

30 Oct 1995

For Six Month Period Ending _____
(Insert date)

Name of Registrant **Switzerland Tourism** Registration No. **55**

Business Address of Registrant **608 Fifth Avenue
New York NY 10020**

I—REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name

Position

Date Connection
Ended

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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
Yes No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Switzerland Tourism, Zuerich/Switzerland
Swiss Federal Railways, Bern/Switzerland

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distribution of travel literature and posters to travel agencies, tour organizers and individuals who ask for them. Loaning of films and slides to lecturers, travel agencies and TV stations requesting them. Furnishing of articles and photos on Switzerland's attractions, her life and culture to newspapers and magazines. Arranging for free transportation within Switzerland for writers, reporters editors, travel agents and decision makers.

See attached list for free transportations.

See attached list for promotional activities.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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We refer to reparat sheet.

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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We refer to separate sheet

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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See attached list regarding familiarization trips.

(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) not engaged in political propaganda.

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
 - Exhibit B⁷ Yes No
- No new foreign principal acquired

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and / of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

SWITZERLAND TOURISM

Joseph E. Buhler
Director North America

Subscribed and sworn to before me at NEW YORK, NY.

this 12th day of February, 19 96

(Signature of notary or other officer)
ERICH C. AMMANN
Notary Public, State of New York
No. 52-4979742

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant. A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No _____ NO

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes _____ YES _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

Joseph E. Buhler

Please type or print name of signatory on the line above

Director North America

Title

February 6, 1996

Date
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Item 11 of Supplemental Statement: Period July to December 1995
Promotional activities: New York

Receptions and Presentations:

July 31-August 2, 1995 Switzerland presentation at Meeting World in New York

November 5-10, 1995 Switzerland reception and raclette luncheon for ASTA members (travel agents) in Philadelphia

February 6, 1996
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***Item 11 of Supplemental Statement: Period July-December 1995
Promotional activities: Chicago***

Travel Trade Shows:

September 19-21, 1995 Switzerland information booth at the Incentive and Travel Meeting Executive Show in Chicago, IL

Receptions and Presentations:

November 15, 1995 Switzerland presentation for travel agents and tour operators in cooperation with St. Moritz

November 17, 1995 Lake Geneva Promotion
Switzerland presentation for travel agents in Chicago

February 6, 1996
IM/pa



Item 11 of Supplemental Statement: Period July-December 1995
Promotional activities: Los Angeles

Receptions and Presentations:

August 22-23, 1995	Switzerland seminars for travel agents in Seattle and Portland
October 12-28, 1995	Switzerland promotion at Loews Ventana Canyon Resort in Tucson
November 14-15, 1995	Switzerland seminars for travel agents in San Francisco and San Jose
November 16-17, 1995	Switzerland seminars for travel agents in Woodland Hills and Palm Springs
November 29-30, 1995	Switzerland seminars for travel agents in Pasadena and Salt Lake City
December 5-15, 1995	Switzerland seminars for travel agents in Orange County

February 6, 1996
IM/pa

**At last, vacation!
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**PROVIDED FREE TRANSPORTATION WITHIN SWITZERLAND
PERIOD JULY 1 - DECEMBER 31, 1995**

Barbara Davis and Phyllis Olin Montreux Jazz Radio Promotion Winners Minneapolis, MN	\$ 560.00
Philip & Marcia Lieberman Press Trip Providence, RI	\$ 1,312.00
Carol Fealey Prize Winner New York, NY	\$ 280.00
Herman & Gail Vergara Winners St. Joseph Hospital Raffle Chicago, IL	\$ 656.00
Ruth Louise Kessler & Carolyn Lougridge Winners August 1st Raffle Columbus, OH	\$ 656.00
Charles Frey & Pamela Allen American Airlines Huntington Beach, CA	\$ 560.00
Claudine Joris & Barbara Karawacki Winners Swiss Benevolent Society Ball Harwood Heights, IL	\$ 560.00
Louis & Elizabeth Dilorio, Meredith Jennings Journalists Neeham, MA	\$ 1,640.00
Joseph Viesti Viesti & Associates New York, NY	\$ 280.00
Werner Suter Hotels of Switzerland Chicago, IL	\$ 280.00



