

For Six Month Period Ending DEC 1 2004
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 3911

BSMG Worldwide dba Weber Shandwick

(c) Business Address(es) of Registrant
700 13th Street, N.W., #800
Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:
(1) Residence address Yes ☐ No ☒
(2) Citizenship Yes ☐ No ☒
(3) Occupation Yes ☐ No ☒

(b) If an organization:
(1) Name Yes ☐ No ☒
(2) Ownership or control Yes ☐ No ☒
(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

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¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
See attached		

- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
See attached				

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name of foreign principal

Date of termination

See attached

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

See attached

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following: N/A

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
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See attached

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- | | | | |
|---|---|--|---|
| ☐ Radio or TV broadcasts | ☐ Magazine or newspaper articles | ☐ Motion picture films | ☐ Letters or telegrams |
| ☐ Advertising campaigns | ☐ Press releases | ☐ Pamphlets or other publications | ☐ Lectures or speeches |
| ☐ Internet | ☐ Other (specify) _____ | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|--|---|---|
| ☐ Public Officials | ☐ Newspapers | ☐ Libraries |
| ☐ Legislators | ☐ Editors | ☐ Educational institutions |
| ☐ Government agencies | ☐ Civic groups or associations | ☐ Nationality groups |
| ☐ Other (specify) _____ | | |

21. What language was used in the informational materials:

- ☐ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

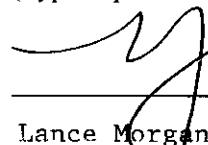
¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

12/16/04

(Type or print name under each signature¹³)
Lance Morgan

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT
SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List For Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Agoado	Jen	1/29/04		
Coyle	Anne	8/5/02		
Delahunt	Kara Mal	9/15/99		
Hindermann	Laura C.	4/9/03	3/04	
Jarzebowski	Conrad	5/15/01		
Laderman	Emily	8/5/03		
Lynam	Clare B.	2/4/92		
Maroni	William John	3/18/97		
Meszaros	James A.	4/15/93		
Morgan	Lance Ian	2/21/89		
Opinsky	Howard S.	3/2/01		
Rusinko	Jonell	4/9/03	10/04	
Schimmel	Beth	3/16/04	11/30/04	
Thompson	Amy Lynn	6/16/99		
Turpy	Stephanie A.	4/9/03	11/04	

Foreign
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Nature of Individual Contact</u>	<u>Contacted</u>
6/1/04-11/30/04			See Bahamas Attachment A

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ITEM 11 & 12

Foreign
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: BH - Billee Howard

<u>Date</u>	<u>Name</u>	<u>Nature of Individual</u> <u>Contact</u> <u>Contacted</u>
8/04	BH	Tel Calls C. Lindblad, Business Week; R. Brady, Business Week; C. Power, Business Week; J. Willoughby, Barrons; A. Kirkman, Forbes; G. Striegel, Fox News; M. Nunez, Fox News. Calls were regarding the President of Colombia's visit to the U.S.

ITEM 11 & 12

Foreign

Principal: Scottish Enterprise

Interests: Provide advice and counsel relating to communications and marketing activities, develop communications materials and promote Scotland to journalists and the business community as an investment location or important strategic business partner.

	Nature of Individual
<u>Date</u> <u>Name</u> <u>Contact</u>	<u>Contacted</u>

6/1/04-11/30/04	See Scottish Enterprise Attachment A
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ITEM 11 & 12

Foreign
Principal:

Proesa

Interests:

Provide advice and strategic counsel relating to communications activities, including media relations, and outreach to business and industry organizations in support of Central American Free Trade Agreement and promote El Salvador as an investment market.

<u>Date</u>	<u>Name</u>	<u>Nature of Individual Contact</u>	<u>Individual Contacted</u>
6/1/04-11/30/04			No reportable activities this period. Registration terminated.

Item 11 & 12

Foreign

Principal: Ministry of Foreign Trade - Arab Republic of
Egypt, Alexandria Cotton Exporters Association -
Alcotexa

Interests: Help develop and coordinate a multi-country
campaign to promote the quality of egyptian
cotton to manufacturers, retailers, buyers and
consumers.

	Nature of Individual
<u>Date</u> <u>Name</u> <u>Contact</u>	<u>Contacted</u>

6/1/04-11/30/04	No reportable activities this period.
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<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
6/04	Government of the Bahamas		188,645.00
	Republic of Colombia		25,000.00
	Scottish Enterprise		85,151.25
	Proesa		3,637.50
	Egyptian Foreign Ministry/Alcotexa		*
7/04	Gov't of Bahamas	"	142,457.00
	Scottish Enterprise		78,067.50
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
8/04	Gov't of Bahamas	"	167,825.00
	Scottish Enterprise		83,701.00
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
9/03	Gov't of the Bahamas	"	181,696.25
	Republic of Colombia		25,000.00
	Scottish Enterprise		100,961.25
	Egyptian Foreign Ministry/Alcotexa		*
10/04	Gov't of the Bahamas	"	173,572.50
	Republic of Colombia		25,000.00
	Scottish Enterprise		*
	Egyptian Foreign Ministry/Alcotexa		*
11/04	Gov't of the Bahamas	"	75,000.00**
	Scottish Enterprise		*
	Republic of Colombia		25,000.00
	Egyptian Foreign Ministry/Alcotexa		*
Total	\$1,430,714.25		

* No work done on this account and no fees were billed.

** Fees not available at this time, only retainer amount.
Amount will be reported when received.

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
6/04 Agency	Reimburse Expenses	
	Local Transportation	460.84
	Telephone	1,371.76
	Photocopying	459.35
	Overnight Courier	917.59
	Clipping Service	1,821.79
	Supplies	18.46
	Staff Meals	94.11
	Miscellaneous Expenses	124.00
	Facsimiles	6.00
	Printing	6,042.20
	Video Production	17,984.25
	Subscriptions	37.11
	Boat Rental	500.00
	Postage	23.66
	Wire Services	927.00
	Video Monitoring	6,186.07
	Apollo Event	1,966.00
	Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for Wedding Press Trip; for Eternal Sunshine Prize Winners; for Chicago Benefit Trip; for Family Circle Prize Winners; for NPI meeting; for VH1 Shoot;	
	Roundtrip airfares, Philadelphia, PA/Bahamas, F. & J. Scjupakus, 5/20/04	758.00
	Roundtrip airfares, Atlanta, GA/Bahamas, M. Montero & J. Coffey, 5/20/04	685.00
	Roundtrip airfare, Tampa, FL/Bahamas, C. & C. Justice, 4/29/04	745.00
	Roundtrip airfares, Tampa, FL/Bahamas, S. & G. Snow, 4/29/04	745.00
	Roundtrip airfare, Chicago, IL/Bahamas, V. & T. Markham, 4/11/04	1,611.00
	Roundtrip airfare, Philadelphia, PA/Bahamas, J. & L. Beasley, 4/29/04	1,330.00
	Roundtrip airfares, New York, NY/Bahamas,	
	M. Henn, 4/29/04	667.00
	A. Diaz, 4/29	865.00
	E. Bischoff, 6/27	631.00

J. Cadwell, 4/16	433.00
S. Turner, 4/16	433.00
J. Maguire, 4/30	951.00
A. Rogers, 5/10	828.50
L. Karmasin, 6/27	631.00

Roundtrip airfares, Michigan/Bahamas, A., M. & L.
Haydar & S. Chamamit, 4/21/04 1,276.00

Roundtrip airfare, Tallahasee, FL/Bahamas, H.
King, 6/13/04 414.00

Roundtrip airfare, Los Angeles, CA/Bahamss, S.
Murphy-Larrounde, 5/10/04 320.00

Roundtrip airfares, New York, NY/Ft. Lauderdale,
FL, R. Mack & D. Weissman, 3/23/04 1,050.30

Roundtrip airfares, Los Angeles, CA/Bahamas, K. &
S. Molina, 6/26/04 1,035.00

Roundtrip airfare, Tampa, FL/Bahamas, T. Mott,
4/30/04 399.00

Roundtrip airfares, Philadelphia, PA/Bahamas, M.
& S. Intoccia, 11/10/04 856.00

Roundtrip airfares, Portland, OR/Bahamas, K. Hoyt
& S. Cookson, 4/29/04 1,533.00

Lodging, K. Pelletier, Bahamas, 6/1.04
231.90

Total \$57,368.39

7/04 Agency Reimburse Expenses

Telephone	1,492.31
Photocopying	211.25
Staff Meals	804.33
Miscellaneous Travel	30.00
Local Transportation	861.14
Clipping Service	1,386.36
Dues/Subscriptions	28.25
Postage	36.58
Supplies	35.84
Press Releases	1,276.59
Press Kits	741.50
Research	1,096.34
Monitoring Services	435.99
Express Mail	1,271.53
Fax	4.02
Promotional Materials	2.25
Printing	1,078.92

Following airfares were for marketing/public

relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for Family Circle Prize Winners; Wheel of Fortune Prize Winners; Foxsport.com prize winners; Eternal Sunshine of the Spotless Mind Promotion winners; Central Park Tree Lighting; Gorton's Promotion winners; Wayne Brady Show Prize winners; Q100.5 Promotion winners; Q104.3 Promotion winners; and for visiting journalist programs:

Roundtrip airfares, New York, N.Y./Bahamas

K. Pelletier, 6/1/04	925.00
F. Bosch, A., C., T., Torres	1,424.00
M. Rose, 7/11	1,049.63
T. Rose, 7/11	1,049.63
G. Galarza, 7/15	658.00
T. Houser, 6/21	285.00
A. & P. Vero, 7/26	1,116.00
S. & S. Arias, 7/15	1,316.00
Y. Sanchez, 7/15	658.00

Roundtrip airfares, Phoenix, AZ/Bahamas, M. & T. Fair, 8/1/04

687.00

Roundtrip airfares, Tampa, FL/ Bahamas, D. & A. Spiteri, 8/9/04

945.00

Roundtrip airfares, Dallas, TX/Bahamas, G. Sorey & S.J. Ganem, 6/18/04

1,247.00

Roundtrip airfares, Dallas, TX/Bahamas, J. Feusche & T. Hall, 7/19/04

736.00

Roundtrip airfares, Boston, MA/Bahamas, B. & T. Yeung, 11/3/04

813.00

Roundtrip airfare, Baltimore, MD/Bahamas, T. Dutton, 6/21/04

285.00

Roundtrip airfares, Austin, TX/Bahamas, M. & M. Dial, 9/24/04

1,122.00

Roundtrip airfares, Minneapolis, MN/Bahamas, L. & M. Johnson, 11/01/04

1,193.00

Roundtrip airfares, Atlanta, GA/Bahamas, K. Clark & D. Langley, 7/10/04

740.00

Hotel costs, S. & S. Arias, Y. Sanchez, G. Galarza, 7/15-7/18/04

722.80

Total \$27,765.26

8/04

Reimburse Expenses

Staff Meals	486.79
Overnight Courier	567.59
Telephone	2,347.10
Local Transportation	1,740.06
Clipping Service	872.79
Photocopy	956.55
Facsimiles	50.88
Miscellaneous Travel	265.85
Postage	36.65
Video Production	506.88
Research	132.25
Video Duplication	320.06
Printing	2,790.81
Supplies	680.37
Subscriptions	12.79
Press Kits	210.00
Promotional Materials	137.00
Bonefishing Guide	250.00
Cruising Permit	150.00
Dockage Fee	184.80
Antares Boat Trip Expenses	2,988.84

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for press trips for journalists; for Self Magazine Promo; for Bimini Boating Trip; for OIS Meeting; and visiting journalists programs:

Roundtrip airfares, New York/Bahamas:

V. Edmonds, 7/21/04	844.00
R. Mack, 7/21	844.00
K. Pelletier, 7/21	844.00
A. Diaz, 7/21	844.00
D. Armitage, 7/21	319.30

Roundtrip airfares, New York, NY/Ft. Lauderdale, FL, V. Edmonds & V. McIntyre, 7/12/04
610.00

Roundtrip airfare, Columbus, OH/Ft. Lauderdale, FL, W. Purpura, 7/7/04
319.30

Roundtrip airfares, San Jose, CA/Bahamas, M. & J. Lin, 8/13/04
1,432.00

Roundtrip airfares, Philadelphia, PA/Bahamas, K. Keating & A. Stagliano, 8/1/04
778.00

Lodging, Bahamas, R. Mack, 8/4/04
305.70

Lodging, Bahamas, A. Diaz, 8/3-5/04
362.20

Lodging, Bahamss, V. Edmonds, 8/3/04 244.82

Lodging, Ft. Lauderdale, Garcia, McIntyre, Wring,
Edmonds and Armitage, 8/04 920.77

Total \$24,356.15

9/04 Agency Reimburse Expenses

Clipping Service	1,407.40
Subscriptions	153.46
Video Dupes/Production	1,241.22
Research	881.60
Meals	77.90
Miscellaneous Travel	80.00
Photocopying	131.33
Local Transportation	223.80
Telephone	2,214.56
Postage	31.23
Supplies	16.42
Express Deliveries	746.86
Facsimiles	3.00
Printing	1,546.62
Wire Services	1,984.83
Miscellaneous travel for MTV Shoot	3,684.60

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for OIS & JMC meetings; for Modern Bride VJP; for Suave/Grand Central Prize Winners; for after the sunset press junket; for Elite Traveller Magazine VJP for Festival Radio Promotions; for WBLI Promotions; for Healthy Choice Promotions; for Tommy Bahamas Promotions; for Paradise Hotel Promotions; for Goston's Prize Winners;

