

For Six Month Period Ending 06/30/09
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Spring, O'Brien & Co., Inc.
- (b) Registration No.
574
- (c) Business Address(es) of Registrant
50 West 23rd Street, 11th Floor
New York, NY 10010

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

CRM/ISS/REGISTRATION UNIT
2009 AUG -3 AM 11:49

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
Sharon Fischer	CFO	12/31/08

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
Nasikh Hasan	70-35 Broadway, Apt C-16 Jackson Heights, NY 11372	US	Financial Director	01/01/09

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
------	------------------------	-----------------

(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	-------------------	-------------	----------	--------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

none

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

European Travel Commission

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:
See Attached

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [X] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
See Attached			

\$469,268.73

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [] No [X]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [X]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
---------------------------	---------------	-------------------------------	---------

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
See attached			

\$469,268.73

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
---------------	------------------------------	-------------------------------------	-------------------------------	---------

(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	--------------------------	--------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

See Attached

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

See attached.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) Industry Events, Tour Packages

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.


VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

7-28-2009



CHRISTOPHER SPAIN

2009 AUG -3 AM 11: 49
CRM/ISS/REGISTRATION UNIT

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

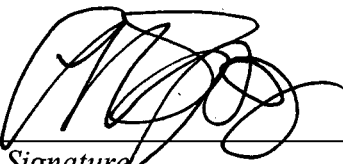
YES or NO

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES or NO

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)


Signature

7-28-09
Date

CHRISTOPHER SPRINGS

Please type or print name of
Signatory on the line above

President
Title

2009 AUG -3 AM 11:49
CRM/ISS/REGISTRATION UNIT



U.S. Department of Justice

National Security Division

Washington, DC 20530

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List for Registrant: European Travel Commission

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Franklin	Rob	08/12/2003		
Racymackers	Frederique	08/12/2003	12/31/08	
Pevol	Jean-Phillippe	01/01/09		

2009 AUG -3 AM 11:49
CRM/ISS/REGISTRATION UNIT

European Travel Commission

List of Activities:

Internal planning meetings

Press releases

Arrange meetings between media and tourism office directors

Develop and produce European Travel Commission bi-monthly Travel Bulletin, distributed via email

Develop and produce monthly ETC consumer newsletter for distribution by email

Development of co-marketing program with Delta, Air France, and leading Hotels around the world

Consulting services on www.visiteurope.com

Develop marketing issues seminar

Administration services

2009 AUG -3 AM 11:50
CRM/ISS/REGISTRATION UNIT



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison De La France
825 Third Avenue
29th Floor
New York, NY 10022

Invoice No : 045356
Date : 3/20/09
Job No : ETC-7452
Terms : upon receipt
Page : 1

European Travel Commission
Transatlantic Conference Expenses – January 20, 2009

Total Conference Expenses Due: \$ 46,602.73
(See attachment for details)

Please make check payable to Spring O'Brien & Co., Inc.

2009 AUG -3 AM 11:50
CRM/ISS/REGISTRATION UNIT

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212)620-7100 Fax: (212)620-7166
flair@spring-obrien.com



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison De La France
825 Third Avenue
29th Floor
New York, NY 10022

Invoice No : 045357
Date : 3/20/09
Job No : ETC Fee
Terms : upon receipt
Page : 1

European Travel Commission – Fees 2009

ETC-FEE PR Campaign – January, February, March	\$ 16,500.00
ETC-7821 PR Newsletter/ETC Bulletin – 1st quarter issue	2,500.00
ETC-7790 Trend Cards - 2009	10,000.00
ETC-7817 Consumer Newsletter – January, February, March	4,500.00

Total Amount Due	\$ 33,500.00
	=====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison de La France
825 Third Avenue
29th Floor
New York, NY 10022

Invoice No : 045358
Date : 03/20/09
Job No : ETC-001
Terms : upon receipt
Page : 1

European Travel Commission
Public Relations Expenses – January, February, March 2009

Burrelles Press Clipping Service: January 2009	\$ 358.75
February 2009	371.85
FedEx, Messengers, Postage	406.78
Telephone, Facsimile	182.37
In-house Photocopying, Office Supplies & Stationery	325.75
Media Relations – local travel and meetings	38.00
Total Amount Due:	<u>\$ 1,683.50</u> =====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison Del La France
825 Third Avenue, 29th Floor
New York, NY 10022

Invoice No : 045500
Date : 4/9/09
Job No : ETC-7688
Terms : upon receipt
Page : 1

Job Title: European Travel Commission 2009 Marketing Campaign

Visit Europe Magazine – April 5, 2009
1 Page 4-Color Bleed

\$ 25,000.00

Total Amount Due

\$ 25,000.00
=====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212)620-7100 Fax: (212)620-7166
flair@spring-obrien.com



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison Del La France
825 Third Avenue, 29th Floor
New York, NY 10022

Invoice No : 045543
Date : 4/30/09
Job No : ETC-7688
Terms : upon receipt
Page : 1

Job Title: European Travel Commission 2009 Marketing Campaign

Accu Weather – 4 Weeks Campaign
April 22, 2009 – May 20, 2009

\$ 50,000.00

Total Amount Due

\$ 50,000.00
=====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com



SPRING O BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison Del La France
825 Third Avenue, 29th Floor
New York, NY 10022

Invoice No : 045678
Date : 5/18/09
Job No : ETC-7688
Terms : upon receipt
Page : 1

Job Title: European Travel Commission 2009 Marketing Campaign

Los Angeles Times – April 26, 2009 Sunday Issue	\$ 28,835.00
Printing & Shipping Inserts	18,128.50

Total Amount Due	\$ 46,963.50
	=====

Los Ang
800487
4/30/09
\$ 4/09

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison Del La France
825 Third Avenue, 29th Floor
New York, NY 10022

Invoice No : 045679
Date : 5/18/09
Job No : ETC-7688
Terms : upon receipt
Page : 1

Job Title: European Travel Commission 2009 Marketing Campaign

New York Times – April 26, 2009 Sunday Issue \$ 54,750.00

Printing & Shipping Inserts 17,378.50

Total Amount Due \$ 72,128.50
=====

*NY Time
#18880
\$ 4/09*

Please make check payable to Spring O'Brien & Co., Inc.

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com

Sent to Client



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison Del La France
825 Third Avenue, 29th Floor
New York, NY 10022

Invoice No : 045680
Date : 5/18/09
Job No : ETC-7688
Terms : upon receipt
Page : 1

Job Title: European Travel Commission 2009 Marketing Campaign

New York Times.com – April 27 to May 3, 2009	\$ 45,000.00

Total Amount Due	\$ 45,000.00
	=====

Please make check payable to Spring O'Brien & Co., Inc.

86231
NYTDIG
EJ 4/09

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison Del La France
825 Third Avenue, 29th Floor
New York, NY 10022

Invoice No : 045681
Date : 5/18/09
Job No : ETC-7688
Terms : upon receipt
Page : 1

Job Title: European Travel Commission 2009 Marketing Campaign

TravelPulse.com – April 27, 2009 to June 30, 2009	\$ 7,500.00

Total Amount Due	\$ 7,500.00
	=====

Please make check payable to Spring O'Brien & Co., Inc.

Permed
11829
4/09



SPRING O BRIEN

Maison Del La France
 c/o: European Travel Commission
 825 Third Avenue, 29th Floor
 New York, NY 10022
 ATTN: Patrice Doyon

Invoice-# : 045716
 Date : 05/29/09
 Job Number : ETC-7688
 Terms : upon receipt
 P.O. Number :
 Page-# : 1

Job title : ETC 2009 Marketing Campaign

DESCRIPTION	AMOUNT
New York Times Online April 30, 2009	9,750.00
--- INVOICE TOTAL ---	9,750.00

Handwritten notes:
 # 86400
 4/30/09
 85109

Please make check payable to Spring O'Brien & Co., Inc.

2009 AUG -3 AM 11: 52
 CRM/ISS/REGISTRATION UNIT

Spring, O'Brien & Co., Inc.
 50 West 23rd Street, New York, NY 10010
 Phone: (212)620-7100 Fax: (212)620-7166
 flair@spring-obrien.com



SPRING O'BRIEN

Maison Del La France
 c/o: European Travel Commission
 825 Third Avenue, 29th Floor
 New York, NY 10022
 ATTN: Patrice Doyon

Invoice-# : 045717
 Date : 05/29/09
 Job Number : ETC-7688
 Terms : upon receipt
 P.O. Number :
 Page-# : 1

Job title : ETC 2009 Marketing Campaign
 Description : European Travel Commission 2009 Marketing Campaign

DESCRIPTION	AMOUNT
Travel Agent - May 2009	
Daily e-Newsletter Banners: May 11-22	
e-Blast to International Agents: 5/11	
	#56470 - 5/26/09
	#55708 - 5/11/09
	4,725.00

INVOICE TOTAL	\$ 4,725.00

(Handwritten circled note: 5/10/09)

Questex

Please make check payable to Spring O'Brien & Co., Inc.



SPRING O'BRIEN

Maison Del La France
 c/o: European Travel Commission
 825 Third Avenue, 29th Floor
 New York, NY 10022
 ATTN: Patrice Doyon

Invoice-# : 045718
 Date : 05/29/09
 Job Number : ETC-7688
 Terms : upon receipt
 P.O. Number :
 Page-# : 1

Job title : ETC 2009 Marketing Campaign
 Description : European Travel Commission 2009 Marketing Campaign

DESCRIPTION	AMOUNT
TravelWeekly.com - May 1, 2009 Wide Skyscraper	# 814101 5/28/09 \$ 5/09 1,500.00
TravelWeekly.com - May 4, 2009 Bottom Sponsor	# 814201 5/28/09 \$ 5/09 1,500.00
TravelWeekly.com - May 11, 2009 Bottom Sponsor	# 814301 5/28/09 \$ 5/09 1,500.00
----- INVOICE TOTAL -----	\$ 4,500.00

Northstar Travel Media

Please make check payable to Spring O'Brien & Co., Inc.

Spring, O'Brien & Co., Inc.
 50 West 23rd Street, New York, NY 10010
 Phone: (212) 620-7100 Fax: (212) 620-7166
 flair@spring-obrien.com



SPRING O'BRIEN

Maison De La France
c/o European Travel Commission
825 Third Avenue, 29th Floor
New York, NY 10022
ATTN: Patricia Doyen

Invoice # : 045726
Date : 05/29/09
Job Number : ETC-7689
Terms : upon receipt
P.O. Number :
Page # : 1

Job title : ETC 2009 Marketing Campaign

DESCRIPTION	AMOUNT
ShermansTravel Media April 2009	1,068.38
May 2009	35,314.94
INVOICE TOTAL	\$ 36,403.32

Please make check payable to Spring O'Brien & Co., Inc.

15556
15722
5/29/09
4/5/09

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212)620-7100 Fax: (212)620-7166
flair@spring-obrien.com



SPRING O BRIEN

Maison Del La France
c/o: European Travel Commission
825 Third Avenue, 29th Floor
New York, NY 10022
ATTN: Petrice Doyen

Invoice-# : 045727
Date : 05/29/09
Job Number : ETC-7608
Terms : upon receipt
P.O. Number :
Page-# : 1

Job title : ETC 2009 Marketing Campaign

DESCRIPTION	AMOUNT
Los Angeles Times Online April 2009	11,161.66
--- INVOICE TOTAL ---	\$ 11,161.66

Please make check payable to Spring O'Brien & Co., Inc.

5/31/09
Tribune
Interactive
45109

Prepaid CK request
5/12/09
in 5/29



SPRING O BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison De La France
825 Third Avenue
29th Floor
New York, NY 10022

Invoice No : 045835
Date : 6/12/09
Job No : ETC-7853
Terms : upon receipt
Page : 1

European Travel Commission – Fees 2009

ETC-7853 Creative Development – 50% of budget	25,000.00

Total Amount Due	\$ 25,000.00
	=====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com



SPRING O'BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison De La France
825 Third Avenue
29th Floor
New York, NY 10022

Invoice No : 045836
Date : 6/12/09
Job No : ETC Fee
Terms : upon receipt
Page : 1

European Travel Commission – Fees 2009

ETC-FEE PR Campaign – April, May, June	\$ 16,500.00
ETC-7821 PR Newsletter/ETC Bulletin – 2nd quarter issue	2,500.00
ETC-7817 Consumer Newsletter – April, May, June	4,500.00

Total Amount Due	\$ 23,500.00
	=====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212)620-7100 Fax: (212)620-7166
flair@spring-obrien.com



SPRING O BRIEN

Patrice Doyon
Jean-Philippe Perol
Maison de La France
825 Third Avenue
29th Floor
New York, NY 10022

Invoice No : 045837
Date : 06/12/09
Job No : ETC-001
Terms : upon receipt
Page : 1

European Travel Commission
Public Relations Expenses – April, May, June 2009

Burrelles Press Clipping Service: March 2009	\$ 363.12
April 2009	384.52
May 2009	392.83
Press Release Dissemination via Business Wire: "In New Partnership, Air France-KLM and Delta Are the Official Airlines of the European Travel Commission"	1,320.00
Photography Session on March 11, 2009	475.00
FedEx, Messengers, Postage	100.84
Telephone, Facsimile	131.51
In-house Photocopying, Office Supplies & Stationery	148.20
Media Relations – local travel and meetings	44.00
Total Amount Due:	<u>\$ 3,360.02</u> =====

Please make check payable to Spring O'Brien & Co., Inc.

Sent to Client

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com



SPRING O'BRIEN

Maison Del La France
c/o: European Travel Commission
825 Third Avenue, 29th Floor
ATTN: Patrice Doyon

Invoice-# : 045884
Date : 06/30/09
Job Number : ETC-7588
Terms : upon receipt
P.O. Number :
Page-# : 1

Job title : ETC 2009 Marketing Campaign

DESCRIPTION

AMOUNT

Travel Ad Network - April 2009

inv# 4921 - 4/30/09 5/109 5,742.89

Travel Ad Network - May 2009

inv# 5106, 5/31/09 5/109 16,747.61

--- INVOICE TOTAL ---

\$ 22,490.50

Please make check payable to Spring O'Brien & Co., Inc.

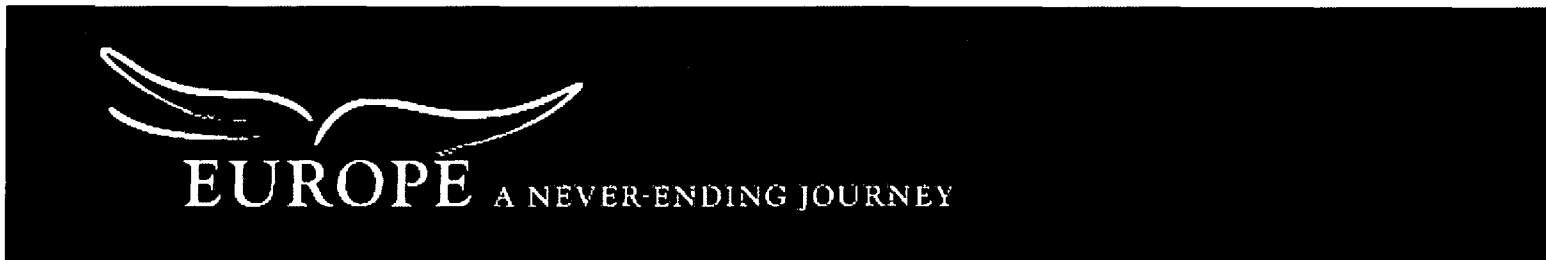
2009 AUG -3 AM 11:52
CRM/ISS/REGISTRATION UNIT

Spring, O'Brien & Co., Inc.
50 West 23rd Street, New York, NY 10010
Phone: (212) 620-7100 Fax: (212) 620-7166
flair@spring-obrien.com

From: mperf@bp06.net
Sent: Thursday, April 30, 2009 10:25 AM
To: Amanda Irons
Subject: European Garden Greenery

If you cannot read this email, please click here

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EDITORIAL

European gardens are blossoming this spring as cities bloom with color. Stroll through the monastic gardens of Croatia, relax in the Hungarian thermal baths, or see a spectacular flower mosaic of the Statue of Liberty in Amsterdam. Flower lovers won't want to miss the Daffodil Days festival in Slovenia or the opportunity to wonder through tropical gardens in Britain. Whether you want to explore exotic gardens or simply relax amidst beautiful scenery, Europe has something for you this spring!

CALENDAR WIDGET

You and Europe Sweepstakes



Hello, value lover! It's time to enter the You & Europe Sweepstakes for a chance to win a trip to Berlin, Germany or Dublin, Ireland.

Great Deals to Europe Now!

Book your flight to Europe now with Delta/Air France/KLM for great low fares and stay at The Leading Hotels of the World.

Italy Al Fresco



Whether you prefer traditional gardens or those with a touch of mystery, Italy has something to brighten your vacation.

Spectacular Sweden



Enjoy Sweden's many outdoor park activities and marvel at exotic plants and flowers - including a tree that is extinct in the wild but preserved in Stockholm's Botanical Gardens.

Belgium in Blossom



Visit Belgium and discover a country full of lush gardens, historic castles and thousands of interesting plant species.

Portuguese Promenade



Visit Portugal to explore gardens and forests, embark on an adventure and even rediscover love!

Tulips of Lithuania



Bask in natural surroundings at one of the many exotic Lithuanian gardens, and tip-toe through a springtime celebration at the Tulip Festival.

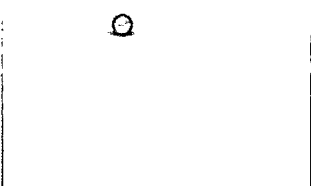
Parks of Poland

Lakes, a palace, peacocks and gondolas await

2009 AUG - 5 AM 11: 52
COM/ISS/REGISTRATION UNIT

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!



visitors to Warsaw's Royal Lazienki Park this spring.

Flora and Fauna of Flanders



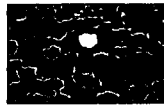
For a breathtaking view of azaleas, banana trees, and blossoming geraniums, make Flanders your destination and enjoy the three-week garden exhibit at the Royal Greenhouses.

Swiss Alps in Bloom



Hike the Alpine meadows, wander Lausanne Jardins, and experience Zurich as a city of plants while visiting splendid Switzerland.

Stunning Slovenia



Admire Slovenia's magical gardens while enjoying the many flower-themed events the country holds in the spring and summer.

Charming Czech Republic



The Czech Republic is the perfect springtime destination where you can discover Moravian wine country and explore the biggest man-made garden in Europe.

Arctic Gardens in Norway



Enjoy the fresh Norwegian air on your voyage to Tromso, one of the largest and most charming wooden cities in the world.

International Gardens of Germany



Delight in Germany's castle gardens and a vast diversity of styles including French baroque and English landscape.

Hungarian Delights



Hungary is sure to captivate you with its vast array of outdoor activities - from zoos and parks to walking tours of Budapest.

Charismatic Croatia



Springtime gives visitors a chance to wander through Croatia's breathtaking natural scenery and experience historic medieval gardens.

Gardens of Greece



The Botanical Gardens of Greece offers visitors a chance for recreation as well as acquaintance with classic Greek flora.

Botanic Britain



Whether you prefer the traditional or contemporary, the classic or unique, you will be amazed at the variety of wonderful gardens you can discover in Britain.

Unique Island Gardens of Cyprus



Cyprus, an island at the cross-waters of three continents, allows you to surround yourself with unique and majestic gardens.

Magnificent Malta



Become one with nature as you explore the many small and lovely gardens nestled within the Maltese Islands.

The Strawberry Train to Spain



Spain offers visitors a chance to explore huge and historic gardens and castles as well as sample the delicious local produce.

May in Monaco



Appreciate the beauty of the ballet at the exciting and festive Spring Arts Festival and Competition in Monaco.

Holland Celebrates America



Enjoy the colorful sites and sensuous smells of the Keukenhof garden in Holland during this year's 60th anniversary celebration.

© EUROPE - A NEVER-ENDING JOURNEY * [ABOUT ETC](#) * [MODIFY/UNSUBSCRIBE](#) *

EMAIL BROUGHT TO YOU BY:
ETC C/O SPRING, O'BRIEN & CO., INC.
50 WEST 23RD STREET, 11TH FLOOR
NEW YORK, NY 10010 - USA

Hello, Europe lover!

Find out where to go and get great deals in Visit Europe Magazine.

Inserted **FREE** in today's LA Times Magazine (in selected zones)

Go to visiteurope.com for all your European travel needs.



You & Europe





ETC TRAVEL BULLETIN

EUROPEAN TRAVEL COMMISSION

March 2009



It's official. Air France-KLM and Delta are now the ETC's official airlines and partners in its "You & Europe" campaign. They're doing the smart thing and expanding their transatlantic traffic, because they know that, fair economic weather or foul, Europe expands the meaning of value. Signing the agreement, above, are Jean-Philippe Pérol, chairman, European Travel Commission and director, Maison de la France; Gail Grimmer, senior vice president, marketing, Delta Airlines, and Bruno Georgelin, vice president passenger sales USA, Air France.

The Leading Hotels of the World is also on board, offering 30% off rates at its European luxury hotels, including daily breakfast and VAT.

Once you get there and settle into your hotel, Europe has plenty of things to do and see that won't cost you a dime. Here's 10 from 10 countries—a mere sampling. Every ETC member has got its own top 10 list of free things to see and do, some of them little known, but all of them great finds that open the eyes and can enchant your very being. Please let me know if you'd like me to send you more of these great freebies from our members.

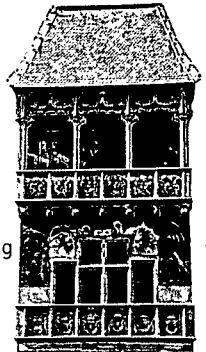
Cheers,

Nora Brossard

TOP 10 FREE THINGS TO DO AND SEE IN EUROPE!

AUSTRIA

In Innsbruck (www.innsbruck.info) from May 30 to October 26, the hiking bus is free for guests with a Club Innsbruck Card staying in Innsbruck or one of the holiday villages—also free is the great hiking program.



ESTONIA

Tour the old town of Narva (tourism.narva.ee) and its 13th century castle of the Order of Germanic Knights that faces Russia's opposing fortress of Ivanogrod, just an arrow's

flight across the river. The easternmost point of the European Union, it's the east/west duality captured in two stone towers—and a great spot for concerts and open-air shows.

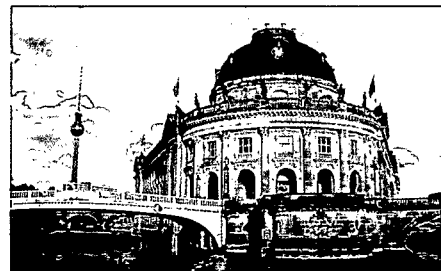


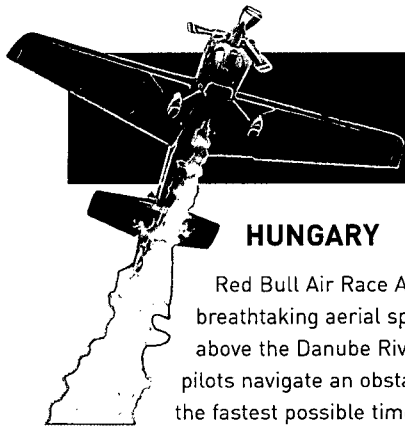
FRANCE

Welcome in summer with the Fête de la Musique: Celebrate the summer solstice with free music and events in Paris and all throughout France (us.franceguide.com).

