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NANA YOUTH HAVE BUSY/SUCCESSFUL 2021 SHOW SEASON

A number of NANA Junior Members were busy in 2021 showing their 4-H and FFA project animals, many of them Normandes.



In the state of Kansas, Marie, Eliza and Lucien Brockhoff of Linwood, KS, made a positive impression for the Normande breed at the Leavenworth County 4-H Fair with their three Normande market steers. Leavenworth County Fair rules stipulate if there are three animals of a breed entered, a separate class for that breed is permitted. With three Normande steers entered there was a separate Normande Market Steer class. The unique Normande color pattern is always eye-catching and when Marie, Eliza and Lucien led their Normande steers into the show ring, they drew a lot of attention from those who were watching the show.

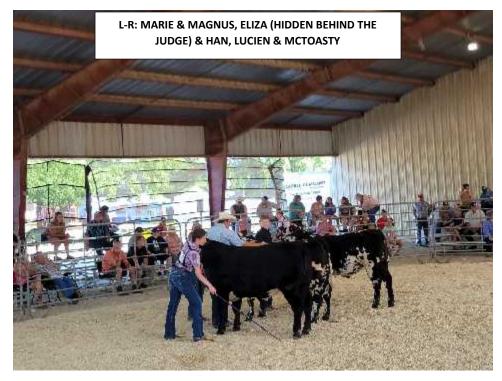
Marie's steer named "Magnus", weighed 1,335 pounds and was named the

Champion Normande Steer. Magnus is 50% Normande and is sired by Crick Ridge Dunkin Donut, the Brockhoff's herd bull from the Jeff and Nona Bock herd in Wisconsin. Magnus placed 11th out of 34 entries in the virtual carcass contest for size of rib eye area per hundred weight.

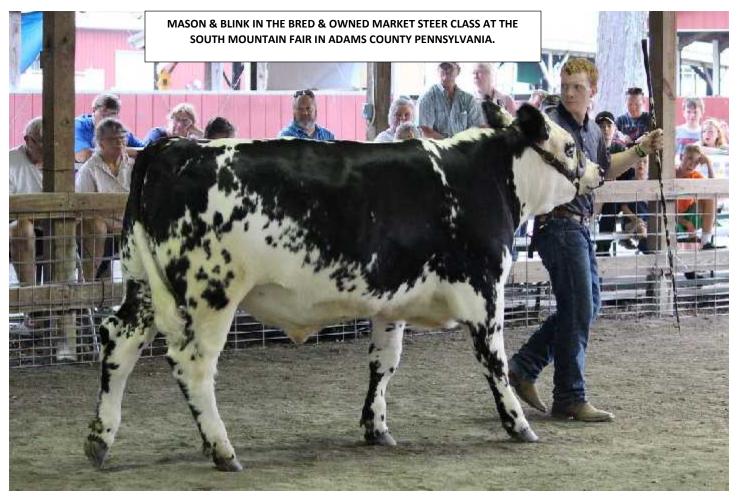
Eliza's steer, "Han", placed second in the class and was named Reserve Champion
Normande Steer. Han is 75%
Normande and is sired by
Captan, a fullblood Normande bull imported from France by the Brockhoff's grandfather. Han weighed 1237 pounds.

"McToasty", Lucien's steer weighed 1,125 pounds. A 75% Normande, he was also sired by Crick Ridge Dunkin Donut. McToasty placed fourth in the virtual carcass contest.

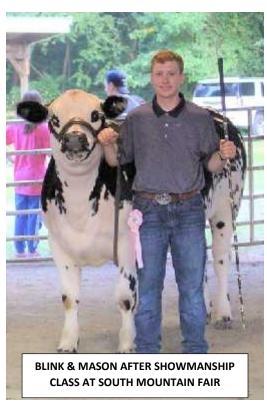
Besides showing at the Leavenworth County 4-H Fair, Marie, Eliza, and Lucien showed their family's Normandes at the National



Normande Show in September, 2021. (See October, November, December 2021 issue of Normande Happenings)



In the state of Pennsylvania, Mason Nas of Gettysburg, PA, exhibited a Normande steer named Blink that came from his family's small Normande herd. Mason is currently attending Penn State University and majoring in Agronomy. Blink's sire was HN Chief Rocky 53J. Mason exhibited Blink at the South Mountain Fair, which is the county fair for Adams County in Pennsylvania. Mason showed Blink in the Beef Showmanship Class in which he earned Reserve Champion Showman. Mason also showed Blink in the Bred and Owned Class in which he placed first. Blink was not exhibited in the Market Steer Class because any animals shown in the Market Steer Class at the South Mountain Fair are required to be sold in the fair's Market Animal Auction and Mason had already made a commitment for a private sale of his fat steer.