Roundtrip airfares, New York, NY/Bahamas

J. Rodgers, 1/24/05	407.50
A. Lee, 1/24/05	407.50
D. Weissman, 9/17/04	338.00
M. Cloud, 9/23	308.50
M. Aldrige, 9/23	323.00
L. McGee, 9/23	308.50
M. Lewis, 9/23	323.00
S. Moynihan, 8/15	762.20
R. Mack, 8/15	1,419.80
A. Diaz, 8/15	1,962.00
R. Dardano, 9/30	262.00
K. Anderson, 9/30	262.00

Roundtrip airfares, San Francisco, CA/Bahamas, J.
& B. Gancos, 10/7/04 776.00

Roundtrip airfares, Boston, MA/Bahamas, F. & C.
Roscoe, 10/27/04 820.44

Roundtrip airfares, Providence, RI/Bahamas, K. &
W. Depasquale, 11/17/04 1,283.00

Roundtrip airfares, Atlanta, GA/Bahamas, S.
Culver & E. Johnson, 9/04/04 569.00

Roundtrip airfares, Cincinnati, OH/Bahamas, J.
Bruzina & H. Schwartz, 10/29/04 892.00

Roundtrip airfares, Atlanta, GA/Bahamas, B. Frye
& S. Curtis, 10/17/04 542.00

Airfare, Miami, FL/Bahamas/New York, NY, L.
Werner, 8/30/04 759.03

Airfares, Bahamas to Ft. Lauderdale, FL, M.
Garcia, and S. Cocking, 8/1/04 389.60

Lodging, D. Weissman, Florida, 9/22/04
187.59

Total \$27,727.49

10/04 Agency Reimburse Expenses

Staff Meals	801.93
Overnight Courier	549.32
Telephone	3,390.35
Local Transportation	1,416.94
Photocopy	1,183.50
Miscellaneous Travel	682.75
Postage	32.74
Supplies	34.20
Clipping Service	1,021.23
Subscriptions	73.26
Promotional Materials	525.00
Printing	659.88
Video Production	23,422.03
Research	581.01
Wire Services	562.50
Facsimile	47.00
CTC Registration	1,325.00

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for visiting journalist programs; for Hollywood Squares; for Minute Maid Promotion; for NPI meeting:

Roundtrip airfares, Los Angeles, CA/Bahamas, R. &
V. Curlis, 10/17/04 771.00

Roundtrip airfares, Richmond, VA/Bahamas, S. & C.
Parker, 12/3/04 834.00

Roundtrip airfare to Bahamas, A. Dunatov, 8/15/04
469.00

Lodging, A. Diaz, Bahamas, 9/16/04 171.95

Lodging, A. Diaz, Plantation, FL, 9/22/04
188.59

Lodging, J. Maguire, Bahamas, 10/16-17/04
483.79

Lodging, D. Weissman, Bahamas, 10/6/04
176.96

Lodging, K. Toler, Bahamas, 10/14-16/04
500.05

Lodging, V. Edmonds, Bahamas, 10/14-16/04
184.24

Total Expenses \$40,088.22

11/04 Agency Reimburse Expenses

Expense amounts for November not available, will
be reported when they become available.

Grand Total
Bahamas
Expenses \$177,305.51

REPUBLIC OF COLOMBIA

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
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6/04, 7/04, 8/04, 9/04, 10/04, 11/04

No reimbursement for expenses.

MINISTRY OF FOREIGN TRADE, ARAB
REPUBLIC OF EGYPT/ALEXANDRIA COTTON EXPORTERS ASSN.

<u>DATE TO WHOM</u>	<u>PURPOSE</u>
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6/04, 7/04, 8/04, 9/04, 10/04, 11/04

No work was done and no amounts were billed.

PROESA

DATE TO WHOM PURPOSE

6/04 Reimburse Expenses

Fax	240.00
Local Transportation	459.40
Telephone	179.16
Express Deliveries	268.43
Photocopy	55.25
Research	1,356.40
E-Mail Services	196.44
Advertising Concepts	4,000.00

Roundtrip airfare, Washington, DC/Tampa, FL, P.
Massey, 5/9-5/10/04 284.84

Total \$7,039.92

7/04 Reimburse Expenses

No expenses were billed this month.

8/04 Reimburse Expenses

Express Deliveries	80.14
Facsimile	65.00
Research	1,105.05
Telephone	60.93
Airline Credits	(142.42)

Total \$1,168.70

9/04, 10/04, 11/04

Registration was terminated, no expenses billed.

Grand Total

Proesa \$8,208.62

SCOTTISH ENTERPRISE

DATE TO WHOM PURPOSE

6/04 Agency Reimburse Expenses

Ground Transportation	342.55
Postage	939.80
Research	4,662.16
Telephone	1,830.80

Supplies	315.35
Staff Meals	60.49
Photocopies	149.80
Subscriptions	582.76
Express Deliveries	20.37
Wire Services	2,790.00
Video Duplication	197.70

Airfare, San Jose, CA/Los Angeles, CA, J. Vallecillo, 5/12/04	255.40
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Hotel, Los Angeles, CA, J. Vallecillo, 5/12/04	170.00
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Total	\$12,317.18
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7/04 Agency	Reimburse Expenses
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Research	2,179.00
Photocopy	26.00
Postage	100.81
Ground Transportation	183.24
Staff Meals	17.78
Telephone	1,684.47
Supplies	330.60
Subscriptions	617.32
Express Deliveries	21.03
Photography	54.00
Miscellaneous	3,450.00
Brochures	21,086.88
Media Buys	34,358.00
Advertising Agency Fee	13,100.00
Advertising Expenses	5,540.96
Wire Services	1,368.00

Roundtrip airfare, Boston, MA/New York, NY, A. Coyle, 5/25/04	239.95
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Total	\$84,358.04
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8/04 Agency	Ground Transportation	24.65
	Postage	425.50
	Research	1,463.47
	Telephone	1,534.35
	Supplies	313.32
	Subscriptions	417.76
	Miscellaneous Travel	40.40
	Video Duplication	69.43
	Miscellaneous	4,000.00
	Group Meeting	1,000.00
	Press Kits	347.68
	Printing	592.85
	Video Production	14,390.89
	Advertising Agency	6,550.00
	Advertising Placement	23,369.00
	Advertising Production (includes creative,	

project fee, prepress, shipping and delivery,
 printing, teleconferencing, subscriptions, studio
 time, laser prints and electronic/mechanical)
 60,238.42

Total \$114,777.72

9/04 Agency Reimburse Expenses

Express Deliveries	90.89
Event Planning	12,013.04
Research	1,714.36
Photocopying	223.80
Photography	4,547.54
Consulting Fee	6,550.00
Postage	929.18
Printing	703.34
Supplies	298.75
Telephone	2,439.77
Wire Services	1,876.50
Gifts	40.00
Meals	57.23
Subscriptions	398.34
Advertising Placement	32,170.00
Advertising Production (includes creative, project fee, prepress, shipping and delivery, printing, teleconferencing, subscriptions, studio time, laser prints and electronic/mechanical)	29,458.14

Total \$93,510.88

10/04 Agency Reimburse Expenses

Express Deliveries	59.23
Postage	189.60
Research	1,571.39
Telephone	193.66
Photocopies	10.00
Ground Transportation	265.50
Meals	14.32

Total \$2,303.70

11/04 Agency Reimburse Expenses

No expenses incurred during November, 2004

Grand Total
 Scottish
 Enterprises \$307,267.52

Grand Total
 All Expenses \$492,781.65

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Stephanie Torpy	VP	11/04
Beth Schimel	Director	11/04
Jonell Rusinko	Sr. Acct. Exec	10/04
Laura Hinderman	Acct. Director	3/04

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Billee Howard	75 West End Avenue New York, NY 10023	Executive	9/3/97 V.P.

7. Has your connection with any foreign principal ended during this 6-month reporting period? Yes

If yes, furnish the following information:

Name of Foreign Principal	Date of Termination
Proesa	6/04
Scottish Enterprise	11/30/04

8. Have you acquired any new foreign principal during this 6 month report period? No

If yes, furnish the following information:

Name and Address	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas; Government of Colombia; and
Ministry of Foreign Trade, Arab Republic of Egypt/Alexandria
Cotton Exporters Assn.

Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through June
30, 2004

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
2004 Fly-ins	VE	Release on private flying, new policies and the 2004 fly-in schedule.	Send to MOT for review and approval.	Nov	
Bahamas Participation in Caribbean Week	DW	Release distributed after Caribbean week highlighting the Bahamas participation in various events.	Release distributed on June 28 to trade media.	June	Yes
Meeting Planner Incentives	MH	Release highlighting meeting planner incentives on both NPI and GBI.	Release approved and distributed on June 22.	June	
New Flights to NPI	MH	Release announcing new American flights to Nassau from New York and Dallas.	Release approved and distributed on June 21.	June	Yes
Pompey museum exhibition	VE	Release announcing the re-opening of museum and exhibition of A Slave Ship Speaks.	Send to MOT for review and approval.	June	
2004 Birding & Nature Festival	KT	Release announcing this year's Birding & Nature festival on Grand Bahama Island.	Release drafted. Sent to MOT for review and approval.	June	
Visiting Journalist Program - Group Visits					
Bimini/Berry Boating Fling Press Trip, July 28-Aug 1	VE	Agency worked with MOT and OIPB to develop itinerary, secure yachts and writers for boating press trip. Publications: Caribbean Travel & Life, Miami Herald, Metro, Republican-American, Lincoln Road.	MOT working to confirm hotels and activities; OIPB working to confirm yachts and captains. Agency to complete travel arrangements for writers and FL details.	May	
GBI Birding Festival Press Trip, October 14-17	KT/JM	Developed plan for PR outreach to support birding festival.	Tactics received client approval. Creating targeted lists for media and press trip outreach.	June	
GBI Jazz Festival Press Trip, September 23-26	KT	Agency securing media for informal press trip, centered around the first annual GBI Jazz Festival.	Agency outreaching to key media to gauge interest in Festival. Working with Jazz Web sites to post Festival online.	May	
Visiting Journalist Program - Individual Visits					
Ann Marie Purdy, Family Digest, July 5-8, 2004	MH	Agency is working with Atlantis on story to showcase the destination.	MOT approved VJP to take place in July.	April	

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism**
Work completed through June
30, 2004

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Ken Kisinowski, Travel Weekly, Date TBD	MH	MOT approved Island Hopping VJP.	Agency is working with journalist to reschedule trip.	Feb	
John McCaslin, Washington Times, Date TBD	VE	Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Agency to target new dates before moving forward on itinerary.	Nov	
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute.	Agency is working with Alexandra to reschedule her trip.	Jan	
Fishing With Courtney & Shelley	VE	Agency reviewed proposal from Canadian television production and BTO contacts regarding plan to film episodes in the OI.	POV sent to MOT for feasibility review. Feedback pending.	Apr	
Dan Armitage and Bill Purpura, AAA Home & Away, Trailer BOATS, July 28	VE	Agency working with MOT to arrange lodging on Bimini and fishing guides. Writers will depart w/ Jul 28 boating fling and pursue customized itinerary in Bimini.	Final itinerary pending confirmation of hotels and guides.	Mar	
Marketing Partnerships/Promotions					
Men's Fitness magazine	MH	Agency secured promotion with Atlantis and Men's Fitness magazine.	Promo is currently running on Men's Fitness Web site. Winner will be announced in October 2004 issue.	June	

Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
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30, 2004

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Disney / Toys R' Us	DW	Agency secured a major promotion with the Disney movie, "The Incredibles" and Toys R' Us which would be executed in-store to coincide with movie's release in November.	Agency tried to secure an airline partner per the MOT's direction, but shorttiming prevented. Disney decided to use another prize partner instead, but will keep The Bahamas in mind for future promotions.	June	Yes
AVON's Let's Talk Beauty Tour	KT	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency has approval from MOT. Hotel partner secured: Our Lucaya. Web site and promotional materials complete. Coverage to follow.	Mar	
Sea Ray boats	VE	Agency in discussion w/ major boat manufacturer w/ custom publication to develop partnership opportunities for Out Island properties.	Draft proposal for MOT review and approval pending.	June	
Tommy Bahama	KP	Worked with Terri Sands on a promotion with one Tommy Bahama store in Maryland. Agency worked with Terri, Vinincia Strachan and the Crown Plaza to draft a flyer.	Flyer is in the store until mid-June.	April	Yes
Banana Republic	EB	Researching opportunities for future "BR Guest" sweepstakes for LUXE cardholders.	Ongoing.	June	
Television/Radio Outreach					

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through June
30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
ABC "The Bachelor"	JM/DW/SK	Creating compilation reel with overall Bachelor TV coverage. Compiling print placements. Developing recap memo.	In progress.	Nov	
CNN's "Business Traveler	AD	Agency worked with MOT to develop NPI itinerary for on-island shoot, June 17-20.	Shoot complete and show scheduled to air in Aug.	June	Yes
Wheel of Fortune	KT	Agency in discussion with Exposure Unlimited regarding barter promotion opportunities with the nationally syndicated game show.	Pending MOT approval, agency will pursue the opportunity.	June	
Live! With Regis & Kelly	JM	Spoke to Buena Vista productions about possibility of filming shows in Bahamas. No opportunities in immediate future.	Will keep in contact with producers.	June	Yes
WJZW-FM Smooth Jazz in Washington, D.C.	KT	Agency working with station to develop mall/radio promotion in support of GBI Jazz Festival.	Agency in the process of coordinating logistics.	June	
Special Projects					
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	Ongoing
Castaways / Fox-TV	KT/JM	Working with GBITB and Castaways partners to support 2004 festival including music, volleyball and golfing activities.	In progress.	May	
Promax Conference	JM	Reviewed proposal for VIP trip giveaways. Sent POV to Basil.	Complete.	June	Yes
Florida Sports Magazine	KT/JM	Writing series of editorials surrounding GBI's Conchman Triathlon.	Final submitted for July Issue. Aug, Sept to follow.	April	Yes
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Bahamas.com support	JM	Agency continuing to incorporate Bahamas.com into all PR outreach.	Follow-up with James Turner to develop additional ideas.	May	Ongoing

**Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through June
30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
CTC NY Caribbean Week	Team	Agency provided PR support to Bahamas initiatives during CTC NY Carib week in June.	Agency developed media invite list for Apollo event, pitched Chef appearances for Police Band, developed Bahamian baskets and confirmed radio spots on WKTU and Z100 NY, and distributed press materials on various events. Agency also developed invites, programs, poster, etc.	Jan	Yes
Out Island Promotion Board Meeting	KP/VE	The Out Island team drafted a status report of public relations activities for the months of April and May.	KP traveled to Nassau for June 2 meeting. Agency also met in NY office with Kerry Fountain to discuss upcoming initiatives for OIS.	May	Complete
Nassau Paradise Island Promotion Board	AD/DW	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new AA service to Nassau and following up on promotional initiatives. Agency pending addtl info on summer and fall programs.	Ongoing	
Grand Bahama Island PB/TB	JM/KT	Agency to support GBI programs and propose opportunities.	Agency supporting upcoming festivals with individual pr tactics. Rene Mack also met with David Johnson and Terrance Roberts to discuss upcoming programs.	Ongoing	
Bahamas Weather Conference	AD/VE	Researched dates for 2005 weather conference and availability of space at Four Seasons Great Exuma. Coordinating with Max Mayfield at NHC to solicit additional accreditation of conference.	Four Seasons Exuma unable to host 2005 conference. Dates and location pending further discussions with client.	May	

Weber Shandwick Status Report for The
Bahamas Ministry of Tourism June
Work completed through 30, 2004

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas Weather Conf. Tapes	AD/VE	Developed highlight videos for general weather conference segments and Early Show exclusively.	Tape finalized. Duplicates to be produced and distributed.	May	
US Television Network	RM/AD	Agency provided counsel and POV on proposal submitted to BMOT	Agency continued to field multiple requests and queries of commercial/advertorial broadcast program. Agency informed US TV that the BMOT would not be supporting this initiative.	May	
4th Night Free	Team	Agency to support summer and fall promotion.	Pending program info from BMOT and promotion boards.	June	
Extra TV	AD	Agency worked with Extra TV crew to coordinate shoot in Nassau in coordination with Atlantis shoot.	Extra developing feature segment on Bahamas as a celebrity vacation haven. Nassau shoot coordinated by BMOT.	June	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Agency meeting scheduled for July 13.		
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	Ongoing
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	Ongoing
News Bureau Name	WS Contact	Media Affiliation	Material Sent	Use	

Weber Shandwick Status Report for The
Bahamas Ministry of Tourism
Work completed through June
30, 2004

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Herbert Solomon	MH	Black Meetings and Tourism	Provided meetings/groups information	per request	
Paloma Villaver de Rico	MH	Recommend	Provided images for upcoming story	per request	
Jonathan Vatner	MH	Meetings & Conventions	Provided various information on meetings facilities and DCM's for upcoming story	per request	
Herb Silverman	MH	Freelancer	Pitched a story on the Bacardi Rum factory	proactive	
Mary Brennan	MH	USA Today	Provided recent releases/news for upcoming advertorial	per request	
Mary Kane	MH	Travel Weekly	Provided recent releases/news for upcoming Caribbean Insider feature	per request	
Brenda Fine	MH	Bridal Guide magazine	Provided weddings information for upcoming article	per request	
Lisa Simundson	MH	Meetings South magazine	Provided recent releases/news for upcoming story	per request	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas - June 2004					
Project	WS Contact	Activity	Status	Due Date	Complete
Entertainment Marketing with Rogers & Cowan Project					
	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Multi- Media Promotions: Features and DVD's	TW	Eternal Sunshine of the Spotless Mind/Focus Features: Met with studio about possibly tying in with DVD release. DVD release date September 28th. Received promotional proposal from studio.	Still waiting for sweepstakes winner for Urban Outfitters. Reviewed DVD proposal with WS; waiting for additional feedback.	Release Date: September 28th, 2004	Pending
	TW	Fat Albert/FOX: A Bahamas poster has been placed in the bedroom of a lead character.	Exploring promotional opportunities w/studio for theatrical release.	Release Date: December 25, 2004	Pending
	PB/TW	Big Black Comedy Show/FOX DVD: Held conference calls with producers to discuss potential comedian line-up.	The producers need to know if Bahamas is willing to commit in order to book the appropriate line-up. With the exception of the host, all of the comedians are being hired on a one-off basis and even the only way to know if specific comedians will be available is to have confirmed dates. Production is willing to sign an agreement with the Ministry to let them sign off on final talent based on content. WS has been updated and we are waiting for feedback.	Release Date: TBA	Pending
Film Placement					
	ML	The Longest Yard/Paramount: Sent posters to be used as set dressing in either Chris Rock's, or Adam Sandler's cell.	Will watch film for exposure.	Release Date: TBD	Complete
	EC	The Dinner Party/Columbia: Sent brochures, magazines and posters for set dressing	Will watch film for exposure.	Release Date: TBD	Complete
	EC	Lovewrecked/Media 8: Production is not interested in switching the location from St. Lucia; Sent brochures and magazines for set dressing in Caribbean hotel.	Will watch film for exposure.	Release Date: TBD	Complete
	KM	Fun w/Dick and Jane/Columbia: Sent cleared artwork for consideration.	Will watch film for exposure.	Release Date: TBD	Complete

	EC	Nine Lives/Independent: Set dressing in bedroom set.	Will watch film for exposure.	Release Date: TBD	Complete
Television Placements					
		TRL./MTV: Into the Blue segment featured during the show's "movie week".	Dub tape and send to WS for distribution.	28-Jun-04	
Television, Pending					
	PB/TW	America's Next Top Model/UPN: Called producer to discuss season four.	Waiting for feedback.	TBD	Pending
	PB	TV Target List: Developed target list for possible location shooting in the Bahamas and sent to WS for approval.	Waiting for feedback.		Pending
	PB	The L Word/Showtime: Executive producer interested in proposal regarding location shooting in the Bahamas. Made WS aware of opportunity; alerted executive producer of the parameters and possible support the Bahamas could provide.	Waiting for feedback from production.	TBD	Pending
	TW	Real World/Road Rules Challenge/MTV: WS secured Radisson Cable Beach as hotel partner; spoke with producer about offering the eight trips and production is drawing up a production agreement that outlines the requirements on our end and what exposure the Bahamas will receive.	Waiting on production agreement and feedback from production regarding specs for signage; will forward agreement to WS once we receive and review it.	Begins shooting July 11th through mid-August.	Pending
	PB	The Very Best of Everything/Wealth TV: Spoke with producers about location shooting in the Bahamas.	WS reviewing proposal and will determine interest.	Begins shooting in July and is expected to film through the fall.	Pending
	TW	Survivor/CBS: Contacted publicist for former contestants Rob and Amber to see if they are interested in getting married in the Bahamas. Mark Burnett will negotiate on behalf of the couple for all wedding plans.	Waiting for feedback from Mark Burnett regarding requirements for wedding.	TBD	Pending
	PB	Expeditions to the Edge/Nat'l Geographic: Spoke with production about possibly recreating an expedition that has taken place in the Bahamas. Sent WS a breakdown of the show.	WS made query to local historian about story angles, there was no response. Will pass next month if no update.	Began shooting June 2004	Pending
Feature Films, Passed					
Dark Matter/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Thanks to Gravity/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Lord of War/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Revenge of the Middle Aged Women/CBS	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Art School Confidential/United Artists	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		

The Perfect Lie/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Herbie/Disney	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Alibi/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Alchemy/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Running Scared/Lion's Gate	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Roll Bounce/Fox2000	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
July 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Fall Deals in the Out Islands	VE	Release promoting 4th night free and other deals/packages in the Out Islands	Waiting on packages from promotion board properties	July	
Grand Bahama Island Jazz Festival	KT/MH	Release highlighting available packages for the festival.	Release approved and distributed to trade media	June	Yes
Pompey museum exhibition	VE	Release announcing the re-opening of museum and exhibition of A Slave Ship Speaks.	Send to MOT for review and approval.	June	
Agency Awards Release	MH	Release for on-island distribution highlighting all awards won recently by Weber Shandwick and Fallon on behalf of The Bahamas	Release drafted and sent to MOT for on-island distribution.	July	Yes
2004 Birding & Nature Festival	KT	Release announcing this year's Birding & Nature festival on Grand Bahama Island.	Release drafted. Sent to MOT for review and approval.	June	
Visiting Journalist Program - Group Visits					
Bimini/Berry Boating Fling Press Trip, July 28-Aug 1	VE	Agency worked with MOT and OIPB to develop itinerary, secure yachts and writers for boating press trip. Publications: Caribbean Travel & Life, Miami Herald, Metro, Republican-American, Lincoln Road.	MOT working to confirm hotels and activities; OIPB working to confirm yachts and captains. Agency to complete travel arrangements for writers and FL details.	May	
GBI Birding Festival Press Trip, October 14-17	AS/KT	Developed plan for PR outreach to support birding festival.	Tactics received client approval. Creating targeted lists for media and press trip outreach.	June	
GBI Jazz Festival Press Trip, September 23-26	KT	Agency securing media for jazz press trip, centered around the first annual GBI Jazz Festival.	Agency outreach to key media to gauge interest in Festival. Working with Jazz Web sites to post Festival online.	May	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
July 31, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Hanes Pure Bliss Trip, Sept. 17-19	DW	Agency proposed partnership with Hanes' Pure Bliss line of undergarments which would include a Bahamas press trip for fashion editors.	Proposal sent to MOT. Awaiting feedback.	July	
Visiting Journalist Program - Individual Visits					
Ann Marie Purdy, Family Digest, July 5-8, 2004	MH	Agency is working with Atlantis on story to showcase the destination.	MOT approved VJP to take place in July.	April	Yes
Susan Moynihan, Modern Bride, Aug. 10-15	MH	Agency is working with travel editor on diving/honeymoon story.	MOT approved VJP. Susan will visit NPI, Andros and Exuma from Aug. 10-15.	July	
Jackie Gallo, In Touch Weekly, Sept. 1-3.	MH	Writer to follow "Survivor" couple on wedding location scout.	Agency awaiting approval from MOT for complimentary Dolphin Encounter that will be highlighted in article.	July	
John McCaslin, Washington Times, Date TBD	VE	Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Agency to target new dates before moving forward on itinerary.	Nov	
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute.	Agency is working with Alexandra to reschedule her trip.	Jan	

**Weber Shandwick Status Report for
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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Fishing With Courtney & Shelley	VE	Agency reviewed proposal from Canadian television production and BTO contacts regarding plan to film episodes in the OI.	POV sent to MOT for feasibility review. Feedback pending.	Apr	
Dan Armitage and Bill Purpura, AAA Home & Away, Trailer BOATS, July 28	VE	Agency working with MOT to arrange lodging on Bimini and fishing guides. Writers will depart w/ Jul 28 boating fling and pursue customized itinerary in Bimini.	Final itinerary pending confirmation of hotels and guides.	Mar	
Marketing Partnerships/Promotions					
Men's Fitness magazine	MH	Agency secured promotion with Atlantis and Men's Fitness magazine.	Promo ran on Men's Fitness Web site through July. Winner will be announced in October 2004 issue.	June	
Kay Jewelers	KT	Agency drafting proposal for in-store promotion opportunities with nationwide jewelry retailer.	In progress.	July	
LegoLand California	JM	In discussion with marketing department to develop potential partnership.	In progress.	July	
GBI Caribbean Poker Classic Tournament	JM	Providing POV on August 2004 tournament.	In progress.	July	
AVON's Let's Talk Beauty Tour	KT	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Web site links and promotional materials complete and forwarded to client and hotel partner. Prize winner selection to follow.	Mar	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Stuff Magazine	RM	Meeting with marketing department to develop event and partnership ideas with magazine.	In progress.	July	
Sea Ray boats	VE	Agency in discussion w/ major boat manufacturer w/ custom publication to develop partnership opportunities for Out Island properties.	Draft proposal sent for MOT review and approval pending.	June	
Outreach for Partnerships & Promotions	DW/MH	Creating list of marketing agencies and potential partners to reach out to in an effort to secure promotions with The Bahamas	Ongoing.	July	
Television/Radio Outreach					
ABC "The Bachelor"	JM/DW/SK	Creating compilation reel with overall Bachelor TV coverage. Compiling print placements. Developing recap memo.	In progress.	Nov	
Wheel of Fortune	KT	Agency in discussion with Wheel of Fortune regarding barter promotion opportunities with the nationally syndicated game show.	Pending MOT approval, agency will pursue the opportunity.	June	
WQCD-FM CD101.9 in New York	KT	Agency worked with station to develop radio promotion in support of GBI Jazz Festival.	Promotion aired 7/22 - 7/25 and during the first week of August. Air checks to be forwarded to client and hotel partner, Westin at Our Lucaya.	June	
WJZW-FM Smooth Jazz in Washington, D.C.	KT	Agency worked with station to develop mall/radio promotion in support of GBI Jazz Festival.	Promotion aired on 7/16 and 7/26. Web site component running from 7/26 - 8/18. Air checks to be forwarded to client and host property, Crowne Plaza.	June	Complete

