

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For 6 Month Period Ending 3-31-2021  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration Number  
ZENO GROUP, INC. 6652  
(c) Primary Business Address  
130 East Randolph  
Chicago, IL 60601

2. Has there been a change in the information previously furnished in connection with the following?  
(a) If an individual:  
(1) Residence address(es) Yes  No   
(2) Citizenship Yes  No   
(3) Occupation Yes  No   
(b) If an organization:  
(1) Name Yes  No   
(2) Ownership or control Yes  No   
(3) Branch offices Yes  No   
(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.**

3. If the registrant previously filed an Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No   
If yes, has the registrant filed an updated Exhibit C? Yes  No   
If no, please file the updated Exhibit C.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Ceased
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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
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(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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See Attachment A

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes  No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

**II - FOREIGN PRINCIPAL**

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

Aruba Tourism Authority (ATA)

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No  N/A

Exhibit B<sup>4</sup> Yes  No  N/A

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes  No

If yes, has the registrant filed an amendment to these exhibits? Yes  No

If no, please file the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
Aruba Tourism Authority (ATA)	See Attachment B

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Promoted Aruba tourism to U.S. audiences on behalf of the Aruba Tourism Authority through media and public relations programs to the U.S. leisure market.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
See Attachment B				

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes  No

If yes, describe fully.

Foreign Principal	Activities/Services

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, please explain why no monies were received.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Foreign Principal See Attachment C	Date Received	From Whom	Purpose	Amount	Subtotal
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Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, has the registrant previously filed an Exhibit D<sup>8</sup> to its registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

If no, please file the required Exhibit D.

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal?      Yes       No

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal See Attachment C	Date	Recipient	Purpose	Amount	Subtotal
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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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See Attachment C

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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?<sup>12</sup> Yes  No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

Aruba Tourism Authority (ATA)  
See Attachment D

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
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18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper       Advertising campaigns       Press releases       Pamphlets or other publications  
 Lectures or speeches       Radio or TV broadcasts       Motion picture films       Letters or telegrams  
 Email

Website URL(s): https://www.aruba.com/us

Social media websites URL(s): https://www.facebook.com/ArubaFans https://www.instagram.com/arubatourism and

Other (specify) https://twitter.com/aruba

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Public officials      | <input checked="" type="checkbox"/> Newspapers        | <input type="checkbox"/> Libraries                |
| <input type="checkbox"/> Legislators           | <input checked="" type="checkbox"/> Editors           | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies   | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups       |
| <input type="checkbox"/> Other (specify) _____ |   |   |

20. Indicate the language used in the informational materials:

- English       Other (specify) \_\_\_\_\_

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

If no, please please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature <sup>13</sup>	
April 30, 2021	Raquel daFonseca	/s/ Raquel daFonseca	eSigned
_____	_____	<input type="button" value="Sign"/>	_____
_____	_____	<input type="button" value="Sign"/>	_____
_____	_____	<input type="button" value="Sign"/>	_____

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENT A – Registrant****Question I. 5(b) Registrant:**

During this six-month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than clerical or secretarial, or in a related similar capacity? **NO**

NAME	RESIDENCE/ADDRESS	CITIZENSHIP	POSITION	DATE ASSUMED
None				

**Question I. 5(c)**

Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6-month reporting period? **YES**

NAME	POSITION	FOREIGN PRINCIPAL	DATE TERMINATED
Kristina Carbonara	Digital Strategist	Aruba Tourism Authority	December 2020
Katie Garry	Senior Account Executive	Aruba Tourism Authority	January 2021
Akeem Anderson	Paid Media Director	Aruba Tourism Authority	February 2021
John Manzo	Account Supervisor	Aruba Tourism Authority	March 2021

**Question I. 5(d)**

Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6-month reporting period? **NO**

NAME	POSITION	FOREIGN PRINCIPAL	DATE TERMINATED
None			

## **ATTACHMENT B - Activities**

### **Question III.11 Activities:**

During this 6-month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? **YES**

If yes, identify each foreign principal and describe in full detail your activities and services:

### **ARUBA TOURISM AUTHORITY**

**Activities for the 6-month period: October 1, 2020 through March 31, 2021**

#### **MEDIA RELATIONS**

- Conducted monthly proactive outreach on select topics with a wide variety of journalists contributing to US and Canadian based publications.
- Vetted and responded to reactive media inquiries.
- Coordinated trips to the island for two reporters, executing trips in November and December 2020
- Managed media outreach around Aruba's partnerships with CommonPass and JetBlue
  - Executed workation and wellness satellite U.S. media tour in March 2021

#### **INFLUENCER**

- Secured and executed three influencer trips to Aruba in 2020
- Began initial conversations with potential partners for 2021
- Vetted reactive influencer partnership inquiries

#### **SOCIAL MEDIA**

- Managed all social media strategy, content development and content calendars

#### **CRISIS WORK**

- Monitoring issues and crisis news regarding travel and COVID
- Developed/provided council on messaging including media messaging and on-island stakeholder communication related to Aruba's entry and on-island protocols
- Updated Q&A for crisis-related media inquiries on an ongoing basis

#### **ACCOUNT MANAGEMENT**

- Held weekly account calls with Aruba Tourism Authority team
- Joined bi-weekly North America interagency meetings
- Compiled monthly PR and influencer recaps and developed end of year reports for PR, influencer and social at the end of 2020

#### **PLANNING**

- Worked with inter-agencies to develop plans for media, influencer and social programming for 2021

