

Ogilvy

**FARA SUBMISSION
LOS CABOS TOURISM BOARD (FITURCA)**

**SUPPLEMENTAL PERIOD:
OCTOBER 1ST, 2022 TO MARCH 31ST, 2023**

The enclosed email correspondence is an example of the labeling that Ogilvy places on its email correspondence to the U.S. media when organizing press trips/article placement for Los Cabos.

Thursday, April 6, 2023 at 11:36:49 Eastern Daylight Time

Subject: Fall Deals in Los Cabos: A Snowbird's Paradise**Date:** Thursday, October 6, 2022 at 10:10:47 AM Eastern Daylight Time**From:** Edmund Hanna**To:** tebner@thrillist.com

Hi Tim,

With October just a week away, snowbird season is upon us. Warm-weather lovers who reside up north will begin making their way down south to warmer destinations for the majority of the colder months, hence the name 'snowbirds'. Los Cabos, Mexico is a popular destination amongst snowbirds due to its always-sunny perfect-temperature climate, nearly 365 days a year.

Already missing the warm weather? Now is the best time to think about using those leftover PTO days before the year ends and head down south. Plan your vacation sooner rather than later and reap the benefits of these great end of year deals.

Sharing details below of discounted package specials at some of Los Cabos' best resorts. Please let me know if you are interested in sharing with your readers.

Thank you,
Edmund

Zadún – Stay longer, experience more.

- Enjoy a magical experience at Zadún a Ritz-Carlton Reserve by booking 3 consecutive nights or more and get a 15% discount or more on your rate. Book now through December 12, 2022, and travel through May 31, 2023. (Cluster Code: D3Q)
- Book 4 nights or more with the Reconnect package and get a daily \$100 USD credit on food and beverages and treatments at Alkemia Spa. Book now through December 12, 2022, and travel through May 31, 2023. (Cluster Code: Y21)

Esperanza Resort - Available for casita bookings only. Registration for more than 1 individual must be booked separately. Must book at least 7 days prior to arrival. Call 855-331-2226 or book online [here](#).

- 4-night accommodation December 7-11, 2022
- 1 roundtrip airport transfer
- Welcome cocktail for 2 people
- Golf welcome amenity
- Daily breakfast for 2 people
- 1 dinner for 2 people at Cocina del Mar
- 1 roundtrip transfer for 2 people to Rancho San Lucas
- Golf event registration for 1 person at Rancho San Lucas
- Post-event cocktail reception for 2
- 1 60-minute massage per person in our Five Star Spa

Chileno Bay - Available for hotel room bookings only. Registration for more than 1 individual must be booked separately. Must book at least 7 days prior to arrival. Call 855-363-6079 or book online [here](#).

- 4-night accommodation December 7-11, 2022
- 1 roundtrip airport transfer
- Welcome cocktail for 2 people

- Golf welcome amenity
- Daily breakfast for 2 people
- 1 dinner for 2 people at YAYA
- 1 roundtrip transfer for 2 people to Rancho San Lucas
- Golf event registration for 1 person at Rancho San Lucas
- 1 60-minute massage per person in our Five Star Spa
- Post-event cocktail reception for 2 at our sister Auberge property, Esperanza (transportation to and from included)

Edmund Hanna

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Thursday, April 6, 2023 at 11:37:25 Eastern Daylight Time

Subject: Holiday and NYE Deals, Events & More in Los Cabos, Mexico!**Date:** Thursday, November 17, 2022 at 11:21:57 AM Eastern Standard Time**From:** Edmund Hanna**To:** emily.sher@nbcuni.com

Hi Emily,

Hope you're doing well. I'm writing to share some unique upcoming deals, specials, and events in Los Cabos for the holiday season and New Year's Eve. That's right – celebrating the holidays in paradise is just a quick direct flight away from several major U.S. cities like New York City, Los Angeles, and Chicago. Here are some ways you can save & celebrate in Los Cabos.

From extravagant firework displays and restaurant-wide champagne toasts to local Christmas caroler serenades and gala-inspired dinners, Los Cabos offers a variety of ways to partake in celebrating the holidays and ringing in the new year. If you are looking for something truly unique, watch the famous firework show over Medano Beach aboard a boat for breathtaking views of the celebrations spanning resorts all the way across the shoreline. Some of the namesake properties hosting celebrations include Viceroy Los Cabos, Pueblo Bonito, One&Only Palmilla, and Marquis Los Cabos – further details about the events and happenings are included below.

