



American Society of  
**Travel Advisors**

<b>Client</b>	Cayman Islands Department of Tourism (CIDOT)
<b>Account owner</b>	
<b>Key contacts for campaign</b>	<p>Tom Ludington, U.S. General Manager (CIDOT) <a href="mailto:tludington@caymanislands.ky">tludington@caymanislands.ky</a></p> <p>Katelyn Kwiatkowski, Coyne PR Assistant Vice President Kayla Frauenheim, Coyne PR Account Supervisor <a href="mailto:cayman@coynepr.com">cayman@coynepr.com</a></p>
<b>Campaign name (where relevant)</b>	
<b>Any relevant background information (who you are, what you do, brief history)</b>	<p>The Cayman Islands, located in the vibrant tranquillity of western Caribbean, is a premier destination for travellers, thrill-seekers, adventurous epicures, honeymooners and families alike. The trio of islands affords groups of all sizes with the ultimate setting to enjoy life's finest comforts, as the Caribbean's leading luxury lifestyle destination. Five-star resorts, high-end villas, condos and breath-taking beachfront properties unique to each island offer a myriad of accommodation options for discerning travellers to enjoy.</p> <p>Additionally, the Cayman Islands is frequently heralded as the "Culinary Capital of the Caribbean" and offers endless gastronomic experiences to delight even the most seasoned of palates.</p> <p>The Cayman Islands, renowned for impeccable "Caymankind" hospitality, employs industry-leading safety protocols to keep visitors and locals safe. The destination's health and wellness offerings are world-class.</p> <p>The three islands include, Grand Cayman, Cayman Brac, and Little Cayman and each locale offers an unforgettable experience for every type of traveller – from solo explorers to group retreats and meetings.</p>
<b>Your brand values (urban, adventure, luxury)</b>	<p>In the Cayman Islands, there is a plethora of experiences to enjoy – from natural adventures such as hiking, climbing and scuba diving to the finer things in life like culinary, wellness and luxury. Cayman is also the perfect backdrop for multi-generation family memories, MICE events, weddings and more!</p>



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	<p>The Cayman Islands is also steeped in rich cultural values that can be seen through various island festivals, tourism programming, local tourism operators, and the Caymanian people. After all, the radiating warmth in Cayman does not just come from the sun – but from <i>Caymankind</i>, the local population that live and breathe the values of the Cayman Islands.</p>
<p>Tell us about your objectives, so we can shape the questions for your Q&amp;A to send over to you. We don't need lots of words at this point, just bullet point what you'd like to cover and we'll send you questions to answer which will address these points and allow you to expand on them.</p> <ul style="list-style-type: none"> <li>• What are you hoping to achieve?</li> <li>• What do you want to promote?</li> </ul> <p>Think about...</p> <ul style="list-style-type: none"> <li>• Highlighting a new product/service?</li> <li>• Regions or destinations to focus on?</li> <li>• Change perceptions of...?</li> <li>• Counteract competitors...?</li> <li>• Reinforce positioning statement of...?</li> <li>• Overcoming negatives of...?</li> </ul>	<p>We would love to highlight the following:</p> <ul style="list-style-type: none"> <li>○ Reinforce positive positioning of the Cayman Islands as a luxury lifestyle destination</li> <li>○ Highlight Cayman as the “Culinary Capital of the Caribbean”</li> <li>○ Spotlight the world-class accommodations available in the Cayman Islands and the exhilarating tourism attractions found on all three islands</li> <li>○ Reinforce the health and wellness angle of the Cayman Islands, position destination as the perfect locale for relaxation, luxury, and more</li> <li>○ Highlight the success of Cayman Islands’ phased reopening strategy and its industry-leading, thoughtful approach to resuming international leisure tourism following the global pandemic</li> <li>○ Emphasize Cayman’s efforts to eliminate community spread of COVID-19 during the global pandemic and how the country safeguarded “Caymankindness” for visitors who would return after several months of closure</li> <li>○ Generate excitement for the destination’s reopening after many months during the pandemic and inspire future travel to the Cayman Islands</li> <li>○ Highlight all three unique islands – Grand Cayman, Little Cayman, and Cayman Brac</li> </ul>
<p>Getting there and around (flight information, best way to travel while there)</p>	<p>The Cayman Islands is accessible via a convenient 90-minute flight from Miami and offers non-stop service via major airways (United, American, Delta, JetBlue, Southwest, Cayman Airways and more) from gateway cities in the U.S. such as New York City, Charlotte, Houston, Dallas, Atlanta, Denver, Chicago, Miami and more. The Cayman Islands’ national flag carrier, Cayman Airways, also navigates several routes to the U.S.</p>



