

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**For 6 Month Period Ending 06/30/2021

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant  
Italian Government Tourist Board
- (b) Registration Number  
568
- (c) Primary Business Address  
686 Park Avenue, Third Floor  
New York, NY 10065

## 2. Has there been a change in the information previously furnished in connection with the following?

## (a) If an individual:

- (1) Residence address(es)      Yes       No
- (2) Citizenship                      Yes       No
- (3) Occupation                      Yes       No

## (b) If an organization:

- (1) Name                              Yes       No
- (2) Ownership or control          Yes       No
- (3) Branch offices                  Yes       No

## (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.**

3. If the registrant previously filed an Exhibit C
- <sup>1</sup>
- , state whether any changes therein have occurred during this 6 month reporting period.    Yes
- 
- No
- 

If yes, has the registrant filed an updated Exhibit C?    Yes       No 

If no, please file the updated Exhibit C.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Ceased
------	----------	-------------

5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
------	----------------------------------	----------

(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes  No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

**II - FOREIGN PRINCIPAL**

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

ENIT-Agenzia Nazionale del Turismo  
Italian Government Tourist Board  
Via Marghera, 2  
00185 Roma, ITALY

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No  N/A

Exhibit B<sup>4</sup> Yes  No  N/A

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes  No

If yes, has the registrant filed an amendment to these exhibits? Yes  No

If no, please file the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
	Attachment with a list of promotional activities for First Semester 2021 New York and Los Angeles offices

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
-------------------	------	---------	--------	---------

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes  No

If yes, describe fully.

Foreign Principal	Activities/Services
-------------------	---------------------

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
in account	ENIT_Agenzia	NY LA Employees salaries, bonuses,	\$116,482.53
1/2/2021	Nazionale Turismo	health insurance, rent, utilities, mailing	\$277,001.00
1/6/2021	Roma 00185 (RM) IT	expenses to ship promotional materials,	\$604,004.00
3/12/2021		promotional events, purchases of	\$608,008.00
6/15/2021		promotional materials, communication (Phone/Internet), rent/cleaning, maintenance of office equipment, supplies & office materials.	
			\$1,605,495.53
			Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(c)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
From January 1 <sup>st</sup> 2021 to June 30 <sup>th</sup> 2021 Two offices New York and Los Angeles	New York and Los Angeles Employees, United Care Insurance, State Fund, The Hartford;	Salaries, bonuses, reimburse of trip expenses, health insurance attorney fees, Work Comp, office Insurance;	\$412,211.26 \$106,001.45
	Italian Cultural Institute, AVCO Center Dora Escobar Broadband, Comcast, Fedex;	Rent, Cleaning Phone BB Solutions, usage of Fedex messenger	\$29,113.70 \$4,142.47
	Micro Computer Center, Office Depot,	Computer services, office Supplies	\$14,476.40
	FARA NY, LA	Registration	\$305.00
	Site, IGLTA, WAGSTAFF WORLDWIDE, Logo Joe Enterprises Inc., Bonnier Corporation, Inc. TravMedia USA LLC, ENTERCOM Communications Corp, Metropolitan, Spotify, HEARST Magazine Digital Media, Sonder & Beach US, Open Influence, Inc. Discovery.com, Northstar Travel Media LLC, Travel Leaders Network, LLC Ustoa, MPI Meetings, Strategic Vision, Reed Events, Operadora Travel Shop S.A. DE C.V., Virtuoso, Signature, Informa Princeton, Contiki.	Membership, membership, (Media advertising campaign, "Global Annual Convention IGLTA 2021, promotional material, Media Marketplace, Radio campaign, Workshop, events to promote Italy, promotion of Italy Luxury destination, co-marketing to promote Italy.	\$901,091.13
			\$1,512,332.41
			Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
-------------------	------	-----------	---------	----------------

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
------	-------	----------------------------------	--------	-----------------------

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?<sup>12</sup> Yes  No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
ENIT-Agenzia Nazionale del Turismo Italian Government Tourist Board Via Marghera, 1 00185 roma, ITALY		

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper       Advertising campaigns       Press releases       Pamphlets or other publications  
 Lectures or speeches       Radio or TV broadcasts       Motion picture films       Letters or telegrams  
 Email  
 Website URL(s): \_\_\_\_\_  
 Social media websites URL(s): Facebook, Twitter, www.italiantourism.com  
 Other (specify) \_\_\_\_\_

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (specify) \_\_\_\_\_

20. Indicate the language used in the informational materials:

- English       Other (specify) \_\_\_\_\_

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

If no, please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

- Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

---

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature <sup>13</sup>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

---

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Promotional Activity I semester 2021	Description	Event Type, (Areas & type of Strategic Marketing)	Doc	Country
Co-marketing with TO for Millennials for 2020/21, December 2020-November 2021	Co-marketing with TO for Millennials. Actions for youth tourism promotion and Ambassador program	B2B Workshop Comarketing Mice Leisure Affluent Millennials Special Interest		USA & Mex
Travel Leaders Group, December 2020- November 2021	Co-marketing with the Travel Leaders Group, starting in December 2020 for 1 year	B2B Workshop Comarketing Mice Leisure Affluent Family Golden Age/Dink Millennials Special Interest		USA & Mex
Communication Agency starting from the end of November for one year, November 2020-October 2021	Receiving support from a communication Agency starting from the end of November for one year	Marketing Intelligence Leisure Affluent Family Golden Age/Dink Millennials Special Interest Mice Association Mice Corporate		USA & Mex
Influencers campaign With agency Open influencer – November 2020-October 2021	influencers campaign with agency Open influencer – the first phase of the campaign was launched in November and will last a year. Starting February, it will also include the social part and will end with a trip to Italy for 2 top influencers , 8 post + 14 stories Reach: 24.360 Impressions: 319.966	B2C Marketing Operativo: Lusso/Active/Slow Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex
Social campaign with Fishbat promotion on the social channels Facebook and Instagram, November 2020 - March 2021	Social campaign with Fishbat promotion on the social channels Facebook and Instagram , Reach: 214.480 Impressions: 248.162	B2C Marketing Operativo: Lusso/Active/Slow Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex
Advertorial on Conde Nast Traveler: 7 December 2020- 7 January 2021	Advertorial su Conde Nast Traveler : An Expert's Guide to Discovering Italy's Most Unexpected Experiences - featuring Palermo, Milan, Rome,venice, Genoa, Firenze, Bologna e Matera - Broadcast also on GQ, Vanity Fair e Vogue, Impressions 2.424.302 – Printing 3.300.000	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex
WEBRADIO campaign on radio.com in 8 USA Cities, 7 december 2020- 7 february 2021	WEBRADIO campaign on radio.com in 8 USA Cities: NY, LA, San Francisco, Boston, Washington D.C., Miami, Philadelphia , Total impressions: 10.000.000 + 3.500 traffico visits at Italia.it	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex
Advertising campaign on TV App in the USA. 24 December 2020 - 7 February 2021	Promotional advertising campaign on TV APP and on channels dedicated to Food, through the broadcasting of an advertising spot. Impressions: 3,500,000	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex

Video & Display campaign, December 2020 - January 31 2021	Video & Display campaign starting in December aimed at promoting the Italian brand in English, Clicks: 140.448 - Impressions: 10.080.472	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex
BMT Naples Workshop 17/21 June	Workshop in Naples (Italy) with 3 US Agents attending	Borsa & Post educational in Campania	Program, participants	USA & Mex
Paolo Martinoglio Silicon Beach Digital Agency campaign June 2021	Organized Advertising on our Facebook Portal by sb digital agency	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	POSTS	USA & Mex
givaway contest FB	Virtual contest on Facebook: Follow us on Facebook, comment on your favorite Italian City and food, tag 2 friends to win a giftcard to buy your favorite Italian product	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	Posts	USA & Mex
Preview meeting and incentive May 17th	Enit advertised on preview Magazine	Digital Marketing Leisure Affluent Family Golden Age/Dink Millennials Special Interest	post	USA & Mex
Comarketing OTS 2 anniversary webinars Aprile 19-20 CDM Guadalajara	2 Live events including a virtual webinar dedicate to the anniversary event for the OTS in co-marketing with ENIT	Live and Virtual Event & Presentations	post, participants, Invitation	USA & Mex
IMM VIRTUAL NORTH AMERICA EDITION JANUARY 27-29, 2021 Travtrade.com	IMM is the travel industry's only global media networking event connecting journalists and PR professionals. IMM Virtual is the same format, run through our bespoke virtual events platform.	Virtual event & Presentations	POSTS	USA & Mex
seatrade 8-9 Marzo	<p>ENIT USA promoted the Italian destinations in a virtual exhibition space of the online event. Rich in monuments, castles, museums and cultural attractions of all kinds, the Italian maritime art cities are in fact the ideal stops on a Mediterranean cruise itinerary.</p> <p>Over 500 industry professionals, service providers, media representatives and bloggers attended the event.</p> <p>ENIT Marketing and Promotion Director Maria Elena Rossi also took part in the event.</p> <p><a href="https://www.seatrade-cruise.com/blog/art-culture-and-history">https://www.seatrade-cruise.com/blog/art-culture-and-history</a></p>	Virtual Event & Presentations	post, blog, participants	USA & Mex

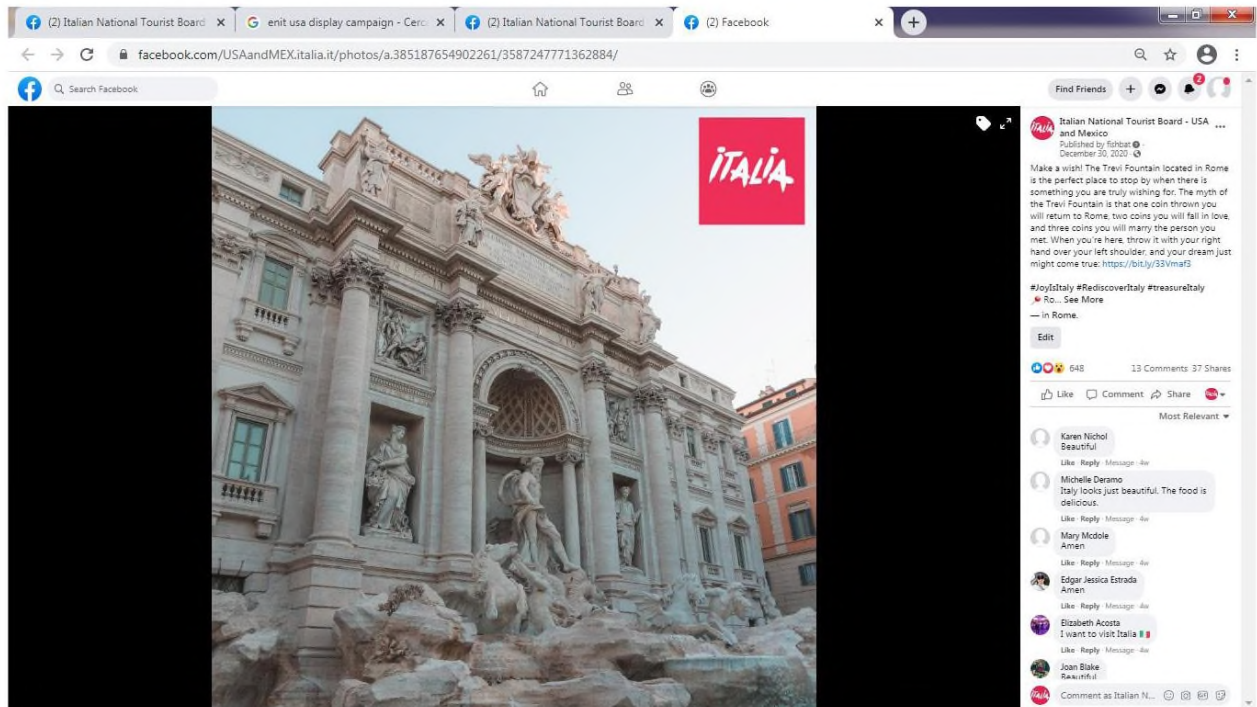
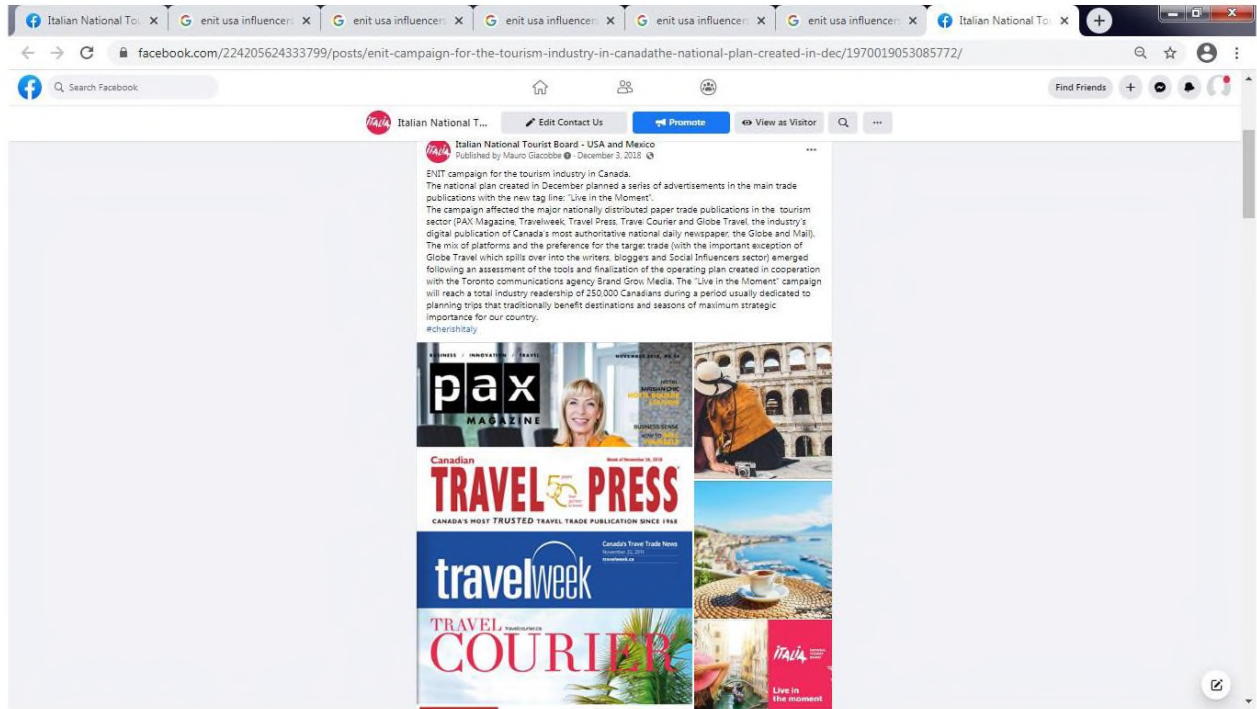
Montain Travel Simposium 12-16 aprile	Virtual meeting with US Agents specializing in Mountain vacation, Skliing, Hicking	Virtual Event & Presentations	post, sponsorship proposal, participants	USA & Mex
ETOA may 4	Virtual Meeting with US Tour Operators	Virtual Event & Presentations	participants, Invite, screenshot Video conference, post	USA & Mex
Bulgari June 22 L.A.	Q&A on travel to Italy	Live event & Presentation - In person at Bulgari Store	Invite, posts	USA & Mex
Italia Travel Academy June	Extend your knowledge and expertise on Italy by enrolling in Travel to Italy Academy Travel to Italy Academy, is the online training course created and managed by the Italian Government Tourist Board USA & Mex to provide travel advisors with the best knowledge on the Italian destinations. The Italian Government Tourist Board, brings a virtual Italy to each participant footstep, aiming to enrich its own expertise and build the confidence necessary to recommend clients the most suitable Italian vacation. Participants will receive an Italy Specialist Certificate upon successful completion of the program	Virtual Event & Presentations	Post, Invite	USA & Mex
routes june florda Orlando June 23rd	Presentation: Bringing back tourism: how o stimulate demand	Live event & Presentation - In person in Orlando Florida	post, panelists	USA & Mex
MPI Las Vegas 15-17 June 2021	3 day event MICE Ceasars Las Vegas	Tradeshow	participants, Invite, posts	USA & Mex

