

30 NOV 1991

For Six Month Period Ending _____
(Insert date)

Name of Registrant

Registration No.

Berkhemer Kline Golin/Harris

4437

Business Address of Registrant

601 West Fifth Street, Fourth Floor
Los Angeles, CA 90071

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name

Position

Date Connection Ended

RECEIVED
 DEPT. OF JUSTICE
 OFFICE OF FOREIGN ASSETS CONTROL
 91 DEC 31 P1:16

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Tourist Development Corporation of Malaysia

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

-SEE ATTACHED-

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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-SEE ATTACHED-

<u>\$65,911.76</u>
Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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-SEE ATTACHED-

	\$7,229.65
Total	_____

15. (b) DISBURSEMENTS--THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS--POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V--POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

(New letter of agreement is being developed - we will forward when it is completed)

If yes, have you filed an amendment to these exhibits?

- Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Elizabeth (Betsy) Berkhemer-Credaire
Elizabeth (Betsy) Berkhemer-Credaire

We declare under penalty or perjury that the foregoing is true and correct.
Executed on December 30, 1991.

Richard S. Kline
Richard S. Kline

Maureen Crow
Jeanne Muench
Maureen Crow
Jeanne Muench

Subscribed and sworn to before me at _____

this _____ day of _____, 19 _____

(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

III - ACTIVITIES

Item 11

As North American public relations counsel for the Tourist Development Corporation of Malaysia, we will be promoting tourism to Malaysia by obtaining favorable coverage of travel-related activities and attractions in the North American media. In order to accomplish this for the period of June 1991 - November 1991, we prepared and disseminated the following press kits:

"MALAYSIA, SINGAPORE AGREE TO US\$1 MILLION TOURISM CAMPAIGN"
(Malaysia - Singapore Tourism Council agrees on US\$ One million promotional campaign to be held over 1991/92 in the key markets of Scandinavia, Korea, USA and Canada)

"MALAYSIA - THROUGH ROSE COLORED GLASSES" (Pasadena Tournament of Roses Parade Float Builders Named as Sole consultants for Exotic Malaysian Floral Parade)

"MALAYSIA LAUNCHES NORTH AMERICAN TOURISM SALES MISSION AT INCENTIVE TRAVEL & MEETING EXECUTIVE CONVENTION" (Minister of Culture, Arts and Tourism, Renown Master Chefs, National Dance Troupe, Hoteliers and DMCs from Malaysia Lead Awareness Campaign)

"NATIONAL DANCE TROUPE OF MALAYSIA TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCE AT ABC ENTERTAINMENT CENTER"

"NATIONAL DANCE TROUPE OF MALAYSIA TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCES AT BONAVENTURE HOTEL AND ABC ENTERTAINMENT CENTER"

"NATIONAL DANCE TROUPE OF MALAYSIA TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCES AT BONAVENTURE HOTEL"

"A ROSE BY ANY OTHER NAME..." (Malaysia's first annual floral parade reflects the arts and artistry of Pasadena's own)

"MALAYSIA 1991 NORTH AMERICAN TOURISM SALES MISSION COMES TO LOS ANGELES" (Minister of Culture, Arts and Tourism leads delegation of government officials, hoteliers and travel suppliers to attract Southern California Market)

"NATIONAL DANCE TROUPE OF MALAYSIA TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCES IN LOS ANGELES"

"MALAYSIA MEETS THE MATTERHORN" (National Dance Troupe of Malaysia to perform at Disneyland)

"NATIONAL DANCE TROUPE OF MALAYSIA AND ARTISANS TO PERFORM IN MINI-MALAYSIA CULTURAL FESTIVAL AT BONAVENTURE HOTEL"

"NATIONAL DANCE TROUPE OF MALAYSIA AND ARTISANS TO PERFORM IN MINI-MALAYSIA CULTURAL FESTIVAL AT CENTURY CITY"

IV - FINANCIAL INFORMATION 14 (A) RECEIPTS

DATE	FROM WHOM	PURPOSE	AMOUNT
06/01/91	TDC OF MALAYSIA	PROFESSIONAL FEES	5,000.00
06/30/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	801.31
07/01/91	TDC OF MALAYSIA	PROFESSIONAL FEES	5,000.00
07/31/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	1,453.01
08/01/91	TDC OF MALAYSIA	PROFESSIONAL FEES	5,000.00
08/31/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	1,449.84
09/01/91	TDC OF MALAYSIA	PROFESSIONAL FEES	7,000.00
09/30/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	2,415.90
10/01/91	TDC OF MALAYSIA	PROFESSIONAL FEES	6,000.00
10/23/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	(58.59)
10/31/91	TDC OF MALAYSIA	PROFESSIONAL FEES	10,500.00
10/31/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	174.05
10/31/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	1,489.73
10/31/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	4,144.98
11/01/91	TDC OF MALAYSIA	PROFESSIONAL FEES	6,000.00
11/12/91	TDC OF MALAYSIA	PROFESSIONAL FEES	(3,500.00)
11/30/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	3,305.35
11/30/91	TDC OF MALAYSIA	REIMBURSEABLE EXPENSES	3,736.18
11/30/91	TDC OF MALAYSIA	PROFESSIONAL FEES	6,000.00
TOTAL			65,911.76