Interested in learning more? Let me know – I'd love to work with you on a piece around traveling to paradise during the holiday season!

Thank you,
Edmund

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Holiday and NYE Events & Specials:

- [Viceroy Los Cabos](#)
 - **Christmas Eve Carol Singers (Dec. 24):** Enjoy an open bar on consumption with special Christmas cocktails. The night will be capped off with a spectacular performance of Mexican carol singers at Casero Restaurant. Traditional holiday dishes will also be served at Viceroy's other restaurants including Dalia, Nido, and Cielomar.
 - **New Year's Eve Gala Dinner (Dec. 31):** Offered at the resort's lively rooftop bar Cielomar, guests can enjoy a dazzling evening of celebrations accompanied by live music and complete with a dinner, dessert station and a champagne toast to usher in 2023 with dancing and spirit. \$320 per person. Champagne toast included.
- [Pueblo Bonito](#)
 - **Christmas Eve and Christmas Day:** With nine unique dining options open for both Christmas Eve and Christmas Day, consider the Siempre Restaurant in Pueblo Bonito Pacifica Golf & Spa Resort, where the culinary staff has planned a delectable, four-course dinner menu for both Christmas Eve and day. Or try out the five-course menu at La Frida where chefs have earned a AAA Four Diamond Award for excellence in cuisine. A Christmas Eve buffet at La Nao features unbeatable ocean views and will offer a sweet and savory brunch on Christmas morning.
 - **New Year's Eve:** Dance into New Year's next with festivities ranging from sparkling toasts and live music to fireworks on the beach. La Nao Restaurant at Sunset Beach will prepare an international gourmet buffet with a live DJ and an open bar. Come back in the morning for brunch for live violin music. Or consider a five-course Japanese dinner menu and buffet at

Tazuna or a five-course Mexican tasting menu at La Frida. And reserve your seat on Constellation Terrace at Pacifica for a front row seat to a fireworks display after your meal. Almost every location will feature live music on New Year's Eve.

- **[One&Only Palmilla](#) – A Spirited Wonderland Package:** Usher in 2023 where magic meets the culture of Mexico at the One&Only Palmilla. Unique and multi-sensorial elemental experiences with Fire, Water, Earth and Air culminating with a gastronomic feast and opulent fireworks show on New Year's Day. Offer includes complimentary daily breakfast and access to One&Only Palmilla's iconic New Year's Eve party, inclusive of live entertainment and a midnight champagne toast.
- **[Marquis Los Cabos](#) – Gatsby's New Year Gala Night:** Enjoy a Gala Night with a four-course dinner, one Taittinger Champagne Bottle, fireworks, live music, and dancing all night long. This celebration is at a twenties-themed party, so guests are encouraged to dress up.

Other Fun Activities:

- **Beachside Fireworks:** Every year a spectacular firework show lights up the sky above Médano Beach in Cabo San Lucas on New Year's Eve. Visitors can enjoy the view from any of the resorts, restaurants, and clubs along the beachfront, or out on the sands of the beach itself. Seeing the firework show from the beach is an ideal way to start your 2022!
- **Whale Watching:** Los Cabos is one of the biggest and most unique hotspots in the Pacific for whale watching from December to April, when humpback whales and even grey whales travel south to mate and give birth. Outside of the holiday season, the area also has shark-whales and orcas, and in the Northern part of Baja California Sur, visitors have the rare opportunity to spot blue whales.

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Thursday, April 6, 2023 at 11:37:59 Eastern Daylight Time

Subject: Experiences for the Sober Traveler in Los Cabos, Mexico

Date: Thursday, November 17, 2022 at 11:49:29 AM Eastern Standard Time

From: Edmund Hanna

To: ndiller@usatoday.com

Hi Nathan,

Wellness retreats have always been popular in the travel world, but recently sober travel (travel specifically for people who are sober) has taken some of the limelight and with dry-January (a popular time of year to abstain from consuming alcohol) just over a month away, I wanted to share some fitting experiences offered in Los Cabos, Mexico for sober and sober-curious travelers.

[Los Cabos, Mexico](#) is home to endless activities that fit the bill for those who are looking for a unique getaway but want stay grounded with their sober lifestyle during a vacation while still getting the most out of the trip. From stress-relieving adventures like paddleboarding and hiking or one-of-a-kind wellness treatments, the destination offers different types of experiences for all types of sober personalities. Further details about each of these activities are included below.