Webinar Kick off event May 6th	<p>During this event it will be important to give up to date information and clear up confusion about travel to many European destinations. It will be important at this roundtable to be specific about what is open in Italy, what precautions have been implemented and how visitors returning to the U.S. are assisted in getting the test they require 72-hours in advance to meet the CDC requirements.</p> <p>The theme - to discuss trends and explore luxury based on food, fashion and travel.</p>	Virtual Event & Presentations	Posts, Invites, Participants list	USA & Mex
FVG Webinar consolato Miami IACCW June 17	<p>Dear Friend, please join our interactive Culinary Masterclass: An evening at a Friuli Osteria, on June 17th @ 4 pm ET .</p> <p>Register before May 25th by clicking at the invitation or at <a href="https://www.eventbrite.com/e/masterclass-an-evening-at-a-friuli-osteria-tickets-155600247529">https://www.eventbrite.com/e/masterclass-an-evening-at-a-friuli-osteria-tickets-155600247529</a> &amp; you will receive a box containing ingredients and food &amp; Wine products and a chance to win a ticket to Milan &amp; a 2 night stay in Friuli. We only have 10 spaces available, therefore we encourage you to sign up ASAP. Registrations are at first come first serve basis. Ciao</p>	Virtual Event & Presentations	posts, invites, participants	USA & Mex
Virtuoso ready set go 19-22 aprile	Virtuoso 3 day Virtual event , meeting Advisors from Usa & Mexico	Virtual Event & Presentations	invite, participants	USA & Mex

webinar MICE CBI June	<p>Hop on the digital train and continue the Journey of Rediscovery of those lavish landscapes and venues you used to love, as Italy just reopened for live events on July 1st.</p> <p>The next stops of our virtual tour, which will take place on July 12th, 2021 at 16:00 (CEST), will take us to Naples, Bologna, Rimini, Lake Garda and Sicily, for a unique digital tasting course of Italy based on key concepts such as Safety, Innovation and Sustainability.</p> <p>Remember the rules? No presentations, no slides, no videos: just Italy. Rediscover Italy, the Webinar series created with Convention Bureau Italia, will only feature live broadcasts from the best venues and location Italy has to show you.</p> <p>The train is whistling and is about to depart! Get your free ticket and... See you on board! :)</p>	Virtual Event & Presentations	Invite, participants	USA & Mex
webinar A taste of Golf in Italy April 20 and 27	2 back to back Webinars on Golf in Italy with the participation of Italian regions	Virtual Event & Presentations	Invite, Participants, posts	USA & Mex
4 Virtuoso webinars Jan-June 2021	Immersion Webinar on Italy by ENIT to the Virtuoso Advisors Jan 29, May 3, May 19, June	Virtual Event & Presentations	Participants	USA & Mex
2 Signature webinars Jan-June 2021	2 Webinars on Italy by ENIT to the Signature Advisors Jan 17, June 7	Virtual Event & Presentations	Participants	USA & Mex
webinar MICE CBREL	A taste of Roma 24 Marzo	Virtual Event & Presentations	Invite, Participants	USA & Mex
webinar Emilia Romagna Jan 26	Webinar on the Emilia Romagna Region with ENIT and the Italian Consulate in Miami	Virtual Event & Presentations	Invite, Participants, posts	USA & Mex
webinar Umbria	Umbria Craftanship Webinar	Virtual Event & Presentations	Invite, Participants	USA & Mex
webinar Veneto	Webinar on Wellness in the land of Venice	Virtual Event & Presentations	Invite, Participants	USA & Mex

Visit Europe Webinar June 2nd Via Travel Agent Central	ENIT Organized with Spain Croazia Flanders a webinar on Europe	Virtual event & Presentations	POSTS	USA & Mex
--	--	-------------------------------	-------	-----------

<p>Italia Luxury Workshop 11-13 May 2021</p>	<p>The Italia Luxury Workshop by ENIT USA powered by Connections is taking place from the 11-13 May. This event will be an exclusive opportunity for travel buyers from the USA, Canada &amp; Mexico to connect with exceptional Italian luxury exhibitors. As per the Connections Way you will be able to connect with delegates during one-to-one meetings as well as our Italian group experiences and educational sessions. There'll be up to 150 luxury Italian suppliers in attendance who will take you to discover some of the most splendid properties and hidden gems of Il Bel Paese. An invaluable opportunity to enrich your cognizance of one of the most loved destinations of all times: an opportunity that you will certainly not want to miss! experiences from 3 Italian regions: puglia, basilicata, Tuscany</p>	<p>Virtual Luxury Workshop Italia</p>	<p>Posts, Invites, Participants list, Suppliers list</p>	<p>USA &amp; Mex</p>
--	---	---------------------------------------	--	----------------------



facebook.com/USAandMEX.italia.it/photos/a.385187654902261/3587246878029640/

Italian National Tourist Board - USA and Mexico  
Published by fbiber · December 26, 2020

The Rialto Bridge is the oldest of four bridges that cross the Grand Canal in Venice. Originally built in 1173, this bridge has been rebuilt several times, and is now a gorgeous piece of Italian history. When you're ready to immerse yourself in Italy's history, we will be waiting.  
<https://bit.ly/33VnaF5>

#JoyfulItaly #RediscoverItaly #treasureItaly  
— in Venice, Italy.

1.7K 30 Comments 110 Shares

Lucille Engbert  
Pacia

Hols Tynchy  
I sure wish I would have bought a few more spegetti spices at the market by the Rialto Bridge Sandra Joy - they were very good!

Michelle Deramo  
Italy is just so beautiful

Daw Peterson  
It made a cameo appearance in the Venice episode of Sly Cooper 3 too!

Michael Vitone  
Been there, seen it... Lovely place!

facebook.com/USAandMEX.italia.it/photos/a.385187654902261/3587244818029846/

Italian National Tourist Board - USA and Mexico  
Published by fbiber · December 26, 2020

Imagine strolling down beautiful seaside cliffs, and looking out over this view. The City of Cinque Terre located in Manarola are only one of the stunning views to experience. Riddled with stone churches, national parks, and dreamy views of the ocean, this is what dreams are made of.  
<https://bit.ly/33VnaF5>

#JoyfulItaly #RediscoverItaly #treasureItaly  
— in Manarola.

487 8 Comments 40 Shares

Brian Kent Millsap  
Bucket list!

Diana Watson  
Lee Watson Gelato!

Giosette Mandel  
Beautiful

Lee Watson  
Would love to go back someday

Dale Roberts  
It is beautiful there!


facebook.com/USAandMEX.italia.it/posts/3535863816501280

Italian National Tourist Board - USA and Mexico  
@USAandMEX.italia.it · Government Organization

Home Videos Photos More Promote View as Visitor

Italian National Tourist Board - USA and Mexico  
Published by Emanuela Bori · December 7, 2020

Join an Ex-pat's journey to discover some of Italy's unexpected experiences for when we all start traveling again!



CHNTRAVELER.COM  
An Ex-pat's Guide to Discovering Italy's Most Unexpected Experiences Learn More

295 People Reached 17 Engagements Boost Unavailable

7 1 Comment 1 Share


facebook.com/USAandMEX.italia.it/posts/3684448071642853

Italian National Tourist Board - USA and Mexico  
@USAandMEX.italia.it · Government Organization

Home Videos Photos More Promote View as Visitor

Italian National Tourist Board - USA and Mexico  
Published by Emanuela Bori · February 4 at 8:30 AM

Listen to our new spots on Radio.com!



154 People Reached 17 Engagements Boost Unavailable

7 1 Comment 1 Share

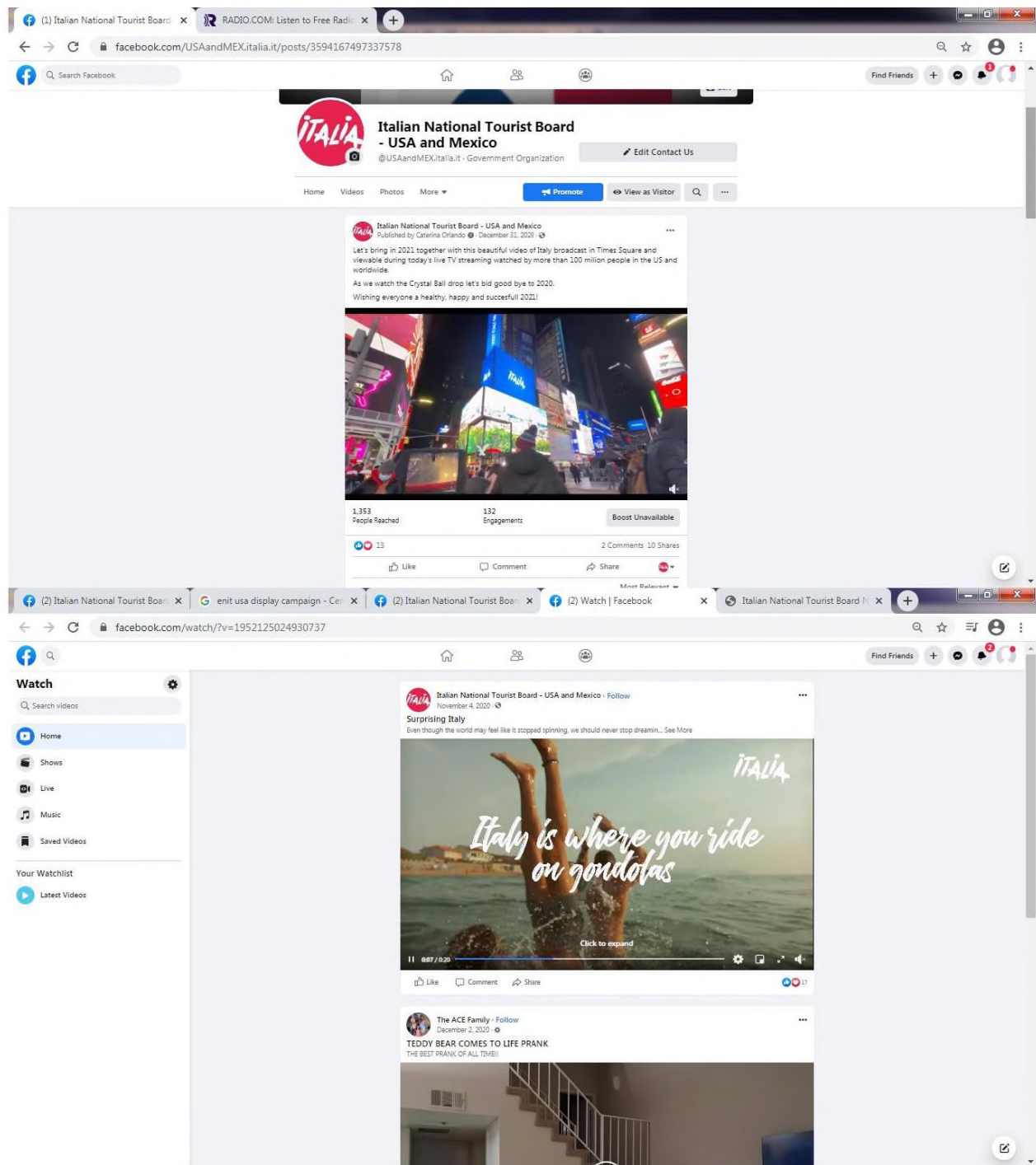
Like Comment Share

Most Relevant

Comment as Italian National Tourist Board - USA and Mexico

Amir Masic

The screenshot shows a Facebook browser window with two tabs open for the 'Italian National Tourist Board'. The active page is a post from the 'Italian National Tourist Board - USA and Mexico' (@USAandMEX.italia.it), a government organization. The post content includes a photo of a man in a white shirt holding a wine glass in a vineyard. The text on the image reads: 'There's always time. Wait for Italia', 'italia.it', '#Wait4IT', and '#treasureItaly'. Below the image, the post statistics are: 154 People Reached, 17 Engagements, and Boost Unavailable. The post was published by Emanuela Bortolotti on February 4 at 8:30 AM. There is one comment and one share. A comment from 'Amit Masic' is visible at the bottom of the post.