IV - FINANCIAL INFORMATION 15 (A) DISBURSEMENTS

DATE	TO WHOM	PL
06/91	NEWS ANALYSIS INSTITUTE	CI
07/91	LONG PHOTOGRAPHY	SI
07/91	NEWS ANALYSIS INSTITUTE	CI
07/91	PHOTOCENTER	SI
07/91	ZACHARY JACKSON	Pt
07/91	ZACHARY JACKSON	Pt
08/91	STUDIO R	Pt
08/91	ZACHARY JACKSON	Pt
08/91	ZACHARY JACKSON	Pt
09/91	NEWS ANALYSIS INSTITUTE	CI
09/91	PHOTOCENTER	SI
09/91	PHOTOCENTER	Pt
09/91	ZACHARY JACKSON	Pt
09/91	PHOTOCENTER - CREDIT	Pt
10/91	BARBARA BECKLEY	EI
10/91	BARBARA BECKLEY	EI
10/91	BARBARA BECKLEY	EI
10/91	BARBARA BECKLEY	EI
10/91	DEANNE YAMAMOTO	EI
10/91	NEWS ANALYSIS INSTITUTE	CI
10/91	NSI SOUND AND VIDEO	VI
10/91	NSI SOUND AND VIDEO	VI
10/91	PHOTOCENTER	VI
10/91	PHOTOCENTER	C
10/91	PHOTOCENTER	SI
10/91	PHOTOCENTER	Pt
10/91	ZACHARY JACKSON	Pt
10/91	ZACHARY JACKSON	Pt
10/91	TERI WALULIK	EI
10/91	DEANNE YAMAMOTO	EI
11/91	NEWS ANALYSIS INSTITUTE	C

IV - FINANCIAL INFORMATION 15 (A) DISBURSEMENTS

DATE	TO WHOM	PURPOSE	AMOUNT
11/91	BOB OLSEWSKI	PHOTOGRAPHY	620.94
11/91	PHOTOCENTER	COLOR PRINTS	101.76
11/91	PHOTOCENTER	SLIDE DUPLICATION	27.28
11/91	PHOTOCENTER	PHOTO DUPLICATION	264.13
11/91	PHOTOCENTER	PHOTO DUPLICATION	272.79
11/91	PHOTOCENTER	PHOTO DUPLICATION	156.96
11/91	PHOTOCENTER	PROOF SHEETS	155.88
11/91	ZACHARY JACKSON	PHOTOCOPY	228.62
11/91	ZACHARY JACKSON	PHOTOCOPY	22.84
11/91	TERI WALLULIK	EMPLOYEE EXPENSES	16.57
11/91	ACADEMY TENT & CANVAS	TENT RENTAL	562.90
11/91	ACADEMY TENT & CANVAS	TENT RENTAL	519.60
11/91	AUDIO VIDEO REPORTING	AUDIO TAPE COPY	20.00
11/91	AUDIO VISUAL HEADQUARTERS	AUDIO EQUIPMENT RENTAL	108.25
11/91	LONG PHOTOGRAPHY	PRINTS	110.93
11/91	LONG PHOTOGRAPHY	PROOF SHEETS	285.56
11/91	LONG PHOTOGRAPHY	PROOF SHEETS	227.70
11/91	LONG PHOTOGRAPHY	PROOF SHEETS	320.42
11/91	LONG PHOTOGRAPHY	PROOF SHEETS	712.48
11/91	PHOTOCENTER	PHOTO DUPLICATION	23.87
11/91	PHOTOCENTER	PROOF SHEETS	27.28
11/91	PR NEWSWIRE	NEWS RELEASE DISTRIBUTION	50.00
11/91	ZACHARY JACKSON	PHOTOCOPY	86.60

TOTAL

7,229.65

MALAYSIA TOURIST INFORMATION CENTER

PRINT (NEWSPAPER/MAGAZINE) MEDIA REPORT June 1991 - November 1991

<u>PUBLICATION</u>	<u>DATE</u>	<u>CIR.</u>	<u>READ.</u>
DAILY HERALD (IL)	5/26/91	89,338	205,477
BUFFALO NEWS (NY)	5/5/91	378,866	824,000
NEW YORK TIMES (NY)	5/19/91	1,628,056	3,508,000
RALEIGH NEWS AND OBSERVER	5/19/91	340,200	684,000
ASIA TRAVEL TRADE	6/91	20,159	60,477
BUSINESS TRAVELLER	6/91	22,428	67,284
- ASIA/PACIFIC EDITION			
ECONOMIST (LONDON)	5/24/91	349,030	1,326,314
TRAVELNEWS (LONDON)	3/28/91	18,096	54,288
LITTLE ROCK GAZETTE	6/30/91	194,090	330,000
LOS ANGELES TIMES (2 STORIES)	7/16/91	2,819,289	6,369,000
	7/7/91		
SACRAMENTO BEE	7/14/91	313,110	577,000
FT. LAUDERDALE SUN-SENTINEL	6/30/91	325,526	514,000
ROCK ISLAND ARGUS	6/18/91	27,000	62,100
INDIANAPOLIS STAR	7/14/91	408,283	908,000
ROCHESTER DEMOCRAT & CHRONICLE	4/14/91	255,089	527,000
BRINKLEY ARGUS	6/9/91	4,000	9,200
DEER PARK TRIBUNE	7/3/91	7,200	16,560
BUSINESS TRAVEL NEWS	4/8/91	60,134	180,402
TRAVEL AGENT	6/24/91	33,345	100,035
TRAVEL WORLD NEWS	7/91	38,683	116,049
INCENTIVE	6/91	44,700	1345,100
PHOTO DISTRICT NEWS	5/91	29,596	88,788
PUBLIC RELATIONS JOURNAL	7/91	16,920	50,760
TRAVEL TRADE GAZETTE (ASIA EDITION)	7/11/91	24,866	74,598
TRAVEL TRADE GAZETTE (UK & IRELAND ED.)	5/30/91	27,076	81,228
ASIAN WALL STREET JOURNAL	6/10/91	150,684	382,932
ATLANTA JOURNAL- CONSTITUTION	6/30/91	651,828	1,436,000
CHICAGO SUN TIMES	8/11/91	563,148	2,227,000
ASHEBORO COURIER- TRIBUNE	7/17/91	18,981	43,656
YOUNGSTOWN VINDICATOR	6/13/91	90,138	207,317
BROWNS VALLEY NEWS	7/10/91	1,405	3,232
HOTEL & MOTEL MANAGEMENT	6/24/91	54,468	163,404
RECOMMEND	6/91	43,021	129,063
TRAVEL AGENT	6/15/91	118,036	354,108

