

**From:** Demashkieh, Diala <diala.demashkieh@fleishman.com>  
**Sent:** Thursday, March 22, 2018  
**To:**  
**Cc:** Ramlah M. Alshibani  
**Subject:** Invitation for Meeting at Harvard University Crown Prince Mohammed bin Salman

Dear ,

On behalf of His Excellency Khalid Al-Falih and Alan Garber, Provost of Harvard, please join us for a deep intellectual conversation with His Royal Highness, Crown Prince Mohammed bin Salman.

The meeting will take place following the *Innovation to Impact Forum* and the Crown Prince's visit to the MIT Media Lab. We hope that you are able to join us for the entire day. Transportation will be provided at 4:00 p.m. from MIT to the Harvard Faculty Club, 20 Quincy St, Cambridge, MA 02138.

If you are unable to be at MIT for the entire day, we can also arrange for transportation from a location of your choice. If you plan to arrange transport for yourself, please arrive no later than 4:15 p.m.

If you have any questions or need additional information, please do not hesitate to contact me directly at **617-817-7817** or email at [diala.demashkieh@fleishman.com](mailto:diala.demashkieh@fleishman.com)

Kind regards,  
Diala

Diala Demashkieh  
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**From:** Francomano, Sarah  
**Sent:** Thursday, March 22, 2018  
**To:**  
**Subject:** Invitation to attend 2nd Innovation to Impact Forum - at MIT on Saturday, March 24

Good afternoon,

I would like to invite you to attend the 2<sup>nd</sup> *Innovation to Impact Forum*, being held Saturday, March 24<sup>th</sup> at MIT. The Forum's goal is to bring together academia, the private sector and the government from the United States and the Kingdom of Saudi Arabia.

The Forum, organized by a joint planning committee from Saudi Arabia and Boston-area academic institutions, is part of an ongoing partnership between King Abdulaziz City for Science and Technology (KACST), King Abdullah University of Science and Technology (KAUST) and the General Authority of Small and Medium Enterprises (SMEA) alongside academic institutions and corporations from the tech sector across the U.S.

This year, in a set of roundtables, panel discussions and workshop sessions, attendees will generate solutions that will help advance Vision 2030, while building connections between both countries and establishing opportunities for collaboration between Saudi Arabia and the U.S. A blueprint for Saudi Arabia's future, Vision 2030 is centered on three themes, which are reflected in the programmatic focuses at *Innovation to Impact*: a vibrant society, a thriving economy and an ambitious nation.

The Forum begins at 9:30 on Saturday. If you're interested in attending I can share the agenda for the day as well as information on parking and credentialing. Also – if you do plan to attend it's imperative that I know by **12:00 tomorrow** to ensure your credentials are in place for Saturday morning.

Thank you,  
Sarah

Sarah Francomano

Senior Vice President, Partner | [Media Relations](#)

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**From:** Demashkieh, Diala  
**Sent:** Saturday, March 24, 2018  
**To:**  
**Subject:** Innovation to Impact Forum Program  
**Attachments:** Innovation to Impact Forum 2018 Program.pdf  
**Importance:** High

Hi ,

Apologies for the delay. Please find attached the program packet, which includes the morning agenda as well as details on the activities taking place throughout the day, and the participants involved in each roundtable session. Please note that this is subject to change. We will communicate to you as soon as possible in the event that any changes do take place. This will also be provided to you at check-in tomorrow morning.

Please note that the forum begins at **9:30am**. Guest check-in will begin at **8:30am**.

Please let me know if you have any questions. Looking forward to seeing you at the event.

