



**NORTH AMERICAN NORMANDE ASSOCIATION**  
**748 ENLOE RD.**  
**REWEY, WI 53580**



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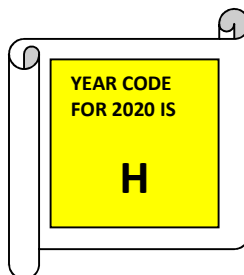
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## NANA NORMANDE SHOW HISTORY-PART 2

2020 will mark the fourteenth year Normande breeders have had a NANA organized and sponsored show to exhibit their Normandes at. Prior to 2007, breeders exhibited their Normandes independently at local, county and state fairs. During that period of time when NANA did not sponsor/organize a Normande show, breeders participated in a couple of shows that recognized the Normande breed with specific classes for Normandes, the Minnesota State Fair and the World Beef Expo. Beyond that, the majority of Normande breeders found themselves competing against other breeds in “Any Other Breed” classes.



**CAR-BON NIVEA ROSEMARIE-ET**

In 2007, things changed for a couple of reasons. First, for a number of years Jerome Chateau of Normande Genetics, had been working on developing an open class dairy Normande show during the Minnesota State Fair. The open class dairy Normande show at the Minnesota State Fair was held for four years before it was discontinued. One of the requirements for an animal to be eligible to be shown in this show was their sire had to be a French Normande bull. This stipulation for eligibility certainly showcased French Normande genetics. 2007 was the last year for the Normande show at the Minnesota State Fair

At the Normande show during the Minnesota State Fair in 2007 eight Normande breeders exhibited thirty-eight animals. Dr. Les Hansen of the University of Minnesota was the judge. Dr. Hansen chose Car-Bon Nivea Rosemarie-ET as the Junior Champion Female. She was exhibited by Carl and Bonnie Werner of Beaver Dam, WI. Railane Messenger Monique-ET was selected as the Reserve Junior Champion Female. She was exhibited by Barbara Wogsland of Scandinavia, WI. Both of these winning heifers were the result of full blood embryos imported from France.



**RAILANE MESSENGER MONIQUE-ET**



**BAETEN FUKRAIN DELILAH**

In the milking cow classes, Barb Wogsland's entries dominated the mature cow show. Her winning senior two year old, Baeten Fukrain Delilah, was selected as Grand Champion. Wogsland's winning aged cow, Baeten Entoi Venessa, was selected as the Reserve Grand Champion. Both of these mature cows were bred by Ken Baeten of Denmark, WI, were sired by French bulls, and they were 50% Normande.



**BAETEN ENTOI VENESSA**





**CIRCLE D SAMUEL NOBLE**

Secondly, in 2007 NANA combined its Field Day and Annual Membership Meeting with a Normande beef show at the fairgrounds in Manchester, IA. Four breeders from WI and IA exhibited 25 head that were judged by Frank Albertson of Iowa. Those breeders were Jeff and Nona Bock, River Falls, WI; Wayne and Lisa Dewey of Iowa Falls, IA; Bruce and Ben Bolen of Tama, IA at that time; and the Mueller family from Rewey, WI with the herd prefix at that time of Maranatha-Way Normandes (MW).

After judging the bulls, Albertsen selected Wayne and Lisa Dewey's yearling bull, Circle D Samuel Noble as the Grand Champion Beef Bull.

His sire is Circle D Noble Rock 91N and is 93% Normande. Selected as the Reserve Champion Bull was BBN Scott Martin, his sire is DBN Simba Scott 82 and is 88% Normande. He was exhibited by Bruce and Ben Bolen of Tama, IA.

In the female show, Circle D Foolers Lucky Taylor (88% Normande) was selected as the Grand Champion Beef Female. She is sired by CDF Land Footer 622M and was shown by Wayne and Lisa Dewey of Iowa Falls, IA. Selected as Reserve Grand Champion Beef Female was Crick Ridge Sophia (91% Normande). She is sired by RGN Nicholas 27N and was shown by Jeff and Nona Bock of River Falls, WI.



**BBN SCOTT MARTIN**



**CIRCLE D FOOLERS LUCKY TAYLOR**



**CRICK RIDGE SOPHIA**

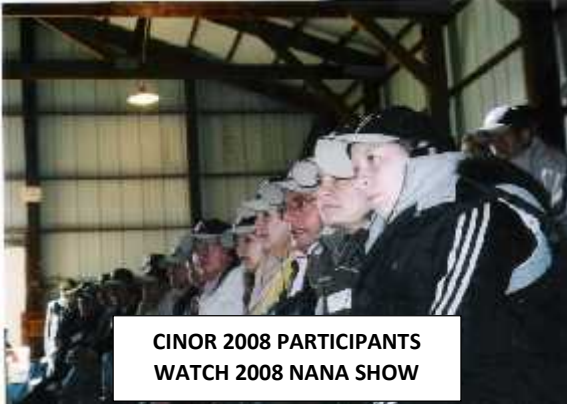


**LIVE NORMANDE PAVILLION 2008 WORL DAIRY EXPO**

In 2008, in cooperation with Jerome Chateau's Normande Genetics of Minneapolis, MN, NANA and Normande Genetics co-hosted the 2008 International Cinor during the September, 29, through October 4, 2008 World Dairy Expo. As a part of Cinor 2008, the World Dairy Expo Board of Directors allowed the presence of a special Normande Pavillion containing a live display of nine registered Normande cows on the outdoor trade show mall.