MALAYSIA TOURIST INFORMATION CENTER

Print Media Report

June 1991 - November 1991

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<u>PUBLICATION</u>	<u>DATE</u>	<u>CIR.</u>	<u>READ.</u>
WORLD PRESS REVIEW	7/91	63,552	235,142
LONDON TIMES (2)	7/26/91	1,690,984	4,565,577
TRAVELNEWS	6/13/91	18,096	54,288
TRAVEL TRADE GAZETTE	8/8/91	74,598	223,794
-- ASIA EDITION (3)	'91 DEC 31 P1 : 8/6/91		
	6/27/91		
ASIAN WALL STREET	7/26/91	98,742	375,219
JOURNAL WEEKLY (3)	6/17/91		
	6/17/91		
HARTFORD COURANT	9/1/91	307,878	734,000
TAMPA TRIBUNE & TIMES	8/25/91	363,000	751,000
FRANKFORT TIMES	8/9/91	7,597	17,473
INDIANAPOLIS STAR	9/1/91	408,283	908,000
DETROIT FREE PRESS	8/21/91	626,434	1,220,000
NASHUA TELEGRAPH	8/18/91	32,275	74,233
BRAINTREE FORUM	9/4/91	5,100	11,730
HINGHAM MARINER	9/5/91	3,000	6,900
HOLBROOK SUN	9/4/91	2,80	6,4040
MARSHFIELD MARINER	9/4/91	5,20	12,236
STOUGHTON JOURNAL	9/5/91	7,500	17,250
TRAVEL AGENT	9/16/91	59,018	177,054
USAE	8/20/91	2,000	6,000
ASIA PACIFIC TRAVEL INTERNATIONAL	9/91	125,000 31,615	462,500 116,669
TRAVEL NEWS			
SAN FRANCISCO FOCUS	9/91	184,505	682,669
TRAVEL HOLIDAY	9/91	553,987	2,049,752
INTERNATIONAL	9/1/91	900,000	2,430,000
HERALD TRIBUNE	8/23/91		
-- 4 stories	9/1/91		
	9/1/91		
ASIA TRAVEL TRADE	9/91	20,159	60,477
TRAVELNEWS (3 stories)	7/4/91	54,288	162,864
TRAVEL TRADE GAZETTE	8/29/91	74,598	223,794
-- (2 stories)	8/22/91		
-- ASIA EDITION			
LOS ANGELES TIMES	10/22/91	1,196,323	2,687,084
TOPEKA CAPITAL-JOURNAL	9/29/91	74,819	172,084
SUCCESSFUL MEETINGS	JULY 1991	84,806	254,418
TRAVEL AGENT	9/16/91	51,826	155,478
TRAVEL WEEKLY (3)	9/23/91	141,285	423,855
TRAVEL TRADE GAZETTE (4)	9/12/91	99,464	298,392
(ASIA EDITION)			
WEYMOUTH NEWS	9/4/91	5,615	12,914

MALAYSIA TOURIST INFORMATION CENTER
 Print Media Report
 June 1991 - November 1991
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<u>PUBLICATION</u>	<u>DATE</u>	<u>CIR.</u>	<u>READ.</u>
ABINGTON MARINER	9/5/91	2,500	5,750
NORWELL MARINER	9/4/91	2,121	4,878
KINGSTON INDEPENDENT VOICE	9/4/91	6,000	13,800
PEMBROKE MARINER	'91 DEC 31 9/4/91 ¹³²	1,514	3,482
SCITUATE MARINER	9/4/91	2,991	6,879
BRIDGEWATER TWONSMAN	9/5/91	5,114	1,176
CANTON JOURNAL	9/5/91	3,339	7,697
BRAINTREE MARINER	9/5/91	5,300	1,219
SANTA MONICA OUTLOOK	10/25/91	27,641	63,574
ANAHEIM BULLETIN	10/19/91	6,702	15,415
LOS ANGELES TIMES	10/22/91	1,576,425	3,682,000
BEVERLY PRESS	10/17/91	7,000	16,000
LOS ANGELES CULVER	10/20/91	24,500	56,350
CITY STAR			
KBLA-RADIO	10/24/91	50,000	50,000
DENVER ROCKY MOUNTAIN NEWS	9/29/91	404,480	987,000
LOVELAND (CO) REPORTER-HERALD	10/17/91	16,014	36,832
BRIDGEPORT (CT) POST	9/29/92	86,497	198,943
HARTFORD (CT) COURANT	11/3/91	34,846	734,000
DANBURY (CT) NEWS-TIMES	NA	44,734	102,888
GREENWICH (CT) TIME	9/29/91	13,697	31,503
STAMFORD (CT) ADVOCATE	9/29/91	40,099	92,228
CHICAGO HERALD	10/6/91	96,264	221,407
ST. PAUL PIONEER PRESS	10/6/91	261,557	579,000
NEW YORK TIMES	11/3/91	1,686,974	3,508,000
PLATTSBURGH (NY) PRESS REPUBLICAN	10/20/91	24,393	56,104
FAYETTEVILLE (NC) OBSERVER-TIMES	9/29/91	76,804	176,649
TOLEDO (OH) BLADE	9/29/91	220,416	443,000
BEND (OR) BULLETIN	9/29/91	22,245	51,164
PORTLAND OREGONIAN	10/6/91	428,095	906,000
SUNBURY ITEM	10/6/91	25,153	57,852
TACOMA MORNING NEWS TRIBUNE	10/20/91	139,903	31,000
ASIA PACIFIC TRAVEL ENVIRONMENTAL MAGAZINE	9-10/91	125,000	462,500
ISLANDS	9-10/91	80,000	296,000
BUSINESS TRAVEL NEWS	12/91	173,685	642,635
CORPORATE MEETINGS & INCENTIVES	10/7/91	60,134	180,402
SUCCESSFUL MEETINGS	9/91	49,510	148,530
	NA	77,276	231,828

