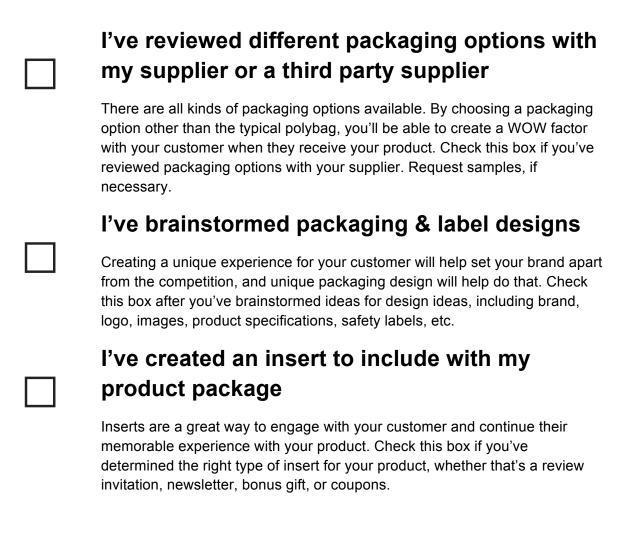
## Module 04 Success Checklist

**Purpose**: Creating a unique experience with your product and your brand for your customer will help you create a successful business. One way to create a unique experience is to have standout product packaging. From reviewing packaging options, to designing your company logo and label, to creating a custom insert included with every product, this module teaches you how to dazzle and wow your customers with an experience tailored to them.



After completing this checklist, you're ready to proceed to Module 05.