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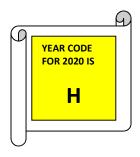
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## NANA YOUTH HEIFER PROGRAM



It has been quite an eventful year for me and my growing herd of Normande cattle. It all began in September 2018, when I was awarded RuDan Jorino Kamile 985, at the North American Normande Association National Show. On 9/22/18, I received my heifer and exhibited her at the North American Normande Association National Show. At the National Show, I exhibited my Normande heifer in the Spring Calf class and the teen-age showmanship competition; RuDan Jorino Kamile 985 was also exhibited in the herd of three contest for Dan and Ruth Vosberg. At the National Show, Kamile received second in her age class, and in the showmanship competition, Kamile and I received first place. The National Show was a great experience and I hope to exhibit animals there for the rest of my Normande career.

After the National Show, we brought Kamile home to our family dairy farm in Pulaski, Wi where she was cared for and was the center of attention for many months. Come spring time, Kamile showed heat and was Al bred to the Normande bull, Licorice. Over the summer, Kamile was put on a show diet to prepare her for the show season to come. In mid-July, during our quad-weekly herd check, Kamile was checked ultrasound and confirmed pregnant with a heifer calf!

Come Labor Day Weekend, it was time for the Shawano County Fair. Kamile was entered in the junior dairy show, Any-Other-Breed spring yearling class. Kamile took first blue in her class and moved on to the Any-Other-Breed championship. In the championship class, Kamile took first place and was named Jr Grand Champion Any-Other-Breed Heifer of the Shawano County Fair. At the county fair, fair visitors were awed by Kamile's ultra-unique color pattern. The judge had even said that Kamile was the first Normande he had ever judged!

Aside from RuDan Jorino Kamile 985, Normandes have begun prevailing themselves in our farm's dairy herd. Currently we have three lactating Normande crossbreds, three Normande crossbred heifer calves, and two more Normande pregnancies on the way. Normande Cattle are truly a great breed of cattle, and I am honored to have the privilege of winning the NANA youth heifer essay contest, and receiving my pride and joy, RuDan Jorino Kamile 985. I am truly thankful to the North American Normande Association for bestowing this amazing opportunity upon me and I cannot wait to see what Normande cattle have in store for me in the future.

The above was written by Landon Holewinski and submitted to NANA as his report for the first year of his experience with the NANA Youth Heifer Program.

Landon's report does not include his experience/results while showing at the NANA show in September because his report was submitted at the time of the show. Landon and Kamile had a very successful experience during the NANA show.





At the 2019 NANA Show, Landon and Kamile placed first in the Dairy Teen Showmanship class. Kamile placed first in the Dairy Spring Yearling Heifer Class and she went on to be selected as the Reserve Junior Champion Dairy Female.

The NANA community commends Landon for his hard work and diligence in working with Kamile. His dedication and efforts have certainly paid off. Well done!

#### TWO NORMANDE BULLS IN ST CROIX VALLEY BULL TEST

Jeff and Nona Bock of River Falls, WI have two Normande bulls being performance evaluated in the 2020 St. Croix Valley Bull Test. The bull test is being conducted at the UW-River Falls Mann Valley Research Farm. There are a total of sixty-four bulls being evaluated. The breeds represented are Angus, Hereford, Simmental, Red Angus, South Devon, and Normande. After a brief warm up period before going on test the bulls began their evaluation on November 14, 2019. A public auction of bulls that perform well enough to make the sale roster will be held on April 18, 2020 at noon.

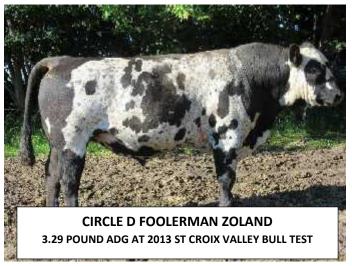
Both of Bock's entered bulls are sired by DMCC Trek Candyman 113C. He is a son of Crick Ridge Farm Trek 2T and out of MW Jackson Patty. She is sired by SNF Jackson 902J. Both Trek and Jackson were performance evaluated in bull tests.