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	<p>To travel around Cayman, visitors can rent a car, interact with local tourism operators via taxi, rent bikes, utilize the convenient and affordable bus service in Grand Cayman, charter a private boat to experience Cayman’s famous water sports first-hand, or book a helicopter tour for amazing vistas.</p> <p>All three islands offer regularly scheduled inter-island flights via Cayman Airways, and international flights are offered via Grand Cayman’s state-of-the-art Owen Roberts International Airport and Cayman Brac’s Charles Kirkconnell’s International Airport.</p>
<p>Call to action (contact details, how to book)</p>	<p>For information on booking and traveling visit: <a href="http://visitcaymanislands.com">visitcaymanislands.com</a></p>
<p>Information to avoid (themes, products, services)</p>	
<p>What are your sign off processes/requirements? (who will be responsible for signing off, will anyone be on holiday or away during the process)</p>	<p>Please liaise with the Coyne PR team (cayman@coynepr.com); PR team will facilitate appropriate approvals with Tom Ludington, U.S. General Manager</p>
<p><b>Assets</b> Do you have image library / video footage that can be accessed? Logos? <b>Please send these via Wetransfer.com</b></p>	<p><b>Logo:</b> <a href="https://coynepr.sharefile.com/d-s10d7ce2649fa46529040ce7de3ddfd6e">https://coynepr.sharefile.com/d-s10d7ce2649fa46529040ce7de3ddfd6e</a></p> <p><b>Imagery:</b> <a href="https://coynepr.sharefile.com/d-s8f44accabd3f42238f2577ba4f83581b">https://coynepr.sharefile.com/d-s8f44accabd3f42238f2577ba4f83581b</a></p>
<p><b>Are there any corporate guidelines we need to be aware of?</b></p>	<p>Please refer to the Cayman Islands formally as “The Cayman Islands” unless an abbreviation is needed – in which case, “Cayman” will suffice</p> <p>Kindly refrain from using “The Caymans” in any written materials as it is informal and not preferred by the Cayman Islands Department of Tourism</p>
<p><b>Are there any key dates for your campaign activation in any medium that need to be highlighted?</b></p>	<p>The Cayman Islands is planning a limited introduction of tourism in the coming months through its <a href="#">strategic phased reopening plan</a>. For developments surrounding the Cayman Islands’ status for leisure tourism, please encourage readers to visit <a href="http://www.explore.gov.ky/">www.explore.gov.ky/</a></p>



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**Other notes and comments**

The Q&A will be conducted with the Honourable Minister for Tourism and Transport for the Cayman Islands, Mr. Kenneth V. Bryan. The Coyne PR team will facilitate.

Martha Stewart Weddings – Added Value Opportunity

Deadline: August 27, 2021; 5pm EST

**Client Information:**

**Name of Organization:** Cayman Islands Department of Tourism

**Address:** 350 Fifth Avenue, Empire State Building, New York, NY 10118

**Phone Number:** (212) 889-9009

**Website:** visitcaymanislands.com

**Proposed Copy (30 Words):**

Boasting sun-drenched, white sandy beaches perfect for strolling hand-in-hand, the Cayman Islands is synonymous with romance. With unmatched wedding venues, saying “I do” in Cayman is a dream come true.

