

For Six Month Period Ending Aug 31, 1994  
(Insert date)

Name of Registrant

AVISO, INC.

Registration No.

04220

Business Address of Registrant

1150 Marina Village Parkway, Ste. 104  
Alameda, CA 94501

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address                      Yes       No
- (2) Citizenship                              Yes       No
- (3) Occupation                              Yes       No

(b) If an organization:

- (1) Name                                      Yes       No
- (2) Ownership or control                  Yes       No
- (3) Branch offices                          Yes       No

2. Explain fully all changes, if any, indicated in item 1.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?      Yes       No

If yes, furnish the following information:

Name

Position

Date Connection  
Ended

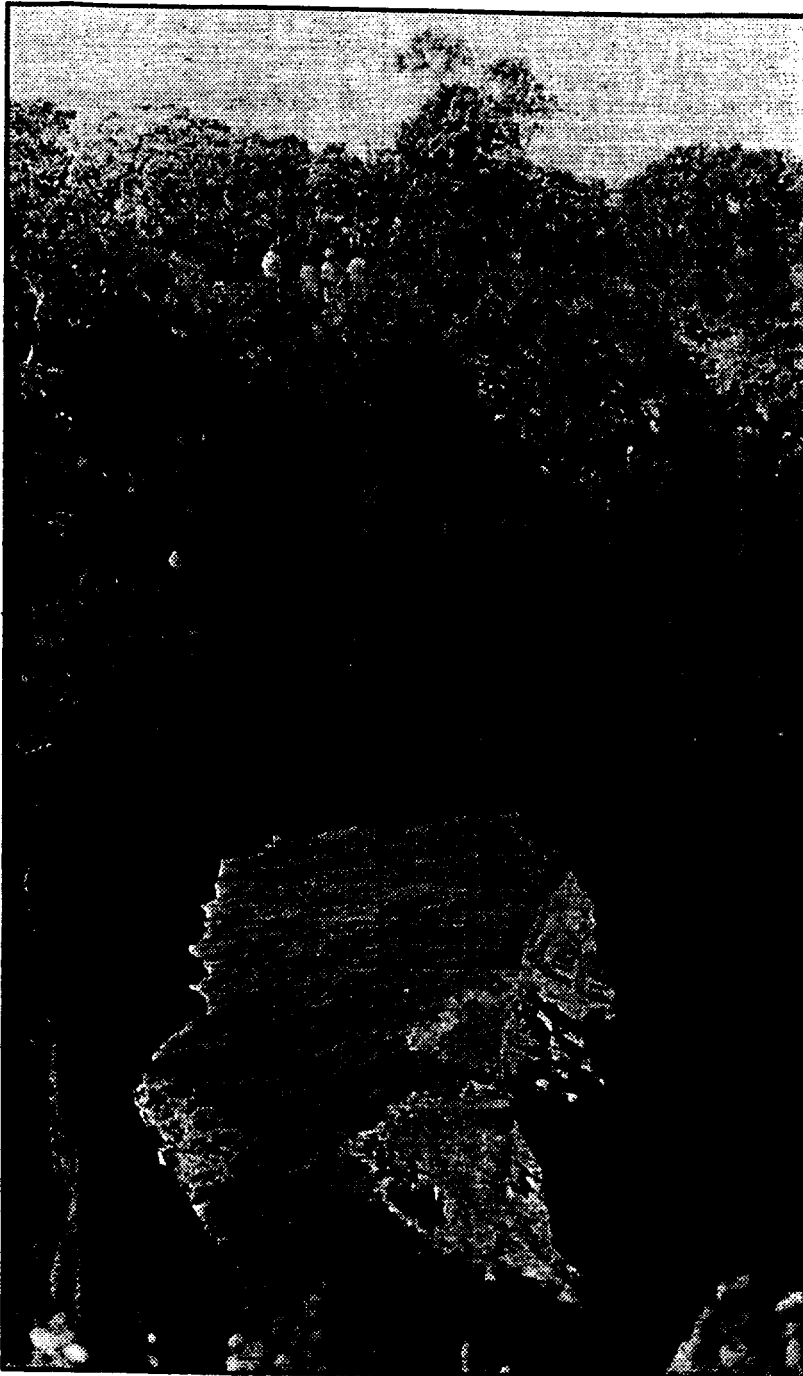
Ann Black

Vice President

7/15/94

RECEIVED  
 DEPT. OF JUSTICE  
 CRIMINAL DIVISION  
 96 FEB -5 AMO:39  
 INTERNAL SECURITY  
 SECTION  
 REGISTRATION UNIT

# Tasmanian visitors do not need to 'beat the devil'



BOB B. YARBROUGH

Tashman's Arch, a natural rock formation located at Eaglehawk Neck that has been designated a State Reserve, is a greatly enlarged tunnel that runs inland from the ocean. It is possible to walk all around the arch, which is very broad on top and covered with fairly dense vegetation.

Continued From Page F1

area — now designated a national park.

## FABLED WINDS

When pilot Rex Gregory led us to our small, single engine Cessna U206G, the fabled Tasmanian winds were kicking up, actually rocking the six-passenger plane from side to side on the field. We hoped the flight would not be cancelled, and it wasn't, because Gregory, who has 21 years of civilian flying experience under his belt, is not easily put off by whopping winds.

We soon had a good aerial view of Hobart, a most attractive city that now combines some modern highrises with its cherished relics. We easily picked out the generous harbor where cruise ships often call. Hobart, founded in 1803, was the second European settlement in Australia.

Gregory told us some fascinating facts as we zoomed along the southern coast, which is almost constantly storm-lashed by weather born in Antarctica, some 1,100 miles away. Winds from the south have been clocked at more than 100 knots — which is why this part of the coast is dotted with shipwrecks, many of them old square-riggers that could not maneuver quickly enough when caught in the sudden storms.

We flew across Bruny Island, a sort of twin-island affair connected by a long, slender isthmus. Bruny, which is served by frequent ferry service from Kettering and Hobart, is a popular weekend spot for Tasmanians. We could clearly see the numerous Atlantic salmon breeding farms around Bruny and asked "What are the white string-like formations around the farms?" "They're nets," our pilot joked, "to foil the seals' 'take-away.'"

From the Southeast Cape (Aus-

tralia's most southern point) to the Southwest Cape, the coastline is rugged and windswept. Another local joke goes, "Look out when the wind stops blowing, because the locals fall over!"

### A TASTE OF WILDERNESS

Gregory planned to give us a small taste of the wilderness, so he waltzed his plane gingerly among the gusty winds and set her down with precision on a small, stark-white landing strip near the Melaleuca Inlet. He had already told us a little about Deny King, the 80-year-old man who has lived here in the bush for 45 years. King had built the airstrip himself without any assistance, so he and his family could have quicker transportation to the outside world if the need arose. King told us later he had built the strip "over three summers, using the smallest earthmover that Caterpillar makes."

We inspected King's lovely garden, which he had carved from the wilderness; then, he invited us into his Quonset-like home for a cup of tea. He told us morosely that his wife died 20 years ago and "half of my life dropped away," but then he said he was far from lonely because he often had visitors like us and some people from the conservation commission who come to count birds. "My most famous visitor," he said proudly, "was Sir Edmund Hillary. He was so tired from trekking through the bush, he lay right there — where you're sitting — and went fast asleep, even though his feet were hanging off the end of the bunk."

King has tacked a small, handwritten sign to his front door that reads: "To Visitors — Please ensure that all birds are out of the house before leaving." We spent a short time trying to spot some rare birds in King's small, tangled garden, then he showed us a nearby hut, often used by the conservationists. It, too, was a green Quonset, equipped with many of the comforts of home.

Our bumpy flight back took less time because the strong tailwinds gave us an effective ground speed

of 210 mph. Gregory, pointing to the churning water below, said, "We call that a 'boiling sea.'"

Par-Avion offers several flights over and into the southwestern area that include about four hours in the wilderness with a local guide. Visitors are cautioned not to tackle the wilderness without experienced escorts because the environment is too hostile.

### PORT ARTHUR

After taking leave of our Par-Avion friends, we pointed our rental car in the direction of Port Arthur, called Australia's "premier historic site."

Founded in 1828 as a combined secondary penal settlement and lumber station, Port Arthur proved to be a secure choice because of its location to the south of Stewart's Harbour on the Tasman Peninsula. Abundant timber along the shores provided steady work for convicts for 47 years. Like so many convict stations in those early years, Port Arthur became a place of misery for some of the worst criminals in the British Empire. Lashing, working the treadwheel, laboring with leg-irons and solitary confinement were some of the punishments endured by the criminals sent here.

In the 1870s, authorities decided the settlement was too costly to operate. It was closed in 1877, and the numerous brick and stone buildings fell into disrepair. Within a few years, the last convicts had been relocated and the Port Arthur penal settlement was history. The local residents who remained set about creating a new Port Arthur.

### HAUNTING RUINS

Today, the haunting ruins of the penal settlement are a strangely beautiful sight. Many structures, including the stone Catholic church, were destroyed or severely damaged by an earthquake on Jan. 25, 1892, and subsequent bush fires. These ancient ruins have a melancholy, surreal beauty when the tawny stone walls are bathed in the golden glow of a setting sun. Restoration of some sites continues — officers' quarters, the commandant's residence and the infamous Model Prison where inmates were kept in total isolation.

The Port Arthur Historic Site is now a tourist attraction, with guided tours, either on foot or by horse and wagon, including a scary late-evening "Ghost Tour" of the ruins. Frequent ferries cruise to the "Isle

of the Dead" where some 1,700 convicts are buried. On occasion, Russian cruise ships, as well as Pacific & Orient liners, call here.

### NATURAL WONDERS

Near the penal settlement at Eaglehawk Neck are three points of natural interest designated State Reserves. At the Blowhole, a small tunnel leads from the sea to a large, rock-walled pool. When waves come roaring through the small opening, a towering stream of water gushes upward, often showering nearby unsuspecting visitors.

Tashman's Arch is a natural rock formation — a greatly enlarged tunnel that runs inland from the ocean. It is possible to walk all around the arch, which is very broad on top and covered with fairly dense vegetation.

Our favorite, possibly because we had never seen anything like it, is the tessellated (tiled) "pavement." Centuries of earth movements have fractured a wide, flat granite shelf, which has produced a mosaic effect with lines running in various directions. The flatness of the rocky shelf was caused by wave action and erosion by blowing sand and gravel. Shallow basins have been formed by the tides. Since there are no barriers, you can walk out on the tessellated pavement and stand at the edge of the sea.

In the 1800s, travelers journeyed from Hobart to Port Arthur by way of Richmond over a stone bridge, built circa 1823. It is Australia's oldest bridge still in use.

### SUSPENDED IN TIME

The small village of Richmond appears to be suspended in the mid-19th century. Tea rooms, artsy shops, colonial cottages, the old convict gaol and the lovely St. John's Roman Catholic Church are all part of the time warp.

Throughout Tasmania you will find historic country estates converted to charming bed-and-breakfasts. In Richmond, the stately brick-and-stone James Buscombe family home, built in the 1830s with the help of convict labor, is now the Prospect House, well regarded for its restaurant and accommodations housed in the former stable and original barn and haylofts. Owned and managed by the great-great-grandson of the original owner, Prospect House is a comfortable, quiet inn surrounded by 20 pastoral acres.

Before taking leave of Tasmania, we drove to the island's highest point, Mount Wellington, for stunning views of the surrounding area, rode the Disneyesque Bush Mill Railway and toured their steam-powered sawmill, and dropped in for lunch at the Moorilla Estate Wine Centre only 15 minutes by car from Hobart.

#### SPECIAL ISLAND

"Tassie" seems a gentle land, despite its storm-lashed coasts, craggy mountains and virgin wilderness. You can drive for miles through bucolic scenery and quaint villages along woodsy country roads. Tasmania is world famous for its apples, King Island cream, cheese, salmon and honey. Her vineyards stretch out along the rich

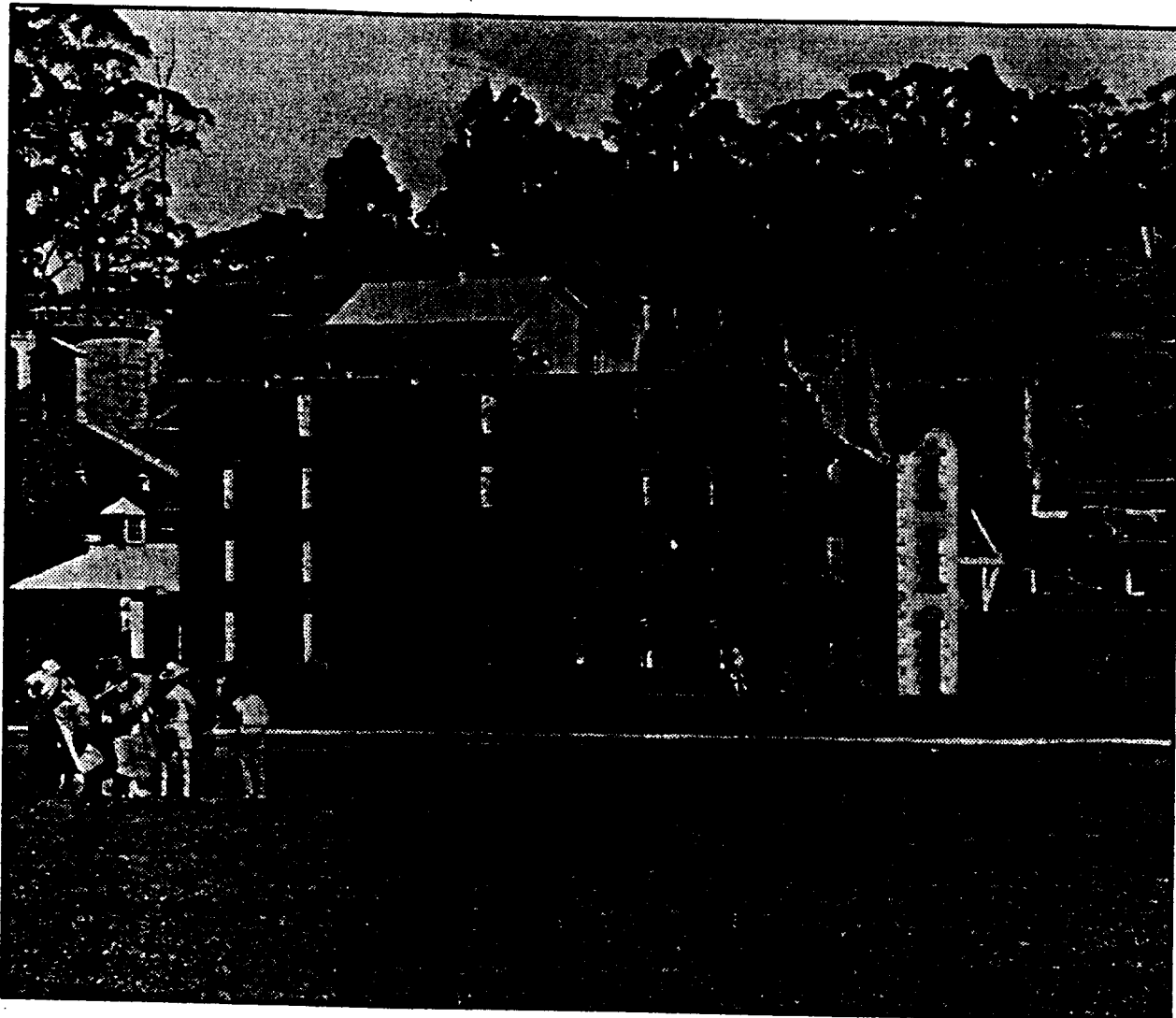
Tamar River Valley; hop fields abound in Tonganah; and dairy pastures dot the landscape in Ringarooma. You can snow ski at Ben Lomond National Park, water ski at Weymouth and skin dive off Croppies Point, and, as the saying goes, fish anywhere.

Tasmania is a truly special island. The only thing that vexes me is we left before we had a taste of that great Tasmanian cheese!

#### IF YOU GO ...

■ **GETTING THERE:** You can reach Tasmania via one-hour flight from Sydney and Melbourne or overnight passenger and car ferry from Melbourne. Various cruise lines, including Cunard, Princess, Royal Viking and Crystal, also call at Hobart and sometimes Port Arthur.

■ **FOR DETAILS:** Contact Australian Tourist Commission, 2121 Avenue of the Stars, Suite 1200, Los Angeles, CA 90067, (310) 552-1988.



The old penal settlement, closed in 1877, is one of the many older structures that characterize Port Arthur as Australia's premier historic site.

BOB B. YARBROUGH

**CANADIAN  
VISITING JOURNALISTS PROGRAM**

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*Tourism Industry Rejuvenated*

## **ATC Strategy Shift Is Working**

<sup>T 1024</sup>  
by Bruce Parkinson

It's still in its early days yet, but Australia's radical overhaul of its tourism marketing practices appears to be bearing fruit.

Delegates at the recent Australian Tourism Exchange in Sydney experienced a bullish atmosphere. Australia is moving swiftly out of recession, and its tourism industry has been rejuvenated by the record three million international visitors the country welcomed last year.

Attendance at the annual tourism gathering was another indication that Australia's tourism industry is on the move. Overseas delegates totalled 739, up 23 per cent over 1993, the num-

ber of exhibitor booths was up 15 per cent and the number of Australian delegates jumped 23 per cent to more than 1,000.

Here in North America, Australia has altered its marketing strategies almost beyond recognition in the past couple of years. First to go were a couple

*Continued on Page 21*

xx

## Strategy Shift

*Continued from Page 1*

of tourist offices representing and funded by individual Australian states. Then last year the Canadian office of the Australian Tourist Commission was closed and U.S. offices were downsized and consolidated. On the surface, it looked like the southern continent was reducing its commitment to this market.

But according to ATC managing director Jon Hutchison, Australia remains as committed as ever to North America. "We've pioneered state-of-the-art marketing programs in North America. We're not abandoning the Canadian or U.S. markets at all. We're being cleverer."

Hutchison says the standard national tourist office marketing strategy with the high over-

heads of staff and real estate just doesn't make sense anymore, for Australia at any rate.

"It's the ancient way of doing things. Australia is simply too small and the world too big for this type of marketing."

Helping to back up Hutchison's theories is the fact that tourism from Canada has actually risen since the closing of the tourist office. 1993 showed an increase of 3.2 per cent over the year before, as 50,482 Canadians travelled down under. It's hard to pinpoint a reason for the increase and numbers are still down substantially from the mid-80s, but at least there was no drop in traffic, suggesting that the alternative marketing plans are at least as effective as the previous methods.

Bill Baker, the outgoing regional director, The Americas, for the ATC, says "in hindsight, overall we haven't had any

negative reaction" to closing the Canadian office.

