

From: Annalyse Keller <annalyse@jdaflpartners.com>
Sent: Tuesday, March 21, 2023 4:14 PM
To: Annalyse Keller
Subject: Pitch Ahead of Biden Visit -- Survey of American Voters on Energy Security and Economic Partnership
Attachments: Memo - Survey of American Voters on Energy Security and Economic Partnership[17][77].pdf; 3.21.2023 Alberta reserach[70].pdf

Good afternoon –

As you know, later this week Canada and the United States will hold a series of bilateral meetings while President Joe Biden makes his first visit to Canada as president to meet Prime Minister Justin Trudeau.

Recently, the Province of Alberta conducted a survey of U.S. voters to understand how they viewed America's relationship with Canada and the Province.

Attached you will find a memo and deck on the recent survey detailing how Americans view a number of issues (economic, energy, environmental) regarding the trading relationship between the two nations. **We are previewing this survey to a handful of journalists who we think might be interested in writing on this as part of their coverage around President Biden's visit.**

Should you wish to write on this, we would be happy to organize a follow-up conversation regarding the survey or answer any questions you might have.

Thank you for your consideration.

Best,
Annalyse Keller
Senior Director
JDA Frontline

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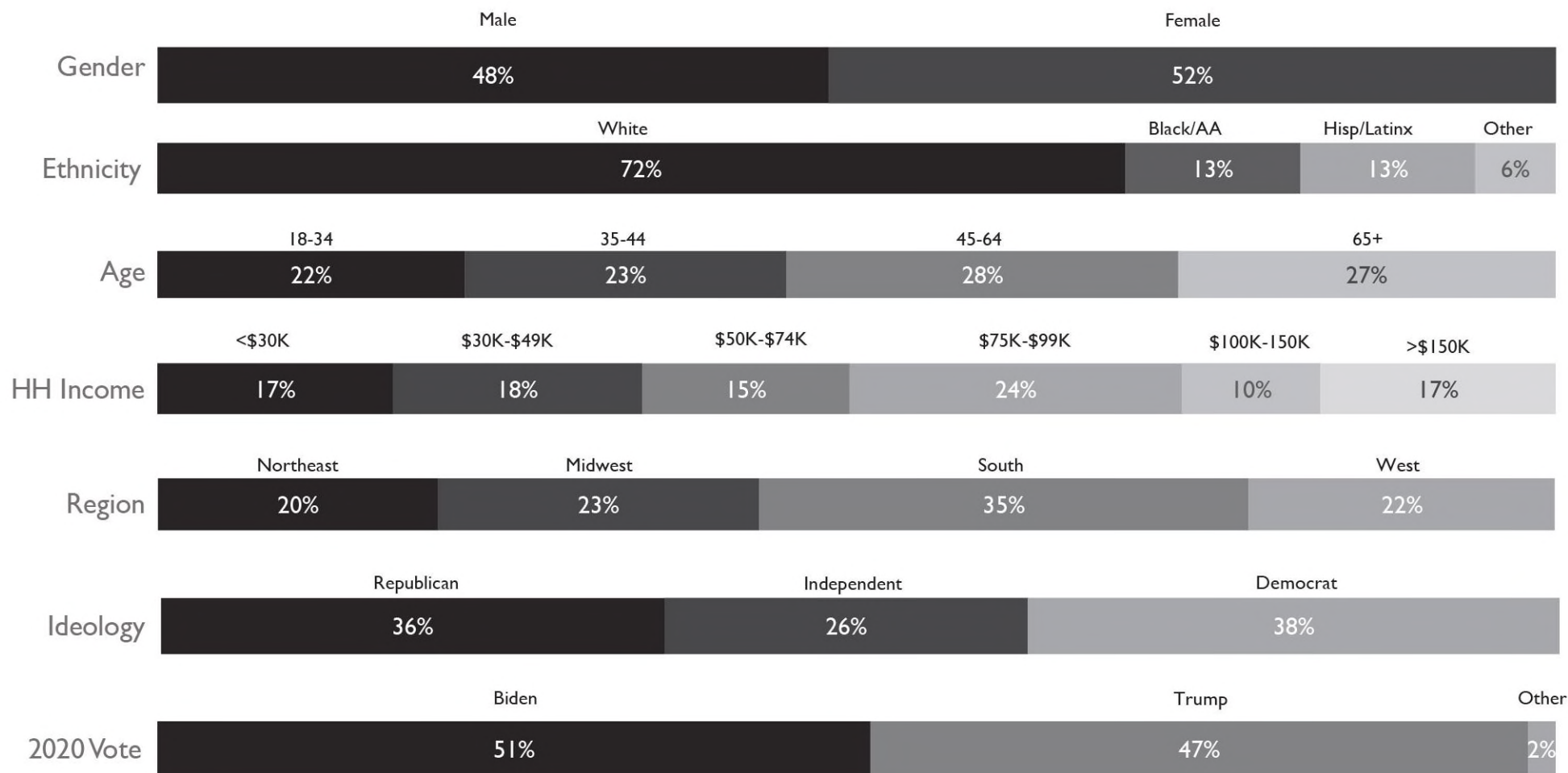
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INSIGHT



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Becoming energy independent is important for many voters. Two-thirds of voters believe that America can still be energy independent if importing oil from Canada.



In terms of issues, voters are currently most concerned with inflation. But concerns about energy security have risen significantly over the last year. Increased energy trade from Canada creates key economic and environmental benefits.

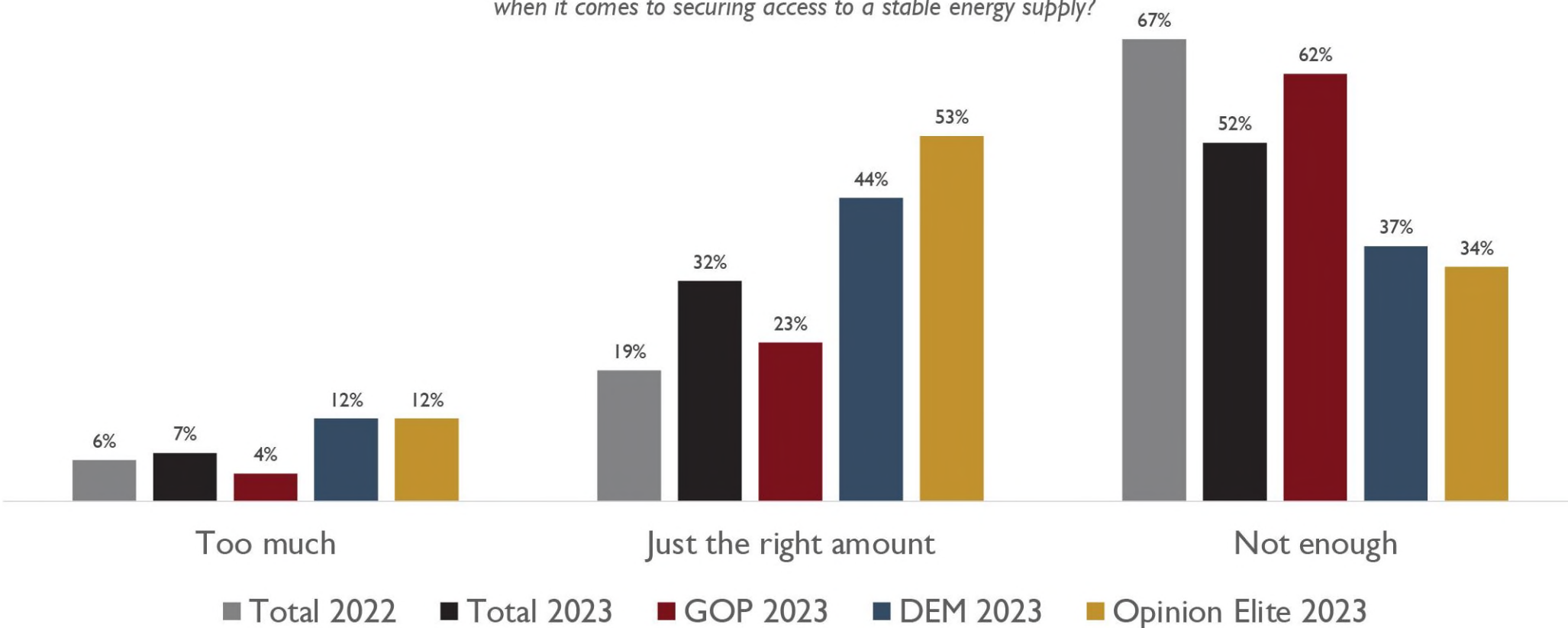
PERCEPTIONS OF ENERGY SECURITY



SOME IMPROVEMENT ON ENERGY SUPPLY BUT STILL MORE TO DO.

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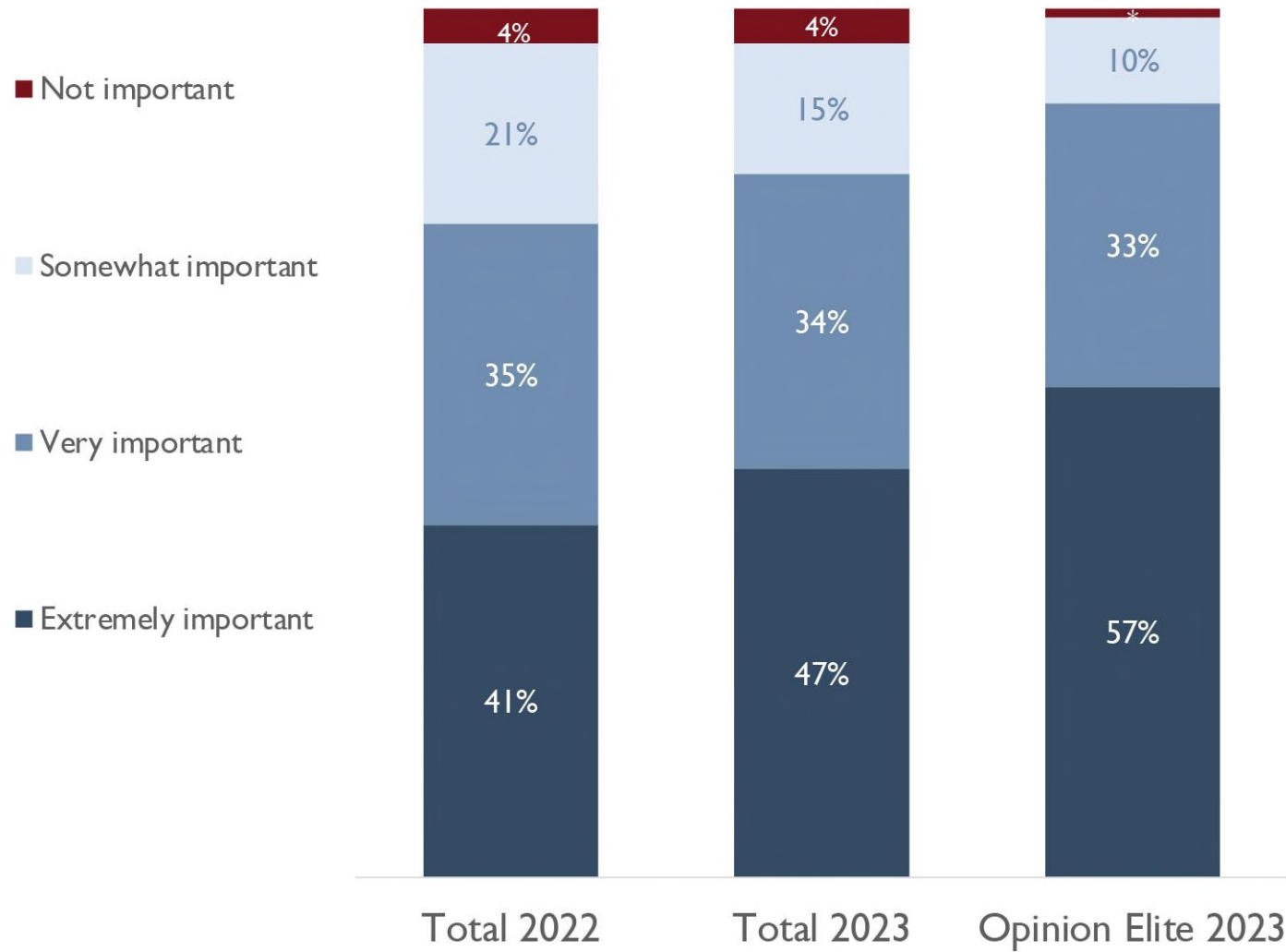
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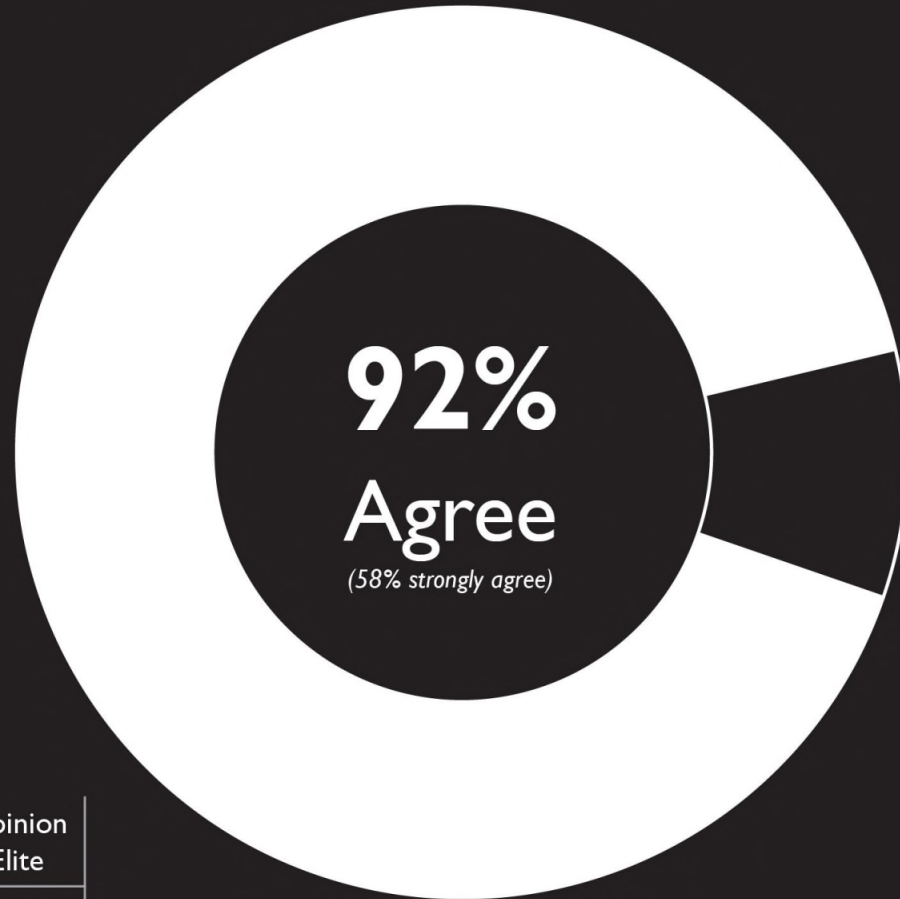
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THE SOURCE OF ENERGY MATTERS.

