



**NORTH AMERICAN NORMANDE ASSOCIATION**  
748 ENLOE RD.  
REWEY, WI 53580



## **NORMANDE HAPPENINGS**

**OCTOBER. NOVEMBER. DECEMBER 2017**

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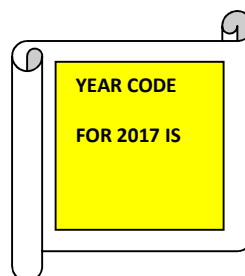
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## 2017 NATIONAL NORMANDE SHOW

Once again the NANA National Normande Show was a fun and entertaining event for the exhibitors and spectators. Although our show did not grow in the number of animals exhibited, it grew in two other areas. First, it grew in exhibitor numbers. Thirteen different exhibitors/breeders led animals before the judges. Five of those exhibitors were new national show exhibitors, including the 2017 NANA Youth Heifer Program Winner. Second, there was an increase in the number of spectators watching the show. It was gratifying to see a good number of visiting spectators sitting in the bleachers as the cattle were being exhibited before the judges. For the NANA Board of Directors a good measure of the show attendance and participation is the amount of food left over from the free lunch the directors provide at no expense to NANA or show attendees. There was very little food left.

A total of fifty-five animals were listed in the show catalog. There were thirty dairy entries and twenty-five beef entries. A couple of entered animals did not make it to the show but there were two additional animals brought to the show so the total numbers remained the same.

Many people are involved in making this national show happen. The NANA Board of Directors play an integral role in the show by selecting the location, approving funds for site rent, judges, ribbons, trophies, handing out ribbons, putting the show catalog together, announcing during the show, setting up an attractive area for picture taking, directing exhibitors in the show ring, and providing a free lunch for spectators and exhibitors on show day.

A second group integral to our national show is the exhibitors. Thirteen breeders/exhibitors from Missouri, Iowa and Wisconsin brought animals to be exhibited at the 2017 national show. Breeders/exhibitors who brought animals were: Jeff and Nona Bock, Crick Ridge Farm, of River Falls, WI; Wayne and Lisa Dewey, Circle D Farm, of Iowa Falls, IA; Rhonda Trembl-Knebel and Bill Knebel, Howling-Oaks Normandes, of Arpin, WI; Courtney Jenkins, Jenkins Normandes, of Bolivar, MO; Nycole Garman, Mesa Dairy, of Lake Mills, WI; Mike, Sharon, Matt, Beth, Chelsey and Abigail Mueller, Double M Cattle Company LLC, of Rewey, WI; Kael Dewey, Dewey Brothers Normandes, Shell Rock, IA; Dan, Ruth and Jared Vosberg, Vosberg Valley View Farm Inc., of South Wayne, WI; John Osinga, Osinga Rosewood Farm, of Janesville, WI; Bruce and Connie Bolen, Cedar Lane Normandes, of Greentop, MO; Derek and Sarah Vosberg, Derrah Normandes, of South Wayne, WI; Mackenzie Windle, Mesa Dairy, of Watertown, WI; and Carrie Mess, Mesa Dairy, of Watertown, WI.

A third group of folks important to a successful show is the judges. Tammy Voegeli, of Arlington, WI judged the dairy show. Dr. Duane Wachholz of River Falls, WI judged the beef show.



The show began with the showmanship classes. In the dairy youth (up to 12 years old), Abigail Mueller placed first with her aunt Sarah Vosberg helping her. In the beef youth class, Kael Dewey placed first and Chelsey Mueller placed second.

The Dairy Teen Class (ages 13-19) saw John Osinga as the winner. Jared Vosberg placed second, Mackenzie Windle placed third, and Nycole Garman placed fourth. In the Beef Teen Class, Samantha Tamblyn placed first.

For the Adult Dairy Showmanship Class, Rhonda Treml-Knebel placed first, Dan Vosberg stood second, and Carrie Mess placed third. The Adult Beef Showmanship Class had Wayne Dewey placing first, Bruce Bolen placing second, Jeff Bock placing third, and Mike Mueller standing in fourth place.

Beginning with a bull class, the dairy show saw Howling-Oaks Asteroid win the Spring Yearling Class and go on to be named the Grand Champion Dairy Bull. Asteroid is an 88% Normande and was exhibited by Howling Oaks Normandes of Arpin, WI. The French bull, Aubray, is his sire and his dam is Howling-Oaks M Aurora, a daughter of New Hope Primate Monroe-ET.



In the Dairy Spring Heifer Calf Class, Rudan Aubray Gardinia 865, a 75% Normande sired by Aubray, stood first. Her dam is Rudan Rotin Garnet 8. In second place stood Rudan Saintyorre Dorrie 884. She is a 75% Normande sired by Saintyorre and her dam is Rudan Ugo 541-Twin. Gardenia and Dorrie were exhibited by Vosberg Vally View Farm Inc. Placing third was Mesa Uno Tidbit, a 50% Normande daughter of New Hope Saintyorre Uno-ET. She was exhibited by Mackenzie Windl.

