



NANA BOARD OF DIRECTORS

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Email: cjbolen@gmail.com

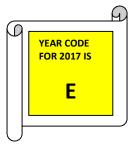
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Phone: 319-656-4501

Email: krabas@kctc.net



<u>HEY!!!!!</u>



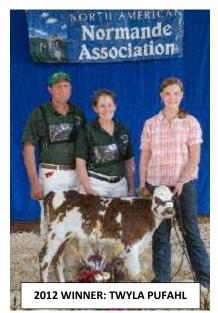
Now that we have your attention, it is time to encourage a young person you may know who is interested in Normande cattle and would like to get a start in developing their herd of Normandes. Contact your county 4-H extension agent or your local high school ag instructor and tell them about this program.

Pictured to the left is Courtney Jenkins of Bolivar, MO, with the Normande heifer calf she received as winner of the 2016 NANA Youth Junior Heifer Program. If you are 12-17 years old, are a member of 4-H or FFA, and do not currently own a Normande animal you are eligible to enter the program. If you are chosen the

winner you will be awarded the ownership of a Normande heifer at the National Normande Show on September 9, 2017.

Prior to the 2017 NANA National Show the winner will be chosen and he/she will have the privilege of taking home a registered Normande heifer to raise and show. The ownership of the heifer will be transferred to their name. To enter the program a young person must submit signed agreements and an essay (no more than 425 words) titled "Why I Want To Own A Normande Heifer". The NANA Junior Heifer Program rules, application, and stipulations are below. Applications must be submitted to the





NANA office by **07-31-17**, and the winner will be expected to pick up their heifer at the National Show in Mineral Point, WI, on September 9, 2017. If applicants have any questions please call the NANA office (608-943-6091 or 800-573-6254).

PURPOSE AND GENERAL INFORMATION: The purpose of this contest is to encourage the growth and development of Normande Cattle breeders through 4-H and FFA projects and programs.

Through this program one registered Normande Beef **or** one Normande Dairy heifer calf will be awarded to a winning applicant. The winning applicant will also be awarded one year of free membership to NANA as a Junior Member. Current NANA Junior Members who do not presently own any Normande cattle are eligible to participate. A contestant can win only one heifer during their 4-H or FFA career. Once a contestant is awarded a heifer they are not eligible to apply again. Applicants not chosen to receive a heifer in the

year they apply are eligible to apply in another year, as long as the age requirements are met.



Applicants can be male or female, and **must** be 12-17 years of age. We encourage the person to be active in either 4-H or FFA. The winner of the heifer **must** compete in at least two cattle shows per year. The two cattle shows **must** include their local county fair and the annual National Normande Show. The winner is encouraged to show in other cattle shows, but it is not required beyond the two specified shows. Applicants essay **must** be in their handwriting and **must** be accompanied by a completed Parental Consent Form.

Each applicant's entry will be judged on the applicant's need for help in getting started with Normande cattle, neatness and completeness of the application and essay, ability to provide a good home for the calf, and the desire of the applicant as expressed in his or her essay. The title of the essay will be "Why I Want to Own a Normande Heifer." The essay shall not exceed 425 words. To apply simply use the entry form below. If additional forms are needed you can make additional copies, but copies must not be altered in any way from the application below. All applications must be submitted to the NANA office and be post marked no later than July 31, 2017.







WHAT IS REQUIRED OF THE WINNING APPLICANT:

- 1. Adequate facilities for the care of the heifer **must** be provided.
- 2. The responsibility for the daily care of the heifer **must** be accepted by the recipient and his/her family.
- 3. The recipient and his/her family **must** be capable of handling all expenses (veterinary, breeding, feed, housing, transportation, etc) that occur with ownership of an animal.

- 4. The recipient **must** show his/her heifer for two years at their local county fair and the National Normande Show.
- 5. The recipient **must** breed his/her heifer to a registered Normande bull.
- 6. The recipient **must** register their heifer's first calf with NANA if the calf is a heifer.
- 7. The recipient **must** be open to a NANA representative checking on the welfare of the heifer if requested by NANA.
- 8. The recipient **must** submit photos and a yearly summary of their activities with the heifer for two years. The photos and summary may be used in NANA.s newsletter.
- 9. The recipient **must** be willing to promote the Normande breed and this program to others.
- 10. The recipient and his/her family **must** be willing to commit themselves to the two year length of this program.
- 11. The recipient is encouraged to pay the dues for NANA membership in the second year of the program.
- 12. NANA reserves the right to reclaim the animal if deemed necessary due to the recipient not complying with the above requirements.