MALAYSIA TOURIST INFORMATION CENTER
 Print Media Report
 June 1991 - November 1991
 Page 4

<u>PUBLICATION</u>	<u>DATE</u>	<u>CIR.</u>	<u>READ.</u>
TRAVELAGE WEST (4)	11/4/91	134,248	402,744
	10/21/91		
TRAVEL AGENT	10/14/91	59,018	177,054
ASIA TRAVEL TRADE	Oct 31 1991	60,477	181,431
BUSINESS TRAVELLER	Oct. 1991	22,428	67,284
- ASIA/PACIFIC EDITION			
TRAVEL TRADE GAZETTE	10/3/91	37,500	112,500
- LONDON EDITION			
TRAVEL TRADE GAZETTE	10/3/91	49,732	149,196
- ASIA EDITION			
TRAVEL TRADE GAZETTE	10/3/91	16,002	48,006
EUROPA EDITION			

TOTALS

21,204,411 48,701,602

FASCINATING MALAYSIA

FOR IMMEDIATE RELEASE

CONTACT: BERKHEMER KLINE GOLIN/HARRIS
Barbara Beckley or Deanne Yamamoto
(213) 623-4200

MALAYSIA, SINGAPORE AGREE TO US\$1 MILLION
TOURISM CAMPAIGN

Malaysia - Singapore Tourism Council agrees on US\$ ONE million promotional campaign
to be held over 1991/92 in the key markets of Scandinavia, Korea, USA and Canada

KUALA LUMPUR, (August 22, 1991) -- The campaign - "Fascinating Malaysia, Surprising Singapore, two great countries, one great holiday" - will include print advertising and trade support in the United States and Canada. The budget incorporates the development of an audio-visual show, a poster-leaflet and an incentive program which includes a direct mail campaign. Costs will be shared equally between the Tourist Development Corporation of Malaysia and the Singapore Tourist Promotion Board.

The Council has appointed Bozell Sdn Berhad, an international advertising agency based in Malaysia, to undertake the campaign which highlights the complementary attractions, diverse cultures and wide range of experiences for visitors to both countries.

- MORE -

Malaysia
2-2-2-2

The four-market promotion will be extended to the 1992/93 and 1993/94 fiscal years following a review in May 1992. The Council has already agreed on a US\$2 million budget for the extended program.

The new campaign follows three successful joint programs undertaken by the Council since 1987/88 in markets including the United States, Canada, Scandinavia (Finland & Sweden) and France. Korea was chosen for special attention in the new 1991/92 campaign because of its market growth potential.

In a joint statement, the Deputy Director General of the Tourist Development Corporation of Malaysia, Mr. Ahmad Bakri Shabdin, and the Executive Director of the Singapore Tourist Promotion Board, Mr. Pek Hock Thiam, said the US\$ ONE million program was especially timely with Visit Asean Year scheduled for 1992.

"The campaign will be mounted in markets where the Council has, over several years, encouraged travelers to see Singapore and Malaysia as an exciting dual-destination within Southeast Asia. We believe the awareness generated in these earlier campaigns will provide an excellent foundation for our continuing efforts in promoting Malaysia and Singapore as an exciting holiday destination."

The Malaysia-Singapore Tourism Council is now in its ninth year of fostering greater co-operation between the two member countries in their efforts to promote tourism arrivals. Formed in 1982, the Council's objectives are to increase visitor arrivals to both countries via either gateway, increase the number of visitors between the two countries, lengthen visitors' duration of stay and encourage repeat visitors.

#

August 21, 1991

(002pr027)

FASCINATING MALAYSIA

FOR IMMEDIATE RELEASE

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Deanne Yamamoto
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MALAYSIA - THROUGH ROSE COLORED GLASSES

Pasadena Tournament of Roses Parade Float Builders Named As
Sole Consultants for Exotic Malaysian Floral Parade

LOS ANGELES, Calif., (September 19, 1991) -- The Tourist Development Corporation of Malaysia (TDC) has recruited Charisma Floats, a prominent Pasadena-based float builder for the Tournament of Roses Parade, to act as the sole consultant for a floral parade in Malaysia on October 6.

The Pasadena Rose Parade prompted Malaysia's Prime Minister to propose a Malaysian version of America's successful New Year's Day parade. Themed "The Colors of Malaysia," the 11-float parade will showcase the nation's cultural splendor and diversity, along with American float building technology.

The floats will be driven to the Putra World Trade Center one week before the parade where Charisma Float owners Ross and Ollie Young, along with their seven member staff will oversee the final stages of production. Float builders will spend the week testing and retesting electronic devices and decorators will affix exotic flowers and organic materials during the final hours before the parade.

- MORE -

MALAYSIA TOURIST INFORMATION CENTER

818 West Seventh Street, Eighth Floor, Los Angeles, California 90017
(213) 689-9702 FAX (213) 689-1530 Telex 6714719

"THE COLORS OF MALAYSIA" FLORAL PARADE

2-2-2-2

"The Colors of Malaysia" parade will journey down the main streets of Kuala Lumpur on Sunday, October 6 and culminate the national celebration of *Pesta Malaysia '91*, a two-week extravaganza from September 14 through 28. A replica of Malaysia's award-winning 1991 Rose Parade float, complete with kite "flying" animation, will be featured along with a procession of Malaysian bands.