GERMANY

Berlin Museums Island—Visit the peerless Pergamon, the Old Museum, the Old National Gallery, the Bode Museum and the New Museum free of charge every Thursday after 2:00 PM—five temples on their own island in the River Spree, covering 6000 years of civilization.



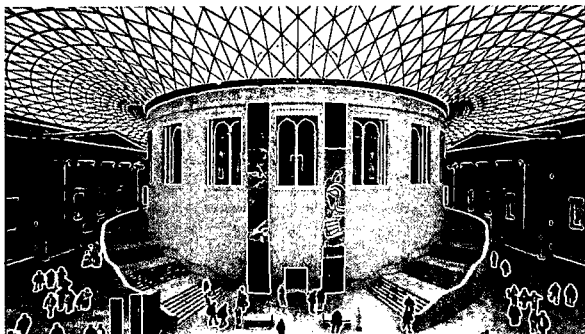


HUNGARY

Red Bull Air Race August 19-20—breathtaking aerial speed and acrobatics above the Danube River as the world's top pilots navigate an obstacle course in the sky in the fastest possible time, including flying beneath the historic Chain Bridge (www.gotohungary.com).

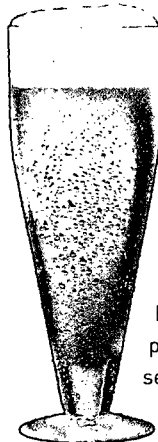
SWITZERLAND

A giant rave, a demonstration for love, freedom and tolerance, and a fantastic carnival to boot, Zurich's August Street Parade is the world's most colorful house and techno party.



LONDON

Whether London is sunny or foggy, the British Museum never loses its charm, with some of the greatest cultural treasures including the Rosetta Stone. Also free is the National Gallery, brimming with Botticelli, Da Vinci and Monet, and the Victoria and Albert Museum—3,000 years of art, jewelry, photographs, sculpture and fashion (www.visitlondon.com).



FLANDERS

Free Beer (this being Belgium)—Antwerp's Brewery Haacht (www.haacht.com) offers a free one-hour guided tour of their sprawling facility and a taste of one low- and one high-fermentation beer.

NORWAY

Economy got you screaming? Edvard Munch's painting "The Scream" says it all, and you can see it at Oslo's

National Museum of Art

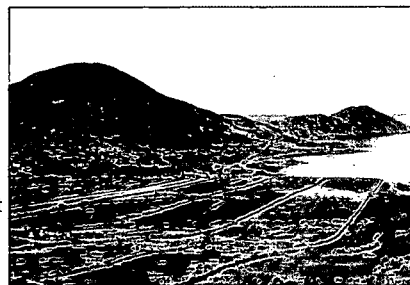
(www.nationalmuseum.no).

Maintain the vibe over drinks in the bar of the Hotel Continental (www.hotel-continental.com), a Leading Hotels of the World property, with several original Munch pictures on the walls.



IRELAND

Mystical and pristine, the Ring of Kerry (www.ringofkerrytourism.com) is a natural center for golf, cycling, walking, riding and fishing, and enjoying fine beaches. What's more, it's an outdoor museum of Ireland's ancient heritage, with iron age forts, fascinating ogham stones, old monasteries and a landscape carved by the last Ice Age 10,000 years ago.



EUROPEAN TRAVEL COMMISSION



Austria • Belgium • Britain • Bulgaria • Croatia • Cyprus • Czech Republic
Denmark • Estonia • Finland • France • Georgia • Germany • Greece • Holland
Hungary • Iceland • Ireland • Italy • Latvia • Lithuania • Luxembourg • Macedonia
Malta • Monaco • Montenegro • Norway • Poland • Portugal • Romania • San Marino
Serbia • Slovakia • Slovenia • Spain • Sweden • Switzerland • Turkey • Ukraine

The ETC is a marketing organization whose role is to promote Europe as a tourist destination and provide a range of information, research and electronic distribution services to its members.

Produced by Spring, O'Brien for the European Travel Commission
and its 39 Member Government Tourist Offices

You & Europe.

You have a lot in common.



European Travel Commission Trends 2009

It's 2009, and it seems we're all in the same recessionary boat, but while we ride it out, Europe's got new ways to travel without breaking into your kids' college fund.

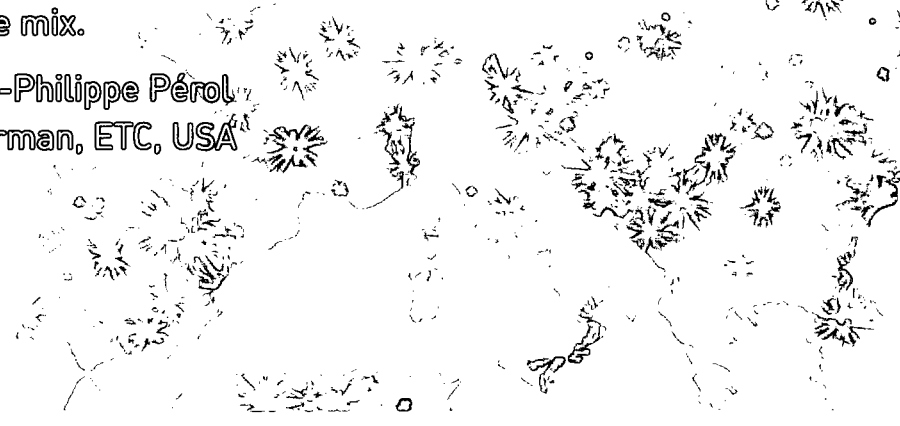
After all, thrifty souls are more likely to interact with people and cultures in local immersion and village tourism programs than just visit famous monuments. Recessionary times can also generate spiritual longing, and the Year of St. Paul may bring the tolling of a sweeter bell. There's also renewed interest in the ancient pilgrimage routes of Saint Jacques de Compostela.

Since travelers increasingly demand green travel, carbon-free ways to embrace Europe include your own two feet, as well as sensory tourism, which beckons us to rely less on our eyes so we might "see" more clearly with our other senses.

Destination weddings are taking off in Europe as couples realize they can save money on a romantic honeymoon and a fabulous mini-vacation for their friends.

Finally, hotels are trending to the cheap chic side—with a surprisingly affordable five-star hotel in the mix.

Jean-Philippe Pérol
Chairman, ETC, USA



The ETC is a marketing organization whose role is to promote Europe as a tourist destination and provide a range of information, research and electronic distribution services to its members.

Austria
www.austria.info
212-944-6880

Belgium
www.visitbelgium.com
www.visitflanders.us
212-758-8130

Britain
www.visitbritain.us
800-462-2748

Bulgaria
www.bulgariatravel.org
359 2 987 9778

Croatia
www.croatia.hr
212-279-8672

Cyprus
www.visitcyprus.com
212-683-5280

Czech Republic
www.czechtourism.com
212-288-0830

Denmark
www.visitdenmark.com
212-885-9700

Estonia
www.visitestonia.com
372 627 9770

Finland
www.visitfinland.com
212-885-9700

France
us.franceguide.com
212-838-7800

Germany
www.cometogermany.com
212-661-7200

Georgia
www.tourism.gov.ge
995 32 38 1535

Greece
www.visitgreece.gr
212-421-5777

Holland
www.holland.com
212-370-7360

Hungary
www.gotohungary.com
212-695-1221

Iceland
www.icelandtouristboard.com
212-885-9700

Ireland
www.tourismireland.com
212-418-0800

Italy
www.italiantourism.com
212-245-5618

Latvia
www.latviatourism.lv
371 722 99 45

Lithuania
www.travel.lt
370 5 210 87 96

Luxembourg
www.visitluxembourg.com
212-935-8888

Macedonia
www.exploringmacedonia.com

Malta
www.visitmalta.com
356 229 15 000

Monaco
www.visitmonaco.com
212-286-3330

Montenegro
www.montenegro.travel
381 81 235 155

Norway
www.visitnorway.com
212-885-9700

Poland
www.polandtour.org
201-420-9910

Portugal
www.visitportugal.com
646-723-0200

Romania
www.romaniatourism.com
212-545-8484

San Marino
www.visitsanmarino.com
378 05 49 88 31 57

Serbia
www.serbia-tourism.org
381 11 323 25 86

Slovakia
www.cometoslovakia.com
212-679-7044

Slovenia
www.slovenia.info
386 1 5891 840

Spain
www.okspain.org
212-265-8822

Sweden
www.visitsweden.com
212-885-9700

Switzerland
www.myswitzerland.com
212-757-5944

Turkey
www.tourismturkey.org
212-687-2194

Ukraine
www.mfa.gov.ua/usa/en
380 44 272 29 12

2009 AUG -3 AM 11: 52
CRM/ISS/REGISTRATION UNIT



Nothing seems quaintier than tour buses full of tourists gaping through windows while a tour guide or even —shudder— an audio guide recites a canned script. Today's travelers long to break through barriers to directly experience authentic cultural and social interaction. Thankfully, Europe's got buckets of experiences that allow for spontaneity, close encounters and those unexpected moments that last forever in memory.

VisitBritain's "Be a Brit Different" campaign is a case in point, with its British Friends program. Real people living all over England, Scotland and Wales share knowledge of how to get the best experiences and the most value for your money. In London, former Scotland Yard detective Michael offers high-speed boat tours up the Thames River with tales of historical intrigue at sites like Big Ben, Tower of London and Westminster Abbey. Environmental entrepreneur Andy will encourage you to wander the

You & Europe. *You have a lot in common.*

Pembrokeshire Coast National Park in Wales—240 miles of spectacular scenery. More friendships like these begin at www.visitbritain.com/us.

Paris Greeters are taking a page from New York's Big Apple Greeter's playbook, which brings visitors together with friendly locals. Paris Greeters are local volunteers who show complete strangers around their personal Paris. Not professional guides, they instead welcome travelers into their neighborhoods and share their own enthusiasms, whether for seeing Paris by bicycle, shopping, visiting artists' studios or discovering the best food shops. Tours are free, and tips are not expected—just the cost of the volunteer's transportation (www.parisgreeters.org).

Beyond Budapest offers day and nighttime walking tours of District VIII, covering both the Palace Quarter and the Roma district. Full of wild contrasts between aristocratic splendor and less opulent conditions, the day tour includes a visit to a gypsy musician family, while the night tour is a posh prelude to a night on the town. Also available are visits to contemporary art galleries in District VIII's cellars and studios (www.beyondbudapest.hu).

To live like the ancestors of a 13th century Transylvanian count, visitors can stay in one of four restored cottages on his estate (www.transylvaniacastle.com), furnished with woodstoves, antique furniture and wool mattresses. Among other activities, guests can learn traditional old ways like blacksmithing, cooking, and tracking wild boar and red deer in the forests around Miklósvár, a farming village. It's a way of life most people think has entirely disappeared from Europe. The Prince of Wales also has property nearby that belonged to one of his 16th century Transylvanian ancestors. Who knew?



For customized experiences in Belgium, France, Germany, Holland, Italy, Portugal, Spain and the UK www.like-a-local.com comes highly recommended. In Portugal, www.tow.pt/english is an excellent site organized around historical, natural, outdoor, religious and gastronomical themes.



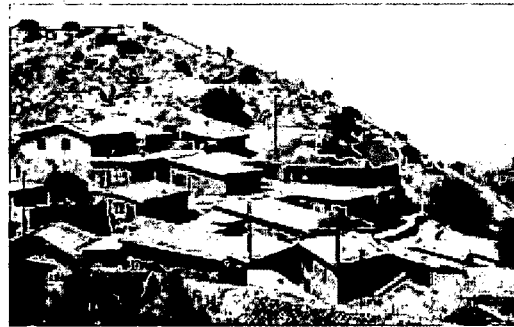
More rustic than local immersion, village tourism takes the plunge into local life in once-abandoned villages now restored expressly for travelers. Sometimes entire villages are transformed into inns, or sometimes just a few houses in a still-populated village are made over. Activities range from 18-hole golf to rustivating according to the old ways. One of their great virtues of these experiences is their affordability, especially for families and friends.

Just 105 miles from Zagreb in Croatia, Stara Kapela (www.stara-kapela.hr) is an eco-village that has no cars and receives no cell phone signals. It has been authentically restored to its traditional architecture of more than a century ago, with roads illuminated only by lanterns on wooden poles. Plans are for it to become a hotel village with 80 beds in 2009, up from the present 14. Artists have been moving into some abandoned estates and will present their work, and over 8 miles of hiking and biking trails show off the area's unspoiled natural beauty.

You & Europe. You have a lot in common.

In the Eastern Mediterranean, Cyprus (www.visitcyprus.com) boasts quaint villages in beautiful countryside abounding with orchards, vines, forests and exquisite wild flowers.

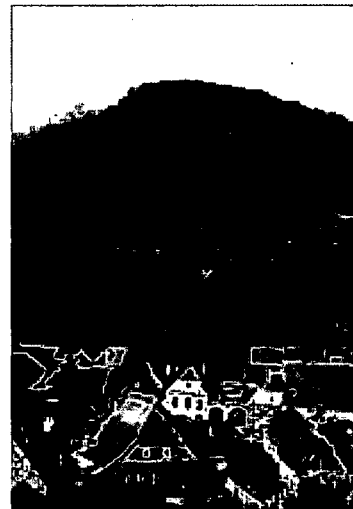
There is now an impressive selection of rural vacation properties available for short-term rental in the Cyprus countryside, many of historical significance, lovingly restored. These include stone-built houses with traditional fittings and village homes that have been converted into apartments. Interior decoration utilizes local materials and handicrafts.



Entire villages across Portugal and the Azores have been repurposed as authentic living environments where guests can slow their pace to match life in a small Portuguese village. It started in the 80s in a couple of ancient towns, and has spread to well over two dozen new B&Bs from north to south. In some cases the entire village has been turned into a hotel with comfortably furnished houses instead of rooms. In others, you share the working village with its residents, with just some of the houses functioning as B&Bs. Yet others recreate a village with more modern touches, with some offering opportunities to live the village life from herding goats to making cheese (www.povoadao.co.uk; www.sgregorio.com;

www.wonderfulland.com).

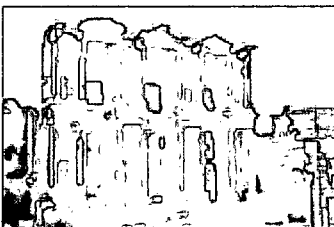
In Romania, it takes the Whole Village Project—funded by the Mihai Eminescu Trust to save historic houses that had fallen into ruin under the Communists—to make villages self-sufficient by reviving crafts, opening shops and encouraging a low-impact form of tourism. One of its great recent successes is Apafi Manor, a 17th century country estate in the Saxon village of Malancrav, a remote outpost of the Austro-Hungarian Empire. It's available for vacation rental, and guests can also stay in village houses that the trust has restored. There are local cooks for hire who buy directly from local farms. See www.mihaieminescutrust.org for more information.





Last June, Pope Benedict XVI launched the Vatican's Year of St. Paul (born in Tarsus in southern Turkey 2,000 years ago). Although Turkey is primarily Muslim, many important events in Christian history took place in Anatolia, which is attracting increasing numbers of visitors. St. Paul traveled throughout Turkey to Cappadocia, Adana, Antakya and Ephesus, now part of many "Footsteps of St. Paul" itineraries.

The Year of St. Paul continues through June 2009, and there are remarkably affordable itineraries (www.fostours.com) that visit the holy sites of early Christianity. Begin, for example, with Antioch, where St. Paul was first called a Christian, after preaching there. St. Paul also taught at Cappadocia, which became a center of medieval Christianity and is also known for its fairy chimneys of volcanic tuff.



Visit Konya, the home of the 13th century mystic Rumi, who founded the Whirling Dervishes and was known for his ecumenical spirit, or contemplate the Greco-Roman cities of Perge and Aspendos and the Ionian city of Miletus, where St. Paul bade farewell to the elders of Ephesus.

You & Europe. *You have a lot in common.*



Spend a full day at Ephesus, the greatest Asian harbor at the time of the apostle John. In Istanbul, visit the byzantine cathedral of St. Sophia and many other sites. You will emerge from the journey steeped in the ancient Greco-Roman world where Christianity first took root.

For many today, religious tourism is something different from the usual shrine-to-shrine trek. Some people want to combine a vacation with their religious travel, some to set a challenge for themselves that has less to do with organized religion and is more concerned with their personal spiritual quest.

So it is not uncommon to see latter day "pilgrims" making their way to Santiago de Compostela in Spain, one of the most important Christian pilgrimage routes for more than a thousand years. Most travel by foot, some by bicycle, on horseback or donkey for the religious pilgrimage, for the challenge of walking for weeks in a foreign land, or for the personal spiritual adventure of coming unplugged from modern life.

Legend holds that St. James' remains were carried by boat from Jerusalem to northern Spain where they were buried in what is now Santiago de Compostela. Highly traveled during the Middle Ages, richly endowed with sites of historical interest, it was declared a European Cultural Route in 1987 and today attracts growing numbers of modern pilgrims.



Pilgrims on the Way of St. James walk for weeks to visit Santiago de Compostela. They can follow many routes but the most popular is the French Way or the Camino Francés. The most common starting points on the Camino Francés are Saint-Jean-Pied-de-Port on the French side of the Pyrenees or Roncesvalles on the Spanish side. However, many latter day pilgrims begin in one of four French towns: Le Puy, Vézelay, Arles and Tours, the sites of shrines at which yesteryear's pilgrims worshipped before proceeding.

Pilgrims from Northern and Eastern Europe historically passed through Switzerland. Today the historic route has been restored, beginning at Lake Constance and ending in Geneva at the French border. The route passes by three traditional pilgrimage places, Einsiedeln, Flüeli-Ranft, and the Caves of Saint Beatus, as well as through historic cities including St. Gallen, Lucerne, Schwyz, Interlaken, Thun, Fribourg and Lausanne.

In Spain and southern France, pilgrims' hostels provide overnight accommodation in refugios or albergues for recognized pilgrims who hold a credencial, a pass purchased from a church or tourist agency. Similar to the French system of Gîtes d'étape, beds are in dormitories, and usually cost €3-7 per night. A few, known as donativos, operate on voluntary donations.

For more information, see the website of the Confraternity of St. James, www.csj.org.uk. For information on other European Cultural Routes including Jewish Heritage Routes, Saint Martin de Tours, Clunisian Sites, Saint Michael's Ways and a host of nonreligious routes, go to www.culture-routes.lu.



It's Getting Easier to be Green

Conspicuous consumption is out; conscientious consumption is in. Despite their diminished purchasing power, consumers are willing to trade up for goods and services from environmentally responsible suppliers. No problem for Europe, which knows how to husband scarce resources. The rail network alone gets more people to more places with significantly lower carbon emissions than cars and airlines.

Europe makes it easy to have fun without wrecking the planet. Here are just a few ideas that are catching on:

How about gasless sightseeing? In addition to bicycles everywhere, guided Segway (www.CitySegwayTours.com) and fat tire bicycle tours (www.FatTireBikeToursParis.com) are available in Barcelona, Berlin, London and Paris, as well as walking tours (www.ClassicWalksParis.com). Day trips to Versailles, Monet's Gardens and the D-Day Beaches require reservations.

Prague wants you to drink and drive—City Bike (www.citybike-prague.com) offers two-and-a-half-hour bike tours with English-speaking guides who will

You & Europe. *You have a lot in common.*



not only tour you through the city center and Letna Park to Prague Castle, they'll also tell you some rather unconventional stories and steer you to some of the Czech Republic's most famous beer.

Leave it to France to make hiking an aesthetic experience. In northern Provence, nine hiking shelters along a 90-mile walking itinerary near Digne, between the French southern Alps

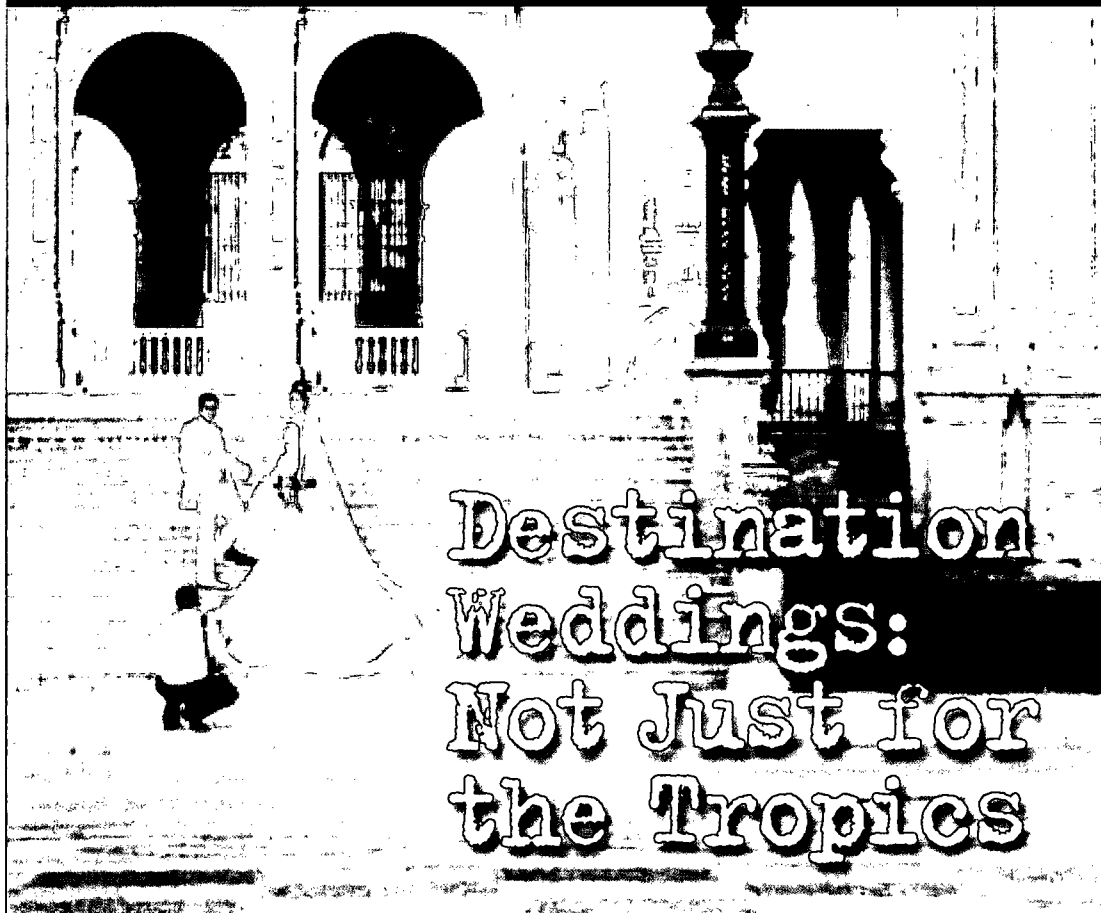
and the Provençal interior, have been restored by Andy Goldsworthy, a major British "land" artist. Within each refuge, Goldsworthy designed a work of art using materials found near the shelter. The shelters are located at varying intervals along the "Refuge d'Art Trail." Very reasonably priced guided hikes of varying duration are available that include lodging, meals, baggage transport and the services of an accomplished guide. It is a magical experience of nature's enduring majesty and Goldsworthy's artistic homage (www.etoile-rando.com; www.alpes-haute-provence.com).

The Switzerland Mobility Foundation makes it easier to plan outdoor adventures through its new Switzerland Mobility initiative that is developing a network of leisure and tourism routes for non-motorized traffic in a nationwide push to facilitate exploring the country in a healthy and green way.