Mesa Uno Corbet and 50% Normande topped the Dairy Summer Heifer Calf Class. She too is a daughter of New Hope Saintyorre Uno-ET and she was exhibited by Nycole Garman.

Rudan Undun Dotta 837 won the Dairy Fall Heifer Calf Class. She is a 94% Normande daughter of Rudan Saintyorre Undun 423-ET and her dam is Rudan Ulozon Dottie 458. Her exhibitor was Vosberg Valley View Farm Inc.

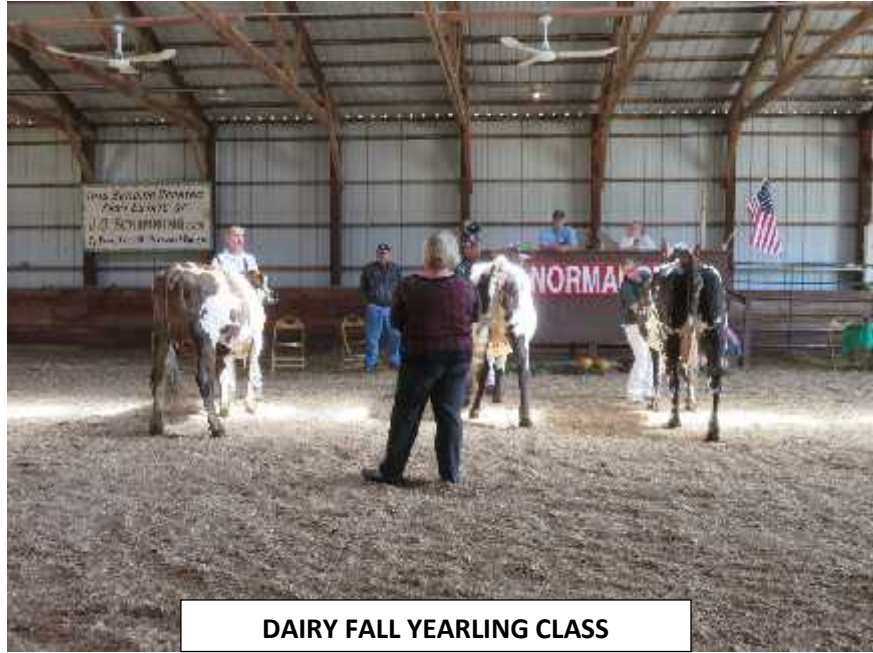


The Dairy Spring Yearling Heifer Class had five heifers exhibited in it. Winning the class was Derrah Aubray Jaylyn 753-ET. A 94% Normande sired by Aubray and an embryo transplant out of Rudan Royal Jasmine 233, she was bred and exhibited by Derrah Normandes of South Wayne, WI. Standing second was Rudan Heroes Roxy 741. She is a full blood Normande sired by Heroes and out of Rudan Uvray SS Roxanne 517-ET. She was exhibited by Vosberg Valley View Farm Inc. Placing third was DMCC Oblong Danelle 8D. A 96% Normande, she is sired by Oblong and her dam is MW

Rocky Noelle 28S. Double M Cattle Company LLC was her exhibitor. In fourth place was Mesa Uno Apple Juice. Exhibited by Mackenzie Windle, she is a 50% Normande sired by New Hope Saintyorre Uno-ET.



In the Dairy Fall Yearling Heifer Class, first time exhibitor at the National Show, John Osinga of Janesville, WI, had the class winner. His heifer, Rudan Undun Holly 697, was placed at the top of the class. A 50% Normande, she is sired by Rudan Saintyorre Undun 423-ET and out of Rudan 991. Second in the class was Rudan Gextra Peppercorn 679, a 75% Normande. She is sired by Gextra and her dam is Rudan Royal Holl Pep 340. Placing third was Rudan Ulozon Deliver 683. 88% Normande, she is sired by Ulozon and her dam is Rudan Royal Delight 236. Vosberg Valley View Farm Inc. exhibited the second and third place heifers.



**DAIRY FALL YEARLING CLASS**



**L-R: TAMMY VOEGELI, RUDAN AUBRAY GARDENIA 865, MACKENZIE WINDL, DAN VOSBERG, RUTH VOSBERG, GREGORY OSINGA, RUDAN UNDUN HOLLY 697, JOHN OSINGA**

The parade of first and second place heifers for the Junior Champion and Reserve Junior Champion of the Dairy Heifer Show was an impressive lineup of Normande heifers. Judge Voegeli selected Rudan Aubray Gardenia 865 as the Junior Champion Dairy Female.

She was bred and exhibited by Vosberg Valley View Farm Inc. of South Wayne, WI.