Strong majorities across all partisanships – and nearly ALL Democrats – are concerned. This is up 4 points from 2022.

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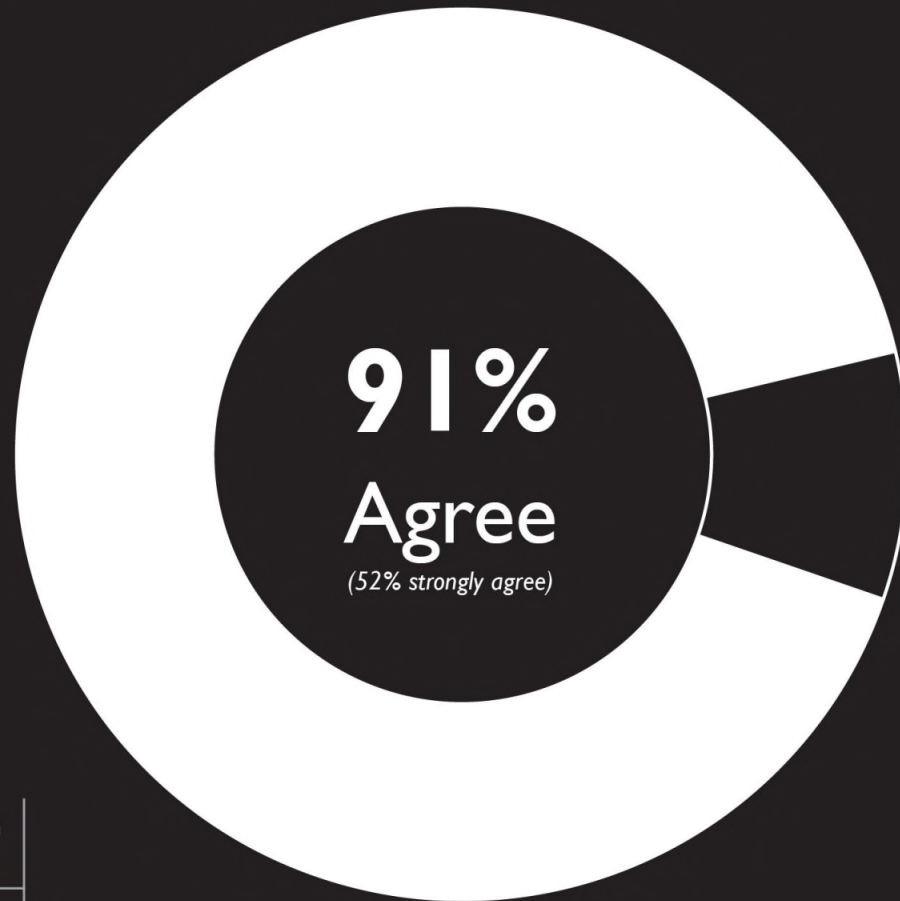


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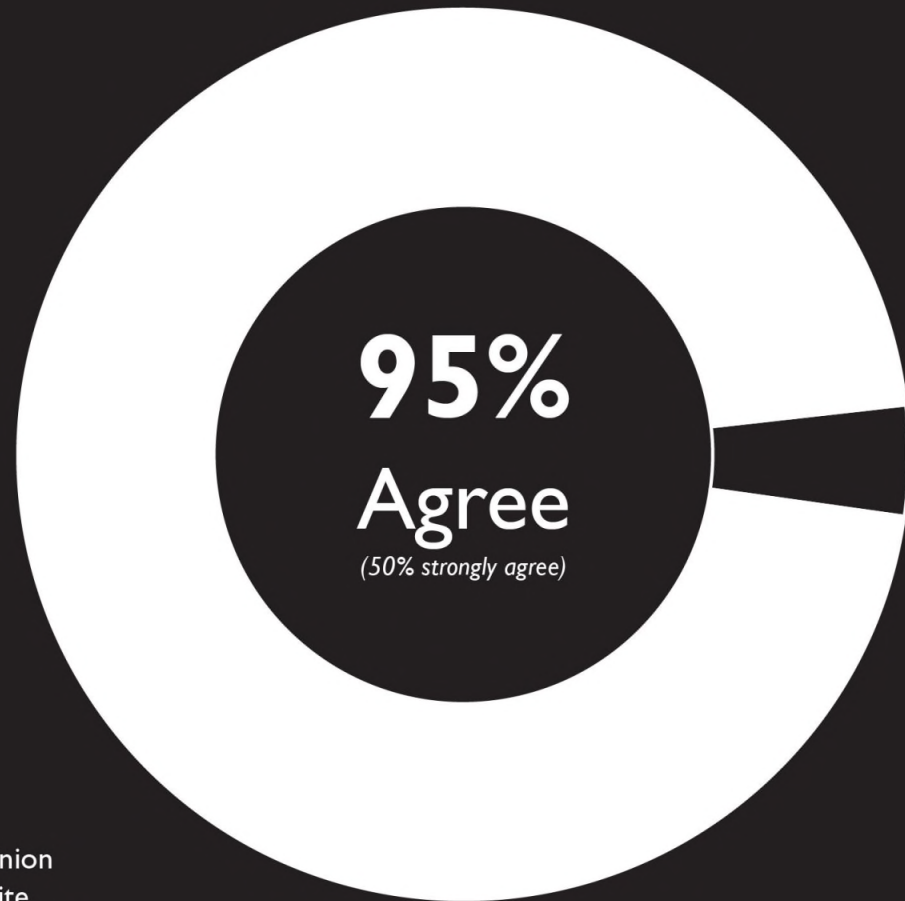


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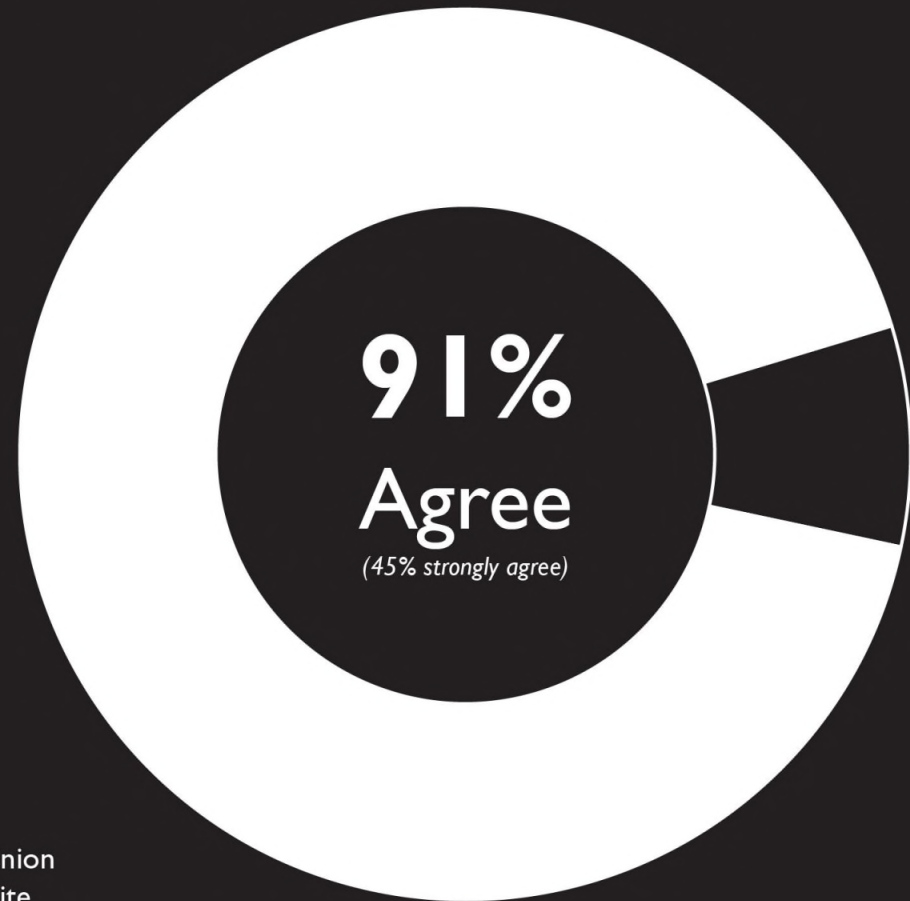


