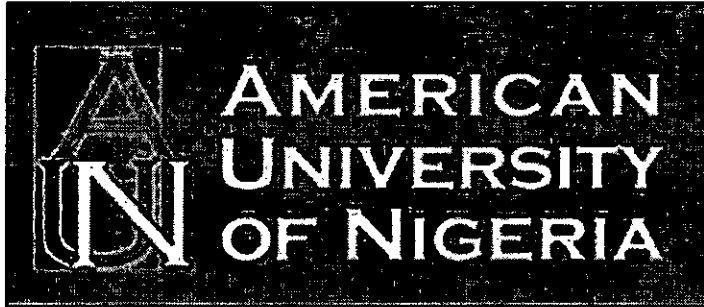


[Campaign Preview](#) [HTML Source](#) [Plain-Text Email](#) [Details](#)

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Building Hope Newsletter - September 2016 Edition

Welcome to the first edition of Building Hope, a newsletter from the American University of Nigeria (AUN).

Frequently when we speak in the U.S. about what's going on in our part of the world, people ask us: "How can we know some of what you know?" During the height of the Boko Haram crisis few international media traveled to the northeast and those that did were in the area only long enough to see part of the picture. As a new threat—famine—now descends on our region, there is little awareness in the world outside.

There are many stories in this part of the world worth telling. Some are about the perils people face here, some about the possibilities. We will share both with you.

Each month we will bring you news about the overall humanitarian situation; the health and well being of children; poverty and illiteracy; the role of women; violence and efforts to prevent it; approaches to economic development and job creation; and AUN's efforts to affect lasting change through innovative programs devoted to improving the lives of people in this part of the world.

The Adamawa Peace Initiative

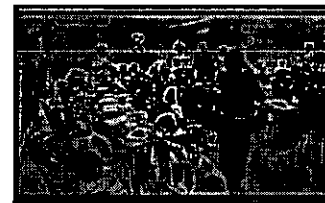
In 2012, as Nigeria faced insecurity resulting from the removal of fuel subsidies, I along with AUN's chairman of



In this edition, you will find the following articles:

[Peace Journalism: Another Dimension to a Free Press](#)

[Peace Program Targets Farmer-Herder Violence](#)



AUN has produced a short video on some of its humanitarian programs, including Feed and Read and TELA. Viewers will see the pedagogy in action, including the taping of radio shows that teach literacy skills. Is radio



WINNING THE P.E.A.C.E IN NORTHEAST NIGERIA

P.E.A.C.E - Promoting Education, Aid & Commercial Enterprises

Honorary Host:
CONGRESSIONAL NIGERIAN CAUCUS

Co-Chairs:
CONGRESSWOMAN SHEILA JACKSON LEE (D-TX)
CONGRESSMAN STEVE CHABOT (R-OH)

Date:
SEPTEMBER 12th

Venue:
US CAPITOL VISITOR CENTER
Orientation Theater North # 249

Time:
7-9 PM

Moderator:
RONALD MASON, JR., J.D.
President, University of the District of Columbia

Special recognition to the:

- **Honorable Karen Bass (D-CA)**
- **Honorable Sheila Jackson Lee (D-TX)**
- **Honorable Frederica Wilson (D-FL)**

SPEAKERS

- **AMBASSADOR JOHN CAMPBELL**
Council on Foreign Relations
- **HAKHEEM BALOGUN**
Charge d'Affaires, Embassy of Nigeria
- **DR. MARGEE ENSIGN**
President, American University of Nigeria
- **DR. LIONEL VON FREDERICK RAWLINS**
Director, Center for Disaster Management and Humanitarian Assistance (CDMHA)

AMU-ADAMAWA PEACE INITIATIVE MEMBERS

- **IMAM DAUDA MUHAMMAD BELLO**
- **TURAI AISHATU ABDULKADIR**
- **BISHOP STEPHEN RANSOM**

...a moving experience of those who deliver care in conflict zones

EMCEE
MARIA BYRD
Channels TV

ARTIST:
TUNDE ODUNLADE



OPEN INVITATION
LIGHT REFRESHMENTS

RSVP:
rsvpaun@gmail.com

The following received the Building Hope newsletter

sojikutu@us: Sandy	Ojikutu	USAID
manmustaph: Femi	Mustapha	President NIDO DC
mckeleveyM: Margaret	McKelvey	Director of O US Department of State
baroangCA@: Catherine	Baroang	Program Offi US Department of State
ErdbergLE@: Leanne	Erdberg	Counterterr US Department of State
yvette.k.bou: Yvette	Bourcicot	Senior Advis Defense
agrubbs@us: Aler	Grubbs	Nigeria Depu USAID/Nigeria
jcarson@usi: Ambassador	Carson	Senior Advis United States Institute for Peace
npayne@usi: Nancy	Payne	Deputy Direc United States Institute for Peace
cmosher@us: Christine	Mosher	PeaceTech In United States Institute for Peace
plyman@usi: Ambassador	Lyman	Senior Advis United States Institute for Peace
jennyferamb: Jennyfer	Ambe	Member NIDO VA
ombonu@m: Sam	Mbonu	Exec Director NALC
lola@act4acc: Lola	Adele-Oso	Executive Dir Act4Accountability
alheabdu@y: Grace		President Zumunta
elsichei@cor: Ekenem	Isichei	Corporate Cc Lead - West Africa
rperry@corp: Ambassador	Perry	Corporate Cc Senior Advisor
ABraga@bro: Amanda	Braga	Project Coor Brookings
lshelley@gm: Louise	Shelley	Director, Ter George Mason University
mv418@geo: Amb. Melanr	Verveer	Executive Dir Georgetown Institute for Women, Peace
dc@graduatt: Daniele	Castle	Executive Dir Graduate Women International
gasarabwe@: Ms. Clotilde	Mbaranga G	First Asst. Se United Nations
dsmock@usi: Dr. David	Smock	Director of th United States Institute for Peace
efornof@usi: Emily	Fornof	Program Spe United States Institute for Peace
hbursch@usi: Hanne	Bursch	Program Spe United States Institute for Peace
nlindborg@u: Nancy	Lindborg	President United States Institute for Peace
oonubogu@: Oge	Onubogu	Program Offi United States Institute for Peace
wtaylor@usi: Ambassador	Taylor	Executive Vic United States Institute for Peace
tlynch@uscir: Tiffany	Lynch	Senior Policy US Commission on International Religio
amanda.dory: Amanda	Dory	Deputy Assis US Department of Defense
williamsb@s: Ambassdor B	Williams	Deputy Assis US Department of Defense
brownc@sta: Charlene	Brown	Bureau for C US Department of State
frostkl@stat: Kristen	Frost	PRM US Department of State
kozakmg@st: Ambassador	Kozak	Deputy Assis US Department of State
LuptonBC@s: Bryan	Lupton	PRM US Department of State
O'BrienA@st: Andrew	O'Brien	Special Repr US Department of State
ullahh@state: Haroon	Ullah	US Department of State
clamberton@: Craig	Lamberton	West Africa (USAID)
clott@usaid: Catie	Lott	CEPPS USAID
cweinberg@: Chad	Weinberg	Nigeria Cont: USAID
desposito@u: Dina	Esposito	Acting Deput USAID