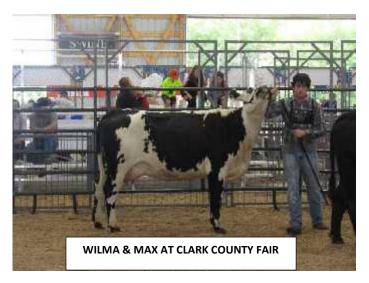
In Wisconsin, seventeen year old Max Jacque from WI, took three steers to his county's Junior Beef Show weigh in for the 2021 Clark County Fair. The three steers consisted of a black Angus, a Red Angus and a Normande. Max fed his steers with the customized Tend-R-Lean feeding program and diligently worked with them during the months prior to his county fair. When it came time for the fair, Max chose to show his Red Angus steer named Taco, and his Normande steer named Chalupa.

Chalupa is sired by a non-registered Normande bull Max's parents are using in their herd of beef cattle and his dam is a non-registered

Normande cow. Chalupa weighed 1265 pounds when weighed at the Clark County Fair. Max showed Chalupa in the Market Steer class in the Junior Beef Show and placed third in a class of five steers. Max was also able to show his steer in the Open Beef Market Steer class and he stood second in a class of six steers. The Clark County Fair allows Junior Fair exhibitors to show in the Open Show as well.

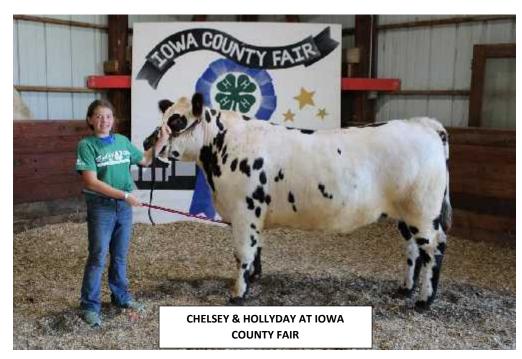
Besides showing his steer Max also showed a two year old Normande Beef Cow, named Wilma, and a Normande Cow/Calf Pair, Wilma and her bull calf. In the Junior Show Beef Cow Class Wilma stood fourth in a class of eight cows. In the Open Beef Show she stood second in a class of five beef cows. After showing Wilma in the Beef Cow Class, Max then showed her in the Cow/Calf Pair Class of the Junior Show and placed third in a class of five pairs. In the Open Beef Show, Wilma and her calf, Willie, placed first and were named Reserve Grand Champion Breeding Stock.

Max is enthusiastically looking forward to showing Normandes in 2022. His is planning on having two Normande market steers and two Normande cow/calf pairs.

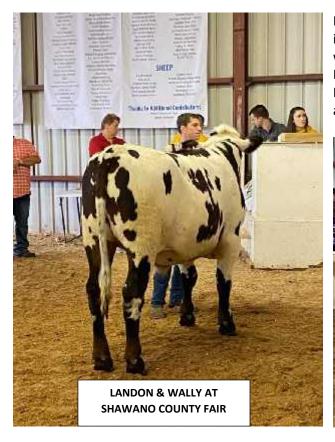




Another Wisconsin young person, eleven year old, Chelsey Mueller from Rewey, WI, had a banner day and fair with her Normande steer named "Hollyday" at the Iowa County Fair over Labor Day weekend. Hollyday is 95% Normande and was sired by the French bull, Oblong. In the live steer show Hollyday placed first in his class and then was named the Continental Breed Champion. Chelsey's steer's winning did not end there. Hollyday had been entered in the Beef Carcass Contest and was named the Champion Steer Carcass of the Iowa County Junior Beef Show with the following carcass data. Hollyday's live weight was 1347 pounds. His hot carcass weight was 900 pounds, resulting in a dressing percentage of 66.8%! Backfat was .35 inch and his ribeye was 14.0 square inches. He had a 2% KHP with a marbling score of MT20. His USDA Grade was Choice with a yield grade of 2.7. Hollyday had the highest dressing percentage in the class of ten steers. He had the lowest amount of back fat and had the second largest ribeye area in the class.