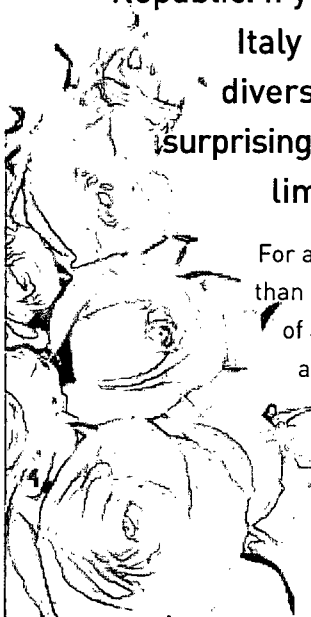
Within the foundation's network of 3,900 miles of hiking routes, 5,300 miles of cycling routes, 2,000 miles of mountain-biking routes, 680 miles of in-line skating routes, and 155 miles of waterways, you'll find a trail, road, or river that suits you. The routes are linked to public transport as well as a wide range of services. Choose from hiking, mountain biking, cycling, skating, and canoeing planners on the Switzerland Mobility website, www.switzerlandmobility.ch, with free printable guides and maps.



Find recommended trips, information on historic routes and landscapes along the way, suggested accommodations — even bookable packages with outfitters that offer baggage transport.



Tropical weddings are so 20th century. Consider Europe instead. A Scottish castle is more romantic than just another beach. Or try a charming medieval town in the Czech Republic. If you must have a beach, Croatia, Cyprus, Greece, Italy and Turkey offer more interesting après beach diversions. All-inclusive wedding packages make them surprisingly affordable for small wedding parties—or for limiting your guest list without offending anyone.



For a budget wedding that looks like a million dollars, look no further than the stunning island of Rhodes. Getting married at sunset in front of a traditional Greek white-washed chapel, with sweeping views of a crystal blue bay behind, needn't cost the earth. Several wedding travel specialists offer packages that include planning, the ceremony, venue, marriage certificate and registrar fees, plus extras like the bridal bouquet and groom's boutonniere and the wedding cake. The great thing about going somewhere like Rhodes is that family and friends will be able to choose packages that best suit their budgets, too.

You & Europe. *You have a lot in common.*

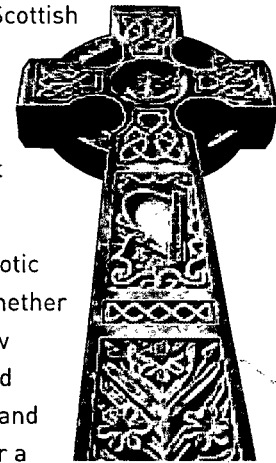


In Prague, a civil ceremony at the Old Town Hall for ten guests (www.destination-wedding.cz) can come in at under \$6,000 for the works including wedding dinner decoration and flowers, transport by Bentley with Champagne to the ceremony, photo shoot and reception, wedding celebration at an intimate venue with three-course dinner and open bar, hair style and make-up, photos and wedding planner services.

Croatia has been heralded as the "Next Riviera" and with its stunning beaches and islands it is an affordable alternative to the pricier Mediterranean. With fairytale Medieval cities, warm friendly locals and magnificent food, it is, in the words of Lonely Planet, a country that "has not yet been over-touristed, but has developed an excellent tourism infrastructure that suits both adventurous travelers and those who need a degree of comfort in their planning."

Scotland is the perfect location for the biggest day of your life as Scottish law allows you to exchange your vows practically anywhere you want. The minister, priest, celebrant or clergyman carries a license that means you can choose your venue, no matter how wild or romantic. Remember to include a few local customs such as "feet washing," "the second night" and "the wedding scramble."

What could be more romantic than a fairytale wedding filled with a traditional ceilidh (a Celtic social dance), a bagpiper, a kilt rental and fine Scottish fare? A few romantic spots might include Dalhousie Castle & Spa (near Edinburgh), Glenapp (Ayrshire), Kildrummy Castle Hotel (Aberdeenshire), and Sherbrooke Castle Hotel (Glasgow), among others. Scotland requires a three-week residence to get married legally (scottishwedding.visitscotland.com).



Turkey's spectacular coastlines, magnificent landscapes and exotic cities make it the perfect backdrop for your special occasion, whether it's a wedding, blessing or honeymoon. Many tour operators now specialize in weddings to Turkey, making the process simple and stress-free. Whether it's a fairy-tale wedding in the enchanting and exotic Istanbul, a honeymoon aboard a traditional sailing boat or a blissfully tranquil blessing in one of Turkey's many secluded coves or castles, Turkey offers endless ideas for a truly unforgettable wedding experience.

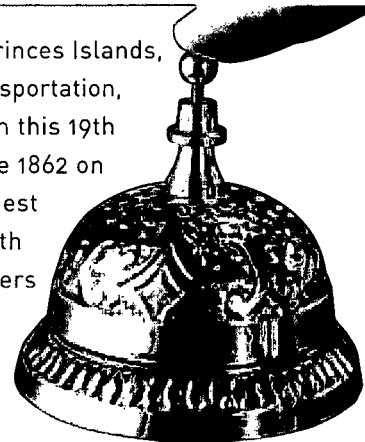
Istanbul stacks up with a stunning array of venues for blessings and ceremonies for the renewal of vows, for all denominations of faith, including Christian, Islamic and Jewish. Christian couples may choose from a wide selection of ancient churches, while for Muslims, the option exists for a ceremony in the spectacular Sultanahmet Mosque (Blue Mosque). For a unique Jewish ceremony, synagogues such as the Ahrida, one of the oldest and most significant in Istanbul's long history, create a magical setting for the matrimonial blessing.

Hotels: From First Class (no car) to Cheap Chic (with abundant extras)



In today's fiscally challenged environment, Europe rises to the occasion with original choices that leaven the lack of dough. When the times get tough, the chic find style on a budget. Under extreme duress, even an abandoned nuclear shelter becomes something of a statement. And if you simply must go first class, you can even do that for less, if you're willing to give up your car.

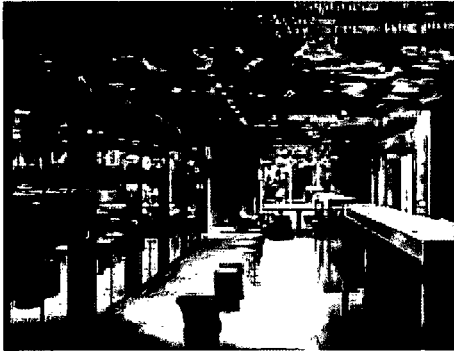
In Turkey's Sea of Marmara off Istanbul are the five Princes Islands, accessible by ferry. Without any kind of motorized transportation, you can get around by foot or horse-drawn carriage. In this 19th century ambiance, the Merit Halki Palace, built before 1862 on Prince's Island Beach, is perfectly fitting. It has 36 guest rooms, nine suites, daycare, swimming pool and health club, as well as all the expected amenities. It also offers easy access to the island's forest, with facilities for riding, cycling and jogging. And it's eminently affordable (www.turkishhospitality.com).



You & Europe. *You have a lot in common.*

How about zero stars, in an old Cold War bunker in Switzerland? The world's first zero-star hotel is in Sevelen, an hour west of Zurich. Developed by artist brothers Frank and Patrik Riklin, who conceived it as an art project, the Null Stern offers dormitory-style beds with communal showers for about \$9 a night. Private rooms cost more but are still sparse. The rooms are unheated, so guests are issued hot water bottles for their beds, as well as slippers for the cold concrete floors, and earplugs to muffle the noisy ventilation. Oh yes, you get a chocolate on your pillow too (www.null-stern-hotel.ch).

For more conventional budget hotels with chic, here's a trio in Paris:



Mama Shelter, Saint-Blaise

Converted from a multi-story parking garage in the far 20th arrondissement, this big new budget hotel is owned by the family behind Club Med and is designed by Philippe Starck. The concrete-walled, graffiti-carpeted bedrooms are fairly no-frills but offer free Wi-Fi, Kiehl's toiletries and a funky bar-restaurant.

Mama Shelter, 109 rue de Banolet, 75020 Paris (33 1 43 48 48 48; www.mamashelter.com). Doubles start at €89, room only.

The Five Hotel, Latin Quarter

You get a lot of bang for the buck in this Left Bank hotel, whose stylish rooms feature the work of renowned lacquer-artist Isabelle Emmerique. Other design quirks include a fragrance menu (choose one of five scents for your room) and sparkly fiber-optic lighting. Free Wi-Fi is also thrown in.



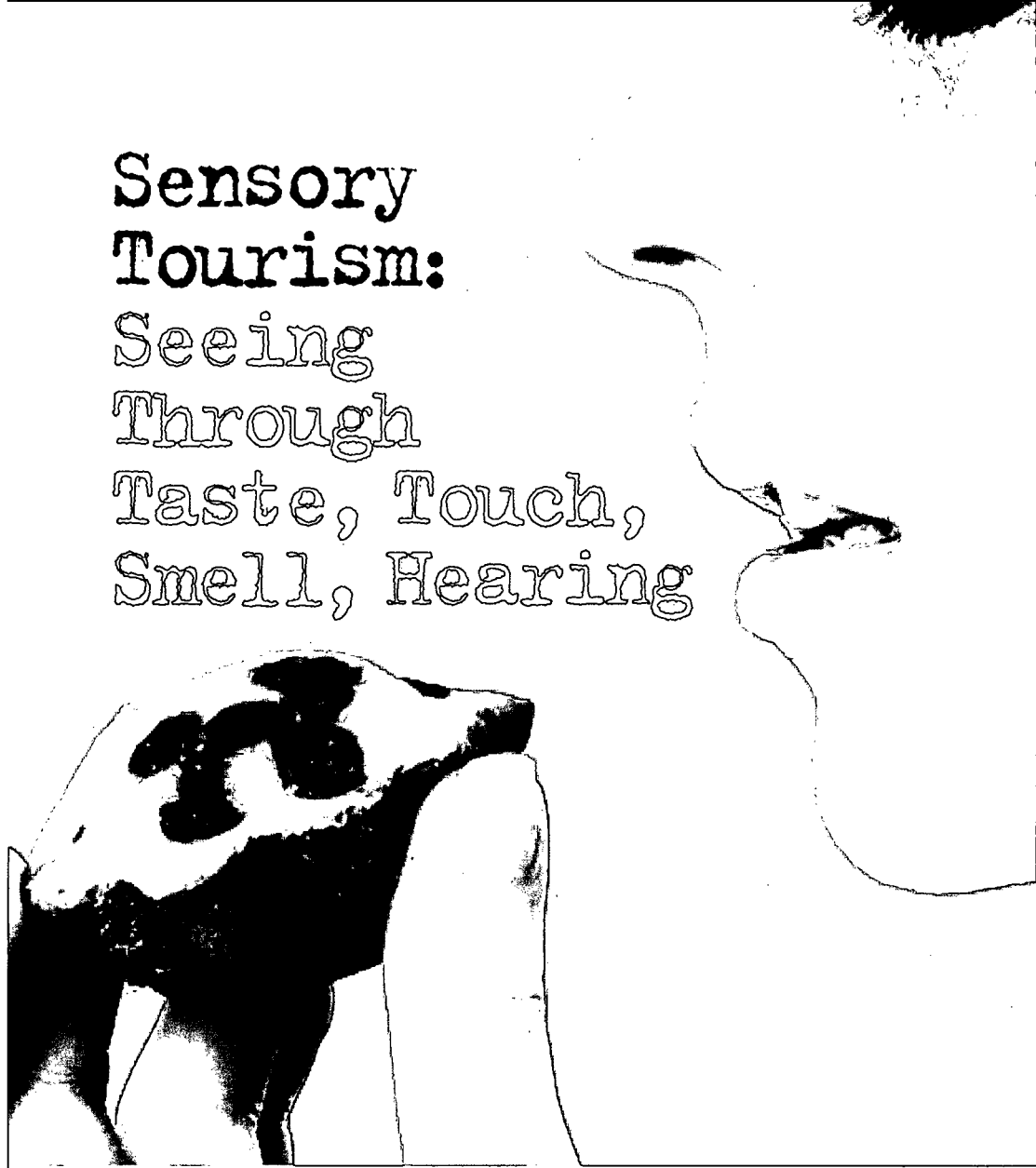
The Five Hotel, 3 rue Flatters, 75005 Paris (33 1 43 31 74 21; www.thefivehotel.com). Doubles start at €119, room only.

Hotel Beaumarchais, Bastille

The citrus-hued rooms at this tiny Oberkampf hole-in-the-wall may feel slightly dated style-wise, but they are nonetheless a cut above typical budget digs. And, with free Wi-Fi, satellite TV, and the buzzing location, they're a steal.



Hôtel Beaumarchais,
3 rue Oberkampf,
75011 Paris (33 1 53 36 86 86;
www.hotelbeaumarchais.com).
Doubles start at €110,
room only.



**Sensory
Tourism:**
Seeing
Through
Taste, Touch,
Smell, Hearing

Eating in the dark took off in 2004, with the first Dans Le Noir restaurant in Paris. In the latest nod to sensory tourism, museums have created tactile galleries where sighted and unsighted people can touch artworks. The blind lead blindfolded, barefoot visitors around new ecoparks sporting varied terrains, and through neighborhoods emanating distinctive sounds and smells. That's Europe for you—always dreaming up mind-broadening new experiences.

You & Europe. *You have a lot in common.*



Dans le Noir (www.danslenoir.com) was created to give employment to the blind and help sighted people experience the novelty of using their other senses to negotiate the social and gustatory aspects of dining. Now it is a franchise that has spread to London and Warsaw. Similar operations are up and

running in Germany (the Unsicht bars) and the Blindekuh in Zurich and Basel. Beyond the blind taste test itself, dining in the dark makes food lovers all the more appreciative of the skills developed by visually challenged people. Dans le Noir's slogan says it all, quoting Shakespeare: "The only darkness is ignorance."

At the Louvre Museum (www.louvre.fr) in Paris, visitors can touch the sculpture all they please in the Tactile Gallery. Although targeted to the visually impaired, children and other visitors also enjoy it, embracing what sculptors do as they shape the material. The current exhibit, 15 bronze, plaster and terra cotta animals, are reproductions of famous works in the museum. Titled "Animals, Symbols of Power," it focuses on animals used by kings, emperors and pharaohs to project their greatness. While the Louvre is France's only museum with a tactile gallery, Ancona, Italy, and Athens, Greece, have entire tactile museums.

Since a seated meal goes only so far in giving people a sense of what it's like to live without ocular vision, Lisboa Sensorial organizes blindfolded walking tours of Lisbon. Developed by Cabracega, a new local creative agency, the walking tours take place in Alfama, Lisbon's oldest district. After being securely blindfolded, participants are steered through Alfama's narrow streets by a blind guide from the ACAPO (Portuguese Association for the Visually Impaired). The guide shares how she "sees" her surroundings, and encourages participants to fully explore their altered perceptions of "the narrow streets, the smell of grilled sardines, the sound of a Fado that can be heard from afar." A guide with historical knowledge of the area also accompanies each group.



The project has two main goals: to provide participants with a new sensorial experience of their surroundings through smell, touch, taste and hearing in the absence of vision. Secondly, they aim to make sighted people more aware of how the visually impaired take in the world, from a positive angle. Instead of focusing on perceived limitations, the tours allow blind people to take the visually unimpaired on an exploration of their alternate domains of stimuli, codes and references. Tours cost €20 per person, all of which goes to ACAPO (www.cabracega.org/lisboa-sensorial).

You & Europe

Hello, value lover.

Delta/Air France/KLM
welcome you to Europe
with more non-stops to
more destinations than
any other airline. And
The Leading Hotels of
the World await you in
some of the best hotels in
Europe with 30% savings.
See over for great deals.

Go to
visiteurope.com/now
to enter for a chance to
win a trip to Europe.

   DELTA KLM AIRFRANCE

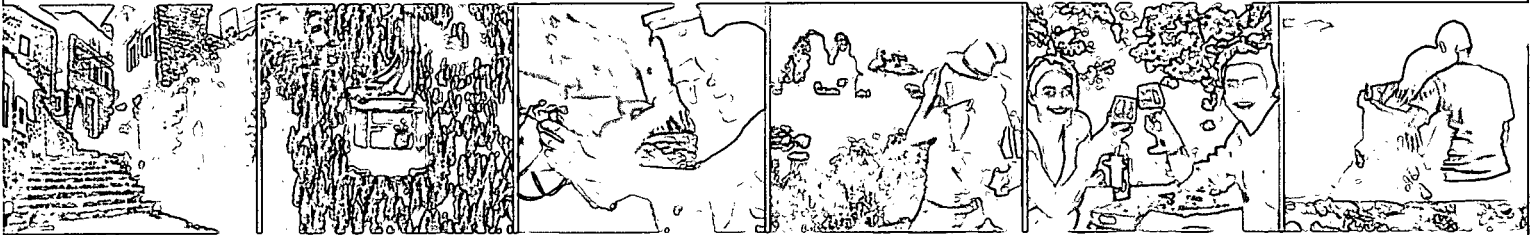
OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION



The
Leading Hotels
of the World


EUROPE
visiteurope.com

Hello, Value Lover.



- ▶ **BOOK NOW** with Delta, Air France and KLM to get great low fares to Europe!
- ▶ **SAVE 30%** and enjoy free breakfast at The Leading Hotels of the World.
- ▶ **DISCOVER EUROPE'S** irresistible appeal and your favorite destinations.
- ▶ **WIN FABULOUS TRIPS** to Europe. Enter now.

GO TO visiteurope.com/now

You & Europe
are made for each other.

Enter for a chance to win a trip
for two to Europe.
Go to visiteurope.com/now

Prizes include roundtrip tickets for two on **DELTA** or **AIR FRANCE** from New York or Los Angeles to **Dublin** or **Berlin** and four nights, including daily breakfast, at world-famous **The Leading Hotels of the World's ASHFORD CASTLE** in County Mayo, Ireland or **ALMA SCHLOSSHOTEL IM GRUNEWALD**, located in one of the most exclusive districts of Berlin—that's two chances to win!

Delta/Air France/KLM can take you to all your favorite places in Europe, with more non-stops to more destinations in Europe than any other airline. And all at a great price. Once there, experience Europe at its best with The Leading Hotels of the World, and enjoy 30% savings. To learn more, go to visiteurope.com/now.

OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION

The
Leading Hotels
of the World


EUROPE
visiteurope.com

NO PURCHASE NECESSARY TO ENTER OR WIN. Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, age 18 or older. Entries must be received by 11:59 PM EST on 7/1/09. Prize is a 4-night trip for two to Berlin, Germany or Dublin, Ireland. Approx. Retail Value of each prize is \$2,450. Odds of winning depend on the number of entries received. Sponsor: European Travel Commission, 59 West 23rd Street, 11th Floor, New York, NY 10010. To enter and for Official Rules go to www.visiteurope.com/now.

You & Europe

Enter for a chance to win a trip for two to Europe!



E-mail

Phone

First Name

Last Name

Zip Code

QUESTION: What 20th anniversary is being celebrated in Europe this year?
(Hint: answer at www.visiteurope.com)

ANSWER

Sign up to receive great travel offers with the visiteurope.com newsletter

Official Rules

BOOK NOW with **Delta**, **Air France** and **KLM** to get great low fares to Europe!

Save 30% and enjoy free breakfast at **The Leading Hotels of the World**.

Discover Europe's irresistible appeal and your favorite destinations. **GO TO visiteurope.com**.

ENTER FOR YOUR CHANCE TO WIN A TRIP TO IRELAND OR GERMANY!

Each prize includes roundtrip tickets for two on **DELTA** or **AIR FRANCE** from New York or Los Angeles to Dublin or Berlin and four nights, including daily breakfast, at world-famous **The Leading Hotels of the World's ASHFORD CASTLE** in County Mayo, Ireland or **ALMA SCHLOSSHOTEL IM GRUNEWALD**, located in one of the most exclusive districts of Berlin—a total of two chances to win!

 **DELTA**  **KLM**  **AIRFRANCE**

OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION



The
Leading Hotels
of the World, Ltd.


EUROPE
visiteurope.com

Copyright © European Travel Commission, Delta Air Lines, Air France, KLM, The Leading Hotels of the World. All Rights Reserved. Users of this site agree to be bound by the terms of each of their Web Site Rules and Regulations.
NO PURCHASE NECESSARY TO ENTER OR WIN. Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, age 18 or older.

Entries must be received between 12:01 AM EST on 4/5/09 and 11:59 PM EST on 7/1/09. See Official Rules.

You & Europe

Enter for a chance to win a trip for two to Europe!

*Thank you for
submitting your entry.*

Enjoy your next
trip to Europe.

▶ **BOOK NOW** with
Delta, Air France
and **KLM** to get great
low fares to Europe!

▶ Save 30% and enjoy
free breakfast at
The Leading Hotels
of the World.

▶ Discover Europe's
irresistible appeal and
your favorite
destinations. **GO TO**
visiteurope.com.



ENTER FOR YOUR CHANCE TO WIN A TRIP TO IRELAND OR GERMANY!

Each prize includes roundtrip tickets for two on **DELTA** or **AIR FRANCE** from New York or Los Angeles to Dublin or Berlin and four nights, including daily breakfast, at world-famous **The Leading Hotels of the World's ASHFORD CASTLE** in County Mayo, Ireland or **ALMA SCHLOSSHOTEL IM GRUNEWALD**, located in one of the most exclusive districts of Berlin—a total of two chances to win!

 **DELTA**  **KLM**  **AIRFRANCE**

OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION



*The
Leading Hotels
of the World, Ltd.*



EUROPE
visiteurope.com



ETC TRAVEL BULLETIN EUROPEAN TRAVEL COMMISSION

Quarter Two 2009

In the summer of 2009, it's still all about the Benjamins - or lack thereof. In Europe, though, it's always about you, and as we keep saying, Europe is always good value when you think of the ROI as part of your continuing education and lifetime experience. Savvy travelers also know how to maneuver around exchange rates when they're not in your favor, especially by getting a little off the usual tourist paths. Here, we've highlighted a few of our favorites as possible summer getaways or to keep in mind for off-season travel, when the crowds disperse and the dollar gets more of a breather.

Cheers,

Nora Brossard

MORE FOR YOUR MONEY IN MANCHESTER!

With one of Europe's largest university campuses, Manchester is young, edgy, creative, a magnet for music mavens - and easy on the wallet. Good quality, good value hotels and hostels abound and transport is free on the hop-on/hop-off Metroshuttle bus. That leaves more money for the great nightclubs, bars, culture, shopping and the legendary music scene. Morrissey rocked here, as well as Happy Mondays and Oasis. The Manchester International Festival unfolds in July with Kraftwerk, Rufus Wainright, Elbow and more, and free festivals and events fill the calendar year-round. Check it out at www.visitmanchester.com

CARCASSONNE'S MEDIEVAL MARVEL

The Gauls, Romans, Visigoths, Moors and Cathars all left their traces here, and thanks to a 19th century restoration by Viollet-le-Duc, the walled city of Carcassonne still dazzles today in all its fairy tale splendor. The largest fortress in Europe and an important defensive position spanning the Aude River along the frontier with Aragon, the fortified city now is a place of fantasy for families with children. Entrance is free, and kids are entranced by exploring and carrying out their own feats of knightly derring-do.

