

FM/NY

Farheen Malik

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Bio

As a **product designer**, I create beautiful, functional, and human-centered experiences that make users lives easier and the world better.

With prior experience designing web apps as a developer, educational experiences as a classroom teacher, and campaigns as a digital strategist, I have years of practice understanding and empowering people.

View selected works at farheen.nyc.

Education

Dev Bootcamp

Web Development
2014

Columbia University, Teachers College

MA International Educational Development
2014

CUNY, Lehman College

MSEd Childhood Education
2009

UCLA

BA English, minor in Public Health
2007

Skills, Tools

AWS
Adobe Creative Suite
CSS
Dev Tools
Git / Github
Heroku
HTML
Javascript
jQuery
Mockups
PostgreSQL
Prototypes
Ruby on Rails
Sketch
Twitter Bootstrap

Experience

Design Associate | Techstars Internet of Things

September 2016 - Present

Visualize and design 10 cohort companies' and Techstars' websites, UI/UX, branding, marketing materials, and pitch decks.

Web Development Instructor | Barnard College

June 2015 - Present

Design and facilitate web development course for high school girls on HTML, CSS, responsive design, git and Github, Dev Tools, and the command line.

Web Designer & Developer | Freelance

June 2014 - Present

Built and launched cfemoneyowednys.org - a central part of a campaign that increased statewide school funding by \$1.5 Billion.

Design, prototype, and develop websites and apps for clients across multiple industries, including publishing, real estate, event planning, labor, and education.

Design Consultant | Gist Digital

June 2016 - August 2016

Initiated and executed research providing insight into customers needs. Created user flows, wireframes, prototypes, specifications and high fidelity mocks for a cross-platform app.

Web Design Fellow | Startup Institute

June 2016 - August 2016

Selected from a highly-competitive applicant pool for this 8-week accelerator fostering startup-savvy intelligence. Studied and utilized HTML/HTML5, CSS/CSS3, JavaScript, jQuery, best practices and techniques for responsive design, user research, wireframing, low-fidelity mockups, and rapid prototyping.

Digital Strategist & Project Manager | United Federation of Teachers

August 2015 - June 2016

Managed more than 15 citywide, high-stakes digital campaigns & social media projects in collaboration with external clients and for diverse audiences.

Educational Liaison | United Federation of Teachers

June 2011 - August 2015

Designed print and digital professional development resources and programs. Interfaced with various external and internal stakeholders on projects supporting organizational objectives.

Science and Technology Teacher | Public School 307X

June 2007 - June 2011