## BMT HOSTED BUYERS PROGRAM

NAPLES 17th June/21st June 2021

**Thursday June 17th**

Arrival in Naples and transfer to Hotel

Accommodation in the reserved rooms

**20:00** Welcome dinner

20.30 Eventually cold dinner at your hotel (depending on flight times)

**Friday June 18th**

- 07.45 Breakfast in hotel
- 08.30 Transfer to Mostra d'Oltremare to take part at **BMT Workshop**
- 09.30 Beginning of Workshop BMT with Italian suppliers  
(Buyer is sitting at his table - free meeting - no appointments)
- 13.00 Lunch Break
- 14.30 Restart of Workshop
- 17.30 End of Workshop and transfer to the Hotel
- 19.30 Transfer for a typical Neapolitan dinner
- 23.00 Transfer to Hotel and overnight stay

**Saturday June 19th**

**OPERATORS PARTICIPATING TO POST-EVENT TOUR ARE REQUESTED TO CHECK OUT**

- 07.30 Wake up
- 08.00 **Put your luggage on the bus for post educational tour in Campania**
- 08.15 Breakfast
- 08.30 Transfer to Mostra d'Oltremare for a visit guided tour in the pavilions of BMT and time for free appointment with the Italian exhibitors
- 13.30 Typical lunch at the fair
- 15.00 Departure to the EDUCATIONAL TOUR IN CAMPANIA until Monday June 21st
- 19.00 Accommodation in the reserved rooms
- 20.00 Welcome dinner and overnight stay

**Monday June 21st**

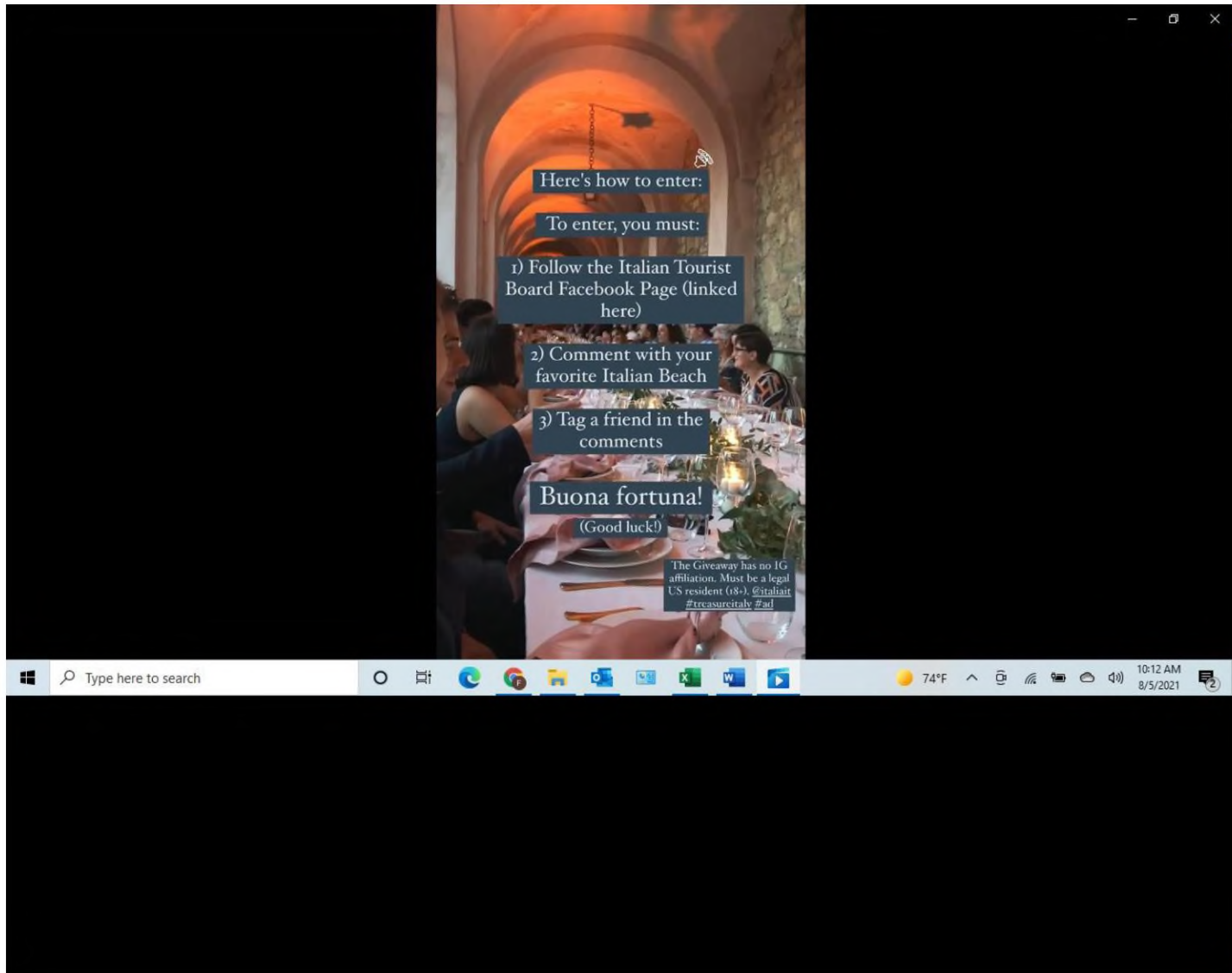
Breakfast in hotel and transfer to Capodichino's Airport End of the services.

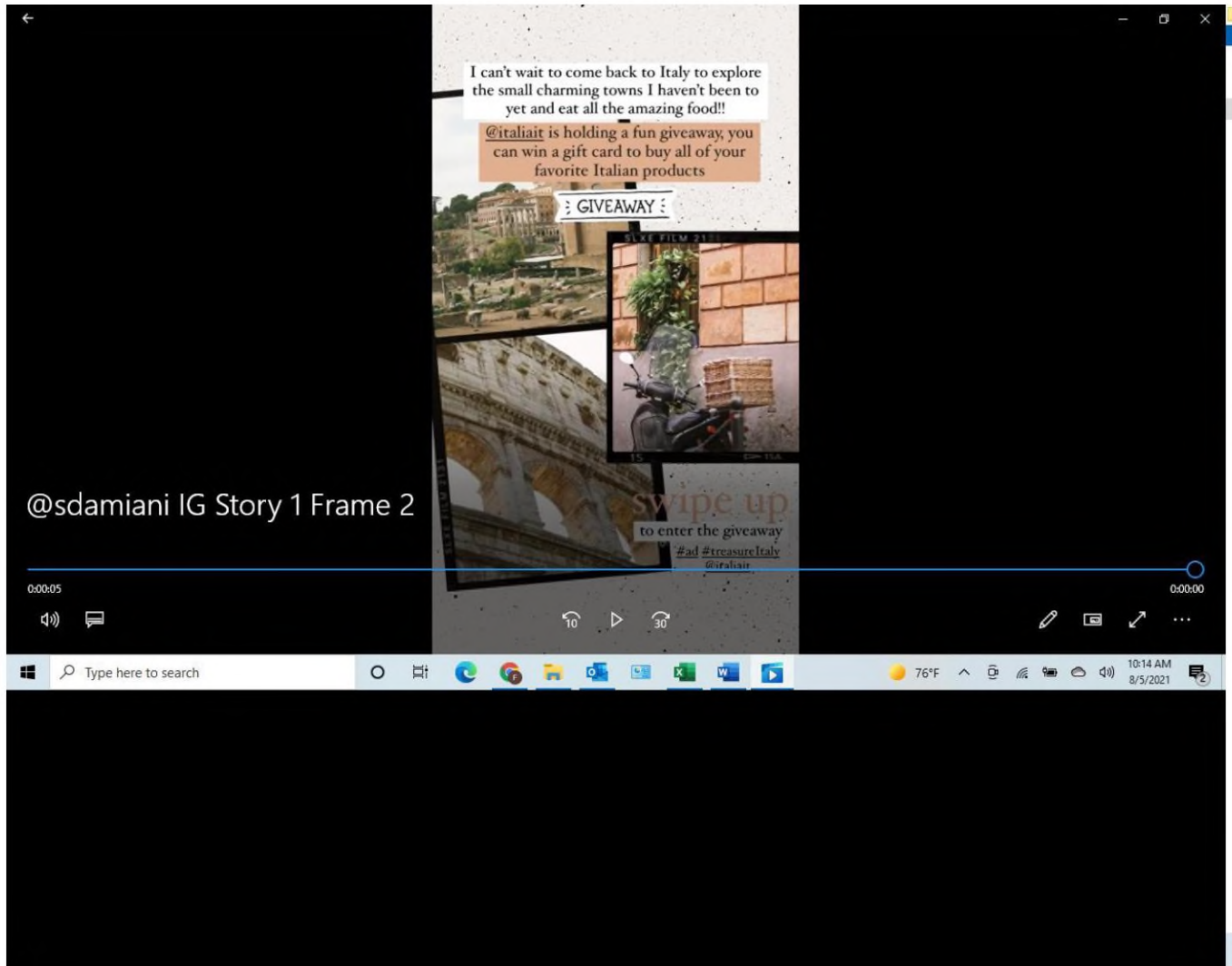
Participants BMT Workshop	
<a href="#">Camera Voages</a>	William Vasquez
Tauck	Brenda Mackellar
Contiki	Niccolo Fortini

The screenshot shows a Facebook post from the 'Italian National Tourist Board - USA and Mexico'. The main image is a photograph of a large Gothic cathedral at night, illuminated with warm lights. Overlaid on the image is the text 'Need to be there?' in a white, cursive font, and 'ENTER THE GIVEAWAY' in a bold, white, sans-serif font at the bottom. To the right of the image, the post's text reads: '#GIVEAWAY ALERT To enter the #giveaway, follow these simple steps: 1. Follow the @USAandMEX.italia.it Facebook Page (www.facebook.com/USAandMEX.italia.it), 2. Comment below your favorite Italian city, 3. Tag a friend in the comments. Are you ready to be thrilled by an amazing Italian art city? Summer is here, and we can't wait to experience la Bella Vita! In the meantime, we decided take you around our beautiful Italian regions through a culinary experience!'. Below the text, it shows '1.9K' likes, '84 Comments', and '90 Shares'. A comment from 'Héctor Hernández' is partially visible at the bottom.











Facebook browser interface showing a post from the Italian National Tourist Board - USA and Mexico. The post features a promotional image for 'prevue meetings + incentives' with the headline 'The Changing Face of Luxury' and subtext 'There's no 'one size fits all''. The image also lists several key points: 'JUST BACK: LAS VEGAS', 'LUXURY GOLF & WELLNESS', 'ALL-INCLUSIVES', and 'SPECIAL SECTION'. The browser address bar shows the URL: https://www.facebook.com/USAandMEX.italia.it/photos/3976634279090896. The system tray at the bottom indicates the date is 7/9/2021 and the weather is 83°F Sunny.