The Museum of Fine Arts is also free, with French and Dutch paintings spanning the 17th through 19th centuries. The Lices is a path that meanders around the inner and outer fortifications, offering glimpses through narrow window slits and panoramic views of the Pyrenees. Kevin Costner's Robin Hood Prince of Thieves was filmed here within the walls. For more information, go to www.franceguide.com

WE ♥ HAARLEM

Floral capital of Europe, home to Northern Europe's greatest portrait painter and ancestral seat of the first settlers of Manhattan, Haarlem charms with its cobblestone streets, historic buildings, churches, museums and antique shops. Made wealthy in the 17th century by the tulip trade, Haarlem's merchants and burghers built grand mansions and commissioned portraits by Frans Hals, all of which are still present. Hals is buried beneath St. Bavo Protestant Church, which also boasts an 18th century organ that was played by Mendelssohn, Schubert, Liszt, Handel and Mozart.

The St. Bavo Catholic Cathedral has an acclaimed choir and a pipe organ, with free recitals in summer. Dotted around the historic town center are hofjes, or secret gardens - leafy courtyards enclosed by rows of small houses from medieval times. For more information on Haarlem, visit www.holland.com

IN LUCCA, MIGHTY OAKS FROM MIGHTY TOWERS GROW

One of only three cities with complete walking walls, Lucca has had walls since Roman times and is still encircled by its medieval ramparts, three miles surrounding the car-free old city. The tree-lined top is paved for easy walking and biking. One highlight is the Guinigi Tower, the 15th century seat of Lucca's leading family, easily spotted for the oak trees growing out of the top – and into the room below. It's 230 steps to the top for spectacular views of Lucca in all directions.

Lucca was the birthplace of Giacomo Puccini, one of Italy's most famous operatic composers. His birth house is now a museum, and the Puccini Festival, held May through August in nearby Torre del Lago, takes place in a theater overlooking a lake with the Apuan Alps in the background. Brava! Click on www.italiantourism.com for more information.

SUMMER IN SLOVENIA'S ALPS

Kranjska-Gora, not far from the borders of Italy and Austria, is Slovenia's leading ski area and the site of the Alpine World Cup. Nestled in the Zgornjesavska Valley amid the towering peaks of the Julian Alps, laced with alpine lakes and fast-running rivers, it is a place of unspoiled breathtaking beauty in summer as much as in winter. Active families, couple and groups of friends will find much to do, explore and sightsee at prices that seem like mere foothills compared to other mountain resorts.

In addition to hotels, the diverse range of accommodations runs from tourist farms to Alpine hostels and wellness resorts. Activities include a summer toboggan run, hiking for all levels, cycling, golf, rafting, canyoning and fishing. For more information, go to www.kranjska-gora.si

BARCELONA WHEN YOUR BUDGET ISN'T "GAUDY"

In Barcelona, budget travelers can stretch their money with some planning. They can bunk down in hostels, pensions or small hotels, and take advantage of all the free and inexpensive attractions of this exuberant Catalonia capital, beginning with Park Guell, Antoni Gaudi's mosaiced fantasyland with 84 stone columns and a tiled, sinuously carved bench overlooking the city. At ground level, La Rambla is one of the world's great boulevards with fantastic people watching.

The Gothic Quarter's meandering byways are interesting and free, and the Barcelona Cathedral invites a sit-down amid its medieval splendor. Check out free art galleries, such as the art nouveau Fundacio Caixaforum and those on Conseil de Cent Street. City museums, such as the Picasso Museum, are free on the first Sunday of the month. For more tips on Barcelona, visit www.spain.info

SAIL LIKE A VIKING

For about \$600, you can sail ancient Viking routes amid the archipelagoes, shallow channels and hill top forts from Västervik to Stockholm or vice versa. With five nights on board, you'll learn about the culture, livelihoods, nature, traditions, architecture and conflicts dating back to the Viking era. You'll also experience shipboard duties including steering, cooking, cleaning, setting sails and navigating, forming not only a crew with your shipmates but new friendships also.

It's an active and unforgettable voyage into cultural history and just one of many ecotourism tours endorsed by Nature's Best (www.naturensbasta.se), a label backed by the Swedish Ecotourism Society, the Swedish Society for Nature Conservation and Visit Sweden.

EUROPEAN TRAVEL COMMISSION

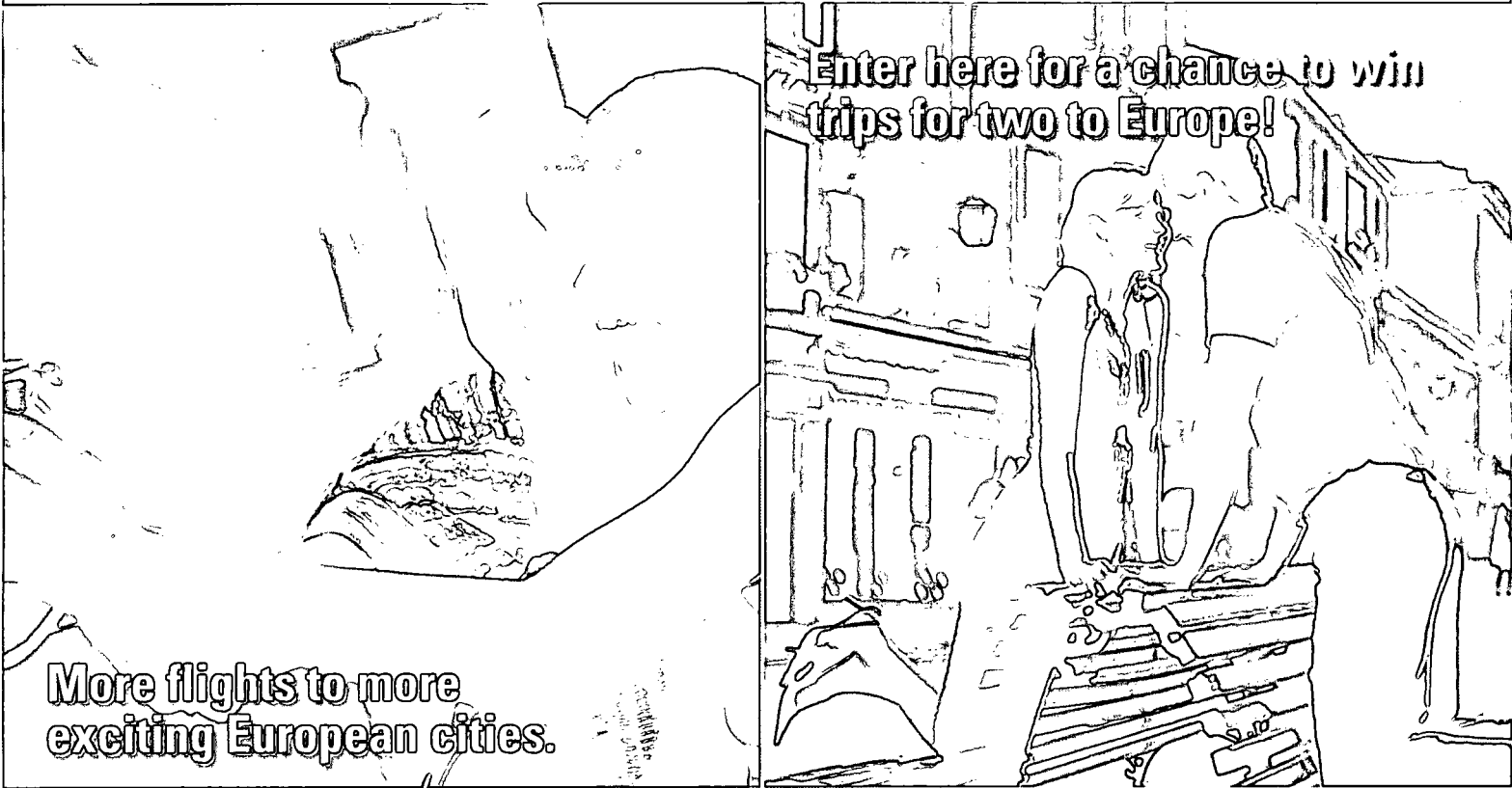


Austria • Belgium • Britain • Bulgaria • Croatia • Cyprus • Czech Republic
Denmark • Estonia • Finland • France • Georgia • Germany • Greece • Holland
Hungary • Iceland • Ireland • Italy • Latvia • Lithuania • Luxembourg • Macedonia
Malta • Monaco • Montenegro • Norway • Poland • Portugal • Romania • San Marino
Serbia • Slovakia • Slovenia • Spain • Sweden • Switzerland • Turkey • Ukraine

The ETC is a marketing organization whose role is to promote Europe as a tourist destination and provide a range of information, research and electronic distribution services to its members.

Produced by Spring, O'Brien for the European Travel Commission
and its 39 Member Government Tourist Offices

You & Europe



More flights to more exciting European cities.

Enter here for a chance to win trips for two to Europe!

Europe is an enriching experience that won't cost you the world.

Get to know it intimately with our travel partners.

Delta, Air France and KLM fly to more European destinations than any other airlines, giving you the options and value you're looking for. Don't resist!

▶ **BOOK NOW** with Delta, Air France and KLM to get great low fares to Europe!

▶ **DISCOVER EUROPE'S** irresistible appeal and your favorite destinations. **GO TO** visiteurope.com.

▶ **SAVE 30%** and enjoy free breakfast at The Leading Hotels of the World.

▶ **SIGN UP** to receive the visiteurope.com newsletter.

▶ **WIN FABULOUS TRIPS** to Europe. **Enter now** for a chance to win.

 **DELTA KLM AIRFRANCE** 
OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION



The
Leading Hotels
of the World, Ltd.


EUROPE
visiteurope.com

Copyright © European Travel Commission, Delta Air Lines, Air France, KLM, The Leading Hotels of the World. All Rights Reserved. Users of this site agree to be bound by the terms of each of their Web Site Rules and Regulations.
NO PURCHASE NECESSARY TO ENTER OR WIN. Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, age 18 or older.
Entries must be received between 12:01 AM EST on 4/8/09 and 11:59 PM EST on 7/1/09. See Official Rules.

EUROPEAN TRAVEL COMMISSION
2009 MEDIA PLAN

CATEGORY/ PUBLICATION	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	FREQUENCY	TOTAL COST
ONLINE TRAVEL									
TravelAdNetwork Placement/Units:		April 24 - June 1				Sept 8 - Oct 31			\$60,000
Run of site geo-targeted banners with re-targeting, content targeting and behavioral targeting and Search Page sponsorship									
Impressions: 4,374,359									
Spring Cost: \$23,744.00		\$23,744				\$36,256			
Fall Cost: \$36,256.00									
Sherman's Travel Placement/Units:									
4 drops of geo-targeted Bulletins (\$8,000 each to 300,000)		5/1, 5/22	6/1			9/14			
3 Top 25 Newsletter (\$5,500 each to 4 million)		5/6, 5/20				9/23			
Geo-targeted banners (\$20,000 for 1,000,000)		April 24 - June 1				Sept 8 - Oct 31			
Impressions: 14,200,000									
Spring Cost: \$43,315		\$43,315				\$25,185			\$68,500
Fall Cost: \$25,185									
TOTAL - ONLINE TRAVEL:									
									\$128,500
ONLINE NEWSPAPERS									
Los Angeles Times Placement/Units:									
728x90 and 300x250 Travel Section Front Roadblock for 6 dates, 2x per week (\$3,650 to \$2,000)		5/1, 5/2, 5/5, 5/11, 5/15, 5/16							
Banners on Travel, Business and News sections (\$27,950 to \$3,278,571)		April 24 - May 31							
ROS Behaviorally Targeted to Travel Enthusiasts (\$5,400 to \$40,000)		April 24 - May 31							
Impressions: 1,200,000									
Spring Cost: 4,560,571		\$40,000							\$40,000
Fall Cost: \$40,000.00									
New York Times Placement/Units:									
3 drops of Great Getaways Email (\$9,750 each to 411,000)		5/12				9/17			
Homepage SOV 20% Weekly (\$45,000)		Week of 4/27							
Impressions: 21,233,000									
Spring Cost: \$64,500.00		\$64,500				\$9,750			\$74,250
Fall Cost: \$9,750.00									
TOTAL - ONLINE NEWSPAPERS:									
									\$114,250

**EUROPEAN TRAVEL COMMISSION
2009 MEDIA PLAN**

CATEGORY/ PUBLICATION	APRIL		MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	FREQUENCY	TOTAL COST
	NEWSPAPER									
Visit Europe - Newspaper supplement in NY Times, LA Times & SF Chronicle	2x/year 1,000,000 Unit: 4/C Page \$25,000.00 2009 Cost: Frequency Level SOB Rate	5-Apr \$25,000							1	\$25,000
New York Times										
Issued:	Daily									
Recommended Issue:	Sunday									
Potential Circulation:	1,400,000									
Insert Circulation:	500,000									
Unit:										
Space Only:	Supplied Single Sheet Insert	26-Apr							1	
Printing + Shipping Only:	\$54,750.00									
Space, Printing + Shipping Cost:	\$17,361.00									
	\$72,111.00									\$72,111
Los Angeles Times										
Issued:	Daily									
Recommended Issue:	Sunday									
Potential Circulation:	1,100,000									
Insert Circulation:	500,000									
Unit:										
Space Only:	Supplied Single Sheet Insert	26-Apr							1	
Printing + Shipping Only:	\$28,836.00									
Space, Printing + Shipping Cost:	\$18,111.00									
	\$46,947.00									\$46,947
TOTAL - NEWSPAPER:										\$144,058
MEDIA COST:										\$456,533
SPRING AGENCY FEE INCLUDING CREATIVE AND ACCOUNT FEES:										\$50,000
FALL AGENCY FEE INCLUDING REVISED CREATIVE AND ACCOUNT FEES:										TBD
TOTAL COST:										\$506,533

Landing Page URL
www.visiteurope.com/now
Advertising Sites URLs
www.shermanstravel.com
www.nytimes.com
www.latimes.com
www.accuweather.com
www.travelweekly.com
www.travelagent.com
www.travelpulse.com
Travel Ad Network URLs with high delivery
www.hotelsbycity.com
www.flightview.com
www.localmatters.com
www.bedandbreakfast.com
www.lonelyplanet.com
www.viator.com
www.vayama.com
www.worldatlas.com
www.bookingwiz.com
www.onetravel.com
www.tripmama.com
www.travelgrove.com

From: visiteurope.com [mperf@bp06.net]
Sent: Tuesday, February 24, 2009 12:02 PM
To: Amanda Irons
Subject: Springtime in Europe

If you cannot read this email, please click [here](#)

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices

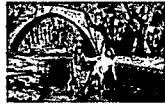


EDITORIAL

Cross the pond this spring to see Europe in bloom. Explore the Irish countryside, cruise the Norwegian coast, or relax in the spas of Croatia. Chill out in Copenhagen's ice hotel, hit the slopes for the last of the ski season in Switzerland, or spend a wine-filled weekend in France. Bargains abound with deals on hotels, transportation, flights and more, but hurry - these deals won't last for long!

CALENDAR WIDGET

Spring Awakening in Cyprus



The Cyprus countryside is already showing signs of springtime activity - a perfect reason for you to visit now.

Great Britain, Great Value



A valuable exchange rate already distinguishes Britain as a great value destination and these spectacular offers are the icing on the cake.

Greek Galas



The exuberant renaissance of nature in Greece is celebrated throughout the entire country with unique folkloric and cultural events that attract visitors from Greece and abroad.

Austrian Ambiance



For a short break, the Vienna Escape package provides a chance for visitors to explore the Austrian capital with roundtrip airport transfers, hotel accommodations for three nights, and a city tour.

Spring Traditions in Finland



Balloon sellers and park celebrations make it known that spring has sprung if you are in Finland on April 31 and May 1.

Ice Dreams in Denmark



Sip from a glass made of ice in an icy wonderland in the heart of Copenhagen at ICEBAR CPH by ICEHOTEL.

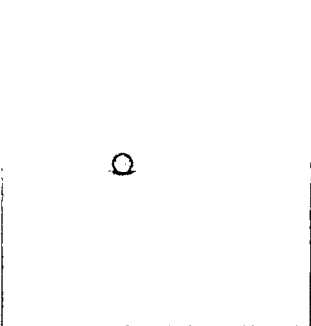
Summer Sights in Sweden



Plan your summer in Sweden with attractive airfares from SAS, and enjoy fantastic sightseeing, shopping, dining and more.

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!



Czech Springs, Spring Scenes



For only \$689 including flight, and let yourself indulge in one of the most famous - and bargain friendly - spas in the Czech Republic.

Double the Fun in Belgium



Double up on cities and discover both Brussels and Paris - only a 1 hour, 20 minute train ride apart!

Spring Skiing in Switzerland



Ski into Switzerland for hot offers on the slopes this spring.

Portugal in Bloom



Spring in Portugal means blossoming flowers, temperatures climbing into the 70s, and affordable airfares.

OpenSkies, Open Amsterdam



Your chance to visit Holland in luxury is here with amazing deals on flights to Amsterdam starting at just \$610 round-trip.

Essential Irish Countryside



This spring you can experience the Irish countryside, majestic castles and Guinness's brewing history at unbeatable prices.

Fine Wine in France



This May, the Union des Grands Crus de Bordeaux invites you to the Weekend des Grands Amateurs, an event for people who love the Grands Crus of Bordeaux and wish to sip them in the capital of wine.

Spectacular Slovenia



If you love being immersed in local tradition and culture, join the Slovenian natives in welcoming spring with local river celebrations.

Festive Flanders



Flee to Flanders this spring to experience the vibrant city of Ghent and its trendy shops with super hotel discounts.

Norway by Sea



This spring Hurtigruten is offering exceptional vacation rates to meet your cruising needs, including free hotel stays, special upgrades and

senior saver rates.

The Cities of Germany



Springtime is an ideal time to visit Germany, especially if you yearn to experience the many natural and historic intricacies of Germany's diverse cities.

Spring Spas in Croatia



Revitalize and rejuvenate with great deals on springtime indulgences from spa treatments to gastronomic pleasures.

© EUROPE - A NEVER-ENDING JOURNEY * [ABOUT ETC](#) * [MODIFY/UNSUBSCRIBE](#) *

EMAIL BROUGHT TO YOU BY:
ETC C/O SPRING, O'BRIEN & CO., INC.
50 WEST 23RD STREET, 11TH FLOOR
NEW YORK, NY 10010 - USA

From: visiteurope.com [mperf@bp06.net]
Sent: Thursday, January 29, 2009 10:58 AM
To: Amanda Irons
Subject: Take a European City Break

If you cannot read this email, please click here

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EDITORIAL

Enjoy a getaway to the cities of Europe for culture, shopping, food and more. Stroll the shops of Copenhagen and Amsterdam, spend a luxurious night in Luxembourg, or take a bite out of Bratislava. From Britain's heritage cities to the carnivals of Basel and Rijeka, European cities hold an endless array of attractions for all.

CALENDAR WIDGET

Croatian Carnival



The carnival in the city of Rijeka, taking place now through February 25, has become one of the biggest and most popular in Europe.

Budapest in Winter



Enjoy a getaway this winter to the Hungarian capital of Budapest.

A Green Germany



When it comes to environmentally-friendly behavior and the protection of nature, German cities are among the frontrunners in Europe.

Norwegian Northern Lights



Enjoy great flights and fares to the Land of the Midnight Sun and the Northern Lights.

Luxurious Luxembourg



Experience the cosmopolitan art and culture scene, 1,000 years of fortress history, and centuries-old romantic castles in Luxembourg with packages from the Hotel Parc.

Cyprus Discoveries



Once you arrive in Cyprus, be sure to explore the island and discover its four major cities.

Swiss Celebrations

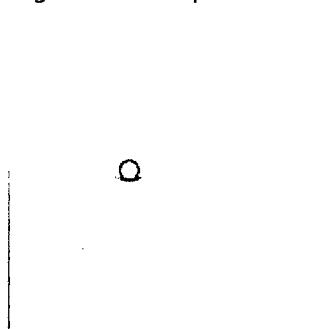


Throughout Switzerland, the cities are heating up this winter with festivities for everyone.

2009 AUG -3 AM 11:53
CRM/ISS/REGISTRATION UNIT

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!



Monaco's Green Hotel



Monaco's newest three-star hotel, the über-chic Hotel Ni, has opened its doors in time for the new year.

Heritage of Britain



Immerse yourself in the culture and history of Britain's Heritage Cities.

A Taste of Slovakia



Bratislava is progressively becoming a culinary paradise, with the streets of the Old Town district being referred to as "one big restaurant".

Warm Up in Helsinki



Head to Helsinki this winter for relaxation, fresh air and a perfect cultural city break.

Charming Bucharest



Whether interested in sightseeing, culture, dining or shopping, you will discover that Romania's capital city offers numerous attractions for everyone.

Hot Hotels in Prague



With new hotels and great deals, Prague is a destination not to be missed.

Stockholm's Sights



The Stockholm Card is amazingly extensive, offering a thorough selection of the best of Stockholm's attractions and sights.

Go Dutch with Discounts



Amsterdam is welcoming travelers this winter season with affordable deals, free attractions and cool shopping ideas.

Shops of Copenhagen



Stroll the streets of Copenhagen for the latest fashions and some great finds in the shops and boutiques.

Slovenian Heart and Soul



Maribor, the second largest city in Slovenia, is pleasantly small and nestled between the wonderful nature of Pohorje on one side and wine growing hills on the other.

Ghent Getaway



Take your next break to the Belgian city of Ghent.

© EUROPE - A NEVER-ENDING JOURNEY * [ABOUT ETC](#) * [MODIFY/UNSUBSCRIBE](#) *

EMAIL BROUGHT TO YOU BY:
ETC C/O SPRING, O'BRIEN & CO., INC.
50 WEST 23RD STREET, 11TH FLOOR
NEW YORK, NY 10010 - USA

From: visiteurope.com [mperf@bp06.net]

Sent: Tuesday, June 30, 2009 10:05 AM

To: Amanda Irons

Subject: European Thrills

If you cannot read this email, please click here

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EUROPE A NEVER-ENDING JOURNEY

EDITORIAL

Explore the outdoors in Europe this summer by land, sea or air. Bike along the Danube, raft the raging waters of Finland, or surf off the coast of Germany. Take to the sky on a paragliding ride over France or a hot-air balloon flight in Luxembourg or Turkey. For spectators, catch the start of the Tour de France in Monaco, see the Grand Prix of Europe in Spain, or enjoy the sandy excitement of beach volleyball in Norway. And to explore for free, check out Britain's outdoor adventure sweepstakes for your chance to win a free trip in Wales.

CALENDAR WIDGET

Biking Down the Danube



Grab a bike for a trip through the beautiful countryside of Austria.

Win an Outdoor Adventure in Britain



Whether you want to tumble downhill in a giant inflatable ball or prefer sliding down a mountainside at 50mph on a hybrid skateboard, check out all the ways you can get your adrenaline flowing.

Match Point in Norway



Expect 10 days of sandy excitement at the Beach Volleyball World Championships this summer.

Luxembourg by Air



You can have a bird's eye view of Luxembourg while gliding peacefully through the air.

Greek Landscape



Greece has plenty to offer adventure sports enthusiasts with rushing rivers, sublime lakes, extensive coastlines, impressive mountains, striking caves and captivating canyons.

Budapest Two Ways



Challenge yourself with an international marathon or take the leisurely route along the Danube to explore Hungary's capital.


Hot Air Ballooning Over Turkey



With a hot air balloon ride over Cappadocia, Turkey offers some of the most breathtaking views in the world and the thrilling sensation described as "sailing in the sky."

