Delegation of German Industry and Commerce in Washington, DC

What draws business to Germany? Follow along our new social series #InvestInGermany to learn about the vast opportunities U.S. companies have in Germany.

Germany’s market is your company’s gateway to international success! Germany Trade & Invest coins Germany’s market as “Europe’s Economic Hub.”

How can this be?

🌐 The largest market in Europe ➡ Germany is responsible for 25% of Europe’s GDP and 19% of the total EU population call Germany home.

🎈 Small- to medium-sized enterprises ➡ SMEs represent the “economic backbone” of Germany, constituting 99.3% of all companies that employ 55% of all employees in Germany.

🤖 the manufacturing sector ➡ 10% of European manufacturing companies are German, including both international leaders and thousands of hidden champions.

🤝 customer base for investors ➡ GTAI calls Germany “one of the safest investment locations worldwide” due to its relative economic stability.

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