

For Six Month Period Ending

Aug 31, 1994
(Insert date)

Name of Registrant

AVISO, INC.

Registration No.

04220

Business Address of Registrant

1150 Marina Village Parkway, Ste. 104
Alameda, CA 94501

I—REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☐
(2) Citizenship	Yes ☐	No ☐
(3) Occupation	Yes ☐	No ☐

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☐	No ☒
(3) Branch offices	Yes ☐	No ☒

2. Explain fully all changes, if any, indicated in item 1.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position

Ann Black

Vice President

Date Connection
Ended

7/15/94

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SECTION
REGISTRATION UNIT

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
Barbara Pacini	3934 Elston Ave. Oakland, CA 94602	US	Vice President	7/1/94

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe his services.

N/A

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
Ken High	Account Coordinator	3/15/94
Carol Martinez	Writer	7/29/94

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
Ashley Devery	386 Marin Ave. Mill Valley, CA 94941	Sr. Acct. Executive	3/1/94
Margaret Lim	3839 Redding Street Oakland, CA 94619	Office Assistant	3/30/94
Kimberly Markhus	2300 Pacific Ave. #309 San Francisco, CA 94115	Account Executive	7/6/94
Jennifer Johnson	2420 Central Ave., #5 Alameda, CA 94501	Receptionist	7/7/94

II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

N/A

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

N/A

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Australian Tourist Commission
Yasawa Island Lodge

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Australian Tourist Commission

- Media Contact
- Press Release Writing
- Newsletter Development
- Press Trip Planning
- Project Coordination
- Meeting Planning
- Public Relations

Yasawa Island Lodge

- Press Release Writing
- Press Trip Planning
- Public Relations
- Project Coordination

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

N/A

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

N/A

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attached

\$208,488.73

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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N/A

³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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N/A

(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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N/A

V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- ☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in this political propaganda:

- ☐ English ☐ Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☐
Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and / of the supplemental statement? Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

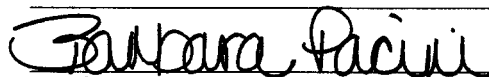
Ashley Devery
Margaret Lim
Kimberly Markhus
Jennifer Johnson

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

"I declare under penalty of perjury that the foregoing is true and correct."

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)


Barbara Pacini
Vice President

Subscribed and sworn to before me at _____

this _____ day of _____, 19 _____

(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No XX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes XX or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Barbara Pacini
Signature

December 29, 1995
Date

Barbara Pacini

Please type or print name of signatory on the line above

Vice-President

Title

**Supplemental Statement
Part IV - Financial Information
AVISO, Inc.**

14. (a) Receipt

NAME OF FOREIGN PRINCIPAL	DATE	PURPOSE	AMOUNT
Australian Tourist Commission	3/25/94	Professional Fees	\$1,011.25
		Copies	\$0.30
		Phone	\$1.10
		Sub-Total :	\$1,012.65
	4/12/94	Professional Fees	\$18,732.50
		Answering Services	\$57.50
		Copies	\$274.78
		Delivery	\$139.71
		Fax	\$275.00
		Filmwork/VHS dup	\$375.64
		Mailing Labels	\$140.51
		Phone	\$990.70
		Postage	\$731.27
		Press Clippings	\$1,027.60
		Press Relations Wire Services	\$335.00
		Prints	\$60.00
		Transportation & Communications (mileage, parking & entertainment)	\$119.96
		Travel Expenses	\$400.76
		Sub-Total :	\$23,660.93
	4/22/94	Professional Fees	\$1,995.00
		Copies	\$4.60
		File Transfer from IBM to Mac	\$8.12
		Phone	\$8.37
		Sub-Total :	\$2,016.09
	5/13/94	Professional Fees	\$12.50
		Answering service	\$57.50
		Copies	\$13.35
		Delivery	\$83.25
		Fax	\$120.39
		Phone	\$1,771.78
		Photo processing	\$12.56
		Postage	\$511.39
		Press Clippings	\$244.15
		Press Relations Wire Services	\$455.00
		Prints	\$355.92
		Transportation & Communications (entertainment & back issue)	\$167.84
		Travel Expenses	\$225.30
		Sub-Total :	\$32,330.93

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**Supplemental Statement
Part IV - Financial Information
AVISO, Inc.**

14. (a) Receipt

NAME OF FOREIGN PRINCIPAL	DATE	PURPOSE	AMOUNT
Australian Tourist Commission	5/20/94	Professional Fees	\$753.75
		Copies	\$2.50
		Delivery	\$26.00
		Phone	\$14.95
		Postage	\$61.30
		Sub-Total :	\$858.50
	6/3/94	Professional Fees	\$4,410.00
		Copies	\$254.33
		Mailing Services	\$790.73
		Press Relations Wire Services	\$850.00
		Transportation & Communications (luncheon - media meeting)	\$103.18
		Sub-Total :	\$6,408.24
	6/15/94	Professional Fees	\$4,920.00
		Copies	\$5.70
		Phone	\$3.11
		Postage	\$83.75
		Sub-Total :	\$5,012.56
	6/21/94	Professional Fees	\$24,462.50
		Airticket for Journalists	\$124.00
		Audio/Video Tapes	\$18.85
		Copies	\$697.80
		Delivery	\$268.00
		Fax	\$548.50
		Filmwork/VHS dup	\$330.16
		Labels for MSA media	\$263.75
		Phone	\$1,294.33
		Postage	\$1,069.84
		Press Clippings	\$964.21
		Press Relations Wire Services	\$625.00
		Printing	\$106.09
		Prints	\$21.20
		Qantas Tax	\$109.65
		Subscription	\$110.42
		Transportation & Communications (luncheon)	\$95.00
		Travel Expenses	\$357.60
		WICI Award Entry Fee	\$60.00
		Sub-Total :	\$31,526.90

Supplemental Statement
Part IV - Financial Information
AVISO, Inc.

14. (a) Receipt

NAME OF FOREIGN PRINCIPAL	DATE	PURPOSE	AMOUNT
Australian Tourist Commission	7/12/94	Professional Fees	\$30,847.50
		Airticket for Journalists (adjusted)	(\$124.00)
		Airticket for Journalists	\$116.36
		Audio/Video Tapes	\$0.00
		Answering Services	\$115.00
		Copies	\$1,200.19
		Delivery	\$207.00
		Fax	\$266.59
		Filmwork/VHS dup	\$162.38
		Mailing Labels	\$263.75
		Mailing Services	\$549.66
		Phone	\$1,229.72
		Photos	\$8.60
		Postage	\$1,183.13
		Press Clippings	\$721.06
		Press Relations Wire Services	\$610.00
		Printing	\$898.30
		Prints	\$1,142.62
		Transportation & Communications (mileage & entertainment)	\$154.84
		Travel Expenses	\$3,349.21
		Sub-Total :	\$42,901.91
	7/25/94	Professional Fees	\$44,103.03
		Answering Services	\$57.50
		Consulting	\$253.00
		Copies	\$739.42
		Delivery	\$222.25
		Fax	\$325.27
		Office Supplies	\$62.30
		Phone	\$1,863.63
		Postage	\$831.50
		Press Clippings	\$738.75
		Press Relations Wire Services	\$860.00
		Prints	\$417.85
		Travel Expenses	\$605.13
		Sub-Total :	\$51,079.63
	7/29/94	Professional Fees	\$4,592.50
		Phone	\$7.09
		Sub-Total :	\$4,599.59

**Supplemental Statement
Part IV - Financial Information
AVISO, Inc.**

14. (a) Receipt

NAME OF FOREIGN PRINCIPAL	DATE	PURPOSE	AMOUNT
Australian Tourist Commission	8/8/94	Professional Fees	\$4,230.00
		Consulting	\$56.25
		Copies	\$55.47
		Delivery	\$83.99
		File Transfer from IBM to Mac	\$16.24
		Phone	\$89.60
		Postage	\$461.05
		Sub-Total :	\$4,992.60
	8/22/94	Professional Fees	\$588.20
		Sub-Total :	\$588.20
			\$206,988.73
Yasawa Island Lodge Limited	3/15/94	Professional Fees	\$1,500.00
		Sub-Total :	\$1,500.00
			\$1,500.00

U.S. Department of Justice

ITEMS INCLUDED IN MAILING 1/8/95
FOR REPORTING PERIOD 3/1/94 - 8/31/94

1 Original Supplemental Statements

2 Copies Supplemental Statements

1 Original Political Propaganda Statements

2 Copies Political Propaganda Statements

3 Copies of Clip Reports for the Australian Tourist Commission

Note: No Status and Clip reports for Yasawa Island Lodge in this period.

3 Copies of financial reporting (14-A) for the Australian Tourist Commission and Yasawa Island Lodge.

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

AVISO INC.
MARKETING COMMUNICATION

March 1994

PUBLIC RELATIONS & PROMOTIONS

- Total Advertising Equivalency \$2,630,444
- Number of Media Releases Issued 3
 - Travel Agent Manual
 - Consumer Helpline
 - Weekend to Weekend
- Number of Journalist Interviews Given ?
- Number of VJP Visits to Australia 5
 - Pierre Wolfe, Business Radio Network, KNUS, KWHD
 - Brian Brenn, AM 1040 Radio
 - Amber Eden, Brides
 - DynoComm Sports, ESPN,
 - Steve Gibby, Mike Anderson, Steve Jam
 - Zeke Wigglesworth, San Jose Mercury News

News Bureau/Media Liaison

- Distributed the "Travel Agent Manual" release to the ATC's general distribution list and travel trade publications in the U.S. and Canada. Black and white, and color shots of the TA Manual were sent to selected publications on March 3, 1994.
- Wrote and distributed the "Consumer Helpline" release. The release was sent to the ATC's general distribution list, consumer newspapers, suburban newspapers, freelance travel writers, travel newsletters and VJPers on March 18, 1994. A second version was distributed to Aussie press in the U.S. without the quote from Bill Baker.
- Outlined topics to include in "Trading Post" release; sent to Lyndel Gray and Amy Shearer for approval. Amy Shearer approved on March 29.
- Discussed "Year End Tourism Stats" release with Amy Shearer. Decided that it would be better to include the figures in a News Brief format. Outlined potential topics that could be included in the News Brief. Awaiting response.
- Sent invitations to media for ATE '94.

- Invited members of the trade press to attend Trading Post.
- Interviewed buyers / sellers at Trading Post to include in follow-up press release.
- Fulfilled 54 requests for information or photography including:
 1. Lynn Ferrin, Motorland
 2. James Ruggia, Travel Agent
 3. David Yeadon, National Geographic Traveller
 4. Andrea Boklage, Times Call (Colorado)
 5. Joanne Krotz, Money Magazine
 6. Arthur Frommer
 7. Eve Glasberg, travel & Leisure
 8. Ian MacMillan, Canadian Yachts
 9. John Goodwin, Frommer's Australia
 10. Lori Busby, Orange County Register
 11. Kristina Sibilis, World's Fair Magazine
 12. Hans Hanoomansingh, Amral's Travel
 13. Kathy Murray, Sacramento Bee
 14. Jim Glab, Travel & Leisure
 15. Dave Dolard, Canadian Airlines Magazine
 16. Laurie Warner, Bride's Magazine
 17. Tracey Burns, Freelancer
 18. Diane Kirsh, Freelancer
 19. John Barmin, Megashow Daily
 20. David Ghitelman, Meetings & Conventions
 21. Laura Monroe, Neon Productions
 22. Terry Neilan, New York Times
 23. Derek Kipp, Globe & Travle Network
 24. Lisa Diantoniis, Apprise
 25. Bradley Orlow, Discerning Traveler Newsletter
 26. Beth Kilmer, The Economic Intelligence
 27. Lev G. Fedyniak, Freelancer
 28. Anne Masterton, Freelancer
 29. Jerry Miller, PF Collier Co.
 30. Gail Sunshine, Video Fashions
 31. Susan Berg, Addison-Wesley
 32. Hans Hanoomansingh, Amral's Travel
 33. Larry Woods, CNN
 34. Amy Fried, Cruise & Vacation Views
 35. Stephanie Fall, Internet Multi-Casting
 36. Paul Hawkins, Freelancer
 37. Jennifer McCauley, Freelancer
 38. Wendy Tiefenbacher, Meetings & Conventions
 39. Ron Grant, San Marcos News Reporter
 40. Dinah Spritzer, Lara Del Rosso, Travel Weekly

41. Ann McGovern, Freelancer
42. Brian Menzies, Canadian Traveller Magazine
43. NBC-Later with Greg Kinnear
44. National Geographic Traveler
45. New York Times
46. Highlights Magazine
47. Journal of American waterworks
48. Where in the World is Carmen San Diego
49. Off Duty Magazine
50. Joanna Krotz, Money Magazine
51. Suzanne MacNeille, New York Times
52. Stephen Byers, Men's Journal
53. John Barrman, Megashow Journal
54. Elyse Ford, ASAE, Washington D.C.

Visiting Journalists Program

Worked with 25 print journalists and 6 radio and TV stations/networks during the month, either to invite them to visit Australia or to coordinate their itineraries and plan their upcoming trips. There were five planned VJP visits to Australia in the month of March. Journalists worked with included:

1. Pierre Wolfe, Business Radio Network, KNUS-Denver, KWHD-Denver
2. Brian Brenn, AM 1040 Radio
3. Jim Hutchinson, Freelancer
4. DynoComm Sports, ESPN, Steve Gibby, Steve Jam, Mike Anderson
5. Jesse Nash, Entertainment New Syndicate
6. Amber Eden, Brides Magazine
7. Timothy Fox, Mary Homi Public Relations
8. Cunard Cruise Lines
9. David Yeadon, National Geographic Traveler
10. Stacy March, Front Runners, KOMO TV 4
11. Michael Justice, Syndicated Travel Writer & Photographer
12. David Cane, Roberta Lasko, WABC
13. Andrew Scott, Freelancer
14. Linda McKStewart, Freelancer
15. Heidi Waldrop, Freelancer
16. Zeke Wigglesworth, San Jose Mercury News
17. Andrea Welch, Successful Meetings
18. Andrew Vowles, Meetings & Incentives Travel Magazine
19. Regina McGee, Association Meetings
20. David Ghitelman, Meetings & Conventions
21. Loch Adamson, Freelancer, Seattle
22. Evelyn Kanter, Freelancer
23. Vicki Leon, Blake Books
24. Malissa Simpson, Freelancer
25. Wayne Thoms, Freelancer
26. Bobbi Zane

27. Debbie Selinsky
28. Bonnie Gordon, Sea Frontiers
29. John Eubanks, Freelancer
30. Namhee Hahn, KTLA
31. Kerry Tessaro, Island Homes

VJP Other

- Updated the VJP database with articles and ad equivalencies received.
- Sent four-color, outstanding VJP articles with journalist trip breakdown to Catriona Fraser/Fiona Humphries.
- Worked on the development of a VJP in-progress database.
- Had discussions with Amy Shearer on VJP article feedback. It was determined by Amy and Fiona Humphries that all VJP articles require a breakdown cover sheet. This will be done on a monthly basis in addition to the monthly clips report.
- Updated the VJP target charts with trip dates, etc.

Special Promotions

Special Interest Australia

- Drafted special interest media list for "Year of the Great Outdoors" release.
- Revised association questionnaire.
- Revised association list.
- Developed YOGO Activity Calendar.

Jon Hutchison NY Visit

- Arranged media interviews with Jim Ruggia, Travel Agent; Christy Fisher, Advertising Age; Peter Atkinson, News Ltd.; Mark Roberti, Tour & Travel News; Dinah Spritzer, Travel Weekly; and Peter Arnold, Australian Associated Press. Sent confirmation letters.
- Additional calls were made to: Richard Andrews, Channel 9 Australia; Philip McCarthy, Sydney Morning Herald; Jane Southward, Sydney Sun-Herald, Michael Rubens, ABC Radio, Money Magazine and Business Week.
- Wrote and distributed media materials for "Australia 10 Years of Marketing."

Weekend to Weekend

- Conducted follow-up calls to journalists to determine interest in the "Weekend to Weekend" story.
- Wrote and distributed the "Weekend to Weekend" trade and consumer media releases. The U.S. consumer version was sent to the ATC's general distribution list, consumer magazines, daily newspapers, suburban newspapers, syndicates, senior publications, freelance travel writers, VJPers, travel newsletters, Australian consulates, Aussie press in the U.S. and PR Newswire on March 7, 1994. The Canadian consumer version was sent to Canadian magazines, newspapers and PR Newswire - Canadian Basic circuit on March 7, 1994. The trade versions were sent to trade publications in the U.S. and Canada on March 7, 1994.
- Arranged for and accompanied Patrick Clark on a day of media appointments in San Francisco.

Miscellaneous

- Organized listing of current "Projects in Progress."
- Put together listing of slides that media most frequently request. Sent to Amy Shearer for fulfillment.
- Met with Bill Baker & Amy Shearer on March 4 at Aviso's offices.
- Sent list of S.F. art editors to Heather Schoeneman at the San Francisco Consulate office.
- Submitted "Good Morning Amerca" promotion for consideration in the 1994 Clarion Awards, sponsored by Women in Communication, Inc.
- Obtained name of contact person at the Oprah Winfrey Show for ATC - Sydney. Wrote a Program Analysis report.
- Completed February Clips report.
- Sorted and sent press clips for the March Clips report to Burrelle's for newsclip analysis.
- Compiled report on PR fishing articles.
- Met with Bill Baker, Amy Shearer, Lyndel Gray, James LaValle and the States in Los Angeles to review PR Program on March 20.
- Met with Priscilla Felton, Australian Wine Importers Association.
- Wrote first draft of 94-95 PR Program.

PUBLICATIONS & INFORMATION

Newsletters

Meetings Conventions & Incentives Update

- Had discussions with Andrea Williams about the next issue of the MC&I newsletter.

Advertising Equivalency

U.S. Advertising Equivalency

Visiting Journalists Program	\$ 997,016.00
Press Releases/Interviews	\$ 279,784.00
Photo/Information Assistance	\$ 972,316.00

TOTAL U.S. AD EQUIVALENCY **\$2,249,116.00**

Canadian Advertising Equivalency

Visiting Journalists Program	\$ 355,680.00
Press Releases/Interviews	\$ N/A
Photo/Information Assistance	\$ 25,648.00

TOTAL CANADIAN AD EQUIVALENCY **\$ 381,328.00**

**TOTAL NORTH AMERICAN
AD EQUIVALENCY** **\$2,630,444.00**

DMB&B

April 5, 1994

APR 11 1994

Ms. Joanne Erickson
Manager Marketing Communications
Australian Tourist Commission
2121 Avenue of the Stars, Suite 1200
Los Angeles, CA 90067

Dear Joanne:

MARCH STATUS REPORT

This forwards the North American status report for the month of March. Enclosed you will find the following:

- Project Summary
- FY 93/94 Media Flowcharts
 - Media Plan Summary Charts
(12-month and 6-month versions)
 - Brand Magazine Detail
 - Trade Magazine Detail
 - Tactical Magazine Detail
 - Year of the Great Outdoors Detail
- FY 93/94 Budget Recaps
 - Overview
 - Brand, Trade, Tactical, YOGO, Production Detail
- Visitor Arrival Graphs
 - Historical Graphs and Detail
 - Annual Arrivals vs. Average Graphs
 - Visitor Arrivals vs. Visa Applications Graphs
- Visa Application Graphs
- Air Fare Graphs
- Exchange Rate Graphs
- Cable Response Graph
- Copies of magazines that carried ATC brand ads during the month of March

Please note that we have attempted to streamline the charts by combining several into one in some cases and eliminating extraneous information in others. Specifically, we have:

- Revised the Visitor Arrivals vs. Visa Applications graphs to include the average, '93 and '94 data only
- Dropped the Fiscal Arrivals vs. Visa Applications graphs

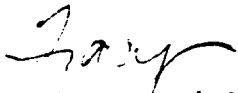
Page 1 of 2

- Combined the '92, '93 and '94 Air Fair graphs into one
- Dropped the Montreal to Sydney Air Fair graph
- Combined the '92, '93 and '94 Exchange Rate graphs into one

Please also note that we have added the Year of the Great Outdoors flowcharts.

Joanne, please let us know if you have any questions or comments on the enclosed.

Best regards,



Tracy L. Hornick
Assistant Account Executive

cc: A. Black, M. Freel, L. Herranz, J. LaValle, R. Malley,
K. Osterkamp, T. Reiter, E. Santillan, M. Taylor

AUSTRALIAN TOURIST COMMISSION
NORTH AMERICAN STATUS REPORT
MARCH 1994

MEDIA

In March, advertising was given over \$425.0M in incremental dollars which is funding the following March - June activity:

- Academy Awards spots (:45 units which include an 800 number call-to-action) in Los Angeles and San Francisco
- An eight-week (March 28 - May 22) spot television flight (:30 units) in Seattle
- Additional cable programming on the Discovery and Learning channels to run through May 19
- A three-week flight (March 26 - April 17) on the A&E cable network
- An A/B split test of the "Free Sample" direct response ad in the June issues of Island's and Bon Appetit
- An insertion in a new publication Outdoor & Travel Photography
- A follow up electronic mailing to prior Prodigy respondents

Base level brand magazine activity continues to run. Incrementally funded brand and Weekend-to-Weekend tactical magazine insertions began in March and will run through June.

The Weekend-to-Weekend tactical newspaper activity was cancelled due to the low volume of response from the first insertions. The savings was reinvested into additional magazine activity.

The Year of the Great Outdoors theme year advertising program has been approved and is now being executed. May magazine activity ran with existing Year of Sport creative, and new ads were developed to cover natural exploration which will begin running in June.

We expect to receive a budget and begin FY94/95 plan development in mid April.

CREATIVE

The "Free Sample" ad was revised to increase the prominence of the 800 number call-to-action by replacing the sub-head copy with the 800 number. This ad will run as an A/B split test in June against the "Day Trip" brand ad.

BUSINESS RESULTS

Arrivals for the month of December were up from both the U.S. and Canada. Arrivals from the U.S. totalled 25.8M representing an increase of 6.9% over 1992, and totalled 5.6M from Canada representing a 2.5% increase.

1993 ended similar to projections with the U.S. up 6.8%, and Canada up 3.2% over the prior year.

The U.S. performance is quite strong as it out paces the projected overseas category growth level of 5.7%. In Canada, however, the growth is slightly lower than the category projection of 4%. Additionally, although the volume is up relative to 1992, it remains lower than it was in 1989, 1990 or 1991.

As mentioned previously, we believe Canada's poor performance is largely a result of the continuing poor economy and its skewed impact on Australia's key young prospects.

Although the Qantas Vacations Weekend-to-Weekend newspaper was not successful in generating response, the early reading on the magazine activity is very positive. With several 1/3-page insertions and only about two weeks since the offer was mailed to respondents, over 75 bookings have been made.

After eight weeks of activity (which includes six weeks of :60 ATC/Qantas units and two weeks of :45 ATC solo spots), the cable television has generated 54.8M responses translating to a Cost-Per-Response (CPR) of \$12.11. The CPR has improved by about 10% for the ATC :45 solo flight relative to the :60 Qantas co-op activity. This data suggests that the inclusion of the Qantas announcement may divert some respondents from the ATC to Qantas.

This total CPR continues to be about 19% less efficient than the final CPR of the last flight. Based upon historical data, we expect the efficiency to improve by about 10% as response accumulates beyond the air date.

Some of the remaining loss in efficiency may be the result of underdelivery due to the unusually high Olympics viewing. As the cable ratings are guaranteed, we will receive appropriate makegoods after the buy is posted. Additionally, we have already negotiated for some makegood activity to run in-flight which should help to improve the efficiency within the coming weeks.

As expected, the :45 Academy Awards spots did not generate a tremendous level of response. The Los Angeles spot yielded 742 responses, and the San Francisco spot 352.

**FY 93/94 MEDIA PLAN
KEY CHANGES**

UNITED STATES

INCREMENTAL BRAND:

- The flowcharts and budget recaps have been updated to reflect the new activity that was purchased with the \$460.8M in additional/reserve funds.* That activity includes the following:
 - July insertion in Outdoor and Travel Photography
 - :45 spots during the Academy awards in Los Angeles and San Francisco
 - Extended Discovery flight to 5/9 and Learning Channel flight to 6/19; added a flight on A&E from 3/28 to 4/17
 - Added a spot TV flight in Seattle from 3/28 to 5/22
 - Free Sample test (Free Sample vs. Original Day Trip in May issue of Islands and June issue of Bon Appetit)
- All magazine and cable costs have been actualized.

INCREMENTAL TACTICAL:

- Magazine schedule now reflects additional insertions due to the cancellation of the newspaper activity after 3/6.

* \$367.4M in incremental dollars plus \$53.4M from the media reserve and \$40.0M from the production reserve.

