

The Kingdom has ambitious plans for an exceptional and unprecedented edition of the expo, characterized by high levels of innovation. Through the expo, the Kingdom aims to contribute actively to a brighter future for humanity by providing a global platform that harnesses the latest technologies and brings together the brightest minds. The Kingdom also seeks through the expo to optimize opportunities and propose solutions to the challenges facing our planet today.

The exhibition will be from the world to the world, where equality will be established by allocating a pavilion for each country. The Kingdom's bid to host Expo 2030 has enjoyed the full and direct support of His Royal Highness Prince Mohammed bin Salman bin Abdulaziz Al Saud, Crown Prince and Prime Minister, starting from the Kingdom's submission of its bid on October 29, 2021, to the BIE, the organizing commission of World Expo.

The Kingdom has a distinguished record of participation in World Expos that were held in different countries over the years, during which it organized many events about the ancient civilizational, cultural, and historical heritage, as well as urban and economic development and the natural and human components of the Kingdom.

During the World Expo 2000, which was held in Hanover, Germany, the Kingdom participated through the Islam Pavilion, organized shows about Islam and its values of tolerance and moderation, and displayed the most prominent services provided by the government of the Kingdom of Saudi Arabia to Islam and Muslims.

The Kingdom had a distinguished participation in World Expo 2005 in the Japanese city of Aichi, with its pavilion over an area of 972 square meters receiving a large turnout of more than 50,000 visitors. At the World Expo 2010 in the Chinese city of Shanghai, the Kingdom had a distinctive pavilion with a unique design in the shape of a ship called the "Ship of Light," erected over a distinguished location overlooking the Huangpu River. The Kingdom's pavilion also saw a high turnout of more than 3.5 million visitors.

The Kingdom shared its historical treasures, natural wonders, and diverse ecosystems with the world at the World Expo 2020 in Dubai, United Arab Emirates. The Kingdom's pavilion recorded the largest number of visits at the exhibition, hosting more than 4.8 million visitors and taking them on a journey through time to explore the natural and human treasures of the Kingdom.

The World Expo is one of the world's oldest and most prestigious exhibitions, held every five years and lasting over six months. The first edition was in 1851 in London and since then, the world gathering continued for more than 170 years. The most recent Expo was in Dubai.

The global event aims at raising awareness of global challenges and creates a solution-encouraging environment. World Expo is also a source of inspiration for all events and exhibitions, and it is the embodiment of the endeavor towards achieving excellence and bringing about change and cultural dialogue.

*These materials are distributed by LS2group on behalf of the Royal Embassy of Saudi Arabia. Additional information is on file with the Department of Justice, Washington, D.C*