**ATTACHMENT C – IV. Financial Information****Question IV. 14(a) Receipts-Monies**

During this 6-month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? **YES**

<b>Aruba Tourism Authority</b>		
<b>RECEIPTS during the period of: October 1, 2020 through March 31, 2021</b>		
<b>DATE</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
3-Oct	Professional Services	\$ 15,000.00
13-Oct	Professional Services	\$ 38,184.00
16-Oct	Professional Services	\$ 18,819.00
12-Nov	Professional Services	\$ 38,184.00
12-Nov	Professional Services	\$ 10,000.00
12-Nov	Professional Services	\$ 18,819.00
12-Nov	Professional Services	\$ 10,000.00
21-Nov	Prepays	\$ 15,000.00
11-Dec	Professional Services	\$ 38,184.00
11-Dec	Professional Services	\$ 18,826.00
11-Dec	Professional Services	\$ 5,000.00
16-Dec	Professional Services	\$ 3,000.00
15-Jan	Professional Services	\$ 14,533.33
15-Jan	Professional Services	\$ 4,000.00
21-Jan	Professional Services	\$ 40,584.00
11-Feb	Professional Services	\$ 14,533.33
11-Feb	Professional Services	\$ 49,484.00
11-Feb	Professional Services	\$ 15,000.00
19-Feb	Professional Services	\$ 5,000.00
12-Mar	Professional Services	\$ 14,533.33
12-Mar	Professional Services	\$ 38,184.00
12-Mar	Professional Services	\$ 15,000.00
31-Mar	Professional Services	\$ 4,000.00
<b>TOTAL</b>		<b>\$443,867.99</b>

**Question IV. 15(a) Disbursements-Monies**

During this 6-month reporting period, have you Disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? **YES**

<b>DISBURSEMENTS during the period October 1, 2020 through March 31, 2021</b>		
<b>DATE</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
10-Oct	Press Trip – Airfare	\$ 542.55
10-Oct	Media Mailer Supplies	\$ 810.35
10-Oct	Media Mailer Supplies	\$ 1,134.49
10-Oct	Broadcasting Services – Satellite Media Tour	\$ 6,000.00
10-Oct	Conference Registration Fees	\$ 195.00
10-Oct	Media Waiver Development	\$ 921.31
10-Oct	Professional Spokesperson – Satellite Media Tour	\$ 800.00
10-Oct	Cobranded Survey	\$ 5,715.94
13-Oct	Influencer Partnership	\$ 1,600.00
13-Oct	Contract Negotiations for Celeb Partnership	\$ 5,800.00
12-Nov	Media Mailer Supplies	\$ 375.00
12-Nov	Press Trip – Transportation Costs	\$ 105.95
12-Nov	Celebrity Partnership Fees -	\$ 58,000.00
12-Nov	Media Monitoring Services	\$ 2,957.21
12-Nov	Influencer Mailer	\$ 52.02
11-Dec	Influencer Trip – Airfare	\$ 3,996.40
11-Dec	Press Trip – Transportation Costs	\$ 200.00
11-Dec	Influencer Trip – Transportation	\$ 250.00
11-Dec	Media Mailer – Design	\$ 1,061.53
15-Jan	Influencer Trip – Airfare	\$ 1,265.30
21-Jan	2020 FARA Filing Fee	\$ 305.00
21-Jan	Professional Spokesperson – Brand Campaign	\$ 2,062.50
21-Jan	Press Trip – Food Expenses	\$ 595.00
21-Jan	Press Trip – Food Expenses	\$ 471.18
21-Jan	Professional Spokesperson – Satellite Media Tour	\$ 2,650.00
11-Feb	Influencer OOP Costs - Social Posts	\$ 8,521.96
11-Feb	Press Trip – Hotel	\$ 1,468.05
11-Feb	Media Monitoring Services	\$ 2,931.21
12-Mar	Facebook Paid Social Spend - Influencer Content Amplification	\$ 15,000.00
12-Mar	Celebrity Partnership – Airfare	\$ 1,430.90
12-Mar	Influencer Trip	\$ 719.29
12-Mar	Influencer Trip – Food/Activities	\$ 1,538.51
12-Mar	Influencer OOP Costs - Social Posts	\$ 7,900.00
12-Mar	Celebrity Partnership – Transportation	\$ 270.60
12-Mar	Influencer Trip – Hotel	\$ 375.00
12-Mar	Influencer Trip – Transportation	\$ 1,070.71
12-Mar	Influencer Trip – Food/Activities	\$ 857.47
<b>TOTAL</b>		<b>\$139,950.43</b>

**Question 15(c) Disbursements – Political Contributions:**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, candidates for political office?

DATE	DONOR	POLITICAL ORG OR CANDIDATE	METHOD	AMOUNT OR THING OF VALUE
2/8/2020	Megan Lamb	Pete Buttigieg – Pete for America presidential campaign	Credit Card	\$22.22
10/7/2020	Ojas Naik	Joe Biden – presidential campaign	Credit Card	\$25.00
10/10/2020	Ojas Naik	Jaime Harrison – U.S. Senate campaign	Credit Card	\$25.00
10/13/2020	Ojas Naik	Biden Victory Fund	Credit Card	\$5.00
10/14/2020	Ojas Naik	Joe Biden – presidential campaign	Credit Card	\$25.00
10/20/2020	Ojas Naik	Jaime Harrison – U.S. Senate campaign	Credit Card	\$25.00
10/25/2020	Evan Kahn	Joe Biden – presidential campaign	Credit Card	\$15.00
10/26/2020	Katie Rie	Joe Biden – presidential campaign	Credit Card	\$20.00
10/25/2020	Michael Love	Thom Tillis Committee	Credit Card	\$25.00
10/25/2020	Michael Love	Joni for Iowa	Credit Card	\$25.00
11/23/2020	Michael Love	Georgia Battleground Fund	Credit Card	\$50.00

