

Africa Day Virtual Shout-Out Event
[runtime: 3 hours]

TIME	SCRIPT	DISPLAY / SLIDE
14H30	Sandra and Mudunwazi join - <i>Use link in the flyer</i>	-----
14h30 - 14h55	Touch base, check everyone's audio/video, start presentation	-----
14h58	GO LIVE. Sandra, Mudunwazi mute mics/cameras are off	Zoom screen displays event cover slide
15h00	MUDUNWAZI - unmute mic Welcome everybody, thank you for tuning in to today's Africans in the Diaspora Virtual Shout-Out to celebrate Africa Month as part of our Playing our Part to efforts to fly our respective flags. We will get started in just a minute as we wait for everyone to get settled. I am not alone but joined by Sandra Zikalala who will be co-piloting this event with me today. She was actually very instrumental in making sure that this happens today. SANDRA - unmute mic Welcome everybody, and we are happy you could join us today. We have an interesting line up for you.	Sandra will display event cover slide
15h01	MUDUNWAZI - unmute mic Hello everyone, we hope you all are well. Thank you for tuning in today to this African Diaspora event.....{Mudunwazi's intro remarks here} SANDRA - unmute mic Sandra's intro remarks here.	Sandra will display event cover slide
15h05	AFRICAN UNION ANTHEM PLAYS	Sandra will play African Union Anthem
15h08	BRAND SOUTH AFRICA AUDIO VISUAL PLAYS	Sandra will play BSA video
15h10	SANDRA - unmute mic and turn on video	Sandra starts video
15h12	The collaboration song on Africa is played	Sandra plays the video of the song
15h17	Mudunwazi introduces ambassador Arikana Chihombori-Quao Brief introduction of ambassador Chihombori before she speaks	Sandra will display Ambassador Chihombori profile picture.

15h25	SANDRA calls upon Mr Moabi Kotu to perform	Sandra will display Moabi Kotu profile picture as she introduces him.
15h40	SANDRA calls upon Ms Hleziphi Kunene to give a Shout-Out Remarks representing South Africans United in New York	Sandra will display Hleziphi's profile picture.
15h44	SANDRA Plays Jessica Mbangeni Video (one titled second video)	Sandra will display Jessica Mbangeni profile picture as she introduces the video.
15h55	Mudunwazi introduces Mr Adebo Folorunsho, Society for Africans in the Diaspora (SAiD).	Sandra displays Debo Folorunsho's profile picture as he is introduced.
16h00	Sandra plays again the Brand South Africa Audio Visual to usher in Miss Universe Ms Zonzibini Tunzi	
16h05	Miss Zonzibini Tunzi speaks to the participants and share her message of support and celebration of Africa Month.	Sandra displays Ms Universe profile as she is introduced.
16h10	Consul General Motumisi Tawana share his message of support as we celebrate Africa Month and highlights South Africa's priorities as the current Chair of the African Union.	
16h15 - 18h00	SANDRA introduces Ms Zandy Mndawe, known as Sheejay who will take over the entertainment by playing dance music.	

Monday, January 31, 2022 at 5:07:21 PM Eastern Standard Time

Subject: Africa Day Poster final version
Date: Wednesday, May 27, 2020 at 2:48:25 PM Eastern Daylight Time
From: Sandra Zikalala
To: Mudunwazi Baloyi
Attachments: Africa Day Final Poster .jpg

Hi Here is the fina version of the poster.

Sandra



Virus-free. www.avg.com

BrandSA Presents



Inspiring new ways



May 30 2020

3 PM EDT

AFRICA DAY

Join Us on

Zoom
Meeting ID

819 5293 4079

Headliners

Ambassador Nomalndia Mfeketo

Lebo M

Shejay

Jessica Mbangeni

Moabi Kotu

ALL ARE WELCOME. LET US CELEBRATE AFRICA

Monday, January 31, 2022 at 5:11:30 PM Eastern Standard Time

Subject: (none)

Date: Saturday, May 30, 2020 at 2:34:49 PM Eastern Daylight Time

From: Sandra Zikalala

To: Mudunwazi Baloyi

Join Zoom Meeting

<https://us02web.zoom.us/j/82040125522?pwd=ZER3eDB1a1FBYkgxcHZRSFo0LzJIUT09>

Meeting ID: 820 4012 5522

Password: 251342

One tap mobile

+19292056099,,82040125522#,,1#,251342# US (New York)

+13017158592,,82040125522#,,1#,251342# US (Germantown)

Dial by your location

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

Meeting ID: 820 4012 5522

Password: 251342

Find your local number: <https://us02web.zoom.us/j/kcjin5N3KXU>

Monday, January 31, 2022 at 5:23:03 PM Eastern Standard Time

Subject: Re: POE Exit Report on CombatCOVID-19.Africa Initiative Virtual Session on 31 May 2020
Date: Friday, July 10, 2020 at 7:41:39 AM Eastern Daylight Time
From: Judy Smith-Höhn
To: Mudunwazi Baloyi
CC: Lerato Zikalala

Thanks Mudunwazi,

Both reports received.

I see you figured out how to use Preview to insert your signature! ;)

Best,
Judy

On 10 Jul 2020, at 07:37, Mudunwazi Baloyi <MudunwaziB@brandsouthafrica.com> wrote:

Please find the second POE Exit Report for further processing.

Thanks,

Mudunwazi Baloyi

Country Head: USA

BRAND SOUTH AFRICA

+1 917 715 2705 mobile

+27 12 743 5252 direct line

Skype: Muhlompheki

mudunwazib@brandsouthafrica.com

Website: www.brandsouthafrica.com

<4DA9D450-610C-4707-A624-A4CA1474BAB6.png>

<Q1 202021 POE Programme 3, Exit Report - Brand South Africa convening of CombatCOVID-19.Africa Initiative Virtual Session on 31 May 2020.pdf><Q1 202021 POE Programme 3, Exit Report - Brand South Africa convening of CombatCOVID-19.Africa Initiative Virtual Session on 31 May 2020.docx>



Brand South Africa

Brand South Africa convening of CombatCOVID-19.Africa Initiative Virtual Session on 31 May 2020.

Examples of Projects Portals:

- i) Arts and creatives



AFRIKAN CREATE

Afrikan Create

Digital Culture

#AfrikanCreate is a free online volunteer platform for African Creatives to share ideas and collaborate on relief projects aimed at addressing COVID-19 challenges on the continent.

South-Africa

2020-07-03T12:33:24.833318Z

1 Volunteer

ii) Project on Risk Management of Data on Covid-19:



COVI-ID

track and trace

COVID-19 risk management designed to protect privacy. Covi-ID gives everyone the ability to prove their COVID-19 status, reliable, secure, and without loss of privacy

South-Africa

2020-07-03T12:39:39.564573Z

C) Zoom Session Invite:

Mudunwazi Baloyi of Brand South Africa is inviting you to a scheduled Zoom meeting.

