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UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION SECTION
WASHINGTON, D. C.

REGISTRATION NO. 810

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending July
June 30, 1964
(Insert date)

1. (a) Name of Registrant.

CHARLES VON LOEWENFELDT, INCORPORATED

(b) All other names used by Registrant during the period.

NONE

(c) Address of principal office.

860 California Street

San Francisco 8, California

(d) Name of person or persons in charge of principal office.

Charles von Loewenfeldt, President

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States Inapplicable

(b) Approximate number of members outside the United States Inapplicable

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address
of official

Date connection began

Position, office, or nature
of duties

NONE

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address
of official

Date connection ended

Reason for ending
connection

SEE ATTACHED

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

NONE

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

Charles von Loewenfeldt, Inc.
c/o Japan Air Lines
620 Fifth Avenue, New York City

Staff transferred

Charles von Loewenfeldt, Inc.
c/o Japan Air Lines
165 S. King Street, Honolulu, Hawaii

"

"

Charles von Loewenfeldt, Inc., c/o Japan Air Lines
555 West Seventh Street, Los Angeles, California

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

SEE ATTACHED

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

SEE ATTACHED

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

General operations of a public relations agency serving industrial commercial and non-profit organizations. With the exception of foreign principals discussed herein, agency's clients have been confined to American enterprises mainly on the West Coast.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

- (a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

*Name and address of employee
or other individual*

*Nature of any changes during period in activities for
Registrant or its foreign principals*

*Has connection with
Registrant ended?*

SEE ATTACHED

- (b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

*Name and address of employee
or other individual*

*Nature of services or
assistance rendered*

*Has connection with
Registrant ended?*

NONE

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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(See attached detailed description of funds received)

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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NONE

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁴

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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(See attached detailed description of expenditures made in interests of foreign principals)

¹Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

²Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by
whom delivered

Number of speeches, lectures,
and talks delivered

Number of radio broadcasts
delivered

NONE

NONE

NONE

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars	(15) Lantern slides
(2) News bulletins X	(9) Form letters	(16) Still pictures X
(3) Newspapers	(10) Reprints	(17) Posters
(4) Articles X	(11) Copies of speeches, lec- tures, talks, or radio broadcasts	(18) Photographs X
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines X	(13) Radio scripts	(20) Maps
(7) Pamphlets X	(14) Moving pictures X	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
Press releases, etc.	Registrant	Registrant	Registrant
TRADE WITH JAPAN (4page monthly magazine)	Registrant	Japan Trade Center	Japan Trade Center
GLOBAL COURIER (4 page monthly magazine)	Registrant	Japan Air Lines	Japan Air Lines

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-408 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

YES

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-408? If not, explain why any such communications and publications were not so labeled.
(None of the material prepared and disseminated by Registrant falls in the category of "political propaganda.")

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-408? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

NONE

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

NONE

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

NONE

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

NONE

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Charles von Loewenfeldt
.....
(Signature)

Charles von Loewenfeldt, President

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....
(Signature)

.....
(Signature)

.....
(Signature)

Subscribed and sworn to before me at SAN FRANCISCO, CALIFORNIA

this day of AUG 5 1964, 19.....



RUTH NATUSCH
NOTARY PUBLIC
City and County of
San Francisco, California

Ruth Natusch
.....
(Signature of notary or other officer)

RUTH NATUSCH NOTARY PUBLIC OF CALIF.
Principal Office San Francisco City & County
My Commission Expires January 3, 1967

My commission expires 19.....

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

4 (b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period

<u>NAME AND ADDRESS</u>	<u>DATE CONNECTION ENDED</u>	<u>REASON</u>
Helen Laverty 5848 Birch Court Oakland, California	February 1, 1964	Transferred
Donald C. Langley 3800 Scott Street San Francisco, California	"	"
Robert N. Joyce 1509 Delhaven West Covina, California	"	"
Johnny Hayasaka 1504 Alexander Honolulu, Hawaii	"	"
Susan Brossy 390 Ebbtide Sausalito, California	"	"
Richard Eisley 417 East 72nd Street New York, New York	"	"

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

6. All persons who at any time during the period were foreign principals of registrant

<u>Name and Principal address</u>	<u>Still foreign principal</u>
Japan Air Lines Co., Ltd. 45 Grant Avenue San Francisco, California	YES
Japan Trade Center 531 Sutter Street San Francisco, California	YES
U.S. -Japan Trade Council 1000 Connecticut Avenue Washington, D.C.	YES
Italian Government Office of the Commercial Attache 785 Market Street San Francisco, California	YES

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal

JAPAN AIR LINES CO., LTD. - Public relations counsel; handle publicity activity of this company in connection with its international air service; dissemination of press releases and other informational material (not advertising) to news media in U.S., Canada, South America and Europe.

JAPAN TRADE CENTER - Function as public relations counsel assisting in development of activity to promote knowledge in the United States of Japanese products manufactured for export; prepare and disseminate press releases, etc., having to do with information on Japanese products; also occasional preparation of advertising covering announcement of product exhibitions held in the United States.

ITALIAN COMMERCIAL ATTACHE (San Francisco) - Function from time to time on a special project basis as public relations counsel assisting in development of good trade relations between Italy and U.S. and dissemination of publicity and other information material relating to same.

UNITED STATES - JAPAN TRADE COUNCIL - Function as public relations counsel from time to time on a special project basis assisting in endeavors to foster good trade relations between U.S. and Japan and publicizing information relative to two-way trade between U.S. and Japan.

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

9 (a)

Name and address of employee
or other individual

Nature of changes during period in
activities for Registrant of Foreign Principals

Charles von Loewenfeldt
230 Forbes Avenue
San Rafael, California

None

Gray Creveling
75 West Clay Park
San Francisco, California

None

Richard Diespecker
26 Grijalava Drive
San Francisco, California

None

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (a)

	<u>Date Funds Received</u>	<u>Foreign Principal From Whom Received</u>	<u>AMOUNTS Fees</u>	<u>Production Costs</u>
1964	April 20	United States-Japan Trade		\$ 116.42
	March 31	Council	\$1,000.00	
	March 4	"		97.44
	Feb. 26	"		121.44
	Jan. 20		1,500.00	333.13
			\$2,500.00	\$ 668.43
	March 24	"		\$7,000.00
			TOTAL:	\$10168.43

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (a)