Landon Holewinski, age 17, of Pulaski, WI had an exceptional year in the show ring in 2021. The first show he exhibited his animals at was the Shawano County Junior Show. Landon exhibited his Normande steer Wally. Wally is 50% Normande and sired by the French bull, Licorice. He was shown in the Beef Market Steer Class and then sold in the Market Auction of the Junior Show.





Landon also showed animals in the Junior Dairy show. His Normande Fall Calf, Rudan Lamier Becca 1254, stood second in her class. She is sired by the French bull, Lamier. Landon's Normande Spring Yearling, Land-Ho Licorice Kylla stood in first place in her class. And his milking three year old Normande cow, Rudan Jorino Kamile 985, was selected Grand Champion of the Any Other Breed Show. Kamile is sired by the French bull Jorino.

Landon also exhibited his Normande dairy animals at the 2021 National Normande Show where he had the Grand Champion Dairy Cow. See the October, November, December 2021 Normande Happenings for a full report on that show.



A fourth Wisconsin youth who showed a Normande at her county fair during the summer of 2021 was Ruth Osinga from Janesville, WI. Ruth showed her dairy fall heifer calf in the Any Other Breed show at the Rock County Junior Dairy Show. Her heifer, Rudan Lamier Queso, is a 50% Normande and is sired by the French bull Lamier. After winning her class Queso was selected as the Any Other Breed Junior Champion Dairy Female.

The North American Normande Association congratulates each of these young people for the hard work they put in in getting their animals trained and ready to show. And we extend our congratulations to their parents as well because you

helped guide them, teach them, get them to the fairs, and even plodded them on when they were ready to quit because of the boredom and hard work at times.

FOUR NORMANDE BULLS IN ST. CROIX VALLEY BULL TEST AND SALE

Covid-19 affected a long standing northern Wisconsin Bull Performance Test in which many Normande bulls had been evaluated for performance and then sold in the public auction. In the 2019/2020 bull test there was no public live auction due to the Covid-19 lockdowns. And in 2020/2021 there was no performance test or sale for a number of reasons. Fortunately the SCVBT Board reorganized and have the 2021/2022 bull test going on as you read this and will have a public auction of the bulls in the test on April 16, 2022. The test is being conducted on the UW-River Falls Mann Valley Research Farm near River Falls, WI. And the sale will be held there as well.

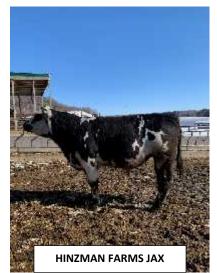
The St. Croix Valley Bull Test evaluates the performance of entered bulls using a high forage diet instead of a high grain diet. Prior to the sale the bulls will be semen checked, have an ultrasound for rib eye size and back fat thickness, and video recorded so you can see the bulls individually prior to the sale. Go to www.scvbt.wordpress.com to view the videos and to request a sale catalog.

There are four Normande bulls in the performance test and they were entered by two northern Wisconsin Normande breeders. Jeff and Nona Bock from River Falls, WI, and Andrea Hinzman from Spring Valley, WI.



The Bock's two bulls are sired by Crick Ridge Gargoyle. Gargoyle is a son of DMCC Trek Candyman 113C and his dam is a daughter of SGF Polled Rocket 79XH. The first Crick Ridge Farm bull is Crick Ridge Jinx. He is 92% Normande. He was born on 04-18-21 with a birth weight of 89 pounds. He began the bull test weighing 842 pounds and weighed 1145 pounds on 02-25-22. His current daily rate of gain is 2.67 pounds per day. The dam of Jinx is Crick Ridge Dolly Diva, who is a daughter of Circle D Foolerman Zoland.

Bock's second bull, Crick Ridge Jigawatt was born 04-04-21. His birth weight was 83 pounds and he is 92.5% Normande. The dam of Jigawatt is Crick Ridge Boo Hoo 5B. She is also a daughter of Circle D Foolerman Zoland. He began the test weighing 893 pounds and weighed 1145 pounds on 02-25-22. His current daily rate of gain is 2.77 pounds per day.