Barbara Meaney Prize Winner New York, NY	\$ 280.00
Dr. William Gemma Intl. Society of Emergency Medical Services Potomac, MD	\$ 280.00
Dr. Carin Christian International Computers & Communications Reston, VA	\$ 280.00
Nicolas Malgieri New York, NY	\$ 280.00
Douglas & Elizabeth Macnab Prize Winners Rehoboth Beach, DE	\$ 560.00
Donald W. & Pat Jones Prize Winners Lithonia, GA	\$ 560.00
Paul & Clementina Maffei Prize Winners White Plains, NY	\$ 560.00
Denise Longworth & Charles R. Mattera Prize Winners Staten Island, NY	\$ 560.00
Mr. Henry James New York, NY	\$ 328.00
Allan Ulrich, Mr. & Mrs. Herbert Glass, Shirley Fleming Robert Levine, Cori Ellison, Ted Libbey New York, NY	\$ 2,296.00
Charles Oliver & Jesse Arreguin Participants-Young Leaders Conference New York, NY	\$ 656.00
Carl Marek Alexander & Alexander New York, NY	\$ 328.00
Francis Meaney Prize Winner Dix Hills, NY	\$ 280.00



Susanna Gaertner, Carolyn Thornton, Robert Ragaini, Lisa Skrilloff Journalists New York, NY	\$ 1,264.00
Joel M. & Judith L. Weiss Associated Litho New York, NY	\$ 1,124.00
Cornelia von Allmen Murdock Travel Management Salt Lake City, UT	\$ 280.00
Mr. and Mrs. Kurt Gasser Prize-Winners Glenview, IL	\$ 656.00
Marcy Walsh Adventure Travel Summerville, SC	\$ 280.00
Patricia L. Dwight Adventure Travel Charleston, SC	\$ 280.00
Liese Nichols Uniglobe/Carolina Travel Partners Mt. Pleasant, SC	\$ 280.00
John & Christine Steger Maritz Performance Inc. Fenton, MO	\$ 656.00
Robert Ragaini Journalist New York, NY	\$ 328.00
Deirdre Towers Free-lance Journalist New York, NY	\$ 280.00
Max and Clara Mermelstein AJS Travel Consultants, Inc. Queens, NY	\$ 560.00
Holly Karl Teplis Travel Service Atlanta, GA	\$ 328.00
Ted Libbey Bethesda, MD	\$ 328.00



Trevor Gross Vista Travel Olds Olds, Alberta Canada	\$ 280.00
Susan Abrams Aladdin Travel Winston-Salem, NC	\$ 280.00
Don Wesely State Senator Lincoln, NE	\$ 328.00
Christi Abrams Aladdin Travel Winston-Salem, NC	\$ 280.00
Bob Taylor, Scott Kane, Kathryn Cox, Merle Richman Taylored Video Services Charlotte, NC	\$ 1,312.00
Denise V. McMahon, Anne Jackson Cal Simmons Travel Washington, DC	\$ 656.00
Melissa Sere Swiss Wine Information Council New York, NY	\$ 234.00
Nancy White BTI Americas Bethesda, MD	\$ 280.00
Kathy Baumer M*Power/Rosenbluth Philadelphia, PA	\$ 280.00
Laura Borzumato AMEX-McCann Erickson New York, NY	\$ 280.00
Pamela Chock Preferred Hotels & Resorts New York, NY	\$ 280.00
Sara Hoch Ultimate Achievement Stamford, CT	\$ 280.00
Kevin Toledo Newsweek/AMEX New York, NY	\$ 280.00