DMB&B

ATC

U.S. FY '93/'94

MEDIA PLAN SUMMARY

4/4/94

MEDIA	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL INS./ TRP'S	ATC \$ TOTAL ATC (QANTAS)
<u>MAGAZINES</u>														
BASE BRAND														
INCREMENTAL BRAND														
NEWSPAPER														
BASE FREE SAMPLE														
CABLE TV :60'S														
BASE														
:45 ATC/:15 QANTAS														
INCREMENTAL														
:45 ATC														
SPOT TV :30'S														
L.A., S.F.														
SEATTLE														
TRADE														
YEAR OF GREAT OUTDOORS														
PRODIGY														
J.M.A.*														
P.A.*														
TOTAL:														
ATC:														
QANTAS:														

TRP'S: (A35-64) P.A. = PARTNERSHIP AUSTRALIA *FUNDED OUTSIDE DMB&B BUDGET
= ACADEMY AWARD SPOT ** = INCLUDES RESERVE OF \$22.8M

DMB&B

1983-1984 MEDIA FLOWCHART

AUSTRALIAN TOURIST COMMISSION
U.S. FY '93/'94
MEDIA PLAN SUMMARY

MEDIA	JAN	FEB	MAR	APR	MAY	JUNE	
	27 3 10 17 24 31	7 17 21 28	7 14 21 28	4 11 18 25	2 9 16 23 30	6 13 20	
MAGAZINES							
PG4C + BRC	3	3	8	3	2	1	
PG4C							
INCREMENTAL			4	1	8	8	
CABLE TV :60'S							
:45 ATC/:15 QANTAS			10 TRPS/ WK				
:45 ATC				12 TRPS/ WK	A & E/ OPPORTUNISTIC CABLE		
SPOT TV :30'S							
L.A., S.F.			50 TRPS/ WK	#			
SEATTLE							
TRADE							
YEAR OF GREAT OUTDOORS							
TRP'S: (A35-64) # ACADEMY AWARDS SPOT							

MDPLNCAH

DMB&B

AUSTRALIAN TOURIST COMMISSION

4/4/94

MEDIA FLOWCHART
1/28/1994

PAGE 1

FY 1993/1994 U.S. CONSUMER PRINT

CONSUMER PRINT	JUL '93	AUG	SEP	OCT	NOV	DEC	JAN '94	FEB	MAR	APR	MAY	JUN	TOTL
TRAVEL CONDE NAST TRAVELER			M A \$57,744						D B \$40,339 INC	MR B \$40,339 INC			3 \$138,422
NATIONAL GEO. TRAVELER								M B \$30,387	DR B \$30,387 INC	DR B \$30,387 INC	B \$30,387	B	3 \$91,161
TRAVEL & LEISURE					D B \$47,185*				B B \$16,485 INC	MR B \$16,485 INC	MR B \$16,485 INC		3 \$90,155
TRAVEL HOLIDAY			M A \$38,988						D B \$24,284 INC	MR B \$24,284 INC	MR B \$24,284 INC		3 \$87,556
ISLANDS			M A \$13,776	M A \$13,776					D B \$9,607 INC	DR B \$9,607 INC	F/D B \$11,518 INC		3 \$34,901
HOME/SHELTER ARCHITECTURAL DIGEST								B B \$42,869			MR B \$42,869 INC		2 \$85,736
METROPOLITAN HOME											MR B \$23,848 INC		1 \$23,848
MARTHA STEWART LIVING											MR B \$28,293 INC		1 \$28,293
EPICUREAN BONAPPETIT						D B \$41,128					F/D B \$45,904 INC		2 \$87,032
GOURMET			B B \$37,024										1 \$37,024
SPECIAL MARKET OUT						B B \$4,816					INC		1 \$4,816
IN FLIGHT AMERICAN WAY											DR 5/1 B \$11,544 INC		1 \$11,544

LEGEND: A-PG 4C + BRC
B-PG4C
C-SPREAD ADVERTORIAL + BRC
T-.17 BAW REGIONAL

*AUSTRALIAN EDIT
1-REGIONAL AD
Q-3C X 9.5'

CREATIVE: B - BEACHES
M - MUSIC
D - DAY TRIP
P - FAIRY PENGUINS

F - FREE SAMPLE
INC - INCREMENTAL BRAND ACTIVITY
DR - DAY TRIP REVISION
MR - MUSIC REVISION

BR - BEACHES REVISION

DMB&B

AUSTRALIAN TOURIST COMMISSION

4/4/84

MEDIA FLOWCHART
10071004

FY 1993/1994 U.S. CONSUMER PRINT

PAGE 2

CONSUMER PRINT	JUL '83	AUG	SEP	OCT	NOV	DEC	JAN '84	FEB	MAR	APR	MAY	JUN	TOTL
LITERARY THE ATLANTIC										D B \$17,983		MR B \$17,983 INC	2 \$35,966
AMERICAN HERITAGE					M B \$11,248								1 \$11,248
NEW YORKER						P 12/27 \$8,050		P 2/7 \$8,595	P 3/28 \$8,595	P 4/11 N/C	P 5/9 \$8,595 INC	P 6/6 \$8,595 INC	6 \$42,430
SMITHSONIAN											DR B \$50,009 INC	MR B \$50,009 INC	2 \$100,018
SENIOR MATURE OUTLOOK						M B \$22,572				DR B \$24,373 INC			2 \$46,945
NEW CHOICES									M B \$22,137				1 \$22,137
MC CALL'S SILVER												MR B \$28,738 INC	1 \$28,738
BRIDAL MODERN BRIDE									B A \$38,784				1 \$38,784
BRIDE'S												B * B \$28,951	1 \$28,951

LEGEND: A-PG 4C + BRC
B-PG4C
C-SPREAD ADVERTORIAL + BRC
T-17 BW REGIONAL

*AUSTRALIAN EDIT
1-REGIONAL AD
E-1/3 PG B/W
G-3C X 9.5"

CREATIVE:
W.T.W.
FRACTIONAL
ACTIVITY

B - BEACHES
M - MUSIC
D - DAY TRIP
P - FAIRY PENGUINS

F - FREE SAMPLE
INC - INCREMENTAL BRAND EXECUTION
DR - DAY TRIP REVISION
MR - MUSIC REVISION
BR - BEACHES REVISION

LITERARY

DMB&B

AUSTRALIAN TOURIST COMMISSION

4/4/94

MEDIA FLOWCHART
10/27/1994

FY 1993/1994 U.S. CONSUMER PRINT

PAGE 3

CONSUMER PRINT	JUL '93	AUG	SEP	OCT	NOV	DEC	JAN '94	FEB	MAR	APR	MAY	JUN	TOTL
SPORTS/OUTDOOR WALKING			↔ \$13,274	M A ↔ \$13,274									1 \$13,274
OUTSIDE				B A \$32,094					D B \$23,491		W		2 \$55,585
SERRA			↔ \$11,562	M B ↔ \$11,562					↔ \$11,562	D B ↔ \$11,562			2 \$23,124
GOLF DIGEST					M A \$54,267								1 \$54,267
BACKPACKER							↔ \$12,802	D B ↔ \$12,802					1 \$12,802
RUNNER'S WORLD				M B \$20,205									1 \$20,205
TENNIS						F * D N/C	D * C \$25,200						2 \$25,200
OUTDOOR & TRAV. PHOTO												TBD B \$2,736 INC	1 \$2,736

LEGEND: A-PG 4C + BRC
B-PG 4C
C-SPREAD ADVERTORIAL + BRC
T-1.17 BW REGIONAL

*AUSTRALIAN EDIT
1-REGIONAL AD
E-1/3 PG BW

CREATIVE: B-3C X 9.5'

B- BEACHES
M- MUSIC
D- DAY TRIP
P- FAIRY PENGUINS

F- FREE SAMPLE

W- W.T.W. FRACTIONAL ACTIVITY
INC- INCREMENTAL BRAND ACTIVITY
DR- DAY TRIP REVISION
MR- MUSIC REVISION

SPREGUS

BR- BEACHES REVISION

DMB&B

AUSTRALIAN TOURIST COMMISSION

4/4/94

MEDIA FLOWCHART
100971004

FY 1993/1994 U.S. CONSUMER PRINT

PAGE 4

CONSUMER PRINT	JUL '93	AUG	SEP	OCT	NOV	DEC	JAN '94	FEB	MAR	APR	MAY	JUN	TOTL
REGIONAL SUNSET					F A \$84,446				DR B \$43,949 INC		M B \$43,949 W		3 \$152,344
L.A. TIMES MAGAZINE				M B 10/17 * \$34,835					M 3/6 B \$30,946 INC				2 \$85,781
N.Y. TIMES MAGAZINE					M B 11/14/93 \$43,168								1 \$43,168
WESTWAYS										M B \$6,784			1 \$6,784
LOS ANGELES MAGAZINE										DR B \$11,711 INC			1 \$11,711
NEWSPAPER													
L.A. TIMES NEWSPAPER			F G 9/28 * \$18,776										1 \$18,776
DENVER ROCKY MTN NEWS			F G 10/3 * \$3,572										1 \$3,572
DENVER POST				F G 11/14 * \$3,535									1 \$3,535

TOTAL MAGAZINES PER MONTH:
LEGEND: A-PG 4C + BRC *AUSTRALIAN EDIT
B-PG4C E-1/3 PG BW
C-SPREAD ADVERTORIAL + BRC
T-17 BW REGIONAL W - W.T.W. FRACTIONAL ACTIVITY

3 4 6
B - BEACHES
M - MUSIC
D - DAY TRIP
P - FAIRY PENGUINS

3 12 6
F - FREE SAMPLE
INC - INCREMENTAL BRAND ACTIVITY
DR - DAY TRIP REVISION
MR - MUSIC REVISION
BR - BEACHES REVISION

DMB&B

ATC

U.S. FY 1993/1994

4/4/94

TRADE MEDIA PLAN SUMMARY

MEDIA	JUL		AUG		SEP	OCT	NOV		DEC	JAN		FEB		MAR		APR		MAY		JUN		TOTAL	\$M	
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9			10
TIER I																								
TRAVEL WEEKLY (BI-WEEKLY)	A	E	E		E		BC	D	A		B	C	D	A	B	C	D	A	B	C	D	AB	21++	16.7
TRAVEL AGENT (WEEKLY)			E		E		A		B	CD		ABC	D	A	BC	D	A(BCD)**					18	23.0	
TOUR & TRAVEL NEWS (WEEKLY)			E		E		A	B	C		D	A	CDA	BB	C	D	A	B	CD			18++	12.1	
TIER II																								
TRAVEL AGE WEST (WEEKLY)			E	A		E	B		C		D	AB	C	D	A				B			11	11.2	
TIER III																								
PATA TRAVEL NEWS AMERICA					E						D							C				3+	4.1	
JAX FAX																						2	1.8	
RECOMMEND (MONTHLY)					E							A										2	4.2	
																						73	73.1	
																							TOTAL: 73.1	
++INCLUDES 3 NYC NEGOTIATED INSERTIONS *ISSUE DATES TBD A=911/HELPLINE B=CUSTOMERS/AUSSIE SPECIALIST																								
+ INCLUDES 1 NYC NEGOTIATED INSERTION **JULY ISSUE DATES C=PAY NOTHING/HELPLINE D=AGENT'S MANUAL E=\$1,000 PACKAGES																								

++INCLUDES 3 INC NEGOTIATED INSERTIONS *ISSUE DATES TBD A-011/HELPLINE B-CUSTOMERS/AUSSE SPECIALIST

+ INCLUDES 1 INC NEGOTIATED INSERTION **JULY ISSUE DATES C-PAY NOTHING/HELPLINE D-AGENT'S MANUAL E-\$1,000 PACKAGES

ATC/RO

DMB&B

1994 MEDIA FLOWCHART

WEEKEND TO WEEKEND
TACTICAL EFFORT

4/4/84

MEDIA	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	# OF INS.	ATC GROSS COST (M)
<u>MAGAZINE</u>														
CONDE NAST TRAV.	27 3 30 7 20 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	7 10 201	4	41.8
ISLANDS													3	10.8
NAT'L GEO. TRAV.													2	19.9
OUTDR. & TRAV. PHOTO													1	1.6
NEW CHOICES													1	7.9
PEOPLE (CA ED.)													1	10.4
SMITHSONIAN													1	14.8
BACKPACKER													1	4.1
SIERRA													1	5.2
TRAVEL HOLIDAY													3	25.3
TRAVEL & LEIS.													3	39.0
SUNSET													3	32.2
OUTSIDE													2	14.7
LA TIMES MAG TRV IN STYLE													1	14.4
AMERICAN WAY													5	12.0
NEWSPAPERS													32	254.1
L.A. TIMES													3	19.4
S.F. CHRONICLE													2	7.6
S.D. UNION TRIB.													2	3.7
SEATTLE TIMES													1	1.8
CONTRA COSTA (LA)													2	2.4
CREATIVE: P=PRICE NS=NEW SOUTH WALES													10	34.9
													42	289.0
													TOTAL:	

NT=NORTHERN TERRITORY UNIT: 1/3=1/3 P2C

V=VICTORIA 1/6=1/6 P2C

Q=QUEENSLAND

WTW:EFF

DMB&B

1984 MEDIA FLOWCHART

ATC "THE YEAR OF THE GREAT OUTDOORS" UNITED STATES

4/4/94

MEDIA	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	# OF INS.	ATC U.S. GROSS (000)
OUTDOOR ACTIVITIES	27 9 10 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	7 1 0 2 1 7 8 0 0 1	2	2.2
AUDUBON													1	.1
SAIL													1	.8
BACKPACKER													3	N/A
OUTSIDE													1	1.1
OUTDOOR PHOTO.													1	.7
SIERRA													1	.5
BICYCLING													2	8.0
SPORTS													1	2.7
GOLF DIGEST													2	1.1
TENNIS													2	2.4
IN-FISHERMAN													2	2.2
SKIN DIVER													1	.4
SCUBA DIVING													1	.9
WILDBIRD													2	.6
WALKING													1	.3
FISHING WORLD													1	.3
POWER & MOTOR YACHT													1	.3
ENVIRONMENTAL													1	.3
MOTHER JONES													1	1.0
UTNE READER													1	1.6
LITERARY													1	1.6
NATURAL HISTORY													1	1.6
CREATIVE: H=HIKING G=GOLFING P=PHOTO	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	F=1/2 NC=1/2 W=1/2	27	26.9
													27	26.9
													27	26.9

CREATIS

**FY 93/94 MEDIA PLAN
KEY CHANGES**

CANADA

CONSUMER MAGAZINES:

- Costs have been actualized resulting in a \$1.7M savings.

DMB&B

ATC

CANADA FY '93/'94

MEDIA PLAN SUMMARY

4/4/94

MEDIA	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL INS./ TRP'S	ATC \$M TOTAL ATC1 (QANTAS)
	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		
MAGAZINES BASE BRAND	0	0	2	2	1	0	3	1	1	3	2	1	16	\$188.1 \$124.5 (\$63.6)
INCREMENTAL BRAND										1	2	2	5	\$32.7
SPOT TV (:60'*) VANCOUVER :45 ATC/:15 QANTAS													400	\$74.7 \$47.0 (\$27.7)
TRADE**													10	
YEAR OF GREAT** OUTDOORS													TBD	\$3.1
J.M.A.*													TOTAL: \$295.5	
P.A.*													ATC: \$204.2	
													QANTAS: \$91.3	

TRP'S: (A25-54) (A25-64 N.A.)
*FUNDED OUTSIDE DMB&B BUDGET

**FUNDED FROM SEPARATE BUDGETS

U.S. DOLLARS

ATC1

DMB&B

1993-1994 MEDIA FLOWCHART

**AUSTRALIAN TOURIST COMMISSION
CANADA FY '93/'94
MEDIA PLAN SUMMARY**

MEDIA	JAN							FEB							MAR							APR							MAY							JUNE										
	27	3	10	17	24	31	7	14	21	28	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25	2	9	16	23	30	6	13	20							
<u>MAGAZINES</u>																																														
PG4C																																														
INCREMENTAL																																														
<u>TRADE</u>																																														
<u>YEAR OF GREAT OUTDOORS</u>																																														

TRP'S: (A25-54) (A25-64 NLA)

MDPLANCH

DMB&B

AUSTRALIAN TOURIST COMMISSION

4/4/94

MEDIA FLOWCHART
1000/1004

FY 1993/1994 CANADA MAGAZINE SCHEDULE

CONSUMER PRINT	JUL '93	AUG	SEP	OCT	NOV	DEC	JAN '94	FEB	MAR	APR	MAY	JUN	TOTL
TRAVEL TRAVEL A LA CARTE			B \$8,905							M \$8,905			2 \$13,810
NEWSWEEKLY MACLEAN'S			B 9/6 \$26,164	D 11/22 \$26,164				M 2/21 \$26,164			B 5/16 \$8,955		4 \$87,348
TIME (CANADA)				D 10/18 \$18,209			B 1/3 \$18,209		D 3/21 \$17,811	M 4/11 \$18,209			4 \$72,438
LIFESTYLE EQUINOX			M \$8,955				D \$5,970				B \$8,955		2 \$25,890
REGIONAL TORONTO LIFE												M \$8,988	1 \$8,988
WESTERN LIVING										D \$13,030	M \$12,587 INC	M \$12,587 INC	4 \$50,791
VANCOUVER MAGAZINE										M \$5,605 INC	M \$5,084 INC	M \$5,084 INC	3 \$15,773

ALL COSTS ARE CANADIAN \$

ALL ADS ARE PG 4C

1-ANNUAL TRAVEL PLANNER

2-B.C. ALBERTA REGIONAL EDITION

CREATIVE:

B - BEACHES

M - MUSIC

D - DAY TRIP

TOTAL PER MONTH

CANMAG94

MO - MUSIC ORIGINAL (W/OUT QANTAS)

MR - MUSIC REVISION

INC - INCREMENTAL BRAND ACTIVITY

4/4/94

CANADA FY 1993/1994

TRADE MEDIA PLAN SUMMARY

MEDIA	JUL			AUG			SEP			OCT			NOV			DEC			JAN			FEB			MAR			APR			MAY			JUN			TOTAL	\$M (CANADIAN)																									
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31																																
CANADIAN TRAVEL PRESS (WEEKLY)				*	A			A		*	A		D				A			C			D			A						10	6.1 (7.6)																														
TOLL FREE DIRECTORY LISTINGS																													X		10	N/C																															
CANADIAN TRAVELER																															2	1.0 (1.2)																															
																														TOTAL:	7.1 (8.8)																																
A-011A-HELPLINE C-PAY NOTHING-HELPLINE	B-CUSTOMERS/AUG66E SPECIALIST D-AGENT'S MANUAL																															E-\$1,000 PACKAGES *-UPGRADED TO J.R. HALF PAGE SIZING																															CATCRO

DMB&B
1984 MEDIA FLOWCHART

ATC
"THE YEAR OF THE GREAT OUTDOORS"
CANADA

4/4/94

MEDIA	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	# OF INS.	ATC U.S. GROSS (000)
OUTDOOR ACTIVITIES OUTDOOR CANADA B.C. OUTDOORS	27	3	10	7	3	4	1	1	1	1	1	1	1	1
SPORTS PACIFIC YACHTING SCORE EXPLORE														
LITERARY CANADIAN GEOGRAPHIC														

CREATIVE:	C=CYCLING	H=HIKING	NC=NEW COPY	2"=2" BW	9	2.6
	B=BOATING	G=GOLFING		1/12=1/12 PBW		
	O=GREAT OUTDOORS					

**AUSTRALIAN TOURIST COMMISSION
NORTH AMERICAN BUDGET RECAP
FY 93/94**

4/4/94

PLANNED SPENDING	ATC TOTAL	QANTAS TOTAL	TOTAL COST
I. CONSUMER			
MAGAZINES			
U.S.	1,253.1	285.4	1,538.5
CANADA	157.3	63.6	220.9
RESERVE	0.0	0.0	0.0
NEWSPAPER	25.9	-	25.9
SUBTOTAL:	1,436.3	349.0	1,785.3
CABLE TV (U.S)	1,389.1	304.6	1,693.7
SPOT TV			
U.S.	620.8	0.0	620.8
CANADA	47.0	27.7	74.7
SUBTOTAL:	667.8	27.7	695.5
MEDIA SUBTOTAL			
U.S.	3,288.9	590.0	3,878.9
CANADA	204.3	91.3	295.6
SUBTOTAL:	3,493.2	681.3	4,174.5
CONSUMER PRODUCTION:			
U.S.	71.3	24.8	96.1
CANADA	N/A	N/A	N/A
RESERVE	28.7	N/A	28.7
SUBTOTAL:	100.0	24.8	124.8
CONSUMER SUBTOTAL			
U.S.	3,388.9	614.8	4,003.7
CANADA	204.3	91.3	295.6
SUBTOTAL:	3,593.2	706.1	4,299.3
II. TRADE			
MEDIA			
U.S.	73.0	N/A	73.0
CANADA	7.1	N/A	7.1
SUBTOTAL:	80.1	N/A	80.1
III. 1994 THEME			
U.S.	26.9	N/A	26.9
CANADA	2.5	N/A	2.5
RESERVE:	0.6		0.6
SUBTOTAL:	30.0	N/A	30.0
IV. WEEKEND-TO-WEEKEND			
MAGAZINE	254.1	N/A	254.1
NEWSPAPER	34.9	N/A	34.9
SUBTOTAL:	289.0	N/A	289.0
GRAND TOTAL (MEDIA & PRODUCTION)			
U.S.	3,778.4	614.8	4,393.2
CANADA	213.9	91.3	305.2
GRAND TOTAL:	3,992.3	706.1	4,698.4

UNITED STATES - TOTAL:
 AUSTRALIAN TOURIST COMMISSION
 FY 93/94

04/04/94

MEDIA	FLIGHT	ATC AMOUNT	QANTAS AMOUNT	TOTAL PLANNED AMOUNT	CLIENT AUTHORIZED TO DATE
MAGAZINE	SEPTEMBER 1993	\$129.2	\$43.1	\$172.3	\$172.3
	OCTOBER	\$61.9	\$25.2	\$87.1	\$90.7
	NOVEMBER	\$182.2	\$60.7	\$242.9	\$279.2
	DECEMBER	\$38.4	\$15.6	\$54.0	\$69.0
	JANUARY 1994	\$45.0	\$23.2	\$68.2	\$58.0
	FEBRUARY	\$64.4	\$23.8	\$88.2	\$95.9
	MARCH	\$235.9	\$50.3	\$286.2	\$177.4
	APRIL	\$56.8	\$8.4	\$65.2	\$24.7
	MAY	\$207.3	\$25.3	\$232.6	\$94.7
	JUNE	\$245.2	\$9.8	\$255.0	
	FY 92/93 CREDIT	(\$8.0)		(\$8.0)	
	CASH DISC. CREDITS	(\$5.2)		(\$5.2)	
	TOTAL:	\$1,253.1	\$285.4	\$1,538.5	\$1,061.9
RESERVE					
NEWSPAPER	9/26/93	\$18.8	-	\$18.8	\$18.8
	10/3/93	\$3.6	-	\$3.6	\$3.6
	11/4/93	\$3.5	-	\$3.5	\$3.5
	TOTAL:	\$25.9	\$0.0	\$25.9	\$25.9
CABLE	8/23/93-10/3/93	\$457.4	\$152.6	\$610.0	\$610.0
	1/31/94-3/13/94	\$458.9	\$152.0	\$610.9	\$610.0
	3/14/94-4/3/94	\$475.5	\$0.0	\$475.5	
	CREDIT	(\$2.7)		(\$2.7)	
	TOTAL:	\$1,389.1	\$304.6	\$1,693.7	\$1,220.0
SPOT TV	1/31/94-3/20/94	\$316.4	\$0.0	\$316.4	\$371.0
SPOT TV	3/28/94-5/22/94	\$69.5			
ACADEMY AWARDS	3/21/94	\$214.3			
S.F. & L.A.					
CREDIT		(\$2.2)			
	RESERVE:	\$22.8	\$0.0	\$22.8	
	TOTAL:	\$620.8	\$0.0	\$620.8	
MEDIA TOTAL:		\$3,288.9	\$590.0	\$3,878.9	\$2,652.9
PRODUCTION:		\$71.3	\$24.8	\$96.1	N/A
PRODUCTION RESERVE:		\$28.7	N/A	\$28.7	
GRAND TOTAL:		\$3,388.9	\$614.8	\$4,003.7	\$2,652.9

CANADA - CONSUMER
 AUSTRALIAN TOURIST COMMISSION
 FY 93/94

4/4/94

MEDIA	FLIGHT	ATC AMOUNT	QANTAS AMOUNT	TOTAL PLANNED AMOUNT	CLIENT AUTHORIZED TO DATE
MAGAZINE	AUGUST 1993	\$0.0	\$0.0	\$0.0	\$0.0
	SEPTEMBER	\$24.9 *	\$12.3	\$37.2	\$11.0
	OCTOBER	\$16.6	\$8.5	\$25.1	\$25.1
	NOVEMBER	\$17.3	\$8.9	\$26.2	\$26.2
	DECEMBER	\$0.0	\$0.0	\$0.0	\$0.0
	JANUARY 1994	\$24.3	\$12.5	\$36.8	\$38.4
	FEBRUARY	\$17.3	\$8.9	\$26.2	\$26.2
	MARCH	\$11.7	\$6.1	\$17.8	\$17.4
	APRIL	\$35.2	\$8.5	\$43.7	\$43.7
	MAY	\$25.8	\$10.7	\$36.5	\$36.5
	JUNE	\$23.5	\$3.1	\$26.6	\$17.7
	TOTAL:	\$196.6	\$79.5	\$276.1	\$237.0
SPOT TV	8/23/93-9/19/93	\$64.1	\$34.6	\$98.7	\$98.7
	CREDIT:	(\$5.3)		(\$5.3)	
	TOTAL:	\$58.8	\$34.6	\$93.4	
MEDIA TOTAL:		\$255.4	\$114.1	\$369.5	\$335.7
PRODUCTION:		N/A	N/A	N/A	N/A
GRAND TOTAL:		\$255.4	\$114.1	\$369.5	\$335.7

*INCLUDES CALGARY HERALD SHORT RATE OF \$1.1M.
 ALL COSTS ARE CANADIAN \$

**AUSTRALIAN TOURIST COMMISSION
FY 93/94 TRADE/THEME YEAR BUDGET RECAP
NORTH AMERICA**

4/4/94

MEDIA	MONTH	PLANNED AMOUNT				AUTHORIZED AMOUNT			
		U.S.	CAN	CAN	TOTAL	U.S.	CAN	CAN	TOTAL
		CAN \$	U.S.\$	U.S.\$	U.S.\$	CAN \$	U.S.\$	U.S.\$	U.S.\$
MAGAZINE	JULY 1993	\$0.9	\$0.0	\$0.0	\$0.9	\$0.9	\$0.0	\$0.0	\$0.9
	AUGUST	\$5.0	\$0.8	\$0.6	\$5.6	\$5.0	\$0.0	\$0.0	\$5.0
	SEPTEMBER	\$7.2	\$0.8	\$0.6	\$7.8	\$7.2	\$0.9	\$0.7	\$7.9
	OCTOBER	\$4.0	\$0.8	\$0.6	\$4.6	\$4.0	\$0.9	\$0.7	\$4.7
	NOVEMBER	\$5.9	\$0.8	\$0.6	\$6.5	\$5.9	\$0.9	\$0.7	\$6.6
	DECEMBER	\$4.0	\$0.8	\$0.6	\$4.6	\$4.0	\$0.9	\$0.7	\$4.7
	JANUARY 94	\$10.4	\$2.0	\$1.6	\$12.0	\$10.4	\$0.9	\$0.7	\$11.1
	FEBRUARY	\$10.9	\$0.8	\$0.6	\$11.5	\$11.7	\$0.9	\$0.7	\$12.4
	MARCH	\$7.2	\$0.8	\$0.6	\$7.8	\$7.2	\$0.9	\$0.7	\$7.9
	APRIL	\$7.8	\$0.8	\$0.6	\$8.4	\$7.0	\$0.0	\$0.0	\$7.0
	MAY	\$7.0	\$0.8	\$0.6	\$7.6	\$7.0	\$0.9	\$0.7	\$7.7
	JUNE	\$2.7	\$0.0	\$0.0	\$2.7	\$2.7	\$0.9	\$0.7	\$3.4
MEDIA TOTAL:		\$73.0	\$8.9	\$7.1	\$80.1	\$73.0	\$8.1	\$6.5	\$79.5
PRODUCTION:		N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
GRAND TOTAL:		\$73.0	\$8.9	\$7.1	\$80.1	\$73.0	\$8.1	\$6.5	\$79.5
1994 THEME:		\$26.9	\$3.1	\$2.5	\$29.4	\$26.9	\$3.1	\$2.5	\$29.4
RESERVE:					\$0.6				
TOTAL:					\$30.0				
YEAR OF THE GREAT OUTDOORS									
WEEKEND-TO-WEEKEND:									
MAGAZINE		\$254.1							
NEWSPAPER		\$34.9							
TOTAL:		\$289.0							

AUSTRALIAN TOURIST COMMISSION
FY '93/'94
Authorized Expenditure Recap
3/29/94

Description	Authorized Expenditure		
-----	-----	-----	-----
1. United States	ATC	Qantas	Total
-----	-----	-----	-----
I. Media			
A. Magazine	1,252,878	285,400	1,538,278
B. Newspaper	25,883	0	25,883
C. Cable	1,389,125	304,600	1,693,725
D. Spot TV	597,950	0	597,950
	-----	-----	-----
CONSUMER SUBTOTAL	3,265,836	590,000	3,855,836
E. Theme Year	26,900		26,900
F. Trade	73,058	0	73,058
G. Tactical	289,005	0	289,005
MEDIA TOTAL	3,654,799	590,000	4,244,799
II. Production			
A. Print	40,094	23,712	63,806
B. Collateral	31,624	0	31,624
C. Radio	(10,509)	0	(10,509)
D. TV	2,706	1,057	3,763
E. Miscellaneous	7,342	0	7,342
	-----	-----	-----
PRODUCTION TOTAL	71,257	24,769	96,026
US GRAND TOTAL	3,726,056	614,769	4,340,825

AUSTRALIAN TOURIST COMMISSION
FY '93/'94
Authorized Expenditure Recap
3/29/94

Description	Authorized Expenditure		
	ATC	Qantas	Total
2. Canada			
I. Media			
A. Magazine	195,212	79,471	274,683
B. Newspaper	1,137	0	1,137
C. Spot TV	58,800	34,600	93,400
CONSUMER SUBTOTAL	255,149	114,071	369,220
D. Theme Year	3,123	0	3,123
E. Trade	8,894	0	8,894
MEDIA TOTAL	267,166	114,071	381,237
CANADA GRAND TOTAL	267,166	114,071	381,237

Notes: US figures shown in US dollars; Canadian figures shown in Canadian dollars.