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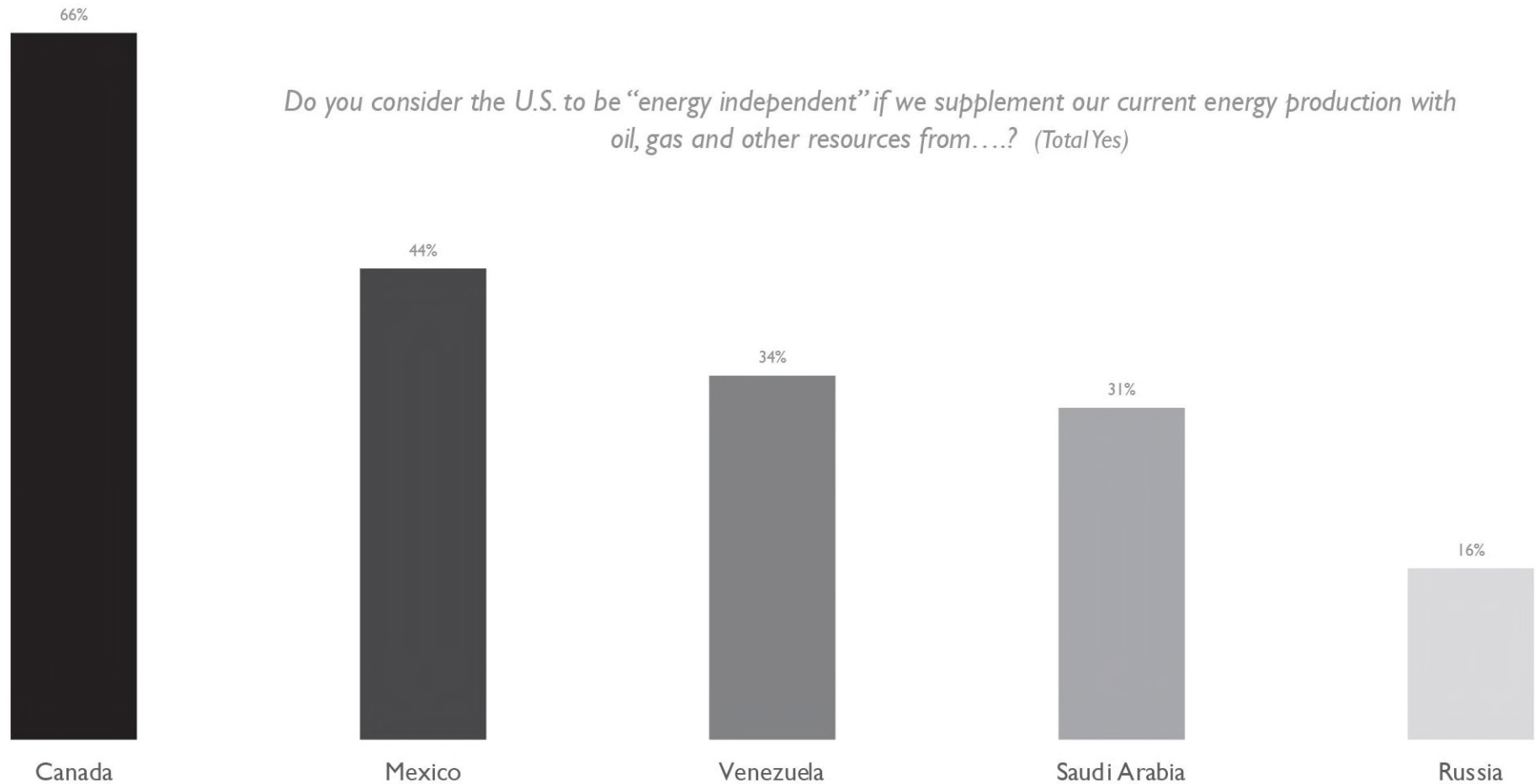
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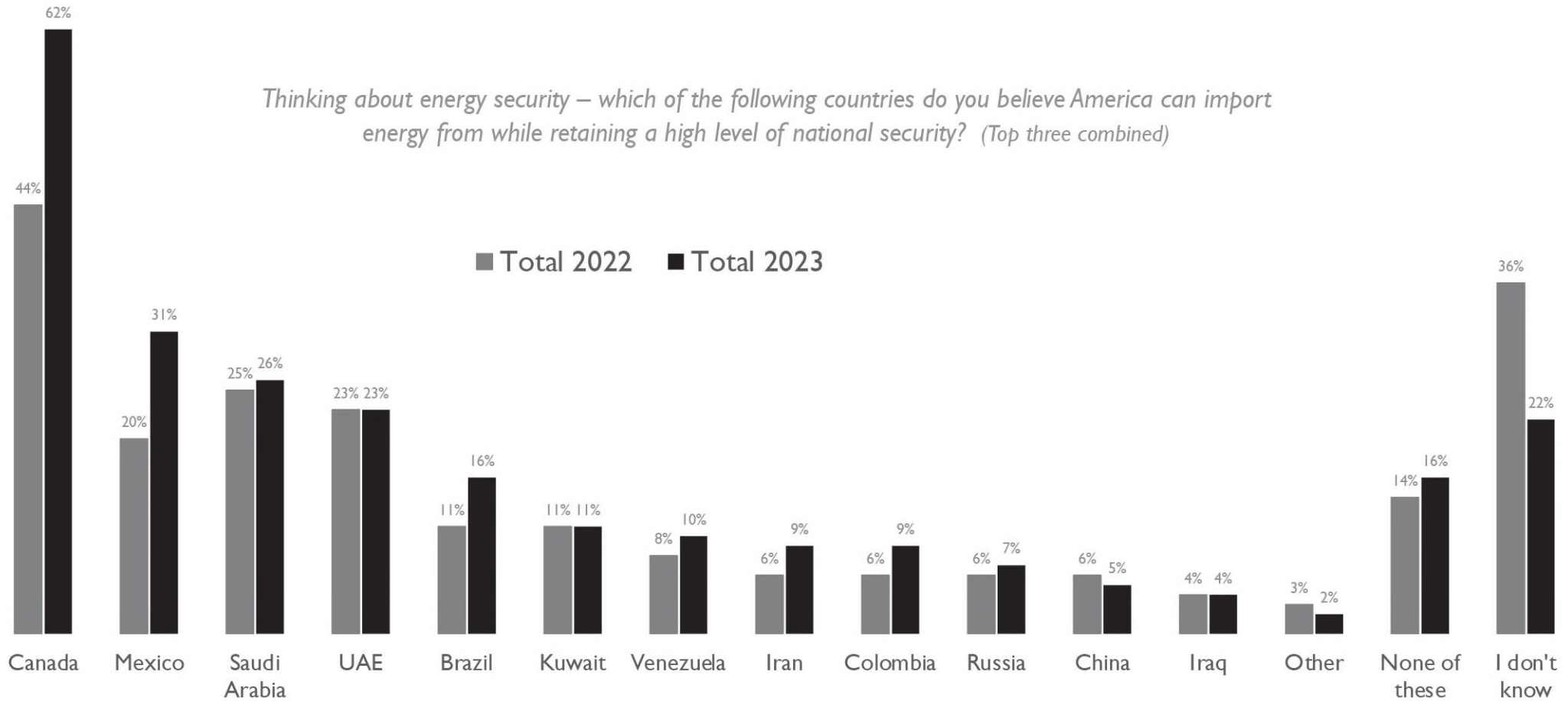
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Canada has risen in preference on energy imports that allow the U.S. to maintain a high level of national security by 18 points since 2022.

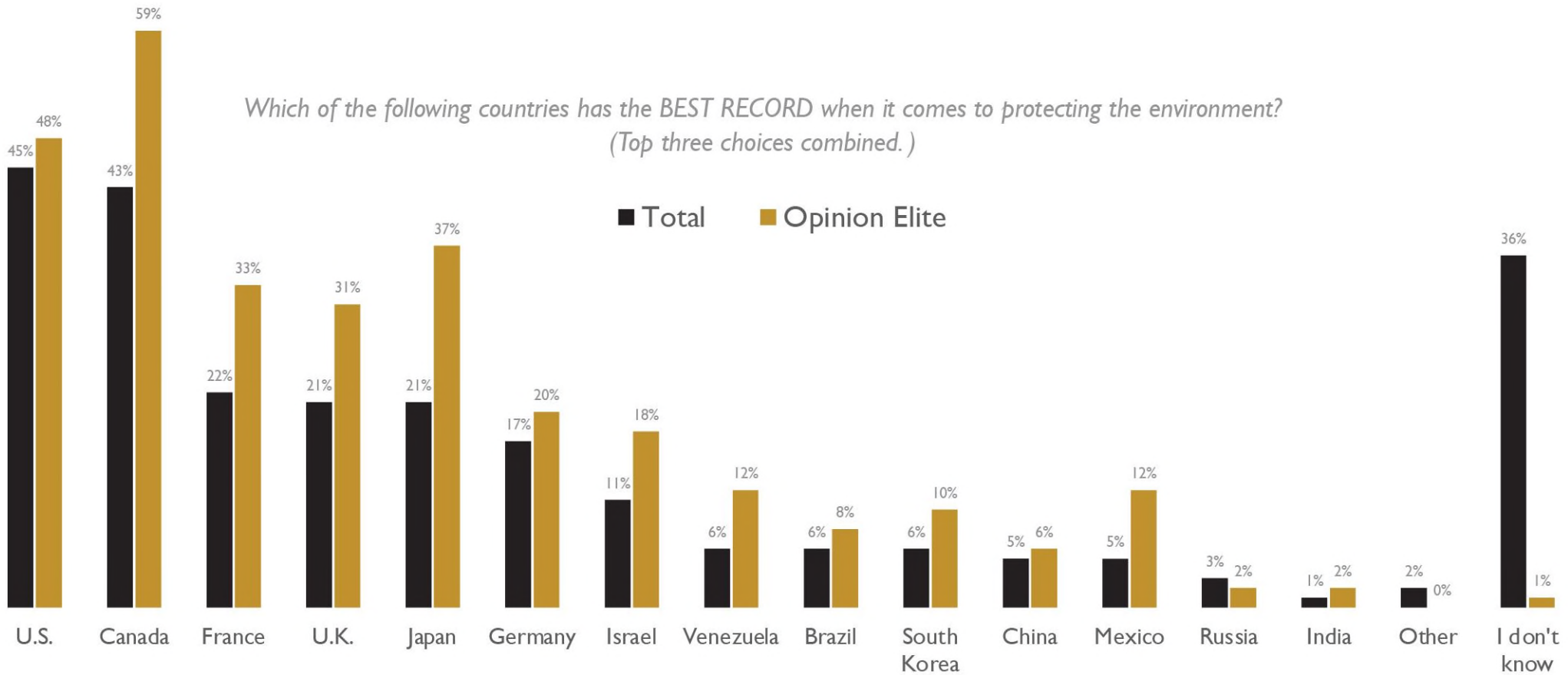
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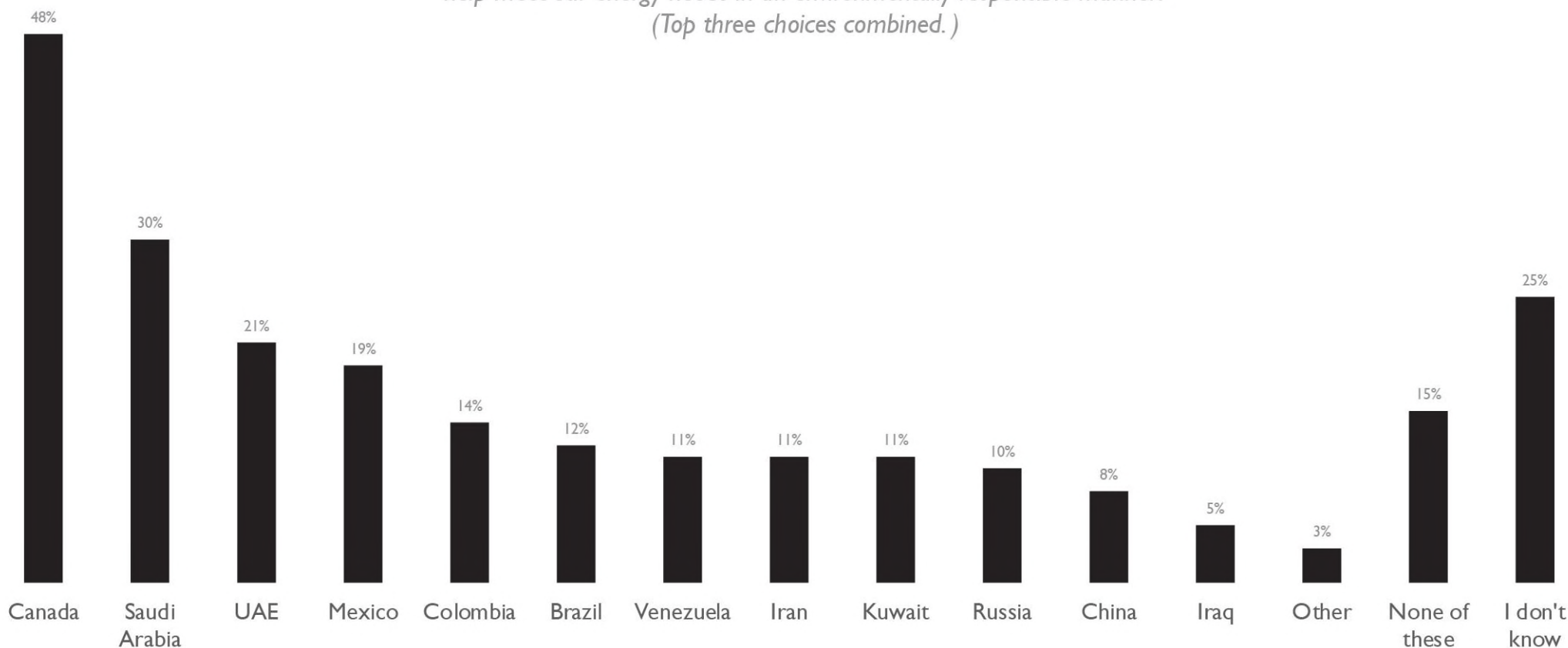
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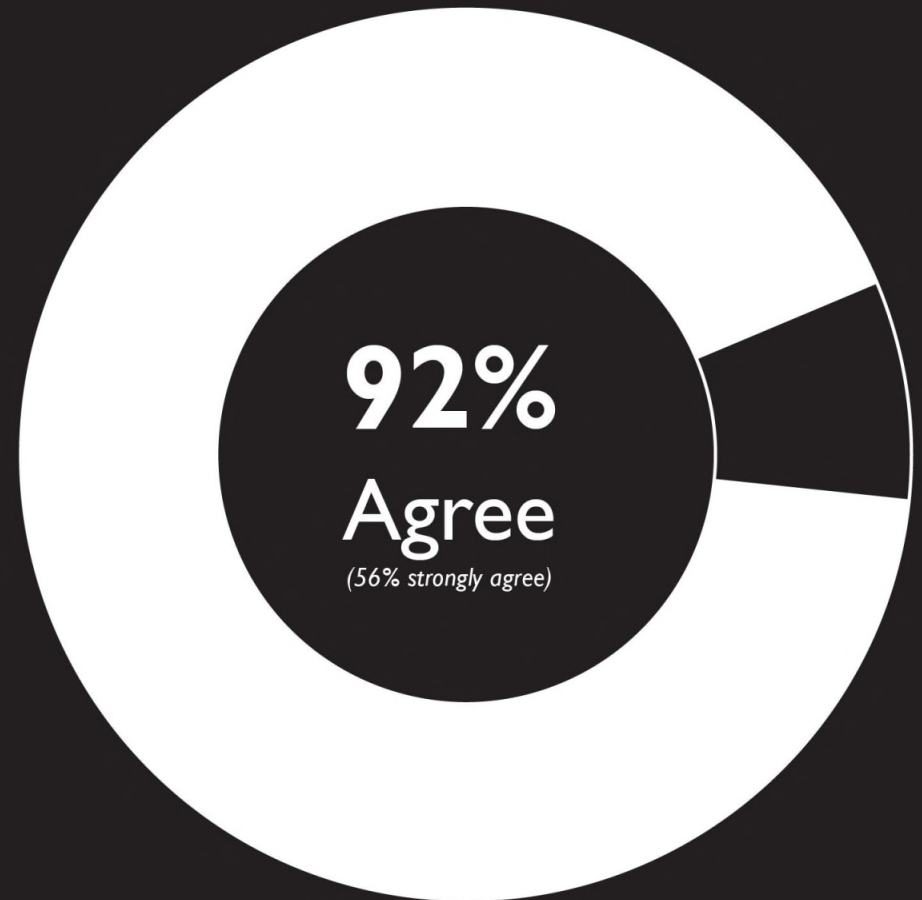
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“With Russia’s war in Ukraine raising energy costs and threatening the global energy supply, it’s more important than ever to have safe, stable, secure and reliable energy trading partners like Canada.”

