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**From:** Annalyse Keller <[REDACTED]>  
**Sent:** Wednesday, March 13, 2024 9:02 AM  
**To:** Ben Lefebvre <[REDACTED]>  
**Subject:** Re: CERAWeek Pitch -- Alberta Premier Danielle Smith

Sounds great, invite coming your way soon from Ashish, but please do let me know if I can answer any questions!

Annalyse Keller  
Managing Director  
JDA Frontline Partners

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**From:** Ben Lefebvre [REDACTED]  
**Sent:** Tuesday, March 12, 2024 4:38 PM

To: Annalyse Keller [REDACTED]  
Subject: Re: CERAWeek Pitch -- Alberta Premier Danielle Smith

15-20 minutes should be plenty. There's a geopolitics session with John Hess that ends at 9:50 a.m. that I'm hoping to attend, but I can skip out a early for the premier. Thank you!

Thank you,

Ben Lefebvre  
Energy reporter, Politico  
[REDACTED]

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From: Annalyse Keller [REDACTED]  
Sent: Tuesday, March 12, 2024 4:32 PM  
To: Ben Lefebvre [REDACTED]  
Subject: Re: CERAWeek Pitch -- Alberta Premier Danielle Smith

**EXTERNAL SENDER:** Use caution with links and attachments.

Yes, absolutely. Does about 15-20 minutes work or do you think you may need a little more time? The invite will come from Ashish Sharma with the Premier's office, he will be staffing her so I want to be sure you have his contact.

Thank you!

Annalyse Keller  
Managing Director  
JDA Frontline Partners

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From: Ben Lefebvre [REDACTED]  
Sent: Tuesday, March 12, 2024 4:16 PM  
To: Annalyse Keller [REDACTED]  
Subject: Re: CERAWeek Pitch -- Alberta Premier Danielle Smith

Actually, can we start it at 9:45 a.m.?

Thank you,

Ben Lefebvre  
Energy reporter, Politico

[REDACTED]

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**From:** Annalyse Keller [REDACTED]  
**Sent:** Tuesday, March 12, 2024 3:16 PM  
**To:** Ben Lefebvre [REDACTED]  
**Subject:** CERAWeek Pitch -- Alberta Premier Danielle Smith

**EXTERNAL SENDER:** Use caution with links and attachments.

Hi Ben –

Reaching out to see if you are planning to attend this year's CERAWeek and if so, to learn if you would be interested in a conversation with Alberta Premier Danielle Smith. She is speaking during a plenary session on Tuesday, March 19, and has some flexibility before the 11:10am session to connect between 9:30-10:15am CT.

Premier Smith will be highlighting Alberta's dynamic energy mix of traditional resources and emerging clean energy sources, as well as the province's influence in developing decarbonization technologies like carbon capture, utilization and storage, methane, geothermal and biofuels. And as you know, the U.S. is Alberta's largest trading partner and Alberta is the largest provincial exporter to the U.S., and the largest exporter of oil and gas to the U.S. in the world.

Please let me know if I can answer any questions about this opportunity and if you would be interested in a conversation.

Thank you!

Annalyse Keller  
Managing Director  
JDA Frontline Partners

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