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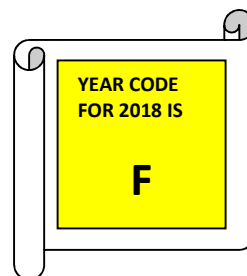
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ULTRA MODERN CARCASS TRAITS-PART 2

This is the second part of the promotional brochure NANA was distributing in the early 2000's and it was written by Dr. Brian Toivola of Hibbing, MN. At the time this material was prepared there was very little interest in the Normande breed from the dairy industry so NANA's focus at that time was on the beef industry. Enjoy your reading.



QUALITY GRADE AND YIELD GRADE BALANCE: Following the breed's importation into the U.S. in the 1970's, American Normande breeders were able to clearly demonstrate this fact and record some individual carcass trait values that can be described as very futuristic levels of carcass grade and yield balance. In 1991 a Normande breeder in Montana raised a steer that was one of the first choice grading steers ever to officially record a yield grade score of less than 1.0. This 7/8 Normande steer graded low choice with a 0.99 yield grade score compiled from a 737 lb. carcass wt., 16.2 REA, 0.15 back fat and a 2.0% KPH fat. This steer and several other Normande steers raised by this breeder have placed in the top ten out of over one thousand steers entered annually in the Montana Steer of Merit Carcass Contest.

At the World Beef Expo Fed Steer Futurity Contest held at the University of Wisconsin's Arlington Research Station, a pen of five purebred Normande steers claimed the overall high indexing pen award for three of the first five years of the futurity. The overall index is the average ratios for average daily gain, feed conversion, marbling score, and superior yield grade. The winning Normande pen showed remarkable grade yield balance with a 119 ratio for both marbling score and yield grade against 21 other breed and crossbred pens entered. The winning Normande pen actually claimed both the high marbling and superior yield grade pen awards. This outstanding pen of steers had one steer that graded average choice with only a 0.10 inch back fat! This achievement of the ultimate level for carcass back fat in an average choice grading steer is a carcass value practically unheard of in the beef industry. This steer had

an 800 lb. carcass wt., 14.2 REA, 2.0 KPH, 1.65 yield grade and a respectable 3.88 ADG over 182 days on test. This steer can truly be considered a futuristic carcass trait prototype that most industry experts thought was years away genetically. In the Futurity the Normande breed again claimed the overall high indexing pen award, the superior yield grade steer (Y: 1.05) and pen (Y:2.06) awards, the highest marbling (CH+T:1.90) steer award, the lowest pen back fat (0.22 in.), and had a pen ADG of 3.87 and a feed conversion of 5.13!



A YIELD GRADE FRIENDLY MARBLING SOURCE

BREED: The breed's remarkable fat metabolism has also been recently documented at this futurity by ultrasound evaluations prior to slaughter. According to Dr. Dan Schaefer, beef specialist at the University of Wisconsin-Madison Campus, "Ultrasound evaluations of Normande steers in our feedlots have

revealed choice grade levels of marbling with back fat as low as 0.10 inches and almost always before back fat reaches 0.30 inches. Trying to manually evaluate fat cover over the ribs is not even an option as you can still see the ribs on many choice grading Normande steers!" Because of the combination of exceptional marbling ability, very low back fat and ideal ribeye area, the Normande breed is a quality grade carcass trait source without the yield grade shortcomings of the British marbling source breeds. This "yield grade friendly" marbling source breed also has milking ability that is superior to any current U.S. beef breed. As a result F1 Normande crossbred females make very productive commercial beef cows with enhanced carcass traits regardless of their beef breed genetic backgrounds. Because the Normande breed is so genetically distinct from present U.S. commercial beef cows, exceptional heterosis for growth and feed conversion often occurs in Normande crossbreeding. In both the 1996 and 1997 World Beef Expo Fed Steer Futurities the top gaining steers were both Normande crossbreds with 5.1 ADG's out of pens with 4.7 feed conversions!