Interested in learning more? Let me know – I'd love to work with you on a piece around sober travel specific to Los Cabos.

Thank you,
Edmund

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Wellness

Named one of the top three spas in Mexico and South America by Condé Nast Traveler, [Armonia Spa at Pueblo Bonito Pacífica Golf & Spa Resort](#) is a full-service spa that offers a comprehensive menu of wellness-oriented body treatments. Detoxify and invigorate with signature rituals like the Wine Virtues, which uses grape extract to stimulate collagen, eliminate free radicals and protect the skin; body wraps and masks using volcanic mud with rosemary and damiana; and the ancient healing temazcal steam bath.

Mexico's oldest spa tradition allows individuals to sweat it out simultaneously. And it's done in the dark. In Los Cabos, you'll find the temazcal option plus a menu of classic spa treatments in resorts like [Playa Grande Resort & Grand Spa](#), [ME Cabo](#), [Hacienda Encantada Resort & Spa](#), and [Pueblo Bonito Pacifica Golf & Spa Resort](#). The Temazcal is an ancient steam lodge that relies on the healing powers of earth, fire, water, and air to balance body, mind, and spirit. Within the darkened chamber, participants are immersed in an aromatic steam bath promoting deep relaxation and improved circulation. Since the experience is free of one collective purpose, individuals introduce themselves and state their goals for the ritual.

Paddleboarding & Kayaking

One of the most natural ways to explore Los Cabos' waters is via stand-up paddleboarding (SUP) or kayaking. Most operators can organize a tour to the protected coves and serene waters of Chileno Bay, Santa Maria Bay and Lovers Beach. As the approach is usually silent by kayak or paddleboard, it is easier not to startle wildlife in its natural habitat. As you paddle, you can go near sea lions, sea birds, dolphins, or even whales when the season is right. Be sure to check the wind conditions before you set out and remember to put on reef-friendly sunscreen.

Hiking

The diamond in the rough of Los Cabos is the Sierra de la Laguna Mountain range. Hiking is a favorite pastime

of the area as various trails are located near indigenous flora and fauna, from Rancho Cacachilas to Estero San Jose del Cabo for the hiker to experience beauty all around. Some trails even make their way through the Fox Canyon waterfall for a refreshing dip in the cool waters. You can take hike tours led by local guides or with enough research, break out a map and blaze your own trail. You can also enjoy the views from the Pacific Ocean while hiking Punta Lobos in Todos Santos or experience Land's End in Cabo San Lucas exploring el Cerro del Vigia.

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Thursday, April 6, 2023 at 11:39:14 Eastern Daylight Time

Subject: Find the Ultimate Solo Travel Experience in Los Cabos, Mexico
Date: Wednesday, January 11, 2023 at 7:20:37 PM Eastern Standard Time
From: Edmund Hanna
To: jhadden@insider.com

Hi Joey,

In recent years solo travel has become a staple trend in the travel industry as people find freedom and inner peace when they spread their wings and take on the world alone. There are several redeeming qualities to this experience – for example, you might experience a new location more authentically and develop your own unique perception of it, without any outside noise or factors. Another benefit is having complete control over your trip’s itinerary allowing you to lead the way and create your own personalized adventure – not having to cater your schedule to accompany the needs or interests of a travel companion or group.

[Los Cabos, Mexico](#) is home to endless activities that fit the bill for those who are looking for a unique getaway or vacation while traveling solo. From stress-relieving adventures like paddleboarding and hiking or one-of-a-kind wellness treatments, the destination offers different types of experiences for all types of solo travelers. Further details about each of these activities are included below – though this is only a sample of what’s available.

Interested in learning more? Let me know – I’d love to work with you on a piece around solo travel in Los Cabos.

Thank you,
Teddy
+++

Wellness

Named one of the top three spas in Mexico and South America by Condé Nast Traveler, [Armonia Spa at Pueblo Bonito Pacífica Golf & Spa Resort](#) is a full-service spa that offers a comprehensive menu of wellness-oriented body treatments. Detoxify and invigorate with signature rituals like the Wine Virtues, which uses grape extract to stimulate collagen, eliminate free radicals and protect the skin; body wraps and masks using volcanic mud with rosemary and damiana; and the ancient healing temazcal steam bath.

