

U.S. Department of Justice
Washington, DC 20530

**Amendment to Registration Statement
Pursuant to the Foreign Agents Registration Act of
1938, as amended**

INSTRUCTIONS. File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .75 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Novitas Communication Inc	2. Registration Number 6965
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3. This amendment is filed to accomplish the following indicated purpose(es):

- To give notice of change in information as required by Section 2(b) of the Act.
- To correct a deficiency in
 - Initial Statement
 - Supplemental Statement for the 6 month period ending _____
 - Other purpose (*specify*) As requested by FARA
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:
PDF File(s) Attached.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains.
See Appendix for Response

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature ¹
08/24/2023	Michelle Lyng	/s/Michelle Lyng
_____	_____	_____
_____	_____	_____
_____	_____	_____

¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

EXECUTION

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Date

Printed Name

Signature

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Appendix Response to Item 5

Item 5: Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains.

On 6/2/2022 the registrant filed the supplemental statement for the six-month reporting period ending 11/30/2021 terminating its only foreign principal, Dr. Reginald Boulos, effective 11/30/2021.

The registrant did not represent any foreign principals until it worked for the Taipei Economic and Cultural Office in December 2022. Therefore, the registrant did not file the supplemental statements for the six-month reporting periods ending 5/31/2022 and 11/30/2022. Novitas registered this two-week campaign on February 28, 2023.

Appendix

Response to Item 5 of Amendment Attached

Communications and Outreach Proposal

Earned and Social Media

November 18, 2022



novitas
communications

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Proud to Support You!

Novitas Communications is committed to providing the best services, delivering results for our clients, and making the most of your resources. We are a full-service public relations firm, which means that we cover the soup to nuts scope of all things communications - often acting as the Communications Department for our clients, large and small. Headquartered in Denver with a national and global reach, our values are:

- Integrity,
- Excellence,
- Accountability
- Entrepreneurial spirit, and
- Partnership.

Novitas has a bipartisan core team of ten, most of whom have experience in PR for highly-scrutinized industries.

FULL SUITE OF SERVICES



Strategic
Positioning



Public
Education



Competitive
Messaging



Issue
Management



Crisis
Communications



Grassroots &
Coalition Building



Internal
Communications



Social Media
Outreach



Non-Profit
Expertise



Corporate
Communications



Financial
Communications



Influencer
Marketing

An aerial photograph of a city skyline at sunset. The sky is a mix of orange, pink, and blue. The city features numerous skyscrapers, some of which are illuminated. A prominent yellow banner is overlaid across the middle of the image, containing the text "OUR TEAM" in white, bold, sans-serif capital letters.

OUR TEAM



Michelle Lyng

Michelle Balch Lyng has approximately 25 years' experience in strategic communications and reputation management relating to executive positioning, community engagement, issue management, corporate communication, and crisis communications.

As the founder and CEO of Novitas Communications, Ms. Lyng advises a wide range of clients from Fortune 100 companies experiencing significant change to start-up grassroots political organizations on proactive and reactive media. She has helped implement organization-wide communications strategies to uphold a reputation when financial and/or regulatory stakes were highest.



Jaime Gardner

Jaime Gardner brings a wealth of experience and expertise to Novitas, having been a small business owner with her own firm, she held positions within multiple levels of government agencies and corporations, and has many life adventures that all inform her background and perspective. She has supported clients covering multiple industries - from energy and natural resources to telecom to food and travel bloggers - within the Denver Metro area, the Rocky Mountain Region, and across the world.

Jaime has over 20 years' experience working for and with trade associations, businesses large and small, and more. She provides a variety of resources to our clients, supports and advises our staff, and loves taking on all manner of new and diverse projects.



John (Chip) Taylor

John (Chip) Taylor has worked in the Colorado public policy and government relations environment for three decades. He is an expert in issue management, effective messaging, and coalition building. A recovering attorney, he also specializes in policy analysis and regulatory issues.

Chip has professionally immersed himself in Colorado policy for most of his career. As a young lawyer for the Colorado General Assembly, he focused primarily on tax, finance, election, and education law, including implementation of the TABOR and Great Outdoors Colorado constitutional amendments.

For over 20 years, Chip was a spokesperson for Colorado’s county commissioners, at one time or another covering virtually every topic of county interest. Ultimately, Chip served 8 years as the executive director of Colorado Counties, Inc., the statewide association of county commissioners, elevating the visibility and influence of Colorado’s counties in both regional and national organizations.

Chip also served as the county administrator for Ouray County in 1998 and 1999, and as executive director of the county insurance pools until 2022.

He received both his bachelor’s degree and his law degree from Pepperdine University and practiced civil litigation in Southern California before moving to Colorado in 1992.



Jessica Koerner

Jessica Koerner has nearly 15 years of strategic digital communications and public relations experience. She has worked with public agencies, private businesses, nonprofits, and on election and legislative campaigns to successfully impact policy and behavior change.

She’s managed state education outreach for the Colorado Department of Public Health and Environment, acted as campaign spokeswoman for two successful 2016 statewide ballot initiatives, and developed digital strategy empowering audiences to plan for the end of life. Jessica worked on the communications team that launched Colorado Health Foundation’s annual Pulse Poll in 2020 with millions of dollars worth of ad-value equivalent media placements. She also worked to organize community outreach on the rural Fort Berthold Indian Reservation in North Dakota.

Jessica earned her Bachelor of Arts in Political Science from Furman University and her Master of Arts in Global Health and International Security from the University of Denver.



PROPOSED SERVICES

Event Media Support

- OBJECTIVES:
 - Use December event at the World Trade Center Kansas City as a springboard to showcase Taiwan's strong trade relationships in the US, resulting in earned media and social media engagement.
 - Strengthen Taiwan's case for joining the Indo-Pacific Economic Framework and other trade networks.

- STRATEGIES:
 - Promote Taiwan as a strong trade partner to the US, specifically in Colorado, Kansas and Missouri.
 - Uncover media trends to insert Taiwan's messaging and priorities.

- TACTICS:
 - Create messaging for discussing Taiwan's trade importance and business value proposition.
 - Develop a robust media list, including local, regional and national outlets, for earned media pitching.
 - Write and distribute press release announcing WTC Kansas City event, including key metrics about Taiwan's trade relationships in the region.
 - Write and pitch OpEd to be placed in top tier media outlet.
 - Develop a series of social media posts regarding the event to go on the Taipei Economic and Cultural Office in Denver Facebook and Twitter accounts.
 - Create a variety of digital ads for geofencing event and WTC Kansas City.
 - Investigate paid media opportunities, including advertorials in top business outlets.
 - Explore the opportunity for deskside interviews with media and/or an Editorial Board meeting with the Kansas City Star or other outlets, with Director Wong and trade partners.
 - Targets to include (among others):
 - Kansas City Star (76,000 circ.)
 - Kansas City Business Journal (213,000 circ.)
 - Topeka Capital Journal (40,000 circ.)

- Denver Business Journal (20,000 circ.)
- Denver Post (413,730 circ.)
- Denver Gazette (122,000 circ.)



KPIs

Measuring Success

With any client, it is critical that we measure success. In partnership with you, we would outline which metrics are most important to you. Below are a few examples of metrics that we could track for success.

- Earned media publicity value
- OpEd placement and reach
- Social media engagement
- Advertising reach



COST ESTIMATES

Novitas looks forward to partnering with the Taipei Economic and Cultural Office in Denver and helping the Office's objectives. We will boost your presence in the media and help you achieve your policy objectives for the December event in Kansas City. For this effort, your investment would be \$10,000.

Please note that the ad budget will be determined as part of the plan, but we believe our earned media will result in 3x the amount spent.

THANK YOU

Website [NOVITAS COMMUNICATIONS](https://www.novitascommunications.com) / Email mblyng@novitascommunications.com



Click below to accept and sign this proposal

Accept & Sign

ACCEPTED BY

Leanne Kao

Leanne Kao

11/18/2022

Customer / Project: null Type: All

Date	Type	Memo	Amount
		Paid via QuickBooks Payments:	
04/13/2022	Expense reimb	Payment ID 318-651	2,472.50
01/18/2022	Expenses and Fees		3,649.70
		Paid via QuickBooks Payments:	
07/15/2021	Fees	Payment ID 774-121	5,000.00
		Paid via QuickBooks Payments:	
06/09/2021	Expenses and Fees	Payment ID apdlj18n	4,954.00
		Paid via QuickBooks Payments:	
05/03/2021	Fees	Payment ID ap8rpbat	5,000.00



The Estopinan Group

Former chief of staff to the chairman of the House Foreign Affairs Committee, and expert on Haiti statement on Haiti President Jovenel Moise assassination and United States' role in restoring peace and security to Haiti

Washington, D.C. (July 7, 2021) – Art Estopinan, former chief of staff to the chairman of the House Foreign Affairs Committee and expert on Haiti, offered a statement on the assassination of Haiti President Jovenel Moise and the role the United States can play in restoring peace and security to Haiti.