**URL:** <https://www.visitcaymanislands.com/en-us>

**Hi-Res Logo:** <https://coynepr.sharefile.com/d-s10d7ce2649fa46529040ce7de3ddfd6e>

*This material is distributed by Coyne PR on behalf of the Cayman Islands Department of Tourism. Additional information is available at the Department of Justice, Washington, DC.*

*Meetings & Conventions – Cayman Islands Department of Tourism Advertorial  
September 2021 Issue*



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**Address:** 350 Fifth Avenue, Empire State Building, New York, NY 10118

**Phone Number:** (212) 889-9009

**Website:** visitcaymanislands.com

**HI-RES IMAGES FOR CONSIDERATION:**

<https://coynepr.sharefile.com/d-sbd5a1ef06b3a4adf8e8fae5d4260420a>

**SUGGESTED HEADLINE (11 words)**

*Cayman Islands - The Ultimate Island Escape is Worth the Wait*

**BODY COPY (383 words)**

World-renowned for its sweeping beaches and crystal-clear water, the Cayman Islands promises the ultimate island escape for meetings and incentive groups. Visitors to the Cayman Islands can enjoy barefoot luxury, island wellness, cutting-edge cuisine, and exhilarating exploration – all before lunch!

To kick-off the perfect corporate retreat, guests can enjoy a scenic ride on a catamaran to Stingray City in Grand Cayman’s North Sound, where dozens of friendly stingrays glide around visitors looking for a good luck kiss. The islands also offer adventurers scuba diving and snorkel activities, and the area is known to boast some of the most breathtaking underwater scenes.

The Cayman Islands is also renowned as the “Culinary Capital of the Caribbean,” so groups can enjoy exceptional epicurean delights from the destination’s 200-plus restaurants, featuring everything from freshly caught seafood to expertly prepared five-star dining.

Should visitors need to squeeze some business into their trip, Cayman has them covered. With an array of conference spaces, from intimate villas to stunning resort ballrooms, the Cayman Islands is suitable for all types of gatherings, no matter the size. The Cayman Islands has the perfect venue for any event - from Kimpton Seafire Resort + Spa and The Westin Grand Cayman Seven Mile Beach Resort & Spa to the Grand Cayman Marriott Beach Resort and The Ritz-Carlton, Grand Cayman. Leading infrastructure, unmatched views and venues, tropical weather year-round, and a genuine local population set the stage for the perfect gathering.

Not to mention, at only an hour’s distance from Miami with nonstop service from a variety of major U.S. gateway cities via Cayman Airways, American Airlines, Delta, JetBlue, United and Southwest Airlines, the ease of travel to the destination is second to none.

The Cayman Islands continues to value dedicated meeting planners who play a vital role in introducing the 'Caymankind' spirit to travelers around the globe and looks forward to deepening relationships with travel professionals as the destination reopens safely and successfully.

With enhanced entry requirements and travel protocols, the Cayman Islands is poised to offer groups the safest and most beautiful escape around. Cayman is eager to welcome international guests back to its shores and remains confident visitors will find that the unforgettable sun, sand, sea and safety were worth the wait!

For more information, go to [visitcaymanislands.com/meetings](https://visitcaymanislands.com/meetings) to learn more today.

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MOTORSPORT NEWS

April 28, 2021

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**The Cayman Islands Partners with Porsche Carrera Cup North America**

40/21

Premier One-Make Champions to Be Awarded with "Caymankind" Trip of a Lifetime

**The Cayman Islands | Carson, California.**, The Cayman Islands Department of Tourism (CIDOT) and Porsche Motorsport North America (PMNA) announce the Cayman Islands will be the official title partner of the Porsche Carrera Cup North America in the series' inaugural season. This year, Porsche Carrera Cup North America Presented by the Cayman Islands will connect the leading luxury destination for discerning travelers with the premier German sportscar manufacturer at events around the United States and Canada. Porsche Carrera Cup North America Presented by the Cayman Islands will enjoy its first official weekend of partnership and competition at twin, 45-minute races at the Circuit of the Americas (COTA) in Austin, Texas, April 30 – May 2, 2021.