"The way budgets are these days, maintaining an office would be very expensive and our marketing visibility would be almost negligible. We're working with key operators to present our programs, offering the innovative Aussie Helpline and training Aussie Specialist travel agents. I think we've had a very strong response."

Hutchison says retail agents are key to the country's marketing success.

"More than 50 per cent of first contact by consumers is made with retail agents. We need to bring the product to the agents. In the past, a very small percentage of Australian product was actually purchased in North America. We've made a lot more product easily accessible and we've made it easy for agents to learn about Australia.

The toll-free Aussie Helpline is now in operation in North America, Japan and Europe. Between January and April of this year the line generated 130,000 requests for information, and the ATC says 15,000 bookings have been generated.

The helpline and the agent specialist program are both components of Partnership Australia, a joint public and private sector marketing initiative that aims to reduce duplication, encourages Australia's various states to work together and maximizes the efficiency of limited marketing dollars.

ATE delegate Max Johnson, president of Winnipeg's Market Square Tours, says Australia's tourism marketing offers many lessons for our own domestic product.

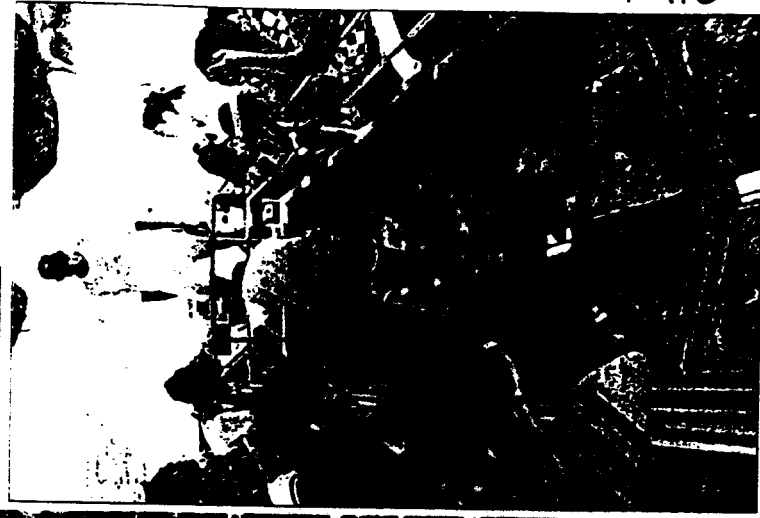
"Even the smallest operator here understands agent commissions and how things work. If the Canadian travel product was as well marketed and easy to book as Australia, we'd get many more tourists. I look at the way Australia handles tourism and I just shake my head. We should force everyone in Canada to come down here and learn how it's done."

TRAVEL COURIER  
JULY 7, 1994

**AUSTRALIA'S PRECIOUS MARKETING** dollars are now focused on educating the interested, through the toll-free "Aussie Helpline," and the trade through the "Aussie Specialist" training program for travel agents....now in operation in North America, Japan and Europe, the toll-free consumer and agent helpline staffed with knowledgeable operators is said to have generated 130,000 requests for information and resulted in 15,000 agent bookings in the short period between January and April of this year....Hutchison says the ATC will continue to target interested retail agents, as he considers them crucial to long-haul sales...."More than 50 per cent of first contact by consumers is made with retail agents. We need to bring the product to the agents. In the past, a very small percentage of Australian product was actually purchased in North America. We've made a lot more product easily accessible and we've made it easy for agents to learn about Australia."....

# Sea Searcher

Great Barrier Reef  
opens eyes  
to living world  
of wonder



The vibrant colors and marine life, left, are visible from glass-bottomed boat



By Jeff Miller  
Free Press Correspondent

**I**N WATER as clear as a freshly washed window, orange-and-white-striped clown fish duck in and out of swaying coral, a sea turtle glides by just out of reach, and bright, surreal colors dance across coral palettes.

Viewing Australia's Great Barrier Reef - via snorkeling, diving, or in a glass-bottomed boat - can be the experience of a lifetime.

Unfortunately, it can take a lifetime to sort through all the reef-trip options available from Cairns - the major jumping off point for most visitors.

One of the newest - and most luxurious - options is a three- or four-day cruise aboard Captain Cook Cruises's Reef Escape. This ex-riverboat, now converted to an ocean-going vessel, holds a maximum of 126 guests and offers those with limited time a way of experiencing the reef, sampling some of the reef's 600 islands, and enjoying an intimate cruise - all in one trip.

Because the Reef Escape was built for river cruising, it has a flat-bottom and the boxy, square-sterned look of a riverboat, although it does have a pointed bow. While it has been refitted for ocean travel, the ship still feels rough seas more than larger vessels, so be forewarned. Most times, however, the sea between the coast and the reef is relatively calm.

Rolling decks notwithstanding, the Reef Escape is a good way to gain an appreciation of the Great Barrier Reef - both the three-day

Joseph Banks cruise and the four-day James Cook cruise stop at various islands as well as anchor near the reef for closer looks. Named after Cook, the famous English sailor/explorer, and Banks, his botanist, both cruises are round trips from Cairns and can be combined for a seven-day trip.

The Banks cruise goes south of Cairns and includes stops at Hinchinbrook Island, Australia's largest island national park, Dunk Island, a rainforest isle, and Fitzroy island, a continental island close to the coast. Opportunities are given for island walks, snorkeling, diving and glass-bottom boating.

The four-night James Cook cruise sails north of Cairns for a stop at Cooktown, where the famous captain spent more than a month repairing his ship, the Endeavor. Passengers of the Reef Escape can wander around the sleepy little village, take an hour and a half guided tour, or visit the fascinating history museum.

From Cooktown, the ship steams northwest to Lizard Island for a day and half. One of the northern-most Great Barrier Reef islands, Lizard is where Cook finally spotted a way out of the reef after climbing the island's highest hill. Today, Lizard is also home to a premier island resort boasting a maximum of 64 guests, 35-45 staff and 23 private beaches.

While Reef Escape passengers aren't allowed in the resort, they are treated to a full day on two different beaches that have wonderful coral and marine life. In

the morning, the ship's crew sets up beach tents, a mini-bar, water sports equipment and floats for swimmers on a fingernail strip of white sand. In the afternoon, they shift it all to a second spectacular beach.

The third day is spent anchored at Ribbon Reef Five on the outer fringe of the Great Barrier Reef. With no beach in sight, just the coral lying below the surface, the crew establishes snorkeling areas with floats and ropes, and runs continuous tours in a glass-bottomed boat. Even swimmers find the glass-bottomed boat worth it - both for the hypnotic gazing as the reef slides along beneath their feet, and for the excellent commentary by the ship's marine biologist.

**T**HE REEF is truly one of the wonders of the world. Snaking along Australia's northeastern coast for more than 2,241 kilometres, it is the largest structure created by living creatures. Six hundred islands and 2,900 individual reefs (some close to shore, others 241 kilometres away) are home to 350 species of coral, 10,000 types of sponge, 4,000 kinds of mollusk and more than 1,500 varieties of fish.

These statistics translate into incredible experiences - touching the velvet smoothness of a giant clam's mantel, watching the bird-like motions of stingrays, or following the antics of black-and-white striped humbug fish (some no longer than a fingernail). Everywhere the reef dazzles, from the neon blue of star fish and the canary yellow of

staghorn coral, to the fire-engine red and forest green of parrot fish.

After a rewarding but tiring day on the reef, the ship is waiting. For a small vessel, it is well-appointed, with an elegant piano lounge and dining room, large picture windows, a small stern-deck pool and a top-deck sunning area. Especially nice is a metal platform on the stern that can be raised and lowered into the ocean - allowing for easy and safe transfer from ship to glass-bottomed boat.

All accommodations on board are air-conditioned and open

directly to outside decks, giving each room a light, airy look, but also making some passengers feel there's a lack of privacy. The food is plentiful and good, although not on a par with the finest cruise cuisine, while the fresh-faced, enthusiastic staff provides excellent service.

**B**ECAUSE CAIRNS is in the tropics, their summer (our winter) can have numerous humid days over 37.8° C, but ocean visibility is good. Their winter (our summer) is more comfortable, with most days between 26 and 32° C. May

through December are good months for weather and visibility, with October the best of both worlds.

After sailing all night from Ribbon Reef Five, the Reef Escape glides into Cairns early the next morning. Passengers staying on for the three-night Joseph Banks cruise have a day to shop in Cairns. Those disembarking look back with a little regret - most will not only miss the luxury and service, but will envy those who are getting another look at the magnificent Great Barrier Reef.



*Ship passengers enjoy two different beaches during stop at Lizard Island.*

**U.S.  
PRESS RELEASES / INTERVIEWS**

UNION  
JUNE 24, 1994

### **Doings Down Under**

Festivals <sup>are</sup> the Australian way include the July 3 Darwin Beer Can Regatta, with races of boats made of beer cans.

The fun at Darwin, Northern Territory, also will feature bottomless boats with crews jogging under the surf.

Then there's the Aug. 6-21 Whale Festival in Hervey Bay, Queensland, to watch mother whales bringing their newborn calves into calm waters of the bay before going on to the Antarctic.

Wildflower festivals in Western Australia go on from August to October, a peak flowering period which fills this part of the country with color. The largest is the Kings Park Wildflower Festival in Perth. Sept. 23-Oct. 4.

For information call the Australian Tourist Commission at 1- (800) 333-0262.

JAY FAX  
JULY 1994

# Australian tourism and the Americas market: A decade of innovation

## 1984 Hogan Campaign Sets The Stage

In January 1984, the Australian Tourist Commission (ATC) took advantage of expanded government funding to launch the country's first-ever international tourism television advertising campaign in the United States and Canada.

That historic campaign, featuring Australian personality **Paul Hogan**, captured the imaginations of many Americans and kicked off an American fascination for Australia. In the process, Australia's recognition skyrocketed. By 1990, Australia was at the top of numerous independent traveler surveys as the country North Americans would most like to visit.

## From Awareness to Conversion

In the late 1980s, with Australian tourism ads on the air throughout the globe and awareness of Australia running high, the ATC began developing its next phase of innovative marketing programs. The ATC's new challenge was to develop programs that would convert the new awareness and interest into actual travel to Australia.

Integrated campaigns such as the award-winning "Aussie Specialist Program," were also developed in the Americas.

The Aussie Specialist Program is a comprehensive marketing partnership between the ATC and travel agents throughout North America designed to help travel agents convert the high interest in Australia into actual arrivals. The program was created to develop a qualified network of travel agents among the more than 50,000 travel agents in North America. After less than two years, the program has approximately 2,400 certified agents who are actively selling Australia.

## Motivating Travel Sooner than Later

One of the objectives of current ATC Americas marketing programs is to correct the perceptions about travel to Australia and generate travel now.

Joint promotions with industry partners is one of the key strategies the ATC is developing in the current marketing program. One example is **Qantas Vacations** "Weekend to Weekend Australia," a series of 10-day holidays, priced from \$1,159 per person, double, including round-trip airfare from Los Angeles, seven nights hotel accommodations and rental car for four days. Promotions such as these are designed to position Australia as a viable vacation for the American consumer.

For more information, contact the **Australian Tourist Commission**, 2121 Avenue of the Stars, Suite 1200, Los Angeles, CA 90067, tel. (310) 552-1988; or 489 Fifth Ave., 31st floor, New York, NY 10017, tel. (212) 687-6300. □

JAY FAX  
JULY 1994

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## Tasmania to host 1994 World Congress

<sup>6475</sup>  
The 1994 World Congress on Adventure Travel and Eco-Tourism will be held at the *Wrest Point Hotel and Conference Center* in Hobart, Tasmania, Australia from November 7-10, 1994.

The highly acclaimed Congress brings together 600 international tourism and conservation leaders to address issues of environmental sustainability, the profitability of eco-tourism, marketing nature-based tourism, and protecting indigenous cultures.

According to **Debra Dearien Moyer**, *Congress Director*, "Tasmania has become a forerunner in initiating an eco-tourism program and coordinating cooperation between various political, private and public levels. The unique level of interaction and cooperation between government factions, alone, is a huge step towards positive national and global cooperation and communication."

Copies are now available of the previous World Congress Proceedings—must-have resource books for professionals in the environmental and tourism fields. Price is \$40 to \$50 each. Order from the **Adventure Travel Society**, 6551 S. Revere Parkway, Suite 160, Englewood, CO 80111, tel. (303) 649-9016, *Fax* (303) 649-9017. □

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# Fabulous Festivals

*At any given time, somewhere on the globe,  
there's a celebration going on that offers incentive travel winners  
a glimpse of the world outside their own backyard*

## INCENTIVE TRAVEL

BY ROSS WEILAND

<sup>4-75</sup>  
**W**ebster defines "festival" as a time to celebrate. When you think about it, "incentive travel award" means the same thing.

Festivals provide travelers (and often locals) with the traditions, history, and way of life that make each point on the globe unique. Regardless of which point your incentive winners travel to, or when, there are festivals for all tastes. Music, dance, art, food, wildlife, history, and sporting events provide the cornerstones for festivals. Indeed, if a particular taste exists, there's sure to be a festival for it somewhere, sometime.

What better way to introduce your program's winners to a new country or culture than through a local festival? If you already know where you're sending your winners, call the region's tourism board or convention and visitors bureau. It will likely have a prepared list of all the festivals taking place in the surrounding area. Many areas fill up fast around certain festivals, so plan well in advance for your group.

Here's a guide to some of what's happening in 1995, catalogued by type.

## The Arts

**Australia:** For 17 days in the middle of October, Melbourne hosts the world's performing and visual arts at the **Melbourne International Festival of Arts**, a gala celebration of traditional, contemporary, and extraordinary artistic talent. Contact: Australia Tourist Commission, (212) 687-6300; fax: (212)

661-3340.

**Austria:** During a five-week stretch that begins May 7, the **Vienna International Festival** will attract 450,000 visitors to Austria. Events take place throughout Vienna's 23 districts. There are theater and opera performances, concerts, lectures, dance performances, and exhibitions. To kick things off, the Vienna Opera and the Vienna Symphonic Orchestra perform Johann Strauss' "Danube Waltz" at City Hall. Contact: Austrian National Tourist Office, (212) 575-7723; fax: (212) 730-4568.

**Belgium:**  
The International

**Antiques Fair in Bruges**, a medieval city of art, takes place every year in October or November. In 1995, well-known art and antiques dealers will exhibit their most beautiful pieces at the 12th annual fair. Contact: Belgian Tourist Office, (212) 758-8130; fax: (212) 355-7675.



**AUSTRALIA: Tourist Commission releases '94 travel agent manual**

The second annual edition of the Australian Tourist Commission's North American Travel Agent Manual has just been released.

The new, four-color, 128-page, easy-to-use manual is indexed to help agents quickly locate relevant facts on Australia, ranging from temperature and mileage charts, to details on special events, accommodations, transportation and attractions. For ease of itinerary planning, the guide includes a fold-out map, sample itineraries, sightseeing suggestions and a comprehensive 800 number directory of Australian product suppliers.

The manual also describes how agents can participate in the Aussie Specialist membership program. By completing a self-administered training program produced by the Australian Tourist Commission, agents can earn the designation of Certified Aussie Specialist. These agents are then given consumer leads for follow-up in their geographic areas.

For more information, contact: AUSTRALIAN TOURISM COMMISSION, 2121 Avenue of the Stars, Ste. 1200, Los Angeles, CA 90067; 310/552-1988, ext 200, 800/888-3002 (manual), 800/433-AUSSIE (itinerary planning); FAX 310/552-1215. □ 6075

TRAVEL WORLD NEWS  
JULY 1994

**Australia** 0075

The Australian Tourist Commission is offering *The Natural Holiday Guide*. The comprehensive 88-page book, available upon request, features Australia's unique wildlife, diverse landscape and natural wonders.

For more information, contact: AUSTRALIAN TOURIST COMMISSION, 510/865-5126; FAX 510/865-5165. □

"All travelers to Australia should visit the incomparable Great Barrier Reef Marine Park," says Bruce Hodge, president of Goway Travel Ltd., based in Culver City, CA. The company offers 'intimate eco-cruises.' Clients travel in first-class comfort aboard the 54-passenger *Coral Princess*, a 35-meter luxury catamaran, through the protected waters of the picturesque islands and coastline between Cairn and Townsville in tropical northern Australia. The size and maneuverability of the vessel allows it to take passengers into areas inaccessible to the general tourist. A brochure is available upon request.

For more information, contact: GOWAY TRAVEL LTD., 800/387-8850. □

HOME & AWAY  
(HOOSIER ED.)

JULY - AUGUST 1994

■ **Australia:** Colorful photography and travel recommendations highlight the 1994-1995 Destination Australia travel planner. The guide is divided into regional sections with information on year-round climate, transportation, cuisine and necessary steps for obtaining a visa. Call the Australian Tourist Commission at (800) 333-0262 to get a free copy.

HOME & AWAY  
ILLINOIS & INDIANA ED

JULY - AUGUST 1994

■ **Australia:** Colorful photography and travel recommendations highlight the 1994-1995 Destination Australia travel planner. The guide is divided into regional sections with information on year-round climate, transportation, cuisine and necessary steps for obtaining a visa. Call the Australian Tourist Commission at (800) 333-0262 to get a free copy.

HOME & AWAY  
(KENTUCKY ED.)  
JULY - AUGUST 1994

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HOME & AWAY  
(MINNESOTA ED.)  
JULY - AUGUST 1994

■ **Australia:** Colorful photography and travel recommendations highlight the 1994-1995 Destination Australia travel planner. The guide is divided into regional sections with information on year-round climate, transportation, cuisine and necessary steps for obtaining a visa. Call the Australian Tourist Commission at (800) 333-0262 to get a free copy.

HOME & AWAY  
(NEBRASKA ED.)

JULY - AUGUST 1994

■ **Australia:** Colorful photography and travel recommendations highlight the 1994-1995 Destination Australia travel planner. The guide is divided into regional sections with information on year-round climate, transportation, cuisine and necessary steps for obtaining a visa. Call the Australian Tourist Commission at (800) 333-0262 to get a free copy.

NEWS-SUN  
JULY 2, 1994

## 'Down Under' guide

COPLEY NEWS SERVICE

6675  
Planning a trip Down Under? Request a free copy of "Destination Australia," a new travel planner offered by the Australian Travel Commission.

The 136-page guide offers suggested itineraries in eight regions.

Write: Australian Tourist Commission, 2121 Avenue of the Stars, Suite 1200, Los Angeles, CA 90067; (800) 333-0262.

# 'Great Australian Train Tour' takes you into Outback

By Alison Ashton

COPY NEWS SERVICE 6675  
Travel across Australia from Sydney to Alice Springs aboard Inta-Aussie's "The Great Australian Train Tour." The 11-day journey features travel on sleek intercity express trains and an overnight journey on "The Ghan," a first-class sleeper.

