

For Six Month Period Ending MAR 31 1983
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Marcella Martinez Associates, Inc. #4349
(c) Business Address(es) of Registrant
411 East 53rd Street, 4D
New York, NY 10022

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
 - (1) Residence address Yes No
 - (2) Citizenship Yes No
 - (3) Occupation Yes No
- (b) If an organization:
 - (1) Name Yes No
 - (2) Ownership or control Yes No
 - (3) Branch offices Yes No
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

CONFIDENTIAL
 MAR 31 1983
 FBI

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

(b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No N/A

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish following information:

Name and address of foreign principal Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Curacao Tourist Board

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No NIA

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)
3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.
4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-63) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Please See Attachment

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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Please see attachment.

Total

(b) RECEIPTS - FUND RASING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
------	---------	---------	--------

Please see attachment.

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes

No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes

No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Curacao Tourist Board

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials?
Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Curacao Tourist Board
Oct. 1997-Jan. 1998 Monthly Fee: \$6500.00
Feb. 1998-Mar. 1998 Monthly Fee: \$4700.00
Monthly Out-of-Pocket expense budget: \$1,500.00 (not pre-paid)

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4 (b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

9/20/99



Mary Brennan

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization may, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

YES X or NO _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)


Signature

9/20/99
Date

MARY BRENNAN
Please type or print name of
signatory on the line above

ACCOUNT SUPERVISOR
Title

MARCELLA MARTINEZ ASSOCIATES INC.

411 EAST 53RD STREET, SUITE 4D, NEW YORK, N.Y. 10022 TELEPHONE (212)753-4969, FAX (212)753-7369

Marcella Martinez Associates, Inc.
411 East 53rd Street, Apt. 4D
New York, NY 10022
Registration Number 4349

SUPPLEMENTAL STATEMENT

III ACTIVITIES

Question 11

During this six month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8 and 9 of this statement?

YES

If yes, identify each such foreign principal and describe in full detail your activities and services:

1. Curaçao

CO COPY OF SUPPLEMENTAL STATEMENT
DATE: 10/13/2005

MARCELLA MARTINEZ ASSOCIATES INC.

411 EAST 53RD STREET, SUITE 4D, NEW YORK, N.Y. 10022 TELEPHONE (212)753-4969, FAX (212)753-7369

Marcella Martinez Associates, Inc.
411 East 53rd Street, Apt. 4D
New York, NY 10022
Registration Number 4349

SUPPLEMENTAL STATEMENT

IV FINANCIAL INFORMATION

Question 14(a)

During this six month reporting period, have you received from any foreign principal named in items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

YES

If yes, set forth in the required detail and separately for each foreign principal an account of such monies.

1. Curaçao Tourist Board

DATE	FROM WHOM	FEE/EXPENSES	AMOUNT
Oct. 97	Curaçao Tourist Board	Fee	\$6,500.00
	Curaçao Tourist Board	Expenses	\$2,712.89
Nov. 97	Curaçao Tourist Board	Fee	\$6,500.00
	Curaçao Tourist Board	Expenses	\$1,053.68
Dec. 97	Curaçao Tourist Board	Fee	\$6,500.00
	Curaçao Tourist Board	Expenses	\$1,629.92
Jan. 98	Curaçao Tourist Board	Fee	\$6,500.00
		Expenses	\$2,145.58
Feb. 98	Curaçao Tourist Board	Fee	\$4,700.00
		Expenses	\$1,098.07
Mar. 98	Curaçao Tourist Board	Fee	\$4,700.00
		Expenses	\$2,484.68
TOTAL			\$46,524.82

MARCELLA MARTINEZ ASSOCIATES INC.

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411 East 53rd Street, Apt. 4D
New York, NY 10022
Registration Number 4349

SUPPLEMENTAL STATEMENT

IV FINANCIAL INFORMATION

Question 15(a)

During this six month reporting period, have you

1. disbursed or expended monies in connection with activity on behalf of any foreign principal named in items 7, 8, or 9 of this statement?

YES

If yes set forth in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

1. Curaçao

MARCELLA MARTINEZ ASSOCIATES INC.

411 EAST 53RD STREET, SUITE 4D, NEW YORK, N.Y. 10022 TELEPHONE (212)753-4969, FAX (212)753-7369

Mr. Ygmar Wiel
Director of Tourism for North America
Curaçao Tourist Board
475 Park Avenue South
Ste. 2000
New York, NY 10016

Out-of-Pocket Expenses
October 1 to October 31, 1997

Long Distance Telephone/Telefax	\$ 145.96
Messenger	\$ 27.00
Federal Express	\$ 80.50
Photography/Slides/Video	\$ 52.90
Postage	\$ 147.06
Press Release Reproduction	\$ 148.20
Schedule 1: Jazz Festival Press Trip Expenses	\$ 1,511.03
Luce Press Clippings	\$ 600.24
TOTAL	\$2,712.89

MARCELLA MARTINEZ ASSOCIATES INC.

411 EAST 53RD STREET, SUITE 4D, NEW YORK, N.Y. 10022 TELEPHONE (212)753-4969, FAX (212)753-7369

Page 2 of 2

Out-of-Pocket Expenses

October 1 to October 31, 1997

Schedule 1: Jazz Festival Press Trip Expenses (Oct. 1-5, 1997)

Taxi to JFK (cash NR)	\$ 48.00
Coffee during delay at JFK (cash)	2.58
Tip to porter at Princess Beach (for entire group cash NR)	6.00
Color print film for Joan Cartwright (purchased at Habitat cash NR))	14.00
Refreshments at Playa Lagun (cash NR)	20.00
Refreshments at Jazz Festival (cash NR)	20.00
Lunch at E Gai (7 people) (cash)	173.00
Dinner at Fisherman's Wharf (8 people)	246.00
Dinner at Princess Beach for group of six	186.30
Refreshments at Avila Beach	44.20
Princess Beach Resort bill includes breakfast daily for group of 6 and group dinner the first evening	531.05
Bottled water (cash)	13.65
Bottled water (cash NR)	20.00
Refreshments at Princess Beach	35.25
Tip for room maid at Princess Beach (cash NR)	10.00
\$23 each to Joan Cartwright and Emelio Lezcano to reimburse for departure tax and taxes charged by ALM on airline tickets (cash NR)	46.00
Departure tax for myself and remaining group members (\$12.50x4) (cash)	50.00
Taxi to home (NR)	45.00
SUBTOTAL	\$ 1,511.03

MARCELLA MARTINEZ ASSOCIATES INC.

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Mr. Ygmar Wiel
Director of Tourism for North America
Curaçao Tourist Board
475 Park Avenue South
Ste. 2000
New York, NY 10016

Out-of-Pocket Expenses
November 1 to November 30, 1997

Long Distance Telephone/Telefax	\$ 108.16
Messenger	\$ 48.00
Federal Express	\$ 107.75
Photography/Slides/Video	\$ 146.08
Postage	\$ 74.78
Luce Press Clippings	\$ 568.91
TOTAL	\$ 1,053.68

90
P 21 PM 4:42
\$M/15/REGISTRATION UNIT

MARCELLA MARTINEZ ASSOCIATES INC.

411 EAST 53RD STREET, SUITE 4D, NEW YORK, N.Y. 10022 TELEPHONE (212)753-4969, FAX (212)753-7369

Mr. Ygmar Wiel
Director of Tourism for North America
Curaçao Tourist Board
475 Park Avenue South
Ste. 2000
New York, NY 10016

Out-of-Pocket Expenses
December 1 to December 31, 1997

Long Distance Telephone/Telefax	\$ 54.87
Messenger	\$ 9.00
Federal Express	\$ 85.25
Photography/Slides/Video	\$ 69.82
Postage	\$ 46.20
Press Release Reproduction & Mailing	\$ 357.63
Miscellaneous:	
Translation of background materials about the new Maritime Museum from Dutch to English.	\$ 425.00
Luce Press Clippings	\$ 582.15
TOTAL	\$1,629.92

MARCELLA MARTINEZ ASSOCIATES
 A/P PURCHASE ANALYSIS REPORT
 01/01/98 TO 01/31/98

VEN ID	VENDOR NAME/ACCOUNT	TRX DESCRIPTION	DISTRIBUTION
AMEX	American Express		
	4100-20 Curacao	Misc. postage	9.60
	4100-20 Curacao	slide reproduction	108.25
	4100-20 Curacao	slide reproduction	72.74
	4100-20 Curacao	slide protector sheets	26.52
	4100-20 Curacao	slide reproduction	22.69
	4100-20 Curacao	copy p.rels for presskits	69.28
	TOTAL FOR American Express		309.08
APPLE	Apple Direct Mail Services		
	4100-20 Curacao	World Heritage (part 2)	291.10
	4100-20 Curacao	World Heritage press rel	260.58
	TOTAL FOR Apple Direct Mail Services		551.68
COLORTON	Colortone Inc.		
	4100-20 Curacao	Slide reproduction	203.83
	TOTAL FOR Colortone Inc.		203.83
FEDEX	Federal Express		
	4100-20 Curacao	FedEx	11.25
	4100-20 Curacao	FedEx	14.00
	4100-20 Curacao	FedEx	23.00
	4100-20 Curacao	FedEx	10.50
	TOTAL FOR Federal Express		58.75
LUCE	LUCE Press Clippings, Inc.		
	4100-20 Curacao	Luce Press Clippings	767.03
	TOTAL FOR LUCE Press Clippings, Inc.		767.03
NYDEX	NYDEX		
	4100-20 Curacao	messenger	21.00
	4100-20 Curacao	messenger	40.50
	4100-20 Curacao	messenger	45.00
	TOTAL FOR NYDEX		106.50
SPRINT	Sprint		
	4100-20 Curacao	Long distance fax & phone	94.72
	TOTAL FOR Sprint		94.72
	GRAND TOTAL		2,091.59

postage

53.99

\$ 2,145.58

MARCELLA MARTINEZ ASSOCIATES
 A/P PURCHASE ANALYSIS REPORT
 02/01/98 TO 02/28/98

VEN ID	VENDOR NAME/ACCOUNT	TRX DESCRIPTION	DISTRIBUTION
AMEX	American Express		
4100-20	Curacao	Copy press rels for pkits	79.56
4100-20	Curacao	CUR-PalmBeachPost article	9.01
	TOTAL FOR	American Express	88.57
FEDEX	Federal Express		
4100-20	Curacao	FedEx	18.50
4100-20	Curacao	FedEx	19.25
4100-20	Curacao	FedEx	20.75
4100-20	Curacao	FedEx	35.50
4100-20	Curacao	FedEx	14.75
4100-20	Curacao	FedEx-Cur	32.00
4100-20	Curacao	FedEx-Cur	29.00
	TOTAL FOR	Federal Express	169.75
LUCE	LUCE Press Clippings, Inc.		
4100-20	Curacao	Luce Press Clippings	556.13
	TOTAL FOR	LUCE Press Clippings, Inc.	556.13
NYDEX	NYDEX		
4100-20	Curacao	messenger	30.00
4100-20	Curacao	messenger	28.50
4100-20	Curacao	messenger	9.00
	TOTAL FOR	NYDEX	67.50
SPRINT	Sprint		
4100-20	Curacao	Long distance fax & phone	180.30
	TOTAL FOR	Sprint	180.30
	GRAND TOTAL		1062.25

Cash Disbursements

CRIM/ISS/REGISTRATION UNIT
 09 SEP 21 11 42
 35.82
 \$1,098.07

MARCELLA MARTINEZ ASSOCIATES
CASH DISBURSEMENTS ANALYSIS REPORT

BANK ACCOUNT: 1 - CASH IN BANK - CITIBANK
FOR THE PERIOD 02/01/98 TO 02/28/98

LINE	PERIOD	DATE	CHECK NO	PAID TO	AMOUNT
ACCOUNT 4100-20 - Curacao					
24	2	02/13/98	cur	Taxi to CTB	5.50
25	2	02/13/98	cur	Subway from CTB	1.50
TOTAL FOR ACCOUNT 4100-20					7.00
TOTAL CASH DISBURSED:					7.00

postage 28.82
\$ 35.82

VEN ID	VENDOR NAME/ACCOUNT	TRX DESCRIPTION	DISTRIBUTION
AMEX	American Express		
	4100-20 Curacao	Copy press releases	51.96
	TOTAL FOR	American Express	51.96
APPLE	Apple Direct Mail Services		
	4100-20 Curacao	PressRel:KMK98+Bounty	507.23
	TOTAL FOR	Apple Direct Mail Services	507.23
FEDEX	Federal Express		
	4100-20 Curacao	Federal Express	19.00
	4100-20 Curacao	FedEx	46.50
	4100-20 Curacao	FedEx	57.50
	4100-20 Curacao	FedEx	14.50
	4100-20 Curacao	FedEx	22.00
	4100-20 Curacao	FedEx	13.50
	4100-20 Curacao	FedEx	19.00
	4100-20 Curacao	FedEx	10.75
	4100-20 Curacao	FedEx	28.50
	4100-20 Curacao	FedEx	15.50
	4100-20 Curacao	FedEx -- Curacao	72.25
	TOTAL FOR	Federal Express	319.00
LUCE	LUCE Press Clippings, Inc.		
	4100-20 Curacao	Luce Press Clippings	629.03
	4100-20 Curacao	Luce Press Clippings	756.89
	TOTAL FOR	LUCE Press Clippings, Inc.	1,385.92
NYDEX	NYDEX		
	4100-20 Curacao	messenger	10.50
	4100-20 Curacao	messenger	39.00
	4100-20 Curacao	messenger	10.50
	4100-20 Curacao	messenger	21.00
	TOTAL FOR	NYDEX	81.00
SPRINT	Sprint		
	4100-20 Curacao	Long distance phone+fax	111.45
	TOTAL FOR	Sprint	111.45
	GRAND TOTAL		2,456.56

Cash Disbursements

28.12

\$ 2 484.68

08/03/98 at 08:13AM

MARCELLA MARTINEZ ASSOCIATES
CASH DISBURSEMENTS ANALYSIS REPORT

BANK ACCOUNT: 1 - CASH IN BANK - CITIBANK
FOR THE PERIOD 03/01/98 TO 03/31/98

LINE PERIOD	DATE	CHECK NO	PAID TO	AMOUNT
ACCOUNT 4100-20 - Curacao				
42	3	03/23/98	cur Taxi to CTB	5.50
43	3	03/23/98	cur Subway from Curacao	1.50
TOTAL FOR ACCOUNT 4100-20				7.00
TOTAL CASH DISBURSED:				7.00

postage 21.12
\$ 28.12

MARCELLA MARTINEZ ASSOCIATES INC.