AUSTRALIAN TOURIST COMMISSION
FY '93/'94
Authorized Expenditure Recap
United States
3/29/94

I. Media

Description		Autho		Cost		
Medium	Advertising Period	Date	Signed (ATC)	Signed (Qantas)	ATC	Qantas
					Total	Comments
A. Magazine						
Base Brand (Sept-June)					711,900	285,400
Incremental Brand (March-July)					496,700	0
Bon Appetit (June)					45,900	0
Islands (May/June)					11,500	0
FY 92/93 Credits		n/a	n/a	n/a	(7,973)	0
Cash Discount Credits		n/a	n/a	n/a	(5,149)	0
MAGAZINE SUBTOTAL					1,252,878	285,400
					997,300	Actuals
					496,700	
					45,900	
					11,500	
					(7,973)	
					(5,149)	
					1,538,278	
B. Newspaper						
LA Times (9/26)		9/2/93	no	n/a	18,776	0
Rocky Mtn. News (10/3)		9/27/93	yes	n/a	3,572	0
Denver Post (11/14)		10/21/93	yes	n/a	3,535	0
NEWSPAPER SUBTOTAL					25,883	0
					25,883	

AUSTRALIAN TOURIST COMMISSION

FY '93/'94

Authorized Expenditure Recap

United States

3/29/94

I. Media Cont'd

Description		Autho		Cost				
Medium	Advertising Period	Date	Signed (ATC)	Signed (Qantas)	ATC	Qantas	Total	Comments
C. Cable	8/23 - 9/12/93	6/29/93	yes	yes	228,700	76,300	305,000	
	9/13 - 10/3/93	6/29/93	yes	yes	228,700	76,300	305,000	
	1/31 - 2/20/94	6/29/93	yes	yes	230,900	76,000	306,900	Actuals
	2/21 - 3/13/94	6/29/93	yes	yes	228,000	76,000	304,000	Actuals
	Incremental (3/14 - 4/3/94)	1/4/94	yes	n/a	307,400	0	307,400	Actuals
	Cable Heavy-Up	3/18/94	yes	n/a	168,100	0	168,100	
	FY 92/93 Credits	n/a	n/a	n/a	(2,675)	0	(2,675)	
			CABLE SUBTOTAL		1,389,125	304,600	1,693,725	
D. Spot TV	1/31 - 3/20/94	9/9/93	yes	n/a	316,400	0	316,400	Actuals
	LA Academy Awards	3/13/94	no	n/a	149,250	0	149,250	
	SF Academy Awards	3/18/94	yes	n/a	65,000	0	65,000	
	Seattle (3/28 - 5/22/94)	3/22/94	no	n/a	69,500	0	69,500	Actuals
	FY 92/93 Credits	n/a	n/a	n/a	(2,200)	0	(2,200)	
			SPOT TV SUBTOTAL		597,950	0	597,950	
			CONSUMER SUBTOTAL		3,265,836	590,000	3,855,836	
E. Theme Year April - May '94 June - July '94		3/4/94	yes	n/a	11,192	0	11,192	
		3/4/94	yes	n/a	15,708	0	15,708	
					26,900	0	26,900	

AUSTRALIAN TOURIST COMMISSION
 FY '93/'94
 Authorized Expenditure Recap
 United States
 3/29/94

I. Media Cont'd

Description		Autho		Cost		
Medium	Advertising Period	Date	Signed (ATC)	Signed (Qantas)	ATC	Qantas
					Total	Comments
F. Trade	FY 93/94 Magazines	3/16/94	n/a	n/a	73,058	0
						Previous autho for same amount approved
G. Tactical	Magazines (March - July)	3/24/94	no	n/a	254,105	0
	Newspaper				34,900	0
TACTICAL SUBTOTAL					289,005	0
MEDIA TOTAL					3,654,799	590,000
						4,244,799

AUSTRALIAN TOURIST COMMISSION

FY '93/'94

Authorized Expenditure Recap

United States

3/29/94

II. Production

Description			Estimate		Cost			
Job #	Description	Date	Signed (ATC)	Signed (Qantas)	ATC	Qantas	Total	Comments
A. Print	AT-4-1001 Music Co-op	7/12/93	yes	yes	10,324	10,324	20,647	Closed 2/22/94
	AT-4-1002 Day Trip Co-op	7/12/93	yes	yes	5,960	5,960	11,919	Closed 2/22/94
	AT-4-1003 Beaches Co-op	7/12/93	yes	yes	5,142	5,141	10,283	Final Billed 2/1/94
	AT-4-1004 Canada Beaches Co-op	7/12/93	yes	yes	2,288	2,288	4,575	Final Billed 2/1/94
	AT-4-1005 LA Times Free Sample	9/20/93	no	n/a	5,606	0	5,606	Closed 3/1/94
	AT-4-1006 Wine Experience	9/14/93	yes	n/a	278	0	278	Final Billed 1/3/94
	Brochure							
	AT-4-1007 Tennis Free Sample	2/17/94	yes	n/a	489	0	489	
	AT-4-1008 Modern Bride Revise	11/9/93	yes	n/a	456	0	456	Final Billed 2/1/94
	AT-4-1010 Daytrip W-T-U Revise	1/6/94	yes	n/a	8,249	0	8,249	
AT-4-1011 Beaches w/Offer	2/10/94	no	n/a	0	0	0	Killed	
AT-4-1012 Music w/Offer	2/11/94	yes	n/a	8,419	0	8,419		
AT-4-1013 Additional YOGO								
n/a	FY 92/93 Credits	n/a	n/a	n/a	(7,115)	0	(7,115)	
PRINT SUBTOTAL					40,094	23,712	63,806	
B. Collateral	AT-4-2000 Sept/Oct BRCs	7/19/93	yes	n/a	13,137	0	13,137	
	AT-4-2001 Revised BRCs	9/15/93	yes	n/a	18,487		18,487	
COLLATERAL SUBTOTAL					31,624	0	31,624	
C. Radio	n/a	n/a	n/a	n/a	(10,509)	0	(10,509)	

AUSTRALIAN TOURIST COMMISSION
FY '93/'94
Authorized Expenditure Recap
United States
3/29/94

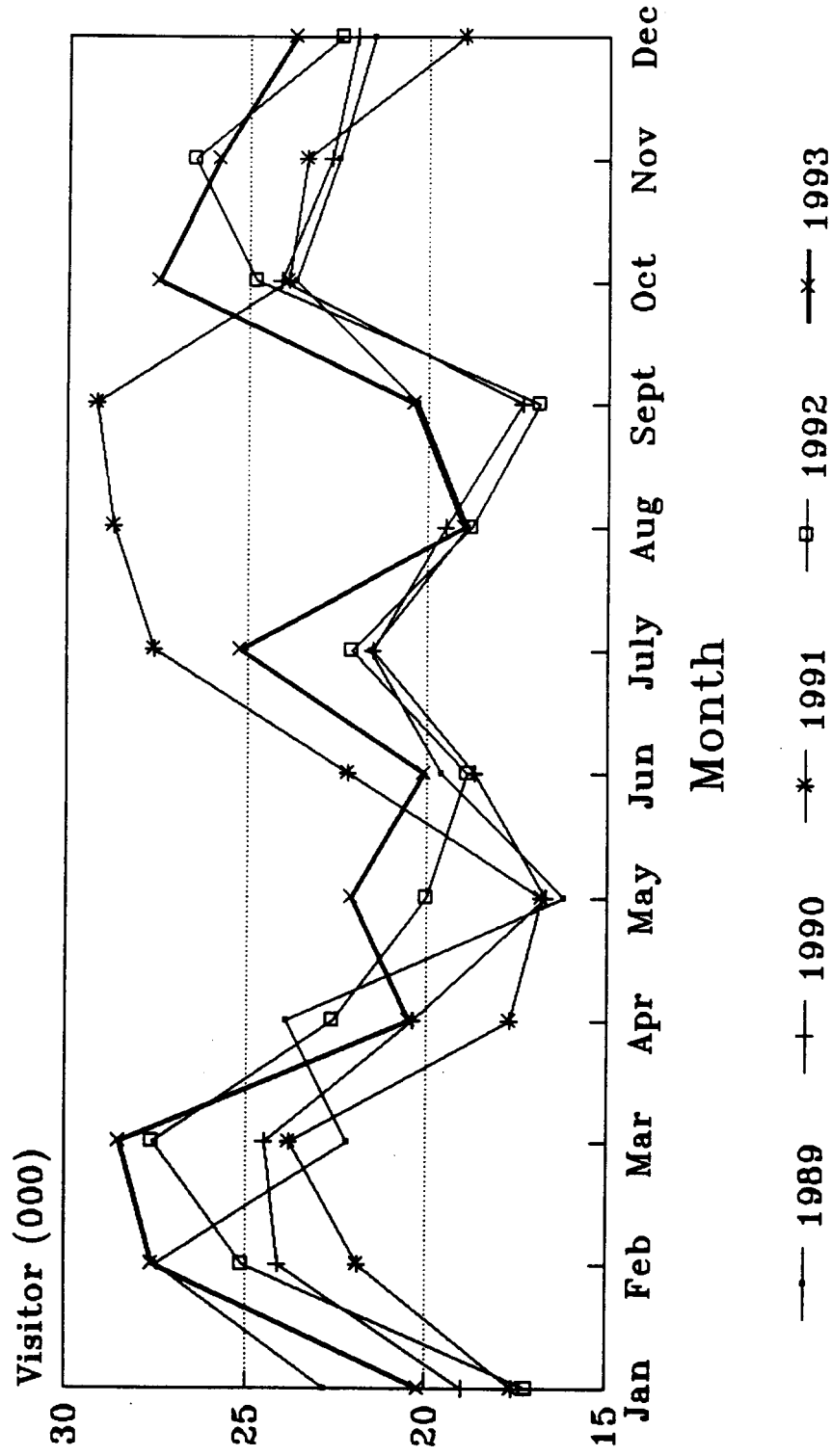
II. Production Cont'd.

Description			Estimate		Cost		Comments
Job #	Description	Date	Signed (ATC)	Signed (Qantas)	ATC	Qantas	
D. Spot TV							
AT-4-5000	KQED Sponsorship	7/6/93	yes	n/a	1,042	0	Closed 11/5/93
AT-4-5001	Sandy Gore v/o Renewal	8/6/93	yes	n/a	533	0	Closed 11/5/93
AT-4-5002	Aeons 3rd Party Fee	11/8/93	yes	n/a	73	0	
AT-4-5003	Aeons/Bunnies Editing, Dubbing and Shipping	1/25/94	yes	no	1,058	1,057	Closed 3/14/94
AT-4-5004	Aeons Photoboards				0	0	Killed
AT-4-5005	Aeons Editing/Reslating for SF Academy Awards and ABE						
TV SUBTOTAL					2,706	1,057	3,763
E. Misc.							
AT-4-7000	Miscellaneous				6,540	0	Billed as of 3/1/94
AT-4-7001	Broadcast Storage	8/12/93	yes	n/a	802	0	Billed as of 3/1/94
MISC. SUBTOTAL					7,342	0	7,342
PRODUCTION TOTAL					71,257	24,769	96,026

I. Media

Note: Figures in Canadian dollars.

TOTAL U.S. ARRIVALS TO AUSTRALIA



Source: Australian Bureau of Statistics

US ARRIVALS TO AUSTRALIA
March 31, 1994

(000)	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD/TOTAL

1989													
Holiday	13.0	17.7	14.1	14.8	9.2	11.0	11.4	10.0	11.6	15.9	14.1	11.6	154.4 59%
Other	9.8	9.8	8.1	9.1	7.0*	8.6*	10.2	8.9	8.7	7.8	8.4	9.9	106.3 41%

Total	22.8	27.5	22.2	23.9	16.2	19.6	21.6	18.9	20.3	23.7	22.5	21.5	260.7 100%

1990													
Holiday	10.8	13.8	14.1	11.5	8.6	9.3	11.3	9.7	9.2	16.1	14.4	11.7	140.5 56%
Other	8.2	10.3	10.4	8.9	8.1	9.6	10.2	9.8	8.2	8.0	8.3	10.3	110.3 44%

Total	19.0	24.1	24.5	20.4	16.7	18.9	21.5	19.5	17.4	24.1	22.7	22.0	250.8 100%

1991													
Holiday	10.3	12.8	15.2	10.1	9.2	10.2	16.8	17.8	19.7	14.5	14.6	9.9	161.1 59%
Other	7.3	9.0	8.6	7.6	7.6	12.0	10.8	10.8	9.5	9.4	8.8	9.1	110.5 41%

Total	17.6	21.8	23.8	17.7	16.8	22.2	27.6	28.6	29.2	23.9	23.4	19.0	271.6 100%

1992													
Holiday	11.1	14.9	18.2	13.1	11.1	9.5	11.5	9.2	9.6	15.9	16.6	11.7	152.4 58%
Other	6.1	10.1	9.4	9.5	8.9	9.4	10.6	9.6	7.4	8.8	9.9	10.7	110.4 42%

Total	17.2	25.0	27.6	22.6	20.0	18.9	22.1	18.8	17.0	24.7	26.5	22.4	262.8 100%

Average													
(1989-1992)	19.2	24.6	24.5	21.2	17.4	19.9	23.2	21.5	21.0	24.1	23.8	21.2	261.5

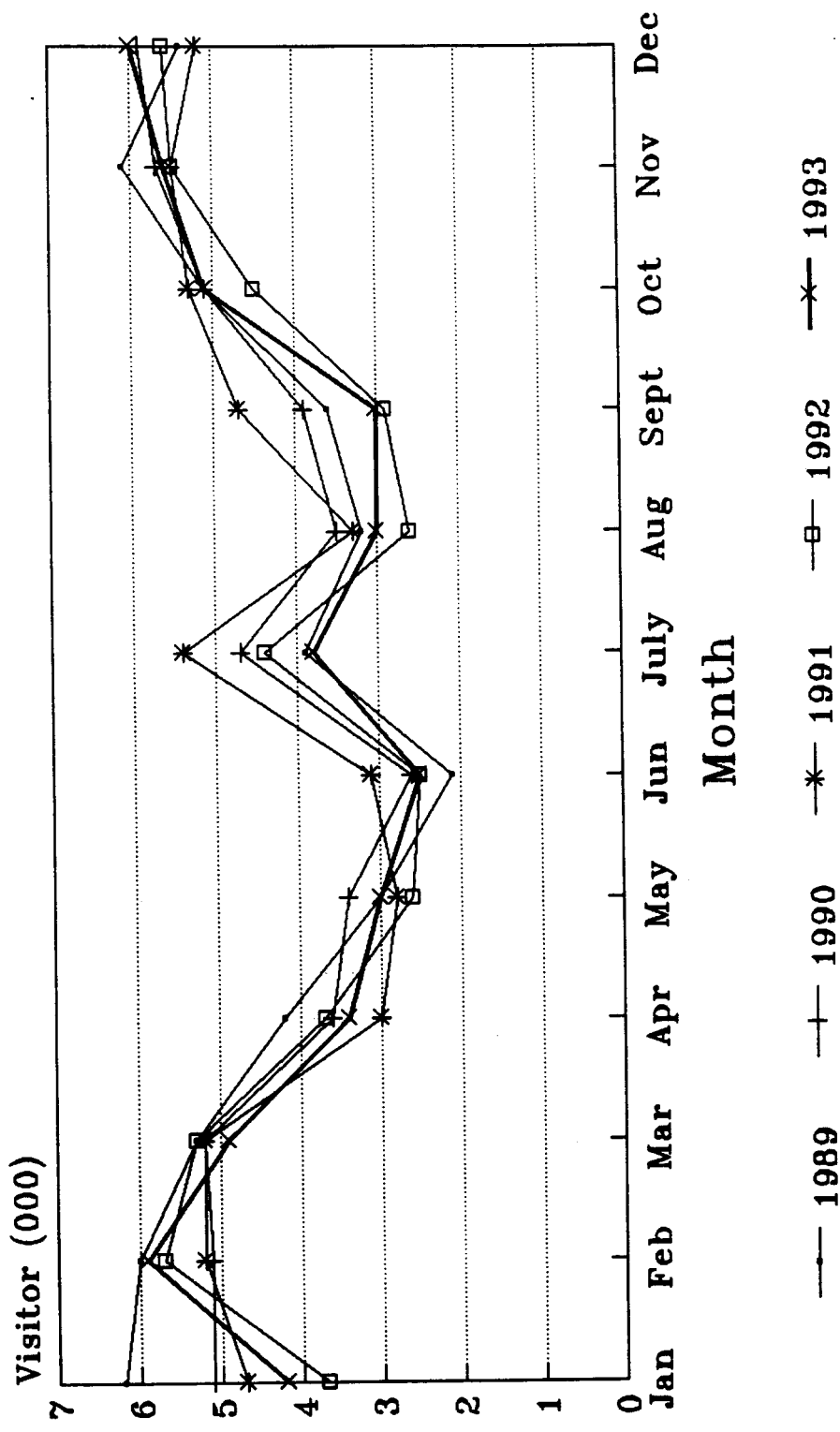
1993													
Holiday	N/A	N/A	17.8	11.1	N/A	10.6	12.8	N/A	N/A	N/A	17.1	16.1	13.4
Other	N/A	N/A	10.7	9.4	N/A	9.5	12.4	N/A	N/A	N/A	10.4	9.7	10.3

Total	20.2	27.6	28.5	20.5	22.1	20.1	25.2	19.0	20.4	27.5	25.8	23.7	280.6

Note: Holiday includes "Holiday" and accompanying business traveller

Source: Australian Bureau of Statistics

TOTAL CANADIAN ARRIVALS TO AUSTRALIA



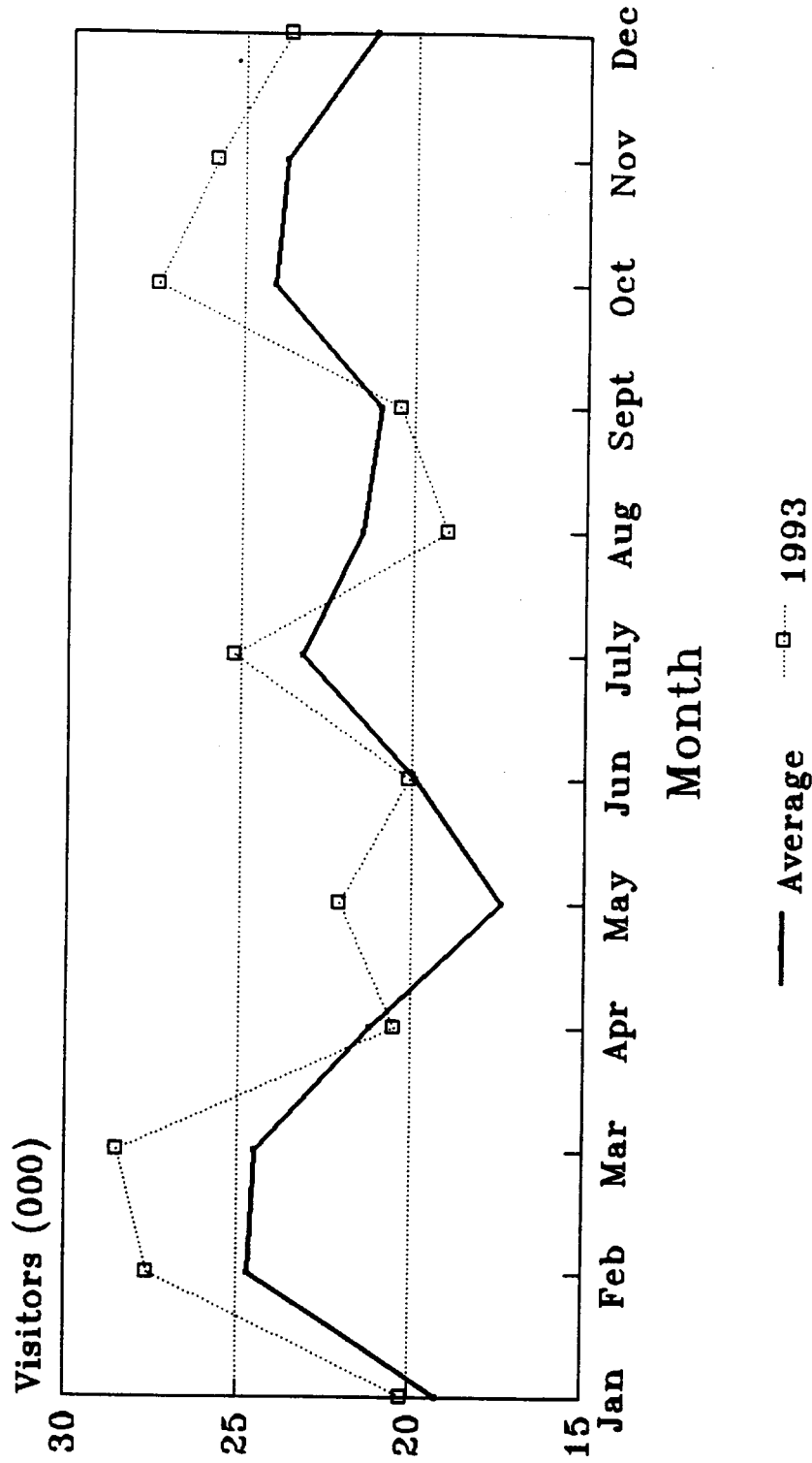
Source: Australian Bureau of Statistics

CANADIAN ARRIVALS TO AUSTRALIA
March 31, 1994

(000)	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	YTD/TOTAL
1989													
Holiday	3.8	4.0	3.5	2.2	1.4	1.1	1.6	1.6	2.1	3.4	3.9	2.7	31.3 59%
Other	2.4	2.0	1.8	2.0	1.6	1.0	2.3	1.6	1.5	1.7	2.2	2.7	22.8 41%
Total	6.2	6.0	5.3	4.2	3.0	2.1	3.9	3.2	3.6	5.1	6.1	5.4	54.1 100%
1990													
Holiday	3.1	3.1	2.9	2.0	1.5	N/A	2.3	1.6	2.0	3.1	3.7	3.2	N/A 56%
Other	2.0	2.0	2.3	1.6	1.9	N/A	2.4	1.9	1.9	2.0	2.0	2.7	N/A 44%
Total	5.1	5.1	5.2	3.6	3.4	2.6	4.7	3.5	3.9	5.1	5.7	5.9	53.8 100%
1991													
Holiday	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Other	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total	4.7	5.2	5.2	3.0	2.8	3.1	5.4	3.3	4.7	5.3	5.5	5.2	53.4 100%
1992													
Holiday	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Other	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Total	3.7	5.7	5.3	3.7	2.6	2.5	4.4	2.6	2.9	4.5	5.5	5.6	49.0 100%
Average (1989-1992)	4.9	5.5	5.3	3.6	3.0	2.6	4.6	3.2	3.8	5.0	5.7	5.5	52.6
1993													
Holiday	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	3.1	3.2	3.1
Other	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	2.0	2.4	2.9
Total	4.2	5.9	4.9	3.5	3.0	2.5	3.8	3.0	3.0	5.1	5.6	6.0	50.5

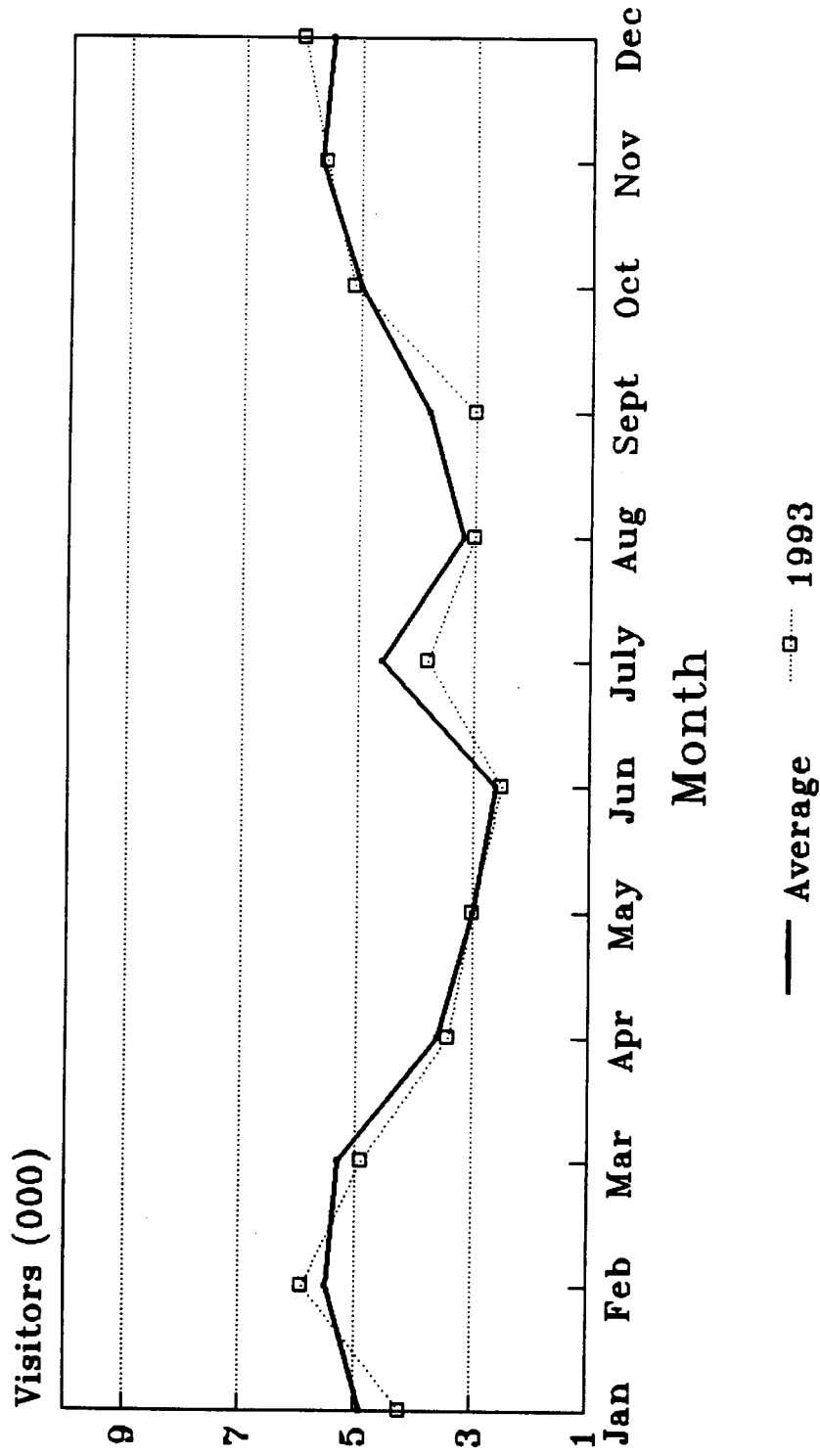
Note: Holiday includes "Holiday" and accompanying business traveller
Source: Australian Bureau of Statistics

'93 & '94 ARRIVALS vs. AVERAGE* (U.S.)



Source: Australian Bureau of Statistics
 *Figure represents average of arrivals
 from 1989 thru 1992.

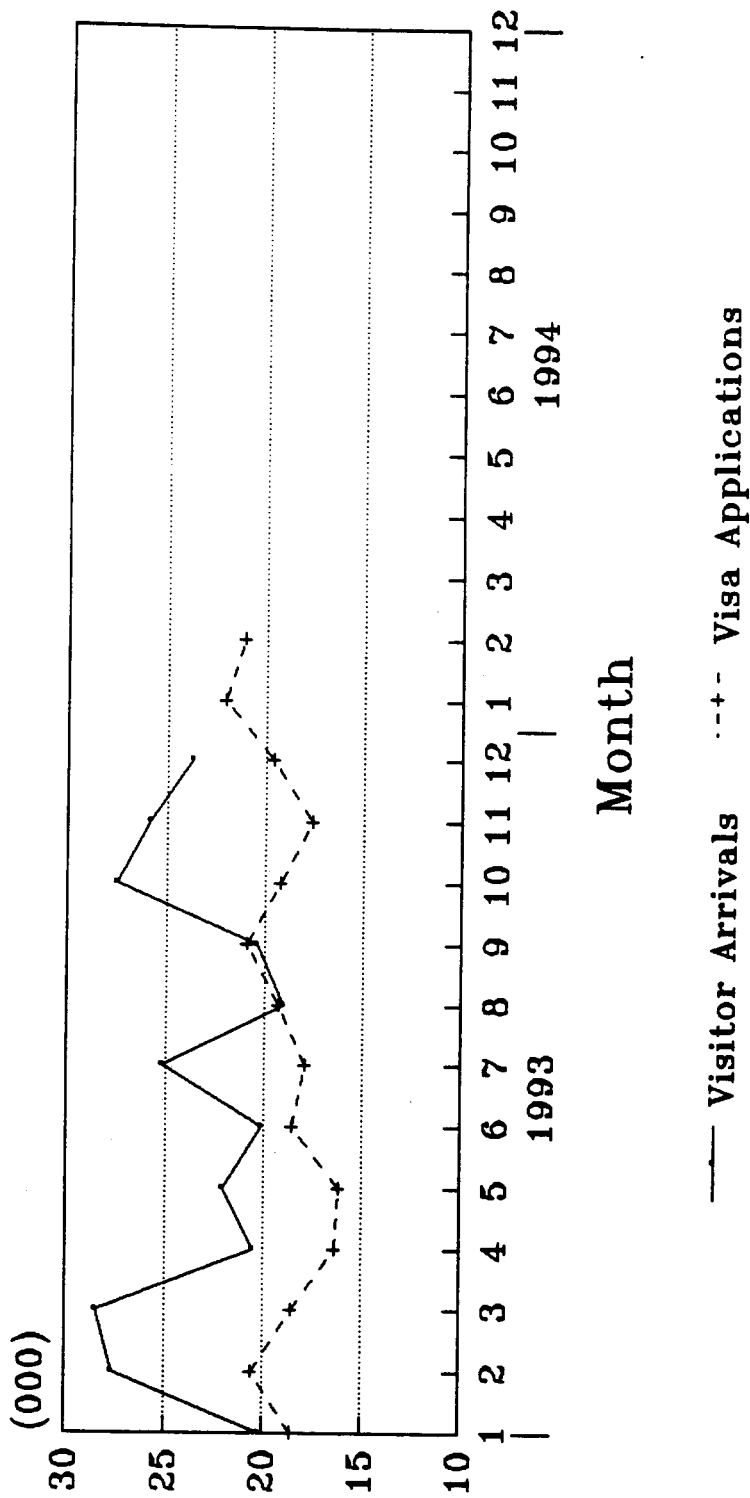
'93 & '94 ARRIVALS vs. AVERAGE* (CANADA)



Source: Australian Bureau of Statistics

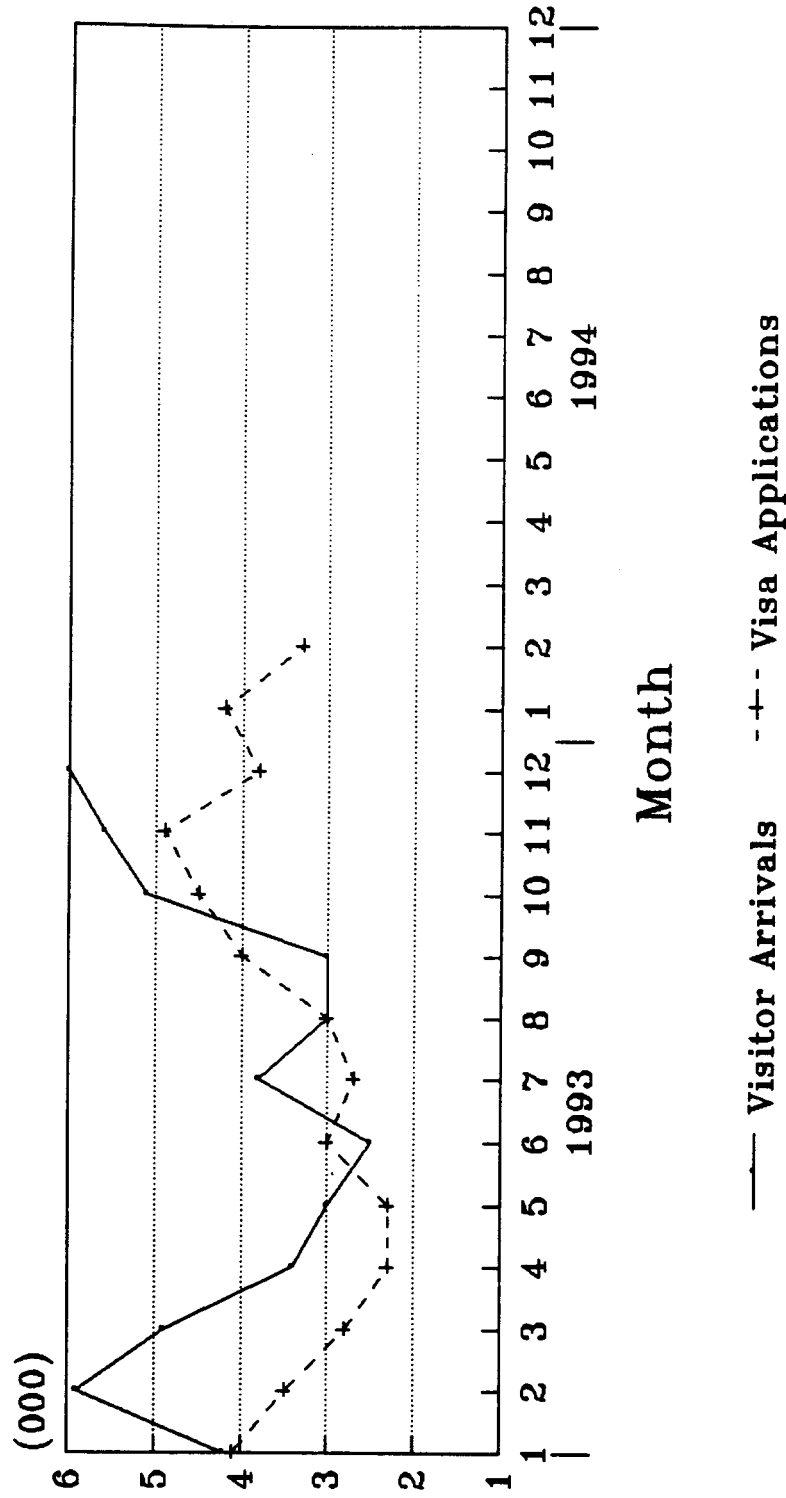
*Figure represents average of arrivals from 1989 thru 1992.