John Osinga, a high school student from Janesville, WI, had his heifer, Rudan Undun Holly 697, selected as the Reserve Junior Champion Dairy Female by Judge Voegeli. Osinga purchased his heifer as a calf from Vosberg Valley View Farm Inc. and developed her into a prize winning Normande heifer.



**MILKING TWO YEAR OLD CLASS**

In the Milking Two Year Old Class, Rudan Banania Juniper 569 placed first. A 94% Normande, she is sired by Banania and out of Rudan Royal Jasmine 233. She was exhibited by Derrah Normandes. Placing second in the class was New Hope Redondo Minnow. Sired by Redondo, she is a full blood Normande out of New Hope Primate Minoqua-ET. Vosberg Valley View Farm Inc. was her exhibitor. Standing third in the class was another entry from Vosberg Valley View Farm Inc.,

Rudan Banania Karen 615. Also sired by Banania, she is a 75% Normande whose dam is Rudan Saintyorre Karen 137.

The Milking Three Year Old Class was won by Rudan Roucoup 483. Sired by Roucoups, she is a 50% Normande whose dam is Rudan R 98. Placing second was Rudan Utc Alfalfa 502. Sired by Utc, she is a 75% Normande out of Rudan Royal Holl Applebee 258. Both cows in the class were exhibited by Vosberg Valley View Farm Inc.



**MILKING THREE YEAR OLD CLASS**

The Five Year Old and Older Dairy Cow In Milk Class was topped by Howling-Oaks Nivea Camembert who was exhibited by Howling-Oaks Normandes. A 50% Normande, she is sired by Nivea and out of Howling-Oaks Black Cap 1876.

The Dairy Dry Cow Any Age Class was won by Rudan Singleton Pan Precious. A 50% Normande, she is sired by Singleton and out of Rudan 896. She was exhibited by Vosberg Valley View Farm Inc.

There were three entries in the group class of Junior Best Three Dairy Females. For first place Judge Voegeli selected an entry from Vosberg Valley View Farm Inc. Placing second was another group of three



heifers entered by Vosberg Valley View Farm Inc. Mesa Dairy of Watertown, WI had the third place group of junior females, all three of which were sired by New Hope Saintyorre Uno-ET.



**BEST THREE DAIRY FEMALE CLASS**

The Best Three Dairy Females Class saw the entries exhibited by Vosberg Valley View Farm Inc. place first and second.

After the first and second place winners of the cow classes were paraded in the show ring, Rudan Banania Juniper 569 was named Grand Champion Dairy Cow. She was exhibited by Derrah Noemandes. Selected as Reserve Grand Champion Dairy Cow was Rudan Roucoups 483, exhibited by Vosberg Valley View Farm Inc.



**L-R: TAMMY VOEGELI, RUDAN BANANIA JUNIPER 569, DEREK VOSBERG, RUDAN ROUCOUPS 483, RUTH VOSBERG, SARAH VOSBERG**



**OLDER JUNIOR BEEF BULL CALF CLASS**

The first class of the Beef Show was divided into two groups. In the older group of Junior Beef Bull Calves, Crick Ridge Doc Eyebolt placed first. 95% Normande, he is sired by DMCC Oblong Zenith and out of Crick Ridge Yasmin. He was exhibited by Crick Ridge Farm. Standing in second place was CLN Nate Nick, a 96% Normande. Sired by CLN Wrangler Nate 678 and out of BBN BLVD Dana 538. He was exhibited by Cedar Lane Normandes.

The second group of Beef Junior Bull Calves consisted of five entries from Double M Cattle Company LLC. Standing in first place was DMCC Polled Chief Enzo 23E. A 91% Normande son of SGF Polled Chief 20U. His dam is DMCC Trek Xumika 90X. Placing second was DMCC Blaze Ebon 22E. A 93% Normande sired by DMCC Samacy Blaze 7B, his dam is DMCC Trek Zumdyna 55Z. In third place was DMCC Callisto Eloi 9E. Sired by Callisto, he is 95% Normande and out of DMCC Trek Zanelle 32Z. DMCC Zoland Emmenace 17E placed fourth in the class. Sired by Circle D Foolerman Zoland and out of MW Levi Venus 5V, he is a 95% Normande.