	<u>Date Funds Received</u>	<u>Foreign Principal From Whom Received</u>	<u>Fees</u>	<u>AMOUNTS Production Costs</u>
1964	January 9	Italian Institute for Foreign Trade		\$ 95.59
	January 22	"	\$500.00	
	February 20	"		1670.54
	March 4	"		236.47
	May 8	"	750.00	
	June 8			771.66
			<u>\$1250.00</u>	<u>\$2774.26</u>

TOTAL: \$4024.26

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10. (a)

	<u>Date Funds Received</u>	<u>Foreign Principal From Whom Received</u>	<u>AMOUNTS</u> <u>Fees</u>	<u>Production Costs</u>
1964	January 13	Japan Trade Center	\$2,000.00	
	January 15	Japan Trade Center		\$ 307.13
	January 31	Japan Trade Center	2,200.00	635.84
	January 31	Japan Trade Center		3076.79
	February 15	Japan Trade Center		585.75
	February 29	Japan Trade Center	2,200.00	1206.08
	February 29	Japan Trade Center	2,000.00	646.02
	March 15	Japan Trade Center		2645.70
	March 15	Japan Trade Center		247.57
	March 31	Japan Trade Center	2,200.00	36.40
	March 31	Japan Trade Center		2199.00
	March 31	Japan Trade Center		283.53
	March 31	Japan Trade Center		1011.50
	March 31	Japan Trade Center		678.68
	March 31	Japan Trade Center		1073.10
	April 30	Japan Trade Center	2,200.00	675.15
	May 15	Japan Trade Center		463.06
	May 31	Japan Trade Center	2,200.00	511.95
	June 30	Japan Trade Center	2,200.00	99.54
	June 30	Japan Trade Center	2,200.00	247.04
			<u>\$17,200.00</u>	<u>\$16,626.83</u>

TOTAL: \$33,826.83

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (a)

	<u>Date Funds Received</u>	<u>Foreign Principal From Whom Received</u>	<u>AMOUNTS</u> <u>Fees</u>	<u>Production Costs</u>
1964	January 1	Japan Air Lines	\$9,917/63	
	January 15	Japan Air Lines		\$3,444.73
	January 31	Japan Air Lines		3,123.81
	February 1	Japan Air Lines	871.75	
	February 1	Japan Air Lines	2,371.75	
	February 7	Japan Air Lines	600.00	
	February 7	Japan Air Lines		950.00
	January 31	Japan Air Lines		4,361.22
	February 29	Japan Air Lines	2,371.75	
	March 15	Japan Air Lines		274.55
	March 20	Japan Air Lines		2,650.00
	April 1	Japan Air Lines	1,871.75	
	March 31	Japan Air Lines		534.57
	May 1	Japan Air Lines	1,871.75	
	June 1	Japan Air Lines	1,467.50	
	June 1	Japan Air Lines	404.25	
	June 1	Japan Air Lines		92.41
	June 10	Japan Air Lines	112.00	
	June 15	Japan Air Lines		83.68
	June 23	Japan Air Lines		250.00
			<u>\$21,860.13</u>	<u>\$15,764.97</u>

TOTAL: \$37,625.10

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (c) detailed description of expenditures made for foreign principals - from funds received under "production costs" as listed in 10 (a)

For Italian Institute for Foreign Trade

Telephone and Telegraph	\$ 50.75
Travel expenses, hotel, insurance, etc.	15.50
Entertainment	93.86
Messenger Service	79.61
Postage	32.59
Advertising	1581.05
Printing	84.24
Films, photos, artwork, etc.	822.66
Supplies	14.00
	<u>\$2774.26</u>

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (c) detailed description of expenditures made for foreign
principals - from funds received under "production costs"
as listed in 10 (a)

For United States - Japan Trade Council

Entertainment	\$ 94.97
Telegraph & telephone	214.44
Messenger service	25.89
Travel	<u>333.13</u>
	\$668.43

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (c) detailed description of expenditures made for foreign
principals - from funds received under "production costs"
as listed in 10 (a)

For Japan Trade Center

Travel	\$ 703.60
Telephone & telegraph	526.22
Typing, secretarial	843.82
Messenger service	100.06
Supplies	103.02
Photos, artwork	1453.19
Clipping, subscriptions	191.72
Postage	413.17
Advertising	9561.20
Printing	2610.63
Entertainment	120.20
	<u>\$16626.83</u>

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

(For Six Months Period Ending June 30, 1964)

10 (c) detailed description of expenditures made for foreign
principals - from funds received under "production costs"
as listed in 10 (a)

For Japan Air Lines

Traveling expenses, hotel, insurance, etc.	\$1486.08
Telephone and telegraph	228.71
Typing, mimeo, secretarial	195.41
Messenger service	82.76
Supplies	646.81
Photos, artwork, mats and films	2363.93
Clippings and subscriptions	221.88
Entertainment	270.27
Postage	746.79
Shipping	2.86
Printing	8519.48
	\$15764.97

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 13, 1964
Invoice No. B-5272

JAPAN TRADE CENTER
681 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

REGISTRATION NO. 810

FOR: Market Study of Japanese Foods and Alcoholic Beverages

On Account

\$2,000.00

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 15, 1964
Invoice No. B-5278

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Local transportation expenses incurred by Cvl. staff. Yellow Cab vouchers attached	\$ 8.50
Photography expenses incurred - Air News Photos Invoices attached	29.50
Spots for Food Show - KDFC Invoice 15234 attached	200.00
Transportation for Mr. Diespecker to go to San Diego - Andrew W. Lerios invoice 20888 att. (SFO/San Diego/SFO)	41.68
Postage expenses incurred - Receipt attached	2.45
Outside labor for work on mailing list for Trade With Japan - Invoice attached	30.00
	<u>\$307.13</u>

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CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964
Invoice No. E-5273

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Hideo Nakano, Executive Director

Production Costs

Advertising for San Diego Japan Trade Exhibition - Following insertion orders attached:

SAN DIEGO UNION - TRIBUNE	\$252.00
EL MEXICANA	30.00
SAN DIEGO UNION	142.00

Expenses incurred by Richard Diespecker in connection with trip to San Diego January 14-15, 1964. Accounting attached	36.92
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Stamps for San Diego reception invitations - receipt attached	70.00
---	-------

Mats for newspaper advertisements - Rapid Electrotypes Co. inv. 8715 att.	13.02
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Hand-addressing envelopes for San Diego reception invitations - invoice att.	18.00
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Stuffing invitations for San Diego reception - invoice attached	22.50
	<u>\$685.84</u>