The two bulls Andrea Hinzman entered were artificially sired by two bulls who were themselves graduates of performance evaluation bull tests.

Hinzman Farms Jax was born 04-18-21 with a birth weight of 72#. He began the bull test weighing 764 pounds and weighed 1035 pounds on 02-25-22. His average daily rate of gain is 2.98 pounds per day. His sire is HN Chief Rocky 53J. His dam is Crick Ridge G Whizz, who is a daughter of Circle D Tank Hawk 196X.

Hinzman's second entry is Hinzman Farms Jet. Born on 05-16-21, he weighed 73 pounds. He entered the bull test at 699 pounds and

weighed pounds 980 pound on 02-25-22. His current daily rate of gain is 3.31 pounds per day. Jet's sire is Circle D Tank Hawk 196X. His dam is Crick Ridge Gladiola, a daughter of DMCC Trek Candyman 113C.

Some interesting tidbits about these four bulls. There are five bulls in the pedigrees of the above four bull test entries who were graduates of a performance evaluating bull test. Crick Ridge Gladiola, the dam of Hinzman Farms Jet, is a maternal sister to Crick Ridge Jigawatt.

CRICK RIDGE JIGAWATT



DUES REMINDER

During the first week of January 2022, letters were sent to all 2021 members of NANA about renewing their annual dues. Approximately 50% of NANA members have responded with their dues for 2022 so far. If you are one of those members who have not submitted your dues for 2022, this is a friendly reminder to do so. NANA also has a few 2022 calendars available as well.

HELP IS A PHONE CALL AWAY

We here at the NANA office hope you would call the office if you have questions or need assistance in getting animals registered or caught up on getting animals in your herd registered if it has not been done for a few years. NANA's Rules of Registry are the standards we use when entering animals into NANA's Herd Book and we will work with you in getting registrations up to date and current within your herd.

2022 NANA CALENDARS

There are five NANA 2022 calendars left. If you would like one contact the NANA office before they are gone.

RIVER FARM NORMANDES DISPERSED



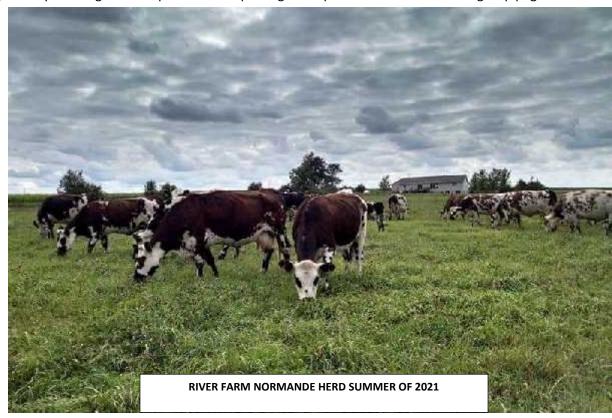
The River Farm Normande herd of Ray and Marj Stonecypher near Floyd, IA, was dispersed on 02-22-22. Ray and Marj are well known within Normande circles for a number of reasons. They bred and raised high quality registered Normande cattle. They were active within NANA with Ray being on the Board of Directors for several terms and them hosting a NANA Field Day on their farm in the mid 2000's. Their contributions to the Normande breed was recognized in 2019 when they were awarded NANA's Distinguished Service Award at the National Normande Show.

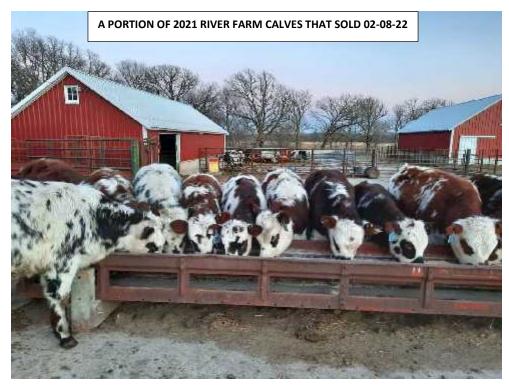
Ray and Marj began raising Normandes after they purchased a nearby herd of non-registered Normandes in 1994 to begin their venture into raising beef cattle. Initially they bred their herd of Normandes to an Angus bull, but after two years they switched to using Normande bulls and began

registering the resulting Normandes. Initially they leased registered Normande bulls from the Bolen Brothers near Tama, IA. Ray and Marj have since used bulls bred by Wayne and Lisa Dewey of Iowa Falls, IA; Jeff and Nona Bock of River Falls, WI; Robert and Dianna Lange of Kimball, MN, and Paul and Delores Moechnig of Lake City, MN. The Normande genetics they brought into their herd through the bulls they rented and purchased created the quality of their Normandes that went through their dispersal sale.