“The political situation in Haiti has deteriorated rapidly over the past six months and we are all saddened and shocked by President Moise’s assassination. It’s conceivable that his assassination was related to Haiti’s increasing violence around the drug trade, but we are hearing it was a highly-sophisticated operation.

“The situation in Haiti is incredibly unstable due as Prime Minister Claude Joseph was scheduled to step down as interim prime minister with the appointment of Ariel Henry, a neurosurgeon, as new prime minister this week. In addition, Haiti’s Supreme Court Judge René Sylvestre died of COVID last month. It will be critical to stabilize the government and the United States can play a role.

“The U.S. government should send quick assistance to alleviate the misery and hunger the Haiti people are experiencing as well as advisors to help rebuild the Haitian government. In addition, the United Nations could send a peacekeeping mission that is very limited in mandate, quantity and time, perhaps even as short as six months, to support the police as they work to maintain peace in Haiti and investigate and pursue President Moise’s killers.

“The increasing COVID cases and deaths also are a destabilizing factor in Haiti, and it would be helpful for the U.S. government to accelerate the donation of COVID vaccines to Haiti.”

Estopinan is available for media interviews about this evolving situation, and is a representative of Dr. Pierre Reginald Boulos, president of the MTVAyiti political party in Haiti.

About Art Estopinan

Art Estopinan is a senior level international and public affairs chief for Chairman Ileana Ros-Lehtinen (chairman emeritus for the House Foreign Affairs Committee) with 27 years of experience in the U.S. Congress and former chief of staff and official spokesperson for the chairman emeritus of the House Foreign Affairs Committee. He has served as a senior advisor on legislation dealing with governmental and foreign affairs and has an in-depth understanding of the intangible qualities in economic and political infrastructures, combined with first-hand government experience at the highest levels around the world.

FARA Disclosures

Art Estopinan is a registered agent under FARA. Dr. Reginald Boulos is considering running for the Presidency in the country of Haiti. Dr. Reginald is a respected medical doctor, business person, and creator of the MTV Ayiti political party. The four pillars of the MTV Ayiti political party include



The Estopinan Group

empowering women, farmers, youth, and the diaspora community. Dr. Boulos is interested in building constructive partnerships with leaders in the United States government and the Haitian American diaspora community.

Michelle Lyng, CEO of Novitas Communication Inc., and Novitas Communication Inc. are registered agents under FARA. Dr. Reginald Boulos is considering running for the Presidency in the country of Haiti. Dr. Reginald is a respected medical doctor, business person, and creator of the MTV Ayiti political party. The four pillars of the MTV Ayiti political party include empowering women, farmers, youth, and the diaspora community. Dr. Boulos is interested in building constructive partnerships with leaders in the United States government and the Haitian American diaspora community.

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Dr. Reginald Boulos and MTV Ayiti Calls for New Leadership and Vision for Haiti

Port-au-Prince, Haiti (June 11, 2021) – In a radio interview on Radio Television Caraïbes RTVC, Stanley Lucas, based in Washington, D.C., made direct physical threats against Dr. Reginald Boulos calling for his elimination. Dr. Boulos who is seriously exploring the possibility of running for President of Haiti, offered the following statement:

"If Mr. Jovenel Moïse spent as much time preventing gang violence, distributing Covid vaccinations, and creating jobs for hard working Haitians – as he spends spreading lies and making physical threats against me – our beloved country would be successful and prosperous. We need new leadership. That is why millions of Haitians are rallying around my vision of #Resetting and #Rebuilding Haiti. It's time for Mr. Jovenel Moïse's autocratic rule to end.."

Lucas is a well-known supporter of current Haiti President Jovenel Moïse.

About Dr. Reginald Boulos and the MTVAyiti Political Party

Dr. Reginald Boulos is a Haitian medical doctor, a successful entrepreneur, and a presumptive Presidential candidate for the country of Haiti in November 2021. Dr. Boulos practiced medicine for years in low-income communities and started multiple successful grocery stores and car dealerships in Haiti. Dr. Boulos is a job creator, a visionary, and he cares deeply about the future of Haiti.

Thousands of Haitian Americans are excited about Dr. Boulos' vision for rebuilding Haiti the way that he both built a successful medical practice and multiple, profitable businesses. Now more than ever, the people of Haiti seek security, control, and composure during a chaotic period in Haitian politics. Recently, Dr. Boulos created the MTV Ayiti political party in Haiti.

The four pillars of the MTV Ayiti political party include empowering women, farmers, youth, and the Haitian American diaspora community. This four-pillared proposal called "Reset Haiti" by empowering these marginalized groups in Haiti will give the country the foundation it needs to grow and prosper.

MTVAYITI

DR. PIERRE REGINALD BOULOS ANNOUNCES TOWN HALL IN MIAMI

MIAMI (June 18, 2021)— Dr. Pierre Reginald Boulos, head of the MTVAyiti Socio Political movement, announced today a town hall in Miami for Haitian Americans. During the town hall, Dr. Boulos will discuss his vision to reset and rebuild Haiti, including his goals for healthcare, jobs, COVID-19 prevention and vaccine distribution, and opportunities for the Haitian American diaspora community.

Dr. Boulos is exploring options to run for the presidency of the Republic of Haiti. The town hall is open to the public and members of the media, and Dr. Boulos will be available for a question-and-answer session.

WHAT: Town Hall for Haitian Americans to learn more about the societal and political impact of MTVAyiti for the Haitian people.

WHO: Dr. Pierre Reginald Boulos, Haitian entrepreneur, leader, businessman and founder of political party MTVAyiti

WHEN: Saturday, June 26, 2021, 10:00 – 11:30 a.m.

WHERE: Little Haiti Cultural Complex, 212 NE 59th Terrace, Miami, FL 33137

ABOUT

In 2019, Dr. Boulos launched a new socio political movement named MTVAyiti (Mouvement pour la Transformation et la Valorisation d’Haiti) aimed at creating social justice within Haiti composed of four main branches of the population which includes young adults, the Haitian diaspora, farmers and women. It is a progressive political party aimed at improving the living conditions of Haitian people. It strives to promote private initiative and free enterprise in the market economy, redistribute national wealth fairly through public policies that guarantee the right of all to health, quality and professional university education, equal access to credit in the financial system, and gender equity. To learn more about MTVAyiti, please visit www.MTVAyiti.com.

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MTVAYITI



"The new political party for women, youth, farmers and the Haitian American diaspora."

Founded by Dr. Pierre Reginald Boulos | www.MTVAyiti.com

Meet and Greet Town Hall

WITH HAITIAN AMERICANS FOR

DR. PIERRE REGINALD BOULOS



SATURDAY, JUNE 26, 2021
10:00 – 11:30AM

LITTLE HAITI CULTURAL
COMPLEX

212 NE 59TH TERRACE, MIAMI,
FL 33137

Join Dr. Boulos for an *informational session* and Q&A on his vision to reset and rebuild Haiti and goals for healthcare, jobs, education, COVID-19 prevention and vaccine distribution, and opportunities for the Haitian American diaspora community.

MTVAYITI

Reset and Rebuild Haiti Together!

WITH HAITIAN AMERICANS FOR

DR. PIERRE REGINALD BOULOS

MTVAYITI

"The new political party for women, youth, farmers, and the
Haitian American diaspora."



**SATURDAY, JUNE 26, 2021
6:00 – 8:00PM**

**7901 SW 67TH TERRACE,
MIAMI, FL 33143**

**THE HOME OF
DR. RANLEY DESIR AND
MRS. CARINE DESIR**

Suggested Donation

\$1,000 Host | \$500 Supporter | \$250 Attendee

RSVP to Joe Miklosi at 303-919-4748 or Joe@JoeMiklosi.com

www.MTVAyiti.com

President of MTVAyiti Dr. Pierre Reginald Boulos Strongly Condemns the Assassination of President Jovenel Moise and Calls for the Haitian People to Unite for Peace

Port-au-Prince, Haiti (July 7, 2021) – In response to the assassination of Haitian President Jovenel Moise, former president of the Haiti Chamber of Commerce, businessman, fourth generation Haitian and president of MTVAyiti Dr. Pierre Reginald Boulos offered the following statement:

“The assassination of President Moise is a sad day for Haiti, and I strongly condemn the perpetrators of this savage act. Violence has no place in Haiti. We will pray for justice for the entire Moise family amid this horrific tragedy. The Haitian people must unite around a common purpose to deliver peace and security to Haiti.”