Highlights include the Outback, a visit to a koala sanctuary, winery tours in the Barossa Valley and an excursion to Ayers Rock National Park. The tour returns to Sydney by air, but participants can take an optional 1,000-mile rail journey from Cairns to Brisbane aboard "The Queenslander" along the coastal Sunshine Route.

The tour is priced at \$1,990 per person, including train and air transportation (within Australia), five meals, sightseeing and transfers. "The Queenslander" option is \$410. Departures are scheduled year-round.

FYI: Inta-Aussie Tours, 9841 Airport Blvd., Suite 1402, Los Angeles, CA 90045; (800) 531-9222 or (310) 568-2060.

## Travel planner

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## TRAVEL NOTES

### Travel Commission.

The full-color, 136-page guide divides the country into eight regions and offers suggested itineraries, transportation tips and contact numbers of accommodations, dining and shopping. One section is devoted to outdoor activities, and there's a helpful chart on the country's many national parks.

FYI: Australian Tourist Commission, 2121 Avenue of the Stars, Suite 1200, Los Angeles, CA 90067; (800) 333-0262.

### Sea Pines summer

Sea Pines at Hilton Head Island, S.C., is offering summer packages focusing on golf, tennis and honeymoon getaways.

The three-night "Heritage Classic" features accommodations, 18 holes of golf per person, per day; breakfast or lunch daily; and shared golf carts. It's priced at \$126 to \$142 per person, per night, based on four people in a two-bedroom villa.

Tennis players can improve their game at the all-inclusive five-night Stan Smith Tennis Academy. It costs \$81 to \$96 per person, per night, and includes four hours of instruction, plenty

of drills, video analysis and free court time. There's also a "Back to Basics" tennis program starting at \$63 per night, per person; it features 10 hours of instruction.

For honeymooners and other lovebirds, the "Island Romance" package is three or seven nights with plenty of amenities. Prices are \$251 to \$339 per person for three nights, \$406 to \$703 per person for seven nights.

FYI: Anne McNeal, Sea Pines, P.O. Box 7000, Hilton Head Island, SC 29938; (800) 925-4653

or (803) 842-1838.

### Tennis time

The Ojai Valley Inn in Ojai, Calif., 90 minutes north of Los Angeles, is offering a summer series of tennis camps. The two-day package starts at \$160 per night, and the midweek and weekend packages start at \$140 per night. Sessions are scheduled throughout the summer; advance reservations are required.

FYI: The Ojai Valley Inn, Ojai, CA 93023; (805) 646-5511 or (800) 422-6524.

HERALD-NEWS  
JULY 3, 1994

DESERT SUN  
JULY 3, 1994

## TIPS AHOY

### TRAIN TOUR

Vol 75

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JULY 7, 1994

### ***Arrivals in Australia from North America are up 9%***

North American visitor arrivals to Australia for 1993 were up nine percent over 1992, according to figures recently released by the Australian Tourist Commission. Australia welcomed 280,784 visitors from the United States and 50,482 from Canada.

Visa applications in the first few months of 1994 remain strong, reinforcing the anticipation of continued growth for the region.

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SIoux CITY SUNDAY  
JOURNAL  
JULY 10, 1994

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SUN-SENTINEL

JULY 17, 1994

**Australia offers vacation planner** *6/17/95*

The Australian Tourist Commission's 136-page travel planner, "Destination Australia", is available and free. Features include the "Traveler's Notebook" sections, a compendium of recommendations on traveling in each state or territory in Australia; suggested itineraries; and a series of photographic spreads of Australia's gateway cities and natural attractions. For a copy, call 1-800-333-0262.

# Destination Specialists

**S**haron Pollock, owner of **St. Croix Travel/Cruisetyme** in Hudson, Wis., is up on what's going on Down Under. And she has the certificate to prove it.

By Theresa Norton Masek

Pollock is an Aussie Specialist, a title bestowed by the Australian Tourist Commission upon agents who complete a self-study program and pass a final exam. She completed the course last summer.

"The bottom line is we have increased independent sales to Australia," she said. "I also sold three or four trips based on referrals from the Aussie program."

And that's why a growing number of tourist offices are training travel agents to become experts on countries abroad. While many countries schedule seminars and other events for agents, destination specialist programs go a step further by certifying agents as authorities after they undergo intensive training on geography, culture, hotels, attractions and the like.

"It's the wave of the future," Pollock said.

Some offer education in a classroom setting, while others allow agents to study at home. Many programs include fam

trips and reference materials. Marketing support is usually offered, and agents can promote their certification in advertising or by hosting theme nights on the destination. Many programs also count toward the continuing education requirement for the Certified Travel Counselor (CTC) title awarded by the Institute of Certified Travel Agents. And perhaps most importantly, these programs usually refer clients who contact tourist offices for information.

### Consumer Referrals

"We've received the most compliments from Aussie Specialist agents about our consumer referrals program," said Ruth Robinson, manager of the Aussie Specialist program. "They appreciate the fact that we give them names and contact details of consumers in their immediate geographic areas who are in-

*Continued on Page 50*

Program	Home Study	Classroom Training/Seminars	Final Exam	Educational Fam Trip	Client Referral	Fee	Phone
Agency Coalition for Caribbean Tourism	✓	✓			✓	\$75 per agency location	800-52-CARR
Aussie Specialist Program	✓	✓	✓		✓	\$45	800-433-AUSSIE
Austrian Certified Travel Specialists	✓	✓	✓	✓	✓	\$445	212-675-7723, ext. 124
Germany Destination Specialist Program	✓	✓	✓	✓	✓	\$375	Did not want to be listed
Holland Travel Professional	✓		✓	✓	✓	US \$385, CAN \$470	US 800-598-8500; CAN 800-561-4855
ICTA Destination Specialist training on North America, Western Europe, Caribbean and Pacific Rim	✓		✓			\$70-\$90	800-542-4282
Jamaica Travel Specialists/Preferred Agency		✓		✓		Yes, exact cost not available	800-233-4JTB
Magic of Mexico		✓		✓	✓	\$20-\$99	800-589-6633
Scandinavian Travel Agent Registry		✓			✓	None	212-949-2333, ext. 205
Specialist Counselor on Travel to Scotland	✓	✓		✓	✓	\$25-\$545; Annual dues: \$15-\$105	401-563-8325
Wales International Specialist & Experts		✓		✓	✓	Free-\$450	212-986-2266



*Continued from Page 48*  
 terested in traveling to Australia."

Some programs are not open to all agents. Some require at least a year's professional experience, while others prefer to train agents who have earned the CTC designation. ICTA also offers destination specialist programs on North America, Western Europe, the Caribbean and the Pacific Rim.

### **SCOTS Model**

In most cases, the training costs money, especially if it includes a trip. Sometimes annual dues are charged for agents who continue to receive client referrals and other support. A pioneer among the destination specialist programs is the Specialist

Counselor on Travel to Scotland, or SCOTS, which was started in 1985. Since then, 3,000 agents have been trained and 1,500 have remained active in the program.

SCOTS has three levels of involvement: The minimal membership, which costs \$25 to join and \$15 annually, includes a seminar, access to an exclusive toll-free number and a quarterly newsletter. The next level features a 10-unit, self-study course designed with the University of Edinburgh. It usually requires about a 40-hour commitment from the agent but results in the designation as a SCOTS master. Price is \$195.

The third level is a seven-day study tour of Scotland, which includes

air, meals, accommodations and touring for \$545.

Many agents opt for more than one of the segments, which are offered at discounts when combined, said Peggy Walther, program manager for SCOTS.

### **Sales Tips**

Agents who complete the second and third levels are eligible to be listed in a consumer magazine and receive leads on interested consumers. The annual cost to receive those benefits is \$75. Agents who pay \$105 a year also get an updated reference package.

The program works, Walther said.

"Our research certainly shows that SCOTS members sell two times as many trips to Scotland than non-members," she said. "Over the last several years, the percentage of growth in tourism to Scotland has far exceeded the rest of Great Britain."

The Netherlands Board of Tourism hopes to increase sales with the Holland Travel Professional program, started in early 1993. So far, 103 agents have been trained and another 133 currently are enrolled.

### **Fam tripping**

"We think that to sell Holland, you have to know it a bit and you have to visit it," said Conrad van Tiggelen, Midwest manager for the NBT.

The Holland program is for study at home, using an interactive video, work-

books and quizzes. Agents complete a core curriculum and then choose an elective module on leisure, business and meetings, incentive or special interest travel.

When the home study is completed — the board recommends it take 30 days or less, although agents are allowed up to six months — agents head off on a six-day study tour of the Netherlands. Part of the trip lets agents travel on their own, so they learn what their FIT clients can expect. Total cost of the program is \$395.

### **Rewards**

In return for the hard work, agents receive customer referrals from the tourism board, marketing and promotion support, product updates, access to suppliers and a subscription to a database on Holland hotels, museums and special events.

"Every consumer package sent out includes names of agents with HTP training," van Tiggelen said. "It works. Some HTP agents say a lot of consumers are calling them for information. Not every call ends up with a booking, but it helps."

Destination specialist programs help both agents and the tourism offices increase sales, said the Aussie Specialist program's Robinson.

"Visitor arrivals are increasing, and the feedback from agents is excellent," she said, "so we do believe the program is working."

JULY 18, 1994

P. 112

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JACK O'DWYER'S  
NEWSLETTER  
JULY 20, 1994

Robert Monfrini, VP, management supervisor,  
GBF/Ayer, to Australian Tourist Commis-  
sion, Los Angeles, as manager, consumer  
marketing.

JULY 25, 1994

## **Australia Fine-tunes Promotions**

6475

Australia is concentrating on three areas for tourism promotion in North America, said Michael Lee, Australia's minister for tourism. In one area, ecotourism, the focus will be on expanding and improving world heritage areas and national parks in order to minimize the impact of tourism on those sites. In addition, the government will help fund an accreditation system for tour operators in Australia who promote ecotourism. The second area will be rural tourism, Lee said, pointing out the increasing interest of North Americans in farm stays. The third area is backpackers.

Lee re-emphasized the

Australian Tourist Commission's commitment to travel agents, saying they will be able to book and earn commissions from those areas, because many farm stay and backpacking vacations are offered through wholesalers. In addition, the ATC will continue to refer consumer callers to agents with the Certified Aussie Specialist designation.

6075

# NEW SOUTH WALES SEEKS OLYMPIC PROFILE

Australian state makes a bid to lure more international visitors.

**T**he New South Wales Tourism Commission in Australia has changed its name to Tourism New South Wales (TNSW) in a bid to make the little-known state more visible to international travelers.

The change is more than cosmetic, signifying the arrival of TNSW's new chief executive, Tony Thirlwell, the former director of the Australian Tourism Commission and one of the Land Down Under's most visible players. Thirlwell takes the job of promoting the state as it begins the buildup to hosting the 2000 Olympics in Sydney, the capital of New South Wales, and site of next year's PATA Travel Mart.

"Right now," says Thirlwell, "80 percent of all international visitors to Australia go through Sydney. We need to get them to explore the rest of the state."

"The Sydney Olympics is a major marketing windfall for New South Wales (NSW). We're going to use it to lift Sydney's profile as high as New York's," he adds.

The state is projecting 3.2 million overseas visitors annually by the year 2000.

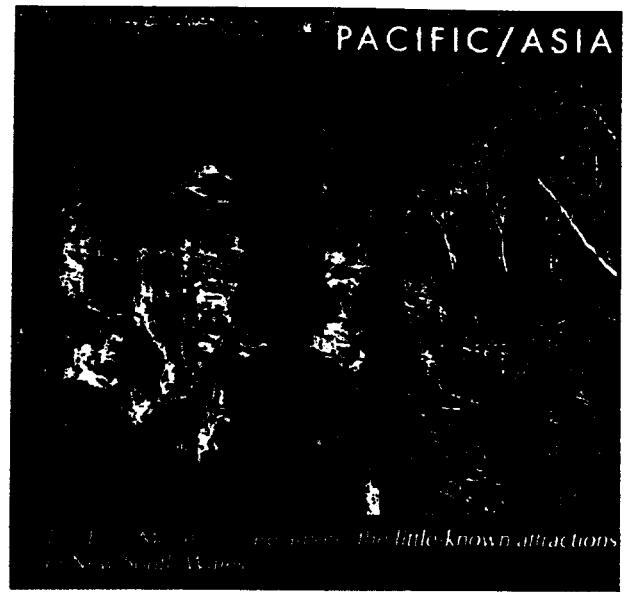
"New South Wales sits in the shadow of Sydney," he notes. "Americans spend two to three days in Sydney, then move on to Queensland or Alice Springs or Melbourne. We welcome shorter tour packages, such as Qantas' 'Weekend to Weekend' program because the emphasis is on exploring single regions fully."

### Area Attractions

The province includes cosmopolitan Sydney and Canberra, miles of beachfront, the Snowy and Blue mountains, isolated desert outback and subtropical rain forest. Western New South Wales features outposts such as the tiny town of Tibooburra, an area popular as a location for film shoots. The Snowy Mountains offers ski resorts, fishing, horseback riding and hiking.

About 80 percent of New South Wales' people live within 60 miles of the coast. Sydney alone has 3.5 million people.

Australia's International Visitors Sur-



vey (IVS) shows that New South Wales averaged 5,096 overseas visitors every day in 1993. They spent approximately a third of their bed nights in the state. The 1.9 million total visitors to the state last year was a 9.2 percent increase over 1992. Thirlwell says, "That's the equivalent of 13 jumbo jet loads per day."

Thirlwell plans to promote the state as a complete vacation destination in a "Seven Wonders of New South Wales" campaign. With all of its diversity, it has the attractions to make for a one-stop regional vacation. But can it attract more tourists?

"We're developing product, looking at our situation with a long-term view," he says. "We're evaluating where we stand in terms of infrastructure, attractions and marketing domestic and overseas." TNSW has five overseas offices, including one in Los Angeles (310-552-9566). —James Ruggia

## PRICES DOWN UNDER

In an effort to give American tourists an idea of how far a buck will go Down Under, the Australia Tourist Commission has released a list of commonly purchased items. The prices are based on an exchange rate of 1.41 Australian dollars worth \$1 U.S. The prices listed (in U.S. dollars) below will vary from place to place, but they are typical:

- Cruise on Sydney Harbour: \$11 to \$57
- Theater ticket: Starts at \$18
- Concert ticket: Starts at \$25
- Opera or ballet ticket: \$43 and up
- Movie ticket: \$8.15
- Museum or gallery entrance: Free to \$6

- Entrance to Warner Brothers Movie World or Sea World: \$23 adult, \$15 child
- Accommodations per day: \$121 to \$250, deluxe: \$78 to \$170, premier: \$57 to \$128, moderate: \$39 to \$60, budget: \$9 to \$11, hostel: \$85 to \$142, serviced apartment
- Coffee shop breakfast: \$6 and up
- Cafe or bistro lunch: \$9 and up
- Fine restaurant dinner: \$28 per person (without wine)
- Bottle of Australian wine: \$8 and up
- Ten-ounce beer in a pub: \$1.56
- Cocktail: \$6.50 and up

For more information, contact the Australian Tourist Commission at 310-552-1215 in Los Angeles or 212-687-6300 in New York.

## Package Tours Focus on Australia

4 6 75 THE PHILADELPHIA INQUIRER

Australia's tourmeisters face two big problems in attracting Americans: cost and distance. Especially from the East Coast, Sydney is a long way to go for a one-week vacation.

Qantas has come up with an economical compromise: 10-day "week-end to weekend" tours priced from

\$1,159, including economy air fare from Los Angeles, lodging and transfers, and some meals and car rental or land tours.

Among packages are "Fly-Drive Australia," "Sydney and Wine Country Explorer" and "Host Farm & B&B Getaway." For details, call Qantas Vacations at (800) 523-5272.

SUNDAY POST -  
JOURNAL  
JULY 31, 1994

#### **DOINGS DOWN UNDER**

Festivals the Australian way include the Aug. 6-21 Whale Festival in Hervey Bay, Queensland, to watch mother whales bringing their newborn calves into calm waters of the bay before going on to the Antarctic.

Wildflower festivals in Western Australia go on from August to October, a peak flowering period which fills this part of the country with color. The largest is the Kings Park Wildflower Festival in Perth, Sept. 23-Oct. 4.

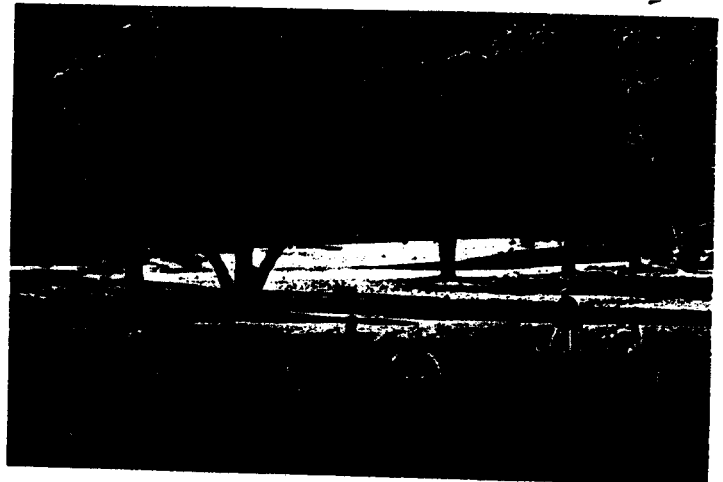
For information call the Australian Tourist Commission at 1 (800) 333-0262. 2

**BLAME THE KANGAROOS!** <sup>10075</sup>

Golfing in Australia contains one hazard you won't find in the states. The weather down under is beautiful, the scenery is stunning, and golfing visitors may just find a few kangaroos on the fairways to help their game.

It's said that golf is fast becoming the world's most popular participant sport. A golfer would ask, "Is there any other game?" An Aussie would answer, "No, and there's no better place to play golf, mate, than Australia!"

For more information, you can phone the Aussie Helpline at (708)296-4900.



*The Angelsea Golf Course is located off the Great Ocean Road in Victoria, Australia.*

TRAVEL MANAGEMENT DAILY  
AUGUST 16, 1994

**THE AUSTRALIAN Tourist Commission** is aiming for a 190% increase in international tourism over the next decade. About 2.1 million additional visitors are expected to come because of the 2000 Olympics in Sydney. The target for that year is 6.8 million, up from just under 3 million last year. Figures this year show Australia on track for a record 3.4 million arrivals.