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Snorkeling & Scuba Diving

[Cabo Pulmo](#): One of the jewels of the East Cape is Cabo Pulmo, approximately two hours away from San Jose del Cabo. It is a protected National Marine Park recognized as a World Heritage Site by UNESCO, representing one of the most impressive achievements in ocean conservation and the only hard coral reef in the Gulf of California. Estimated to be around 20,000 years old, the reef of Cabo Pulmo has been considered a treasure of Mexico's Baja California Peninsula and has over 800 species of marine life, hence its nickname, “The Aquarium of the World”.

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Thursday, April 6, 2023 at 11:39:49 Eastern Daylight Time

Subject: Valentine's Day in Los Cabos, Mexico!**Date:** Tuesday, January 10, 2023 at 6:54:39 PM Eastern Standard Time**From:** Edmund Hanna**To:** natalie.compton@washpost.com

Hi Natalie,

Hope you are having a great start to 2023! I'm writing to share upcoming deals, specials, and events in Los Cabos for Valentine's Day.

Just a quick direct flight away from several major U.S. cities like New York City, Los Angeles, and Chicago, couples all over can easily spend their romantic day together in paradise. As you may have heard, Los Cabos is a one-of-a-kind destination with unparalleled natural beauty, mesmerizing landscapes and biodiversity allowing visitors to harmonize with the body, mind and spirit making for the perfect escape to get away with your loved one for quality time together.

Cabo San Lucas and San Jose Del Cabo are perfect spots for lovebirds who are looking to kick back, relax, and enjoy peace of mind in paradise. The areas offer unmatched beaches, landscapes, restaurants, nightlife, and activities that will suit any type of couple's needs. Not to mention, Los Cabos offers renowned resorts like [Auberge](#), [Four Seasons](#), [Montage](#), [Nobu](#), [One&Only](#), [Ritz-Carlton](#), [Rosewood](#), [St. Regis](#), and [Waldorf Astoria](#), among others.

Los Cabos is a city of love and remains a staple destination for weddings and honeymooners alike. Below we've compiled a list of fun, love-inspired activities in addition to property deals and activities for the holiday.

Interested in learning more? Let me know – I'd love to work with you on a piece around Valentine's Day and celebrating love in Los Cabos!

Thank you,
Teddy
+++

Valentine's Day Events & Specials:

- [One&Only Palmilla](#) – Valentine's Day
 - MOONLIGHT Dinner at Agua Restaurant - February 11-14 | 6 pm – 10 pm | Agua | \$400 USD per couple
 - Celebrate your romance in the most romantic style of all. Treat yourselves to an exclusive table with an enchanted view, overlooking the majestic Sea of Cortez from our acclaimed restaurant, Agua. Here you'll revel in romance, starting with a signature cocktail before dipping into an inspired four-course chef-driven dinner. Bathed in the moonlight from above, this culinary excursion showcases the finest local flavors from land and sea, carefully curated to complement your love for each other. Featuring live local entertainment.
 - Tequila Tasting on the beach - \$250 USD per couple | 4 types of Tequila | Mexican Antojitos
 - Let our expert mixologists help to ignite your passions, with an array of libations featuring some of Mexico's best agave-based spirits. Whether your love is drawn to the tantalizing tastes of tequila this very special offering is certain to add a most romantic spark to your evening.
- [Casa Dorada Los Cabos Resort & Spa](#) – Valentine's Day

- February 14th, Tuesday
- Includes: 4 main courses and 5 main courses
- 6 to 9 pm at 12 Tribes Restaurant and Beach Club
- Prices: Per Couple \$129 USD at Beach Club (5 main course) / Per Couple \$98 USD at 12 Tribes Restaurant (4 main course)
- [Rancho Pescadero Romance Package](#) – Located an hour north of Cabo San Lucas, near the artist's haven of Todos Santos on Mexico's Pacific coast, Rancho Pescadero is the perfect sanctuary for those seeking nature's splendor. From the Sierra Laguna mountains to pristine beaches, the wonder of nature thrives. Connect with your partner at this adults only resort with a relaxed vibe, all complimented by wellness and its earth-friendly mission. Combined with the ocean air, culinary decadence and genuine service, you will leave looking forward to your next visit.
 - Booking Window and Travel Window Feb 1- 28th 2023
 - Candlelit dinner (3-course menu & welcome drink) included
 - Damiana Spa the Treatment for Two included:
 - Damiana - a desert shrub native to the deserts surrounding Rancho - has for centuries been used by indigenous cultures as a natural aphrodisiac. This luxuriously indulgent treatment for two includes a potent Damiana elixir, aura cleansing, body polish, massage with your choice of pressure, and a topical gemstone facial, ending with a singing bowl harmonization. You'll fall in love all over again!