End of Attachments A-C

## ATTACHMENT D – V. Information Materials

### ***Aruba Tourism Authority***

***October 1, 2020 through March 31, 2021***

#### Media Pitches:

##### **Island Update (November 2020)**

**SUBJ:** Aruba becomes first in Caribbean to partner with JetBlue on entry testing

Hi XX --

**Getting in touch to share the latest news from Aruba, as there have been some changes and updates to make the travel process more seamless for visitors and residents.**

For starters, Aruba has eliminated its classification of U.S. “hot spot” states, changed the price of visitor insurance and yesterday, Aruba became the first Caribbean nation to partner with JetBlue on entry testing through JetBlue’s testing partner, Vault.

Please see more details on these exciting new updates below:

- As of November 1, 2020, the classification of [U.S. “hot spot” states](#) are no longer in effect. Residents of all 50 states will now have the option to take a PCR test upon arrival at the airport in Aruba as well as the option to provide a negative test result prior to travel.
- Aruba’s [visitor insurance](#) has gone down to a flat premium of just \$30 for travelers ages 15+ and a flat premium of \$10 for visitors ages 0-14.
- Aruba has added another testing option, JetBlue’s at-home test announced yesterday. The supervised at-home test facilitated by Vault’s platform is the first and only saliva-based test accepted for entry of JetBlue customers by Aruban authorities.

As a result of these protocols, **Aruba has seen a rising trend of visitors extending their stays and even received a 9.12 customer satisfaction rate, from 8.83 pre-pandemic.**

Please see the press release for more information around Aruba’s partnership with JetBlue [HERE](#). Let me know if you have any questions or if I can share additional assets.

Thanks,  
XX

##### **Black Friday + Cyber Monday Deals (November 2020)**

**SUBJ:** Black Friday/ Travel Tuesday 2020 travel deals in Aruba

Hi XX,

I caught your recent coverage about [XX] and wanted to get in touch to share some Black Friday travel deals in Aruba for this year! It's time to ditch the cold and head to an average daily temp of 82 and sunny at One happy island.

Please find a full list of travel deals at this [link](#), as well as well as any promo codes or qualifications. For ease, I've listed a few highlights below.

To make travel even easier (and safer!), last week [Aruba partnered with JetBlue](#) to offer seamless COVID-19 entry testing via Vault, JetBlue's testing partner. Aruba is the first Caribbean nation to partner with the airline, as the country is extremely dedicated to helping keep travelers safe while providing viable options for travel.

- [Half-Off Divi Resorts Cyber Sale](#): From Thursday, November 26 to Tuesday, December 1, travelers can score **half off** at all Divi Resorts locations for 2021 travel when booking three nights or more. Rates in Aruba are as low as \$147 per night. Plus, save even more when booking air + stay bundles.
- [Low Rates at Courtyard Marriott Aruba](#): Offering the exclusive rate of \$119, plus taxes, per room per night for any stay between Nov 20th till Feb 28, 2021.
- [35% off Ritz Carlton Aruba](#): Only on Black Friday, November 27, 2020 through Cyber Monday, November 30, 2020, reserve a room and receive up to 35% off the best available rate.
- [Up to 35% off Aruba Marriott Resorts & Casino](#): Only on Black Friday, November 27, 2020 through Cyber Monday, November 30, 2020, book a 3-nights stay, and receive 30% off, or book 4-nights or more and receive 35% off.

Please let me know if you have any questions, and I look forward to hearing back from you!

Thank you,  
XX

#### **CDC Testing Requirement (January 2021)**

**SUBJ:** Aruba Expands Testing Capability for New CDC Mandate and Offers All Travelers Access to COVID-19 Testing

Hi XX,

As the CDC will require all inbound US travelers to report proof of a negative COVID-19 test, in the Aruban Government's continuing efforts to provide the most safe, seamless and coordinated travel experience possible, all necessary facilities and procedures are in place for any visitor needing to take a Covid-19 test while in Aruba as a requirement for re-entry to their country/state/city of origin. Aruba has expanded testing and has state-of-the-art hospitals and medical facilities that offer PCR tests to outbound travelers, with an average turnaround time of 24 hours.

The island's main testing areas are conveniently located near hotels, and appointments can be made in advance, so US bound travelers can ensure they'll be tested before departing.

"In Aruba, we've been at the forefront of innovating as quickly as possible to ensure a safe, and seamless travel experience for our visitors. As such, the Aruba Government and Department of Public Health were prepared for the CDC's new mandate that all US travelers need to provide a negative COVID-19 test and can reassure our travelers they will have easy access to testing in time for their departure," Ronella Tjin Asjoe-Croes, CEO of the Aruba Tourism Authority, said. "All travelers coming to our One happy island can rest assured they can still visit our shores. The safety of our visitors and locals is of the utmost importance to us."

As more information about COVID-19 becomes available and the CDC guidelines evolve, Aruba will continue to reevaluate and shift protocols to keep all visitors and locals on the island safe. Please find more information at [Aruba.com](https://www.aruba.com).

Thank you,  
XX

### **Boardwalk – Work-stations (January 2021)**

**SUBJ:** Caribbean hotel launches beachside 'work-stations' for epic Zoom calls

Hi XX,

Given your recent coverage around working from home abroad, I wanted to share a unique offer from one of Aruba's most popular resorts, the Boardwalk Boutique Hotel.