**CANADIAN  
PRESS RELEASES / INTERVIEWS**

HOLIDAY MAKER  
JULY - SEPT 1994

**Australia's Tourist Commission has named 1994 the year to "Discover the Great Australian Outdoors" after finding that the strongest impression Canadians take home from the land Down Under is its unique wildlife, including those cute koalas and less cute Tasmanian devils. You can order a Destination Australia travel planner from the A.T.C. by calling toll-free 1-800-888-3175.**

DOCTOR'S REVIEW  
JULY 1, 1994

DOWN UNDER

T 1024

**A Week's  
Holiday Can  
Get You Australia**



Doctors who can only spare a week can now see quite a lot of Australia simply by tacking on two weekends on each end. Qantas Vacations is offering a new series of 10-day vacation tours which include round trip airfare, hotels, major cities, natural attractions and Australia's indigenous wildlife. Prices range from \$1974 per person, double occupancy. The tours, called "Weekend to

Weekend," show visitors the scope and the diversity of Australia's vast landscape. You can experience a working sheep station, dive the great Barrier Reef, visit the wine country or explore the Daintree Rainforest, immerse yourself in Aboriginal culture and roam the Outback. Four-wheel drive will take you right into the remote tropical wetlands.

Itinerary selections include:

"Fly/Drive Australia" to either Cairns, Brisbane, Melbourne or Sydney from Toronto (\$CDN 2269) or Vancouver (\$CDN 2114); "The Outback and Back" to Sydney, Ayers Rock, spectacular Outback territory and tropical Cairns from Vancouver (\$CDN 2624) or Toronto (\$CDN 2779); "Where the Rainforest Meets the Reef" goes to Cairns for diving the Great Barrier Reef and exploring Daintree National Rainforest — from Toronto, \$CDN 2129, and from Vancouver, \$CDN 1974. Similarly priced trips take you to Melbourne, a sheep station, wineries, Sydney and goldrush country; or Sydney, the Blue Mountains and the Hunter Valley wine country. For more information call your travel agent or Qantas Vacations at (800) 268-7525 anywhere in Canada.

TRAVEL COURIER  
JULY 7, 1994  
P. 112

# AUSTRALIA

## FEEL THE WONDER



**A "DREAM DESTINATION" IS how many Canadians regard Australia, but a lot of those people feel that because of the distance the price must be out of reach....but that's not necessarily the case, as some new packages make clear....Qantas Vacations has come out swinging with new eight-to-10 day "Weekend to Weekend" packages that start at under \$2,000 including air....available through the end of the year, the programs include return transport from Toronto or Vancouver to Sydney, Melbourne, Brisbane or Cairns; hotel accommodation; and a choice of scheduled tours or a four-day Hertz car rental.... Alice Springs and Darwin are other available destinations....each of the choices offers a range of holiday experiences that only Australia can provide....and agents who sell these packages are eligible for a Qantas sweepstakes where the grand prize**

***CONTINUED on page 11***

**AUSTRALIA from page 7**

is \$10,000, first prize \$7,000 and second prize \$3,000....call 800-268-7525 for details....

**VETERAN CANADIAN AUSSIE** specialist Goway Travel is featuring a 15-day "Classic Australia" tour with a land-only price of \$1,807....participants visit Sydney, Canberra and Melbourne for the urban experience, Uluru (Ayers Rock), Alice Springs and Kings Canyon for a taste of the vast outback, and then travel to the Great Barrier Reef, one of the natural wonders of the world....accommodations, daily breakfast, one dinner and two lunches are included....an early-booking discount of \$100 per person can be had if reservations and deposit are made by Aug. 19....call 800-387-8850....

**"NORTH QUEENSLAND DISCOVERY"** is an eight-day land package offered by Anza Travel.... participants visit the Great Barrier Reef, tour a rain-forest and experience life on a cattle station in the outback....other highlights include a visit to the Tjapukai Aboriginal Dance Theatre and a ride on a historic train....land-only prices start at \$734....call 800-268-3780 for details....

**WINNIPEG'S MARKET SQUARE TOURS** is trying something different — offering Australia as a long-stay winter destination....from \$3,730 per person, double, Canadians can travel by air from Vancouver to Queensland's Gold Coast with its 41 kilometres of beaches....the price includes 49 nights accommodation at a townhouse-style complex that features tropical gardens, swimming pool and spa and

privileges at a local golf and fitness club....for more information call 800-661-3830....

**CANADA IS THE NUMBER ONE** international market for Massachusetts, reports the state's office for tourism....in 1992, there were more than 600,000 Canuck arrivals — 65 per cent by car, 22 per cent by air and 13 per cent by other means, such as motor-coach....Ontario led the way by providing 42 per cent of the visitors; Quebec was next at 32 per cent and Atlantic Canada chipped in with 20 per cent.... **IN RECOGNIZING WHERE ITS BREAD** is buttered, Massachusetts is introducing a number of special offers for Canadians this year...."We recognize that the current value of the Canadian dollar is hindering the decision of many Canadians to enjoy their traditional visit to the east coast," says executive director of tourism for the state, Abbie Goodman.... "We want to show that Massachusetts is sensitive to this problem and is doing something about it.".... what the state is doing is offering a discount program for Canadians that includes over 20 hotels, campgrounds, attractions and shopping malls in Boston, Cape Cod, Bristol Country and Plymouth.... savings range from Canadian at par to stay three nights, get the fourth free....also included are discounts or free gift with purchase coupons....the program is in effect through the end of the year....proof of citizenship must be shown and accommodations booked in advance....for information on the "Sensational Massachusetts Savings" program, call (416) 362-3900, or fax (416) 362-9841....

## **Whales Down Under**

As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

THE GUELPH MERCURY  
JULY 30, 1994

#### **WHALES ON MOVE**

As whale-watching season winds down in Canada, it's gearing up in Australia.

The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales.

For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

STANDARD-FREEMOLDER

JULY 30, 1994

## **It's whale-watching season Down Under**

As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

FORT MCHURRY TODAY  
AUGUST 5, 1994

## Year-round whale watching

A1024  
As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

THE CALGARY HERALD

AUGUST 6, 1994

The Canadian Press **A1024**

As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the

coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. Call **1-800-333-0262**.

GLEANER

AUGUST 6, 1994

#### 1624 Whales On Move

As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

THE GUARDIAN  
AUGUST 6, 1994

### **Whales-watchers head to Australia**

As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

THE HAMILTON SPECTATORS

AUGUST 10, 1994

■ **MOVING WHALES:**

As whale-watching season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

THE TORONTO SUN  
AUGUST 7, 1994

M1624

## See whales Down Under

**A**s whale-watching season winds down in Canada, it's gearing up in Australia.

The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron

Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales.

For more information, contact the Australian Tourist Commission at 1-800-333-0262 toll-free.

•••

The 1994-95 Where to

Stay Guide from the New Zealand Tourism Board has information on hundreds of hotels, motels, bed and breakfasts, campgrounds and farm stays in that country. Free copies are available by calling 1-800-888-5494 toll-free.

—CP

THE EDMONTON SUN

AUGUST 14, 1994

**AS WHALE-WATCHING** season winds down in Canada, it's gearing up in Australia. The best times are from July to October as whales migrate north from Antarctica, and the best viewing areas include Hervey Bay off the coast of Queensland; Heron Island, also off Queensland; Shark Bay in the west and Cape Byron in New South Wales. For details call the Australian Tourist Commission at 1-800-333-0262.

U.S.  
PHOTO / INFORMATION  
ASSISTANCE

# Australia - The Land Down Under

BY MARNIE GORMAN, *Manager, Travel Agency,  
 Automobile Club of Hartford*

Avon  
 678-9AAA

Enfield  
 745-3243

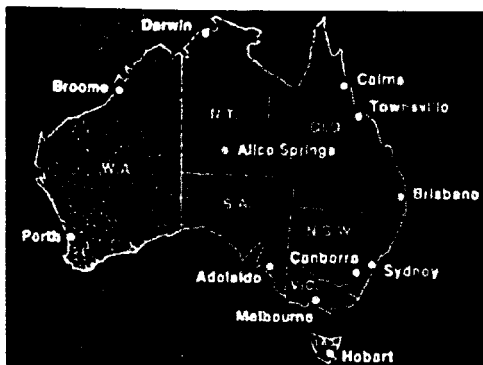
Hartford  
 236-5864

Manchester  
 646-7096

Plainville  
 747-4511

Waterford  
 443-4376

West Hartford  
 236-3261



Australia - the name conjures up images of koala bears and kangaroos, and the distinctive pleated roof of the Sydney Opera House. This vast continent, and its aboriginal inhabitants were unknown until it was discovered by Captain James Cook in 1770. It remained off the beaten track for the next two centuries, and developed a reputation as a rugged and independent land with a pioneering spirit. Today, most of us have a passing acquaintance with Australia, but still tend to think of it as a place too far away and too expensive to visit. Anyone who has been there will tell you differently.

Today the vast landscape is peppered with sophisticated cities and posh resorts that coexist with the remaining frontier, and the legacy of its British heritage. A land of stunning contrasts, you can encounter long unspoiled beaches, tropical resorts, sophisticated cities, skiing, or cattle stations. Roughly the size of the continental U.S., Australia offers the cosmopolitan flair and culture of Sydney and Melbourne or the tropical beaches of Cairns and the Great Barrier Reef. The country is ideal for escorted tours, independent travel, or a combination of the two that allows you to customize your itinerary. Public transportation is good in Australia. Rail passes that will make travel even more of a bargain are available for purchase before you leave the U.S. It is a natural destination for adventure travel, for nature lovers, history buffs or diving enthusiasts. Regardless of where or how you travel you will be met everywhere by the extremely friendly and hospitable Australian people who are ready and willing to show off their country and share their spirit.

Australia can be reached in 14 hours on flights departing from California. If time permits many people choose to stop over at other islands in the South Pacific or extend their vacation to New Zealand. Some airfares are structured to include such stopovers.

Choice of accommodations in Australia range from small bed and breakfast inns to deluxe resorts and everything in between. In general, hospitality and ser-

vice standards are high.

Because it is south of the equator the seasons are the reverse from ours. Their winter is June to August and Summer is December to February. The winters are relatively mild, but tend to be rainy. Prime months to visit are October and April when days are in the 70's and nights are in the 60's.

Cool lightweight clothing of natural fibers is best, and be sure to take a sweater whenever you go.

## Fast Facts

**Visa:** Required

**Language:** English

**Currency:** Australian dollar (AUD)  
 100 cents = 1 AUD can be exchanged at all international airports and most banks.

**Time Zone:** Three time zones - ranging from 14 to 16 hours ahead of EST.

**Departure Tax:** \$20. AUD

**Electricity:** 240/250 volts. Power outlets are 3 pronged, adapter required as well as voltage converter.

**Tipping:** Not generally required, although in better restaurants it is usual to tip 10 percent for good service. Not customary to tip porters at airport or taxi drivers.

**Traffic Alert:** Australians drive on "the other side" of the road. Pedestrians should pay extra attention to the right before crossing roads.

## A few words to know before you go:

**Arvo ...** afternoon

**Brolly ...** umbrella

**Chips ...** french fries

**Entree ...** the appetizer,  
 not the main course

**Fair dinkum ...** honest, genuine

**G'Day ...** Hello, welcome

**Hooroo ...** Goodbye

**Lollies ...** sweets, candy

**Ta ...** thank you

**Yarn ...** story or conversation

# TRAVEL NEWS

## Australian Kaleidoscope

15 Days -

Departs daily except Tuesday

From \$1600 Per Person,

Double Occupancy

Plus Air Fare\*

Tour Code: IAP014

### Included features:

- Accommodations in a choice of first class or deluxe hotels
- Sydney city tour
- Sydney Harbour coffee cruise
- Canberra city tour and sheep station visit with barbecue lunch
- Melbourne city tour
- Fairy penguin parade on Phillip Island, including dinner
- Ayers Rock and the Olgas
- Sunset tour at Ayers Rock
- "Dreamtime" Aboriginal experience
- Town tour in Alice Springs
- Full day Great Barrier Reef excursion aboard "Quicksilver", including lunch
- Kuranda Rail excursion including lunch, Aboriginal dances and butterfly farm
- Meeting service, all transfers and baggage handling
- Hotel taxes and service charges
- Island in the Sun flight bag, passport wallet and baggage tags

Per Person Costs	Share Twin	Single Add
First Class	\$1,600	\$895
Deluxe	\$1,920	\$1,235

\*Air fares from Los Angeles range from approximately \$1,455 to \$1,755. Land costs do not include any air fares.



## Islands in the Sun

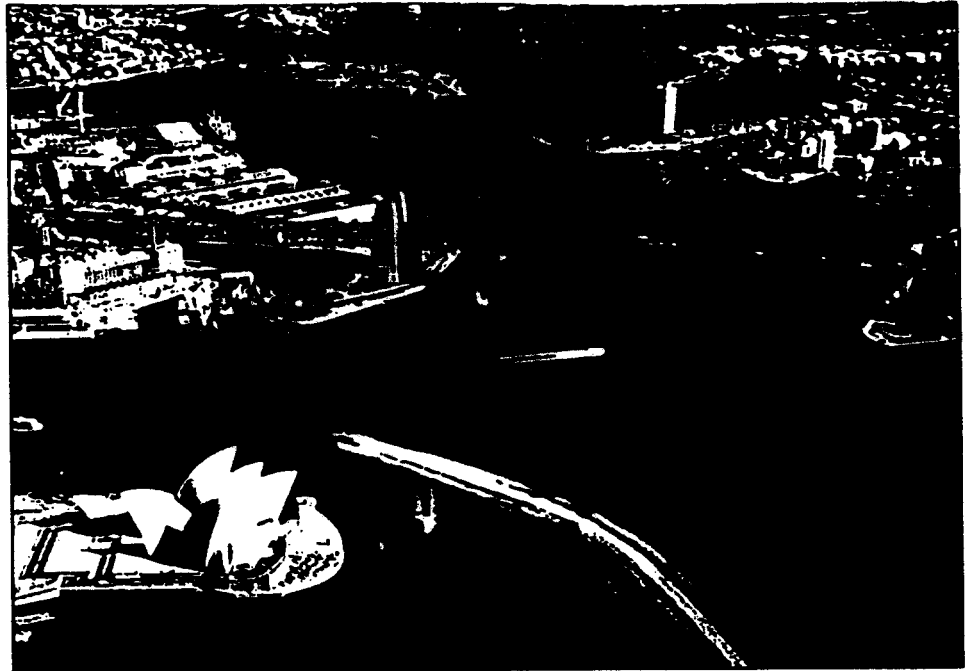


Photo: Australian Tourist Commission

## Australian Escapes

East Coast Highlights

Sydney - Canberra - Melbourne

7 Days / 6 Nights

Daily Departures (Can be reversed)

\$795 Per Person, Double Occupancy

Land Only\*

Tour Code: IAP074

### Included Features:

- Three nights Sydney
- Sydney Harbor cruise
- Sydney sightseeing tour
- Home-hosted dinner in Sydney
- Canberra tour and barbecue lunch
- Melbourne city sightseeing tour
- Phillip Island fairy penguins, with dinner
- Arrival and departure transfers
- Hotel room taxes and service charges

Per Person Land Costs	Share Twin	Single Add
First Class	\$795	\$460
Deluxe	\$950	\$605

\* Air fare Sydney/Canberra/Melbourne approximately \$102 per person.



Photo: Australian Tourist Commission

# Laid Back and Down Under

BY MICHELLE BOUBION

Australia is the kind of place where people walk around unhurried, spend a lot of time "chatting up" in pubs and lying on the beach. In a world of sun, sea and sand, the land Down Under is home to folks who pity those who aren't lucky enough to live in their wonderful country.

Just about every section of this gigantic country has something to offer its visitors, who come to play in the backyard of *all* backyards. However, it's Sydney and Melbourne that provide a genuine Aussie experience for travelers.

Situated perfectly between the sea and the mountains, Sydney is delicately sprinkled with the colors and fragrances of eucalyptus trees, frangipani and hibiscus. Beauty

aside, this town breeds a thriving and innovative cultural life that ranges from chamber music and symphony concerts to ballets and operas. And running neck and neck with the love of the arts is the enthusiasm for sports, which includes rugby, cricket, horse racing and sailing. The Sydney outlook on life is quite casual, and the people here dress accordingly. It's almost never too hot, and it seldom

gets cold; shorts and sandals are the protocol.

The Sydney Opera House on Bennelong Point caters to fans of the arts as well as those of architecture. In the summer Sydney Harbour draws skiers, sailors and other water-sports enthusiasts, and Chinatown, on the southern edge of the Central Business District, boasts some of the finest Chinese cuisine south of Hong Kong.

The Australian Museum holds a strong environmental theme. Its collections of natural history artifacts and displays of the continent's physical terrain, aboriginal links with the land, geographical areas and the evolution of humans are only a few of the samplings of this magnificent collaboration.

Of course, a visit to Sydney wouldn't be complete without a stop at one of the local beaches, the most famous being Bondi. Located southeast of the city, Bondi is immense but often crowded on weekends. Taramama, on the other hand, is small and trendy—just perfect for people watching.

Serving as Australia's industrial, commercial and financial focal point, Melbourne stands as one of the best preserved Victorian cities in the world and also serves as a mecca for the fashion and film industries. In this fast-paced city visitors can find many treasures, both natural and man-made.

Melbourne's trams, reminiscent of San Francisco's cable cars, are part of a huge mass transit system

that lends to Melbourne's ambience of elegance and style. Beautifully refurbished pubs and exquisite restaurants adorn the streets, which add to the refined distinction of the chic, high-fashion boutiques and grand department stores.

Elegance does not stop here, however. The Victorian Arts Centre and National Gallery on the south bank of the Yarra houses Australia's most famous art collection and includes works from such artists as Picasso, Renoir, Degas and van Gogh.

If a return to nature is more your pace, a stop at the Royal Melbourne Zoo will delight you. Home of the world's largest butterfly collection, visitors can meander through the lush tropical jungle while vibrantly colored butterflies glide freely all around them. And at the Royal Botanical Gardens, an abundance of wildlife and more than 12,000 plant species flourish within the richness of this heralded arboretum.

Of course, the experience of Melbourne can be made complete by simply mixing in with the locals at any one of the pubs in town. However, since the city doesn't allow bars that don't offer food and accommodations, most of the pubs are referred to as hotels, which also host a large portion of the entertainment available in the city.

Take a trip to the Land Down Under where you can relax and enjoy the sun, sand and savvy of Sydney and Melbourne



Australian Tourist Commission

Wildlife flourishes within miles of the city, including the country's signature animal, the koala.

# The Really Great Outdoors

6675

For travelers who love the great outdoors in the form of wide, open spaces, be it above or below the sea, Queensland provides a faultless combination of adventure, wildlife and breathtaking scenery. Called the "Sunshine State," this huge region of Australia draws more visitors than anywhere else, with the exception of Sydney. To no surprise, the Great Barrier Reef and the Outback are the main attractions in this part of the country.

