

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For 6 Month Period Ending 09/30/2020  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration Number  
 Certus Insights, LLC 6801
- (c) Primary Business Address  
 1418 N. Rhodes Street, Arlington, VA 22209

2. Has there been a change in the information previously furnished in connection with the following?
- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.**

3. If the registrant previously filed an Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No
- If yes, has the registrant filed an updated Exhibit C? Yes  No
- If no, please file the updated Exhibit C.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

| Name | Position | Date Ceased |
|------|----------|-------------|
|------|----------|-------------|

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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

| Name | Foreign Principal(s) Represented | Services |
|------|----------------------------------|----------|
|------|----------------------------------|----------|

(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

| Name | Position or Connection | Date Terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

| Name | Position or Connection | Foreign Principal | Date Terminated |
|------|------------------------|-------------------|-----------------|
|------|------------------------|-------------------|-----------------|

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6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes  No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

**II - FOREIGN PRINCIPAL**

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal

Date Added

Hydro-Québec (through Forbes Tate Partners)

07/30/2020

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications)

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No  N/A

Exhibit B<sup>4</sup> Yes  No  N/A

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes  No

If yes, has the registrant filed an amendment to these exhibits? Yes  No

If no, please file the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail all activities and services:

| Foreign Principal  | Activities/Services   |
|--|---|
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | Registrant conducted quantitative surveys for Qorvis Communications on American attitudes and perceptions of Middle East and current event issues. Registrant aggregated historical trend reports of survey data.   |
| Hydro-Québec (through Forbes Tate Partners)  | Registrant conducted two quantitative surveys of likely Maine voters to assist Hydro-Quebec in obtaining regulatory approval for a transmission line between Appalaches substation in Saint-Adrien-d'Irlande and a connection point on the Quebec-Maine border. Registrant analyze and modeled media consumption data for likely Maine voters for one of the surveys. |

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

See Appendix for Response

Set forth below in the required detail the registrant's political activities.

| Foreign Principal | Date | Contact | Method | Purpose |
|-------------------|------|---------|--------|---------|
|-------------------|------|---------|--------|---------|

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes  No

If yes, describe fully.

| Foreign Principal | Activities/Services |
|-------------------|---------------------|
|-------------------|---------------------|

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes  No

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Foreign Principal  | Date       | Recipient                 | Purpose  | Amount      | Subtotal     |
|--|------------|---------------------------|--|-------------|--------------|
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 04/13/2020 | American Directions Group | Fielding + Sample of March/April 2020 Survey   | \$17,357.67 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 06/12/2020 | American Directions Group | Fielding + Sample June 2020 Survey; AND Fielding + Sampling June 2020 Survey State Over Sample | \$26,925.56 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 08/20/2020 | American Directions Group | Fielding + Sample July/August 2020 Survey  | \$18,133.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 08/31/2020 | Dynata                    | Fielding + Sample for July/August 2020 Survey State Oversample                                 | \$ 7,934.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | -----      | -----                     | -----  | -----       | \$70,350.23  |
| Hydro-Québec (through Forbes Tate Partners)  | 08/31/2020 | Precision Opinion         | Fielding + Sample of n=200 Maine Likely Voters for the July 2020 Survey                        | \$ 2,950.00 |              |
| Hydro-Québec (through Forbes Tate Partners)  | 08/24/2020 | -----                     | Sample of n=300 respondents for July 2020 Survey   | \$ 7,735.39 |              |
| Hydro-Québec (through Forbes Tate Partners)  | -----      | -----                     | -----  | -----       | \$10,685.39  |
|  |            |                           |  | \$          | 81,035.62    |
|  |            |                           |  |             | <u>Total</u> |

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

| Foreign Principal | Date | Recipient | Purpose | Thing of Value |
|-------------------|------|-----------|---------|----------------|
|-------------------|------|-----------|---------|----------------|

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

| Date | Donor | Political Organization/Candidate | Method | Amount/Thing of Value |
|------|-------|----------------------------------|--------|-----------------------|
|------|-------|----------------------------------|--------|-----------------------|

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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?<sup>12</sup> Yes  No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, and specify the period of time and the amount.

| Foreign Principal | Period of Time | Amount |
|-------------------|----------------|--------|
|-------------------|----------------|--------|

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper       Advertising campaigns       Press releases       Pamphlets or other publications  
 Lectures or speeches       Radio or TV broadcasts       Motion picture films       Letters or telegrams  
 Email  
 Website URL(s): \_\_\_\_\_  
 Social media websites URL(s): \_\_\_\_\_  
 Other (*specify*) \_\_\_\_\_

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (*specify*) \_\_\_\_\_

20. Indicate the language used in the informational materials:

- English       Other (*specify*) \_\_\_\_\_

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

If no, please please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

| Date              | Printed Name            | Signature <sup>13</sup>    |
|-------------------|-------------------------|----------------------------|
| <u>10/29/2020</u> | <u>Ronald Faucheux</u>  | <u>/s/Ronald Faucheux</u>  |
| <u>10/29/2020</u> | <u>Natalie Copeland</u> | <u>/s/Natalie Copeland</u> |
| <u>10/29/2020</u> | <u>Andrew Rugg</u>      | <u>/s/Andrew Rugg</u>      |

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date


Printed Name

Signature

|       |       |       |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

| Date             | Printed Name       | Signature   |
|------------------|--------------------|---|
| October 28, 2020 | Ronald A. Faucheux |  |
| _____            | _____              | _____   |
| _____            | _____              | _____   |
| _____            | _____              | _____   |
| _____            | _____              | _____   |

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

| Date       | Printed Name     | Signature  |
|------------|------------------|--|
| 10/22/2020 | Natalie Copeland |  |
|            |                  |  |
|            |                  |  |
|            |                  |  |

**Appendix**  
**Response to Item 12-Desc**

The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications): See response to item 11.

Hydro-Québec (through Forbes Tate Partners): See response to item 11.

## Appendix

### Response to Item 14(a)-Detail

| Foreign Principal(s)   | Date Received | From Whom            | Purpose                                    | Amount      | Subtotal     |
|--|---------------|----------------------|--|-------------|--------------|
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 03/27/2020    | Qorvis/MSL           | Fee for December 2019 Survey               | \$62,000.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 03/30/2020    | Qorvis/MSL           | Fee for January 2020 Survey                | \$62,000.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 05/19/2020    | Qorvis/MSL           | Fee for March/April 2020 Survey            | \$62,000.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 07/23/2020    | Qorvis/MSL           | Fee for June 2020 Survey                   | \$62,000.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 07/23/2020    | Qorvis/MSL           | Fee for June 2020 State Overssample        | \$21,700.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 07/23/2020    | Qorvis MSL           | Fee for June Historic Tracking Report      | \$ 6,500.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 09/21/2020    | Qorvis MSL           | Fee for July/August 2020 Survey            | \$62,000.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | 09/21/2020    | Qorvis MSL           | Fee for July/August 2020 State Overssample | \$21,700.00 |              |
| The Kingdom of Saudi Arabia (through MSLGROUP Americas, LLC d/b/a Qorvis Communications) | -----         | -----                | -----                                      | ----->      | \$359,900.00 |
| Hydro-Québec (through Forbes Tate Partners)  | 09/21/2020    | Forbes Tate Partners | Fee for July Survey Maine Likely Voters    | \$35,500.00 |              |
| Hydro-Québec (through Forbes Tate Partners)  | -----         | -----                | -----                                      | ----->      | \$35,500.00  |