Kind regards,

Diala

Diala Demashkieh

Senior Account Executive

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# Innovation to Impact Forum 2018

Massachusetts Institute of Technology  
Samberg Conference Center

Cambridge, Massachusetts

March 24

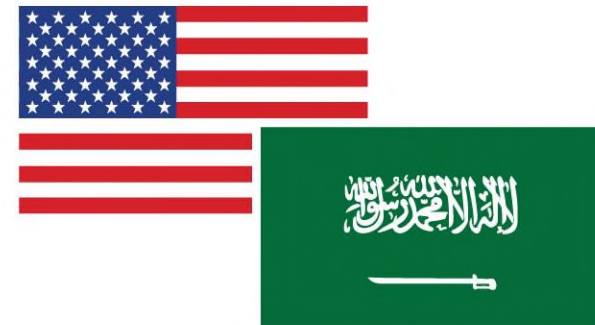
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**Innovation  
to Impact**



## About

Organized by a joint planning committee from Saudi Arabia and Boston-area institutions and hosted at the Massachusetts Institute of Technology (MIT) in Cambridge, Massachusetts, the Forum will bring together key thought-leaders from government, academia, medical institutions, and industry from both Saudi and Boston-area organizations to:

- Build stronger collaborations and relationships with the United States Innovation Ecosystem to advance the Kingdom's Vision 2030;
- Showcase some of the latest research and technologies that could have an application to Vision 2030; and
- Execute tangible collaboration agreements between Saudi Arabia and the United States, and discover ways to unlock potential commercial opportunities between the two countries.





## Event Agenda

- 9:30 – 9:35** **Welcome Address**  
Dr. Rafael Reif, President of MIT
- 9:35 – 9:50** **Keynote**  
H.E. Khalid AlFalih, Minister of Energy, Industry and Mineral Resources
- 9:50 – 10:20** **Building Blocks of Innovation Ecosystem Presented by MIT**  
Israel Ruiz, Executive Vice President and Treasurer, MIT
- 10:20 – 10:30** **Break**
- 10:30 – 11:15** **Roundtable Sessions**  
**Healthcare Technologies**  
Facilitated by: Dr. Alan Garber, Provost, Harvard University  
**Renewable Energy**  
Facilitated by: Peter Fox-Penner, Professor of Questrom School of Business and the Director of Boston University's Institute for Sustainable Energy  
**Entrepreneurship**  
Facilitated by: Kerry Healey, President, Babson College
- 11:15 – 11:25** **Break**
- 11:25 – 11:55** **Roundtable Reflections**
- 11:55 - 12:40** **Panel discussion on Future Cities**  
Moderated by Robert Brown, President, Boston University
- 12:40 – 12:55** **Keynote**  
Andrew Liveris, Chairman and CEO, Dow Chemicals
- 12:55 – 1:00** **Closing Address**  
Nadhmi AlNasr, Interim President, King Abdullah University of Science and Technology (KAUST)
- 1:00 – 2:00** **Optional Networking Lunch**

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## Roundtable Sessions

Attendees will participate in roundtable discussions, led by a U.S. facilitator experienced within the topic area, focused on: **Healthcare Technologies, Renewable Energy, and Entrepreneurship.**

### Outcomes of the roundtables include:

- Highlighting obstacles and challenges in the 3 topics and generating ideas of solutions, specifically to advance Vision 2030;
- Fostering opportunities in collaboration between Saudi and U.S; and
- Building connections and relationships between both countries.

**Healthcare Technologies, facilitated by Dr. Alan Garber, Provost, Harvard University. Discussion will include:**

- Advance healthcare services
- Improved diagnostic capabilities and affiliated platforms
- Biomedical R&D
- Biomedical training and knowledge transfer
- Increased capacity for clinical trials