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964
Invoice No. B-5275

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Hideo Nakano, Executive Director

Professional Services

January 1 - 31, 1964

\$2200.00

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964

Invoice No. B-5278

JAPAN TRADE CENTER
681 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Trade With Japan - Spring Issue - Copy/Co Inv. 4273 attached	\$2,235.60
Business Wire annual retainer (pro-rated) - Petty cash disbursement att.	15.00
Third Class mail permit for 1964 - Receipt attached	30.00
Local transportation expenses incurred - - Yellow Cab vouchers attached	8.20
Photography expenses incurred - Air News Photos Invoices att.	158.75
Outside labor for working on Trade With Japan mailing list. Invoice att.	48.00
Addressograph maintenance for November and December - Victor & Carter invoice 54377 attached	86.24
Radio spots for Trade Exhibition in San Diego - Insertion order att for KOGO-FM.	200.00
Newspaper advertising for City of Yokohama - Japan Trade Exhibition - San Diego. Insertion orders attached	

San Diego Independent
San Diego Union Tribune

98.00
262.00
\$3,076.79

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 16, 1964
Invoice No. 13-5277

JAPAN TRADE CENTER
631 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Advertising in connection with Japan Trade Exhibition in San Diego:
SAN DIEGO INDEPENDENT insertion order attached.
SAN DIEGO MAGAZINE invoice attached

\$ 40.00
146.00

Sound tape for San Diego exhibition - John Wolfe inv. 4530 att.

10.00

Mats for newspaper ad in San Diego (Sister City) Rapid Electrotape
Co. inv. 5651 att.

17.09

Mats for newspaper ad in San Diego. Rapid Electrotape Co. inv.
5641 att.

11.96

Airfare for Mr. von Loewenfeldt to attend San Diego Japan Trade
Exhibition. SFO/SAN/SFO. Andrew Lerios invoice att.

41.68

Airfare for Mr. Diespecker to attend San Diego Japan Trade Exhibition -
SFO/SAN/SFO. Andrew Lerios inv. att.

41.68

Messenger Service - Sparkie's Invoices attached

63.00

Telephone expenses incurred through December 19. Statement att.

98.84

Addressograph cards for Trade with Japan Hat. Victor & Carter
inv. 54860 att.

101.70

Outside labor for working on Trade With Japan Hat. Statement att.

23.00
\$685.76

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 20, 1964

Invoice No. R-5278

JAPAN TRADE CENTER
551 Sutter Street
San Francisco, California

Attention: Mr. Mideo Nakano

Professional Services

February 1 - 20, 1964

\$2200.00

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February 29, 1964
Invoice No. B-5279

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

File boxes for 3x5 cards for Trade With Japan list. Willis & Pedersen invoice attached	\$ 10.09
Full deletions from Trade With Japan list. Victor & Carter invoice 55185 attached	19.34
Outside labor for alphabetizing Trade With Japan list. McKinney invoice attached	88.00
Announcements for Japan Trade Exhibition - James H. Barry Co. invoice attached #1344	120.30
Artwork and layout for Japan Trade Exhibition (CITY OF YOKOHAMA) Alice Harth invoice 6404 attached	117.00
Expenses incurred by Messrs. Diespecker and von Loewenfeldt in connection with trip to San Diego for Japan Trade Exhibition. Accounting attached	454.34
Shipping envelopes to SFO from San Diego for announcement mailing. REA Express invoice attached	3.39
Reception invitations for Japan Trade Exhibition - James H. Barry Co. inv. 1337 attached	208.00
Artwork for Japan Trade Exhibition - Alice Harth invoice att.	155.59
Artwork for Japan Trade Exhibition newspaper ad - Alice Harth invoice att.	85.03

\$1206.08

February 29, 1964
Invoice No. B-5280

JAPAN TRADE CENTER
581 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

For Market Study of Japanese Foods and Alcoholic Beverages

Balance due

\$2,000.00

February 29, 1964
Invoice No. B-5281

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Postage due for changes of address for Trade With Japan. Petty cash disbursements attached	\$ 11.62
Photography expenses - Air News Photos invoice attached	40.00
Film shipments for the month of December - Ideal Pictures inv 73130 attached	90.42
Telephone expenses through January 19. Pacific Telephone Co. invoice attached	58.82
Directory advertising - R. L. Polk & Co. inv. attached	50.00
Local transportation expenses incurred - Yellow Cab vouchers att.	4.10
Press clipping service - Allen's Press Clipping Bureau invoices attached for the months of January and February	72.08
Handling and mailing of Trade With Japan. Copy/Co inv. 4273 att.	120.84
Postage expenses incurred. Receipts attached	140.86
Directories - San Francisco Chamber of Commerce invoice attached	8.00
Verifax copy paper and matrix. Eastman Kodak Stores inv. 18674 att.	54.28
	<u>\$646.02</u>

March 15, 1966
Invoice No. E-5202

JAPAN TRADE CENTER
681 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

"Japan Today" Documentary Series:

KPIX (February 22 and 29) Invoice attached
18 slides - KPIX inv. 414 attached

\$1080.00
109.20

KOGO Invoice attached (February 9 and 11) (including slides
and artwork)

1081.50
425.00

KOGO Invoice (February 15) attached

\$2645.70

March 15, 1964
Invoice No. B-5283

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Photography expenses incurred in connection with San Diego Japan
Trade Exhibition:

Ted Lau Photography invoice att.	\$115.70
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Ted Lau Photography invoice att.	46.80
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Ted Lau Photography invoice att.	26.00
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Long distance telephone expenses incurred - Pacific Telephone
Company statement attached

59.07
<u>\$247.57</u>

March 31, 1964
Invoice No. B-5284

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Professional Services

March 1 - 31, 1964

\$2200.00

March 31, 1964
Invoice No. B-6285

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Photography expenses incurred in connection with San Diego
Trade Exhibition. Roy Jarvis photography invoice 964 attached

\$36.40

March 31, 1964
Invoice No. B-5286

JAPAN TRADE CENTER
581 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

"Japan Today" Documentary Series:

