

Dear XX,

We wanted to share the exciting new partnership between Tourism and Events Queensland (TEQ) and Uber as they announce the launch of [scUber](#), the world's first rideshare submarine experience starting on Monday, May 27.

For a limited time, visitors to the reef will be able to explore and experience Australia's Great Barrier Reef, one of the most complex natural systems on Earth, like never before.

Please see [here](#) suite of video, audio and visual assets for usage, along with details of spokespeople available for interview.

Let us know if you're interested and if we can facilitated any interviews. Full release can be found below.

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Queensland and Uber partner to launch scUber, the world's first rideshare submarine on the Great Barrier Reef

- *From 27 May – 18 June, riders can experience this incredible underwater world exclusively through the Uber app.*
- *scUber will showcase the world's largest living structure as a biodiverse playground, rich in marine life and offering remarkable underwater experiences.*
- *The launch will support the ongoing protection and conservation of the world's largest coral reef system through Uber's partnership with Citizens of the Great Barrier Reef.*

Heron Island, Queensland Australia – 23 May, 2019: Queensland, Australia, in partnership with Uber, today announces the launch of [scUber](#), the world's first rideshare submarine experience, coming to the Great Barrier Reef on Monday 27 May.

This once-in-a-lifetime experience will offer riders an unfiltered lens to Australia's underwater icon. For a limited time only, scUber riders will gain exclusive access to the world's largest ecosystem, renowned as a biodiverse playground, rich in marine life and offering remarkable underwater experiences.

From 27 May, scUber will be available for a limited number of riders to request through the Uber app and riders will have the opportunity to immerse themselves in the exquisite beauty of the Great Barrier Reef – all without the need for a snorkeling mask or a diving license!

Tourism and Events Queensland's Chief Executive Officer, Leanne Coddington, commented on the significance of Queensland's partnership with Uber in helping put the spotlight back on the reef.

"In late 2018, consumer research identified that exploring the Great Barrier Reef in a submarine was the most desired future travel experience sought by visitors. scUber makes this wish a reality and reaffirms Queensland tourism's commitment to providing locals and visitors alike with truly remarkable ways to explore nature's wonderland.

"We're thrilled to partner with Uber to showcase the beauty of the reef through this innovative experience. In addition, we're giving several adventure seeking travelers from around the globe, the chance to win a scUber experience for two as part of a global travel competition launched today."

Susan Anderson, Regional General Manager of Uber, Australia and New Zealand, commented on the importance of this innovative first for the Reef: "Uber is committed to harnessing the power of technology for good. We are proud to partner with Queensland to help showcase the Reef to the world with the launch of scUber."

"At Uber, we believe good things happen when people move - whether that's by getting people from A to B in their city, or by making dreams come true experiencing the world's greatest natural wonder, the Great Barrier Reef," Mrs Anderson said.

"We're looking forward to seeing how visitors to the Great Barrier Reef embrace this new form of movement and become advocates of the Reef for years to come."

The scUber experience will be available starting on Heron Island, off the coast of Gladstone in the Southern Great Barrier Reef region from May 27, before moving to Agincourt Reef off the coast of Port Douglas in Cairns & the Great Barrier Reef region from June 9. Availability is strictly limited.

The scUber experience will cost \$3,000 AUD for two riders and includes:

- Pickup from your location with the Uber app;
- Return scenic helicopter ride to either Heron Island (for riders requesting from Gladstone) or the Quicksilver Cruises pontoon off the coast of Port Douglas (for riders requesting from Cairns, Port Douglas and Palm Cove);
- One hour ride in a scUber submarine;
- Return trip back to your original pickup address with Uber.

To celebrate the launch, Queensland and Uber are offering this exceptional bucket-list experience to one lucky winner and a friend from each of the following countries: USA, Canada, United Kingdom, France, New Zealand and Australia. To enter the competition, go to

scUberQueensland.com and explain in 25 words or less why you should experience the wonder of the Great Barrier Reef with scUber. Terms and conditions apply.

Today also marks the beginning of Uber's partnership with [Citizens of the Great Barrier Reef](#). The organization is committed to engaging the world in the protection and conservation of the Great Barrier Reef and reefs all over the world, using tech, data and a collaborative approach to conservation.

Uber's partnership with Citizens will focus on supporting several initiatives including their Reef Tracks program and the Great Reef Census through a financial and resource investment program. Find out more about the partnership [here](#).

Please see [here](#) suite of video, audio and visual assets for usage, along with details of spokespeople available for interview.

For more information on scUber, the consumer competition and partnership between Queensland and Uber, visit: www.scUberQueensland.com.

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Notes to Editors

How to request your scUber ride?

scUber rides are charged at \$1,500 AUD per person with a minimum cost of \$3,000 AUD per ride, and include scenic helicopter transfers to and from mainland Queensland. The scUber ride is an hour in duration and is bookable via the Uber app. Availability is not guaranteed.