ABOUT

In 2019, Dr. Boulos launched a new socio-political movement named MTVAyiti (Mouvement pour la Transformation et la Valorisation d’Haiti) aimed at creating social justice within Haiti composed of four main branches of the population which includes young adults, the Haitian diaspora, farmers and women. It is a progressive political party aimed at improving the living conditions of Haitian people. It strives to promote private initiative and free enterprise in the market economy, redistribute national wealth fairly through public policies that guarantee the right of all to health, quality and professional university education, equal access to credit in the financial system, and gender equity. To learn more about MTVAyiti, please visit <http://www.mtvayiti.com/about/>.

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Restoring Peace and Security to Haiti Following the Assassination of Haitian President Jovenel Moïse

Port-Au-Prince, Haiti (July 7, 2021) – Dr. Pierre Reginald Boulos, president of MTVAyiti, offered the following statement about the importance of returning peace and security to Haiti given the political institution power vacuum in Haiti currently.

“First, and foremost, we offer our condolences to the Moïse family and pray for a full recovery for the First Lady. The assassination of President Moïse and the subsequent instability in the country is a dark day for Haiti as the country has worked to restore stability and security in the wake of unprecedented violence.

“In the next 24 hours, it will be critical for several things to occur to restore security and stability to Haiti: 1) Political forces and parties to set aside their differences to unite to create a unity government. 2) It will be necessary to reinforce the police and give the police the support they need to keep peace in the government. 3) Create a roadmap to restore security, to provide help to Haitians who are suffering from hunger, and to hold free and fair elections for the people of Haiti.”

FARA Disclosures

Dr. Reginald Boulos is considering running for the Presidency in the country of Haiti. Dr. Reginald is a respected medical doctor, business person, and creator of the MTV Ayiti political party. The four pillars of the MTV Ayiti political party include empowering women, farmers, youth, and the diaspora community. Dr. Boulos is interested in building constructive partnerships with leaders in the United States government and the Haitian American diaspora community.

ABOUT MTVAyiti

In 2019, Dr. Boulos launched a new socio-political movement named MTVAyiti (Mouvement pour la Transformation et la Valorisation d’Haiti) aimed at creating social justice within Haiti composed of four main branches of the population which includes young adults, the Haitian diaspora, farmers and women. It is a progressive political party aimed at improving the living conditions of Haitian people. It strives to promote private initiative and free enterprise in the market economy, redistribute national wealth fairly through public policies that guarantee the right of all to health, quality and professional university education, equal access to credit in the financial system, and gender equity. To learn more about MTVAyiti, please visit <https://www.mtvayiti.com/>.



“Never give up on hope. Most of the greatest achievements of humanity were accomplished by tired, discouraged people who never gave up on hope.” – “Hearts for Haiti”

**Bridge Consulting, B-Corp. &
Novitas Communications Inc.
Federal Lobbying and Public Relations
Proposal for Dr. Reginald Boulos**

May 7, 2021



Bridge Consulting, B-Corp & Novitas Communications

Scope of Engagement

To develop a public awareness and fundraising plan to generate support from a portion of the approximate 1.6 million Haitian Americans. Additionally, to develop and implement a United States federal government lobbying and public affairs plan that enhances the dialogue and deepens the relationship with U.S. policymakers, U.S. and international media outlets, opinion leaders, and business leaders to enhance the reputation and potential Haitian Presidential candidacy of Dr. Reginald Boulos. The scope of engagement will promote a better understanding of Haiti's political, social, and economic reforms to all relevant stakeholders which will strengthen the U.S. - Haiti historic and long-standing relationship. Finally, Bridge Consulting, B-Corp. will attempt to assist Dr. Boulos reinstate his Visa with the United States.

Bridge Consulting, B-Corp. Summary

Former Colorado Representative Joe Miklosi has been serving the public and bridging goals in the government, business, and nonprofit sectors for 28 years in Colorado, Washington, D.C., Haiti and around the globe.

Miklosi is the Founder and CEO of Bridge Consulting - a Public Benefit Corporation. Miklosi relies on his 28 years of international development, elected office, business acumen, public policy, and government relations experience with Members of Congress, the State Department, the Department of Defense, USAID, international nonprofit organizations, other political stakeholders in Washington, D.C., and in dozens of developing nation capitals to recruit and elect candidates, assist nonprofits secure U.S. government funding, to influence public policy, to market products for business clients or to achieve another policy or organizational goal.

Bridge Consulting, B-Corp & Novitas Communications

For example, Bridge Consulting, B-Corp. provides government relations, professional lobbying, and international business development services for US-based nonprofit organizations and companies working in Washington, D.C. or expanding in Haiti, Africa, India and Latin America. Bridge Consulting, B-Corp. also focuses on securing Congressional appropriation requests for nonprofit clients. Joe Miklosi has been a registered lobbyist in Washington, D.C. for five years.

Overall, Bridge Consulting, B-Corp. builds innovative public private partnerships, including Corporate Social Responsibility (CSR) or Shared Value partnerships to influence policy makers. Bridge Consulting, B-Corp. also assists its clients navigate complex bureaucratic government agencies to educate Members of Congress about important public policy issues, to secure government and corporate funding, and to pass or defeat legislation.

Novitas Communications, Inc. Summary

Novitas Communications (Novitas) is a full-service public relations agency providing award-winning solutions and execution while instilling excellence and integrity into every client partnership. Novitas specializes in political communications, crisis communications, digital media, issue management, and public and media relations for clients across the globe and in Washington, D.C.

Novitas was founded to work with political clients and clients in highly regulated industries and organizations, such as oil and gas, banking, housing, healthcare, education, insurance, and other regulated sectors. During the last few years, Novitas has extended its expertise in additional industries including technology, transportation, real estate, data centers and other industries that are working to make a difference in communities. Novitas has built a reputation of doing right and going the extra mile for its clients. Novitas believes that integrity should be the cornerstone of every organization.

Bridge Consulting, B-Corp & Novitas Communications

Founded in 2008, Novitas empowers clients by crafting and implementing communications campaigns that influence public opinion, enhance brand recognition, and keep stakeholders informed. Novitas' headquarters is located in Denver, Colorado, USA. Novitas has worked with clients all over the world. Through its Public Relations Global Network, Novitas has 51 sister agencies throughout the United States and on every continent minus Antarctica.

Novitas' clients trust Novitas staff with sensitive and confidential information and Novitas take its roles as stewards of their reputation seriously. Novitas is both a public relations firm and an extension of each of its clients.

Haiti Political Summary

The country of Haiti has a both a rich and a compelling political history with both prideful achievements and a series of lackluster leaders and corruption. From its inspiring Independence victories in the early 19th Century and its incredibly durable people and character, the country of Haiti has suffered through Presidents who have succumbed to corruption and personal ambition.

Haiti needs stable, non-corruptible leadership to both capitalize and to maximize Haiti's natural resources, its dominatable spirit of the Haitian people, and its superior economic growth possibilities.

Dr. Reginald Boulos is the potential Presidential candidate who can unite both Haiti's progressive populist, low-income, and agriculture sectors with other Haitian communities to create a stable, governing majority. Dr. Boulos is the only candidate who can avoid corruption to both restore Haiti's reputation within the United States, the regional and international community, and to grow the country economically.

Proposal Summary and Vision of Dr. Reginald Boulos

Almost since inception, Haiti has experienced tremendous political, civic, and religious freedom upheaval. Dr. Boulos envisions a different pathway to advance Haiti and the welfare of its people. Many Americans, both domestic and international media outlets, and Members of Congress are not aware of Dr. Boulos' proposed democratic and economic reforms.

Bridge Consulting, B-Corp & Novitas Communications

Below is both a U.S. federal government and public relations strategy to guide and nurture Dr. Boulos' potential Presidential bid. The strategy is to build good will and credibility within the U.S. State Department and with Members of Congress, especially Members of the Foreign Affairs committees while generating revenue from Haitian Americans.

Dr. Boulos is interested in running on a campaign platform of rebuilding Haiti the way he rebuilt his grocery stores after rioters looted his stores. Dr. Boulos is writing a book that will be published in the spring of 2021 to highlight his vision for the people of Haiti. The book will also highlight his impressive list of accomplishments in both the medical and business sectors. Dr. Boulos will refuse to accept campaign funds in Haiti because the funds will either stem from illegal drug sources or other corrupt sources.