411 EAST 53RD. STREET, SUITE 4D, NEW YORK, N.Y. 10022 TELEPHONE (212)-753-4969, FAX (212)-753-7369

1997 MEDIA COVERAGE WRAP-UP FOR THE CURAÇAO TOURIST BOARD

1997 PRESS TRIPS*

- ↳ Mike Innis, freelance writer, AQUA EXPEDITIONS II -- Jan. 13 - 20, 1997
- ↳ Ian Glass, SATW freelance writer and columnist, SOUTH FLORIDA MAGAZINE -- Jan. 19-22, 1997. This trip was planned to completion, but Mr. Glass unfortunately passed away the week before he was scheduled to go.
- ↳ Karl Luntta, writer, editor, CARIBBEAN HANDBOOK -- February 17-18, 1997.
- ↳ Sandra Hart, Contributing Editor, CONDÉ NAST TRAVELER (circ: 933,047)-- March 23, 1997.
- ↳ PERFORMANCE DIVER CATALOGUE (circ: 450,000) -- March 5 - 13, 1997
- ↳ Tania Grossinger, columnist, LONG ISLAND JEWISH WORLD, MANHATTAN JEWISH SENTINEL, ROCKLAND JEWISH TRIBUNE (combined circ: 220,000) -- March 14-18, 1997
- ↳ Jane Danielson, freelance writer --- FREEDOM MAGAZINE (circ: 24,000), LA TIMES SYNDICATE, (130 newspapers), DISABILITY TODAY (circ: 45,000), COPLEY NEWS SERVICE (500 newspapers) - March 9-14, 1997
- ↳ Jean Pierce, freelance writer, SCUBA TIMES, RODALES, DISCOVER DIVING, SPORT DIVER April 25-May 1, 1997
- ↳ Kevin & Echo Garrett, FIELDINGS GUIDE TO THE CARIBBEAN, ELEGANT BRIDE, INVESTORS BUSINESS DAILY -- April 21-26, 1997
- ↳ Tim O'Keefe, TRAVEL AGENT (circ: 53,500), SPORT DIVER (circ: 105,000), CLEVELAND PLAIN DEALER, CHICAGO SUN-TIMES, ELEGANT BRIDE -- May 1-7, 1997
- ↳ Betty Cooney, travel editor, QUEENS CHRONICLE (circ: 120,000), CARIBBEAN AMERICAN (circ: 20,000) -- May 22-28, 1997

- ↳ Don Telfer, freelance writer, PASSPORT NEWSLETTER/PASSPORT ONLINE -- May 18-20, 1997
- ↳ Sonesta Beach Resort & Casino -- June 16-20, 1997
 - Janet Groene -- Syndicated columnist, SATW writer
 - Eleanor Morris -- SATW freelance writer
 - Madelyn Miller -- SATW freelance writer
 - Bob & Sandy Nesoff -- Syndicated columnists, SATW freelance writers
 - Diane Resch -- SATW freelance writer
 - Phyllis Steinberg -- SATW freelance writer
- ↳ Sonesta Beach Resort & Casino -- July 14-18, 1997
 - Ellen Breslau -- GLAMOUR
 - Steve Coryell -- TRAVEL IN THE 90'S
 - Barbara Tapp -- ATLANTA HOMES & LIFESTYLES
 - Arturo Gonzalez -- SATW freelance writer
 - Judy Hammond -- SATW freelance writer
 - Molly Arost Staub -- SATW freelance writer
 - Gabe Levinson -- QUEENS JEWISH WEEK, Publisher
- ↳ Salsa Festival Press Trip -- July 31 - August 3, 1997 -- The following press were invited to participate, but due to budget considerations the trip was cancelled.
 - VIVA -- Jared McAlister, Managing Editor
 - NEW YORK LATINO -- Alfredo Alvarado, Jr., Publisher
 - RHYTHM MUSIC -- Alecia J. Cohen, Publisher
 - LATINA STYLE (circ: 150,000) -- Anna Maria Arias, Publisher
 - EL DIARIO LA PRENSA (circ: 50,000) -- Carlos D. Ramirez, Publisher
 - REPLICIA (circ: 110000) -- Max Lesnick, Publisher
 - CANALES (circ: 88,000) -- Nick Lugo, Publisher
 - VIVA SEMANAL (circ: 85,000) -- Beatriz Parga, Publisher
 - MIAMI MENSUAL (circ: 26,000) -- Frank Soler, Publisher
- ↳ Eleanor Wilson, Caribbean editor, OUTBOUND TRAVELER (circ: 25,000) -- September 28-30, 1997
- ↳ Jordan Simon, freelance writer, FODOR'S CARIBBEAN -- October 20-23, 1997
- ↳ Kay Showker, freelance writer, author "100 Best Resorts in the Caribbean" -- October 26, 1997
- ↳ Jazz Festival Press Trip -- October 1-5, 1997
 - 1. Joan Cartwright, columnist ("Cultural Content") for the WEST SIDE GAZETTE (circ: 41,000), contributor, AFRICAN AMERICAN TOURIST GUIDE

2. Emilio Lezcano, travel writer for REPLICIA MAGAZINE (circ: 110,000), EL NUEVO DIA (circ: 250,000) and EL NUEVO HERALD (circ: 101,389).
3. Brian Silverman, freelance writer who regularly places articles in the upscale publications of SMOKE Magazine (circ: 95,000) and SAVEUR (circ: 250,000) as well as CARIBBEAN TRAVEL & LIFE (circ: 130,000).
4. Avonelle Pole, CARIBBEAT Magazine published by the DAILY NEWS.
5. Alfredo Alvarado, publisher NEW YORK LATINO.

1997 PRESS RELEASES

- ⇒ *Curaçao: Improvements & Developments* -- Created to address inquiries and for the press kit.
- ⇒ *Captain Don's Habitat Curaçao Celebrates Grand Opening*
- ⇒ *Curaçao's Mystery Shopper Rewards Agents For Valuable Vacation Advice*
- ⇒ *Reef Care Curaçao Begins Sixth Year Of Conservation And Preservation*
- ⇒ *Marine Management Plan Strengthens Protection Of Curaçao Underwater Resources*
- ⇒ *Curaçao Designates October 1997 As Afro-Caribbean Heritage Month* -- Written unreleased, used for inquiries.
- ⇒ *Explore Curaçao's Underwater Riches During Its Second Annual Dive Treasure Hunt* -- Written unreleased, used for inquiries.

WINTER SEASON DISCOVER CURAÇAO NOW:

- ⇒ *Agents Earn Triple Award Credits Toward Valuable Merchandise When They Book 'Discover Curaçao Now'*
- ⇒ *Discover Curaçao Now and Save on Attractions, Restaurants and Much More* -- one trade version, one consumer
- ⇒ *Discover Curaçao Now" From Your Philadelphia Gateway and Save on Air/Land Packages, Attractions, Restaurants and More*
- ⇒ *Discover Curaçao Now" From Your Washington D.C. Gateway and Save on Air/Land Packages, Attractions, Restaurants and More*
- ⇒ *Discover Curaçao Now" From Your Miami Gateway and Save on Air/Land Packages, Attractions, Restaurants and More*
- ⇒ *Discover Curaçao Now" From Your Ft. Lauderdale Gateway and Save on Air/Land Packages, Attractions, Restaurants and More*
- ⇒ *Discover Curaçao Now" From Your Dallas Gateway and Save on Air/Land Packages, Attractions, Restaurants and More*
- ⇒ *Discover Curaçao Now" From Your Baltimore Gateway and Save on Air/Land Packages, Attractions, Restaurants and More*

SUMMER SEASON DISCOVER CURAÇAO NOW:

- ⇒ *Save Up To \$500 with the 'Discover Curaçao Now' Card and Enjoy Value Added Incentives at Curaçao's Top Resorts -- one trade version, one consumer*
- ⇒ *Book A Specially Priced Curaçao Package From Your Atlanta Gateway And Save Up To \$500 With The "Discover Curaçao Now" Card*
- ⇒ *Book A Specially Priced Curaçao Package From Your Dallas Gateway And Save Up To \$500 With The "Discover Curaçao Now" Card*
- ⇒ *Book A Specially Priced Curaçao Package From Your Miami Gateway And Save Up To \$500 With The "Discover Curaçao Now" Card*
- ⇒ *It's Never "Stormy Monday" On Dutch/Caribbean Curaçao -- Updated to include "Discover Curaçao Now" and re-released.*
- ⇒ *Curaçao Announces First-Ever Television Commercial for the U.S. Market -- Written, unreleased.*
- ⇒ *Make a Hot Deal with Curaçao and Enjoy Hot Deals for Your Next Meeting or Convention*
- ⇒ *"Curaçao Perfects Formula for the Super Agent" -- revised to include free offer of "Official Island Guide" and Travel Agent Educational Months*
- ⇒ *Curaçao Hosts Nikonos Shootout in September*
- ⇒ *Innovative, Joint ABC Sales Seminars a Big Success with Travel Agents, New Fall '97 Schedule Announced*
- ⇒ *'Kids Meet Kids' Makes a Curaçao Vacation Fun and Educational*
- ⇒ *Booking Dates Extended for Curaçao's 'Hot Dates with Hot Deals' Group Packages*
- ⇒ *Curaçao Dive Resorts to Participate in the New ALM Flying Scuba Club*
- ⇒ *Renovated Conference Center Renamed The World Trade Center Curaçao*
- ⇒ *Innovative, Joint ABC Sales Seminars A Big Success With Travel Agents, New Schedule Planned For Fall '97*
- ⇒ *Curaçao 'Wants You Back... Diving' And Specially Priced Packages And Incentives Are Hard To Resist*
- ⇒ *Curaçao Celebrates The 10th Anniversary Of Its Popular Jazz Festival*

- ⇒ *The Curaçao Ostrich And Game Farm Is Egg-ceptional Family Fun*
- ⇒ *Curaçao Adds Seventh Digit To Phone Numbers*
- ⇒ *Curaçao Announce Special Air/Land Packages to Kick of its 10th Annual Jazz Festival*
- ⇒ *Curaçao's Princess Beach Resort & Casino Ends Affiliation with Holiday Inns Worldwide*
- ⇒ *Curaçao Voted a Top Ten Caribbean Island in Travel & Leisure 'World's Best Awards'*
- ⇒ *Quick Curaçao Update For Our Meetings, Conventions And Incentive Travel Partners*
- ⇒ *1998 Calender Of Events -- Written to address inquiries and for the press kit.*
- ⇒ *Curaçao Voted A Top Ten Caribbean Island In TRAVEL & LEISURE 'Worlds Best' Awards*
- ⇒ *Curaçao Caribbean to Become Island's First All-Inclusive, a Four Points Hotel by ITT Sheraton*

- ⇒ *Curaçao's Maritime Museum, A Major New Attraction To Open January 1998*
- ⇒ *Curaçao's Six-Week Carnival Brings Music Festivals, Horseback Parades, Jump-Ups -- And A Total Eclipse*
- ⇒ *Curaçao's Carnival And A Total Solar Eclipse Make An Irresistible Vacation Combination*
- ⇒ *Historic Willemstad And Schottegat Harbor Now On Unesco's World Heritage List*