About the Great Barrier Reef

Greater than 69 million football fields in size, the Great Barrier Reef is the world's largest and longest coral reef system and is home to 600 different types of coral (one third of the world's coral species), approximately 1,625 species of fish and more than 1,000 islands. Tourism to the Great Barrier Reef is significant, with almost three million tourists visiting the World Heritage Area every year. Around 80 per cent of all tourism activity occurs within 7 per cent of the Great Barrier Reef marine park.

A whopping 744,000 Americans visited Australia in 2018 with 31% of these visiting Queensland (229,000).

Of those inbound guests to Queensland, 166,000 of these were traveling for leisure/ on holiday. On average, each visitor from America spent \$1,808 AUD in Queensland last year, with 45% traveling solo, 29% as part of a couple, 11% travelling with family and 12% with friends.

For more US visitation information, please see [here](#).

For domestic inbound visitation statistics, see [here](#).

For market specific visitation figures on the Great Barrier Reef, see [here](#).

About Uber

Uber's mission is to create opportunity through movement. We started in 2010 to solve a simple problem: how do you get access to a ride at the touch of a button? More than 10 billion trips later, we're building products to get

people closer to where they want to be. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities.

About Tourism and Events Queensland

Tourism and Events Queensland (TEQ) is a statutory body of the Queensland Government and the state's lead marketing, destination and experience development and major events agency.

In partnership with government, regional tourism organizations, industry and commercial stakeholders, we aim to build Queensland's tourism and events industry to foster innovation, drive industry growth and boost visitor expenditure.

TEQ is a consumer-led experienced-focused and destination-delivered organization that connects people and places like never before through innovation and collaboration with the tourism and events industry.

Media Contacts

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Cancún (in Maya: “*kaan*” and “*kun*”, means “**snakes nest or snakes pit**”) is worldwide known for its spectacular white sandy beaches and turquoise waters, besides the great air connectivity and world class hotels which place it as Latin America’s leader destination. It has a wide variety of unique experiences, combined with luxury, nature, mayan culture and great nightlife entertainment and gastronomic options.

AIRPORT

Cancun International Airport is located approximately 16 km (9.94 miles) away from the city and 20 km (12.42 miles) from the Hotel Zone. It is considered Mexico’s second most important airport, receiving the largest number of international passengers in the country.

WEATHER

Cancun has an average annual temperature of 80°F/ 26°C. The rainy season is from May to October.

CURRENCY

The official currency is the Mexican peso, but American dollars and the main credit cards are accepted in most tourist establishments. There are banks, ATM’s, and exchange houses available in the Hotel Zone and downtown for currency exchange.



HOTELS

Cancun offers a wide variety of lodging options. All with the recognized seal of warmth and Mexican hospitality in the service.

- Prestigious national and international hotel chains.
- Luxurious hotels recognized with the 4 and 5 Diamonds of the American Automobile Association (AAA).
- All Inclusive Plan or European Plan hotels.
- Family or adults only hotels.
- Hotels for business travellers.
- Pet friendly hotels.
- With facilities for events, groups, congresses and conventions.
- Hostels.
- Hotels and hostels located in the Hotel Zone, in front of the sea or the lagoon, and downtown.

Currently, Cancun has **187 hotels** with more than **35,500 rooms**.

MAYAN CULTURE

Cancun's accessibility to discover the secrets of the ancient Mayan civilization, which is world-renowned for its achievements in art, architecture and science; isn't comparable. In addition to having a privileged location, close to the most impressive archaeological sites, both in the neighboring state of Yucatan (Chichén Itzá) and within the same Quintana Roo (Tulum and Cobá), Cancun also has sites that allow you to discover the fascinating world of this ancient culture.



ARQUEOLOGICAL SITES IN CANCUN

- **El Rey** is the largest archeological site in Cancun. Located on the 18 km of the Hotel Zone, very close to *Playa Delfines*.
- **El Meco** is located at km 2.7 of the Puerto Juárez - Punta Sam highway, north of Cancun. The main structure known as "*El Castillo*" stands out, which is the highest in the northern region of the state.
- **San Miguelito** is located at km 16.5 of the Hotel Zone. Access to the site is through the Mayan Museum in Cancun.
- **Yamil Lu'um**, has only one structure called "The Scorpion Temple"; which is believed to function as an observatory as it faces the sea. It is located at km 12 between the hotels Park Royal Cancun and Westin Lagunamar Ocean Resort hotels.
- The Mayan Museum of Cancun houses one of the most significant archaeological collections of Mayan culture in the country, including pieces from Quintana Roo, Palenque and Chichén Itzá.

GASTRONOMY

Cancun exhibits in its gastronomy a culinary experience through international flavors and aromas with its specialized restaurants, unsurpassed attention and surprisingly beautiful and varied views from the Mexican Caribbean and the Nichupté Lagoon.

- Extraordinary culinary experience created via a fusion of Mexican cuisine with all the regional variants and the most refine international cuisine are a delight to the senses.
- Along the Hotel Zone and downtown Cancun you will find Italian, Asian, Argentinian, French, seafood, and of course the exquisite Mexican specialties.