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
3 Day Weekend: Bahamas	EB	Agency working with Tentmakers Productions on an on-location shoot for an episode of "3 Day Weekend" which airs on Turner South.	Secured Pelican Bay at Lucaya as host hotel. Currently working on story lines.	Ongoing	
Soulmates...or Not	EB/JM	Evaluated opportunity for Pelican Bay at Lucaya to serve as the location for the pilot of a new reality series.	Passed on opportunity - inappropriate content for Bahamas image and pilot show not affiliated with any network.	July	July
Love's a Trip	EB	Agency identified an opportunity to work with The Style Network on providing a grand-prize getaway for their new travel game show "Love's a Trip."	Agency submitting POV for client review.	July	Ongoing
MTV Real World/Road Rules Challenge	JM/SK/EB	Agency worked in conjunction with MTV and Radisson Cable Beach & Golf Resort to create prize packages for 8 contestants.	Prize certificates and signage have been sent, filming is slated to take place August 2nd. Show to air in November or October	May	
Special Projects					
2005 Calendar of Events	MH	Agency is researching dates and events for Caribbean Tourism Organization's 2005 calendar	Ongoing.	July	
Israeli Media Trip	AD	Agency providing POV on Israel media group	Pending BMOT direction and further discussions	July	
Mikala Moss	RM/JM	WS to provide agency orientation to Film Commission rep in New York.	In progress.	July	
Shaback Outreach	MH	Agency outreached to appropriate NYC-area radio stations for on-air interviews to help promote religious youth group new CD	Agency did not receive music CDs to provide to stations. Agency will continue to provide support as opportunities arise.	July	
Media Training for Pauline Davis	AD	Agency conducted media training for Bahamas Olympic medalist.	Recap report created and sent with video.	July	Yes
After the Sunset	AD	Agency to maximize Bahamas exposure from movie shot on location	Agency meeting with New Line City to explore possibilities	July	Ongoing

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Gay Cruise	AD	Agency to provide support as needed to BMOT	Agency provided coverage to client.	July	Ongoing
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives. Developing potential advisory board event ideas.	Ongoing.	Jan	Ongoing
GBI Broll (Pelican Bay and Our Lucaya)	KT	Agency making copies of GBI Broll tapes, filmed during the 2004 Weather Conference.	Copies to be mailed to client, along with coordinating shot lists.	July	
Castaways / Fox-TV	KT/JM	Working with GBITB and Castaways partners to support 2004 festival including music, volleyball and golfing activities.	In progress.	May	
Florida Sports Magazine	KT/JM	Writing series of advertorials surrounding GBI's Conchman Triathlon.	Final submitted for all issues. Copies to be secured and forwarded to client.	April	Complete
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	Ongoing
Bahamas.com support	JM	Agency continuing to incorporate Bahamas.com into all PR outreach.	Follow-up with James Turner to develop additional ideas. Agency also working with Fallon to add news stories to site.	May	Ongoing
Nassau Paradise Island Promotion Board	AD/DW/MH	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new air service to Nassau and following up on promotional initiatives. Agency pending addtl info on fall programs.	Ongoing	
Grand Bahama Island Tourism Board	JM/KT	Agency to support GBI programs and propose opportunities.	Agency supporting upcoming festivals with individual pr tactics.	Ongoing	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas Weather Conference	AD/VE	Researched dates for 2005 weather conference and availability of host. Coordinating with Max Mayfield at NHC to solicit additional accreditation of conference.	Four Seasons Exuma unable to host 2005 conference. Dates and location pending further discussions with client.	May	
Bahamas Weather Conf. Tapes	AD/VE	Developed highlight videos for general weather conference segments and Early Show exclusively.	Tape finalized. Duplicates to be produced and distributed.	May	
US Television Network	RM/AD	Agency provided counsel and POV on proposal submitted to BMOT	Agency continued to field multiple requests and queries of commercial/adventorial broadcast program. Agency informed US TV that the BMOT would not be supporting this initiative.	May	
4th Night Free	Team	Agency to support summer and fall promotion.	Pending program info from BMOT and promotion boards.	June	
Extra TV	AD	Agency worked with Extra TV crew to coordinate shoot in Nassau in coordination with Atlantis shoot.	Extra developing feature segment on Bahamas as a celebrity vacation haven. Nassau shoot coordinated by BMOT.	June	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Ongoing.		
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
OIPB General Assembly Meeting	KP/AD/VE	Agency will present a "Year in Review" power point for the OIPB General Assembly Meeting in Nassau in August.	Agency working on presentation for meeting.	July	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	Ongoing
Editorial Calendar	WS	Pitching TIOTB for planned Q4 trade and consumer features.	Contact continues as appropriate.	Ongoing	Ongoing
BIFF (Bahamas International Film Festival), Dec. 9-12, 2004	JM	Participated in update call with agencies to determine advertising and PR support of festival.	Agency to submit updated document outlining PR support for festival.	Ongoing	Ongoing
The Hollywood Reporter Advertorial	AD/JM/SK	Agency providing ideas for and assistance with editorial content as needed.	Agency submitted editorial ideas, production contacts, information on BIFF and press kit, will follow up with additional editorial ideas and draft of letter from The Minister.	July	
Name	WS Contact	Media Affiliation	Material Sent	Use	
Laurie Werner	MH	Elite Traveler	Agency provided details on high-end hotels for upcoming coverage.	Per request	
Dennis Cone	MH	Golf Writers Association of America	Agency provided information on Golfing in The Bahamas	Per request	
Emily Murphy	MH	Freelancer	Agency provided information on The Bahamas for potential story opportunities	Per request	
Gail Harrington	MH	Porthole	Agency provided information on Junkanoo	Proactive	
Gretchen Kelly	JM/DW	New York Post	Working with writer on story about "Open Water" movie and set up interview with Stuart Cove.	Per request	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Anne Felts	MH	Corporate Meetings & Incentives	Agency provided images for upcoming advertorial	Per request	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas - July 2004					
Project	WS Contact	Activity	Status	Due Date	Complete
Entertainment Marketing with Rogers & Cowan Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
	TW	Etternal Sunshine of the Spotless Mind/Focus Features: Exploring radio promotions and cross promotions with DVD release. Passed on media promotions, which were required to put sticker on pack. Fat Albert/FOX: A Bahamas poster has been placed in the bedroom of a lead character. Studio interested in media-based promotions for this family film, plus cross promotions and radio promotions.	Winner of Urban Outfitters sweepstakes was selected. Need to provide award certificate. For DVD: waiting on feedback from studio. Discuss possibilities with WS and follow up w/ Studio.	DVD Release Date: September 28th, 2004 Release Date: December 25, 2004	Pending Pending
	TW	After the Sunset/New Line: Discussed promotional activities that Atlantis is negotiating. Press junket tentatively scheduled from Oct. 7-12 at Atlantis. New Line is waiting to see extent of Bahamas exposure in the film before asking us to provide airfare for press to attend press junket. Other promotional partnerships include: Radisson Seven Seas cruise line, Mark cosmetics (Avon), FTD, Samsung and Dan Wrap Gin.	Follow-up with New Line about Bahamas exposure once they have seen the film; explore potential partnerships with Atlantis and other promotional companies.	Release Date: November 12, 2004	Pending
	TW	Shark Tale/DreamWorks: This animated film about sharks is open to promotional partnerships. Discussed possible trips as giveaways. Film opens Oct 1, 2004.	Discuss w/ WS.	Release Date: October 1, 2004	Pending
	ML	The Longest Yard/Paramount: Sent posters to be used as set dressing in either Chris Rock's or Adam Sandler's cell.	Will watch film for exposure	Release Date: TBD	Complete
Film Placement	KM	Fun w/Dick and Jane/Columbia: Sent Island Scene magazines for potential prop use with lead actors. Production also looking for cleared ads.	Will watch film for exposure	Release Date: TBD	Complete
	Films, Pending				

		The Honeymooners/Paramount: Production interested in magazines and brochures for apartment set.	Will send out in August		
Television, Pending					
	TW	America's Next Top Model/UPN: Called producer to discuss season four.	Waiting for feedback.	TBD	Pending
	TW	TV Target List: TV target list for possible location shooting in the Bahamas approved by WS.	Sending letters out now.		Pending
	TW	The L Word/Showtime: Executive producer interested in proposal regarding location shooting in the Bahamas. Letter being sent to producer.	Waiting for feedback from production.	TBD	Pending
	TW	Real World/Road Rules Challenge/MTV: Eight trips for two to Radisson Cable Beach will be awarded to the winning team. Provided appropriate materials for filming.	Filming will take place on August 2, 2004 and will air on MTV on November 29, 2004	Aug-04	Pending
	KM	The Mountain/WB: Sent Island Scene magazines for set dressing in mountain resort.	Watch for exposure	TBD	Pending
	PB	CSI/CBS: Sent 2 Bahamas posters.	Watch for exposure	TBD	
	KM	Cold Case/CBS: Sent Bahamas posters for set dressing.	View for exposure	TBD	
	TW	Manhunt/Bravo: New male model reality show. Discussed with producers regarding filming multiple episodes in the Bahamas in August.	Passed on opportunity due to immediate timing and budget constraints.		
	TW	Tawny/Music Video: Opportunity to shoot new music video in Bahamas. Met w/ artist's publicist to discuss opportunities to showcase Bahamas in music video, cover art photo shoot and press releases.	Passed due to fact many videos are shot in Bahamas.		
	TW	Nightmare on Elm Street/The Real Nightmares/CBS: Discussed possibility of filming a shark based nightmare in the Bahamas.	Passed due to potential negative shark associations.		
Feature Films, Passed					
Herbie/Disney	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Alibi/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Alchemy/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Running Scared/Lion's Gate	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Roll Bounce/Fox2000	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Fall Deals in the Out Islands	VE	Release promoting 4th night free and other deals/packages in the Out Islands	Release drafted. Send to MOT for review and approval.	July	
Companion Flies Free/ Buy One Get One Free	KP/MH	Worked with MOT, Expedia, Fallon and promotion boards to confirm information. Drafted release for Companion Flies Free which became Buy One Get One Free. Release approved by promotion boards and Basil.	Distributed Aug 23	Aug	Yes
4th Night Free	KP/MH	Worked with MOT, Expedia, Fallon and promotion boards to confirm information for release for 4th Night Free. Drafted release which was approved by Basil and promotion boards.	Distributed Aug 19	Aug	Yes
Pompey museum exhibition	VE	Release announcing the re-opening of museum and exhibition of A Slave Ship Speaks.	Release approved and distributed.	June	Yes
Visiting Journalist Program - Group Visits					
Bimini/Berry Boating Fling Press Trip, July 28-Aug 1	VE	Agency worked with MOT and OIPB to develop itinerary, secure yachts and writers for boating press trip. Publications: Caribbean Travel & Life, Miami Herald, Metro, Republican-American, Lincoln Road.	Trip is complete. Recap sent to MOT and OIPB. Miami Herald and Metro (NYC) articles appeared in early Aug.	May	Yes

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GBI Jazz Festival Press Trip, September 23-26	KT	Agency secured media for jazz press trip, centered around the first annual GBI Jazz Festival. Media to include N'Digo Newspaper, VIBE Magazine, Access Magazine, WWOZ-FM radio, KPFFK-FM radio	Agency outreached to key media to promote Festival. Working with Jazz Web sites to post Festival online.	May	
GBI Birding Festival Press Trip, October 14-17	AS/KT	Festival canceled/postponed.	Awaiting BMOT feedback regarding next steps for birding tourism and product development.	June	Yes
Visiting Journalist Program - Individual Visits					
Laurie Werner, Elite Traveler, Aug. 30 - Sept. 5	MH	Writer to visit Nassau to and Exuma to highlight new properties including One&Only Ocean Club and Four Seasons.	VJP approved by MOT. Weber Shandwick arranged flights and itinerary, but trip was canceled due to inclement weather.	Aug	
Deborah Williams, Cruise Travel, Aug. 31 - Sept. 7	MH	Writer to highlight Nassau in magazine's Port-of-the-Month section.	Weber Shandwick worked with MOT and created itinerary for writer. VJP was cancelled due to inclement weather.	Aug	
Jackie Gallo, In Touch Weekly, Sept. 1-3.	MH	Writer to follow "Survivor" couple on wedding location scout.	VJP is on hold due to schedule conflicts.	July	
Susan Moynihan, Modern Bride, Aug. 10-15	MH	Agency is working with travel editor on diving/honeymoon story.	MOT approved VJP. Susan will visit NPI, Andros and Exuma from Aug. 10-15.	July	Yes

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John McCaslin, Washington Times, Date TBD	VE	Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Agency to target new dates before moving forward on itinerary.	Nov	
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the C4reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute.	Agency is working with Alexandra Jan to reschedule her trip.	Jan	
Dan Armitage and Bill Purpura, AAA Home & Away, Trailer BOATS, July 28	VE	Agency working with MOT to arrange lodging on Bimini and fishing guides. Writers will depart w/ Jul 28 boating fling and pursue customized itinerary in Bimini.	Trip completed w/ Boating Fling press trip. Follow up positive. Publication dates TBD.	Mar	
Marketing Partnerships/Promotions					
Men's Fitness magazine	MH	Agency secured promotion with Atlantis and Men's Fitness magazine.	Promo ran on Men's Fitness Web site through July. Winner will be announced in October 2004 issue.	June	
Kay Jewelers	KT	Agency drafting proposal for in-store promotion opportunities with nationwide jewelry retailer.	In progress.	July	
GBI Caribbean Poker Classic Tournament	JM	Researched opportunity and provided POV on August 2004 tournament.	Complete. Declined opportunity due to timing and low ROI.	July	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
AVON's Let's Talk Beauty Tour	KT	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Web site links and promotional materials complete and forwarded to client and hotel partner. Prize winner selection to follow.	Mar	
Stuff Magazine	RM	Met with marketing department to develop event and partnership ideas with magazine.	Agency following up regarding in-magazine promotion and potential on-island scavenger hunt.	July	
Sea Ray boats	VE	Agency in discussion w/ major boat manufacturer w/ custom publication to develop partnership opportunities for Out Island properties.	Draft proposal sent for MOT review and approval pending.	June	
Outreach for Partnerships & Promotions	DW/MH	Creating list of marketing agencies and potential partners to reach out to in an effort to secure promotions with The Bahamas	Ongoing.	July	
Merry Maids	DW	Conference call with Merry Maids Marketing Director took place to discuss partnership opportunities on a national level.	As a next step, agency will develop a formal proposal which Merry Maids will need to share with its local offices for review.	August	
Upromise	DW	Conference call with Upromise marketing team took place to discuss partnership opportunities which would involve saving money for college when booking a vacation to The Bahamas.	Awaiting proposal from Upromise and will forward to MOT for review/approval.	August	