The *Pesta Malaysia* celebration was launched in Kuala Lumpur with 20 main events and activities demonstrating the festival's "The Splendor of Arts and Nature" theme. Cultural shows, dance and song performances, handicraft demonstrations, cartoonists, art contests, magic shows, food carnivals and shopping galas will top the list of special events during the 14-day gala. The festival is organized each year to heighten awareness and appreciation of Malaysian culture, arts and nature.

Situated in the center of Southeast Asia, Malaysia is an exotic and affordable vacation destination. Malaysia's unspoiled beaches, hillside resorts, national parks, jungles, world class accommodations and ethnic diversity designate it a traveler's paradise. Malaysia is a multi-racial country with a population of 16.5 million.

#

September 19, 1991

(002PR028)

FASCINATING MALAYSIA

FOR IMMEDIATE RELEASE

CONTACT: BERKHEMER KLINE GOLIN/HARRIS
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(213) 623-4200

**MALAYSIA LAUNCHES NORTH AMERICAN TOURISM SALES MISSION AT
INCENTIVE TRAVEL & MEETING EXECUTIVES CONVENTION**

**Minister of Culture, Arts and Tourism, Renown Master Chefs, National Dance Troupe,
Hoteliers and DMCs from Malaysia Lead Awareness Campaign**

LOS ANGELES, Calif., (October 1, 1991) -- The Tourist Development Corporation of Malaysia (TDC) will launch an extensive North American Tourism Sales Mission at the 19th Annual Incentive Travel & Meeting Executives (IT&ME) convention from October 15 through 17 at McCormick Center in Chicago.

To show their commitment to the North American market, Malaysia's Minister of Culture, Arts and Tourism, Dato' Sabbaruddin Chik, will lead a delegation of high ranking Tourist Development Corporation and Malaysia Airlines officials, Malaysian hoteliers and DMCs, and the National Dance and Cultural Troupe to four key cities in North America. Following the launch of festivities at IT&ME, the Tourism Sales Mission will journey to Toronto, Canada on October 17 and 18, move on to Los Angeles from October 19 through 23 and complete the tour in Palm Springs from October 24 through 27.

- MORE -

MALAYSIA TOURIST INFORMATION CENTER

818 West Seventh Street, Eighth Floor, Los Angeles, California 90017
(213) 689-9702 FAX (213) 689-1530 Telex 6714719

MALAYSIA/IT&ME CONVENTION
2-2-2-2

At McCormick Place, 16 hoteliers and DMCs from Malaysia will exhibit the latest tour packages for the U.S. incentive market, along with information on the new and existing meeting and convention facilities in Malaysia. A Malaysian fortune teller will also be on hand to offer a look into the past or future and a "Teh Tarik" (Malaysian tea pouring ceremony) demonstrator will twist and turn under a three-foot swirl of tea while still managing to catch the drink in a cup while a batik artist paints delicate hot wax designs on a cloth.

"Malaysia is a new player in the incentive market and we plan to show all of the exotic opportunities and diverse experiences incentive travelers will get when they choose Malaysia," said Yazid Mohamed, Malaysia Tourist Information Center director in Los Angeles.

"'Fascinating Malaysia' has something for everyone," Mohamed added. The TDC will host a dinner reception at the Four Seasons Hotel in Chicago on October 15 which is being held in honor of incentive and convention participants. Two master chefs from Malaysia will create and display a diverse array of traditional Malaysian dishes and the National Dance Troupe of Malaysia will entertain guests with a glittering cultural performance.

Situated in the heart of Southeast Asia, Malaysia is an exotic, unique and affordable incentive travel destination. The country's unspoiled beaches, hillside resorts, national parks, jungles and ethnic diversity designate it an incentive traveler's paradise.

#

FASCINATING MALAYSIA

FOR IMMEDIATE RELEASE

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A ROSE BY ANY OTHER NAME ...

**Malaysia's First Annual Floral Parade Reflects
the Arts and Artistry of Pasadena's Own**

KUALA LUMPUR, MALAYSIA (Sunday, October 6, 1991) -- Thousands lined the streets of Malaysia's capital city to watch the first *floral* parade ever organized outside the City of Pasadena on Sunday, October 6.

Malaysia's first annual floral parade, "The Colors of Malaysia," was a direct inspiration of the 103-year-old Tournament of Roses Parade in which Malaysia has entered four award-winning floats in the past five years.

It was the government's hope that the parade would increase awareness of Malaysia's natural beauty as a vacation destination and benefit the local flower-cultivation industry, said Malaysia Prime Minister Datuk Seri Dr. Mahathir Mohamad before he launched the parade. Malaysia is one of the top flower-growing nations in the world and provides millions of fresh flowers which are used annually in the Rose Parade.

To achieve the float-building expertise, design and decoration for which the Rose Parade is famous, the government of Malaysia invited veteran Tournament of Roses float builders Ross and Ollie Young, owners of Pasadena-based Charisma Floats, to supervise the float building operations.

- MORE -

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818 West Seventh Street, Eighth Floor, Los Angeles, California 90017
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MALAYSIA'S FLORAL FLOATS

2-2-2-2

Ross and Ollie stayed in Kuala Lumpur for several weeks prior to the October 6 parade and were later joined by Charisma President Larry Crain and a six-member team. During that time they assisted the various float participants in designing entries, oversaw the building of an air-conditioned float pavilion in the downtown area to house the entries during the final days of decoration, supervised the army of "petal pushing" volunteers and helped with the scores of visitors who came to watch.

"Although the Rose Parade has more than 100 years of experience, the dedication of the Malaysian people to make this parade a success and their ability to grasp the float building concepts so quickly was amazing," Crain said. "We thought the humidity would be a challenge, but the air-conditioned tent helped keep the flowers fresh and all of the orchids came directly from the fields."