Topic: CombatCovid-19 Africa

Time: May 31, 2020 04:00 PM Johannesburg

Join Zoom Meeting

<https://us02web.zoom.us/j/89369017778?pwd=OGxYOUh1MnlZY2wwUUx0Un-VTQm1XUT09>

Meeting ID: 893 6901 7778

Monday, January 31, 2022 at 5:34:27 PM Eastern Standard Time

Subject: #67 Minutes Mandela Day 18 July 2020

Date: Saturday, July 18, 2020 at 10:03:40 AM Eastern Daylight Time

From: Mudunwazi Baloyi

To: Ratshitanga, T Mr : Washington, Counsellor Political, DIRCO

Brand South Africa and Manyatta Talks is inviting you to a scheduled Zoom meeting.

Topic: #67MinutesMandelaDayWDC

Time: Jul 18, 2020 11:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/4857375733?pwd=azJwNEJ2Y29rRkI5QVA5SXIwVnpiQT09>

Meeting ID: 485 737 5733

Password: 1love

**"It is in your hands, to make a better world for all who live in it." - Nelson
Rolihlahla Mandela (1918-2013)**

Monday, January 31, 2022 at 5:33:15 PM Eastern Standard Time

Subject: #67 Nelson Mandela Day 2020 Washington DC Virtual Activation, 18 July 2020
Date: Thursday, July 16, 2020 at 8:19:20 AM Eastern Daylight Time
From: Mudunwazi Baloyi
To: Ratshitanga, T Mr : Washington, Counsellor Political, DIRCO
Attachments: 4DA9D450-610C-4707-A624-A4CA1474BAB6.png

Dear Mr Ratshitanga,

Our telephone conversation has reference.

While the spread of the COVID-19 pandemic has been well-documented, it has brought with it another, lesser-known menace--a spike in gender violence rates around the world, including across Africa. Because African women are more likely to be caregivers at work as well as caregivers at home--women constitute 60% of Africa's healthcare and social services workforce--they have borne the dual brunt of increased risk of exposure to COVID-19 as well increased risk of domestic violence.

South African President Cyril Ramaphosa has likened the rise in gender violence to "another pandemic," promising to bolster measures to support survivors and prevent further abuse, but these measures have only rarely been mirrored by other global leaders. Moreover, evidence increasingly suggests that the rate at which women are willing to report their abuse depends heavily on their trust in their country's justice system--meaning that countries with the lowest reported rates of gender violence could actually be the worst perpetrators of all.

In order to mark the commemoration of Mandela Day 2020, Brand South Africa has partnered with Weina Sports Arts & Entertainment USA, a foundation established by Mr Bah-Pna Dahane, an African in the diaspora to give meaning to President Mandela's statement when he said "It is in your hands, to make a better world for all who live in it".

Mandela Day is a global call to action that celebrates the idea that each individual has the power to transform the world, the ability to make an impact. Therefore, as a tribute to the legions of women who navigated the path of fighting for justice before us, Mandela saw it fit to imprint in the supreme law of the land (South Africa), firm principles upholding the rights of women. That is why on Saturday 18th July 2020, in the nation's capital, Brand South Africa and Weina Sports Arts & Entertainment USA will be hosting a Nelson Mandela Day commemoration focusing on women's empowerment, gender based violence and social justice. The event will be opened by Ambassador Nomaindia Mfeketo, who is the guest of honor as well as by Brand South Africa's Country Head, and Commissioner Sharece Crawford. The Ambassador speech could focus on "how can African and global leaders and policymakers ensure that women, who are so often the backbone of the family as well as the frontline, are protected at home as well as at work?". The South African government is currently seized with ensuring that issues of gender based violence, women empowerment and social justice receive priority attention both at home and in the continent of Africa as the current chair of the AU.

The opening lectures will be followed by a panel conversation on the topics of sports, creative arts, fashion and health featuring the likes of Dr Ben Chavis, Jr, Mr Emmanuel Maradas, a former FIFA official, Mr Ismail Sirdah, Entrepreneur and Music Promoter at Lulu Promotion, Dr Djibril Diallo, President and CEO of the African Renaissance and Diaspora Network, Mr Kenny Blakeney, Head Coach Howard University Basketball, Kagiso Lediga, Director, Writer and Producer of Films, Dr Benjamin Djoudalbaya, AU/Africa CDC.

The event will take place as follows:

Date: 18 July 2020

Time: 11h30 – 13h30

Venue: Swahili Restaurant (COVID-19 safe)
1990 M Street NW, Washington DC 20019

There will be 67 guests at the venue as per invitation and confirmation of attendance. The rest of the participants including Ambassador Mfeketo will join the event from different remote locations via virtual platforms.

Hope this assists in further clarifying the request.

Mudunwazi Baloyi

Country Head: USA

BRAND SOUTH AFRICA

+1 917 715 2705 mobile

+27 12 743 5252 direct line

Skype: Muhlonipheki

mudunwazib@brandsouthafrica.com

Website: www.brandsouthafrica.com



Inspiring new ways





Brand South Africa

Exit Report

Brand South Africa's hosting #67 Nelson Mandela Day 2020 Washington DC Virtual Activation, 18 July 2020

Contents

1. Abstract
2. Strategic Alignment and Strategic fit
3. Objectives and Execution
4. Key Learnings
5. Budget
6. Addendum

1. ABSTRACT

In order to mark the commemoration of Mandela Day 2020, Brand South Africa partnered with Weina Sports Arts & Entertainment USA, a foundation established by Mr Bah-Pna Dahane, an African in the diaspora to give meaning to President Mandela's statement when he said "It is in your hands, to make a better world for all who live in it".

Mandela Day is a global call to action that celebrates the idea that each individual has the power to transform the world, the ability to make an impact. Therefore, as a tribute to the legions of women who navigated the path of fighting for justice before us, Mandela saw it fit to imprint in the supreme law of the land (South Africa), firm principles upholding the rights of women. That is why on Saturday 18th July 2020, in the nation's capital, Brand South Africa and Weina Sports Arts & Entertainment USA hosted a Nelson Mandela Day commemoration focusing on women's empowerment, gender based violence and social justice.

The event was opened by Ambassador Nomaindia Mfeketo, South Africa's Ambassador to the USA, who was the guest of honor as well as by Brand South Africa's Country Head, and Commissioner Sharece Crawford. The Ambassador speech focused on "how can African and global leaders and policymakers ensure that women, who are so often the backbone of the family as well as the frontline, are protected at home as well as at work?". This was in response to the efforts and measures that the South African government is currently taking in ensuring that issues of gender based violence, women empowerment and social justice receive priority attention both at home and in the continent of Africa as the current chair of the AU.