dniss@usaid. Don	Niss	Power Africa USAID
ehouston@u Edith	Houston	Africa Burea, USAID
epostel@usa Eric	Postell	Assistant Adr USAID
jkoenen@us: Julie	Koenen-Grar	Director, Offi USAID
jmeadows@i Jeremy	Meadows	Africa Bureat USAID
mbillera@us: Mark	Billera	Africa Bureat USAID
mebrown@u Melissa	Brown	USAID
mharvey@us: Mike	Harvey	Mission Dire: USAID
mjoy@usaid. Melissa	Joy	Food for Pea USAID
nashah@usa Nadia	Shah	DCHA/OTI USAID
npapadopou Nina	Papadopoulc	Senior Techn USAID
paul.black@r Paul	Black	Nigeria medi USAID
rjenkins@us: Rob	Jenkins	Deputy Assis: USAID
rmccannell@ Ryan	McCannell	Africa Bureat USAID
tdelaney@us: Tom	Delaney	Africa Bureat USAID
tmcenery@u Tess	McEnery	Democracy S USAID
tthwing@us: Tara	Thwing	DRG Speciali: USAID
jfitzgerald@l Chad	Weinberg	Lead Country USAID Office of West Africa

e and Security

us Freedom

Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Heather Conover hconover@conovergould.com
Subject: Corrected with FARA statement: American University of Nigeria's Feed and Read Program for Girls
Date: August 24, 2016 at 12:50 PM
To: yibukun@bloomberg.net

Dear Yinka,

Over a year ago you wrote about the newfound home for the Chibok students who escaped the April 2014 Boko Haram kidnapping. Since you met some of these young women, along with Dr. Margee Ensign, you know that the American University of Nigeria (AUN) is facing and addressing challenges that few universities in the world confront. Since your visit, AUN has developed programs that are addressing some of the root causes that gave rise to Boko Haram, bringing literacy and feeding programs to some of the poorest children in Yola and surrounding communities.

This work is of critical importance in Nigeria, where by some estimates, the violence has left nearly 500,000 children orphaned or separated from their parents. The children that have been left behind are not in school. Many display signs of psychological trauma, having witnessed brutal murders, and, as we saw in Bama, lack of food, water and medical attention is creating new casualties. All of this likely means a perpetuation of a problem that could reverberate for generations in Nigeria and beyond. International support is needed for interventions such as AUN's that not only address hunger and health, but also education and jobs.

AUN's work in the face of danger truly aligns with UNESCO's original goal for the upcoming International Literacy Day on September 8, "to promote literacy as an instrument to empower individuals, communities and societies." On this day, AUN is carrying out a program with all 21 Local Government Areas (LGA) in Adamawa state. To go along with this year's theme of "Reading the Past, Writing the Future" participating students are reading stories about the past and following up on those readings with writing activities about the future. AUN has trained two facilitators from each LGA and have provided them with the materials to with 100 students from primary school grades 2-5 in their respective LGAs.

As the global community celebrates International Literacy Day, we would like to invite you back to AUN for this event and to take a look at a program AUN is running that can be a model for empowering young women through education, Feed and Read for Girls. The program currently feeds 250 girls each day, and AUN intends to expand this number to 1000 by 2019. Girls receive one hot meal a day, literacy and numeracy classes, a school uniform, and basic hygiene instruction and supplies. Although poverty and illiteracy are hardly limited to girls, only about 20% of women are classified as literate and have had a formal education.

The program has already seen positive results, and for many of the girls the thirst for knowledge seems to know no bounds. Some of the children walk three miles to their classes and arrive over an hour early just because those places provide a sense of relief and safety, and their only hope for a brighter future.

I would be pleased to provide you with additional background about this and other AUN programs, as well as help facilitate your visit to Yola and AUN. Please feel free to contact me if you are interested in learning more.

Thank you.

Heather
Heather C. Conover
President
Conover + Gould Strategy Group
hconover@conovergould.com
O: 866 411-7321 x1
M: 508 789-9273

3520 Connecticut Avenue, Ste. 41, Washington, DC 20008
69 Milk Street, Ste. 101, Westborough, MA 01581

Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

From: Heather Conover hconover@conovergould.com
Subject: American University of Nigeria's Feed and Read Program for Girls
Date: August 24, 2016 at 12:38 PM
To: yibukuri@bloomberg.net

Dear Yinka,

Over a year ago you wrote about the newfound home for the Chibok students who escaped the April 2014 Boko Haram kidnapping. Since you met some of these young women, along with Dr. Margee Ensign, you know that the American University of Nigeria (AUN) is facing and addressing challenges that few universities in the world confront. Since your visit, AUN has developed programs that are addressing some of the root causes that gave rise to Boko Haram, bringing literacy and feeding programs to some of the poorest children in Yola and surrounding communities.

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As the global community celebrates International Literacy Day, we would like to invite you back to AUN for this event and to take a look at a program AUN is running that can be a model for empowering young women through education, Feed and Read for Girls. The program currently feeds 250 girls each day, and AUN intends to expand this number to 1000 by 2019. Girls receive one hot meal a day, literacy and numeracy classes, a school uniform, and basic hygiene instruction and supplies. Although poverty and illiteracy is hardly limited to girls, only about 20% of women are classified as literate and have had a formal education.

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I would be pleased to provide you with additional background about this and other AUN programs, as well as help facilitate your visit to Yola and AUN. Please feel free to contact me if you are interested in learning more.

Thank you.

Heather

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From: Heather Conover hconover@conovergould.com
Subject: Re: Feed and Read programs in northern Nigeria helping to break cycle of poverty
Date: August 29, 2016 at 10:15 AM
To: Jason Motlagh info@jasonmotlagh.com



Dear Jason,

Thank you for writing me back. We share a deep admiration for Margee, her team and their accomplishments. They struggle to get funding and donations to continue and expand their work, hence my reaching out to you to see if you would consider a return trip to report on one or more of their programs. Would you be able to get a media outlet to pay for your trip. I would imagine that Margee would agree to house you at the hotel, but I would have to ask about that. Did you meet Jacob Jacob? He runs the journalism department and would likely be the one to coordinate with on the workshops. I will also see Margee in a couple of weeks when she is in DC to give talks to a number of groups here and will be able to discuss this in more depth with her then.

I would welcome a chance to talk with you to see what further thoughts you have on this. Do you want to suggest a few dates and times that would work for you?

Best regards,

Heather

Heather C. Conover
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On Aug 27, 2016, at 5:17 PM, Jason Motlagh <info@jasonmotlagh.com> wrote:

Dear Heather,

Thank you for reaching out. I'm a huge admirer of what Margie and her staff have achieved at AUN, and would certainly like to visit again in the near future. In fact, Margie and I had spoken of doing some journalism work shops at the university. Perhaps a deeper examination into some of these outreach projects could go hand-in-hand with that.

I'd like to hear more about what you have in mind, so why don't we jump on a call sometime next week. My cell number is below.

Cheers, J

Jason Motlagh
writer | photographer | filmmaker
www.jasonmotlagh.com
www.blackbeardfilms.com

US mobile: +1 415 730 4755
Thailand: +66 805 603 379
Skype: jasonm11
(currently in oakland)

On Tue, Aug 23, 2016 at 1:18 PM, Heather Conover <hconover@conovergould.com> wrote:
Dear Jason,

I am writing you to follow up on your piece "Escape from Boko Haram" in *Marie Claire*. At the end of the story you talked about the Chibok students that had escaped from Boko Haram who are now studying at the American University of Nigeria (AUN). Since you met some of these girls, along with Dr. Margee Ensign and Regina Mousa, you know that AUN is facing challenges that few universities in the world confront and the AUN is working to develop and execute programs that will address some of the root causes that gave rise to Boko Haram. I have been working with AUN for the past couple of years to help them raise funds for their humanitarian aid, education, peace and women's empowerment programs.