NANA JUNIOR HEIFER PROGRAM APPLICATION

NAME:		
ADDRESS:		
CITY:	ST:	ZIP:
PHONE:	CELL PHONE:	
EMAIL:	BIRTHDAT	E:
SIGNATURE:	DATE	:
PARENT SIGNATURE:		
AREA OF INTEREST: (check of	one) Normande Beef	Normande Dairy

In your essay please answer the following questions:

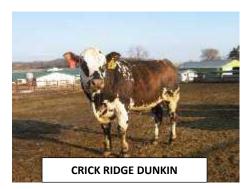
- 1. Tell us why you would like to participant in this program. What are your goals and where do you see this project taking you?
- 2. Tell us how you would be able to promote this project and the Normande breed

within your state and community.

- 3. Describe your home farm and what your responsibilities there are.
- 4. If you were awarded a calf, describe how you would care for it, where would you Keep it, and how you would feed it.
- 5. What organizations do you participate in and what positions of leadership have you held.

ST. CROIX VALLEY BULL TEST SALE RESULTS

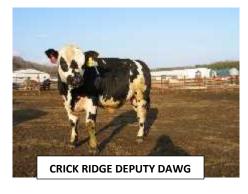
Three performance tested Normande bulls sold in the St. Valley Bull Test Sale for an average of \$2300.00 on April 15, 2017. The 2017 SCVBT sale prices reflected the down turn in cattle prices the beef industry has been experiencing over the past year. The continued expansion of the national beef cow herd has had its anticipated negative affect on cattle prices.



Topping the sale of Normande bulls was Crick Ridge Dunkin Donut, a son of Circle D Foolerman Zoland. Bred by Jeff and Nona Bock of River Falls, WI, he brought a price of \$2400.00 and was purchased by Normande breeder Wallace Brockhoff of Linwood, KS. Dunkin Donut had an average daily gain of 3.03 pounds during the test. His pre-sale ultra sound showed he had .14 inche of external fat at the 12th rib; a rib eye of 18.0 square inches; and 2.58% of inter muscular fat

Circle D Impact Demand 7D, a son of Circle D Rocket Impact 622P sold for \$2300.00. He was bred by Wayne and Lisa Dewey of Iowa Falls, IA and was purchased by an unknown buyer (At the time of publication.) from Iowa. Demand had an average daily gain of 3.71 pounds during the bull test. His presale ultra sound revealed .16 inch of external fat at the 12th rib; a rib eye of12.8 square inches; and 3.06% of inter muscular fat.





Another son of Circle D Foolerman Zoland, Crick Ridge Deputy Dawg, was purchased by Paul and Delores Moechnig of Lake City, MN for \$2200.00. Jeff and Nona Bock are the breeders of Deputy Dawg. Deputy Dawg had an average daily gain of 3.05 pounds during the test. His pre-sale ultra sound results showed he had .14 inch of inter muscular fat; a rib eye of 13.1 square inches; and 3.28% inter muscular fat.

www.normandeassociation.com

After the untimely death of NANA's webmaster nearly one and a half years ago, our NANA website has languished with a serious lack of updates. At its April board of directors meeting the NANA board of directors approved hiring Webit, a website design and management company out of Souix Falls, SD, to re-create NANA's website and make it user friendly for the NANA office and members. If you go to the website address above you will see our new website. The website is still a work in progress, so it is not completely functional. Once it is, you will once again be able to begin or renew your NANA membership, register and transfer animals, and enter animals in the National Show electronically via the website.

The website already contains a fair amount of information and material, including profiles on the French bulls available through NANA Normande Solutions agreement with Evolution, a very large French AI Coop.

NANA NORMANDE SOLUTIONS

Because of some confusion among semen buyers about similar names and which business/person they represented the NANA Board of Directors and Evolution have agreed to change their agreement from Normand-E-Genetic Solutions to **NANA Normande Solutions**. Hopefully this name change will avoid any further confusion among those seeking to purchase Normande semen.

The NANA Board of Directors had been made aware folks were confused by three similar names of entities selling Normande semen and who was associated with which entity. To clarify who is who, please take note.

Normande Genetic Solutions is owned by Dr. Brian Toivola of Hibbing, MN. Up until a few years ago, Brian and his family bred and raised registered Normandes under the farm name of Spruce Grove Farm. They have bred many of the great animals of the breed. Brian was NANA's president for many years and his wife, Judy, was the registry secretary for many years as well. Normande Genetic Solutions has a large supply of semen from older Normande bulls.