The opening speeches were followed by a panel conversation on the topics of sports, creative arts, fashion and health featuring the likes of Mr Emmanuel Maradas, a former FIFA official, Mr Ismail Sirdah, Entrepreneur and Music Promoter at Lulu Promotion, Dr Djibril Diallo, President and CEO of the African Renaissance and Diaspora Network, Mr Kenny Blakeney, Head Coach Howard University Basketball, Princess Tirello of Royal Bafokeng, Kagiso Lediga, Director, Writer and Producer of Films and Dean Joffe on Independent Film making, as well as Ms Joelcia Queiroz and Dr Jorge Joao of Brazil on their experiences as the diaspora.

The event provided Brand South Africa with an opportunity to demonstrate thought leadership on an issue that the whole world is currently seized with, Gender Based Violence and its attendants.

Secondly, the event also provided Brand South Africa with an unparalleled opportunity to showcase our Nation Brand competitiveness and thereby increase its attractiveness. Brand South Africa Country Head ensured that audio-visual creatives by Brand South Africa were prominently featured during the session, both on Mandela and GSA network. At any given time, the participation on the Zoom platform averaged around 22 as it was a closed participation since it was a hybrid event in that there were about 71 people at the Swahili Restaurant where the event was broadcast live on a big screen for invited guests to celebrate the 67 minutes of Nelson Mandela day.

The event was publicized via several medium of communication including WhatsApp group with 500 participants, OG Molefe twitter account with 42 000 followers, Weina YouTube page with 12 000 subscribers, etc.

2. STRATEGIC ALIGNMENT AND STRATEGIC FIT

PROGRAMME 3: STAKEHOLDER RELATIONSHIPS

Strategic Goal: Proactive and coordinated Reputation management of the Nation Brand.

KEY PERFORMANCE AREA:

Increased Nation Brand advocacy and active citizenship.

Performance Indicator: Number of activities implemented with stakeholders.

3. OBJECTIVES AND EXECUTION

Some of the objectives for this activation could be summarized as follows:

First, to explore the impact that gender based violence as a result of the pandemic is having on society, especially women. It is recognized that while the spread of the COVID-19 pandemic has been well-documented, it has brought with it another, lesser-known menace--a spike in gender violence rates around the world, including across Africa. Because African women are more likely to be caregivers at work as well as caregivers at home--women constitute 60% of Africa's healthcare and social services workforce--they have borne the dual brunt of increased risk of exposure to COVID-19 as well increased risk of domestic violence.

Secondly, to look at the measures and policies that leaders are across the globe are implementing. South African President Cyril Ramaphosa has likened the rise in gender violence to "another pandemic," promising to bolster measures to support survivors and prevent further abuse, but these measures have only rarely been mirrored by other global leaders. Moreover, evidence increasingly suggests that the rate at which women are willing to report their abuse depends heavily on their trust in their country's justice system--meaning that countries with the lowest reported rates of gender violence could actually be the worst perpetrators of all.

Thirdly, to draw lessons from Nelson Mandela on how he addressed issues of gender violence and women empowerment. And how those lessons are being implemented in other parts of the world such as Brazil.

Execution of the activation:

The event was opened by Ambassador Nomaindia Mfeketo, South Africa's Ambassador to the USA, who was the guest of honor as well as by Brand South Africa's Country Head, and Commissioner Sharece Crawford. The Ambassador speech focused on "how can African and global leaders and policymakers ensure that women, who are so often the backbone of the family as well as the frontline, are protected at home as well as at work?". This was in response to the efforts and measures that the South African government is currently taking in ensuring that issues of gender based violence, women empowerment and social justice receive priority attention both at home and in the continent of Africa as the current chair of the AU.

The opening speeches were followed by a panel conversation on the topics of sports, creative arts, fashion and health featuring the likes of Mr Emmanuel Maradas, a former FIFA official, Mr Ismail Sirdah, Entrepreneur and Music Promoter at Lulu Promotion, Dr Djibril Diallo, President and CEO of the African Renaissance and Diaspora Network, Mr Kenny Blakeney, Head Coach Howard University Basketball, Princess Tirello of Royal Bafokeng, Kagiso Lediga, Director, Writer and Producer of Films and Dean Joffe on Independent Film making, as well as Ms Joelcia Queiroz and Dr Jorge Joao of Brazil on their experiences as the diaspora.

The event provided Brand South Africa with an opportunity to demonstrate thought leadership on an issue that the whole world is currently seized with, Gender Based Violence and its attendants.

Secondly, the event also provided Brand South Africa with an unparalleled opportunity to showcase our Nation Brand competitiveness and thereby increase its attractiveness. Brand South Africa Country Head ensured that audio-visual creatives by Brand South Africa were prominently featured during the session, both on Mandela and GSA network. At any given time, the participation on the Zoom platform averaged around 22 as it was a closed participation since it was a hybrid event in that there were about 71 people at the Swahili Restaurant where the event was broadcast live on a big screen for invited guests to celebrate the 67 minutes of Nelson Mandela day.

The event was publicized via several medium of communication including WhatsApp group with 500 participants, OG Molefe twitter account with 42 000 followers, Weina YouTube page with 12 000 subscribers, etc.

In order to realize some of the above-mentioned objectives, Brand South Africa Country Head, Mudunwazi Baloyi co-piloted the running of the event and provided opening remarks to set the scene for the dialogue, as well as shared Brand South Africa's programmes and made a clarion call for Global South Africans to play their part in

efforts to promote and market the nation brand. This was further amplified through the audio-visual on Global South Africans initiative that was played in between sessions.

Brand South Africa Country logo as a co-host organization was flighted during the dialogue and included in the flyers promoting the event, as well as creating a hyperlink on the event homepage which created massive brand awareness and significant return on investment.

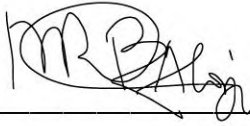
4. KEY LEARNING AND IMPACT

- The participation of the South African ambassador to the USA assisted in bolstering interest as it was her maiden public address since her arrival in early March 2020.
- The event brought to the fore issues that are usually swept under the carpet and sharing of experiences by both US participants and those from South Africa across sectors.
- Brand South Africa is gaining recognition on a large scale through the vital work we do to educate stakeholders about changing the African narrative and promoting global South Africans in particular and Africans in general (including those from the rest of the continent) in the Diaspora.

5. BUDGET

Item Description	Cost estimate (local currency)	Projected budget (\$)	Actual (ZAR)	Notes
Weina Sports, Arts and Entertainment	\$0			Participants were asked to cover their brunch.