The mature cow dispersal was held at the Waverly, IA sales barn. Interest in the sale was created by the Waverly Sale Barn website postings and by a strong effort of promotion of postings with pictures on the Facebook group page

"Registered Normande Cattle" and NANA's Facebook page. It is unknown where all of the bidders were from, but it is known there were several who made their bids via phone. In fact, one phone buyer, Bryce Dixon from Cosby, MO, bought all of the thirteen cows that were sold in the dispersal. The cows were sold in lots of two or three





animals per lot with the buyer taking all or choice from each lot. Dixon stayed on the phone and bid until he had purchased every cow.

Two cows topped the sale at \$1,700.00 each. Both of them were born in 2017. They were sired by Crick Ridge Bravo 7B and were safe in calf to Circle D Gus 91G. The average for the thirteen females sold was \$1427.00.

Two weeks earlier the 2021 calves from the Stonecypher herd were sold at the Waverly Sale Barn. The six registerable female calves sired by Circle D Gus 91G sold to a single buyer, Tiffany Pease of Council Bluff, IA.

Although Ray and Marj dispersed the majority of their herd, there will still be Normands on their farm as their son, Tony, and his wife Kelly, have begun developing a Normande herd of their own with some cows that did not go through the dispersal and the herd bull.

DID YOU KNOW?

Agriculture in the United States not only provides a very high volume of food for the rest of the world, it also provides a significant portion of the world's cotton for clothing and other cotton related products.

Like corn and soybeans, cotton is planted in rows. A good cotton yield per acre is 1500 pounds. Once the cotton is ready for harvest it is harvested with a mechanical cotton picker or a mechanical cotton stripper. The machine removes the cotton from the plant and forms it into a round or square bale of cotton (called a module) that weighs 3500-4000 pounds. The bales are mechanically removed from the fields with a module truck that usually takes four bales at a time. From the field, the cotton is taken to a cotton gin where the cotton is fluffed, cleaned and made into 480 pound cotton fiber bales to be shipped to where ever it needs to go.

China is the largest importer of American cotton according to the USDA. In the export year from August 1, 2020 to July 31, 2021, China imported 5.24 million 480 pound cotton fiber bales. Vietnam imported 3.1 million 480 pound bales. Pakistan imported 1.91 million, Turkey imported 1.37 bales, Mexico 1 million bales, Bangladesh .81 million, Indonesia .70 million, India .35 million, Peru .22 million, and South Korea .21 million.

Other interesting facts about cotton production include during the entire ginning process cotton moisture is kept at a consistent level. When the harvested cotton is moved through cleaners at the gin factory burs, sticks and other field debris is removed. Cotton seeds are separated from cotton fiber or lint and are turned into cottonseed oil and livestock feed. Cotton by-products are used for mattress stuffing and other materials.

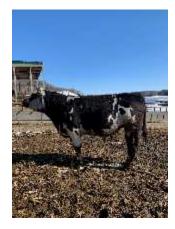
From cotton we go to reindeer. Reindeer and caribou are the same species. In the U.S. caribou refers to undomesticated animals. Male and female reindeer shed and regrow antlers each spring. New antlers can grow as fast as I inch per day. An adult reindeer can grow 30 pounds of antler. The soft velvet on a reindeer's antlers acts like an air conditioner on hot days. And the USDA has no known facts about Rudolph's red nose.

HINZMAN FARMS

AARON & ANDREA HINZMAN

SPRING VALLEY, WI

Hinzman Farms is a family farming operation nestled in the rolling hills near Spring Valley, WI. Our Normande herd is being developed utilizing some of the top beef genetics within the Normande breed. We do this using artificial insemination and natural service. Our breeding program has produced two artificially sired young bulls who met the standards for entry into the 2021-2022 St. Croix Valley Bull Test. And their performance has qualified them to be sold in the St. Croix Valley Bull Test Sale on April 16, 2022.