**YOUNGER JUNIOR BEEF BULL CALF CLASS**





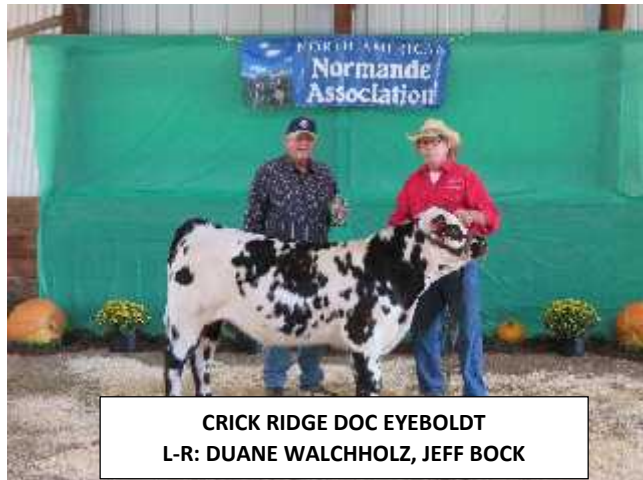
**CHAMPIONSHIP DRIVE FOR BEEF BULLS**

DMCC Foolerman Demitri 17D won the Beef Summer Yearling Bull class. 94% Normande, he is sired by Circle D Foolerman 51R and out of DMCC Northstar Yaji 25Y. He was exhibited by Double M Cattle Company LLC.

When it came time to select the Grand Champion Beef Bull, Judge Walchholz made DMCC Foolerman Demitri 17D his Grand Champion. Judge Walchholz made Crick Ridge Doc Eyeboldt the Reserve Grand Champion Beef Bull.



**DMCC FOOLERMAN DEMITRI 17D**  
L-R: DUANE WALCHHOLZ, MIKE MUELLER, MATT MUELLER



**CRICK RIDGE DOC EYEBOLDT**  
L-R: DUANE WALCHHOLZ, JEFF BOCK



**OLDER BEEF JUNIOR HEIFER CALF CLASS**

Due to its size and the difference in ages of the entries, the Beef Junior Heifer Calf Class was also divided into two groups. In the older group of heifers the placings were as follows. Circle D Emerald Ridge 196E placed first. A 91% Normande, she is sired by Crick Ridge Commanche and her dam is Circle D Mouse Hawk 196S. Her exhibitor was Circle D Farm. Placing second was CLN Nate Nanette 727, she is 94% Normande. Her dam is CLN Zoilo Joy 676 and she is sired by CLN Wrangler Nate 678. She was exhibited by Samantha Tamblyn. Standing in third place was CLN Luc Lissette 725. A full blood Normande she is sired by BBN

Elixer Luc 158J and her dam is CLN Richard's Whitey 640. Her exhibitor was Cedar Lane Normandes.

The second group of Beef Junior Heifer Calves consisted of entries from Double M Cattle Company LLC. Both the first and second place heifers were sired by SGF Polled Chief 20U. In First place was DMCC Polled Chief Exlebritty 5E. A 94% Normande her dam is DMCC Samson Xelebrity 69X. In second place was DMCC Polled Chief Emmacy 2E. A 95% Normande, her dam is DMCC Samson Xamacy 116X. Standing in third place was DMCC Norman Erela 24E. Sired by Norman the First, she is a 97% Normande whose dam is MW Rocky Rae 50R. And in fourth place was DMCC Norman Ella 1E. Also a daughter of Norman the First, she is 98% Normande and her dam is MW Lapousnoz Torelle 12T.



The Beef Summer Yearling Heifer Class was entirely made up of entries from Double M Cattle Company LLC. Topping the class was DMCC Oblong Ditty 14D. She is 97% Normande and sired by Oblong. Her dam is DMCC Ultimate Xunto 65X. In second place was DMCC Foolerman Della 4D, a 97% Normande. Her sire is Circle D Foolerman 51R and her dam is MW Casier Rocky Umpella 19U. Placing third was DMCC Foolerman Dreedaa 3D. Another daughter of Circle D Foolerman 51R, she is 94% Normande. Her dam is SGF Stardust Breeda 14B-ET. And in fourth place was DMCC Wrangler Danielle 6D.

92% Normande, she is a daughter of SGF Spruce Grove Wrangler and out of DMCC Trek Zanelle 32Z.

The entry from Circle D Farm won the Beef Spring Yearling Heifer Class. She is Circle D Bravo Diamond 91D. 94% Normande, she is sired by Crick Ridge Bravo 7B and out of SGF Miss Rocky C91L. Placing second in the class was the entry from Crick Ridge Farm, Crick Ridge Daisy Duke. A 94% Normande, she is sired by Circle D Foolerman Zoland and out of Crick Ridge Yasmin.



There were two entries in the Beef Cow/Calf Pair Class. Double M Cattle Company LLC's entry of DMCC Trek Zanelle 32Z and her bull calf, DMCC Callisto Eloi 9E placed first. Placing second was Crick Ridge Yasmin and her bull calf, Crick Ridge Doc Eyeboldt. Their exhibitor was Crick Ridge Farm.





**BEEF COW/CALF CLASS**

An interesting note about the two cows in the Beef Cow/Calf Class is that they competed against one another in the 2016 National Show with their heifer calves. And both of those heifers, Crick Ridge Daisy Duke and DMCC Wrangler Danielle 6D, were shown as yearlings in the 2017 National Show.