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Thermasilk/Q-tips Cotton Swabs	DW/KC	Agency forwarded proposal with Thermasilk/Q-tips for WPLJ's radio contest where listeners can win VIP access to the Thermasilk/Q-tips "Survivor" season premiere party and a chance to win a trip to The Bahamas.	Proposal sent to MOT for review/approval.	August	
Bank of America	DW	Pitched partnership ideas to WS's Bank of America team (another WS client) on promotion ideas for the NY market as bank will be opening branches here in the fall.	WS team to discuss opportunities with Bank of America for feedback.	July	
Television/Radio Outreach					
Wheel of Fortune "Bahamas Week"	KT/JM	Agency in discussion with Wheel of Fortune regarding barter promotion opportunities with the nationally syndicated game show.	Wheel is forwarding a proposal first week of Sept.	June	
WQCD-FM CD101.9 in New York	KT	Agency worked with station to develop radio promotion in support of GBI Jazz Festival.	Promotion aired 7/22 - 7/25 and during the first week of August. Air checks to be forwarded to client and hotel partner, Westin at Our Lucaya.	June	Yes
WJZW-FM Smooth Jazz in Washington, D.C.	KT	Agency worked with station to develop mall/radio promotion in support of GBI Jazz Festival.	Promotion aired on 7/16 and 7/26. Web site component running from 7/26 - 8/18. Air checks to be forwarded to client and host property, Crowne Plaza.	June	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
3 Day Weekend: Bahamas	EB	Agency working with Tentmakers Productions on an on-location shoot for an episode of "3 Day Weekend" which airs on Turner South.	Secured Pelican Bay at Lucaya as host hotel. Currently working on story lines.	July	
Love's a Trip	EB	Agency identified an opportunity to work with The Style Network on providing a grand-prize getaway for their new travel game show "Love's a Trip."	Agency submit POV for client review.	July	
MTV Real World/Road Rules Challenge	JM/SK/EB	Agency worked in conjunction with MTV and Radisson Cable Beach & Golf Resort to create prize packages for 8 contestants.	Prize certificates and signage have been sent, filming took place August 2nd. Show to air in November or October	May	
Special Projects					
Bahamian Olympians on US TV	KP	Agency pitched interviews with Gold medalist Tonique Williams-Darling to The Today Show and NBC producers for Olympic coverage. Agency worked with Clarence Rolle to secure contact info for the Bahamian Olympic committee in Athens and contacted Sir Arlington Butler, president of the Olympic Committee.	Sir Arlington Butler and Tonique were interviewed by Al Roker while they were in the studio audience of the Today Show in Greece.	August	Yes
2005 Calendar of Events	MH	Agency is researching dates and events for Caribbean Tourism Organization's 2005 calendar	Ongoing.	July	
Meeting with Minister of Tourism	RM/AD	Agency presented 2004 recap and 2005 PR ideas to senior executives from BMOT.	Complete.	August	Yes
Out Island Promotion Board General Meeting	RM/AD/KPN E	Agency presented 2004 recap and 2005 PR ideas to OIPB and MOT representatives.	Complete	July	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas media collateral	Team	Working with Fallon to create letterhead, envelopes and other collateral for media use.	In progress.	July	
Israeli Media Trip	AD	Agency providing POV on Israel media group	Pending response from foreign agency.	July	
Mikala Moss	JM	WS working with MOT human resources to provide agency orientation to Film Commission rep in New York. Internship dates are Sept. 27 - Oct. 8.	Developing program for Mikala.	July	
After the Sunset	AD	Agency to maximize Bahamas exposure from movie shot on location	Agency presented BMOT with support promotions and concepts. Press Junket on NPI planned for Oct. 8-12. New York movie premiere planned for Nov. 8.	July	
Moon Bahamas on Grand Bahama Island	JM	Tracking coverage of Moon Bahamas resort project. Forwarded media lead to GBI.	Will monitor news about potential project	August	
Gay Cruise	AD	Agency to provide support as needed to BMOT	Agency provided coverage to client.	July	Yes
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	
Travel agent resource list	MH	Working with MOT to secure list of "quotable travel agents" as Bahamas ambassadors in media interviews	In progress.	August	
GBI Broll (Pelican Bay and Our Lucaya)	KT	Agency editing GBI Broll tapes, filmed during the 2004 Weather Conference.	Copies to be mailed to client, along with coordinating shot lists.	July	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Castaways / Fox-TV	KT/JM	Working with GBITB and Castaways partners to support 2004 festival including music, volleyball and golfing activities.	Festival postponed.	May	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Follow-up with James Turner to develop additional ideas. Agency also working with Fallon to add news stories and announcements to site.	May	
Nassau Paradise Island Promotion Board	AD/DW/MH	Agency to support NPI program and propose opportunities.	Agency currently working on promoting new air service to Nassau and following up on promotional initiatives. Agency pending additional info on fall programs.	Ongoing	
Grand Bahama Island Tourism Board	JM/KT	Agency meeting with GBI Tourism Board on Sept. 23 to review 2004 results and propose 2005 PR ideas.	Meeting in progress.	Ongoing	
Bahamas Weather Conference	AD/VE	Researched dates for 2005 weather conference and availability of host. Coordinating with Max Mayfield at NHC to solicit additional accreditation of conference.	Targeted dates for 2005 conference for final approval by MOT. Evaluations and recommendations from 2004 sent to MOT. Correspondence re material for 2005 underway.	May	
Bahamas Weather Conf. Tapes	AD/VE	Developed highlight videos for general weather conference segments and Early Show exclusively.	Tape finalized. Duplicates to be produced and distributed.	May	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
US Television Network	RM/AD	Agency provided counsel and POV on proposal submitted to BMOT	Agency continued to field multiple requests and queries of commercial/advertisement broadcast program. Agency informed US TV that the BMOT would not be supporting this initiative.	May	
Extra TV	AD	Agency worked with Extra TV crew to coordinate shoot in Nassau in coordination with Atlantis shoot.	Extra developing feature segment on Bahamas as a celebrity vacation haven. Nassau shoot coordinated by BMOT.	June	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Sept. 21 meeting postponed.	Ongoing	
Authentically Bahamian Christmas Craft Show	AS	Agency researched hosting the "Craft Lady" for upcoming festival.	Agency provided contact details to client with availability.	August	Yes
Tremedia Music	JM	Contacted Tresa Sanders to discuss PR opportunities on Grand Bahama Island with music artists from Sony, Universal and Virgin records.	Tresa originally contacted GBI. Waiting for feedback.	August	
Pub Links Magazine	JM	Updated fact sheet about GBI golf courses for BTI advertisement.	Agency submitted copy.	August	Yes
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Florida Sports Magazine - Grand Bahama Advertisorials	KT	Agency wrote series of advertorials for Florida Sports Magazine in support of Conchman Triathlon	Final series submitted to magazine. Copies to be secured and forwarded to client.	June	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
BIFF (Bahamas International Film Festival), Dec. 9-12, 2004	JM	Agency to provide support for festival based on updates from MOT and BIFF.	Pending additional client direction.	Ongoing	
The Hollywood Reporter Advertorial	AD/JM/SK	Agency providing ideas for and assistance with editorial content as needed.	Agency submitted editorial ideas, production contacts and press kit, attempted to get in touch with writer several times. Will follow up with additional editorial ideas and draft of letter from The Minister upon receipt of additional details on advertisers	July	
"Open Water" movie	JM	Bahamas team members reviewed movie for Bahamas mentions.	Agency provided POV and facts regarding Bahamas mentions (no affiliation with Bahamas in movie).	August	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Retractions for erroneous "Open Water" reviews	JM/AS/SK	Agency identifying movie reviews that incorrectly claim that the movie takes place in the Bahamas, contacting offending publications and requesting/tracking retractions/corrections	Agency has contacted 33 publications so far, resulting in 5 retractions. Agency will continue to find and contact journalists who write misinformation	August	
Shark Take	JM, SK	Agency in discussions with R&C to discuss promotional possibilities	Radio promotion in conjunction with MOT, hotel partner and major US markets	August	
Name	WS Contact	Media Affiliation	Material Sent	Use	
Janis Holler	MH	Michelin Travel Publications	Agency provided press kit and CD of images	Per request	
LE Team	VE	Oprah Winfrey Show	Pitched visit to Ansil Saunders for segment	Proactive	
Mignon Brooks	MH	Philadelphia Tribune	Provided cultural, historical and general information on The Bahamas/	Per request	
Harriett Lyons	MH	New York Daily News	Provided information on island updates, new airline services and 2005 Calendar of Events.	Per request	
Paula Szuchman	MH	Wall Street Journal	Secured interview with Vincent Vanderpool-Wallace and writer regarding The Bahamas Hurricane Conference.	Proactive	
Devin Galaudet	MH	TravelAge West	Provided general Bahamas information for potential story opportunities.	Per request	
Andrea Bennett	MH	New York Post	Provided information on new, luxury hotels throughout The Bahamas.	Per request	
Pucci Meyer	VE	New York Daily News	Provided cultural and culinary news for upcoming article.	Per request	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Fran Marcus	Team	New York Times	Sending information for "Winter in the Sun" special editorial section scheduled for Oct. 17	Per request	
Courtney Campbell	KC	Spa Finder	Agency provided CD of images	Per request	
Gretchen Kelly	JM	New York Post	Set up interview with Stuart Cove, sent materials for Bahamas diving story. Story appeared in August.	Per request	
Today Show -- Al Roker	KP	Today Show	Pitched interview w/ Tonique Williams-Darling	Proactive	
Brenda Fine	KT	New York Times	General GBI Information	Proactive	
Assignment editors, planning editors at various shows	VE	NBC Weekend Today, Evening News, Associated Press, etc.	Pitched interview w/ Tonique Williams-Darling	Proactive	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas August 2004					
Project	WS Contact	Activity	Status	Due Date	Complete
Entertainment Marketing with Rogers & Cowan Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Multi- Media Promotions: Features and DVD's	TW	Eternal Sunshine of the Spotless Mind/Focus Features: Had Conference calls with studio to discuss potential markets for radio promotions and other partnerships.	Provided award certificate to winner of the Urban Outfitters sweepstakes. For DVD: waiting on list of potential markets from studio.	DVD Release Date: September 28th, 2004	
	TW	Fat Albert/FOX: A Bahamas poster has been placed in the bedroom of a lead character. Studio interested in media-based promotions for this family film, plus cross promotions and radio promotions.	Discuss possibilities with WS and follow up w/ Studio.	Release Date: December 25, 2004	
	TW	After the Sunset/New Line: Discussed promotional activities that Atlantis is negotiating. Press junket tentatively scheduled from Oct. 7-12 at Atlantis. New Line is waiting to see extent of Bahamas exposure in the film before asking us to provide airfare for press to attend press junket. Other promotional partnerships include: Radisson Seven Seas cruise line, Mark cosmetics (Avon), FTD, Samsung and Dan Wrap Gin.	Follow-up with New Line about Bahamas exposure once they have seen the film; explore potential partnerships with Atlantis and other promotional companies.	Release Date: November 12, 2004	

	TW	Shark Tale/DreamWorks: This animated film about sharks is open to promotional partnerships. Discussed possible trips as giveaways. Film opens Oct 1, 2004.	Discuss w/ WS.	Release Date: October 1, 2004	
Film Placement					
	KM	Fun w/Dick and Jane/Columbia: Sent Bahamas commercials to be used as playback in film. Additionally sent out a standee to be used as set dressing in a travel agency set.	Will watch film for exposure	Release Date: TBD	Complete
Television, Pending					
	TW	TV Target List: Sent letters to the following shows about possible location filming: CSI Miami, The O.C., Eve, Hope & Faith, Girlfriends, The L Word, Gilmore Girls, My Wife & Kids, Alias, and Will and Grace.	Receiving feedback from production. See The O.C. and Eve.		
	TW	The L Word/Showtime: Executive producer may be interested in location shooting in the Bahamas. Letter sent to producer.	Waiting for feedback from production.	TBD	
	TW	The O.C./FOX: Location Manager called the day she received the letter. She will discuss with producers but believes they have an interest.	F/U with WS regarding importation taxes and give feedback to show.		
	TW	Eve/UPN: Sent letter to producer regarding location filming. The line producer called immediately and said there is interest to create a "cliff-hanger" season finale episode. Shooting could take place in February; location scouts necessary beforehand.	Line producer will discuss with series creator about potential storylines. F/U first week in September.		

