

Link	Text	Date						
<a href="https://www.linkedin.com/company/11521587/admin/">https://www.linkedin.com/company/11521587/admin/</a>	What does the impact of the COVID-19 pandemic mean for South Korean trade? The Diplomat explores:	February 5, 2021						
<a href="https://www.linkedin.com/posts/us-korea-connect_south-korean-shipbuilders-outperforming-all-activity-6766013995112554497-MwLq">https://www.linkedin.com/posts/us-korea-connect_south-korean-shipbuilders-outperforming-all-activity-6766013995112554497-MwLq</a>	South Korean shipbuilders won new shipbuilding orders equivalent to 910,000 CGT last month. Last week, orders were placed for eight large shipping containers, all going to South Korean shipbuilders.	February 12, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6768544749893767168">https://www.linkedin.com/feed/update/urn:li:activity:6768544749893767168</a>	A surge in demand for chips and bio-health products boosted South Korea's exports to gain for a third month, signaling a recovery in global demand in the year ahead.	February 19, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6771092714202177537">https://www.linkedin.com/feed/update/urn:li:activity:6771092714202177537</a>	On Wednesday, The Korea International Trade Association confirmed LS Group Chairman, Koo Ja-yeol, as chairman. Koo will assume the post for an initial term of three years.	February 26, 2021						
<a href="https://www.linkedin.com/posts/us-korea-connect_s-korean-companies-join-global-race-for-activity-6773615583490543616-1HUr">https://www.linkedin.com/posts/us-korea-connect_s-korean-companies-join-global-race-for-activity-6773615583490543616-1HUr</a>	The South Korean Ministry of Industry, Energy and Trade has launched a domestic RE 100 campaign to encourage more industry players to expand the use of renewable energy sources in their operations.	March 5, 2021						
<a href="https://www.linkedin.com/posts/us-korea-connect_south-koreas-goods-trade-surplus-with-the-activity-6776182499576967168-2cqG">https://www.linkedin.com/posts/us-korea-connect_south-koreas-goods-trade-surplus-with-the-activity-6776182499576967168-2cqG</a>	South Korea's goods trade surplus with the United States increased 18.5 percent to \$24,801.8 million USD in 2020. South Korea ranked seventh in terms of the exports and imports alike.	March 12, 2021						
<a href="https://www.linkedin.com/posts/us-korea-connect_biden-shifts-focus-back-to-us-alliances-activity-6778686496854548481-BQPP">https://www.linkedin.com/posts/us-korea-connect_biden-shifts-focus-back-to-us-alliances-activity-6778686496854548481-BQPP</a>	The first overseas trip to South Korea and Japan by Biden administration cabinet members highlights Biden's balancing of the U.S.'s two most important Asian allies.	March 19, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6781224477276565504">https://www.linkedin.com/feed/update/urn:li:activity:6781224477276565504</a>	South Koreans' culture marketing serves as a masterclass for every brand that desires to be both culturally relevant and economically potent. As of August 2020, the Korean Culture and Information Service have set up 32 Cultural Centers in 28 countries.	March 26, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520">https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520</a>	South Korea's deficit in the trade of intellectual property rights widened in 2020 from a year earlier as patent payments by firms increased. In 2020, the nation's intellectual property payments came to \$15.53 billion.	April 2, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520">https://www.linkedin.com/feed/update/urn:li:activity:6783777541648875520</a>	Last year, South Korea's annual exports were estimated at US\$564.3 billion. This year, annual exports are estimated to reach US\$605.3 billion, up 18.1 percent from a year ago.	April 9, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6791388949223915520">https://www.linkedin.com/feed/update/urn:li:activity:6791388949223915520</a>	South Korea's early trade report showed exports surging in April, buoyed by a recovery of global commerce and a low year-earlier base when the pandemic forced lockdowns across the globe.	April 23, 2021						