EUROPE

the
VISITEUROPE.COM
Calendar



Capital of Culture 2008
A long celebration—Liverpool is Europe's
events of year.

tuesday wednesday thursday

18 19 20

GET IT NOW!

powered by
YAHOO! WIDGETS

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!

Challenge the Wild Waters of Germany



Catch a good wave with surfing, sail boarding or kite surfing.

Cyprus Sunshine



Guaranteed sunshine almost every day of the year is just one of the reasons why to choose Cyprus to indulge in your favorite sport.

Dive in to Croatian Waters



With its beautiful coastline and collection of 1,185 islands, Croatia offers Adriatic diving at its finest.

Extreme Fun in France



The rugged landscapes of the Ardèche in the Rhône Valley and the Savoie in the Alps are the perfect places for outdoor adventures.

Dynamic Events in Denmark



Denmark is an international hot spot for sporting events this year.

Spectacular Sports in Slovenia



Long known for its wintertime activities featuring the ski slopes and trails of the Alps, Slovenia has become home to a complete range of outdoor sports.

Switzerland's Adrenaline Rush



With an impeccable nationwide network of routes, the recently launched Switzerland Mobility enables you to explore the beauty of the country with various routes and ways to get around.

Maltese Adventures



Malta's rugged terrain and clear seas offer all manner of adventure sports with activity levels to suit both beginners and the experienced.

Spanish Racing



In commemoration of the 1909 exposition, Valencia is celebrating the 100th anniversary with music, exhibitions and the Grand Prix of Europe.

Historic Race in Monaco

After 45 years, the Tour de France is returning to the Principality and will kick off in Monaco for the first time.



Walk or Run to Holland



Stretch your legs and take to the streets of Holland with various marathons and walking events held throughout the year.

From Hiking to History in Portugal



Blessed with a mild climate year round, Portugal features an excellent range of sports for the active traveler.

Bike Riding in Flanders



Take a romantic ride on two wheels through the countryside of Flanders.

Czech City Sports



The cities of Prague and Brno feature not-to-be-missed sporting events this summer.

Put Your Best to the Test in Belgium



The smallest town in Europe is offering you its biggest challenges.

Fast Rides in Finland



Finland's dramatic, fast-flowing rivers are in full flood in the spring and summer months, perfect for a thrilling raft or canoe ride through the country's spectacular landscape.

© EUROPE - A NEVER-ENDING JOURNEY * [ABOUT ETC](#) * [MODIFY/UNSUBSCRIBE](#) *

EMAIL BROUGHT TO YOU BY:
 ETC C/O SPRING, O'BRIEN & CO., INC.
 50 WEST 23RD STREET, 11TH FLOOR
 NEW YORK, NY 10010 - USA

From: visiteurope.com [mperf@bp06.net]
Sent: Monday, March 30, 2009 12:43 PM
To: Amanda Irons
Subject: European Cruising

If you cannot read this email, please [click here](#)

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EDITORIAL

Surrounded by seas and intersected by rivers, Europe offers incredible opportunities for waterway travel. Take a romantic candlelight canal cruise in Amsterdam, city-hop on a river cruise along the Danube, see Czech castles along the Vltava, or combine leisure with exercise on a boat & bike tour through Flanders. You can explore ancient civilizations in Greece and Cyprus on a Mediterranean cruise or head north to search for the Loch Ness Monster in Scotland. Whether you sail along the coast or travel inland by way of river or canal, European cruising is bound to delight and excite!

CALENDAR WIDGET

Canals of Amsterdam at Night



Visit Amsterdam, a city long famous for its canals, to experience a candlelight cruise and take in the beauty of the city's night.

Monaco's Green Cruise Benefit



Voyage on a unique expedition to the land of the polar bear and benefit the environment with the Prince Albert II of Monaco Foundation's special cruise offer.

Spanish Sailing



Cruise into Barcelona to join the tourists who are discovering the beauty of this unique port city.

Malta and the Mediterranean



The Maltese Islands - modern cruise terminals and the perfect gateway to the eastern and western Mediterranean.

Experience Medieval Estonia



Cruise through the Baltic Sea to Estonia for exciting excursion activities and unique sights.

Waterways of Flanders



Visit Flanders and make a boat trip part of your itinerary with a luxury cruise tour or a self-drive rental boat.

Sweden by Sea



Cruise around beautiful Stockholm, a city set on 14 islands, and combine your trip with visits to a wealth of museums, galleries and attractions.

EUROPE

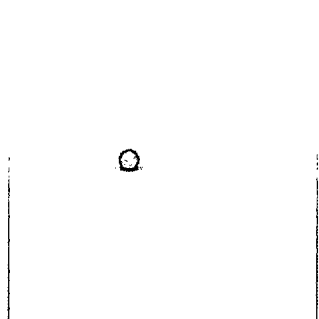
the
VISITEUROPE.COM
Calendar

Capital of Culture 2008

powered by
YAHOO! WIDGETS

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!



Peninsulas, Parks and Portugal by Water



Lisbon has always been open to the water that has defined its destiny. Now you too can take to Portugal by way of the sea.

Belgium by Yacht



Take the royal route around Belgium aboard the "Pays de Liège," a yacht that takes visitors on a variety of cruises around Charlemagne's birthplace.

Czech River Castles



Take advantage of a unique opportunity to sail along the Danube from Prague to Vienna with the Borders of the Empire package offered by Elderhostel.

Ports of Poland



Sail into Poland from its Baltic Coast gateway cities Gdansk, Gdynia or Szczecin and discover some of the country's most beautiful destinations.

Slovenian Coast by Boat



Let a cruise carry you across the warm and dramatic Mediterranean and dramatic Adriatic Seas, all along the Slovenian Coast.

Radiant Romania



You can experience historic Romania with a cruise along the Danube River and a voyage along the Black Sea.

River Vacations in Germany



One of the most dramatic ways to see Germany - from cities to countryside - is on a river cruise along the Danube, the Rhine, or other beautiful waterways.

Hungarian Heritage



Visit Budapest and let the Danube River carry you past beautiful city sights, away for a day trip, or even to a neighboring country.

The Coast of Croatia



Along the Adriatic's eastern coast, Croatia boasts some of the most dramatic and scenic stretches of coastline that Europe has to offer.

Cruise the Greek Isles



With more than 6,000 islands and islets dotting the Aegean and Ionian seas, the islands of Greece make up the ideal destination for a cruise any time of year.

Be a Pirate in Britain



Britain's diverse coastline, abundance of wildlife, curious geological formations and rich folklore of plundering pirates make it a fascinating destination to explore by ship.

Ancient Civilization in Cyprus



Ancient mariners profited from Cyprus's ideal location to explore their tantalizing world. With the right cruise, so can you.

© EUROPE - A NEVER-ENDING JOURNEY * **ABOUT ETC** * **MODIFY/UNSUBSCRIBE** *

EMAIL BROUGHT TO YOU BY:
ETC C/O SPRING, O'BRIEN & CO., INC.
50 WEST 23RD STREET, 11TH FLOOR
NEW YORK, NY 10010 - USA

From: visiteurope.com [mperf@bp06.net]
Sent: Friday, May 29, 2009 12:57 PM
To: Amanda Irons
Subject: Family Fun this Summer in Europe

If you cannot read this email, please click here

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EDITORIAL

It's all about family in Europe this summer. Splash your way across the continent at water and amusement parks in Budapest, Croatia and Finland, hit the road on two wheels for a cycling tour of Prague and Vienna, or step into a fairytale in Sweden and Germany. You'll find something for all ages - and deals to get you there and stay there. So why not bring the whole family and spend the summer together in Europe!

CALENDAR WIDGET

Family Fun in Finland



Families in search of an unforgettable holiday need look no further than Finland for a break with a difference.

A Tour of Europe in Brussels



Mini Europe is a absolute must-see stop in Brussels that takes kids on a quick trip around the continent.

Lithuanian Hot Spots



With great ideas from the Great Baltic Travel, your family will love exploring Lithuania this summer.

Family Bike Trip through Prague



For the best views of the Czech Republic, take a cycling trip with your family.

Danish Discovery



Explore the possibilities that Denmark has to offer for the family.

Swiss Playground



With hotels catered for kids, family resorts and outdoors experiences for all ages, more family fun is guaranteed in Switzerland.

Slovakian Countryside



For some outdoor family fun and fresh air, bring the kids to the countryside of Slovakia.

Cycling Family Adventure in Luxembourg

2009 AUG -3 AM 11:53
CRM/ISS/REGISTRATION@UNIT

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!



The Grand Duchy of Luxembourg is a paradise for ramblers, cyclists, mountain biking enthusiasts and anyone who loves the outdoors.

A Natural Slovenia



Surrounded by nature, the whole family will have fun year-round in Kranjska Gora, Slovenia.

Ride the Waves in Budapest



With a spa and fitness center for adults and a huge indoor water park for the kids, Hungary's capital offers an ideal fun-filled vacation for all ages.

A Fairytale in Germany



See your favorite fairytales in real life as you travel Germany's Fairytale Route.

Croatian Summer Fun



Croatia has plenty of accommodations and activities for families traveling together this summer.

Deals for Charming Austrian Villages



Take a family break to Salzburg with this deal for a two-week apartment stay from Untours.

Adventures in Grecian Parks



Throughout Greece, enrich your family travel with unique experiences of culture, sports and entertainment.

A Family Affair in Britain



Britain is a family-friendly destination guaranteed to please everyone from the youngest child to the teenager who wants to spend the entire vacation at an amusement arcade.

From Mountains to Sea in Cyprus



Experience family holidays at a Cyprus coastal resort or spread your wings by venturing into the gorgeous countryside.

Big Bird in Small Town Holland



Sesame Street and its cast of beloved characters are coming to the smallest city in the Netherlands.

Malta Year Round



Clear seas and a relaxed Mediterranean atmosphere make the Maltese islands ideal for family holidays.

Cartoon Characters of Belgium



The Hergé Museum has all the intrigue of social commentary to satisfy adults while also offering a great cartoon duo for kids to enjoy.

Children's Capital of Sweden



Stockholm is the perfect city to bring the kids for some fun, education, relaxation and a family adventure.

Italian Deals for the Whole Family



Explore Italy with the kids this summer with these deals and recommendations.

© EUROPE - A NEVER-ENDING JOURNEY * **ABOUT ETC** * **MODIFY/UNSUBSCRIBE** *

EMAIL BROUGHT TO YOU BY:
ETC C/O SPRING, O'BRIEN & CO., INC.
50 WEST 23RD STREET, 11TH FLOOR
NEW YORK, NY 10010 - USA

Travel Ad Network

Banners – Geo-targeted, Content Targeted and Behavioral Targeted

Europe Tours, Things to Do, Day Trips & Sightseeing Tours in Europe | Viator.com - Microsoft Internet Explorer

Address: http://www.viator.com/Europe/de-td

File Edit View Favorites Tools Help

Back Home Search Favorites

DEVISSAND MUCH MORE!

Enter Email address
Select Country
sign me up
Privacy Policy

choose currency

Need Assistance?
Click here for help or call
USA & Canada (866) 648-5873
International +1 (702) 648-5873

River Cruise
★ ★ ★ based on 192 traveler reviews
Due about 5 hours (approx.)
Locations: Paris, France
View all 16 traveler photos
Read all 192 traveler reviews
Add to wishlist

Stonehenge - Windsor Castle and Bath Day Trip from London
★ ★ ★ based on 388 traveler reviews
Due about 11 hours (approx.)
Location: London, United Kingdom
View all 55 traveler photos
Read all 388 traveler reviews
Add to wishlist

Don't leave London without taking this best-selling tour to Windsor Castle, Stonehenge and Bath, England's most beautiful Georgian city. Your day trip includes: More info.

From USD \$242.62
Special Offer Book Now

Great Deals to Europe
Let's go now!
The Spending Funds Official Airlines of the European Travel Commission

What's hot in Europe
most popular... top rated
★★★★ Skip the Line: Vatican Museums Walking Tour including Sistine Chapel, Raphael's Rooms and St. Peter's
★★★★ Skip the Line: Ancient Rome and Colosseum Half Day Walking Tour
★★★★ Versailles by Bike Day Tour
★★★★ Loch Ness, Glencoe and the Highlands Small Group Day Trip from Edinburgh
★★★★ Bordeaux: Parisiens Dinner Cruise on the Seine

INTERNET

2009 AUG -3 AM 11: 53
CRM/ISS/REGISTRATION UNIT

Travel Ad Network

Banners – Geo-targeted, Content Targeted and Behavioral Targeted

The screenshot shows the HotelsByCity.com website interface. At the top, there is a search bar titled "Search For cheap Hotels" with input fields for "Enter a city", "Check out", and "Rooms". A "Search" button is located below these fields. To the right of the search bar is a navigation menu with links for "Home", "Hotels", "Flights", "Cars", "Vacations", "Hotel Guides", "Hotel Blogs", and "Group Bookings". Below the navigation menu is a "Europe hotel listings" banner featuring a large image of a bridge and the text "Europe hotel listings". To the left of the banner is a "Europe overview" section with a map of Europe and a paragraph of text. At the bottom of the page, there is a banner for "The Leading Hotels of the World" with logos for Delta, Air France, and KLM.

Search For cheap Hotels

Enter a city:

Check out:

Rooms:

Search

Hotels By City .com

Home | Hotels | Flights | Cars | Vacations | Hotel Guides | Hotel Blogs | Group Bookings

Book By Phone | Tell A Friend | Bookmark

Europe
hotel listings

Europe overview
Deciding to visit Europe is the easy part. What proves to be difficult is choosing which country or region you'd like to explore. The great news is that you can see a lot of Europe in one visit. Jump on a train or take a flight and be transported to a new culture filled with fantastic traditions in a matter of hours. The bad news is that there's always more to see. Perhaps there's an added benefit though - it gives you another reason to come back.

Europe is well known for its impressive galleries, astounding history and fantastic cultures. Those interested in the arts will almost have a sensory overload. Outdoor enthusiasts will have excitement the hour that furnishes whether its relaxation on

ENTER
for a chance to
WIN A TRIP
to Europe

DELTA
AIRFRANCE
KLM

OFFICIAL AIRLINES OF THE
EUROPEAN TRAVEL COMMISSION

The Leading Hotels of the World
EUROPE

Travel Ad Network

Banners – Geo-targeted, Content Targeted and Behavioral Targeted

The screenshot shows a web browser window with the address bar displaying `http://www.viator.com/Europe/de-vid`. The browser's address bar and navigation buttons are visible at the top. The main content area of the website is titled "VIATOR TRAVEL MUCH MORE!" and features a "Sign Up" button and a "Choose Currency" dropdown menu. Below this, there are several sections of travel-related content:

- Belgium:** A list of links including "Vienna, Top picks", "Vienna Concerts in Vienna", "Vienna, Museums and Culture", "Belgium Tours & Things to Do", "Belgium Trip Planning & Travel Advice", and "Belgium Travel Reviews & Tour Photos". A "Back to Austria" link is also present.
- Cities covered by Viator:** A list of links for "Antwerp & Bruges", "Antwerp & Bruges Tours & Things to Do", "Antwerp & Bruges Trip Planning & Travel Advice", and "Brussels".
- Brussels:** A list of links for "Brussels Tours & Things to Do", "Brussels Trip Planning & Travel Advice", and "Brussels Travel Reviews & Tour Photos".
- Croatia:** A list of links for "Croatia Tours & Things to Do", "Croatia Trip Planning & Travel Advice", and "Croatia Travel Reviews & Tour Photos".
- Regions/States covered by Viator:** A list of links for "Dubrovnik", "Dubrovnik Tours & Things to Do", "Dubrovnik Trip Planning & Travel Advice", and "Dubrovnik Travel Reviews & Tour Photos".

At the bottom of the page, there is a large banner for "GREAT DEALS to EUROPE" with the text "Let's go now!". Below the banner is a section titled "What's hot in Europe" with a "Top rated" list of travel packages, including "Skip the Line: Vatican Museums Walking Tour", "Skip the Line: St. Peter's", "Skip the Line: Ancient Rome and Colosseum Half-Day Walking Tour", "Verailles by Bike Day Tour", "Private Viewing of Staveland including Bath and Lunch", and "Bellevue Peninsula Dinner Cruise on the Seine".

Travel Ad Network

Banners – Geo-targeted, Content Targeted and Behavioral Targeted

Europe tour | Guided and self-guided tours in Europe | Europe tourism - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address: http://infotrip.com/TRAVEL/ST/ST_deepse/europe.html

Home * Europe Tours

Info Hub Specialty Travel Guide

The Ultimate Source of Out-of-the-Ordinary and Inspiring Travel Ideas!

Home | Vacations | Cruises | Communities | Articles | Deals

Search by keywords:

The Listing Service


Destinations

- Africa
- Americas
- Arctic
- Asia
- Australia
- Caribbean
- Central America
- Europe
- Europe East
- North America
- Oceania
- South America
- USA

Popular Categories

- Arts & Crafts
- Bicycle Tours
- Boating & Sailing
- Canoeing/Kayaking/Rafting
- Culture/Journeys
- Eco Tourism
- Farm Stay & Ranching
- Fishing
- Food & Wine
- Gift
- Hiking & Trekking
- Hunting
- Language Schools

Europe Tours



Here are some of the most out-of-the-ordinary Europe tours and vacations - many of these tours feature unique travel activities that you are not likely to find anywhere else. We seek to compile the best of unordinary Europe travel packages available. Since in some countries we have not found travel packages really unordinary, these countries were not listed below. Click on the country name to see the tour packages here.

- Contact the supplier to ask a question or inquiry about availability
- Order free brochures directly from the supplier in this directory
- All with NO obligation to purchase

Find by Location

<ul style="list-style-type: none"> Alberia Andorra Armenia Austria Azerbaijan Belarus 	<ul style="list-style-type: none"> England Estonia Faroe Islands Ethiopia France Germany 	<ul style="list-style-type: none"> Latvia Lithuania Luxembourg Macedonia Malta Monrovia 	<ul style="list-style-type: none"> Romania Russia Scotland Serbia Slovakia Spain
---	--	---	--

Done

Travel Ad Network

Banners – Geo-targeted, Content Targeted and Behavioral Targeted

Map of Europe, European Maps, Countries, Landforms, Rivers, and Geography Information - Worldat - Microsoft Internet Explorer

Address: http://www.worldatlas.com/webmap/country/eu.htm

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

Europe's highest point, just north of the Georgia border, in European Russia is Mt. Elbrus, at 18,481 ft (5,633m). Its lowest point is on the edge of the Caspian Sea, at 92 ft (28m) below sea level.

Historically, Armenia and Azerbaijan have been long associated with Asia and the Middle East. In recent years, some sources now consider them to be more closely aligned with Europe based on their modern economic and political trends.

In fact, both are similar to the former CIS country of Georgia, now included as part of Europe. We have moved in that direction and the same can be said for the island country of Cyprus.

Please note: Regarding Europe, we attempt to show the modern definitions, but in worldwide geography, there are often many answers (or opinions) to what appears to be a simple question.

We answer Geography Map and Travel Geography BONUS

Cheapflights.com

Flights to Tenerife
Flights to Alicante
Flights to Malaga

From _____ To _____

Europe Maps

Small parts of Turkey and Russia are considered to be a part of both Asia and Europe respectively. We have some specific definitions and details here! On July 1, 2006, the United Nations, the U.S. State Department, as well as other countries around the world now recognize both Montenegro and Serbia as separate nations. We are currently producing separate maps and individual pages for both countries.

Europe Maps

Bodies of Water here!
Capital Cities here!
Comment Topo Map at UT here!
Dependencies and Territories here!
Landforms here!
Outline black and white here!
Rivers here!

Additional Maps

CIS Map here!
Europe - Balkan Peninsula here!
Europe - Baltic States here!
Europe - Iberian Peninsula here!
Europe - Mediterranean Sea here!
Europe - Scandinavia here!
Europe - Scan. Peninsula here!
Europe - Strait of Gibraltar here!
Europe Map test here!

Time Zones

Time Zones a detailed map showing all current dates and times across Europe here!

Suggested Links

Euro the new EU currency, details here!
European Currency conversion table!
Flags of all European countries!

NEWS

ENTER for a chance to WIN A TRIP to Europe

DELTA AIRFRANCE KLM
OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION

The Leading Hotels of the World
EUROPE

Search Page Sponsorship

Travel Ad Network

The screenshot shows a web browser window with the following elements:

- Browser Title Bar:** "You & Europe - Windows Internet Explorer"
- Address Bar:** "http://www.youandEurope.com/you/"
- Page Content:**
 - Header:** "You & Europe" in large, bold, white letters on a black background.
 - Text:** "Enter here for a chance to win flights for two to Europe!"
 - Image:** A black and white photograph of a couple embracing.
 - Text:** "More flights to more exciting European cities."
- Footer:** "Internet" and "100%" zoom level.

Below the main content, there are several smaller sections:

- Enlarge Map:** A map showing flight routes between cities.
- Featured Property:** A small image of a property with the text "Featured Property" and "1 Review".
- Top Destinations:** A list of cities: 1. Munich, 2. Berlin, 3. Hamburg, 4. Düsseldorf, 5. Frankfurt, 6. London, 7. Amsterdam.

Geo-targeted Banners

DELTA KLM AIRFRANCE
OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION

The Leading Hotels of the World

EUROPE
THE BEST OF THE BEST

ShermansTravel Best Deals. Expert Advice.

MANAGE MY SUBSCRIPTIONS

- HOME
- TRAVEL DEALS
- COMPARE RATES
- DESTINATION GUIDES
- TRIP IDEAS
- BLOGS
- SMART LUXURY
- MAGAZINE

Search ShermansTravel.com

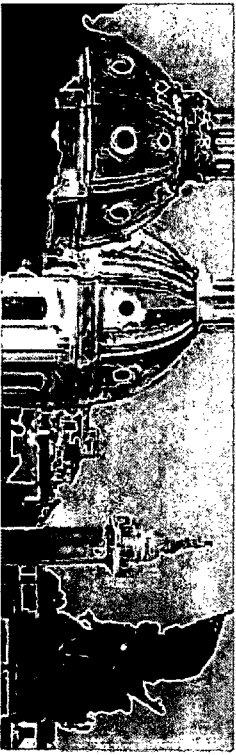
SEARCH



You Are Here: [Home](#) > [Travel Guides](#) > Europe

Europe Travel Guide

- Deals to Europe
- Europe Cities and Regions
- Europe Cruises
- Europe Slideshow



(Stock International)

Europe TRAVEL GUIDE AND DEALS

GET A FREE ISSUE of Sherman's Travel Magazine!

You could spend a lifetime exploring "the Continent" and never visit the same place twice. And with such an exciting and diverse mix of peoples, places and cultures, why would you? From the untouched, arctic wilds of Scandinavia in the North to the sun-kissed beaches of the Mediterranean to the South, Europe is full of contrast. Whether you head to Eastern Europe or Western Europe, or focus on countries like Italy, Russia, France, and England, you're bound to find rich history, fabulous food, and beautiful people wherever you go.

Why Go For the culture, the history, the architecture, the food, and the people.