# AULA 4.0 Travelshop

EN VIVO DESDE 

## 7<sup>MO</sup> ANIVERSARIO



**22 ABRIL | 9:45 am** Hora del centro



Miguel Galicia  




Antonio Márquez  




Fabrizio Lanzafame  



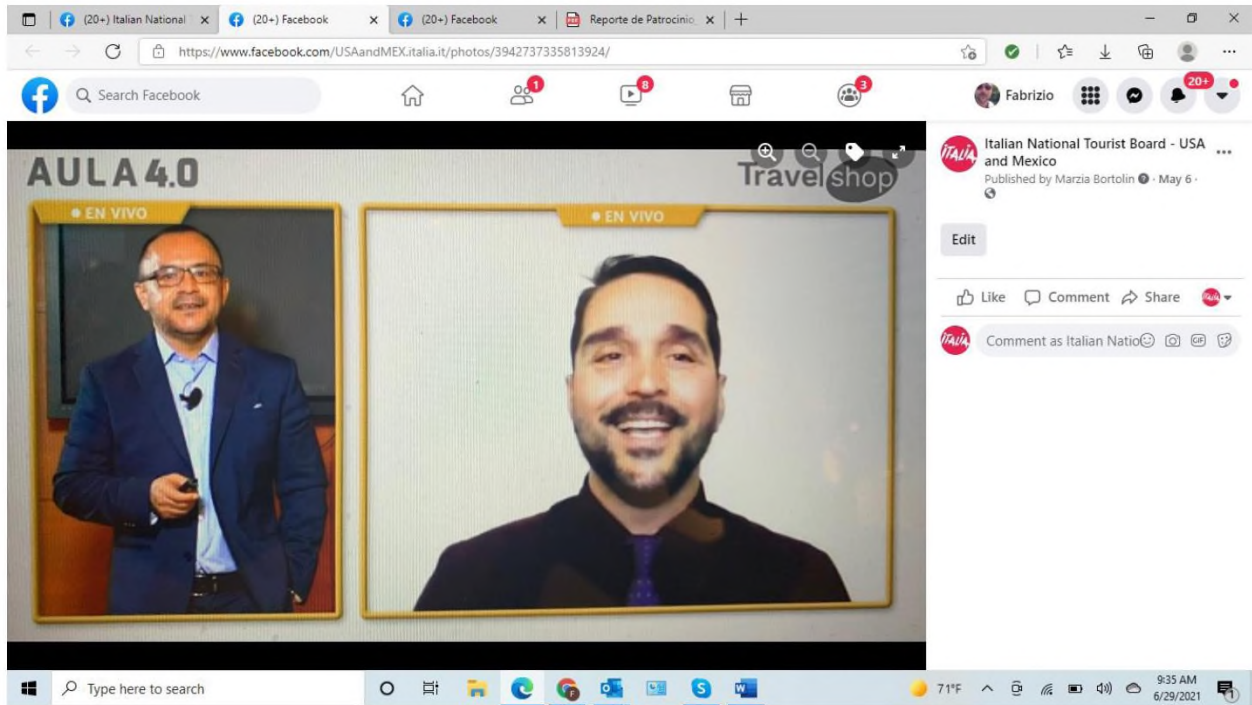

Lilia Alvaro  

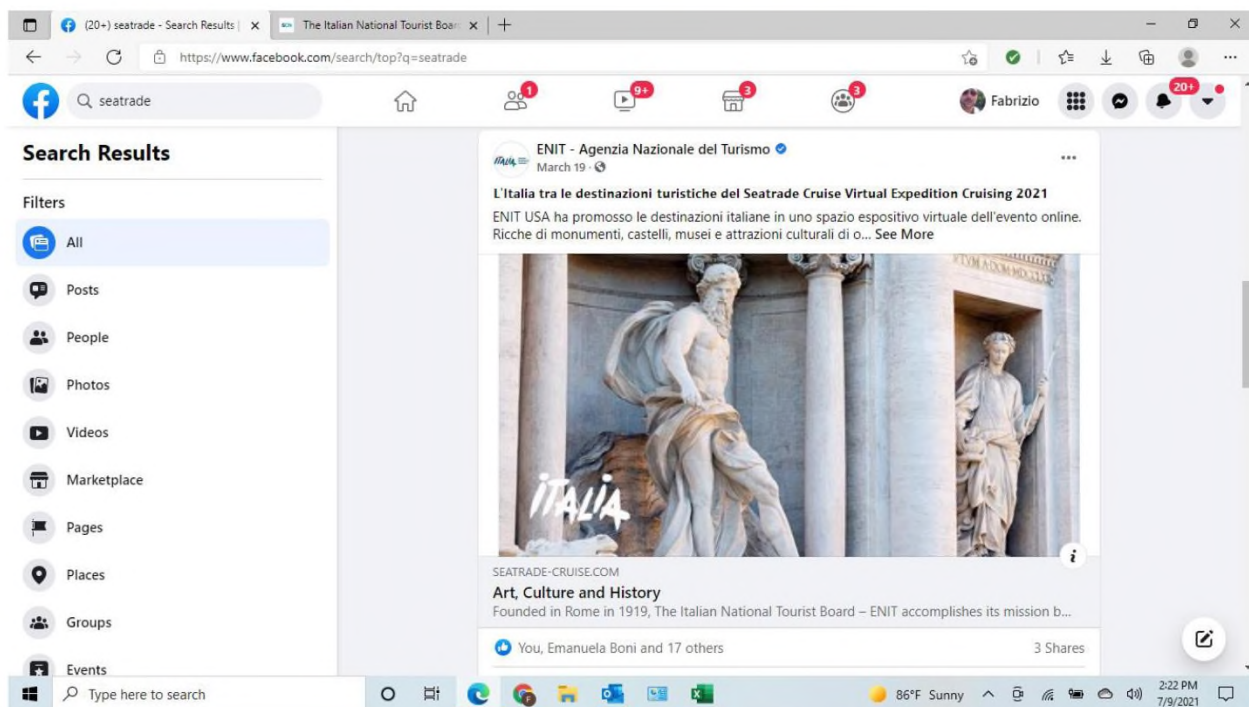
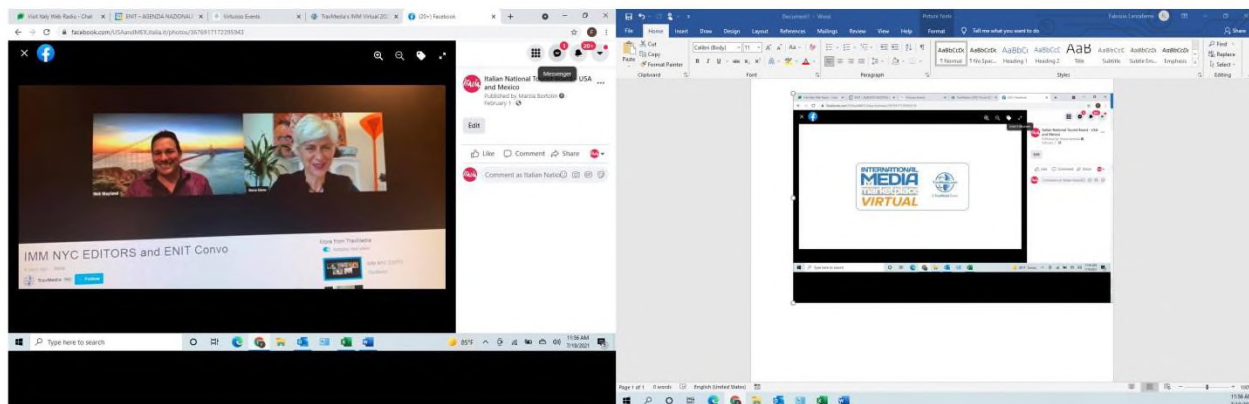

 **TODOS LOS AGENTES PODRÁN PARTICIPAR POR UN VIAJE** 

Facebook browser window showing search results for 'aniversario' in Travel Shop Operadora. The search results display a post from Travel Shop Operadora dated April 16, celebrating their 7th anniversary. The post content includes the text: 'Celebramos juntos nuestro 7º aniversario y mantente al día de lo que acontece en #Europa de la mano de MAPA PLUS, Italia.it y Universal Assistance S.A. en el #RenacimientoTurístico'. Below the text is a translation of the promotional graphic seen in the previous block, featuring the 'AULA 4.0' event details, the '7th Anniversary' logo, and the names of the participating agents: Miguel Galicia, Antonio Márquez, Fabrizio Lanzafame, and Lilia Alvaro. The browser interface includes a search bar, navigation icons, and a taskbar at the bottom showing the system time as 9:20 AM on 6/29/2021.

The screenshot shows a Facebook video player. The video content features a scenic view of a lake with a wooden boat in the foreground. Overlaid on the video is the text "There's always time. Wait for Italia" in a large, white, cursive font. Below this, the website "italia.it" and the hashtags "#Wait4IT" and "#treasureitaly" are displayed. A small inset video shows a man's face. The video duration is 24:46. The Facebook interface includes a search bar, navigation icons, and a right-hand sidebar with the page name "Italian National Tourist Board - USA and Mexico" and interaction options like "Like", "Comment", and "Share".

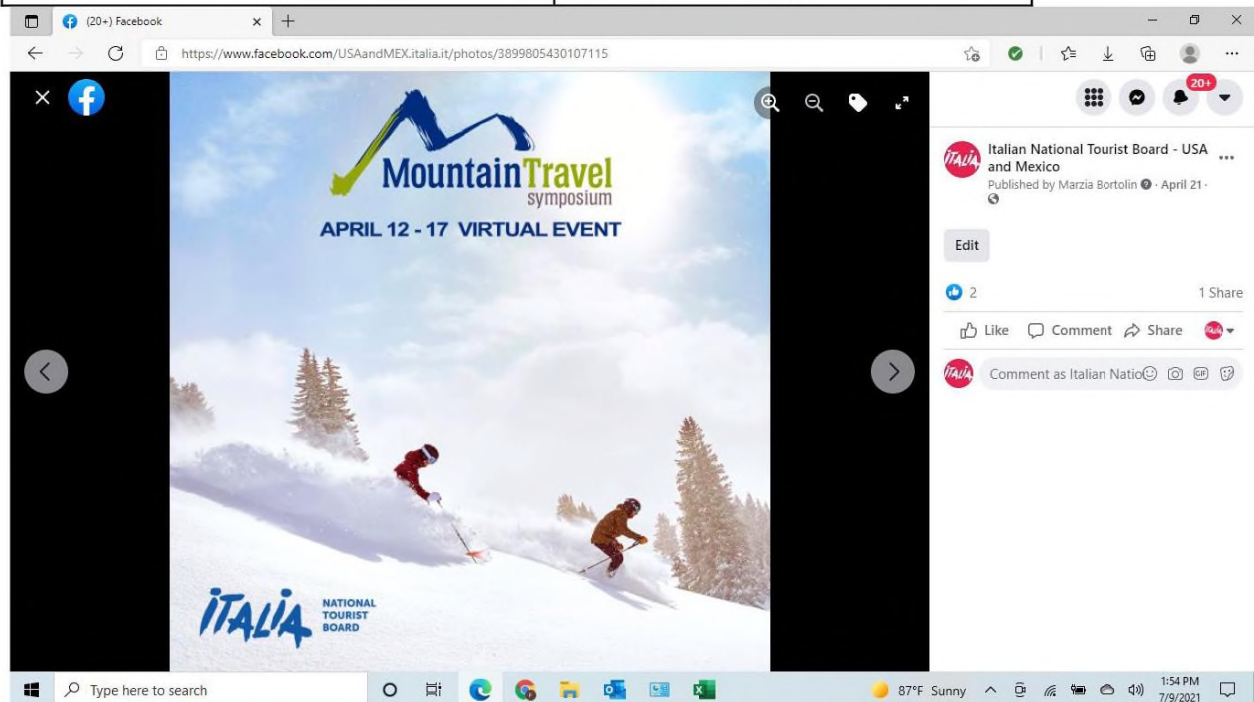
The screenshot shows a Facebook video player. The video content is a graphic celebrating the 7th anniversary of the "Era del Renacimiento Turistico". At the top, logos for "Travelshop", "mapa plus", "ITALIA", and "universal assistance" are displayed. The central graphic features the number "7MO ANIVERSARIO" in large, stylized letters, with a drawing of the Leaning Tower of Pisa and a classical bust. Below the graphic, the text "LA ERA DEL Renacimiento Turistico" is written in a decorative font. The Facebook interface is consistent with the first screenshot, showing the same page name and interaction options.





Participating Agency Sea Trade Virtual 8 March 2021	Contacts
Abercrombie & Kent	Keith Baron President
Abercrombie & Kent USA	Laurence Gosset-lukaszczyk Product Manager, Luxury Expedition Cruising
Indulgent Voyages   Gifted Travel Network	Celeste Auger-Munshi Owner
Travel the world A to Z	Alanna Zingano Content Creator
Gifted Travel Network	Debbie Horres Advisor
Worldwide Travelcast™	Mitch Krayton
wallace pierson	Ange Wallace PRESIDENT & CEO
wallace pierson	Angela Pierson TRAVEL ADVISOR
wallace pierson	Lynann Mullis TRAVEL ADVISOR

wallace pierson	Tracy Lynch TRAVEL ADVISOR
wallace pierson	Cindy Heeter MEETING & EVENT SPECIALIST
Silversea Cruises	Mark Conroy Managing Director
Keene Luxury Travel	Susan Walsh Executive Vice President
Beyond Group Travel Inc	Cindy Chambers Owner
Vacations To Go	Emerson Hankamer CEO
Swan Hellenic Cruises	Tom Russell General Manager North America



TO attending MTS April 2021	contact
Alphorn Tours and Incentives, Inc.	Jamie Chabot Owner & Group Sales
Alpine Adventures	Lee Grossman Group Sales Manager International & Domestic, Pete Kovacevic Director of International Markets
Asheville Ski Club	Wayne Bailey Trip Committee Chair
Collette	Todd Bridges Vice President Business Development / Partnerships, Dan Sullivan CEO of Collette, Jim Falkner VP Business Intelligence, Christian Leibl-Cote Senior Vice President of Global Business, Jeff Roy Executive Vice President of Revenue Management and Pricing, Denise Sablone Vice President Tour Management, Elizabeth Simmons Senior Vice President of Global Sales
Columbus Ski Club	Sharon Goldberg Trip Committee Chair, Gayle Anderson pr
East Iowa Ski Club (EISC)	steve Cummings