	TW	Real World/Road Rules Challenge/MTV: Eight trips for two to Radisson Cable Beach will be awarded to the winning team. Filming took place on August 2, 2004. the show will air on MTV on November 29, 2004.	Corresponded with production about filming materials, also with producers regarding booking of trips and creation of official certificates. Provided WS with list of winners.	Aug-04	
	JS	Lost/ABC: Sent out promotional bags to be used by main character as props in an upscale shopping spree scene.	Will watch for film exposure.		
	EC	Eve/UPN: Sent straw bags to be used as set decoration and props	Will watch for film exposure		
Feature Films, Passed					
The Honeymooners/Paramount	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Lesser Of Three Evils/Independent	Reject All	Review for placement/promotion opportunities.	No appropriate opportunities.		
Pledge This/Independent	SN	Review for placement/promotion opportunities.	No appropriate opportunities.		
Geppetto's Secret/Independent	Reject All	Review for placement/promotion opportunities.	No appropriate opportunities.		
Neverwas/Senator Int'l	CS	Review for placement/promotion opportunities.	No appropriate opportunities.		
Unt. Jim Jarmusch/Focus Features	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Post-Hurricane Media Alerts and Statements	WS Team	Alerts updating media on post-hurricane action.	Daily dissemination during and post hurricane Frances & Jeanne	Sept	
Fall Deals in the Out Islands	VE	Release promoting 4th night free and other deals/packages in the Out Islands.	Release drafted. Send to MOT for review and approval.	July	
The Bahamas Welcomes New Flights at Start of Winter Travel Season	DW	Release being drafted highlighting new flights.	Will send to MOT for review and approval.	Sept	
Fall and Winter Travel Deals in The Islands of The Bahamas	KT	Release promoting package deals at various hotel partners post hurricanes.	Release drafted, approved and distributed to Top 100 and other interested media.	Sept	Yes
Diving in The Bahamas	VE	Updating information on dive operations and options in TIO TB for post-hurricane vertical mktg outreach.	Draft in progress.	Sept	
Visiting Journalist Program - Group Visits					
GBI Jazz Festival Press Trip, October 14-17	KT	Agency secured media for jazz press trip, centered around the first annual GBI Jazz Festival -- based on new dates for festival. Media to include N'Digo Newspaper, Access Magazine, WWOZ-FM radio, KPFK-FM radio.	Agency outreached to key media to promote Festival. Working with Jazz Web sites to post Festival online.	May	
Visiting Journalist Program - Individual Visits					
Denny Lee, New York Times Oct. 1 - 4	MH	Agency working with New York Times reporter on post-hurricane story - creating itinerary, providing statistics and setting up interviews.	Writer to visit Nassau/Paradise Island and Grand Bahama Island to assess damage, meet with MOT officials and various hoteliers.	Sept	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
John McCaslin, Washington Times, Date TBD	VE	Agency secured interest in upscale travel story on Harbour Island. Follow up pitch expanded story to include Romora Bay-Cape Santa Maria island hopping angle.	Agency to target new dates before moving forward on itinerary.	Nov	
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute.	Agency is working with writer to reschedule her trip.	Jan	
Lorry Heverly, Miami Herald, Jan. 2005	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency to send formal proposal to MOT for approval.		
Marketing Partnerships/Promotions					
Men's Fitness magazine	MH	Agency secured promotion with Atlantis and Men's Fitness magazine.	Promo ran on Men's Fitness Web site through July. Winner announcement has been postponed to Nov. 2004 issue.	June	
Verizon Wireless	MH	Agency proposed national in-store promotion with leading cell phone company.	Agency to contact marketing representatives at Verizon Wireless to discuss promotion opportunity.	Sept	
Kay Jewelers	KT	Agency drafting proposal for in-store promotion opportunities with nationwide jewelry retailer.	In progress.	July	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
AVON's Let's Talk Beauty Tour	KT	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Web site links and promotional materials complete and forwarded to client and hotel partner. Prize winner selection to follow.	Mar	
Stuff Magazine	RM	Agency following up regarding in-magazine promotion and potential on-island scavenger hunt.	Agency to discuss further with magazine.	July	
Sea Ray boats	VE	Agency in discussion w/ major boat manufacturer w/ custom publication to develop partnership opportunities for Out Island properties.	Per MOT request, soliciting feedback from OIPB. Feedback pending.	June	
Outreach for Partnerships & Promotions	DW/MH	Creating list of marketing agencies and potential partners to reach out to in an effort to secure promotions with The Bahamas	Ongoing.	July	
Merry Maids	DW	Conference call with Merry Maids Marketing Director took place to discuss partnership opportunities on a national level.	As a next step, agency developing formal proposal which Merry Maids will share with its local offices for review.	Aug	
Upromise	DW	Conference call with Upromise marketing team took place to discuss partnership opportunities which would involve saving money for college when booking a vacation to The Bahamas.	Awaiting proposal from Upromise and will forward to MOT for review/approval.	Aug	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Thermasilk/Q-tips Cotton Swabs	DW/KC	Promotion took place in Sept. with Thermasilk/Q-tips for WPLJ's radio contest where listeners won VIP access to the Thermasilk/Q-tips "Survivor" season premiere party and a chance to win a trip to The Bahamas.	Promotion coordinated with British Colonial Hilton.	Aug	Yes
Bank of America	DW	Pitched partnership ideas to WS's Bank of America team (another WS client) on promotion ideas for the NY market as the bank recently opened branches here.	Bank of America Weber Shandwick team pitching ideas to their client for feedback.	July	
Gorton's	DW/KC	Online promotion with Gorton's grilled fish products promoting healthy lifestyles to take place in Jan.	MOT approved and Radisson secured as hotel partner.	Sept.	
Television/Radio Outreach					
WALK-FM, Long Island, NY	MH	Agency contacted radio station for fall promotion to highlight new flights to Nassau from New York.	Agency to provide MOT with proposal of opportunity.	Sept	
Wheel of Fortune "Bahamas Week"	KT/JM	Agency in discussion with Wheel of Fortune regarding barter promotion opportunities with the nationally syndicated game show.	Bahamas to supply prizes for show, to air in early 2005. Bahamas Week moved to later date.	June	
3 Day Weekend: Bahamas	EB	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot in late October.	Production company reviewing activity options and finalizing shoot dates.	July	

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Extra TV	AD	Agency worked with Extra TV crew to coordinate shoot in Nassau in coordination with Atlantis shoot.	Extra developing feature segment on Bahamas as a celebrity vacation haven. Nassau shoot coordinated by BMOT.	June	
EI/Style Network	DW	Agency arranged on-camera interview with Priscilla Williams, MOT's Romance Director for "Destination Weddings" shoot which took place at Ocean Club for the wedding of Susan Magrino, a well-known NY publicist who has invited many celebrities.	Shoot took place on Sept. 30 and will air in early winter.	Sept	Yes
Conde Nast Traveler vacation home story	VE	Worked w/ contact at CNT to provide b-roll for editorial placement on second homes. Abaco among 6 top destinations for vacation homes.	Interview w/ editor Ondine Cohane and Bahamas b-roll aired on Fox News Channel and Bloomberg.	Sept	Yes
Special Projects					
Post-Hurricane Media Outreach	WS Team	Agency outreached to all U.S. media including consumer and trade print media with ongoing hurricane updates. Agency pitched and arranged interviews with Vincent Vanderpool-Wallace to discuss current situation.	Agency continues outreach as needed.	Sept	
Post-Hurricane Video News Release (VNR)	JM/AS	Creating VNR for distribution to U.S. television media, focusing on great fall deals in The Bahamas	Script development in progress. VNR scheduled for distribution October 6.	Sept	
Post-Frances b-roll shoot in Nassau	VE	Agency and MOT worked w/ crew to capture footage and sound bites for b-roll post-Frances. Material used to create video testimonial for Bahamas.com and for ITME trade show loop.	Video already running on Bahamas.com and shared w/ BTO and promotion boards for trade show and event use.	Sept	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Post Hurricane Outreach to Atlanta Media	MH	Agency outreached to targeted Atlanta media list provided by MOT official, Cordell Thompson.	Ongoing as needed.	Sept	Yes
Caribbean Tourism Organization Press Conference Sept. 29	AD/JM	Worked with CTO to confirm Vincent speaking slot at New York press conference. Created press materials and showed post-hurricane footage.	Press conference included several hurricane-affected countries and was created by CTO. Media list was forwarded to MOT.	Sept	Yes
CTC-27 in Aruba	JM	Working with MOT to create press materials for event. Coordinating with Janet for travel agent breakfast.	Press conference with Vincent and Minister scheduled for Sunday		
IT&ME Outreach	MH	Agency pitched meetings trades one-on-one interviews with MOT officials during trade show and provided updated news for booth and press room.	Agency to follow-up with media and updated meetings news.	Sept	Yes
2005 Calendar of Events	MH	Agency is researching dates and events for Caribbean Tourism Organization's 2005 calendar.	Ongoing.	July	
Bahamas media collateral	Team	Working with Fallon to create letterhead, envelopes and other collateral for media use.	In progress.	July	
Mikala Moss	JM	Agency orientation and internship for Film Commission rep in New York. Internship dates Sept. 27 - Oct. 8.	Developed program for Mikala.	July	Yes
Grand Bahama Island Press Kit	KT/AS/JM	GBI Team revising GBI press kit.	Releases drafted. Will send to BMOT for approval.	Aug	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
After the Sunset	Team	Press Junket on NPI planned for Oct. 8-12. New York movie premiere planned for Nov. 8. Agency supporting promotion of The Bahamas surrounding movie by inviting travel media to junket, arranging good-will screening for FL consumers, setting up MOT-hosted activities for media during junket and supporting promotions with AOL and MSN.	Agency presented BMOT with support promotions and concepts and activities are moving forward.	July	
Trade Media Initiatives	MH/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	
Travel agent resource list	MH	Working with MOT to secure list of "quotable travel agents" as Bahamas ambassadors in media interviews	In progress.	Aug	
GBI Broll (Pelican Bay and Our Lucaya)	KT	Agency editing GBI Broll tapes, filmed during the 2004 Weather Conference.	Copies mailed to client, along with coordinating shot lists.	July	Yes
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Follow-up with James Turner to develop additional ideas. Agency also worked with Fallon to add news stories and announcements to site.	May	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Nassau Paradise Island Promotion Board	AD/DW/MH	Agency to support NPI program and propose opportunities.	Agency attended Sept. board meeting and presented BMOT post hurricane activities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Ongoing	
Grand Bahama Island Tourism Board	JM/KT/AS	Agency scheduling meeting with GBI Tourism Board in November to review 2004 results and propose 2005 PR ideas.	Agency to confirm dates of meeting, rescheduled due to hurricanes.	Ongoing	
Out Island Promotion Board	KP/VE	Agency is drafting a report of activities and outlining plans for post-hurricane PR initiatives	KP will present document at the Oct. 7 OIPB mtg.	Sept	
Bahamas Weather Conference	AD/VE	Researched dates for 2005 weather conference. Coordinating with Max Mayfield at NHC to solicit additional accreditation of conference. Pursuing sponsorship options for 2005 conf.	Targeted dates for 2005 conference for final approval by MOT.	May	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Sept. 21 meeting postponed to Oct.	Ongoing	
Bahamas.com - "Bahamas in the News"	KT/KC	WS cataloguing feature articles and submitting for placement on Bahamas.com	In progress and ongoing.	Aug	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	

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POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Florida Sports Magazine - Grand Bahama Advertisorials	KT	Agency wrote series of advertorials for Florida Sports Magazine in support of Conchman Triathlon.	Final series submitted to magazine. Copies to be secured and forwarded to client.	June	Yes
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
Name	WS Contact	Media Affiliation	Material Sent	Use	
Tania Grossinger	KT	Freelancer	GBI information	Proactive	
Cindy Loose	KT	Washington Post	Hurricane Information	Per request	
Sharon Mariner	KT	Caribbean Travel & Life	Hurricane Information	Per request	
Mila Andre	KT	NY Daily News	Package Deals information	Proactive	
Bob Alexander	KT	Daytona Beach News Journal	General Bahamas information	Per request	
Brenda Fine	KT	Freelance	General Bahamas information	Proactive	
Deidre Gordon	KT	Florida Today	Hurricane Information	Proactive	
Ashley Grambill	KC	Skywritings Magazine	Junkanoo pictures and information	Per request	
Courtney Campbell	KC	Spa Finder, Inc.	General Bahamas pictures for online use	Per request	
Team LE	VE	Oprah Winfrey Show	Pitched visit to Ansil Saunders	Proactive	
Tony Perkins	VE	Good Morning America	Initial pitch for Weather Conf.	Proactive	
Victor Zak	VE	Asbury Park Press	Images for Bimini Road story	Per request	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Fran Marcus	VE	New York Times	Draft info for Bah update	Per request	
Christie Callendo	VE	Gulfstream Media	Images for Bah/FL story	Per request	
Scott Gummer	VE	GOLF	Follow up regarding Bahamas golf story	Proactive	
Amy Reilley	DW	Elite Traveler	Provided information on top hotels, restaurants and activities.	Per request	
Gay Meyers	MH	Travel Weekly	Provided post-Hurricane Frances updates and secured interview with Vincent Vanderpool-Wallace.	Proactive	
Ian Stalker	MH	Canadian Travel Press and Travel Courier	Provided post-Hurricane Frances updates and secured interview with Vincent Vanderpool-Wallace.	Proactive	
Joann Milovayavich	MH	Continental magazine	Provided information on National Art Gallery for upcoming story.	Per request	
Denny Lee	MH	New York Times	Provided post-Hurricane updates and researched travel plans for upcoming VJP.	Per request	
Carolyn Spencer	MH	Cruisecritic.com	Provided post-Hurricane Frances updates and secured interview with Terrance Roberts.	Proactive	