'93 & '94 VISITOR ARRIVALS VS. VISA APPLICATIONS U.S.



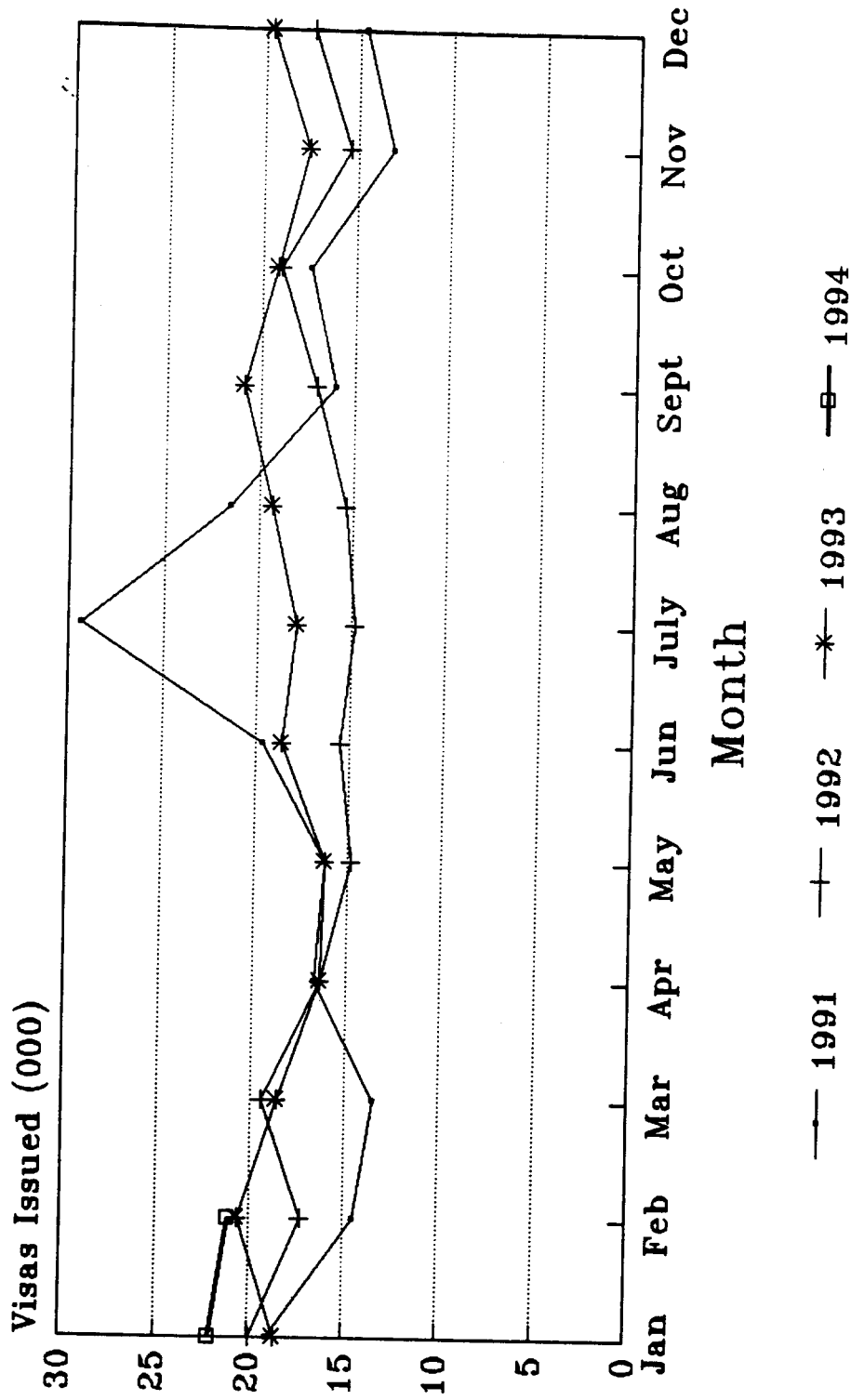
Spot & Cable 2/1-3/28/93, Cable Only
8/23-10/3/93, Spot 1/31-3/20/94, Cable
1/31-4/3/94. Magazines July - June.

'93 & '94 VISITOR ARRIVALS VS. VISA APPLICATIONS CANADA

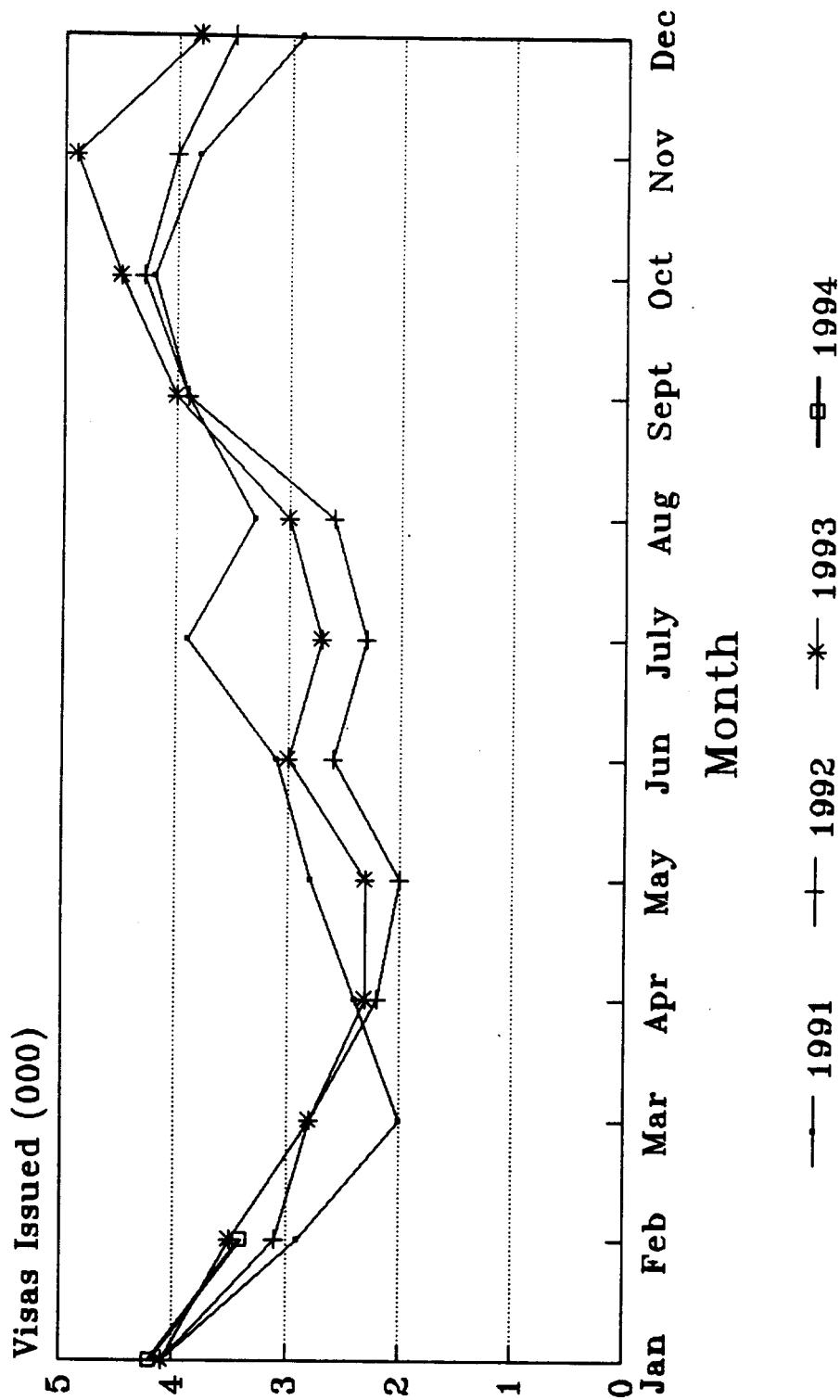


Spot Only: 1/18-2/22/93, 8/23-9/19/93
Magazines: July - June

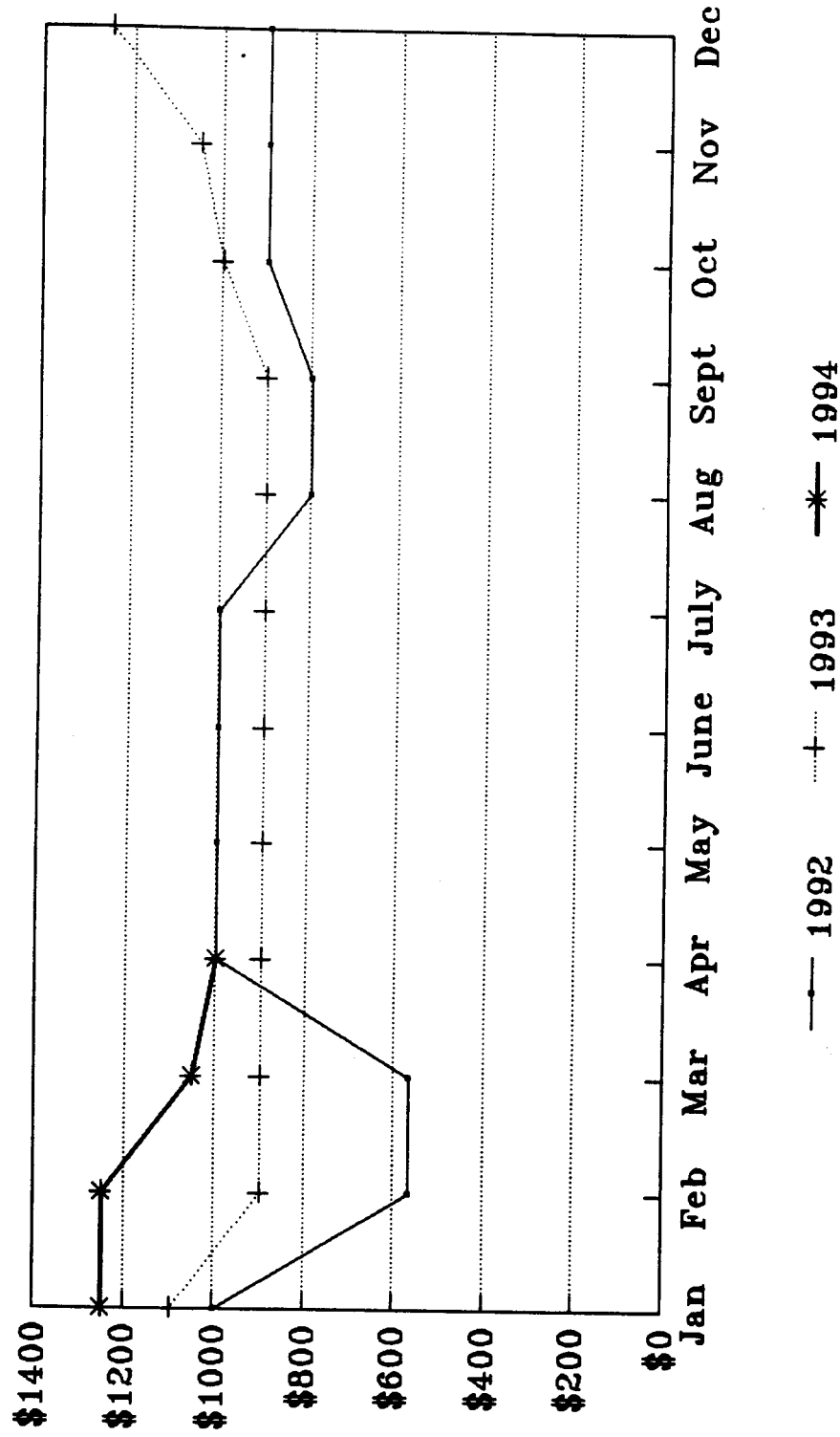
TOTAL AUSTRALIA VISITOR VISAS ISSUED TO U.S. CITIZENS



TOTAL AUSTRALIA VISITOR VISAS ISSUED TO CANADIAN CITIZENS

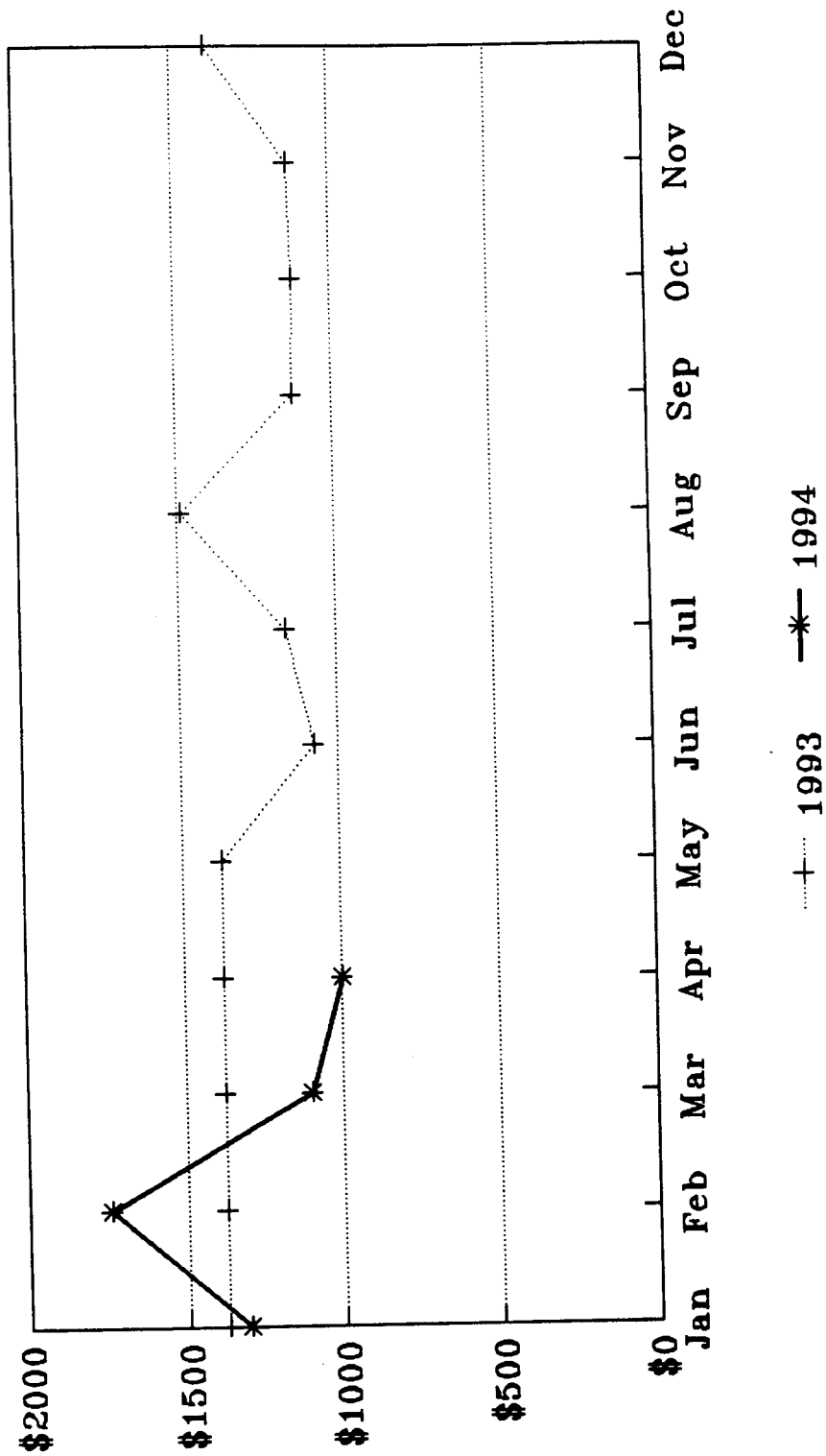


US TO AUSTRALIA APEX AIR FARES



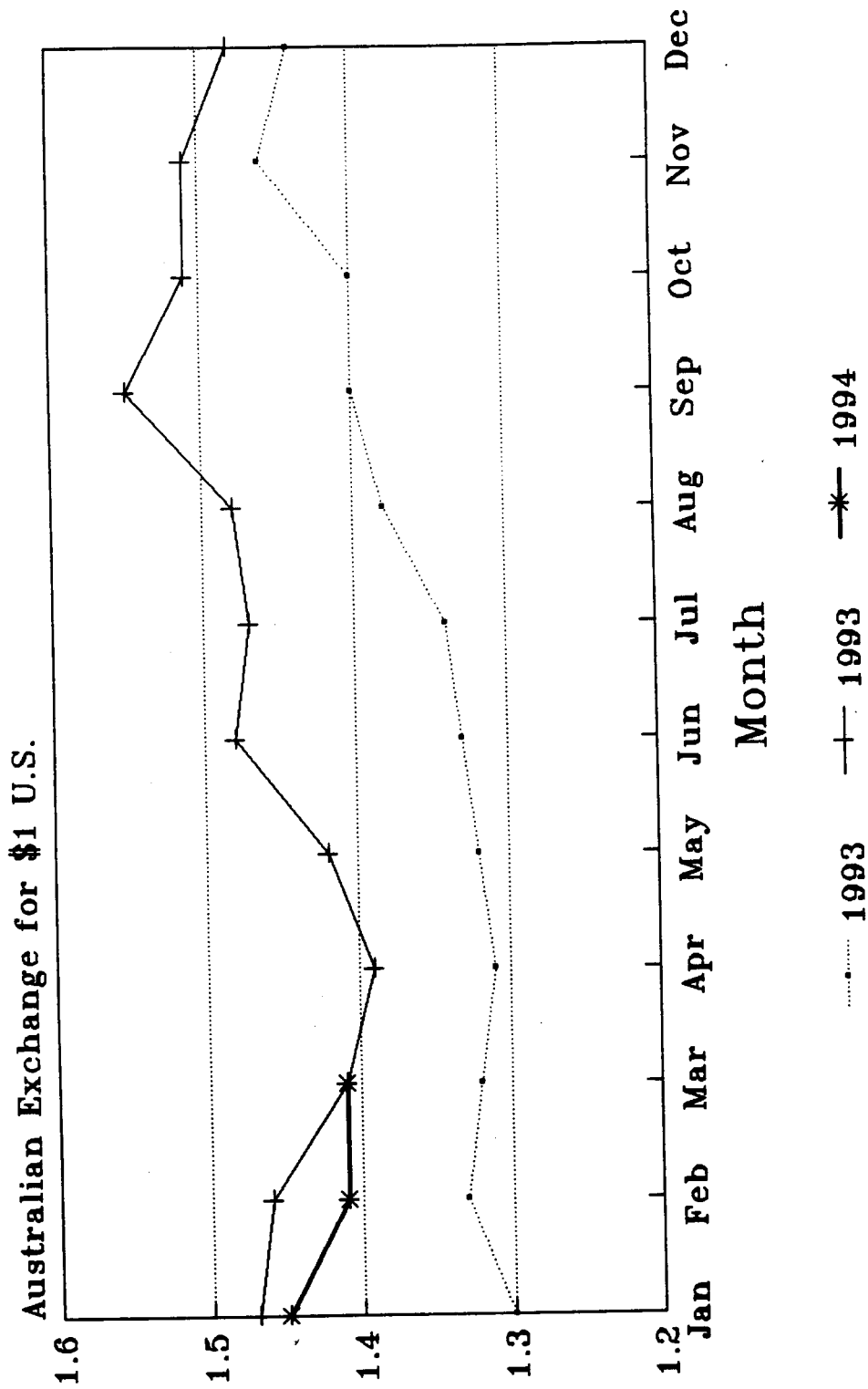
Note: Fares are lowest available, round-trip, LA/San Francisco to Sydney.

CANADA TO AUSTRALIA APEX AIR FARES (US \$)



Note: Fares are lowest available, round-trip, Vancouver to Sydney.

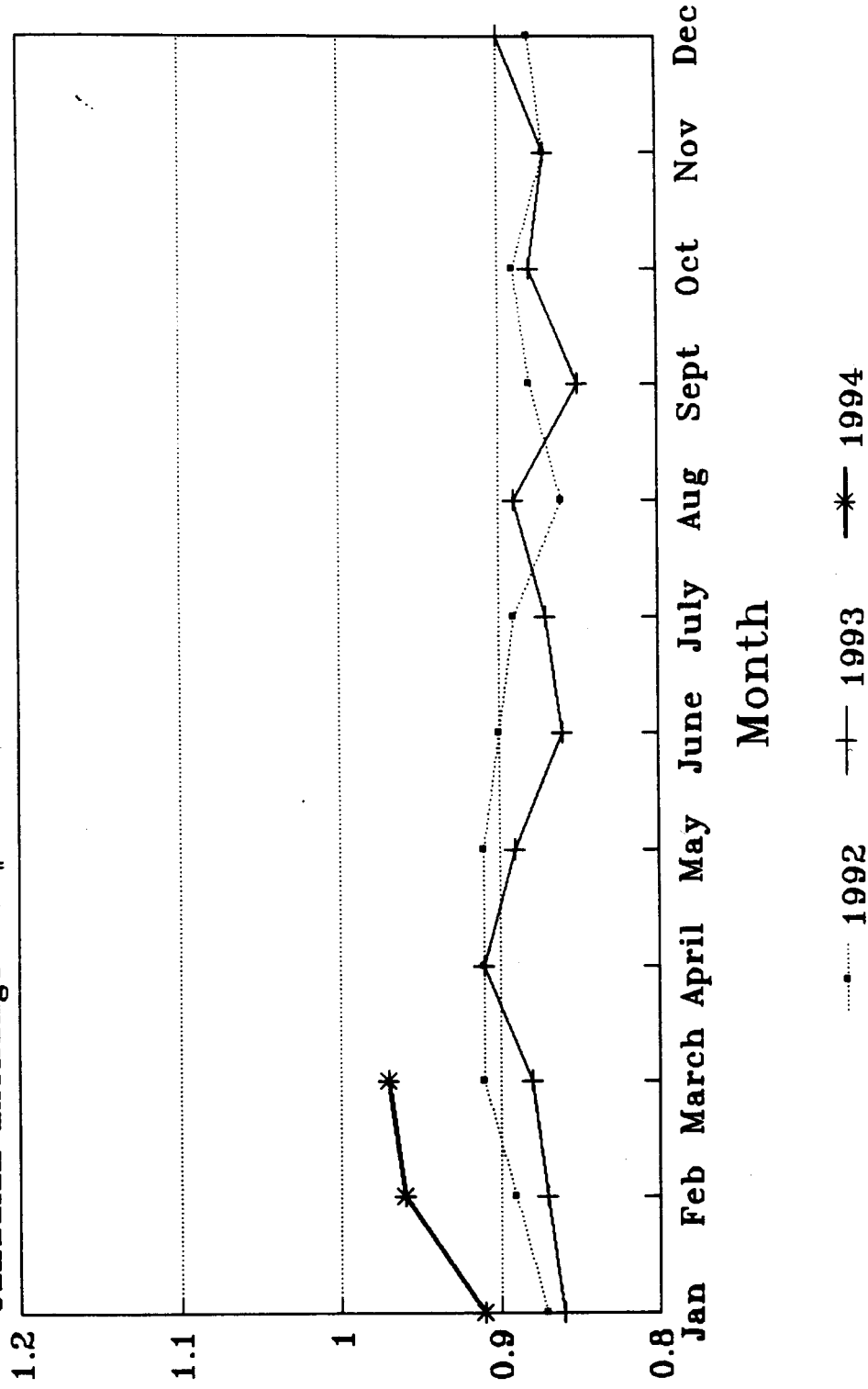
U.S. EXCHANGE RATE



Sources: New York Times, Wall Street Journal

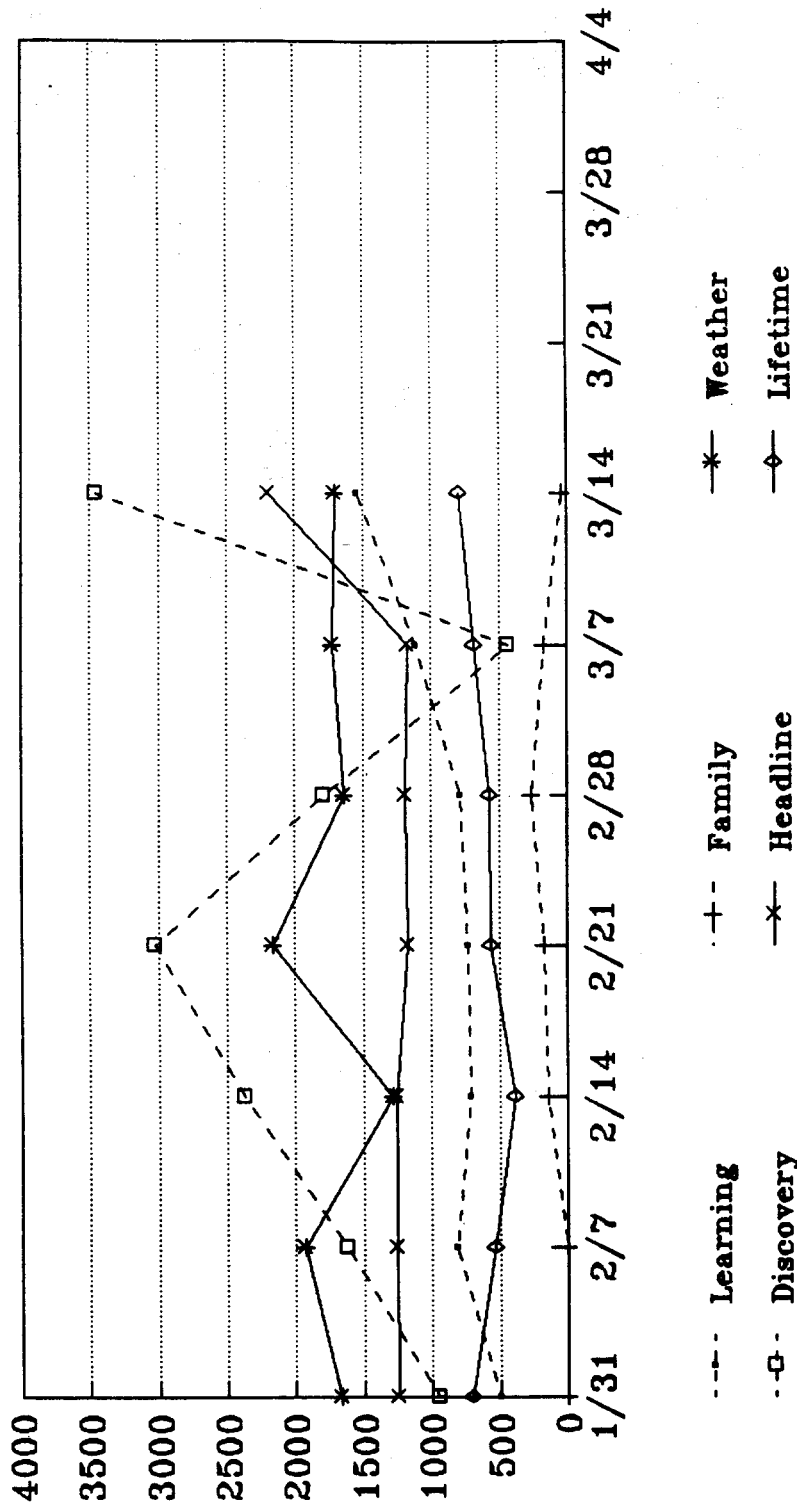
CANADIAN EXCHANGE RATE

Canadian Exchange for \$1 Australian



Source: Bank of Canada

FY 93/94 U.S. CABLE RESPONSE FLIGHT II



Total to Date (3/21/94) 46,430
Flight: 1/31-4/3 (ATC only from 3/14)
Note: Family Channel added 2/12

