

Founder Paul Burns likes to say that he hates waste and loves efficiency. This simple mantra has become a guiding principle in our design and business philosophy for almost 30 years. Each and every tile reflects our commitment to finding the most innovative ways to transform cast-off materials into beautiful, high-quality product that will last for generations. In addition, our honest manufacturing practices and materials qualify for a number of LEED credits, detailed below. We invite you to partner with us as we continue on our mission to pave the way towards sustainable design, one tile at a time.

MATERIALS RESOURCE MR CREDIT 4.1 AND 4.2

Intent: To increase demand for building products that incorporate recycled content materials, thereby reducing impacts resulting from extraction and processing of virgin materials

Requirements:

- Use materials with recycled content such that the sum of post-consumer recycled content plus ½ of the pre-consumer content constitutes at least 10% or 20%, based on cost of the total value of the materials in the project.
- The minimum percentage materials recycled for each point threshold is as follows:

Recycled Content
- 10% - 1 point
- 20% - 2 points

The recycled content value of a material assembly is determined by weight. The recycled fraction of the assembly is then multiplied by the cost of assembly to determine the recycled content.

Product Contribution:

- Recycled Tile: 10% by weight pre-consumer recycled content and 40% by weight post-consumer content.
- Credit Calculations: Please refer to appropriate LEED rating system requirement for specific project.

REGIONAL MANUFACTURING MR CREDIT 5.1 AND 5.2

Intent: To increase demand for building materials that are extracted and manufactured within the region, thereby supporting the use of indigenous resources and reducing the environmental impacts resulting from transportation.

Requirements:

- Use building materials or products that have been extracted, harvested or recovered, as well as manufactured within 100 miles of the project site for a minimum of 10% or 20% based on cost of the total materials value. If only a fraction of a product or material is extracted, harvested, or recovered and manufactured locally, then only that percentage (by weight) can contribute to the regional value.
- The minimum percentage materials recycled for each point threshold is as follows:

Recycled Content
- 10% - 1 point
- 20% - 2 points

Product Contribution:

- Recycled Tile: Manufactured in Aromas, California, 95004
- Glazed Thin Brick: Manufactured in Sacramento, California 95827 and glazed and fired in Aromas California, 95004

ENVIRONMENTAL QUALITY IEQ CREDIT 4.3: LOW-EMITTING FLOORING SYSTEMS

Intent: To reduce the quantity of indoor air contaminants that is odorous, irritating and/or harmful to the comfort and well-being of installers and occupants

Requirements:

- For Option 1: Fourth bulleted item updated April 14, 2010 per UsGBC addendum: "Mineral-based finish flooring products such as tile, masonry, terrazzo, and cut stone without integral organic-based coatings and sealants and unfinished/untreated solid wood flooring qualify for credit without any IAQ testing requirements."

Product Contributions:

- Fireclay products are all VOC-free because they are fired at temperatures of 2,014 °F. This heating process eliminates any possible VOCs in the final product thereby leaving the tile inert.