Far West Ski Association	Debbie Stewart VP
Fly My Group	Roy Peterson President
Group Travel Simplicity, Inc., aka: Winter Ski & Sport	Michael Agnew President / Sales, Sheri Agnew CFO/Marketing/Non-Ski
HIT TRAVEL SA DE CV	MIRIAM BRAVERMAN DIRECTOR; Miguel Kably Director Comercial
Hoboken Ski Club	Christopher Lydon Trip Committee Member/Ski Trip Leader
Holidaze Ski Tours	Sean McElean VP of Sales
Ibex Ski & Adventure Club	Lynn Dean Trip Committee Chair, Joe Kelley pr
Little Rock Ski Club	Billy Furgerson Trip Committee Member
Mountains 4 All	Catherine Cosby Founder & CEO
MTS	Martina Routh . Int'l Sales Mng
Nationwide Ski Groups	Frank Malone Trip Committee Chair
Oklahoma City Ski Club	Ryan Breeding Trip Committee Member/Ski Trip Leader
Onondaga Ski Club	Terry McNamara Trip Committee Member/Ski Trip Leader
Overseas Adventure Travel	Amanda Turrell Regional Group Sales Manager
Pensacola Ski & Travel Club	Amalie Murphy Trip Committee Member
Sanctuary Ski Club	Bryant Harner Trip Committee Member/Ski Trip Leader
Ski Bears of CT	Michael Kamszik Trip Committee President
SKI.com	John Frasca, Pamela Chavez Director of Support Services

Your time (PST) 04 March 2021 06:49:41		Workshop time (CET) 04 March 2021 15:49:41		Meeting countdown 08:19	
15:21 - 15:22	1min break	Finished	✓		
3 15:22 - 15:32	KEY TOURS VACATIONS, Andreas Larentzakis	Finished	✓		
15:32 - 15:37	Break (5min)	Finished	✓		
4 15:37 - 15:47	TRACOIN, Christine Upton	Finished	✓		
15:47 - 15:48	1min break	Finished	✓		
5 15:48 - 15:58	Ellison Travel & Tours, Tracey McCormick	In progress			

**ELLI/ON TRAVEL & TOURS LTD**  
Ellison Travel & Tours  
Tracey McCormick  
[www.ellisontravel.com](http://www.ellisontravel.com)

Ellison Travel & Tours, established in 1980, is a 100% Canadian owned and operated full service travel agency and tour operator. In addition to corporate and vacation planning, customized tours for adult and student groups is our speciality. We have a pa

**Personal message**  
Looking forward to meeting you to learn your offerings for Canadian student and adult groups.

company ETOA May 2021	CONTACT
KEY TOURS VACATIONS	Andreas Larentzakis

Tenon Tours	Art Cox
TRACOIN/ TTC	Christine Upton
Europe Express	Danyelle Sarkozi
David McGuffin's Exploring Europe	David McGuffin
Red Label Vacations Inc. dba. TravelBrands	Elvi Cal
GT Experiences	Gianni Miradoli
Experi Travel Together (represented by TVL TVL Ltd.)	Helen Bowron, rob rector
iNSIDE EUROPE	Sandra Weinacht
International Travel Management/Montecito Village Travel	John Clifford
Veg Jaunts and Journeys (vegan Tours)	Kim Giovacco Owner
Perfectly Planned Journeys	Lene Minyard
Christian Tours/Burke International Tours	Mellonee Owenby
DMR Travel	Michelle Ryan
Journeys Connect	Marc Kavanagh
Miracolo Tours, Inc	Peter Prager, Rocco Claps, Holly Fraumeni, Marty Shimmel, Jason Horowitz, Matt Scanlin
DME Tours	Roberto Cosentino C. 954-295-3671 Michael McGee C. 954-290-1261

Facebook (20+) Facebook  
<https://www.facebook.com/USAandMEX.italia.it/photos/4084801718274151>

**BVLGARI**  
 IS DELIGHTED TO INVITE YOU TO ATTEND OUR  
 SALON SERIES  
 FEATURING A Q&A ON TRAVEL TO ITALY  
 HOSTED BY EMANUELA BONI, ITALIA NATIONAL  
 TOURIST BOARD PR & MARKETING MANAGER  
 & SALLY KIERNAN, MASTER TRAVEL PLANNER  
 TUESDAY, JUNE 22 | 5PM - 7PM  
 BVLGARI  
 401 NORTH RODEO DRIVE  
 RSVP: ADRIENNE.LEE@BVLGARI.COM

ITALIA NATIONAL TOURIST BOARD

Italian National Tourist Board - USA and Mexico  
 Published by Emanuela Boni · June 24 at 10:42 AM · 2 likes

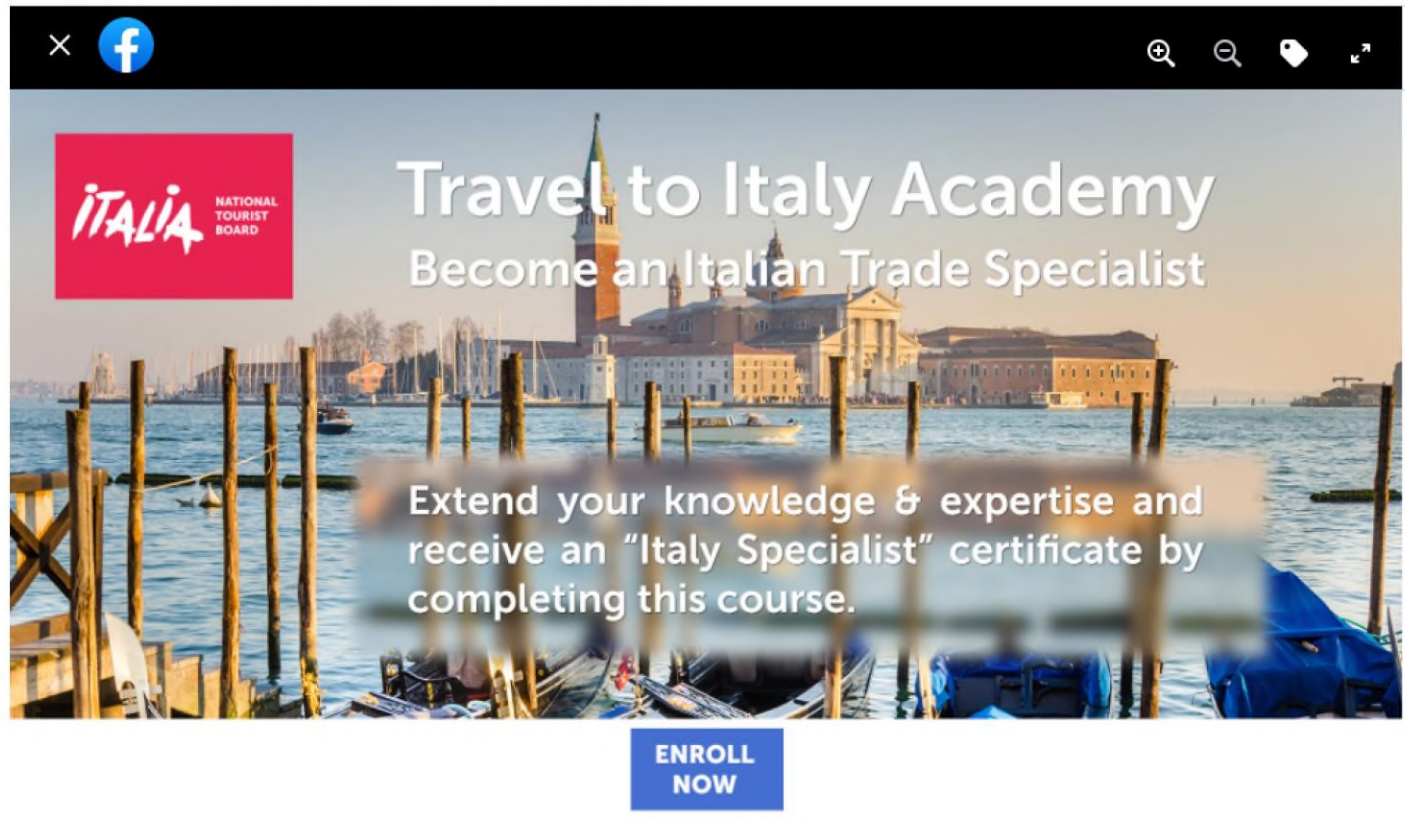
Comment as Italian Natio...

85°F Sunny 11:53 AM 7/9/2021

The screenshot shows a Facebook post from the 'Italian National Tourist Board - USA and Mexico'. The post content includes a photograph of several items: a dark blue tote bag with the word 'ITALIA' printed in large white letters, a brown gift box tied with a ribbon, a clear plastic bag containing snacks, and a book titled 'IN THE NAME of BEAUTY' with a colorful cover. The post is published by Emanuela Boni on June 24 at 10:42 AM and has received 1 like. The Facebook interface shows the user's profile picture, name, and post options (Like, Comment, Share). The browser address bar shows the URL: https://www.facebook.com/USAandMEX.italia.it/photos/4084801731607483. The Windows taskbar at the bottom shows the search bar, taskbar icons, and system tray with a temperature of 85°F and the date 7/9/2021.

Visit Italy Web Radio - Chat x | ENIT - AGENZIA NAZIONALE DE x | (18) Facebook x +

facebook.com/USAandMEX.italia.it/photos/4014050178682639



**ITALIA** NATIONAL TOURIST BOARD

# Travel to Italy Academy

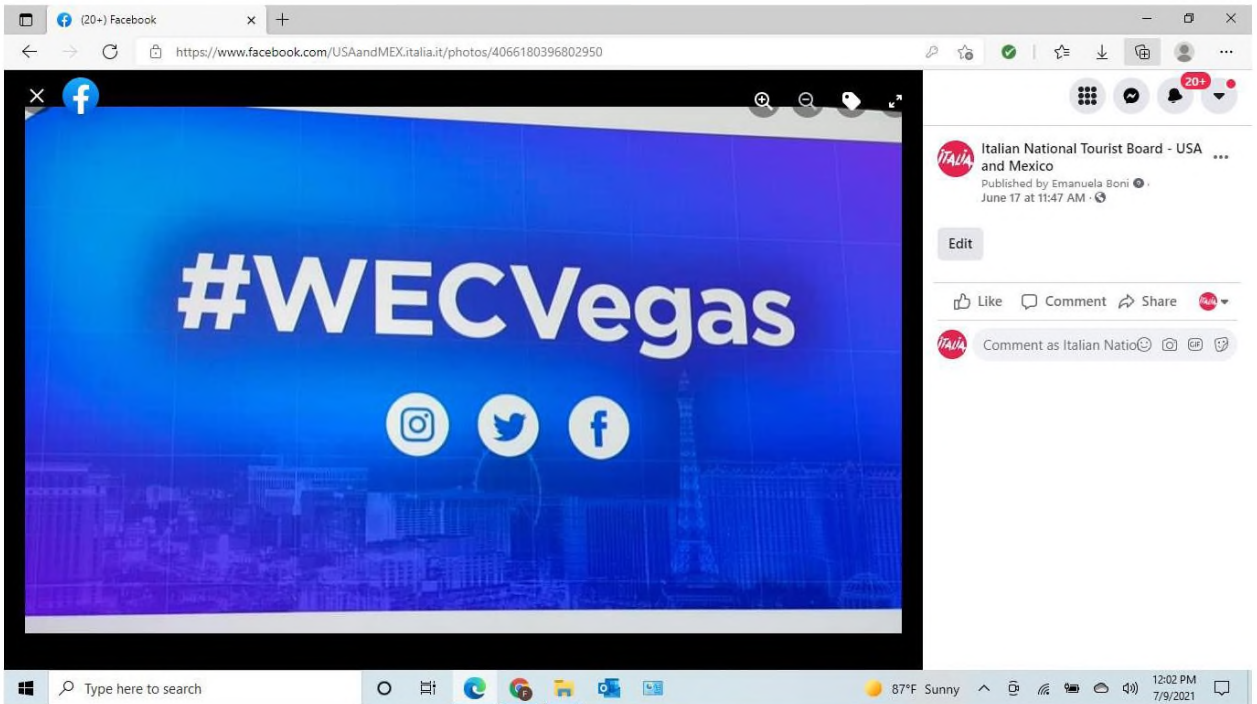
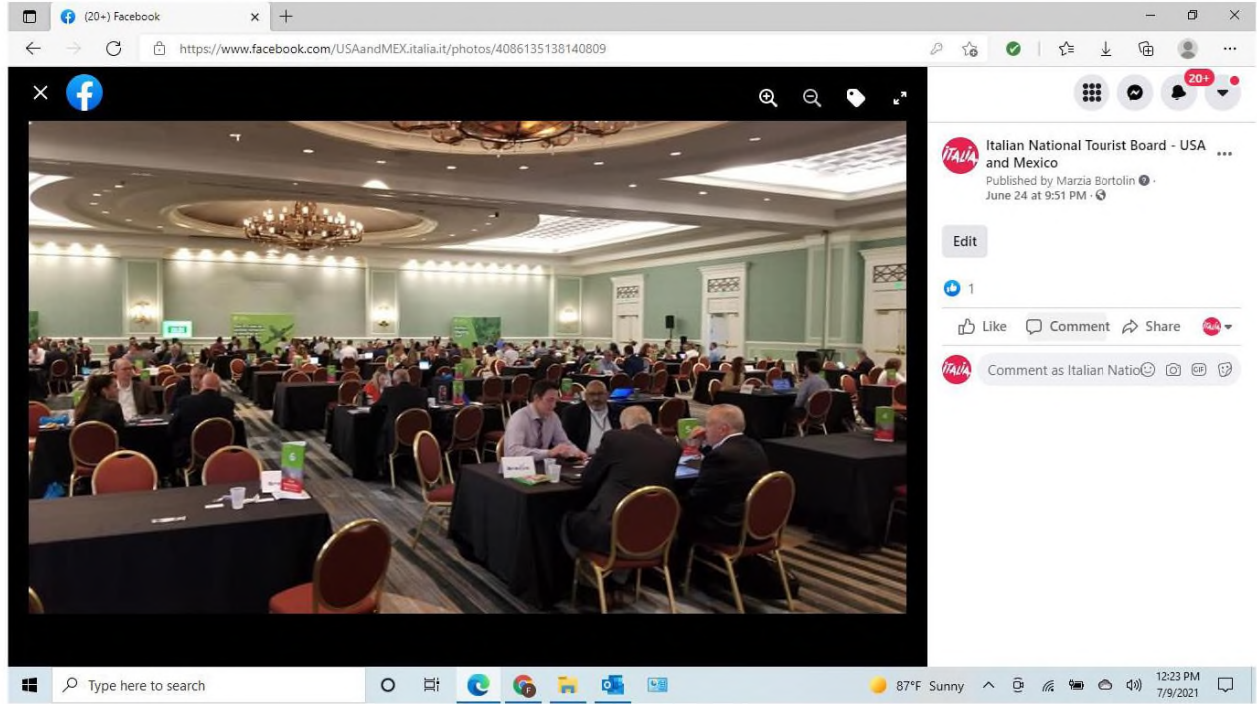
## Become an Italian Trade Specialist

Extend your knowledge & expertise and receive an "Italy Specialist" certificate by completing this course.