A shower of multi-colored flower petals were released from a suspended basket by the prime minister at exactly 8 a.m. to kick-off the festivities.

Marching bands, antique autos, equestrian units, festooned horse and carriages, and floral floats then proceeded down the main street of Kuala Lumpur. Fourteen members of the Tourist Development Corporation (TDC) Recreation Club bearing *bunga manggar* (huge palm tree like stalks) of fresh orchids and 30 musicians led the parade, followed by a colorful troupe in butterfly, banana and flower costumes.

The parade was highlighted by nine giant floral floats. Many were animated and each was self-propelled and hand-decorated by volunteers with more than 50,000 blooms including antheriums, chrysanthemums, orchids, carnations, roses, marigolds and daisies.

Parade rules specified that each float be covered with 50 percent fresh flowers, 20 percent dried flowers, 10 percent artificial flowers, and 20 percent ornamental ferns, leaves, twigs, grains and seeds.

- MORE -

MALAYSIA'S FLORAL FLOATS

3-3-3-3

The TDC float featured a gigantic Malaysian flag made from 80,000 flowers, including 15,000 red carnations and 15,000 white roses. The TDC also entered a replica of its award-winning entry in the 1991 Tournament of Roses Parade, sporting four animated *wau* (kites) suspended in the air.

Other floats had animated figures, butterflies, dragons and Malaysian state landmarks. Entrants included the State Governments of Perak, Sabah, Pahang and Penang, the Kuala Lumpur City Hall, Tenaga Nasional Bhd (electric company) and Malaysia Airlines (MAS).

The floats traveled from Dataran Merdeka to Jalan Raja Laut and ended at the City Hall car park in Jalan Ipoh for post-parade display through 6 p.m. Monday, October 7.

The parade was the culmination of "Floral Week," which included flower shows and sales, floral fashions shows, song competitions, floral art contests, children's flower-hunts, and floral arrangement competitions.

WINNERS

Theme trophies, merit certificates and cash prizes were awarded to the entries which were judged on presentation, originality, theme presentation, creativity and design.

First Place Premier Trophy went to the Malaysia Airlines entry which featured an animated mousedeer, elephant, tiger and turtle each playing traditional musical instruments to symbolize Malaysia's various races living in harmony. It was covered with more than 500,000 blooms. Cash prize was \$30,000.

Theme Trophy was won by the futuristic float of Tenaga Nasional Bhd which was decorated with 180,000 blooms and designed to reflect the aspirations of vision 2020. Cash prize was \$15,000.

- MORE -

MALAYSIA'S FLORAL FLOATS

4-4-4-4

Creative Trophy was awarded to the State of Penang for its colorful dragon boat float "Ferry of Penang," featuring a miniature replica of the Penang Bridge mounted on a platform with a dragon boat head at the front and part of the Penang ferry as its tail. Cash prize was \$15,000.

Special Trophy was won by the State of Pahang, which pictured various wildlife found in its lush jungles including an Asian elephant, and an *Orang Asli* tribesman with a blowpipe. The elephant blasted a loud realistic elephant trumpeting sound to the surprise of onlookers. Cash prize was \$10,000.

Malaysia is an exotic and affordable vacation destination situated in the heart of Southeast Asia. The country's unspoiled beaches, hillside resorts, national parks, jungles, world class accommodations and ethnic diversity designate it a travelers' paradise. Malaysia is a multi-racial country with a population of 16.5 million.

#

October 14, 1991

002PR037

FASCINATING MALAYSIA

FOR IMMEDIATE RELEASE

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(213) 623-4200

MALAYSIA 1991 NORTH AMERICAN TOURISM SALES MISSION COMES TO LOS ANGELES

Minister of Culture, Arts and Tourism Leads Delegation
of Government Officials, Hoteliers and Travel Suppliers
To Attract Southern California Market

LOS ANGELES, Calif., (October 18, 1991) -- The Tourist Development Corporation of Malaysia (TDC) brings its 1991 North American Tourism Sales Mission to Los Angeles this week with a trade fair and dinner on October 22 at the JW Marriott in Century City and Malaysian cultural performances in Los Angeles and Orange Counties.

To show their commitment to the Southern California market, Malaysia's Minister of Culture, Arts and Tourism, Dato' Sabbaruddin Chik, is leading a delegation of high ranking TDC and Malaysia Airlines officials, Malaysian hoteliers and DMCs, and the National Dance and Cultural Troupe to meet with Los Angeles area travel agents and suppliers.

- MORE -

MALAYSIA/TRADE DINNER
2-2-2-2

On Tuesday, October 22, more than 16 hoteliers and DMCs from Malaysia will exhibit their latest tour packages for the U.S. travel market, along with information on the new and existing meeting and convention facilities in Malaysia at a Travel Trade Show from 4:30 to 6:50 p.m. at the J.W. Marriott. This will be followed by a Trade Dinner hosted by Minister Dato' Sabbaruddin Chik from 7 to 9:30 p.m.

A highlight of the dinner will be a glittering performance by the 18-member National Dance Troupe of Malaysia who will showcase the brilliantly colored costumes and diverse songs and dances of Malaysia's 13 states. Five models will show the latest in Malaysia evening and Batik wear and a "Teh Tarik" whirling tea pourer, fortune teller and Batik artisan will add to the cultural show.

The National Dance Troupe and artisans will also give two free showings in Los Angeles and Century City and will appear at Disneyland. The first public show is at 12:15 p.m. and again at 1 p.m., Monday, October 21, at the Bonaventure, downtown Los Angeles. They will appear at Disneyland at 1:15 p.m., at the Carnation Plaza, Wednesday, October 23. On Thursday, October 24, they will perform at 12:15 p.m. and 1 p.m. at the ABC Entertainment Center, Century City.