During the week of the 2008 Cinor and World Dairy Expo, NANA held its first national Normande show on October 3, 2008, at the Iowa

County Fairgrounds in Mineral Point, WI. Observing the show were nearly 100 Cinor attendees from Europe and South America.



There were forty-two dairy and beef Normandes exhibited at this show. They were exhibited by six breeders from Iowa and Wisconsin. Those breeders were: Wayne and Lisa Dewey of Iowa Falls, IA; Ken Rabas of Wellman, IA at that time; Jeff and Nona Bock of River Falls, WI; Barbara Wogsland of Scandinavia, WI; Rhonda Trembl-Knebel of Arpin, WI; and the Michael Mueller family of Rewey, WI. Frank Albertson of Toledo, IA, judged the dairy and beef show. Albertson had judged the Normande show held in Manchester, IA, a year earlier.

Sixteen head were shown in the dairy portion of the show. Barb Wogsland's entries dominated the show in a spectacular way. In the heifer show her yearling heifer, New Hope Redondo Estelle, 75% Normande, was selected as the Junior Champion Dairy Heifer. And her senior heifer calf, New Hope Primate Minocqua-ET, 100% Normande, was chosen as the Reserve Junior Champion Dairy Heifer.



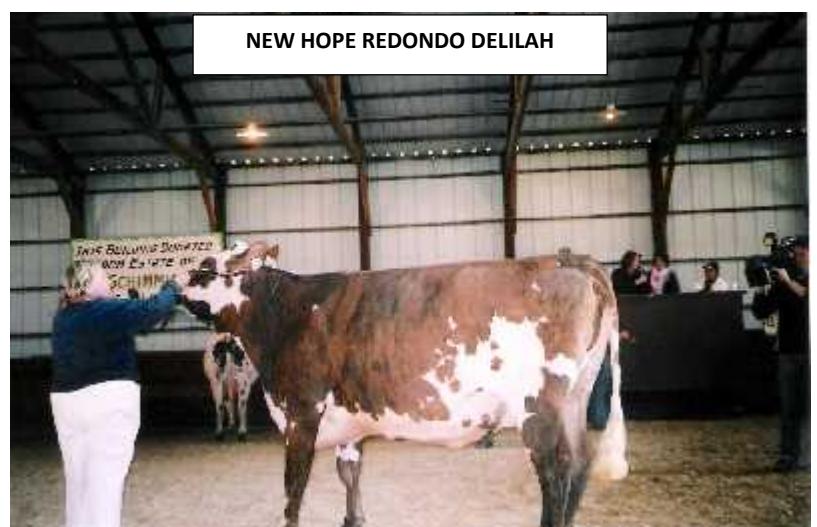
During the placing of the mature cow

classes, Judge Albertson did a classy thing by asking a French and Columbian Cinor participant to assist him in placing the mature cow classes and in selecting the Grand and Reserve Grand Champion Dairy Cow. Named the Grand Champion Dairy Cow was New Hope Messenger Monique-ET. 100% Normande and sired by Messenger. Selected as Reserve Grand Champion Dairy Cow was New Hope Redondo Delilah (Also known as Baeten Redondo Delilah.) 50% Normande and sired by Redondo.



Twenty-six head were exhibited in the beef show. Similar to Barb Wogsland's sweep of the dairy show, Wayne and Lisa Dewey and family of Iowa Falls, IA swept the beef show champions and reserve champions with their four entries. Unfortunately pictures of the beef show winners were not taken.

Circle D Samuel Noble (93% Normande) was selected as the Grand Champion bull (See his picture above.). One year earlier, Noble had been





named the Grand Champion bull of the Normande show in Manchester, IA. Named the Reserve Grand Champion Bull was Circle D Ultra Fooler.

Chosen as Grand Champion Beef Female was Circle D Miss Fooler. Circle D Miss Fooler Ultra Rocky was named the Reserve Grand Champion Beef Female.



Because of the positive and successful 2008 show, the NANA Board of Directors, at that time, decided to continue what was created in 2008 and tagged the 2009 show as the National Show for the Normande breed in the United States. Because of the centrality of the Iowa County Fairgrounds in Mineral Point, WI, for those who wanted to exhibit their Normandes, the NANA National Show has been held in Mineral Point, WI since.

With the show designated as a National Normande Show, exhibitors went the extra mile in making their show string displays very attractive. And NANA added some special features as well. At the end of the show arena a handsomely decorated area was created for taking pictures of the

show champions under NANA's banner. The show champions in the dairy and beef show received unique trophies in the form of hand painted glass plates. And members of the board of directors provided a free lunch consisting of barbecued hamburger, buns, chips, homemade bars, and beverages for everyone in attendance.