KPIX (March 7, 14, 21 and 28). Invoice attached

\$2160.00

Cards and slides for KCOP. Invoice attached

39.00

\$2199.00

March 31, 1964
Invoice No. B-5287

JAPAN TRADE CENTER
581 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Telephone expenses through February 19. Pacific Telephone Co. statement attached	\$164.60
Advertising: Nichi Bei Times (Christmas Greeting ad) inv. att.	10.00
Nichi Bei Times (New Years' Greeting ad) inv. att.	25.00
Hokubei Mainichi Directory ad inv. att.	10.00
Hokubei Mainichi New Year's ad inv. att.	25.00
Press clipping for the month of March. Allen's Press Clipping Bureau inv. att.	35.20
Local transportation expenses incurred by CvL staff. Yellow Cab vouchers att.	1.40
Postage due for returns on Trade With Japan. Petty cash disbursement attached	3.60
Postage expenses incurred - Receipt attached	8.73
	<u>\$283.53</u>

March 31, 1964
Invoice No. B-5288

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

"Japan Today" Documentary series - KCOP, Los Angeles.
Insertion order attached (February 23)

\$1,011.50

March 31, 1964
Invoice No. B-5289

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Photography expenses: Air News Photos invoices attached	\$ 45.00
Miscellaneous supplies:	
Mimeograph paper - Bonestell Paper Company inv. 13686 attached	20.00
Thermo-Fax copy paper - Thermo-Fax Sales inv. 20465 att.	8.88
Film shipments for the month of January - Ideal Pictures inv. 73551 att.	49.50
Addressing/Mailing Trade With Japan - Victor & Carter inv. 55433 att.	402.63
Advertising - New Years Greeting - Nippon & America inv. att.	65.00
Addressograph maintenance - Victor & Carter inv. 55441 att.	87.67
	<u>\$678.68</u>

March 31, 1964
Invoice No. B-5290

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Messenger service - Sparkies invoices attached	\$ 6.30
Verifax activator and copy paper - Eastman Kodak inv. 28349 att	4.99
Telephone expenses incurred through March 19. Pacific Telephone invoice att.	50.81
Television - "Japan Today" documentary series - KCOP insertion order att.	<u>1,011.50</u>
	<u>\$1,073.10</u>

April 30, 1964
Invoice No. B-5292

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Professional Services

April 1 - 30, 1964

\$2200.00

April 30, 1964
Invoice No. B-5293

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Advertising: News-Call Bulletin and Examiner Furniture Sections. Insertion order attached	\$462.50
Western Merchandiser invoice attached	125.00
Messenger service + Sparkie's invoices attached	16.38
Long distance telephone expenses incurred - Statement attached	8.64
Press clipping for the month of April - Allen's Press Clipping Bureau invoice attached	57.10
Postage expenses incurred - Receipt attached	1.93
Local transportation expenses incurred - Yellow Cab vouchers attached	3.60
	<u>\$675.15</u>

May 15, 1964
Invoice No. B-5294

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Advertising for Golden Gate World Trade and Travel Week.
Insertion orders attached:

Daily Commercial News	\$ 68.00
Oakland Tribune	11.06
San Francisco Chronicle	168.00
San Francisco Examiner and News Call Bulletin	<u>221.00</u>
	<u>\$468.06</u>

May 31, 1964
Invoice No. B-5296

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Professional Services

May 1 - 31, 1964

\$2200.00

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

May 31, 1964
Invoice No. B-5295

Attention: Mr. Hideo Nakano

Production Costs

Expenses incurred in connection with Home Furnishings Exposition:

Press preview luncheon - Towne House invoice attached	\$120.20
Dura-Mach letters of invitation - Accounting att.	8.25
Newspaper mats - Rapid Electrotpe Co. inv. 10460 att.	24.75
Newspaper mats - Rapid Electrotpe Co. inv. 10560 att.	37.65
TV newsclip - Gordon Newsfilms invoice 799 att.	101.59
Photo expenses - Air News Photos invoice att.	57.50

Motion picture poster - Archie Cameron invoice att.	26.00
Press clipping service for the month of May. Allen's Press Clipping Bureau invoice att.	27.34
Chipboard (for mailing pictures, mats, etc.) Bonestell & Company inv. 786 att.	1.78
Postage expenses incurred - Receipt att.	16.35
Messenger expenses incurred - Sparkie's invoices att.	6.30
Local transportation expenses incurred - Yellow Cab vouchers att.	8.20
Telephone expenses incurred - statement att.	76.04
	<u>\$511.05</u>

June 30, 1964

Invoice No. B-5297

JAPAN TRADE CENTER
581 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Professional Services

June 1 - 30, 1964

\$2200.00

Invoice No. B-5298
June 30, 1964

JAPAN TRADE CENTER
531 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

Advertising for Golden Gate World Trade and Travel Week.

Error in invoice No. B-5294 - Oakland Tribune - Total cost was
Amount billed was

Amount due

\$110.60
11.06
\$ 99.54

June 30, 1964
Invoice NoB-6299

JAPAN TRADE CENTER
681 Sutter Street
San Francisco, California

Attention: Mr. Hideo Nakano

Production Costs

film shipments for the month of March. Ideal Pictures inv. 74495 att.	\$ 97.46
Addressograph maintenance for the month of May. Victor & Carter inv. 56826 att.	19.14
Film shipments for the month of February. Ideal Pictures inv. 74254 att.	81.96
Messenger service for May - Sparkie's invoices att.	19.48
Local transportation expenses incurred - Yellow Cab vouchers att.	7.40
Addressograph maintenance for the month of April. Victor & Carter inv. 56853 att.	2.60
Photography expenses incurred - Skelton Photography inv. 12266 att.	3.12
Postage expenses incurred - receipt attached	8.40
Mailing list of Furniture Wholesalers - Victor & Carter inv. 56545 att.	12.48

\$247.04

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 1, 1964

Invoice No. C-5319

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

6010 PR AGENT RETAINERS

Charles von Loewenfeldt, Inc.

\$ 3,000.00

Salaries for January 1964

Salary - Chief Acct. Supvr., Susan Brosey	\$ 770.00
Salary - Publications Chief, Helen Lavery	600.00
Salary - Asst. to Ch. Acct. Supvr., Diane Rose	400.00
Salary - Asst. to Pub. Chief, Donald Langley	682.50
Salary - NYCSV, Richard Hiseley	685.00
Salary - Asst. to NYCSV, Toyoka Haga	807.50
Salary - LAXSV, Robert Joyce	656.25
Salary - Asst. to LAXSV, June Kawai	875.00
Salary - HNL5V, Johnny Hayasaka	577.50
Salary - Asst. to HNL5V, Elizabeth Rugg	400.00
Salary - Sandra Drake, hired as clerk typist to assist JAL PR staff at SFO to handle mounting clerical matters such as typing, correspondence, news releases and captions, filing, typing personal contact letters to JAL passengers for DSM signatures, etc.	