The hotel has installed new workstations for guests purposely situated in ideal locations for a "camera-on" Zoom call to make co-workers jealous, including a beach-side desk covered by a palapa for shade and a view of the beach behind, or a poolside desk under shady palm leaves for a cool breeze. The stations are fully equipped with WiFi, a desk and chair and everything you need to work remote.

The workstations are available on a first-come, first-serve basis and perfect for those who are taking advantage of [Aruba's Workation Program](#), or for those who just need to get a little business done before relaxing.



*For more hi-res imagery, click [here](#)*

"Our guests typically come to Boardwalk to enjoy the tranquility on our lush property, the spacious casitas with extras like a private patio, a full kitchen, even a private plunge pool or outdoor shower—things that in the new reality add extra value when searching for a healthy and safe vacation environment", says co-owner Kimberly Rooijackers. "The new outdoor workstations we've created add to that new reality and integrate Aruba's beautiful surroundings and nature with our guests needs to get some work done while enjoying their stay in Aruba", Kimberly adds. You can find more information about this offering [HERE](#).

To note, Aruba has been open to visitors since July of last year, and has many health and safety protocols in place to ensure visitors feel safe. The island requires mandatory testing and a negative PCR test as well as health screenings once on island, and also protects locals and visitors with a rigorous Health and Happiness Code for all businesses.

Please let me know if you have any questions on this new offering in Aruba.

Thank you!  
XX

### Hotel On-site Testing (February 2021)

**SUBJ:** Aruba Expanded COVID-19 Testing for Visitors

Hi XX,

With the CDC policy requiring all inbound U.S. travelers to provide proof of a negative COVID-19 test in effect, Aruba has expanded testing to ensure a seamless, coordinated experience for all outbound travelers needing a test.

"In Aruba, we've been at the forefront of innovating as quickly as possible to ensure a safe, and seamless travel experience for our visitors. As such, the Aruba Government and Department of Public Health were prepared for the CDC's new mandate that all US travelers need to provide a negative COVID-19 test and can reassure our travelers they will have easy access to testing in time for their departure," Ronella Tjin Asjoe-Croes, CEO of the Aruba Tourism Authority, said. "All travelers coming to our One happy island can rest assured they can still visit our shores. The safety of our visitors and locals is of the utmost importance to us."

A number of hotels and resorts are also offering on-site testing for guests including:

- [Renaissance Aruba Resort & Casino](#) has a "We've Got You Covered" package for up to two people per room that includes complimentary antigen testing with results available in 24 hours. Resort guests who do not purchase the package can schedule an antigen test for \$50 per person in advance of their departure by visiting the property's facility on a walk-in basis.
- [Hyatt Regency Aruba Resort Spa and Casino](#) offers complimentary antigen tests for up to two guests per room staying at the property at least four nights, administered in partnership with Medlab Clinic. Guests staying fewer than four nights may also schedule an on-site antigen test for \$50 per person.

- [Hilton Aruba Caribbean Resort & Casino](#) and [Divi & Tamarijn Aruba All-Inclusives](#) offer antigen and PCR testing, at \$50 and \$125 respectively, available for guests on-site at their properties.
- [Bucuti & Tara Beach Resort](#) and [Manchebo Beach Resort & Spa](#) both offer on-site testing at their properties as well.

As more information about COVID-19 becomes available and the CDC guidelines evolve, you can find the latest traveler protocols [HERE](#).

Thanks,  
XX

### Radisson Blu Aruba (March 2021)

SUBJ: Radisson Blu Aruba Opening in April

Hi XX -

Reaching out to share that the new property, [Radisson Blu Aruba](#), will be opening in One happy island this April.

You can find additional details below and horizontal, hotel renderings (no final photos yet, unfortunately) [HERE](#) for your use, to be credited to Radisson Blu. Let me know if you have any questions.

Thanks!  
XX  
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Located just 20 minutes from Queen Beatrix International Airport (AUA), the sprawling 133-room Radisson Blu Aruba is as spacious as it is stylish. The hotel offers two- and three-bedroom suites with separate living areas and fully equipped kitchens with unbeatable views. The hotel's chic lobby leads to an amazing outdoor space with a full-service bar and the largest infinity pool on the island that serves as a modern and idyllic setting for weddings and other gatherings. **Hotel reservations are now open starting April 15, and the average suite rate is \$309.**

With the health and safety of guests and team members as its top priority, Radisson Blu Aruba is implementing the Radisson Hotels Safety Protocol program. The in-depth cleanliness and disinfection protocols were developed in partnership with SGS, the world's leading inspection, verification, testing and certification company, and are designed to ensure guest safety and peace of mind from check-in to check-out. Additionally, the hotel will offer guests antigen testing on-site for \$50 per person.

#### Hotel Amenities

- The hotel has two more outdoor pools, one for families and another for adults; a fully equipped fitness and wellness center; and two spacious meeting areas.

- The hotel also offers guests multiple onsite dining options including FireLake Grill House & Cocktail Bar, Radisson Blu's fine-dining restaurant featuring locally sourced ingredients and expertly mixed cocktails in a warm and inviting environment.
- Radisson Blu Aruba provides complimentary beach shuttle services to guests, a less-than-one-minute trip for their ultimate convenience. There, guests have access to a designated lounge area where they can enjoy the white sands of Palm Beach and all the island is famous for, including snorkeling, water skiing, parasailing, windsurfing and catamaran cruises.