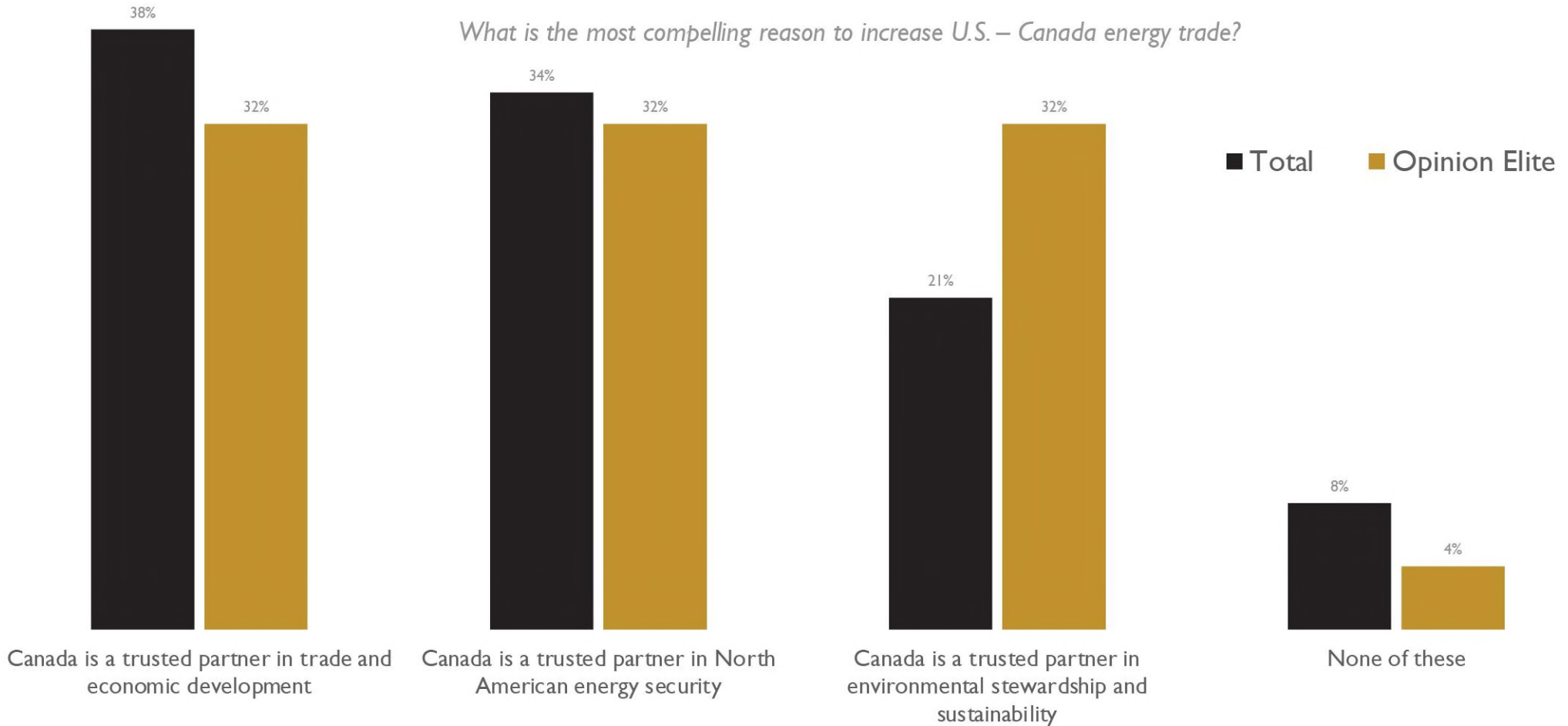


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FOR VOTERS TRADE AND ECONOMIC DEVELOPMENT ARE BENEFITS.

Opinion elites are split.

What is the most compelling reason to increase U.S. – Canada energy trade?



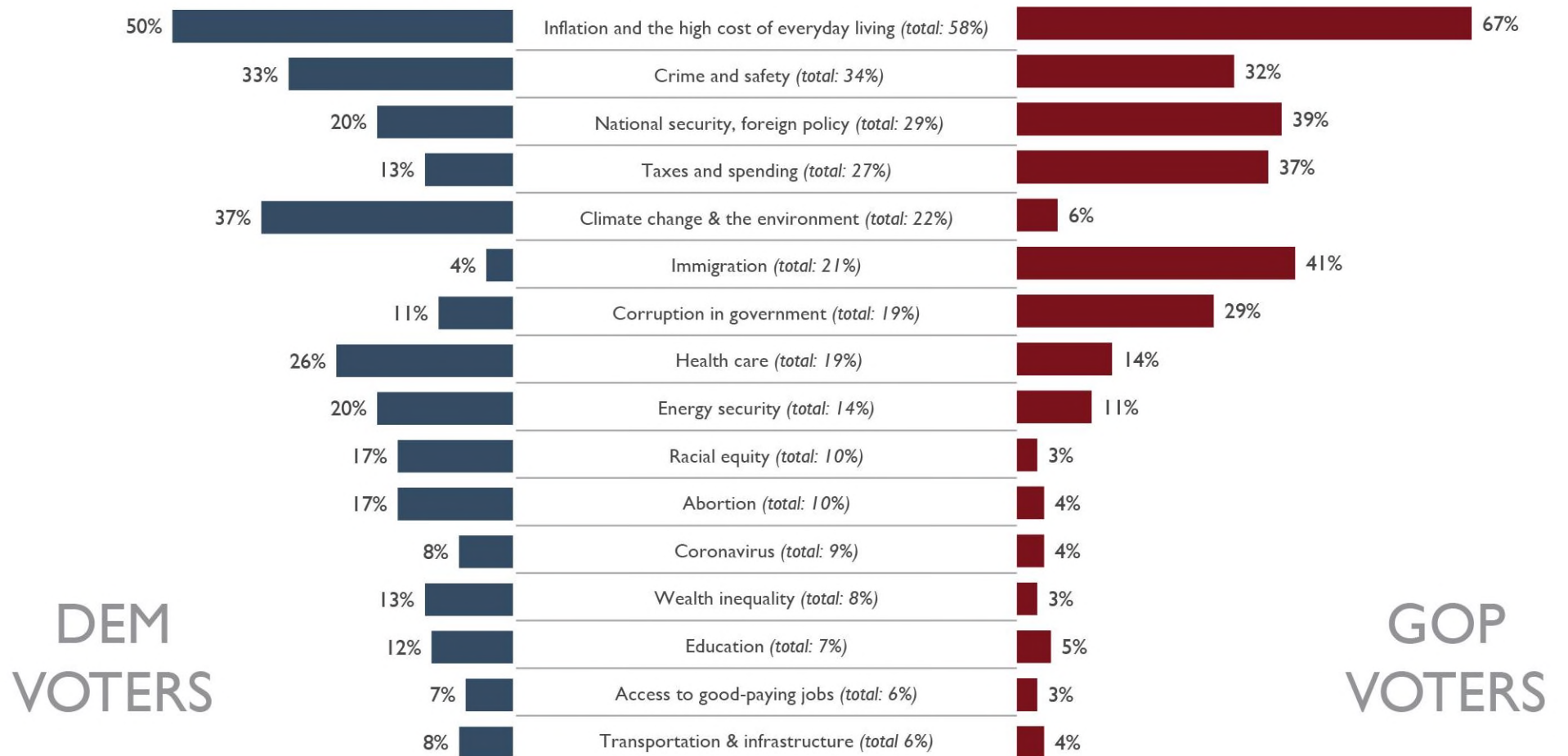
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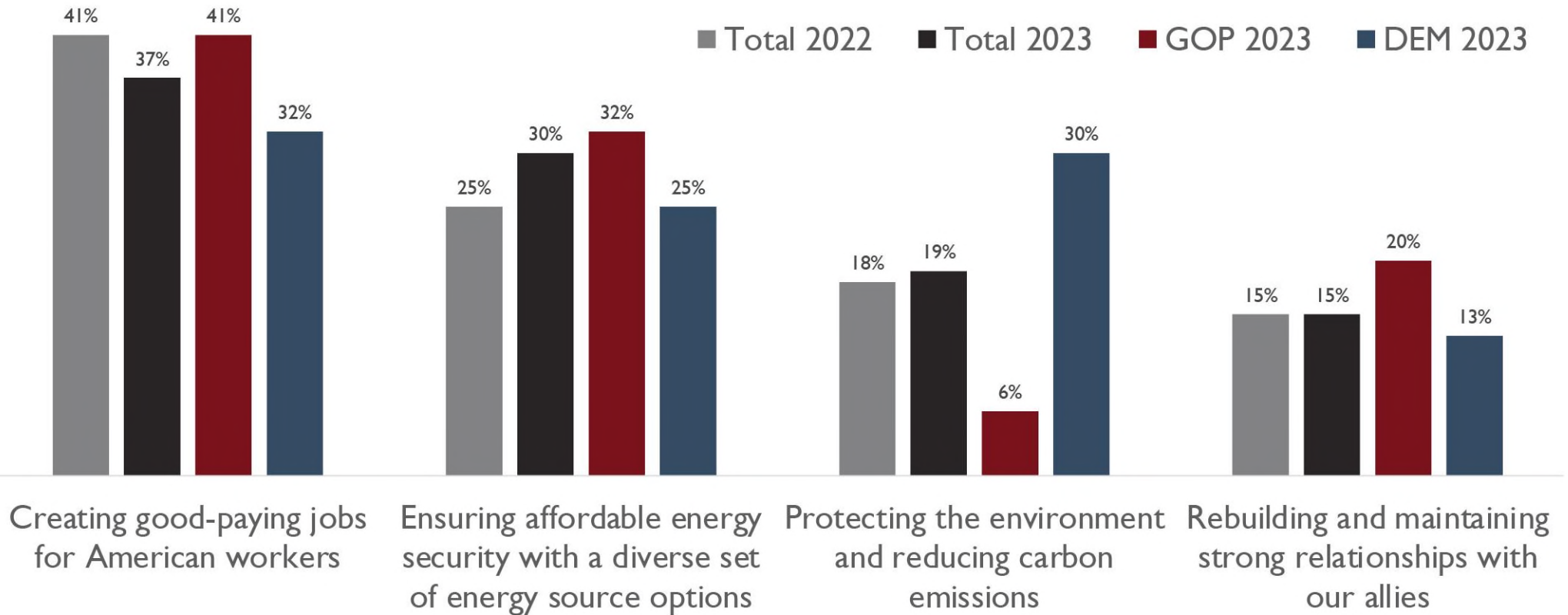
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When it comes to our priorities as a country, which of the following is most important to you?