Crick Ridge Gargoyle was born 04-01-19 and weighed 84 pounds at birth. He is 91% Normande and is scurred. His dam is Crick Ridge YoYo, a daughter of SGF Polled Rocket 79XH. He was also performance evaluated in a bull test. Gargoyle weighed 774 pounds to start the test and when weighed on 02-14-20, he weighed 970 pounds. So far he is averaging 2.15 pounds of gain per day. Gargoyle was selected as the Reserve Grand Champion Beef Bull at the 2019 NANA Show.



Crick Ridge Gumby was born 04-05-19 and weighed 83 pounds at birth. He is 92% Normande and is polled. His dam is Crick Ridge Dolly Diva. She is a daughter of Circle D Foolerman Zoland, also performance evaluated in the SCVBT bull test. Gumby weighed 775 pounds when he began the test and on 02-14-20 he weighed 1020 pounds. So far he is averaging 2.80 pounds of gain per day.

Two performance evaluated bulls in the pedigrees of Gargoyle and Gumby.





# MEET YOUR BREEDER "G Bar D LIVESTOCK"

CRICK RIDGE ELDORADO ED, HERDSIRE AT G BAR D LIVESTOCK. HE IS SIRED BY DMCC OBLONG ZENITH 18Z AND HIS DAM IS CRICK RIDGE ANIKA, WHO WAS SIRED BY CRICK RIDGE VISANTI 6V. "ELDORADO ED" IS A GRADUATE OF THE 2018 ST. CROIX VALLEY BULL TEST WITH AN AVG OF 2.94 LB./DAY AND HE TOPPED THE ENTIRE SALE IN 2018.



The south western Minnesota town of Worthington in Nobles County is the home of G Bar D Livestock. Dale and Gayle Siebenbruner are the proud owners of this registered Normande cow/calf to finish operation.

Dale and Gayle moved to their present location in 2017 from Whapenton, North Dakota. Their farm is now located about 16 miles north of Worthington. Worthington has a population of around 13,000 people. The landscape of the area is relatively flat with rich and fertile farmland. Almost all of their shopping, farm & livestock supplies are purchased in Worthington.

Dale is a graduate of Mankato

Minnesota High School in 1969. After high school he attended the University of Minnesota. Graduating from the U of M with a degree in animal science as a major and soils as a minor in 1973.

Gayle is a graduate of Sibley, Iowa High School in 1976. After high school she attended S.E. Technical College in Sioux Falls, South Dakota. Graduating from S.E. Technical College with a Business Administration degree in 1978.

Dale and Gayle have had quite a journey. Their careers have taken them throughout the states of Wisconsin, Minnesota, North Dakota and Iowa. Dale has held many positions in the poultry industry at different locations. Gayle has been involved in insurance and the finance industry at every stop of their journey. With them now settled in Worthington

they are so very close to where they were both born and raised. It is safe to say with their careers they have travelled a full circle of the mid-west.



The Siebenbruner's have three grown daughters. Abbie Cornelius of Ft. Worth, Texas. Whitney Hansen of Dallas, Texas and Kimberely Hoekstra of Ocheyedan, Iowa. Their family has grown to now include 2 grandsons and 2 granddaughters.

In the 1980's Dale was attending the Minnesota State Fair. While strolling through the beef cattle barns he came across a breed of cattle that he had never seen or heard of before. His curiosity was peaked. Dale approached the exhibitor of the cattle. The exhibitor's name was Brian Toivola from Hibbing, Minnesota. Many of us as Normande beef breeders are very familiar with Brian's name as a premier breeder of Normande beef cattle. Dale had a long conversation with Brian about his Normande cattle. Brian and his Normande's left quite an impression on Dale. Dale never forgot that day.

When Dale retired from his career in 2010 he was ready to start another career in retirement. Always a farmer at heart it was his time to begin a small cattle operation. Normande was going to be his breed of choice. Dale purchased his first Normandes from Robert Lange, a longtime Normande breeder, from Kimball, Minnesota. In 2012 and 2013 he purchased 5 females each year.