Unique Land & Sea Activities That Set Los Cabos Apart:

- [Dhow Cabo](#): Adopt a slower pace and enjoy our different experiences on the first traditional Dhow cruise in Los Cabos, a hand-crafted wooden vessel with distinctive lateen rigging. The ancient art of dhow travel has been practiced in the Indian ocean for centuries, where now in Los Cabos has arrived thru the hand of the creators of La Isla Tour with an innovative option offering snorkeling, whale watching, sunset cruising with the intimacy of just your partner this will be an unforgettable tour while visiting Lovers beach, the Iconic Arch, Sea lion colony, settling into a comfortable bed & cushions for a laid-back experience, with options of food and beverages.
- [Private Luxury Sailing Tour](#): Los Cabos offers a truly unique setting where the vast deserts connect directly to the destination's sprawling beaches leading right up to the ocean's edge. On this breathtaking experience, riders will be treated to a tour taking them up close to all the scenic hotspots in Cabo San Lucas. Cruise past the famous Arch, Lover's Beach, Medano Beach, Pelican Rock, and the always-bustling sea lion colony. Sail through the Pacific Ocean and witness the spectacular dunes of Los Cabos with unmatched views of the picturesque mountains towering over the horizon line ahead.
- [Couples Massages at Esperanza](#): The Spa at Esperanza is inspired by the restorative coastal desert environment. Our wellness guru came to Esperanza with a vision of breaking down barriers and letting the outside in. As a result, when you enter the spa through weather-beaten wooden gates, you find yourself in a lush desert oasis, with plants and a palapa roof that lets the glorious Cabo sunshine filter in. Treatments harness the healing powers of local plants and take place in private suites with the door left discreetly open to the elements. It's good for the soul to spend time in this award-winning spa, where tension melts away and a greater sense of inner peace is achieved. And it's good for the body to combine such detoxifying treatments with core-strengthening workouts in our fitness center with floor-to-ceiling windows or out on the beach, inhaling that fresh sea air.
- [Snorkeling or Scuba Diving in Cabo Pulmo](#): One of the jewels of the East Cape is Cabo Pulmo, approximately two hours away from San Jose del Cabo. It is a protected National Marine Park recognized as a World Heritage Site by UNESCO, representing one of the most impressive achievements in ocean conservation and the only hard coral reef in the Gulf of California. Estimated to be around 20,000 years old, the reef of Cabo Pulmo has been considered a treasure of Mexico's Baja California Peninsula and has over 800 species of marine life, hence its nickname, "The Aquarium of the World". Every year, visitors are treated to experiencing the incredible migrations of several oceanic species including Mobula Rays, Whale Sharks, and Gray Whales, among others.

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Thursday, April 6, 2023 at 11:40:23 Eastern Daylight Time

Subject: Embrace Spring's Awakening in the Baja Desert & Beyond
Date: Friday, February 10, 2023 at 12:05:48 PM Eastern Standard Time
From: Edmund Hanna
To: dhallock@thrillist.com

Hi Danielle,

In Los Cabos, the dunes of the Baja desert meet the Sierra de La Laguna Mountain Range and Pacific Ocean in a gorgeous convergence of ecosystems.

By land, explore local wildlife preserves, waterfalls, and awe-inspiring vistas. Across the greater destination, sustainability initiatives are in effect to preserve Los Cabos' natural beauty. Notably, 42% of the Baja California Sur region are natural protected areas and billboards are prohibited throughout the destination to keep sightlines natural and clear.

This Spring, hit the great outdoors in Los Cabos, an internationally renowned adventure spot due to its ideal location, sunny climate throughout the year, exquisite landscapes and experienced tour operators focused on providing premier service and tailor-made experiences. From the sparkling Sea of Cortez and Pacific Ocean to the sky-high mountaintops, Los Cabos is brimming with outdoor fun that pushes your limits.

For example, Los Cabos offers a truly special experience in the Baja Desert at [Rancho Cacachilas](#), an all-inclusive adventure camp with access to some of best private trails in Mexico on more than 60 kilometers of routes that guide you to find mining vestiges and amazing landscapes. Below I've included several other activities and desert experiences any adventurer will enjoy.

Interested in learning more? Let me know – I'd love to work with you on a piece around a fun Spring adventure in Los Cabos, Baja California Sur, Mexico!