- Many of the city's most exclusive restaurants proudly bear recognition by the maximum arbiters of haute cuisine: The Automobile Association of America's 5 Diamond Award (AAA), the Michelin Guide and various prestigious travel magazines.
- It highlights the important culinary movement that brings together chefs from all over the world who are in charge of the kitchens of hotels and restaurants presenting attractive gastronomic proposals that invite tourists to venture with new sensations.
- There are authentic, innovative, elegant and casual restaurants, as well as picturesque regional food establishments and *palapas* with extraordinary sea views in the Puerto Juárez area.

BEACHES

Throughout the Hotel Zone there are spectacular beaches with different wave intensity levels:

Las Perlas - Blue Flag

The sea surge on this beach is low.

Address: Blvd. Kukulcán km 2, Hotel Zone.

Playa Langosta

The sea surge on this beach is low.

Address: Blvd. Kukulcán km 5, Hotel Zone.

Playa Tortugas

The sea surge on this beach is low.



Address: Blvd. Kukulcán km 6, Hotel Zone.

Playa Caracol

The sea surge on this beach is low. Located between the Fiesta Americana Grand Coral Beach Hotel and the Xcaret terminal.

Address: Blvd. Kukulcán km 8.5, Hotel Zone.

Playa Gaviota Azul

The sea waves on this beach are moderate to intense. There is a cove where the waves are low. It's right next to Plaza Forum.

Address: Blvd. Kukulcán km 9, Hotel Zone.

Chac Mool - Blue Flag

The sea waves of this beach are moderate, it is close to the main nightclubs and malls in the heart of the Hotel Zone.

Address: Blvd. Kukulcán km 10, Hotel Zone.

Marlín - Blue Flag

The waves of the sea on this beach are high. It is located at the back of Kukulcán Mall.

Address: Blvd. Kukulcán km 13, Hotel Zone.

Ballenas - Blue Flag

The sea surge on this beach is moderate to intense

Address: Blvd. Kukulcán km 14.5, Hotel Zone.



Delfines- Blue Flag

The waves of the sea on this beach range from moderate to intense. Here you will find the viewpoint and the Cancun sign.

Address: Blvd. Kukulcán km 17.7, Hotel Zone.

Coral - Blue Flag and Pet Friendly

Better known as "Mirador II", with calm swells.

Address: Blvd. Kukulcán km 25, Hotel Zone.

El Niño - Blue Flag

The sea surge on this beach is low.

Address: Puerto Juárez.

WATER ACTIVITIES

In addition to having the finest beaches in the world, In Cancun you can enjoy exciting and entertaining aquatic activities both in the sea and in the lagoon.

- Catamaran rides, snorkeling, windsurfing, speedboat rides through mangroves and the sea, Flyboard, Jet Ski, paddle boarding, kitesurfing, parasailing, and more.

SPORT FISHING

The turquoise waters of the Caribbean Sea are the habitat of a great diversity of fish species such as barracuda, sailfish, marlin, *bonito*, snapper, tarpon, among many others that will make an unforgettable fishing experience.



SCUBA DIVING

The amount of sites and natural wonders to discover deep in the Caribbean Sea in Cancun is unlike any other place; whether it's touring an underwater museum (MUSA), visiting a sunken ship, or simply admiring the beauty of the reefs; the Mexican Caribbean diving experience is unique in the world.

GOLF

In Cancun's golf courses there is a perfect combination between the magic of the natural landscape with the dynamic and modern designs.

- Cancun has the infrastructure of a modern and consolidated city. For those who come to practice Golf it is important to know that the destination has excellent air connectivity, well signposted roads, a variety of accommodation options with hotel chains that are among the best in the world, in addition to the fact that transportation to the different golf courses is easy, comfortable and efficient.
- Year after year, Cancun hosts important national and international tournaments, making it one of the favorite destinations for lovers of this sport.
- In Cancun there are 7 golf courses - in total the Mexican Caribbean has 15 - all framed by spectacular natural beauties.



- Golf courses in Cancun:
 - **Playa Mujeres Golf Club:** 18 holes, Par 72. Designed by Greg Norman.
 - **Puerto Cancún Golf Club:** 18 holes, Par 72. Designed by Tom Weiskopf.
 - **Cancun Golf Club at Pok-ta-Pok:** 18 holes, Par 72. Designed by Robert Trent Jones II
 - **Iberostar Cancún Golf Club:** 18 holes, Par 72. Designed by Isao Aoki.
 - **Riviera Cancún Golf Club:** 18 holes, Par 72. Designed by Jack Nicklaus.
 - **El Tinto Golf Cancún:** 18 holes, Par 72. Designed by Nick Price.
 - **Moon Spa & Golf Club:** The only golf course with 27 holes. Designed by Jack Nicklaus.

WELLNESS AND SPA

Living the spa experience in Cancun complements the perfect stay for those looking for a revitalizing vacation.

- Spectacular spas with exclusive and sophisticated installations of harmonic atmospheres with nature and inspiring tranquility to pamper body, mind and soul.
- Specialized therapists and innovative techniques combined with Mayan healing and wellness rituals to renew body and mind.
- Treatments and body wraps, facials, Thalassotherapy, Temazcal, hydrotherapy circuits and a wide range of massages.