Normande Genetics is related to Jerome Chateau of Minneapolis, MN. Jerome has been selling French Normande semen under that business name since the mid 1990's.

NANA Normande Solutions is the new name for NANA's agreement with Evolution, one of the world's largest AI Coops. Under this agreement, NANA is the exclusive merchandiser of French Normande semen from Evolution. The semen from Evolution is stored at Hawkeye Breeder's Service Inc. in Adel, IA. NANA Normande Solutions is able to ship semen anywhere in the United States. If someone is telling you otherwise, they are either ignorant of NANA Normande Solution's capabilities, or they are deliberately misrepresenting where NANA Normande Solutions can ship semen.

Evolution carries some of the world's top Normande genetics and is a leader in developing the best Normande bulls. They genomic and progeny test over 400 Normande bulls each year to maintain their leadership in genetic progression in the livestock industry.

WISCONSIN FARM TECHNOLOGY DAYS



Nana will be present at the Wisconsin Farm Technology Days in the Wisconsin Cattlemen's Association's Beef Tent. The dates of the show are July 11-13, 2017 and will be at the Ebert Enterprises Farm near Algoma, WI. Wisconsin Farm Technology Days is Wisconsin's largest agricultural show and one of the largest in the United States. This three day outdoor event features the latest agriculture production improvements, including the latest in research findings and technological developments that are applicable to production agriculture.

The show includes field demonstrations of hay harvesting, tillage, and planting; tours of the host farm facilities; and a 60 acre Tent City where farm equipment, household and business products, heritage farm equipment, and educational displays are present. The Wisconsin Cattlemen's Association Beef Tent is in the Tent City area and is designed to educate farm producers and the food consumer about modern day beef production. One of the features of the Beef Tent is the live display of ten different beef breeds. A special attraction this year for the Beef Tent will be Greg Peterson of the Peterson Brothers. Greg will be in the Beef Tent on Wednesday, July 12, 2017, in the afternoon to give presentations about the success he and his brothers have had in promoting agriculture using social media, and how you as a producer can use social media to promote agriculture and educate the consumer about modern day farming practices.

If you can help with the NANA display during the show contact the NANA office. A visit to www.wifarmtechnologydays.com will provide you more detailed information about the show, and directions to the show.

NANA FIELD DAY

Nana's National Field Day will be held on October 14, 2017 at the Paul and Delores Moechnig farm near Lake City, MN. Not only will the PDM Normande herd be on display but there will also be a delicious lunch provided and a brief program on managed grazing. The event begins at 11:00 am. More details to come in next newsletter.

WINNING FACEBOOK PICTURE



If you do not already know it, NANA has a Facebook page with many Normande pictures and information on it. Recently a Normande picture contest was held on our Facebook page with the picture receiving the most likes selected as the winner.

The Dewey brothers (Kaden, Korbyn & Kael) of Shell Rock, IA submitted the picture receiving the most likes. Kael is in the picture with one of their Normande calves.

A BRIEF WORD FROM BARB



Welcome to summer time!

I hope this greeting finds you in good health and that your springtime planting is all up and growing. By now many of you have Normande calves on the ground. Isn't it exciting to see them frolicking around? Now is the time to plan for next year's calves by making good breeding decisions. I hope you have a safe and productive summer.

Barb

NANA GENETIC SOLUTIONS PRICE LIST

NON-SEXED SEMEN

BULL NAME	<u>Price</u>
GUIMARES	20.00
HALIAS ISY	22.00
HALIBA ISY	18.00
HOLEN NOZ	24.00
HONESS ISY	20.00
HORLEANS	24.00
IBERNATUS	22.00
INHAPPY	20.00
INSOUMIS	18.00
INTERPOOL	20.00
IPSALOM	18.00
IRANI	22.00
IRONVILLE	24.00
JABRALTER	20.00
JEOLAVEL	20.00
REDONDO	18.00

SEXED SEMEN

Sexed semen is available, but **it needs to be ordered a head of time.** Evolution ships to Hawkeye Breeders Inc. only two times per year. Therefore sexed semen for fall/winter breeding needs to be ordered by **March 15.** Sexed semen for spring/summer breeding needs to be ordered by September 15. Contact Rhonda Treml-Knebel (715-305-2834) or Lexa Miller (608-669-5924) to make your order.