1997 PRESS CLIP ACTIVITY BY PRESS RELEASE***It's Never "Stormy Monday" On Dutch/Caribbean Curaçao***

- WCBS-AM/Newsradio 88 (audience: 2,000,000)
- SESAME STREET PARENTS (circ: 1,271,403)
- CONDÉ NAST TRAVELER (circ: 933,047)
- MONEY TALKS (circ: 380,000)
- ASSOCIATION MEETINGS (circ: 21,000)
- INSURANCE CONFERENCE PLANNER (circ: 10,581)

Curaçao: Improvements & Developments

- USA TODAY (circ: 2,009,223)
- TIMES, New York, NY (circ: 1,746,707)
- CHRONICLE, Houston, TX (circ: 748,082)
- PLAIN DEALER, Cleveland, OH (circ: 528,818)
- CARIBBEAN TRAVEL & LIFE (circ: 115,000)
- SUCCESSFUL MEETINGS (circ: 75,050)
- RECOMMEND (circ: 60,000)
- TOUR & TRAVEL NEWS/TTG NORTH AMERICA (circ: 55,112)
- TRAVEL AGENT (circ: 53,500)
- TRAVEL WEEKLY (circ: 50,490)
- CORPORATE MEETINGS & INCENTIVES (circ: 36,000)
- TRAVELAGE EAST (circ: 26,666)
- ASSOCIATION MEETINGS (circ: 21,000)
- MEDICAL MEETINGS (circ: 13,500)
- INSURANCE CONFERENCE PLANNER (circ: 10,581)

Captain Don's Habitat Curaçao Celebrates Grand Opening

- MEETINGS & CONVENTIONS (circ: 78,101)
- SCUBA TIMES (circ: 65,501)
- TRAVEL WEEKLY (circ: 50,490)
- CORPORATE MEETINGS & INCENTIVES (circ: 36,000)

- ASSOCIATION MEETINGS (circ: 21,000)
- MEDICAL MEETINGS (circ: 13,500)

Dust Off Your Scuba Certification -- It's The Card Next To Your Health Club I.D. -- Because In Curaçao "We Want You Back...Diving" -- Written and released 10/96, 1997 pick-ups follow:

- TRAVEL & LEISURE (circ: 1,171,695)
- TIMES, Los Angeles, CA (circ: 1,576,425)
- NEWS/ FREE PRESS, Detroit, MI (circ: 1,107,645)
- STAR LEDGER, Newark, NJ (circ: 641,393)
- STAR, Kansas, MO (circ: 425,337)
- OKLAHOMAN, Oklahoma City, OK (circ: 323,107)
- SUNDAY RECORD, Hackensack, NJ (circ: 246,000)
- TRAVEL 50 & BEYOND (circ: 160,000)
- REPUBLICAN, Springfield, MA (circ: 155,896)
- CARIBBEAN TRAVEL & LIFE (circ: 113,939)
- AMEX NEWSLETTER (circ: 107,000)
- TIMES, Trenton, NJ (circ: 96,761)
- DIVE TRAINING MAGAZINE (circ: 90,000)
- SCUBA TIMES (circ: 65,501)
- CAPE COD TIMES, Hyannis, MA (circ: 64,246)
- REPORTER DISPATCH, White Plains, NY (circ: 57,417)
- COURIER NEWS, Bridgewater, NJ (circ: 52,208)
- DESERT SUN, Palm Springs, CA (circ: 42,523)
- AFFORDABLE CARIBBEAN (circ: N/A)

Curaçao 'Wants You Back... Diving' And Specially Priced Packages And Incentives Are Hard To Resist

- TRIBUNE, Chicago, IL (circ: 1,066,393)
- DAILY NEWS, New York, NY (circ: 1,010,504)
- CHRONICLE, Houston, TX (circ: 748,082)
- GLOBE, Boston, MA (circ: 777,902)
- STAR LEDGER, Newark, NJ (circ: 641,393)

- POST, Denver, CO (circ: 456,057)
- ORANGE COUNTY REGISTER, Santa Ana, CA (circ: 419,401)
- MONEY TALKS (circ: 380,000)
- MORNING EXPRESS NEWS, San Antonio, TX (circ: 330,770)
- MORNING WORLD HERALD, Omaha, NE (circ: 292,000)
- BEE, Fresno, CA (circ: 189,855)
- NEWS JOURNAL, Daytona Beach, FL (circ: 124,776)
- SUNDAY RECORD, Middletown, NY (circ: 103,023)
- TIMES, Trenton (circ: 96,761)
- REPOSITORY, Canton, OH (circ: 77,812)
- HERALD SUN, Durham, NC (circ: 65,000)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL WEEKLY-New Jersey (circ: 50,490)
- EXPRESS TIMES, Easton, PA (circ: 53,000)
- POST BULLETIN, Rochester, MN (circ: 40,204)
- TRAVEL WORLD NEWS (circ: 38,683)
- TRAVELAGE EAST (circ: 26,666)
- TRAVELAGE EAST (circ: 26,666)
- PRESS, Sheboygan, WI (circ: 28,721)
- NEW MEXICAN, Santa Fe, NM (circ: 24,105)
- THE JEWISH TRAVELER (circ: N/A)
- MICROSOFT EXPEDIA ON-LINE (circ: N/A)
- IMMERSED (circ: N/A)
- DIVE TRAINING (circ: N/A)

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1997 Calender Of Events

- USA TODAY (circ: 2,009,223)
- USA TODAY (circ: 2,009,223)
- TRAVEL & LEISURE (circ: 1,000,000)
- CONDÉ NAST TRAVELER (circ: 933,047)

- UPSCALE MAGAZINE (circ: 225,000)
- CARIBBEAN BEAT MAGAZINE, THE DAILY NEWS (circ: N/A)

Curaçao's Mystery Shopper Rewards Agents For Valuable Vacation Advice

- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL WEEKLY (circ: 50,490)
- TRAVELAGE EAST (circ: 26,666)
- OUTBOUND TRAVELER (circ: 25,000)

Reef Care Curaçao Begins Sixth Year Of Conservation And Preservation

- SUCCESSFUL MEETINGS (circ: 75,050)

Marine Management Plan Strengthens Protection Of Curaçao Underwater Resources

- SUCCESSFUL MEETINGS (circ: 75,050)
- SCUBA TIMES (circ: 65,501)

Agents Earn Triple Award Credits Toward Valuable Merchandise When They Book 'Discover Curaçao Now'

- TOUR & TRAVEL NEWS/TTG NORTH AMERICA (circ: 55,112)

Discover Curaçao Now and Save on Attractions, Restaurants and Much More

- INVESTORS BUSINESS DAILY (circ: 233,000)
- ELEGANT BRIDE (circ: 122,317)
- TRAVEL WEEKLY (circ: 50,490)
- NEWS, Port Washington, NY (circ: 6,946)
- RECORD PILOT, Glen Cove, NY (circ: 6,342)
- HICKSVILLE NEWS, Mineola, NY (circ: 5,879)
- AMERICAN, Mineola, NY (circ: 4,764)
- MANHASSET PRESS, Manhasset, NY (circ: 4,517)
- TRIBUNE, Levittown, NY (circ: 3,985)

- TIMES, Westbury, NY (circ: 3,945)
- ROSLYN NEWS, Roslyn, NY (circ: 3,886)
- SYOSSET TRIBUNE, Mineola, NY (circ: 3,560)
- ENTERPRISE PILOT, Oyster Bay, NY (circ: 2,797)
- ILLUSTRATED NEWS Mineola, NY (circ: 2,362)
- THREE VILLAGE TIMES, Mineola, NY (circ: 1,563)
- FLORAL PARK DISPATCH, Mineola, NY (circ: 1,275)
- PLAINVIEW HERALD, Mineola, NY (circ: 879)

Discover Curaçao Now" From Your Philadelphia Gateway and Save on Air/Land Packages, Attractions, Restaurants and More

- PRESS, Atlantic City, NJ (circ: 100,987)

Save Up To \$500 with the 'Discover Curaçao Now' Card and Enjoy Value Added Incentives at Curaçao's Top Resorts

- STAR LEDGER, Newark, NJ (circ: 641,393)
- POST, New York, NY (circ: 403,392)
- MONEY TALKS (circ: 380,000)
- MORNING WORLD HERALD, Omaha, NE (circ: 292,000)
- TIMES, Trenton (circ: 96,761)
- DAILY RECORD, Morristown, NJ (circ: 60,833)
- TOUR & TRAVEL NEWS/TTG NORTH AMERICA (circ: 55,112)
- TOUR & TRAVEL NEWS/TTG NORTH AMERICA (circ: 55,112)
- TRAVEL AGENT (circ: 53,500)
- INTELLIGENCER, Doylestown, PA (circ: 51,100)
- RECORD, Doylestown, PA (circ: 51,100)
- SUN NEWS, Myrtle Beach (circ: 50,484)
- BURLINGTON CO. TIMES, Willingboro, NJ (circ: 46,053)
- TRAVELAGE EAST (circ: 26,666)
- TRAVELAGE EAST (circ: 26,666)
- NEWS, Boca Ratan, FL (circ: 25,596)
- NEW MEXICAN, Santa Fe, NM (circ: 24,105)
- THE AFFORDABLE CARIBBEAN (circ: N/A)

Book A Specially Priced Curaçao Package From Your Dallas Gateway And Save Up To \$500 With The "Discover Curaçao Now" Card

- MORNING NEWS, DALLAS, TX (circ: 809,552)

Make a Hot Deal with Curaçao and Enjoy Hot Deals for Your Next Meeting or Convention

- TRAVEL AGENT (circ: 53,500)
- TRAVELAGE EAST (circ: 26,666)
- BLACK MEETINGS & TOURISM (circ: N/A)

Booking Dates Extended for Curaçao's 'Hot Dates with Hot Deals' Group Packages

- RECOMMEND (circ: 60,054)
- TRAVELAGE EAST (circ: 26,666)
- BLACK MEETINGS & TOURISM (circ: N/A)

"Curaçao Perfects Formula for the Super Agent"

- TOUR & TRAVEL NEWS/TTG NORTH AMERICA (circ: 55,112)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL AGENT (circ: 53,500)
- TRAVEL AGENT (circ: 53,500)
- TRAVEL WEEKLY (circ: 50,490)
- TRAVELAGE EAST (circ: 26,666)
- SOUTHEAST TRAVEL PROFESSIONAL (circ: 10,000)

Curaçao Hosts Nikonos Shootout in September

- SKIN DIVER (circ: 228,715)
- AMEX NEWSLETTER (circ: 107,000)
- TRAVEL WORLD NEWS (circ: 38,683)
- PROFESSIONAL PHOTOGRAPHER (circ: 65,501)
- SCUBA TIMES (circ: 65,501)
- RECOMMEND (circ: 60,054)

- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVELAGE EAST (circ: 26,666)

'Kids Meet Kids' Makes a Curaçao Vacation Fun and Educational

- TRAVEL & LEISURE (circ: 1,000,000)
- AMEX NEWSLETTER (circ: 107,000)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- BAY NEWS, Brooklyn, NY (circ: 21,600)
- COURIER LIFESTYLES (circ: N/A)
- THE AFFORDABLE CARIBBEAN (circ: N/A)
- THE PARENT PAPER (circ: N/A)
- PARENT PAGES (circ: N/A)

Curaçao Dive Resorts to Participate in the New ALM Flying Scuba Club

- RECOMMEND (circ: 60,054)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL WORLD NEWS (circ: 38,683)

Renovated Conference Center Renamed The World Trade Center Curaçao

- SUCCESSFUL MEETINGS (circ: 75,050)
- CORPORATE & INCENTIVE TRAVEL (circ: 60,273)
- RECOMMEND (circ: 60,054)
- TRAVEL WEEKLY - NJ (circ: 50,490)
- ASSOCIATION MEETINGS (circ: 21,000)
- BLACK MEETINGS & TOURISM (circ: N/A)
- TRAVEL MANAGEMENT DAILY (circ: N/A)
- BLACK MEETINGS & TOURISM (circ: N/A)

Curaçao Celebrates The 10th Anniversary Of Its Popular Jazz Festival

- POST, WASHINGTON D.C. (circ: 1,140,564)

- AMEX NEWSLETTER (circ: 107,000)
- RECOMMEND (circ: 60,054)
- TRAVEL AGENT (circ: 53,500)
- COURIER NATIONAL EDITION, Pittsburgh, PA (circ: 30,000)
- CAROLINIAN, Raleigh, NC (circ: 17,700)
- DESTINATION JAZZ (circ: N/A)

Curaçao Announce Special Air/Land Packages to Kick of its 10th Annual Jazz Festival