Some of the best spas in Cancun are:

- **Nizuc Spa by ESPA**, Nizuc Resort & Spa
- **Gem Spa**, Grand Fiesta Americana Coral Beach Cancun
- **Zen Spa**, Hyatt Ziva Cancun
- **Mayan Inspired Spa**, JW Marriot Cancun Resort & Spa
- **Feel Harmony Spa**, Live Aqua Beach Resort Cancun.

NATURE AND AVENTURE

In and around Cancun there are wonderful natural attractions such as the majestic mangroves, the exuberant jungle and the mystical cenotes where countless adventure and ecotourism activities are enjoyed for the whole family.

- Swimming with whale sharks (Between May and September).
- Birding.
- Trekking.
- Ziplining.
- Swimming and diving in cenotes or caverns.
- Canopy.
- Rappel.
- Cycling tours.
- Trips in 4x4 vehicles in the jungle.
- Natural, themed and eco- arqueological parks.
- *Unique natural places*: Route of the Cenotes, Contoy Island, The Cancun Underwater Museum (MUSA).



NIGHTLIFE

The entertainment options that Cancun offers to its visitors have brought fame and recognition to its incomparable nightlife due to its variety.

- Nightclubs- Coco Bongo, Dady'O, The City, Mandala- With excellent light shows, acrobats and some of the best DJ's in the world.
- Bars with an extensive menu of drinks and the latest in musical trends located along the Hotel Zone, in Puerto Cancun and some interesting options in downtown Cancun in the area known as "*La Ruta Náder*".
- For something quieter and more familiar, you can enjoy a fun dinner show aboard a pirate ship, an authentic Mexican party aboard a *trajinera* in Xoximilco, or the amazing show JOYÁ, by Cirque du Soleil.

SHOPPING

The shopping experience in Cancun becomes more sophisticated and cosmopolitan every day thanks to the great variety of options available, in addition to being a duty free zone for a wide range of items such as perfumery and cosmetics, wines and liquors, among others.

- Exclusive and modern shopping malls in the hotel zone and downtown Cancun with shops and boutiques that allow visitors to find the most exclusive national and international brands of fashion, jewelry and perfumery.
- Each mall has a unique architectural style, as well as an attractive range of services and entertainment options for the entire family.



- Marina Town Center Puerto Cancun
- La Isla Shopping Village
- Fashion Harbour at La Isla
- Luxury Avenue Boutique Mall
- Kukulcán Plaza
- Malecón Américas (Downtown Cancun)
- Plaza Las Américas (Downtown Cancun)

- Typical markets with souvenirs and handicrafts representative of the different states of Mexico.
 - Mercado de Artesanías Coral Negro
 - Mercado 28 (Downtown Cancun)
 - Downtown Plaza 28 (Downtown Cancun)

WEDDINGS AND ROMANCE

Cancun is the perfect paradise for weddings, honeymoons, anniversaries, vow renewals, or simply a romantic getaway with the imposing Caribbean Sea as its main witness.

- Original locations for dream weddings in: Beaches, chapels overlooking the sea and the lagoon, *palapas*, natural parks, beach clubs, aboard a boat on the high seas, docks, gazebos, gardens and panoramic terraces overlooking the sea and the lagoon; haciendas, in addition to lounges in hotels.
 - Performance of religious ceremonies, civil, Mayan, submarine, sand, snails, stones.
 - Certified wedding coordinators.
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- Professional suppliers of wedding receptions, catering, florists, musicians, candy bars, shows, entertainment, haute couture designers, makeup and hairstyle, audiovisual equipment, photography, video and decor, classic cars.
- Certified wedding planners at Southeast Asian weddings.
- LGBTQ weddings.
- Baby Moon.
- “Trash the Dress” shootings.

MEETINGS

Cancun has the right infrastructure and excellent air connectivity, in addition to high service and personalized attention standards that make it the perfect destination for the organization of national and international events.

- More than 50 hotels and resorts with modern facilities for meetings and events with more than 84,000 m² (900,000 sq. ft.) space for groups, congresses, corporate events and exhibitions.
- The **Cancun International Convention Center (CANCUN ICC)** has a 14,200 m² area (152.847 sq.ft), 10 divisible rooms and catering service for more than 5,000 people.
- The **Moon Palace Arena** with over 3,000 rooms and 25,742 m² (276.984 sq.ft.) space.
- Zero Value Added Tax (VAT) only for congresses, exhibitions and international conventions.
- Destination Management Companies (DMC’s), event production companies, audiovisual, transportation, customs services, professional catering, simultaneous translation, among others.



SOCIAL MEDIA

Facebook: CancunTravel

Instagram: VisitCancun

Twitter: CancunCVB

Youtube: VisitCancun

WEBSITE

cancun.travel

canoun



ISLA Cozumel

Formerly known as *Kuzamil*, which means Island of the Swallows in Maya, **Cozumel** is the largest island in the Mexican Caribbean. Rich in history, Mayan temples and natural wonders; an authentic paradise in the middle of the sea with white sand beaches, beautiful sunsets and world famous for its coral reefs. It is a destination of adventure and relaxation where all kinds of activities are performed in impressive natural settings.