As a title partner, the CIDOT will have an on-the-ground presence at eight venues as part of the Porsche Carrera Cup North America Presented by the Cayman Islands, as well as other PMNA-related activities. These specially curated and socially distanced events hosted by the CIDOT will bring the bespoke luxury, adventure, culture and beauty of the Cayman Islands to race enthusiasts across North America. In due course, and where circumstances allow, distinctive experiences will celebrate the Cayman Islands as the "Culinary Capital of the Caribbean" with innovative bites, music, art and other activities that evoke the crystal-clear waters and pristine sandy beaches found in Grand Cayman, Cayman Brac and Little Cayman.



Porsche Consulting





Champions of the three Porsche Carrera Cup North America Presented by the Cayman Islands classes – Pro, Pro-Am and Pro-Am 991 – will have the opportunity to experience the culture shared by residents of the three islands known as “Caymankind” firsthand. The season-long championship driver in each of the categories, as well as a guest, will receive a five-day, four-night stay at a luxury property in the Cayman Islands, including air transportation, and airport/ hotel transfers shared

**Tom Ludington, U.S. General Manager for the Cayman Islands Department of Tourism.**

“Following the success of the Porsche Visit Cayman Islands Sprint Challenge in Europe last year, we’re excited to evolve and expand our presence to a new audience through a strategic relationship with Porsche Motorsport North America. The Cayman Islands and Porsche are two, well-aligned brands that appeal to a variety of luxury-minded people who enjoy the highest quality in all areas of life. As the title partner of PMNA's Porsche Carrera Cup in North America, we are thrilled to share a glimpse of the timeless Cayman experience with team owners, drivers and Porsche enthusiasts across the US and Canada. We look forward to extending a warm Caymanian welcome to champions of the races, who will earn a coveted opportunity to visit our beautiful destination in 2022.”

**Dr. Daniel Armbruster, President & CEO, Porsche Motorsport North America.**

“There is the ‘Caymankind’ way and the ‘Porsche Way’. These are more than philosophies; they are defining aspects of our cultures which make this a truly a special moment in the short history of the Porsche Carrera Cup North America. It is no secret that travel is a passion for Porsche owners as is motorsport. Our clients and their clients are one in the same. We look forward to this being the start of a long-term partnership with the Cayman Islands.”





## About the Cayman Islands

The Cayman Islands, located an hour south of Miami in the vibrant tranquility of western Caribbean, is a premier destination for travelers, thrill-seeking divers, adventurous epicures, honeymooners and families alike. The trio of islands affords each guest with the ultimate setting to enjoy life's finest comforts, as the Caribbean's leading luxury lifestyle destination. Five-star resorts, high-end villas, condos and breathtaking beachfront properties unique to each island offer a myriad of accommodation options for discerning travelers to enjoy. Additionally, the Cayman Islands is frequently heralded as the "Culinary Capital of the Caribbean" and offers endless gastronomic experiences to delight even the most seasoned of palates.

The Cayman Islands, world-renowned for impeccable "Caymankind" hospitality also employs best-in-class health and sanitation protocols to keep visitors and locals safe. To learn more about the Cayman Islands, please go to [www.visitcaymanislands.com](http://www.visitcaymanislands.com); [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent. For the most up-to-date travel guidance and protocols, please visit: <https://www.explore.gov.ky/coronavirus>.

## Porsche Carrera Cup North America by The Cayman Islands.

Porsche Carrera Cup North America by The Cayman Islands is the premier one-make race series in the United States and Canada utilizing a combination of the latest Porsche 911 GT3 Cup race car, type 992, and MICHELIN® Pilot® Sport Cup N3 racing slick to challenge the best road and street race courses on the continent. As with all national Carrera Cups worldwide, the inaugural season of the





championship is scheduled to host 16-rounds. Each 45-minute race counts toward a season-long driver and team championship in each of three classes: Pro, Pro-Am and Pro-Am 991.

For more information on Porsche Carrera Cup North America by The Cayman Islands can be found at [www.PorscheCarreraCup.us](http://www.PorscheCarreraCup.us).