Boko Haram's violence and opposition to western schooling have left 10.5 million children out of school in the north. Without interventions that not only address hunger and health, but also education and jobs this likely means an ongoing problem that could reverberate for generations to come in Nigeria and beyond. We would like to invite you back to AUN to take a look at several of the programs that AUN is running that can be models for empowering vulnerable children and youth and stopping the current cycle of poverty and violence.

Two of these programs, Feed and Read and Feed and Read for Girls, currently together feed 500 children daily and by 2019 the number will have expanded to serve 1000 boys and 1000 girls. The initial program included local Almajiri (Quranic school) students who often have to beg for food. Feed and Read for Girls followed and is specifically designed for girls with the goal of not only feeding and educating, but also empowering them and giving them increased confidence to continue in school. AUN's work truly aligns with UNESCO's original goal for the upcoming international literacy day on September 8, "to promote literacy as an instrument to empower

The program has already seen positive results, and for many the thirst for knowledge seems to know no bounds. Some of the children walk three miles to their classes and arrive over an hour early just because those schools provide a sense of relief and safety, and their only hope for a brighter future.

I would be pleased to provide you with additional background about this story, as well as help facilitate your visit to Yola and AUN. Please let me know if you are interested.

Thank you.

Heather

Heather C. Conover

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Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

From: Heather Conover hconover@conovergould.com
Subject: Feed and Read for Girls in northern Nigeria working to end cycle of poverty
Date: August 23, 2016 at 1:59 PM
To: c.gaffey@newsweek.com



Dear Conor:

Following up on your story on the plight of IDP's in northeastern Nigeria last month, I am writing to suggest a follow on story about some of the work that's being done in the region to end the cycle of poverty in the region.

The American University of Nigeria (AUN) located in Yola, Adamawa state is facing and addressing challenges that few universities in the world confront. As a result they have developed programs to address some of the root causes that gave rise to Boko Haram, bringing literacy and feeding programs to some of the poorest and most vulnerable children and youth. One such program, Feed and Read for Girls, focuses exclusively on girls in Yola and surrounding communities, where very few women are classified as literate and have had a formal education. The program currently feeds 250 girls each day, and AUN intends to expand this number to 1000 by 2019. Girls receive one hot meal a day, literacy and numeracy classes, a school uniform, and basic hygiene instruction and supplies.

For International Literacy Day 2016 AUN is carrying out a program with all 21 local government areas (LGA) in Adamawa state. To go along with this year's theme of "Reading the Past, Writing the Future," participating students are reading stories about the past and following up on those readings with writing activities about the future. AUN has trained two facilitators from each LGA and has provided them with the materials for 100 students from primary school grades 2-5 in their respective LGAs.

As the global community celebrates International Literacy Day, AUN would like to invite you to AUN for this event and to take a look at a Feed and Read for Girls.

The program has already seen positive results, and for many of the girls the thirst for knowledge seems to know no bounds. Some of the children walk three miles to their classes and arrive over an hour early just because those places provide a sense of relief and safety, and their only hope for a brighter future.

I would be pleased to provide you with additional background and will plan to send you updates about AUN's work in the future. Please feel free to contact me if you are interested in learning more or if you would prefer that I do not send you future updates.

Thank you.

Heather

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Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Heather Conover <hconover@conovergould.com>
Subject: UN report
Date: September 15, 2016 at 3:26:09 PM EDT
To: KAREN ATTIAH <karen.attiah@washpost.com>

Hi Karen,

You've probably seen this, but it is amazing to me that it isn't getting international media coverage. I can only hope that aid organizations are mobilizing rapidly.

Heather

Heather C. Conover
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Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

From: Ali Zaslav ali@nowthismedia.com
Subject: Re: AUNF - New Contact Message
Date: August 8, 2016 at 10:43 AM
To: Heather Conover hconover@conovergould.com



ali.zaslav

thanks!

On Mon, Aug 8, 2016 at 10:41 AM, Heather Conover <hconover@conovergould.com> wrote:
Let's make that a date! What is your Skype contact info so I can share it with Dr. Ensign?

Heather C. Conover

President

Conover + Gould Strategy Group

hconover@conovergould.com

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69 Milk Street, Ste. 101, Westborough, MA 01581

On Aug 8, 2016, at 10:29 AM, Ali Zaslav <ali@nowthismedia.com> wrote:

Sure. That works.

On Mon, Aug 8, 2016 at 10:27 AM, Heather Conover <hconover@conovergould.com> wrote:

I think Skype will work, but now she is tied up till 4 or 4:30. Can we set that 4 pm? A little flexibility will be good since she'll be coming from another appointment.

Heather C. Conover

President

Conover + Gould Strategy Group

hconover@conovergould.com

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On Aug 8, 2016, at 9:47 AM, Ali Zaslav <ali@nowthismedia.com> wrote:

yes I have availability all day! Would love to set up a skype.

Thanks!

On Mon, Aug 8, 2016 at 9:47 AM, Heather Conover <hconover@conovergould.com> wrote:

I'm not sure where she'll be, but I can check. First, can you tell me if you'd be available at 2?

Heather C. Conover

President

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On Aug 8, 2016, at 9:41 AM, Ali Zaslav <ali@nowthismedia.com> wrote:

Hi Heather. Is she available on Skype?

On Mon, Aug 8, 2016 at 9:41 AM, Heather Conover <hconover@conovergould.com> wrote:

Hi Ali,

Let me know if 2 or 3 this afternoon works for a call for you with Dr. Ensign. Her schedule is filling up.

Heather

Heather C. Conover

President

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On Aug 7, 2016, at 9:34 AM, Heather Conover <hconover@conovergould.com> wrote:

Will 2 or 3 tomorrow afternoon work for a call with Dr. Ensign?

Heather C. Conover
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On Aug 5, 2016, at 4:09 PM, Ali Zaslav <ali@nowthismedia.com> wrote:

Great. Yes I'd love to set up skype if that's possible. I'm flexible on timing both Monday and Tuesday! 9AM/ET-5PM/ET

Ali

On Fri, Aug 5, 2016 at 1:49 PM, Heather Conover <hconover@conovergould.com> wrote:
Photo credit for all photos and video American University of Nigeria

I am attaching an overview of Feed & Read that was prepared a while ago. If you want more recent statistics on numbers of displaced, impact on children, etc, OCHA is a good place to go: <http://www.unocha.org/nigeria/about-ocha-nigeria/about-crisis>.

Also, if you go to the AUNF website, you'll see more on the program specifically for girls: Feed & Read for Girls. <http://aunf.org/feed-and-read-for-girls/> With almost five and one half million primary aged girls in Nigeria out of school – the most of anywhere in the world – there is little hope for their future without intervention. In northern Nigeria, the rate of education is the lowest in the country. An estimated 78% of 6 to 17 year olds cannot read, and according to a 2013 survey, nearly 42% cannot add two numbers with a sum under ten. The rate of education for girls is even worse. Only approximately 20% of women are classified as literate and have had formal education. Book Haram has increased the challenge to girls' education even further. This was made abundantly clear with the April 2014 kidnapping of 276 female students from the school in Chibok, Nigeria. Lack of education has life-long effects on the individuals, their families, communities and society as a whole. The benefits of education are indisputable and far-reaching and include eliminating malnutrition decreasing early marriages, helping to lower birth and mortality rates; increasing females' ability to find work and narrowing the pay gap between men and women. Education saves lives.