**CommonPass Pilot Launch (March 2021)**

**SUBJ:** Aruba First Government to Adopt CommonPass Launch

Hi XX,

The CommonPass platform has officially launched!

JetBlue and The Commons Project Foundation, in partnership with Aruba (the first government to adopt the innovative CommonPass platform) and COVID testing companies Vault and XpresCheck, today announced all JetBlue customers traveling from Boston's Logan International Airport to Aruba's Queen Beatrix International Airport can enter the nation using the CommonPass digital health pass. While initially available via the Boston airport, this will expand to customers traveling to Aruba from other cities in JetBlue's network soon!

CommonPass helps travelers facilitate the fulfillment of COVID-19 testing requirements in order to more easily comply with a destinations' entry protocols. The CommonPass platform enables safer travel and easy entry as travelers can simply scan their passport to verify that they meet entry requirements into Aruba.

"Aruba is thrilled to offer Boston, one of our premier markets, the first CommonPass flights to our One happy island," said Dangui Oduber, Aruba's Minister of Health, Tourism and Sport. "CommonPass travelers departing from Boston's Logan International Airport will now arrive in Aruba via the most seamless entry way possible, ensuring their vacation starts the moment they land," commented Mr. Dangui Oduber, Aruba's Minister of Health, Tourism and Sport.

As this is a major step for the travel industry's adoption of digital passports, would you be interested in speaking further with Minister Oduber? If so, happy to coordinate via email.

Thank you,  
XX

**Online Feature Stories/Blogs:**

Name	Headline
October	

<i>US Weekly</i>	<a href="#"><u>Rachel Lindsay: 25 Things You Don't Know About Me ('My First Job Was Playing Piano for My Church')</u></a>
<i>INSIDER</i>	<a href="#"><u>13 countries welcoming remote workers</u></a>
<i>Robinhood Snacks</i>	<a href="#"><u>13 countries welcoming remote workers</u></a>
<i>CEOWORLD Magazine</i>	<a href="#"><u>Top Destinations Inviting Company Executives To Work Remotely</u></a>
<i>Thrillist</i>	<a href="#"><u>Ditch the US and Work Remotely in the Caribbean This Winter</u></a>
<i>Travel Weekly</i>	<a href="#"><u>Here's Aruba's new incentive program for advisors</u></a>
<i>Tour Wife Tour Life</i>	<a href="#"><u>Clear Kayaking on the Coast of Aruba</u></a>
<i>The Los Angeles Times</i>	<a href="#"><u>COVID-19 travel: Which countries can Americans visit?</u></a>
<i>The Washington Post</i>	<a href="#"><u>These 6 countries are accepting American travelers for remote-work trips</u></a>
<i>Wine Traveler</i>	<a href="#"><u>5 Sunny Winter Travel Destinations To Escape the US</u></a>
<i>Fifty Five Plus</i>	<a href="#"><u>News and adventure to expand your horizons</u></a>
<i>US News &amp; World Report</i>	<a href="#"><u>Where Can Americans Travel Right Now?</u></a>
<i>AFAR</i>	<a href="#"><u>These Countries Just Made It Easier for Americans to Move and Work Abroad</u></a>
<i>Matador Network</i>	<a href="#"><u>I felt safer traveling to Aruba during the pandemic than I have in the United States in months</u></a>
<i>Travel Off Path</i>	<a href="#"><u>Aruba COVID-19 Entry Requirements Travelers Need to Know</u></a>
<i>The Chicago Tribune</i>	<a href="#"><u>Go abroad to work from home</u></a>
<i>The South Florida Sun Sentinel</i>	<a href="#"><u>Go abroad to work from home</u></a>
<i>The Hartford Courant</i>	<a href="#"><u>Go abroad to work from home</u></a>
<i>The Daily Press</i>	<a href="#"><u>Go abroad to work from home</u></a>
<i>The Morning Call</i>	<a href="#"><u>Go abroad to work from home</u></a>
<i>The Baltimore Sun</i>	<a href="#"><u>Go abroad to work from home</u></a>
<i>The Points Guy</i>	<a href="#"><u>Americans can now visit 60+ countries and territories; a complete list</u></a>
<i>Travel Daily News</i>	<a href="#"><u>Aruba hotel first in world to win Global United Nations 2020 Climate Neutral Now Award</u></a>
<b>November</b>	
<i>Be My Travel Muse</i>	<a href="#"><u>How to Visit Flamingo Beach, Aruba</u></a>
<i>Departures</i>	<a href="#"><u>Find Out Which Countries Are Welcoming American Travelers Right Now</u></a>
<i>Islands Magazine</i>	<a href="#"><u>Ready for a Workation? These Resorts Want to Be Your Home Away from Home Office</u></a>
<i>AARP</i>	<a href="#"><u>What to Know About Visiting the Caribbean This Winter</u></a>