In 2009 the National Normande show had eight breeders from three states exhibit fifty-one Normandes. Twenty-one of those Normandes were shown in the dairy show by four breeders from Wisconsin. Those breeders were: George Polzin, Cadott, WI (Polzin Farms); Rhonda Treml-Knebel, Arpin, WI (Howling-Oaks Normandes); Carl and Bonnie Werner, Beaver Dam, WI (Car-Bon Normandes); and Barb Wogsland, Scandinavia, WI (New Hope Normandes). Twenty-nine beef Normandes were exhibited by four breeders from Iowa, Missouri, and Wisconsin. Those breeders were: Jeff and Nona Bock, River Falls, WI (Crick Ridge Farm); Wayne and Lisa Dewey, Iowa Falls, IA (Circle D Farm); Bruce and Connie Bolen, Greentop, MO (Cedar Lane Normandes); and Michael Mueller and family, Rewey, WI (Maranatha-Way Normandes).



Judges for the show were Ray Kuehl of Waunakee, WI and Gregg May of Mineral Point, WI. Kuehl is a nationally recognized Holstein breeder and dairy cattle judge. May is a nationally recognized Angus breeder and beef cattle judge.



**L-NEW HOPE REDONDO DELTA-ET  
R-CAR-BON N ROYAL HOLL RUTHIE-ET**

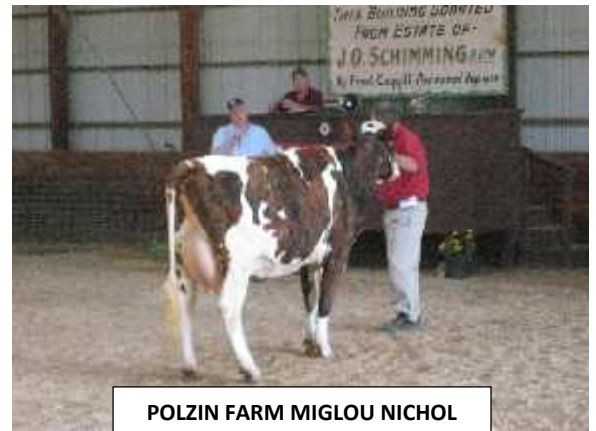
In the dairy show, the Junior Champion Female was New-Hope Redondo Delta-ET, exhibited by Barb Wogsland of Scandinavia, WI. 75% Normande and the winner of the Winter Heifer class, she was an embryo transplant resulting from the mating of Redondo and New Hope Fukrain Delilah. Delilah was the Grand Champion of the Minnesota State Fair Normande Show in 2007, and the Reserve Grand Champion of the 2008 Normande show related to Cinor 2008.

The Reserve Junior Champion Female in the dairy show was Car-Bon N Royal Holl Ruthie-ET. A full blood Normande (100%) exhibited by Carl and Bonnie Werner of Beaver Dam, WI. Also a result of an embryo transplant, her dam is Car-Bon N Nivea Rosemarie-ET (see picture above) and her sire is

Royal Holl. Her dam, Rosemarie, had been selected as the Junior Champion Female at the 2007 Minnesota State Fair Normande show and was the winner of the Dry Cow Class of the 2009 National Normande Show.

Selected as the Grand Champion Dairy of the 2019 National Normande Show was the lone entry of George Polzin of Cadott, WI, Polzin Farm Miglou Nichol. She is a 75% Normande sired by Miglou and out of Baeten Giophare Norma, the Grand Champion Normande cow at the 2005 and 2006 Normande show at the Minnesota State Fair.

Selected as the Reserve Grand Champion Dairy was New Hope Redondo Estelle, exhibited by Barb Wogsland of Scandinavia, WI. A 75% Normande, she is sired by Redondo and was selected as the Junior Champion Dairy Female of the 2008 NANA Normande Show.



**POLZIN FARM MIGLOU NICHOL**



**NEW HOPE REDONDO ESTELLE**

The beef segment of the 2009 National Show was dominated by the Wayne and Lisa Dewey Family of Iowa Falls, IA. Their winner of the Junior Bull Calf Class, Circle D Majestic Hawk, was selected as the Grand Champion Bull. He is a son of Circle D Knight Hawk 42P and is 93% Normande. Unfortunately the NANA office does not have a record of what bull was named Reserve Grand Champion Beef Bull, or who the breeder/exhibitor was.

In the female classes, the Dewey family had both the Grand and Reserve Grand Champion Beef with their first and second place heifers from the Junior Yearling Heifer Class. Winner of the Junior Yearling Heifer Class was Circle D Foolermans Luck and she was selected to be Grand Champion. Standing second



place in the same heifer class was Circle D Foolers Ultra Rocky, and she was selected as the Reserve Grand Champion Beef. Both heifers are sired by Circle D Foolerman 51R, and they are 88% and 96% Normande respectively.



CIRCLE D FOOLERMANS LUCK



CIRCLE D FOOLERS ULTRA ROCKY

An added addition to the 2009 National Normande Show was a National Sale of registered Normandes. NANA had not had sponsored a public auction of Normande cattle since the 1990's. So with no guarantees about how the sale might go, five breeders consigned ten animals (two dairy and eight beef) and a number of units of semen. Three of the consignments were bulls and the remaining were heifers.