I can send you more information about the specific literacy and numeracy goals for the program, but I'm guessing that's more than you want based on the other pieces I've seen that you've produced. Let me know; I'm happy to provide more.

Margee is in the country Monday and Tuesday of next week, and may have time for an interview. Let me know your preference for timing for an interview. She will be back and forth a few times this fall. Phone/Skype isn't the best to Nigeria, but we can always try.

Heather C. Conover
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Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

On Aug 4, 2016, at 5:35 PM, Ali Zaslav <ali@nowthismedia.com> wrote:

Yes, could you send some more info/ credit info. thank you!

On Thu, Aug 4, 2016 at 5:31 PM, Heather Conover <hconover@conovergould.com> wrote:
Margee Ensign would be great to be interviewed. Do you have some suggested dates and times? Do you need more background on Feed and Read before you talk. Thanks for putting the link and any voiceover to explain the need and how people can help. I will get credit info for you for the photos and video.

Heather C. Conover
President
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hconover@conovergould.com
O: 866 411-7321 x1
M: 508 789-9273

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69 Milk Street, Ste. 101, Westborough, MA 01581

On Aug 4, 2016, at 1:42 PM, Ali Zaslav <ali@nowthismedia.com> wrote:

Yes. I'll put the link in the first comment. Who should I credit all the photos and footage to? Do you own them?

Also is there anyone in the organization that would be interested in being interviewed?

Best,
Ali

On Thu, Aug 4, 2016 at 12:12 PM, Heather Conover <hconover@conovergould.com> wrote:
Hi Ali,

I just sent you a link to a folder with some Feed and Read photos and a video with some Feed and Read footage. The president of AUN, Dr. Margee Ensign, has asked that you please put in the link to aunf.org and the request that we need donations to help continue funding and expanding Feed and Read to more children. Can you please do this? Please let me know how else I can help. Do you need more information about the program?

Many thanks for doing this. I am eager to see the results!

Heather

Heather C. Conover
President
Conover + Gould Strategy Group
hconover@conovergould.com
O: 866 411-7321 x1
M: 508 789-9273

3520 Connecticut Avenue, Ste. 41, Washington, DC 20008
69 Milk Street, Ste. 101, Westborough, MA 01581

Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

On Aug 2, 2016, at 4:19 PM, Ali Zaslav <ali@nowthismedia.com> wrote:

Thanks Heather. Do you have any photos or video assets that I could use in the video?

On Tue, Aug 2, 2016 at 3:35 PM, Heather Conover <hconover@conovergould.com> wrote:
Hi Ali,

Those are some wonderful stories. What are the next steps?

Heather
Heather C. Conover
President
Conover + Gould Strategy Group
hconover@conovergould.com
O: [866 411-7321 x1](tel:8664117321)
M: [508 789-9273](tel:5087899273)

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69 Milk Street, Ste. 101, Westborough, MA 01581

On Aug 1, 2016, at 5:28 PM, Ali Zaslav <ali@nowthismedia.com> wrote:

Ok! Thanks Heather. Have a good night.

On Mon, Aug 1, 2016 at 5:28 PM, Heather Conover <hconover@conovergould.com> wrote:
I have just signed off for the night, but I will look at it all when I return from meetings tomorrow.

On Aug 1, 2016, at 5:25 PM, Ali Zaslav <ali@nowthismedia.com> wrote:

Hi Heather!

NowThis is a socially distributed news company. We tell news stories with short-form video, tailored for the social and mobile user.

Check out our Facebook page and my projects below, see if it helps you get a better idea about what we do. I'm also free to hop on the phone anytime this week to discuss this further.

Here are some examples of my work:

Restaurant-style soup kitchen allows homeless to dine with dignity
This Man Turned A \$5,000 Truck Into A Mobile Shower For The Homeless
This Majority-Black School Had A 100 Percent College Acceptance

Thanks so much!
Ali Zaslav

On Mon, Aug 1, 2016 at 5:20 PM, Heather Conover <hconover@conovergould.com> wrote:
Hi Ali,

Thank you for your message. My firm works with the American University of Nigeria and the American University of Nigeria Foundation. I appreciate your interest in Feed & Read and agree it's an incredible initiative that deserves attention and needs additional funding so it can be expanded. I apologize, but I am not familiar with your organization and don't see much on the website. Can you tell me more about your organization and what you have in mind for a piece?

Many thanks.

Heather

Heather C. Conover
President
Conover + Gould Strategy Group
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From: Ali Zaslav <ali@nowthismedia.com>
Date: Mon, Aug 1, 2016 at 9:50 AM
Subject: AUNF - New Contact Message
To: info@aunf.org

Name

Ali Zaslav

Email

ali@nowthismedia.com

Message

Hi, I'm a producer at a news outlet- now this media. I'd love to produce a video on the feed and read project to shine a light on the incredible initiative. Please let me know if you're interested. I'd need access to photos and videos if possible! Best, Alison Zaslav

—
ali zaslav
producer
NowThis

m 914.629.0722
t @alizaslav
e ali@nowthismedia.com

NowThis Media is the #1 news video publisher across the social web. NowThis tells news stories with short-form video, tailored for the social and mobile user. Our content is distributed on Facebook, Twitter, Instagram, Vine, Snapchat, plus partners such as AOL, MSN and Yahoo.

—
ali zaslav
producer
NowThis

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—
ali zaslav
producer

Producer
NowThis

m [914.629.0722](tel:914.629.0722)
t [@alizaslav](https://twitter.com/alizaslav)
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—
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producer
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e ali@nowthismedia.com

Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

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Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Heather Conover <hconover@conovergould.com>
Subject: Humanitarian crisis in Nigeria
Date: September 8, 2016 at 12:24:26 PM EDT
To: meh2191@gmail.com

Dear Mark,

I recently came across your piece from January 2015 about *Why Journalists Don't Seem to Care about the Tragic Massacre in Nigeria* in *Good Magazine*. Another element of this underreporting is the long-term implications of the humanitarian crisis. We would like to invite you to an event in Washington, DC this coming Monday, September 12th on promoting education, aid and commercial enterprises in northern Nigeria as presented by people who are on the ground dealing with the devastation caused by Boko Haram.

According to the United Nations Office for the Coordination of Human Affairs, more than 20,000 people have been killed, and over 2,000 women and girls have been abducted and 2.5 million people have fled their homes since 2009. Hundreds of thousands of children, many of whom have witnessed the atrocities committed by Boko Haram, are no longer able to go to school because they fear for their safety. For many, their schools have been destroyed by Boko Haram; others have fled their villages to escape the violence; and way too many have seen their parents and caregivers slaughtered, leaving them orphaned and alone.

As a result, in Adamawa state, 77% of children cannot read a sentence and 58% cannot add two numbers with a sum under ten. The Boko Haram reign of terror has created an environment of fear that has exacerbated the education crisis.

In the face of this catastrophe, the American University of Nigeria in Yola, Adamawa, has gone above and beyond its traditional role as a university. Not only did it provide scholarships for 25 of the escaped Chibok girls, but it has developed programs to aid its community, give its children a better future and address some of the root causes that gave rise to Boko Haram, bringing literacy and feeding programs to some of the poorest and most vulnerable children and youth. One such program, Feed and Read for Girls, focuses exclusively on girls in Yola and surrounding communities, where very few women are classified as literate and have had a formal education. The program currently feeds 250 girls each day, and AUN intends to expand this number to 1000 by 2019. Girls receive one hot meal a day, literacy and numeracy classes, a school uniform, and basic

hygiene instruction and supplies.

