



MEDIA INVITE – NOT FOR PUBLICATION

The Future of Higher Education in a Post-COVID-19 World

Exclusive panel discussion invite from The Economist Intelligence Unit and Qatar Foundation

In our new report, *New schools of thought: Innovative models for delivering higher education*, sponsored by Qatar Foundation, The Economist Intelligence Unit (The EIU) examines how five innovative higher education models address social, political and economic challenges facing academic institutions today.

Join us for an exclusive virtual panel discussion to explore the report's findings and discuss higher education's future in a post-COVID-19 world. Chaired by **Claire Casey**, Managing Director of Public Policy at The EIU.

To register and attend, click [here](#).

- **Date:** May 4, 2020
- **Time:** 4pm - 5pm, Doha time

The discussion will feature:

- **Prof. Tim Blackman**, Vice-Chancellor of the Open University
- **Ben Nelson**, Founder, Chairman and CEO of Minerva Schools at Keck Graduate Institute
- **Francisco Marmolejo**, Education Advisor of the Qatar Foundation
- **Dr Mary Schmidt Campbell**, President of Spelman College

Please confirm attendance by replying to this email.

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Additional Information:

Higher education institutions are under pressure. Advanced technologies threaten to automate jobs and are forcing institutions to rethink what, and how, to teach. As traditional sources of public funding dry up, students and parents are questioning what type of higher education - if any - provides the best value. The ongoing COVID-19 outbreak and the measures taken to stop its spread have also forced most higher education institutions around the world to suspend face-to-face teaching and shift to online classes.

We find that technology continues to disrupt the higher-education landscape. It enables institutions to serve a greater number of diverse students, increase tuition revenues and can reduce operating costs. Yet not all institutions are able to benefit from radical technological change. Especially in a post-COVID-19 world, those that emphasize a bespoke residential or experiential learning experience must find a way to reimagine their value proposition in an online environment.

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