**ENROLL NOW**

Type here to search | 73°F Haz





The screenshot displays a Facebook post on a desktop browser. The browser's address bar shows the URL: <https://www.facebook.com/USAandMEX.italia.it/photos/4066180413469615>. The post is from the page "Italian National Tourist Board - USA and Mexico", published by Emanuela Bori on June 17 at 11:47 AM. The main content of the post is a graphic with a globe icon and the text "MPI ITALIA CHAPTER" overlaid on a photograph of a classical building. Below the graphic, a red banner reads "MPI Italia Membership Achievement". The Facebook interface includes a search bar, navigation icons, and a Windows taskbar at the bottom showing the time as 12:03 PM on 7/9/2021.



MPI Las Vegas WEC - first name	Last Name	Company/Org
S	A	
Rasha	Abdo	Ontario Brain Institute
Cherry Kay	Abel	Visit Bastrop
Colleen	Abernethy	Platinum DMC Collection
Mohamed	Abouelfetouh	FocusPoint International
Nadia	Aboulhouda	National Assn of Therapeutic Schools & Programs
Kelly	Accetta	Truth.coach
Lory	Acevedo	Desachy Inc
Randal	Acker	EXHIBITOR Media Group

Laurie	Ackles	
Slavica	Acott	
William	Adams	LVCVA
Tracey	Adams	Live Technologies Holdings, Inc.
Sarah	Adams	
Tamara	Adams	TA Speakers Management
Katrina	Adams	March of Dimes
Caitlin	Adams	CRE Finance Council
Josh	Adams	streamlinvevents
Monika	Adelmann	BCD Meetings & Events
Amy	Adkins	The Exploratorium
Elena	Aguado	FYCMA
Daniel	AgueroDupla	Associated Luxury Hotels International
Javier	Aguilar	Hilton
Marisol	Aguilar	KGROUP WELLGEING MEETINGS
Alejandra	Aguilar	CR Magic DMC
Vanessa	Aguilar	Hilton Mexico City Reforma
Moises	Aguinaga	Caesars Entertainment
Elias	Aguirre	Texas Library Association
Victoria	Ahlquist	Ameriprise



*the luxury of beauty*

SAVE THE DATE

May 6 at 9AM PDT/ 12PM EDT

As we inch closer to borders re-opening, The Italian National Tourist Board is pleased to invite you to a virtual roundtable on the outlook for luxury travel to Italy. It will include a presentation on the findings of a survey of American luxury travelers and the travel agencies that serve them, followed by a live panel discussion featuring some of the most influential minds in travel journalism and luxury hotels.

To reserve [CLICK HERE](#)

Italian National Tourist Board USA & MEX

Kick off Event – May 6 Italia Luxury Workshop - First Name	Last Name
Nadia	Paolella
Loredana	Brescia
Elena	Di Tondo
Silvia	Chiave
Valeria	Panzetta
Monica	Bonaspetti
ylenia	Sambati
Giacinto	Marchionna
Carolina	Zanini
Jessica	Aufiero
Massimo	Barzizza
Angela	Restivo
Courtney	Henley
Ersilia	Panetta
Melissa	Klurman
Marco	Giovidelli
Pedro	Escobar

Lisa	Nitti
Mario	Staiano
Cindy	Holloway
Marilena	Barberi
Angel	Castellanos
Veronica	Foresti
Annalisa	Ricciardi
francesca	autore
Cindy	Bigras
Caroline	Teel
marzia	bortolin
Yvette	Belardo
Sucheta	Rawal
Carla	Rupp
Laura	Savini
Ruthanne	Terrero
ULKU	ERUCAR- KENNY
Gary	Paul
Vicki	Salemi

Gretchen	Kelly
Kathy	McCabe
Cinzia	Moschini
Federica	Bianca
Caterina	Baldini
adam	graham
Elizabeth	Heath
Katherine	Parker-Magyar
Rachel	Chang
Elyse	Moody
Jackie	Olensky
Andrea	Rotondo
christina	evans

Facebook (20+) Facebook

https://www.facebook.com/USAandMEX.italia.it/photos/4076772405743749

ITALY \* AMERICA  
CHAMBER OF COMMERCE SOUTHWEST

are glad to invite you to enjoy

**AN EVENING AT A FRIULI OSTERIA**

THURSDAY | JUNE 17, 2021 | 4:00pm - 5:10pm

Join this **Interactive masterclass** presenting Friuli Venezia Giulia's iconic food and wine products

FRIULI VENEZIA GIULIA  
www.tastefvg.it

56:43

Italian National Tourist Board - USA and Mexico  
Published by Marzia Bortolin · June 21 at 2:17 PM ·

Edit

2

Like Comment Share

Comment as Italian Natio

85°F Sunny 11:56 AM 7/9/2021

**ITALY AMERICA**  
CHAMBER OF COMMERCE SOUTH/EAST

*Io sono*  
**FRIULI VENEZIA GIULIA**  
www.tastefvg.it

are glad to invite you to enjoy

# AN EVENING AT A FRIULI OSTERIA

THURSDAY | JUNE 17, 2021 | 4:00pm - 5:10pm EST | on zoom

Join this **interactive masterclass** presenting **Friuli Venezia Giulia's iconic food and wine products** and taste these delicacies directly from your home while learning about the culinary heritage and traditions of this spectacular Italian region.

- Discover emblematic recipes with **chef Angelo Masarin** and **restaurateur Graziano Sbroggiò** from Salumeria 104 (Miami).
- Learn about extraordinary Friulan wines from a **certified sommelier**.
- Connect live with a typical osteria-style restaurant** in Friuli to discover the beauties of this striking Italian region.

**RECEIVE YOUR VIP BOX**

Registered **VIP guests will receive a box containing food & wine products from Friuli Venezia Giulia**, including Montasio cheese, Prosciutto San Daniele PDO, Friulano and Refosco wines, among others. **Participation is limited to 40 selected guests.** Please note this invitation is personal and not transferable. Since the VIP Box will be sent directly to your home, we kindly ask you to **register by Friday May 28, 2021** on Eventbrite.

As part of this masterclass, **we will also give away a return ticket from Miami to Milan** (courtesy of AirEuropa) and a **special package of two nights for two people in a charming hotel**, including a **gourmet dinner** in Friuli Venezia Giulia.

**A CHANCE TO VISIT NORTHERN ITALY**

**A SPECIAL THANK YOU TO OUR PARTNERS**

**ITALIA** **AirEuropa**

**REGISTER NOW!** on Eventbrite

FVG Webinar with IACCW Miami - agency	Contact
AbxTravel	BettyTaubenfeldTravelConsultant,
AccessCruiseInc	ShannonMckeePresident
AlturaTours	DiegoLinares

AmazingCruises,Inc.	RalphBiasOwner,
AmazingCruises,Inc.	MarkZilbertOwner
AmericanWorldwideTravel,Inc.	JoseE.ChavezCeo
CarnivalAdventuresCarnivalCruiseLine	Tache,ErikaCcl
Concierge&Events	VictoriaHoffman
ExpressTravel	LourdesMaurer
ExpressTravel	CristinaJacomino
FelgueresTravelGroup	QueRFelgueresJrPresident&Ceo
FelgueresTravelGroup	AlejandroFelgueresDirectorOrOperations
FiveSensesCulinaryTours	CinnamonBroceaux
ForestTravelAgency	AlbertoMeklerOperationsManager
ForestTravelAgency	MariaHernandez
ForestTravelAgency	CarlosFederspiel
ForestTravelAgency	SaintclairChampelle
FourSeasonsTravelServices,Inc.	DeanHoffman
HarrisTravelService,Inc.	MicheleHarrisOfficeManager,
HarrisTravelService,Inc.	AndrewHarrisOwner,
HarrisTravelService,Inc.	HarrietHarrisPresident
LorraineTravel	MariaRodriguez
LynxInternational,Inc	LucianaSaliani



It's my pleasure to announce that registration is open for [Ready, Reset, Go!](#) This brand new virtual event will focus on what's important to you and your business now, success on the path to travel recovery, and fostering relationships rooted in

community.

Ready, Reset, Go! promises to deliver all of your favorite things: Virtual Community Globetrotting, 1:1 networking appointments (that you can personalize yourself), training, Professional Development, thought leadership and keynote speakers, and a virtual cocktail party.

Keep scrolling for more details about why you should attend, and stay tuned for future updates as we near the event.

See y'all soon!

**Jennifer Campbell**

Managing Director, Product – Network Engagement

First name - Ready Set Go Virtuoso event	Last name	Company
Carol	Abate	Fine Travel, Inc.
Kip	Abbott	Manchester Travel Company, Inc.
Lindsay	Ames	Largay Travel
David	Andersen	Coastline Travel Advisors
Mary	Atkinson	Covington Travel- Glen Allen
Alina	Barcia	protravel international
Diane	Bean	Off On Vacation Andavo Travel
Isabel	Borberg	Protocolo Tours
Vinal Desai	Burbeck	Wanderlark
Stefany	Ceccato	Largay Travel
Tracy	Dayton	Travel Experts, Inc.
Shelley	Dilworth	MTravel

Danielle	Dybiec	Gifted Travel Network
Cindy	Dykman	Inspired Travel Designs
Clea	Eloise	Laurier Du Vallon
Lucelena (Lucy)	Escarpita	Lucy'S Getaway Travels
Jasmine	Garcia	Uniglobe Travel Center
Vicki	Gelfund	Palm Travel Agency, Inc.
Mariana	Gonzalez	Viajes Terranova SA de Cv

**REDISCOVER ITALY**

No presentations. No slides.  
Just Italy.

12 July 2021 – 16:00 (CEST)  
Live from venues in NAPLES | BOLOGNA | RIMINI | LAKE GARDA | SICILY

CBI Mice Webinar participants	
First Name	Last Name
Elena	Magaly
Adrian	Bustos
Elisa	Ossia
Vicki	Higashi
Debra	Zatarain
Emanuele	Fratoni
Andrea	Lewin

Mina	Amendola
Nick	Cutrone
Shannon	Combs
Sheri	Watson
Regina	Baraban
Steve	Copeland
Cheryl	Long
Lil	Musmanno
Barbara	Khan
Barry	Goldsmith
Stephanie	Franco
Brittany	Barr
Adolfo	López
Mary Jane	Reilly
Patricia	Bortoni de Rodriguez
Amparo	Candamo
Vivienne	Liddell
Chips	Lindenmeyr
Alejandra	Garcia de la Torre

**ITALIA**  
with friends  
WEBINAR

A  
TASTE OF GOLF  
IN  
ITALY

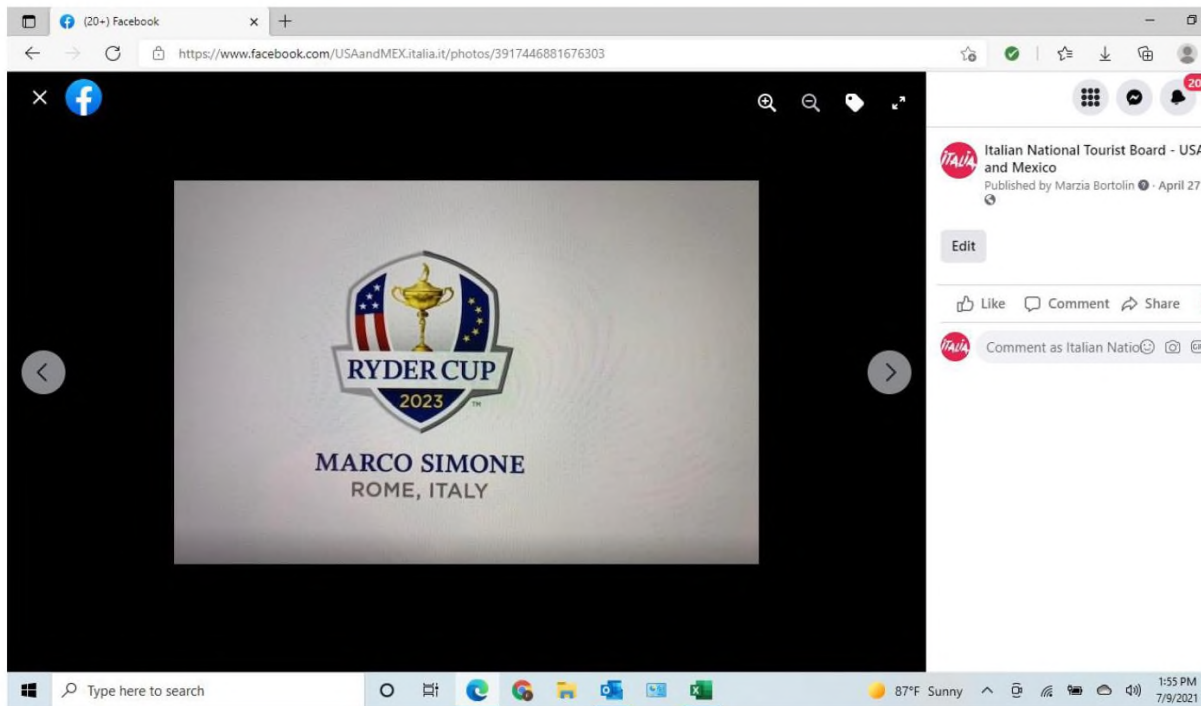
Hosted by  
The Italian National Tourist Board  
with  
Italy Golf & More