### Participants include:

- Chris Walsh, Professor of Pediatrics and Neurology, Harvard
- David Cutler, Professor of Applied Economics, Harvard
- Ashish Jha, Director of the Harvard Global Health Institute, Harvard
- David Golan, Dean for Basic Science and Graduate Education, Harvard Medical School
- Barbara Bierer, Director, Multi-Regional Clinical Trials, Brigham and Women's Hospital
- Karen Antman, Provost, Boston University Medical Campus; Dean, School of Medicine Boston University
- Sandro Galea, Dean and Robert A. Knox Professor, BU School of Public Health, Boston University
- Avrum Spira, Director, Boston University - Boston Medical Center Cancer Center, Boston University
- Christopher M. Coburn, Chief Innovation Officer (Partners HealthCare International), Massachusetts General Hospital
- John Halamka, Chief Information Officer (for the Beth Israel Deaconess system), Beth Israel Deaconess Medical Center
- Steve Thompson, Chief Business Development Officer, Brigham and Women's Hospital
- David Meeker, CEO, KSQ Therapeutics
- Reshma Shetty, CEO, Ginkgo Bioworks
- Holly Dowling, Fujifilm
- Pierre Magistretti, Dean of Biological and Environmental Science and Engineering Division, KAUST
- Mohammed Alhayaza, President, AlFaisal University
- Dr. Huda Al Wohaibi, Vice Rector of Graduate Studies and Scientific Research, Princess Nourah bint Abdulrahman University
- Majid Al Fayad, CEO, King Faisal Specialty Hospital & Research Centre
- Eng. Nizar Al Hariri, Vice President, Pharmaceutical & Biotech Cluster, Industrial Cluster Pharmaceutical & Biotech (NICDP)
- Mazen Hassanain, Managing Director, Saudi Vax Company
- Don Gerson, CEO, Saudi Vax Company
- Eng. Jonas Gerson, Saudi Vax Company
- Dr. Abdulaziz AlMalik, Manager of innovation and biosciences, KACST
- Dr. Elizabeth Jordan, Director, Technology Center US, SABIC
- Dr. Maliha Hashmi, Executive Director, Strategic Partnership, NEOM
- Sulaiman Al-Dobaye, Sr. Manager, Protocols, SABIC
- Kenji Orihashi, EVP, Fujifilm
- Brian Taylor, Global Biomanufacturing Leader, GE Healthcare

## Roundtable Sessions

### Continued

**Renewable Energy, facilitated by Peter Fox-Penner, Professor of Questrom School of Business and the Director of Boston University's Institute for Sustainable Energy. Discussion will include:**

- Impact of lower cost and higher availability of renewable energy on business operations
- Pressing issues or challenges associated with renewable energy
- Forms of renewable energy and storage over the next thirty years
- Adaptation needs of electric and gas utilities over the next few decades

#### Participants include:

- Alex Dimitrief, President & CEO, Global Growth Organization, GE
- Robert FitzPatrick, Director of Government Affairs, Massachusetts Clean Energy Center
- Katie Rae, The Engine Katie Rae
- Maureen Mansfield, Vice Chair, The Boston Entrepreneurs' Network (ENET)
- Michael Chester, Former Chair, The Boston Entrepreneurs' Network (ENET)
- Jean Frechet, Senior Vice President of Research and Innovation and Economic Development, KAUST
- HE Khalid A. Al-Falih, Saudi Arabian Minister of Energy, Industry and Mineral Resources
- Andrew Liveris, CEO, Dow Chemical
- Turki Al Shehri, Head of Renewable Energy Project Development Office, Ministry of Energy
- Nadhmi Al-Nasr, Interim President, KAUST
- Dr. Ahmed Al-Yamani, Rector, Prince Sultan University
- Abdulrahman Al Majnoni, CEO, Research Products Development Co.
- Yousef Al Benyan, CEO of SABIC, SABIC
- Amin H. Nasser, President and CEO, Saudi Aramco
- Paddy Padmanathan, President and CEO, Acwa Power
- Dr. Klaus Kleinfeld, Chairman and Chief Executive Officer, NEOM
- Ibraheem Alzuhimeel, CEO, Ocean X
- Ahmed Hersi, King Saud University
- Mr. Ali Al-Shamrani, VP CEO, CEO Business Support & Executive Affairs, SABIC
- Dr. Fahad Al-Sherehy, Vice President, Technology & Innovation (CTO), SABIC
- Dr. Abdullah Al-Refaie, GM, Global Technology Centers, SABIC
- Maria T. Zuber, Vice President for Research, MIT
- Carlo Ratti, Professor of Urban Technologies and Planning, MIT
- Keith Martin, Chief Development Officer, NEOM
- Ramzi Samara, Executive Director, Strategic Partnership, NEOM
- Muneef Al Muneef, Director, Strategy, NEOM
- Rania AlMashhadi, CEO Office Manager, NEOM
- Dr. Haneen Mohammad Shoaib, University of Business & Technology (UBT)
- Dr. Anas AlFaris, Vice President, KACST
- Nasser AlNafisee, VP Corporate Affairs, Saudi Aramco
- Ammar Nahwi, Manager R&D, Saudi Aramco
- Emad AlDughaiter, Managing Director SPOL, Saudi Aramco
- Nejud Al Mulaik, Director of International Partnerships, SMEA