The 1,200-mile-long chain of coral reefs that comprise the Great Barrier Reef parallels the Queensland coast, with most of the reef sitting below the water's surface except during the lowest of tides. Built by billions of tiny marine animals, each a mere few millimeters in size, the magnificence of this natural wonder has only

recently been opened up to human exploration.

Brilliant hues of oranges, reds, pinks and yellows paint the various shapes of coral in this underwater menagerie, while neon-colored fish dart in and out of the peculiar formations. Starting south of the Tropic of Capricorn and running north to just before Papua, New Guinea, the main reefs are located 150 miles off the coast of Rockhampton.

Underwater isn't the only place to experience the wonder and beauty of this awesome country, however. The Outback in the Northern Territory offers the quintessential Australian experience— incredible expanses of desert, cattle country and rock outcroppings. Anyone who dares to venture beyond the indications of civilization should be equipped with the knowledge and expertise of traveling through such rough terrain.

In Eastern Queensland, the

Outback "begins" once you leave the lush coastal plain and cross over the Great Dividing Range. There are several major highways that serve the towns and cities of the Outback, but it is wise to heed the recommendations of traveling between the months of April and October to avoid the incredible summer heat. From these towns, the Outback stretches to the inner depths of Australia, attracting many hikers and campers who enjoy the solitude and unity with nature. Many of the interesting spots are accessible by car, but it can and does get quite hot and dusty out there.

Queensland eloquently represents the unrestrained beauty of nature with its many riches. From the remarkable underwater wonderland of the Great Barrier Reef to the varied and intriguing territory of the Outback Queensland is the perfect destination for travelers who want to break loose.



Australian Tourist Commission

Exploring the Great Barrier Reef is one of the most memorable experiences enjoyed by visitors to Queensland.

TRAVEL & LEISURE  
JULY 1994  
P. 1/17

# My Adelaide Adventure

Down Under, Tama Janowitz finds wine,  
a host of animals, and streets lost in time

Photographed By Hugh Hales-Tooke



KANGAROOS AND OTHER INHABITANTS OF COAST AND  
WILDLIFE PARK, 58 MILES SOUTHWEST OF ADAMSDALE,  
FREELY INTERACT WITH VISITORS. VISITORS WILL  
HEAR BIRDS AND BAGS OF FEED. VISITORS WILL  
CENTRAL. OPPOSITE: VISITORS WILL HEAR BIRDS  
OF THE CITY OF SHOALS NEAR KINGSTON. VISITORS  
TOWN OF KANGAROO ISLAND.



Always hold on to a kangaroo by its tail," the keeper at the Adelaide Zoo said, thrusting a youthful kangaroo into my arms. "Otherwise, it can give you a vicious kick." Though the kangaroo seemed gentle, the keeper's words made me uneasy. I was in Adelaide as a guest at Writers' Week, part of the famous Adelaide Festival, and during a few minutes of free time my husband, Tim, and I had made our way to the charming small zoo near downtown.

"You may not have noticed," the keeper said, "but kangaroos smell just like curry."

It was a fact I hadn't known, but I took a deep whiff. The kangaroo did smell like curry. "It also smells a little bit like skunk," I said.

"I don't know what a skunk smells like," the keeper said. "But later you'll find that everything you have on smells like curry." She took the kangaroo from my arms and placed it on the ground, where it looked momentarily stunned before hopping off to groom, perhaps hoping to rid itself of the scent of human being. "We send them somewhere else after six months of age," the keeper confided. "After that they get too dangerous."

We ambled down green paths to the wombat exhibit, where another keeper pried one of the occupants out of its artificial cave. "This is a small hairy-nosed wombat," she said. It appeared quite a self-satisfied armload, a squat gray animal with a broad, flat, though not particularly hairy, nose and the wicked eyes of a creature from a children's fable. "She's very young, but they get up to 66 pounds. They're capable of doing real damage to a car. Take a look at this." The keeper wriggled her hand along the wombat's stomach and pulled open a flap of skin. "Her pouch!" the keeper explained excitedly, exposing a dark hole with two small white protuberances. "Her nipples!" For some reason I felt embarrassed. The wombat gazed proudly into the distance. The keeper lowered her voice. "You know that the wombat is a *marsupial*," she said.

Adelaide, founded in 1836, is a sweet Disneyesque city of wide tree-lined avenues and many parks and plantings: the River Torrens meanders through the northern end. The fact that most buildings are less than three stories high, and a great many are colonial structures with wide verandas and pretty cast-iron grillwork, makes being in the city feel like a visit to an earlier era. Local literature proudly states

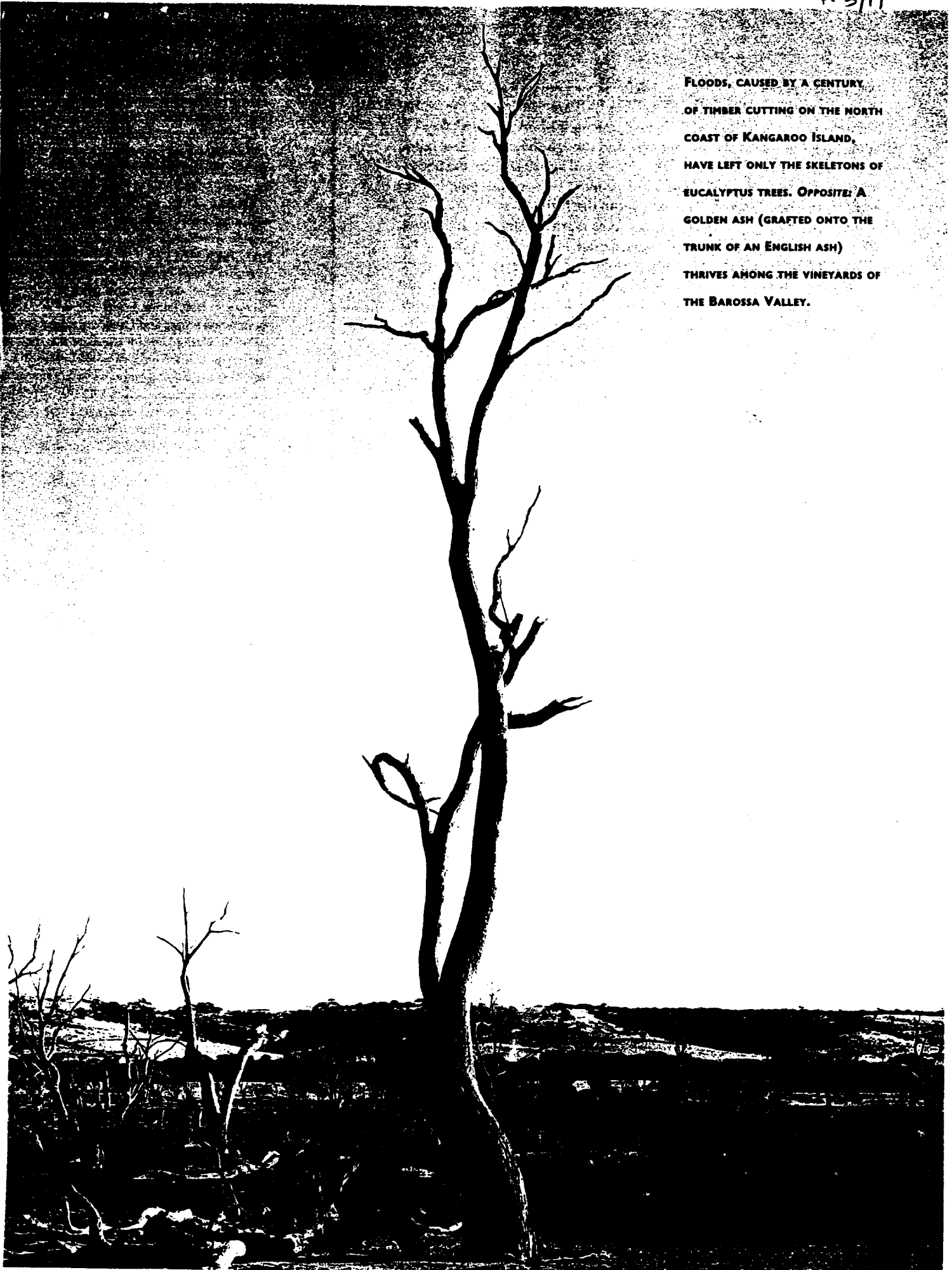


ADELAIDE IS A SWEET DISNEYESQUE  
CITY OF TREE-LINED AVENUES AND  
COLONIAL STRUCTURES WITH WIDE VERANDAS.



SOME OF ADELAIDE'S GRANDEST  
EXAMPLES OF VICTORIAN  
ARCHITECTURE ARE PUBS AND  
LODGINGS, SUCH AS THE BOTANIC  
HOTEL, VIEWED FROM THE  
BOTANIC GARDENS ACROSS THE  
STREET. OPPOSITE: AT THE  
RAILWAY STATION, A MOBILE  
STAND SELLS MEAT AND CHEESE  
SLICES, AUSTRALIA'S EQUIVALENT  
OF THE HOTDOG.

FLOODS, CAUSED BY A CENTURY OF TIMBER CUTTING ON THE NORTH COAST OF KANGAROO ISLAND, HAVE LEFT ONLY THE SKELETONS OF EUCALYPTUS TREES. OPPOSITE: A GOLDEN ASH (GRAFTED ONTO THE TRUNK OF AN ENGLISH ASH) THRIVES AMONG THE VINEYARDS OF THE BAROSSA VALLEY.



**Side Trips from ADELAIDE**

that unlike much of Australia, Adelaide was *not* settled by convicts.

As I strolled the half mile down King William Street from the Hilton to Pioneer Women's Memorial Garden, the park where Writers' Week is held, I passed relatively few people. And though the cliché Australian citizen dresses as a cowboy, drinking beer and swatting flies, the pedestrians I passed looked like such clean, nice, respectable people they could have been extras for a movie set in the fifties.

The only Aboriginal people I saw were a group of about eight men, who seemed to be permanently positioned in the park opposite the Hilton. "Why do all the men hang around in the park?" I asked Fij Miller, the owner of a children's bookstore in Adelaide. We had just met at a Writers' Week lecture for high school students. She had grown up on an Aborigine reservation, the only white child in the vicinity. "Victoria Square is a gathering point for Aborigines; anyone who arrives in town goes to the park to meet up with the others and catch up on the news," she explained. "It's also where the men get together to drink. To be publicly drunk is no longer a crime, but the police often harass drunken Aborigines until they lash back, and then the police arrest them for disorderly conduct."

Her words were the only hint I had of a darker Adelaide beneath the charming façade. Even the city's two-block red-light district, on Hindley Street, struck me as mild and antiseptic—like an amusement park version of a Wild West honky-tonk.

Adelaide, along with its surrounding suburban sprawl, is on a flat plain that touches the ocean (Gulf St. Vincent) to the west and, to the northeast, the Mount Lofty Ranges—hills and mountains enclosing the Barossa Valley, Australia's Sonoma. There's also a string of smaller lesser-known vales and a ring of vineyards just south of the city. The wines we sampled were delicious and memorable: Seppelts Imperial Brut, Henschke Shiraz, Penfolds Cabernet, Petaluma Riesling.

Another place vacationing Adelaiders often head is Kangaroo Island. A two-hour car and ferry ride—or a 30-minute plane trip—the island is more pristine and rugged than the coast of Maine. Its clean beaches and rocky outcroppings are riddled with languorous seals, and its picnic areas are occupied by the world's only meat-eating kangaroos, or so I was informed. (The normally herbivorous kangaroo had, over the years, apparently acquired a taste for barbecue while rummaging through garbage cans.)

On our arrival at Adelaide Airport, Tim and I headed to McLaren's on the Lake, about an hour from the center of downtown, a quiet lodge surrounded by chalet-style sleeping quarters in long rows. Here we

Sited on a plain between the Mount Lofty Ranges and the unpolluted waters of Gulf St. Vincent, Adelaide is less than an hour from first-rate wine country. It's also a jumping-off point to Kangaroo Island, one of the best places in Australia to see wildlife. The easiest way to get around is by car. Bus and bicycle are also options.

**BAROSSA VALLEY**

Australia's most celebrated wine-producing region, only 45 miles north of the city, is best known for its long-established Shiraz and Cabernet vineyards. St. Hallett and Rockford are the current pick of the crop. Seppeltsfield, Orlando, and Yalumba are the valley's institutions, still competing with the world's best. A nice place to stay is the **Lodge Country House** (Main Rd., Seppeltsfield; 61-85/628-277, fax 61-85/628-344; doubles \$160-\$240), a country-house hotel near the Seppeltsfield Winery. Stop for a lunch of aged sirloin in the garden at **1918** (94 Murray St., Tanunda; 61-85/630-405; lunch for two \$30). For an overview of the valley, take a sunrise ride with **Balloon Adventures** (Kersbrook; 61-8/389-3195). **Barossa Picnic Baskets** (Nuriootpa; 61-85/622-522) will pack a lunch hamper. If you have an extra day, venture 50 miles farther west to the sleepy village of Auburn in the Clare Valley and stay at **Tatehams** (Auburn; 61-88/492-030; doubles \$90), a lovely old-fashioned inn with a wonderful restaurant and a knack for getting every detail right. Look for bedside water pitchers topped with crocheted circles edged with beads.

**McCLAREN VALE**

Set among gum trees and close to glorious beaches, McLaren Vale, 45 minutes south of Adelaide, is the Barossa Valley's lesser-known counterpart. The Coriole, Wirra Wirra, and Ingoldby wineries are the most notable. **McClarens on the Lake** (Kangarilla Rd., McLaren Vale; 61-8/323-8911, fax 61-8/323-9010; doubles \$70) is a convenient, comfortable, no-frills place to stay. Nicer but with fewer rooms is the **Salopian Inn** (McMurtrie Rd., McLaren Vale; 61-8/323-8769; doubles \$55; dinner for two \$55), also the best restaurant in the vale. Consider spending a day camel trekking with Rex Ellis's **Outback Camel Co.** (McLaren Flat; 61-85/-567-236, fax 61-8/363-0354), which offers a number of excursions (no riding experience necessary), including a cross-vineyard tour with winery stops. **A Taste of South Australia** (29 Coolah Terrace, Marion; 61-



were to have a chance to relax, get over jet lag, and meet the other authors who had traveled from abroad: Marilyn French, Sara Paretsky, Donna Tartt, Hanan al-Shaykh, David Lodge, Alan Hollinghurst, and a number of others.

There was a lengthy lunch (a specialty was crisply fried barramundi, a large sweet bony white fish from northern Australia), around a long table in an airy greenhouselike structure. Service was so slow that by the time we finished, it was sometime after four: we were told by the staff to be in the dining room, with our orders placed well before eight, or we would not be served dinner.

The evening menu turned out to be the same as the lunch menu. At our table, writers from around the world protested the forthcoming panels to which we each had been assigned. All of us felt we had been given topics to discuss—from “Words on Wine” to “Love Junkies”—that had nothing to do with our interests.

In the morning a group of representatives from the conference offered us a choice of activities: a trip to the beach (Adelaide is close to nine miles of unspoiled coastline), to the nearby vineyards for wine tasting, to Cleland Wildlife Park, the local game reserve where “koala cuddling” was possible. However, as I had seen a brochure advertising camel treks in the area, I insisted Tim and I make arrangements to do this. Tim was somewhat reluctant, but since he had brought his golf clubs, I felt that it was only fair he sit on a camel for seven hours.

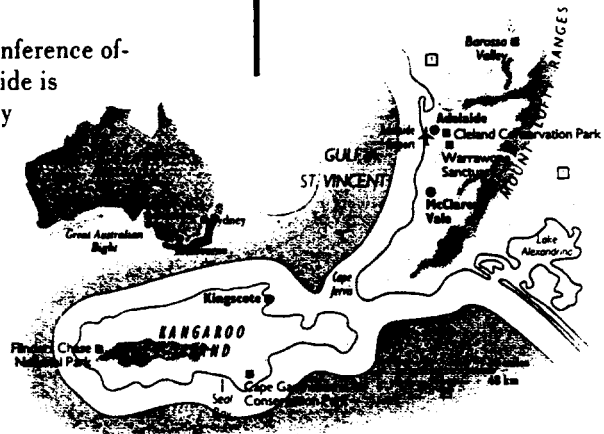
At 8:30 a conference organizer kindly gave us a lift a few miles down the road to McLaren Flat, where Rex Ellis keeps his camels. The wide valley dipped between low mountains covered with nearly ripe grapes on low trellises that stretched for miles. We turned down a dirt road, and immediately the bush was dry and grayish green, in contrast to the irrigated and verdant vineyards.

In a large corral a group of camels watched our passing car with amused interest. Three were kneeling in a line at the gate, saddled and waiting for us. Rex Ellis, bearded, gray-haired, and in his fifties, wore a bush hat and the expression of a man in a western movie about to size up the city slickers. “If you’ll come with me into the shed, I’ll have you sign some paperwork,” he said. We followed him into a three-sided tin-roofed building. Two volumes of his published memoirs were

8/276-4807, fax 61-8/364-0711) puts together custom tours in all of South Australia’s grape-growing regions.

**ADELAIDE HILLS**

The Mount Lofty Ranges, more commonly known as the Adelaide Hills, are 20 minutes by car, train, or bus from the city. Your first stop should be the **Cleland Wildlife Park** (61-8/339-2444) for a close-up view of emus, kangaroos, and koalas. Have lunch at the **Grange Restaurant at Bridgewater Mill** (Mount Barker Rd., Bridgewater: 61-8/339-3422; lunch for two \$54), part of the



prizewinning Peta-luma Winery. Then venture on to the **Warrawong Sanctuary** (Williams Rd., Mylor: 61-8/388-5380), 15 miles southeast, where you can take an evening tour to see nocturnal bush animals. The nearby **Aptos Cruz Gallery** (10 Druid Ave., Stirling: 61-8/370-9011) is worth a look, as is the **Beechwood Heritage Garden** (Snows Rd., Stirling: 61-8/228-2311), which has an 1870s greenhouse, a rock garden, and flowering trees.