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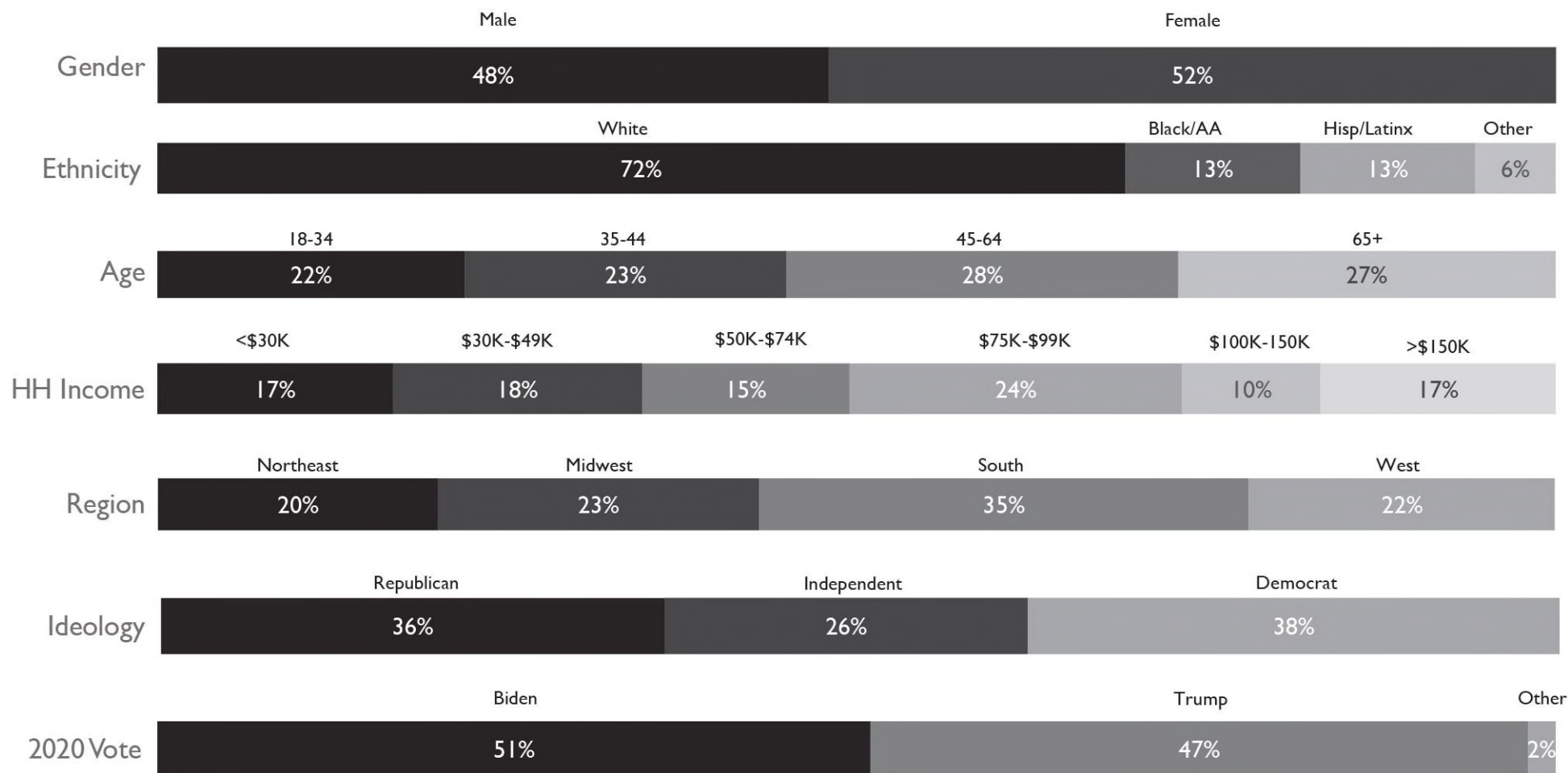
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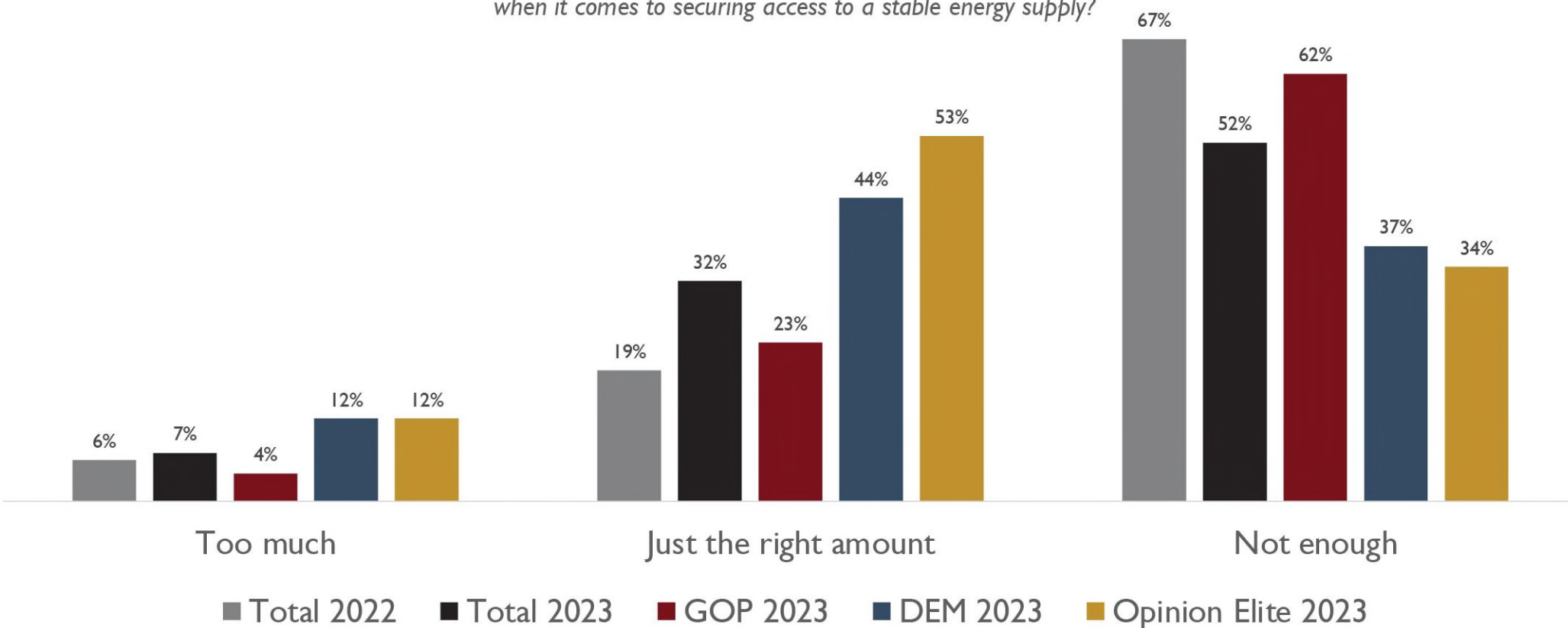
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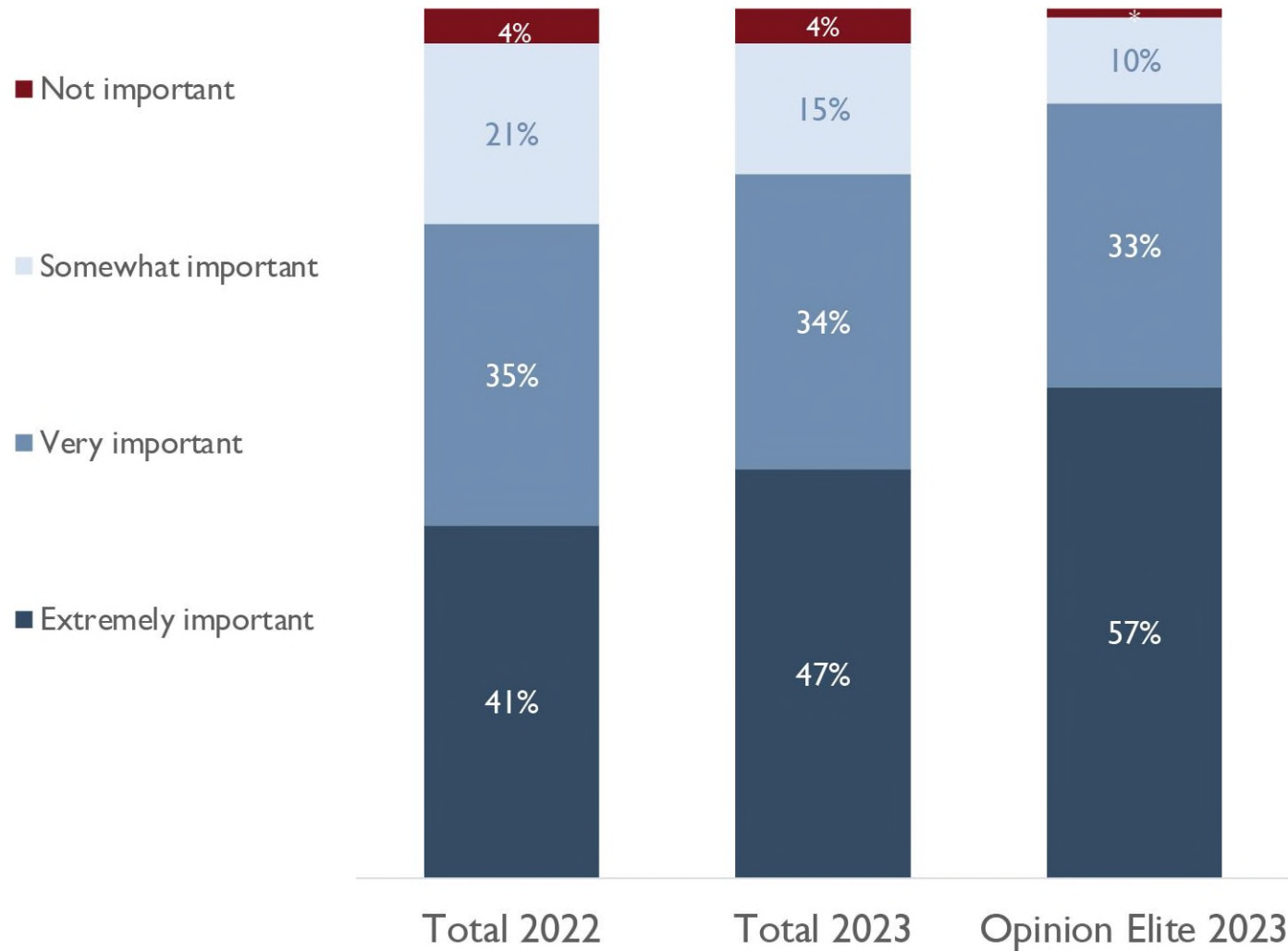
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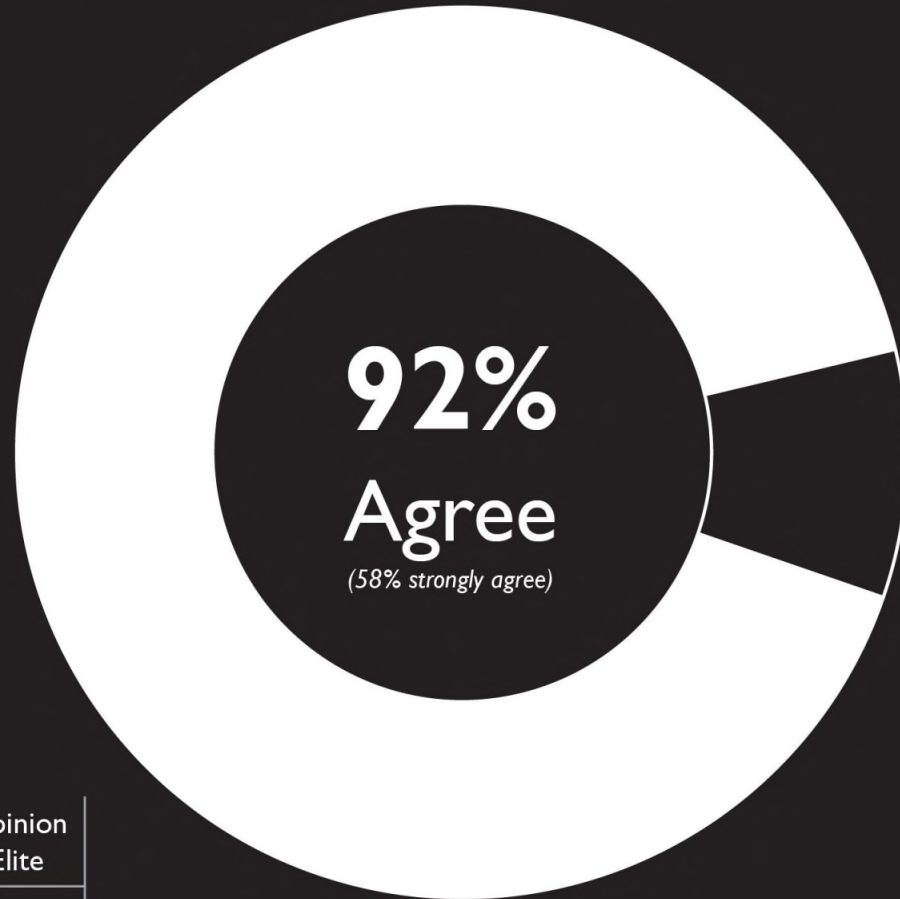
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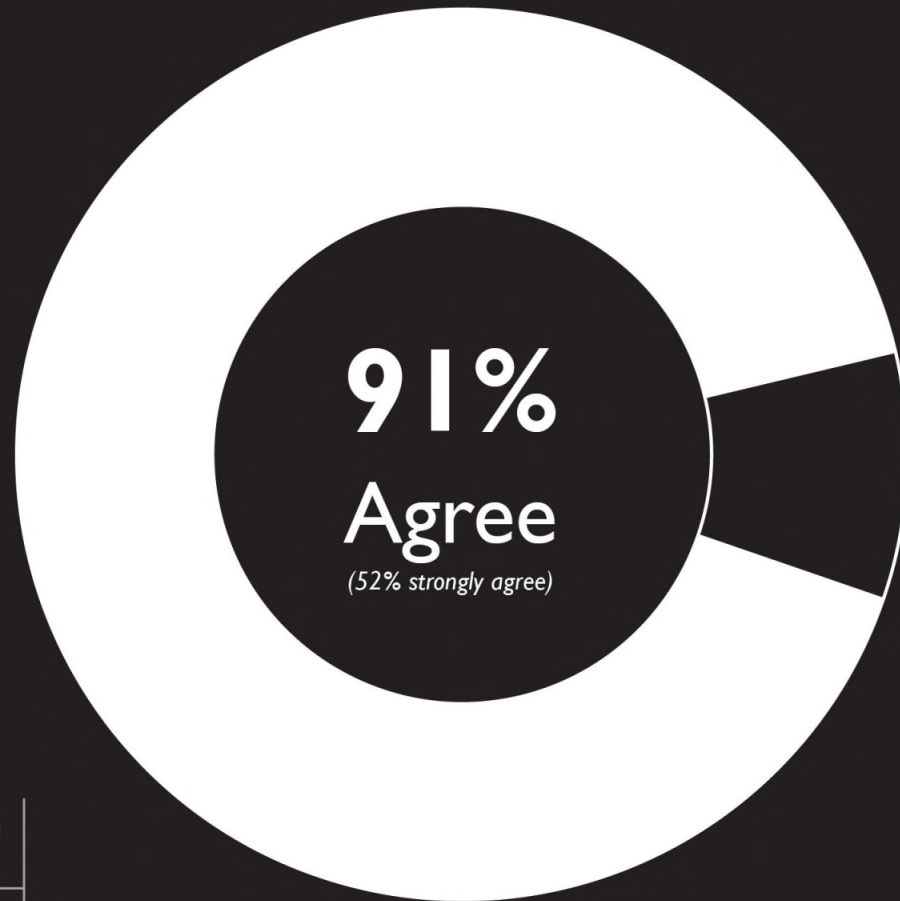