Submitted by:



Mudunwazi Baloyi

Country Head: USA

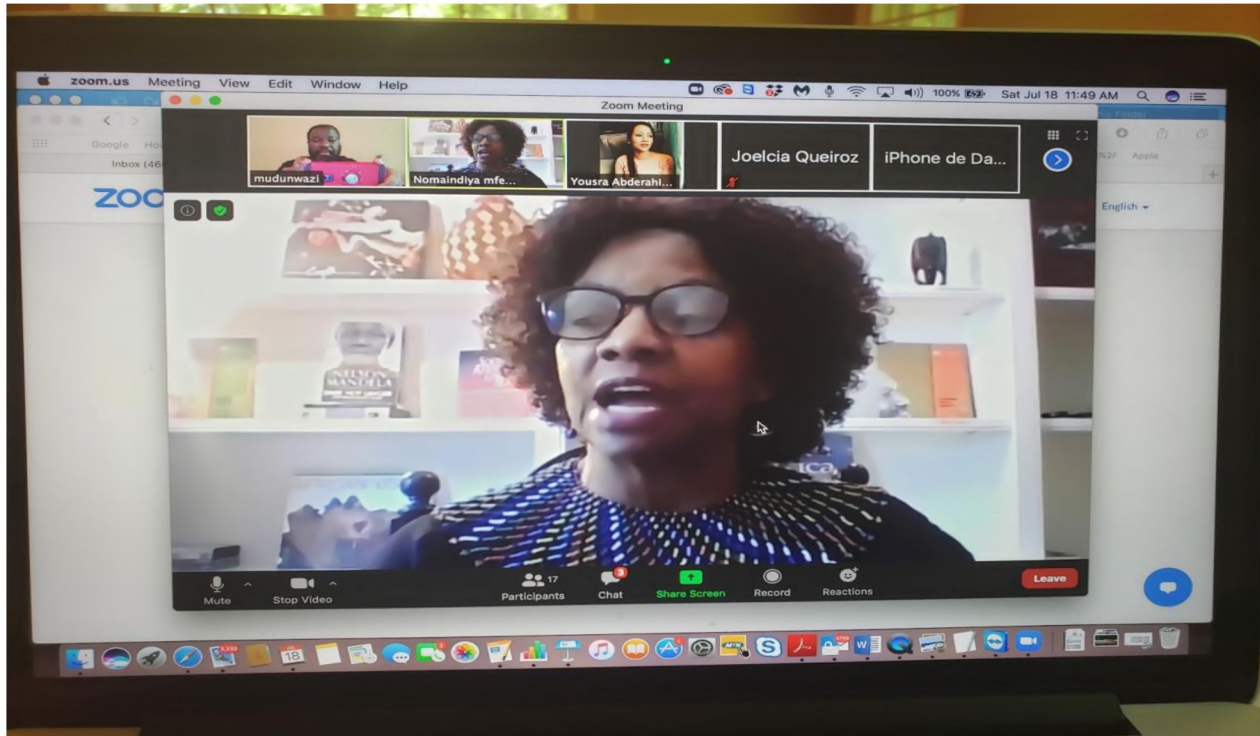
Approved by:

Ms Thoko Modise

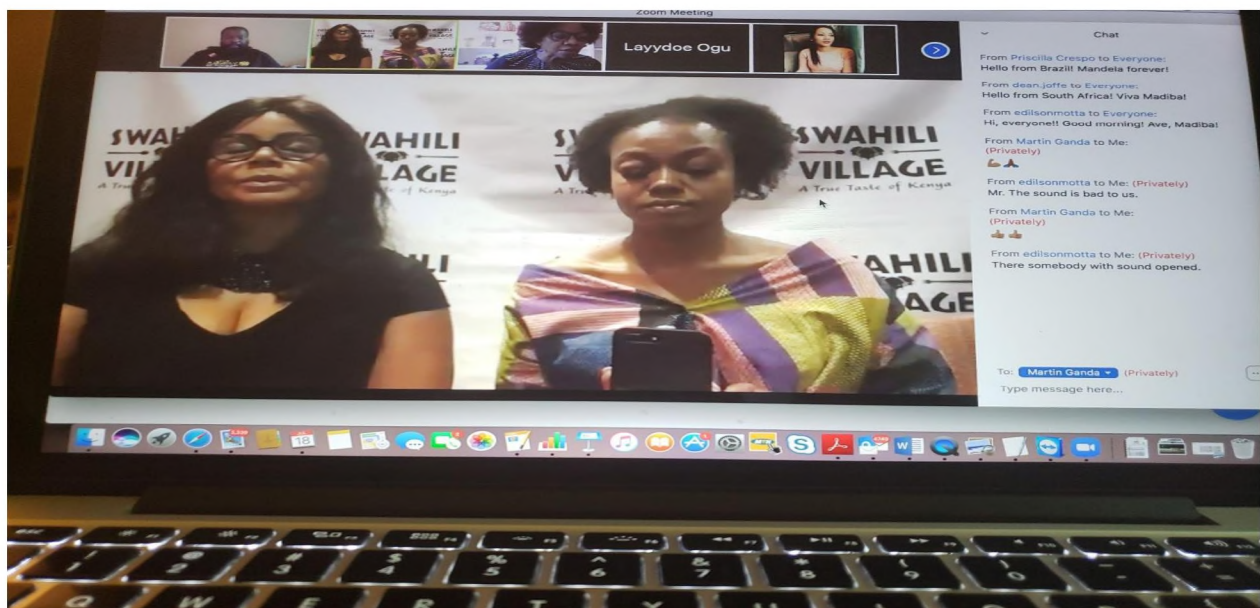
Acting Chief Marketing Officer

Addendum

- **Social media posting and Pictures**



Ambassador NomaIndia Mfeketo, SA Ambassador to the USA



Panelists Commissioner Sharece Crawford and Bernice

Dr Jorge Joao of Brazil on their experiences as the diaspora.



Monday, January 31, 2022 at 5:45:02 PM Eastern Standard Time

Subject: Race, gender, black identities & African Women In work place.
Date: Monday, July 13, 2020 at 3:38:42 AM Eastern Daylight Time
From: Debo Folorunsho
To: Mudunwazi Baloyi
Attachments: AFRICANWOMANinWP.pdf, AFRICANWOMANinWP.jpg, SCM-Bid documents SBD 4.pdf, SCM-Bid documents SBD 9.pdf, SCM-Bid documents SBD 8.pdf, SBD 1 forms.pdf

Hello Mr. Mudunwazi

Thanks so much the follow up conversation about the discussed partnership opportunity between Brand South Africa and SOCIETY FOR AFRICANS IN DIASPORA. Our desire is that we can have Brand South Africa as a potential partner for our above mentioned event. See attached quotes and other SCM, SBD information as requested.