Sexed semen can be ordered from these bulls:

HALIAS ISY HONESS ISY HORLEANS INSOUMIS

IRONVILLE JIBRALTOR

SEMEN FROM INDIVIDUAL NANA MEMBERS:

The following NANA members have semen available from some of their own bulls. Contact them for what is available and at what price.

For dairy purposes:

BARB WOGSLAND: 715-572-4289

For beef purposes:

ROBERT LANGE: 320-398-8633 WAYNE DEWEY: 641-373-0413 PAUL MOECHNIG: 651-345-4372 WALLACE BROCKHOFF: 913-526-6749

DOUBLE M CATTLE COMPANY LLC: 608-574-4853

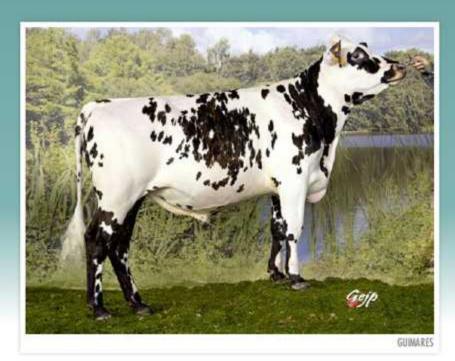


GUIMARESLIB

DRIVER
NINAS FR6194076756

ULOZON FR5345850064 HIGHLANDER
FR5397065070

FR4417734913 FR4417734741 FR4417734542



CALVING EASE

Awesome feet & legs

PRODUCTION TRAITS R				Rel. 71 / 1 dt	rs/1herds
INEL	Prot	Fat	P‰	F‰	Milk
17	16 kg	9 kg	0.4 %	-1.8 %	497 kg

FUNCTIONAL TRAITS	
Milking speed	-0.1
Udder health	0.6
Somatic cells count	0.5
Clinical mastitis	0.6
Reproduction	0.4
Fertility cows	0.1
Fertility heifers	0.7
Interval calving - 1st Al	0.2
Longevity	1.0
Calving ease	94
Calving abilities	90
Vitality calves at birth	94
Vitality calves at calving	93

TOTAL TYPE INDEX	Rel. 71/3 dtrs/2 herds
Total type Index	1.1
Udder Index	0.8
Frame	-0.5
Muscularity	0.3
Feet & legs	1.3
Medial ligament	0.6
Udder depth	-0.7
Udder balance	1.3
Fore udder attachment	1.5
Rear udder attachment	0.9
Front teat placement	1.0
Teat direction	0.5
Stature	-0.8
Chest width	-0.3
Chest depth	-0.2
Thurl width	-0.5
Rump angle	0.2
Rear legs side view	1.3
Reforance:04/2016	1 10 1 11 1

HALIAS ISYLIB

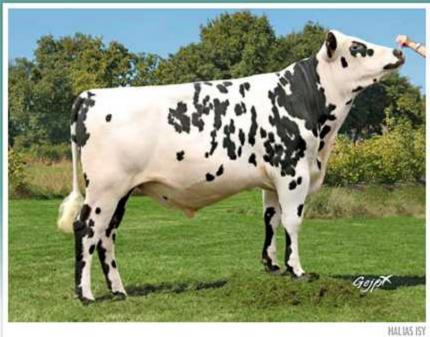


ULOZON

NIA FR53458500

COMPLETE BULL

FURLING



PRODUCTION TRAITS F			el. 69 / 0 dt	rs/Oherds	
INEL	Prot	Fat	P‰	F‰	Milk
36	26 kg	36 kg	2.0 %	3.0 ‰	483 kg

FUNCTIONAL TRAITS	
Milking speed	0.6
Udder health	0.4
Somatic cells count	0.3
Clinical mastitis	0.5
Reproduction	0.6
Fertility cows	0.8
Fertility heifers	0.2
Interval calving - 1st AI	0.0
Longevity	0.6
Calving ease	92
Calving abilities	92
Vitality calves at birth	93
Minths salarent salare	0.2

TOTAL TYPE INDEX		Rel. 68/0 dtrs/0he
Total type Index	0.9	
Udder Index	0.5	
Frame	0.2	H
Muscularity	-0.2	
Feet & legs	1.2	
Medial ligament	-0.1	1
Udder depth	0.4	
Udder balance	0.9	
Fore udder attachment	1.4	
Rear udder attachment	0.6	
Front teat placement	-0.6	
Teat direction	0.2	
Stature	0.0	
Chest width	0.0	
Chest depth	0.7	
Thurl width	-0.2	
Rump angle	-0.1	1
Rear legs side view	0.5	
Reference 04/2016	-1	10 11