Dr. Boulos is already coordinating with 19 appointed advisors who have been assigned to 19 geographic areas of Haiti. These advisors have and will continue to organize their respective region for Dr. Boulos' future potential candidacy. Dr. Boulos anticipates raising between \$10 million dollars to communicate his vision to the people of Haiti. Dr. Boulos may donate up to \$1 million dollars of his own money to ensure electoral victory. Currently, Dr. Boulos is spending \$35,000 per month on the campaign.

Regarding campaign donations, Dr. Boulos will raise support from the approximate 1.6 million Haitian diaspora communities in the United States. The Haitian diaspora are concentrated in Miami, New York City, Chicago, and Boston. Bridge Consulting and Novitas Communications will assist Dr. Boulos and his campaign team create a week-long series of in-person, fundraising and media opportunities in the major U.S. diaspora communities.

Dr. Boulos wants to generate media in all of the major networks in the USA, including the Miami Herald, to fundraise in Haitian American communities. Dr. Boulos believes that whoever Biden supports will win the election. The Haitian diaspora communities contribute \$3.8 billion dollars annually to the Haitian economy.

Bridge Consulting, B-Corp & Novitas Communications

Dr. Boulos will consider the following potential themes in his potential Presidential campaign: Haiti is financially and morally bankrupt and Dr. Boulos will help revive Haiti the way he has revived businesses, patients, and communities in Haiti. Dr. Boulos will highlight his long list of achievements to the Haitian people. For example, every business Dr. Boulos has bought was bankrupt and he turned each company into a profitable company with good wages. Dr. Boulos will do the same for the country of Haiti.

Dr. Boulos' family has been in Haiti for 145 years and he believes his reform process will take 30 years. Dr. Boulos will plant the seeds but he may not see the long-term benefits of his growth reforms. Overall, Dr. Boulos wants to focus on support from the United States, from the Dominican Republic (DR), and rebuilding trade relationships with African countries, such as Benin and Rwanda.

Dr. Boulos likes the Presidential models of both Rwanda and Benin because both Presidents are strong business leaders. Dr. Boulos describes himself as a "3rd Way" politician. He likes business principles from the Republican platform and social justice values from the Democratic platform. Dr. Boulos has experience working with the United States government. For example, Dr. Boulos has received \$4 million dollars of USAID funds as well as positive USAID audits.

Dr. Boulos will confront many opponents, including the existing, corrupt ruling Haitian class.

Bridge Consulting, B-Corp & Novitas Communications

Public Relations Strategy

Bridge Consulting, B-Corp. and its public relations partner, Novitas Communications, Inc., propose a three-prong approach to re-write the narrative about how both U.S. -based and International media as well as American elected officials perceive Dr. Boulos and Haiti's future. The three-prong approach will focus on public relations, fundraising, and influencing U.S. federal government stakeholders.

The Public Relations Assignment and Challenge

Novitas Communications, Inc., in partnership with Bridge Consulting, B-Corp. will elevate the voice of Dr. Boulos and his new political party in advance of the Haiti presidential elections. The cornerstone of Dr. Boulos' messaging platform will be Haiti's economic and policy reforms, the potential for expanded democracy within Haiti and throughout its electoral process, and support from the United States in light of a new Biden administration.

Public Relations Strategy

Novitas Communications, Inc. will influence the conversation and influence the influencers by effectively redirecting the narrative to the impact of Dr. Boulos' proposed reforms for Haiti and to the urgent need for U.S. support of a new political party in Haiti and the reforms that it will bring.

Novitas Communications, Inc. will also highlight the fundraising activities performed by Bridge Consulting, B-Corp. to increase awareness and to help increase attendance at fundraising events.

Legislative Outreach Strategy

Bridge Consulting, B-Corp. will complement the public relations work of Novitas Communications by lobbying key and influential Members of Congress and Congressional staff to educate Members about Dr. Boulos' long list of achievements as well as his robust democratic reform vision and agenda. Bridge Consulting, B-Corp. will prioritize Members of Congress who serve on the Foreign Relations committee.

Bridge Consulting, B-Corp & Novitas Communications

Bridge Consulting, B-Corp. will also utilize its extensive network in Washington, D.C. to meet with State Department Bureau of Western Hemisphere leadership and other leaders in the new Biden Administration State Department. Miklosi and his government relation allies in Washington, D.C. will update and persuade these leaders to fully understand the complexities of the Haitian government.

During Bridge Consulting, B-Corp's meetings with both Congressional and State Department leadership, Miklosi and his government relations allies will emphasize how Dr. Boulos' vision will stabilize the country of Haiti after decades of political instability, corruption, and turmoil.

Core Public Relations Program

First, Novitas will schedule an in-depth discovery and exploration meeting with Dr. Boulos and his team and to better understand the team's communication goals and previous public relations efforts. From this meeting, Novitas will gain a deeper level of understanding about Dr. Boulos' communication strengths, weaknesses, opportunities and threats. For example, are there partners who can lend credibility to your voice? Who will be our opposition?

The initial meeting will include Bridge Consulting, B-Corp. because Bridge Consulting, B-Corp. and Novitas know that the most powerful lobby and policy programs are ones in which government affairs and public relations are working hand-in-hand with one another.

A sound, public relations program will complement the lobby program, amplifying Dr. Boulos' message and creating an urgent call to action that is heard by key decision makers. Together, Bridge Consulting, B-Corp. and Novitas will always ensure alignment between the lobby and public relations programs.

Once armed with an understanding of Dr. Boulos' goals as well as the focus of the lobby and policy programs, Novitas will finalize the overarching communications strategy and present the plan to Dr. Boulos as a formal communications plan. Public relations tactics Novitas already envisions as part of this plan include:

Bridge Consulting, B-Corp & Novitas Communications

- Develop Message Platform and Persuasive Narrative Relevant to Today's Political Environment: Develop a factual yet persuasive message platform that drives all communications materials.
- Identify and Develop Press Materials Such As:
 - Issue Backgrounders
 - FAQs
 - Difficult Q/As
 - Updated Bio(s)
 - Press Talking Points
 - Media training for Dr. Boulos and anybody else important to this effort
- Identify Third-Party Messengers and Press Spokespeople: These spokespeople will serve as a valuable asset. For example, we can quote these individuals in press releases, social media quotes, or even add to credibility to our press pitches. Potential third-party messengers are suggested below and we will continue to add to this list as we identify allies.
- Deskside Interviews: Arrange meetings between Dr. Boulos and reporters in the United States covering Haiti to keep Dr. Boulos top-of-mind when reporting on issues and events coming out of Haiti.
- Media Relations and Press Outreach: Media relations efforts will focus on educating and informing reporters covering Haiti with the goal to generate coverage for our point-of-view. Novitas will develop a process for engaging with the media and manage/vet press inquiries.
- Rapid-Response Pitching: Novitas will reach out to reporters in real-time when relevant press pieces hit, ensuring reporters know we can be a resource for them.
- Newsjacking: Novitas will work to plug Dr. Boulos into emerging stories on
- Daily Media Clips: Each morning, Novitas will select the top stories about Haiti in the United States and share with Dr. Boulos and his team to ensure everyone understands that we are on the same page.

Bridge Consulting, B-Corp & Novitas Communications

- Social Media: Novitas will draft and post, as necessary, social media posts to Dr. Boulos and the new party's social media pages as well as allies' social media.
- Coordinate with Bridge Consulting to focus on building awareness and attendance in the top five Haitian American communities where Bridge Consulting will coordinate fundraising events.