One was a Normande x Angus crossbred steer and the other a Normande x Hereford/Gelbvieh. Selection for polledness, smaller frame size and calving ease in the U.S. combined with prior selection in France for high milk production, balanced carcass traits, good roughage performance, beef tenderness, bold eye pigmentation and a gentle disposition makes the Normande breed a very functional and practical genetic crossbreeding option for commercial beef producers. Two additional traits of the breed, high altitude and cold weather tolerance, have also been demonstrated by Normande operations in the Andes of Columbia, the northern U.S., and Canada.

VARIABLE COLOR PATTERNS: Many Normande breeders feel strongly that they produce the ultimate "balancer bulls" ever developed. Not only do Normande bulls have an incredible level of quality grade



and yield grade carcass trait balance, they also balance muscle and milk production, milk volume, and milk components and for those concerned even red and black hair coat color traits. Because most Normande cattle have red, black and white hair, the F1 Normande crossbred tends to retain the basic body color of the dam whether solid red or black. Some white facial and underline spotting will be present but the only time white spotting will occur on the body of the F1 Normande crossbred is if the dam had some Shorthorn, Simmental, or Maine Anjou

blood. From a practical standpoint a purebred Normande bull bred to the average black commercial beef cow will consistently produce those coveted greater than 50% black hided calves. More importantly the carcass traits of those calves will meet CAB standards at a much higher percentage rate than the current 18% industry average!

Even better terminal crossbreeding results could be achieved by breeding Normande bulls to purebred or crossbred cows that already have some degree of consistent grade and yield balance. Good examples would be Red Angus crosses with breeds like Gelbvieh, Simmental, Saler, Limousin or any Normande x Continental breed crossbred cows. Truly ultramodern carcass traits comparable to purebred Normande could be achieved by crossing Normande bulls with purebred cows of the Braunvieh, Tarentaise or South Devon breeds. These three breeds come the closest to matching the level of quality grade and yield grade balance present in the Normande breed. These three breeds and the Normande could justifiably be grouped together and referred to as the “Grade and Yield Balancer Breeds” of the U.S. beef industry.

EPDS: The argument is often heard that because the Normande breed does not yet have any EPD’s, it is therefore not a bona fide genetic option at this time. Several very important genetic traits such as milking ability, roughage performance, early maturity, marbling ability and carcass back fat are already at a level in the Normande breed that is superior to most commercial cattle and beef breeds. Therefore there is essentially no immediate need for many of the EPD’s in the Normande breed. Asking a Normande breeder for carcass and milk EPD’s is about like asking a Longhorn breeder for calving ease EPD’s! The lack of EPD’s is more than compensated for by the superiority of these five important traits, the present rudimentary state of other breed carcass EPD’s and the many other very functional traits of the Normande breed.

GENETIC CONSISTENCY: Over ten years ago the U.S. beef industry recognized a need for breeds like the Normande with both good quality grade and yield grade carcass traits. Many major breeds and some composites have tried in vain to fill this genetic void in the U.S. beef industry. Some seed stock producers of several breeds and even some breed associations have recently resorted to marketing British x Continental breed crossbred bulls as so called “balancer bulls” for commercial cattlemen. Unproven crossbred bulls breeding multi-breed crossbred cows is an unprecedented level of genetic

roulette to impose on a beef industry that already has excessive genetic diversity and carcass trait inconsistency. In reality most of those crossbred bulls and cows will also be at least 50% Angus which is a breed with far less genetic consistency than most beef breeds. The assumption that the Angus breed is still the industry standard for consistent quality grade carcass traits is more a product of promotional hype than actual independent carcass evaluations. The inconsistencies in both carcass marbling ability and back fat levels in the genetic base of the present Angus breed have been clearly shown by the wide range of values that have emerged from the recent generation of carcass EPD's for the breed. These questionable genetic decisions are clearly the result of the current level of futility accompanying the use of any major breed purebred bull to produce offspring from 50% British x 50% Continental breed cows that will consistently grade choice with yield grades of 1 or 2. This "last resort" type of approach to better grade and yield carcass trait balance also virtually ignores a very important and elusive carcass trait, beef tenderness. In an era of reliance on EPD's, the use of crossbred bulls is a very unscientific method of pursuing modern carcass trait perfection and has all the earmarks of being yet another largely unproductive fad in the U.S. beef industry.