Today, the Siebrnbruner's have a herd of twenty-two Normande brood cows, three heifers and one herd bull. Their brood cows are due to begin calving in mid-April. From their calf crop they will retain several top heifer prospects for herd replacements. The remainder of the heifers will go into the feedlot with the steer calves. The cattle in the feedlot receive a ration consisting of 75% corn, 25% oats and free choice dry hay.

Dale is in the beginning stages of a direct marketing farm to customer meat business. He markets the beef as Certified Natural Meat. The balance of the steers not direct marketed go to the Pipestone, Minnesota Livestock Market as Natural Beef.

The direct market steers are processed in Geneva, Minnesota. The meat is processed into ground beef, steaks and roasts. Dale's customer base is gradually growing. When the Siebenbruners go visit their daughters in Texas they have customer orders to fill in the Lone Star State. Their daughters have promoted the Normande beef in their immediate neighborhoods. Dale's Texas, Iowa and Minnesota customers say it is the best beef they have ever had.

Dale and Gayle's granddaughter, Kennedy Hoekstra, is a frequent visitor to their farm. When they had a bottle calf in 2018 it became Kennedy's calf. She cared for it, gave him the name of Calvin, and in 2019 she showed him at the 2019 Osceola County Fair in Sibley, Iowa. Calvin, with all of Kennedy's tender loving care, turned into the Reserve Champion Steer. What a proud moment for her and the Siebenbruner family. Kennedy will be exhibiting another Normande calf in 2020. Best of luck Kennedy!!!!!!!!

Since moving onto their farm in southwest Minnesota in 2017, Dale and Gayle continue to make improvements to their farmstead. In 2018 they built 2 new buildings. A 40'x100' building and a 40'x 60' building. Both buildings are for cattle

purposes. Their farm consists of 18 acres. All of their acres are utilized as pasture except where the buildings are. With no additional acres for crop ground, they purchase all of the needed feed for their herd.

During their free time Dale enjoys the outdoors by hunting, fishing etc. Gayle loves to go trail riding with her horse and friends.

Editor's note: This article was written by Jeff Bock.

# **MOO MADNESS**

NANA and its members have been offered an opportunity to participate in Moo Madness 2020, sponsored by the Parnell Company, with the potential of receiving some funds for NANA's youth program. Read the press release below and then be sure to participate beginning March 17, 2020. This will be on NANA's Facebook page as well. Lets go Normandes!!!!



FOR IMMEDIATE RELEASE: (02/27/2020)

Lauren Fulte
Parnell Production Animal
913-274-2100
lauren.fulte@parnell.com

Let Moo Madness, Year 2 Begin!

Parnell's annual Moo Madness looks to give back to the cattle community.

**Overland Park, KS:** Every March, basketball fans unite for the NCAA® March Madness tournament. Here at Parnell, we have a few basketball fans, but the majority are cattle fans. Moo Madness will feature beef breeds and dairy breeds, competing against each other.

Parnell uses Moo Madness to give back to cattle communities by encouraging future generations to pursue an agriculture-based education. The winning breed's association will receive a \$1,500 donation towards their scholarship fund. If a scholarship fund does not exist, the funds will be equally divided between the national 4-H and FFA scholarship programs.

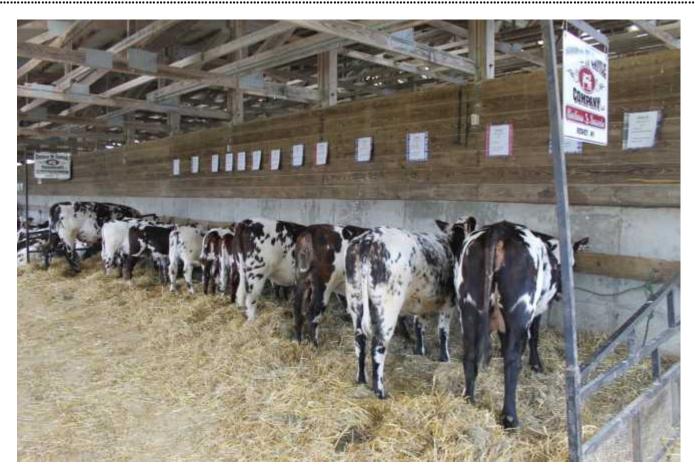
Starting Tuesday March 17<sup>th</sup>, fans can join our Facebook competition, through our Parnell Production Animal page, and vote for their favorite breed in each matchup.