**Entrepreneurship facilitated by Kerry Healey, President, Babson College. Discussion will include:**

- Collaboration for Innovation
- Embracing change in sight of Technology
- Entrepreneurship mindset
- Innovation and the future of work

#### Participants include:

- Robert Brown, President, Boston University
- Douglas Sears, Vice President and Chief of Staff to the President, Boston University
- Joseph Aoun, President, Northeastern University
- Katie Stebbins, Vice President for Economic Development, University of Massachusetts
- Marc Raibert, CEO, Boston Dynamics
- Robert A. Adelson, Chair, The Boston Entrepreneurs' Network (ENET)
- Millie Kwan, Vice Chair, The Boston Entrepreneurs' Network (ENET)
- Tim Rowe, Founder and CEO, Cambridge Innovation Center (CIC)
- Laurence Rustom, Program Director of Vantus Medical Systems Inc., Boston Harbor Angels investment company
- Noubar Afeyan, Partner, Flagship Pioneering
- Dr. Najah Ashry, Vice President Saudi Affairs, KAUST
- Alex Goldsmith, Principle, Flagship Pioneering
- Ali Alseif, SMEA
- Dr. Abdullah Al Sagier, Vice Governor, SMEA
- H.E. Dr. Nabeel Koshak, Dean, Prince Mohammad bin Salman College Business & Entrepreneurship
- Dr. Khalid Al Mustafa, Prince Sultan University
- Ali AlAyad, CEO, TAQANIA
- Lubna Olayan, CEO and Deputy Chairman of Olayan Financing Company, Alolayan Group
- Khalil A. Al-Shafei, CEO of Aramco Ventures, Wae'd VC
- Mohammed Asiri, CEO, King Salman Youth Center
- Fahad AlHussain, CEO of Taqnia International Company, Taqnia International Company
- Nawaf AlSahhaf, Riyadh Taqnia Fund
- Dan Doble, Technology & Innovation Leader, SABIC
- Dr. Anas AlFaris, Co-director of Decision Support Center, KACST
- Dr. Hotham Altwayjry, Deputy Director of the Joint Centers of Excellence Program, KACST
- Ms. Yara Alrajeh, Senior Innovation Consultant, KACST
- Dan Doble, Technology & Innovation Leader, SABIC
- Roslyn Docktor, Director, IBM Corporation
- David Kenny, Senior Vice President, IBM Watson and Cloud Platform
- David Rosenberg, CEO, Aero Farms
- Dr. Turki bin Saud bin Mohammed Al-Saud, President, KACST

## Panel discussion on Future Cities

A group of leading experts will explore ideas and potential collaborations to advance the NEOM project- a 10,230-square-mile transnational city and economic zone to be constructed in Tabuk, Saudi Arabia.

**The conversation will include open discussions, moderated by the President of Boston University, on solutions and strategies to bring in to NEOM:**

- Discuss industrial technologies
- Creating R&D Centers
- Mobility solutions
- Environmental studies
- Advancing education

### Participants include:

- Robert Brown, President, Boston University (moderator)
- H.E. Khalid Al-Falih, Minister of Energy, Industry and Mineral Resources
- H.E. Mohammed Al-Tuwajjri
- Alex Dimitrief, President & CEO, Global Growth Organization, GE
- Klaus Kleinfeld, CEO, NEOM
- Maria T. Zuber, Vice President for Research, MIT
- Carlo Ratti, Professor of Urban Technologies and Planning and Director, SENSEable City Lab, MIT
- Sandro Galea, Dean, School of Public Health, Boston University

## Planning Committee

### KSA



#### King Abdullah University of Science and Technology (KAUST)

KAUST aspires to be a destination for scientific and technological education and research. By inspiring discoveries to address global challenges, KAUST strives to serve as a beacon of knowledge that bridges people and cultures for the betterment of humanity. As a new institution, KAUST has the distinct advantage to have been purposefully designed as a global and private university with several key attributes, including an environment where excellence in curiosity-driven and goal-oriented research thrive, a global DNA that bridges people, ideas and traditions from around the world, cross-disciplinary organization between Academic Divisions and Research Centers and unparalleled laboratory facilities and expertise. Irrespective of their national origins, the people of KAUST are “people of the world” who uphold our values of achievement, passion, inspiration, citizenship, diversity, integrity, and openness.