This program both feeds into and complements other AUN programming that promotes avenues for advancement and sustainable solutions to conflict. The AID funded Technology Enhanced Literacy for All (TELA) program uses tablets and radio transmission technology to teach 20,000 homeless, at-risk and out of school youth basic reading and math, allowing them to catch up to peers.

These programs have already seen positive results, and for many of the girls the thirst for knowledge seems to know no bounds. Some of the children walk three miles to their classes and arrive over an hour early just because those places provide a sense of relief and safety, and their only hope for a brighter future.

I hope you can attend Monday's event. In any case, I would be pleased to provide you with additional background about this and other AUN programs and put you in touch with the people who are working daily to improve the future of northern Nigeria. Please feel free to contact me, if you are interested in learning more.

Thank you.

Heather C. Conover
President
Conover + Gould Strategy Group
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WINNING THE P.E.A.C.E IN NORTHEAST NIGERIA

P.E.A.C.E - Promoting Education, Aid & Commercial Enterprises

Honorary Host:
CONGRESSIONAL NIGERIAN CAUCUS

Co-Chairs:
CONGRESSWOMAN SHEILA JACKSON LEE (D-TX)
CONGRESSMAN STEVE CHABOT (R-OH)

Date:
SEPTEMBER 12th

Venue:
US CAPITOL VISITOR CENTER
Orientation Theater North # 249

Time:
7-9 PM

Moderator:
RONALD MASON, JR., J.D.
President, University of the District of Columbia

Special recognition to the:

- **Honorable Karen Bass (D-CA)**
- **Honorable Sheila Jackson Lee (D-TX)**
- **Honorable Frederica Wilson (D-FL)**

SPEAKERS

- **AMBASSADOR JOHN CAMPBELL**
Council on Foreign Relations
- **HAKEEM BALOGUN**
Charge d'Affaires, Embassy of Nigeria
- **DR. MARGEE ENSIGN**
President, American University of Nigeria
- **DR. LIONEL VON FREDERICK RAWLINS**
Director, Center for Disaster Management and Humanitarian Assistance (CDMHA)

AUN - ADAPINWA PEACE INITIATIVE MEMBERS

- **IMAM DAUDA MUHAMMAD BELLO**
- **TURAI AISHATU ABDULKADIR**
- **BISHOP STEPHEN RANSOM**

...a working experience of those who deliver care in conflict zones

EMCEE
MARIA BYRD
Channel TV

ARTIST:
TUNDE ODUNLADE



OPEN INVITATION
LIGHT REFRESHMENTS

RSVP:
rsvpaun@gmail.com

Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

From: Greg Howard <goward@conovergould.com>
Subject: Fwd: Famine in Nigeria and the American University of Nigeria
Date: October 13, 2016 at 2:00:44 PM EDT
To: Heather <hconover@conovergould.com>

Greg Howard
Vice President &
Senior Media Strategist
Conover Gould Strategy Group
207-232-2863

This email was sent from my iPhone. I often dictate emails into it and they can be garbled by the voice recognition system. So, if there are typos, non sequiturs or something that looks just plain goofy, I apologize, but know it made sense when I said it.

Begin forwarded message:

From: Greg Howard <goward@conovergould.com>
Date: September 27, 2016 at 3:37:07 PM EDT
To: <aboutexodus@gmail.com>
Subject: Famine in Nigeria and the American University of Nigeria

Alexis,

Good afternoon. My name is Greg Howard and I'm writing on behalf of the American University of Nigeria (AUN), which is based in Yola, Adamawa State, Nigeria.

We all recall the #BringBackOurGirls campaign that began when Boko Haram kidnapped those young ladies a couple years back. AUN has played a central role in not only helping some of these young women getting to safety, but a large number have been enrolled at AUN through the #EducateOurGirls campaign. You can learn more here: <http://aunf.org>

Today, however, I am writing about a different subject: devastating hunger inflicted by Boko Haram upon millions in northeast Nigeria. I have attached a recent UN Rapid Analysis report on the incredible food emergency taking place in the contiguous states in northeast Nigeria. It is a grim situation.

Most of the world could care less. Yet, each day, The American University of Nigeria is feeding thousands of people who are the victims of this Boko Haram

caused emergency. Book Haram has swept the countryside, wiping out farms and farmers, making people afraid to work their land and the result in a horrendous situation.

I am writing to see if you would be willing to speak with Dr. Margee Ensign, the President of AUN and an absolute leader in the effort to not only feed some of the millions at risk of starvation, but who has also lead the way to educational excellence and ethnic reconciliation in the region. Even if you do not write about it right away, I think you would get some important insights form Dr. Ensign. Margee is very cool and down-to-earth, but incredibly driven and passionate about doing everything she and AUN can do to feed the thousands that show up in camps near AUN, all the while, providing an excellent education to thousands of Nigerian college students.

I know you are busy, but do you have just a couple minutes to discuss this important humanitarian crisis?

Thank you.

Greg

Greg Howard
Vice President &
Senior Media Strategist
Conover + Gould Strategy Group
207-232-2863
Ghoward@conovergould.com

Conover + Gould Strategic Communications is sending this information to you on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.

From: Heather Conover <hconover@conovergould.com>
Subject: The small African region with more refugees than all of Europe
Date: December 5, 2016 at 12:10:08 PM EST
To: kojo@wamu.org

Dear Mr. Nnamdi:

More Nigerians are displaced in Monguno in the northeastern Nigerian state of Borno than left all of north Africa for Europe in the first nine months of 2016. Borno state has over 1.4 million internally displaced people and 2.6 million in the region have been forced from their homes by Boko Haram. The European refugee crisis is legitimately and frequently headline news, yet scant attention is paid to the humanitarian crisis in Nigeria. The UN warns that we could see hundreds of thousands dying from famine in 2017. The UN's assistant secretary general and regional humanitarian coordinator for the Sahel, Toby Lanzer, warns that the "west would be wise to take the Lake Chad crisis seriously, lest the millions seeking sanctuary in the region decide to move towards Europe." Currently barely 3% of African refugees are in Europe.

Many in the U.S. know about the Chibok girls, but few are aware of the millions of Nigerians who have fled their homes and villages to escape Boko Haram. Your program addresses issues that are important to the D.C. region, the country and the world and this issue needs someone like you to lead a thoughtful dialog about why this issue is important to us and explore what can be done to address this crisis.

My client is the American University of Nigeria in Yola in northeast Nigeria, and while the president of the university, Dr. Margee Ensign, would be able to provide thoughtful insight based on her on-the-ground experience working with hundreds of thousands of internally displaced people in Yola, I am more interested in getting the media to focus on this issue. If helpful, I can provide contacts here and in Nigeria that would be knowledgeable guests for The Kojo Nnamdi Show.

Below is a link to a recent piece in UK's The Guardian that provides a good overview of the current situation in northeast Nigeria.
https://www.theguardian.com/world/2016/nov/26/boko-haram-nigeria-famine-hunger-displacement-refugees-climate-change-lake-chad?CMP=share_btn_link

I hope you'll agree that this is an important enough issue that merits your show's attention.

Thank you.

Heather C. Conover
President

Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

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Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Greg Howard <goward@conovergould.com>
Subject: Fwd: Famine in Nigeria and American University of Nigeria
Date: October 13, 2016 at 2:00:32 PM EDT
To: Heather <hconover@conovergould.com>

Greg Howard
Vice President &
Senior Media Strategist
Conover Gould Strategy Group
207-232-2863

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Begin forwarded message:

From: Greg Howard <goward@conovergould.com>
Date: September 27, 2016 at 3:49:17 PM EDT
To: <m.mcalister@newsweek.com>
Subject: Famine in Nigeria and American University of Nigeria

Matt,

Good afternoon. My name is Greg Howard and I'm writing on behalf of the American University of Nigeria (AUN), which is based in Yola, Adamawa State, Nigeria. While Aliko Dangote is trying to buy Arsenal (He can have them, I am a Spurs fan...), there is a food emergency of epic proportions in northeast Nigeria.