BLACK WOMEN IN WORKPLACE. IT TAKES ONE VOICE TO MAKE A DIFFERENCE. Race, gender, black identities & African Women In work place. Since the genesis of the #MeToo movement, and the proliferation of studies exposing gender pay inequality, sexual discrimination, and harassment in the workplace, women's voices are being heard louder than ever. But are those voices loud enough when it comes to career advancement, especially for women of color? And are men in those positions of power to promote more women of color into leadership roles really listening? Black women are excluded from full and equitable participation in institutions because of not only their gender, but also a multitude of other issues, including their religious ideology, race, social status, and even sexual orientation. They are left to deal with societal problems without the support, resources and dignity every human being was granted by their Creator. The event will features various inspirational black women speaking about their identities; experiences and images of Black women in corporate America. Is a time to : challenge gender norms, empower each other, celebrate diversity, break stereotypes, reject the binary, mobilize and take action. BLACK WOMEN's VOICES COUNT!

We are looking forward to a bigger and brighter celebration of Africans in Diaspora as we continue to make a difference individually and collectively in and for the continent as a whole.

Together we hope we can be of value.

--

Debo Folorunsho + Founder / ED
SAID | Society for Africans in the Diaspora

<https://www.instagram.com/saidinstitute>

<https://www.facebook.com/SAiDinstitute>

<https://twitter.com/SAiDinstitutes>

[SAiD INSTITUTE saidinstitute.org](https://www.saidinstitute.org)

Monday, January 31, 2022 at 5:48:28 PM Eastern Standard Time

Subject: Join Us For A Virtual Discussion On Race, Gender, Black Identities & African Women In The Workplace 07/31

Date: Tuesday, July 28, 2020 at 4:24:27 PM Eastern Daylight Time

From: SAiD Institute

To: Mudunwazi Baloyi

RACE, GENDER, BLACK IDENTITIES & AFRICAN WOMEN IN THE WORKPLACE



FRIDAY, JULY 31ST, 2020

12:00 PM CDT 12:00 PM EDT NEW YORK. 11:00 AM CDT HOUSTON
6:00 PM CAT SOUTH AFRICA. 5:00 PM WAT NIGERIA/UK

ZOOM Meeting ID: 406 084 7075 Password: SAID

BRAND SOUTH AFRICA + SAID INSTITUTE PRESENTS

RACE, GENDER, BLACK IDENTITIES & AFRICAN WOMEN IN THE WORKPLACE

07/31



Ntsiki Mkhize
Founder and Chief Social Entrepreneur at MentHer



Ijeoma Obilo Faison
V.P Human Resources, Employee Engagement, JP Morgan chase



Nubia Murray
Global Marketing Manager, McDonald Corporation



Aurelia Hlobisile Nxumalo
Legal Practitioner, Play Your Part Ambassador & Content Creator



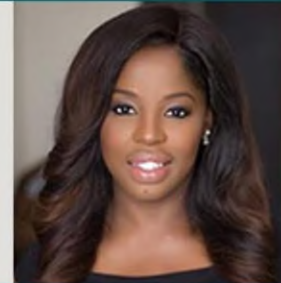
Ayofemi Kirby
Integrated Communications Consultant President & Founder



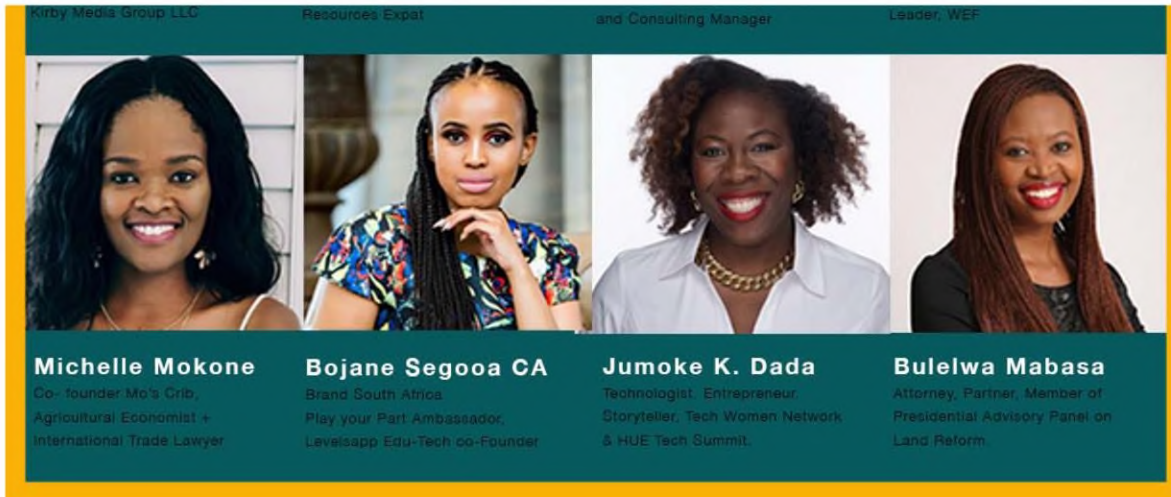
Morongwe Mokone
Co-founder Mo's Crib, Creative director, Origami artist + Human



Katleho Paballo Makupu
Award-winning Philanthropist



Farai Gundan
Founder, M.D, Ivyard Inc. Harvard Mason Fellow & Young Global



Register Now

**BLACK WOMEN IN THE WORKPLACE.
IT TAKES ONE VOICE TO MAKE A DIFFERENCE.**

Since the genesis of the #MeToo movement, and the proliferation of studies exposing gender pay inequality, sexual discrimination, and harassment in the workplace, women’s voices are being heard louder than ever. But are those voices loud enough when it comes to career advancement, especially for women of color? And are men in those positions of power to promote more women of color into leadership roles really listening? Black women are excluded from full and equitable participation in institutions because of not only their gender, but also a multitude of other issues, including their religious ideology, race, social status, and even sexual orientation. They are left to deal with societal problems without the support, resources and dignity every human being was granted by their Creator. The event will features various inspirational black women speaking about their identities; experiences and images of Black women in corporate America. Is a time to : challenge gender norms, empower each other, celebrate diversity, break stereotypes, reject the binary, mobilize and take action. **BLACK WOMEN’s VOICES COUNT!**

Join Us For A Virtual Discussion On Race, Gender, Black Identities & African Women In The Workplace

FRIDAY, JULY 31st, 2020 .