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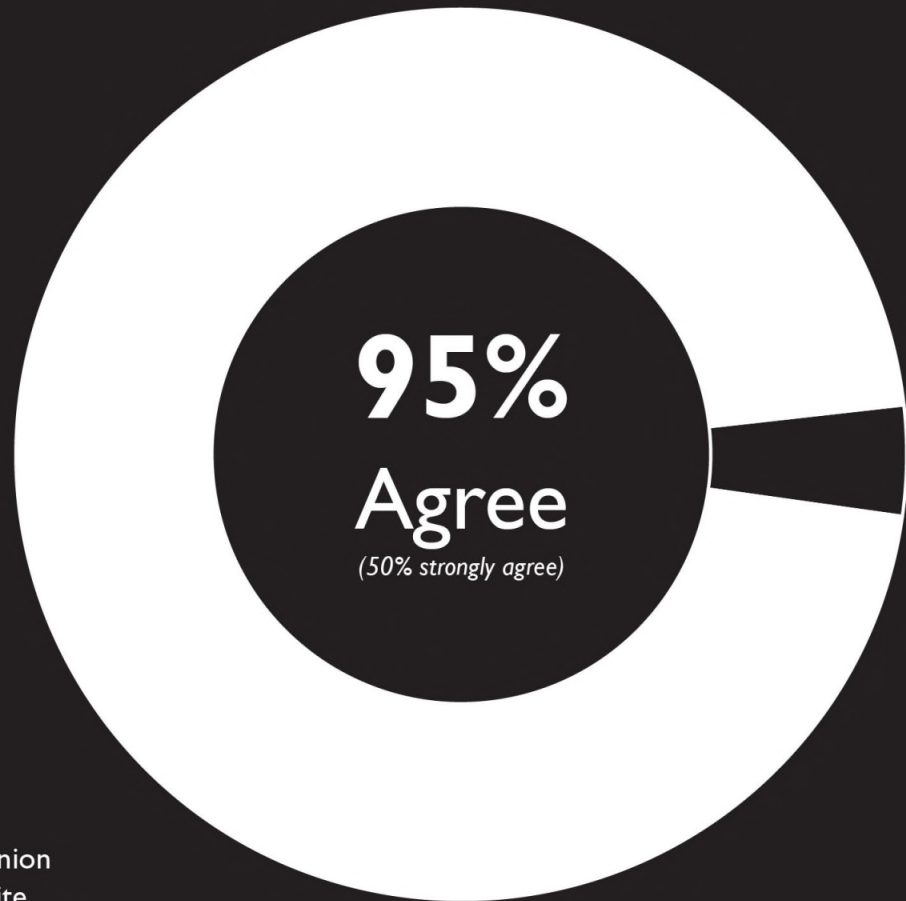


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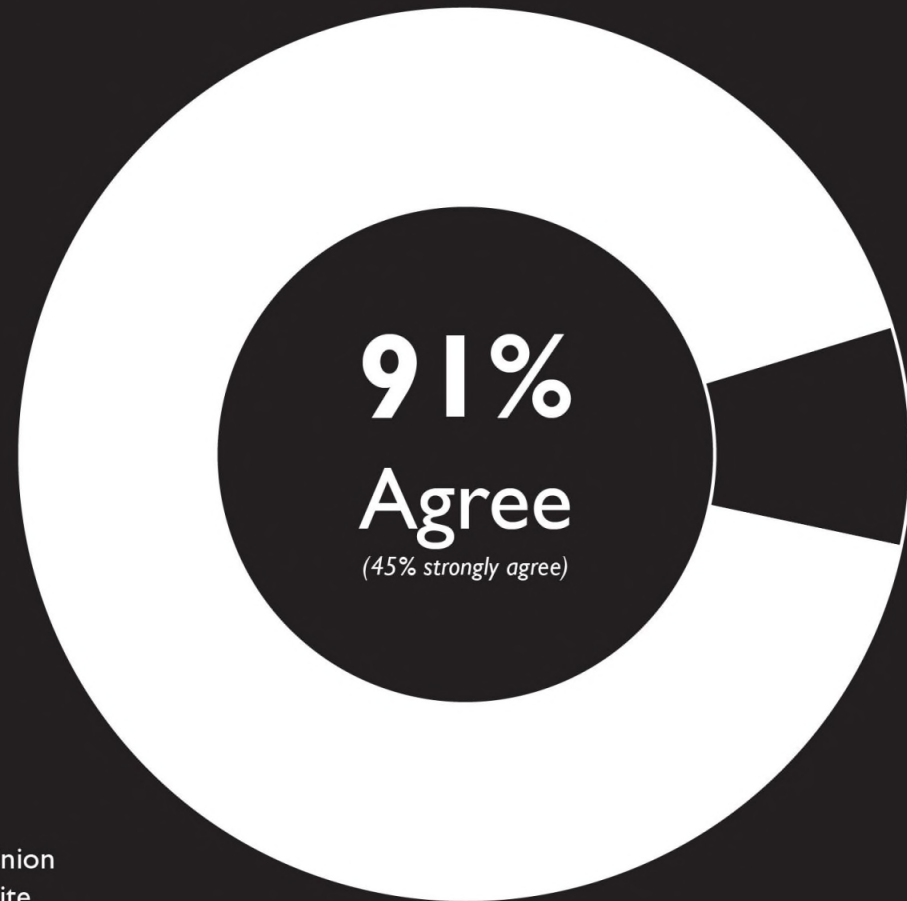