Ray Kuehl, the dairy judge, donated his auctioneering services to assist NANA with the sale. And as is common with breed association sponsored sales, each consignment had a minimum bid that had to be reached before it was actually sold.

Even though the association sponsored sale was well planned and had a nice sale catalog of the consignments, the results of the sale were not as had been hoped and planned for. Most of the semen that was offered was sold and went to a number of buyers. Two of the ten consigned animals received high enough bids to be sold. The late Richard Lange of Platteville, WI purchased Circle D Hawkman, a bull calf consigned by Wayne and Lisa Dewey of Iowa Falls, IA. Hawkman is a 95% Normande sired by Circle D Foolerman 51R. Britta Bolen of Greentop, MO purchased MW TL Vanity 02V. Vanity was consigned by the Michael Mueller Family of Rewey, WI. She is a 90% Normande sired by Sun Valley TL C5R.

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## **2020 NATIONAL NORMANDE SHOW WILL BE HELD**

Unless there is a very drastic change in government policy concerning the Covid-19 pandemic, the 2020 National Show will be held as scheduled. During their early July board meeting, the NANA Board of Directors made the decision to go ahead with the 2020 National Show and Annual Membership Meeting. The date for the membership meeting is September 18, 2020 at 7:00 pm in the Schimming Building at the Iowa County Fairgrounds in Mineral Point, WI. The show will be held the next day, September 19, 2020, at 11:00 am. During the show, the NANA Board of Directors will provide a free lunch for all exhibitors and attendees.

Included in this newsletter are the show rules, the show classes, show entries, and the official announcement of the Annual Membership Meeting. If you have any questions call the NANA office.

In past shows, dairy and beef classes were alternated as the show progressed. 2019 saw a change to all beef classes showing first and then all dairy classes after the beef show had been completed. This change was made because 2019 saw most of the dairy animals arriving on Saturday morning and not having much time to prepare for their classes. The 2020 show will continue with all beef showing first and then all dairy.



## **ANNUAL MEMBERSHIP MEETING**

**\*SEPTEMBER 18, 2020**

**\*7:00 PM.**

**\*AT THE SCHIMMING BUILDING, IOWA COUNTY FAIR GROUNDS, MINERAL POINT, WI**

The North American Normande Association Annual Membership Meeting is scheduled for September 18, 2020, at the Iowa County Fairgrounds, 900 Fair St, Mineral Point, WI. We will be gathering in the Schimming Building on the fair grounds at 7:00 pm. Please let the NANA office know if you are coming so we can get a reasonable count on meals needed.

The Annual Membership Meeting will follow the meal. The meeting agenda includes election of members to the Board of Directors, Annual Association Report, Annual Registry Report, By-Law changes, and anything else members wish to bring before the NANA membership.

Lodging is available at either of these facilities in Mineral Point, Wisconsin: The Quality Inn (608-987-4747 or toll free 866-987-4747); Dairyland Motel LLC (608-987-3141); or Redwood Motel (608-987-6500). Camping is available at the Iowa County Fairgrounds (608-987-3490); Lake Joy Campgrounds (608-762-5150). All are near or in Mineral Point. There are also numerous places of lodging in Dodgeville and Platteville, as well.

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## **NORTH AMERICAN NORMANDE SHOW**

Saturday, September 19, 2020

Iowa County Fairgrounds      Mineral Point, Wisconsin  
11:00 am

### **GENERAL RULES**

- \*Any Normande breeder or owner is eligible to exhibit at the show.
- \*Cattle exhibited must be registered or eligible for registration in the North American Normande Association herd book
- \*Cattle can arrive no earlier than 8 am Friday September 20, 2019.
- \*Cattle will be released as soon as the show is over.
- \*Exhibitors are expected to assist with the cleaning of the barns immediately after the show. (A skid steer and spreaders will be there to make it easier and quicker.)
- \*Cattle must have at least 50% Normande genetics.

**\*IF ANIMALS ARE NOT YET REGISTERED THERE WILL BE  
REGISTRATION APPLICATIONS AVAILABLE AT THE SHOW AND  
CAN BE SUBMITTED TO THE NANA REGISTRY SECRETARY BEFORE 11:00 AM  
ON SEPTEMBER 20, 2020.**

**ENTRY FORM:** See printed entry form just before the Classifieds. Remove, make more copies if needed, complete and mail to address below.

**Entry deadline is September 5, 2020** and there is no entry fee. Entries will be accepted up until time of show for a late fee of \$5.00/animal, but the animal's information will not be in the show catalog. **Mail your entries to:**

**Barbara Wogsland  
11006 Bestul Road  
Scandinavia, WI 54977**

## ANIMAL HEALTH REQUIREMENTS (See Wisconsin regulations below.)

### JUDGING

- \*Showmanship classes will be judged before placings classes.
- \*Separate classes will be held for dairy and beef Normandes.
- \*See entry form for class selections. If a class has less than 2 entries, it may be combined with another class. If a class has a large number of entries it may be split into two or three classes.
- \*Class order will be Bulls, Heifers and Cows. During the show beef classes will show first and then the dairy classes. During the 2019 show all the beef classes were shown first and then the dairy classes. This was done to allow the dairy exhibitor's time to prepare their animals for showing since many of them arrived at the show that morning.
- \*Qualified judges will be hired to place each class.
- \*Ribbons will be awarded to the first four places in every class and trophies/platters will be awarded to the Champion and Reserve Champion in each division.