CARCASS TRAIT GENETIC CRAPSHOOT:

The concept of resorting to another breed with a dual purpose heritage to meet a need in the beef industry may seem redundant to many cattlemen or too radical for others. More than ever before, very logical decisions based on true carcass merit and not hide color need to be made by progressive

commercial cattlemen. Those cattlemen that have found a good combination of quality grade, yield grade and maternal traits in their crossbred commercial cow herds need to rise above the level of the virtual "carcass trait genetic crapshoot" taking place in the current beef industry. There is no need for them to even consider composite or crossbred bulls when a pure breed like the Normande will enable them to consistently produce those superior levels of grade and yield balance that are economically crucial in any value based marketing system.

It would be truly regrettable to see further mongrelization of U.S. commercial beef herds or the total domination of the beef industry by any one particular breed. Breeds like the Normande and other grade and yield balanced carcass trait breeds would enable very practical three breed rotational crossbreeding systems to thrive in the modern day beef industry. These crossbreeding systems could employ a three breed rotation utilizing a British, Continental, and Balancer breed component to retain a good balance of

carcass and maternal traits while maintaining heterosis. All four mentioned balancer breeds also have early maturity rates, milking ability, carcass marbling, and yield grade traits that are either equal to or better than both the major British breeds and the maternal Continental breeds. Therefore either the Continental or British breed component or both could be replaced by a Balancer breed. Several of these crossbreeding programs would then enable a “muscle breed” like the Piedmontese to become the Continental component of the crossbreeding rotation. The Normande breed and the Piedmontese also share the important trait of exceptional beef tenderness. The outstanding palatability of either grass fed or corn fattened Normande beef has been repeatedly verified by purchasers of custom beef from U.S.



Normande breeders. The benefits of combining even the extremes of milk and muscle genetics with those of a balancer breed were recently demonstrated by a $\frac{1}{2}$ Normande, $\frac{1}{4}$ Piedmontese, $\frac{1}{4}$ Holstein steer. This steer handily won a county fair

carcass contest in Wisconsin by grading average choice with a 1.20 yield grade score compiled from a 769 lb. carcass wt., 15.3 REA, 0.15 back fat and a 1.5 KPH fat!

THINK OUTSIDE THE BOX: With over ten million purebred and crossbred Normande calves currently born worldwide each year, the Normande breed has certainly proved its worth and crossbreeding versatility. My 20 years of raising crossbred, purebred and fullblood Normande cattle have convinced me that one or two generations of Normande crossbreeding would be a very practical genetic shortcut to enable many beef producers to quickly phase into a value based marketing system. Pure breeds with a combination of early maturity and strong maternal, quality grade and yield grade traits are what's most needed in the U.S. beef industry today. The Normande breed readily fills this niche and also supplies many other very functional traits that are vital to commercial cattlemen everywhere. The time has definitely come to think “outside the box” and utilize this unique genetic option to achieve grade and yield carcass trait superiority in a manner that is both practical and economical. At the present time there truly is no better bargain in the beef industry than a Normande bull or a cane of Normande semen.