- WCBS-AM/Newsradio 88 (audience: 2,000,000)
- DAILY NEWS, New York, NY (circ: 974,034)
- ESSENCE (circ: 906,034)
- EL NUEVO HERALD, Miami, FL (circ: 118,000)
- STAR, San Juan, PR (circ: 58,000)
- DAILY RECORD, Morristown, NJ (circ: 57,836)
- MONITOR, McAllen, TX (circ: 57,351)
- TOUR & TRAVEL NEWS/TTG NORTH AMERICA (circ: 56,112)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL WEEKLY-New Jersey (circ: 50,490)
- PRESS, Sheboygan, WI (circ: 28,721)
- TRAVELAGE EAST (circ: 26,666)
- NEW MEXICAN, Sante Fe, NM (circ: 24,105)
- THE CHAMPION, Decatur, GA (circ: 23,499)
- NEWS, Boca Raton, FL (circ: 18,821)
- TRAVEL SMART (circ: 15,000)

The Curaçao Ostrich And Game Farm Is Egg-ceptional Family Fun

- CARIBBEAN TRAVEL & LIFE (circ: 115,000)

Curaçao's Princess Beach Resort & Casino Ends Affiliation with Holiday Inns Worldwide

- RECOMMEND (circ: 60,054)

- TRAVEL AGENT (circ: 53,500)
- TRAVEL WORLD NEWS (circ: 34,000)

Curaçao Voted a Top Ten Caribbean Island in Travel & Leisure 'World's Best Awards'

- CARIB NEWS, New York, NY (circ: 70,000)
- DIGEST, Hallandale, FL (circ: 48,000)
- CARIBBEAN LIFE-Brooklyn Ed., Brooklyn, NY (circ: 45,000)]
- CARIBBEAN LIFE-Queens Ed., Brooklyn, NY (circ: 35,000)

1998 Calendar Of Events -- Written to address inquiries and for the press kit.

- INCENTIVE (circ: 44,558)
- THE FAX (CTO) (circ: N/A)

Curaçao's Six-Week Carnival Brings Music Festivals, Horseback Parades, Jump-Ups -- And A Total Eclipse

- POST, New York, NY (circ: 403,392)
- ISLANDS (circ: 173,685)

Curaçao's Carnival And A Total Solar Eclipse Make An Irresistible Vacation Combination

- TRAVEL & LEISURE (circ: 1,171,695)
- NEWS/FREE PRESS, Detroit, MI (circ: 1,107,645)
- GLOBE, Boston, MA (circ: 777, 902)
- NEWSDAY, Long Island, NY (circ: 702,031)
- EXAMINER/CHRONICLE, San Francisco, CA (circ: 646,171)
- HERALD, Miami, FL (circ: 500,654)
- SUN TIMES, Chicago, IL (circ: 469,161)
- UNION TRIBUNE, San Diego, CA (circ: 453,891)
- ROCKY MOUNTAIN NEWS, Denver, CO (circ: 439,295)
- MORNING EXPRESS NEWS, San Antonio, TX (circ: 330,770)
- CARIBBEAN TRAVEL & LIFE (circ: 115,000)

- TOUR & TRAVEL NEWS (circ: 55,112)
- HERALD-Intl. Satellite Ed., Miami, FL (circ: 18,000)

MEDIA COVERAGE RESULTING FROM PRESS TRIPS

- GLAMOUR (circ: 2,157,768)
- NEW WOMAN (circ: 1,313,181)
- CONDÉ NAST TRAVELER (circ: 933,047)
- CONDE NAST TRAVELER (circ: 933,047)
- CONDE NAST TRAVELER (circ: 933,047)
- TORONTO STAR, Ontario, Canada (circ: 470,000)
- PERFORMANCE DIVER CATALOGUE (circ: 450,000)
- MORNING EXPRESS NEWS, San Antonio, TX (circ: 330,770)
- GLOBE & MAIL, Toronto, Ont. (circ: 306,260)
- COMMERCIAL APPEAL, Memphis, TN (circ: 267,935)
- TIMES-DISPATCH, Richmond, VA (circ: 211,598)
- LONG ISLAND JEWISH WORLD, NY; MANHATTAN JEWISH SENTINEL, NY; ROCKLAND JEWISH TRIBUNE, NY (combined circulation of over 200,000)
- ELEGANT BRIDE (circ:150,000)
- VOICE, Atlanta, GA (circ: 133,000)
- CARIBBEAN TRAVEL & LIFE (circ: 113,939)
- CARIBBEAN TRAVEL & LIFE (circ: 113,939)
- CARIBBEAN TRAVEL & LIFE (circ: 113,939)
- CARIBBEAN TRAVEL & LIFE (circ: 113,939)
- REPLICA (circ: 110,000)
- CONTRA COSTA TIMES, Walnut Creek, CA (circ: 105,674)
- SPORT DIVER (circ: 105,000)
- SPORT DIVER (circ: 105,000)
- SCUBA TIMES (circ: 65,501)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- VALLEY TIMES, Pleasanton, CA (circ: 43,424)
- TRAVEL WORLD NEWS (circ: 41,000)

- WEST COUNTY TIMES, Pinole, CA (circ: 33,761)
- LA VOZ, Denver, CO (circ: 20,000)
- QUEENS CHRONICLE-CENTRAL, Rego Park, NY (circ: 20,000)
- CARIBBEAN AMERICAN (circ: 20,000)
- QUEENS JEWISH WEEK (circ: 19,000)
- INSURANCE CONFERENCE PLANNER (circ: 10,581)
- sportsextra.com (circ: N/A)
- THE JEWISH TRAVELER (circ: N/A)
- DIVERS DOWN TELEVISION
- DIVERS DOWN TELEVISION
- EL NUEVO HERALD (circ: N/A)
- 1998 SPORT DIVER CALENDAR (circ: N/A)

**1997 MEDIA COVERAGE RESULTING FROM OTHER RELEASES
& MATERIALS**

- THE NEW YORK TIMES, New York, NY (circ: 1,746,707)
- WOMAN'S WORLD (circ: 1,204,042)
- TRAVEL & LEISURE (circ: 1,000,000)
- TRAVEL & LEISURE (circ: 1,000,000)
- STAR LEDGER, Newark, NJ (circ: 641,393)
- MODERN BRIDE (circ: 351,556)
- SUNDAY RECORD, Hackensack, NJ (circ: 210,061)
- ISLANDS (circ: 173,685)
- FOR THE BRIDE BY DEMETRIOS (circ: 138,221)
- NEWS FREE PRESS (circ: 111,224)
- SPORT DIVER MAGAZINE (circ: 105,000)
- TIMES, Trenton, NJ (circ: 96,761)
- MEETINGS & CONVENTIONS (circ: 78,101)
- SUCCESSFUL MEETINGS (circ: 75,050)
- RECOMMEND (circ: 59,701)
- TRAVEL AGENT (circ: 53,500)
- TRAVEL AGENT (circ: 53,500)
- TRAVEL AGENT MAGAZINE (circ: 53,500)
- TRAVEL WEEKLY (circ: 50,490)
- TRAVEL WEEKLY-NJ (circ: 50,490)
- EXPRESS TIMES, EASTON, PA (circ: 50,009)
- TRAVEL WORLD NEWS (circ: 38,683)
- HOME & CONDO (circ: 25,000)
- BLACK VOICE NEWS, Riverside, CA (circ: 8,000)
- AL DIA (circ: 5,000)
- BET WEEKEND MAGAZINE (circ: N/A)
- BLACK MEETINGS & TOURISM (circ: N/A)
- CARIBBEAN LIFESTYLES (circ: N/A)
- DESTINATION JAZZ (circ: N/A)

- EL NUEVO HERALD (circ: N/A)
- KWIHI (circ: N/A.)
- LA PLAYA NATIONAL MAGAZINE (circ: N/A)

* Please note that due to budget considerations, we stopped actively pursuing individual writers for hosted press trips in June 1997.

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PUBLIC RELATIONS ACTIVITIES ON BEHALF OF THE CURAÇAO TOURIST BOARD JANUARY 1998

MEDIA COVERAGE BASED ON PRESS TRIPS

GLOBE, Boston, MA (circ: 777,902) -- We hosted staff travel writer Christina Tree in conjunction with the Sonesta on a press trip in January. She writes an in depth article "In the Dark about Curaçao: Many Know Little about Eclipse Isle" that covers our attractions, diving, history and beaches.

MANHATTAN JEWISH SENTINEL (circ: N/A); LAS VEGAS JEWISH REPORTER, (circ: N/A); WASHINGTON JEWISH WEEK (circ: N/A); ROCKLAND CO. JEWISH TRIBUNE, (circ: N/A); LONG ISLAND JEWISH WORLD (circ: N/A) -- Molly Staub writes about Curaçao's Jewish heritage and its attractions for vacationers in her article "Double Dutch Treat". Molly participated in a Sonesta press trip last summer. We talk to her regularly and she receives our press materials. *These articles are not included in Luce Press Clippings summary.*

MEDIA COVERAGE BASED ON PRESS RELEASES

Historic Willemstad And Schottegat Harbor Now On Unesco's World Heritage List

EL NUEVO HERALD, Miami, FL (circ: 101,389) -- Emilio Lezcano writes "Curazao Declarada Patrimonio de la Humanidad por la Unesco". He attended the January party at the Biltmore in Florida and participated in our Jazz Festival press trip last October. *This article is not included in Luce Press Clippings summary.*

Curaçao's Maritime Museum, A Major New Attraction To Open January 1998

STAR, Indianapolis, IN (circ: 404,614) -- Travel editor David Mannweiler writes "Curaçao Museum Opens" in his travel round-up.

CARIBBEAN LIFE-QUEENS/LONG ISLAND ED., Brooklyn, NY (circ: 35,000) -- "Curaçao's Maritime Museum Opening"

Curaçao's Carnival And A Total Solar Eclipse Make An Irresistible Vacation Combination

INVESTOR'S BUSINESS DAILY (circ: 254,000) -- We pitched Kevin and Echo Garrett on a story about the eclipse. Curaçao is included in the resulting article "Vacations Travel: Ready for Something Wild?" We hosted them on a press trip

in April 1997. They have written other articles for this publication that include Curaçao, and also updated the Curaçao chapter of the *1998 Fielding's Guide to the Caribbean*. This article is not included in Luce Press Clippings summary.

NEWS TIMES, Danbury, CT (circ: 36,970) -- "A Caribbean Vacation to Eclipse All Others".

HERALD, Boston, MA (circ:203,977) -- The "Herald Traveler" column.

BAY NEWS, Brooklyn, NY (circ: 21,600) -- "Experience the Last Solar Eclipse of the Millennium".

COURIER LIFESTYLES, (circ: N/A) -- "Experience the Last Solar Eclipse of the Millennium".

Curaçao's Six-Week Carnival Brings Music Festivals, Horseback Parades, Jump-Ups -- And A Total Eclipse

ENQUIRER, Cincinnati, OH (circ: 352,893); KENTUCKY ENQUIRER, Cincinnati, OH (circ: 48,000) -- Betsa Marsh includes "Caribe Carnival" in her "Itinerary" column. Betsa is scheduled to participate in the March press trip sponsored by Sonesta.

CARIB NEWS, New York, NY (circ: 70,000) -- "Parades, Jump-Ups--And a Total Eclipse: Curaçao's Six-Week Carnival".

Curaçao Caribbean to Become Island's First All-Inclusive, a Four Points Hotel by ITT Sheraton

BLACK MEETINGS & TOURISM (circ: N/A) -- "Curaçao Caribbean to Become Island's First All-Inclusive, a Four-Points Hotel by ITT Sheraton".

PRESS CLIPS BASED ON OTHER PRESS MATERIALS

NATIONAL GEOGRAPHIC TRAVELER (circ: 875,630) -- Spoke with travel writer Kay Showker who is an expert on ecotourism in the Caribbean, and provided slides and sources for slides for her "Directory of Caribbean Nature Reserves". Christoffel Park is featured and pictured.

TRIBUNE, Oakland, CA (circ: 81,192); REVIEW, Hayward, CA (circ: 39,224); HERALD-LIVERMORE, Pleasanton, CA (circ: 33,088) -- Fran Marcus' Caribbean travel section appears in the December 21 Sunday edition. She has included a description of Habitat Curaçao and pricing for its dive packages. We spoke with Fran, sent her a press kit, provided hotel package information and information on new attractions including the Maritime Museum. On a follow-up call, she said that she was disappointed that the Museum information had been cut but that she had "overwritten" the article and the piece was heavily edited. This article has been syndicated and has already appeared in THE NEW YORK TIMES, New York, NY (circ: 1,746,707). In that paper a description of Hofi Pastor was also in the article along with a photo of Habitat Curaçao.

JOURNAL, Martinsburg, WV (circ: 18,860) -- Ruth Olean Myers, president of

Uniglobe Travel writes a general travel article about Curaçao, "Abundance of Sunshine, Unique Atmosphere Found in Curaçao. We have provided Uniglobe with press releases and other information.

TRAVEL AGENT (circ: 53,500) -- A photo taken by us at an ABC Seminar appears in "People & Places".

OTHER PRESS COVERAGE

ECLIPSE -- *The following publications do receive our press releases, but their articles do not quote our materials directly.*

PLAIN DEALER, Cleveland, OH (circ: 528,818); REGISTER, New Haven, CT (circ: 116,936); SUNDAY NEWS, Manchester, NH (circ: 100,321) -- "Top Caribbean Spots to View the Solar Eclipse" includes Curaçao.