12:00 PM EDT NEW YORK.
11:00 AM CDT HOUSTON
6:00 PM CAT SOUTH AFRICA.
5:00 PM WAT NIGERIA/UK

Meeting ID: 406 084 7075 **Password:** SAID

[Join Zoom Meeting : zoom.us](https://zoom.us)

Spotlighted Speakers:

Nubia Murray

Global Marketing Manager, McDonald Corporation

Ntsiki Mkhize

Founder and Chief Social Entrepreneur at MentHer.

Ijeoma Obilo Faison

V.P Human Resources, Employee Engagement, JP Morgan chase

Aurelia Hlobsile Nxumalo

Legal Practitioner, Play Your Part Ambassador & Content Creator

Ayofemi Kirby

Integrated Communications Consultant President & Founder, Kirby Media
Group LLC

Morongwe Mokone

Co- founder Mo's Crib, Creative director, Origami artist + Human Resources
Expat

Jumoke K. Dada

Technologist. Entrepreneur. Storyteller, Tech Women Network & HUE Tech
Summit.

Katleho Paballo Makupu

Award-winning Philanthropist and Consulting Manager

Bojane Segooa CA (SA)

Brand South Africa Play your Part Ambassador, Levelsapp Edu-Tech co-
Founder

Bulelwa Mabasa

Attorney, Partner, Member of Presidential Advisory Panel on Land Reform

Farai Gundan

Founder, M.D, Ivyard Inc. Harvard Mason Fellow & Young Global Leader,
WEF

Michelle Mokone

Co- founder Mo's Crib, Agricultural Economist + International Trade Lawyer

*This is not a webinar, it is a community conversation and everyone can
speak/listen in a safe space and it will be a wonderful opportunity to
connect with you. We are also inviting friends, family and good people to join
us.*

Zoom Meeting ID: 406 084 7075 Password: SAID

Panelist Spotlight





Nubia Murray. Global Marketing Manager, McDonald Corporation.

Nubia joined McDonald's with over a decade of experience in sponsorship and partnership marketing, spearheading global sports properties in the US, Frankfurt, Singapore, South Africa and Sydney. At McDonald's, Nubia contributes to the strategic oversight of the Family Experience in 120+ countries and 36,000 restaurants worldwide. She also tackles brand alignment and relationship management of McDonald's nearly 30 different licensing partners, including Universal, DreamWorks, and Disney. Nubia was previously, a Vice President in JPMorgan Chase's Sports & Entertainment Marketing division, and served the Chase Foundation on the Strategic Initiatives team. Nubia is an active member of Junior League Chicago and Delta's Chicago Alumnae Chapter. Crediting sports for developing her strong work ethic and competitive drive, Nubia competed in Track & Field at Howard University and is a proud finisher of five Olympic-distance triathlons and two New York City Marathons. Nubia is married to her elementary school sweetheart, Brian Davis.

BRAND SOUTH AFRICA • SOCIETY FOR AFRICANS IN THE DIASPORA



CoBLACK speaker
IJEOMA OBILO FAISON
VICE PRESIDENT HUMAN RESOURCES, EMPLOYEE ENGAGEMENT, JP MORGAN CHASE

RACE, GENDER, BLACK IDENTITIES & AFRICAN WOMEN IN THE WORKPLACE

FRIDAY 31ST, JULY 2020
12:00 PM EST NEW YORK, 11:00 AM CDT HOUSTON
 6:00 PM CAT SOUTH AFRICA, 5:00 PM WAT NIGERIA/UK
 ZOOM MEETING ID: 406 084 7075 PASSWORD: SAID
 WWW.SAIDINSTITUTE.ORG



BRAND SOUTH AFRICA • SOCIETY FOR AFRICANS IN THE DIASPORA



CoBLACK speaker
FARAI GUNDAN
FOUNDER, M.D. IVYARD INC. HARVARD MASON FELLOW & YOUNG GLOBAL LEADER, WEB

RACE, GENDER, BLACK IDENTITIES & AFRICAN WOMEN IN THE WORKPLACE

FRIDAY 31ST, JULY 2020
12:00 PM EST NEW YORK, 11:00 AM CDT HOUSTON
 6:00 PM CAT SOUTH AFRICA, 5:00 PM WAT NIGERIA/UK
 ZOOM MEETING ID: 406 084 7075 PASSWORD: SAID
 WWW.SAIDINSTITUTE.ORG




This event is brought to you in partnership with:

CoBLACK BRAND SOUTH AFRICA



Inspiring new ways

 **FRIEND ON FACEBOOK**  **Instagram**  **VISIT OUR SITE**

*Copyright © Society for Africans in the Diaspora (SAiD)
 All rights reserved.*

We respect your right to privacy
 You can [update your preferences](#) or [unsubscribe from this list](#)

This email was sent to MudunwaziB@brandsouthafrica.com
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
SAiD Pan-African Library · 12126 Westheimer Rd, #118 · Houston, TX TX 7707 · USA



**SOCIETY FOR
AFRICANS IN
THE DIASPORA**



Inspiring new ways

SAiD Institute

1379 St Marks Ave Brooklyn, NY 11233

SAiD Pan African Library

12126 Westheimer Rd, Houston, TX 77077
United States of America

SAiD Institute and BRAND SOUTH AFRICA presents CoBlack Virtual Summit on RACE, GENDER, BLACK IDENTITIES AND AFRICAN WOMEN IN THE WORKPLACE.

Friday 31st, July 2020

12:00 PM EST NEW YORK.

11:00 AM CDT HOUSTON

6:00 PM CAT SOUTH AFRICA.

5:00 PM WAT NIGERIA/UK

zoom Meeting ID: 406 084 7075 Password: SAID

www.saidinstitute.org

[runtime: 2 hours]

TIME	SCRIPT	DISPLAY / SLIDE
11:30	Debo, Odudu, Wale, ijeoma, Farai and Mudunwazi join - <i>Use link in the flyer</i>	-----
11:45 -	Touch base, check everyone's audio/video, background start networking session with panelist with all panelist.	-----
12:00PM	GO LIVE. Debo, Mudunwazi mute mics/cameras are off	Zoom screen displays event cover slide
12:00PM	Debo- unmute mic Welcome everybody, thank you for tuning in to today's discusiion on RACE, GENDER, BLACK IDENTITIES AND AFRICAN WOMEN IN THE WORKPLACE. We will get started in just a minute as we wait for everyone to get settled. I am not alone but joined by Mudunwazi who will be co-piloting this event with me today. He was actually very instrumental in making sure that this happens today. Mudunwazi - unmute mic Welcome everybody, and we are happy you could join us today. We have an interesting line up for you.	Wale will display event cover slide
12:03PM	Debo Folorunsho introduces Mudunwazi Brief introduction of Mudunwazi and Brand South Africa before he speaks Hello everyone, we hope you all are well. Thank you for tuning to our 4th edition of CoBLACK..... and introduce Mudunwazi { Debo's intro remarks on SAiD here}	Wale will display event cover slide