Judy Amsterdam Stevens Travel Management New York, NY	\$ 280.00
Bill Glazier Swissair New York, NY	\$ 280.00
Valerie Moore Executive Travel Consultants Hewlett, NY	\$ 280.00
Elizabeth & Dolores Hicks Winners WNUA Radio Chicago, IL	\$ 560.00
Kevin & Charlotte-Angel Gapinski Gaylord Alpenfest Winners Gaylord, MI	\$ 560.00
Jennifer Benner, Lisa Goodwin, Vicki Rust, DeeDee White Covington International Travel Washington, DC	\$ 1,120.00
Rene Welti Welti Tourism Marketing Inc. Alpharetta, GA	\$ 280.00
Paul E. Kaufmann DER Rail Travel Services Rosemont, IL	\$ 280.00
Richard Bayard, Annette Jett Swissotel Chicago, IL	\$ 656.00
Paula Rackow Atlantic City Magazine Pleasantville, NJ	\$ 280.00
Owen and Kathryn Wolf Prize Winners Prospectville-Ambler, PA	\$ 560.00
Janet and Richard Krebs Travel Unlimited Nashville, TN	\$ 560.00



Simone Bassous-Smith Mice Inc. New York, NY	\$ 234.00
Robert Allegrini Swissotel Chicago, IL	\$ 328.00
Edward and Mary Kovary STI Southboro, MA	\$ 560.00
Claudia Caruana, Naomi Chodnoff, Joan Milne, Barbara Ostmann Rich Rubin, Cici Williamson, Dorli Mason Travel writers New York, NY	\$ 1,960.00
Evelyne Mock Switzerland Tourism New York, NY	\$ 328.00
Jack A. Cotto, Mary A. Disclafani UNICEF Bids for Kids Palatine, IL	\$ 560.00
Davia Isleib SCIMED Life Systems, Inc. Maple Grove, MN	\$ 280.00
Graeme Outerbridge & Maria Dzygryuk New York, NY	\$ 560.00
George and Margery Bush Mature Outlook Magazine Lumberville, PA	\$ 468.00
Shari Sorenson Lowell American Airlines Tucson, AZ	\$ 280.00
Ruth Scholz, Mari Heavey, Sanja Popovic, Mary Bleakley, Lynne Thomsen Leading Hotels of the World Chicago, IL	\$ 1,170.00
William Walsh, Barbara Lewis, Lois Sarlo, Andrew Sanders, Lisa Zandee, Lucyna von Schlossberg Leading Hotels of theWorld New York, NY	\$ 1,404.00



Lesanne Hamrick, Howard Durward, Jean Howard, Terri Neman Mega Travel Inc. Temple, TX	\$ 1,120.00
David and Eva Anderson Delta Airlines Cincinnati, OH	\$ 560.00
Jerry Siegan Mayfair Variety Travel Chicago, IL	\$ 280.00
Judy Rusignuolo, Mario Rodriguez New York Women's Culinary Alliance Warwick, NY	\$ 560.00
Yoland Perras Swissotel Chicago, IL	\$ 280.00
Dennis Migletz Montreux Tourist Office Burnsville, MN	\$ 328.00
Dr. James and Mary Sanford Brookhaven Laboratories L.I. Bellport, NY	\$ 656.00
Denise Whitaker Swiss Bank Corp. New York, NY	\$ 328.00
John and Helen Parseghian Drexel Hill, PA	\$ 560.00
George Hobica, Roger Toll, Paul Hochmann, Erika Lieben Journalists New York, NY	\$ 1,120.00
Linda Parseghian Swissair New York, NY	\$ 280.00
Stuart Wade Wade Communications Austin, TX	\$ 328.00
Donald & Marianne Wohlfarth Bayard Sales Corp. Philadelphia, PA	\$ 560.00