Key Audiences

- U.S. Press
- President-Elect Biden Administration
- U.S. Policymakers
- NGOs
- U.S.-based Human Rights Groups
- UN and the United Nations Human Rights Council
- Think Tanks
- U.S. Haitian ex-pats and refugees
- Social-Conscious General U.S. Public

Potential Press & Op-Ed Angles

- Haiti and the Policy Position of the Biden Administration
- Trump Left Haiti - Will Biden Re-Enter?
- The Humanitarian Situation in Haiti is Getting Worse - What you Need to Know
- Could The Turning Point For Haiti Rest On The Upcoming Presidential Election?
- Democratic Principles in Haiti - Who should the West support?
- What is the Future of Haiti?
- The Future of the Haitian People - What the U.S. Haitian Diaspora has to Say
- Haiti's National Election - What's at Stake and What does it mean for U.S. Relations with Haiti

Bridge Consulting, B-Corp & Novitas Communications

Potential Press Targets

- New York Times
- The New Yorker
- Wall Street Journal
- Washington Post
- Roll Call
- The Hill
- Foreign Policy
- Foreign Affairs
- Politico
- Associated Press
- Reuters
- The Economist
- Agence France-Presse
- Atlanta Journal Constitution
- Mother Jones
- Real Clear Politics
- The American Prospect
- Voice of America
- Media Matters
- National Public Radio
- CSPAN
- CNN
- MSNBC and NBC
- ABC (“This Week” & “The View”)
- CBS (“Face the Nation” & “Sunday Morning”)
- BBC
- PBS
- National Political Podcasts
- Major state TV outlets in U.S. cities with large Haitian diasporas

Bridge Consulting, B-Corp & Novitas Communications

Legislative Goals

In close consultation with the U.S. Haitian diaspora community and other civic organizations, Bridge Consulting, B-Corp. will focus on achieving the following legislative and government relations goals:

- Utilize Miklosi's bi-cameral and bi-partisan relationships with Members of Congress to influence them about the current geo-political developments within the country of Haiti. Miklosi has developed deep relationships with Members of Congress and Congressional staff. For example, Miklosi has worked with Senator Dick Durbin and his Foreign Relation's staffer, Chris Homan, on multiple foreign relations topics and legislation.
- Neutralize or reduce the impact of the Dr. Boulos' opponents within the U.S. Congress and the U.S. State Department.
- Create a strategy for coordinating with allies, including unlikely allies from multiple sectors (civic, faith, business, interest groups), who in turn, can influence Members of Congress regarding geo-political developments within the country of Haiti.
- Other duties as assigned by the Dr Boulos.

List of Prospective Members of Congress to Lobby

Bridge Consulting, B-Corp. will focus on lobbying and persuading the following Members of Congress:

- Members who represent the 12 largest Haitian communities in the United States.
- Members of Congress that Chair Foreign Relations committees and subcommittees.

Bridge Consulting, B-Corp & Novitas Communications

- Members of Congress that Chair powerful and important Appropriations committees and subcommittees, including the State Foreign Operations and Related Programs subcommittee.

Next Steps and Timeline

May 2021

Public Relations

- Exploration and Discovery.
- Develop and Finalize Communication Strategy.
- Messaging & Pitch Development.
- Media Training.
- Begin Press Pitching.

Fundraising

- Research, compile, and segment top 10 Haitian American communities for fundraisers.
- Begin to research giving history and donation patterns from as many Haitian Americans as possible.
- Identify influential and disaffected Haitian Americans in each of the top 10 cities to serve as members of the Donor Advisory Committee.
- Coordinate with committee leaders to schedule, host, and implement successful fundraising events in at least one of the cities.
- Create an online and social media presence campaign strategy.

Legislative

- Perform Congressional and State Department mapping and prioritizing exercise to determine supporters and opponents.
- Begin scheduling Zoom meetings for Dr. Boulos and with Members of Congress and Congressional staff.

Bridge Consulting, B-Corp & Novitas Communications

June & July 2021

Public Relations

- Daily media clips.
- Press outreach, potential press angles and narratives.
- Identify third-party allies, potential third-party spokespeople.
- Begin to incorporate messaging into allies' social platforms.
- Long-lead podcast pitching.
- Announce campaign or party milestones (fundraising, etc.)
- Desk-sides.

Fundraising

- Continue to research giving history and donation patterns from as many Haitian Americans as possible.
- Identify influential and disaffected Haitian Americans in each of the top 10 cities to serve as members of the Donor Advisory Committee.
- Coordinate with committee leaders to schedule, host, and implement successful fundraising events in at least two of the cities.
- Continue to compile emails and cell phones for both campaign updates and donations.
- Continue to manage an online and social media presence campaign strategy.

Legislative

- Continue scheduling Zoom meetings with Members of Congress and Congressional staff.
- Coordinate with Novitas to align media outreach opportunities in states and Congressional districts with large Haitian American population centers.

Bridge Consulting, B-Corp & Novitas Communications

August – November, 2021

Public Relations

- Daily media clips and newsjacking.
- Focus on Op-ed placements.
- Continue with press strategy and newsjacking.
- Continue to incorporate messaging into allies' social platforms.

Fundraising

- Continue to research giving history and donation patterns from as many Haitian Americans as possible.
- Identify influential and disaffected Haitian Americans in each of the top 10 cities to serve as members of the Donor Advisory Committee.
- Coordinate with committee leaders to schedule, host, and implement successful fundraising events in at least two of the cities.
- Continue to compile emails and cell phones for both campaign updates and donations.
- Continue to manage an online and social media presence campaign strategy.

Legislative

- Continue scheduling Zoom meetings with Members of Congress and Congressional staff.
- Continue to coordinate with Novitas to align media outreach opportunities in states and Congressional districts with large Haitian American population centers.

Bridge Consulting, B-Corp & Novitas Communications

Fee Structure

Bridge Consulting, B-Corp. and Novitas Communications, Inc. propose a seven-and a half month contract (May 7, 2021 – November 30, 2021) to achieve the goals outlined in this proposal with a monthly retainer of \$10,000.

The fee will be paid on the first day of each month for the work to be performed in the next month. If payment is not received within five days of the due date (the 15th) of each month, all work shall cease.

Win Bonus: If Dr. Boulos is successful at winning the Presidency of Haiti, both Bridge Consulting, B-Corps. and Novitas will each receive a win bonus of \$50,000 USD for a total of \$100,000 USD. The win bonus is payable within 90 days of the election victory.

Bridge Consulting, B-Corp & Novitas Communications

CONSULTING AGREEMENT

This Consulting Agreement (the “**Agreement**”) is entered into on May 7, 2021 by and between Novitas Communications, Inc, a Colorado-based Corporation, (“Consultants”) and Dr. Reginald Boulos, a foreign entity (as “Client”). Throughout this Agreement, Client and Consultants may be referred to as a “Party,” and collectively as “Parties.”

RECITALS

WHEREAS, Consultant desires to accept such engagement on the terms set forth herein.

NOW, THEREFORE, in consideration of the above premises and the mutual promises and covenants contained herein, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

AGREEMENT

1. Engagement. Client hereby engages Consultant to provide business development consulting services, and Consultant hereby agrees to provide such services to Client.
2. Term. This Agreement shall commence on May 7, 2021 (the “Effective Date”), and, unless otherwise amended or terminated in accordance with Section 15 hereof, shall terminate on November 30, 2021 (“Term”). This Agreement may be extended only by mutual written agreement of the Parties.
3. Scope of Work. Consultant will provide the services designated on Exhibit A hereto, which Exhibit is fully incorporated by reference into this Agreement.
4. Compensation. As compensation for Consultant’s services provided hereunder, Client will pay Consultant \$10,000.00 USD per month on the following schedule on the first day of each month thereafter so long as the Agreement remains in effect. Additionally, Client will pay Consultant 2% of gross revenues generated from the fundraising and online events conducted by

Bridge Consulting, B-Corp & Novitas Communications

Consultant in the USA with the Haitian American community. The 2% fee will be paid monthly.

- a. Novitas Communications, Inc. agrees to pay Bridge Consulting, B-Corp. \$5,000.00 USD plus 50% of the 2% donations generated each month during the partnership.
5. Expenses. Consultant shall be reimbursed for all reasonable expenses incurred in the performance of its duties under this Agreement (e.g. taxi fares, meals, etc.) Expenses exceeding \$500.00 shall require advance approval by Client.
6. Confidentiality. Consultant and Client acknowledge that during the term of this Agreement, it will be necessary for each to share Confidential Information (as defined in Exhibit B) with the other. Such sharing of Confidential Information will be governed by the terms of the non-disclosure agreement attached hereto as Exhibit B, the terms and conditions of which are incorporated into this Agreement as if fully set forth herein.
7. Independent Contractor, No Agency. The Parties are and shall be independent contractors to one another, and nothing herein shall be deemed to cause this Agreement to create an agency, partnership, or joint venture between the Parties. Nothing in this Agreement shall be regarded, interpreted or construed as creating or establishing any relationship of employer and employees between Client and either Consultant or any employee or agent of Consultant.
8. Termination. This Agreement may be terminated in accordance with the following provisions:
 - a. This Agreement shall terminate automatically upon the expiration of the Term;
 - b. The Parties shall have the right to terminate this Agreement by mutual written consent;
 - c. Either Party shall have the right to terminate this Agreement upon 30 days prior written notice to the other Party.

Bridge Consulting, B-Corp & Novitas Communications

9. Entire Agreement, Amendment. This Agreement is the entire agreement between Consultant and Client with respect to the services to be provided by Consultant to Client and supersedes any prior agreements, whether written or oral, between the Parties. This Agreement shall not be amended or modified except by written instrument signed by both Parties.

