



Facebook Advertising

Steps to Take



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Steps-to-Take



FACEBOOK CHECKLIST

MAKE SURE YOU HAVE WRITTEN DOWN YOUR FACEBOOK ADVERTISING GOALS.....

CREATE YOUR ADVERTISING STRATEGY.....

SET UP YOUR CUSTOM AUDIENCES.....

CREATE YOUR CUSTOM PIXELS.....

SET UP YOUR CAMPAIGNS, ADVERT SETS & ADVERTS.....

TRACK THE RESPONSE WITH THE REPORTING TOOL.....

NOTES