<a href="https://www.linkedin.com/feed/update/urn:li:activity:6793896930800914432">https://www.linkedin.com/feed/update/urn:li:activity:6793896930800914432</a>	South Korea's terms of trade rose for the 12th consecutive month in March, showing signs of a strong recovery. According to preliminary data from the Bank of Korea, the nation's net terms-of-trade increased 3.6 percent last month from a year earlier.	April 30, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6796457344071979008">https://www.linkedin.com/feed/update/urn:li:activity:6796457344071979008</a>	South Korea's exports last month rose the most in 10 years, boosted by an increase in the number of working days from a year earlier and reflecting a recovery from the effects of the pandemic. Overseas shipments increased 41.1% from a year earlier.	May 7, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6799082142874841088">https://www.linkedin.com/feed/update/urn:li:activity:6799082142874841088</a>	Joining China and the U.S. in a global race to dominate key chip technology, South Korea unveiled ambitious plans to spend roughly \$450 billion to build the world's biggest chipmaking base over the next decade.	May 14, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6801534548816535552">https://www.linkedin.com/feed/update/urn:li:activity:6801534548816535552</a>	South Korea's early trade data project exports are set to surge in May as vaccinations allow a broader reopening of major economies. Average daily shipments increased 59.1% in the period which had half a business day less than a year earlier.	May 21, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6804073847923519488">https://www.linkedin.com/feed/update/urn:li:activity:6804073847923519488</a>	In a meeting with a group of countries supporting a multilateral trading regime, South Korea vowed to play a bigger role in easing global shortages of COVID-19 vaccines. Trade Minister Yoo said South Korea will emerge as a global hub of production.	May 28, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6806584077672611840">https://www.linkedin.com/feed/update/urn:li:activity:6806584077672611840</a>	South Korea accounted for around 31 percent of the total \$23.5 billion in semiconductor equipment investment during the first quarter, reclaiming industry leadership with \$7.3 billion in investments.	June 4, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6809134679510302720">https://www.linkedin.com/feed/update/urn:li:activity:6809134679510302720</a>	The world's semiconductor market is projected to attain greater growth this year than initially forecast. The Asia-Pacific region, including major chip producers like South Korea, are expected to account for 63.5 percent of global chipmakers' sales.	June 11, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6811717902811639808">https://www.linkedin.com/feed/update/urn:li:activity:6811717902811639808</a>	South Korea, which aims to go carbon neutral by 2050, will expand its smart water management by installing floating solar farms near dams and applying hydrothermal energy technologies to data centers.	June 18, 2021						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6814204282993217536">https://www.linkedin.com/feed/update/urn:li:activity:6814204282993217536</a>	In a historic summit between U.S. President Joe Biden and Korean President Moon Jae-in, President Biden pledged to deliver COVID-19 vaccinations to South Korea. The shipment included enough vaccines for more than one million Koreans. More on the deal here: <a href="https://bit.ly/2T3HJaw">https://bit.ly/2T3HJaw</a>	June 25, 2021						

<a href="https://www.linkedin.com/feed/update/urn:li:activity:6816768680580444160">https://www.linkedin.com/feed/update/urn:li:activity:6816768680580444160</a>	<p>Hyundai Motor and Kia, the two automotive brands of the largest Korean automobile group, witnessed all-time high sales in the U.S. in the first half of this year. The companies sold a combined 804,944 vehicles, a 48.1 percent increase from a year earlier. <a href="https://bit.ly/3qJUZ0l">https://bit.ly/3qJUZ0l</a></p>	<p>July 2, 2021</p>						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6821843371271749632">https://www.linkedin.com/feed/update/urn:li:activity:6821843371271749632</a>	<p>South Korea's automobile exports advanced 28 percent in the first half of 2021 thanks to global economic recovery and rising demand for premium models, data showed Thursday. Read more here: <a href="https://bit.ly/3ib5jdW">https://bit.ly/3ib5jdW</a></p>	<p>July 16, 2021</p>						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6824363727047974912">https://www.linkedin.com/feed/update/urn:li:activity:6824363727047974912</a>	<p>On Thursday, Hyundai Motor Co., South Korea's biggest carmaker said its second-quarter net profit nearly quadrupled compared with a year earlier on strong demand for its vehicles that offset output disruptions by chip shortages. <a href="http://ow.ly/K4p050FCnER">http://ow.ly/K4p050FCnER</a></p>	<p>July 23, 2021</p>						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6826934450954272768">https://www.linkedin.com/feed/update/urn:li:activity:6826934450954272768</a>	<p>Hyundai Motor and Kia Motors under Hyundai Motor Group posted all-time high sales in the second quarter this year amid rapidly recovering demand for cars after the pandemic outbreak. Read more here: <a href="http://ow.ly/9BMx50FHlpr">http://ow.ly/9BMx50FHlpr</a></p>	<p>July 30, 2021</p>						
<a href="https://www.linkedin.com/feed/update/urn:li:activity:6831981038764380160">https://www.linkedin.com/feed/update/urn:li:activity:6831981038764380160</a>	<p>South Korea's top shipping company HMM's operating profit rose to a record high number of \$1.38 trillion won in operating profits during the second quarter on the back of growing shipping costs and strong demand. Read more here: <a href="http://ow.ly/hoKU50FQBzi">http://ow.ly/hoKU50FQBzi</a></p>	<p>August 13, 2021</p>						

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