We all recall the #BringBackOurGirls campaign that began when Boko Haram kidnapped those young ladies a couple years back. AUN has played a central role in not only helping some of these young women getting to safety, but a large number have been enrolled at AUN through the #EducateOurGirls campaign. You can learn more here: <http://aunf.org>

Today, however, I am writing about a different subject: devastating hunger inflicted by Boko Haram upon millions in northeast Nigeria. I have attached a recent UN Rapid Analysis report on the incredible food emergency taking place in the contiguous states in northeast Nigeria. It is a grim situation.

Most of the world could care less. Yet, each day, The American University of

Nigeria is feeding thousands of people who are the victims of this Boko Haram caused emergency. Boko Haram has swept the countryside, wiping out farms and farmers, making people afraid to work their land and the result in a horrendous situation.

I am writing to see if you would be willing to speak with Dr. Margee Ensign, the President of AUN and an absolute leader in the effort to not only feed some of the millions at risk of starvation, but who has also lead the way to educational excellence and ethnic reconciliation in the region. Even if you do not write about it right away, I think you would get some important insights form Dr. Ensign. Margee is very cool and down-to-earth, but incredibly driven and passionate about doing everything she and AUN can do to feed the thousands that show up in camps near AUN, all the while, providing an excellent education to thousands of Nigerian college students.

I know you are busy, but do you have just a couple minutes to discuss this important humanitarian crisis?

Thank you.

Greg

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Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Heather Conover <hconover@conovergould.com>
Subject: Re: Interview request
Date: September 13, 2016 at 2:37:41 PM EDT
To: Lisa Mullins <ljmtheworld@gmail.com>

Margee is available at noon. I realize I didn't mention that she is in DC now and if it's better, I can bring her to the NPR studios tomorrow. Please let me know what would work best for you.

Regards,

Heather

Heather C. Conover
President
Conover + Gould Strategy Group
hconover@conovergould.com
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On Sep 13, 2016, at 1:41 PM, Lisa Mullins <ljmtheworld@gmail.com> wrote:
This is very helpful, Heather. Many thanks. Will look forward to getting confirmation- It'll be really important for us to do this on SKYPE (unless someone wants to record her comments on an iPhone and then transfer them to us.). Hope that's not a game changer.

I appreciate the link to the story with Toby Lanzer, too. Am going to forward this to the woman who's producing the interview.

Best,

Lisa

On Tue, Sep 13, 2016 at 1:31 PM, Heather Conover <hconover@conovergould.com> wrote:
Hi Lisa,

Thank you for getting in touch. I believe she is available, but I have just reached out to her to ask.

The four Chibok students you referenced have just been accepted in the American University of Nigeria (AUN). Prior to that they were in a special preparatory program run by AUN. The four passed their WASC and JAMB college entry exams enabling them to move on to the university.

Another area that I believe needs to be discussed is the recent report out of the UN. Nearly 250,000 children in northeast Nigeria are severely malnourished and it is estimated that millions more are starving in refugee camps that aid organizations haven't reached. UN Assistant Secretary General Toby Lanzer, said, "If Nigeria doesn't get help fast we will see, I think, a famine unlike we have ever seen anywhere." This isn't getting widespread media or international attention.

<http://news.sky.com/story/nigeria-faces-a-famine-unlike-any-we-have-ever-seen-anywhere-10570663>

I will get back to you shortly, I hope.

Heather

Heather C. Conover
President
Conover + Gould Strategy Group
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M: 508 789-9273

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On Sep 13, 2016, at 11:56 AM, Lisa Mullins <ljmtheworld@gmail.com> wrote:

Hi Heather,

Hope all's well with you!

The news biz, as you know, can be nutty. I just found out that I'm anchoring the NPR program "Here and Now" this Friday and I wonder if you think Dr. Ensign would be available for an interview by SKYPE prior to that-- i.e. tomorrow around noon Eastern time. I realize this is assuming a lot, but am hoping for the best. I'd like to talk w/ her about a few things including the 4 Chibok girls who just completed their time at the school (if the story I read was correct).

Do you think it would be possible? Thanks much for your efforts on this.

Lisa

On Tue, Jul 26, 2016 at 12:07 PM, Heather Conover
<hconover@conovergould.com> wrote:

Hi Lisa,

Sorry to be like a bad penny, but since you expressed interest to Minna in another interview with Margee, I wanted to let you know that she will be back in DC in early August. She is very focused on the story of the thousands of children that have been left behind in the aftermath of Boko Haram. As I mentioned in my earlier email, Margee and her team continue to develop programs to address the many challenges of northeast Nigeria, including the issue of the thousands and thousands of vulnerable out-of-school children.

Please let me know if you would like to set up a time to speak with Margee.

Regards,

Heather

Heather C. Conover
President
Conover + Gould Strategy Group
hconover@conovergould.com
O: [866 411-7321 x1](tel:8664117321)
M: [508 789-9273](tel:5087899273)

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On Jun 20, 2016, at 4:59 PM, Heather Conover <hconover@conovergould.com> wrote:

Hi Lisa,

Dr. Margee Ensign is back in the states and will be in DC at the end of the week. You mentioned in your last email to Minna that you were interested in interviewing her again if she came to DC over the summer. Are you interested in having me try to set something up for the two of you this week?

I am also attaching a development brochure that was recently completed that provides a brief overview of the many development and humanitarian aid projects that the university is running. Should you wish to have any more information about any of these programs prior to talking to Margee, please let me know.

Heather

<AUN Dev-Finalv1.pdf>

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Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Heather Conover <hconover@conovergould.com>
Subject: Re: Air time-- SOON
Date: November 9, 2016 at 1:19:46 PM EST
To: Lisa Mullins <ljmtheworld@gmail.com>

Hi Lisa,

I wanted to let you know that the American University of Foundation has receive quite a number of donations from people who specifically mentioned hearing the interview you did with Margee. Thank you!

Heather

Heather C. Conover
President
Conover + Gould Strategy Group
hconover@conovergould.com
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On Sep 16, 2016, at 1:28 PM, Lisa Mullins <ljmtheworld@gmail.com> wrote:
Hi Heather-

I'm on the air now, so just a quick note—
The interview with Margee will air this hour on NPR's Here and Now— specifically at about 40 past the hour (i.e. in less than 20 min). It runs about 8 minutes total. Margee sounds great. Thank you for making it happen.

If you miss it, it'll live on forever at hereandnow.org

From: Heather Conover <hconover@conovergould.com>
Subject: Re: AUN info
Date: September 14, 2016 at 12:56:44 PM EDT
To: Lisa Mullins <ljmtheworld@gmail.com>
Cc: "Bracken, Amy" <amybrack@bu.edu>

Thank you both! I am on my way to meet her now.

On Sep 14, 2016, at 12:55 PM, Lisa Mullins <ljmtheworld@gmail.com> wrote:

Just finished the interview w/ Dr. Ensign. Went extremely well. Thank you!!