350.00
5563.75
596.38

10% for social security, taxes, etc.

6,450.18

MEX5V, Fernando Martinez for month of January
10% for taxes, etc.

425.00

42.50

\$ 9,917.63

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 16, 1964

Invoice No. C-6320

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kikkawa

#6000 PUBLIC RELATIONS ACTIVITY EXPENSES

6020 PR AGENT ACTIVITIES

1. PR Publications and Printing

November-December issue Global Courier - James H.
Harry Co. inv. 1217 attached \$2,626.89

German translation for Courier - Paul Moeller invoice
attached 68.00

Metal rental charges for Courier - Mackenzie & Harris
invoice attached 23.31

4. Local Transportation and Travel Expenses

Transportation expenses incurred by CVL staff. Petty
cash disbursements/yellow cab vouchers att. 5.60

Expenses incurred by LAXSV - Accounting attached 27.66

5. Entertainment and Business Meetings

Expenses incurred by LAXSV - accounting attached 30.00

6. Mailing Expenses

Expenses incurred by SFOVL/CVL. Receipt attached 105.04

Expenses incurred by LAXSV - receipt attached 26.97

7. Telephone & Telegraph

Expenses incurred by LAXSV - Pacific Telephone
invoice attached 5.78

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 15, 1964

Invoice No. C-5820

Expenses incurred by LAXSV - Receipt att.	15.00
Expenses incurred by SFOVL/CvL. Pacific Telephone invoice attached	68.48
8. News Clipping Service	
Burrelle's invoice attached	50.80
10. Reference Materials	
Newspaper subscriptions for LAXSV - Receipt attached	4.40
13. Supply Purchases	
Oxford storage file boxes - petty cash disbursement att.	9.36
Indexes for clipping report - Willis & Pedersen inv. 28997 att.	1.46
Miscellaneous supplies for LAXSV - Fowler Brothers inv. att.	7.72
Stencils for LAXSV, NYCSV and HNLSV - Dusco inv. 139 attached	70.20
14. Calendar & Xmas Gift Distribution	
Shipping calendars to LAX. Receipt att.	2.86
Mailing labels for calendars. Borg Printing Co. inv. 7564 attached	13.82

8040 PHOTO EXPENSES

1. Passenger Traffic Photo

Air News Photos invoices attached	36.00
Photography Inc. inv. 5980 attached	15.60
Photography Inc. inv. 5929 attached	43.16
Photography Inc. inv. 5874 attached	15.60
Photography Inc. inv. 5873 attached	29.12

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 18, 1964

Invoice No. C-5220

2. Other Publicity Photos & Mats

Mason Photo Engraving Company inv. 1867 att.

11.45

Photo-Magnum invoice attached

27.60

3. Photo Reproduction and Supplies

Air News Photos invoices attached

65.00

Donald Jones Photography inv. 15770 attached

26.16

22,444.78

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CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964
Invoice No. C-8321

JAPAN AIR LINES
240 Blockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#6000 PUBLIC RELATIONS ACTIVITY EXPENSES

6020 PR AGENT ACTIVITIES

1. PR Publications and Printing

American Edition January Global Courier, James H.
Barry Co. Inv. 1254 attached \$2,878.66

JAL letter envelopes - Victor & Carter Inv. 54716 att. 49.09

4. Local Transportation and Travel Expenses

Expenses incurred by LAXSV 1/9-1/20. Accounting att. 13.11

Expenses incurred by HNLSV 12/27-1/8. Accounting att. 48.00

Expenses incurred by local CVL staff. Receipts att. 2.85

Expenses incurred by HNLSV 12/18-12/23. Accounting att. 14.16

5. Entertainment and Business Meetings

Expenses incurred by SFOyl/CvL. Petty cash disbursement
attached 21.00

Expenses incurred by LAXSV - Accounting att. 20.59

Expenses incurred by NYCSV - Accounting att. 8.00

Expenses incurred by HNLSV - Accounting att. 18.05

6. Mailing Expenses

Mailing Courier December - Victor & Carter Inv. 54640 att. 109.58

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964
Invoice No. C-6321

Expenses incurred by LAXSV. Receipt att.	.83
Expenses incurred by NYCSV. Receipt att.	5.00
Expenses incurred by HNLSV. Receipt att.	80.00
Expenses incurred by HNLSV. Receipt att.	16.60

7. Telephone & Telegraph

Expenses incurred by LAXSV. Statement att.	1.28
Expenses incurred by NYCSV. New York Telephone Company Inv. att.	20.36
Expenses incurred by HNLSV. Hawaiian Telephone Co. Inv. att.	18.65

9. Messenger Service

Sparkie's invoices attached	80.81
Aero Special Delivery invoices attached	5.36

10. Reference Materials

Newspaper subscriptions for HNLSV. Receipt att.	18.60
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11. Press List Maintenance

Press list maintenance for the months of November-December. Victor & Carter Inv. 54378 att.	22.81
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13. Supply Purchases

Miscellaneous supplies for LAXSV. Fowler Brothers invoice att.	.03
Miscellaneous supplies for SFOYL/CvL. Willis & Pedersen invoice att.	76.80
Miscellaneous supplies for NYCSV. Penn Stationers Inv. att.	9.16

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964

Invoice No. C-6821

Miscellaneous supplies for HNLSV. Receipts att.	1.76
14. Calendar & Xmas Gift Distribution	
Postage for mailing calendars - HNLSV receipt att.	8.07
16. Miscellaneous	
Miscellaneous expenses incurred by LAXSV. Petty cash disbursements attached	10.00
Cleaning kimono - LAXSV - Receipt att.	11.25
Typewriter maintenance contract for NYCSV. Royal McBee Invoice attached	17.80
Miscellaneous expenses incurred by HNLSV. Receipts att.	6.00
5040 PHOTO EXPENSES	
1. Passenger Traffic Photo	
Air News Photos Invoices att.	70.00
Pacific Area Merchandise Invoice att.	24.84
2. Other Publicity Photos & Mats	
Hiroaki Noma Invoice att.	15.00
Rapid Electrotpe Co. inv. 8679 att.	11.76
Rapid Electrotpe Co. inv. 8701 att.	11.21
Rapid Electrotpe Co. inv. 8911 att.	18.68
3. Photo Reproduction and Supplies	
Air News Photos Invoices att.	66.60
HNLSV photo order attached	7.50
	<u>88,128.81</u>

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 1, 1964
Invoice No. C-5323

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#6000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Salaries for February 1964

Asst. to NYCEV, Toyoka Haga

\$367.50

Salaries for March 1964

Fernando Martinez, MEXSV

425.00
\$792.50
70.25
\$862.75

P

Y

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 1, 1964
Invoice No. C-5523

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Charles von Loewenfeldt, Inc.