ANNUAL MEMBERSHIP MEETING

***SEPTEMBER 21, 2018**

***7:00 PM.**

***AT THE SCHIMMING BUILDING, IOWA COUNT FAIR GROUNDS, MINERAL POINT, WI**

The North American Normande Association Annual Membership Meeting is scheduled for September 21, 2018, at the Iowa County Fairgrounds, 900 Fair St, Mineral Point, WI. We will be gathering in the Schimming Building on the fair grounds at 7:00 pm. Our meal is being provided and prepared by Bruce and Connie Bolen. Please let the NANA office know if you are coming so we can get a reasonable count on meals needed.

The Annual Membership Meeting will follow the meal. The meeting agenda includes election of members to the Board of Directors, Annual Association Report, Annual Registry Report and anything else members wish to bring before the NANA membership.

Lodging is available at either of these facilities in Mineral Point, Wisconsin: The Quality Inn (608-987-4747 or toll free 866-987-4747); Dairyland Motel LLC (608-987-3141); or Redwood Motel (608-987-6500). Camping is available at the Iowa County Fairgrounds (608-987-3490); Lake Joy Campgrounds (608-762-5150). All are near or in Mineral Point. There are also numerous places of lodging in Dodgeville and Platteville, as well.

NORTH AMERICAN NORMANDE SHOW

Saturday, September 22, 2018

Iowa County Fairgrounds Mineral Point, Wisconsin
11:00 am

GENERAL RULES

*Any Normande breeder or owner is eligible to exhibit at the show.

*Cattle exhibited must be registered or eligible for registration in the North American Normande Association herd book. Animals recorded in another breed association herd book qualify as long as exhibitor submits a copy of the other Association's registration paper to a NANA representative prior to 11:00 am on September 22, 2018.

*Cattle can arrive no earlier than 8 am Friday September 21, 2018.

*Cattle will be released as soon as the show is over.

*Exhibitors are expected to assist with the cleaning of the barns immediately after the show. (A skid steer and spreaders will be there to make it easier and quicker.)

*Cattle must have at least 50% Normande genetics.

***IF ANIMALS ARE NOT YET REGISTERED THERE WILL BE
REGISTRATION APPLICATIONS AVAILABLE AT THE SHOW AND
CAN BE SUBMITTED TO THE NANA REGISTRY SECRETARY BEFORE 11:00 AM
ON SEPTEMBER 22, 2018**

ENTRY FORM: See one side printed page just before the Classifieds. Remove, make more copies if needed, complete and mail to address below.

Entry deadline is September 10, 2018 and there is no entry fee. Entries will be accepted up until time of show for a late fee of \$5.00/animal, but the animal's information will not be in the show catalog. **Mail your entries to:**

**Barbara Wogsland
11006 Bestul Road
Scandinavia, WI 54977**

ANIMAL HEALTH REQUIREMENTS (See Wisconsin regulations below.)

JUDGING

- *Showmanship classes will be judged before placings classes.
- *Separate classes will be held for dairy and beef Normandes.
- *See entry form for class selections. If a class has less than 2 entries, it may be combined with another class. If a class has a large number of entries it may be split into two or three classes.
- *Class order will be Bulls, Heifers and Cows. During the show classes will alternate between beef and dairy entries.
- *Qualified judges will be hired to place each class.
- *Ribbons will be awarded to the first three places in every class and trophies/platters will be awarded to the Champion and Reserve Champion in each division.

FACILITIES

The Iowa County Fairground is located on Fair Street in Mineral Point, WI.
No bedding or feed will be provided; all exhibitors must bring their own.
RV or camper parking is available at the fairgrounds and several motels are located in Mineral Point.

WISCONSIN HEALTH REQUIREMENTS FOR CATTLE

Cattle originating from within Wisconsin: There are no test or health document requirements for cattle from within Wisconsin.

Cattle originating from outside of Wisconsin: A Certificate of Veterinary Inspection shall accompany all cattle documenting animal identification and all tests or certificates required.

Steers are exemption from any brucellosis test requirement.

Cattle from Brucellosis Certified Free herds in Class A states may enter Wisconsin without a prior brucellosis test if the certified herd number and the last test date appear on the Certificate of Veterinary Inspection.