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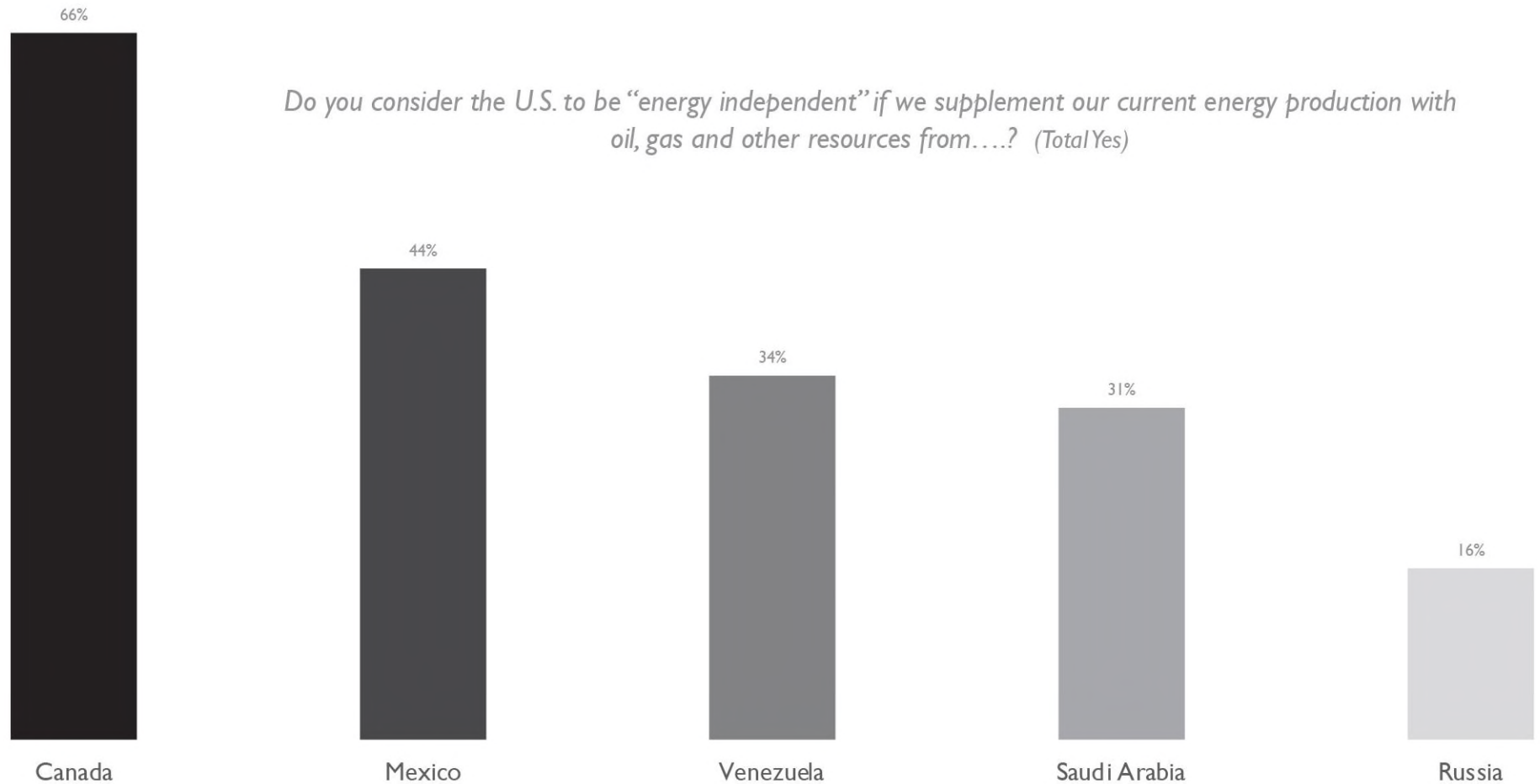
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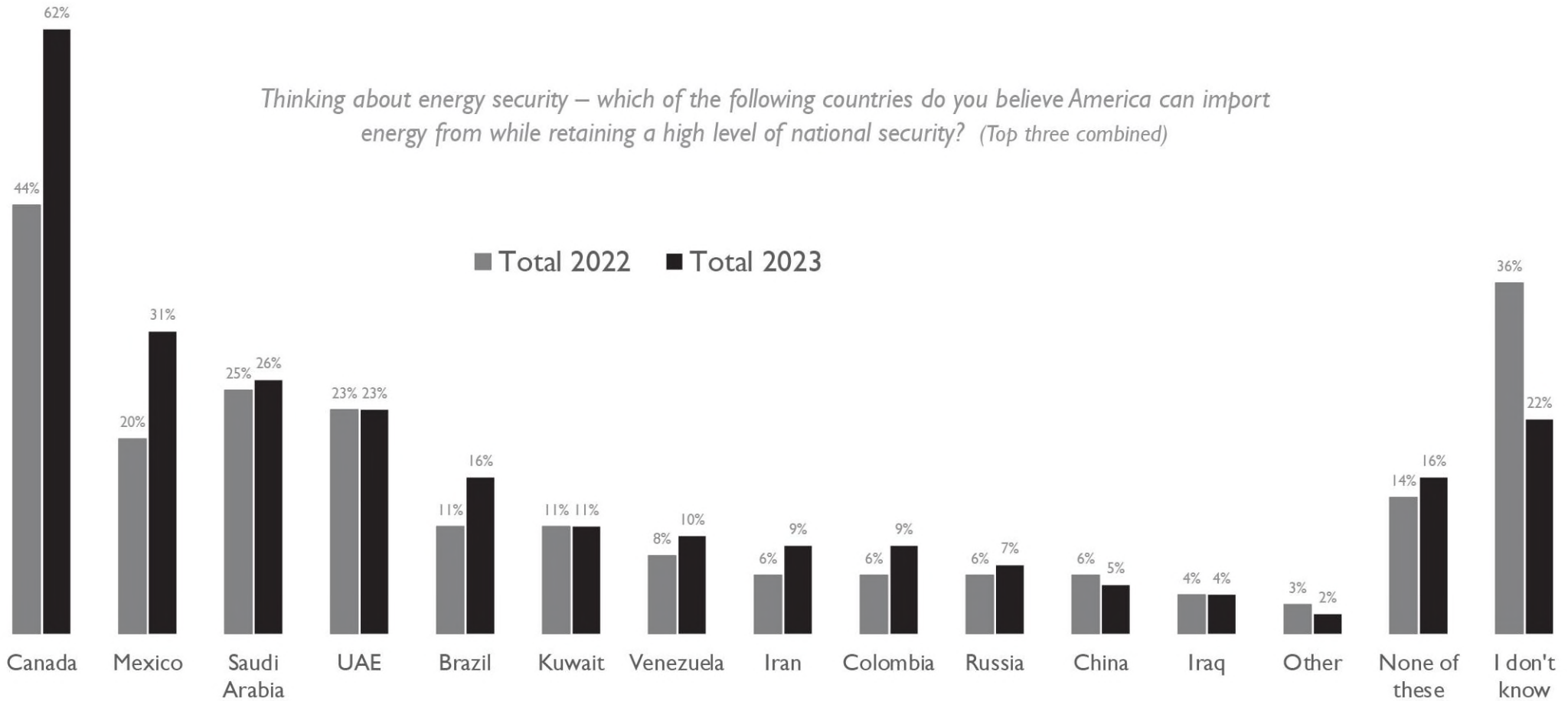
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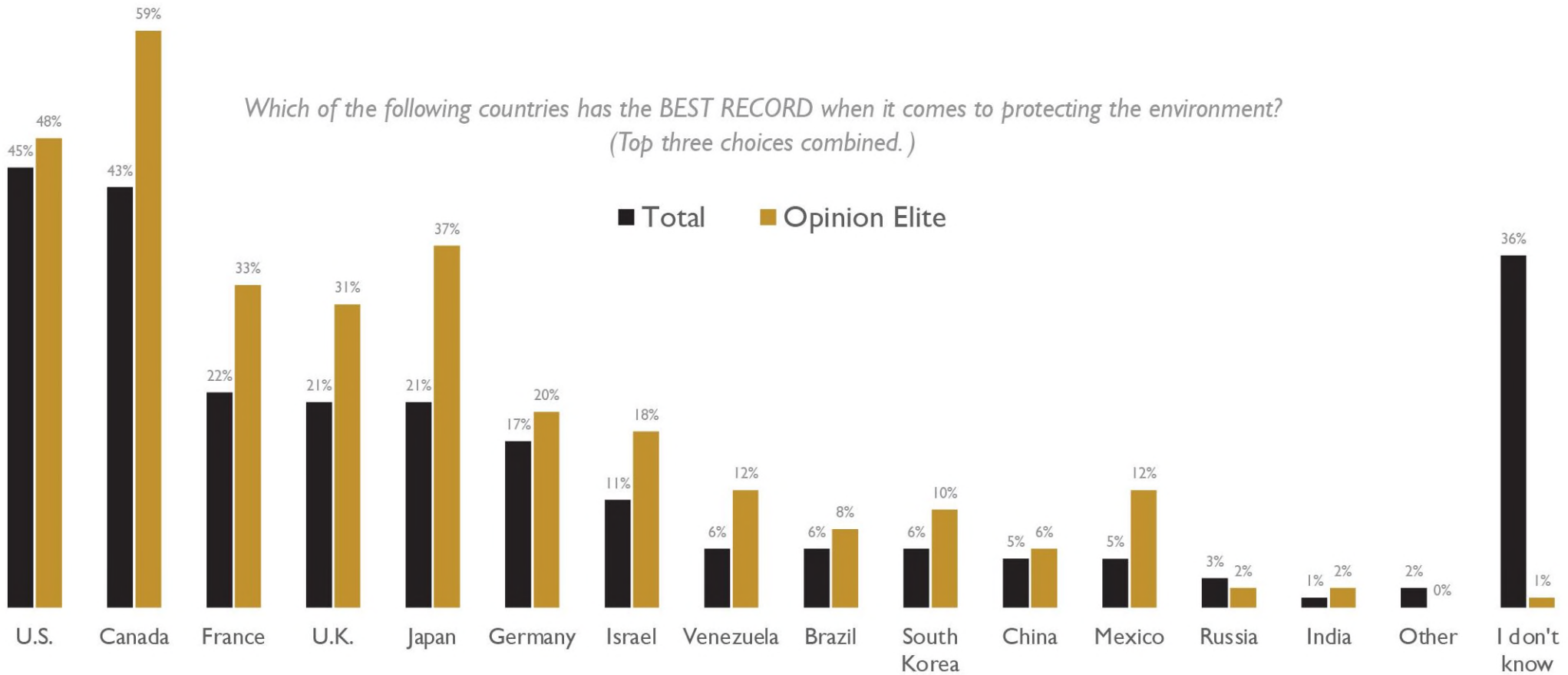
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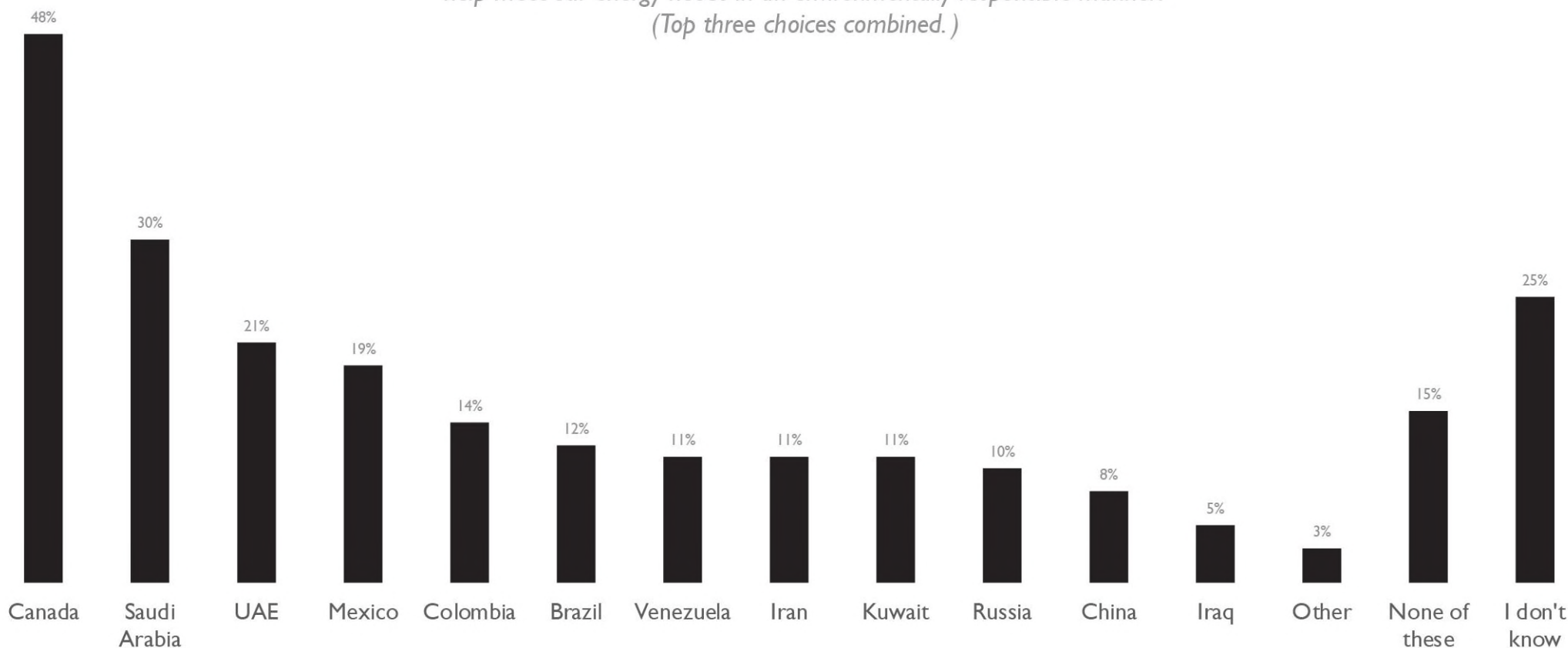