Harry & Netty Schlack The Hartnett Company Chicago, IL	\$ 560.00
Ronald A. Schubert Travelmore/Carlson Travel Network South Bend, IN	\$ 328.00
Jacqueline L. Coffey Moran Travel Boston, MA	\$ 234.00
Carol and David Salzman Belle Terre, NY	\$ 560.00
Marius Karrer Hotels of Switzerland Chicago, IL	\$ 328.00
Stuart Wade Wade Communications Austin, TX	\$ 328.00
Richard Henry, Deborah Sapa American Airlines Chicago,IL	\$ 560.00
Jeannette Faszewski The Sunday Republican News Long Meadow, MA	\$ 280.00
Wendy Lindsay Guelph, Ontario Canada	\$ 280.00
Amy McConnell Fodors New York, NY	\$ 280.00
Diane Siskin Chattanooga Free Press Chattanooga, TN	\$ 280.00
John Carter Travel a la Carte Colborne, Ontario Canada	\$ 280.00
Saskia Brandt Netherlands Board of Tourism New York, NY	\$ 280.00



Sam Ion Tom Salmon Inn Dorset, Ontario Canada	\$ 280.00
Rick Marzec Hear Spot Run Chicago, IL	\$ 280.00
Mary Martin Niepold Copley News Service New York, NY	\$ 280.00
Ann Wallace Travel Scoop Toronto, Ontario Canada	\$ 280.00
Erika Lieben Switzerland Tourism New York, NY	\$ 280.00
Juan Acevedo American Express Platinum Division Norcross, GA	\$ 328.00
Patrick & Margaret Ghielmetti Ritz Carlton Hotel Chicago, IL	\$ 656.00
Henri Gautschi American Express Cranston, RI	\$ 328.00
Vivian K. Fancher Traveler Newsletter New York, NY	\$ 280.00
Arthur Harris Freelance Arlington, VT	\$ 280.00
Joseph Viesti Photographer New York, NY	\$ 280.00
Evelyne Mock Switzerland Tourism New York, NY	\$ 328.00
Norbert and Pia Buchmeier Aurora, IL	\$ 656.00



Barbara Baigi, Rex Fritschi Rex Travel Organisation Chicago, IL	\$ 560.00
Daniel Bogue Delma New York, NY	\$ 280.00
Richard Bayard and Annette Jett Swissotel Chicago, IL	\$ 656.00
Alan and Julie Behr New York, NY	\$ 560.00
Robert and Ruth Nace New York, NY	\$ 560.00
Dick Howard Space City Ski Club Houston, TX	\$ 234.00
Hubert Graf and Melisa Gosnell GBB New York, NY	\$ 656.00

**At last, vacation!
Look no further. Switzerland.**



PROVIDED FREE TRANSPORTATION WITHIN SWITZERLAND
FROM THE USA WEST OFFICE LOS ANGELES
PERIOD July 1 - December 31, 1995

Name/Adress	Amount \$
Doris Ritzi, Swiss Journal, Los Angeles, CA	234.-
Kurt Welte, Consul General, Los Angeles, CA	234.-
Elisabeth Welte, Consul General, Los Angeles, CA	234.-
Peter Fotheringham, Gorge Publishing Inc., Hood River, OR	234.-
Peter Fotheringham, Gorge Publishing Inc., Hood River, CA	234.-
Carol York, Gorge Publishing Inc., Hood River, OR	234.-
Carol York, Gorge Publishing Inc., Hood River, OR	234.-
Palmer Rabey, Pacific Palisades, CA	234.-

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Thomas Hess, Warner Bros. Records, Burbank, CA	280.-
Marie Hess, Warner Bros. Records, Burbank, CA	280.-
Michele Braun, Cohasset, MN	280.-
Rene Isidor Braun, Cohasset, MN	280.-
Robert Faber, Racklin, CA	280.-
Joyce Faber, Racklin, CA	280.-
Brian Clark, Olympia, WA	280.-
Doris Ritzi, Swiss Journal, Los Angeles, CA	328.-
Kurt Welte, Consul General, Los Angeles, CA	328.-
Elisabeth Welte, Consul General, Los Angeles, CA	328.-
Palmer Rabey, Pacific Palisades, CA	328.-
Steve Cohen, Durango, CO	328.-
Hugo A. Schneider, Travel By Max, Scottsdale, AZ	280.-