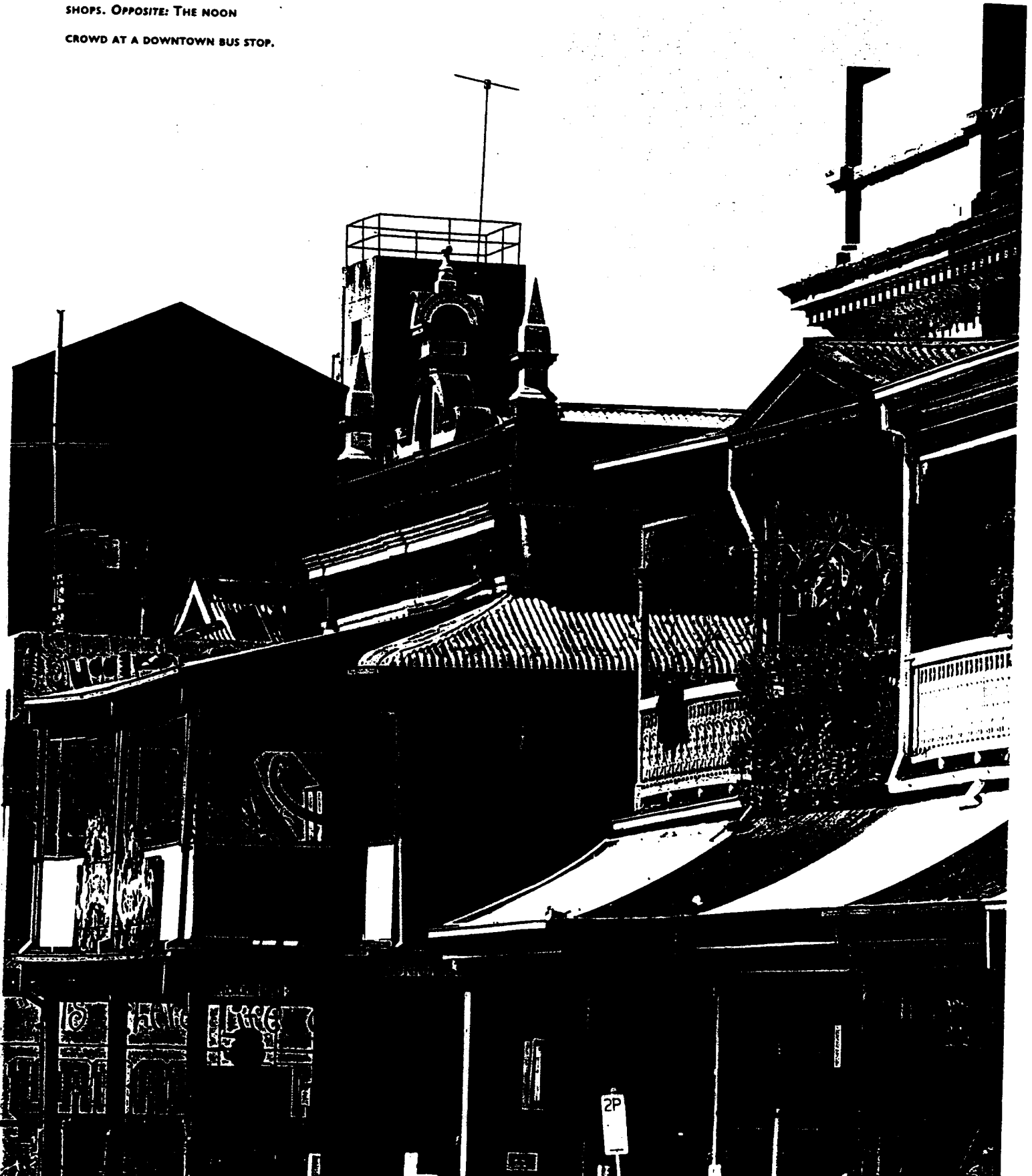
**KANGAROO ISLAND**

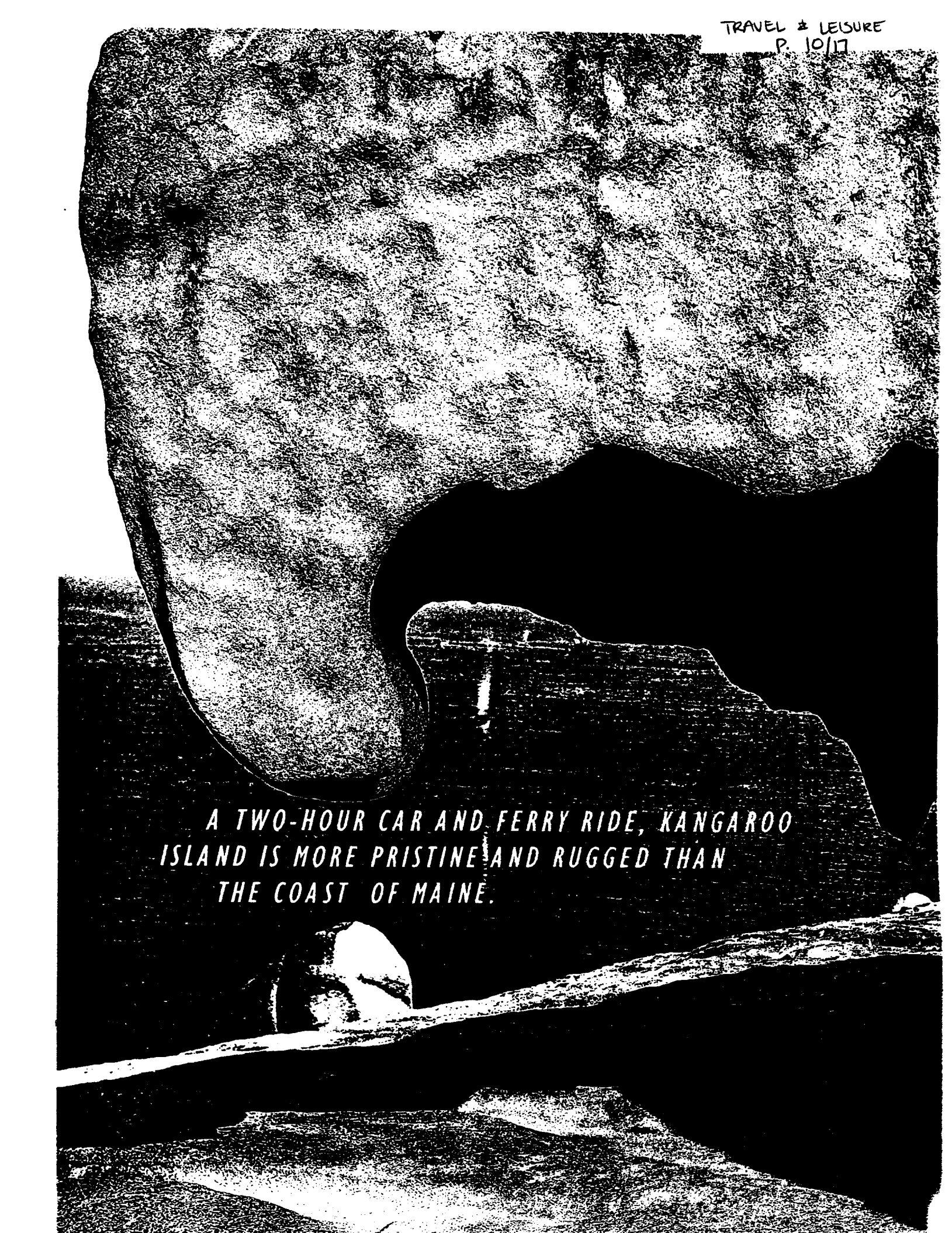
Discovered by Matthew Flinders in 1802, this 90-mile-long stretch of wilderness and beaches with lounging seals was the first settlement in South Australia. You can get there three ways: a seven-hour ferry ride from Adelaide; a one-hour car ferry from Cape Jervis, south of McLaren Vale (buses from Adelaide meet the boats); or a 30-minute plane trip from Adelaide Airport. **Adventure Charters** (Kingscote: 61-848/29119, fax 61-848/29122) will show you the island’s attractions; naturalist Ken Grinter leads superb private tours. Hotels are not the area’s strong-point, but a decent one is **Wanderers Rest** (Bay View Rd., American River: 61-848/33140, fax 61-848/33282; doubles \$90).

—PHILIP JONES



WELL-PRESERVED 19TH-CENTURY  
BUILDINGS WITH LACY VERANDAS  
LINE RUNDLE STREET, A BUSY  
STRETCH OF RESTAURANTS AND  
SHOPS. OPPOSITE: THE NOON  
CROWD AT A DOWNTOWN BUS STOP.





*A TWO-HOUR CAR AND FERRY RIDE, KANGAROO  
ISLAND IS MORE PRISTINE AND RUGGED THAN  
THE COAST OF MAINE.*



on a table next to a bale of hay—books, it seemed, that were for sale. Even your typical guy from the outback was either an author or a movie star, I guessed.

We signed over any possibility of suing him—and/or basing a movie on his life story—and followed him to the camels. The only baby in the paddock, a dewy-eyed four-month-old, raced along the inside of the fence as we departed, bawling to come with us.

Through the vineyards the camels marched placidly while Rex told us about his adventures in the bush: racing his lead camel, Sahib, in some sort of 1,000-kilometer desert marathon; having to shoot feral male camels intent on raping his female camels during another trek. "Camels were brought to Australia in the 1850s, when people began to explore the outback," he said. "Then roads were built and camels weren't needed anymore. Released in the wild, they reproduced; now there are 300,000 to 400,000 wild camels in Australia."

From time to time Rex would point to a brilliant parrot overhead and tell us its name, or note varieties of eucalyptus trees. It was an easy and luscious way to travel, rocking gently back and forth on a padded camelback. A whole morning passed before we saw a single car.

We came to an old farmhouse, and Rex's wife, Patti, drove up to give us our picnic lunch. We tied the camels beneath some sheltering trees and carried the baskets to the edge of a gorge with a stream. Patti had brought cold smoked chicken, a huge salad, ripe tomatoes, and hard-boiled eggs. For dessert there were those peculiar Australian cakes called Lamington fingers—small vaguely spongy objects covered, in this case, with chocolate frosting and coconut. Overhead a wedge-tailed eagle coasted on the air currents.

Back at the hotel, consensus among the visiting writers was that another spot for dinner would have to be found immediately. A number of cars arrived to transport us to the nearby Salopian Inn—a charming stone building on the edge of a sloping valley of grapevines.

After briefly scanning the menu on a blackboard, we were each requested to go down to the wine cellar and select a bottle for dinner. For my main course I ordered a "cake" of chicken and sweet potato with Indonesian spices, and for an appetizer I sampled my first yabby, an Australian crustacean I had been eager to try. Until recently, yabbies were eaten only by *(continued on page 110; see page 112 for The Facts)*

VOLCANIC GRANITE FORMATIONS  
KNOWN AS REMARKABLE ROCKS  
CLUSTER ABOVE THE SOUTHERN  
OCEAN IN FLINDERS CHASE  
NATIONAL PARK, THE LARGEST  
RESERVE ON KANGAROO ISLAND.  
ABOVE RIGHT: SEAL BAY, DOWN  
THE COAST, IS HOME TO A COLONY  
OF RARE AUSTRALIAN SEA LIONS.

## ADELAIDE

local farm kids, who used a bit of bait and a flick of the wrist to catch them in dams and streams. Then the kids boiled them up in tin cans called bil-lies. They were similar to miniature Maine lobsters, though a good deal sweeter. Here they were served whole, bright red in a bowl of dark green spicy gazpacho. After I had sprayed a number of writers with yabby juice, I went out to look at the sun setting over the vineyards. The sky was very broad, the sunset a spectacular orange and purple.

In the morning the group was taken by bus to Adelaide while our driver delivered a monologue about the sights we were passing. "To your left is a funeral parlor. It's a very large funeral parlor. It used to be a school—now it's a funeral parlor. And you see, on the right, the largest furniture store in the Southern Hemi-

sphere. It's open seven days a week."

By the time we arrived at Adelaide's Hilton, we had minutes to check in and change for the big welcome lunch at Henry's Brasserie, a pretty conservatory filled with green leafy plants. The greenhouse temperature quickly escalated with the multitude of luncheon attendees, many in Australian publishing and media, many more simply avid readers who had paid \$30 to be part of the event.

The Adelaide Festival Writers' Week and its companion conference, Artists' Week, are major biennial events, held on overlapping dates in March. Among those featured this year were the Mark Morris Dance Co., the Frankfurt Ballet, the noted Australian photographer William Yang, who gave a slide presentation entitled "Sadness," Aboriginal dancers, Chinese acrobats, and a woman named Rose English, who performed with her horse, *My Mathematics*.

There was also a fringe festival of

nonsponsored events that included the singing and guitar-playing 70-year-old Del Rubio Triplets, three women from California.

The festival takes place in a complex of theaters and concert halls on the river. Writers' events are across the street in huge white tents. The readings, panels, and lectures were for the most part free and heavily attended. People milled around, drinking wine, buying books, sitting on plastic chairs beneath awnings, posing questions.

Robert Dessaix, a well-known Sydney journalist and television host, was the excellent moderator at the panel I had been dreading: "Writing Sexuality." I had the pleasure of sharing the stage with two Australians, Inez Baranay and Gary Dunne, and the English novelist Alan Hollinghurst, author of *The Swimming Pool Library*. Though the audience appeared to be primarily middle-aged and perhaps a bit conservative, they

listened with appreciative interest and sophisticated good humor to the outspokenly gay panelists.

Throughout the week the program was wide-ranging and quite riveting: lesbian authors, Aboriginal authors, mystery authors. Between events, I explored the city. The Migration Museum, a short walk from the tents, traces the arrival in Australia of people from all over the world. I particularly enjoyed a case displaying clothing of immigrants during the fifties, all of whom apparently had come wearing poodle skirts and bobby socks. At Christmas they wrote homesick letters to England, and it was possible to hear these missives and others read out loud by picking up an elderly rotary phone.

Around the corner from the Migration Museum was North Terrace, Adelaide's Museum Mile, with the Museum of Classical Archaeology, the Old Parliament House (the earliest permanent site of the Australian

Parliament, now a history museum), the Art Gallery of South Australia, the Botanic Gardens, and the South Australian Museum. On our visit to the latter, notable for its Aboriginal collections, Tim and I saw traditional objects such as shields and bull roasters (noisemakers), as well as contemporary acrylic paintings. On our way out, Philip Jones, director of the Anthropology Department, gave us a preview of an upcoming display: sprawled on the floor, occupying a whole gallery, lay the fantastic skeleton of a baby blue whale that had been found on a nearby beach. Curved, white, and twisted, it resembled a dinosaur or some monstrous bony installation in a SoHo gallery.

A few streets away was the Tandanya Aboriginal Cultural Institute—an arts center with a gift shop, where, I was told, cans of witchetty grub soup and crocodile meat were for sale. During the festival an exhibition of ceremonial paintings and sculpture

was on display, and in the Tandanya Theater, Aboriginal bands played Friday nights. But we headed instead across the street to Gawler Place, where we popped into R. M. Williams, which specialized in "bush gear"—Driza-Bone coats, kangaroo leather saddlebags, chestnut-colored paddock boots with wide boot-pull ribbons on the front and back, and suede Australian hats (one of those souvenirs that look acceptable, even normal, over there but, after being transported home, no longer seem like such a wise choice).

Gawler Place runs into Rundle Mall, Adelaide's pedestrian shopping area, with two beautiful Victorian arcades. The Mall becomes Rundle Street, a strip of restaurants, cafés, and bars crowded with handsome men and women casually dressed in white shirts and khakis or floral print dresses.

At dawn I leapt up to visit Central Market, held year-round in the old arcade behind the Hilton. The pro-

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P. 14/17

# ADELAIDE

duce is inexpensive and beautifully displayed—fruit, vegetables, meat, and cheese from all over Australia. Vendors untwist paper from individually wrapped peaches and lovingly arrange the perfumy pink and white fruit, which actually has intense sweet flavor—something I had very nearly lost hope of finding in a peach. Translucent seedless purple and pale green grapes; mounds of just-picked apples (March, when I was there, is the beginning of autumn), candy-red and creamy-yellow; small vanilla-scented bananas; brilliant dewy lettuces; dark red tomatoes of every shape and size (a pint container of some no larger than my little fingernail was selling for the equivalent of 70 cents); tiny fragrant mandarins and clementines; Ponderosa lemons nearly as big as basketballs. And, my favorite, passionfruit (10 for a dollar), those wrinkled little brown egg-shaped fruits that contain one spoonful of crunchy seeds embedded in a tart mucilaginous goo. Blue cheese

from Tasmania; local Brie stuffed with herbs; globular Cheddar from King's Island, creamy and sharp, enshrouded in thick red wax; strings of salami; garlic pickles; air-cured meats; butcher counters with lamb chops and blood sausages; fishmongers selling prawns as big as a fist and stippled orange and deep blue; dried nectarines; trays of honey-glazed apricots and almonds, blanched, raw, coated in crystallized sugar. One stand specialized in gourmet products of Australian origin: sun-dried tomatoes floating in olive oil (a huge jar for the equivalent of \$5); olives glistening in their oil; jars of quandong jam (a wild fruit somewhere between a tiny peach and a beach plum); and chili jelly.

On the edge of the market I found a man selling huge fluffy sheepskins for \$30 and sheepskin steering-wheel covers for \$5; another stand displayed tiny vials of oils and essences: tea tree (said to be an excellent antiseptic and burn cure), eucalyptus, lavender, sandalwood. There was even a bottle of emu oil for \$11. The label stated that emu oil was a luxuriant emollient, but I wondered whether buying it would not be similar to a tourist picking up a bottle of chicken fat on a trip to the United States.

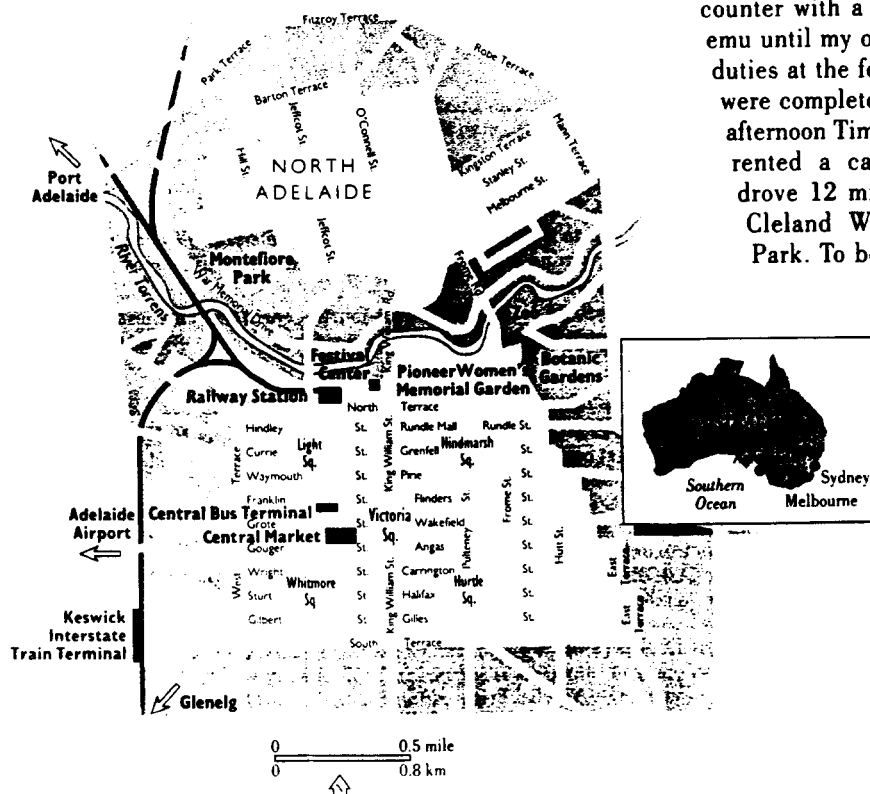
I did not have an encounter with a living emu until my official duties at the festival were complete. One afternoon Tim and I rented a car and drove 12 miles to Cleland Wildlife Park. To be hon-

est, the car was not my idea; taxis or public transportation would have been a fine alternative. Tim, however, felt no qualms about driving on the wrong side of the road. Remarkably, we made it out of the city. The twisting road over the mountain covered with huge eucalyptuses and prehistoric scrub offered a spectacular view of the city and the ocean beyond—at least, I momentarily glimpsed a spectacular view before I put my hands over my eyes. By the time we reached the game preserve, for some curious reason Tim was barely speaking to me. Perhaps I shouldn't have said anything, but the guttural sounds that emerged from my throat were not voluntary.