HOTELS

Cozumel offers cozy lodging options. All with the stamp of the warmth in the service and the recognized Mexican hospitality.

- Variety of hotel categories.
- Local hotels and traditional rustic villas.
- Independent or chain hotels.
- Hotels in All-Inclusive Plan or European Plan.
- With facilities and facilities for events, groups and incentives.
- Located along the north and south coast, as well as in downtown San Miguel.

Currently, Isla Cozumel has **65** hotels and **4,687** rooms.

MAYAN CULTURE

Cozumel has an archaeological site called **San Gervasio**, and several vestiges around the island such as **El Caracol** and **El Rey Castle**. Although not all are open to the public, Cozumel has 10 pre-Columbian archaeological sites. San Gervasio is the most important of them and

ISLA Cozumel

was dedicated to the cult of the goddess Ixchel, the Mayan goddess of fertility and the moon.

GASTRONOMY

From pre-Hispanic times, Cozumel was an important commercial point where spices and food were highly valued by its inhabitants, so it has a rich regional cuisine that adapts the delicious seafood to it.

- There are more than 90 restaurants and cafes throughout the island that offer a wide variety of dishes, including Mexican, Mediterranean, Italian and Caribbean cuisine that includes fish and seafood
- The food of Cozumel has been enriched by the **Lionfish**. This fish has no natural predators in the Caribbean, and in addition to this it feeds on corals, so the inhabitants have resolved to cook it to fight it and contribute to restore the balance of the ecosystem. The Lionfish is prepared in ceviche, grilled or breaded with coconut.

WATER ACTIVITIES

In addition to being surrounded almost entirely by the Mesoamerican Reef, the second largest in the world, in Cozumel we enjoy a number of activities such as:

- Catamaran rides, snorkeling, windsurfing, paddle boarding, kitesurfing, parasailing, and sport fishing.

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- Diving is one of the main activities in Cozumel due to the clarity of its waters and the abundance of marine life.
- Scuba diving scenarios can be limestone caves, underwater cliffs, narrow caverns, shallow idyllic reefs and black coral forests.
- It has more than 30 reefs, which vary between 15 and 90 feet deep and are home to moray eels, turtles, sharks, giant anemones, hermit crabs, parrotfish and the endemic Toadfish of Cozumel.
- In the **Underwater Museum of the Golden Diver (MUSUBO)**, many bronze sculptures promote the growth of corals.
- Among the main places to dive are: Barracuda, Cardona, Chankanaab, Chun-Chancaab, Colombia, La Francesa, Los Atolones, Maracaibo, Palancar, Paraíso, Paso del Cedral, Punta Sur, the Wall of San Francisco, the Wall of Santa Rosa and Yucab.

NATURE AND ADVENTURE

Cozumel is home to several nature reserves and protected areas, including: The **National Reef Reserve, the Chankanaab Lagoon, the Colombia Lagoon** and the **State Reserve of Jungles and Wetlands of Cozumel**; as well as the botanical gardens of the **Chankanaab Park** that houses 350 types of tropical plants from more than 20 countries.

- The island is almost completely surrounded by coral formations. It has the only salt water lagoon with coral formations in the world.
- From May to September, the beaches of Cozumel become a perfect environment for turtle nesting.

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- Cozumel is ideal for observing migratory birds.

- Unique natural places:

Laguna Colombia is located in Punta Sur, an ecological park protected to preserve the flora and fauna of the southern region of the island. There are several observation points in the lagoon and abundant biodiversity.

El Cielo, an oasis of shallow and crystalline waters, is called that because many sea stars inhabit the seabed, and they seem to reflect the starry sky.

GOLF

Cozumel has a golf course, the 18-hole **Cozumel Country Club** and designed by Jack Nicklaus, located in the north of the island.

- The field has the **Audubon Cooperative Sanctuary** certification issued by Audubon International reaffirming its commitment to the environment. To obtain this certification it is essential to present evidence on maintenance and conservation of the ecosystem where the field is located.

SPORTS

Cozumel is synonymous with sport worldwide, has proven to be an experienced tourist site for the organization of important high-level sporting events such as: The Ironman, Ironman 70.3, the ITU World Cup and the Grand Fund NY Cozumel.

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- It is the ideal place for the preparation of triathlon practice since it has the infrastructure and the ideal climate.
- The island has a cycle track of 20 kilometers alongside the Caribbean Sea.

WELLNESS AND SPA

A visit to one of the many spas on the island is a special activity to enjoy in Cozumel.

- There are multiple options ranging from spas at the resorts to independent spas.
- Variety of services, from relaxation or facial massages to alternative treatments such as acupuncture, biomagnetism, hydromassage and different wellness techniques inspired by ancient Mayan traditions, including the **Temazcal**, a kind of ceremonial sauna.
- Indoor and outdoor yoga spaces.

NIGHTLIFE

The nightlife of the island is mainly the bars facing the sea, downtown and in some hotels.