Hinzman Farms Jax. Jax is a sire that will elevate your herd into its next level and full potential. His dam, Crick Ridge Gee Whizz, is known for her height and might. Jax placed 2nd at the National Normande Show junior bull calf class in 2021. His impressive stature is accented by the length and height of his frame. His demeanor and docility is that of a puppy dog. He checks all the boxes on all your needs for your future herd sire. Don't miss out on this guy, you won't be disappointed!

Hinzman Farms Jet. Jet will take your breath away. He is exceptionally solid from head to tail. His genetics will help build your herd from the ground up. Sired by Circle D Tank Hawk, Jet is the perfect bull to use on your heifers. He will consistently produce low birthweight calves in the 70# to 80# range. Jet came into the test station as one of the youngest and lightest bulls. His performance while on test has been very impressive with his weight gain. With a body like a brick, you want this young bull to produce your future heifers, bulls and steers. Don't go home kicking the dirt because you did not buy him!





9MF Donut Lad 1825 is for sale at private treaty. Donut Lad came to us from the Wallace Brockhoff Normande herd near Linwood, KS. We have used him extensively in our herd and he is just too good of a bull to ship for slaughter. His sire is Crick Ridge Dunkin Donut who is a graduate of the St. Croix Valley Bull Test. Donut Lad's dam came from the Robert Lange herd near Kimball, MN. Donut Lad's birth weight was 85 lbs. His 205 day adjusted weaning weight was 523 lbs, with a ratio of 109. His 365 day adjusted yearling weight was 912 lbs, with a ratio of 110. Donut Lad is one bull you can't miss. Going onto a new herd he'll blend right in with their everyday lifestyle no problem. He's

very gentle and understanding. He gets the job done as well. He has no problem mounting and getting all cows bred. He is the right choice for your herd.

Crick Ridge Farm Spring Valley, Wis. Jeff & Nona Bock Reg. Normande Beef

Since 1998 we have made many changes to our small farm operation. Those changes include new buildings, more land and improving our conservation practices. The biggest change was in 1998 when we purchased our first Normandes. Our immediate goal was to breed the best quality Normande cattle we could. Over that time span we now have sold breeding stock into 12 states and exports to Mexico. We have shown our Normande's every year since 2007, at The National Normande Show. We so appreciate people who consider purchasing our cattle. We believe in this breed and are humbled when other Normande breeders see the value to invest in our cattle. Now, in our 20th year of consigning to the SCVBT, we offer these two bulls.

Lot 40-1 Crick Ridge Jinx

Jinx's dam is sired by Circle D Foolerman Zoland. Jink's dam is a big frame 6 year old cow that always produces a quality calf. This cow has 2 previous bull calves presently breeding at other Normande herds. Jinx has that frame, length, height and confirmation with great potential that you want in your herd sire. Just what you need, take him home and put him to work for you.



Lot 40-2 Crick Ridge Jigawatt

Jigawatt is exactly what you see. He is strong from head to tail. His grandsire, on his dam's side, was SGF Polled Rocket 79X. Polled Rocket went through the Jackson, Mn. Bull test in the 1990's. He was an extremely long, tall bull with an impressive stature. Jigawatt was selected Grand Champion Bull at the 2021 National Normande Show. Jigawatt's genetics will consistently produce offspring for meat & muscle in steers and milk production in those heifers. He is a can't miss sire prospect!!!!!!!





mande Spring breeding 2022













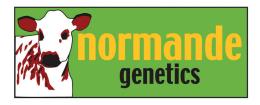








check our new catalog at https://normandegenetics.com/catalog/



Normande Genetics has been the main provider of French Normande genetics since 1997. We import semen and embryos from France, and we ship all across the U.S.