**SOCIETY FOR
AFRICANS IN
THE DIASPORA**

SAiD Institute

1379 St Marks Ave Brooklyn, NY 11233

SAiD Pan African Library

12126 Westheimer Rd, Houston, TX 77077

	Mudunwazi - unmute mic <i>Mudunwazi's intro remarks here.</i>	United States of America
12:05PM	Mudunwazi - unmute mic <i>Mudunwazi's intro remarks here.</i>	Wale will display Brand South Africa profile picture.
12:10PM	Odudu introduces the topic and why we decided to have this panel discussion and thanks all the panelist for saying yes to our call and thank the sponsor.	Wale will display Odudu profile video.
12:10PM	Debo introduces Ijeomo, Society for Africans in the Diaspora (SAiD).	Wale displays Debo Folorunsho's profile video
12:15PM	Ijeoma usher in Group one panlist with a brief tite bio and start the discussion.	
1:00PM	QandA on Group One Discusion	Wale displays all the panelist to be visible and mute everyone on the back end.
1:05PM	Debo Briefly introduces Niyi Ojuolape before he speaks Niyi Ojuolape , United Nations Population Fund's Country Representative to Ghana share message of support to African women and the priorities United Nations Population Fund on Women Agenda.	
1:10PM	BRAND SOUTH AFRICA AUDIO VISUAL PLAYS	

**SOCIETY FOR
AFRICANS IN
THE DIASPORA**

SAiD Institute

1379 St Marks Ave Brooklyn, NY 11233

SAiD Pan African Library

12126 Westheimer Rd, Houston, TX 77077
United States of America

This event is brought to you in partnership with: Brand South Africa

1:10PM	Mudunwazi share his message of support and highlights Brand South Africa's priorities in the United States	Wale will display Odudu profile video.
1:10PM	Debo introduces Fairi and welcome the second panel Society for Africans in the Diaspora (SAiD).	Wale displays DeboFari's profile video
1:15PM	Farai usher in Group one panlist with a brief tite bio and start the discussion.	
2:00PM	QandA on Group Two Discussion	Wale displays all the panelist to be visible and mute everyone on the back end.
1:05PM	Closing Remarks by Debo: Thanking sponsors, panelist and SAiD Team.	
1:10PM	Debo calls upon Ayo to perform a spoken word version of recent single called: Its Jouney:	

Monday, January 31, 2022 at 5:56:46 PM Eastern Standard Time

Subject: Fw: Off to the Races!

Date: Friday, September 4, 2020 at 12:07:20 PM Eastern Daylight Time

From: Arnout Kok

To: Mudunwazi Baloyi

Dear Mudunwazi,

See below for the latest edition of the StarCom newsletter. Please can you send me the text to include in next weeks edition where they will run a brief article on Brand SA.

Kind Regards,

Arnout

From: StarCom Racing, LLC

Sent: Friday, September 4, 2020 5:59 PM

To: Arnout Kok

Subject: Off to the Races!



In the Rearview Mirror

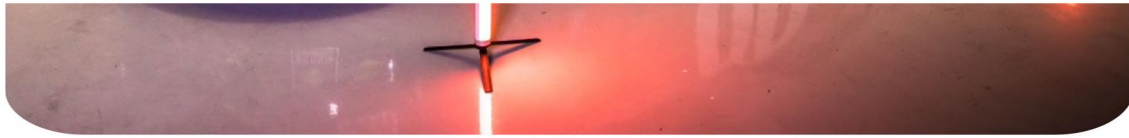


Quin Houff had a great P23 finish with the Good Greek #00 at the Coke Zero Sugar 400 in Daytona!

Throw It Back!

Permatex Turns Back Clock with 1936 Milt Marion Paint Scheme for NASCAR Throwback Race at Darlington





[Permatex](#), a leading innovator in chemical technology for automotive maintenance and repair, will look to have history on its side during this year's Southern 500 at Darlington Raceway on September 6, 2020. The Permatex/StarCom Racing #00 Chevrolet Camaro will compete in NASCAR's Official Throwback Weekend, which will feature many teams showcasing classic or historic graphics on their vehicles. The Permatex #00 Camaro will be sporting a special paint scheme based on the Ford V-8 Roadster that driver Milt Marion piloted to victory during America's first stock car race, which was held at the Daytona Beach Course in 1936.



"It's totally unique to have our vehicle celebrate some of the first days of stock car racing," noted Houff. "Our #00 Camaro will feature some amazing graphics and throwback Permatex logos. We're hoping to capture some of that old school racing magic for a great finish this weekend!" Watch the Southern 500 Darlington Throwback Race this Sunday 9/6/20 at 6PM EST.

Since 1909, Permatex has been an acknowledged leader in the development of innovative new products and services for the automotive aftermarket. Permatex markets a wide range of products under well-known ITW brand names such as Permatex, Fast Orange, Spray Nine, The Right Stuff, Threadlocker Gel Twist, Scrubs, and Grez-Off.





Be sure to check [StarCom Racing](#) and [Permatex](#) social pages for a chance to win NASCAR prizes and giveaways during the Cup race this Sunday! #PowerofPermatex

Click here to watch a time-lapse of the Permatex #00 wrap!

NASCAR News: 2020 Playoffs

PLAYOFFS

4

ROUND OF 8

DARLINGTON RICHMOND MISSENA
1 HARVICK
147 HAMLIN
14 KESELOWSKI
22 LOGANO
5 ELLIOTT
14 TRUEX JR
142 BLANEY
88 BOWMAN
31 BYRON
14 A. DILLON
413 CUSTER
14 ALMIROLA
14 BOWYER
14 KY. BUSCH
14 KU. BUSCH
14 DIBENEDETTO
VEGAS TALLADEGA CHARLOTTE
KANSAS TEXAS MARTINVILLE
PHOENIX



For the first time in his career, Kevin Harvick won the regular season championship! He is followed by Denny Hamlin and Brad Keselowski. Tune in for the NASCAR Cup Series Playoffs beginning this weekend at Darlington.

[Click here for full playoff results](#)

Shop Talk: It's All About the Little Things

Shop talk at SCR has recently been about enjoying the little things. Sometimes our crew gets caught up in the "boring" cycle of wake up, eat, work, sleep, repeat. So we started to wonder, what are little things that can bring new joy? Many of us are unable to do "normal" fun summer activities due to COVID-19. Furthermore, many of us are working from home every day. This can certainly make life seem mundane. What is a ritual or reward you can incorporate into your life to add some excitement?

it's the *Little* things

Maybe you could look forward to your favorite coffee on the porch each morning? Perhaps you and the family can do a "new recipe" night once a week? What about a new podcast, new playlist or new family game? Maybe even a new pet! What is a small reward you can give yourself after a long week?