### FACILITIES

The Iowa County Fairground is located on Fair Street in Mineral Point, WI.  
No bedding or feed will be provided; all exhibitors must bring their own.  
RV or camper parking is available at the fairgrounds and several motels are located in Mineral Point.

## WISCONSIN HEALTH PAPER REQUIREMENTS

This is a summary of animal health requirements for fairs, shows and exhibitions only. They are not necessarily the same as requirements for importing animals into Wisconsin or moving them within the state for other purposes. They may change if animal diseases occur in Wisconsin or elsewhere, so you should always check Wisconsin's website ([www.datcp.wi.gov](http://www.datcp.wi.gov)) or contact them at 608-224-4872 for current information.

### **General Requirements**

**Animals that show evidence of having contagious or infectious diseases** may not be commingled (or housed/kept) with other animals at a fair, show, or other exhibition in such a way as to allow disease to spread. Such animals should not attend the fair, show, or exhibition. Animals may be denied entry if they arrive at these events with contagious or infectious diseases, isolated and/or removed if they develop disease after arriving, or be subject to other action as would be necessary to control disease.

**Bovine animals with ringworm, mange, warts or scab** will be removed from the fair or exhibition premises, unless the veterinarian in charge finds warts or ringworm lesions are incapable of transmitting disease.

**Cattle from within Wisconsin** have no requirements for tests or health documents.

**Cattle from outside Wisconsin** must:

Be accompanied by certificate of veterinary inspection (CVI or health certificate)  
documenting official animal identification (ID) and all required tests and certifications

Have at least one form of official individual ID (including steers)

Meet all of Wisconsin's normal requirements for import (see  
[https://datcp.wi.gov/Pages/Programs\\_Services/CattleBison.aspx](https://datcp.wi.gov/Pages/Programs_Services/CattleBison.aspx))

**Acceptable animal IDs for all cattle from outside Wisconsin:**

USDA metal ear tag number that is part of the National Uniform Eartagging System (NUES)

(starts with state 2-digit code, also known as “brite” tag); this includes the orange brucellosis vaccination tag

15-digit “840” tags (visual or RFID)

Valid only if applied before March 11, 2015:

- o Manufacturer-coded RFID tag - 15-digit number with the first three digits in 900s
- o American ID tag – 8 to 12-digit number prefaced with “USA”

**Brucellosis requirements for cattle from outside Wisconsin:** No cattle from outside Wisconsin are currently required to be brucellosis tested or vaccinated to come to fairs and shows in Wisconsin

**Tuberculosis (TB) requirements for cattle from outside Wisconsin:** For requirements by state, see:  
[https://datcp.wi.gov/Pages/Programs\\_Services/CattleBison.aspx](https://datcp.wi.gov/Pages/Programs_Services/CattleBison.aspx)

**Cattle from Michigan’s Modified Accredited Zone (for cattle from Michigan’s TB Free Zone, see requirements by state above) also need:**

Import permit

To originate from a herd that has a negative whole-herd TB test within 12 months before arrival in Wisconsin that includes all animals 1 year and older

Negative individual TB tests within 60 days before entering Wisconsin

To return directly to the state of origin after the show, and there must be a statement on the CVI that they will be doing so

For information on obtaining an import permit:

Online [https://datcp.wi.gov/Pages/Programs\\_Services/AnimalMovementPermits.aspx](https://datcp.wi.gov/Pages/Programs_Services/AnimalMovementPermits.aspx)

Email [DATCPAnimalImports@wi.gov](mailto:DATCPAnimalImports@wi.gov)

Call 608-224-4872

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#### CLASSES FOR 2020 NATIONAL NORMANDE SHOW

##### DAIRY

Class 1	Dairy Spring Bull Calf	born on or after March 1, 2020
Class 2	Dairy Fall Bull Calf	born September 1, 2019 to February 29, 2020
Class 3	Dairy Spring Yearling Bull	born March 1, 2019 to August 31, 2019
Class 4	Dairy Fall Yearling Bull	born September 1, 2018 to February 28, 2019
Class 5	Dairy Spring Heifer Calf	born on or after March 1, 2020
Class 6	Dairy Winter Heifer Calf	born December 1, 2019 to February 29, 2020
Class 7	Dairy Fall Heifer Calf	born September 1, 2019 to November 30, 2019
Class 8	Dairy Summer Yearling Heifer	born June 1, 2019 to August 31, 2019
Class 9	Dairy Spring Yearling Heifer	born March 1, 2019 to May 31, 2019
Class 10	Dairy Fall Yearling Heifer	born September 1, 2018 to February 28, 2019
Class 11	Dairy Non-freshened 2 year old	born September 1, 2017 to August 31, 2018
Class 31	Junior Best 3 Females	3 females, same farm prefix, under 2 years old