A . V . I . S . O

AVISO INC.
MARKETING COMMUNICATION

AUSTRALIAN TOURIST COMMISSION

CLIPS REPORT

MARCH 1994

RECEIVED
DEPT. OF JUSTICE
CRIMINAL DIVISION

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

**AUSTRALIAN TOURIST COMMISSION
CLIPS REPORT
March 1994**

U.S. VISITING JOURNALISTS PROGRAM

JAN	02	HOLLAND SUNDAY SENTINEL (HOLLAND, MI) (S-20,053) "Legendary trains worth the ride" George Hobica	\$176.00
JAN	07	DAILY RECORD (OMAHA, NE) (D-2,000) "Legendary Trains" by George Hobica	\$440.00
JAN/ FEB	94	OUT & ABOUT "Australia: Gay Wonder Down Under" by George Hobica	N/A
FEB	20	CHICAGO TRIBUNE (CHICAGO, IL) (S-1.2 MILLION) "Luxury hotels go to extremes to offer the best in pampering for guests" by Paula Hastings	\$5,772.00
FEB	20	CINCINNATI ENQUIRER (CINCINNATI, OH) (S-350,323) "Australia's animal royalty awes" "Aussie hospitality down on the farm" by Betsa Marsh	\$35,216.00 \$17,608.00
FEB	26	THE TORONTO STAR (TORONTO, ON) (D-505,000) "Perth: Laid-back, relaxed and prosperous" "Sydney Explorer" by Joe Scholnick	\$35,476.00 \$708.00
FEB	27	FORT WORTH STAR-TELEGRAM (FT. WORTH, TX) (S-360,000) "Cairns, Australia" by Mike Nichols	\$32,668.00
MAR	94	GOLF DIGEST (TRUMBULL, CT) (MO-1,400,000) "Australia's Woomera Club" by James Bartlett	\$618,196.00
MAR	06	DETROIT NEWS & FREE PRESS (DETROIT, MI) (S-1,202,604) "Kakadu, Australia" by John Muncie	\$250,756.00

CANADIAN VISITING JOURNALISTS PROGRAM

JAN	06	CANADIAN TRAVEL PRESS WEEKLY (TORONTO, ON) (W-13,000) "From the West" by Arthur Proudfoot	\$7,912.00
FEB	01	DOCTOR'S REVIEW (MONTREAL, PQ) (W-37,097) "The Bottom End of Down Under" by Valmai Howe and David Elkins	\$203,296.00
FEB	03	CANADIAN TRAVEL PRESS WEEKLY (TORONTO, ON) (W-13,000) "From the West" by Arthur Proudfoot	\$6,784.00
FEB	05	THE GLOBE AND MAIL (TORONTO, ON) (D-330,030) "Tasmania has replaced tarnish with taste" by Jeremy Ferguson	\$93,048.00
FEB	17	CANADIAN TRAVEL PRESS WEEKLY (TORONTO, ON) (W-13,000) "From the West" by Arthur Proudfoot	\$4,804.00
MAR	13	THE TORONTO SUN (TORONTO, ON) (D-260,000) "Jungle Fever" by Steve Payne	\$39,836.00

U.S. PRESS RELEASES / INTERVIEWS

DEC	93	CORPORATE MEETINGS & INCENTIVES (NEW YORK, NY) (MO-48,000) "ATC appoints Nigel Bramich and Andrea Williams"	\$1,636.00
JAN	94	CORPORATE & INCENTIVE TRAVEL (NEW YORK, NY) (MO-51,029) "Australia - The Incentive Adventure of a Lifetime"	\$55,764.00
JAN	94	TRAVEL WORLD NEWS (NORWALK, CT) (MO-41,000) "Australia: Tourism Victoria restructures N. American operations"	\$1,988.00
JAN	22	THE HAMILTON SPECTATOR (HAMILTON, ON) (D-139,728) "Australia Bound" by Christopher Reynolds - Los Angeles Times	\$6,740.00
JAN	23	TIMES-NEWS (ERIE, PA) (S-106,924) "Australia Bound?" by Chris Reynolds - Los Angeles Times	\$5,432.00
JAN	24	TRAVEL AGENT MAGAZINE (NEW YORK, NY) (W-52,132) "Market Watch: Australia"	\$11,856.00

U.S. PRESS RELEASES / INTERVIEWS (CONTINUED)

JAN	30	SUNDAY NEWS (KENOSHA, WI) (S-29,761) "Australian Tourist Commission - Sydney Bushfires"	\$292.00
JAN	30	TIMES (TRENTON, NJ) (S-95,267) "Adelaide Festival"	\$208.00
JAN/ FEB	94	INSURANCE CONFERENCE PLANNER (STAMFORD, CT) (BI-MO) "ATC appointed Nigel Bramich and Andrea Williams"	\$516.00
FEB	94	RECOMMEND (MIAMI LAKES, FL) (MO-52,000) "Aboriginal Culture & More"	\$25,300.00
FEB	94	HEMISPHERES (GREENSBORO, NC) (MO-437,699) "Adelaide Festival"	\$12,876.00
FEB	94	JAX FAX (DARIEN, CT) (MO-28,000) "Hosting Olympic Games Ensures Tourism Boost for Sydney"	\$8,160.00
FEB	06	MONTGOMERY ADVERTISER (MONTGOMERY, AL) (S-90,000) "Disasters Abroad"	\$456.00
FEB	06	SUNDAY RECORD (HACKENSACK, NJ) (S-225,216) "Tarnished But Enjoyable"	\$1,088.00
FEB	07	TOUR & TRAVEL NEWS (MANHASSET, NY) (W-40,000) "Down Under Deal Draws Agents" by Mark Roberti	\$14,600.00
FEB	13	MORNING CALL (ALLENTOWN, PA) (S-184,842) "Tourism Works for Some Indigenous People" by William A. Davis	\$2,356.00
FEB	14	TRAVELAGE WEST (SAN FRANCISCO, CA) (W-36,000) "ATC Touts the Great Australian Outdoors for '94"	\$12,272.00
FEB	17	TRAVEL WEEKLY (NEW YORK, NY) (2X-W-21M198) "Dance Theater Offers a Rare Sample of Aboriginal Culture" by Dinah Spritzer	\$20,412.00
FEB	20	GRAND RAPIDS PRESS (GRAND RAPIDS, MI) (S-196,960) "Travel After Disasters"	\$652.00
FEB	20	SUNDAY SUN-TIMES (CHICAGO, IL) (S-531,226) "Australia's Aborigines" by Laura Bly	\$95,680.00

U.S. PRESS RELEASES / INTERVIEWS (CONTINUED)

MAR	03	JOURNAL INQUIRER (MANCHESTER, CT) (D-48,319) "Australia Calendar of Events"	\$452.00
MAR	06	STANDARD-EXAMINER (OGDEN, UT) (S-56,541) "Australian Tourist Commission"	\$124.00
MAR	13	SAN JOSE MERCURY NEWS (SAN JOSE, CA) (S-330,847) "Australia Calendar of Events"	\$924.00

U. S. PHOTO / INFORMATION ASSISTANCE

FEB	94	ELLE (NEW YORK, NY) (MO-862,338) "Cape Tribulation Australia"	\$71,592.00
FEB	06	NEWS TRIBUNE (WOODRIDGE, NJ) (S-52,915) "Tarnished But Enjoyable"	\$1,088.00
FEB	10	CANADIAN TRAVEL PRESS (TORONTO, ON) (46X-YR-14,000) "Australian Hotels Join Utell"	\$5,088.00
FEB	17	KOKOMO TRIBUNE (KOKOMO, IN) (D-27,387) "Visit With Aussies Tuesday"	\$2,172.00
FEB	21	TRAVEL AGENT (NEW YORK, NY) (W-52,132) "Tropical Dive Destinations 101"	\$2,548.00
MAR	94	HEMISPHERES (GREENSBORO, NC) (MO-500,000) "National Boomerang Throwing Championship"	\$5,720.00
MAR	94	HOTELS (DES PLAINES, IL) (M-58,000) "THA Congress Set For Sydney"	\$57,860.00
MAR	94	NATURAL HISTORY (NEW YORK, NY) (MO-550,000) "Exotic Destinations" by Andrew Bill	\$37,124.00
MAR	6	LOS ANGELES TIMES (LOS ANGELES, CA) (S-1,515,220) "Dig This Town" by Jack Goldfarb	\$282,492.00
MAR	14	TRAVELAGE WEST (SAN FRANCISCO, CA) (W-36,000) "All-Australia Tour Revised"	\$7,364.00

U. S. PHOTO / INFORMATION ASSISTANCE (CONTINUED)

APR/ MAY	94	ISLANDS (SANTA BARBARA, CA) (BI-MO-170,000) "Lord Howe Island: Australia's Genteel Paradise" by Jan Morris	\$483,020.00
APR/ MAY	94	MODERN BRIDE (NEW YORK, NY) (BI-MO-281,346) "Selective Shores" by Jennifer Merin	\$16,248.00

CANADIAN PHOTO / INFORMATION ASSISTANCE

JAN	94	CANADIAN TRAVELLER (VANCOUVER, BC) (MO-15,194) "Destination: Australia" - "Discover Australia" by Brynne Kenyaata	\$20,432.00
FEB	13	THE TORONTO SUN (TORONTO, ON) (D-260,000) "Romantic Rendezvous" by Jill Rigby	\$2,008.00
FEB	25	THE DELTA OPTIMIST (DELTA, BC) (W-15,200) "Show Gives Travelers Ticket to Great Holiday"	\$908.00
MAR	94	INTERNATIONAL TRAVEL NEWS (SACRAMENTO, CA) (MO-40,000) "A Great Melbourne Escape" by Randy Keck	\$2,300.00
MAR	01	TODAY'S SENIORS (MISSISSAUGA, ON) (MO-331,000) "Perth: Gateway to Australia's Last Frontier" by Michael Baginski	N/A

U.S.
VISITING JOURNALISTS PROGRAM

JAN 2 1994

BURRELLE'S

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Legendary trains worth the ride

Mystical, magical, eerie. Those are the words that come to mind to describe the passing scene from two of the world's most fabled train rides, one new and the other an old-timer.

Australia

First the veteran: The Indian Pacific between Sydney and Perth, Australia, leaves every Monday and Thursday and takes three days to cross the continent. Much of the trip is through the outback, so you have ample opportunity to observe native flora and fauna, including, naturally, lots of kangaroos. The scenery is perhaps most striking in the early dawn and at dusk when the animals are most active and the light plays on the outback's rust-red soil.

Most of your fellow passengers will be retired Australian couples taking advantage of generous senior discounts. And don't expect anything too luxurious: until a multi-million dollar renovation is complete in a couple of years. Most people travel shorter segments rather than the entire journey, getting off in Broken Hill or Adelaide, for example, and prices are based on length. Call your travel agent for particulars.

East & Oriental Express

Luxurious is exactly the term to describe the new East & Oriental Express operating the 1,200 miles between Bangkok and Singapore. Like its European sister — the Venice Simplon Orient Express — the E&O is the creation of tycoon James B. Sherwood and brings back the golden age of rail travel.

Each air-conditioned compartment is a work of art, with dazzling inlaid paneling, plush embroidered silk upholstery, shiny brass fittings, a private bath and picture windows for viewing the passing landscape. And what a landscape it is!

After leaving the Bangkok suburbs, the train moves south through electric-green rice paddies punctuated by bizarre, verdant limestone mounds. As night falls, the train proceeds through shrimp farms, eerily illuminated by fluorescent lights. The following day, the E&O penetrates the rainforest, with its pungent, damp scents and unusual sounds particularly enjoyable from the open observation car at the rear. Each evening, as guests mingle in the comfortable lounge and bar cars, men wear formal attire.

Meanwhile, the friendly Thai stewards convert compartments from sitting to sleeping configurations. Dining is exemplary. There are two seatings (7 and 9 p.m.) and the set four-course menu, created by executive chef Kevin Cape, combines the best of East and West.

Rates begin at \$1,130 per person for the entire two-day journey (larger "state" compartments cost \$400 more), including all meals, but not alcoholic beverages. Get a brochure or reserve through your travel agent.

Compiled by Carlson Travel Network/Travel Right

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FRIDAY

JAN 7 1994

BURRELLE'S

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Travel Tips

BONUS MILES FOR RADISSON STAYS

Members of Delta's frequent flyer program can now earn miles at Radisson International Hotels in 33 countries. Until March 31, you'll get triple the usual 1,000 miles. What's more: there's no need to fly on Delta to get them.

GREETINGS FROM BEVERLY HILLS

Beverly Hills is looking better than ever. Strolling past Rodeo Drive's glittering boutiques this holiday season, you might trip over Nancy Reagan shopping with her Secret Service men, or bump into a star or two at yellow-and-red Fred Hayman's at number 273. If your feet get weary, put the bags and parcels in the limo and head over to David Slay's La Veranda (225 S. Beverly Drive, 310/274-7246), an unpretentious venue for solid California/Italian fare and, if you're lucky, more star-gazing. Plan on \$70 per couple without wine.

LEGENDARY TRAINS

Mystical, magical, eerie. Those are the words that come to mind to describe the passing scene from two of the world's most fabled train rides, one brand new and the other an old-timer. First the veteran: The Indian Pacific between Sydney and Perth, Australia, leaves every Monday and Thursday and takes three days to cross the island continent. Much of the trip is through the outback, so you'll have ample opportunity to observe native flora and fauna, including, naturally, lots of kangaroos. The scenery is perhaps most striking in the early dawn and at dusk, when the 'roos, emus, and other animals are most active and the light plays on the outback's rust-red soil. Most of your fellow passengers will be retired Australian couples taking advantage of generous senior discounts. And don't expect anything too luxurious: until a multi-million dollar makeover is completed in a couple of years, this train will continue to look rather tired and dated. Most people travel shorter segments rather than the entire journey, getting off in Broken Hill or Adelaide, for example, and prices are based on length. Call your travel agent for particulars.

Luxurious is exactly the term to describe the new East & Oriental Express operating the 1,200 miles between Bangkok and Singapore. Like its European sister train, the Venice Simplon Orient Express, the E&O is the creation of hotelier and tycoon James B. Sherwood, and brings back the golden age of rail travel--indeed, one wonders, was the golden age ever this good? Each air-conditioned compartment is a work of art, with dazzling inlaid paneling, plush embroidered silk upholstery, shiny brass fittings, a private bath, and picture windows for viewing the passing landscape. And what a landscape it is. After leaving the somewhat dreary Bangkok suburbs, the train moves south through electric-green rice paddies punctuated by bizarre, verdant limestone mounds. As night falls, the train proceeds through shrimp farms, eerily illuminated by fluorescent lights (the shrimp industry is a major source of foreign capital for Thailand). The following day the E&O penetrates the rain forest, with its pungent, damp scents and unusual sounds, particularly enjoyable from the open observation car at the rear. Each evening, as guests mingle in the comfortable lounge and bar cars, many wear formal attire. Meanwhile, the friendly Thai stewards convert compartments from sitting to sleeping configurations. Dining is exemplary; there are two seatings (7 p.m. and 9 p.m.), and the set four-course menu, or

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ESSENTIAL INFORMATION FOR THE GAY TRAVELER

AUSTRALIA: GAY WONDER DOWN UNDER

AN OVERVIEW

Australia, blessed as it is with abundant natural resources, benign weather, and wide open spaces, has been called "the lucky country." But for many North Americans and Europeans, the far away land down under is the "someday country." Why put it off any longer? Like the rest of the world, Australia is changing fast, and it might be a good idea to catch it now, before the Olympics transform Sydney, and perhaps the rest of the place, forever. The world's largest island is full of fascinating flora and fauna (reason in itself to visit); and for gay travelers there are major tribal events, like the annual Sleaze Ball and Mardi Gras celebrations, that are as unique as a kookaburra.

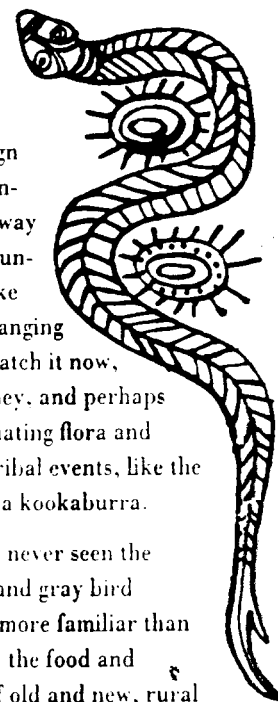
Don't get the wrong idea: although there will be much here that you've never seen the likes of - the Southern Cross and the weird warble of the galah, a red and gray bird indigenous to these climes to cite two examples - Australia will appear more familiar than foreign. English, or something that resembles it, is widely spoken, and the food and customs will be generally recognizable. Australia is a wonderful mix of old and new, rural and urban, refined and rugged, common and rare.

PLANNING YOUR VISIT:

THE ROCKS, THE REEF, AND THE ROCK

Gay or straight, most first-time visitors to Australia do the Rocks, the Reef, and the Rock - Sydney (home of the Rocks, the city's oldest area); the Great Barrier Reef; and Ayers Rock, an enormous monolith in the middle of nowhere. Many gay visitors plan their trip around one of the two major gay annual events - Sleaze Ball or Mardi Gras.

Australia is a vast country, with broad appeal for any adventurous traveler, and some very specific attractions for the gay and lesbian visitor. Apologies in advance to our Ozzie friends who will no doubt find hundreds of attractions and venues we have omitted. It would be pure folly to attempt comprehensive coverage of Australia in a single issue. We have focused on the three most popular attractions and briefly mentioned some other highlights we find particularly compelling. If they whet your appetite for more information, see the "getting there, getting around" section for further reference (page 5).



continued on next

HERE WE GROW AGAIN

Before anything else, David and I would like to extend our best wishes to you for a happy, healthy and travel-filled new year. There are so many exciting new gay travel opportunities coming up that 1994 will be the best and most important year yet for *OUT & ABOUT*. (Not so amazing when you're only one and a half-years old.) This first issue of the year marks an important milestone for us. It is the first issue to mail



with the O&A Calendar as a supplement. As we promised last fall, we have pulled out this section (scheduled to appear four times this year) in order to provide more travel information in each issue. This represents an increase of 30 pages annually over the O&A of last January, which already represented a 40 page increase over our initial 1992 projections. O&A now offers more pages of information per dollar than any other travel newsletter. Furthermore, we have made this increase without accepting a single advertisement in the newsletter, although we have made the decision to accept non-

travel advertising in future editions of The Calendar, as a way to fund its production without charging for a separate subscription. It is essential that the O&A newsletter remain free of even the appearance of advertising bias, and the gay travel industry remains too small to accept advertising and maintain that commitment. By limiting advertising to the O&A Calendar, and restricting travel advertising entirely, we can remain beyond reproach in this regard.

The one compelling reason we considered accepting travel advertising is that many gay travel businesses have few ways to reach an audience such as you. They too are constrained by our editorial schedule and space limitations. In order to allow these tour operators and guest houses to inform you of their offerings, we may make available to them, on a selective basis, our list of subscribers *who wish to receive* such travel information and offers. Our March issue will include a response card for you to indicate whether or not you wish to receive such mailings. By returning the card indicating a preference not to be included, you can rest assured that we will not release your name to anyone...ever. By accepting the invitation, you will receive additional free information about travel, which could be construed as junk mail, but we don't think so.

Our single objective is providing you, our subscribers, with the kind of travel information you need to make informed travel choices. We think you'll agree that our dramatic increase of editorial space, as well as our decision to allow you the option of receiving additional mailings are both well-chosen steps in delivering that information.

Billy

CLIFF NOTES AUSTRALIA

But, you say, surely any country that could produce both Dame Edna and Crocodile Dundee in the same generation must lay beyond comprehension. Maybe not. Here, mate, is an attempt to digest and edit the Australian experience for the gay visitor.

The land down under is divided into seven political subunits. All but Tasmania, the island state, have fairly liberal laws concerning gay and lesbian lifestyles. New South Wales, liberal and prosperous, home to Sydney, has extensive outback as well. Queensland: California meets the Bible Belt. Dubbed "The Sunshine State," this is the jumping off point for the Great Barrier Reef. Main cities: Brisbane and Cairns. Victoria: wags joke that the name says it all. Home to the somewhat provincial Melbourne, this is the smallest state on the mainland and the most densely populated. Southern Australia, whose capital is Adelaide, is small, poor, and conservative with a large German community, and produces some of the country's best wine. The sparsely-populated Northern Territory is Crocodile Dundee country – the sort of place one would hide after stopping the child support payments. Darwin, its main city, is becoming popular with Asians, although it's been flattened by typhoons, most recently in 1974. Big and brash Western Australia, whose capital is Perth, is the largest state, and also the most isolated (everywhere else is simply "back East"). Some say it's the state with the brightest future because it's located closest to Asia. Australian Capital Territory: Like our Washington, D.C. and just as single-minded, but parts look like Vermont – hilly and green. Tasmania: small, wild, poor, beautiful – but quite conservative (thus the dismal anti-gay laws).

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THE YOUNG AND THE RESISTANT

Despite all the fabulous PR about how friendly Ozzies are, don't expect a hearty "G'day mate" from everyone you meet - "mate" is an endearment not shared by strangers. A certain British reserve still prevails here and there. Although homosexuality is legal, it's surprising how politically incorrect some Ozzies can be - a straight you've just met might blurt out something like, "Wasn't Patrick White [the Australian Nobel Prize winner] a flaming poofster?" Indeed. Paradoxically, the country has a better



record on gay rights than the US. Case in point: if you fall in love with an Ozzie boy or girl you can claim an "emotionally dependent" relationship, and apply to become a resident after a two-year period and a thorough investigation. Plus, gays are allowed in the military.

But the anti-gay remarks stand to remind us that Australia is still brash, still young. And still uncrowded. Seventeen million people, half under 30, occupy a land mass as large as the mainland US. It's also relaxed and unhurried. People are dismissive of authority, suspicious of class, and place a major emphasis on leisure. Here in the lucky country, the most Australian thing you can do is to lie on a clean, wide, beautiful beach staring at Speedo-clad lifesavers. (A word to the wise: a staggering two out three Australians who live in the country for their entire lives will develop some form of skin cancer. So slip, slap, slop - slip on a shirt, slap on a hat, and slop on some sunscreen).

SYDNEY AND MARDI GRAS

Some say Sydney has LA's weather, San Francisco's looks, and London's class. This is Australia's premier city, although not its capital, and has the largest gay and

LET'S TALK STRINE

Here are some Ozzie terms you'll need to know to get by. Note the little rhyming game that spawned some of them.

It's kind of cute.

OZ = Australia

Ozzie = Australian

G'day, mate = hi, guy

No worries = no problem

Goodonya (also onya) = see you later, happy trails

Fair dinkum = honest, the real thing

Ta = later, dude

Good drop = an excellent drink

Doover = thingamajig, watchamacallit

Ding = swinging party

Cossie = swimming costume

Cocky = farmer

Dog and Bone = phone

Cheese and kisses = wife (missus)

Drongo = fool

Bumper = cigarette but, worthless

Shout a round = buy a round of drinks

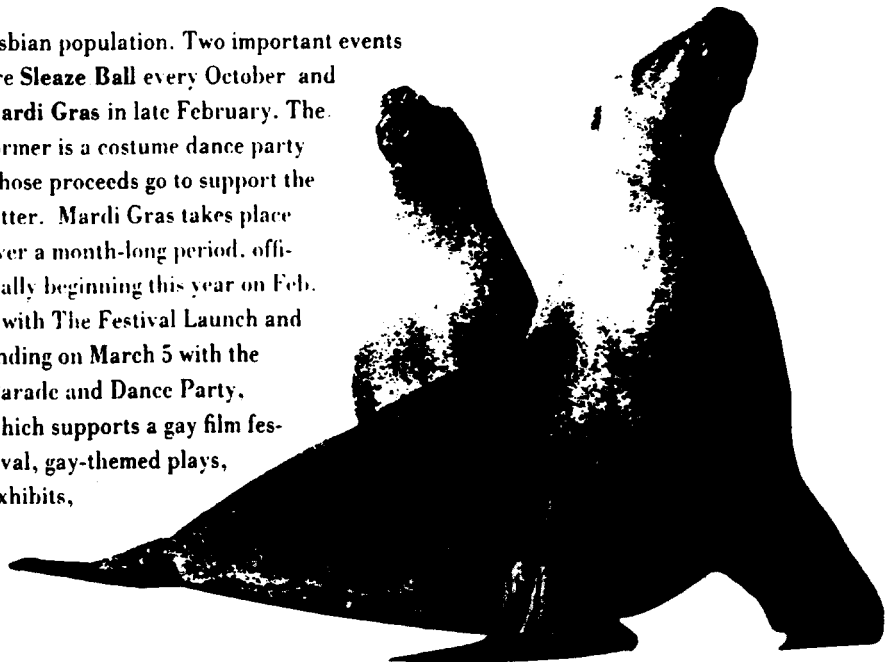
In the chair = your turn to buy the drinks

Loaf (of bread) = head

lesbian population. Two important events are Sleaze Ball every October and Mardi Gras in late February. The former is a costume dance party whose proceeds go to support the latter. Mardi Gras takes place over a month-long period, officially beginning this year on Feb. 4 with The Festival Launch and ending on March 5 with the Parade and Dance Party, which supports a gay film festival, gay-themed plays, exhibits,

music, and other cultural attractions. Other major Festival events are the Fair Day (this year on Feb. 12), an old-fashioned country fair with a gay twist; and the Swimming Carnival (March 4). But the main events are the Parade (Mar. 5, 8 pm) and the Party (same day, 10 pm to 10 am). Some 750,000 people from all over Australia and elsewhere come to watch 120 floats and marching groups, few fully clothed, prance through central Sydney. The dance party is so big (18,000 strong) that it's held in several convention-sized halls at the Royal Agricultural Society's showgrounds. It makes Gay Pride celebrations in New York and San Francisco look like tea parties.

As it has been since 1788, the year convicts first settled on these shores, Sydney's harbor is a central focus. Ferries and hydrofoils rush in and out carrying passengers to work and play. Don't leave without taking an afternoon harbor cruise, visiting a beach or walking to the top of the Harbor Bridge to see the view. Full details on Sydney can be found in the CityBrief in this issue (page 13). If your Australian visit will be limited to Sydney, consider taking a short side trip out of the city. Two hours outside of Sydney is the Tara Country Retreat (44-64-1472) offering log fires, bushwalking,



PAVLOVIAN RESPONSE

So Hungry I Could Eat a Kangaroo

The climate and isolation of this former penal colony have given rise to a spectacular array of fruits, vegetables, mushrooms, meats, and seafood – many species found nowhere else on earth. The influx of cultures from around the world has led to a bewildering array of dishes and ingredients. Here's just a sample of what you'll find.