<i>Budget Travel</i>	<a href="#"><u>What countries can US travelers visit right now?</u></a>
<i>Matador Network</i>	<a href="#"><u>Everything you need to know about traveling to Aruba this winter</u></a>
<i>Conde Nast Traveler</i>	<a href="#"><u>10 Caribbean-Inspired Gifts for Those Dreaming of a Beach Trip</u></a>
<i>Airline Leader</i>	<a href="#"><u>Aruba accepts entry of JetBlue pax, subject to Vault PCR test</u></a>
<i>Insider Travel Report</i>	<a href="#"><u>Aruba Partners with JetBlue on Entry Covid-19 Testing</u></a>
<i>TravelPulse</i>	<a href="#"><u>Aruba Teams With JetBlue for Pre-departure COVID-19 Testing</u></a>
<i>Travel+Leisure</i>	<a href="#"><u>JetBlue Is Offering At-home Covid Tests for Seamless Travel to Aruba</u></a>
<i>Simple Flying</i>	<a href="#"><u>JetBlue Partners With Aruba On COVID-19 Arrival Testing</u></a>
<i>New York Business Journal</i>	<a href="#"><u>JetBlue partners with Aruba on Covid-19 entry testing</u></a>
<i>Travel+Leisure</i>	<a href="#"><u>Meet the Travelers Who Are Taking Advantage of Long-term Remote Work Visas in Paradise</u></a>
<i>The Points Guy</i>	<a href="#"><u>Are rapid COVID-19 tests the way to get everyone traveling again?</u></a>
<i>AviTrader</i>	<a href="#"><u>Aruba becomes first Caribbean Nation to partner with JetBlue on entry testing</u></a>
<i>AviationPros</i>	<a href="#"><u>Aruba Becomes First Caribbean Nation to Partner with JetBlue on Entry Testing</u></a>
<i>Travel Daily News</i>	<a href="#"><u>Aruba becomes first Caribbean nation to partner with JetBlue on entry testing</u></a>
<i>Travel Agent Central</i>	<a href="#"><u>Aruba Partners With JetBlue On Entry Testing</u></a>
<i>Recommend</i>	<a href="#"><u>Aruba Partners with JetBlue on Entry Testing</u></a>
<i>Caribbean Journal</i>	<a href="#"><u>Aruba, JetBlue Partner on Pre-Testing Program</u></a>
<i>KAKE-TV</i>	<a href="#"><u>Log on in paradise: The exotic destinations inviting remote workers</u></a>
<i>KIFI-TV</i>	<a href="#"><u>Log on in paradise: The exotic destinations inviting remote workers</u></a>
<i>Travel Market Report</i>	<a href="#"><u>Aruba and JetBlue Airways Partner for COVID-19 Entry Testing</u></a>
<i>Gay Cities</i>	<a href="#"><u>The countries welcoming US travelers on remote work visas</u></a>
<i>USA Today</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>
<i>Marco Island Eagle</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>

<i>Pensacola News Journal</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>
<i>Port Clinton News Herald</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>
<i>The Farmington Daily Times</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>
<i>The Daily World</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>
<i>The Hattiesburg American</i>	<a href="#"><u>These Caribbean hotel villas let you social distance in a luxurious island setting</u></a>
<i>Fortune</i>	<a href="#"><u>What you should consider before working remotely from a vacation destination</u></a>
<i>Red Tricycle</i>	<a href="#"><u>The Best Black Friday &amp; Cyber Monday Travel Deals for Families</u></a>
<i>AFAR</i>	<a href="#"><u>Next Stop: Aruba</u></a>
<i>AFAR's Next Stop</i>	<a href="#"><u>Next Stop: Aruba</u></a>
<i>POPSUGAR</i>	<a href="#"><u>12 Travel Trends to Know About For When We Can Safely Hit the Skies (and Road) Again</u></a>
<i>Travel Weekly</i>	<a href="#"><u>JetBlue offers to test flyers bound for Aruba</u></a>
<i>TravelPulse</i>	<a href="#"><u>20 Countries Americans Can Travel to This Winter</u></a>
<i>Forbes</i>	<a href="#"><u>200 Best Travel Deals For Black Friday, Cyber Monday, Travel Tuesday</u></a>
<i>TravelPulse</i>	<a href="#"><u>Black Friday and Cyber Monday Hotel Deals Around the World</u></a>
<i>Aviation Week</i>	<a href="#"><u>Gallery: COVID-Testing Gains Momentum</u></a>
<i>TravelAge West</i>	<a href="#"><u>How Aruba Has Been Doing Since Its July Tourism Reopening</u></a>
<i>Frommers</i>	<a href="#"><u>Black Friday Travel Deals 2020: New Deals Added Daily!</u></a>
<i>Bloomberg</i>	<a href="#"><u>This Caribbean Resort Shows How Hotels Can Go Carbon Neutral</u></a>
<i>Houstonia Magazine</i>	<a href="#"><u>36 Incredible Travel Deals to Book by Cyber Monday</u></a>
<i>The Island Now</i>	<a href="#"><u>Going places: Black Friday/Cyber Monday deals bring bucket-list travel experiences within reach</u></a>
<i>InsideHook</i>	<a href="#"><u>Aruba's Bucuti &amp; Tara Won a United Nations Climate Award</u></a>
<i>The New Haven Register</i>	<a href="#"><u>Aruba's Bucuti &amp; Tara Won a United Nations Climate Award</u></a>
<i>The Houston Chronicle</i>	<a href="#"><u>Aruba's Bucuti &amp; Tara Won a United Nations Climate Award</u></a>
<i>The San Antonio Express-News</i>	<a href="#"><u>Aruba's Bucuti &amp; Tara Won a United Nations Climate Award</u></a>