##### JUNIOR CHAMPION DAIRY HEIFER

##### RESERVE JUNIOR CHAMPION DAIRY HEIFER

Class 12	Dairy Milking Yearling	born September 1, 2018 to August 31, 2019
Class 13	Dairy 2 year old in milk	born September 1, 2017 to August 31, 2018
Class 14	Dairy 3 year old in milk	born September 1, 2016 to August 31, 2017
Class 15	Dairy 4 year old in milk	born September 1, 2015 to August 31, 2016
Class 16	Dairy 5 year and older in milk	born before September 1, 2015
Class 17	Dairy Dry cow any age	born before September 1, 2018



## **GRAND CHAMPION DAIRY COW**

## **RESERVE GRAND CHAMPION DAIRY COW**

### **BEEF**

Class 18	Beef Junior Bull Calf	born on or after January 1, 2020
Class 19	Beef Senior Bull Calf	born September 1, 2019 to December 31, 2019
Class 20	Beef Summer Yearling Bull	born May 1, 2019 to August 31, 2019
Class 21	Beef Junior Yearling Bull	born January 1, 2019 to April 31, 2019
Class 22	Beef Senior Yearling Bull	born September 1, 2018 to December 31, 2018

## **GRAND CHAMPION BEEF BULL**

## **RESERVE GRAND CHAMPION BEEF BULL**

Class 23	Beef Junior Heifer Calf	born on or after January 1, 2020
Class 24	Beef Senior Heifer Calf	born September 1, 2019 to December 31, 2019
Class 25	Beef Summer Yearling Heifer	born May 1, 2019 to August 31, 2019
Class 26	Beef Junior Yearling Heifer	born January 1, 2019 to April 30, 2019
Class 27	Beef Senior Yearling Heifer	born September 1, 2018 to December 31, 2018
Class 28	Beef Cow/Calf Pair	
Class 29	Beef Feeder Calf	born on or after January 1, 2020
Class 30	Beef Market Steer	born on or after January 1, 2019

## **GRAND CHAMPION BEEF FEMALE**

## **RESERVE GRAND CHAMPION BEEF FEMALE**

### **DAIRY GROUP CLASSES**

Class 32	Best 3 Females	3 females, same farm prefix, 2 years and older
Class 33	Dam and Offspring	1 cow and her male or female offspring, any age
Class 34	Produce of Dam	2 offspring of same dam, any age, male or female

### **BEEF GROUP CLASSES**

Class 35	Pen of 3 Bulls	3 bulls bred by same breeder, any age
Class 36	Pen of 3 Heifers	3 heifers bred by same breeder, any age

### **SHOWMANSHIP**

Rules: a) There will be 2 divisions: Dairy and Beef.

b) There will be 3 age categories in each division:

Youth: any age up through 12 as of 10-01-2018

Teen: ages 13-19

Adult: ages 20 and over.

\*Showmanship classes will be held **before** the regular placings classes.

\*Ribbons will be given to the top four in each category.

\*You do not need to sign up beforehand.

\*You do not need to own the animal to show in the showmanship class.

### **FARM DISPLAY EXHIBIT**

**Rules:** This category is for anyone who would like to bring Normandes to the show but feels uncomfortable with leading them in a show ring. No awards will be given, just an opportunity to showcase your cattle tied in the barn.

## OUR SHOW JUDGES

The judges for our 2020 National Normande Show come from the state of Iowa and have known each other and have been good friends for many years.



ERIC LYON

Judging the dairy portion of our show will be Eric Lyons of Toledo, IA. Eric and his wife, Terry, have five children. He is a graduate of Iowa State University and after graduation he worked for the former Curtiss Breeding Company. During his employment with Curtiss Breeding Company Eric traveled all over the entire United States and traveled abroad as well. Following his stint with Curtiss, Eric returned to the family dairy farm partnership (Lyons Jerseys LLC) and milked registered Jerseys for forty years. The Lyon's registered Jersey herd was recognized internationally as an outstanding herd of Jerseys. One of the cows they sold from their herd was the Reserve All-American at the Louisville National Jersey Show for two years in a row. And the dam of one of the most popular Jersey bulls at Select Sires in recent years, River Valley Cece Chrome, was sold from their herd. In 2015, Lyons Jerseys LLC was awarded the coveted Master Jersey Breeder Award by the American Jersey Association.

Prior to leaving dairying in October, 2018, Eric served as a director on the National Jersey Association Board of Directors. Eric has judged Dairy cattle of all breeds at many state and local shows. He has judged the Columbian (South America) National Jersey Show twice.

He has also judged the Open, Futurity and Junior National Jersey Shows in Louisville, KY.

Since leaving the dairy business nearly two years ago, Eric and his family have transitioned their farming operation to a herd of Red Angus and commercial beef cows.

Judging the beef portion of our show will be David Bolen of Tama, IA. David, his wife, Ann, have four children and five grandchildren. Even though David and Ann both worked off of the farm before retiring (David for the Pacific Union Railroad and Ann as an elementary school teacher.), they have been breeding and raising Normandes since the early 1980's. They got their start with Normandes with the help of David's brothers, Bruce and Ben. Since David enjoyed showing cattle as a youth, he and Ann made sure their four children (Ashley, Ann, Sara, and Scott) had the opportunity to show their Normandes at numerous shows and fairs. The Bolen family had significant success in the show ring (See "Normande Show History" in the January, February, March 2020 Normande Happenings).