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Pamela Butler, Mountain Travel Sobek, El Cerrito, CA	328.-
Tom Fenno, TRM Inc. Los Angeles, CA	234.-
Dorothyann Fenno, TRM Inc. Los Angeles, CA	234.-
Andrea Kitts, ST, Los Angeles, CA	328.-
Curtis Casewit, Denver, CO	328.-
Helen Evans, Denver, CO	328.-
Yoshio Tanaka, Pres. ANA Hotels USA, Los Angeles, CA	280.-
Taeko Tanaka, Pres. ANA Hotels USA, Los Angeles, CA	280.-
Illona Boris, American Express Executive Corporate Travel, Phoenix, AZ	280.-
Michael Simonds, American Express Executive Corporate Travel, Phoenix, AZ	280.-
Jennifer Ballard, American Airlines, Tucson, AZ	280.-
Robert Ballard, American Airlines, Tucson, AZ	280.-
Helena d. Vella, Holiday Travel Service, Burlingame, CA	280.-

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Lila Heller, Rosemead, CA	280.-
Nancy Belcher, Oakland, CA	280.-
Bill Stall, Los Angeles Times, Los Angeles, CA	328.-
George Fallon, Foresight Travel, Los Angeles, CA	234.-
Nina Fallon, Foresight Travel, Los Angeles, CA	234.-
William O'Connor, Denver, CO	280.-
Barbara O'Connor, Denver, CO	280.-
Marti Kaplan, Rosemead, CA	280.-
Elisabeth Sidler, Sidler International Travel, Los Angeles, CA	328.-
Jay Brunhouse, San Francisco, CA	280.-
Yvonne Horn, Santa Rosa, CA	280.-
Beth Klatt, Koma Corporation, Berkeley, CA	234.-
Karen Thorsen, Foster City, CA	234.-

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Ode Binkley, Palo Alto, CA	234.-
Susan Dermody, American Express Tours, La Jolla, CA	234.-
Al Linder, American Express Tours, San Francisco, CA	234.-
Sylvia Esparza, British Airways, San Francisco, CA	234.-
Carol Chadwick, American Express Tours, San Francisco, CA	234.-
Rick Redfla, American Express Tours, San Francisco	234.-
Janice Vendl, Irvine, CA	280.-
William Vendl, Irvine, CA	280.-
Hannah Boone, Irvine, CA	280.-
Rhonda Boone-Tinney, Irvine, CA	280.-
M. Barry Bollinger, Carlson Wagons-lits Travel, Truckee, CA	280.-
Rita Bollinger, Carlson Wagons-lits Travel, Truckee, CA	280.-
Eugene Gini, Carlson Wagons-lits Travel, Truckee, CA	280.-

**At last, vacation!
Look no further. Switzerland.**



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Shirley Gini, Carlson Wagons-lits Travel, Truckee, CA	280.-
Sharon B. McManus, Amorosi Travel Int., Inc Laguna Hills, CA	280.-
Joyce Kammerzell, Architects of Travel, Phoenix, AZ	280.-
Gwendolyn Henstridge, Bonneville Travel, Newport Beach, CA	280.-
Marianne Skov, Getaway Travel Center, San Marcos, CA	280.-
Dorris Rutledge, Murdock Travel, Phoenix, AZ	280.-
Nina Dendrinis, Professional Travel Service, Los Angeles, CA	280.-
Aase Christiansen, Superior Travel Associates Glendale, CA	280.-
Peter Guzzardo, Swissair, El Segundo, CA	280.-
Pamela Ketcham, Little World Travel, Inc. Belmont, CA	328.-
Anita H. Douglas, Travel Now, Inc. Menlo Park, CA	328.-
Roland Zuehlke, Switzerland Tourism, El Segundo, CA	328.-
Kenneth Lechner, Chatsworth, CA	328.-