Barramundi - a tasty whitefish.

Bug - a bay-water relative of lobsters and crayfish, named for the bay they come from, e.g.: Moreton Bay Bugs, Balmain Bugs.

Capsicums - what we call bell peppers, green or red.

Damper - a traditional campfire flat bread, now prevalent in commercial imitations.

Lamingtons - chocolate and coconut covered spongecake.

Meat Pies - imagine that Hostess filled its snack pies with overcooked, greasy meat; perfect for the football (in this case rugby or soccer) stadium.

Pavlova - the national dessert, a fruit and whipped cream-filled meringue shell.

Riberries - small, conical berries tasting something like clover.

Vegemite - the famed Vegemite, trust us, you don't want to know what it is. Try it on toast one morning, it's definitely an acquired taste.

Warrigal - a native green, somewhat like spinach.

Yabbies - a common and absolutely delicious crayfish.

and country cooking. Also two hours south in the Kangaroo Valley is **Woodhill Mountain Lodge** (44-64-2013), a women-only retreat with excellent meals and opportunities for mountain hiking.

Hunter Valley is one of Australia's best wine regions, and is an accessible side trip from Sydney.

QUEENSLAND AND THE GREAT BARRIER REEF

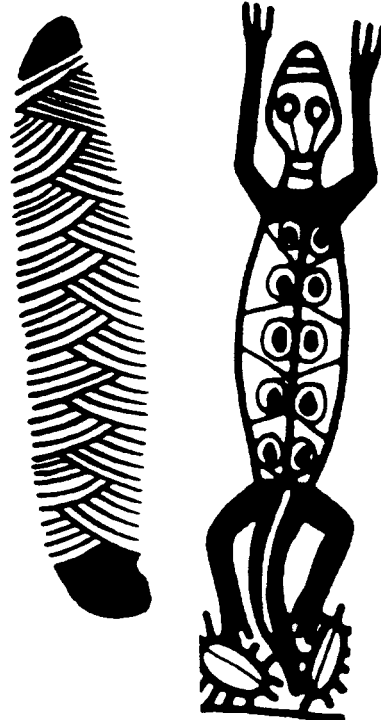
With a name like Queensland, how can you go wrong, right? Well, not exactly. Queensland only decriminalized homosexuality in 1990, the last mainland state to do so. But restrictions apply (interestingly, it's still illegal to have three-way sex, straight or gay), and there's still some conservative anti-gay sentiment, as you might find in the rural southern US. Brisbane, the capital, has a fairly lively gay culture, and sponsors its own Sleaze Ball as well as a Queen's Birthday Ball. Popular clubs include **Options** (18 Little Edward: 7-831-4214), **The Club** (women only, 172 Robertson St: 18-453-448), the **Sportsman Hotel** (130 Leichhardt St: 7-831-2892) and **Terminus** (249 Brunswick St). The Gay and Lesbian Welfare Association can provide information on 7-844-2967. As for lodging, the **City Travelodge** (Roma St, part of coach/rail terminal: 7-238-2222) is gay-friendly and convenient; and **Palms** in Woolloongabba (7-391-4819) is a quiet and relaxed gay B&B.

Cairns is best known as the jumping off point for day and longer trips to the Great Barrier Reef and other attractions. It is close to several other attractions, each of which could easily consume a day, including Kuranda, a village in the rain forest that time forgot – lots of 60's-style hippies and interesting outdoor markets. The historic Kuranda Railway is the best way to get there. Another popular destination is the Daintree Rainforest – plan to invest a full day.

Now that laws have been liberalized, Cairns is slowly becoming a gay destination unto itself. It's also the most gay-friendly city in Queensland. Besides being the Reef's gateway, it boasts two gay resorts, **Be-Bee's** and **Turtle Cove**. **Be Bee's Tropical Apartments** (70-32-1677; \$55-150) is located in a suburban Cairns neighborhood. The rooms are clean and attractive, although not as appealing as their brochure would have you believe. There's

a pool and guest laundry, and the front desk is friendly. A nearby alternative is the **Cairns Colonial Club** (18-26 Cannon: 70-53-5111; ≥\$67), with pretty grounds and passable rooms. Located 40 minutes north of Cairns' airport, **Turtle Cove Resort** (70-59-1800; ≥\$60) has been open less than a year, but is winning high marks. Unlike **Be-Bee's**, **TCR** is on its own private beach, surrounded by rainforest. It's a little further out, but our first choice. Fifteen minutes north of Cairns

you'll find two gay-friendly beach resorts in Palm Cove: the **Paradise Village Resort** (115 Williams Esplanade: 70-55-33-00; ≥\$66) and the **Marlin Waters** (131 Williams Esplanade: 70-55-39-33; ≥\$60). If you're in Palm Cove, try **Hannah's Restaurant** (55-35-33). Some say the drive north to Port Douglas is Australia's most scenic. Even fur-



not overbuilt – least expensive rooms have shared bath facilities. **Orpheus Island** (≥\$398 all-inclusive; 800-354-7471, 310-410-9834) is a privately-owned national park, secluded, sophisticated and tranquil, with no in-room TVs, phones or children under 15. If none of these is exactly what you're looking for, check out **Brampton, Daydream, Great Keppel, Fitzroy, Hamilton, and Lady Elliot.**

AYERS ROCK & ALICE SPRINGS

The world's most famous monolith, but so what? Actually, although some tourists are ultimately underwhelmed by Australia's equivalent of the Grand Canyon, this place is sacred to the Aborigines, who call it "Uluru." It rises nearly 1,200 feet from the desert floor, and its appearance varies dramatically in different weather and light. Whether or not you see it as a big tourist trap may depend on your degree of spirituality. Best place to stay: the **Desert Gardens** (Yulara Dr; 89-56-2100; \$125), formerly the Four Seasons Ayers Rock. If you're heading out this far, you should also plan a night in Alice Springs. Here you can ride camelback through the dry riverbeds to a delightful dinner at the desert winery. Stay at the **Vista Hotel** (Stephens Rd; 89-526-100; \$73). The popular **Ross River Homestead** is just 85 kms. east of Alice.

GO HOME OR GO ON

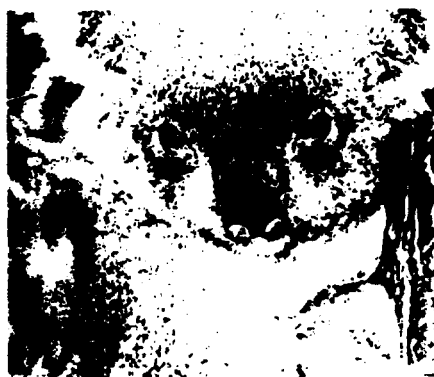
If you make it to Sydney, the Reef and Ayers Rock, you've gotten a good taste of what Australia has to offer. But it's akin to coming to the U.S. and seeing New York, South Beach and the Grand Canyon. With time and money as the only limiting factors, those of you blessed with ample quantities of both could test your limits in Australia. Our feature "Beyond The Basics" will give you some suggestions.



Australia

BEYOND THE BASICS

With so much to see and do, and so much territory, Australia could occupy a lifetime of travel. First-time visitors, even with two or three weeks may not venture far beyond Australia's most popular visitor attractions. Although we can't begin to detail all of the options, here's a sampling of some extensions to consider.



MELBOURNE AND VICTORIA

Melbourne (pronounced MEL-bun), with its colder weather, tree-lined boulevards, trams and Victorian architecture, plays Boston to Sydney's Los Angeles. Intellectual, a little dowdy, casting a dim glance upon her northern neighbor's vain excesses, Melbourne is the homely sister. But she has a lot to offer and she isn't all strait laced. For one thing, she's a good cook: critics say that Australia's best restaurants are here. And Melbourne's gay population tends to be less ghetto-ized than Sydney's – more pubs and clubs are gay/straight mixed. Not to be outdone by Sydney, she throws a good party. The bash of the year is the "Midsumma" festival, held in late January, a big warehouse affair with thousands of revelers. There's a lively gay press, good gay eateries, and other gay businesses. **St. Kilda Beach** is one of the most popular gay areas, somewhat reminiscent of the Santa Monica Pier.

Venues include **Three Faces** (143 Commercial Rd, South Yarra; 826-0933);

The Hellfire Club (229 Queensbury St, Carlton); **Club 80** (10 Peel St, Collingwood; 417-2182), men only; **Fantasia** (138 Commercial Road, South Yarra; 826-0933) for dancing, mixed gay/lesbian; **Peel Dance Club** (Peel and Wellington Streets, 419-4762) also for dancing. Women-only clubs are open on limited schedules. One is **Women's Oasis** (the Oasis Hotel, Dryburgh and Queensbury Sts, North Melbourne) on Friday nights.

Guesthouses in Melbourne include the six-room **Laird** (149 Gipps St., Collingwood, 3-417-2832, \$40), clean but rustic (no private baths) and the aptly-named **Melbourne Gay Guest House** (3-510-4707). The Laird also has a bar, weekend barbeque and country dancing. Don't book the homophobic **Batman's Hill Hotel**. Gay Melbournians looking to get away for the weekend might drive the hour and a half to **Daylesford**, which has the largest concentration of gay guest houses in rural Australia. Main draw: the **Hepburn Springs** and natural hot spas, but a tourist railway and botanical gardens are also nearby. The **Balconies B&B** (35 Perrins St, Daylesford; 53-48-1322), set near Lake Daylesford, is also popular.

If you can, catch a performance of **John Bell's Shakespeare Company**, or a footy match at the **Cricket Grounds**, or the **fairly penguin parade** on **Phillips Island**. An impressive side trip from Melbourne is along the **Great Ocean Road** to **Port Campbell National Park**, where you'll see, among other natural phenomena, the **Twelve Apostles**, eerie stone pillars rising from the sea, and the remains of **London Bridge**, a naturally formed bridge which fell down a few years ago. A don't-miss for natural scenery lovers.

Information: **Brother Sister** is the main Melbourne gay rag. **The Melbourne Star/Observer** is the other widely-read

paper; they produce a good gay/lesbian travel book, the *G'Day Guide*, available in bookstores, including Hares and Hyenas (135 Commercial Rd. South Yarra: 824-0110).

TASMANIA

This is Australia's wildest and, some say, most beautiful state. Too bad about the anti-gay laws. Life is slower here. Because it's so southerly, the weather is cooler and wetter than most of Australia, so pack accordingly. Tasmania is an excellent place to cycle and bushwalk in the World Heritage-listed Cradle Mountains. And since most of the first convicts were sent to Port Arthur, near Hobart, it fairly oozes history. Gay-friendly accommodations in Hobart, the capital, include the Lodge on Elizabeth (249 Elizabeth: 2-313-830, \$35-60), and Wellington Lodge (7 Scott: 2-310-614; \$30). The Gay/Lesbian Info Line is 2-348-179.

WESTERN AUSTRALIA

WA comprises almost a third of Australia, and is so isolated from the rest of the country that Singapore is closer to Perth, the state's largest city, than Sydney. Among other things on offer here: great beaches. What gay activity exists centers on the Northbridge district, one of Perth's older sections. Although sex between men is legal, the age of consent is rather high at 21 years old. Stay at Swanbourne Guest House, (9-383-1981; ≥\$55) close to the nude beach, or the 133-room Chateau Commodore Hotel, (417 Hay St; 9-325-0461), or the more upmarket Court Hotel (50 Beaufort St. Northbridge: 9-328-5292). Information: local gay paper is *Westside Observer*. Club: *Connections Night Club* (81 James St. Northbridge). October is Pride Month in Perth, with cultural events and a parade, which attracts 1,500 or so marchers.

CANBERRA, AUSTRALIAN CAPITAL TERRITORY

Canberra is Australia's version of Washington, D.C. It's a relatively small

city, and because many gay men and lesbians are civil servants who don't want to mix with those of significantly higher or lower rank, it's more closeted than Sydney or Melbourne. A visit to the National Gallery is worthwhile; but more interesting is the National War Memorial. Plan to spend at least three hours exploring the exhibits, all of which vividly illustrate the old saw "war is hell." You can also sit in on Parliamentary sessions (there are two chambers), and listen in disbelief to their often puerile and combative debates. No visible signs of gay or lesbian nightlife, however. Best place to stay: *Park Hyatt Canberra* (Commonwealth Ave: 62-70-1234; ≥\$125); good value: *Canberra Rex* (150 Northbourne Ave; 62-48-5311; ≥\$74).



ADELAIDE AND SOUTH AUSTRALIA

The capital of South Australia is Adelaide, a pretty city known for its churches and annual International Arts Festival, in addition to its Gran Prix and a lively casino. Be sure to visit the Migration Museum (82 Kintore Ave; 223-8748), formerly an asylum, where the stories of immigrants are told in human terms. Vineyard tours to the Barossa Valley are also popular. More civilized hours can be spent having high tea at *Mt. Lofty House* (74 Summit, Crafers: 8-339-6777). Excellent meals can be had at *Jolley's Boathouse* (by the river, but call for directions 8-223-2891). South Australia was the first state to decriminalize homosexuality, and Adelaide displays solid community spirit, with annual par-

ties and special events. Gay information: evening *Gayline* at 8-362-3223; local paper: *Adelaide GT*; bookstore: *Imprints Bookshop* (Gouger St.) Gay disco: *Mars Bar* (120 Gouger St; 8-231-9639); Pubs: *Beans Bar* (285 Hindley St; 8-231-9639). To stay, choose between *Greenways Apartments* (41-45 King William St; 8-267-5903) and the exclusively-gay *Rochdale Apartments* (8-379-7498).

KANGAROO ISLAND

A short hop from Adelaide, K.I. now mainly draws tourists, though it has an interesting history of whalers, sealers, slavers and other unsavory types. The island is home to kangaroos, fairy penguins, wallabies, possums, Yellowtail Black Cockatoos, koalas, and 70 orchid

varieties, in an unspoiled natural habitat that includes caves, huge boulders, a "Little Sahara" stretch of white sand dunes, and Seal Bay, home to a large colony of sea lions. The Island is reached by plane or car ferry, and has a variety of accommodations available, although it is not the place for those seeking great luxury. A secluded 180 acre beach-front 2-bedroom house is available for less than \$100/night through Mim Merta at *Kiadu Australian Travel* (800-444-2184, 813-442-2185).

I'VE BEEN WORKIN' ON THE RAILROAD

Train travel is an excellent and scenic way to make your way across Australia's vast interior. The Indian Pacific joins Sydney and Perth, on a three-night journey that is

renowned among natives. It offers a comfortable view of the rugged landscape, and a chance to fraternize with a cross-section of the Australian populous that you might not otherwise meet. The trip is particularly popular with retirees; a sleeper room is highly recommended, and be prepared for a few days worth of airplane-quality food. The train stops in Kalgoorlie, an old gold mining town, Port Pirie with its Victorian storefronts, and Broken Hill, where you can enjoy a unique farm stay (see below).

YOUR BRILLIANT FARM STAY

Some say that the outback is the real Australia. Some say it's also the Australia of myth. A farm stay is somewhere in between. Australia possesses some enormous farm properties – we'd call them ranches, here they're called stations – and they'll provide a completely different perspective on the land and people. Example: **Brindabella Station**, the former home of Miles Franklin, who penned the distinctly-feminist Australian classic *My Brilliant Career*. The Brindabella Valley lies at

the foot of the Snowy Mountains, and was originally settled by the Franklin family in the late 1800's. Accommodations here cost \$115 per night, including all meals and good Australian wine. Be prepared to have your senses bombarded with the unusual. Walking around the property in the early morning your ears are assaulted by the galahs: red and gray birds whose song sounds like a calliope gone mad. Wild parrots might be feeding at the window as you take your breakfast, and the air is filled with the scent of eucalyptus, the favorite food of the sleepy koala.

Contact: Brian Barlin, Brindabella Station Homestead, Brindabella Valley 2611, Australia or fax 6-236-2128. Named after the proprietor's favorite lizard.

Goanna Safari is run by the thoroughly charming Catherine Mould, a 26-year-old whose family farm, Westward Downs Station, comprises a half-million acres of sheep, kangaroo, emus, exotic parrots, and other wildlife deep in the outback. A three-day, two-night Safari begins with transfers from Broken Hill, a mining town in the middle of nowhere, to the Station.

On arrival you might take a dip in the farm's natural hot spa, an artesian well that bubbles up from deep within the earth. There's also camping on a fresh water lake. Per person price for the package is approximately \$180, including transfers, meals, and lodging. Contact: Goanna Safari, Westward Downs Station via Broken Hill, NSW 2880 Australia; 80-912518; fax 80-912514.

AND SO ON

With these attractions and so many more, it's no surprise that Australia has become such a popular holiday destination for North Americans, despite the long travel time. With its own gay/lesbian travel organization, AGLTA, opportunities for the gay and lesbian traveler are growing very rapidly. Whether you're drawn by the scenic beauty or Sleaze Ball, you'll find Australia worthy of the journey.



EATING DOWN UNDER

The big question is, of course, are you going to have to eat a kangaroo? The answer is – maybe.

Sizing a 'roo up for dinner while at the petting zoo is considered bad form. But if thin slices of smoked emu and kangaroo show up on your plate give them a try, they're delicious! Modern Australian cooking is as varied as the populous: containing elements of native foods and the cuisine of early British settlers, French, Italian, Thai, Chinese, Japanese, and yes, even American – especially Californian.

Fish, low fat, and low alcohol are all the rage. Yet, Australians consume massive amounts of ice cream and a whopping 100 pounds of sugar per year, each. The "national" dessert of Australia, Pavlova, is a sugary meringue basket filled with fruit and whipped cream.



with Dan Perlman

So what is modern Australian cooking? First, you should remember that Australia is as big as the continental United States. Regional tastes are as different as a Maryland Crab Bash is from Cajun Jambalaya or an avocado salad in downtown L.A. While the mainstay of daily life may still be very basic British foods like sausages, eggs, and overcooked vegetables, some great cutting-edge restaurants await in Australia. You might find a perfectly grilled barramundi steak with tomato salsa, Victorian salmon with charred peppers, crispy prosciutto and caramelized figs, broiled yabbies with spinach gnocchi in garlic butter, lamb with field mushrooms and garlic potatoes,

a date and pastry cream tart or a chocolate and riberry torte.

Australians wines have also come up in the world. The style is unlike those from anywhere else in the world, and a lot of what we get over here is barely representative. Most wineries are open to the public for touring and tasting, but even if you don't make it out to one of the wine regions, the average Australian restaurant has a great selection. For the beer drinkers among you, not all Australian beer comes in a blue and gold can. Check out some of the local brews.

One last note, "grilled" means what we call broiled, while what we call grilled, they call barbecued, as in, "slip another shrimp on the", only Australians are more likely to slip a sausage on and have a "sausage sizzle".

Hong Kong

With Cathay Pacific

Lots of airlines offer discount airfares to Asia through consolidators, but Cathay Pacific offers some of the best hotel deals on the continent. Priced to include full breakfast, taxes and round-trip airport

transfers, the rates are often 20% lower than corporate, particularly in Hong Kong, Bangkok and Singapore.

The Stay-A-While packages must be booked at least 7 days prior to departure from the USA. Cathay Pacific

Holidays also offers a one-week Hong Kong package starting at just \$1095 per person, double occupancy from Los Angeles, with low-cost upgrades to business class and add-ons from other US gateways. Call your travel agent or 800-233-2742.

Princeville Kauai

The Sheraton Princeville Resort (800-826-4400) has re-opened, with a grand re-opening package for \$398/night through April 30, 1994. This deluxe resort is located on the mostly undeveloped Puu Poa Point: the package includes a deluxe ocean-view room for two, continental breakfast and the daily choice of dinner, unlimited golf on the Prince and Makai courses including cart, or unlimited spa use including a massage or facial. Limited availability rates as low as \$180/nt room only are also available.

TRAVEL SENSE

No vacation should be
a vacation from
safe sex practices.

So please, travel smart.
Don't pack your bags
without proper
protection.

It's the only way to go!



Sydney

Laid back yet class- and body-conscious, Puritanical but possessed by a morals-be-damned paganism when it suits, Sydney is no easy study. But with Qantas' new day-time non-stop non-smoking flights, it is easier and more pleasant to get here than you might imagine: three meals and two movies from Los Angeles.



One thing is certain: this erstwhile penal colony knows how to throw a good party. Exactly why remains a mystery. Perhaps it's precisely because the place was founded by convicts, not Puritans. Whatever the explanation, suffice it to say that Mardi Gras, the annual fete that draws 18,000 dance maniacs and a half-million on-lookers of all sexual persuasions, is the world's largest party. And something called Sleaze Ball, an affair that each October amply lives up to its cheeky name, attracting 14,000 scantily-if-at-all-clad merrymakers.

But if these two annual shindigs are the twin loci of gay Australia's social calendar, there's much to do in between. Smaller warehouse parties take place throughout the year (consult the local gay press), and there's a lively, informal club scene in nearly-gentrified Darlinghurst, the main gay area, with Oxford Street its epicenter (there are outposts, too, in Newtown and most of

the eastern suburbs). A liberal climate has helped (homosexuality is legal here). With so much to offer, no one doesn't like Sydney. The only question: when do we move?

Istanbul

The only city in the world located in both Europe and Asia, Istanbul offers a fascinating blend of cultures, spanning not only two continents but a lengthy procession of cultural history, originating in the seventh century B.C. as Byzantium, renamed Constantinople by the Romans in 324 A.D., and finally entering its current incarnation during the fifteenth-century Ottoman empire. Most of the tourist sights lie on the European side and are concentrated in the "old town," section of Sultanahmet. And what sights! Here you're unquestionably in a different world. A word to the wise: homosexuality is not really accepted here, and public displays, in particular any kind of activism, are frowned upon. (In fact, the country's first gay celebration, planned for last year, was stopped by the government and the leaders arrested, though eventually released.) Yet Istanbul does have a rather ragtag gay nightlife, and most Istanbulians, younger ones in particular, have developed a live-and-let-live attitude. In general, people are amazingly friendly, and, though it's a bustling city with a population rivaling New York City's, street crime is very low. So grab an astonishingly cheap cab or set out on foot to explore some of Istanbul's remarkable sights: have an unforgettable meal at absurdly low prices; shop in the world's greatest marketplace; or just sit and listen to the call to prayer as it echoes from mosque to mosque. A whole array of delights awaits you in this exotic and seductive city.



Sydney (011-61-2)

STAY:



Rates at five-star hotels, thanks to overbuilding and a resurgent US dollar, have nose-dived to rather astounding depths. Those listed here are not necessarily the official "rack" prices, but the street rate you should be able to get if you ask. The **Park Hyatt** (7 Hickson Rd; 241-1234; ≥\$188) has eclipsed the **Regent** (190 George; 238-0000; ≥\$140) for best in town, you'll adore the location, but beware — they can be a little snotty. In the last couple of years, new luxury entrants have arisen. The 561-room **Park Lane** (161 Elizabeth; 286-6000, ≥\$145) is grand and sparkling, with a friendly front desk, successfully trendy restaurant, celebrity guests (Tina Turner and Barry Humphries were in residence during our visit), lots of cute employees, and a good location for Oxford Street. It also has the best hotel health club in town. Try to get a Hyde Park or harbor view. The newest of the lot is the 100-room **Observatory Hotel** (89-113 Kent; 256-2222; ≥\$205). Some rooms offer romantic terraces with water and city views, and the 60 foot pool is gigantic for a hotel. Sydney has a number of gay-specific lodgings. Best of the bunch (save its shared baths): the six-room **Governors on Fitzroy** (64 Fitzroy; 331-4652; \$55), with cheery young hosts and a central location. The seven-room **Pelican Private Hotel** (411 Bourke; 331-5344; \$35) is a bit depressing, although has a loyal following, offers TV and fridges in all rooms and is clean. The management has recently renovated accommodations next door at no. 415 that are in better shape. Although it's on a busy and out-of-the-way street, the new 20-room **Park Lodge Hotel** (747 S Dowling, Moore Park; 318-2393, ≥\$30) has much to recommend it: a tasteful renovation, direct-dial phones, spic-and-span shared bathrooms. The **Barracks** (164B Bourke St., tel. 360-5823, \$45) is appropriately named: Spartan, but with a few private baths, and city views.

EAT:



Prepare for a similar bounty of gay-owned, mostly gay-clientele eateries, centering on the Oxford Street area. Most encourage you to bring your own wine for a 65 cent corkage fee. We particularly like **Malibu**, (201 Oxford St., 380-5050, \$20) for its cheap, good food and attractive, friendly waiters. A \$10 Sunday set menu is a best bet. The recently-opened **Citrus** (95 Oxford St., 361-0598, \$40) is winning rave reviews as well (a vegetarian stir fry at \$5 was cheap and satisfying). Now that the go go 80's have gone gone gone. The **Royston Café** (23 Craigend St., Darlinghurst, 332-4866) is no longer a darling of the limo crowd, but

the food is spot on. Get a window table and watch the gym boys wander by in their tight shorts. **La Fabula** (249 Oxford St., 360-3220, \$35 for two with wine) specializes in eclectic but healthy cuisine (beetroot fettucine with duck confit, spinach, and pine nuts was on offer one night) in a fun atmosphere. For mainstream dining, try **Kable's** in the Regent Hotel (\$40) with its great wine list and Pacific Rim/Australian cuisine. Sydney's most unusual restaurant isn't in the guide books: **Tharen** (409 Liverpool St., 331-1263). Dozens of hats line the walls of this magical little room, and guests, many straight, wear them throughout the evening. When Abba and other nostalgia starts playing on the sound system, anything can happen. The food is good, too.

PLAY / MEET:



The major techno pop palaces are **DCM** (Don't Cry Mama) (33 Oxford St., 267-7036), with muscle boys in cages Friday and Saturday nights, and a Sunday tea dance 5-8 pm featuring cheap drinks; and the upstairs dance bar at **Midnight Shift** (85 Oxford St., 360-4319) Thurs. through Sat. nights. Both attract a mostly young and increasingly mixed straight/gay crowd—the cute boy dancing with the girl next to you may not be gay at all, or at least not know it yet. The upstairs **Lizard Lounge** at **The Exchange Hotel** (34 Oxford St., 331-1936) is the current hot place for women Sunday nights. Yummy hot snacks are sometimes passed around by the staff. In keeping with Sydney's multiculturalness, the downstairs lounge is Asian on Friday, mixed gay/straight on Saturdays. **The Oxford** (134 Oxford St., 331-3467), with its living room-like upstairs bar, is perhaps the most friendly and relaxed of the street's watering holes. **The Albury** (6 Oxford St., 361-6555) is trendier and less straight/gay mixed. Wag insiders call the rear lounge, popular with Asian men and their admirers, the Chinese take-away. While it's popular for dinner all the time, **JBF** (Taylor Square) is the spot to be Sunday afternoons for their killer Long Island Iced Teas.

SEE / DO:



Among the must-dos: a guided tour of **Jörn Utzon's** famous **Opera House** (Circular Quay, 250-7250) as well as attending a concert or play there (bookings on 250-7777). To get oriented, buy a **SydneyPass**, a 3, 5, or 7-day transit ticket good on buses and most ferries, but not trains. It's on sale at the airport and travel centers (\$34 for 3 days), and is valid for the yellow/green airport buses and the circular-route red **Sydney Explorer** as well. Take a walking tour of the Rocks area (**Visitor Centre**, 104 George St., 247-4972). Sydney's most historic section. Take ferries wherever

you're headed—the more the better. Hop on one to the Zoo or the beach—the main gay one is **Tamarama** (aka **Glamorama**), but the best scenery is at clothing-optional **Lady Jane** and **Obelisk Bay**.

WORKOUT:



City Gym (107 Crown St, 360-6247) is the largest and most convenient fitness center with a large gay clientele. Free weights, real **Stairmasters** and **Lifecycles**; open 24 hours. The new **Bayswater Fitness** (Kings Cross) may eclipse it. For aerobics, the **Fitness Network** (Riley Street) is the place to go.

SHOP:



David Jones (266-5544) and **Grace Bros.** (238-9111, not the model for *Are You Being Served?*) are the major downtown emporia. With so many sheep and kangaroo running about, it's only natural that their pelts are in abundance. **Ausfurs** (factory store in the gay district at 414 Bourke St., 361-3075) will custom-make sheepskin seat covers for your car in 24 hours. Cuddly toys, sheepskin clothing, and rugs are also available. Major shopping areas are the **Queen Victoria Building** (455 George St.), a convenient, recently-restored indoor shopping arcade with all the usual chains; **The Rocks**, which locals say is overpriced but is still worth exploring; and **Darling Harbour**. The best shopping in town is Saturday at the **Paddington Market**, Oxford Street.