All cattle originating from Tuberculosis **Modified Accredited Advanced** states shall have a negative tuberculosis test within 60 days of entering Wisconsin; these states are Minnesota and New Mexico. Call the Wisconsin Division of Animal Health for a current listing of these states. (608-224-4872)

Dairy animals from states not recognizing Wisconsin's Tuberculosis Free status shall be required to have a negative tuberculosis test within 60 days of coming into Wisconsin. These states currently include: Arizona, Arkansas, California, Colorado, Connecticut (beef also), Georgia, Idaho, Indiana, Kansas,

Missouri, Montana, Nebraska (beef also), Nevada, Oklahoma, Oregon, Pennsylvania (beef also), South Dakota, Texas, Utah, Washington, West Virginia (beef also) and Wyoming. Call the Wisconsin Division of Animal Health (608-224-4872) to check on the current status of your state if you do not know it.

Cattle originating from Tuberculosis Accredited Free herds (except MI) may enter Wisconsin without a prior test if the accredited herd number appears on the Certificate of Inspection.

Cattle originating from Michigan must have a permit number and require special tuberculosis testing. Call the Wisconsin Division of Animal Health (608-224-4872) to determine testing requirements.

If you have any questions about what is needed to bring your cattle into Wisconsin contact your veterinarian or the Wisconsin Division of Animal Health (608-224-4872).

CLASSES FOR 2017 NATIONAL NORMANDE SHOW

DAIRY

Class 1	Dairy Spring Bull Calf	born on or after March 1, 2018
Class 2	Dairy Fall Bull Calf	born September 1, 2017 to February 29, 2018
Class 3	Dairy Spring Yearling Bull	born March 1, 2017 to August 31, 2017
Class 4	Dairy Fall Yearling Bull	born September 1, 2016 to February 28, 2017
Class 5	Dairy Spring Heifer Calf	born on or after March 1, 2018
Class 6	Dairy Winter Heifer Calf	born December 1, 2017 to February 29, 2018
Class 7	Dairy Fall Heifer Calf	born September 1, 2017 to November 30, 2017
Class 8	Dairy Summer Yearling Heifer	born June 1, 2017 to August 31, 2017
Class 9	Dairy Spring Yearling Heifer	born March 1, 2017 to May 31, 2017
Class 10	Dairy Fall Yearling Heifer	born September 1, 2016 to February 28, 2017
Class 11	Dairy Non-freshened 2 year old	born September 1, 2015 to August 31, 2016
Class 31	Junior Best 3 Females	3 females, same farm prefix, under 2 years old

JUNIOR CHAMPION DAIRY HEIFER

RESERVE JUNIOR CHAMPION DAIRY HEIFER

Class 12	Dairy Milking Yearling	born September 1, 2016 to August 31, 2017
Class 13	Dairy 2 year old in milk	born September 1, 2015 to August 31, 2016
Class 14	Dairy 3 year old in milk	born September 1, 2014 to August 31, 2015
Class 15	Dairy 4 year old in milk	born September 1, 2013 to August 31, 2014
Class 16	Dairy 5 year and older in milk	born before September 1, 2013
Class 17	Dairy Dry cow any age	born before September 1, 2016

GRAND CHAMPION DAIRY COW

RESERVE GRAND CHAMPION DAIRY COW

BEEF

Class 18	Beef Junior Bull Calf	born on or after January 1, 2018
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Class 19	Beef Senior Bull Calf	born September 1, 2017 to December 31, 2017
Class 20	Beef Summer Yearling Bull	born May 1, 2017 to August 31, 2017
Class 21	Beef Junior Yearling Bull	born January 1, 2017 to April 31, 2017
Class 22	Beef Senior Yearling Bull	born September 1, 2016 to December 31, 2016
GRAND CHAMPION BEEF BULL		