**BEEF FEMALE CHAMPIONSHIP DRIVE**

The parade of first and second place winners of the beef female classes was large and wonderful to behold. The quality of the females parading before him made Judge Walchholz's decision a difficult one. He eventually selected DMCC Oblong Ditty 14D, winner of the Beef Summer Yearling Heifer Class for Double M Cattle Company LLC, as the Grand Champion Beef Female of the Beef Show. Selected as Reserve Grand Champion Beef Female

was Circle D Emerald Ridge 196E, shown by Circle D Farm.



**DMCC OBLONG DITTY 14D**  
L-R: DUANE WALCHHOLZ, MIKE MUELLER,  
BETH MUELLER



**CIRCLE D EMERALD RIDGE 196E**  
L-R: DUANE WALCHHOLZ, WAYNE DEWEY



## 2017 WORLD DAIRY EXPO



The North American Normande Association and NANA Normande Solutions were present at the 2017 World Dairy Expo in Madison, WI, the first week of October. The overall attendance to this international dairy cattle and trade show was 68,710, with 2,752 international attendees from 97 countries around the world. World Dairy Expo has truly become a major U.S. agricultural show that touches and includes the world.

2,356 head of dairy animals were lead across the famous colored shavings on the floor of the Alliant Energy Coliseum before the judges. (273 Ayrshire, 355 Brown Swiss, 212 Guernsey, 394 Jersey, 643 Holstein, 210 Milking Shorthorn, and 269 Red & White Holsteins.) 1,772 exhibitors from 40 U.S. states and 7 Canadian provinces brought these dairy animals to the show. Six of the Purebred Dairy Cattle Association recognized dairy breeds in the United States also had auction sales of registered animals during the WDE event. The World Ayrshire Event Sale averaged \$3,429 on 20 animals. The World Premier Brown Swiss Sale averaged \$4,998 on 31 animals. The Top of the World Jersey Sale averaged \$2,886 on 37 animals. The World Premier Milking Shorthorn Sale averaged \$3250 on 14 animals. The International Guernsey Classic Sale averaged \$3,734 on 34 animals. And the World Classic 17 Holstein Sale averaged \$41,469 on 51 animals.

884 companies from 28 countries, 7 Canadian provinces, and 42 U.S. states had booths and displays of their products for attendees to see and learn about. And NANA was part of this event!

NANA's booth was in the New Holland Trade Center and the number of individuals who stopped to visit and learn more about Normandes was the best we have had over the years NANA has been a part of the World Dairy Expo. Individuals who assisted by being ambassadors for Normandes at our booth were, Bill

Knebel and his wife, Rhonda Treml-Knebel, Raelene Schuette, Ken Rabas, Derek and Sarah Vosberg, Dan and Ruth Vosberg, and Michael Mueller

## **2017 NANA FIELD DAY**



L-R: DELORES MOECHNIG, KEN RABAS, HOWARD MOECHNIG, PAUL MOECHNIG & JAMES MOECHNIG

Paul and Delores Moechnig, PDM Normandes, of Lake City, MN, hosted NANA's 2017 Field Day. The Moechnigs have a herd of 70 registered and crossbred Normande cows. What calves are not retained for adding to the breeding herd or sold as breeding stock are put in their feedlot where they are raised to fat market weight and then shipped for slaughter.



PDM NORMANDES

Approximately 25 people, traveling from three states, attended the event. Paul and Delores were very gracious hosts and their herd of Normandes are an impressive group of Normandes. A delicious lunch of barbecued beef sandwiches, chips, salads and liquid beverages was enjoyed by those in attendance as Normande enthusiasts visited with one another in the spotless barn on the Moechnig farm.

Events of the day included a presentation by Howard Moechnig, brother to Paul, on managed grazing and its benefits for cattle, the pastures and wild life. Howard Moechnig is a retired grazing specialist for the Natural Resources Conservation Service and currently a consultant with Midwest Grasslands. He also has a small farm in Minnesota where he puts his grazing knowledge to practical use with his flock of sheep and grass fed lambs.

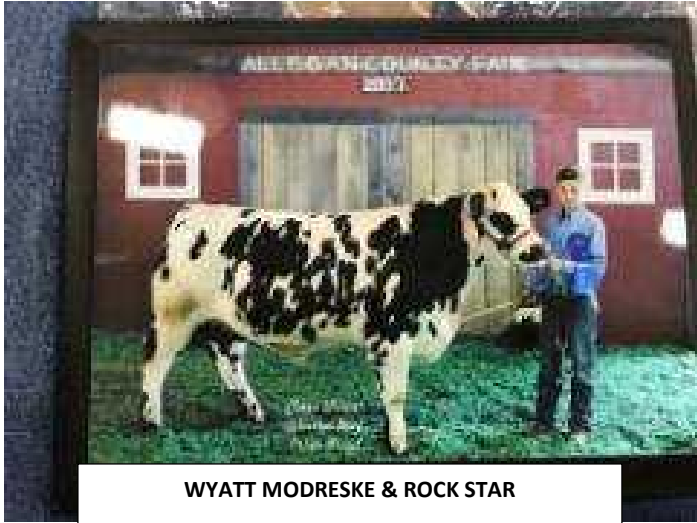


**NORMANDES IN THE PDM FEEDLOT ARE USUALLY SOLD THROUGH THE CENTRAL LIVESTOCK ASSOCIATION NEAR ZUMBROTA, MN. OFTEN TIMES BRINGING THE TOP PRICES FOR THE MOECHNIGS.**