INFO:



The gay press is booming here. **Lesbians on the Loose** is the premier women's magazine; **Capital Q** is a weekly paper, the **Sydney Star Observer** comes out every other; both are free in bars and clubs and at **The Bookshop** (207 Oxford; 331-1103), which stocks a good selection of guide books, periodicals, and other publications. For general info, reach the **Gayline** on 319-2799, and the **What's On** pre-recorded line at 699-6320.

BEING COOL:



When traveling alone in a taxi, ride up front with the driver (sitting in back is considered snobbish in egalitarian Australia, where even the Prime Minister sits next to his chauffeur). But don't expect that famous **Ozzie** friendliness to translate into a full dance card. Gay Sydney is no less reserved than, say, Boston, and a certain froideur prevails in bars and discos. Australian men are traditionally understated, laconic, and monosyllabic — it's part of the masculine ID.

Your every whim

Luxury hotels go to extremes to offer the best in pampering for guests

By Paula R. Hastings
SPECIAL TO THE TRIBUNE

There was a time when luxury hotels were simply distinguished by the fine quarters they offered. Now, hotels are engaged in what some call an "amenities war," a competition to indulge guests who pay dearly for the most extravagant treatment and accommodations.

This is the world of the 31 staff, guest ratio, suites with priceless antiques, custom-designed upholstery fabrics, his-and-hers Italian marble baths, phones by the half dozen, mountains of nonpareil linen and limousine rides from the airport.

Many hotels survey guests to determine their priorities and desires. According to some, at the top of the guest wish list is the courtesy of being recognized and greeted by name.

The personalized greeting must seem natural, not forced. Friendly, not supercilious. Caring, not cloying. Don't you love it when the doorman, elevator operator, front desk clerk and concierge say a simple "Good morning, Mrs. Witherington" to you as you glance by?

Although a few star-studded hotels (such as Vier Jahreszeiten in Hamburg) refuse to treat some clients differently from others (you never know whom you might offend), in most, important guests are likely to be greeted personally by the manager and other staff while being whisked to their rooms with no check-in nightmare.

When you pick up your room

phone in the veddy best establishments, your name appears alongside your room number on the hotel's computerized system screen, so the answering staff member can say, "Good morning, Mr. Smitherly."

In the glacially even that your baggage is lost, the Regent Hong Kong provides a gratis overnight kit, including a fresh shirt, underwear, deodorant and toilet kit. Gratis airport transportation via limo is a welcome treat at Claridge's, London. If you're a guest in the presidential suites at Hong Kong's venerable Peninsula or London's Lansdowne, you'll have carte blanche to zip around town in a chauffeur-driven Rolls Royce or Bentley, respectively.

Welcome gifts come in many shapes and sizes. More than one Oriental-style hotel delivers a pot of "elaborately presented tea." Others give a luxurious fruit assortment, a three-tiered glass dish with hot strawberries, cream, chocolate and brown sugar, a plate of handmade truffles or box of decadent chocolates. Each woman checking into the Grand Hyatt Melbourne receives a single red rose.

Hotels are going all out to please business travelers. VIPs receive gold-engraved personalized stationery at some hotels. More luxurious stationery is personalized in simple black. Personal business cards (lacking the hotel as your address) are beginning to show up in the amenities packages of hotels catering to executives. The Four Seasons Hotel Toronto provides complimentary limousine service to the downtown business

district each morning.

If reaching out to touch someone is important, you might want to know that the St. Regis in New York has computerized telephones programmable in six languages. A few hotels have speaker phones. (Once, my speaker phone woke me to warn of a possible bomb threat in the floor above, and again a few minutes later to inform me that the threat was a false alarm.) It's not uncommon to have two-line phones (for incoming and outgoing calls) and an in-room fax with your own lifetime private number. The newly renovated grand dame Amstel Intercontinental in Amsterdam offers voice-mail messaging in all rooms.

While many hotels deliver a newspaper to your door in the morning, up to eight papers in as many languages are yours for the asking at a top Geneva establishment.

The concierge, long part of the staff in fine hotels, is often supplemented by the maître d'étage or floor steward on each level. The maître d'étage is rather like a personal helper who will sew on a button, press your clothes, unpack or pack luggage, get theatre tickets and explain local customs—all gratis. Unfortunately, American travelers are still a little shy about utilizing the services of this extraordinary, accommodating and versatile attendant. The steward makes note of a guest's preferences (pillows, toiletries, whether windows should be open or shut and keys thrown into the hotel's computer). Return guests can expect to find those preferences quietly carried out. In some chains, such information



The Regent Sydney extravagantly welcomes guests with elegant tea service.

tion is logged into a central computer, so that the guest staying in a member hotel will receive the same service. At the Peninsula, return guests are usually given the same room, with familiar floor attendants for an at-home feeling. More and more hotels have exercise rooms, and fitness instructors and trainers are beginning to show up on staff.

Little jogger's map cards (some times conveniently on a rope necklace) are sometimes provided. At one five-star hotel in Sydney, jogging through the city starting at 7 a.m., seeing the sights with the

rust-it" brand fax transmittal memo 7671 # of pages • 2

From	Charmdene Jordan	To	Paula R. Hastings
Co	Australian Tour Comm	Phone	508/362-1378
Dept		Fax	2/2/246-1123
			same



The Regent Hong Kong offers an extraordinary outdoor spa pool that overlooks scenic Hong Kong harbor.

hotel's fitness director. The Imperial Hotel in Tokyo provides jogging loops for your 3-mile jaunt around the Imperial Castle. Exercise buffs not wishing to leave their rooms can stay at New York's Lowell's gym suite, including a mirrored room filled with computerized workout machines. Or a personal trainer will bring exercise equipment to your quarters. Hotel Bel-Air in Los Angeles, as well as The Lanesborough, provide gratis use of cycling and stair-climbing gyms in your room.

Many resorts have outdoor tennis facilities. The Grand Hyatt Melbourne's courts are on the ninth level for the golfer holding a recognized handicap (20 for men, 30 for women). There's complimentary golfing and tennis at the long Wentworth Club. Tennis players use the Vanderbilt Club in Shepherd's Bush, free.

The best posh fitness room I've seen is at the Four Seasons in Boston. Every conceivable luxury (some too personal to mention) is made available for showering and after. There's even an electric bathing suit dryer that whisks the

moisture from your Speedo in 30 seconds. Apress-exercise relaxation is paramount, too.

The Regent in Hong Kong serves an extraordinary outdoor spa pool. It's huge, it overflows, it's hot, it's cold, it's relaxing, it's three whirlpool baths hot, warm and ice cold. It's a relaxing, swinging the thing, paddle to under-water classical music at the Oriental Singapore.

If you like to relax by sweating it out in the sauna, Finland's the hot spot. At one Helsinki hotel you can take until dawn and plunge momentarily into an ice-cold one-person dipping pool before taking a cool swim. Then, for a small fee, get an all-over scrub, a body scrub by an attendant, and repeat the process as many times as you like.

A good bath relaxes body and mind. At the Hotel Vier Jahreszeiten, a cork bath (water mounded floods in the tub and is marked with the temperature for a cool bath) or a warm one. For elegance, the Golden Gate view Mandarin suites at the Mandarin Oriental in San Francisco can't be



Luxury shower heads are a trademark of the Savoy group of London hotels.

beat. A window wall extends from the top of the tub to the ceiling, providing a spectacular view of the bay and bridge. Before dawn, draw a bubble bath with fine English soaps, pour a glass of champagne (or mineral water), turn on soft music and watch the sun rise.

Some hotels put big bucks into toiletries. In suites at Hong Kong's Regent are a 6.5-ounce bottle of Hermes shampoo and a fat cake of Hermes soap (combined retail value \$55). In a junior suite at the Ritz in London, guests receive seven bars of specially designed soap in pristine custom boxes, replenished daily, of course.

Travelers often are confused as to whether to bring along electric current converters, hair dryers or traveling irons, because the availability of these items is spotty. Take heart: the housekeeping departments of top-flight hotels have a supply of both items on loan for the asking.

The better European hotels often have warmed marble floors,

heated towel racks and trouser pressers. Tokyo's Hotel Seiyo has individual steam baths, and heated mirrors that don't steam up. A few closets provide padded silk hangers.

Shower heads might seem like ordinary stuff. Not so at the Savoy in London. Theirs are legendary—a full foot in diameter, and directly overhead, giving an effect rather like a warm summer rain: gentle, naturally sensual.

Bedding and turndown services are taken very seriously. Top-drawer Claridge's, like other top London hotels, tend to use elegant Irish linen sheets. Thousands of dollars are often spent to custom-build each mattress in the Savoy Group hotels, and duplicates are available for guests to buy.

About pillows ... New York's Mayfair Hotel Baglioni maintains a "pillow bank," where guests can select from full-length body pillows, all manner, size and shape of regular and down pillows, and "snore stoppers" as well. Other superb hotels usually provide a variety of pillow choices.

Some turndown services include a weather forecast card on the pillow with temperatures in Fahrenheit and Centigrade.

Lest you should have to ring up for service by the waiter, maid or valet, sometimes you'll find bedside buttons to press, saving seconds. A privacy button replaces the "Do not disturb" door-knob hanger.

The Grand Hyatt hotels often have secure, special-service floors, with Regency Club rooms serving complimentary breakfasts, tea and pre-dinner cocktails and hors d'oeuvres. A team of butlers on these floors provide lavish service.

Some luxury hotels distinguish themselves by the treatment they give to children or pets. The Pierre in New York welcomes your pooch with a personalized bone-shaped cookie and maintains a full menu of dog foods so you

needn't bring your own. The Four Seasons hotels provide your furry friend with a water dish a la menthe (with mint leaf), doggie beds, pet blankets and special (if hopelessly corny) menu items. The concierge will walk "Fuzzy-face" and arrange for a groomer.

The Ritz-Carlton in Boston welcomes children. Its "Junior" Presidential Suite consists of a pair of rooms—one for parents and one for up to three little ones. There are bunks, a trundle bed that converts to a playpen, kiddie wallpaper, pint-size furniture, a tiny refrigerator filled with healthy snacks and beverages, and endless toys and videos. There are two-way radios in both rooms, and the kids' quarters are child-proofed for safety. Each tyke receives a complimentary stuffed toy. Boston's Four Seasons gives each child guest a point-and-shoot camera. Beau Rivage in Lausanne, Switzerland, has a playground for the moppets and a giant outdoor chessboard for kids of all ages. The Four Seasons Hotel Toronto provides SEGA video game units, bicycles, and, like other hotels, a welcome milk-and-cookies nosh.

At the Regent, Sydney, suites come with working telescopes. Peek where you like, while sipping fine coffee you've made from the elegant plunger pot provided.

Many fine hotels publish their own evah-so-glitzzy magazines to amuse guests. Some of these mags are mere showpieces for shops and products available on the property, while others provide juicy bits of prudent gossip about famous guests from decades past (London's Ritz magazine is a gem).

Where do these world-class hotels go next in the amenities game? Non-smoking floors and allergy-free rooms are already available. Now if they'd only help the weary traveler conquer jet lag. (Oops, I just heard they're working on special light rooms purported to do exactly that.)

FEB 20 1994

BURQUELLE'S

101

Australia's animal royalty awes

Glimpses of koala, kangaroo delight visitors to Tidbinbilla Reserve

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BY BETSA MAKSH
Enquirer contributor

CANBERRA, Australia — Like the lawning courtiers who once ringed Louis XIV's bed at Versailles to watch the Sun King awake and arise, we cluster in awe, alert to every sleepy slurring. A turn of the head, a twitch of the toe, and we are transported by the royal presence.

But this monarch's crown is fawn fur, his bed the fork of an eucalyptus, and his domain, the Tidbinbilla Nature Reserve outside Canberra.

For this is King Koala, one of the most beloved of Australia's marsupial royalty of kangaroo, wombat and opossum. Who cares that he sleeps all day, rouses for just five late hours of leaf chomping, then zonks out again at the top of a gum tree? In this most rarefied monarchist air, royals needn't do, they need only be.

This afternoon's regal representative is just a young dauphin, perhaps a year old and recently out on his own. Groggily awake while his mates snooze deeply in neighboring treetops, he turns his sweet, leddy bear face slowly from side to side, realigns his grip on the smooth bark and wiggles the occasional talon-clawed toe. The neck-stretching hominid sapiens below stand mesmerized.

"This is one of the young from last season," park ranger Joss Haiblen says as he hands out binocu-

lars. "We have exceptional breeding success here. Ten females had seven young over the last season."

A colony of 20 koalas, reintroduced into an area where they were once extinct, live within the electrified compound at Tidbinbilla. Self-sustaining without feedings from the rangers, they dote on ribbon bark eucalyptus but will settle for leaves from 100 different native gums.

"Koalas are one of the few animals that can eat itself out of house and home," Haiblen says. "If there are too many, they'll eat all the leaves and starve."

Because the fibrous leaves are low in nutritional value, koalas keep their pace slow to conserve energy.

"It's like us having a bowl of breakfast cereal and nothing else all day," Haiblen says.

Thanks to their diurnal lethargy, koalas usually stay where the ranger spots them in the morning. With a glance at the updated locator map, visitors can walk right to a koala-topped tree.

The 13,000-acre reserve is dedicated to preserving the mountain environment of the Tidbinbilla Range — what locals call the Australian Alps — as well as the natural bush in the valley.

"It's a place to display animals in enclosures where people have a fairly good chance of seeing the range of Australian animals," Haiblen says. "It would be fairly difficult to see them all in the bush."

Besides the large koala compound, kangaroos and wallabies have their own grassy kingdoms. At the waterfowl lakes, magpie geese, ibis, teal, Australian pelicans and rare freckled ducks flock to the pristine water and



Tidbinbilla ranger Joss Haiblen explains the koala map for visitors.

sheltering weeds. Photographers can shoot invisibly through camera slots in the bird-watching hide-out.

"The size gives the feeling of being in the wild," Haiblen says.

Beyond the natural attractions are the man-made sites, from the 21,000-year-old Aboriginal shelter at Hanging Rock, to old colonial homesteads, to relics of the eucalyptus oil industry in the 1940s.

(Please see KOALA, Page 69)



This groggy young koala, perhaps a year old, is one of the few awake during a warm Australian day. The marsupials sleep in the fork of eucalyptus trees.

Koala: Sightings an event

CONTINUED FROM PAGE G5

‡ For the original Aborigines, this mountain area was a communal initiation site, with the name Tidbinbilla meaning "where boys are made into men."

Centuries later, European settlers cleared the valley floor for grazing and crops. After World War II, Czech refugees distilled oil from the eucalyptus leaves for use as a disinfectant, inhalant and insect repellent.

"Some of the old settlers remember the rich smell of eucalyptus hanging over the valley for days," Haiblen says.

Today, 150,000 visitors come to the reserve, many international travelers working in the Australian capital of Canberra.

"People like the peacefulness of Tidbinbilla, and the opportunity to go walk through a beautiful piece of forest. And to see the animals," Haiblen, an Ontario native, says.

"I remember when I had my first sight of a kangaroo, about 13 years ago. It's something special, especially when they're moving fast. Part of the joy here is having other people catch their first sight of a kangaroo, too."



Visitors to Australia are likely to see kangaroos.

If you go

► **Where:** Tidbinbilla Nature Reserve in Australia.

► **What:** Spotlight walks and weekend range-guided walks during February and March, in the Australian summer.

► **Information:** For free copies of *Discover the Great Australian Outdoors* or *Destination: Australia*, call the Australian Tourist Board at 800-333-0262.

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BUSHELLE
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Aussie hospitality down on the farm

BY BETSA MARSH
6675 1st Ave

Enquirer contributor

If it seems too jarring to leave the koalas and kangaroos of Tidbinbilla for a modern hotel room, perhaps a farm stay is the perfect overnight alternative.

Brindabella Station, about 45 miles from Canberra, co-sets guests in its rambling old farmhouse on 1,000 acres.

Guests are welcome to help owners Brian and Guillermina Barlin in the gardens and fields, or just prop their feet up and take tea on the wrap-around verandas.

Lying in a tranquil valley, Brindabella was the family land of Miles Franklin, an early feminist whose sharply drawn memoirs were the basis for one of Australia's biggest films, *My Brilliant Career*.

The current 1906 Brindabella farmhouse sits on the land where Franklin's uncle built his home and where Miles came to join her cousins in class.

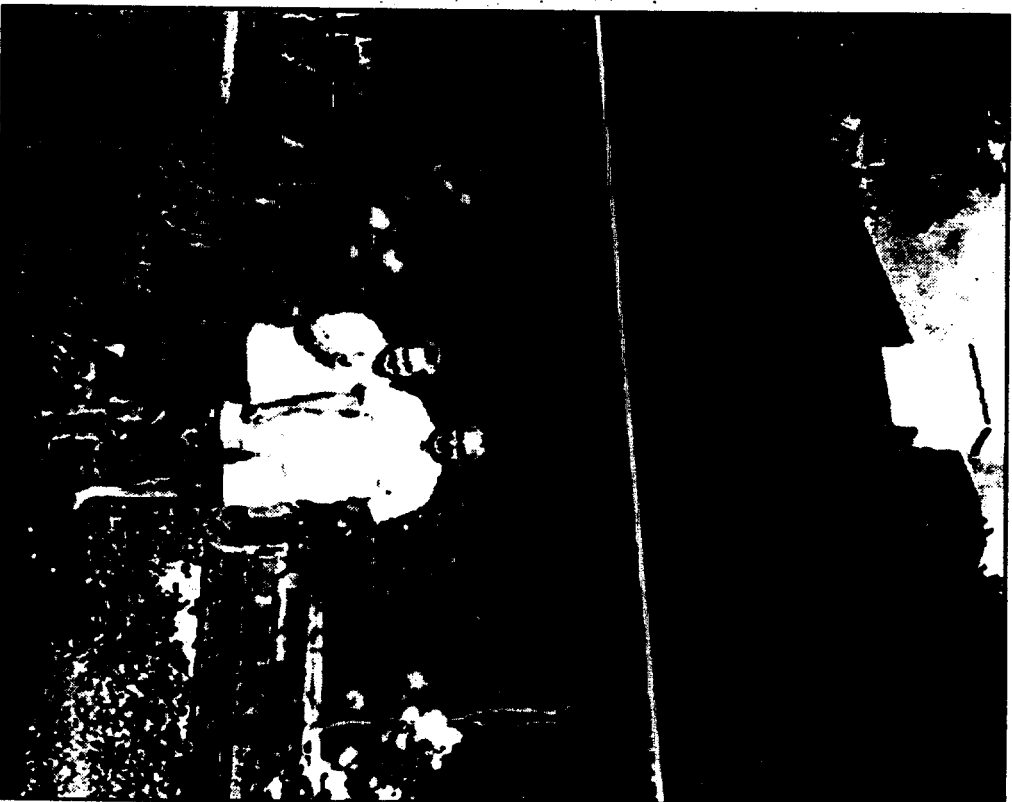
"The Franklins had a guest

cottage on this land about a century ago, so I thought we might try it, too," says Brian, a self-taught farmer who worked as a pharmacist before buying the Brindabella homestead.

An affable, low-key host, Barlin is always ready to take visitors out at dusk to see the kangaroos feeding, or at night to watch a wombat guard its den. He's also glad to find a fishing or canoeing companion, or, better yet, an able ranch hand.

Guillermina, born in Spain, is a funny, feisty hostess who dishes up plenty of conversation with her stuffed beef fillet and pickled homegrown beets. Their dog Shandy is a sweet-natured mix the Aussies call a bizer — a little bit of this, a bit of that. She lives to retrieve tossed pine cones.

For more information, write or call: Brindabella Station, Brindabella, New South Wales 2611; local phone 06 236 2121; fax: 06 236 2128.



Betsa Marsh for The Cincinnati Enquirer
Guillermina and Brian Barlin, with dog Shandy, welcome guests to their country homestead, Brindabella Station.

Perth: Laid-back, relaxed and prosperous

TORONTO STAR

FEB 26 94

Guidepost

Parks and gardens highlight this corner of Western Australia

BY JOE SCHOLNICK
SPECIAL TO THE STAR

PERTH, Australia — You'd kind of expect this city, in the southwestern corner of Australia, to be a Down Under counterpart of the old wild and woolly west of North America, with Crocodile Dundee strutting along wooden boardwalk streets flipping yard-long knives at assorted reptiles, and aborigine musicians tooting tunelessly on their didgeridoos at every street corner.

If that's what you expect, you're in for a shock. Perth, a cosmopolitan metropolis of around one million residents, is a city sophisticated beyond any expectations. Skyscrapers sprout in the downtown, nightlife jams in Northbridge, the jittery jabbering of gamblers fills the packed precincts of the Burswood Casino.

Actually, Perth does bear a resemblance to California. The style is laid-back and relaxed, the folks are friendly and western hospitality prevails. And the weather is mild and gentle, year-round.

The city is built on the banks of the Swan River, almost a kilometre wide at that point, which languidly flows south to the Indian Ocean, about 18 km away. The river got its name when early Dutch explorers in 1697 came across black swans — a species apparently unknown in Europe — swimming in the waters. The black swans still live at Lake Monger, near the city.

Perth is fairly young, established in 1856, and quite prosperous. Its wealth came primarily from gold, discovered in 1893, almost 45 years after the California gold rush, in Kalgoorlie, about 600 km east of the city, and from vast deposits of iron ore and other valuable minerals still being mined in Western Australia.

One of the highlights of a river cruise along the Swan River is the commentary about the multi-million dollar residences along the shoreline south of the city on what is termed Millionaire's Row.

Perth residents, in common with most Australians, seem almost obsessed with preserving the environment and retaining architectural examples of their heritage.

Scattered among the gleaming

Perth is about a five-hour flight from Sydney, and two hours earlier. As you would expect in a sophisticated city, Perth offers a wide variety of accommodation. The Western Australia Tourist Commission, 2121 Ave. of the Stars, Suite 1210, Los Angeles, CA 90067, (310-557-1987), can provide an accommodation list.

For a tour of the Pinnacles Desert and the monstrous sand dunes along the shore, contact George Sisarich at Travelabout, 61 Brady St., Glendalough, Western Australia 6016, phone 242-2243.

For a copy of the Australian Tourist Commission's free 130-page Destination Australia Guide, call 1-800 333-0199. For the name of



the nearest Aussie Specialist travel agent, call 1-800 333-4305.

chrome-and-glass high-rises in the city's compact downtown are beautifully maintained and restored examples, such as the Georgian-style stone structure that served as Perth's prison between 1856 and 1888, now part of the Western Australian Museum.

Government House, built between 1859 and 1864 to resemble the Tower of London, still serves as the official residence of the governor of Western Australia. His Majesty's Theatre, built in 1904 with an opulent Edwardian exterior, is now the home of Western Australia's opera and ballet companies.

The downtown area is essentially rather small, of a scale ideal for walking tours.

Walking trails lace downtown park

Aboriginal craftwork is available in several art galleries. One, the Aboriginal Art Gallery, is a government-authorized outlet for authentic aboriginal items.

Good civic planning has also endowed the city with numerous parks and gardens. Kings Park, just a 20-minute walk from downtown, is 3.8 square km of natural bushland, interlaced with walking trails, a lookout tower, a popular restaurant and snack kiosks. Within the park is a 12-hectare botanical garden.

It's an easy city to get around in. The Clipper Bus system operates free buses on a frequent schedule. One route circles the city centre at 10-minute intervals Monday through Saturday. Three other lines follow different routes.

The sophistication of the city can probably best be judged by the selection of outstanding restaurants, many of which are concentrated in Northbridge, immediately north of downtown.

That area is a bustling entertainment zone, featuring a wide selection of Asian, English, French, Indian, Italian and other ethnic cuisines.

Nighttime entertainment also comes in a wide variety of types and styles. Opera and ballet are offered in His Majesty's Theatre, which also stages musicals and dramatic theatre.

The Entertainment Centre and Perth Concert Hall are the venues for large shows by top-name performers and pop groups. And there's a wide selection of nightclubs, discos, restaurants, wine bars and pubs, many with resident bands and musical groups.

Probably the most impressive entertainment complex is a short drive from the heart of the city. The Burswood Casino offers gamblers a choice of more than 100 tables, including roulette, blackjack, baccarat and craps.

The casino is part of a complex, the Burswood Resort, that includes six restaurants, four cocktail lounges, a show-room, an auditorium that seats 14,000, a golf course, tennis courts, huge swimming pool and a 417-room hotel.

South Perth, on the opposite shore of the Swan River, is primarily a residential area, although the Perth Zoo is located there. A bridge across a narrow spot in the river, and frequent, inexpensive ferry service provides access.

The ferry and a number of river cruise lines operate from the Barrack St. Jetty, near downtown. At the north end of Barrack St. is the railroad sta-



STREET BUSKER: Drawing crowds at Freemantle Market

tion, departure point for a variety of rail tours to other points of interest in west Australia.

Several cruise lines offer day cruises from Perth's Barrack St. jetty, along the Swan River and to and from Freemantle, Perth's port city, 18 km down-river.

Freemantle or Freo, as it's commonly called, is actually 29 years older than Perth, founded in 1829.

Many of the old buildings, dating

back to the late 1800s, have been faithfully restored. Particularly impressive is the Freemantle Town Hall, a towering late-Victorian structure.

Be sure to visit the Freemantle Market, which dates back to 1897. It's great fun to watch the antics of the buskers, while lunching on an immense sandwich at the Anchor Hotel next door.

Joe Scholnick is a freelance writer based in California.



Waikiki's trolleys roll right along

By JOE SCHOLNICK
SPECIAL TO THE STAR

If you closed your eyes, you might swear you were in San Francisco.

The clanging of the trolley bell, the rhythm and the tone are precise reproductions of the sound of one of the Golden Gate city's classic cable cars, climbing "halfway to the stars."

But the setting is all wrong.

The landscape is platter flat; the hills are way off to the north, and to the east, the distinctive extinct volcano dubbed Diamond Head.

Still, if you're interested in experiencing more of Honolulu than surf, sun and beautiful beaches, a trolley tour is the ideal way go.

Waikiki Trolley Tours is a fairly recent operation, launched in Honolulu just a few years ago. It's a direct copy of the Sydney Explorer, a very successful system that's been in service in the largest city in Australia for many years. Down Under, it operates in regular tour buses; here, it's been gussied up a bit.

A fleet of colorful trolleys, rubber-tired copies of San Francisco cable cars, departs on two-hour narrated tours through Waikiki and the high-lights of Honolulu about a dozen times daily, and the trip is fascinating.

What makes it even better is that you can get off at any one of 16 stops on the route, explore that area, and re-board another trolley car just 40 minutes later — or, if you like, stay even longer.

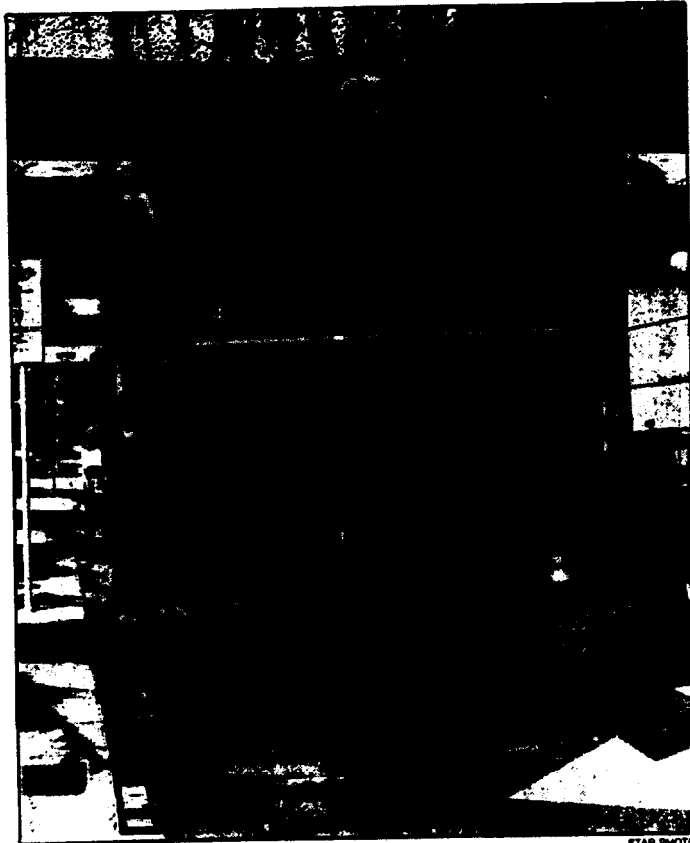
VALID ALL DAY LONG

The cars come by each stop at 40-minute intervals. Your ticket is date-stamped the first time you board, and is valid all that day.