10. Severability. If any provision of this Agreement or the application thereof to any person or circumstances shall be invalid or unenforceable, the remainder of this Agreement and the application of the provision at issue to other persons or circumstances shall not be affected but rather shall be enforced to the extent permitted by law.

11. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. Any signature on a copy of this Agreement or any document necessary or convenient thereto sent by facsimile or email shall be binding upon transmission by facsimile or email and the facsimile or email copy may be utilized for the purposes of this Agreement.

12. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Colorado without regard to its choice of law provisions.

13. Disputes. Client and Consultant agree that the exclusive venue for any litigation or dispute arising out of this Agreement shall be in the City and County of Denver, Colorado. If either Party brings suit under this Agreement, then the prevailing Party in any such litigation shall be entitled to recover its reasonable costs and attorneys' fees, including on appeal.

14. Notices. All notices required under this Agreement shall be sent via check to the following address:

Consultants:

Michelle Lyng

Novitas Communication, Inc
1732 Wazee St., #201
Denver, CO 80202
202-380-7114
mblyng@novitascommunications.com

Honorable Joe Miklosi

Bridge Consulting, B-Corp.
2205 South Holly Street – Unit 8
Denver, CO 80222
303-919-4748
Joe@joemiklosi.com

Bridge Consulting, B-Corp & Novitas Communications

15. Waivers. No waiver by either Party of any of the provisions of this Agreement is effective unless explicitly set forth in writing and signed by the waiving Party. No failure to exercise, or delay in exercising, any rights, remedy, power or privilege arising from this Agreement operates or may be construed as a waiver thereof. No single or partial exercise of any right, remedy, power or privilege hereunder precludes any other or further exercise thereof or the exercise of any other right, remedy, power or privilege.

16. Headings. Headings and captions contained in this Agreement are used for purposes of reference only and shall not affect the meaning or interpretation of this Agreement.

17. Representations and Warranties of the Parties. Client hereby warrants and represents to Consultant that it has the full power to enter into this Agreement and to carry out its obligations under this Agreement. NO OTHER WARRANTIES ARE EXPRESSED OR IMPLIED. Consultant hereby warrants and represents to Client that it has the full power to enter into this Agreement and to carry out its obligations under this Agreement. NO OTHER WARRANTIES ARE EXPRESSED OR IMPLIED.

18. Compliance with Law. Consultant will comply with all federal, state, and local laws, rules and regulations applicable to the performance of Consultant's obligations under the Agreement, including compliance with the Lobbying Disclosure Act registration and reporting requirements, as well as record retention requirements. Client will provide Consultant with basic company information that Consultant is required to collect and submit under lobbying disclosure registration and reporting requirements. Consultant shall report all relevant fees paid under this Agreement as lobbying expenses.

IN WITNESS WHEREOF, this Agreement is executed as of the Effective Date.

Client:

Consultants: Novitas Communication, Inc

BY: Dr. Reginald Boulos

BY: Michelle Lyng, Novitas Communications, Inc., 1732 Wazee St., #201, Denver, CO 80202

Bridge Consulting, B-Corp & Novitas Communications

Date

Joe Miklosi

Signature

May 7, 2021

Date

Michelle Blyng

Signature

May 7, 2021

Date

Bridge Consulting, B-Corp & Novitas Communications

MUTUAL NONDISCLOSURE AGREEMENT

This Mutual Nondisclosure Agreement (“Agreement”) is made as of May 7, 2021, by and between Dr. Reginald Boulos, and with both Bridge Consulting, B-Corp., and Novitas Communication, Inc., two Colorado based organizations, both with principal offices of business located in Denver and Boulder, Colorado, USA. Each entity may be described herein as a **"Party"** or together as **"Parties."**

WHEREAS, in order to determine whether to pursue potential business relationships or transactions which may arise from time to time (each a “Project”), each Party (the “Receiving Party”) understands that the other Party (the “Disclosing Party”) has disclosed or may disclose information relating to the Disclosing Party's business; including, but not limited to: business proposals, term sheets, business plans and strategies, private placement memorandums/offering memorandums/offering circulars, partnership agreements, limited partnership agreements, limited liability company agreements, articles of organization, business and pricing models, portfolio breakdowns and summaries, financial information, banking information and relationships, investment information and relationships, professional relationships, security issuance information, forecasts, books and records, operational information, proprietary information relating to Disclosing Party's products and services, customer/potential customer lists and related information, contracts, marketing and sales reports and related data, research reports and related data, technology and trade secrets, employee lists and personnel information, prototypes, samples, software, software graphical interfaces, business or marketing plans, product development plans, identification of strategic partners, recruiting status of potential employees, algorithms, schematics, development plans and strategies, and all other information that Disclosing Party discloses to Receiving Party, whether or not labeled as such and regardless of the method of transmission or the media in which the same is stored or recorded (all such information, together with analyses, compilations, studies or other documents or records prepared by either Party or any of their respective representatives which contain, or otherwise reflect, or are generated from, such information is hereinafter referred to as the “Proprietary Information” of the Disclosing Party); and

WHEREAS, the Parties agree that it may become necessary and/or appropriate to share Proprietary Information as part of any Project and as part of a determination whether to pursue a Project; and

Bridge Consulting, B-Corp & Novitas Communications

WHEREAS, the Parties desire to maintain the confidential nature of the Proprietary Information before a Project, during any Project and after any Project is concluded.

NOW, THEREFORE, in consideration of the foregoing, the exchange of consideration related to any Project, and any access of the Receiving Party to Proprietary Information of the Disclosing Party, the Parties hereby agree as follows:

Bridge Consulting, B-Corp & Novitas Communications

1. The Receiving Party agrees: (i) to hold the Disclosing Party's Proprietary Information in confidence and to take reasonable precautions to protect such Proprietary Information (including, without limitation, all precautions the Receiving Party employs with respect to its own similar confidential materials); (ii) not to divulge any such Proprietary Information to any third person, except as provided in this Agreement; and, (iii) not to use any such Proprietary Information except in connection with a Project. Without granting any right or license, the Disclosing Party agrees that the foregoing will not apply with respect to any information that the Receiving Party can document: (A) is or becomes (through no improper action or inaction by the Receiving Party or any affiliate, agent, consultant or employee) generally available to the public; (B) was in the Receiving Party's possession or known by it without restriction prior to receipt from the Disclosing Party; (C) was rightfully disclosed to it by a third party without restriction; or (D) was independently developed by the Receiving Party without use of any Proprietary Information of the Disclosing Party. The Receiving Party may make disclosures required by law or court order provided the Receiving Party uses diligent reasonable efforts to limit disclosure and to obtain confidential treatment or a protective order and has notified and allowed the Disclosing Party to participate in the proceeding.

2. Immediately upon a request by the Disclosing Party at any time, the Receiving Party will turn over to the Disclosing Party all copies of tangible Proprietary Information received from the Disclosing Party, and will destroy all memoranda, summaries, notes, emails, electronic files, and other materials prepared by it or its representatives which is, is based on, or is related to such Proprietary Information.

3. The Receiving Party understands that nothing herein: (i) requires the disclosure of any Proprietary Information of the Disclosing Party; or (ii) requires the Disclosing Party to proceed with any Project.

4. The Receiving Party acknowledges and agrees that due to the unique nature of the Disclosing Party's Proprietary Information, there can be no adequate remedy at law for any breach of its obligations hereunder, which breach may result in irreparable harm to the Disclosing Party, and therefore, that upon any such breach or any threat thereof, the Disclosing Party shall be entitled to appropriate equitable relief, without the requirement of posting a bond, in addition to whatever remedies it might have at law. In the event that any of the provisions of this Agreement shall be held by a court or other tribunal of competent jurisdiction to be illegal, invalid or unenforceable, such provisions shall be limited or eliminated to the minimum extent necessary so that this Agreement shall otherwise remain in full force and effect. This

Bridge Consulting, B-Corp & Novitas Communications

Agreement shall be governed by the law of the State of Colorado without regard to the conflicts of law provisions thereof, and the Parties submit to the exclusive jurisdiction and venue of the District Court for the Second Judicial District, State of Colorado, County of Denver, and the United States District Court located in the State of Colorado, County of Denver. This Agreement supersedes all prior discussions and writings and constitutes the entire agreement between the Parties with respect to the subject matter hereof. The prevailing Party in any action to enforce this Agreement shall be entitled to costs and attorneys' fees. No waiver or modification of this Agreement will be binding upon a Party unless made in writing and signed by a duly authorized representative of such Party and no failure or delay in enforcing any right will be deemed a waiver. This Agreement may be executed in two or more counterparts, each of which shall be an original, and all of which, taken together, shall constitute one Agreement. This Agreement may be executed by facsimile.