\$1,500.00

Salaries for February 1964

Asst. to NYCSV, Toyoka Higa \$367.50

Salaries for March 1964

Fernando Martinez, MEXSV
425.00
\$792.50

10% for taxes, etc.

79.25

871.76
\$2,871.75

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 7, 1964
Invoice No. C-5326

JAPAN AIR LINE
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5020 PR AGENT ACTIVITIES

15. Miscellaneous

Cost to Cvl, Inc. of establishing original
accounts for JAL PR representatives in the
field to use as working funds.

LAXSV, established August 10, 1962	\$200.00
NYCSV, established August 7, 1962	200.00
HNLSV, established October 25, 1960	200.00
	<u>\$600.00</u>

P

Y

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 7, 1964
Credit Memo No. C-5824

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5030 EVENTS & PROJECTS

Expenses incurred by Donald C. Langley in connection
with Silk Road Inaugural Flight Press Tour

Hotels - Receipts attached:

Okura Hotel	50,027
Atami Fujiya	39,238
Kyoto Hotel	52,497
Okura Hotel	19,682

Sightseeing:

Tokyo Tour 11/30	4,000
Shrine admissions 12/2-3	550
Sightseeing cars in Kyoto 12/2	4,950
12/3	3,700

Tour bus 12/4, Kyoto/Nara/Osaka/Itami	13,200
Tolls	500

Shrine admissions 12/4	500
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Meals not included in hotel bill

Luncheon - Ten-ichi 11/30	12,260
Dinner and entertainment Matsubaya 11/30	18,880
Luncheon - Atami 12/1	5,320
Breakfast on train 12/2	1,980
Luncheon on train 12/2	6,68-
Dinner - Hokusai 12/2	8,058
Dinner - Hi-un 12/3	6,400
Luncheon - Nara Hotel	7,185

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 7, 1964

Credit Memo No. C-5824

Gratuities

Airport porters 11/29	2,000
Hotel porters, Tokyo	1,500
Tokyo Station	500
Arriving Atami station	500
Departing Atami station	500
Arriving Kyoto station	500
Arriving Tokyo from Kyoto	400
Departing Tokyo for Silk Road	500

Taxis and transportation

To restaurant 11/29	400
To coffee house	200
To night club	240
To hotel	210
From Ten-Ichi 11/30	120
To Matsubaya	700
From Matsubaya	720
To Tokyo Station 12/1	800
To Fujiya Hotel	320
To Atami station 12/2	320
From geisha house 12/2	770
To Kabuki theatre 12/3	290
Airport limousine 12/4	2,000
Airport limousine 12/6	2,000
Train tickets Tokyo/Atami	3,800
Train tickets /Atami/Kyoto	23,850

Entertainment of Press Guests

Coffee House 11/29	2,500
Night Club 11/29	15,710
Geisha party 12/2	12,810
Kabuki 12/3	6,400
	<u>385,527</u>

U. S.

Cost of purchasing Travelers Cheques (receipt attached)	18.00
Total expenses of DC-8 Silk Road Inaugural guests in Japan	950.00
Advances to Cvl, Inc.	1000.00

Credit

\$950.00

January 31, 1964
Invoice No. C-5522JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kikkawa

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5020 PR AGENT ACTIVITIES

1. PR Publications and Printing

January-February issue Global Courier - James H.
Barry Co. Inv. 1273 attached \$2,555.51January-February Travel Agents Bulletin - James H.
Barry Co. Inv. 1263 attached 585.00

Printing expenses incurred by MEXSV. Invoice att. 15.42

4. Local Transportation and Travel Expenses

Expenses incurred by local CvL staff. Yellow Cab
vouchers and petty cash disbursements att. 7.15Expenses incurred by HNLSV 1/12-1/28. Accounting
attached 39.25
19.71Expenses incurred by LAXSV 1/22-1/31. Accounting
attached 20.98

5. Entertainment and Business Meetings

Expenses incurred by LAXSV 1/22-1/31. Accounting
attached 20.35Expenses incurred in SFOYL/CvL office. Petty cash
disbursement attached 14.00

Expenses incurred by MEXSV. Accounting attached 103.20

6. Mailing Expenses

Expenses incurred by SFOYL/CvL. Receipt att. 120.31

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964
Invoice No. C-5322

Expenses incurred in setting up postage meter for public relations activities - receipt att.	50.00
Mailing January Global Courier - Victor & Carter inv. 54921 attached	128.32
Expenses incurred by LAXSV. Statement att.	82.77
Mailing survey of travel editors - Victor & Carter inv. 54674 att.	74.91
7. Telephone & Telegraph	
Expenses incurred by LAXSV. Statement att.	15.00
Expenses incurred by NYCSV. New York Telephone Company inv. att.	10.81
Expenses incurred by LAXSV. Pacific Telephone Co. inv. att.	5.78
Expenses incurred by SFOVL. Pacific Telephone inv. att.	58.82
8. News Clipping Service	
Allen's Press Clipping Bureau inv. att.	25.92
Burrelle's invoice att.	61.50
9. Messenger Service	
Sparkle's Messenger Service invoices att.	38.00
Aero Delivery Service invs. att.	7.98
10. Reference Materials	
Newspaper subscription for LAXSV. Rafu Shimpō statement attached	18.00

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 31, 1964

Invoice No. C-5322

13. Supply Purchases and Equipment Rental

Willis & Pedersen Inv. 80240 attached	41.08
Eastman Kodak Stores Inv. 18874 attached	108.57
Bonestell & Company Inv. 10619 att.	29.26

15. Miscellaneous

Expenses incurred by HNLSV. Receipt att.	6.00
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Expenses incurred by NYCSV. Receipt att.	15.00
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5040 PHOTO EXPENSES

1. Passenger Traffic Photo

Photography Inc. Inv. 5992 att.	21.32
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HNLSV receipt att.	6.73
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2. Other Publicity Photos & Mats

Rapid Electroltype Co. Inv. 8912 att.	13.06
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Photography Inc. Inv. 5879 attached	60.32
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Foto Magana Inv. att.	16.60
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Foto Magana Inv. att.	9.60
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3. Photo Reproduction and Supplies

Walter Willey Inv. 26813 att.	2.10
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Photography Inc. Inv. 5991 att.	3.12
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San Born Hnos SA Inv. att.	3.84
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<u>84,361.58</u>

4,361.22

February 29, 1964
Invoice No. C-5326

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Charles von Loewenfeldt, Inc.