I boarded the Trolley at the Royal Hawaiian Shopping Center, right on Kalakaua Ave. in the very heart of Waikiki. Leaving the shopping mall and Waikiki, the trolley trundled down the broad boulevard and made the first stop at the Ala Moana Shopping Center, billed as the world's largest open air, shopping centre, with more than 180 shops and restaurants.

I gave it a pass. I also skipped the next stop, again mostly dedicated to shoppers: Fisherman's Wharf, which boasts 60 shops, eight restaurants and a line-up of charter fishing boats. From then on, the trolley left shopping behind — for a little while.

One of the next stops was the State Capitol. I was attracted by the statue in front of the Capitol building of Father Damien Joseph de Veuster. It's a remarkable bit of sculpture, dedicated to a curious man, a Belgian priest who dedicated his life



STAR PHOTO

WAIKIKI WAY: Honolulu's colorful trolleys have rubber wheels

to helping those in the Molokai Leper Colony; after many years of service, he finally contracted the disease and died in 1889.

Adjacent to the Capitol is the Iolani Palace, billed as the only royal domicile in the United States. It's open to visitors Wednesdays through Saturdays. Since 1810, Hawaii had been a monarchy, ruled by King Kamehameha the Great and his successors.

The king is still a revered figure; his statue, facing the palace, is one of the grand Hawaiian monuments, particularly on June 11 each year, when it's draped with 5.5-metre-long flower leis in observance of Kamehameha Day.

The trolley continued to the Maritime Center and Aloha Tower, at the Honolulu Harbor. The 56-metre-high tower, a landmark of Hawaii since 1926, was the tallest structure in the islands when built. It's still used to control harbor traffic. I rode an esca-

lator, then an elevator to the 10th-floor observation platform. Unhappily, the view of Diamond Head, the extinct volcano that has become the symbol of Hawaii, was blocked by high-rise hotels and condos in Waikiki.

An overbearingly sweet, almost sickening aroma filled the air as the trolley approached the next stop. High above loomed a water tower shaped and painted to resemble a giant pineapple. This is the modern cannery for Dole, perhaps the world's largest purveyor of that yellow fruit. Tours of the cannery — and free samples — are offered. There's also a shopping centre.

The modern factory occupies a site in the Iwalei district, once known fondly by seamen throughout the world as Hell's Half Acre. The area was lined with rows of saloons and neat little houses, each of which had been occupied by two women. For years, it was Honolulu's bordello area.

Dedicated shoppers had another opportunity at the next stop, the midpoint in the tour, where the trolley took a 10-minute break and we all disembarked to visit Hilo Hattie, the largest

fashion factory in the islands.

First stop on the return trip was Chinatown, an area of about 36 square blocks bounded by a small river, the Nuuanu stream, on the west and Bishop St. on the east. It was the original centre of downtown Honolulu.

Chinese are believed to have settled in Honolulu as early as 1789, when seamen jumped ship, but the first sizable influx came in 1852 when sugar workers were imported from Kwangtung and Fukien provinces as indentured laborers — on five-year contracts that provided sea passage, food, housing, and wages of about \$36 a year.

HEART OF DOWNTOWN

While some returned home after their contract terms were satisfied, most remained to open shops, restaurants and provide other services in what was then the heart of downtown.

In 1900, in order to turn out an area of the city where cases of bubonic plague had been detected, firemen set what was planned to be a controlled blaze. It got out of control, and destroyed around 15 hectares of housing before it was extinguished.

As the centre of downtown moved a few blocks east, in an area now dominated by high-rise office towers, the Chinese residents, joined by other Orientals, remained. Today, Chinatown is a designated historical area and its structures are carefully maintained and refurbished in the style of a century ago.

The oldest restaurant in Hawaii, Wo Fat, which opened in 1882, is still in operation.

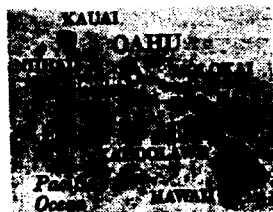
I took a break from the trolley ride to join a two-hour walking tour of Chinatown, conducted by the Hawaiian Heritage organization; phone (808) 521-2749 for information.

From Chinatown, the trolley returned to Waikiki over a slightly different route, providing a glimpse of a new development called Restaurant Row, made stops at additional shopping centres, and the next-to-last stop at the Hilton Hawaiian Village.

■ First departure of the Waikiki Trolley from the Royal Hawaiian Shopping Center is at 8 a.m.; the last at 4:30 p.m. It's an exploratory journey well worth the small cost of about \$17.50 for an all-day adult ticket; about \$6 for children 11 and under. Time-table brochures are readily available in Waikiki hotels and shopping areas, or phone (808) 599-2561 for information.

For information on other attractions and accommodation, contact that Waikiki/Oahu Visitors Association, 735 Bishop St., Suite 325; Honolulu, Hawaii 96813, or phone (808) 538-0314.

Joe Scholnick is a freelance writer based in California.



AUSTRALIA

+ North Star -
Telegram
Feb 27 94

By MIKE NICHOLS
SPECIAL TO THE STAR-TELEGRAM

CAIRNS, Australia — This is not just the Caribbean with kangaroos. And yet, upon arrival at this town on the Coral Sea, 1,200 miles north of Sydney, you might think that it had been imported from Jamaica or the Bahamas — casual atmosphere, sunshine, beaches, palm trees, souvenir shops selling tropical trinkets.

Ah, but the Caribbean doesn't have the Great Barrier Reef and the Daintree rain forest.

Predictably, most tourist activities around Cairns (pronounced *kanz*) center on these two natural wonders: The reef can be explored by sailboat, catamaran, glass-bottomed boat, semisubmersible sub and, of course, snorkel and swim fins; the rain forest can be explored by riverboat, motorcycle, helicopter, hot-air balloon, four-wheel drive and — for the down-to-earth — two feet.

It can also be explored by rail — the Kuranda Scenic Railway chugs from Cairns north through the rain forest to the village of Kuranda. The trip is a 20-mile-long picture postcard as restored wooden coaches clatter through 15 tunnels and over 42 bridges on a track that clings to the steep sides of Australia's thickly

More on CAIRNS on Page 9



Special to the Star-Telegram / MIKE NICHOLS

The Great Barrier Reef, seen from an underwater window of a Great Adventures pontoon.

The natural beauty of Cairns is dazzling

P.2
PORT WORTH STAR
TELEGRAM

Cairns

Continued from Page 1

forested Great Dividing Range.

The rain forest is a dappled green tangle of vegetation. Palm trees, their trunks tapered and smooth, stand as straight as lampposts. There are wait-a-while palms, fan palms and rattan palms, whose stems can grow to be hundreds of feet long. Strangler figs and rubber vines coil around tree trunks like snakes.

The village of Kuranda has an Aborigine dance theater and a noctarium that houses Australia's night-dwelling animals. It also has the Australian Butterfly Sanctuary (one of the world's largest), where dozens of species of colorful tropical butterflies roam freely, even landing on visitors — like flying bow ties. It's Disneyland for the lepidopterist.

Next door is a busy outdoor market where you can buy your obligatory kangaroo, koala, crocodile, coral and Aborigine souvenirs. At one concession booth you can get a tarot card reading and at the next one sign up to bungee jump ("you will very soon take a very vertical trip:").

A horizontal trip 30 minutes east by catamaran will take you to the Great Barrier Reef, submerged in the primordial soup of the Coral Sea. The reef and its cays are home to 240 species of birds, 400 species of coral, 1,400 species of fish.

Parts of the reef are 18 million years old, others only 18 months old. The Great Barrier Reef is, after all, a living thing. In fact, it is the largest living thing on Earth (1,200 miles long, 45 miles wide — about the area of Wyoming), built by creatures that are among the smallest living things on Earth — coral polyps.

How did it get so big? On a night after the full moon each November, the polyps spawn in a frenzy that makes spring break at Fort Lauderdale pale by comparison.

As the polyps grow, they secrete lime, which hardens, creating fantastic formations — some resemble stag horns, others mushrooms or table tops, still others brains or boulders.

Although the reef ideally is explored with snorkel or scuba gear, you can view it without even getting your feet wet. Tour operators such as Great Adventures have pontoons — anchored on the reef that accommodate hundreds of people, provide dive lessons and equipment, even serve a buffet lunch.

But the pontoons also have underwater observatories, semisubmersible subs and glass-bottomed boats. The reef and its inhabitants are just inches beyond the glass, the water is clear, the view mesmerizing as you watch the marine life — a ballet for fin and flipper.

Schools of fish flash silvery in the filtered sunlight, swimming in sync as if a single animal. Some fish are big — groupers and wrasses. Some are small — striped sergeant-major fish, unicorn fish and damselfish.



Cairns is 1,200 miles north of Sydney

Special to the Star-Telegram/PAUL K

Some are menacing — sharks, rays, barracuda. Some are colorful — clown fish, parrotfish — like underwater butterflies.

If you are more interested in the animals of Australia's rain forest and Outback, Cairns has wildlife parks such as Wildworld.

As you wander over Wildworld's 12 acres, you will see crocodiles — a hundred or so who spend most of their time sunning motionless, their mouths open to regulate their body temperature. Matriarch of these crocs is Sarge — a female who is possibly 100 years old and measures a petite 16 feet and a dainty 1,500 pounds.

You will see poisonous snakes (Australia has several of the world's most poisonous) and even poisonous toads — cane toads as big as bullfrogs are raced each day as visitors cheer and place bets. Win, place and croak.

You will see birds such as peacocks, cockatiels, parrots, cassowaries — flightless birds as tall as a man — and kookaburras, whose maniacal laugh can be heard all over the park.

There are koalas doing what they do best — being cute. And sleeping up to 19 hours a day. Apparently being cute is exhausting work.

There are dozens of kangaroos and wallabies roaming freely and doing what they do best — hopping, yawning, lounging. They are well-fed, well-petted, well-photographed and very spoiled. Lifestyles of the rich and pouched.

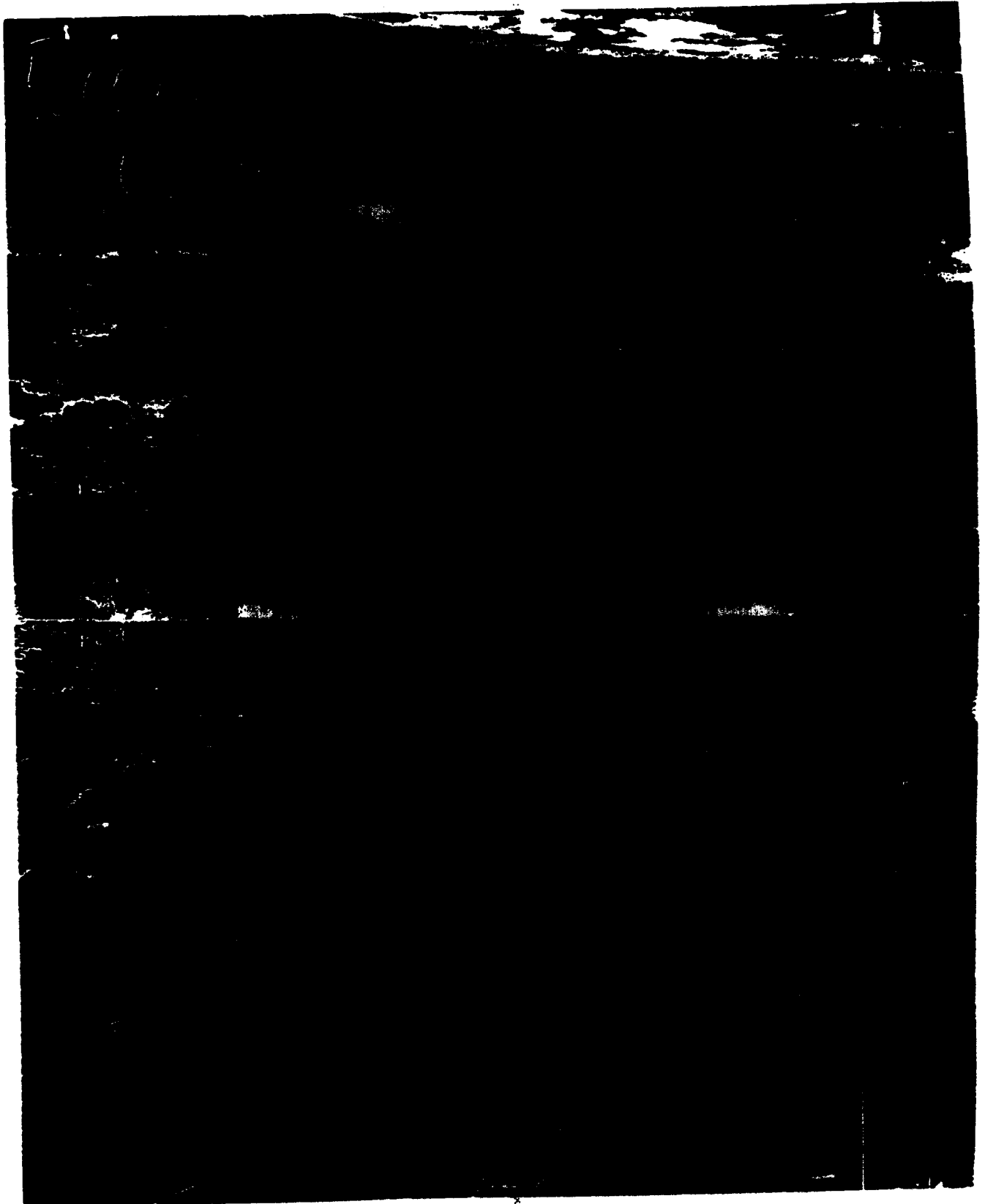
Mother kangaroos — some carrying in their pouch a joey fully one-third their size — graze on the grass, keeping it nibbled to the nub. As they bend over to reach the grass, the joeys lean out and graze right along with mom.

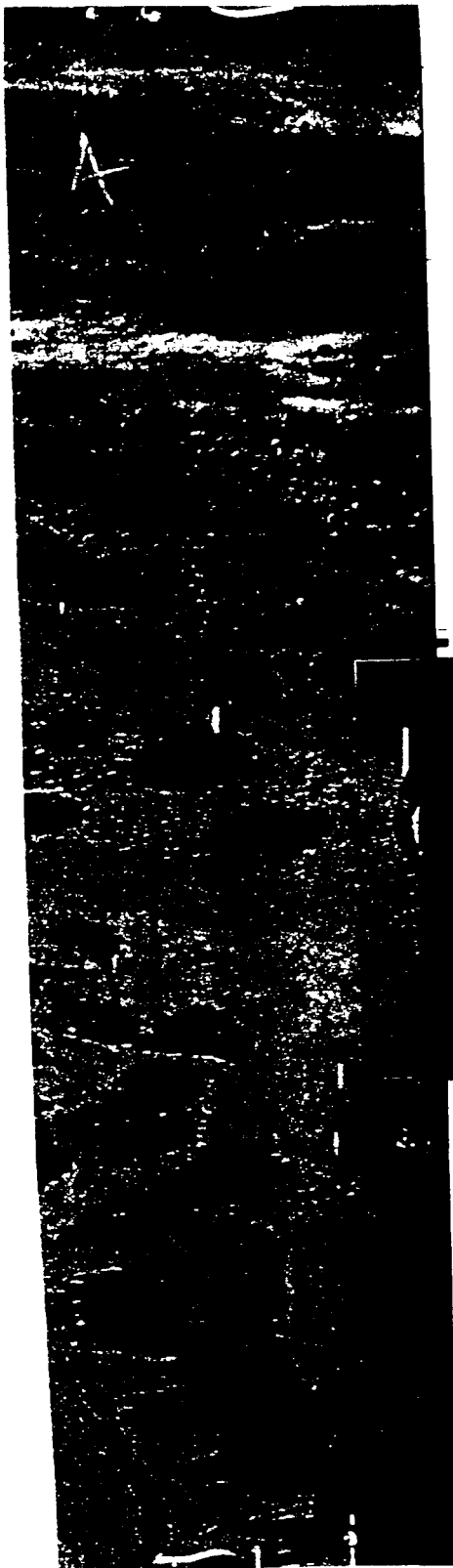
You won't see that in the Caribbean.

If you go

For more information on Cairns, contact the Australian Tourist Commission, 2121 Avenue of the Stars, Suite 1200, Los Angeles, Calif. 90067; phone (310) 552-1988.

GOLF DIGEST
MARCH 1994

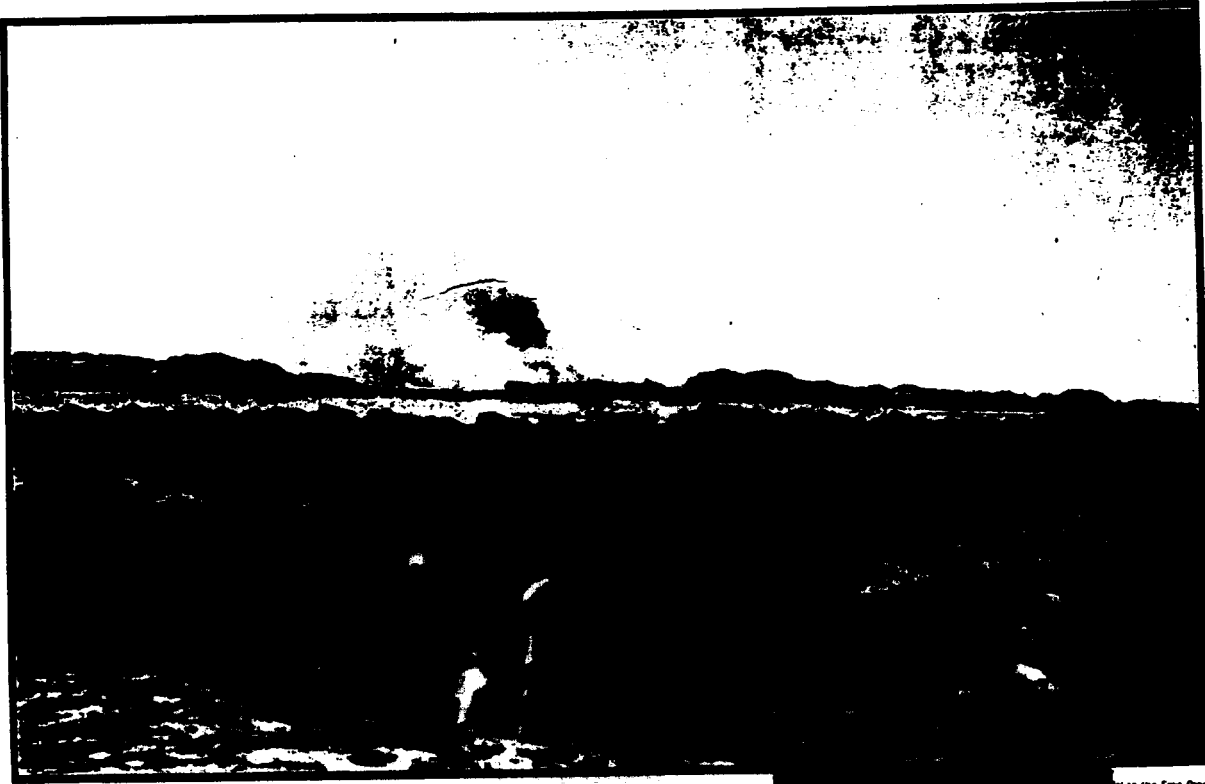


**Sand wedge mandatory**

At Australia's Woomera Club, they play the annual Eldo Desert Classic, and when they say "desert" they mean it. The only green spots on the Woomera course are the portable patches of artificial turf from which players hit their shots. Players are advised to wear their gloves when they putt so the scorpions don't sting their hands when they pick their balls out of the hole. The club motto? "Eat my dust."

MAR 6 94

FIRE & RAIN



*As the Wet ends in Australia's Kakadu,
aboriginal flames ignite the Dry*

K

BY JOHN MUNCIE
Free Press Special Writer

AKADU, Australia — The spear grass is brittle and the Jim-Jin River is nearly dry. Smoke rises high over the escarpment. The air tastes like charcoal.

The aboriginal people call it *Wuyyeng*, the time of fire.

In two months, thunderclouds will build and the air will sweat. Two months after that, violent rains will turn the roads to muck.

Gasped time.

This endless cycle of fire and rain defines Kakadu, Australia's greatest national park. Opened only 13 years ago, Kakadu already is one of Australia's premier tourist destinations.

Stretching along the tropical north coast for 60 miles and south for more than 120 miles, Kakadu encompasses mangrove swamps, tidal river basins, rain forests, eucalyptus woodlands and grassy plains.

It's also home to one of the world's oldest cultures. Aboriginal people have lived here more than 40,000 years.

During those millennia, aborigines set small brush fires to scare up game and kill off vermin and undergrowth. After the rains, green shoots, fertilized by ash, covered the burned ground and attracted new game.

Eventually, this human-made cycle became part of the natural one.

Trees here have fire-resistant bark and less flammable leaves than ordinary trees do. Plants rely on fire to crack their pods and release seeds. Birds of prey wheel through the smoky updrafts looking for grasshoppers and lizards fleeing the flames.

Some birds, like the whistling kite, may even keep

See KAKADU, Page 8H

to the Free Press

the horizon
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Kakadu thrives on fire and rain

KAKADU, from Page 1H

the fires going by carrying off smoking twigs and dropping them on unburnt areas.

"I've seen it and the aboriginal rangers have seen it, but the scientists won't believe us," says Lindsey Barnett, a district supervisor at the park. "Maybe it was accidental. The birds were after grasshoppers and the grasshoppers were on the end of a smoldering stick. But maybe not. Maybe it's a tool."

With or without kites as volunteers, fire-setting still goes on. Using everything from torches to incendiary bombs dropped from helicopters, rangers keep Kakadu a mosaic of burned and regenerating land.

As it has been for centuries, these small fires prevent big ones.

"In the early Dry we can guarantee where the fires will stop," says Barnett, who started working here 18 years ago, when Kakadu was just a small wildlife sanctuary. "In the late Dry, a fire will go through everything, through the crowns of the trees."

To Barnett and others of European descent, there are just two seasons: the Wet (November-March), in which the area gets about 50 inches of rain, and the Dry (April-October), which gets, well, dry. Aborigines divide the cycle into six parts, including *Wurrngeng* and *Gudjeuk*.

Never smile at a crocodile

In Wet or Dry, Kakadu's marshes and *billibongs* (small ponds and water holes) were prime hunting land, and they still teem with lizards, snakes, kangaroos, wallabies, barramundi and other fish and hundreds of species of birds.

During a boat tour on the Jim-Jim River estuary, rainbow bee eaters whirl past, and delicate rose-combed lily-trotters walk the marshes on preposterously long legs. Birdwatchers on board "ohh" and "ahh" and check their lists.

But the real stars of the estuary show are more like Freddy Krueger than Peter Pan. Pushing through floating grass, the flat-bottomed boat comes face-to-face with the biggest, meanest, smilingest crocodiles in the world.

"Look at that one, Pat!" shouts a sightseer.

When the boat threatens to capsize

from the starboard stampede of Nikon-bearers, Pat heads for the other side.

Anyone visiting the Aussie outback soon learns croc stories and croc lore.

One hot afternoon, I stand by a tree-shaded *billibong* and ask guide Warren Rose about diving in.

"Crocs can stay submerged for 1½ to 2 hours. So it might look clear now, but they're just waiting for you."

I point to a canoe pulled up nearby.

"A croc will bite through an alumni-

**"In the late Dry,
a fire will go
through
everything."**

LINDSEY BARNETT,
park supervisor

num boat as easy as you bite a potato chip," says Rose.

OK, OK. What about a walk along shore?

"If a croc jumped out here, he'd beat us back to the bus."

Rose may be pulling my leg some, but tale-telling is as much a part of Kakadu as 18-foot crocodiles.

Before whites began to colonize the area in 1869, the aboriginal people had a complex culture with dozens of language groups. Their lives were as rich with myth as with wildlife.

In the Wet, families retreated to rock shelters along the edge of the 500-foot-high Arnhem Plateau, which borders the park to the east and south.

On the sandstone walls they painted their "dreamings" — a world of animals and spirit-ancestors and playful doodles.

Hundreds of these images remain. Some surfaces have been painted over so often the colored ochre has seeped deep into the rock.

Painting at Nourlangie Rock, about 20 miles from park headquarters, continued unbroken until the 1960s, when the great aboriginal artist Nayombolmi (known to whites as Barramundi Charlie) painted the last of his images.

Paintings are rare today but what they represent still is important, says guide Al Sariago.

The 300 or so native people still living here may drive trucks and hunt with rifles, but they have not adopted every Western way.

The religion is life

"For want of a better word — and I don't think there is one — their religion is life," he says.

One day, while exploring Kakadu's bush country, Sariago gives us a lesson in "bush tucker" to illustrate the aborigines' bond with nature.

We nibble leaves and berries and note lizard holes and kangaroo scat. Exchanging waves and smiles with a passing aboriginal family, we realize this undeveloped land was, for their ancestors, a well-stocked farm.

On a ledge overlooking grasslands and *billibongs* to the north, we come across a skull and leg bones.

"Don't take any photos, this is a sacred site," Sariago says, hurrying us away.

Sariago was born in Darwin, the capital of the Northern Territory. He is a mix of European, Asian and aboriginal ancestry.

"All the aborigines ask is that you don't desecrate the place," he explains later, indicating the landscape with the sweep of his hand. "That's all they ask. It's a church, mate. It's a church."

That afternoon Sariago leaves us at the Crocodile Lodge in Jabiru, the park's only town. The magic of Kakadu is lost for a while amid tour bus exhaust and gift shop chatter.

But at dusk, a brush fire blazes not 200 yards from the hotel. The next morning I walk to the burned area.

A three-quarter moon has almost dropped below the horizon. The smell of burnt eucalyptus leaves and spear grass hangs heavy in the air. Through the trees I can see a few small fires, flickering like ghostly campfires from the dream time.

One smoldering log cracks and rolls over. A flame flares briefly, sending sparks into the brightening sky.

In a clearing, a dozen black cockatoos peck at the charred ground. The brush fire has left them a feast of seeds and bugs.

In two seasons, this clearing will be green and in bloom again. In ages past it was a place for grazing kangaroos and hunters; now it's a place of wonder for visitors.

Old cycles and new.

IF YOU GO TO KAKADU

GETTING THERE: Darwin, the capital of Australia's Northern Territory, is the starting point.

You can bus, drive or take a small plane to Kakadu from there.

It's 157 miles to the park headquarters.

The Arnhem Highway from Darwin is the only paved road to the park.

TIPS: In the Wet (November-March), monsoonal clouds dump as much as 50 inches of rain. Kakadu turns lush green and has spectacular storms — often with fantastic shows of lightning — and waterfalls.

But most roads are under water and 16 of the 17 campgrounds are flooded. It can be extremely hot and humid.

In the seven-month Dry (April-October), many dirt roads are open to 4-wheel-drive vehicles.

Cross-country hiking is possible, though you need permits to camp outside designated campgrounds.

Days are mild to warm.

The park can be crowded, and reservations are needed in the fancier hotels.

INFORMATION: Call Park headquarters: 011-61-89-79-2101.

For information on lodging or tours, call the Northern Territory Government Tourist Bureau, 011-61-89-81-6611.

TOURS: Many visitors book tours from Darwin. Tours usually last two to seven days and include boat rides and 4-wheel-drive excursions.

There are dozens of tour companies based in Darwin and the park.

Specialized tours include fishing, safaris, backpacking and aboriginal culture.

Some major tour companies:

■ AAT King's, 14 Knuckey St., Darwin, Northern Territory, 0801, 011-61-89-47-1207.

■ Outback N.T. Air Safaris, PO Box 45 Jabiru, N.T., 0886, 011-61-89-79-3411.

■ Australian Frontier Holidays, 46 Smith St. Mall, Darwin, N.T., 0801, 011-61-89-41-0744.

■ Top End Travel, 50 and 57 Mitchell St., Darwin, N.T., 0801, 011-61-89-41-0070 or 011-61-89-81-3344.

LODGING: Kakadu has 17 campgrounds. The four with showers, flush toilets and hot water are about \$8 per night.

The rest lack even drinking water.

Hotels add 5 percent room tax. (These are approximate dry season rates.)

■ Four Seasons Cooida Hotel (by the Cooida airstrip). Rooms are \$110, tent sites \$3.50 per night. RV hookups available. Call 011-61-89-79-0145.

■ Kakadu Holiday Village (on the Arnhem Highway). Rooms are \$105 single, \$130 double; for smaller "standard rooms" \$75 single, \$95 double; tent sites are \$14; RV hookups available. Call 011-61-89-79-0166.

■ Four Seasons Kakadu Hotel (in Jabiru, built in the shape of a crocodile). Rooms are \$140 single, \$160 double. Call 011-61-89-79-2800.

■ Kakadu Frontier Lodge and Caravan Park (in Jabiru). Hostel-style rooms are \$84 single, \$23 to share a four-bunk room; tent sites are \$8; RV hookups available. Call 011-61-89-79-2422.