Thank you,
Edmund
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EXPERIENCE THE UNMATCHED WILDLIFE OF BAJA CALIFORNIA SUR

Baja California Sur is [a birding paradise](#) and home to more than 400 bird species. Bird watching tours with local guides offer unique ways for visitors to immerse themselves in Los Cabos' natural and cultural heritage.

HIGH TIDE LOS CABOS GUIDED HIKING TOUR IN FOX CANYON, LOS CABOS

With a guide leading the way, you'll discover a true oasis in the middle of the desert just an hour from the coast, full of fascinating plants and wildlife. Experience natural beauty unlike any you've seen before. This stunning landscape is perhaps the best-kept secret in Cabo.

TRAVERSE THE DESERT ON CAMELBACK

The distinctive terrain of Los Cabos features deserts that collide with mountains and the sea to create endless adventures. Take a [camel ride](#) and tour of the countryside and/or beachfront and learn about the local flora and fauna. Some camel tours even make stops along the way to Tequila tasting venues where you can also explore the region's culinary traditions.

ADVENTURE EXPERIENCE AT WILD CANYON ADVENTURE PARK (Lunch included)

Wild Canyon is an adventure park located in the tourist corridor of Cabo San Lucas – San José del Cabo where you will find many activities and extreme sports. With the all-day park pass (9AM-3PM), you can enjoy the

maximum outdoor adventure experience all in one place. You'll have unlimited access to ziplining, horseback riding, e-bikes and more; access to one ride each across UTVs, camel ride and/or ATVs; and a chance to either bungee jump or take a ride on Wild Canyon's giant swing.

"GLAMPING" (GLAMOROUS-CAMPING)

An ever-expanding trend where tents are set up on the beach, in the country, or desert in this case, in luxury, comfort and style while accompanied by delicious farm-to-table culinary delights and fun filled activities. Los Cabos is surrounded by national protected marine parks and a mountainous desert packed with some of the best outdoor adventures that Mexico has to offer. It's not every day that you get to immerse yourself fully in nature. More information is included below.

- **GLAMPING UNDER THE STARS:** Los Cabos is one of the top places in the world to view the night sky [according to NASA](#). But you don't have to rough it for this experience. Get in touch with your inner earth spirit and head to the Baja countryside desert to do some camping. But if roughing it isn't really your thing, then outfitters such as [Rancho Cacachilas](#) on the west coast of the peninsula near [Todos Santos](#) offer "glamping" (think "glamorous" + "camping"). Vacation packages can include a trip setting up camp with tents on the beach or in the desert in luxury, comfort, and style. Depending on your goals, you can mountain bike, hike the Sierra de la Laguna mountain range, sleep under the stars in the [East Cape](#) or walk the beach off the Pacific coastline watching the sunset, and then prepare for a fabulously gourmet feast.
- **SAMPA EXPLORE:** Off road cars & campervan rentals in Baja California Sur fully equipped for any adventure. Guided Tours: Our guided tours are tailor-made experiences with a guide(s) who will take you to the best spots in Baja Sur. We recommend this for groups who are looking for a more personalized experience with someone to help them establish an itinerary, daily guidance during the trip and/or setting up activities.

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Thursday, April 6, 2023 at 11:41:52 Eastern Daylight Time

Subject: Learn how Earth Day is Celebrated in Baja California Sur **Date:** Wednesday, February 22, 2023 at 9:29:14 AM Eastern Standard Time**From:** Edmund Hanna**To:** ddh@skift.com

Hi Dawit,

With **Earth Day** on the horizon, I'd like to share with you information about eco-preservation efforts and recent sustainability initiatives across Los Cabos and the greater Baja California Sur region in Mexico.

Saturday, April 22nd marks a global commemorative holiday to reflect on our planet Earth and all that she provides – it is a day of learning and love, to draw efforts towards the preservation and healing of the place we call home, and the birthplace of everything humanity has ever known.

As Los Cabos is home to some of the most breathtaking natural landscapes in the world, Los Cabos take great measures towards environmental protection – sustainability and keeping the natural landscapes clean are just a few of [Los Cabos Tourism Board's](#) most important duties – with relentless initiatives and protocols put in place to drive these important undertakings forward throughout the entire year. For example, across the greater destination, sustainability initiatives are in effect to preserve Los Cabos' natural beauty – notably, 42% of the Baja California Sur region are natural protected areas and billboards are prohibited throughout the destination to keep sightlines natural and clear.

I've included further information below. Please let me know if you're interested in learning more.

Best,
Edmund

+++

Experience the unmatched wildlife of Baja California Sur.