SHOPPING

Cozumel is known for its wide variety of jewelry, there are many places to shop in downtown San Miguel and along its boardwalk. This duty-free zone is famous for typical Mexican jewelry made of silver, gold and semi precious stones.

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- Specialized stores in the city center offer black coral in handmade jewelry and sculptures.
- Buyers will also find imported items in the Royal Village shopping center, a special place for luxury brands.
- Downtown stores and hotels offer a wide selection of formal, casual attire, perfumes, Mexican handicrafts and souvenirs.

WEDDINGS AND ROMANCE

Isla Cozumel is perfect for those looking for a special ceremony or simply enjoy unforgettable moments as a couple.

- Underwater weddings
- Certified Wedding Organizers.
- Ideal places for romance such as **Isla de la Pasión**, a private island that has all the services to enjoy a honeymoon isolated from the crowds.
- Wedding locations: Gazebos, beaches, terraces overlooking the sea, lounges and gardens.
- In Cozumel the sunsets are spectacular and can be seen perfectly from the west side of the island in all its splendor. A sunset wedding is one of the best opportunities for having excellent sunset photos.

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MEETINGS

Cozumel has a newly remodeled Convention Center located a few blocks from downtown. It has modern equipment, in a space of three thousand 600 square meters, (two thousand 800 square meters for the ground floor, 800 square meters to the exterior and 400 square meters to the side).

SOCIAL MEDIA

Facebook: [VisitCozumel](#)

Instagram: [VisitCozumel](#)

Twitter: [MyCozumel](#)

Youtube: [Isla Cozumel](#)

Web Site: www.cozumel.travel

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- It has more than 30 reefs, which vary between 15 and 90 feet deep and are home to moray eels, turtles, sharks, giant anemones, hermit crabs, parrotfish and the endemic Toadfish of Cozumel.
- In the **Underwater Museum of the Golden Diver (MUSUBO)**, many bronze sculptures promote the growth of corals.
- Among the main places to dive are: Barracuda, Cardona, Chankanaab, Chun-Chancaab, Colombia, La Francesa, Los Atolones, Maracaibo, Palancar, Paraíso, Paso del Cedral, Punta Sur, the Wall of San Francisco, the Wall of Santa Rosa and Yucab.

NATURE AND ADVENTURE

Cozumel is home to several nature reserves and protected areas, including: The **National Reef Reserve, the Chankanaab Lagoon, the Colombia Lagoon** and the **State Reserve of Jungles and Wetlands of Cozumel**; as well as the botanical gardens of the **Chankanaab Park** that houses 350 types of tropical plants from more than 20 countries.

- The island is almost completely surrounded by coral formations. It has the only salt water lagoon with coral formations in the world.
- From May to September, the beaches of Cozumel become a perfect environment for turtle nesting.

ISLA Cozumel

- Cozumel is ideal for observing migratory birds.

- Unique natural places:

Laguna Colombia is located in Punta Sur, an ecological park protected to preserve the flora and fauna of the southern region of the island. There are several observation points in the lagoon and abundant biodiversity.

El Cielo, an oasis of shallow and crystalline waters, is called that because many sea stars inhabit the seabed, and they seem to reflect the starry sky.

GOLF

Cozumel has a golf course, the 18-hole **Cozumel Country Club** and designed by Jack Nicklaus, located in the north of the island.

- The field has the **Audubon Cooperative Sanctuary** certification issued by Audubon International reaffirming its commitment to the environment. To obtain this certification it is essential to present evidence on maintenance and conservation of the ecosystem where the field is located.

SPORTS

Cozumel is synonymous with sport worldwide, has proven to be an experienced tourist site for the organization of important high-level sporting events such as: The Ironman, Ironman 70.3, the ITU World Cup and the Grand Fund NY Cozumel.

ISLA Cozumel

- It is the ideal place for the preparation of triathlon practice since it has the infrastructure and the ideal climate.
- The island has a cycle track of 20 kilometers alongside the Caribbean Sea.

WELLNESS AND SPA

A visit to one of the many spas on the island is a special activity to enjoy in Cozumel.

- There are multiple options ranging from spas at the resorts to independent spas.
- Variety of services, from relaxation or facial massages to alternative treatments such as acupuncture, biomagnetism, hydromassage and different wellness techniques inspired by ancient Mayan traditions, including the **Temazcal**, a kind of ceremonial sauna.
- Indoor and outdoor yoga spaces.

NIGHTLIFE

The nightlife of the island is mainly the bars facing the sea, downtown and in some hotels.

SHOPPING

Cozumel is known for its wide variety of jewelry, there are many places to shop in downtown San Miguel and along its boardwalk. This duty-free zone is famous for typical Mexican jewelry made of silver, gold and semi precious stones.

ISLA Cozumel

- Specialized stores in the city center offer black coral in handmade jewelry and sculptures.
- Buyers will also find imported items in the Royal Village shopping center, a special place for luxury brands.
- Downtown stores and hotels offer a wide selection of formal, casual attire, perfumes, Mexican handicrafts and souvenirs.