\$1,600.00

Salary for March 1964

Asst. to NYCSV,, Toyoka Wilson

\$367.50

Salary for April 1964

Fernando Martinex, MEXSV

425.00
\$702.50

10% for taxes, etc.

79.25

871.75
\$2,371.75

March 15, 1964
Invoice No. C-5327

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5020 PR AGENT ACTIVITIES

1. PR Publications and Printing

JAL Global Courier Stories - Hildegardo Benter
invoice attached \$175.00

Dura-Mach letters (copies attached) - 22.00

6. Mailing Expenses

Postage expenses incurred - Receipt attached 38.49

8. News Clipping Service

Allen's Press Clipping Bureau inv. att. 39.06
\$274.55

March 20, 1964

Invoice No. C-5328

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5030 EVENTS & PROJECTS

Expenses relative to JAL/KHJ-TV production on
tourism to Japan

Technical Services	\$ 912.00
Studio facilities	1450.00
Composition & Editing	288.00
	<u>\$2650.00</u>

April 1, 1964
Invoice No. C-8330

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Charles von Loewenfeldt, Inc.

\$1,000.00

Salary for April 1964

Asst. to NYCSV, Toyoka Wilson

367.60

Salary for May 1964

Fernando Martinez, MEXSV

425.00

10% for taxes, etc.

79.25

\$1,871.75

March 31, 1964
Invoice No. C-5328

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#6000 PUBLIC RELATIONS ACTIVITY EXPENSES

5020 PR AGENT ACTIVITIES

5. Entertainment and Business Meetings

Expenses incurred by MEXSV during the month of
February - Accounting att. \$ 96.00

Expenses incurred by MEXSV - for the month of
October 1963 (not previously billed). Accounting att. 91.36

Expenses for MEXSV for the month of March.
Accounting att. 52.48

Expenses incurred by CvL Inc. in LAX
Petty cash disbursement att. 64.00

10. Reference Materials

Magazines for MEXSV - Petty cash receipt 471 att. 2.80

15. Miscellaneous

Ad in ASTA Convention Daily - Relaciones Publicas
Mundiales inv. 230 att. 50.00

CMA pass for LAX for MEXSV. Receipt att. 4.00

Welcome poster for ASTA - MEXSV receipt att. 4.80

Outside typing (stencils) Wheeler inv. att. 3.35

PAGE TWO

March 31, 1964
Invoice No. C-5828

5030 EVENTS & PROJECTS

Expenses incurred in connection with THE PLEASURES OF
JAPANESE COOKING. Prentice-Hall inv. att. 98.10

5040 PHOTO EXPENSES

2. Other Publicity Photos & Mats

Foto Magana inv. att. (0178)	22.80
Foto Magana inv. att. (0157)	22.80
Emilio Serra inv. 2841 att.	12.48
Fotografia Comercial inv. att.	9.60
	<u>\$584.57</u>

May 1, 1964
Invoice No. C-5331

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittake

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Charles von Loewenfeldt, Inc.	\$1,000.00
Salary for May 1964	
Asst. to NYCSV, Toyoka Wilson	307.50
Salary for June 1964	
MEXSV, Fernando Martinez	425.00
10% for taxes, etc.	79.25
	<u>\$1,871.75</u>

June 1, 1964
Invoice No. C-5332

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Charles von Loewenfeldt, Inc.

\$1,000.00

Salary for July 1964

MEXSV, Fernando Martinez

425.00

10% for taxes, etc.

42.50

\$1,467.50

June 1, 1964
Invoice No. C-5332-A

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#5000 PUBLIC RELATIONS ACTIVITY EXPENSES

5010 PR AGENT RETAINERS

Salary for June 1964

Asst. to NYCSV, Toyoka Wilson

\$367.50

10% for taxes, etc.

36.75

\$404.25

June 1, 1964
Invoice No. C-5383

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

PUBLIC RELATIONS ACTIVITY EXPENSES

Dura-Mach letters - Accounting attached	\$17.50
Jiffy bags for mailing bound Global Couriers - Willis & Pedersen inv. 32300 attached	9.16
Telephone expenses incurred - Accounting attached	3.25
<u>Extra outside labor</u>	
4/29 - Secretarial service - preparation of 12-page smooth draft from your rough copy (original and four carbon copies)	18.50
5/4 - Typing 4 page stencil, mimeo, collate, 200 copies of news release on new office opening, JAL/SFO	16.50
5/5 - Typing 3-page stencil, mimeo, collate, 165 copies JAL JAL news release	14.00
5/6 - Typing 5 stencils, mimeo, collate, 2 JAL feature stories, 50 copies each	13.50
	<u>\$92.41</u>

June 10, 1964

Invoice No. C-5884

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

#6120 - OTHER OUTSIDE SERVICES

Special clerical assistance for the months of April and
May - Miss Hisako Kikuchi - 64 hours @\$1.75

\$112.00

June 15, 1964
Invoice No. C-5885

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

PUBLIC RELATIONS ACTIVITY EXPENSES

Photography expenses incurred by MEXSV - Emilio Serra invoice att.	\$ 7.20
Magazines and newspapers for MEXSV - Petty cash receipt att.	2.80
Expenses incurred by MEXSV - (transportation and entertainment) Accounting attached	58.68
Entertainment expenses incurred May 22. Petty cash disbursement att.	20.00
	<u>\$83.68</u>

June 28, 1964
Invoice No. C-5386

JAPAN AIR LINES
240 Stockton Street
San Francisco, California

Attention: Mr. Yui Kittaka

PUBLIC RELATIONS ACTIVITY EXPENSES

Miscellaneous office equipment (used) transferred to JAL
from Cvl., Inc.