RESERVE GRAND CHAMPION BEEF BULL

Class 23	Beef Junior Heifer Calf	born on or after January 1, 2018
Class 24	Beef Senior Heifer Calf	born September 1, 2017 to December 31, 2017
Class 25	Beef Summer Yearling Heifer	born May 1, 2017 to August 31, 2017
Class 26	Beef Junior Yearling Heifer	born January 1, 2017 to April 30, 2017
Class 27	Beef Senior Yearling Heifer	born September 1, 2016 to December 31, 2016
Class 28	Beef Cow/Calf Pair	
Class 29	Beef Feeder Calf	born on or after January 1, 2018
Class 30	Beef Market Steer	born on or after January 1, 2017

GRAND CHAMPION BEEF FEMALE

RESERVE GRAND CHAMPION BEEF FEMALE

DAIRY GROUP CLASSES

Class 32	Best 3 Females	3 females, same farm prefix, 2 years and older
Class 33	Dam and Offspring	1 cow and her male or female offspring, any age
Class 34	Produce of Dam	2 offspring of same dam, any age, male or female

BEEF GROUP CLASSES

Class 35	Pen of 3 Bulls	3 bulls bred by same breeder, any age
Class 36	Pen of 3 Heifers	3 heifers bred by same breeder, any age

SHOWMANSHIP

Rules: a) There will be 2 divisions: Dairy and Beef.

b) There will be 3 age categories in each division:

Youth: any age up through 12 as of 10-01-2018

Teen: ages 13-19

Adult: ages 20 and over.

*Showmanship classes will be held **before** the regular placings classes.

*Ribbons will be given to the top three in each category.

*You do not need to sign up beforehand.

*You do not need to own the animal to show in the showmanship class.

FARM DISPLAY EXHIBIT

Rules: This category is for anyone who would like to bring Normandes to the show but feels uncomfortable with leading them in a show ring. No awards will be given, just an opportunity to showcase your cattle tied in the barn.

AN OLD DOG LEARNING A NEW TRICK

Nearly a year ago a Normande breeder from the far northwest U.S. had asked if NANA could record DNA information and put it on the registration papers of the animal. An inquiry was made to our herd book program creator, Centric, and the response was “yes we can do that, but it will cost some money.” Since money was a factor and there was only one breeder making the request, the idea was put on the back burner.

A couple of months ago that same breeder submitted a registration application and supplied some DNA information for the animal. The question was raised again about recording the DNA data and putting it on the registration papers with the NANA office replying, “we can record it in the animal’s information in the Centric program, but we have not figured out how to put it on the registration papers.” The registration was completed and the completed papers sent to the breeder.

A few weeks later the breeder called the NANA office and asked if the DNA information could be put on the registration paper in the lower right hand corner where it says “Blood type case # and DNA type #.” This old dog did some experimenting with the Centric program with entering information for that area of the registration papers. And “wahla” some DNA info could be entered in the data for an animal and it could also be noted on the registration paper.

SO, if you as a breeder have DNA tested any of your animals for A2A2, or cappa/beta casein you can submit that information to the NANA office and it will be recorded with the animal’s registration data. We can also print some of that information on the animal’s registration paper.

The NANA office wishes to thank our northwest U.S. breeder for being persistent and for being willing to suggest a possible solution. This illustrates the point this office has often made: NANA is **your association** and working together can help improve what the association can and has to offer its members and the Normande breed.

MILK PRODUCTION RECORDS

While we are on the subject of data. One of the things Normande breeders **MUST** do to get our breed beyond the perception of it being a “hobby breed” is to submit and record milk production records with the NANA office. A number of years ago NANA paid Centric to make it possible for NANA to record milk production records in our herd book program. By recording milk production records NANA will eventually be able to provide pedigrees of Normande animals with those milk production records attached.