The day was topped off with a hay ride around the farm to view the Normande herd and the feedlot. There was a threat of moisture during the entire day, but it held off until the end of the hayride tour of the herd and pastures.

The NANA Board of Directors thanks the Moechnig's for hosting the field day and providing a quality program for those in attendance.

### **WYATT MODRESKE HAS WINNER**

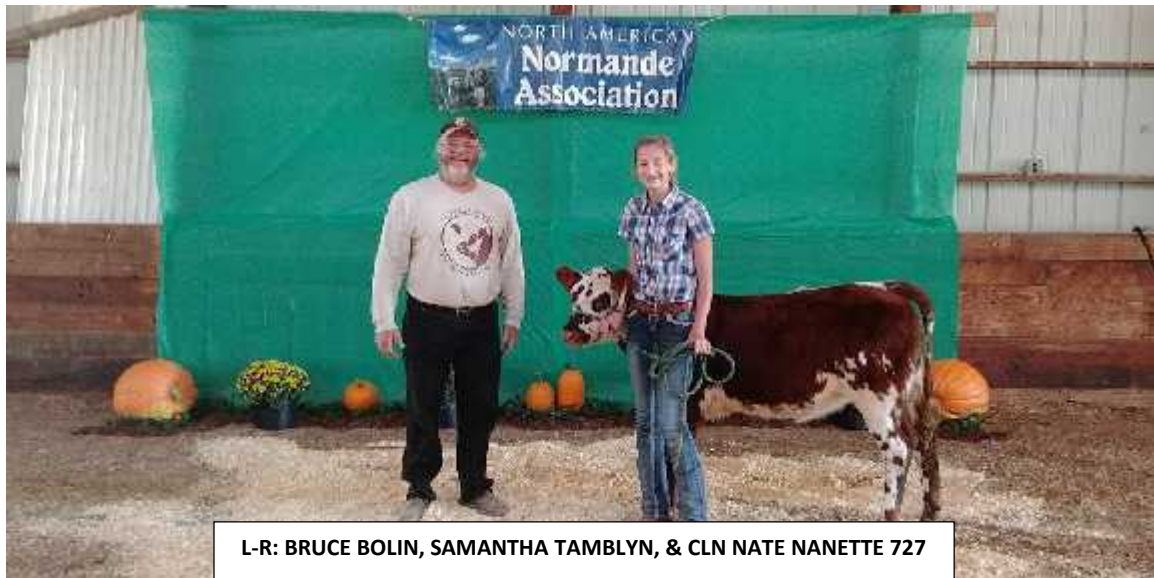


**WYATT MODRESKE & ROCK STAR**

Wyatt Modreske of Wayland, MI had a very good show season with his half-blood Normande steer at the Allegan County Fair in September of this year. His steer named, Rock Star, won the Any Other Breed Market Steer Class. His steer weighed 1237 pounds and competed against 17 other steers. Born 05-18-2016, Rock Star was sired by DMCC Samson Youngers 20Y and out of a grade Normande/Angus/Hereford cross cow. Rock Star was sold in the Allegan County Junior Exhibitor Auction for \$2.37 per pound. Congratulations Wyatt!



## SAMANTHA TAMBLYN WINS NANA JUNIOR HEIFER PROGRAM



L-R: BRUCE BOLIN, SAMANTHA TAMBLYN, & CLN NATE NANETTE 727

Sixteen year old Samantha Tamblin of Manteno, IL was selected to be the recipient of a Normande heifer through the NANA Junior Heifer Program. Samantha submitted the winning application and essay from among a total of seven entries.

Bruce and Connie Bolen, Cedar Lane Normandes, of Greentop, MO, provided the heifer, CLN Nate Nanette 727. Nanette is 94% Normande and a daughter of CLN Nate Wrangler 678. Her dam is CLN Zoilo Joy 676.

Samantha lives on a small farm near Manteno, IL, with her parents and three sisters. Their small farming operation includes a flock of heritage Katahdin sheep (Katadhin sheep are a hair sheep so they do not have to be sheared and they are meat producers.), about 80 heritage pigs (A cross between Large Black and Berkshire pigs.), and a few free range chickens. Their small farm also produces Non-GMO feed that they sell at their on farm feed mill. Samantha's entry stated she wanted a beef heifer to add to her family's unique farm.