Each matchup will be set up as a Facebook poll where fans can vote for their favorite of the day. Eighteen breeds will be facing off in the Blue Cow and Red Cow brackets including: American Angus, Limousin, Charolais, Gelbvieh, Hereford, Maine-Anjou, Simmental, Normande, Long Horn, Highland, Jersey, Shorthorn, Aryshire, Holstein, Guernsey, and Brown Swiss.

The two finalist breeds will be competing head to head in the Blue Cow Red Cow championship to become this year's 2020 Moo Madness champion.

Join us for our second annual Moo Madness and get ready for some victories, upsets, and comebacks until the champion is crowned on Tuesday, April 7th.

About Parnell Production Animal: Over the past 50 years, Parnell has been providing producers and veterinarians with consistent and quality pharmaceuticals. Our Production Animal division of Parnell specializes in the fertility management of dairy and beef cattle and aims to get more cows pregnant the first time. Parnell's manufacturing facility is located in Sydney, Australia and our North American headquarters are in Overland Park, Kansas. <a href="https://www.BlueCowRedCow.com">www.BlueCowRedCow.com</a>



DOUBLE M CATTLE COMPANY LLC HAS YEARLING BULLS AND OPEN HEIFERS AVAILABLE.

THEY ARE AI SIRED OR OUT OF OUR THREE HERD SIRES, **CIRCLE D FOOLERMAN ZOLAND, DMCC TITAN ARELLO 105A, DMCC FOOLERMAN DEMITRI 17D.** DOUBLE M CATTLE COMPANY TAKES THE TIME AND EFFORT TO COLLECT BIRTH WEIGHTS, WEANING WEIGHTS, YEARLING WEIGHTS, MATURE COW WEIGHTS, AND CARCASS DATA. WE DO THIS TO ASSIST US IN MAKING GENETIC SELECTIONS FOR OUR HERD AND TO ENABLE YOU, THE BUYER, TO KNOW WHAT YOU ARE INVESTING IN.

#### DOUBLE M CATTLE COMPANY LLC

**748 ENLOE RD, REWEY, WI 53580** 

608-943-6091 608-574-4853 608-642-0443

mjmueller@yousq.net

# **BULLS FOR SALE**



**PDM Deputy Moonshine 046G** 

DOB: 5-12-19

Birth Wt: 96 Wt. 2-21-20: 866



PDM Deputy Rock 045G

DOB: 5-3-19

Birth Wt: 92 Wt. 2-21-20: 915



PDM Deputy Snowman 048G

DOB: 6-17-19

Birth Wt: 77 Wt. 2-21-20: 753



PDM Deputy Levi 047G

DOB: 5-16-19

Birth Wt: 92 Wt. 2-21-20: 858

#### **Paul Moechnig**

64841 310<sup>th</sup> Ave Lake City, MN 55041

pdmoechnig@embarqmail.com

651-345-4372

# ANOTHER BLAST FROM THE PAST

The NANA ad below was in the March 21, 2001, issue of The Master Stockman.



# Normande

# Do not wait to order ahead of the spring breeding rush







Large selection of tested bulls from France. Check our website for more details on the qualities of our bulls normandegenetics.com. (catalog page: download the latest proofs and price list)

For dual purpose excellence, please check Icarius, Infinity, Jesse, Lacanau, Lamier, Lapousnoz, Loky Medellin, Monza, Nestar, Nesthy, Niville.

Note: from our proof list, traits "muscularity", "body condition" and "beef value composite" indicate good beef ability.

New: Double-muscle Normande bulls: some Normandes carry the double-muscle gene and a small nucleus has developed in France. No dairy bull ever carries the gene, but we are pleased to offer the first two fullblood homozygous double-muscle Normande bulls in the US: Devron and Augeron. Please call us for information and see pictures below.