The National Association of Animal Breeders (NAAB) letter code for Normandes is: NO. So when your milk tester is recording the breed for an animal, make sure he/she is using NO for Normande. Also needed by your milk tester is the registration number for the sire of the animal being tested. If you do not know or have the registration number for a particular Normande bull, contact the NANA office and we will assist you in getting that information so the sire of your animal being production tested is properly identified. Help us get our breed beyond the “hobby breed” perception by submitting those milk production records you have for your Normande dairy cows.

FOR SALE

NANA HAS SEMEN AVAILABLE FROM THESE FRENCH BULLS

INSOUMIS (sexed)-\$25.00
JACARANDA (sexed)-\$30.00
JACARANDA (non-sexed)-\$12.00

LIMITED SUPPLY & MINIMUM ORDER OF 5 UNITS
YOU PAY SHIPPING

NORTH AMERICAN NORMANDE ASSOCIATION
608-943-6091 800-573-6254
nana@yousq.net

NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$40.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS OF AGE	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	100.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

**2017
YEAR
CODE
E**



CLASSIFIEDS



Howling-Oaks
Registered French Normande Dairy Cattle
 Rhonda Trembl-Kuebel
 8924 Cuy. Hwy. 7.
 Aspen, WY. 84410
 Phone: (715) 305-2843
 Email: howlingoaks1@yahoo.com
Age proven genetics, for a profitable new future!

RIVER FARM NORMANDES

REGISTERED PUREBRED AND PERCENTAGE BRED
 COWS, BRED HEIFERS, AND CALVES AVAILABLE

RAY & MARJ STONECYOPHER
 1052 RIVER RD.
 FLOYD, IA 50435 641-395-2617
 raymarjs@omnitelcom.com



Circle D Farm
 Wayne & Lisa Dewey
 14798 JJ Avenue
 Iowa Falls, IA 50126
 641-648-5597 or 641-373-0413
 circled@wbrec.com

Normande Cattle for sale



RIVER VIEW RANCH

PUREBRED POLLED NORMANDES

ROBERT & DIANNA LANGE
 7615 HWY 55
 KIMBALL, MN 55353
 320-398-8633

NORMANDE GENETIC SPECIALTIES

- *The ultimate in "Grade and Yield Balancer Bulls"
- *Polled Fullblood Genetics
- *Calving ease sires
- *Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



218-262-3981
 SEMEN
 &
 EMBRYOS

BRIAN TOIVOLA
 NGS President
 11544 Spudville Rd.
 Hibbing, MN 55746

DATES TO REMEMBER

- *?????-YOUR SPOUSE'S BIRTHDAY
- *?????-YOUR ANNIVERSARY
- *SEPTEMBER 21, 2018: NANA ANNUAL MEMBERSHIP MEETING, MINERAL POINT, WI
- *SEPTEMBER 22, 2018: NATIONAL NORMANDE SHOW, MINERAL POINT, WI
- *SEPTEMBER 28-30: WORLD BEEF EXPO, MILWAUKEE, WI
- *OCTOBER 2-6, 2018: WORLD DAIRY EXPO, MADISON, WI
- *DECEMBER 1, 2018: PHOTOS DUE FOR 2019 CALENDAR
- *NANA FIELD DAY-IF YOU WOULD LIKE TO HOST THE FIELD DAY CONTACT THE NANA OFFICE AND THEN WE WILL SET A DATE.

THE COVER

Pictured on the cover of this issue of Normande Happenings is the Dairy Youth Showmanship Class at the 2016 National Normande Show. Lisa Dewey of Iowa Falls, IA, was the photographer. Showing their animals were (l-r) Trinitie Barnett, Boone, IA; Courtney Jenkins, Bolivar, MO; Jared Vosberg, South Wayne, WI; Sidney Delzer, South Wayne, WI; and judge Tammy Voegeli, Arlington, WI.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a "Normande Happenings".

THANK YOU!

NORMANDE HAPPENINGS is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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VISIT NANA'S WEBSITE:

www.normandeassociation.com

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