<i>The Laredo Morning Times</i>	<a href="#"><u>Aruba's Bucuti &amp; Tara Won a United Nations Climate Award</u></a>
<i>Be My Travel Muse</i>	<a href="#"><u>The Solo Female Traveler's Guide to Aruba</u></a>
<i>Out Traveler</i>	<a href="#"><u>Black Friday / Cyber Monday Resort Deals</u></a>
<i>TravelPulse</i>	<a href="#"><u>Last-Minute 2020 Black Friday, Cyber Monday Deals</u></a>
<i>The New York Times</i>	<a href="#"><u>What You Need to Know Now About Travel Insurance</u></a>
<i>Skyscanner Canada</i>	<a href="#"><u>Best places to travel for every budget in 2021</u></a>
<i>Be My Travel Muse</i>	<a href="#"><u>26 Awesome Things to Do in Aruba</u></a>
<i>Conde Nast Traveler</i>	<a href="#"><u>Cyber Monday Travel Deals: Hotels, Resorts, Cruises, and Tours</u></a>
<b>December</b>	
<i>Global Traveler USA</i>	<a href="#"><u>Take the Family to Friendly, Easy-Going Aruba</u></a>
<i>Travel Weekly</i>	<a href="#"><u>Aruba offers a satisfying take on the 'pandemic pivot'</u></a>
<i>Be My Travel Muse</i>	<a href="#"><u>The Best Beaches in Aruba</u></a>
<i>Travel Weekly</i>	<a href="#"><u>Remote-work plans help ease the daily grind</u></a>
<i>Travel World News</i>	<a href="#"><u>Aruba Hotel First in World to Win Global United Nations 2020 Climate Neutral Now Award</u></a>
<i>TravelPulse</i>	<a href="#"><u>Warm Weather Destinations Open to Americans This Winter</u></a>
<i>Newsweek</i>	<a href="#"><u>These Destinations Are Inviting Remote Workers to Stay Awhile</u></a>
<i>Hotel Business</i>	<a href="#"><u>Bucuti &amp; Tara Leads Sustainability by Example</u></a>
<i>Be My Travel Muse</i>	<a href="#"><u>What to Expect When Visiting Eagle Beach in Aruba</u></a>
<i>The Points Guy</i>	<a href="#"><u>FDA approves new at-home test; Are rapid COVID-19 tests the way to get everyone traveling again?</u></a>
<i>Travel+Leisure</i>	<a href="#"><u>All the U.S. Airlines Offering COVID-19 Testing</u></a>
<i>GreenBiz</i>	<a href="#"><u>Prioritize sustainability in rebuilding tourism</u></a>
<i>Be My Travel Muse</i>	<a href="#"><u>Aruba Guide</u></a>
<b>January</b>	
<i>Caribbean Journal</i>	<a href="#"><u>How to Get an Office on the Beach in Aruba</u></a>
<i>Travel + Leisure</i>	<a href="#"><u>Work From Home on the Beach Thanks to These Oceanside Desks in Aruba</u></a>
<i>Forbes</i>	<a href="#"><u>How Are Destinations Responding To New U.S. Requirements For Negative Covid Tests?</u></a>
<i>TravelPulse</i>	<a href="#"><u>Caribbean Resorts and Destinations Address New CDC COVID-19 Protocols</u></a>
<i>Frommer's</i>	<a href="#"><u>Work from the Beach in Aruba at These Seaside Desks</u></a>

<i>Travel Weekly</i>	<a href="#"><u>Picturing happiness on an Aruba mural tour</u></a>
<i>Travel Market Report</i>	<a href="#"><u>Caribbean Destinations, Hotels Work to Meet to New CDC Requirements</u></a>
<i>Insider Travel Report</i>	<a href="#"><u>Who's Stepping Up to the Plate to Meet the CDC's New Airline COVID Testing Rule</u></a>
<i>Matador Network</i>	<a href="#"><u>This Aruba hotel is inviting you to work from the beach</u></a>
<i>Forbes</i>	<a href="#"><u>Master List Of Destinations Coordinating Simple Covid-19 Testing</u></a>
<i>St. Louis Post Dispatch</i>	<a href="#"><u>Master List Of Destinations Coordinating Simple Covid-19 Testing</u></a>
<i>Madison.com</i>	<a href="#"><u>Master List Of Destinations Coordinating Simple Covid-19 Testing</u></a>
<i>Time Out</i>	<a href="#"><u>Work remotely from a beach in Aruba visa-free for 90 days</u></a>
<i>Travel Noire</i>	<a href="#"><u>Make The Beach Your Office With These Oceanside Workspaces in Aruba</u></a>
<i>Travel Weekly</i>	<a href="#"><u>A workstation that encourages toes in the sand? This resort has the answer.</u></a>
<i>Lonely Planet</i>	<a href="#"><u>These beach-side workstations in Aruba are aimed at tempting digital nomads</u></a>
<i>Helene in Between</i>	<a href="#"><u>The Perfect Travel Guide to Aruba</u></a>
<b>February</b>	
<i>USA Today</i>	<a href="#"><u>Which countries welcome American vacationers – and which are safest to visit?</u></a>
<i>Insider Travel Report</i>	<a href="#"><u>Hotels Rush to Implement On-Site Testing</u></a>
<i>Travel Weekly</i>	<a href="#"><u>Poolside perfection at Aruba's Hyatt Regency</u></a>
<i>TravelPulse</i>	<a href="#"><u>Caribbean Travel 2021: Islands Americans Can Escape to this Winter</u></a>
<i>Islands</i>	<a href="#"><u>More than 100 Resorts Around the World Offer On-site Covid-19 Tests—Here's What You Need to Know</u></a>
<i>Travel Agent Central</i>	<a href="#"><u>Radisson Blu Aruba Opening This March</u></a>
<i>eHotelier</i>	<a href="#"><u>Radisson Blu prepares to open in Aruba</u></a>
<i>Travel Weekly</i>	<a href="#"><u>New villas at Tryall Club in Jamaica; Radisson Blu to open in Aruba</u></a>
<i>TripSavvy</i>	<a href="#"><u>Travel to the Caribbean: A Reopening Timeline, Country by Country</u></a>
<i>TravelPulse</i>	<a href="#"><u>Aruba Travel Restrictions: Things Tourists Should Know</u></a>
<i>Top Hotel News</i>	<a href="#"><u>Radisson Blu Aruba prepares to launch</u></a>