"We don't necessarily need to fill our schedules to feel fulfilled. Instead, we would benefit from introducing small rituals into our daily lives or even just reimagining what we already do." —Casper ter Kuile

What's Cookin' at StarCom?

Check out this delicious recipe by Jennifer Calandrillo

Supreme Meatball Skewers with Italian Gravy



Servings: 6 Total Time: 50 minutes Active Time: 15 minutes

Ingredients

12 frozen turkey (or chicken) meatballs (12-14 oz)
2 medium carrots, finely chopped
1 large yellow onion, halved and divided
1 large red bell pepper, halved and divided
Cooking spray
1 (28-oz) can no-salt-added crushed tomatoes
2 teaspoons salt-free garlic-herb seasoning blend
1/2 cup water
6 refrigerated reduced-fat crescent rolls (about 6 oz)
12 (6-inch) wooden skewers
1/4 cup fresh basil, chopped

Steps

Place meatballs in a microwave-safe dish; cook on HIGH 2 minutes or until thawed, then cut in half. Peel and chop carrots; finely chop half the onion and

half the bell pepper (1/2 cup each). Chop remaining half onion and bell pepper into 1-inch pieces for skewers.

Preheat oven to 400°F. Preheat large, nonstick saucepan on medium 2-3 minutes. Place finely chopped onions, carrots, and bell peppers into pan and coat with spray. Cook 8-10 minutes, stirring occasionally, or until vegetables start to brown. Add tomatoes, seasoning, and water. Cook 15 minutes, stirring occasionally.

Meanwhile, coat baking sheet with spray. Cut each crescent triangle into 2 long strips. Thread 1 end of dough onto skewer, then add onion slice, bell pepper slice, and meatball half. Thread with middle part of dough strip, then add onion, pepper, and meatball; finish with top part of dough strip. Place on baking sheet; repeat with remaining skewers.

Bake 18-20 minutes or until dough is browned and meatballs are 165°F. Chop basil; stir into sauce. Serve skewers with sauce.

Nutritional Information

Amount per 1/6 recipe serving: Calories 240, Total Fat 7.00g, Sat Fat 1.50g, Trans Fat 0.00g, Chol 35mg, Sodium 500mg, Total Carb 28g, Fiber 3.00g, Sugars 10g, Protein 16g, Calc 1%, Vit A 0%, Vit C 0%, Iron 15%

Happy Birthday: September Edition

Shout out to our September birthdays at SCR! We hope you have a great b-day, Darrell Feimster (today!), Jason Burgess (11th) and Will Byler (28th).

"Don't let yesterday take up too much of today." —Will Rogers

*We may be social distancing,
but let's stay close on social media!
#StarComRacing #TogetherApart #AloneTogether*



*Copyright © 2020. StarCom Racing, LLC. All rights reserved.
Created by Aislinn Rennison.*

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

Monday, January 31, 2022 at 5:59:44 PM Eastern Standard Time

Subject: Coke Zero 400

Date: Saturday, August 29, 2020 at 1:07:44 PM Eastern Daylight Time

From: Arnout Kok

To: Mudunwazi Baloyi

Priority: High

Dear Mudunwazi,

The Coke Zero 400 takes place at 19:30 est this evening and will be live on NBC.

Kind Regards,

Arnout

Tel: +44 7904 749 690

Email: arnout@arnoutkok.com



BRAND SOUTH AFRICA: COKE ZERO 400 NASCAR CUP ACTIVATION (29 August 2020)

29 AUGUST 2020

On the 29th August 2020 Brand South Africa participated in a NASCAR Cup series marketing activation with its NASCAR partner, StarCom Racing. This most recent marketing activation formed the latest of three such activities undertaken throughout the 2020 NASCAR season, following activations at the Daytona 500 (February 2020) and Fanshield 500 at Phoenix International Raceway held in March 2020.

Brand South Africa is utilising the NASCAR marketing platform to promote the brand whilst raising awareness for South Africa as a tourism and trade destination plus a prime location for investment. NASCAR is the most popular form of motor sport in North America and one of the most watched sports in North America.

The Coke Zero 400, held at the world-famous Daytona International Raceway, marked the end of the regular NASCAR season before the final round of 10 “playoff” races which kick off this coming weekend. The Coke Zero 400 had 20,000 socially distanced spectators, the largest number of spectators since Covid 19 restrictions were implemented after the Fanshield 500 race in early March.

NBC were the host broadcaster with the entire race broadcast live, starting at 19:30 EST. Initial viewing figures show that over 3.6 million fans tuned in to watch the race live and we expect the overnight figures to increase this total by a few hundred thousand.

Brand South Africa received both national and international television coverage, with the #00 StarCom Racing NASCAR piloted by Quin Houff running in the top 20. The Brand South Africa logo was visible on multiple occasions via on board camera footage as well as outside camera views throughout the race.

The Brand South Africa supported #00 StarCom Racing NASCAR finished in 23rd position, a season best matching their result at the Brickyard 400 held at Indianapolis in July 2020.

StarCom Racing ran a dedicated post across their social media platforms promoting the Brand South Africa partnership:



StarCom Racing has the following social media platform following:

Instagram: 17,000 followers

Twitter: 9,088 followers

Facebook: 7,655 followers

StarCom Racing will run an additional “partner focus” article on Brand South Africa in the latest edition of their weekly newsletter.

Brand South Africa & StarCom Racing continue to work together to explore opportunities for trade between South Africa and companies involved in NASCAR. Opportunities currently being explored include, but are not limited to:

- 1) JetSport – South African assembly plant and exclusive rights to sales in Africa.
- 2) Ashurst Honey – sourcing of South African honey for us in US products.
- 3) Solar panels – heavily discounted mobile solar panels for industrial use plus a subsequent maintenance contract to be awarded to a South African company.
- 4) Two companies looking to set up franchise businesses in South Africa.

The Brand South Africa country head will continue to hold discussions with NASCAR affiliated partners and explore new opportunities on a case by case basis. The NASCAR platform has proven to be a rich source of opportunities for trade and investment, with tourism opportunities to be explored once Covid 19 travel restrictions are eased.

Images of the #00 StarCom Racing NASCAR with Brand South Africa logo can be viewed on page 3 of this document.



Quin Houff piloted #00 StarCom Racing NASCAR Cup car, partnered with Brand South Africa



The #00 StarCom Racing NASCAR Cup car having a scheduled pit stop