

Re: Invite: Future of smart cities in a post-pandemic world

Hi X,

I wanted to gauge your interest in a story about the future of smart cities and how the COVID-19 pandemic is rapidly propelling us toward that future – a topic that is being highlighted by Qatar Foundation's subsidiary, Msheireb Properties.

Msheireb Properties is a real estate development company responsible for [Msheireb Downtown Doha](https://www.msheireb.com/msheireb-downtown-doha/about-msheireb-downtown-doha/) (MDD) [<https://www.msheireb.com/msheireb-downtown-doha/about-msheireb-downtown-doha/>], the world's first smart and sustainable downtown regeneration project.

They can discuss why smart cities are better equipped to meet individual and companies' demands than conventional cities during the pandemic, in such areas as remote learning, work from home, delivery services that rely on robots or unmanned equipment. One of the most recent developments they can discuss is its "autonomous vehicle" concept that is currently being tested in Msheireb Downtown Doha.

In addition, next week, Msheireb Properties is hosting the [Doha Smart Cities Summit](https://www.dscs.msheireb.com/) [<https://www.dscs.msheireb.com/>], which will convene thought leaders, innovators and pioneering developers to discuss the future of smart cities, with focus on topics such as cybersecurity, autonomous vehicles, innovation and sustainability, and pandemic-readiness.

Due to the time difference, the timing of the event is not ideal -- 1:40-8 AM ET -- but I would be happy to arrange an interview with one of the summit speakers or connect you with executives from Msheireb Properties (all listed below). I can also share a video recording after the event.

For additional background, MDD blends traditional Qatari aesthetics with modern technology, comprising a combination of commercial and residential properties, retail, cultural, entertainment areas and hotels. MDD also focuses on sustainability – the development includes 100+ LEED certified buildings, 6,400 PV solar panels and weather mitigation features.

Please let me know if this is of interest.

Best,
X

This material is distributed by RF/Binder Partners Inc. on behalf of the Qatar Foundation. Additional information is available at the Department of Justice, Washington, DC

Details of Doha Smart Cities Summit

Date: November 24, 2020

Website with agenda and registration: <https://www.dscs.msheireb.com/>

Part 1 – Doha Smart City

The Local Perspective – how do a smart downtown district, city and country take on a pandemic?
Speakers present a closer look at the Qatar model.

Speakers:

- ENG. Ali Al-Kuwari, Acting CEO, Msheireb Properties
- H.E. Hassan Al Thawadi, Secretary General, Chairman Supreme Committee For Delivery & Legacy, FIFA World Cup Qatar 2022 LLC
- Sheikh Hamad bin Abdullah Al-Thani, CEO, Vodafone Qatar

Part 2 – Smart Cities Approach to Covid-19

The International Perspective – how did smart cities around the world address the challenges of the pandemic? Speakers present unique smart city solutions.

Speakers:

- Eduard Lysenko, Head of the Department of Information Technologies of Moscow, Minister of the Moscow Government
- Leonie van den Beuken, Program Director, Amsterdam Smart City
- Tan Puay Hong, Principle Engineer, Land Transport Authority of Singapore

Part 3 – Panel Discussions

Panel Discussion 1: Smart City Cybersecurity

Panelists:

- Ronald Heil, Partner, Head of Cyber Security, KPMG
- Nicolas Palmer, Head of International Business Development, Group IB
- Juan Manuel Corchado, Professor, University of Salamanca
- Mohamed Mohsen, Chief Technology Officer, Cisco
- *Moderator:* Marwan Marouf Rafiq, CEO, Moseco

Panel Discussion 2: Mobility & Autonomous Vehicles

Panelists:

- Ahmed Mohamedali, CEO, Airlift
- Satya Ramamurthy, Partner, Head of Infrastructure, Government and Healthcare, KPMG Singapore
- Mike Melanin, CEO & Co-Founder, NoPilot
- Firas Mufti, Senior Manager – Marketing (Toyota Distributor – Qatar) Abdullah Abdulghani & Bros
- Abdulla H. Al-Misnad, Deputy CEO, Qatar Free Zones Authority
- *Moderator:* Biju Kadapurath, Director, Smart Cities, PwC

Panel Discussion 3: Innovation & Sustainability

Panelists:

- Mahday Al Hebabi, Business Services Director, Vodafone Qatar
- Adrian K. Wood, CEO of Siemens Qatar and Kuwait
- Leonie van den Beuken, Program Director, Amsterdam Smart City
- Jan Reinmueller, Partner, Head of Digital Village, KPMG
- Jason Twill, Director of World Cup Master Program, Qatar Foundation
- *Moderator:* Toby Hömlein, Accelerator Manager & International Business Relations, GreenTech Village & Cleantech Scandinavia

Panel Discussion 4: Smart City Pandemic Readiness

Panelists:

- Dr. Saber Trabelsi, Professor, Texas A&M University at Qatar
- Andrey Telenkov, CEO, NTechLab
- Lana Khalaf, Country Manager, Microsoft Qatar
- Aseem Joshi, Global Smart Cities Leader, Honeywell

Moderator: Nizar Hneini, Partner, Advisory, leading Digital & Innovation, KPMG