Tuesday April 20, 2021 - 12:00pm ET

*Emilia-Romagna*

*Tuscany*

*Veneto*



Webinar Golf Participants - Last Name	First Name
Aikman	Peg

Banks	Jackie
Brodskaya	Marina
Bronnimann	Heinz
Brown	Irene
Brush	Gwenna
Bullock	Melissa
CONNOR	MARGIE
CONTESTABILE	Gabriella
Calligaro	Terri
Caputo	Daniela
Chu	Jimmy
Cincotta	Elizabeth
Condelli	Elizabeth
Cremasco	Helen
Cushing	Margaret
D'Alessandro	Ernesto
DE LIA	ANTONELLA
Delgado	Pamela
Di Tondo	Elena
Dwyer	Vince
Edwardson	Wendy
Elzaim	Nour
Eramo	Heidi
Evans	Cathy
Ferrari	Eva
Frasca	John
Garcia de la Torre	Alejandra

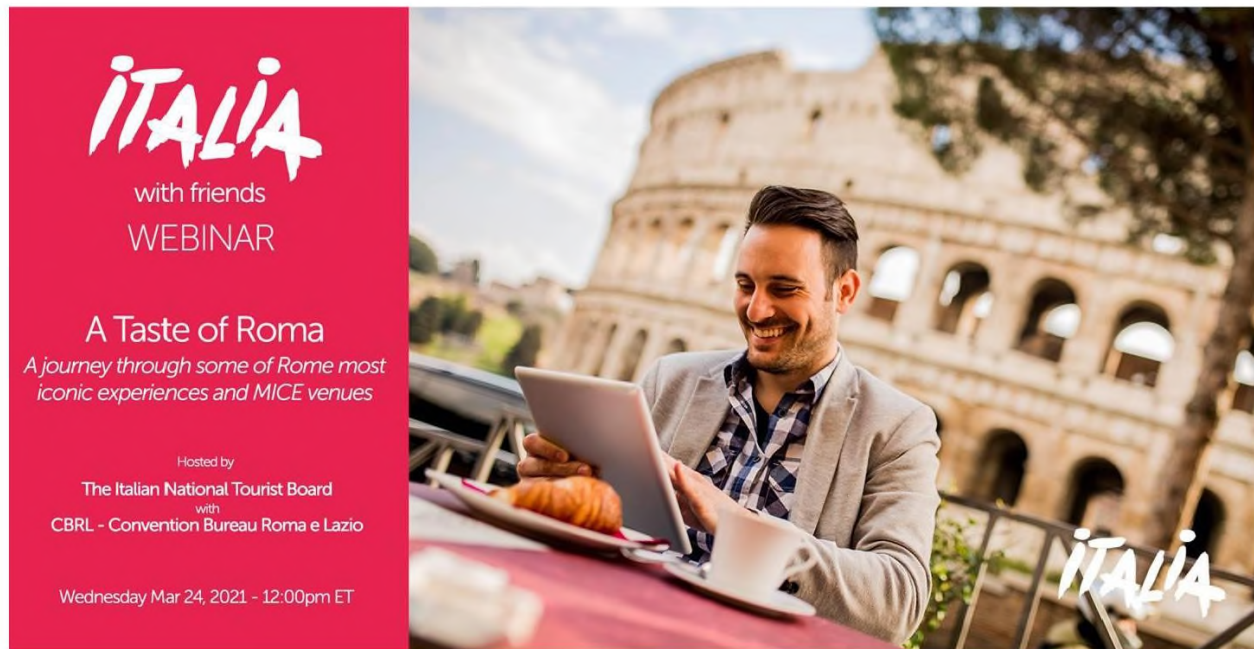
<b>Virtuoso Webinars participants - Last Name</b>	<b>First Name</b>
---	-------------------

Abate	Carol
Abrams	Barbara
Aguiar	Laísa
Alves	Larissa
Antonini	Gabriela
Bonar	Diana
Brazeau	Carol
Bringas	Jessica
Bruns	Jessica
CORTE TRUFFELLO	PAULINA
Chriestianto	Livia
Cichon	Lucy
Cintra	Eduardo
Coltro	Carlos
Day	Martha
Della Torre	Priscila
DiGirolamo	Karen
Diaz	Lucy

Drews	Amy
Duff	Sharon
Dwyer	Beth
Dybiec	Danielle
Espinosa	Maria Jose
Faro	Annabella
Favorito	Miriam
Foster	Mileta
Freeman-Parker	Martu
Garcia Vivanco	Natalia

<b>Signature Webinar participants -</b>	<b>First Name</b>	<b>Last Name</b>
True North Travel	Mallory	Ryan
Connoisseur Travel	Christine	Chesneau
PATRICIA K STEVENS	patricia	stevens
preferred travel of naples	suzanne	dennis
Acendas Travel	Bryce	Baker
Donna Salerno Travel / Host; Palm Coast Travel	Donna	Salerno, CTC, DS
Frosch Classic Cruise and Travel	Pamela	Milton
The Travel Gallery	Robert	Kemmerer
AZ Trails Travel	Hank	Boryczki
DIVINE DESTINATION WEDDINGS & HONEYMOONS	DANA	FRANKLIN
Hammond Travel Adventures/Highlands Ranch Travel	Deidre	Hammond
PLAZA TRAVEL	Uly	Silkey
Frosch Travel Menlo Park	Gale	Wilder

Holiday Cruises and Tours of Scottsdale	Alana	Wallace
Atals Cruises & Tours	Mary lou	Barnes
K&D Travel	Donald	Palmesano
1 Life Travel LLC	Celia	Smith
Imagine Travel 365, LLC	Sara	Gibson
Cruises International	Ann	Marzano
Time to Relax Cruises	Cindy	Frazer
Gateway Destinations	Jan	Acorn
Palm coast Travel/Oasis Travel Network/The Wandering Passport Travel	Ingrid	Phoenix
Paradise Fun Cruise & Travel	Jennifer	Santos
Frosch travel	Suzan	Nemati
Venture Forth Travel	Kirsten	Pelot
San Marin Travel	Barbara	Nelson
Bucket Lists	Deborah	Runge
Frosch	Simonetta	Debona



Participants MICE Webinar Cbrel	First Name
ALANIS	SANDRA
Abrams	Barbara

Accuosti	Patricia
Aguirre	Miguel
Agüera	Ana
Amendola	Mina
Andrew	James
Aquin	Sylvie
BRUST	EMMA
Baehr	Linda
Baraban	Regina
Barr	Brittany
Batra	Kris
Beckmann	Christina
Benedet	Heather
Bernardi	Elena
Blank	Julie
Booth	Lisa
Bozzelli	Jim
Brownfield	Clint
Bruno	Jon
Bu	Shirley
Buchalski	Michelle
Bustos	Adrian
Cali	Barbara
Calligaro	Terri



## THE SECRETS OF TRADITIONAL BALSAMIC VINEGAR AND ITS LANDS

E-MASTERCLASS & GIUSTI MUSEUM VIRTUAL GUIDED TOUR

**TUESDAY – 26th JANUARY, 2021  
12:00 PM – 1:30PM EST**

Don't miss this extraordinary journey through space and time to discover the tradition of balsamic vinegar production, its lands, its secrets, and the priceless heritage of objects and documents preserved for generations: an unique opportunity to experience a virtual guided tour to Balsamic Vinegar Giusti Museum in Modena (Italy), while enjoying an interactive culinary masterclass lead by chef Andrea Marchesin, Toscana Divino Restaurant (Miami, FL).

### COMPLIMENTARY PARTICIPATION

RSVP ON [EVENTBRITE.COM](https://www.eventbrite.com)

SEARCH FOR: THE SECRETS OF TRADITIONAL BALSAMIC VINEGAR

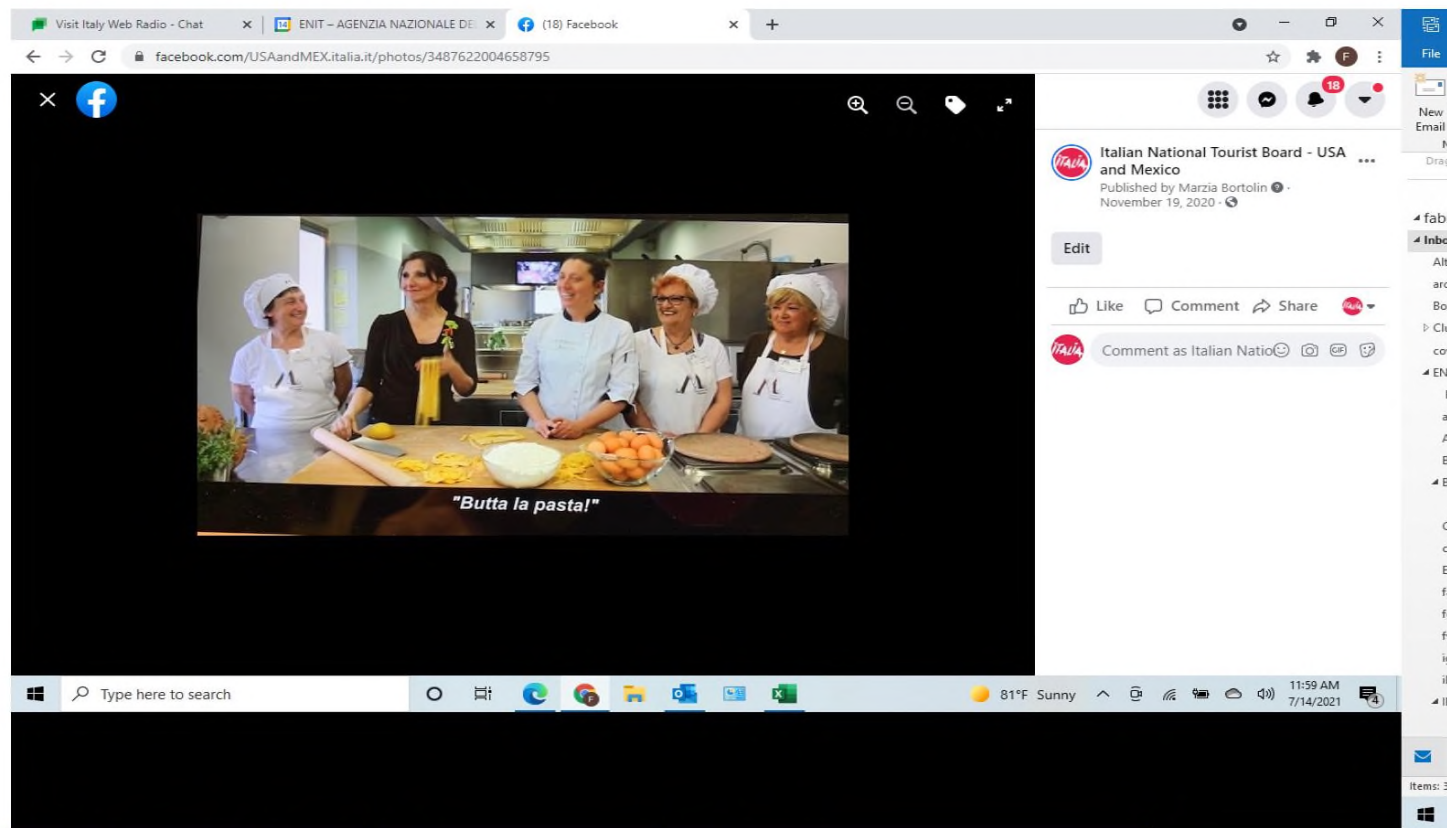
FOR FURTHER INFORMATION: [PROJECTS@IACC-MIAMI.COM](mailto:PROJECTS@IACC-MIAMI.COM)

