

Module 05 Success Checklist

Purpose: Getting your product from your supplier to Amazon is a straightforward process, but it has many steps. It's crucial to know where your product is during all parts of the shipping process. This checklist will help you keep track of what part of the process you're in, and will assure your products make it from your supplier to the Amazon warehouse safely.

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I've determined the best mode of shipping for my product - air vs sea.

Air shipping can be costly yet fast, while sea shipping is generally cheaper yet slower. Sometimes your supplier will ship directly to the Amazon warehouse, other times (especially when importing from overseas) you will need to hire a third party to ship your product from the country of origin to the US, then to the Amazon warehouse. Check this box if you've discussed shipping options with your supplier, contacted a freight forwarding company, or confirmed a shipping method with a local shipping service.

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I've hired a third-party inspection agency to assure product quality

Taking the extra step to confirm your products are of the highest quality and are in compliance with Amazon FBA TOS is a crucial step to saving your time, money, and potential headache. By using a third party inspection agency, you can confirm with your Creating a unique experience for your customer will help set your brand apart from the competition, and unique packaging design will help do that. Check this box after you've brainstormed ideas for design ideas, including brand, logo, images, product specifications, safety labels, etc.

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I've paid my supplier and protected myself

Exchanging large amounts of money can be intimidating. To protect yourself, consider setting up an agreement with your supplier, where you make a partial payment for the goods before production, then pay the remaining balance after an inspection company has confirmed product quality. Check this box once 100% of the funds are with your supplier. **NEVER USE WESTERN UNION!**

I've accounted for all costs associated with

using a freight forwarding company (optional)

When freight forwarding, understand the risk in dealing with U.S. Customs. A freight forwarder will often get the goods passed U.S. customs without a problem. You can hire a freight forwarders to act as the consignee, customs broker, and importer of your goods. Check this box if you've used the freight forwarding templates to discuss the cost of importing goods from overseas.

I've created a shipping plan in Seller Central

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Amazon needs to be expecting your incoming shipment, or your package may be rejected by their warehouse and will end up costing you money. Check this box after you've created an incoming shipment plan in Amazon Seller Central.

After completing this checklist, you're ready to proceed to Module 06.