The 1991 Tourism Sales Mission and is visiting four cities in North America. The campaign was launched in Chicago on October 15-17 at the 19th Annual Incentive Travel & Meeting Executives convention and continued to Toronto, Canada on October 17 and 18. The mission is in Los Angeles from October 19 through 23 and completes the tour in Palm Springs from October 24 through 27.

"Malaysia is interested in becoming a bigger player in the North American market and we plan to show all of the exotic opportunities and diverse experiences travelers will get when they choose Malaysia," said Yazid Mohamed, Malaysia Tourist Information Center director in Los Angeles. "'Fascinating Malaysia' has something for everyone," Mohamed added.

-MORE-

MALAYSIA/TRADE DINNER
3-3-3-3

In conjunction with the trade mission, the JW Marriott is presenting a "Salute to the Cuisine of Malaysia" October 24 through November 27. During that time it will offer a special Malaysian menu prepared by its master chef who travelled to Malaysia in order to create the exotic combination of Indian, Chinese and Malaysian fares authentically.

Situated in the heart of Southeast Asia, Malaysia is a beautiful, unique and affordable travel destination. The country's unspoiled beaches, hillside resorts, national parks, jungles and ethnic diversity designate it a traveler's paradise.

#

October 21, 1991

(600PR002)

FASCINATING MALAYSIA

CALENDAR ANNOUNCEMENT

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NATIONAL DANCE TROUPE OF MALAYSIA
TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCE
AT ABC ENTERTAINMENT CENTER

LOS ANGELES, Calif., (October 4, 1991) -- The 16-member National Dance Troupe of Malaysia will bring the unique flavor and tradition of Malaysia to Century City during a Mini-Malaysia Cultural Festival on October 24 at the ABC Entertainment Center. The 45-minute performances will begin at 12:15 p.m. and 1 p.m. on the Plaza Level and will feature dances and songs from each of Malaysia's 13 states and cultural demonstrations by a "teh tarik" whirling tea pourer, batik artisan and five models unveiling Malaysia's latest evening and beach wear. A Malaysian fortune teller will also be on hand to read palms and gaze into the past and future.

The Mini-Malaysia Cultural Festival will be held in conjunction with Malaysia's 1991 Tourism Sales Mission to Los Angeles. To show their commitment to the North American tourism market, the Malaysian cultural troupe and a delegation of high-ranking Malaysian officials and hoteliers launched the Sales Mission in Chicago, moved on to Toronto and Los Angeles and will complete the tour in Palm Springs.

#

(600PR001)

MALAYSIA TOURIST INFORMATION CENTER

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FASCINATING MALAYSIA

CALENDAR ANNOUNCEMENT

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91 DEC 31 1988

NATIONAL DANCE TROUPE OF MALAYSIA

TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCES

AT BONAVENTURE HOTEL AND ABC ENTERTAINMENT CENTER

LOS ANGELES, Calif., (October 4, 1991) -- The 16-member National Dance Troupe of Malaysia will bring the unique flavor and tradition of Malaysia to Downtown Los Angeles during a Mini-Malaysia Cultural Festival on Monday, October 21 at the Bonaventure Hotel. The 30-minute performances will begin at 12:00 p.m. and 1:00 p.m. on the fourth floor Pool Deck and will feature dances and songs from each of Malaysia's 13 states and cultural demonstrations by a "teh tarik" whirling tea pourer, batik artisan and five models unveiling Malaysia's latest evening and beach wear. A Malaysian fortune teller will also be on hand to read palms and gaze into the past and future.

Additionally, the cultural troupe will appear at the ABC Entertainment Center in Century City on Thursday, October 24 on the Plaza Level. Dance performances will begin at 12:15 p.m. and 1 p.m.

The Mini-Malaysia Cultural Festival will be held in conjunction with Malaysia's 1991 Tourism Sales Mission to Los Angeles. To show their commitment to the North American tourism market, the Malaysian cultural troupe and a delegation of high-ranking Malaysian officials and hoteliers launched the Sales Mission in Chicago, moved on to Toronto and Los Angeles and will complete the tour in Palm Springs.

MALAYSIA TOURIST INFORMATION CENTER

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FASCINATING MALAYSIA

CALENDAR ANNOUNCEMENT

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NATIONAL DANCE TROUPE OF MALAYSIA
TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCES
AT BONAVENTURE HOTEL

LOS ANGELES, Calif., (October 4, 1991) -- The 16-member National Dance Troupe of Malaysia will bring the unique flavor and tradition of Malaysia to Downtown Los Angeles during a Mini-Malaysia Cultural Festival on October 21 at the Bonaventure Hotel. The 30-minute performances will begin at 12:00 p.m. and 1:00 p.m. on the fourth floor Pool Deck and will feature dances and songs from each of Malaysia's 13 states and cultural demonstrations by a "teh tarik" whirling tea pourer, batik artisan and five models unveiling Malaysia's latest evening and beach wear. A Malaysian fortune teller will also be on hand to read palms and gaze into the past and future.

The Mini-Malaysia Cultural Festival will be held in conjunction with Malaysia's 1991 Tourism Sales Mission to Los Angeles. To show their commitment to the North American tourism market, the Malaysian cultural troupe and a delegation of high-ranking Malaysian officials and hoteliers launched the Sales Mission in Chicago, moved on to Toronto and Los Angeles and will complete the tour in Palm Springs.

#

(600PR001)

FASCINATING MALAYSIA

FOR IMMEDIATE RELEASE

CONTACT: BERKHEMER KLINE GOLIN/HARRIS
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NATIONAL DANCE TROUPE OF MALAYSIA
TO PRESENT FREE-TO-THE-PUBLIC PERFORMANCES
IN LOS ANGELES

The 16-member National Dance Troupe of Malaysia will bring the unique flavor and tradition of Malaysia to the Los Angeles area during a series of Mini Malaysia Cultural Festivals October 21 through October 24. The public presentations will include 30-minute performances featuring dances and songs from each of Malaysia's 13 states highlighted by many costume changes, and cultural demonstrations by a "teh tarik" whirling tea pourer, batik artisan, Malaysian fortune teller and five models showing Malaysia's latest evening and beach wear. The cultural troupe's performances will be held in conjunction with Malaysia's 1991 Trade Mission to Los Angeles.

