SUBJECT: XX: UAE + US invests $8B into green agriculture tech – chat impact w/ UAE official?

Hey XX – got an interview offer here I don’t think you’ll want to pass up for your agriculture beat.

It’s with H.E. Mariam Almheiri, the UAE’s Minister of State for Food & Water Security, and it comes following the UAE and the US pledging to invest more than $8B into agriculture technology to make farming cleaner.

Announced last week by US Secretary of Agriculture Tom Vilsack at the AIM for Climate conference at the Dubai Expo, the $8B fund will largely support research and deployment of emerging technologies, ranging from nanotechnology to AI to help cut emissions agriculture creates globally at a time of great climate distress (e.g. farming contributes 8.5% of all greenhouse gas emissions, and 40% of global methane emissions, every year).

A lot of these funds are driving innovation within the US and the UAE for sustainable agritech, and what makes the UAE such an interesting partner here is their skin in the game – they spent $1B+ on food exports from the US last year alone. They have a vested interest in driving this type of innovation both at broad – and at home.

If you’re interested, we can discuss angles and I can make H.E. Almheiri available for an interview to discuss international reception to the fund, and notable research in the US and UAE driving innovation in this space.

Let me know, thanks XX!

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