On Wed, Sep 14, 2016 at 9:07 AM, Heather Conover <hconover@conovergould.com> wrote:

Attachments available until Oct 14, 2016

Sure. The brochure that I sent yesterday (attached again in case it didn't come through properly) tells of a lot of the critics work that AUN is doing. I'm attaching a two pager here, as well, with extremely brief descriptions of programs. Finally, I am sending some info from OCHA.

Please don't hesitate to let me know if you need anything else. Thank you so much for interviewing Margee on AUN's work and the grave situation in northeast Nigeria.

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Heather C. Conover
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On Sep 14, 2016, at 7:59 AM, Bracken, Amy <amybrack@bu.edu> wrote:

Hi Heather. It was nice to chat with you yesterday.
You mentioned you had an info sheet on AUN programs. It would be really helpful if we could see that before the interview.
Thank you,
Amy

Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: "Bracken, Amy" <amybrack@bu.edu>
Subject: Re: AUN info
Date: September 14, 2016 at 12:29:54 PM EDT
To: Heather Conover <hconover@conovergould.com>
Cc: Lisa Mullins <ljmtheworld@gmail.com>

Yes, and it was a great interview. We'll try to keep you posted on timing.

From: Heather Conover <hconover@conovergould.com>
Sent: Wednesday, September 14, 2016 11:39:22 AM
To: Bracken, Amy
Cc: Lisa Mullins
Subject: Re: AUN info

I understand Margee got in!

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On Sep 14, 2016, at 11:24 AM, Heather Conover <hconover@conovergould.com> wrote:
Margee is at NPR and the person at the reception desk doesn't know who Miles is. I have Doug in my office trying to call you now as I am on a concall.

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On Sep 14, 2016, at 9:57 AM, Bracken, Amy <amybrack@bu.edu> wrote:
Sure. It is slated to run on Friday. We don't yet know when. The show is two hours, so hopefully it will be in the hour that airs in DC.

From: Heather Conover <hconover@conovergould.com>

Sent: Wednesday, September 14, 2016 9:43:02 AM

To: Bracken, Amy

Cc: Lisa Mullins

Subject: Re: AUN info

Once you know where in the hour Margee's interview will run, would you please let me know?

Heather C. Conover

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On Sep 14, 2016, at 9:42 AM, Bracken, Amy <amybrack@bu.edu> wrote:
I did see that one. Thanks

From: Heather Conover <hconover@conovergould.com>

Sent: Wednesday, September 14, 2016 9:38:42 AM

To: Bracken, Amy

Cc: Lisa Mullins

Subject: Re: AUN info

In that case, maybe you didn't see this either - a little more about almajiris.

<http://www.economist.com/news/middle-east-and-africa/21608809-trying-teach-children-not-be-extremists-mixing-modern-and>

Now I will stop spamming you!

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On Sep 14, 2016, at 9:33 AM, Bracken, Amy <amybrack@bu.edu> wrote:

I did not. Thank you!

From: Heather Conover <hconover@conovergould.com>

Sent: Wednesday, September 14, 2016 9:26:23 AM

To: Bracken, Amy

Cc: Lisa Mullins

Subject: Re: AUN info

Just to be sure you saw this ...

From: Greg Howard <goward@conovergould.com>
Date: Monday, September 19, 2016 at 1:14 PM
To: "Gladstone, Rick" <rickg@nytimes.com>
Subject: Famine in Nigeria

Rick,

My name is Greg Howard and you may recall I attended a meeting you had with Margee Ensign of the American University of Nigeria last year.

I am writing because the region surrounding AUN has been absolutely devastated by famine as a result of the terror spread by Boko Haram. The UN just recently issued a report on the subject, which I have attached. The situation is absolutely dire and it is my hope that perhaps we could set up a time when you might speak with Margee about this.

Thank you.

Greg

Greg Howard
Vice President &
Senior Media Strategist
Conover + Gould Strategy Group
207-232-2863
goward@conovergould.com

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<Rapid Analysis 2016(1).pdf>

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From: Heather Conover <hconover@conovergould.com>
Subject: Margee
Date: December 6, 2016 at 6:34:53 PM EST
To: KAREN ATTIAH <karen.attiah@washpost.com>
Bcc: HEATHER CONOVER <hconover@conovergould.com>

Hi Karen,

Margee is in town this week and wondered if you would like to get together for her to give you an update on the situation in northeast Nigeria.

Thank you.

Heather

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From: Heather Conover <hconover@conovergould.com>
Subject: Nigeria and the American University of Nigeria
Date: September 14, 2016 at 10:47:45 AM EDT
To: Abiola.afolayan@mail.house.gov

Hi Abiola,

Thank you so much for attending and representing Congresswoman Lee at Monday evenings' Congressional Nigerian Caucus panel. I would be very interested in continuing the conversation with you regarding a CODEL to Yola and any assistance you might be able to give in finding ways to get additional funding to northeast Nigeria, in general, and to AUN, specifically to expand the critical programs they are running.

Please let me know how you would like to move forward.

Best regards,

Heather

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Received by NSD/FARA Registration Unit 02/17/2017 2:31:09 PM

From: Doug Barry <dbarry@conovergould.com>
Date: January 4, 2017 at 2:43:27 PM EST
To: Kurt Hoyer <hoyerkj@state.gov>
Subject: Margee Ensign

Hello Kurt,

We met at the event sponsored by the Black Caucus.

Dr. Ensign will be here for a few days next week and although I don't know her schedule yet, I'm reaching out to see if you'd like to meet her, assuming she's available.

Let me know if you're interested and available M-W of next week.

Regards,

Doug

Douglas K. Barry
Vice President
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M: 240-381-1719

Conover + Gould Strategic Communications is sending this information on behalf of the American University of Nigeria. Additional information is on file with the Department of Justice, Washington, District of Columbia.



American University of Nigeria Development Programs

The American University of Nigeria is the only American-style university in Sub-Saharan Africa. Located in Yola, Adamawa State, AUN's mission is to be a "development university." AUN believes in not only training the next generation of leaders capable of creating innovative solutions to Nigeria's development challenges, but also in being an agent of development and change throughout the Northeast.

AUN founded and leads the **Adamawa Peace Initiative (AUN-API)**, a council of local Muslim, Christian, and other traditional and business leaders. AUN-API provides urgent emergency relief and long-term education, empowerment and economic development programs to prevent the radicalization of youth and equip vulnerable populations with skills and hope.

To support AUN's crucial development work in northeast Nigeria, please consider making a donation to the **AUN Foundation (AUNF)**, a US-based 501(c)3 nonprofit organization. All donations are US tax-deductible and can be made both online at www.aunf.org and by check.



Humanitarian Aid: Since March 2014, AUN has been acting as a relief agency to provide humanitarian aid to hundreds of thousands of internally displaced people (IDPs). The international community helps those in camps, but more than 90% of the displaced are sheltering with extended family – in Nigeria, no one is turned away. As of April 2016, AUN is still supporting 100,000 IDPs.

- It only costs 2 cents per day to feed one person.



Technology Enhanced Learning for All (TELA): This literacy and numeracy program, funded in part by USAID, is bringing education to orphaned, displaced and at-risk children in northeast Nigeria, where the rate of illiteracy is estimated at 77%. Through educational radio shows distributed through handsets and communal listening centers, TELA uses storytelling and local characters to harness the students' imagination. Dolls are being produced to motivate these children who have never owned a toy, and workbooks will be distributed to convert imagination into learning. The workbooks are crucial in applying the lessons the students learn listening to the radio show. AUN will also send mobile classrooms to the listening centers to bring volunteers to tutor the students using tablet technology to test and enhance the educational outcomes.