Europe Travel Guide: [Deals to Europe](#) | [Europe Cities and Regions](#) | [Europe Cruises](#) | [Europe Slideshow](#)

TOP 25 NEWSLETTER

Be the first to get:
 - Free Weekly Travel Deals
 - Expert Vacation Ideas

Enter email

SIGN UP

Flight Deals
 USA/ Canada
 Europe

Compare Rates

FLIGHTS | HOTELS | PACKAGES | CRUISES

From: Departs: 05/04/09

To: Europe Return: 05/11/09

Travelers: 1

CHECK RATES

FAIRFIELD
THE BEST OF THE BEST

STAY AT A PARTICIPATING FAIRFIELD INN
 AND GET \$25 OFF YOUR NEXT STAY

BOOK BY JULY 19th

That's how to TRAVEL BETTER.

Sherman's Travel

Geo-targeted Banners

More

Hotel Deals

- Las Vegas
- Florida
- New York
- California
- Hawaii
- Other USA/ Canada
- Caribbean/Mexico

Europe Travel Deals

FLIGHTS: **WEDNESDAY** **THURSDAY** **FRIDAY** **SATURDAY**

- \$550+ Biz-class flights to Amsterdam (one-way) OpenSkies
- \$662+ Biz-class fares to Paris from IY (each way) OpenSkies
- \$599+ Italy spring fares from NYC (round-trip) Eurofly
- \$336+ Spring & summer Europe fares (one-way) Northwest Airlines
- \$235+ Cheap fares to/from Zurich & more (one-way) Air France
- \$1262+ Low Scandinavian biz class fares (one-way) Scandinavian Airlines
- \$349+ Spring Scandinavia/Finland fares (one-way) Scandinavian Airlines
- \$119+ Introductory fare sale to Moscow (one-way) United/Mesa

Europe Hotels

★ = Smart Savings ✓ = Great Value

ALL **UNUSUAL** **COOPERATE** **BUNDLES** **TOP QUALITY**

Hotel de France
This welcoming hotel is a stone's throw from attractions like the Place des Grands Hommes. Its 17 rooms are small but... great location

Eliza Lodge
The new luxury guesthouse is located in Temple Bar on the River Liffey at the Millennium Bridge, which makes it convenient to...

Kinlay House
This busy hostel located in an impressive Victorian building beside Temple Bar has private double and twin rooms as well as... budget

Insider Britain: London Travel Ticket has Fresh, Kanopieks Deals to London, Posted Hourly
www.TravelTickets.com

Rooms & Suites with Kitchen, Charming Boutique Hotel Scott a Room or Suite with a Kitchen
www.ScottHotel.com


Holland America Cruises
Scott's Highest Rated Cruise Deals For Great Prices. Contact Us Today!
www.CruiseWeb.com

Super Cheap Travel Deals
Find the Best Deals Online Discount Web Fares Made Easy!
www.LearnMore.com

Ads by Google

GREAT DEALS to EUROPE

Let's go now!



7th Scenic Ports in the World

DELTA WITH AIRFRANCE / OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION

Geo-targeted Bulletin (sent 4x)

Subject: Fw: BULLETIN: Great Europe Deals! Non-Stop Flights & 5-Star Hotels

»»» BULLETIN

ShermanTravel.com

Hello, Value Lover.



- Great deals to Europe. Delta/Air France/KLM can take you to all your favorite places in Europe, with more non-stops to more destinations in Europe than any other airline.
- Experience Europe at its best with The Leading Hotels of the World and enjoy 30% savings.
- WIN FABULOUS TRIPS to Germany and Ireland. Prizes include roundtrip tickets for two on DELTA or AIR FRANCE from New York or Los Angeles to Dublin or Berlin and four nights, including daily breakfast, at The Leading Hotels of the World: Ashford Castle in Ireland and Alma Schlosshotel Im Grunewald in Berlin. Enter now.

[GO TO visit-europe.com/new](http://www.visit-europe.com/new)

You & Europe
are made for each other.

DELTA KLM AIRFRANCE
OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION

The Leading Hotels of the World

EUROPE
HOLIDAY 2011

*Additional taxes and fees may be applied.
<http://www.ShermanTravel.com/fees>

Top 25 Newsletter – 5/6

Fw: This Week's Top 25 - Message (HTML)

Reply Forward Print Forward All Reply to All Forward

From: Amanda Irons [mailto:amanda.iron@yaho.com]
To: Amanda Irons
Cc:
Subject: Fw: This Week's Top 25

Sent: Mon 5/11/2009 11:57 AM

• **\$309+:** Last-minute Vegas weekend getaway w/airfare and choice of premium resorts available throughout May.
Source: **Travelocity**

• **Up to 73% off:** Last-minute Bermuda 7-nl cruises from Boston from \$449
Source: **Travelocity**

• **\$165+:** Four- & five-star getaways to Sedona, China, Egypt & more
Source: **Major Providers**

• **\$47/nl+:** Atlantic City beach hotels & casinos w/\$25 resort credit & more
Source: **Travelocity**

• **\$329+:** Alaska oceanview 7-night cruise over Memorial Day weekend
Source: **Travelocity**

Special Offers

>> Enter to win a trip for 2 to Europe, save on airfare and 5-star hotels

>> **Up to 90% off:** Top brands and products with 24/7 online sample sales

>> **Tip Giveaway.** Enter for your chance to win a Colorado vacation!

>> Visit ShermansTravel.com for more editor-screened travel deals. Know your dates? Try **QuickSearch** and compare prices.

>> Get a free trial issue of Sherman's Travel magazine for the best smart luxury travel values and ideas.



- EXPLORE & DISCOVER**
- **New Spotlight:** Pine Island Sound
 - **Top 10:** Ecotourist Hotspots
 - **101:** Greek Islands



- Air Deals**
- Hotel Deals**
- Cruise Deals**
- Package Deals**
- Car Deals**
- Trip Ideas**

Made in Sherman's Travel

Top 25 Newsletter -- 5/20

Fw: This Week's Top 25 - Message (HTML)



From: Amanda Irons [mailto:amanda_iron@shoo.com]
To: Amanda Irons

Subject: Fw: This Week's Top 25

Sent: Wed 5/20/2009 1:41 PM

20% off. Save on weekend stays at Marriott worldwide. Book by June 2
Source: Marriott

Up to 60% off 4-star hotels from \$69/nt in US cities like New York, Las Vegas, Chicago, New Orleans & more. **Hotwire**

\$169+. Last-minute Bahamas 4-nt sailing this May w/up to \$50 ship credit
Source: Norwegian

\$313 & up. Cheap Hawaii fares (round-trip) - ends today! Fly from 25 US cities, even NY (from \$342) through Jun 25. **Travelocity**

\$159 & up. Summer weekend fares to Florida beaches (round-trip)
Source: Major Airlines

\$371+. Puerto Rico 4-nt beach trip w/flight & secluded resort - 35% off
Source: Travelocity

\$99+. Low-priced guys getaways - golf, gambling, beach & more
Source: Major Providers

\$50+. Great-value vacations to Georgia, Duck Key, NY, Maine, more
Source: Major Providers

\$199+. Cruise clearance w/up to \$500 onboard credit & reduced deposits
Source: Travelocity

Up to 50% off. US vacations to California, Colorado, Chicago & more
Source: Major Providers


Special Offers

Up to 70% off. All-inclusive Caribbean vacations - new offers daily!

Europe Deals: Low fares on Delta, Air France or KLM & 30% off hotels

Up to 75% off. Last-minute cruises to the Caribbean, Alaska & more

Visit ShermansTravel.com for more editor-screened travel deals. Know your dates? Try QuickSearch and compare prices.

Get a free trial issue of Sherman's Travel magazine for the best smart luxury travel values and ideas. 

Los Angeles Times

Banners – Travel, Business and News sections and Behaviorally Targeted to Travel Enthusiasts

Travel - Vacations, Guides, Reviews & Deals - LATimes.com - Mozilla Firefox

[Home](#) | [Vacations](#) | [Guides](#) | [Reviews & Deals](#) | [LATimes.com](#) | [Mozilla Firefox](#)

[Edit](#) | [View History](#) | [Bookmarks](#) | [Tools](#) | [Help](#)

[http://www.latimes.com/travel/latimes.com/](#)

[Most Visited](#) | [Getting Started](#) | [Latest Headlines](#) | [Free Home!](#)

You & Europe

Made for each other.

[Jobs](#) | [Cars.com](#) | [Real Estate](#) | [More Classifieds](#)

[Helo Visitor](#) | [Register](#) | [Sign In](#)

[Log In](#) | [Create New](#)

[Travel & DealBlog](#)

[Back to Top](#) | [A Raging Reporter](#)

[http://www.latimes.com/business/la-fi-allegiant13-2009may13_0_129806a_story](#)

[Most Visited](#) | [Getting Started](#) | [Latest Headlines](#) | [Free Home!](#)

LAT Home | Print Edition | All Sections

Los Angeles Times | Business

[Technology](#) | [Personal Finance](#) | [Small Business](#)

You are here: LAT Home > Business News

[Business](#)

[Technology](#)

[Finance](#)

[Small Business](#)

[Economy](#)

[Energy](#)

[Careers](#)

as of 03:17PM ET 01/27/09

NASDAQ 8898.45 -182.16

S&P 500 1070.40 -46.43

AIRLINES

Allegiant Air's prudence soars amid slump in

LAT Home | Print Edition | All Sections

Los Angeles Times | Entertainment

[Movies](#) | [TV](#) | [Music](#) | [The Biz](#) | [Celebrity](#) | [Awards](#) | [Photos](#) | [Hollywood A-Z](#) | [Arts & Culture](#) | [Reviews](#) | [Charts](#)

You are here: LAT Home > Entertainment > Movies

[Jobs](#) | [Cars.com](#) | [Real Estate](#) | [Reminis](#) | [Foreclosures](#) | [More Classifieds](#)

[Helo Visitor](#) | [Register](#) | [Sign In](#)

[Jobs](#) | [Cars.com](#) | [Real Estate](#) | [Reminis](#) | [Foreclosures](#) | [More Classifieds](#)

[SEARCH](#)

[Save on Books](#) | [Home delivery](#) | [ORDER NOW!](#)

MOVIES

Movie-sequel casualties: The actors left

Moviegoers 'Obsessed' with Beyonce

'Margaret': post-production in a courtroom

GREAT DEALS to EUROPE

Let's go now!





A DELTA K&M ARRANGANCE | + 914-455-1111

EUROPEAN TRAVEL COMMISSION

THE TRAVELER'S FRIEND

The Big Picture: Patrick Goldstein

Travel Roadblock

LAT Home | My LATimes | Print Edition | All Sections

Los Angeles Times | Travel

You are here: LAT Home > Travel




Travel

- Hawaii
- Mexico
- Europe
- Las Vegas
- Los Angeles
- Santa Barbara
- Orange County
- San Diego
- San Francisco
- Napa Wine Country
- Palm Springs & Desert
- California's Central Coast
- Asia & India
- Great Britain
- Latin America & Caribbean
- Pacific & Australia

Taking Southern California on vacation



Tips for cheap family travel  Venturing out with the kids? It pays to book early, shop for bargains, watch for freebies and consider a hostel stay.

Travel Features
 Swine flu and travel plans: Stay informed on H1N1 virus
 Mariposa Butterfly Festival will take flight May 1 to 3
 Big Island: Mauna Kea Beach Hotel and Volcano House tell two stories

[Feedback](#)




Nearby Destinations

- Santa Barbara
- Los Angeles
- San Diego
- Palm Springs & Desert
- Lake Tahoe & Eastern Sierra
- Las Vegas
- San Francisco
- Napa Wine Country
- California's Central Coast
- Monterey Peninsula
- High Sierra Nevada
- Hawaii
- Mexico
- [View All Destinations](#)

Travel by Interest




- Islands & Beaches
- Outdoors & Adventure
- Family & Kids
- Ski & Winter
- Weekend Getaways
- Honeymoon, Spa & Romance
- [Tours & Cruises](#)

[Hello Visitor](#) | [Register](#) | [Sign-In](#)
[Jobs](#) | [Cars.com](#) | [Real Estate](#) | [More Classifieds](#)

 [My Trips](#)  [Log In](#) | [Create New](#) 

Daily Travel & DealBlog

Scouting the best airfares, hotels and vacation packages
Raphael at the Ducal Palace of Urbino
 A landmark exhibition of paintings by the Italian Renaissance master Raffaello Sanzio — now...
[Read more >](#)


GREAT DEALS to EUROPE
 Let's go now!



HOME PAGE | TODAY'S PAPER | VIDEO | MOST POPULAR | TIMES TOPICS | Get Home Delivery | My Account | Welcome, mohit_vanani | Log Out | Help

You & Europe

The New York Times

Monday, April 27, 2009 10:40 AM ET Last Update: 10:40 AM ET

Try Our EXTRA Home Page

Get Home Delivery | Log Out | Help

Great deals. The Teaming Hotels of the World

Switch to Global Edition +

Jobs REAL ESTATE AUTOS ALL CLASSIFIEDS

WORLD U.S. POLITICS N.Y./REGION BUSINESS TECHNOLOGY SPORTS SCIENCE HEALTH OPINION ARTS Books Music Television Theater STYLE Dining & Wine Fashion & Style Home & Garden Weddings/Celebrations TRAVEL Blogs Cartoons / Humor Classifieds Corrections Crossword Games First Look Learning Network Multimedia NYC Guide Obituaries Podcasts Public Editor Sunday Magazine

Search

Faster Cuts and More Loans Key to G.M. Survival Plan

By RICK BUNKLEY 24 minutes ago

The debt-for-equity swap offered to bondholders by General Motors, which is seeking \$1.4 billion more in loans, would give the Treasury a majority stake in the company.

- Chrysler, Union and Fiat Reach Agreement
- Dealbook: Live-Blogging the G.M. News Conference

Gettner, as Member and Overseer, Forged Ties to Finance Club

By JO BECKER and SRETCHEN MOREY 23 minutes ago

During five years as head of the New York Fed, Treasury Secretary Timothy F. Geithner built unusually close relationships with Wall Street executives.

- Document File: Geithner's Calendar at the New York Fed
- Post a Comment | Read (84)

Shortage of Doctors Proves Obstacle to Obama Goals

By ROBERT PEAR 24 minutes ago

One proposal — to increase Medicare payments to general practitioners, at the expense of high-paid specialists — has trounced off

Europe Warned on U.S. Travel

By DONALD G. MATHIE and ABRAHAM O'CONNOR 23 minutes ago

The European Union health commissioner advised Europeans to postpone nonessential travel to the U.S. or Mexico, but the acting director of the Centers for Disease Control and Prevention called the advisory unwarranted.

- Stocks Fall Amid Swine Flu Concerns
- The Caucus: Obama Says Swine Flu Not a Cause for Alarm
- Times Topics: Swine Flu | Post a Comment



100 DMS From the Rooftops

By LAURIE GOODSTEIN 24 minutes ago

Organized atheist groups liken their strategy to the gay-rights movement, which lifted off when members of a scorned minority went public.

- Post a Comment | Read (247)

More Atheists Shout It From the Rooftops

By LAURIE GOODSTEIN 24 minutes ago

Organized atheist groups liken their strategy to the gay-rights movement, which lifted off when members of a scorned minority went public.

- Post a Comment | Read (247)

Op-Ed: End Universities as We Know Them

If higher education is to thrive, it must be regulated and restructured.

Editorial: Pakistan

Opinionator: Flu Views

12-month 2.30% APY... Online CD

HSBC Direct

MARKETS »

4:11:01 PM ET

S&P 500	Down	Nasdaq
868.40	-2.17	1,698.96
+2.17	+40.89	+4.67
+0.25%	+0.51%	+0.28%

GET QUOTES My Portfolio »

Stock, ETFs, Funds

An Intriguing Invitation

UNIQUE THE EXPERIENCE

TIFFANY & CO.

You & Europe

The New York Times

Monday, April 27, 2009 Last Update: 11:32 AM ET

Great deals. KLM

Switch to Global Edition

TRY OUR EXTRA Home Page Personalize Your Weather

Faster Cuts and More Loans Are Key to G.M. Survival Plan
By NICK BUNICKLEY 25 minutes ago

The debt-for-equity swap offered to bondholders by General Motors, which is seeking \$11.4 billion more in loans, would give the Treasury a majority stake in the company.

Chrysler, Union and Fiat Reach Agreement
DealBook: Live-Blogging the G.M. News Conference

Gettner, as Member and Overseer, Forged Ties to Finance Club
By JO BECKER and GRETCHEN MORGENSON

During five years as head of the New York Fed, Treasury Secretary Timothy F. Geithner built unusually close relationships with Wall Street executives.

Gettner's Calendar
Browse Mr. Geithner's daily schedules at the Federal Reserve Bank of New York.

More Athletes Shout It From the Rooftops

Europe Warned on U.S. Travel



Alexis Stavrakoudis/Press

Flu Advisory Unwarranted, C.D.C. Says

The European Union health commissioner advised Europeans to postpone nonessential travel to the U.S. or Mexico, but the acting director of the Centers for Disease Control and Prevention called the advisory unwarranted.

Shortage of Doctors Proves Obstacle to Obama Goals
By ROBERT PEAR

One proposal — to increase Medicare payments to general practitioners, at the expense of high-paid specialists — has touched off a hobbying fight.

How Are You Coping With the Recession?

Partick dunn's with friends. instead of within out.

FBI, NYC

100 DAYS

An Indiana Town

OPINION

Op-Ed: End Universities as We Know Them
If higher education is to thrive, it must be restructured.



Chen: Clinton's Mideast Pivotee | Comments (64)
Krugman: Money for Nothing
Jimmy Carter: Ban Assault Weapons
Editorial: Pakistan
Opinionator: Flu Views

MEDIA
With Rivals Ahead, Doubts for CNN's Middle Road.
CNN has struggled to effect a



trials stoking prime time with high-octane political opinion and rant.

newcave.com

MARKETS

S&P 500	Dow	Nasdaq
867.80	8,113.56	1,697.76
+1.52	+37.27	-3.47
+0.18%	+0.46%	+0.20%

GET QUOTES My Portfolios

Presenting Tiffany Keys

TIFFANY & CO.

REAL ESTATE AUTOS JOBS ALL CLASSIFIEDS

HOME PAGE | TODAY'S PAPER | VIDEO | MOST POPULAR | TIMES TOPICS | Try Electronic Edition | My Account | Welcome, European Travel | Login | Help

You & Europe

The New York Times

Monday, April 27, 2009 Last Update: 11:32 AM ET

Search

Great deals. **DELTA**

Personalize Your Weather

Switch to Global Edition

JOBS REAL ESTATE AUTOS ALL CLASSIFIEDS WORLD

U.S. POLITICS N.Y./REGION BUSINESS TECHNOLOGY SPORTS SCIENCE HEALTH OPINION ARTS Books Movies Music Television Theater

STYLE Fashion & Style Home & Garden Weddings/Celebrations TRAVEL Blogs Cartoons / Humor Classifieds Corrections Crossword Games First Look Learning Network Multimedia NYC Guide Obituaries Podcasts Public Editor Sunday Magazine

Faster Cuts and More Loans Are Key to G.M. Survival Plan

By NICK BUNKLEY 26 minutes ago

The debt-for-equity swap offered to bondholders by General Motors, which is seeking \$11.4 billion more in loans, would give the Treasury a majority stake in the company.

- Chrysler, Union and Fiat Reach Agreement
- Dealbook: Live-blogging the G.M. News Conference

Geithner, as Member and Overseer, Forged Ties to Finance Club

By JO BECKER and GRETCHEN MORGENSON

During five years as head of the New York Fed, Treasury Secretary Timothy F. Geithner built unusually close relationships with Wall Street executives.

- Times Topics: Timothy F. Geithner
- Post a Comment | Read (156)

Geithner's Calendar

Browse Mr. Geithner's daily schedules at the Federal Reserve Bank of New York.

- Share Your Observations

More NEWS

Sunday

More Atheists Shout It

Europe Warned on U.S. Travel



Flu Advisory Unwarranted, C.D.C. Says

By DONALD G. MATELI and ARIANNA OCCONOR 2 minutes ago

The European Union health commissioner advised Europeans to postpone nonessential travel to the U.S. or Mexico, but the acting director of the Centers for Disease Control and Prevention called the advisory unwarranted.

- Stocks Fall Amid Swine Flu Concerns
- The Caucus: Obama Says Swine Flu Not a Cause for Alarm
- All Graphic: Understanding Swine Flu
- Times Topics: Swine Flu | Post a Comment

Shortage of Doctors Proves Obstacle to Obama Goals

By ROBERT PEAR

One proposal — to increase Medicare payments to general practitioners, at the expense of high-paid specialists — has touched off a lobbying fight.

- Post a Comment | Read (319)

How Are You Coping With the Recession?

Be grateful for what I have. Don't spend time imagining the worst.

— Julia St. Paul

Share Your Strategies & Living With Less: The Recession's Impact

100 DAYS

Opinion: End Universities as We Know Them

If higher education is to thrive, it must be regulated and restructured.

Op-Ed: End Universities as We Know Them

If higher education is to thrive, it must be regulated and restructured.

- Cohen: Clinton's Mideast Pivotette | Comments (64)
- Krugman: Money for Nothing
- Jimmy Carter: Ban Assault Weapons
- Editorial: Pakistan
- Opinionator: Flu Views

With Rivals Ahead, Doubts for CNN's Middle Road

CNN has struggled to effectively compete against its rivals stoking prime time with high-octane political opinion and rant.



MARKETS 11:52 AM ET

S&P 500	Dow	Nasdaq
857.70	8,113.80	1,897.73
-1.47	+37.51	+3.44
+0.17%	-0.45%	+0.20%

GET QUOTES | My Portfolios

Stock, ETFs, Funds | Go

Share Your Strategies & Living With Less: The Recession's Impact

TIFFANY & CO.

HOME PAGE | TODAY'S PAPER | VIDEO | MOST POPULAR | TIMES TOPICS | Try Electronic Edition | My Account | Welcome, European | Travel Comm. | Log Out | Help

You & Europe

The New York Times

Monday, April 27, 2009 Last Update: 11:52 AM ET

Great deals. AIRFRANCE

Switch to Global Edition | **JOBS** | REAL ESTATE | AUTOS | ALL CLASSIFIERS | **WORLD** | U.S. | POLITICS | N.Y./REGION | BUSINESS | TECHNOLOGY | SPORTS | HEALTH | OPINION | ARTS | Books | Movies | Music | Television | Theater | STYLE | Fashion & Style | Home & Garden | Weddings/Celebrations | TRAVEL | Blogs | Cartoons / Humor | Classifieds | Corrections | Crossword | Games | First Look | Learning Network | Multimedia | NYC Guide | Obituaries | Podcasts | Public Editor | Sunday Magazine

Faster Cuts and More Loans Are Key to G.M. Survival Plan

By NICK BURKLEY
48 minutes ago

The debt-for-equity swap offered to bondholders by General Motors, which is seeking \$11.4 billion more in loans, would give the Treasury a majority stake in the company.

- Chrysler, Union and Fiat Reach Agreement
- Dashboard: Live-Blogging the G.M. News Conference

Geithner, as Member and Overseer, Forged Ties to Finance Club

By JO BECKER and GRETCHEN MORGENSEN

During five years as head of the New York Fed, Treasury Secretary Timothy F. Geithner built unusually close relationships with Wall Street executives.

- Times Topic: Timothy F. Geithner
- Post a Comment | Read (156)

Geithner's Calendar

Browse Mr. Geithner's daily schedules at the Federal Reserve Bank of New York.

- Share Your Observations

MORE NEWS

- More: Atheists Shout It

Europe Warned on U.S. Travel



Sam Yeh/AFP/Getty

An animal disease department official in Taiwan disinfects a pig farm as a precaution.