Rogers & Cowan/Weber
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Project	WS Contact	Activity	Status	Due Date	Complete
Entertainment Marketing with Rogers & Cowan Project	WS/R&C Contacts	Activity and Details	Status	Due Date	Complete
Big Picture Movie and Multi- Media Promotions: Features and DVD's	TW/EB	Eternal Sunshine of the Spotless Mind/Focus Features: Radio promotions finalized. 10 Stations in 9 Markets: NY, Chicago, San Francisco, Dallas (2), Philadelphia, Wash. D.C., Atlanta, Miami, Charlotte. Trip for 2 (5-day, 4 nights) at the Radisson Cable Beach & Golf Resort. Total Value: \$371,450.	Waiting for winners' names to be submitted from studio.	DVD Release Date: September 28th, 2004	
Fat Albert	TW	Fat Albert/FOX: A Bahamas poster has been placed in the bedroom of a lead character. Met with Fox to discuss radio, print and cross promotional opportunities.	Cross promotional opportunities exist with Tower Records, FYE and Ebay. Radio promotions and print promotions will be finalized four weeks prior to release. Waiting for further details from Fox.	Release Date: December 25, 2004	

After the Sunset	JM/SK/TW	After the Sunset/New Line: Agency attended screening of a rough cut of the film. Discussed promotional activities that Atlantis is negotiating. Press junket scheduled from Oct. 7-12 at Atlantis. Discussing radio promotions and cross promotions with other partners. Other promotional partnerships include: Radisson Seven Seas cruise line, Mark cosmetics (Avon), FTD, Samsung and Dan Wrap Gin.	Agency spoke to representatives of production company to garner more Bahamas mentions in the movie; gave client recommendations for participation in the press junket based on the screening. New Line to provide list of preferred radio markets; follow up with interested cross promotional partners.	Release Date: November 12, 2004	
Shark Tale	TW/DW/SK	Shark Tale/DreamWorks: Radio and local print finalized. 7 Radio Markets (Miami, San Francisco, Dallas, Wash. D.C., Boston, Chicago, Philadelphia). Trip for two to British Colonial Hilton (Value TK). LA Times-tagged nine ads from 9/16-9/23 (two were 4/C full-page ads) for a trip for four to Atlantis, Paradise Island (Value: \$196,608)	Waiting for winners' names to be submitted from production.	Release Date: October 1, 2004	
Film Placement					
Derailed/Miramax	ML	Sent Bahamas commercials for video playback	Will watch film for exposure	TBD	Yes
Fun w/Dick and Jane/Columbia	KM	Sent Bahamas magazines, postcards, brochures, straw bags and straw wallets. For travel agency scene.	Will watch film for exposure	Release Date: TBD	Yes
Films, Pending					
Last Holiday/Paramount	ML	Posters for set dressing in the travel agency.	Waiting to hear back from production.	TBD	
Getting Even/Independent	EC	Offered posters for airport scenes.	Waiting to hear back from production.	TBD	
Television, Pending					

The O.C./FOX	TW	Discussed importation taxes and timing with location manager. She is interested and has forwarded the opportunity to the producers.	F/U with location manager.		
Eve/UPN	TW	Line producer discussed possible storylines with creator. Additionally discussed logistics and crew size. Shooting could take place in February; location scouts necessary beforehand.	May delay this opportunity in favor of My Wife and Kids opportunity for more exposure		
MTV Real World/Road Rules Challenge	TW/SK/EB	Real World/Road Rules Challenge/MTV: Eight trips for two to Radisson Cable Beach will be awarded to the winning team. Filming took place on August 2, 2004. The show will air on MTV on November 29, 2004. Sent indemnity forms to MTV.	F/U with MTV re: forms, once signed, provide winners with certificates.	May	
My Wife and Kids	TW/WS	Agency working with Rogers & Cowan on opportunity for a special on-island episode of "My Wife and Kids."	Agency awaiting confirmation from Atlantis on availability to host the cast/crew Jan. 3-17, 2005.	Sept	
Feature Films, Passed					
Out Of The Night/Paramount	TW/KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Island/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Domino/Scott Free Productions	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Relative Strangers/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Man About Town/Media 8	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Backwater/Dimension	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Shark Boy & Lava Girl/Miramax	TW/ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Dot/Independent	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		

Nailed Right In/Independent	EC		Review for placement/promotion opportunities.	No appropriate opportunities.		
The Hard Easy/Independent	KM		Review for placement/promotion opportunities.	No appropriate opportunities.		
World's Fastest Indian/Independent	KM		Review for placement/promotion opportunities.	No appropriate opportunities.		
Special Projects						
The Hollywood Reporter Advertorial	AD/JM/SK		Agency providing ideas for and assistance with editorial content as needed.	Agency submitted editorial ideas, production contacts and press kit, attempted to get in touch with writer and Eureka several times. Will follow up with additional editorial ideas and draft of letter from The Minister upon receipt of additional details on advertisers.	July	
Retractions for erroneous "Open Water" reviews	AS/SK		Agency identifying movie reviews that incorrectly claim that the movie takes place in the Bahamas, contacting offending publications and requesting/tracking retractions/corrections.	Agency contacted over 60 publications, resulting in nearly retractions.	Aug	Yes
Straw Bags	SK		Sent straw bags to Rogers & Cowan.	Rogers & Cowan to keep collateral on hand for upcoming product placement opportunities.	Sept	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
The Bahamas Welcomes New Flights at Start of Winter Travel Season	MH	Release created for all new services.	Distributed on Oct. 22.	Sept	Yes
Private Flying offers	VE	Release highlighting fly-ins, treasure hunt and offers from properties for pilots.	Sent to MOT for review and approval.	Oct	
Diving in The Bahamas	VE	Updating information on dive operations and options in TIOTB for post-hurricane vertical mktg outreach.	Draft in progress.	Sept	
A Bahamian Christmas in New York	MH	Agency drafted release about December event.	Sent to MOT for review and approval.	Oct.	
The Bahamas Ministry Of Tourism Invests In "Hurricane Insurance"	KT	On-island release detailing role of Weather Conference in sustaining tourism and educating travelers	Distributed.	Oct	Yes
The Islands Of The Bahamas Bounce Back With Fall And Winter Value Packages	KT	Release detailing all post-hurricane travel deals in The Bahamas.	Distributed to Top 100 newspapers and other requesting media.	Oct	Yes
Visiting Journalist Program - Group Visits					
GBI Jazz Festival Press Trip, October 14-17	KT	Agency secured media for jazz press trip, centered around the first annual GBI Jazz Festival -- based on new dates for festival.	Press trip complete. Media included WTTW-TV Chicago, N'Digo Newspaper, Access Magazine, WWOZ-FM radio, KPFK-FM radio.	May	Yes
Staniel Cay-Long Island press trip, Dec. 8 -12	VE/KP	Agency proposed island hopping trip to showcase features of new packages and service. Working w/ MOT to develop itinerary and confirm arrangements. Accommodation: Staniel Cay, Stella Maris.	Media from Delta Sky, Islands, Today's Black Woman confirmed. Outreach continues.	Oct.	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
JetBlue Inaugural - Nov. 1, 2004	MH	Agency pitched media to participate in Nov. 1 - 3 press trip onboard the inaugural JetBlue flight to Nassau. Agency working with MOT and JetBlue officials to facilitate on-island press conference and media visit. Hotel partner: Atlantis.	Agency pitched top-tier media to participate in press trip. Agency secured six US media, in addition to eight members of on-island press. Itinerary created for media to explore Nassau while on-island.	Sept.	
Song Inaugural - Dec. 1, 2004	MH	Agency working with MOT and Song representatives to facilitate press visit in December. John Stevens (American Idol) to host concert at Atlantis for media. Hotel Partner: Atlantis.	Agency is currently pitching top-tier media to participate in press trip. Agency continues to work with MOT to execute on-island activities for press.	Oct.	
Spirit Airlines - Jan. 10, 2004	MH	Agency is working with Spirit Airlines and MOT representatives on inaugural launch in January.	Agency coordinated conference call with Tyrone Sawyer and Spirit reps to discuss launch efforts.	Oct.	
Visiting Journalist Program - Individual Visits					
Denny Lee, New York Times Oct. 1 - 4	MH	Agency worked with New York Times reporter on post-hurricane story - creating itinerary, providing statistics and setting up interviews.	Writer visited Nassau/Paradise Island and Grand Bahama Island.	Sept	Yes.
Charles Greenfield, Coral Gables Gazette	Team	Charles Greenfield contacted agency for VJP.	Agency declined opportunity due to small ROI.	Oct.	Yes
Tom Clynes, National Geographic Adventure, Date TBD	KP	Agency is working with Tom Clynes for his story on Andros. Tom is especially interested in the reef, eco-tourism, sustainable tourism and Tiamo. Agency arranged a phone interview with Mike, owner/operator of Tiamo.	Agency is working with Tom and Tiamo to schedule a trip.	Jan	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Alexandra Postman, Vogue, Date TBD	KP	Alexandra was part of the February press trip to Exuma but had to cancel last minute.	Agency is working with writer to reschedule her trip.	Jan	
Toby Zinman, Oxygen, Jan. 2005	VE	Agency working with writer on trip to Inagua for Jan. 2005. Story to profile island, culture, flamingos.	MOT approved proposal. Itinerary and travel to be confirmed asap.	Oct.	
Lindsay Morris, Shape	VE	Agency working with magazine to develop story on Exuma and Cays.	Confirming dates for travel w/in next 2-3 months and develop proposal for MOT review and approval.	Oct.	
Norie Quintos, National Geographic Traveler, March 2005	VE	Agency in discussion w/ editor for story on the "nature" of family travel on NPI and Out Islands.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Oct.	
Lorry Heverly, Miami Herald, Jan. 2005	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency to firm up dates for early 2005 and send to MOT.	Oct.	
Marketing Partnerships/Promotions					
Men's Fitness magazine	MH	Agency secured promotion with Atlantis and Men's Fitness magazine.	Promo ran on Men's Fitness Web site through July. Winner announcement has been postponed to Nov. 2004 issue.	June	
Z100 Party Plane	MH	To further support new air service to Nassau from New York, agency contacted top New York radio station for promotion opportunity.	Agency contacted Delta Song for airline partner. Awaiting response.	Oct.	
WALK-FM, Long Island, NY	MH	Agency pitched radio station for winter promotion to highlight new flights to Nassau from New York.	Agency secured MOT approval and is currently working to secure hotel partner. Promotion of run Feb. 2005	Oct.	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Hanes Pure Bliss	KC	Agency worked with consumer group to unveil Hanes new Pure Bliss line at the Four Season Resort Exuma in front of numerous beauty editors from top-tier publications.	The Bahamas is featured in an advertorial in the December issue of Cosmopolitan magazine. Additionally, a grand prize trip to the Four Season Exuma is being promoted on the Hanes Web site.	Aug.	
Verizon Wireless	MH	Agency proposed national in-store promotion with leading cell phone company.	Agency contacted marketing representatives at Verizon Wireless to discuss promotion opportunity.	Sept	
Kay Jewelers "Get Hitched in The Bahamas"	KT	Agency drafted second proposal for in-store promotion opportunities with nationwide jewelry retailer. Promotion will tie into upcoming movie "Hitch."	Awaiting feedback from Kay Jewelers.	Oct	
Staples	KP/JM	Working with WS client on digital camera in-store promotion ideas.	In progress, working with Boston office and client to develop ideas.	Oct	
AVON's Let's Talk Beauty Tour	KT	Agency forwarded proposal with AVON on national promotion in 30 markets, where consumers receive makeovers and the chance to win a trip to The Bahamas.	Agency secured approval and hotel partner secured: Our Lucaya. Promotional materials forwarded to client and hotel partner. Awaiting prize winner contact information.	Mar	
Stuff Magazine	RM	Agency following up regarding in-magazine promotion and potential on-island scavenger hunt.	Agency to discuss further with magazine.	July	
Sea Ray boats	VE	Agency developed opportunity w/ major boat manufacturer w/ custom publication to develop partnership for Out Island properties.	Discussed w/ E. Miller. Overview of app. And next steps forwarded to OIPB for action.	June	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
ClubMom	AS	"Bahama Mama" promotion secured to promote The Bahamas to 3 million members of ClubMom.com and daily visitors.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Web site links and promotional materials are being drafted.	Oct.	
Nordstrom	AS	"Mother-Daughter" promotion secured in 95 Nordstrom stores and online at www.bpnordstrom.com for Feb 05.	MOT approved and Pelican Bay secured as partner.	Oct.	
Outreach for Partnerships & Promotions	MH	Creating list of marketing agencies and potential partners to reach out to in an effort to secure promotions with The Bahamas	Ongoing.	July	
Gorton's	KC	Online promotion with Gorton's grilled fish products promoting healthy lifestyles to take place in Jan.	MOT approved and Radisson secured as hotel partner.	Sept.	
Television/Radio Outreach					
Bahamas Recovery SMT	JM/AS	Interviewed Vincent on-camera for video news release (VNR) about fall post-hurricane deals and future TV opps. B-roll on satellite resulted in handful of regional hits. Re-editing for potential winter Bahamas VNR.	Pitched to all Bahamas TV contacts. Provided footage to BTO offices in US and UK for tradeshow support.	Oct	
Wheel of Fortune "Bahamas Week"	KT/JM	Agency in discussion with Wheel of Fortune regarding barter promotion opportunities with the nationally syndicated game show.	Bahamas to supply prizes for show, to air in early 2005. Bahamas Week moved to later date.	June	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
3 Day Weekend: Bahamas	EB/AS	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Dates were changed from late October to mid-January.	Agency to work with MOT on arranging details of shoot.	July	
Special Projects					
Bahamas Christmas in New York	MH	Agency assisting with MOT on coordinating Dec. 3 event.	Coordinating audio/visual production. Provided quotes on printing materials. Agency is currently pursuing radio promotions in support of event.	Oct.	
Post-Hurricane Media Outreach	WS Team	Agency outreached to all U.S. media including consumer and trade print media with ongoing hurricane updates. Agency pitched and arranged interviews with Vincent Vanderpool-Wallace to discuss current situation.	Ongoing as needed.	Sept	
WS Volunteer Team to Grand Bahama Island	KT/VE	Agency drafted proposal for WS corporate, detailing potential WS Travel Team volunteer group to assist with cleanup efforts on Grand Bahama.	Proposal submitted to WS Corporate. Working with Terrance Roberts and Nalini Bethel on coordinating November trip logistics.	Oct	
CTC-27 in Aruba	JM	Agency drafted press materials for event including release for press conference. Worked with Vincent and Basil re: press interviews during conference. Set up meeting with Islands Magazine and BMOT for award presentation. Agency coordinated with BTO for assistance with travel agent breakfast gifts.	Agency attended event Oct. 17 - 19, 2004 on behalf of the MOT.	Sept.	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
2005 Calendar of Events	MH	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	
Grand Bahama Island Press Kit	KT/AS/JM	GBI Team currently revising GBI press kit.	Releases drafted. Sent to BMOT for approval.	Aug	
Kayleaser P. Moss Outreach	KT	Agency reaching out to Bahamian producer/award-winner Kayleaser Moss to brainstorm potential FOX placement/promotion ideas	In progress.	Oct	
After the Sunset	Team	Agency secured media and attended international press junket on NPI, Oct. 8-12. In preparation for Nov. 9 premiere in New York, Agency is working with BMOT to bring a Junkanoo troupe to participate in premiere activities and is pitching national morning show appearances. Agency working on a promotional blitz leading up to the November 12 release date, which includes: a family-oriented sweepstakes partnership with Coral Sands Resort and AOL.com; a romance-themed sweepstakes partnership with Fernandez Bay and MSN.com and a series of print and radio sweepstakes secured in ten top markets across the US with British Colonial Hilton, Wyndham Nassau Resort and Our Lucaya.	Agency securing travel arrangements for Junkanoo troupe, reviewing promotional opportunities and moving forward with pitching efforts and related activities.	July	
Trade Media Initiatives	MH/KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	