**Contacts.**

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**Porsche Cars North America**

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Tel: (345) 949-0623, Fax: (345) 949-4053  
Email: [pr@caymanislands.ky](mailto:pr@caymanislands.ky)

**For Infographic Blurb: 5 May 2021**

Confirmed: 545  
Recovered: 536  
Deaths: 2

## **The Cayman Islands Offers Exclusive Incentives to Encourage Caymanians to Vaccinate**

The Cayman Islands is urging the public to use the remaining 14,000 Pfizer-BioNTech vaccine doses, which are due to expire at the end of June. As of 5 May, the Cayman Islands has given 69,299 injections as part of the National Vaccination programme, which represents 57 percent of people having had at least one injection against COVID-19 and 50 percent having completed their full two-dose course. The new PACT government echoed that it is vital for the Cayman Islands to achieve the 80 percent of the population vaccination target that has been set by public health in order to consider safely reopening borders and rebuilding the tourism industry.

To incentivize Caymanians further, the Ministry of Tourism will be hosting an island-wide drawing. Those who get vaccinated from 8 May through 8 June will be eligible for the drawing and the chance to win some amazing prizes from tourism partners, including Cayman Airways tickets, as well as staycation packages, dinner packages, free entry to the top attractions across the Cayman Islands, and more. The Government also encourages other businesses across Cayman to participate and donate prizes to further incentivize Caymanians to get vaccinated. Those interested in donating prizes may contact the Ministry for Tourism and Transport at [MOTTvax@caymanislands.ky](mailto:MOTTvax@caymanislands.ky).

The PACT administration is cognizant of the tremendous strain that the health crisis has placed on its tourism workers who have lost their jobs. Currently, there are 3,371 people receiving the stipend, and the program will continue with payments. The extension timing for the program is still being determined.

For official information on the Cayman Islands' ongoing response to COVID-19 and National Vaccination programme, please visit:

- <https://www.explore.gov.ky/faqs/covid19-vaccine>

- <https://www.explore.gov.ky/faqs/covid-19-travel-tourism>
- <https://www.explore.gov.ky/government-covid19-policies>
- [www.gov.ky/coronavirus](http://www.gov.ky/coronavirus)
- [www.hsa.ky/coronavirus](http://www.hsa.ky/coronavirus)

Please subscribe to the official [YouTube](#) and [Facebook](#) page to be notified of key links, press briefings and updates. A FAQs page on the Cayman Islands Department of Tourism website may be found at: <https://www.visitcaymanislands.com/en-us/ourcayman/covid-19-faq>.

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Contact: Public Relations  
Tel: (345) 949-0623, Fax: (345) 949-4053  
Email: [pr@caymanislands.ky](mailto:pr@caymanislands.ky)

**For Immediate Release:**

**Cayman Islands Department of Tourism Launches Global Citizen Concierge Affiliate Program,  
with Enhanced Benefits for Travel Advisors**

*Travel Advisors Can Now Earn Rewards on Referrals for Destination's  
Remote Work and Digital Nomad Program*

**Grand Cayman, Cayman Islands (March 15, 2021)** – Building on the success of the Cayman Islands' **Global Citizen Concierge Program**, a tourism initiative designed for professionals and digital nomads looking to take advantage of the flexibility provided by remote work, the [Cayman Islands Department of Tourism](#) (CIDOT) has announced the new 'Affiliate Program' for travel advisors. As part of this initiative, affiliates can now earn up to \$250 USD for each successful client referral to the Global Citizen Concierge Program.

"Our dedicated travel industry partners are instrumental in introducing *Caymankind* to travelers from around the world, and we expect advisors will play an even bigger role in shaping clients' travel experiences in this new digitally-reliant world," said Mrs. Rosa Harris, Director of Tourism. "The Global Citizen Concierge Affiliate Program will further incentivize our industry partners and reward them for helping digital nomads revive their work-life balance in the Cayman Islands with sun, sand, sea and safety. Since the launch of the Global Citizen Concierge Program, we've welcomed over 87 Global Citizens to our care-free corner of the Caribbean and hope to accept more in the months to come with the help of our loyal network of trusted advisors."

Officially launched in October 2020, the Global Citizen Concierge Program has been an integral part of the destination's phased opening approach, allowing professional trailblazers to reinvigorate their typical nine-to-five schedules in paradise by living and working remotely in the Cayman Islands for up to two (2) years.