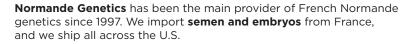












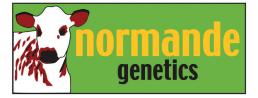
For more information, call 612 823 7212 or check our website: www.normandegenetics.com, email: jerome@normandegenetics.com







Follow us on f facebook & T twitter for our quick updates





# REG. NORMANDE CATTLE

Jeff Bock

W831 870th Ave., Spring Valley, WI 54767 715-425-0237 / Cell: 715-760-0024

# Performance Tested Bulls Available

Crick Ridge Farm has 2 yearling bulls on test at the Saint Croix Valley Bull Test. The test station is located at the Mann Valley Research farm of the University Of Wisconsin River Falls. Due to the timing of this issue of Normande Happenings the final results of the test are not yet known. If these bulls do not qualify for the SCVBT Auction held at the Mann Valley Research Farm on April 18, 2020 Crick Ridge Farm will have them available for sale privately.



#### Bull Info:

Station ID: 40-1 Farm ID: CRF1G Crick Ridge Gargoyle BD: 4-1-19 BW: 84# On Test Wt. 11-16-19: 774# Wt. on 2-14-20: 970# ADG on 2-1-20 = 2.15#

WDA on 2-14-20= 3.04 # Sire: DMCC Trek Candy Man

Grand Sire: Crick Ridge Farm Trek 2T

Dam: Crick Ridge Yo Yo Dams Sire: SGF Polled Rocket 79XH Comments: I can describe Gargoyle in three words. A square block. He has thickness from front to rear. His smooth confirmation received him Reserve Champion Bull at the 2019 National Normande Show out of 5 bulls in the championship drive.



#### **Bull Info:**

Station ID: 40-2 Farm ID: CRF2G Crick Ridge Gumby BD: 4-5-19 BW: 83# On Test Wt. 11-16-19: 765# Wt. on 2-14-20: 1020# ADG on 2-14-20 = 2.80#

WDA on 2-14-20= 3.24# Sire: DMCC Trek Candy Man

Grand Sire: Crick Ridge Farm Trek 2T

Dam: Crick Ridge Dolly Diva

Dams Sire: Circle D Foolerman Zoland

Comments: Gumby is a bull I probably should have taken to the National Show. He has great length and height, excellent muscle, a very clean lower neck line and masculine appearance. He has everything you want in a herd sire.

I may be biased but my opinion tells me that both of these bulls are can't miss sire prospects.

#### **FOR SALE**

NANA HAS A LIMITED SUPPLY OF SEMEN AVAILABLE FROM
THIS FRENCH BULL

# JACARANDA (non-sexed)

\$5.00/UNIT

MINIMUM ORDER OF 5 UNITS YOU PAY SHIPPING

NORTH AMERICAN NORMANDE ASSOCIATION 608-943-6091 800-573-6254

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#### NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$40.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS OF AGE	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	100.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

2019 YEAR CODE G

#### BEEF PRODUCTION FACTS AS REPORTED IN DROVERS MAGAZINE

- \*15,025,000 CATTLE ARE ON FEED IN 25,775 FEEDLOTS.
- \*500+ HEAD FEEDLOTS HAVE 86% OF THE CATTLE ON FEED.
- \*200-499 HEAD FEEDLOTS HAVE 7% OF THE CATTLE ON FEED.
- \*100-199 HEAD FEEDLOTS HAVE 3% OF THE CATTLE ON FEED.
- \*50-99 HEAD FEEDLOTS HAVE 2% OF THE CATTLE ON FEED.
- \*20-49 HEAD FEEDLOTS HAVE 1% OF THE CATTLE ON FEED.
- \*1-19 HEAD FEEDLOTS HAVE LESS THAN 1% OF THE CATTLE ON FEED.

#### **BEEF COW HERD FACTS**

- \*727,907 PRODUCERS HAVE BEEF COW HERDS.
- \*31.8 MILLION BEEFS COWS IN U. S.
- \*44 COWS PER BEEF COW HERD IS THE AVERAGE SIZED BEEF HERD.
- \*NORTH PLAINS (INCLUDING WISCONSIN & MINNESOTA) AVERAGE 72 COWS/BEEF HERD.
- \*CENTRAL PLAINS (INCLUDING IOWA, ILLINOIS & MISSOURI)
  AVERAGE 56 COWS/BEEF HERD.
- FAR NORTHEAST STATES AVERAGE 11 COWS/BEEF HERD.