WEDDINGS AND ROMANCE

Isla Cozumel is perfect for those looking for a special ceremony or simply enjoy unforgettable moments as a couple.

- Underwater weddings
- Certified Wedding Organizers.
- Ideal places for romance such as **Isla de la Pasión**, a private island that has all the services to enjoy a honeymoon isolated from the crowds.
- Wedding locations: Gazebos, beaches, terraces overlooking the sea, lounges and gardens.
- In Cozumel the sunsets are spectacular and can be seen perfectly from the west side of the island in all its splendor. A sunset wedding is one of the best opportunities for having excellent sunset photos.

ISLA Cozumel

MEETINGS

Cozumel has a newly remodeled Convention Center located a few blocks from downtown. It has modern equipment, in a space of three thousand 600 square meters, (two thousand 800 square meters for the ground floor, 800 square meters to the exterior and 400 square meters to the side).

SOCIAL MEDIA

Facebook: [VisitCozumel](#)

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Web Site: www.cozumel.travel

ISLA Cozumel





The **Grand Costa Maya** is toward the south of the Mexican Caribbean, a beautiful region that includes the destinations of **Chetumal**, **Bacalar** and **Mahahual**. Its nature, lagoons, history, archaeological sites and unique attractions make it an authentic paradise of relaxation, adventure and fun.

CHETUMAL

The gateway to the Grand Costa Maya is **Chetumal**. Formerly known Chactemal, it is the capital of the state of Quintana Roo. The tourist attractions that surround the city highlight the beauty of nature, the ancestral history of their communities, the flavors of their cuisine and the uniqueness of their culture.

- On Bahia Boulevard, the longest road of the entire Yucatan Peninsula, there are monuments and important city sites. It is the perfect setting to admire the most beautiful sunrises and sunsets of the Mexican Caribbean. Additionally, the Bay of Chetumal has been declared a Manatee Sanctuary.
- It is a city with a rich culture and history, which is showcased in the Museum of the Mayan Culture and the Museum of the City.
- Very close to Chetumal is Calderitas and Laguna Milagros, where different aquatic activities can be enjoyed, in addition to fresh local seafood.
- Throughout the Ribera del Río Hondo there are springs, streams, cenotes and lagoons where one can swim and enjoy the naturally-occurring water features.

HOTELS

Currently, Chetumal has **75** hotels and **2,224** rooms; from independent, small and comfortable hotels to chain hotels for the business traveler segment.



MEETINGS

International Business and Convention Center

The Convention Center, designed by the great Mexican architect Pedro Ramírez Vázquez, is a modern building that pays homage to the Mayan roots. It has spaces for exhibitions, fairs and various types of events. It has a capacity of up to 5,000 people with a total area of 29,743 square meters (97,582 square feet).

BACALAR

Bacalar, a *Pueblo Magico*, is just 30 minutes from the city of Chetumal. Formerly known as bakhalal or "place of reeds" in Mayan, the city is located next to the Laguna de los Siete Colores, named for its different shades of blue. Bacalar offers a range of water activities, including swimming, diving, snorkeling, kayaking, paddle boarding or boat rides.

- Bacalar is the perfect place for lovers of nature and is full of history, adventure and culture.
- In the Fort of San Felipe, used in antiquity to defend the area, is the Piracy Museum where the whole history of the town and its relationship with pirates is concentrated.
- The Bacalar Rapids, which connect the lagoon with the waters of the Hondo River through the Estero de Chac, is known as the Pirates Route. It is a magical and unique place where, besides enjoying the beauty of its waters, one can learn about stromatolites, which are unique mineral structures of great importance for aquatic life.
- Another natural beauty on the outskirts of Bacalar is the Blue Cenote, the clear water of which reflects the surrounding nature.



- In the central square local artisans display their crafts made in a variety of types of wood, Varieties include the ciricote, type of hard and dark wood, and mahogany, which has an intense red color and that can reach an elegant finish.

HOTELS

Bacalar currently has **62** hotels and **573** rooms, ranging from cabins and spacious bungalows to small independent hotels.

MAHAHUAL

Mahahual is a small fishing village located less than 2 hours from the city of Chetumal. Its crystal blue turquoise waters make this charming little town a unique place to enjoy all its natural beauties with the family. It also has the only cruise ship dock in the southern zone of the Mexican Caribbean.

- The Chinchorro Bank Biosphere Reserve is the largest coral atoll in Mexico, where one can admire beautiful corals and colorful fish.
- Just 60 kilometers (37 miles) from Mahahual is Xcalak, one of the last virgin beaches of Mexico, perfect for diving and admiring the great natural diversity.

HOTELS

Mahahual currently has **42** hotels and **561** rooms, ranging from cabins and spacious bungalows to small independent hotels.



GASTRONOMY

The food in the Grand Costa Maya is plentiful with fresh fish and seafood, such as pink snail ceviche with purple onion and fish cooked with coconut milk. There is also fish in Macum, which is wrapped in banana leaves, with blend of spices including chili, axiote and oregano.