Item 14 (a) RECEIPTS MONIES US - HEADQUARTERS NEW YORK

<u>Date:</u>	<u>From Whom:</u>	<u>Purpose:</u>	<u>Amount in US-\$:</u>
July 1995	ST Zurich	Current Expenses	130,000.00
August 1995	ST Zurich	do.	170,000.00
September 1995	ST Zurich	do.	70,000.00
October 1995	ST Zurich	do.	290,000.00
November 1995	ST Zurich	do.	375,000.00
December 1995	ST Zurich	do.	130,000.00
July-Dec. 1995	Travel Agents	Reimbursement of postage	4,464.00
July-Dec. 1995	Travel Agents.	Participation Educational trips/seminars in Switzerland	19,209.00
July-Dec. 1995	Swissair	Participation joint campaign "Look no further Switzerland"	243,942.00
July-Dec. 1995	Swiss Partners	Participation at "Swiss Travel Experience"	153,588.00
September 1995	Swiss Partners	Participation at the IT+ME Travel Show in Chicago	92,880.00
Total receipts			\$ 1,679,083.00

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**Item 15 (a) DISBURSEMENTS-MONIES FOR US-HEADQUARTERS
NEW YORK**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment in US \$</u>
July-Dec. 1995	Employees ST NYC	Salaries	181,373.00
	Rent/Cleaning/Heating etc.		84,573.00
	Office Supplies, Insurances etc.		86,583.00
	Transfer costs for employees		0.00
	Public Relations: Press clippings, releases, promotions		132,517.00
	Consulting fees, studies		77,709.00
	Production costs: folders, fact sheets, photos		101,321.00
	Advertising: Window displays, prom. articles, advertising		425,946.00
	Travel Industry Relations: Trade shows, receptions for travel industry, give-aways, seminars		151,603.00
	Information: Printed matter, Reference books, Library		101,321.00
	Postage, customs duties and brokerage fees		119,718.00
	Traveling expenses of staff		27,109.00
Total			<u>\$ 1,489,773.00</u>

February 6, 1996
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**Item 15 (a) DISBURSEMENTS-MONIES FOR MIDWEST REPRESENTATION
CHICAGO**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment in US\$</u>
July-Dec. 1995	Employees ST CHI	Salaries	28,441.00
		Rent/Cleaning/Heating etc.	10,560.00
		Office Supplies	<u>8,378.00</u>
		Total	<u><u>\$ 47,379.00</u></u>

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**Item 15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION
LOS ANGELES**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment in US\$</u>
July-Dec. 1995	Employees ST LAX	Salaries	32'889.00
	Rent/Cleaning/Heating etc.		20'510.00
	Office Supplies		<u>18,388.00</u>
Total			<u>\$ 71,787.00</u>
Total Disbursements New York/Chicago/Los Angeles			<u><u>\$ 1,608,939.00</u></u>

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**Item 15 (b) of Supplemental Statement: Period July to December 1995
New York**

Familiarization Trips: -

October 10-18, 1995	Fam. trip to Switzerland for US journalists in cooperation with the Austrian Tourist Board and Swissair
November 15-23, 1995	Fam. trip to Switzerland and Holand for US journalists in cooperation with KLM
December 7-12, 1995	Fam. trip to Switzerland for US journalists in cooperation with Swissair

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***Item 15 (b) of Supplemental Statement: Period July to December 1995
Los Angeles***

Familiarization Trips: .

August 16-23, 1995 Fam. trip to Switzerland for travel writers in cooperation
with Swissair

October 20-26, 1995 Educational trip to Switzerland for travel agents in
cooperation with Swissair

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