NEW YORK TIMES, New York, NY (circ: 1,746,707) -- -- Terence Neilan answers questions from readers in the "Q & A" column. In response to a reader's question about where to see the eclipse, he includes Curaçao as being on the umbral path.

PACKAGES

TRAVEL WORLD NEWS OH (circ: 38,683) -- Lorry Heverly writes about a three-island dive sampler sponsored by Cardonna Caribbean Tours. Lorry visited Curaçao on a press trip in 1996. *This article is not included in the Luce Press Clippings summary.*

ENQUIRER, Cincinnati, OH (circ: 352,893); DAILY RECORD, Morristown, NJ (circ: 57,838); KENTUCKY ENQUIRER, Cincinnati, OH (circ: 48,000); PRESS, Sheboygan, WI (circ: 28,721) -- "Sonesta Family Fun Package"

MISCELLANEOUS

BLACK MEETINGS & TOURISM (circ: N/A) -- "Curaçao Convention Bureau: Taking Serious Aim at African American Market", an interview with Rajendra Merien.

SOUTHEAST TRAVEL PROFESSIONAL (circ: 10,000) -- A photo of Andruw Jones with representatives of Vacation Express taken on Curaçao Night is featured.

COMPUTER DESIGN (circ: 105,709) -- Senior Editor Jeff Child vacationed in Curaçao and uses a comparison between the Queen Juliana Bridge and the Queen Emma Bridge as an analogy for the difference between an ISA bus and PCI bus.

SCUBA TIMES (circ: 65,501) -- "Are We There Yet?" is one of a series of "Big Six" articles that included Curaçao.

PRESS CONTACT

Spoke to the following press and provided materials indicated:

TRAVEL & LEISURE, Barbara Peck, Travel Editor -- Pitched story on Curaçao based on World Heritage List status.

TRAVEL WEEKLY, Gay Myers -- World Heritage List press release, Eclipse release, Carnival release.

TRAVEL WEEKLY/CTO '98 TRAVEL PLANNER, Jane Jamison -- Meetings & Conventions hotel update, slides, hotel packages, Improvements & Developments.

INVESTORS BUSINESS DAILY, Kevin & Echo Garrett -- Eclipse release, World Heritage list release

FROMMER'S COMPLETE TRAVEL GUIDES, Darwin Porter -- Fact checked information.

CARIBBEAN TRAVEL & LIFE, Jessica Chapman -- Contacted all hotels for "Summer Deals" information for the April/May issue. Provided background information on the International Food Festival.

JOURNAL NEWSPAPERS, Gen Fortis, Travel editor -- Provided background information about Curaçao's flamingo colony, The Plaza Hotel. Faxed "Did You Know" release and sent press kit and slides.

Sharon Jaffe Dan -- Formerly with CARIBBEAN TRAVEL & LIFE, now freelancing. Sent World Heritage List and Maritime Museum releases.

Thomas Bartlett, Lecturer -- Slides and press kit for presentation to 2000 people on two cruises to Curaçao.

TRAVELEYE, James Tripp -- Sent slides, brochures and press kit for use on this new website.

AL DIA, Noemi Pepperdine -- Carnival slides and press release.

WASHINGTON TIMES, Amanda Richie -- Press kit, slides for special profile on trade and investment.

LEISURE TRAVEL NEWS, Sue Juliano -- Fact checked Maritime Museum information, sent slide for use in upcoming ABC report.

THE DIGEST, Marcia Levin -- Slides, World Heritage List release. Marcia was invited to attend the Biltmore event but was already engaged.

TRAVEL & LEISURE, Melanie Young -- Sent slide selection for possible inclusion in special summer supplement.

AMERICAN WAY, Eleanor Wilson -- Fact checked eclipse information.

FIELD & STREAM, Ken Schultz -- Contacted Robert van Vliet and provided Ken with information about fishing in Curaçao for a new world fishing handbook.

SPA TRAVELER, Irene Kurtz -- Sent slides.

DESTINATION JAZZ, Paula Holt -- Discussed 1998 Jazz Festival with Paula and expressed interest in any joint promotions that she may do with radio stations.

MEETINGS & INCENTIVES -- Sent slides, information on landhuizen and Maritime Museum.

ENTREPRENEUR, Chris Elliott -- Sent press kit.

OTHER ACTIVITIES

- Biltmore Party, January 13, 1998 -- Sent invitations and followed up by phone with Florida press. Wrote speech for Ygmar Wiel.
- Prepared an outline of additional public relations activities to promote World Heritage List inscription.
- Sent press materials to writers scheduled to participate in the Sonesta/CTB press trip in March. Worked with Deborah Roker at Sonesta on an itinerary and requested assistance from CTDB with a VIO and island tour.
- Requested slides or photos from J.J. van der Harten at the ICAW to use in conjunction with the World Heritage press release.
- Extended an invitation to travel writer Emilio Lezcano (REPLICA, EL NUEVO HERALD, EL DIARO LA PRENSA) to attend the Salsa Festival in August. He accepted.
- Contacted Dennis Klaus in Curaçao to request pamphlets from previous Open Monument Days; he promised to keep us updated on plans for the next one on May 23, 1999.
- Spoke with Mr. Lindgren at the Maritime Museum, confirmed opening date and requested any slides or photos that become available.
- Answered questions about Curaçao in the discussion groups on America On Line: beaches for surfing, date of the eclipse.
- Contacted UNESCO and requested logos and permission for their use from UNESCO and the World Heritage Foundation.
- Provided slides to Mariah Hausman at Norwegia Cruise Line to be used to promote shore excursions to Curaçao.
- Met with photographer Cookie Kinkead (photographer for Chris Blackwell's Island Outposts brochures) and discussed possible barter photographic shoot for Curaçao.
- Updated Curaçao web site address with Kathleen Tucker, host of the "Travel Channel" of America On Line.
- Fact checked Curaçao information for Japanese guidebook publishers JTB Plaza Services.
- Contacted the Festival Center for information about the 1998 Salsa Festival.

- Sent slides to Ann Horne at Daube, Carlson, Wagonlit Travel for a slide presentation.

Eclipse

- Spoke to Bob Schefferine director of production and operations at the **USA/SciFi Network** who got our name from Jim Miller on CNN's International Desk. He was shopping around for a deal on a location shoot of the eclipse. We offered him full on-island support from CTB for a joint SciFi/USA broadcast from Curaçao during the eclipse.
- Requested permission to contact television science editors and/or meteorologists with the same offer to be hosted by CTB for the eclipse.
- Continued to follow-up with television news directors who received our "Eclipse Fact Sheet".
- Made contact with Director of Production at the Weather Channel, Antonio La Grèca. They are interested in carrying the live feed from Curaçao during the eclipse.

PRESS RELEASES

- *Historic Willemstad And Schottegat Harbor Now On Unesco's World Heritage List*
- *Did You Know?*
- *"The Bounty" Sails in Curaçao -- Old-Style Adventure Lives Again*

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 MMA/SCA/REGISTRATION UNIT

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PUBLIC RELATIONS ACTIVITIES ON BEHALF OF THE CURAÇAO TOURIST BOARD FEBRUARY 1998

MEDIA COVERAGE BASED ON PRESS TRIPS

AMERICAN WAY (circ: 4,639,819) -- Eleanor Wilson's article about the eclipse, "A Dark Day in Curaçao", runs. We arranged a press trip for Eleanor for September 28-30, 1997. Eleanor is also Caribbean Editor of *OUTBOUND TRAVELER* (circ: 25,000).

EL DIARIO LA PRENSA, New York, NY (circ: 70,000) -- Emilio Lezcano has written an article, "Curacao es: Sol, Playas y Alegría", that provides the vacationer with an overview of Curaçao. It is illustrated with photos he took on the Jazz Festival press trip last October. Emilio's Curaçao's features have also appeared in *EL NUEVO HERALD* and *REPLICA*.

EL SEMANARIO, Denver, CO (circ: 31,827) -- "Curaçao: Picturesque Atmosphere" is written by Jody Reed. Jody was in Curaçao in 1996 and we arranged for a tour of the island. She has also written articles about Curaçao that have appeared in *VOICE*, Atlanta, GA (circ: 133,000) and *LA VOZ*, Denver, CO (circ: 20,000). She writes about Curaçao's history, beaches, Underwater Park and "Animal Encounters".

ATLANTA HOMES & LIFESTYLES (circ: 38,073) -- Barbara Tapp visited Curaçao on a Sonesta press trip last summer. In addition to information about the Sonesta, she writes about diving, *The Bounty*, the Hato Caves and Chobolobo. We provided her with press materials and made arrangements for the island tour for the group.

MEDIA COVERAGE BASED ON PRESS RELEASES

Historic Willemstad And Schottegat Harbor Now On Unesco's World Heritage List

DIGEST, Hallandale, FL (circ: 48,000) -- Marcia Levin writes "UNESCO Honors Curaçao's Harbor, Historic Center". We spoke with Marcia and invited her to the party at the Biltmore in Florida but she was unable to attend.

FAIRFAX JOURNAL, Springfield, VA (circ: 54,636) -- We provided writer Gen Fortis with a press kit and slides for her article "Cruise Views: Willemstad Makes the List".

TRIBUNE, Salt Lake City, UT (circ: 181,624) -- "Curaçao Cited" in Tim McCarthey's column.

JOURNAL OF COMMERCE & COMMERCIAL, New York, NY (circ: 19,689) --
"Historic Curaçao Honored by UN"

Curaçao's Maritime Museum, A Major New Attraction To Open January 1998

TRAVEL WORLD NEWS OH (circ: 38,683) -- "Curaçao: New Maritime Museum a Major Attraction"

TRAVEL WEEKLY (circ: 50,490) -- "New Maritime Museum Recounts Curaçao's Seafaring Past"

LEISURE TRAVEL NEWS (circ: 55,112) -- "Curaçao Opens \$3 Million Maritime Museum"

Curaçao's Carnival And A Total Solar Eclipse Make An Irresistible Vacation Combination

SUN-SENTINEL, Ft. Lauderdale, FL (circ: 391,063) -- "Solar Eclipse"

SOUTHEAST TRAVEL PROFESSIONAL (circ: 10,000) -- "Millennium's Last Total Solar Eclipse Set for Curaçao"

CARIBBEAN LIFE, Brooklyn Ed., Brooklyn, NY (circ: 45,000) -- "Curaçao's Carnival and Solar Eclipse: An Irresistible Combination"

HERALD, Chicago, IL (circ: 11,309) -- Columnist Kathy Rodeghier writes "Curaçao's Light and Dark Sides" for *Let's Go*.

Curaçao Caribbean to Become Island's First All-Inclusive, a Four Points Hotel by ITT Sheraton

RECOMMEND (circ: 60,054) -- In "Caribbean Eco-Adventures: Nature at its Best" Jeff Laign includes information from our release "Reef Care Curaçao and New Marine Awareness Center Help Raise Consciousness in Kids of All Ages" along with the Curaçao Caribbean announcement.

TELEVISION COVERAGE OF ECLIPSE

CNN, The Weather Channel, the SciFi Channel all broadcast the eclipse on the live feed from Curaçao. **Discovery News** on the Discovery Channel sent a videographer to interview and film a team of scientists in Westpunt from the National Center for Atmospheric Research. The footage was used in the weekend broadcast. Of all the local stations that were notified about the feed, in the event we spoke with two who were having trouble finding the satellite and provided assistance, so they were finally able to link -- **Channel 7 in Michigan and Channel 4 in St. Louis.**

PRESS CLIPS BASED ON OTHER PRESS MATERIALS

NEWS, Naples, FL (circ: 61,520) -- We spoke with writer Howard Bossa and sent slides and a press kit for his article "The Caribbean: Cruise Passenger can go

Dutch... or French... or British”.

FOR THE BRIDE (circ: 138,221) -- Eileen Drenick writes the “1998 Island Finder Guide”. We spoke with her, provided a press kit and slides. Two of the slides are used, one on the article’s opening page.

LEISURE TRAVEL NEWS (circ: 55,112) -- We spoke with Sue Juliano and sent slides for her article “ABC Islands: A Travel Agent’s Primer”

OTHER PRESS COVERAGE

ECLIPSE -- *The following publications do receive our press releases, but their articles do not quote our materials directly.*

HERALD, Miami, FL (circ: 378,195) -- Don Bohning writes about the upcoming eclipse and island preparations in “Eclipse Boosts Tourism, Raises Fears”. A quote from Bill Jonckheer of CHATA is included.

GLOBE, Boston, MA (circ: 481,230) -- “In the Caribbean, Eclipse Lightens Things Up” an Associated Press article datelined Willemstad quotes Osman Jordan, a Curaçaoan fruit vender. The article mentions that the eclipse follows Carnival, includes our new tag line “Where the Fun Shines Night and Day”, and scientific observations scheduled for the event.