<i>TravelPulse</i>	<a href="#"><u>2021 Travel Restrictions: Safest Destinations To Visit in the Caribbean</u></a>
<i>Thrillist</i>	<a href="#"><u>A Workation in Aruba Wouldn't Be So Bad Right About Now</u></a>
<i>The Jamaica Observer</i>	<a href="#"><u>Aruba COVID-19 Immunization Drive Underway</u></a>
<i>Lonely Planet</i>	<a href="#"><u>What countries can US travelers visit right now?</u></a>
<i>Parade</i>	<a href="#"><u>67+ Family Beach Vacations for 2021 to Safely Get Away From It All</u></a>
<i>Caribbean National Weekly</i>	<a href="#"><u>COVID-19 Immunization Drive Underway in Aruba</u></a>
<i>The Jamaica Gleaner</i>	<a href="#"><u>COVID-19 immunisation drive under way - PM wants all adults to take vaccine</u></a>
<i>The Wall Street Journal</i>	<a href="#"><u>The New Covid Vacation? Moving Abroad</u></a>
<i>Forbes</i>	<a href="#"><u>Spring Welcomes 69 Notable Hotel Openings Around The Globe</u></a>
<b>March</b>	
<i>First Coast News</i>	<a href="#"><u>Book a wellness "workation" in Aruba</u></a>
<i>TravelPulse</i>	<a href="#"><u>Which Popular World Destinations Can American Travelers Visit Right Now?</u></a>
<i>WUSA-9</i>	<a href="#"><u>Looking for a getaway? Try Aruba</u></a>
<i>GoNOMAD</i>	<a href="#"><u>Aruba: Work and Play During the Pandemic</u></a>
<i>Matador Network</i>	<a href="#"><u>Everywhere Americans can currently travel to in Latin America</u></a>
<i>Caribbean Journal</i>	<a href="#"><u>Radisson Blu Set for April Debut in Aruba</u></a>
<i>TravelPulse</i>	<a href="#"><u>Spring Break 2021: Travel Ideas for All Ages</u></a>
<i>Travel + Leisure</i>	<a href="#"><u>21 Babymoon Ideas for Every Type of Traveler</u></a>
<i>Fodor's Travel</i>	<a href="#"><u>WF Caribbean. What It's REALLY Like to Move to a Paradise in the Middle of a Pandemic</u></a>
<i>Skift</i>	<a href="#"><u>Why Digital Health Passports Still Need to Gain More Trust</u></a>
<i>Caribbean Journal</i>	<a href="#"><u>JetBlue, Aruba Partner on Digital Health Pass</u></a>
<i>Simple Flying</i>	<a href="#"><u>JetBlue Launches Digital Health Passport for Aruba Passengers</u></a>
<i>TravelPulse</i>	<a href="#"><u>JetBlue Calls Back Flight Attendants, Launches Digital Health Passport</u></a>
<i>Travel Weekly</i>	<a href="#"><u>Aruba Accepts JetBlue CommonPass Health Passport</u></a>
<i>Business Travel News</i>	<a href="#"><u>JetBlue, Singapore Airlines Start Health Passport Trials</u></a>
<i>Independent UK</i>	<a href="#"><u>What is a Vaccine Passport—and Where Do I Get One?</u></a>
<i>Meetings Net</i>	<a href="#"><u>Momentum Building for Health Passports</u></a>

<i>AviationPros</i>	<a href="#"><u>JetBlue and CommonPass Begin Launch of Digital Health Pass with Boston Customers Bound For Aruba</u></a>
<i>Travel + Leisure</i>	<a href="#"><u>3 Destinations Leading the Charge for Sustainable Tourism</u></a>
<i>Destination Weddings</i>	<a href="#"><u>Aruba is a Romantic Paradise for couples of all ages!</u></a>
<i>Travel Agent Central</i>	<a href="#"><u>Aruba, JetBlue Begin Using CommonPass Digital Health Platform</u></a>
<i>Business Traveler USA</i>	<a href="#"><u>JetBlue and CommonPass Begin Launch of Digital Health Pass at BOS</u></a>
<i>Family Vacationist</i>	<a href="#"><u>The 8 Best Aruba All-Inclusive Resorts for Families</u></a>
<i>Out Traveler</i>	<a href="#"><u>Celebrate National Cocktail Day With an Aruba Ariba</u></a>
<i>The Washington Post</i>	<a href="#"><u>Everything travelers need to know about vaccine passports</u></a>
<i>UPROXX</i>	<a href="#"><u>All The Countries Americans Can Travel To Right Now And The Precautions They Have In Place</u></a>
<b>March Satellite Media Tour</b>	
<i>WJXX (ABC Jacksonville)</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>
<i>WLTV (NBC Jacksonville)</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>
<i>WPHL (Philadelphia)</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>
<i>The Jet Set</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>
<i>WUSA (CBS Washington D.C.)</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>
<i>Business First AM</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>
<i>PCTV (Park City)</i>	<a href="#"><u>Book a wellness 'workation' in Aruba</u></a>