- To fund one tablet costs \$180.
- Each doll is produced by local women and costs \$10.
- Workbooks cost just \$5 each.



Visit www.AUNF.org to donate



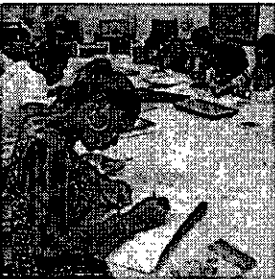
Feed and Read: Provides displaced, orphaned and Almajiri (Quranic school) children a daily meal and free literacy and numeracy classes. Over 85% of these children have intestinal parasites and infections because of the unhygienic way they eat food with their unwashed hands. To combat this, all of the children also receive a set of bath soaps and detergent and are taught personal hygiene skills.

- It costs \$1 per day to feed one child their only meal of the day.
- It costs \$50 to teach that child to read.



Feed and Read for Girls: There are more than 10 million out-of-school children in Nigeria, the most of any one country in the world. Most of these children are in the north, and most are girls. Feed and Read for Girls empowers orphaned, displaced, homeless and otherwise vulnerable girls by providing them a nutritious, warm meal and teaching them to read and count.

- A \$115 donation will cover the cost of an 8-week literacy and numeracy program, one meal a day for those 8 weeks, and one doll for one girl.



Scholarships: AUN is educating 24 of the young women from Chibok who escaped the kidnapping by Boko Haram in April 2014. Having secured funding for each Chibok student for the duration of their academic careers, AUN is accepting donations to bring other vulnerable children and youth to study at AUN and at the AUN Academy.

- Scholarships are available at all levels from primary to graduate school. A full primary school scholarship includes tuition, housing, meals, security, and healthcare, and costs \$2,200 per year.



Waste to Wealth and Creating with Threads: AUN empowers local and displaced women by teaching them how to make marketable goods by creating and crocheting plastic yarn known as "plarn" from plastic bags and weaving scraps of clothing thrown away by local tailors. These women are also making dolls for the TELA program. The additional income they earn is vital and has, for example, helped one woman send her daughters to school.

- Waste to Wealth and Creating with Threads products are available to purchase in Yola and Abuja, and by special order via info@aunf.org.



Peace through Sports: Using sports as a natural bridge to bring at-risk youth back into the fold, AUN-API is engaging thousands of local youth and teaching them conflict resolution skills. Participants play in "unity teams," take part in a week long peace curriculum and are hand-picked by the local leaders – the imams, bishops and emirs who are the only ones who really know who is at-risk and in danger of being recruited by Boko Haram.

- For corporate sponsorship offers and other ways to support Peace through Sports, please contact AUNF via info@aunf.org.



American University of Nigeria

Feed and Read Program

The violence and unrest created by the Boko Haram insurgency has displaced over two million people within Nigeria. More than half of the displaced people are children according to UNICEF. In Yola, capital of Adamawa state, AUN estimates that there are at least 2,000 orphans who have lost their parents to Boko Haram's atrocities and 10,000 displaced children who have been disconnected from their families during the escalating unrest. These boys and girls are in desperate need of consistent food aid and an education to engage them and ensure that they have hope for the future.

There are also an estimated 40,000 Almajiri children living on the streets of Yola. They are some of the approximately nine million Qur'anic students in Nigeria, called the Almajiri. The word means student in Hausa and is derived from an Arabic word for an "immigrant," or someone who leaves their home to seek knowledge of Islam. Here Almajiri refers to young boys aged 5 to 18 who have been sent by their families to study the Qur'an under the direction of a Mallam, an Islamic scholar at a school known as Tsangaya. Qur'anic schools are unregulated by the government and attended by children of Nigeria's poorest, illiterate families and nomadic farming communities.

In the morning and evening, the children recite verses from the Qur'an. The days they spend begging for food and scraps, which they take back to the Mallam. These children are extremely vulnerable. They come from the most disadvantaged families, are mostly illiterate and at risk of being recruited into Boko Haram or trafficked.

With the support of the local Muslim leaders and traditional rulers, as well as members of the Adamawa Peace Initiative that AUN established three years ago, the American University of Nigeria has established a pilot program in Yola called "Feed and Read" to provide displaced, orphaned and Almajiri children a daily meal and to teach them basic literacy and numeracy.

Feed and Read

Every child in the Feed and Read program receives a meal and a sachet of water every day. The meal consists of rice, beans and spaghetti. Over 85% of these children have intestinal parasites and infections because of the unhygienic way they eat food with their unwashed hands. To combat this, AUN's program provides plates, cups and cutlery that are cleaned before and after each meal. All children also receive a set of bath soaps and detergent, and they are required to bathe and wash their clothes if they wish to attend a meal or class. This encourages them to maintain their personal hygiene and health – many had not washed themselves for month prior to attending the Feed and Read program. AUN plans to build a permanent shower and shelter facility for the children.



Participating in the educational program is optional, but those who do participate also receive clothes collected as donations from the AUN community. The education program splits the students into four groups based on age, and the week is split by day into English and Math classes, with time allocated also for sports (to build teamwork skills), storytime (to improve comprehension) and community service projects (to strengthen their sense of community and belonging).

The long-term goal of this program is to reduce the number of children begging on the streets of Yola by providing them skills training (including farming) as well as a permanent place to live for the displaced, orphaned and Almajiri children. Teaching them vocational skills will allow them to earn an income as tailors, carpenters or mechanics or grow and sell their own food as farmers, and providing permanent housing is the only way to keep these vulnerable children and youth permanently off the streets.

The Muslim leaders in the Yola area, including the Mallams, are supportive of the program, which brings the Almajiri children into a more formal education setting that their religious studies lack and ensures that the displaced or orphaned children do not fall through the cracks and become disillusioned.

Conover + Gould Strategic Communications is sending this information on behalf of the American University of Nigeria. Additional information is on file with the U.S. Department of Justice, Washington, District of Columbia.

Sent via PR Web to National cable news outlets.
National broadcast network news programs.
Local radio station news departments nationwide.
Local TV news departments nationwide.
Large and mid market newspapers nationwide

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Monday, September 12, 2016
Winning the PEACE in Nigeria
Recent UN Report: Nigeria Faces Famine
PANEL EVENT

WHAT: Panel event with US congressmembers, Nigerian Muslim, Christian and community leaders, and international development and security experts on conflict resolution, education aid and development for northeast Nigeria

Hosted by Congress members Sheila Jackson Lee and Steve Chabot, this event is an opportunity to hear from people on the front lines of conflict resolution, education aid and development for a war-torn area. The Boko Haram insurgency in northeastern Nigeria has caused population displacement and acute food insecurity. The UN's recent report said nearly 250,000 children in the northeast are severely malnourished and UN Assistant Secretary-General Toby Lanzer stated that millions of Nigerians are starving in refugee camps because they are in areas still too dangerous for aid agencies to access. Access to food is extremely limited due to the absence of food production for the last three years and recent skyrocketing prices. While Boko Haram has retreated from some areas, attacks and bombings continue further north, leading to even more deaths and displacements. Those who are able to return face destroyed homes, towns, and cities, leaving them vulnerable to starvation.

This event will cover the needs of these vulnerable communities, on-the ground experiences providing aid and community-led solutions that have been implemented to help stem this growing crisis.

WHO:

Moderator:

Ronald Mason, Jr., J.D., the ninth president of the University of the District of Columbia, is known for strong leadership and responsible governance. He has more than 30 years of experience in the higher education, community development, and legal fields.

Speakers:

Ambassador John Campbell, the Ralph Bunche senior fellow for Africa policy

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