Ftu Advisory Unwarranted, C.D.C. Says

By DONALD G. MATEL and ALEXANDER O'CONNOR 22 minutes ago

The European Union health commissioner advised Europeans to postpone nonessential travel to the U.S. or Mexico, but the acting director of the Centers for Disease Control and Prevention called the advisory unwarranted.

- The Caucus: Obama Says Swine Flu 'not a Cause for Alarm'
- Full Graphic: Understanding Swine Flu | Times Topics: Swine Flu
- Stocks Waver Amid Flu Concerns | Post a Comment

Shortage of Doctors Proves Obstacle to Obama Goals

By ROBERT PEAR

One proposal — to increase Medicare payments to general practitioners, at the expense of high-paid specialists — has touched off a lobbying fight.

- Post a Comment | Read (319)

How Are You Coping With the Recession?

66 Be grateful for what I have. Don't spend time binging the news.

99

- Julia St. Paul
- Share Your Strategies

OPINION

Op-Ed: End Universities as We Know Them

If higher education is to thrive, it must be regulated and restructured.

MEDIA

With Rivals Ahead, Doubts for CNN's Middle Road

CNN has struggled to effectively compete against its rivals stoking prime time with high-octane political opinion and rant.

OPINION

Op-Ed: Clinton's Mideast Pivotette | Comments (64)

Krugman: Money for Nothing

Jimmy Carter: Ban Assault Weapons

Editorial: Pakistan Opinionator: Flu Views

MARKETS

At 11:55 AM ET

S&P 500 Dow Nasdaq

866.87 8,105.92 1,698.08

+0.04% +29.63 +1.79

+0.07% -0.37% +0.11%

GET QUOTES My Portfolios

Stock, ETFs, Funds

12-month 2.30% APY*** Online CD

HSBC Direct

MARKETS

At 11:55 AM ET

S&P 500 Dow Nasdaq

866.87 8,105.92 1,698.08

+0.04% +29.63 +1.79

+0.07% -0.37% +0.11%

GET QUOTES My Portfolios

Stock, ETFs, Funds

Presenting Tiffany Keys

TIFFANY & CO.

Great Getaways Email (sent 3x)



From: NYTimes.com Ad-Mail [announce@n21.gaz.nytimes.com]
To: Amanda Irons
CC:
Subject: Great Getaways: You & Europe - Great Deals Now!

Sent: Thu 4/30/2009 2:15 AM

The New York Times
GREAT GETAWAYS

Hello,
Value Lover.



- Great deals to Europe. Delta/Air France/KLM can take you to all your favorite places in Europe, with more non-stops to more destinations in Europe than any other airline.
- Experience Europe at its best with The Leading Hotels of the World and enjoy 30% savings.
- WIN FABULOUS TRIPS to Germany and Ireland. Prizes include roundtrip tickets for two on DELTA or AIR FRANCE from New York or Los Angeles to Dublin or Berlin and four nights, including daily breakfast, at The Leading Hotels of the World, Ashford Castle in Ireland and Alma Schlosshotel Im Grunewald in Berlin.

Enter now.

[GO TO visiteurope.com/now](http://go.to/visiteurope.com/now)

You & Europe
are made for each other.

DELTA KLM AIRFRANCE
OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION



ABOUT GREAT GETAWAYS

Great Getaways is an exclusive advertisement e-mail offering from our Travel Guide from nytimes.com. nytimes.com advertisements

have an explorers theme:

Cruise West's 335-day circumnavigation of the globe will retrace routes...

Bankrupt Joystar pays March salaries to top executives

Joystar, the host travel agency in Chapter 11 bankruptcy reorganization...

Conference keynote to focus Latin America specialization

During Travel Weekly's Latin America Virtual Conference and Tradeshow...

Embassy Suites introduces 'one-room suite'

Embassy Suites is apparently redefining the word "suite," as the Hilton-owned...

New Greenbrier owner strikes deal with Marriott

It looks as if the Greenbrier resort in Sulphur Springs, W. Va., could...

More News
Most-Read Most-Emailed

Wednesday revealed details of a more enhanced, long-term joint venture. The companies plan to better coordinate their transatlantic operations.



Advertisement

2009 TRAVEL WEEKLY MAGELLAN AWARDS

HONORING THE BEST IN THE TRAVEL INDUSTRY

ENTRY DEADLINE MAY 29

SPECIAL REPORT

Dispatch, Dubai 1: Swine flu stress



Even though the swine flu has waned, it wasn't until I embarked on my trip to Dubai last week that I...

FARMS »

Newest

- Kenya safari-tour, \$1,500
- Daytona Beach hotel, \$75
- Beaches Turks & Caicos, \$129
- Netherlands, Belgian cruise-tour, \$935

DEALS »

Exchange travel deals

Recently Added

- Panama Canal cruise, \$1,139
- 12 days in Australia, \$2,250
- London-Paris by rail, \$1,829
- 15 nights in S. Amer., \$2,915

FIND HOTELS »

Hotel and Travel Index

Recently Added

- Utopia Village, Honduras
- The Orange Tub, Amsterdam
- Beary Hotel, Accra, Ghana
- The Clifford Hotel, Lima, Peru

Advertisement

SEND YOUR CLIENTS NOW.

DELTA KLM AIRFRANCE

OFFICIAL AIRLINES OF THE EUROPEAN TRAVEL COMMISSION

The Leading Hotels of the World

EUROPE



ANIE WEISSBAUM
This is radical!



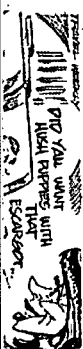
CHARLIE FUIK
Good ol' days and new realities



IN THE HOT SEAT
Gail Grimmer, Delta

MULTIMEDIA AND READER PHOTOS »

Editorial Cartoons



MORE NEWS

- TUI Travel reports half-year operating loss of \$446 million
- Caribbean leaders schedule brainstorming session at Summit

Each record reflects states and cities covered.

Travel Weekly

2 weeks of Travel Daily Bulletin (5/4-5/17)

From: Karidel, Veronica [vkaridel@TravelWeekly.com]

To: Amanda Ivers

Subject: FW: Travel Weekly Daily Bulletin

Sent: Wed 5/13/2009 12:40 PM

Act Now and Lock in Your Early Bird Rate!
 The Maryland Travel Planner has everything you need to promote your business. The stand-alone guide offers up-to-date information on attractions, accommodations, transportation and much more. [Click here to order!](#)

More News

Jamaica Tourism chief stresses aggressive promotion
Branson Airport opens
Delta installs Wi-Fi on nearly 50% of domestic fleet
Virtuose partners with culinary mag
Travel Janze blogs: A mid-size encounter with pirates

Feature: The 2009 Magellan Award
 From design to marketing to services, Travel Weekly's Magellan Awards honor the best in travel and select the outstanding travel professionals behind it all. [Click here to read more](#) and be recognized by the world's leading industry experts.

Featured Column

Reality Check: Tech training on the go
 By Richard Turan
The folks at Crystal Cruises have figured out why they really want to do on vacation, and I think they are reading more

You & Europe
 Great deals.



conventions and a continued decline in discretionary spending. [Read More](#)

More News

Royal Caribbean lists promotional deal with Dubai
Greenbrier workers rally, contract
Expansion work to begin on Nasseau airport
ASC Linxells redesigned website
All Jamaica launches web check-in
Gourmet magazine, Signature offer specialist program

Front and Center
 Every year, more than 150,000 travel professionals look for Travel Weekly's Front and Center award. This year, the award winners have been announced. [Click here for more information.](#)

Featured Column

You & Europe
 Great deals.



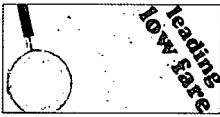
ISSUE DATE: AUG 18
 CLOSE DATE: MAY 28
[TO ADVERTISE CLICK HERE](#)

FOR DETAILS VISIT
AVIS

Channels
 visit our channels on the web

- Aus Bond
- Caribbean
- China
- Europe
- Hawaii
- Hotels
- Las Vegas
- Medical
- Technology
- Tour Operators
- Weddings & honeymoons

Subscribe to Travel Weekly




Performance Media

Destination Portal - <http://www.travelpulse.com/Search/SupplierProfileView.aspx?id=9b267e9b-9c05-4d68-a3f1-f8b2b7f4051>

European Travel Commission - Mozilla Firefox
File Edit View History Bookmarks Tools Help

http://www.travelpulse.com/Search/SupplierProfileView.aspx?id=9b267e9b-9c05-4d68-a3f1-f8b2b7f4051
Most Visited Catalog Services Latest Headlines Free HTML



the beat of the industry

Formerly: travelagent.com

Home

News

Suppliers

Deals

Destinations

Training

Videos

You & Europe.

European Travel Commission

Representing 39 member countries, the European Travel Commission (ETC) promotes Europe as a long-haul tourism destination. For U.S. travelers, Europe is an easy and profitable sell; the U.S. and Europe share deep and undeniable bonds of language, history, culture and friendship. Our older friends and younger ones enjoy the same pleasures and adventures, while our new clients enjoy discovering the destinations they've dreamed about since childhood.

The ETC's members include: Austria, Belgium, Britain, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Holland, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Macedonia, Malta, Monaco, Montenegro, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and Ukraine.

The amazing diversity of ETC's member countries underscores one of Europe's biggest selling points—clients can experience 39 different countries on the world's sixth smallest landmass. The opportunities for exploration are seemingly endless. The continent's art and architecture embody the roots and history of Western civilization, and Europe boasts 373 UNESCO World Heritage Sites (which represents 42% of the world's sites). Whenever they travel in Europe, clients will find world-class museums and cultural events, outstanding cuisine, fantastic shopping, and stunning natural beauty. Adventure, romance and glamour await at every turn; you simply need to point your clients in the right direction.

HOW TO SELL:
Find out your clients' dream destination and go from there. If it's a first visit to Europe, they may put Paris or London on the top of their wish list. If they've been to Europe before, they may want to experience a region that's more off the beaten path. You might also ask about your clients' ancestry. Many people enjoy visiting the countries of their forebears, and the more specific they can be about the region or city

SIGN UP / SUBSCRIBE

SEARCH

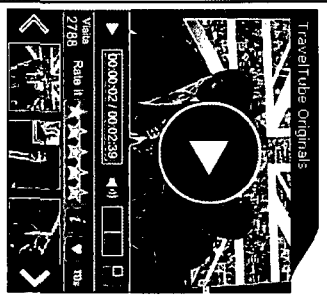
SUPPORT / FAQ

TODAY'S TOP STORIES

- State Dept., CDC Lift Mexico Travel Warning
- Carnival, Royal Caribbean Plan Return to Mexico
- CLIA Applauds Return to Mexico, Outlines Procedures
- Ambassadors International Narrows Loss to \$11 Million
- Apple Vacations Sees Mexico Sales Rebounding

[View All](#)

TravelTide Originals



Video Rate it 2/5 stars 2788

TRAVEL DEALS

- European Travel Commission -
- Luxerne & Swiss Package - starting at \$1159
- European Travel Commission -
- Holland Gives You a (FREE) Break

2009 AUG -3 AM 11: 53

10/15/09

Performance Media

Offers – 4 weeks from May 18-June 12

Destination Deals

- » European Travel Commission - Lucerne & Swiss Package - starting at \$1159
- » European Travel Commission - Holland Gives You a (FREE) Break
- » Switzerland Tourism - In the Footsteps of Heidi from \$299
- » Switzerland Tourism - Walks in the Berner Oberland
- » Cayman Islands Dept of Tourism - Cayman Summer Splash: Kids fly, stay and eat free!
- » Central Europe Experience - Important Trade Information from Central Europe
- » Central Europe Experience - Tours Available to Central Europe

Destination Deals

- » Switzerland Tourism - Scenic Wonders Route III - 2009
- » European Travel Commission - Flight Deals with Lufthansa and Air Berlin
- » European Travel Commission - Czech Republic - 6 nights from \$989
- » Cayman Islands Dept of Tourism - The Cayman Islands Marathon, Half-Marathon and 4-Person Relay
- » Cayman Islands Dept of Tourism - Pirates Week 2009 November 12 - 22
- » Japan National Tourism Organization - Japan Airlines Packages
- » Virtual Mexico Expo - Online Expo about travel to Mexico
- » Central Europe Experience - Discover Slovakia's Small Carpathian Mountains and Wine Route
- » Central Europe Experience - Central Europe's Great Deals

Destination Deals

- » European Travel Commission - Sheraton Grand Hotel & Spa, Edinburgh, Scotland from \$155 per room/per night
- » European Travel Commission - Stockholm for Agents and Press
- » Cayman Islands Dept of Tourism - Cayman Summer Splash: Kids fly, stay and eat free!
- » Switzerland Tourism - Self-guided Jungfrau + Matterhorn (Village-based walking/hiking tour)
- » Switzerland Tourism - Grindelwald Hiking - discover the spectacular Bernese Oberland
- » Central Europe Experience - Budapest's cave The unique system of caves under the Castle Hill
- » Central Europe Experience - Visit these amazing Central European Star Cities!

- » European Travel Commission - Pure romantic experience in Brussels
- » Japan National Tourism Organization - Japan Airlines Packages
- » European Travel Commission - Holland Gives You a (FREE) Break
- » Cayman Islands Dept of Tourism - Cayman Summer Splash: Skate Cayman
- » Switzerland Tourism - 14 Days Hooked on Helvetia Tour Package
- » Central Europe Experience - Great Experiences at Great Value: Germany
- » Central Europe Experience

Destination Deals

- » European Travel Commission - Chateau de Lac in Geneva, just south of Brussels 122.50EUR / person
- » Cayman Islands Dept of Tourism - Welcome to the 17th Annual 2009 Flowers Sea Swim
- » Central Europe Experience - Imperial Cities: Prague, Vienna, and Budapest From: \$2898.00 ppdo incl air!
- » Central Europe Experience - Great Experiences at Great Value: Czech

Travel Pulse Daily for one week

Travel Pulse Daily for Monday, May 11th - Message (HTML)

From: TravelPulse [Digest@wvpubsociety.com]
 To: Amanda Tons
 Cc:
 Subject: Travel Pulse Daily for Monday, May 11th

- » Disney's Harrier's Call
- » Doubletree Cleveland T
- » The Bahamas' Comfort
- » Mexico's Sandos Resor
- » New York's Ritz-Carlton
- » Holiday Inn Montego B.
- » Jamaica's Half Moon Of
- » Rancho Las Palmas Set
- » Taj Beyond Safaris In
- » Sheraton Keauhou Bay
- » London's Draycott Deb

Hotel & Resort De

- » The Verandah Resort H
- The Verandah -
- » Starwood Hotels & Res
- » SuperClubs - Five-Day
- Package
- » Pueblo Bonito Oceanfr
- Book NOW and SAVE !!!
- » Couples Resorts - Go G
- » Occidental Hotels & Res
- FREE for travel NOW - 12/24/09
- » Couples Resorts - Save up to 50% PLUS up to \$500 in added Value*

Travel Pulse Daily for Tuesday, May 12th - Message (HTML)

From: TravelPulse [Digest@wvpubsociety.com]
 To: Amanda Tons
 Cc:
 Subject: Travel Pulse Daily for Tuesday, May 12th

- » St. Thomas' Bologno Bay Beach Resort Restores Adults Promotion
- » Bermuda's Pink Beach Club Offers Upgrades
- » New Orleans Marriott Presents Gal Pal Getaway

Hotel & Resort Deals

- » Couples Resorts - From \$299 - Secret Rendezvous
- » Couples Resorts - Save Up To 50% - Fall In Love again 2009
- » Elke Island Resorts - The Verandah Resort & Spa - Wedding package \$999
- » Elko Island Resorts - 2009 Caribbean FAMS
- » SuperClubs - The 10th Annual Epicurean Escape
- » Occidental Hotels & Resorts - Royal Hideaway Green Agents a Big Raise!
- » Royal Hideaway Playacar - FAM Travel Agent Rate \$149 pp/rt/dbl
- » Planet Hollywood Resort & Casino Las Vegas - Taste of Hollywood

You & Europe - Great deals.



Tour & Package News

- » Funjet Vacations Doubles Support for Travel Agents
- » Pleasant Offers Savings to Puerto Rico
- » Travel Impressions Offers Epicurean Escape
- » United Vacations Offers \$200 Savings
- » Springland Vacations Features Melbourne, Philip Island

Tour & Package Deals

- » Funjet Vacations - NEW! SuperClubs Offer - Third night FREE!
- » Funjet Vacations - Funjet Vacations is Doubling its Support for Agents!
- » Travel Impressions - Three for FREE at the Hyatt Regency Acapul
- » Travel Impressions - Receive a \$250 Road Lane® Spa credit and SAVE up to 60% at Sandals Resorts!
- » Elke Island Resorts - The Verandah Resort & Spa - Wedding package \$999
- » Travel Impressions - Exclusive Sandals Promotional Shares of

You & Europe - Great deals.



Tour & Package News

- » Seaport Tours Pays 15 Percent on Some Group Tours
- » Goway Offers Peace of Mind Guarantee
- » General Tours Offers Summer Savings to Costa Rica
- » Annia Vacations Honors Tom Amante

Email Blast – 5/11

File Edit View Insert Format Tools Actions Help Add-ons
Reply Reply to All Forward Print
From: Amanda Iorns [amanda_iorns@yahoo.com]
To: Amanda Iorns
Cc:
Subject: For You & Europe - Great Deals Now

Sent: Mon 5/11/2009 11:56 AM



Attention ALL Value Lovers!

(THAT MEANS YOU AND YOUR CLIENTS!)

There's never been a better time to sell Europe. Sure, it's a tough economy—but the dollar is stronger now against the euro and the pound than at any time in recent memory, transatlantic carriers are slashing fares and tour operators are offering terrific deals on air/hotel packages. Plus, crowds are fewer and lines are shorter. It's almost like having Europe all to yourself, and you'll be more than welcome.

The European Travel Commission wants you to think again about the value of Europe. That's why we've made Delta and Air France-KLM the official airlines of the ETC. Together, they've got more non-stops to more destinations in Europe than any other airline and great low fares.

Wait, there's more. The Leading Hotels of the World is offering 30% off published rates for luxurious accommodations that include daily breakfast. These hotels represent Europe at its sumptuous best, and your clients will love you for putting them there.

You, your clients and Europe were made for each other.

Visit www.VisitEurope.com/now to see all that Europe
You & Europe
are made for each other.

Daily E-Newsletter 2 weeks (5/11-5/22)

View this email online | Please add Travel Agent News to your Safe Sender List

TravelAgent
CENTRAL

Home
 Subscribe
 Advertise
 Deals
 Contact

DAILY NEWS AND DEALS

from the editors of Travel Agent magazine

You & Europe.
Great deals.



The Best of the World

MAY 19, 2009

Search

Featured Deals of the Week



Peperill Resort Spa and Golf - Enjoy Peperill's adventures in Turkey + 1st Commission!



Turtle Bay - Discover The Hawaii for Yourself - Ocean View or Ocean Front from \$125



Aruba - Aruba rewards Travel Professionals

Today's News

Agent React to Lifting of Travel Warning to Mexico
Travel Agent spoke to some specialists about travel to Mexico after the CDC downgraded its initial travel warning to a travel precaution last week. [More](#)

YTB to Defend Against Illinois Action
Company believes it has "the right defender" to the claims, will advocate its position aggressively. [More](#)

CTO Conference to Return in October After One-Year Hiatus
Travel Agent was on site Tuesday morning for a media breakfast hosted by the Caribbean Tourism Organization (CTO), which announced the return of the CTO Conference in Antigua and Barbuda this October. [More](#)

AMTA Awards Board Announces Strickland Travel Indirect

Today's Feature



Grand Opening: Beaches Turks & Caicos' Italian Village, Waterpark

John McAlhoun is on location with the family at Beaches Turks & Caicos resort, and reports on the three days of celebrating the latest property addition. [More](#)

View this email online | Please add Travel Agent News to your Safe Sender List

TravelAgent
CENTRAL

Home
 Subscribe
 Advertise
 Deals
 Contact

DAILY NEWS AND DEALS

from the editors of Travel Agent magazine

You & Europe.
Great deals.



DELTA KLM AIRFRANCE
OFFICIAL AIRLINE OF THE EUROPEAN COMMISSION

MAY 15, 2009

Search

Featured Deals of the Week



Aruba - Aruba rewards Travel Professionals



Turkey Vacations - Double Cash, Double Rewards, Double Fun for Agents



American Airlines - Greater Value, Flexibility with Frequent Awards

Today's News

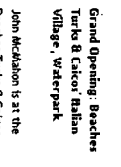
PhocusWright Predicts Decline in Travel Demand
Recession is changing consumer buying habits. [More](#)

Illinois Attorney General Acts Against YTB
Legal problems multiply for YTB. [More](#)

The Weekly Wrap - User Comments & Discussion, May 10-15
Although the latest developments in legal action against YTB intrigued the most discussion amongst our readers this week, there were plenty of other topics on which our readers commented. [More](#)

Four Seasons Responds to "Inflammatory Rhetoric"
The battle of released statements continues between Four Seasons Hotels and Resorts and the owner of the Four Seasons Awar, which reportedly plan to switch operators of the San Diego property. [More](#)

Today's Feature



Grand Opening: Beaches Turks & Caicos' Italian Village, Waterpark

John McAlhoun is at the resort, which he believes has outdone itself with its two latest property additions. [More](#)

Geo-Targeted Banners

AccuWeather.com - New York, NY - Weather Forecast - Local Weather Forecasts - Windows Internet Explorer

http://www.accuweather.com/index-forecast_adverts.asp?adcsite=728-90&pcode=10001

File Edit View Favorites Tools Help

Web Search Bookmarks Settings Groups Mail Address Book Calendar Nonepad

AccuWeather.com - New York, NY - Weather Forecasts

AccuWeather.com
World's Weather Authority™

Local Weather Forecast

ZIP Code or City, State GO

World | Canada | UK & Ireland

Mobile | iPhone

Premium Professional RadarPlus

Search this site GO

New York, NY Weather Forecast

Friday, April 24, 2009

WeatherAlert™ New York area

AccuWeather.com QuickLook


5-Day Forecast Days 6-10 Today (More) All 15 Days

Currently At 10:37AM (More)

<p>56°F RealFeel®</p> <p>Winds in @16mph</p> <p>63°F RealFeel®</p> <p>High: 72°F RealFeel®: 77°F Sunrise: 6:04 AM</p>	<p>Low: 53°F RealFeel®: 57°F Sunset: 7:45 PM</p>
---	---

Sunny
Humidity: 40% Pressure: 30.92 in
Dew Point: 32°F Visibility: 10 Miles

Hello, wine lover.



Weather News

- Upper Midwest Dangerous
- Storms
- Winds Could Spread Myrtle Beach Fire
- Northeast Delight Today
- Enjoy the Eastern Summerlike Warmth with Caution
- A July Preview: This Weekend
- How Long the Heat Will Last

Services For You

- Premium: NEW 2X faster radar updates
- Professional model, expert analysis
- Wireless for mobile weather on the go
- RadarPlus Interactive predictive radar
- Download Center for FREE gadgets

Home Forecast Radar Maps Video News Extreme Weather Products & Services Interests Community Shop

Watch AccuWeather on your TV 24/7
View Local Channel Listings

AccuWeather.com
NEW PREMIUM

The Best Radar on the Web and STILL AD FREE

30-day free trial

Weather Videos

Weather Videos

100%

Geo-Targeted Banners

AccuWeather.com - New York, NY - Weather Forecast - Local Weather Forecast - Windows Internet Explorer

http://www.accuweather.com/index/forecast.shtml?lat=40.7277&lon=-74.0024&timecode=10001

File Edit View Favorites Tools Help

AccuWeather.com - New York, NY - Weather Forecast

Web Search | Bookmarks | Settings | Groups | Mail | Address Book | Calendar | Netepad

AccuWeather.com - New York, NY - Weather Forecast

AccuWeather.com

World's Weather Authority™

Local Weather Forecast

Zip Code or City, State GO

World | Canada | UK & Ireland

Mobile | iPhone

Home Forecast Radar Maps Video News Extreme Weather Products & Services Interests Community Shop

NEW
AccuWeather.com PREMIUM
 Get your weather your way! Sleek, customizable homepage.