Samantha is a member of her local 4-H Club (The Manteno Best Pioneers) and is also a FFA member at her Manteno High School. She is very active in high school as a member of the cross country team, the track team, FFA, the student council and is the vice-president of her class.

## NEW FACES ON NANA BOARD OF DIRECTORS



The NANA Board of Directors has a new and younger look after the board member elections related to NANA's Annual Membership Meeting in September. New members elected to the board of directors are Raelene Schuette of Platteville, WI, and Derek Vosberg of South Wayne, WI. Following the adjournment of the Membership Annual Meeting the NANA board met and held their election of association officers. Elected president was Ken Rabas of Kalona, IA. Jeff Bock of River Falls, WI, remains as vice-president. Rhonda Treml-Knebel of Arpin, WI continues as secretary. And Michael Mueller remains association treasurer as well as registry secretary with the NANA office in his home near Rewey, WI.

As most of you know, everything that happens in and through NANA comes about because of volunteerism. NANA has no paid staff. Members of the NANA board receive no reimbursement for their time, lodging or travel for board meetings, etc. The same is true for officers of the association. Members who work at and assist with NANA's breed promotion efforts at Wisconsin Farm Technology Days and the World Dairy Expo do so without receiving anything for their efforts and time. And the same is true for those who are involved with NANA Normande Solutions.

## IN MEMORY



Gerald Peter Haus, age 70, of Prescott, WI, passed away on Wednesday, October 17, 2017 at The Pillars Hospice in Oakdale, MN. He was born on September 14, 1947 in Wahpeton, ND to Thomas and Mildred (Politeske) Haus. He served in the U.S. Army during the Vietnam War and was awarded the Purple Heart. On July 7, 1995 Gerald was united in marriage to Paulette Hawkinson.

He is preceded in death by his parents, Thomas and Mildred Haus; brother-in-law, James Gutzmer.

Jerry is lovingly survived by his wife, Paulette; twin daughters, Anna Haus, Eliza Haus; son, "Little Brother" Adam (Kathleen) Smiglewski (Big Brother Program); siblings, Ronald (Eva) Haus, Duane (Alice) Haus, Charles (Charmaine) Haus, Mary (Kevin) Liudahl, Doreen Gutzmer; many nieces, nephews, other relatives and friends.

A Mass of Christian Burial was held at 11:00 AM Saturday, October 21st at St. Joseph Catholic Church, Prescott, WI. Interment was in St. Joseph Catholic Cemetery, Prescott, WI.

The Normande community has lost a breed enthusiast in the passing of Gerald Haus. Jerry and his family bred and raised registered Normandes on their farm near Prescott, WI, until the fall of 2005. He became a member of NANA in 1994 after he purchased a number of registered Normandes from Brian Toivola (Spruce Grove Farm) of Hibbing, MN. With those purchases Jerry began breeding Normandes with the Sun prefix (Sun Valley Farm).

The Sun Valley herd was founded on some of the top Normande genetics Spruce Grove Farm had acquired and bred, including animals out of the Percy Phillips herd in Canada. Jerry also acquired animals from the Cliff Shermer herd (CMS Normandes) in Gheen, MN, and the Dwight Spiering herd (SNF Normandes) in Iron Mountain, MN. Two prominent Normande bulls that were part of the Sun Valley Farm herd were SGF Calvados Kid 831Y (He holds the record daily rate of gain for the St. Croix Valley Bull Test.) and SGF Polled Levi 301D. One of the many outstanding bulls to come out of the Sun Valley Farm breeding program was Sun Samacy 8LN.

As a breeder and promoter of Normandes, Jerry served on the NANA Board of Directors for a number of years. He and his family hosted one of NANA's Field Days. He entered bulls in the St. Croix Valley Bull Test and served on their board of directors. He also entered bulls in the Minnesota Beef Improvement Bull Test at Jackson, MN. And he entered pens of Normande steers in the World Beef Expo Fed Steer Futurity Contest, taking home a number of the awards presented to the top performing steers and pens. He also sold breeding stock (females and males) to other breeders in a number of different states.

In 2005 Jerry and his family decided to exit the cattle business and lease their farm out. Two Wisconsin breeders purchased their herd. Dennis Knuth of Rocking Bottom Normandes near Jim Falls, WI, bought a young cow to add to his herd of Normandes. And Michael Mueller of Rewey, WI, purchased all of the remaining females as he was expanding his beef operation which has now become Double M Cattle Company, LLC.



The Normande community extends to Jerry's family our deepest sympathy and our prayers in the difficult days ahead. To honor Jerry's life and memory NANA has given his family some memorial money to be given to a charity of their choice in his memory.