For more information, call 612 823 7212 or check our website: www.normandegenetics.com, email: jerome@normandegenetics.com



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CIRCLE D HAWK TANK

NANA HAS BEEN GIFTED SEMEN FROM THIS NORMANDE BEEF SIRE. "TANK" IS BLACK HIDED AND HIS CALVES ARE OFTEN BLACK HIDED. HE IS DEFINITELY A CALVING EASE SIRE WITH BIRTH WEIGHTS IN THE 70 POUND RANGE. \$10.00/UNIT

MINIMUM ORDER OF 5 UNITS YOU PAY SHIPPING

NORTH AMERICAN NORMANDE ASSOCIATION 608-943-6091 800-573-6254 nana@yousq.net

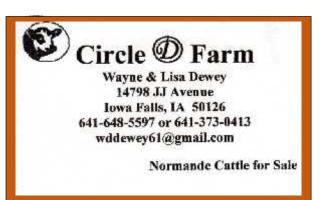
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NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$40.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS OF AGE	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	100.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
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2021 YEAR CODE WAS J

CLASSIFIEDS





RIVER VIEW RANCH

PUREBRED POLLED NORMANDES

ROBERT & DIANNA LANGE 7615 HWY 55 KIMBALL, MN 55353 320-398-8633

NORMANDE GENETIC SPECIALTIES

- *The ultimate in "Grade and Yield Balancer Bulls"
- *Polled Fullblood Genetics
- *Calving ease sires
- *Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer

Bulls' seldom deliver."



218-929-9702 SEMEN & **EMBRYOS**

BRIAN TOIVOLA NGS President 11544 Spudville Rd. Hibbing, MN 55746

DATES TO REMEMBER

- *????-YOUR SPOUSE'S BIRTHDAY
- *?????-YOUR ANNIVERSARY
- *JANUARY 1, 2022: ANNUAL MEMBERSHIP **DUES ARE DUE**
- *APRIL 16, 2022: ST. CROIX VALLEY BULL **TEST SALE, RIVER FALLS, WI**
- *JULY 12-14, 2022: WISCONSIN FARM **TECHNOLOGY DAYS, LOYAL, WI**
- *SEPTEMBER 22-25, 2022: WORLD BEEF **EXPO, MILWAUKEE, WI**
- *SEPTEMBER 30, 2022: NANA ANNUAL
- MEMBERSHIP MEETING, MINERAL POINT,
- *OCTOBER 1, 2022: NANTIONAL NORMANDE SHOW, MINERAL POINT, WI *OCTOBER 2-7, 2022: WORLD DAIRY EXPO, MADISON, WI

THE COVER

Pictured on the cover of this issue of Normande Happenings is Makayla Conley, daughter of Chris & Brenda Conley of Neosho, WI. Makayla is in her working clothes and is standing among some of her parent's dry cows (Stacy, Misty, Jhene, & steer Chunky Monkey) in their registered Normande and Holstein dairy herd. Makayla, her younger sister Paige, and many other farm kids help their parents on the farm. In this issue of Normande Happenings we are featuring the show results of some of NANA's youth during the show season of 2021.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a "Normande Happenings".

THANK YOU!

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NORMANDE HAPPENINGS is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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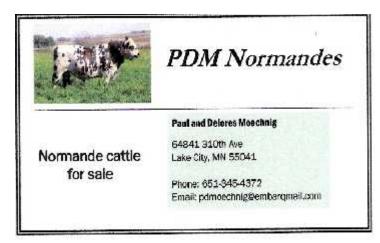
ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR

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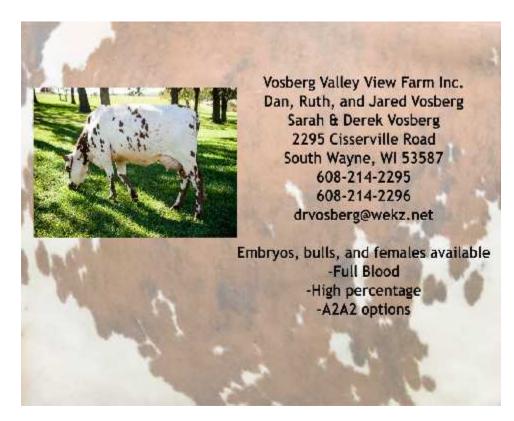
FULL PAGE: \$50.00/ISSUE OR \$150.00/YEAR

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***NO EXTRA COST FOR PHOTOS IN ADS







>>>>>PLEASE NOTE THE CHANGE!<

The date of the 2022 National Normande Show and Annual Membership Meeting has been changed to one week later in the September, 2022. The date of the Annual Membership Meeting is September 30, 2022, at 7:00 pm in the Schimming Building at the Iowa County Fairgrounds in Mineral Point, WI. The show will be held the following day on October 1, 2022, beginning at 11:00 am in the Schimming Building as well.