- Los Cabos has no shortage of wildlife on land or by sea, but many visitors revel in the spectacular array of marine mammals, including humpback whales, orcas, sea lions, sharks and more. Every season has something special to see. Check out this [marine wildlife calendar](#) for more information
- Baja California Sur is [a paradise for birds](#) home to more than 400 species. Bird watching tours with local guides offer unique ways for visitors to immerse themselves in Los Cabos' natural and cultural heritage.
- Try sustainable kayaking, snorkeling, low impact diving to mitigate your impact on marine life while experiencing their wonder.

Enjoy the "The Aquarium of the World" in Cabo Pulmo.

- Approximately two hours away from San Jose del Cabo is [Cabo Pulmo](#), a protected National Marine Park and UNESCO World Heritage site that is home to one of the largest and most diverse coral reefs in North America. Estimated to be around 20,000 years old, the reef of Cabo Pulmo has been considered a treasure of Mexico's Baja California Peninsula and is a safe haven for more than 800 species of marine life, including turtles, manta rays, jacks and more.
- Take an overnight trip and stay at off-the-grid accommodations in Cabo Pulmo. With limited energy consumption in the area, accommodations in the village are 100 percent solar-powered.
- No phone lines and limited electricity keep the area extremely low impact and visitors can enjoy a nightly sky filled with stars.

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Thursday, April 6, 2023 at 11:43:54 Eastern Daylight Time

Subject: Check out these Jaw-dropping Golf Courses on the Baja California Peninsula in Los Cabos, Mexico

Date: Wednesday, March 8, 2023 at 10:28:09 AM Eastern Standard Time

From: Edmund Hanna

To: stephen.hennessey@golfdigest.com

Attachments: image001.png, image002.png, image003.png, image004.png, image005.png

Hey Stephen,

Hope you're doing well. I'm writing to share information on a few world-famous golf courses that offer adventure amenities and experiences for consideration in any upcoming stories you may have in the works. All are located on breathtaking residential development and resort properties in Los Cabos, Baja California Sur, Mexico.

With 18 courses currently open for play and more on the drawing board, Los Cabos continues to dominate the golf scene in Latin America. In just over 25 years, the southernmost tip of the Baja California peninsula has steadily increased its roster of superlative facilities. I've included further information below on some of the premier golf courses located across Cabo San Lucas and San Jose Del Cabo in private communities and resorts.

Feel free to hit me with any questions – I can also provide high-res images, if needed.

Thanks,

Ted

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Twin Dolphin Golf Club (Montage)

A naturalistic layout perched high above the Sea of Cortes, Twin Dolphin, walled in by tall mountains, features sweeping ocean views from every hole. The layout, built by Hall of Famer Fred Couples and Todd Eckenrode of Origins Golf Design, weaves around three major arroyos and makes excellent use of the terrain's natural contours and rock outcrops. Sharp elevation changes, open-entry greens, broad rolling fairways and natural bunkering characterize the design. Twin Dolphin is a private club with exclusive access available to guests of Montage Los Cabos, a 122-room resort on Santa Maria Bay; and Montage Residences.

- Glamping, Paintball, Hiking Trails, Mountain Biking, Archery & Axe Throwing, and Snorkeling are also available, among other activities offered at Montage.

Palmilla Golf Club (One&Only Palmilla)

Tucked into a box-shaped canyon framed by stark peaks in the Sierra de la Laguna range, Palmilla is the landmark facility that set the stage for top-shelf golf in Los Cabos when it opened in 1992. The original 18 (Arroyo and Mountain nines), the first Jack Nicklaus Signature Design in Latin America, is a target-style test that hugs boulder-strewn arroyos, long waste bunkers and several ponds. Broad terraced fairways, generous bail-out areas and accessible greens accommodate players of lesser attainment. The club's Ocean nine, added by Nicklaus in 1997, boasts a 600-foot elevation change and transports players from the mountains to the sea. This 27-hole club, featuring three 18-hole combinations, is located five minutes from One&Only Palmilla, a world-class resort.

- Known as the Grand Dame of Los Cabos Golf. Built more than 25 years ago, this breathtaking course offers glorious views of desert sands meeting the Sea of Cortez from all 27 holes. It was the first Jack Nicklaus signature design in Latin America, putting Los Cabos on the map as a premier golf destination.