HALIBA ISYLIB

O FR2211626443 @ 11/12/2012 @ GAEC LES AULNAYS - BROOMS (22)

BANANIA

ROMANA

ROMANA

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ENTOI

NIVEA

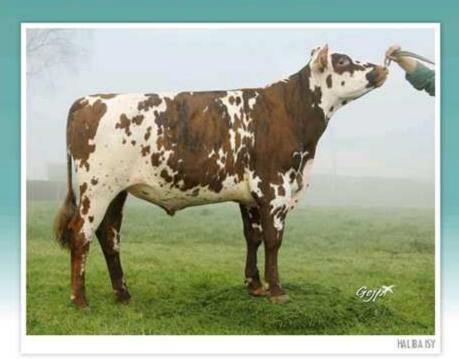
RT7294027107

AIRBUS

LEOGRAN

ULTIMATUM

R2211625490



GREAT DUAL PURPOSE BULL

- Top muscularity and strength
- · Udder health

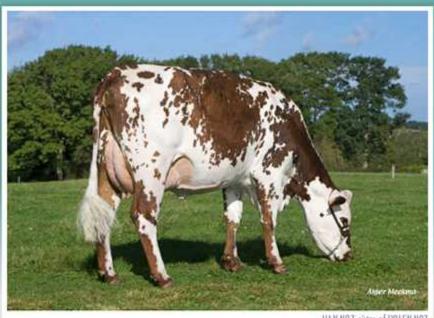
PRODUC	CTION TRAI	Rel. 68 / 0 dtrs / 0 herds			
NAME OF TRACTOR	Prot	The state of the s	P%0	F‰	Milk
28	24 kg	24 kg	0.1 %	-0.8 ‰	586 kg

FUNCTIONAL TRAITS	
Milking speed	-0.5
Udder health	0.8
Somatic cells count	0.8
Clinical mastitis	0.7
Reproduction	0.1
Fertility cows	0.1
Fertility heifers	-0.7
Interval calving - 1st AI	0.8
Longevity	0.8
Calving ease	92
Calving abilities	93
Vitality calves at birth	92
Vitality calves at calving	94

TOTAL TYPE INDEX	Rel. 6	7/0 dtrs/0 herds
Total type Index	1.2	
Udder Index	0.2	
Frame	0.8	
Muscularity	1.1	
Feet & legs	1.3	
Medial ligament	0.5	
Udder depth	0.3	
Udder balance	0.0	
Fore udder attachment	0.1	
Rear udder attachment	0.0	
Front teat placement	-0.6	
Teat direction	0.4	
Stature	0.6	
Chest width	0.5	
Chest depth	0.5	
Thurl width	0.9	
Rump angle	0.8	
Rear legs side view	1.9	
Reference: 04/2016	4 1	0 1 2

HOLEN NOZLIB

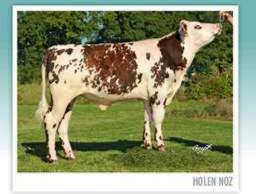
○ FR2234064498 ○ 07/31/2012 ○ GAEC DES PETITS VAUX - PLEMY (22)



HAN NOZ, sister of HOLEN NOZ

A COMPLETE BULL

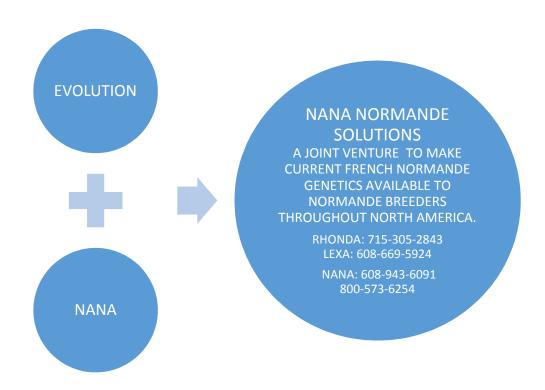
- A unique bulls for solids and type
- Interesting pedigree, easy to use



PRODUCTION TRAITS Rel. 70 / 0 dtrs.			rs/Oherds		
INEL	Prot	Fat	P%0	F‰	Milk
29	22 kg	23 kg	1.7 %	2.1 %	273 kg