IN PARTNERSHIP WITH



AN EVENT BROUGHT TO YOU BY

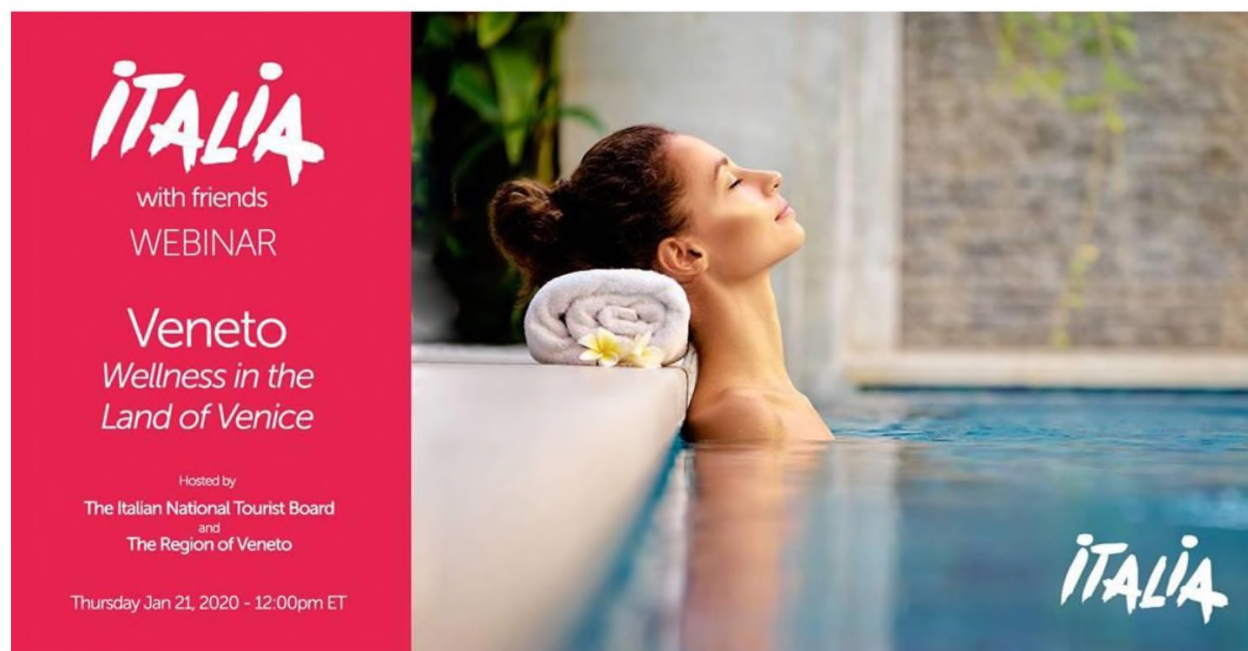




Emilia Romagna Webinar	Name	Organization
Cindy	Tacci	The Travelsmiths
jay	shapiro	Five Star Travel
Gary	Rams	Crowfoot Travel
Clint	Brownfield	Freelance Travel Writer
Hanna	Lai	AAA Travel Agency
Carla	Rupp	Freelance travel journalist
LeAnna	Gibson	Avoya Travel
Isabel	Jimenez	Incentivos & Convenciones
Nancy	zupancic	vision travel
Laurie	Valdez	Direct Travel
Francis	Contreras	Travelworld International Group
Ivona	Piwonska	Central Park Travel
lucille	pucciarelli	clark travel agency inc
Linda	Griffin	Travel Advisors of Los Gatos
Celine	Moskovitz	House of travel
Melinda	Anderson de Regil	Taj Hotels
Linda	Carmi	Terra Mar Travel
melvin	payne	CoubaTravel LLC
denise	payne	CoubaTravel LLC



- Umbrian Craftsmanship	López	Adolfo
- Umbrian Craftsmanship	Bustos	Adrian
- Umbrian Craftsmanship	Wort	Alberta
- Umbrian Craftsmanship	Garcia de la Torre	Alejandra
- Umbrian Craftsmanship	GUTIERREZ	ALEJANDRO
- Umbrian Craftsmanship	Ramsey	Alex
- Umbrian Craftsmanship	Zahabi	Alfa



Venice Webinar participants	
First Name	Last Name
Carol	Sicbaldi
Stacey	Morris
Antonia	Sparano
Mia	Park
Cinzia	Moschini
Tim	O'Neill
Cyndi	Becker
Deanna	A.
ruby	chadha
doreen	lopez
Francesca	Ambroggio
Suzanne	Perun
Samantha	Falewee
Erica	Wida
Danielle	Bernabe
Leila	Najafi
Sabrina	Moras
Regan	Stephens
Teresa	Gogan
Molly	Tom
Barbara	Kingstone
Emy	Rodriguez Flores

Visit Italy Web Radio - Chat x | ENIT - AGENZIA NAZIONALE DEI x | (18) Facebook x +

facebook.com/USAandMEX.italia.it/photos/4024926300928360

EUROPE  
visiteurope.com

TRAVEL AGENT  
CENTRAL

VIDEO

**Jose Manuel de Juan**  
Director  
Tourism Office of Spain  
josemanuel.dejuan@tourspain.es

**Marco Frank**  
Trade Manager  
VISITFLANDERS  
marco.frank@visitflanders.com

**Ina Rodin**  
Director North America  
Croatian National Tourist Office  
New York  
cntony@earthlink.net

**Francesco Brazzini**  
Marketing Manager for the US  
ENIT – Italian National Tourist Board  
francesco.brazzini@enit.it

**Jakub Wolosz**  
Chief Digital Officer  
Polish National Tourist Office in  
North America  
Jakub.WOLOSZ@pot.gov.pl

NEW QUESTION

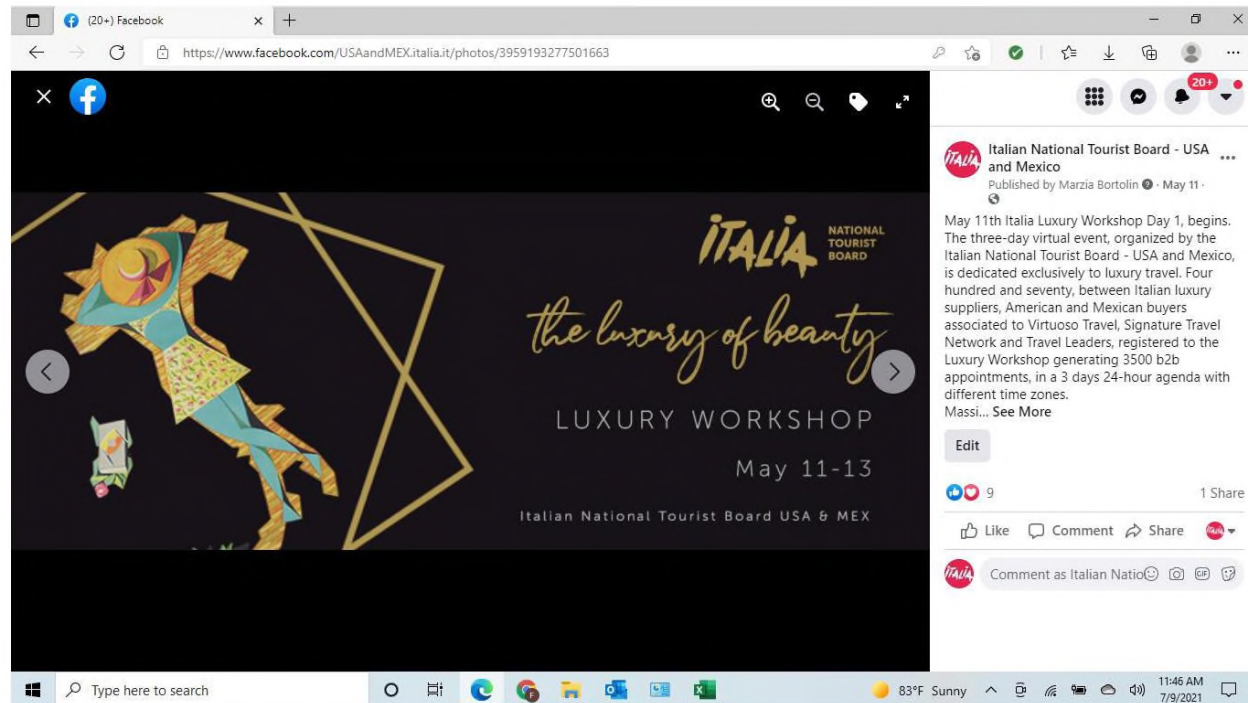
Type here to search

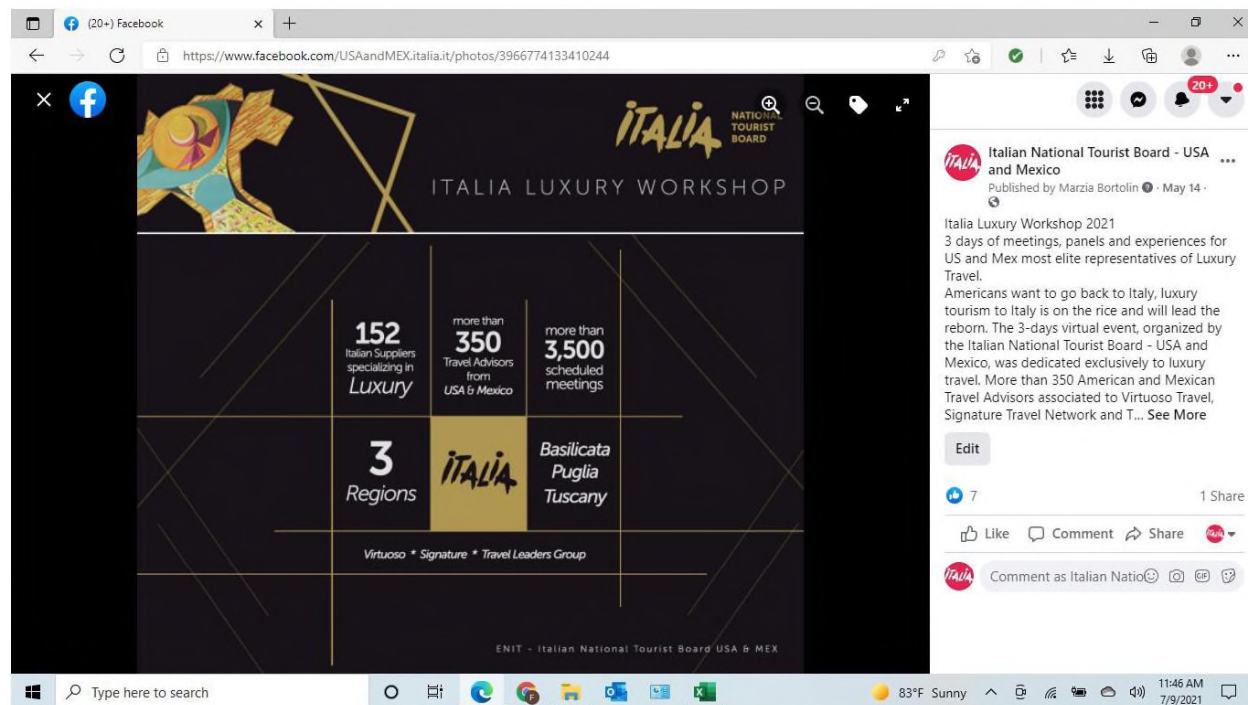
73°



Italia Luxury Workshop - Suppliers -	Contact
100 all'ora Srl	Andrea Benedetti
Acetaia Terra del Tuono	Giovanna Barbetti
Across Tuscany	Fernando Donati
aliantour	Tedesco Bianca Luisienne
Alidays	Davide Catania
Amazing Italy Srl	Olga Arena
ANGOLO GIRO	Chiara De Mattia
Anxur Tours	Giovanni Amuro
Ars Hotels - MICAGI SRL	Gianni Caridi
Associazione Dimore Storiche Italiane	Gianludovico de Martino di Montegiordano
Autentico Hotels	Beatriz Gimeno
AVI - TRAVEL	Vincenzo Acampora
Be Unique In Italy - ITC	Stefania Melina
BeautifuLiguria	Emanuela Raggio
Bellaitaliatour - Boutique tours around Tuscany	Adriano
BESPOQE TRAVEL - Luxury Italy	Christian Petruccelli
Blu Hotels	PRESIDENTE NICOLA RISATTI
BLU WONDER DMC	Elio Serra
Bologna Welcome srl	Stefano D'Aquino
BOUTIQUE HOTEL TORRE CALA PICCOLA	STEFANIA MARCONI
BWH ITALIA	Antonella Sacchero

CAPRI PALACE JUMEIRAH	Marita Rivas
Carrani Tours	claudia tafuri
CHAT AND TOUR SRL	VINCENZO CICERARO
Claudia Da Rin	Claudia Da Rin
Coltur Travel SRL	M. Cristina Colonna





Italia Luxury Workshop Participants	Last Name	Organisation
Raenette	De Cicco	4 Seasons Travel Inc
Annette	Nero Stellhorn	Accent On Travel
Meredith	Price	Andavo Travel
Kimberlee	Evans	An Extaordinary Traveler
Amelia	Borghese	arts & leisure tours
Donna	McGovern	Away With Donna
Melinda	Fortunato	Best Travel
Ronit	Naccache	Boca Express Travel
Christine	Wolff	Brentwood Travel
Leslie	Garber	Cadence
Theresa	Tyo	Camelot Journeys
Arienne	Orozco	Concierge Travel Advisors
Ricardo	Polmon	Customade Travel
Darby	Savasta	Darby's Destinations
Eileen	Spear	Exclusive Escapes
Gabriella	Ribeiro	Explorateur Journeys
Vita	Vega	Felgueres/Viallo, S.A.
John	Rios	First in Service
Silvia	Gardin	FROSCH Travel
Belinda	Serrano	FROSCH Travel