#### **CLASSIFIEDS**





# PUREBRED POLLED NORMANDES

**ROBERT & DIANNA LANGE** 7615 HWY 55 KIMBALL, MN 55353 320-398-8633

## **NORMANDE GENETIC SPECIALTIES**

- \*The ultimate in "Grade and Yield Balancer Bulls"
- \*Polled Fullblood Genetics
- \*Calving ease sires
- \*Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



218-262-3981 SEMEN & **EMBRYOS** 

**BRIAN TOIVOLA NGS President** 11544 Spudville Rd. Hibbing, MN 55746

#### **DATES TO REMEMBER**

\*????-YOUR SPOUSE'S BIRTHDAY

\*????-YOUR ANNIVERSARY

\*APRIL 1, 2020: NANA DUES GO TO \$50.00

IF NOT PAID BY THIS DATE

\*APRIL 18, 2020: ST. CROIX VALLEY BULL

**TEST SALE, RIVER FALLS, WI** 

\*JULY 21-23, 2020: WISCONSIN FARM

**TECHNOLOGY DAYS, EAU CLAIRE, WI** \*SEPTEMBER 18, 2020: ANNUAL NANA

MEMBERSHIP MEETING, MINERAL POINT,

\*SEPTEMBER 19, 2020: NANA SHOW,

MINERAL POINT, WI

\*SEPTEMBER 25-27, 2020; WORLD BEEF

**EXPO, MILWAUKEE, WI** 

\*SEPTEMBER 29-OCTOBER 3, 2020: WORLD

DAIRY EXPO, MADISON, WI

\*DECEMBER 1, 2020: PHOTOS DUE FOR

**2021 NANA CALENDAR** 

#### **THE COVER**

Pictured on the cover of this issue of Normande Happenings is a heifer calf (88% Normande) sired by Infinity in the Alpen Rose Normande herd of Luke and Alison Patry near Arundel, Maine. Her dam is Alpen Rose Amber, 75% Normande and a daughter of GHF Hollydays Jock. Amber's dam is a daughter of Idris. The Patry's are developing a registered high percentage Normande herd, and have already sold breeding animals to other parts of the United States

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a "Normande Happenings".

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**NORMANDE HAPPENINGS** is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

Editor: Michael Mueller

Publisher: North American Normande Association

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**VISIT NANA'S WEBSITE:** 

www.normandeassociation.com

#### **ADVERTISING RATES**

BUSINESS CARD SIZE: \$10.00/ISSUE OR \$30.00/YEAR

ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR

ONE-HALF PAGE: \$40.00/ISSUE OR \$120.00/YEAR

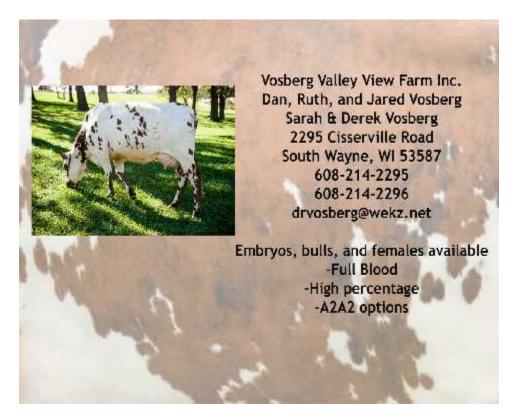
FULL PAGE: \$50.00/ISSUE OR \$150.00/YEAR

\*\*\*WANTED ADS ARE FREE.

\*\*\*NO EXTRA COST FOR PHOTOS IN ADS



THIS SPACE AVAILABLE FOR YOUR BUSINESS CARD AD.
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nana@yousq.net



LOVE YOUR POCKET BOOK AND YOURSELF BY RENEWING YOUR NANA DUES BY APRIL 1. IT WILL SAVE YOU \$10.00