DAVID BOLEN

David and Ann currently have a herd of Normande beef on their farm. Over the years they have built up a clientele of private buyers of their fattened Normandes. For each of the past three years, they have privately sold twelve animals to friends and family as freezer beef.

## **NANA BY-LAWS CHANGES**

Another matter discussed during the July 2020 NANA Board of Directors meeting were changes to the NANA By-Laws. Currently the By-Laws have the Board of Directors at nine members. Prior to the increase to nine members the board had only six members. It was increased to nine to have more representation from the dairy element within NANA. The change had its purpose fulfilled by balancing the NANA board of directors.

Since 2018 there have been three board of director members who have resigned and terminated their NANA membership. One of the board vacancies was filled with an annual meeting election. Two vacancies have not been filled and have remained open for over a year now. The current NANA board consciously made the decision to leave the two vacancies unfilled even though the board could have filled them by appointing individuals to the empty seats on the board. There were two reasons for leaving the vacancies unfilled. First, for the past fifteen years plus, there has been very little or no nominee competition during the elections for the Board of Directors. It is hoped with a reduced number of directors on the board there may be more competition. Second, over the past year the current NANA Board of Directors have found the work of NANA can be accomplished quite efficiently with seven board members when compared to nine members.

Thus members in attendance of the Annual Membership Meeting will be voting on the proposed changes. The NANA office will be sending a letter with the proposed changes to all current NANA members prior to the Annual Membership Meeting. Watch for it in the mail.

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## **2020 YOUTH SHOW STORIES WANTED**

With all the Covid-19 Pandemic cancellations we may be thinking wishfully, but Normande Happenings would like to have your 4-H or FFA show stories with your Normande animals. We would like to put them in a future issue of Normande Happenings to recognize our NANA youth. Please tell us what show or fair it was, pedigree information about your animal(s), the classes your animal was in, their placings, and email us a picture of you and your animal(s).



Andrea Hinzman of Spring Valley, WI has been working very hard in getting her beef project

animals ready to show. One of her animals is a 92% Normande steer named "Google". Google came from the Jeff and Nona Bock herd nearby. His sire is DMCC Trek Candyman 113C and his dam is Crick Ridge Yasmin 14Y. As can be seen by his picture, Google is a very structurally sound steer and will give other market steers some competition.

Andrea recently took Google to the Dakota County Jackpot show in Minnesota. Unfortunately, after waiting all day to show him in the last class of the show, Google did not make it into the show ring due

to circumstances beyond Andrea's control.

Send us your story!



# Normande

## Getting ready for fall breeding!



Ocasse



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Large selection of bulls from France. Check our website for more details at [normandegenetics.com](http://normandegenetics.com). (catalog page: download the latest proofs and price list)

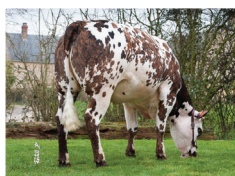
For dual-purpose qualities, please check Icarius, Lamier, Loky, Medellin, Monza, Nester, Nesthy, Niville, Ocasse, Olympe, Orelia, Orno, Oroï.

Note: from our proof list, traits “muscularity”, “body condition” and “beef value composite” indicate good beef ability.

**New: Double-muscle Normande** bulls: some Normandes carry the double-muscle gene and a small nucleus has developed in France. No dairy bull ever carries the gene, but we are pleased to offer the first two fullblood homozygous double-muscle Normande bulls in the US: Devron and Augeron. Please call us for information and see pictures below.



Devron



Augeron



**Normande Genetics** has been the main provider of French Normande genetics since 1997. We import **semen and embryos** from France, and we ship all across the U.S.

For more information, call **612 823 7212** or check our website: [www.normandegenetics.com](http://www.normandegenetics.com), email: [jerome@normandegenetics.com](mailto:jerome@normandegenetics.com)

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### **CIRCLE D HAWK TANK**

NANA WAS RECENTLY GIFTED SEMEN FROM THIS NORMANDE BEEF SIRE. "TANK" IS BLACK HIED AND HIS CALVES ARE OFTEN BLACK HIED. HE IS DEFINITELY A CALVING EASE SIRE WITH BIRTH WEIGHTS IN THE 70 POUND RANGE.