Quivira Golf Club (Quivira, Pueblo Bonito, St. Regis)

In a breathtaking setting at the tip of the Baja Peninsula, Quivira, the sixth Jack Nicklaus-designed in Los Cabos, is a triumph of engineering and an aesthetic tour de force. Marked by sheer granite cliffs, huge windswept dunes and rolling desert foothills, the layout has twisting arroyos, acres of cactus, lots of rock...in sum, a sampling of everything Cabo has to offer. After scaling the face of a mountain en route to the fifth tee, players are treated to glorious ocean views and dizzying drops from tee to fairway. An unforgettable test from any set of tees. Complimentary Mexican specialties and refreshments are served at the club's comfort stations. Quivira is accessible to guests of Pueblo Bonito Golf & Spa Resorts.

- Opened in 2014, Quivira Golf Club has quickly established itself as one of the best new courses in the world. The dazzling 7,085-yard layout was recently voted to Golf Digest's elite roster of the "World's 100 Greatest Golf Courses." Golf Magazine named it the "Best New International Golf Course" in 2014, while Golf Inc. recognized Quivira as "The Development of the Year" when it opened.
- *To play Quivira you must be a resident or guest at one of the Pueblo Bonito Resorts in Los Cabos.*

Costa Palmas Golf Club (Four Seasons)

Located on the East Cape 45 minutes from Los Cabos International Airport, Costa Palmas Golf Club, designed by Robert Trent Jones, Jr., is available as an exclusive amenity to guests of the on-site Four Seasons Resort. Broad fairways and firm, fast conditions characterize the windswept, walker-friendly course, which sits high above the Sea of Cortes and sprawls across a links-style "dunescape." Tall peaks in the Sierra de la Laguna Mountains frame the layout to the west. The golf club also features a six-hole, par-3 loop and a 30,000-square-foot putting course.

- A world-class, 18-hole championship golf course featuring desert and ocean views, perfectly manicured dunescapes, and fairways that unravel down hillsides. An emerald symphony composed of three movements and three transitions, accentuated by shades of blue. A masterpiece designed by Robert Trent Jones II that sets the golf experience in Baja a world apart. This is the Costa Palmas Golf Club, a destination that is inspired by and that enhances the natural beauty of the East Cape.
- Whether you're looking for a competitive game with friends, or an instructional session with family, the walkable links-style course's firm and fast terrain is designed so players of all ages and skill levels can enjoy it. If you've already completed an 18-hole game, the course is designed in such a way that you can explore it in numerous different ways, each one a different kind of challenge. If you want to spend just a little time on the fairway, try the specially designed (and shorter) 6-hole loop. You can also hone your skills at the 30,000-square-foot putting course, or arrange a lesson with the onsite pros. Your journey awaits—on the course, on the coast, on a sea of dreams.

Querencia (Private Community)

A private golf community set in rugged desert foothills high above the Sea of Cortes, Querencia (loosely translated as "sanctuary") is one of Mexico's premier private clubs. Known for its slick, multi-tiered greens, this well-groomed course takes players on a roller-coaster ride across steep hills and bluffs, with several holes skirting the edges of deep canyons and rocky arroyos. Designer Tom Fazio's aesthetic touch is evident at Querencia, with palm trees and lush vegetation artfully blended into the native desert border. Harmonious transitions from hole to hole mark this challenging yet playable course.

- Querencia will soon be unveiling new enhancements and experiences for Members to enjoy, including golf course upgrades and new comfort stations, a new 50-ft Fountaine Pajot catamaran for charter, expanded neighborhoods and family amenities.
- Querencia also offers miles of hiking and biking trails, a kids skate park, and all-age UTV excursions in addition to surfing, stand up paddleboards, spring boarding, snorkeling, and scuba diving.

El Dorado Golf & Beach Club (Private Community)

El Dorado Golf & Beach Club is a spectacular members-only community along the 'Golden Corridor' that connects San Jose del Cabo to Cabo San Lucas. The community features beautiful traditional Spanish architecture combined with modern luxury in its design. It is renowned for its world-class amenities, member

services and exceptional residences.

- Marked by rolling saddled fairways, huge bunker complexes and picturesque green sites, the Jack Nicklaus-designed golf course at this Discovery Land Company resort community meanders through a pair of pristine canyons divided by a huge rocky hill. Interior lakes, bristling desert vegetation and dramatic rock formations frame the holes. The signature hole is the short par-3 16th, its ledged green set directly above the beach.
- El Dorado also offers paddleboarding, snorkeling, sailing, biking, tennis, pickleball, basketball, a children's playground, and spa/fitness facilities.

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