#### King Abdulaziz City for Science and Technology (KACST)

King Abdulaziz City for Science and Technology (KACST) is both the Kingdom's Science Foundation and its National Labs. It works on the development and investment in the national system of science, technology and innovation, to promote the building of a knowledge-based society. KACST formulates policies and national plans, coordinates national activities, and evaluates and measures performance in science, technology, and innovation. To enhance R&D activities in the Kingdom, KACST provides research grants, technical support, and raises the scientific awareness level. Further, to enhance technological development, KACST conducts scientific research, strengthens cooperation and local, regional, and international partnerships, and develops national competencies and talent through collaborations with global academic and leading industrial companies. KACST also encourages the establishment and development of technology incubators and accelerators in the Kingdom and implements strategies for further development and commercialization of potential technologies.



#### General Authority of Small & Medium Enterprises (SMEA)

The objective of Small and Medium Enterprises General Authority is to regulate, support and develop the SME sector in the KSA according to best international practices, with the view of increasing the productivity of these SMEs, increasing its contribution to the Gross Domestic Product and increasing the capacity of the Saudi economy, and reaching Vision 2030, all of which will result in creating jobs, finding job opportunities for national labor and nationalizing technology.



#### Saudi Basic Industries Corporation (SABIC)

Ranked among the world's largest petrochemicals manufacturers, SABIC is a public company based in Riyadh, Saudi Arabia. 70% of the Company's shares are owned by the Saudi Arabian government, with the remaining 30% publicly traded on the Saudi stock exchange. SABIC began in 1976 by Royal decree and its growth has been nothing short of miraculous. Today, the company has operations in over 50 countries with a global workforce of over 35,000 talented individuals.

### U.S.



#### Massachusetts Institute of Technology (MIT)

The mission of the Massachusetts Institute of Technology is to advance knowledge and educate students in science, technology, and other areas of scholarship that will best serve the nation and the world in the 21st century. MIT is also driven to bring knowledge to bear on the world's great challenges. The Institute is an independent, coeducational, privately endowed university, organized into five Schools (architecture and planning; engineering; humanities, arts, and social sciences; management; and science). It has some 1,000 faculty members, more than 11,000 undergraduate and graduate students, and more than 130,000 living alumni.



#### Harvard University

Harvard University is devoted to excellence in teaching, learning, and research, and to developing leaders in many disciplines who make a difference globally. The University, which is based in Cambridge and Boston, Massachusetts, has an enrollment of over 20,000 degree candidates, including undergraduate, graduate, and professional students. Harvard has more than 360,000 alumni around the world. Harvard faculty are engaged with teaching and research to push the boundaries of human knowledge. For students who are excited to investigate the biggest issues of the 21st century, Harvard offers an unparalleled student experience and a generous financial aid program, with over \$160 million awarded to more than 60% of our undergraduate students. The University has twelve degree-granting Schools in addition to the Radcliffe Institute for Advanced Study, offering a truly global education.



#### Boston University

Boston University is home to more than 33,000 undergraduate and graduate students, nearly 10,000 faculty and staff, 17 schools and colleges from engineering to medicine, fine arts and hospitality, and 250 fields of study, which keep our campuses constantly humming. It takes creative problem solving, curiosity, inclusivity, collaboration and our hometown, the city of Boston, to make BU what it is today: one of the most dynamic research universities in the world.



#### Boston Dynamics

Boston Dynamics began as a spin-off from the Massachusetts Institute of Technology, where they developed the first robots that ran and maneuvered like animals. Now the company is taking the next step, combining the principles of dynamic control and balance with sophisticated mechanical designs, cutting-edge electronics, and software for perception, navigation, and intelligence. Boston Dynamics has an extraordinary technical team of engineers and scientists who seamlessly combine advanced analytical thinking with bold engineering and boots-in-the-mud practicality. The company prides itself in building machines that both break boundaries and work in the real world.





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