We wandered along a carefully marked pathway, past exhibits of indigenous animals. Alas, the Tasmanian devil refused to make an appearance. In a quiet spot with a stream, two dingos walked briskly up a hill, looking exactly like . . . American mongrel dogs. In a pen that housed a koala in a tree, an attractive girl in a uniform explained that for about \$5 a man would bring out a koala that we could hold while our photograph was taken. We agreed. The koala keeper appeared moments later in a three-sided hut with a backdrop of blue paper and a large boxy camera on a tripod. He looked rather worried, but after several minutes reluctantly passed over the young koala. It was adorable, really everything one would have hoped for in a koala, though the man suggested we keep our fingers away from the infant's mouth, "unless you are into pain." The koala was heftier and more solid than a baby, with short fur not as soft as a cat's. It didn't have much of a chin, but had a nose as big as Jimmy Durante's which was covered in fine downy fur.

The keeper enticed the koala to look at the camera by waving some eucalyptus leaves, and the girl snapped our photograph. A couple of minutes later she proudly presented her handiwork to us in a white cardboard folder. The koala certainly was photogenic; it even appeared to have a little smile. The same could not be said for the two of us.

We wandered farther down the



path, through an aviary with all kinds of remarkable parrots and cockatoos. A large bird with an irritable expression on its face waddled past and nearly attacked two children. I remembered this was the park where a fellow conference participant had been bitten by a rabbit. Still, I was caught off guard when, on emerging from the aviary, we were approached by a number of emus.

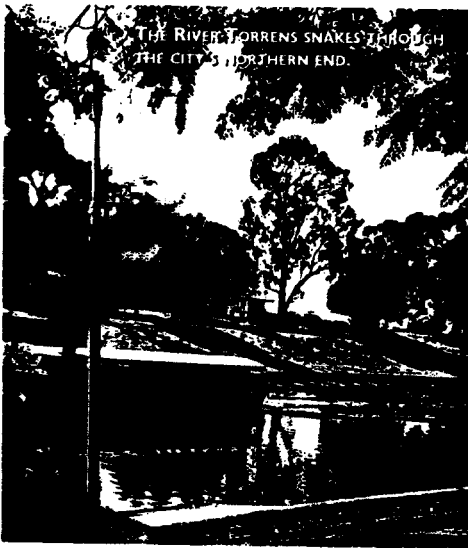
Apparently we had entered some sort of interactive corral containing free-ranging emus and kangaroos in search of tourists carrying bags of grain (sold at the main gate). The emus were nearly as tall as Tim. "They look like chickens on steroids" he said. They seemed to lack a natural timidity that I like to see in any animal I am enclosed in a pen with. They also appeared hungry. The demented look in their glittery eyes signified that someday they intended to rule the world—and, for the moment, they intended to grab our bags of grain. No wonder the Australians were so mild-mannered! To live in a country with giant poultry would keep anyone in their place.

While Tim golfed, I took Adelaide's last operating tram from Victoria Square, across the street from the Central Market, to the beach at Glenelg, a 25-minute journey. I sat on one of the old padded seats, and the little wood-paneled tram rattled along. Schoolchildren and old people got on and off, and a uniformed conductor came around to take tickets. We chugged through quaint suburbs, crossing highways where traffic had to stop and wait for us. When we reached the last stop, nearly on the beach itself, it seemed possible I had really gone back in time.

The seaside resort of Glenelg was old (apart from a Ramada Hotel designed to look like a sandcastle), but not run down—charming, clean, vaguely English, with shops selling opals, fish-and-chips, and ice cream. Along the breezy cold beach a boardwalk stretched beside grassy plantings and windblown pine trees. . . . Perhaps in Adelaide I had stumbled across one of the last livable cities in the world. ●

## ADELAIDE

Exiled convicts may have left their mark on the rest of the country, but Adelaide, the capital of South Australia, was colonized by utopian socialists from England whose sense of civility survives in a progressive city frequently likened to Boston. The center of the action is a square-mile grid of streets and parks, sur-



rounded by a wide belt of greenery. North Adelaide, the city's original suburb, remains the choicest living area. Less developed than the economic centers of Sydney, Melbourne, and Perth, Adelaide has benefited from benign neglect: it's one of the best-preserved enclaves of Victorian architecture.

## HOTELS

For climate-controlled rooms with all of the familiar comforts, the Hilton and the Hyatt are Adelaide's best bets. Adventurous travelers on a budget might consider staying in pubs, which are called hotels in Australia and, in most cases, offer extremely basic, inexpensive lodgings. Adelaide also has many bed-and-breakfasts just outside the city proper; for a listing contact the Australian Travel Headquarters, 1700 E. Dyer Rd., Suite 160, Santa Ana, CA 92705; 800/546-2155 or 714/852-2270, fax 714/852-2277.

**HILTON INTERNATIONAL** 233 Victoria Square; 61-8/217-0711; doubles \$140. A high-rise with 380 rooms and a worthwhile restaurant, the Grange, serving a fusion of Asian and traditional Australian cooking. A plus is that it's in the city's main square, a few paces from the busy Central Market, and within walking distance of Adelaide's main attractions.

**HYATT REGENCY** N. Terrace; 61-8/231-1234, fax 61-8/231-1120; doubles \$200. More streamlined but in the same vein as the Hilton, with 368 rooms and marble baths. Well positioned on North Terrace, near Adelaide's museums and theaters and adjacent to the Adelaide casino, which is elegantly quartered on the second floor of the 1890s railway station. Book a room on the north side for a view of the Adelaide Oval, a cricket field with century-old grandstands.

**GROSVENOR HOTEL** 125 N. Terrace; 61-8/231-2961, fax 61-8/231-0765; doubles \$70-\$145. A 1919 hotel that's a bit worse for wear, but capacious and far from generic—and the location is ideal.

**AUSTRAL HOTEL** 205 Rundle St.; 61-8/223-4660, fax 61-8/223-4175; doubles \$27. A packed pub with good food that extends beyond bangers and mash. Accommodations are narrow and spare but clean; no private baths. Bring earplugs: Rundle Street is a nightlife nerve center.

## RESTAURANTS

**NEDIZ TU** 170 Hutt St.; 61-8/223-2618; dinner for two \$60. The pioneer of Asian-French crossover cuisine in Australia and one of the best restaurants in the country, with a notable selection of mature local wines. The menu changes every seven weeks; book well in advance, and in warm weather ask for a table in the vine-covered courtyard.

**RED OCHRE GRILL** 129 Gouger St.; 61-8/212-7266; dinner for two \$45. Local specialties, such as kangaroo fillet, emu steak, and yabbies (a freshwater crustacean), are imaginatively served with sauces and garnishes made from native ingredients: spinachlike warrigal greens, lemon aspen (a rain forest fruit). The waiters wear T-shirts that say "Wild Food," and the mustard-colored walls are embellished with Aboriginal dot patterns.

**THE OXFORD** 101 O'Connell St.; 61-8/267-2652; dinner for two \$40. The place to get the best Caesar salad in the Southern Hemisphere. Kangaroo and local seafood are also good picks in this mainstay on North Adelaide's main street.

**JOLLEY'S BOATHOUSE** Jolley's Lane; 61-8/223-2891; lunch for two \$45. One of Adelaide's most popular lunch spots, located in a boathouse with a terrace. Try the Coffin Bay oysters.

**MONA LISA'S BISTRO** 160 Hutt St.; 61-8/223-3733; dinner for two \$60. Sophisticated interpretations of spice route cuisine, with an emphasis on Turkish and North African flavorings. Couscous and lamb dishes are the forte. The wine list is an excellent introduction to the local vineyards.

**THAI INFLUENCE** 98 O'Connell St.; 61-8/239-1992; dinner for two \$45. A stylish hangout serving seafood and vegetables spiked with coriander and lime.

**RIGONI'S** 27 Leigh St.; 61-8/231-5160; dinner for two \$30. Baby veal and spaghetti marinara are specialties, and the antipasto selection is the largest in town. A prime place to overhear political and art gossip and to see Adelaide's version of café society.

## CAFÉS

**AL FRESCO** 260 Rundle St.; 61-8/223-4589. A hugely popular breakfast spot in the liveliest quarter of the city. Great coffee.

**FLASH GELATI** 87 Hindley St.; 61-8/231-5719. One of the oldest cafés in town with wonderful Italian ice cream. Next to Brontës Newsstand, which has a good selection of international papers, and across the street from Imprints, the city's best bookstore.

## THEATERS AND CONCERT HALLS

**FESTIVAL CENTER** King William Rd.; 61-8/216-8600. The home base of the Adelaide Festival, the State Theater, and the Magpie Theater (for children and teens), majestically sited on the River Torrens. The heart of the complex is the Festival Theater, a first-class auditorium. There's also an amphitheater, where free rock concerts are staged every other Sunday in summer (Dec.-Feb.), and two playhouses.

**ELDER HALL** University of Adelaide, N. Terrace; 61-8/303-4455. The main concert hall within the Elder Conservatorium of Music, which has an exceptional Canadian organ. Lunch-hour performances begin at 1:10 P.M. every Fri.

**EDMUND WRIGHT HOUSE** 57-63 King William St. A spectacular high-Victorian bank with an elaborately decorated ceiling, now used for chamber concerts and government offices.

It's also among Australia's leading, if small-scale, cultural centers, particularly during the biennial Adelaide Festival, an international arts celebration that takes place in March on even-numbered years. Another big event is the Formula One Grand Prix, a November race through city streets which inspires Mardi Gras-style revelry. The area's current culinary renaissance—credited to second-generation Italian, Greek, and Asian immigrants—is also a big draw.

The climate is nearly Mediterranean, though extremes in summer and winter may test some visitors. Optimal times to visit are September–December and March–May.

The easiest way to reach Adelaide is to fly to Sydney or Melbourne and catch a 1½-hour connecting flight. In the city, orient yourself by picking up the *Adelaide Review*, a free literary and arts weekly prized for its forthright copy.

## MUSEUMS

**SOUTH AUSTRALIAN MUSEUM** *N. Terrace; 61-8/207-7500.* One of the country's major natural history museums, hard to miss thanks to the whale skeletons in the front window. It has the world's finest collection of historic Aboriginal artifacts.

**ART GALLERY OF SOUTH AUSTRALIA** *N. Terrace; 61-8/207-7000.* Displays a comprehensive collection of Australian colonial art. The back galleries, devoted to touring exhibitions and retrospectives, are closed for renovation.

**SOUTH AUSTRALIAN MARITIME MUSEUM** *126 Lipson St., Port Adelaide; 61-8/240-0200.* Vessels and relics from Australia's early links with Europe. See the figurehead collection and the exhibit tracing the evolution of mixed bathing.

**MUSEUM OF ECONOMIC BOTANY** *Adelaide Botanic Garden, N. Terrace; 61-8/228-2345.* The Victorian centerpiece of a lovely botanical garden. The museum collection includes everything from seeds to colonial carved-wood ornaments. Elsewhere on the grounds are three magnificent conservatories. (The greenhouse that looks like the upside-down keel of a yacht was built in 1988 to celebrate Australia's bicentennial.)

## BARS AND CLUBS

**UNIVERSAL WINE BAR** *285 Rundle St.; 61-8/232-5000.* A connoisseur's wine bar, with the best Australian, French, and Californian vintages by the glass. The food is pricey but satisfying. Try the turkey liver salad with pancetta.

**CARGO CLUB** *213 Hindley St.; 61-8/231-2327.* A late-night laid-back den of blues, jazz, soul, and funk.

## SHOPPING

You may need to go no farther than Rundle Mall, in the city center, for clothes, jewelry, art, and *Crocodyle Dundee* paraphernalia. There are also several worthwhile browsing stops in suburban Adelaide, a short walk or bus ride away.

**DAVID JONES** *44–58 Rundle Mall; 61-8/213-8111.* The best department store.

**R. M. WILLIAMS** *Gallerie Shopping Center, Gawler Place; 61-8/232-3611.* A famous outfitter founded in 1932 by a stockman who wanted a sturdier pair of boots. Still makes the best leather boots and hats, oilcloth coats, and woollens for outback forays.

**GALLERIE AUSTRALIS** *Forecourt Plaza, Hyatt Regency, N. Terrace; 61-8/231-4111.* Expensive but good-quality Aboriginal art and artifacts, as well as contemporary Australian art.

**METRO CENTER** *Unley Rd., Unley.* A shopping center, two miles south of Adelaide proper, representing all of the major Australian fashion designers, such as Trent Nathan and Harry Who.

**AUGUSTA ANTIQUES** *166 Magill Rd., Norwood; 61-8/362-1076.* A wide array of South Australian rustic furniture, including mid-19th-century red gum chests, wardrobes, and chairs made by German settlers in the Barossa Valley. Located two miles east of the city.

## FOOD

**CENTRAL MARKET** *Grote St.; open Tues. 7 A.M.–5:30 P.M.; Thurs. 11 A.M.–5:30 P.M.; Fri. 7 A.M.–9 P.M.; Sat. 7 A.M.–1 P.M.* One of Adelaide's greatest glories, with vendors selling everything from spring smoked salmon to Australian opals. Friday nights are liveliest. Stop for coffee and a snack at Lucia's Providore, a haven amid the chaos.

**PERRYMAN'S BAKERY** *54 Tynte St., North Adelaide; 61-8/267-2766.* Located off O'Connell Street in North Adelaide, Perryman's has been turning out the best pies and pasties in the country since 1925. It's so popular you have to take a number.

**HAIH'S CHOCOLATES** *2 Rundle Mall; 61-8/231-2844.* This fourth-generation business makes superb confections. The butter truffles coated in dark chocolate are standouts. —PHILIP JONES

## BEST BOOKS

**AMERICAN EXPRESS TRAVEL GUIDE: AUSTRALIA'S MAJOR CITIES** (*Prentice Hall*)—Directs active vacationers to South Australia's best outdoor recreation, from wildlife viewing in Flinders Chase National Park to vineyard exploration in the Barossa Valley.

**ADVENTURING IN AUSTRALIA** by Eric Hoffman (*Sierra Club Books*)—The sophisticated hotel and restaurant selections, knowledgeable sightseeing suggestions, and well-designed maps make this the perfect choice for a business trip or leisurely visit to Adelaide.

**LANGUAGE AND TRAVEL GUIDE TO AUSTRALIA** by Helen Jonsen (*Hippocrene*)—Traveling alone or with your mate and the "ankle biters," this planner will help you negotiate your way through Australian English, colloquially known as "strine."

**THE FATAL SHORE** by Robert Hughes (*Vintage*)—Australia's riveting history, from its founding as a penal colony in 1788 until the shipping of convicts was stopped in 1868. A story well told.

**VOSS** by Patrick White (*Viking Penguin*)—A Nobel Prize-winning author's novel about the first brave attempt to cross the continent, based on Ludwig Leichhart's ill-fated expedition. —MARTIN RAPP

## Art and Wildlife Tours to the South Pacific

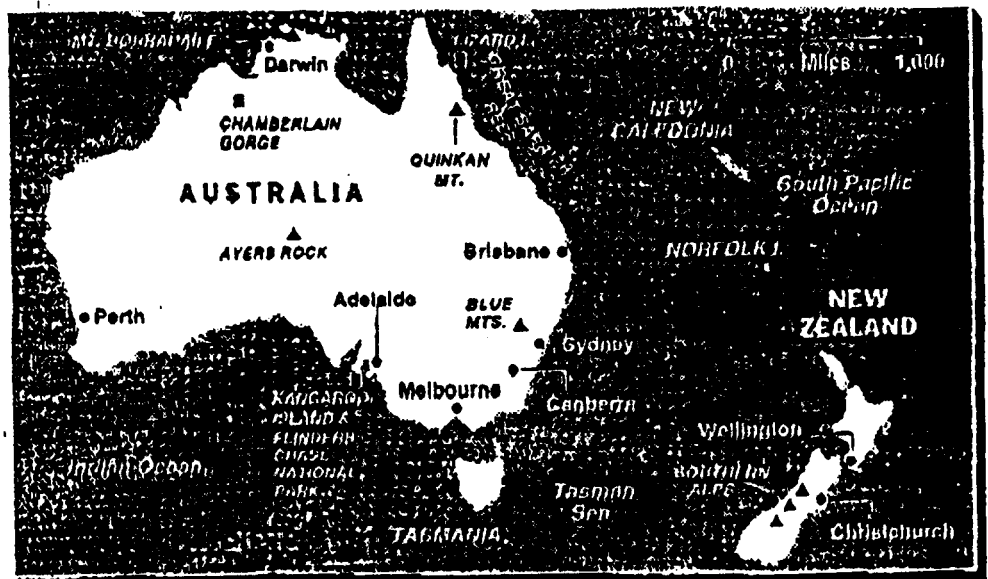
Land and wildlife are the two distinct aspects of tours to the South Pacific in July and October.

The Australian Art Expedition, focusing on original works, will include four visits to ancient rock-art sites: Ayers Rock, linked to Aboriginal Creation period; the remote camp of Mount Borradaile, near sites dating 30,000 years; the Chamberlain Gorge, containing the mystical paintings of djing, an aboriginal spirit, and the vast Kangaroo Reserves of Aboriginal Art. There

will be a four-day stay in Adelaide. Native fauna include nocturnal rain forest marsupials and unadorned rock wallabies.

Based on double occupancy, the all-inclusive price from Los Angeles is \$5,998. Information (800) 633-4734.