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### **NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES**


ANNUAL ACTIVE MEMBERSHIP	\$40.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS OF AGE	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	100.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

**2019  
YEAR  
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## CLASSIFIEDS



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wddewey61@gmail.com  
  
Normande Cattle for Sale



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- \*Polled Fullblood Genetics
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- \*Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



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SEMEN  
&  
EMBRYOS

**BRIAN TOIVOLA**  
NGS President  
11544 Spudville Rd.  
Hibbing, MN 55746

### **DATES TO REMEMBER**

- \*?????-YOUR SPOUSE'S BIRTHDAY
- \*?????-YOUR ANNIVERSARY
- \*SEPTEMBER 18, 2020: ANNUAL NANA MEMBERSHIP MEETING, MINERAL POINT, WI
- \*SEPTEMBER 19, 2020: NANA SHOW, MINERAL POINT, WI
- \*SEPTEMBER 24-27, 2020; WORLD BEEF EXPO, STATE FAIR PARK, MILWAUKEE, WI
- \*SEPTEMBER 29-OCTOBER 3, 2020: WORLD DAIRY EXPO HAS BEEN CANCELLED
- \*NOVEMBER 26, 2020: THANKSGIVING
- \*DECEMBER 1, 2020: PHOTOS DUE FOR 2021 NANA CALENDAR
- \*DECEMBER 25, 2020: CHRISTMAS
- \*2021 NANA DUES BECOME DUE



### THE COVER

Pictured on the cover of this issue of Normande Happenings are the trophies given to the exhibitors of the champion and reserve champion dairy and beef Normandes of the 2014 National Normande Show. Since its beginning in 2009, the NANA National Show has given unique, and often hand painted, trophies to the exhibitors of the champion and reserve champion animals. The trophies for 2020 will be of the same unique tradition.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a "Normande Happenings".

THANK YOU!

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**NORMANDE HAPPENINGS** is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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**VISIT NANA'S WEBSITE:**

[www.normandeassociation.com](http://www.normandeassociation.com)

### ADVERTISING RATES

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\*\*\*WANTED ADS ARE FREE.

\*\*\*NO EXTRA COST FOR PHOTOS IN ADS



## ***PDM Normandes***

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**Normande cattle  
for sale**



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**Embryos, bulls, and females available**

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**-A2A2 options**

### **USDA UNITED STATES BEEF PRODUCTION FACTS**

\*THE U.S. PRODUCES 20.1% OF THE WORLD'S BEEF. A TOTAL OF 27.1 BILLION POUNDS. SECOND IN BEEF PRODUCTION IS BRAZIL AT 16.5%. THIRD IS THE EUROPEAN UNION AT 12.8%. FOURTH IS CHINA AT 10.8%. AND FIFTH IS INDIA AT 7%.

\*TOP FIVE COUNTRIES BUYING U.S. BEEF PRODUCTS: 1-JAPAN, 2-SOUTH KOREA, 3-MEXICO, 4-CANADA, 5-HONG KONG.

\*TOP FIVE COUNTRIES SHIPPING BEEF PRODUCTS TO THE U.S.: 1-CANADA, 2-AUSTRALIA, 3-MEXICO, 4-NEW ZEALAND, 5-NICARAGUA.

\*THERE ARE 882,692 CATTLE OPERATIONS IN THE U.S. THOSE WITH 1-99 HEAD NUMBER 717,635, MAKING UP 81.3% OF TOTAL OPERATIONS. THOSE WITH 100-499 HEAD NUMBER 136,406, MAKING UP 15.5% OF TOTAL OPERATIONS. THOSE WITH 500-999 HEAD NUMBER 17,634, MAKING UP 2% OF TOTAL OPERATIONS. THOSE WITH 1000-4999 HEAD NUMBER 9,748, MAKING UP 1.1% OF TOTAL OPERATIONS. THOSE WITH 5000+ HEAD NUMBER 1,270, MAKING UP 0.1% OF TOTAL OPERATIONS.

\*THERE ARE 93,648,041 CATTLE IN THE U.S.. OPERATIONS WITH 1-99 ANIMALS HAVE 19.3% OF THE TOTAL INVENTORY, OR 18,084,287 HEAD. OPERATIONS WITH 100-499 ANIMALS HAVE 29.6% OF THE TOTAL INVENTORY, OR 27,698,790 HEAD. OPERATIONS WITH 500-999 ANIMALS HAVE 12.9% OF THE TOTAL INVENTORY, OR 12,036,890 HEAD. OPERATIONS WITH 1,000-4,999 ANIMALS HAVE 19.2% OF THE TOTAL INVENTORY, OR 17,974,875 HEAD. OPERATIONS WITH 5,000+ ANIMALS HAVE 19.1% OF THE TOTAL INVENTORY, OR 17,853,199 HEAD.

\*OF THE TOTAL U.S. CATTLE OPERATIONS: 729,046 ARE COW-CALF/SEEDSTOCK, OR 82.6%; 25,776 ARE FEEDLOT, OR 2.9%; 54,599 ARE DAIRY, OR 6.2%; AND 73,271 ARE STOCKER/GROWER, OR 8.3%.

\*FOUR OF EVERY FIVE CATTLE OPERATIONS ARE COW-CALF/SEEDSTOCK OPERATIONS.

\*TOP FIVE STATES FOR TOTAL BEEF COW NUMBERS: 1-TEXAS WITH 4,570,000 COWS, 2-OKLAHOMA WITH 2,099,000 COWS, 3-MISSOURI WITH 2,083,000 COWS, 4-NEBRASKA WITH 1,922,000 COWS, 5-SOUTH DAKOTA WITH 1,773,000 COWS.

\*A 1200 LB. STEER WILL YIELD A 740-770 LB. CARCASS FROM WHICH THERE WILL BE 480-500 LBS. OF BONELESS, TRIMMED MEAT TO BE SOLD TO THE CONSUMER.