ORANGE COUNTY REGISTER, Santa Ana, CA (circ: 358,173) -- The “Quote of the Day” is from Osman Jordan, Curaçaoan fruit vender.

STAR TRIBUNE, Minneapolis, MN (circ: 380,569); OREGONIAN, Portland, OR (circ: 345,985); NEWS, Detroit, MI (circ: 354,403); ORANGE COUNTY REGISTER, Santa Ana, CA (circ: 358,173); POST-DISPATCH, St. Louis, MO (circ: 319,476); BEE, Sacramento, CA (circ: 287,506), JOURNAL SENTINEL, Milwaukee, WI (circ: 283,948); ENQUIRER, Cincinnati, OH (circ: 205,591); RECORD, Hackensack, NJ (circ: 153,561); KENTUCKY ENQUIRER, Cincinnati, OH (circ: 17,000) -- Another Associated Press article datelined Willemstad, “Solar Eclipse Sparks Fear; Celebration” focuses on the panic caused in Haiti by the phenomenon, but also mentions families on Curaçao enjoying picnics while viewing the event.

JOURNAL CONSTITUTION, Atlanta, GA (circ: 715,397); COMMERCIAL APPEAL, Memphis, TN (circ: 267,935) -- Shelley Emling’s overview of the eclipse “Solar Event Eclipses Sun as Caribbean Attraction” mentions Curaçao as one of the prime spots for viewing the eclipse.

STAR, San Juan, Puerto Rico (circ: 46,000) -- Mary Dempsey writes “Solar Show of the Century: Island To See Almost All the Cosmic Phenomenon” which focuses on the view from Puerto Rico but mentions the CTDB’s eclipse brochure citing Curaçao as an ideal viewing spot.

NEWS, Stuart, FL (circ: 44,085) -- Terence Neilan answers questions from readers for the New York Times News Service syndicated column “Q & A”. In response to a reader’s question about where to see the eclipse, he includes Curaçao as on

the umbral path.

PACKAGES

OUR WORLD (circ: 50,000) -- An announcement for the March dive package at Lions Dive put together by Undersea Expeditions appears in "Men's Travel Hotline".

CRUISES

ADVANCE OF BUCKS COUNTY, Newtown, PA (circ: 6,000); NEWS, Yardley, PA (5,600) -- "Premier Cruises for 1998" includes Curaçao in the itinerary for the *Seawind Crown*.

WYCKOFF GAZETTE, Wyckoff, NJ (circ: 12,000); GLEN ROCK GAZETTE, Glen Rock, NJ (circ: 8,500) -- Jan Shannon's article "It's Midwinter -- Do you know where the Caribbean is?" includes Curaçao as having casinos and nightlife.

ENQUIRER, Cincinnati, OH (circ: 352,898); COMMERCIAL APPEAL, Memphis, TN (circ: 257,935); KENTUCKY ENQUIRER, Cincinnati, OH (circ: 48,000) -- Writer Christopher Reynolds warns cruise passengers that some lines have strict rules about bringing liquor aboard. Curaçao Liqueur is mentioned.

INTERNATIONAL TRAVEL NEWS, Sacramento, CA (circ: 34,489) -- The Handelskade is pictured and Curaçao included as the point of embarkation for the *MS Explorer's* "Castaway Islands Cruise".

MISCELLANEOUS

GLOBE, Boston, MA (circ: 777,902); TIMES, Primos, PA (circ: 52,473) -- The "Travel Tidbit" column features entries from the "Thrifty Car Rental Honeymoon Disasters Contest" and unfortunately Curaçao is included.

CONSTITUTION, Atlanta, GA (circ: 324,934); JOURNAL, Atlanta, GA (circ: 126,981) -- ALM is featured in "Air ALM Can't Wait to Feel Growing Pains".

HERALD, Miami, FL (circ: 500,654) -- The Miami CTB office is listed in "Making Contact: Caribbean Tourist Offices".

PRESS, Ashland, WI (circ: 7,860) -- An Associated Press story datelined Willemstad reports on the suffocation of lizards on a KLM flight.

TIMES, New York, NY (circ: 1,147,075) -- "With Technology, Island Bookies Skirt U.S. Law" discusses off-shore book making and on-line casinos. It notes that in Curaçao several sports books operate within a block of one another.

ADVERTORIALS & SUPPLEMENTS

HERALD, Miami, FL (circ: 378,195) -- "Curaçao: Building the Future at Caribbean Business Hub"

MEDIA CONTACT

Spoke to the following press and provided materials indicated:

GLAMOUR, Barbara Gilliam, Travel Editor -- With assistance from CTDB provided a summary of the "Discover Curaçao Now" program for inclusion in a summer promotions article.

CONDÉ NAST TRAVELER, Karen Bressler, freelance writer -- Worked with CTDB to gather information about sun tan products manufactured on Curaçao.

TRAVEL & LEISURE, David Poole -- Fact checked information about turtle spawning, Boca Tabla, and Shete Boca for the April issue.

DIVERSION, *Ian Keown* -- Provided Ian with information about the Jazz Festival and Animal Encounters for an article about "things to do to do in the Caribbean for under \$200".

SUCCESSFUL MEETINGS, Heidi Waldrop Bay -- Set up interview for Heidi with Dutch Schriers, director of the Sea Aquarium, when she is in Curaçao on the March Sonesta/CTB press trip.

INCENTIVE MAGAZINE, Marc Boisclair -- Sent Meeting & Incentives Hotel Update, provided names of planners who have brought groups to Curaçao and destination management companies to interview, press materials on attractions, improvements and developments.

TRAVEL HOLIDAY, *Sherri Eisenberg* -- Sent slides, calendar of events, World Heritage List and Maritime releases.

AMEX NEWSLETTER, Robyn Bushong -- Slides, "Kids Meet Kids" information.

Janet Steinberg, freelance writer -- Researched questions about kosher restaurants, famous Jews in Curaçao's history, Our Lady of Lourdes Church, and sent slides and black & white photos. Janet will be part of the Sonesta/CTB press trip in March.

CURRENTS, Barbara Coats -- Provided information on the synagogue, ostrich farm, Maritime Museum, Christoffel Park, Hato Caves, Animal Encounters, Senior Curaçao, and landhuizen for possible inclusion in an article being planned about "The Unexpected Caribbean."

CARIBBEAN TRAVEL NETWORK, Joan Hutcheon -- Sent calendar of events for new monthly Caribbean column in TRAVEL NEW ENGLAND for the March issue.

DIARIO LAS AMERICAS, Luis Gonzalez -- Requested CTB-Miami send slides or photos from the Biltmore party for publication. Also asked that appropriate pictures be sent to this office for distribution to the trade press.

Candyce Stapen, freelance family travel writer -- Sent copy of Sharon Dan's feature article from the June 1997 CARIBBEAN TRAVEL & LIFE, and "Kids Meet Kids" release.

CNBC -- Sent "Did You Know" to Deb Roker at Sonesta, who was contacted for

information.

FODOR'S, Jordan Simon -- Fact checked information.

BLACK MEETINGS & TOURISM, Shante Morgan -- Contacted Suzette Saunders at the Princess Beach for information about the group from the National Association of Black Scuba Divers that went to Curaçao last year.

GOOD HOUSEKEEPING, Mary Salti -- Discussed possibility of fashion shoot in March when new editor Dana Spitz comes on board. Sonesta agreed to provide rooms. Mary will let us know.

TRAVEL WEEKLY, Godfrey Chan -- Sent slide of World Trade Center for March advertorial.

AFRICAN AMERICAN TRAVEL GUIDE, Leigh Harris -- Sent photos of Jazz Festival provided to us by the Jazz Festival Foundation.

FIELDING'S BUDGET CARIBBEAN, David Swanson -- Provided hotel information and fact checked background information.

MORRIS NEWSPAPER CORP., Mary Prokop -- Sent press kt and slides.

Sally Friedman, freelance writer -- Talked to Sally at length about the Jewish connection in Curaçao. Sent slides and black and white photos. She is scheduled to participate in the Sonesta/CTB press trip in March.

Kathy Newbern, freelance writer -- Sent Ostrich Farm press release. Kathy visited last year on a press trip.

ECLIPSE

- Contacted Antilliaanse Televisie station manager Paul De Windt for information about satellites, turnaround signals, channels and times to provide to television stations here who wish to download the feed. Prepared a "Broadcast Media Alert" and faxed the information to television stations in Curaçao's major U.S. markets. Alert and media list attached.
- Continued to work with CNN, The Weather Channel, and SciFi Network to coordinate the download of the live eclipse feed from Curaçao.
- Worked with CTDB on behalf of Kathy Abbott, producer ABC News Productions to make sure that cameraman Tim Cothren would be able to clear Customs with his equipment. He was scheduled to film the scientists from the National Center for Atmospheric Research, for Discovery News on the Discovery Channel. We also contacted these scientists to find out where they were staying, and informed Tim. We were unable to make transportation arrangements for Tim because he didn't know what flight he would be arriving on the next morning, but he said that he would be able to find his way.
- Researched and provided internet addresses for CTB of sites broadcasting the eclipse live.
- Worked through the event with local television stations in Michigan and Missouri who were unable to find the satellite.

OTHER ACTIVITIES

- Drafted "1998 Public Relations Outline"
- Requested information from Warrem/Kremer CMP for use in a press release announcing the new ad campaign and tag line.
- Fact-checked Curaçao pages of the Caribbean Tourism Organization Web site.
- Researched reprint costs for the June 1997 Sharon Jaffe Dan article that appeared in CARIBBEAN TRAVEL & LIFE.
- Provided Alvin Martina at CTDB with a comprehensive list of major U.S. newspapers, wires, etc.
- Contacted the PALM BEACH POST for a back issue of the paper featuring an article on a photo exhibit at the Sanford Ziff Jewish Museum of Florida.
- Contacted Marsha Zerivitz at the Sanford Ziff Jewish Museum of Florida and requested information about the exhibit, particularly if Mikve Israel was among the images presented.
- Received a call from Bob Uecker's office in response to our letter of invitation to him to visit Curaçao. He will not be able to visit in the near future.
- Requested complimentary subscription of BLACK MEETINGS & TOURISM for sales representative Grace Bennett.
- Rewrote ad copy for "Scuba Diving Visual" and "The Beaches Visual"
- Wrote ad copy for JAZZ TIMES.
- Faxed Laura Wollinsky at Coopers & Lybrand information about improvements and developments in Curaçao.
- Sent Scott Jones of SJ Communications a press kit and discussed Curaçao's dive product. Promised him full cooperation in future marketing efforts.
- Met with CTB to discuss the outcome of the Miami marketing meeting and upcoming strategies.

PRESS TRIPS

NEW YORK POST -- Arranged on-island assistance for freelance writer Jennifer Shute (Feb. 23-Mar. 1). She will be in Curaçao for the eclipse and has a letter of assignment from travel editor Pucci Meyer for a general Curaçao feature.

NEWS JOURNAL, Ohio, Richard Martin -- Made arrangements for this travel writer arriving for a day on the *Celebrity Horizon* to have an island tour and go snorkeling at the Sea Aquarium.

PRESS RELEASES

- *Kids Meet Kids Makes a Summer Vacation in Curaçao Fun and Educational*

- *Curaçao Introduces Worldwide Logo*

MARCELLA MARTINEZ ASSOCIATES INC.

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PUBLIC RELATIONS ACTIVITIES ON BEHALF OF THE CURAÇAO TOURIST BOARD MARCH 1998

MEDIA COVERAGE

TRIBUNE CHRONICLE, Warren, OH (circ: 38,975); **POST**, Vicksburg, MS (circ: 13,888); **TIMES-GAZETTE**, Ashland, OH (circ: 11,807) -- An AP photo of the total eclipse as shot from the deck of the *MS Statendam* sailing northwest of Curaçao illustrates this article about the reaction to the eclipse of the Arhuaco Indians in Columbia.