Viking and Seabourn, offer CNN, the all-news cable network, and Seabourn and Royal Cruise Line devote a channel to travelogues about areas in which their ships are sailing. Royal, however, does not offer outside television programming in passengers' cabins, only on larger screens in lounges.



# Laid Back and Down Under

BY MICHELLE BOUBION

Australia is the kind of place where people walk around unhurried, spend a lot of time "chatting up" in pubs and lying on the beach. In a world of sun, sea and sand, the land Down Under is home to folks who pity those who aren't lucky enough to live in their wonderful country.

Just about every section of this gigantic country has something to offer its visitors, who come to play in the backyard of *all* backyards. However, it's Sydney and Melbourne that provide a genuine Aussie experience for travelers.

Situated perfectly between the sea and the mountains, Sydney is delicately sprinkled with the colors and fragrances of eucalyptus trees, frangipani and hibiscus. Beauty

aside, this town breeds a thriving and innovative cultural life that ranges from chamber music and symphony concerts to ballets and operas. And running neck and neck with the love of the arts is the enthusiasm for sports, which includes rugby, cricket, horse racing and sailing. The Sydney outlook on life is quite casual, and the people here dress accordingly. It's almost never too hot, and it seldom

gets cold; shorts and sandals are the protocol.

The Sydney Opera House on Bennelong Point caters to fans of the arts as well as those of architecture. In the summer Sydney Harbour draws skiers, sailors and other water-sports enthusiasts, and Chinatown, on the southern edge of the Central Business District, boasts some of the finest Chinese cuisine south of Hong Kong.

The Australian Museum holds a strong environmental theme. Its collections of natural history artifacts and displays of the continent's physical terrain, aboriginal links with the land, geographical areas and the evolution of humans are only a few of the samplings of this magnificent collaboration.

Of course, a visit to Sydney wouldn't be complete without a stop at one of the local beaches, the most famous being Bondi. Located southeast of the city, Bondi is immense but often crowded on weekends. Tamarama, on the other hand, is small and trendy—just perfect for people watching.

Serving as Australia's industrial, commercial and financial focal point, Melbourne stands as one of the best preserved Victorian cities in the world and also serves as a mecca for the fashion and film industries. In this fast-paced city visitors can find many treasures, both natural and man-made.

Melbourne's trams, reminiscent of San Francisco's cable cars, are part of a huge mass transit system

that lends to Melbourne's ambience of elegance and style. Beautifully refurbished pubs and exquisite restaurants adorn the streets, which add to the refined distinction of the chic, high-fashion boutiques and grand department stores.

Elegance does not stop here, however. The Victorian Arts Centre and National Gallery on the south bank of the Yarra houses Australia's most famous art collection and includes works from such artists as Picasso, Renoir, Degas and van Gogh.

If a return to nature is more your pace, a stop at the Royal Melbourne Zoo will delight you. Home of the world's largest butterfly collection, visitors can meander through the lush tropical jungle while vibrantly colored butterflies glide freely all around them. And at the Royal Botanical Gardens, an abundance of wildlife and more than 12,000 plant species flourish within the richness of this heralded arboretum.

Of course, the experience of Melbourne can be made complete by simply mixing in with the locals at any one of the pubs in town. However, since the city doesn't allow bars that don't offer food and accommodations, most of the pubs are referred to as hotels, which also host a large portion of the entertainment available in the city.

Take a trip to the Land Down Under where you can relax and enjoy the sun, sand and savvy of Sydney and Melbourne.



Australian Tourist Commission

Wildlife flourishes within miles of the city, including the country's signature animal, the koala.

NEW CANAAN ADVERTISER  
JULY 1, 1994

BUSINESS TRAVEL UPDATE

# INTERNATIONAL PROFILE

6075 Australia

## City Pulse: Sydney

**Currency:**

\$1 = 1.38 Australian dollars.

**Visa requirements:**

Required for all U.S. citizens visiting the country.

**Flight time from Los Angeles:**

14-and-a-half hours.

**Airport:**

Kingsford Smith airport, about nine miles from the city center.

**Electric current:**

230 volts AC/50HZ.

**U.S. Consulate:**

Level 59, MLC Centre  
19-29 Martin Place  
(011) 6-12 373-9200.

**Mass transit:**

For buses and ferries, there is a Sydney Pass, good for three days of unlimited travel, including the airport express. The price is \$33 for adults, \$26 for children; call 131-500 in Sydney for more information. The Sydney Explorer bus travels along a 13-mile route, visiting 27 attractions. The daily price is \$15 for adults, \$12 for children.

**SNAPSHOT**



Woman meets wombat at Koala Park Sanctuary.

**IN TOWN**

**Beaches:** Twenty-one beaches await enthusiasts in and around Sydney.

The most famous is Bondi, with its array of cafes and ice-cream parlors. Another crowd pleaser is Manly, a short ferry ride from the city.



**Nightlife:** The really wild live it up in Kings Cross, Sydney's rather tame red-light district. Try the Test Tube Factory for a sophisticated crowd. Dining and drinks also can be enjoyed in a section of town called the Rocks.

**Must See:** The Sydney Opera House. Take a guided tour, and try to catch a performance.

## Trade Tips

- ✓ Remember the seasons are the reverse of those in the U.S., so sun worshippers should come during the high season of December through February. But be warned: It gets extremely hot.
- ✓ Tipping is not expected, except in the most expensive restaurants.
- ✓ Americans often are perceived as demanding; service may be slower and less helpful in some hotels. Patience and friendliness often can smooth out a rough situation.
- ✓ Most bars in the city center, except in the Kings Cross district, close around midnight during the week.
- ✓ When ordering food and drinks, remember that the language is the same, but the meaning may not be, so be clear with the waiter.
- ✓ One good place to stroll and shop is Paddington, a quaint neighborhood with offbeat stores and New Orleans-style architecture.
- ✓ Finally, no trip is complete without a visit to the Koala Park Sanctuary, where dingoes, kangaroos and, yes, koalas will make you feel that the plane ride to Australia was worth it.

# Laid Back and Down Under

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Australian Tourist Commission

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PACIFIC ADVERTISING - PUBLISHED 14, 1984

# The Really Great Outdoors

For travelers who love the great outdoors in the form of wide, open spaces, be it above or below the sea, Queensland provides a faultless combination of adventure, wildlife and breathtaking scenery. Called the "Sunshine State," this huge region of Australia draws more visitors than anywhere else, with the exception of Sydney. To no surprise, the Great Barrier Reef and the Outback are the main attractions in this part of the country.

The 1,200-mile-long chain of coral reefs that comprise the Great Barrier Reef parallels the Queensland coast, with most of the reef sitting below the water's surface except during the lowest of tides. Built by billions of tiny marine animals, each a mere few millimeters in size, the magnificence of this natural wonder has only

recently been opened up to human exploration. Brilliant hues of oranges, reds, pinks and yellows paint the various shapes of coral in this underwater menagerie, while neon-colored fish dart in and out of the peculiar formations. Starting south of the Tropic of Capricorn and running north to just before Papua, New Guinea, the main reefs are located 150 miles off the coast of Rockhampton.

Underwater isn't the only place to experience the wonder and beauty of this awesome country, however. The Outback in the Northern Territory offers the quintessential Australian experience— incredible expanses of desert, cattle country and rock outcroppings. Anyone who dares to venture beyond the indications of civilization should be equipped with the knowledge and expertise of traveling through such rough terrain.

In Eastern Queensland, the

Outback "begins" once you leave the lush coastal plain and cross over the Great Dividing Range. There are several major highways that serve the towns and cities of the Outback, but it is wise to heed the recommendations of traveling between the months of April and October to avoid the incredible summer heat. From these towns, the Outback stretches to the inner depths of Australia, attracting many hikers and campers who enjoy the solitude and unity with nature. Many of the interesting spots are accessible by car, but it can and does get quite hot and dusty out there.

Queensland eloquently represents the unrestrained beauty of nature with its many riches. From the remarkable underwater wonderland of the Great Barrier Reef to the varied and intriguing territory of the Outback Queensland is the perfect destination for travelers who want to break loose.



Australian Tourist Commission  
*Exploring the Great Barrier Reef is one of the most memorable experiences enjoyed by visitors to Queensland.*

# Queensland Expects Rise in Honeymooning,

## Diving Visitors

TRAVEL WEEKLY  
JULY 18, 1994  
P. 113

BY LAURA DEL ROSSO

SAN FRANCISCO — Queensland, the coastal region of Australia first visited by Captain Cook in 1770, expects to increase its number of North American visitors as it focuses on attractions outside of Cairns.

Megan Socha, the Los Angeles-based manager of the Queensland Tourism and Travel Corp. (QTTC), said the growth is expected to come from honeymooners, divers and clients interested in the region's rain forest and aboriginal culture.

Socha joined the dozen QTTC representatives who visited the U.S. recently as part of a North American road show designed to bring the trade up to date on the Australian site famous for the Great Barrier Reef.

And most clients who visit Cairns, eventually visit Daintree, one of the most accessible rain forests in the world and one of the areas designated by the United Nations as a World Heritage Site.

With the completion of the paving, the trip from Cairns to Daintree has been shortened from 90 minutes to 40.

Another rain forest oasis, two-and-a-half hours from Cairns by road, is Cape Tribulation.

Socha said the Cape is favored by day trippers and overnight visitors interested in having an "authentic ecotourism experience."

A microcosm of Queensland's natural attractions, Cape Tribulation is where the rain forest meets the Pacific Ocean along the Great Barrier Reef.

Several day operators offer trips there.

Highlights include a walk along the protected beach and through the rain forest as well as lunch at the Coconut Beach Rainforest Resort.

Wilderness Lodge, which offers guests opportunities to become involved in a modern aboriginal village, where traditional and modern ways of life are integrated.

Another important aboriginal area is near Cooktown in Far North Queensland, where the Hopevale Aboriginal Community has opened the Aboriginal Dreamtime Culture Centre.

Here visitors can see aboriginal dancing and music, a sandstone cave, a re-creation of a Torres Strait village and a display of rock art at the center, which is built on an ancient tribal campsite.

The QTTC has issued its first Guide to Aboriginal and Torres Strait Islander Culture, a 29-page color booklet that is available free from the Los Angeles office.

The range of cruise vessels that ply the waters of Queensland on overnight sailings is larger than ever, according to the QTTC's Socha.

Among the operators are Captain Cook Cruises, which runs the 120-passenger Reef Escape from Cairns on three-night cruises to the reef; the Coral Princess, which departs Townsville and Cairns each week for four-day cruises; Roylen Cruises, which explores the Whitsunday Islands and the reef on five-day cruises with two 50-passenger catamarans sailing from its home port on Mackay, and Cunard Cruise Line's 525-passenger Crown Monarch, which sails 10-day voyages between Cairns and Sydney.

For honeymooners, Socha said, Queensland offers secluded, romantic resorts.

Among the most exclusive is Orpheus Island, which has no televisions, discos, children or even newspapers.

Orpheus Island does, however, offer a 31-room resort situated within the Great Barrier Reef Marine Park between Townsville and Cairns that is reached only by seaplane.

Diving is another attraction in Queensland, according to Jacquie Swinson, marketing manager for Cairns-based Ocean Spirit Cruises, which recently started a dive course.

The programs, which operate Mondays and Fridays, feature two days of pool work and theory and two days aboard the Ocean Spirit to complete the water training.

"We have designed these

*A survey of visitors to Australia indicated that more than 70% of international arrivals wanted to experience aboriginal culture.*

According to Socha, the cruise market in Queensland is expanding, with the addition of several small ships scheduling multiple-day voyages to the Great Barrier Reef.

"There are two-and-a-half million Americans each year who take a honeymoon," she said, adding that Queensland's tourism industry believes it can tap into that market with packages starting at \$1,529 per person, double, including air fare from the West Coast.

The QTTC representatives said a new paved road linking Cairns and the Daintree rain forest should provide easier access to clients interested in nature and wildlife.

According to the QTTC, most Americans who visit Queensland stop at Cairns, one of the gateways to the Great Barrier Reef.

And most clients who visit

Aboriginal culture also is luring visitors to the region, said Glen Miller, QTTC coordinator for aboriginal-Torres Strait Islander tourism.

A 1992 survey of inbound visitors to Australia indicated that more than 70% of international arrivals wanted to experience aboriginal culture.

"The message from aboriginal and islander people is very strong and clear, and [the message] is that they ultimately will make the decision whether they wish to be involved or not, and on what terms," he said.

"The QTTC supports that stance, and, consequently our strategies are formulated to reflect that view."

The Injinoo, the natives of the land at the northern tip of the mainland, are among those who participate in the Australian tourism industry.

They operate the Pajinka



*The Coconut Beach Rainforest Resort is one of Cape Tribulation's only signs of civilization.*

courses to be relaxed and easy," she said.

"Most people think you have to be young and very athletic to learn to dive. Although a certain degree of health and fitness is required, age is not the barrier most people assume it to be."

Ocean Spirit has expanded its operation to a new destination.

In addition to Michaelmas Cay, where it has been operating for the past six years, the line offers a daily departure to Upolu Cay, where the program carries a lower price tag.

The price of the day trip on

the Ocean Spirit to Michaelmas Cay is \$170, while the Upolu trip costs \$100.

The price of both includes transfers, guided snorkeling tours, coral-viewing rides, a smorgasbord lunch, live entertainment and champagne during the sail homeward.

The Michaelmas Cay trip is on the 160-passenger Ocean Spirit I; the Upolu Cay is on the smaller, 90-passenger Ocean Spirit II.

For more information on any of the above programs and to obtain the free color booklet, contact the QTTC at (310) 788-0997.

JULY 18, 1994

TRAVEL WEEKLY

## SELLING THE SOUTH PACIFIC

## Eleven-Day 'Great Australian Train Tour' Debuts

LOS ANGELES — The Great Australian Train Tour, an 11-day itinerary that combines intercity express trains, is now available through Intra-Aussie Tours.

The tour runs from Sydney to Melbourne and Adelaide, with a trip aboard the Ghan

luxury train from Adelaide to Alice Springs.

Passengers stay in first class sleepers during the rail trips, which are overnight excursions.

The Ghan's facilities include a restaurant, bar and lounge.

The tour begins in Sydney

with a harbor cruise and a visit to the botanical gardens, Bushcutter Bay and Bondi Beach.

In Melbourne, participants visit the fishing village of San Remo and Phillip Island, where fairy penguins waddle ashore at nightfall.

A full day's tour of the wine-

ries in Barossa Valley is scheduled in Adelaide.

In Alice Springs, sightseeing stops include the Royal Flying Doctor air base, famous for attending to the needs of Australia's remote citizens, and the old telegraph station, where the settlement of the outback began.

En route to Ayers Rock and the Olgas, a curvaceous red rock formation, the tour visits a camel farm and stops for lunch at the Yulara resort.

After returning to Sydney, where the tour concludes, travelers have the option of flying to Cairns to take another deluxe train, the Queensland, from Cairns to Brisbane.

The 11-day program is priced at \$1,990, including in-train air and train transportation and five meals.

The Queenslander option costs \$410.

The Great Australian Train Tour is available year-round.

To book, call (800) 531-9222 or (310) 568-2060.

MIAMI HERALD

JULY 31, 1994

**Information:** Argentina: Argentina National Tourist Office, 2655 Le Jeune Rd., Penthouse 1, Suite F, Coral Gables, Fla. 33134; (305) 442-1366. Chile: Chilean Consulate, 1110 Brickell Ave., Suite 616, Miami, Fla. 33131; (305) 373-8623. Australia: Australian Tourist Commission, 489 Fifth Ave., New York, N.Y. 10017; (212) 687-6300. New Zealand: New Zealand Tourism Board, 501 Santa Monica Blvd., Suite 300, Santa Monica, Calif. 90401; (800) 388-5494. South Africa: South African Tourist Board, 747 Third Ave., New York, N.Y. 10017; (212) 730-2929.

FESTIVALS

**TWEED BANANA FESTIVAL**

*Knox Park, Murwillumbah, New South Wales, Australia, August 19-28.*

Day-o, daaay-o, daylight come and me wanna go home. Oops, wrong side of the world. Tweed Valley is an ancient volcanic region, and banana plants love the rich volcanic soil. Go bananas at the World Banana Case Packing Championships and heaviest bunch contest (the record for the heaviest bunch is 200 pounds). Then join in the fun at the aquatic carnival, street carnivals, and parades. Admission is free to many of the events. Tel: 61-66-726186.

ASHBURY PARK  
SUNDAY PRESS  
AUGUST 7, 1994

## Great trip to Australia a phone call away

66-75  
**Q** We are planning a trip to Australia this year (September/October) and would appreciate your advice as to how to go about contacting the right sources for information.

*Going through a travel agency will, of course, give us some direction, but we then feel sort of pressured to make all the arrangements with that particular travel agency. We would prefer to deal with a somewhat neutral source of information.*

*Please advise us of someone we can call to get brochures and information we can use in planning our trip.*

**A** The answer is a phone number: 1-800-685-5172.

Dial it to get a copy of the Australian Tourist Commission's free comprehensive guidebook, "Destination Australia," which is updated every year and covers all parts of Australia. This tour guide includes advertisements, which are very helpful since they offer every kind of tour and accommodation you could ask for.

"Destination Australia" also includes many toll-free numbers for airlines, tour companies and other information sources.

You can do all your own planning and reservations — but remember, a knowledgeable travel agent can tell you which companies are reliable and which may not be. I usually make my own choices, but then I go to an agent to make the actual reservations.

**HAT IN  
THE WORLD**

FORT PIERCE  
TRIBUNE  
AUGUST 7, 1994

JEAN ALLEN

## TRAVEL Q & A

# Call for tips on Australia

6675

FORT LAUDERDALE SUN-SENTINEL

**Q.** We are planning a trip to Australia this year (September/October) and would appreciate your advice as to how to go about contacting the right sources for information.

There seems to be no representative of the Australian Embassy, or consulate, or chamber of commerce for Australia in this area.

Going through a travel agency will, of course, give us some direction, but we then feel sort of pressured to make all the arrangements with that particular travel agency. We would prefer to deal with a somewhat neutral source of information.

Please advise us of someone we can call to get brochures and information we can use in planning our trip. — Mrs. J.E.H. Hollywood.

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Visas are free but are required along with a passport. Weather in September/October, early spring in Australia, is charted in the guidebook. Australia runs on 220 current, so you'll need a converter for American appliances, and a special adapter plug with slanted prongs for Aussie outlets, which are unlike any others.

MIAMI HERALD  
AUGUST 7, 1994

## **Tourist offices of the Pacific**

**Australia:** Australian Tourist Commission, 489 Fifth Ave., New York, N.Y. 10017; (212) 687-6300.