MAYAN CULTURE IN THE GRAND COSTA MAYA

CHACCHOBÉN

Chacchobén, only 70 km from Chetumal, is a small village that dates back to the year 200 BC. Named for "colored corn," it is currently considered one of the largest settlements in the Lake District. It features many structures including the Gran Basamento, Las Vías and Group II, which includes the tallest building in the region.

KOHUNLICH

Kohunlich is an archaeological zone located 69 km west of the city of Chetumal that dates back to 200 BC. The Temple of the Masks is one of the most recognizable and striking structures in the state of Quintana Roo.

DZIBANCHÉ

Dzibanché is one of the largest and most important archaeological sites in southern Quintana Roo. Dating back to the year 200 BC, it includes the Temple of the Cormorants, the Temple of the Captives and the Temple of the Dintels.



KINICHNÁ

Kinichná is two kilometers (1 mile) north of the Dzibanché settlement. The structures include a massive three-level Acropolis integrated with a series of low buildings around a plaza, which are believed to have functioned as platforms for minor temples.

OXTANKAH

Oxtankah is a small site near the Bay of Chetumal. It includes a unique blend of Mayan structures and the remains of a Spanish chapel, which is believed to have been constructed during the Classic Period of Mayan culture (300 and 600 AD).



SOCIAL MEDIA

Facebook: GrandCostaMayaFideicomiso

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Grand COSTA MAYA



HOLBOX



Holbox is a cozy little island in the north of the state of Quintana Roo located within the Yum Balam Ecological Reserve. Formerly known as "black hole" in Mayan, it has been declared a Flora and Fauna Protection Area. Holbox has beautiful beaches, crystal-clear water, colorful wooden houses and sandy streets that one can explore on foot, by bicycle or in golf carts. A true paradise, Holbox is ideal for a pleasant rest surrounded by nature.

HOTELS

Accommodation options range from rustic wooden cabins and inns to charming and exclusive boutique hotels. Hotels offer intimate and relaxed atmospheres in perfect harmony with the surrounding natural scenery.

Currently on the island of Holbox there are **73** hotels with a total of **1,032** rooms.

GASTRONOMY

As an island of fishermen, the most outstanding food of Holbox is the catch of the day. Many local dishes highlight the fresh fish and seafood, including the lobster pizza, which is one of the most famous specialties and requested by visitors.

The restaurants in Holbox are small and very unique, surrounded by the Caribbean atmosphere where one can experience the flavors of traditional Mayan and international cuisine.

The hotels also have excellent restaurants that offer spectacular views of the sunsets over the sea.

HOLBOX



WATER ACTIVITIES

- Kitesurfing
- Windsurfing
- Kayaking in the sea and through the mangroves
- Snorkel
- Diving
- Fly fishing

NATURE AND ADVENTURE

In Holbox, one can enjoy the natural landscape and outdoor activities, including whale shark watching (May - September) and the phenomenon of bioluminescence. The flora and fauna make Holbox a unique destination because of the wide variety of species of the region, such as the migration of pink flamingos between the months of April to October.

WELLNESS AND SPA

Many of the boutique hotels in Holbox have cozy spas surrounded by nature with the sound of birds and waves from the beach nearby. They spas offer unique Mayan treatments to revitalize physical health, emotional well-being and renew the spirit.

NIGHTLIFE

As destination for rest and relaxation, nightlife offerings are somewhat limited. There are some small restaurants and bars where one can enjoy drinks by the beach with live music.

HOLBOX

SHOPPING

Holbox is the perfect place to buy handcrafted and authentic Mexican goods. The Central Plaza has a series of small shops selling handicrafts and souvenirs, shells and stones, hammocks, hats, t-shirts and silver accessories.

PLACES TO VISIT:

- **Isla Pájaros:** A small islet located in the Yalahau Lagoon that is a refuge with a great diversity of birds, including pelicans, frigate birds, white ibis, ducks, herons, storks and flamingos in certain seasons. It is a protected area, so access is not allowed on foot, it is only possible to observe from a scenic view.
- **Yalahau Cenote:** Located 30 minutes by boat from Holbox, the cenote has a beautiful freshwater pool surrounded by mangroves and lush vegetation. According to local legend, the cenote is the original "fountain of eternal youth" and its waters have healing properties.
- **Passion Island:** Small island and the ideal place to relax and enjoy unspoiled beaches.
- **Cabo Catoche:** A small island that has the unique combination of nature and history, with abundant marine life that makes it the ideal place to go fishing and snorkeling. The island includes the archaeological remains of Ekab and Boca Church, the first Catholic temple built in Mexico.

HOLBOX



IMPORTANT:

- Consider taking enough money in cash since in Holbox there is only one ATM and there are no banks.
- Do not forget to bring biodegradable sun and insect repellent.

HOW TO GET THERE

Transfer by road from Cancun to the port of Chiquilá (Estimated time 2.5 hours) where the boats and the ferry cross to the island of Holbox (estimated time 20 minutes).

Chiquilá is a small town that has a hotel service, a couple of restaurants, gas station and public parking to leave the cars.



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