AGREED AS OF THE DATE FIRST SET FORTH ABOVE:

Novitas Communication, Inc., a Colorado corporation

By: Michelle Lyng

Its: Founder & CEO

Signature: Michelle Lyng

BRIDGE CONSULTING, A COLORADO PUBLIC BENEFIT CORPORATION

By: Joe Miklosi

Its: Founder & CEO

Signature: Joe Miklosi

Dr. Reginald Boulos

Signature: _____

Bridge Consulting, B-Corp & Novitas Communications



**Honorable Joe Miklosi, MPA
Founder & CEO, Bridge Consulting, B-Corp.
Colorado Representative (2009 – 2013)**

Joe Miklosi has been serving the public and bridging goals in the government, business, and nonprofit sectors in Colorado, Washington, D.C. and around the globe for 28 years. Miklosi believes that combining the time, talent and treasure from the government, business and nonprofit sectors will solve today's most challenging obstacles.

Miklosi's diverse background includes helping start a software company, serving four years in the Colorado State House of Representatives, running for U.S. Congress in 2012 in Colorado's 6th Congressional District, and working in 35 developing nations on health care and agriculture projects to reduce poverty.

In 2015, Joe created Bridge Consulting – a B-Corp or Public Benefit Corporation – to capitalize on his diverse, multi-sector work experience. Bridge Consulting, B-Corp. is a full-service consulting company that provides international business consulting; public policy, political, and lobbying consulting, and nonprofit strategic management, Corporate Social Responsibility (CSR), and public-private partnership (PPP) consulting services to a variety of domestic and international nonprofits and small businesses. For example, Bridge Consulting, B-Corp. provides strategic fundraising consulting services as well as political, regulatory, and lobbying services for

Bridge Consulting, B-Corp & Novitas Communications

clients who need assistance navigating complex government bureaucracies in Colorado, Washington, D.C. and around the globe, generating government revenue, passing or defeating legislation, and creating public private partnerships to maximize value.

Joe's government and political experience includes serving four years as a Colorado Representative in District 9 (southeast Denver and Arapahoe county), recruiting, training, and electing over 100 candidates for local, state and federal office, running a competitive \$6 million-dollar race for United States Congress in 2012, and finishing within 2% against a 23-year incumbent. Joe also served as a senior advisor in the Colorado State Legislature and in the U.S. Senate, worked for President Bill Clinton, and served on Hillary Rodham Clinton's National Finance Committee in 2016.

During his tenure in the Colorado House of Representatives, Joe focused on creating renewable energy jobs, PACE legislation, increasing health care access for thousands of Coloradans, passing the Colorado DREAM Act, creating jobs through Creative Arts Districts, streamlining the health care billing process to save millions of taxpayer dollars, and increasing civic engagement through an online voter registration program, which has registered 1,000,000 Colorado voters.

Miklosi was a member of the Judiciary Committee, the State, Veterans, and Military Committee, the Economic Development Committee, and the Audit Committee. He also served on the 2009 interim Pinnacol Assurance workers compensation committee to reform Colorado's worker compensation laws.

Joe's business experience includes helping start an internet software company as its eighth employee and generating nearly 50% of the company's entire revenue. For six years, Joe also sold software applications for three international software manufacturers, where he was consistently ranked the number one sales representative.

Bridge Consulting, B-Corp & Novitas Communications

Joe's international development and nonprofit experience includes creating and leading the Government Relations Department for eight years as a Director at Project C.U.R.E. Miklosi was responsible for securing multi-million dollar grants from USAID and other international development agencies and creating public private partnerships with corporations to improve health care conditions in the developing world. Project C.U.R.E. is the largest organization in the world that annually donates over \$60 million dollars of life-saving medical supplies and medical equipment to hundreds of hospitals in 135 developing nations.

As Project C.U.R.E.'s Director of Government Relations for eight years, Joe focused on building public-private partnerships with the United States, foreign governments, and with Fortune 500 companies to both strengthen health care systems in the developing world and to donate medical supplies and equipment to hospitals in the developing world.

Joe Miklosi built the Government Relations department for Project C.U.R.E. Joe was responsible for building public-private partnerships between the United States Agency for International Development (USAID), the Centers for Disease Control and Prevention (CDC), the United States Department of Defense HIV/AIDS Prevention Program, foreign governments' international development agencies, Ministers of Health, and Fortune 500 companies to implement health care projects in the developing world.

After securing a federal government grant, Joe was responsible for securing private sector commitments and for creating customized, Corporate Social Responsibility (CSR) programs to help private sector clients achieve their economic, bottom-line goals through humanitarian aid.

Bridge Consulting, B-Corp & Novitas Communications

Joe was the Co-Chair of the *Saving Mothers, Giving Life* Partnership Committee, a \$200 million dollar, 30-organization public private partnership Hillary Clinton initiated to reduce maternal mortality rates by 50% in Uganda, Zambia, and Nigeria. Joe initiated Project C.U.R.E. joining the Board of *Saving Mothers, Giving Life* due to his relationships in the international development sector.

Miklosi serves on multiple international development trade associations, such as InterAction, the Core Group, the Society for International Development, the Posner Center (a Colorado-based, international-focused trade association with over 65 members), the United States Global Leadership Coalition (USGLC) Colorado Advisory Committee, and the Board of Directors for the Center for Effective Foreign Assistance, a bi-partisan, nonprofit organization that promotes effective, efficient and transparent United States international development assistance.

Miklosi has also served on multiple domestic nonprofit boards, such as the Gary Hart Center for Public Service, helping create the AmeriCorps City Year Denver board, which empowers at-risk youth to graduate from high school and the Rwanda Leadership Foundation, which created the second ranked school out of 2,500 schools in Rwanda, Africa. Miklosi is a member of Good Business Colorado, which is a trade association of hundreds of small and medium sized businesses that advocate for sustainable business practices. Miklosi also served eight years in Rotary in both the Highlands Ranch and the Denver Southeast Rotary Clubs, where he helped generate \$100,000 for polio vaccinations in the developing world.

Bridge Consulting, B-Corp & Novitas Communications

Bridge Consulting B-Corp.'s Results:

- From 2017 – 2020, lobbied Colorado legislators on a variety of public policy issues, including vaping small businesses.
- From 2017 – 2020, lobbied Colorado legislators on behalf of National Popular Vote so every vote counts equally.
- From 2017 – 2020, lobbied Colorado municipal leaders to participate in a national lawsuit against the 26 largest pharmaceutical drug manufacturers in the world for over-opioid prescription.
- In 2018 and 2019, lobbied Colorado legislators on behalf of the Colorado Information Sharing Consortium (CISC), to enact law enforcement, data sharing legislation to prevent crime, protect individual liberties, and assist individuals with mental health challenges.
- From 2015 to present, wrote government grants, created research programs, and secured sales and distribution channels for PlantCatalyst, an agriculture company, to sell its innovative product to thousands of small farmers in a dozen African nations so the farmers can grow crops in a more sustainable way. Created research, development and distribution partnerships with multiple public and private stakeholders.
- In 2017, represented Good Chemistry, a Colorado marijuana company, at the Colorado General Assembly to improve Colorado marijuana financial and safety regulations.
- At Project C.U.R.E., generated a \$2 million dollar USAID appropriation's grant in 2010 from his relationships with influential Members of Congress and with USAID. Joe Miklosi and colleagues at Project C.U.R.E. leveraged the grant 100% with corporate funds to donate \$40 million dollars worth of customized medical supplies to dozens of hospitals in the DR Congo and in Guatemala.
- At Project C.U.R.E., secured a \$2.4 million-dollar grant (and growing) in 2011 from the United States Department of HIV/AIDS Prevention Program (DHAPP). The grant provided life-saving, HIV/AIDS related medical supplies and medical equipment to approximately 40 of the 80 developing nations where DHAPP provided HIV/AIDS prevention, treatment and care related services to both military and civilian patients.