DATE/LOCATION

EVENT

Monday, Oct. 21
BONAVENTURE HOTEL
Downtown Los Angeles
two 30-minute shows:
12:00 p.m. and 1:00 p.m.

Mini Malaysia Cultural Festival featuring the National Dance Troupe of Malaysia in full costume, models in traditional and modern evening and beach wear, a batik artisan, whirling "Teh Tarik" tea pourer, a fortune teller and a singer.

Wednesday, Oct. 23
DISNEYLAND
Carnation Plaza Gardens
Anaheim
one 30-minute performance:
1:30 p.m.

National Dance Troupe of Malaysia will perform a selection of cultural folk dances reflecting the multi-national cultures of Malaysia's 13 states. Beautiful models will show the latest in Malaysian evening wear.

Thursday, Oct. 24
ABC ENTERTAINMENT CENTER
Twin Towers Plaza
Century City
two 30-minute performances:
12:15 p.m. and 1 p.m.

Mini Malaysia Cultural Festival featuring the National Dance Troupe of Malaysia in full costume, models in traditional and modern evening and swim wear, a batik artisan, whirling "Teh Tarik" tea pourer, a fortune teller and a singer.

#

FASCINATING MALAYSIA

NEWS ADVISORY

CONTACT: BERKHEMER KLINE GOLIN/HARRIS
Barbara Beckley or Deanne Yamamoto
(213) 623-4200

MALAYSIA MEETS THE MATTERHORN

National Dance Troupe of Malaysia To Perform At Disneyland

WHO The 18-member National Dance Troupe of Malaysia will showcase the brilliant costumes and multi-cultural dances of Malaysia's 13 states in two 30-minute performances. Five models will show the latest in Malaysian batik and evening wear. The dancers are part of the official troupe which performs for the King of Malaysia and at government functions.

WHAT The dancers are on tour as part of Malaysia's 1991 North American Tourism Sales Mission. The Malaysian cultural troupe and delegation of high-ranking Malaysian officials are visiting Chicago, Toronto, Los Angeles and Palm Springs.

WHERE Disneyland
Carnation Plaza Gardens
Anaheim

WHEN Wednesday, October 23, 1991
1:30 p.m.

#

91
OCT 31 11:33

October 11, 1991
(600PR000)

MALAYSIA TOURIST INFORMATION CENTER

818 West Seventh Street, Eighth Floor, Los Angeles, California 90017
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FASCINATING MALAYSIA

NEWS ADVISORY

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NATIONAL DANCE TROUPE OF MALAYSIA AND ARTISANS TO PERFORM IN MINI-MALAYSIA CULTURAL FESTIVAL AT BONAVENTURE HOTEL

WHO

The 18-member National Dance Troupe of Malaysia will showcase the brilliant costumes and multi-cultural dances of Malaysia's 13 states in two 30-minute performances. Five models will show the latest in Malaysian batik and evening wear. The dancers are part of the official troupe which performs for the King of Malaysia and at government functions.

A Malaysian fortune teller will predict the future, a "Teh Tarik" whirling tea pourer will perform under a three-foot swirl of tea while still managing to catch the drink in a cup and a batik artisan will demonstrate the age-old art of fabric design.

WHAT

The dancers are on tour as part of Malaysia's 1991 North American Tourism Sales Mission. The Malaysian cultural troupe and delegation of high-ranking Malaysian officials are visiting Chicago, Toronto, Los Angeles and Palm Springs.

WHERE

Bonaventure Hotel
404 South Figueroa Street
Pool Deck, Fourth Floor
Downtown Los Angeles

WHEN

Monday, October 21, 1991
First performance at Noon
Second performance at 1 p.m.

#

October 11, 1991
(600PR000)

MALAYSIA TOURIST INFORMATION CENTER

818 West Seventh Street, Eighth Floor, Los Angeles, California 90017
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91 OCT 31 9 13 AM '91

FASCINATING MALAYSIA

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NATIONAL DANCE TROUPE OF MALAYSIA AND ARTISANS TO PERFORM IN MINI-MALAYSIA CULTURAL FESTIVAL AT CENTURY CITY

WHO

The 18-member National Dance Troupe of Malaysia will showcase the brilliant costumes and multi-cultural dances of Malaysia's 13 states in two 30-minute performances. Five models will show the latest in Malaysian batik and evening wear. The dancers are part of the official troupe which performs for the King of Malaysia and at government functions.

A Malaysian fortune teller will predict the future, a "Teh Tarik" whirling tea pourer will perform under a three-foot swirl of tea while still managing to catch the drink in a cup and a batik artisan will demonstrate the age-old art of fabric design.

WHAT

The dancers are on tour as part of Malaysia's 1991 North American Tourism Sales Mission. The Malaysian cultural troupe and delegation of high-ranking Malaysian officials are visiting Chicago, Toronto, Los Angeles and Palm Springs.

WHERE

ABC Entertainment Center
Plaza Level
2040 Avenue of the Stars
Century City

WHEN

Thursday, October 24, 1991
First performance at 12:15 p.m.
Second performance at 1 p.m.

91 000 31 01 34

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October 11, 1991
(600PR000)

MALAYSIA TOURIST INFORMATION CENTER

818 West Seventh Street, Eighth Floor, Los Angeles, California 90017
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NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

12-30-91

Date

Richard S. Kline
Please type or print name of signatory on the line above

Chairman

Title

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