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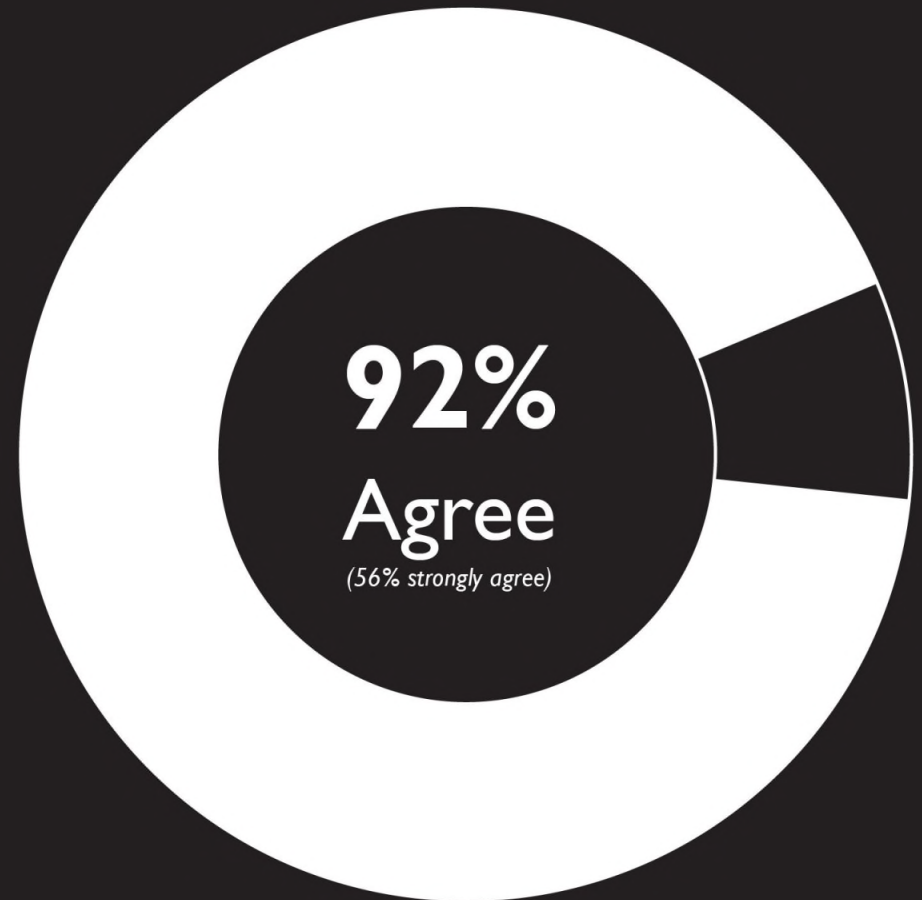
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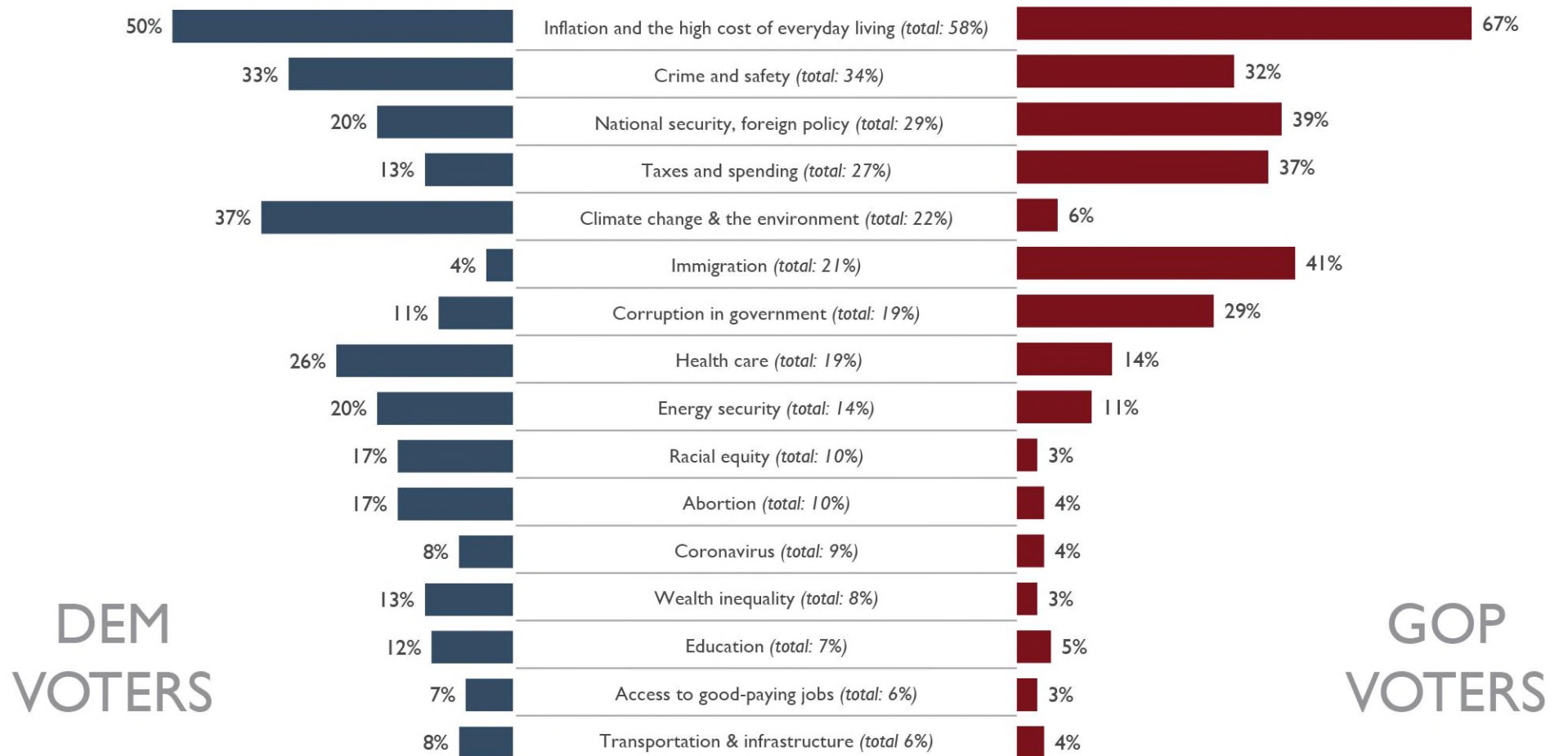
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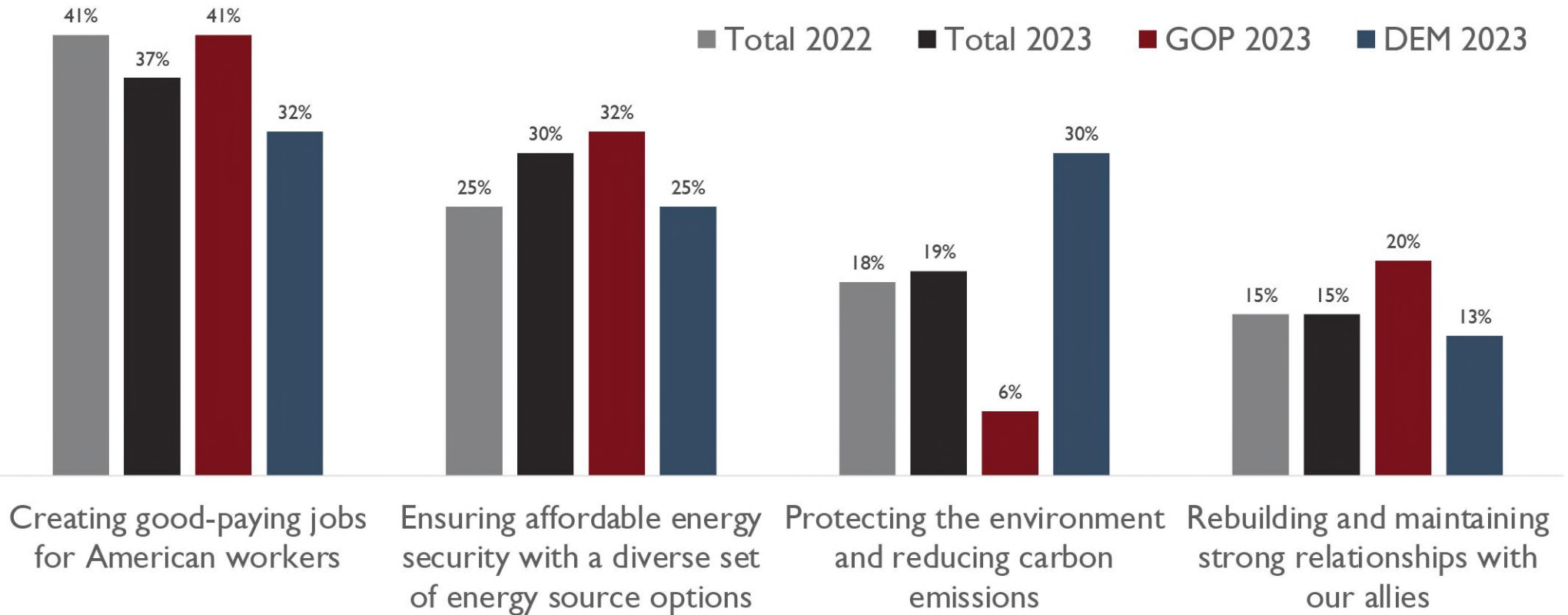
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