FUN CTIONAL TRAITS	
Milking speed	0.1
Udder health	1.3
Somatic cells count	1.8
Clinical mastitis	0.6
Reproduction	0.6
Fertility cows	1.0
Fertility heifers	-0.8
Interval calving - 1st AI	0.4
Longevity	1.4
Calving ease	91
Calving abilities	92
Vitality calves at birth	95

TOTAL TYPE INDEX	F	tel. 69/0 dtrs/0 herds
Total type Index	1.6	
Udder Index	1.5	
Frame	0.7	
Muscularity	1.2	
Feet & legs	0.0	
Medial ligament	1.0	
Udder depth	1.8	
Udder balance	1.3	
Fore udder attachment	1.0	
Rear udder attachment	0.2	
Front teat placement	0.5	
Teat direction	1.2	
Stature	0.3	100
Chest width	0.5	
Chest depth	0.4	
Thurl width	0.9	
Rump angle	0.2	11
Rear legs side view	0.5	
Hatemace (04/2016	- 1	(0 1 2



NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$40.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS OF AGE	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	100.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00





CLASSIFIEDS



RIVER FARM NORMANDES

REGISTERED PUREBRED AND PERCENTAGE BRED COWS, BRED HEIFERS, AND CALVES AVAILABLE

RAY & MARJ STONECYOPHER

1052 RIVER RD. FLOYD, IA 50435 641-395-2617 raymarjs@omnitelcom.com



Wayne & Lisa Dewcy 14798 JJ Avenue Iowa Falls, IA 50126 641-648-5597 or 641-373-0413 circled@wbfrec.com

Normande Cattle for sale



RIVER VIEW RANCH

PUREBRED POLLED NORMANDES

ROBERT & DIANNA LANGE 7615 HWY 55 KIMBALL, MN 55353 320-398-8633

NORMANDE GENETIC SPECIALTIES

- *The ultimate in "Grade and Yield Balancer Bulls"
- *Polled Fullblood Genetics
- *Calving ease sires
- *Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



218-262-3981 SEMEN & EMBRYOS

BRIAN TOIVOLA NGS President 11544 Spudville Rd. Hibbing, MN 55746

DATES TO REMEMBER

*????-YOUR SPOUSE'S BIRTHDAY

*????-YOUR ANNIVERSARY

*JULY 11-13, 2017-WISCONSIN FARM TECHNOLOGY DAYS, ALGOMA, WI

*JULY 31, 2017-APPLICATIONS DUE FOR

NANA YOUTH HEIFER PROGRAM

*AUGUST 5, 2017-DEADLINE FOR

MATERIAL FOR AUG.-SEPT.

NEWSLETTER

*SEPTEMBER 8, 2017-NANA MEMBERSHIP

MEETING, MINERAL POINT, WI

*SEPTEMBER 9, 2017-NANA NATIONAL

SHOW, MINERAL POINT, WI *SEPTEMBER 22-24, 2017-WORLD BEEF

"SEPTEMBER 22-24, 2017-WORLD BEEF

EXPO, MILWAUKEE, WI

*OCTOBER 3-7, 2017-WORLD DAIRY EXPO,

MADISON, WI

*OCTOBER 14, 2017-NORMANDE FIELD DAY, PAUL & DELORES MOECHNIG'S,

LAKE CITY, MN

*NOVEMBER 1, 2017-DEADLINE FOR

MATERIAL FOR OCT.-DEC.

NEWSLETTER

THE COVER

Normande baby calves have got to be one of the cutest things God has created. Normande breeders have the privilege of seeing cuteness every time one of their females has a calf. Pictured is the last Normande calf born in 2016 in the Double M Cattle Company LLC Normande herd. Be sure to get pictures of your cuteness when they are born.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a "Normande Happenings". Submitted pictures will be returned once scanned into the computer.

THANK YOU!

NORMANDE HAPPENINGS is the official newsletter of the North American Normande Association published by the Association office four times per year. Associate and Active NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

Editor: Michael Mueller

Publisher: North American Normande Association

748 Enloe Rd. Rewey, WI 53580 608-943-6091 800-573-6254

VISIT NANA'S WEBSITE:

www.normandeassociation.com

ADVERTISING RATES

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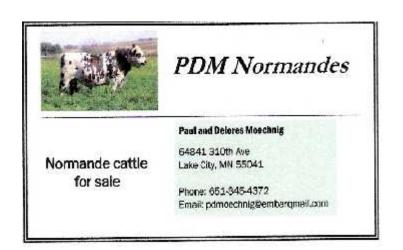
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