The state-of-the-art concierge program led by the Department of Tourism provides the highest standard of personalized hospitality and service for approved Global Citizens, ranging from travel arrangements and accommodations to local offerings and on-island excursions, and more. Please visit [www.visitcaymanislands.com/en-us/global-citizen-concierge](http://www.visitcaymanislands.com/en-us/global-citizen-concierge) for more information on the program criteria and full application.

Through the Global Citizen Concierge Program, professionals and digital nomads alike can embrace a remote lifestyle and fully immerse themselves in the bespoke luxury, adventure, culture and beauty of the Cayman Islands, just as they have always dreamed. For more information on the Affiliate Program and to become eligible for the \$250 USD reward, please visit: <http://www.visitcaymanislands.com/globalcitizenaffiliate>.

**About the Cayman Islands**

The Cayman Islands, located merely an hour south of Miami in the vibrant tranquility of western Caribbean, is a premier destination for tasteful travelers, thrill-seeking divers, adventurous epicures, honeymooners and families alike. The trio of islands affords each guest with the ultimate setting to enjoy life's finest comforts, as the Caribbean's leading luxury lifestyle destination. Five-star resorts, high-end villas, condos and breathtaking beachfront properties unique to each island offer a myriad of accommodation options for discerning travelers to enjoy. Additionally, the Cayman Islands is frequently heralded as the "Culinary Capital of the Caribbean" and offers endless gastronomic experiences to delight even the most seasoned of palates.

The Cayman Islands, world-renowned for impeccable "Caymankind" hospitality also employs best-in-class health and sanitation protocols to keep visitors and locals safe. To learn more about the Cayman Islands, please go to [www.visitcaymanislands.com](http://www.visitcaymanislands.com); [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent. For the most up-to-date travel guidance and protocols, please visit: <https://www.explore.gov.ky/coronavirus>

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Tel: (345) 949-0623, Fax: (345) 949-4053  
Email: [pr@caymanislands.ky](mailto:pr@caymanislands.ky)

**For Immediate Release:**

**The Cayman Islands Announces Plan for Reopening the  
World-Class Destination to International Leisure Tourism**

*Five-Phase Plan for Safe Return of Tourism Aims to See Destination Fully Reopen by January 2022*

**Grand Cayman, Cayman Islands (July 12, 2021)** – Those who have been *dreaming* of white sandy beaches, turquoise water, and bespoke luxury in the [Cayman Islands](#) can soon make their dreams a reality: the Cayman Islands has announced plans to begin safely welcoming back tourists to Grand Cayman, Cayman Brac, and Little Cayman via an intentional phased reopening approach.

“Since March 2020, the Cayman Islands has been deliberate in all efforts to protect our people and visitors; from rapid and widespread testing, investing in the Caymanian workforce and implementing a phased strategy to safely reopen our shores to luxury-seeking visitors, the health and safety of our community was paramount in all decisions,” said Minister for Tourism and Transport, Hon. Kenneth Bryan. “My colleagues and I in government have worked tirelessly to develop this phased approach in preparation for the opening of our borders to international travellers – and we are pleased to announce the wait for paradise is almost over! Our guests will appreciate the impactful developments and enhancements we’ve made to the destination – surely proving that Cayman is worth the wait.”

Beginning in early March 2020, the Cayman Islands swiftly and effectively closed its borders to international travel and cruise traffic to protect travellers and residents from the global pandemic and emerged from the crisis as a beacon of hope, preserving the picturesque sunrise, friendly stingray kisses, world-class cuisine, and warm *Caymankindness* for years to come. The new five-phase approach to reopening will continue to safeguard the Caymanian population, while also carefully allowing international visitors to enjoy the sun, sand, sea and safety of Cayman once again.