\$250.00

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

February 20, 1964
Invoice No. N-17

Italian Institute for Foreign Trade
c/o Italian Commercial Attache
785 Market Street
San Francisco, California

Production Costs

ADVERTISING:	Oakland Tribune	\$ 242.55
	San Francisco Chronicle	\$62.25
	San Francisco Examiner	488.25
Postage expenses incurred - Receipt attached		10.31
Posters - Archie Cameron inv. att.		62.40
TV film - Graham Kialingbury inv. att.		215.00
Model - Receipt att.		70.00
Musicians - Walt Tolleson inv. att.		75.00
Messenger service - Quick-Way Invoices att.		28.36
Composition for catalog - Rapid Typographers inv. att.		63.00
Local transportation expenses incurred - Yellow Cab vouchers att.		3.60
Telephone expenses incurred - accounting att.		17.98
Table tents - Copy/Co inv. att.		21.64
Miscellaneous supplies - stencils, mimeo paper and ink, etc.		10.00

\$1670.54

March 4, 1964
Invoice No. N-18

Italian Institute for Foreign Trade
c/o Italian Commercial Attache
785 Market Street
San Francisco, California

Production Costs

Copy Cats invoices attached	\$ 11.94
Don Wayw invoice eec attached	198.53
Golden Gate Advertising Agency inv. att.	26.00
	<u>\$236.47</u>

May 8, 1964
Invoice No. N-19

Italian Institute for Foreign Trade
c/o Italian Commercial Attache
785 Market Street
San Francisco, California

Professional Services in connection with participation in connection
with Third Annual California "Furniture Fashions Exposition"

\$750.00

June 8, 1964
Invoice No. N-20

Italian Institute for Foreign Trade
c/o Italian Commercial Attache
785 Market Street
San Francisco, California

Production Costs incurred in connection with participation in California
Home Furnishings Exposition:

Postage expenses incurred - Receipt attached	\$ 8.88
Messenger services - Quick-Way Special Delivery invoices att.	18.64
Typesetting for brochure - Hazeltine Typesetting Inc. Inv. 20028 att.	117.60
Model fee for Villa Italia - Jan Gregg Inv. att.	25.00
TV newsclip - Gordon Newofilms Inv. 799 att.	101.59
Photography expense - Denater Agency Inv. att.	20.00
Telephone expenses incurred	14.00
Miscellaneous supplies	4.00
Advertising - San Francisco Examiner and News-Call Bulletin insertion order attached	462.00
	<u>\$771.66</u>

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 9, 1964
Invoice No. N-16

Italian Institute for Foreign Trade
c/o Italian Commercial Attache
785 Market Street
San Francisco, California

Production Costs

Telephone expenses incurred -	\$10.77
Transportation expenses incurred - Petty cash disbursement att.	8.70
Entertainment expenses incurred - receipt attached	10.86
Transportation expenses incurred - Yellow Cab vouchers attached	8.20
Messenger service - Quick-Way Special Delivery Service Invoices att.	82.61
Postage expenses incurred - Receipts attached	18.45
	\$105.59

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CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 22, 1964
Invoice No. N-16

Italian Institute for Foreign Trade
c/o Italian Commercial Attache
785 Market Street
San Francisco, California

Professional Services

In connection with participation in the San Francisco National Sports and
Boat Show, January 31, February 9.

500.00
~~1,000.00~~

April 20, 1964
Invoice No. N-85

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: Mr. Allen Taylor

Dinner meeting (4/16/64 at Trader Vic's) with State Senator Thomas
Rees and legislative assistants Lee Nichols, Sylvia Chase and
Steve Spellman and Charles von Loewenfeldt and Pat Umberger

Dinner \$80.97

Tip 14.00

\$ 94.97

Telephone expenses incurred - Accounting attached

21.45

\$116.42

March 31, 1964
Invoice No. L-11

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

For Professional Services in connection with Del Monte Conference of
the Japanese Economic Mission to the United States, March 20 and 21,
1964.

\$1,000.00

March 4, 1964
Invoice No. N-82

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: Mr. Allen Taylor

Expenses incurred in connection with January 1964 legislative hearings on
possible repeal of California's Buy-American Act.

Messenger service - Sparkle's Messenger Service invoices attached \$ 25.80

Long distance telephone calls - Statement attached 60.36

Telegram expenses - Copies attached 13.10
\$ 97.44

February 26, 1964
Invoice No. N-31

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: Mr. Allen Taylor

Long distance telephone charges incurred in connection with January 1964
legislative hearings on repeal of California's Buy American Act. Pacific
Telephone Company statement attached

\$121.44

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 20, 1964
Invoice No. N-27

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: Mr. Allen Taylor

Production Costs in connection with January 1964 legislative hearings
on possible repeal of California's Buy-American Act

Expenses incurred by Charles von Loewenfeldt in connection with
attendance at Santa Monica, California, hearings of Interim Committee
on State Purchasing January 8 and 10, 1964

Air Fare - San Francisco/Los Angeles/San Francisco (ticket attached)	\$ 44.05
Air travel insurance	10.00
Hotel Miramar (Santa Monica) invoice attached (this includes meals of director of United States - Japan Trade Council and business entertainment)	101.51
Gratuities (airport porters, bellboys, etc.)	7.50
Meals and bar charges not included on hotel bill	14.25

Expenses incurred by Charles von Loewenfeldt on January 15 in connection
with visit to State Capital at Sacramento

Mileage (106 miles at 10¢ per mile)	10.60
Luncheon with committee personnel	13.80

Miscellaneous expenses incurred:

Local transportation expenses incurred by CvL staff. Receipts att.	4.65
Postage expenses incurred - receipt att.	11.55
Hotel expenses incurred by Nelson Elitt - Beverly-Plaza Hotel bill attached	10.52

\$893.18

CHARLES VON LOEWENFELDT, INCORPORATED

PUBLIC RELATIONS

January 20, 1964

Invoice No. N-26

United States-Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: Mr. Allen Taylor

For Professional Services in connection with January 1964
legislative hearings on possible repeal of California's Buy-American
Act

\$1,500.00

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March 24, 1964
Invoice No. N-34

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: mr. Allen Taylor

In connection with Port Cities Tour of United States-Japan Trade Council
(Houston, New Orleans, Mobile, Miami, Norfolk, March 2-12, 1964)

For Professional Services and Project Costs (as budgeted)

\$7,000.00

Received payment

Charles von Loewenfeldt

March 4, 1964
Invoice No. N-82

United States - Japan Trade Council
1000 Connecticut Avenue
Washington, D. C.

Attention: Mr. Allen Taylor

Expenses incurred in connection with January 1964 legislative hearings on
possible repeal of California's Buy-American Act.

Messenger service - Sparkle's Messenger Service invoices attached	\$ 25.80
Long distance telephone calls - Statement attached	58.36
Telegram expenses - Copies attached	13.10
	<u>\$ 97.44</u>