STAR TRIBUNE, Minneapolis, MN (circ: 404,757); **TELEGRAM & GAZETTE**, Worcester, MA (circ: 112,976); **NEWS**, Dayton, OH (circ: 161,016); **BEACON JOURNAL**, Akron, OH (circ: 152,780); **NEWS-PRESS**, Ft. Myers, FL (circ: 91,065); **ADVOCATE**, Baton Rouge, LA (circ: 99,980); **CLARION-JOURNAL**, Jackson, MS (circ: 105,571); **PRESS**, Atlantic City, NJ (circ: 78,195); **TIMES**, Trenton, NJ (circ: 84,232); **OAKLAND PRESS**, Pontiac, MI (circ: 86,000); **REPUBLICAN DEMOCRAT**, Waterbury, CT (circ: 59,544); **REPOSITORY**, Canton, OH (circ: 61,542); **UNION LEADER**, Manchester, NH (circ: 67,435); **NEWS**, Bangor, ME (circ: 70,000); **SUN HERALD**, Biloxi-Gulfport, MS (circ: 47,416); **FREE PRESS**, Burlington, VT (circ: 53,433); **NEWS JOURNAL**, Pensacola, FL (circ: 60,245); **RECORD**, Doylestown, PA (circ: 44,201); **INTELLIGENCER**, Doylestown, PA (circ: 44,201); **STAR-BANNER**, Ocala, FL (circ: 48,083); **SUN JOURNAL**, Lewiston-Auburn, ME (circ: 40,128); **STANDARD-TIMES**, New Bedford, MA (circ: 40,797); **DAY**, New London, CT (circ: 42,133); **NORTHWEST FLORIDA NEWS**, Ft. Walton Beach, FL (circ: 37,832); **GLOBE**, Joplin, MO (circ: 38,000); **NEWS-STAR**, Monroe, LA (circ: 38,713); **NEWS**, Lima, OH (circ: 34,531); **NEWS**, Salem, MA (circ: 36,128); **CITIZENS VOICE**, Wilkes Barre, PA (circ: 37,208); **BULLETIN**, Norwich, CT (circ: 32,056); **CHRONICLE-TELEGRAM**, Elyria, OH (circ: 32,641); **VALLEY NEWS DISPATCH**, Tarentum, PA (circ: 33,356); **NEWS-SUN**, Springfield, OH (circ: 34,000); **TRIBUNE**, Scranton, PA (circ: 30,598); **VALLEY MORNING STAR**, Harlingen, TX (circ: 30,600); **COMMERCIAL**, Leesburg, FL (circ: 30,655); **GAZETTE**, Janesville, WI (circ: 26,391); **NEWS**, Kenosha, WI (circ: 25,958); **RECORD-JOURNAL**, Meriden-Wallingford, CT (circ: 28,777); **MONITOR**, Concord, NH (circ: 21,920); **STANDARD-SPEAKER**, Hazelton, PA (circ: 24,044); **COURIER**, Findlay, OH (circ: 24,542); **SENTINEL**, Holland, MI (circ: 19,008); **SENTINEL & ENTERPRISE**, Fitchburg, MA (circ: 19,640); **TIMES-CALL**, Longmont, CO (circ: 20,160); **NEWS**, Alpena, MI (circ: 12,119); **MIAMI HERALD**, Int'l Satellite Ed., Miami, FL (circ: 18,000); **NORTH HILLS NEWS RECORD**, Warrendale, PA (circ: 18,172); **GAZETTE**, Bedford, PA (circ: 18,172)

9,975); ARGUS-PRESS, Owosso, MI (circ: 11,379); KANE COUNTY CHRONICLE, Geneva, IL (circ: 14,185); TRANSCRIPT, North Adams, MA (circ: 8,860); NEWS, Salem, OH (circ: 9,170); NEWS, Cadillac, MI (circ: 9,747); TRIBUNE, Coshocton, OH (circ: 7,721); PRESS, Ashland, WI (circ: 7,860); REPORTER, Lake City, FL (circ: 8,841); NEWS, Athol, MA (circ: 5,038); NEWS, Rhinelander, WI (circ: 5,566); LEADER, St. Mary's, OH (circ: 5,960) -- An Associated Press article by James Anderson datelined Curaçao details how the eclipse was observed throughout the region. Zaira Busby of Curaçao's Solar Eclipse Committee was quoted. In Curaçao it was said that families, scientists and amateur astronomers converged on Westpunt and the festive atmosphere included picnics and souvenir sales. (*The Associated Press does not allow its correspondents to accept hosted press trips.*)

CITIZEN, Key West, FL (circ: 10,437); PRESS REGISTER, Clarksdale, MS (circ: 8,894); REVIEW TIMES, Fostoria, OH (circ: 7,113); BREEZE, Cape Coral, FL (circ: 3,675); GLOBE, Atchison, KS (circ: 5,126) -- Another version of James Anderson's Associated Press article, datelined Willemstad, "Solar Eclipse Sparks Fear; Celebration" focuses on the panic caused in Haiti by the phenomenon, but also mentions families on Curaçao enjoying picnics while viewing the event. He also quotes Osman Jordan, a Curaçaoan fruit vender.

NEWS, Naples, FL (circ: 48,425); TRIBUNE-DEMOCRAT, Johnstown, PA (circ: 45,566); JOURNAL, Lorain, OH (circ: 42,902); NEWS HERALD, Panama City, FL (circ: 35,256); DAILY NEWS, Palatka, FL (circ: 11,656); LEADER, Shawano, WI (circ: 8,802); TELEGRAPH-FORUM, Bucyrus, OH (circ: 7,278); UNION, Ft. Atkinson, WI (circ: 7,750); TIMES, Monroe, WI (circ: 6,444); CITIZEN, Urbana, OH (circ: 6,651); TELEGRAM, Herkimer, NY (circ: 6,733); PRESS, Salamanca, NY (circ: 2,157); CALI-LEADER, Elwood, IN (circ: 3,612); CLINTONIAN, Clinton, IN (circ: 5,481) -- Another take on James Anderson's Associated Press article "Star-Gazers Flock to View Solar Spectacle" again describes the reaction to the eclipse throughout the region from picnics in Curaçao to panic in Haiti.

PRESS, Grand Rapids, MI (circ: 139,359); SUN, Yuma, AZ (circ: 23,261); STAR-GAZETTE, Elmira, NY (circ: 33,086); CHRONICLE, Muskegon, MI (circ: 48,347); CRESCENT-NEWS, Defiance, OH (circ: 16,651); HERALD TIMES REPORTER, Manitowoc, WI (circ: 18,421); REPORTER, Fond Du Lac, WI (circ: 19,054); TRIBUNE, Wisconsin Rapids, WI (circ: 14,098); NEWS-HERALD, Marshfield, WI (circ: 14,298); NEWS, Beloit, WI (circ: 15,370); MINING GAZETTE, Houghton, MI (circ: 12,102); JEFFERSONIAN, Cambridge, OH (circ: 13,077); JOURNAL, Stevens Point, WI (circ: 14,048); TIMES, Bryan, OH (circ: 11,010); HERALD, Columbia, TN (circ: 11,234); ARGUS PRESS, Owosso, MI (circ: 11,379); LEADER, Brookhaven, MS (circ: 6,000); STANDARD OBSERVER, Irwin, PA (circ: 8,555); TIMES, Watertown, WI (circ: 9,662) -- An abbreviated article from the Associated Press is datelined Curaçao and describes party themes such as "voyage to totality". It mentions that the eclipse coincides with Carnival in Curaçao.

FLORIDA TIMES-UNION, Jacksonville, FL (circ: 187,207) -- Ed Stansel's column

"Web Watch" lists Internet sides that will offer "near-live" views of the eclipse. Included is the Curaçao Solar Eclipse Page.

HERALD, Rulland, VT (circ: 22,480) -- "The Sky This Week" is a diary of viewing the eclipse from Curaçao.

LEADER-TELEGRAM, Eau Claire, WI (circ: 30,455) -- The Associated Press photo of the eclipse at totality appears.

INTELLIGENCER, Wheeling, WV (circ: 22,470) -- Writer Cheryl Danehart was part of a group that views the eclipse from Curaçao, she details the experience here.

TIMES, Greenwich, CT (circ: 12,761) -- A short version of James Anderson's Associated Press article, "Awe, Fear Grip Caribbean at Total Eclipse" talks about the panic caused in Haiti and quotes Osman Jordan, a Curaçaoan fruit vender.

ADVOCATE, Stamford, CT (circ: 28,301) -- An article about students viewing the eclipse from school in Stamford, Connecticut is illustrated with an Associated Press photo of the eclipse at totality taken in Curaçao.

MEDIA CONTACT

Spoke to the following press and provided materials indicated:

NY1 NEWS (cable television), Valerie D'Elia, Travel Correspondent -- Met with Valerie and pitched a press trip to Curacao to film a segment for NY1. She is interested in covering the World Heritage listing and "Kids Meet Kids". She is to get back to us with possible dates and details about her film crew. Valerie also hosts "Fodor's Travel Show" on WOR Radio.

FOX SPORTS, Mike Derouin -- Talked to Mike, he is planning a short insert about Andruw Jones for *Sports for Kids*. We provided information about what qualities set Curacao apart from other Caribbean destinations. He is not planning any filming on-island for the show.

The Incredible Mr. Limpet, Frawley Becker, Location Scout -- He is looking for a Caribbean location that resembles a quaint northeastern US fishing village for this new Jim Carrey movie. Sent a press kit, Curacao baseball cap, VIP guide, map and video. Discussed possibilities with CTB and requested photos of Westpunt. Will follow up when pictures are received.

AAA CARIBBEAN TRAVELBOOK, Debbie Burton, Associate Editor -- Fact checked and suggested minor revisions to the Curacao chapter of this guidebook.

THE NEWS HERALD, Janet Podolak, Travel Editor -- Sent slides and provided additional information, including World Heritage List status, for two articles being written for the northeast Ohio market. Janet participated in the Sonesta/CTB press trip.

NEWARK STAR-LEDGER, Richard Kahn -- Provided slides for upcoming special Caribbean section, and for use by Kahn Travel Communications on behalf of CTO.

FIELDING'S BUDGET CARIBBEAN, David Swanson -- Requested rate information

from Chogogo and Club Seru Coral for the book's category for hotels under \$90 per night. Sent brochures.

TRAVEL WEEKLY, Kristin O'Meara, Curacao Editor -- Provided additional information for cover story in the Caribbean section of the xx issue. Kristin participated in the Sonesta/CTB press trip. Also provided follow-up information from CTDB about the incident at the Ostrich farm.

TRAVEL AGENT INTERNATIONAL, Lisa Brenig -- Provided updated hotel and airline information for an update of Martin Elder's article for the International edition.

TRAVEL HOLIDAY, Sherry Eisenberg -- Sent additional information about Curacao's World Heritage status and the opening of the Maritime Museum for an upcoming article.

BAHAMAS & CARIBBEAN PILOT'S GUIDE, John & Betty Obradovich, Publishers -- Sent VIP Guide at the request of CTB.

CONDÉ NAST TRAVELER, Grahm Boynton, Editor -- Submitted nominations for the "Interregional Committee Action Willemstad" and Habitat Curacao to CNT for their annual "Ecotourism Awards".

MORRIS NEWSPAPER SYNDICATE, Mary Prokop, Editor -- Requested slides.

UNFOLD MAGAZINE, Annette McDonald, publisher -- Thanked her for included Curacao in the calendar section of their first issue. Extended an invitation for a hosted press trip. She was enthusiastic and agreed that I would follow-up in 6 or 8 weeks to check in and explore dates.

GOOD HOUSEKEEPING, Mary Salti -- Followed up about possible fashion shoot at Sonesta. New fashion editor Dana Spitz has just come on board and is postponing the shoot for now. Mary will contact us again at a later date. Sonesta had agreed to provide rooms.

TRAVEL WEEKLY, Godfrey Chan -- Sent slide of World Trade Center for March advertorial.

FIELDING'S BUDGET CARIBBEAN, David Swanson -- Provided hotel information and fact checked background information.

MORRIS NEWSPAPER CORP., Mary Prokop -- Sent press kt and slides.

OTHER ACTIVITIES

- Wrote copy for the GMT "Sun & Sea Escape - Destination Curacao" post card to be sent to consumers who entered the contest but didn't win a trip.
- Fact checked captions for slides to be used by publishers R.J. Berg & Co. publishers for JOURNEY, the monthly magazine of the 40,000 member Ambassadair Travel Club. We provided the slides.

PRESS TRIPS

SPORT DIVER, CARIBBEAN TRAVEL & LIFE -- Arranged complimentary

accommodation, a dive of the Superior Producer, island tour, meals at Tentaboka and . for writer/photographers Rick (he is a dive writer) and Susan Sammon (she writes a food column for CT&L). Unfortunately, they had to cancel their trip the morning they were supposed to leave due to illness.

Jared Barclay, freelance photojournalist -- Jared is an award-winning photojournalist who has placed articles in publications like ISLANDS (circ: 199,192), MODERN MATURITY (circ: 22,500,000), CHICAGO SUN TIMES (circ: 501,115) and the SEATTLE TIMES (circ: 231,446). He will be on-island from March 5-14 and will be staying at the Lions Dive on assignment from March 7-14. We made arrangements for him to stay at the Princess Beach on the 5th and 6th. We arranged with CTDB for a day tour of the island to compliment the diving he will be doing later in the week.

SONESTA/CTB

- Spoke to Kristin O'Meara, Brenda Fine, Janet Podolak, Heidi Waldrop about the incident with the Maylan's at the Ostrich Farm. All were very upset/angry about Mr. & Mrs. Maylan's behavior and attitudes, but assured me that they would treat it as an isolated incident and that it wouldn't affect their coverage of the island as a wonderful vacation destination. After following up with CTB I told them that Mr. Maylan had apologized and had learned his lesson, and that CTDB will be keeping a close eye on the situation at the Farm to make sure that this doesn't happen again.