## **NANA WEBSITE ISSUES**

We hope you have visited NANA's website, [www.normandeassociation.com](http://www.normandeassociation.com). We have received many positive comments regarding it and yet it is still a work in progress. We recently became aware that an email address from our old site was being used for the submission of registration and transfer applications electronically to our office. As a consequence we have not received them in the manner in which we were supposed to receive them and we fear we may have missed some. If you have submitted registration applications or transfers electronically and have not received anything from us please let us know. We believe we have retrieved all the ones submitted to the incorrect email address, but we want to make sure. So let us know. This also applies to any of you who may have submitted pictures/photos to be placed on our photo gallery page. We thank you for your understanding as we continue to work out the kinks.

## **MOECHNIGS RECOGNIZED WITH NANA DISTINGUISHED SERVICE AWARD**



Paul and Delores Moechnig of Lake City, MN, were given NANA's Distinguished Service Award at the beginning of the 2017 National Normande Show. Each year NANA recognizes a breeder(s) who has given much time and effort to promote the Normande breed, and who does it with little fan fair or expectation to be recognized for their efforts. Paul and Delores Moechnig are such people.

Paul served on the NANA Board of Directors for a number of terms and also served as the association's secretary for many of those years. They recently hosted NANA's Field Day. In the past they have entered bulls in the St. Croix Valley Bull Test and have purchased Normande bulls to be used in their own herd who were performance measured. When registering their animals they consistently submit performance measurements (birth, weaning and yearling weights) of those animals so the association can build up a data base for the Normande breed. They have sold breeding animals to others and into a number of states.

The Normande community thanks Paul and Delores for their work in promoting the Normande breed, and we extend to them our congratulations.

**ADDITIONAL NATIONAL SHOW PICS**



**CHELSEY MUELLER IN YOUNGER JUNIOR BULL CALF CLASS**





**COURTNEY JENKINS & HER 2016 NANA YOUTH HEIFER  
PROGRAM HEIFER: OBR DAKOTA**



**ALEIGAH BUENING, ASSISTANT  
RIBBON DISTRIBUTOR**



**RUTH VOSBERG GIVING DIRECTIONS TO HER  
CONFUSED VOSBERG MEN**



**RAELENE SCHUETTE**



**NYCOLE GARMAN & MACKENZIE WINDL IN  
TEEN DAIRY SHOWMANSHIP CLASS**



**CARRIE MESS IN ADULT DAIRY SHOWMANSHIP  
CLASS**







## CLASSIFIEDS



**Howling-Oaks**  
 Registered French Normande Dairy Cattle  
 Rhonda Trembl-Kuebel  
 8924 Coy. Hwy. 7.  
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 Phone: (715) 305-2843  
 Email: howlingoaks1@spokane.com  
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Normande Cattle for sale



**RIVER VIEW RANCH**

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### NORMANDE GENETIC SPECIALTIES

- \*The ultimate in "Grade and Yield Balancer Bulls"
- \*Polled Fullblood Genetics
- \*Calving ease sires
- \*Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



218-262-3981  
 SEMEN

**BRIAN TOIVOLA**  
 NGS President  
 11544 Spudville Rd.  
 Hibbing, MN 55746

**DATES TO REMEMBER**

\*?????-YOUR SPOUSE'S BIRTHDAY

\*?????-YOUR ANNIVERSARY

\*NOVEMBER 23, 2017-THANKSGIVING

\*DECEMBER 25, 2017-CHRISTMAS

\*JANUARY 1, 2018-ANNUAL MEMBERSHIP

DUES BECOME DUE

\*APRIL 20, 2018: NANA BOARD OF DIRECTORS MEETING, RIVER FALLS, WI

\*APRIL 21, 2018: ST. CROIX VALLEY BULL TEST SALE, RIVER FALLS, WI

\*JULY 10-12, 2018: WISCONSIN FARM TECHNOLOGY DAYS. MARSHFIELD. WI

### THE COVER

Pictured on the cover of this issue of Normande Happenings is a group picture of most of the exhibitors and a few of the spectators at the conclusion of the 2017 National Normande Show. The three Normandes in the picture are the three fullbloods that were exhibited in the show.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover

**NORMANDE HAPPENINGS** is the official newsletter of the North American Normande Association published by the Association office four times per year. Associate and Active NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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**VISIT NANA'S WEBSITE:**

[www.normandeassociation.com](http://www.normandeassociation.com)

### ADVERTISING RATES

BUSINESS CARD SIZE: \$10.00/ISSUE OR \$30.00/YEAR

ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR

ONE-HALF PAGE: \$40.00/ISSUE OR \$120.00/YEAR





## *PDM Normandes*

**Normande cattle  
for sale**

**Paul and Delores Moechnig**

64841 310th Ave  
Lake City, MN 55041

Phone: 651-345-4372  
Email: pdmoechnig@emberqmeil.com

## **NEW HOPE NORMANDES**

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