30-day free trial

Weather News

- Upper Midwest Dangerous Storms
- Winds Could Spread Myrtle Beach Fire
- Northeast Delight Today
- Health Risks Accompanying Eastern Summerlike Warmth
- A July Preview This Weekend
- How Long the Heat Will Last

Services For You

- Premium NEW 3X faster radar updates
- Professional models, expert analysis
- Wireless for mobile weather on the go
- RadarPlus interactive predictive radar
- Download Center for FREE gadgets

New York, NY Weather Forecast

Friday, April 24, 2009

Metric | English

WeatherAlert™ New York area

AccuWeather.com Quick Look

MOBILE

Currently At: 10:28AM [More]

Today [More]

Tonight [More]

RealFeel®: 56°F

High: 72°F

Low: 58°F

RealFeel®: 63°F

RealFeel®: 73°F

RealFeel®: 57°F

Winds: N at 6mph

Sunrise: 6:04 AM

Sunset: 7:45 PM

Sunny

Humidity: 40%

Dew Point: 32° F

Pressure: 30.29 in

Visibility: 10 Miles

Hour-by-Hour™ Weather

Watch AccuWeather on Your TV 24/7

View Local Channel Listings

Weather Videos

PlasKino Washho

Internet 100%

Geo-Targeted Banners

AccuWeather.com - New York, NY - Weather Forecast - Local Weather Forecasts - Windows Internet Explorer

http://www.accuweather.com/index-forecasts_adcast.asp?adstsize=300x250&pcode=10001

File Edit View Favorites Tools Help

Web Search Bookmarks Settings Groups Mail Address Book Calendar Notepad

AccuWeather.com - New York, NY - Weather Forecasts

AccuWeather.com Premium Professional RadarPlus Search this site GO

World's Weather Authority™
Local Weather Forecasts
Zip Code or City, State GO
World | Canada | UK & Ireland
Mobile | iPhone

Home Forecast Radar Maps Video News Extreme Weather Products & Services Interests Community Shop




NEW
AccuWeather.com PREMIUM
Get your weather your way! Sleek, customizable homepage.

30-day free trial

New York, NY Weather Forecast
Friday, April 24, 2009
Metric | English

WeatherAlert™ New York area
AccuWeather.com Quick Look

Currently At 10:31AM | More |

 56°F RealFeel® 63°F Winds: N at 6mph	 Today More High: 72°F RealFeel®: 73°F Sunrise: 6:04 AM	 Tonight More Low: 58°F RealFeel®: 57°F Sunset: 7:45 PM
--	---	--

Hour-by-Hour™ Weather


Sunny Humidity: 40% Dew Point: 32° F	Pressure: 30.29 in Visibility: 10 Miles
--	--

Weather News
 Headlines Blogs

- WeatherMatrix: Wildfire Rages Near Myrtle Beach, SC
- Mt. Washington: A Snowy April Day
- Brett Anderson: Signs of Spring in the North Country
- Jim Andrews: Severe Asian Heat Builds
- Global Warming: More Trouble

Services For You
 Premium NEW 3X faster radar updates
 Professional models, expert analysis
 Wireless for mobile weather on the go
 RadarPlus interactive predictive radar
 Download Center for FREE gadgets

Weather Videos
 Watch AccuWeather on your TV 24/7
 View Local Channel Listings


 Weather Videos
 Branding: Washington

Internet 100%

Accuweather

Geo-Targeted Banners

AccuWeather.com - New York, NY - Weather Forecast - Local Weather Forecast - Windows Internet Explorer

http://www.accuweather.com/index-forecast-adf.html?adfsite=728&adfsitecode=10001

File Edit View Favorites Tools Help

Web Search Bookmarks Settings Groups Mail Address Book Calendar Notepad

AccuWeather.com - New York, NY - Weather Forecast

AccuWeather.com

World's Weather Authority™

Local Weather Forecast
 ZIP Code or City, State GO
 World | Canada | UK & Ireland
 Mobile | iPhone

Home Forecast Radar Maps Video News Extreme Weather Products & Services Interests Community Shop

Premium Professional RadarPlus Search this site GO




AccuWeather.com
 World's Weather Authority™

Hello, value lover.

New York, NY Weather Forecast
 Friday, April 24, 2009
 WeatherAlarm™ New York area
 AccuWeather.com Quick Look

6-Day Forecast Days 6-10 Days 11-15 All 15 Days

Currently At 10:35AM [More]

 56°F RealFeel® 63°F Winds: N at 6mph	 Today [More] High: 72°F RealFeel®: 73°F Sunrise: 6:04 AM	 Tonight [More] Low: 58°F RealFeel®: 57°F Sunset: 7:45 PM
---	--	--

Sunny
 Humidity: 40%
 Dew Point: 32° F
 Pressure: 30.29 in
 Visibility: 10 Miles

Hour-by-Hour™ Weather

Weather News

- Upper Midwest Dangerous Storms.
- Winds Could Spread Myrtle Beach Fire
- Northeast Delight Today
- Health Risks Accompanying Eastern Summerlike Warmth
- A July Preview: This Weekend How Long the Heat Will Last

Services For You

- Premium NEW 2X faster radar updates
- Professional models, expert analysis
- Wireless for mobile weather on the go
- RadarPlus interactive predictive radar
- Download Center for FREE gadgets

Watch AccuWeather on your TV 24/7
 View Local Channel Listings

AccuWeather.com
 NEW PREMIUM
 Get the Best
 Radar on
 the Web
 3x faster
 updates!
 30-day free trial

Weather Videos.
 Broadcast Weather

100%

Visiteurope.com Home Page Banner Ad

visiteurope.com helps you prepare your next vacation to Europe - Mozilla Firefox
File Edit View History Bookmarks Tools Help
http://www.visiteurope.com/us
Most Visited Getting Started Latest Headlines Free Hotel

EUROPE a never-ending journey
CONTACT US x FAQ - TRIP PLANNER x TRAVEL PLANNER x PRESS CORNER

HOME | ABOUT EUROPE | WHERE TO GO | THINGS TO DO | ACCOMMODATION | HOW TO TRAVEL | USEFUL INFO | IMAGES | TOOLBOX

HOME

NEWS FROM ALL OVER EUROPE

VIDEO CONTEST

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!

TOP EVENTS

Apr 26, 2009
Kunsthalle Leoben, Leoben, Steiermark (Austria) - Gold from the Steppe

May 16, 2009
Aalborg (Denmark) - Carnival in Aalborg

Home

EUROPE a never-ending journey

Welcome to visiteurope.com, your gateway to the hospitality of the 30 member countries of the European Travel Commission. Let this website be your personal guide for exploring the beauty and interesting diversity these countries have to offer. All the countries have joined together on visiteurope.com to provide you with a wonderful resource to obtain all the information you need to make your trip to Europe the tip of a lifetime.

While browsing through our pages or the map of Europe you will find many interesting articles about the countries, their exciting cities and the regions of Europe, as well as a list of events taking place during your stay. Discover a broad range of practical tourism information and a series of useful tools, such as weather conditions, the currency of various countries to your friends and family.

Then explore your options more in depth through the direct links to the countries' individual websites.

Enjoy the experience of a Europe without boundaries!

You & Europe.

ENTER for a chance to WIN A TRIP to Europe

Let's go now!

Useful Information

Break Departures

Satillas

Know before you go!

Useful Information

Activities

Culture

Nature

Routes

Special Interest

NEWSLETTER

Subscribe to the visiteurope.com newsletter and have special offers and inspiration sent to your inbox each month.

click here to subscribe

TRAVEL PLANNER TOOL

Tell us about yourself and

Google Custom Search

Search

Visiteurope.com Consumer Newsletter – April

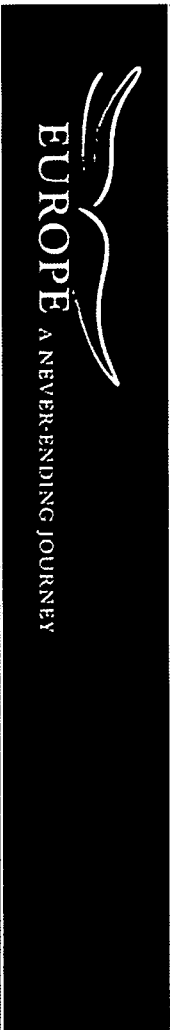
European Garden Greenery - Message (HTML)

Rich text editor toolbar with icons for Undo, Bold, Italic, Underline, Text Color, Background Color, Bulleted List, Numbered List, Indent, Outdent, Link, Unlink, Insert, Format, Tables, Styles, Font Size, Font Face, Font Color, Undo, Redo, Print, and other standard email client functions.

From: mperfr@pds.net
To: Amanda Irons
Cc:
Subject: European Garden Greenery

If you cannot read this email, please click here

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EDITORIAL

European gardens are blossoming this spring as cities bloom with color. Stroll through the monastic gardens of Croatia, relax in the Hungarian thermal baths, or see a spectacular flower mosaic of the Statue of Liberty in Amsterdam. Flower lovers won't want to miss the Daffodil Days festival in Slovenia or the opportunity to wander through tropical gardens in Britain. Whether you want to explore exotic gardens or simply relax amidst beautiful scenery, Europe has something for you this spring!

CALENDAR WIDGET

You and Europe Sweepstakes



Hello, value lover! It's time to enter the You & Europe Sweepstakes for a chance to win a trip to Berlin, Germany or Dublin, Ireland.

Great Deals to Europe Now!

Book your flight to Europe now with Delta/Air France/KLM for great low fares and stay at The Leading Hotels of the World.

Italy All Fresco



Whether you prefer traditional gardens or those with a touch of mystery, Italy has something to brighten your vacation.

Spectacular Sweden



Enjoy Sweden's many outdoor park activities and marvel at exotic plants and flowers - including a tree that is extinct in the wild but preserved in Stockholm's Botanical Gardens.

Belgium in Blossom



Visit Belgium and discover a country full of lush gardens, historic castles and thousands of interesting plant species.

2009 AUG -3 AM 11: 53
CRM/ISS/REGISTRATION UNIT

From: mperf@bp06.net
Sent: Thursday, May 21, 2009 5:56 PM
To: Amanda Irons
Subject: Great Deals to Europe Now!

If you cannot read this email, please click here

The EUROPEAN TRAVEL COMMISSION and its 38 member National Tourist Offices



EDITORIAL

This will be one of the **best summers** ever for visiting Europe, thanks to much lower airfares, great deals on tours and cruises, and a dollar that is buying 25 percent more than it did a year ago. For specifics, check out these destinations and offers from the most recent issue of **Visit Europe** magazine.

CALENDAR WIDGET

EUROPE NORTH

Ireland



Go where Ireland takes you. Great Summer Airfares and Great Travel Deals. Come explore our island of character!

Belgium

85 museums in Brussels including the new Magritte museum, vibrant festivals, incredible cuisine and over 400 varieties of great beer. Visit romantic French-speaking Belgium with its majestic castles an ...

Flanders - Belgium

Enjoy art, fashion, shopping, a warm hospitality and some of the world's most acclaimed chocolates and beers!

Germany

Visit www.CometoGermany.com - your resource on travel to Germany including information on air, accommodation, events, travel tips, special offers and more.

Iceland

Pure. Natural. Unspoiled. Iceland is America's closest neighbor with all of its awesome nature, exciting adventure and gourmet cuisine awaiting you! Come taste for yourself.

EUROPE SOUTH

Turkey



Visit Istanbul, the European Capital of Culture for 2010. Follow in the steps of St. Paul in Turkey, during the Year of St. Paul. Experience the marvels of a country where East meets West. Enjoy Turkis ...

Portugal

Romance, adventure, elegant accommodations, palatial castles, fascinating historic sites, river cruises, challenging golf

2009 AUG -3 AM 11:54
CHECK-IN/REGISTRATION UNIT

MAP OF EUROPE

Visit our interactive map of Europe for more information on European countries, cities and our brand new section on regions of Europe!

courses, exquisite wines and gourmet dining, superb shopping, vibrant nightlife ...

Spain

Visiting Spain is not only about sun, great cuisine, and a warm welcome, but also its rich monumental heritage and dazzling natural environment.

EUROPE CENTRAL

Hungary



Discover Hungary...its beautiful Danube, its Great Plain and its fascinating capital of Budapest! And your money is worth more here!

Croatia

The Pearl of the Adriatic. Explore 1,185 islands, the cleanest sea in the Mediterranean. Visit Europe's oldest cities and castles, rich in history and culture. Year-round destination.

Romania

Natural, Cultural and Friendly are the words that best capture the essence of Romania-a country rich in contrast, history and scenic beauty.

AIRLINES

Delta/Air France-KLM



The official airlines of the European Travel Commission offer more service to more European destinations from more U.S. gateways.

TRAINS & AUTOS

Eurail



Eurail is the easiest and most reliable way to see Europe.

Europe by Car

Rent in West and East Europe. Lease Tax-Free-as low as \$28/day including collision and theft insurance with no deductible.

Renault Eurodrive

Smart alternative to car rental, from 21 days to 1 year. Always a brand new car fully insured in 43 countries with no deductible.

Volvo Cars

Enjoy a great vacation overseas, compliments of Volvo. Air fare. Generous savings. VIP delivery. Home Shipment. It's all included!

CRUISES & TOURS

Hurtigruten



Experience the vacation of a lifetime aboard Hurtigruten through the majestic Norwegian fjords or the pristine lands of Antarctica, the Arctic and Greenland.

Virgin Vacations

Virgin Vacations offers personalized, life enriching vacations specializing in UK, Europe, independent, fly drives and vacation package deals all with value added treats.

HOTELS

Bettoja Hotels



Family owned hotels in Rome and Florence known for personal service, prime location, fine cuisine, good prices and packages.

The Leading Hotels of the World

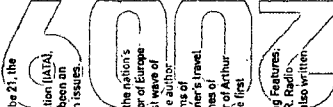
The Leading Hotels of the World features small luxury hotels, resort hotels and world-renowned stately hotels offering all the possibilities for family getaways, romantic escapades and business meeting ...

© EUROPE - A NEVER-ENDING JOURNEY * [ABOUT ETC](#) * [MODIFY/UNSUBSCRIBE](#) *

EMAIL BROUGHT TO YOU BY:
ETC C/O SPRING, O'BRIEN & CO., INC.
50 WEST 23RD STREET, 11TH FLOOR
NEW YORK, NY 10010 - USA

2009 TransAtlantic Conference – Program

2009 AUG -3 AM
CRM/ISS/REGISTRAT



barriers and sustainable development. He was Chair of Green Globe 21, the responsible/sustainable tourism group, from 2000-2008. He spent 70 years with the International Air Transport Association (IATA), co-authored books on opening up European Aviation, and has been an active participant in various European Union bodies on tourism issues.

Arthur Frommer

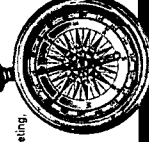
Arthur Frommer is widely regarded as the nation's foremost travel authority. He is the author of Europe on \$5 a Day, which helped swell the first wave of transatlantic travel in the late 1950s; the author of The New World of Travel, on new forms of alternative travel; the founder of Frommer's Travel Guides with more than 300 yearly volumes of Frommer's Budget Travel magazine; the author of Frommer's Budget Travel magazine; the author of a glossy for average-income travelers.



His weekly newspaper columns are syndicated nationally by King Features, and he has been featured by ABC, CBS, NBC, and CNN. He is a member of the New York Times Network, his daily blog appears in Frommer's.com, and he has been written scores of magazine articles.

Petra Hedortler

As Chief Executive Officer of the German National Tourist Board (GNTB) since 2003, Petra Hedortler is responsible for the promotion of Germany as a travel destination in Germany and abroad. She is also Vice President of the European Travel Commission (ETC).



She joined the GNTB in 1998 as global head of marketing, and in 2000 was appointed marketing director, responsible for global market research, strategic development and planning. Previous marketing posts included PR Manager at GNTB and the German Travel Association. She is also a graduate of Augsburg University with a degree in economics and social science.



Dear Colleague,

Welcome to the European Travel Commission's 78th TransAtlantic Conference, a real milestone as we celebrate our 60th anniversary. Created in 1948 to promote travel to Europe, with just 19 founding members, the ETC is a major travel marketer with 39 members—and Europe's U.S. market has grown right along with us.

Consider: in 1950, only 286,000 U.S. departures to Europe were registered, but in 2007 they reached a record-breaking 13.3 million. Even recent unfavorable exchange rates and global concerns have not cooled the American and European travel markets. The ETC is a major travel marketer with 39 members—and Europe's U.S. market has grown right along with us. It's always an utterly fascinating journey.

Yet now the travel industry finds itself at a difficult juncture with the global economic downturn. So, with great urgency, we have gathered a panel of incisive speakers whose task is to light the path into the new era dawning today with President Barack Obama's inauguration.

Here's to an enjoyable and enlightening conference that will end with a toast to the new president—and our next 60 years.

Jean-Philippe Péro
ETC Chairman USA

Thank you to our sponsors:

- The New York Times**
nytimes.com
- Budget Travel**
- SAVEUR**
- TRAVEL & WINE**
- FOOD & WINE**
- bon appétit**
- THE NEW YORKER**
- TRAVEL & TOURS**
- BORGES & BORGES**

You & Europe.



Navigating a Changing Travel Environment

European Travel Commission
TransAtlantic Conference:
New Visions for 2009


Major Sponsors



You & Europe.



2009 TransAtlantic Conference – Exhibit



THE EUROPEAN TRAVEL COMMISSION AT 60

You & Europe.

The Go-Go Sixties



The Go-Go Sixties
The Go-Go Sixties
The Go-Go Sixties



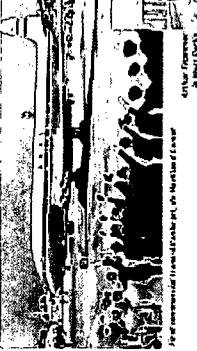
The Go-Go Sixties
The Go-Go Sixties

THE


You & Europe.



A Flying Start




A Flying Start
A Flying Start




A Flying Start
A Flying Start

You & Europe.



THE

You & Europe.




2009 TransAtlantic Conference – Exhibit

Looking Sharp


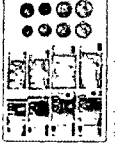



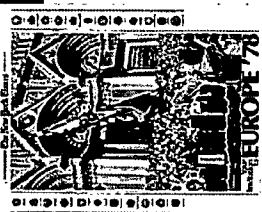
Exhibit flight served the Atlantic



AN AIRCRAFT BY PAN



THE FRANKLIN CAR



THE NATIONAL COMMERCE REGISTRATION, 1919

THE 70'S

You & Europe.

U.S. Departures to Europe

- 1970 Boeing 747 air service — 429 seats, 560 mph
- 1972 The U.S. line plan for a digital carrier
- 1973 60¢ all city bags. After 1973, 60¢ for 100 lbs. of baggage
- 1974 High fuel, less dollar costs, 20% fuel surcharge
- 1975 60¢-3.00 fuel surcharge, 20% fuel surcharge
- 1976 60¢-3.00 fuel surcharge, 20% fuel surcharge
- 1977 Fuel surcharge, 20% fuel surcharge
- 1978 Fuel surcharge, 20% fuel surcharge
- 1979 Fuel surcharge, 20% fuel surcharge

Accelerating!



THE NATIONAL COMMERCE REGISTRATION, 1919



THE NATIONAL COMMERCE REGISTRATION, 1919



THE NATIONAL COMMERCE REGISTRATION, 1919



THE NATIONAL COMMERCE REGISTRATION, 1919

THE 80'S

You & Europe.


U.S. Departures to Europe

- 1981 Introduction of 120, Pan-Lyn, 185 mph and 60¢ for 100 lbs. of baggage
- 1982 U.S. air employment exceeds 10%
- 1983 Fuel surcharge, 20% fuel surcharge
- 1984 Fuel surcharge, 20% fuel surcharge
- 1985 Fuel surcharge, 20% fuel surcharge
- 1986 Fuel surcharge, 20% fuel surcharge
- 1987 Fuel surcharge, 20% fuel surcharge
- 1988 Fuel surcharge, 20% fuel surcharge
- 1989 Fuel surcharge, 20% fuel surcharge




2009 TransAtlantic Conference – Exhibit


Now We're Clicking



"They're Clicking in Europe"



The Euro became the common currency for 200 million Europeans on January 1, 1999



90 91 92 93 94 95 96 97 98 99

THE EUROPEAN BANKING GROUP

U.S. Department of Justice

0000 The Euro became the common currency for 200 million Europeans on January 1, 1999

0001 They're Clicking in Europe

0002 The Euro became the common currency for 200 million Europeans on January 1, 1999

0003 They're Clicking in Europe

0004 The Euro became the common currency for 200 million Europeans on January 1, 1999

0005 They're Clicking in Europe

0006 The Euro became the common currency for 200 million Europeans on January 1, 1999

0007 They're Clicking in Europe

0008 The Euro became the common currency for 200 million Europeans on January 1, 1999

0009 They're Clicking in Europe


0010 The Euro became the common currency for 200 million Europeans on January 1, 1999

You & Europe.


EUROPE

EUROS


The Turbulent 2000's



2000 The Euro became the common currency for 200 million Europeans on January 1, 1999



2000 The Euro became the common currency for 200 million Europeans on January 1, 1999



2000 The Euro became the common currency for 200 million Europeans on January 1, 1999

00 01 02 03 04 05 06 07 08

THE EUROPEAN BANKING GROUP

U.S. Department of Justice

2200 The Euro became the common currency for 200 million Europeans on January 1, 1999

2201 They're Clicking in Europe

2202 The Euro became the common currency for 200 million Europeans on January 1, 1999

2203 They're Clicking in Europe

2204 The Euro became the common currency for 200 million Europeans on January 1, 1999

2205 They're Clicking in Europe

2206 The Euro became the common currency for 200 million Europeans on January 1, 1999

2207 They're Clicking in Europe

2208 The Euro became the common currency for 200 million Europeans on January 1, 1999

2209 They're Clicking in Europe

2210 The Euro became the common currency for 200 million Europeans on January 1, 1999

You & Europe.

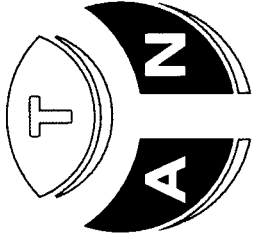
EUROPE

THE EUROPEAN BANKING GROUP



2009 TransAtlantic Conference – Sponsors

The New York Times
NYTIMES.COM



ARTHUR FROMMERS'
Budget Travel

TRAVEL
AD NETWORK

SAVEUR

bon appétit

TRAVEL
+LEISURE

B BostonGlobeMedia
ON TARGET. YOUR TARGET.

THE
NEW YORKER

FOOD & WINE



2009 TransAtlantic Conference – Event Photos