PRESS RELEASES

- *Curaçao Introduces Worldwide Logo -- continued revisions, awaiting approval.*

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MEDIA COVERAGE

TIMES, New York, NY (circ: 1,746,707) -- Fran Marcus' Caribbean travel section appears in the October 26 Sunday edition. Habitat Curaçao (and a photo) and Hofi Pastor are included. We spoke with Fran, sent her a press kit, provided hotel package information and information on new attractions including the Maritime Museum. On a follow-up call, she said that she was disappointed that the Museum information had been cut but that she had overwritten the article and the piece was heavily edited.

GLAMOUR (circ: 2,157,768) -- Readers rate the best getaways in the travel feature "My favorite Caribbean vacation". One reader chose Curaçao for its Car Pile dive site, the Sonesta, and the landscape of the island's north side. We spoke with associate travel editor Ellen Breslau and fact-checked this quote.

NEWSDAY, Long Island, NY (circ: 702,031); MORNING EXPRESS NEWS, San Antonio, TX (circ: 330,770) -- Freelance travel writer David Swanson writes about the upcoming total solar eclipse for these major daily newspapers. The article is based on one he wrote CARIBBEAN TRAVEL & LIFE. We spoke with David and provided him with information about activities on Curaçao for the event. He has not been to Curaçao and we extended an invitation. This article has also appeared in the EXAMINER/CHRONICLE, San Francisco, CA (circ: 646,171); SUN TIMES, Chicago, IL (circ: 469,161); UNION TRIBUNE, San Diego, CA (circ: 453,891); ROCKY MOUNTAIN NEWS, Denver, CO (circ: 439,295).

RECOMMEND (circ: 60,054) -- Jeff Laign's article "Going Dutch in the Caribbean" includes Sonesta's "Touch of the Dutch Tropics" and "Family Fun" packages as well as information about the Holiday Beach Hotel and Habitat. our press release "Renovated Conference Center Renamed The World Trade Center Curaçao" appears in "Caribbean Notes".

TORONTO STAR, Ontario, Canada (circ: 470,000) -- Diana and Bill Gleasner's article "Curaçao Serves Up a Taste of Adventure" includes Bill's wonderful photos and terrific first-hand impressions of Animal Encounters, Willemstad, Curaçao Liqueur Factory, Boca Tabla and Hato Caves. Bill and Diane were in Curaçao on a press trip two years ago. They have also placed articles for Curaçao this year in the MORNING EXPRESS NEWS, San Antonio, TX (circ: 330,770), CONTRA COSTA TIMES, Walnut Creek, CA (circ: 105,674),

VALLEY TIMES, Pleasanton, CA (circ: 43,424), and WEST COUNTY TIMES, Pinole, CA (circ: 33,761). This article is not included in the Luce Impact Report.

USA TODAY (circ: 2,009,223) -- Curaçao is mentioned as a port-of-call for the *Seawind Crown* in the article "Second Wind for Older Ships" by Anne Goodfriend, a photo of the *Handleskade* also appears. We work with the *Seawind's* public relations agency, Peter Martin Associates, and provide press materials about Curaçao to be distributed to writers participating in press trips.

TRAVEL WEEKLY-NJ (circ: 50,490) -- "Time Well Spent: Fall/Winter Travel Planner" features Curaçao and information about attractions including Willemstad, Christoffel Park, Ashari's Ranch and the Sea Aquarium. Editors Gay Myers and Kristin O'Meara receive our press materials and we speak with them regularly.

TRAVELAGE EAST (circ: 26,666) -- Our "We Want You Back... Diving" package information is used in "Hotel & Resort News".

THE CHAMPION, Decatur, GA (circ: 23,499) -- Our Jazz Festival press release runs in the October 1 edition.

SUCCESSFUL MEETINGS (circ: 75,050) -- "The Caribbean" a round-up by Heidi Waldrop Bay includes information about Curaçao's protection of its underwater resources, highly rated dive product, and a hotel & WTC listing. In the "What's New" section, Habitat and Avila's Blues Wing are mentioned. We spoke with Heidi and provided press materials.

POST, Denver, CO (circ: 456,057) -- This major daily's "Tips For The Road" column includes information from our "We Want You Back... Diving Packages" press release.

LA PLAYA NATIONAL MAGAZINE (circ: N/A) -- Curaçao is a featured destination in the October issue. "La Isla De Curazao Los Espera Con Los Brazos Abiertos" is written by Luis Gonzalez Lalondry. He includes historical background, hotel mentions, and descriptions of major attractions throughout the island. Six color photos and one black and white photo complete the feature. We spoke with Luis sent slides and a press kit. This article is not included in the Luce Impact Report.

TRAVEL AGENT (circ: 53,500) -- Caribbean editor Martin Elder writes "Spotlight on Curaçao" that includes information about the new Comfort Suites, Princess Beach discontinuing its affiliation with Crowne Plaza, "We Want You Back... Diving" packages, "Discover Curaçao Now" and the Curaçao Super Agents Club. We spoke with Martin and provided press materials.

INSURANCE CONFERENCE PLANNER (circ: 10,581) -- Paris Permenter and John Bigley write the Caribbean site file for the October issue. They quote T.B. Ames president of a meeting planning firm who says "Curaçao was a ten out of ten." They also mention that the ABCs are located outside of the hurricane belt. Patricia Wargocki also writes up the island for "On Location:

Curaçao" and gives an overview of attractions, facilities and restaurants. There is a photo of the Sonesta.

TRAVEL WORLD NEWS (circ: 34,000) -- New editor Darius Helm includes information from our press release "Curaçao's Princess Beach Resort & Casino Ends Affiliation with Holiday Inns Worldwide". This article is not included in the Luce Impact Report.

GLOBE & MAIL, Toronto, Ont. (circ: 306,260) -- "Awash in Tranquility", Patrick Dineen's article for this October 4 Caribbean Special Section, notes Curaçao's great diving, Christoffel Park, historic Willemstad and innovative cuisine.

INQUIRER, Philadelphia, PA (circ: 901,891) -- Francis Shemanski includes a Curaçao listing in her cruise calendar "On Deck: Voyages to Adventure, Elegance and Points Between".

STAR, San Juan, PR (circ: 58,000) -- A photo of Heerenstraat with a caption titled "Shop Till You Drop" runs in the September 28 edition.

NEWS TIMES, Danbury, CT (circ: 36,970) -- A photo of a Curaçao beach appears in the article "As Temperature Cools, Warm Up To A Cruise" by Nancy Rogers.

NEWS, Boca Raton, FL (circ: 16,953) -- The September 19 issue reports that the Curaçao Caribbean Hotel was sold to ForStar Hotels after the arrest of former owner Jimmy Cozzo.

BOWLERS JOURNAL (circ: 22,319) -- Curaçao's view of bowling as an elite sport is noted in the "Worldletter" column.

TRIATHLETE (circ: 57,735) -- Doug Stern's swim/triathlete camp at the Lions Dive is written up by Oliver Sacks.

HERALD, Miami, FL (circ: 500,654) -- Caribbean tourist boards are listed.

MEDIA CONTACT

FOR THE BRIDE -- Sent slides at the request of freelance writer Eileen Drennick, former travel editor of this bridal magazine who is writing a Caribbean round-up.

NEW YORKER -- Spoke with Susan Brand who was fact-checking David Butwin's "Rhythms of the Caribbean" special section, also sent slides. We had previously spoken with David and sent detailed information about the music of Curaçao and local clubs and nightspots with live music.

SMOKE -- Requested slides of the Jazz Festival from the Jazz Foundation for Brian Silverman's article on Festivals scheduled for the January issue.

ISLANDS -- Fact-checked information about Landhuis Breivengat. Also checked information about the Tumba King for Hilary Klein's article about Caribbean Festivals for the January issue.

TRAVELAGE PUBLICATIONS -- Spoke with Mimi Kmet and provided information about the upgrades in the cruise facilities, plans for the new mega-terminal and hotel developments. Spoke with Mr. Sierhuis at the Curaçao Port Authority and Faisol Ayoubé at CTDB to update information.

TRAVEL & LEISURE -- Provided information about E-Gai and La Pergola restaurants to Brian Silverman who is pitching a cuisine article to this magazine.

KWIHI -- Spoke with Jenny Bronson and faxed 1998 calendar and information about what's new for Spring including: hotel and cruise updates, Maritime Museum, Kids Meet Kids, Eclipse and VIP information. She is writing for the winter edition.

CARIBBEAN TRAVEL & LIFE -- Fact-checked information with Jessica Chapman about the Tumba Festival for an article in the January 1998 issue. Requested update from Manfred Gomez, president of the Curaçao Association of Music who organizes the festival.

FROMMER GUIDES -- Spoke with Dan Prince, sent a press kit and hotel information. He will be updating these 1999 guidebooks.

USA TODAY -- Spoke with freelancer Jennifer Merin who requested information for a story on upgrades and renovations and what winter visitors can look forward to. Reported construction delays at Piscadera Bay and Comfort Suites as per Faisol Ayoubé, new villas at Kadushi Cliffs, Blues Wing and Blues Cafe at Avila.

AMERICAN WAY -- Spoke with Eleanor Wilson and provided additional information about the eclipse. She just returned from a brief visit to Curaçao after CTC in Aruba. We arranged accommodation, an island tour and an interview with Pieter Sampson.

FIELDINGS GUIDE/INVESTORS BUSINESS DAILY -- Continued to assist Echo and Kevin Garret with their update of the Curaçao chapter. Fact-checked list of restaurants. We hosted them on a press trip last April. Also E-mailed our "Curaçao Wants You Back Diving Specially Priced Packages" release for possible use in an article for INVESTORS BUSINESS DAILY.

MENS HEALTH -- Spoke with Brian Good and sent a press kit.

SO YU GOIN' TO CARNIVAL -- Spoke with Denise Charles, faxed carnival information and sent slides.

IMAGE MAGAZINE -- Sent a press kit and slides to this new Canadian publication.

CARIBBEAN MAGAZINE -- Requested slides of Dee Dee Bridgewater and the Tropijazz Allstars from the Jazz Foundation for Avonelle Pole's article about the Jazz Festival. She participated in our press trip.

TOUR & TRAVEL NEWS -- Sent eclipse information to editor Sue Juliano.

FARM FUTURES -- Sent a press kit and slides to Linda Leake for an article on winter destinations.

UNFOLD MAGAZINE -- Sent a 1998 Calendar of Events to Annette McDonald for the premier issue of this magazine scheduled for January.

BLACK MEETINGS & TOURISM -- Provided detailed information about new attractions and developments, golf, ecotourism, festivals, meetings facilities and sent slides.

MISCELLANEOUS

ABC Seminars -- Attended seminar at the Long Island Marriot on October 20th, took photographs of participating agents and island representatives to be sent to travel trade publications.

Maritime Museum -- Attended meeting with Ygmar Wiel and Henry van der Kwast at Maduro Holding, Inc. Mr. van der Kwast conducted a presentation about the Museum, its history, layout, exhibits and opening plans. We will write a press release and distribute.

Friendly Holidays -- Sent slides to Robin Mitlisky for a new 1998 brochure.

Festa Holidays -- Sent slides to Jenifer Mejia at the request of Sow Yin at CTB-Miami.

PRESS TRIPS

Finalized arrangements for air, accommodations and itinerary for Jazz Festival Press trip. Escorted the following press to the Festival:

- **Joan Cartwright** is a columnist ("Cultural Content") for the WEST SIDE GAZETTE (circ: 41,000). This weekly is the oldest African American newspaper in Broward County with readership throughout Broward, West Palm Beach and Dade Counties. She is also pitching a story to the African American Tourist Guide. Ms. Cartwright is also an accomplished jazz vocalist.
- **Emilio Lezcano** is a travel writer for REPLICA MAGAZINE (circ: 110,000). This publication features articles on Hispanic culture, heritage, language, art, and political and business trends. He also writes for EL NUEVO DIA (circ: 250,000) and EL NUEVO HERALD (circ: 101,389).
- **Brian Silverman** is a freelance writer who regularly places articles in the upscale publications of SMOKE Magazine (circ: 95,000) and SAVEUR (circ: 250,000) as well as CARIBBEAN TRAVEL & LIFE (circ: 130,000). Brian is currently putting an article to bed for a winter issue of SMOKE that is scheduled to include information about the Curaçao Jazz Festival.
- **Avonelle Pole** writes for CARIBBEAT Magazine a Caribbean Lifestyle magazine published by the DAILY NEWS. CARIBBEAT is a four-color lifestyle magazine that is included in the NEW YORK DAILY NEWS every third Sunday of the month and is geared at the Caribbean-origin residents of the tri-state area.
- **Alfredo Alvarado** is the Publisher and Editor of NEW YORK LATINO a

magazine that runs reviews and interviews focusing on Latin music.

PRESS RELEASES

“Curaçao Voted A Top Ten Caribbean Island In TRAVEL & LEISURE ‘Worlds Best’ Awards”

“Curaçao Caribbean to Become Island’s First All-Inclusive, a Four Points Hotel by ITT Sheraton”