The Cayman Islands Government (CIG) has worked closely with health authorities, public sector, and private sector to develop this five-phase approach to ensure a safe and healthy experience for those working in the industry and the visitors who choose to experience the bespoke luxury that the island destination is known for across the globe. Phases of reopening include:

- **Phase 1: Reduced Quarantine Period | June 2021**  
In this stage, the Cayman Islands has reduced quarantine periods and eased other travel restrictions. For fully vaccinated and securely [verified](#) travellers, a mandatory five-day quarantine is in place; unvaccinated travellers are required to undergo a 14-day isolation period.
- **Phase 2: Reduced Repatriation Restrictions | August 9, 2021**  
In this phase, additional travel restrictions will be eased, including the removal of GPS monitoring. All local businesses must adhere to the advanced safety protocols issued by regulators and

Caribbean Public Health Agency (CARPHA) guidelines. All travellers will continue to apply for entry authorisation via the Travel Cayman Portal.

- **Phase 3: Limited Introduction of Tourism | September 9, 2021**  
This phase, subject to the achievement of 80% on-island vaccination rate, will allow for a limited introduction of tourists with secure verification of vaccination status. Cruise travel will not be permitted during this phase. All travellers will continue to apply for entry via the Travel Cayman Portal.
- **Phase 4: Reduced Quarantine Restrictions | October 14, 2021**  
Quarantine requirements will be removed for all securely verified, fully vaccinated travellers. Unvaccinated visitors will be required to apply for entry via Travel Cayman and quarantine upon arrival for a 14-day period. Additionally, all travellers must declare travel and vaccination status on the Travel Cayman Portal.
- **Phase 5: Travel for Unvaccinated Children | November 18, 2021**  
While cruise tourism remains prohibited at this stage, unvaccinated children (under age 12) will now be allowed to travel with vaccinated adult tourists; no quarantine period will be required for children. Unvaccinated visitors above the age of 12 will be required to quarantine for 14-days.
- **Welcome Back | Assessed January 27, 2022**  
Once the country has completed all five phases and following a thorough assessment from the Government and health officials, the Cayman Islands will celebrate its Grand Re-Opening, welcoming all travellers without quarantine or travel restrictions. At this time, cruise tourism may resume.

At all phases, Public Health officials will monitor the prevalence rate and spread of COVID-19. Transition between stages will be determined by a myriad of factors. At all phases, all inbound travellers are required to make a declaration of travel and vaccination status on Travel Cayman Portal, and present the declaration certificate, vaccination documents, and provide proof of medical insurance which includes coverage for COVID-19 upon arrival.

For more information on leisure travel to the Cayman Islands visit [www.visitcaymanislands.com](http://www.visitcaymanislands.com). For additional COVID-19 updates, please visit [www.explore.gov.ky/reopening-plan](http://www.explore.gov.ky/reopening-plan).

### **About the Cayman Islands**

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for tasteful travellers, adventurous divers, honeymooners and families alike. World-renowned for its idyllic beaches and recognised as a sophisticated, diverse and memorable tourist destination, the Cayman Islands offers spectacular recreational opportunities along with warm and impeccable “Caymankind” service. From large-group trips and business-focused getaways to ultra-luxurious escapes and multi-generational family vacations, the Cayman Islands provides every element needed to keep guests coming back for more. With an abundance of world-class dining options, a host of adventure activities – including snorkeling, diving, jet skiing, caving, and nature trails – and a variety of meeting spaces for groups large and small, the Cayman Islands is well-poised to host any type of traveller or special occasion.

Showcasing the Cayman Islands' most distinct and beautiful natural landscapes, the Department of Tourism upholds its position as the Caribbean's leading luxury lifestyle destination through its latest "Dream in Cayman" advertising campaign. From unmatched settings such as Cayman's world-famous Seven Mile Beach and the iconic Stingray City sand bar, to unique and off-the-radar locations including Crystal Caves and a local backyard orchid garden, the captivating imagery combines a nod to the Cayman Islands' unparalleled product and effortless allure with elements of high-fashion advertising to establish wanderlust among discerning travellers.

To learn more about the Cayman Islands, please go to [www.visitcaymanislands.com](http://www.visitcaymanislands.com); [www.divecayman.ky](http://www.divecayman.ky) or call your local travel advisor.

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