Bridge Consulting, B-Corp & Novitas Communications

- At Project C.U.R.E., generated a \$2 million-dollar grant from USAID and the Government of Norway to participate as a Board Member on the Hillary Clinton initiated *Saving Mothers, Giving Life* public-private partnership to reduce maternal mortality rates by 50% in Uganda and Zambia. The partnership reduced maternal mortality rates in targeted districts in Uganda and Zambia by 35% in the first year. Joe Miklosi and colleagues at Project C.U.R.E. matched the \$2 million-dollar grant 100% with corporate funds to donate \$20 million dollars' worth of maternal related medical supplies to hospitals in Uganda and Zambia.
- In February, 2014, Miklosi secured Project C.U.R.E. international media attention at a Center for Strategic and International Studies (CSIS) conference. The conference included international development executives in Washington, D.C., including USAID Administrator Rajiv Shah and CDC Director Tom Friedman. Both leaders praised Project C.U.R.E. for its work helping reduce maternal mortality rates by 35% in east Africa as a Board Member of Hillary Clinton's *Saving Mothers, Giving Life* public private partnership. The conference produced 12 million tweets mentioning the partnership.
- At Project C.U.R.E., responsible for securing 21 additional grants with USAID and other international development NGO's worth approximately \$2.4 million dollars as a sub-contractor to large NGO's such as CRS, JSI, and Abt Associates.
- At Project C.U.R.E. and at Bridge Consulting, B-Corp., managed relationships with executives on Capitol Hill, United States Agency for International Development (USAID), Centers for Disease Control and Prevention (CDC), Department of Defense, and foreign governments.
- Generated own salary at Project C.U.R.E. for first six months of employment.
- In 2015, Educated Members of Congress about victim's rights legislation and signed up multiple co-sponsors for the legislation.
- In 2016, generated over \$100,000 of revenue for DaVita Bridge of Life, the health care foundation.

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- From 2016 and 2019, generated over \$1,000,000 of revenue for Rocky Mountain Voter Outreach, the political canvassing firm.
- In 2017, increased employment opportunities for people with intellectual and developmental disabilities by 8% for arc Thrift Stores.
- In 2017, established corporate partnerships for NECH-CIEH, the Haitian nursing organization, and generated over \$25,000 of support.
- In 2017, helped elect two Denver School Board candidates to the Denver School Board in a multi-million dollar campaign.

In-Country Work Experience

Ethiopia	Ghana	Guatemala
India	Jamaica	Kenya
Malawi	Mexico	Mozambique
Haiti	Rwanda	Uganda
United Arab Emirates & Dubai	Zambia	Nigeria
South Africa	Serbia	

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About Michelle Lyng, President and CEO Novitas Communications, Inc.

Michelle Balch Lyng has 22 years of experience in strategic communications and reputation management. Lyng’s multiple areas of expertise include political, corporate, and crisis communications, executive positioning, community engagement, and issue management.

As the founder and CEO of Novitas Communications, Lyng advises a wide range of clients from Fortune 100 companies experiencing significant change to start-up grassroots political organizations on proactive and reactive media. Lyng has helped implement organization-wide communications strategies to uphold a reputation when financial and/or regulatory stakes were highest.

Past media coverage for her clients includes the Wall Street Journal, the New York Times, Reuters, USAToday, Washington Post, CNBC, CNN, MSNBC, FOX News, among many other national and local media outlets. The Denver Post named her one of Colorado’s “Up and Coming Most Influential Women” and RedState.com dubbed her a “strategic communications expert”.

In the private sector, she has helped to amplify the voices of American Banker’s “The 25 Most Powerful Women in Banking and Finance” annual ranking. Through this project, Lyng helped produce a 30-minute CNBC segment on Women in Banking and Financial Services to tackle the issues facing female leaders in this male-dominated field.

Bridge Consulting, B-Corp & Novitas Communications

In the political sphere, Lyng is known in Colorado for her work defeating Amendment 66, also known as the “billion-dollar tax increase”. The ballot initiative was defeated by a nearly two-to-one margin.

She also skillfully managed the Mike Fallon for Congress campaign – the most serious challenge to Democratic incumbent Diana DeGette in recent years. The 2010 effort garnered the most votes received by a conservative candidate in an off-year election, secured positive media coverage in top regional outlets, reached out to nearly 150,000 voters, distributed nearly 4,000 yard signs, and raised the most money by a conservative in the history of the Congressional District. She began her political career in Congressman Tom Tancredo’s district office.

As an expert in strategic communications, Lyng has authored several internal publications for her clients and employers, including: “Wikipedia Warfare: A Guide to Winning on Wikipedia”, “War Room Best Practices”, and APCO’s first-ever “Guide to Media Relations”.

Lyng has served her community as a precinct committee person, a vice-chairman, and a chairman pro temps for the Denver Republican Party. She also has served on the boards of The Lincoln Club of Colorado, The First Tee of Colorado, and as the Philanthropy Chair of the Denver Kappa Kappa Gamma Alumni Association. Lyng is also a member of the University Club of Denver. Lyng earned a Bachelors of Arts in Business from Illinois Wesleyan University.

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Reuters	Sarah Marsh	sarah.marsh@reuters.com	

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Le Floridien				https://www.lefloridien.com/biden
South Florida Times				http://www.sfltimes.com/category/

LinkedIn	Title	Sources	Beats	Contacted	Called
http://www	Hispanic A	Associated	Current aff	18-Jun	Left message with Miami office
https://www	Data Journ	Associated	Current aff	18-Jun	
https://www	Senior Wri	Biscayne Ti	Local news	18-Jun	left message
http://www	Editor-In-C	Caribbean	Caribbean,	18-Jun	number not available, sent DM on Twitter
https://www	Correspon	CNN	Internatio	18-Jun	able to leave a voicemail. sent DM on Instagram
https://www	Caribbean	Miami Her	Caribbean,	18-Jun	
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http://www	Reporter, /	NBC News, Crime, Loc		18-Jun	
https://www	Reporter	NBC News, Local news		18-Jun	Answered and resent information via email
https://www	General As	NBC News, Courtroom		18-Jun	
https://www	Senior Edit	Univision M	Hispanic in	18-Jun	not interested
http://www	Reporter	WFOR-TV	Current aff	18-Jun	
https://www	General As	WFOR-TV	Local news	18-Jun	
http://www	Americas E	WLRN-FM	South Ame	18-Jun	Wrong phone number
https://www	Producer, /	WSRF-AM	African Am	18-Jun	Secured interview for 6/26 at 8:30 AM
	Founder of Island TV			18-Jun	contact. Update: just saw Joe's email that this is already
	Miami Herald Ed Board				
	Miami Herald Ed Board				
	Radio pers	WSRF-AM	African American Inte		interviewed Dr. B on 6/25 at 8 AM
http://www	Monthly publication				
http://www	Haitian Newspaper				
http://www					

/ secured.

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Washingto	Washingto	20002	United Sta	Yes
Doral	Florida	33172	United Sta	Yes
New York	(New York	10007	United Sta	Yes
New York	(New York	10281	United Sta	No
New York	(New York		United Sta	Yes
New York	(New York	10022	United Sta	Yes
Boston	Massachus	2109	United Sta	Yes
New York	(New York	10019	United Sta	Yes
Washingto	Washingto	20002	United Sta	Yes
New York	(New York	10018	United Sta	Yes
New York	(New York	10281	United Sta	Yes
New York	(New York	10281	United Sta	Yes
New York	(New York		United Sta	Yes
Boston	Massachus	2109	United Sta	Yes
New York	(New York	11201	United Sta	Yes
New York	(New York	10004	United Sta	Yes
Miami	Florida		United Sta	Yes
New York	(New York	10019	United Sta	Yes
New York	(New York	10281	United Sta	Yes
Miami	Florida	33131	United Sta	Yes

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Ted	Scouten	tscouten@cbs.com	(305) 639-4500	https://twitter.com/	https://www.cbs.com/	Reporter	WFOR-TV	Current af	18-Jun	Called
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Tim	Padgett	tpadgett@wlrnnews.org	(305) 995-1717	https://twitter.com/	http://www.america.com/	Americas E	WLRN-FM	South Ame	18-Jun	Wrong phone number
Rose-Philli	Coriolan	rosecoriolan@wsrf.com	(305) 940-1580	https://twitter.com/	https://www.wsr.com/	Producer,	WSRF-AM	African Ar	18-Jun	Secured interview for 6/26 at 8:30 AM
Elizabeth	Guerin	elizabeth@imaginartmedia.com	9543945110			Founder of	Island TV		18-Jun	contact. Update: just saw Joe's email that this is already secured.
Amy	Driscoll					Miami Herald	Ed Board			Called
Nancy	Ancrum					Miami Herald	Ed Board			Called
Ed	Lozama		7863072160			Radio pers	WSRF-AM	African American Inte		interviewed Dr. B on 6/25 at 8 AM
Courrier Des Ameriques				https://www.facebook.com/courrierdefloride/		Monthly publication				Called
Le Floridien				https://www.lefloridien.com/biden-tient-ses-promesses-€		Haitian Newspaper				Called
South Florida Times				http://www.sfltimes.com/category/news/caribbeannews						Called

TAC political activities

- Pitched media to speak with TAC experts and officials
- Invited businessmen to event.
- Wrote op-ed about Taiwan value to the business community