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Travel agent resource list	MH	Working with MOT to secure list of "quotable travel agents" as Bahamas ambassadors in media interviews	In progress.	Aug	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Working with James Turner to develop additional ideas. Agency also worked with Fallon to add news stories and announcements to site.	May	
Nassau Paradise Island Promotion Board	AD/MH	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Ongoing.	July	
Grand Bahama Island Tourism Board	JM/KT/AS	Agency scheduling meeting with GBI Tourism Board to review 2004 results and propose 2005 PR ideas.	Meeting rescheduled to Nov. 2004. Agency set to meet with Quinn & Co. (PR for Our Lucaya) and Wyndham representatives in Nov. to discuss post hurricane pr initiatives.	Aug.	
Bahamas Weather Conference	AD/VE/MH/K T/KC	Agency confirmed dates for 2005 conference, secured continuing ed credit for conference from AMS, developed action plan and targets for sponsorship recruitment.	Preparing save the date and pursuing major sponsor.	May	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Currently coordinating new campaign tie-ins for pr opportunities.	Ongoing	

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Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Steve Hendrix	KT	Washington Post	GBI General Information	Per Request	
Cheri Loose	KT	Washington Post	Bahamas recovery information	Per Request	
Susan Breslow Sardone	KT	About.com	Bahamas Deals information	Proactive	
Paula Thrasher	KT	Atlanta Journal Constitution	GBI Recovery Info and Deals	Per Request	
Mila Andre	KT	NY Daily News	Deals information - Atlantis	Per Request	
Sharon Mariner	KT	Caribbean Travel and Life	Deals information	Per Request	
Amanda Kingsbury	KT	Fort Worth Star Telegram	VJP opportunity/Jazz fest info	Proactive	
Barry Estabrook	KT	New York Times	Bahamas Deals information	Per Request	
Jamie Kotkin-Hammer	KT	The View	Deals information	Proactive	
Eileen Zimmerman	KT	Freelance	GBI Family Information	Proactive	
Gene Sloan	KT	USA Today	GBI Recovery Info and Deals	Per Request	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Heather Shott	AS	National Geographic Traveler	Deals Information	Proactive	
Adrienne Balow	KC	FOX News	General information and b-roll	Per Request	
JoAnn Milivojevic	MH	Continental magazine	Provided information on People-to-People program. Arranged interview with MOT official.	Per Request	
Jonathan Vatner	MH	Meetings & Convention magazine	Secured information with Vernice Walkine. Provided information on meetings and groups.	Proactive	
Kristen Schneider	MH	Budget Travel magazine	Provided information on current deals and packages.	Per Request	
Kristen Schneider	MH	Do It Caribbean magazine: supplement in The Washington Post, Philadelphia Inquirer and Boston Globe.	Provided information on current deals and packages.	Per Request	
Cindy Loose	MH	Washington Post	Provided information on current deals and packages.	Per Request	
Deborah Dunn	MH	Conde Nast Traveler	Provided information on current deals and packages.	Per Request	
Kristen Schneider	KC	Associated Press	Provided information on current deals and packages.	Per Request	
Kristen Schneider	KC	Miami Herald	Provided information on current deals and packages.	Per Request	
Valerie D'Elia	MH/KC	New York 1	Provided b-roll from various NPI hotels and package information for broadcast piece.	Proactive	
Avery Johnson	JM	Wall Street Journal	Provided hurricane updates and information on current deals and packages.	Proactive	

Rogers & Cowan/Weber
Shandwick Status Report for The
Islands Of The Bahamas -
October 2004

Project		WS Contact Activity	Status	Due Date	Complete
Entertainment Marketing with Rogers & Cowan Project	Big Picture Movie and Multi- Media Promotions: Features and DVD's	WS/R&C Contacts	Activity and Details	Status	Due Date
		TW	Eternal Sunshine of the Spotless Mind/Focus Features: Radio promotions finalized. 10 Stations in 9 Markets: NY, Chicago, San Francisco, Dallas (2), Philadelphia, Wash. D.C., Atlanta, Miami, Charlotte. Trip for 2 (5-day, 4 nights) at the Radisson Cable Beach & Golf Resort. Total Value: \$371,450.	Winners' names have been submitted to fulfillment agency.	DVD Release Date: September 28th, 2004
		TW	Fat Albert/FOX: A Bahamas poster has been placed in the bedroom of a lead character. Met with Fox to discuss radio, print and cross promotional opportunities.	Cross promotional opportunities exist with Tower Records, FYE and Ebay. Radio promotions and print promotions will be finalized four weeks prior to release. Waiting for further details from Fox.	Release Date: December 25, 2004
		TW	Shark Tale/DreamWorks: Radio and local print finalized. 7 Radio Markets (Miami, San Francisco, Dallas, Wash. D.C., Boston, Chicago, Philadelphia). Trip for two to British Colonial Hilton (Value TK). LA Times-tagged nine ads from 9/16-9/23 (two were 4/C full-page ads) for a trip for four to Atlantis, Paradise Island (Value: \$196,608)	Still waiting for winners' names to be submitted from production.	Release Date: October 1, 2004

Film Placement					
	ML	Derailed/Miramax: Sent Bahamas commercials for video playback	Will watch film for exposure	TBD	Yes
	JS	JAG/CBS: Sent Bahamas magazines, posters, straw bags, standee's, and brochures for set dressing in the travel agency.			
Films, Pending					
Pirates Of The Caribbean	JM	Awaiting information from Bahamas Film Commission about location negotiations.	Ongoing.		
Television, Pending					
	TW	The O.C./FOX: Followed up with location manager.	No immediate feedback from producers. Unlikely to take advantage of filming opportunity this season.		
	TW	Eve/UPN: Met with producers and creator to discuss filming in Bahamas. Provided details to WS to begin outreach to Our Lucaya. Would like to schedule location scout after Thanksgiving. Production is developing budget for episode to present to network. Show would like to price out cost of local location manager. Episode would film in early February.	Waiting for feedback from Our Lucaya. Need to provide show with contact at film commission to find local location manager.	ASAP	
	TW	Real World/Road Rules Challenge/MTV: Eight trips for two to Radisson Cable Beach will be awarded to the winning team. The show will air on MTV on November 29, 2004. Sent indemnity forms to MTV in September, followed up with MTV.	Indemnity forms still need to be signed. Once signed, provide winners with certificates.	ASAP	

	TW	The Challenge/MTV: Reviewed proposal to have upcoming season film in Bahamas. Show would film starting December 20th.	Discuss opportunity with Weber Shandwick to see if timing is an issue.	Dec-04	
	TW	My Wife & Kids/ABC: Organized location scout for show and ABC executives from November 3rd-5th at Atlantis. Discussed scout details and script integration with Weber Shandwick and Atlantis. Outreach to American Airlines to provide airfare. Filming would take place at Atlantis from January 3rd-13th.	Need to secure airline partner. Await feedback from location scout.	Nov-04	
Feature Films, Passed					
American Pie 4/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
If Only It Were True/ DreamWorks	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Unt. Albert Brooks/Shangri-La	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Redeye/DreamWorks	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Dukes of Hazzard/Warner Brothers	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
The Bad News Bears/Paramount	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Thicker Than Water/Hallmark	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Trust The Man/Independent	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Odd Girl Out/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
The OH in Ohio/Independent	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Underworld 2/Lakeshore	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Alpha Dog/Independent	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		

Find Me Guilty/Independent	JD		Review for placement/promotion opportunities.	No appropriate opportunities.		
Lady Luck/20th Century Fox	ML		Review for placement/promotion opportunities.	No appropriate opportunities.		
SuperCar:Wheels of Fury/MGM	KM		Review for placement/promotion opportunities.	No appropriate opportunities.		
Chronicles of a Skater Girl/Harlem Films	ML		Review for placement/promotion opportunities.	No appropriate opportunities.		
Carlito's Way:The Beginning/Universal	KM		Review for placement/promotion opportunities.	No appropriate opportunities.		
Phat Girlz/Independent	KM		Review for placement/promotion opportunities.	No appropriate opportunities.		
D-War/Independent	KM		Review for placement/promotion opportunities.	No appropriate opportunities.		

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Press Releases					
Northwest Service	MH	Release highlighting Northwest's new service to Nassau, Bahamas.	Release awaiting approval. Will be distributed in early December.	Nov.	
Private Flying offers	VE	Release highlighting fly-ins, treasure hunt and offers from properties for pilots.	Sent to MOT for review and approval.	Oct	
Diving in The Bahamas	VE	Updating information on dive operations and options in TIOTB for post-hurricane vertical mktg outreach.	Draft in progress.	Sept	
A Bahamian Christmas in New York	MH	Agency drafted release about December event.	Release was approved and distributed to New York City area media including television, radio and print outlets.	Oct.	Yes
Visiting Journalist Program - Group Visits					
Staniel Cay-Long Island press trip, Dec. 8 -12	VE/KP	Agency proposed island hopping trip to showcase features of new packages and service. Working w/ MOT to develop itinerary and confirm arrangements. Accommodation: Staniel Cay, Stella Maris.	Media from Delta Sky, Islands, Today's Black Woman confirmed. Coordination continues.	Oct.	
JetBlue Inaugural - Nov. 1, 2004	MH	Agency pitched media to participate in Nov. 1 - 3 press trip onboard the inaugural JetBlue flight to Nassau. Agency working with MOT and JetBlue officials to facilitate on-island press conference and media visit. Hotel partner: Atlantis.	Launch/press trip complete.	Sept.	Yes

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Song Inaugural - Dec. 1, 2004	MH	Agency working with MOT and Song representatives to facilitate press visit in December. John Stevens (American Idol) to host concert at Atlantis for media. Hotel Partner: Atlantis.	Agency pitching media to participate. Agency continues to work with MOT to execute on-island activities for press.	Oct.	
Spirit Airlines - Jan. 10, 2004	MH	Agency is working with Spirit Airlines and MOT representatives on inaugural launch in January.	Agency coordinated conference call with Tyrone Sawyer and Spirit reps to discuss launch efforts.	Oct.	
GBI January Rejuvenation Trip Jan. 6-9, 2005	KT/AS	Agency working with MOT to facilitate Recovery press trip to Grand Bahama early in 2005. Hotel partner will be Westin at Our Lucaya, and media will visit Pelican Bay and Viva Fortuna. Goal: Up to 20 media.	Invites distributed week of Nov. 29. Itinerary created for media to explore Grand Bahama post-hurricanes. Travel arrangements to be booked in early December.	Nov.	
Visiting Journalist Program - Individual Visits					
Todd Jatras, National Geographic Adventure	MH	Agency secured approval from MOT to coordinate Nassau VJP. Journalist to write kiteboarding story.	Agency working with MOT to secure hotel partner and create itinerary.	Nov.	
Toby Zinman, Oxygen, Jan. 2005	VE/KC	Agency working with writer on trip to Inagua for Jan. 2005. Story to profile island, culture, flamingos.	MOT approved proposal. Itinerary and travel to be confirmed asap.	Oct.	
Lindsay Morris, Shape	VE	Agency working with magazine to develop story on Exuma and Cays.	Confirming dates for travel w/in next 2-3 months and develop proposal for MOT review and approval.	Oct.	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Norie Quintos, National Geographic Traveler, March 2005	VE	Agency in discussion w/ editor for story on the "nature" of family travel on NPI and Out Islands.	Provided background and suggestions, develop proposal based on feedback for MOT review and approval.	Oct.	
Gene Sloan, USA Today, Nov. 29 - Dec. 2	KT/AS	Agency coordinated interviews with GBI representatives during his Nov/Dec visit to the Sheraton at Our Lucaya, for upcoming story on recovery efforts.	Agency will continue to work with writer to assist with story.	Nov	Yes
Lorry Heverly, Miami Herald, Jan. 2005	VE	Pitched visit to OI for diving column story. Researching follow up info on Devil's Backbone, Eleuthera focus.	Agency to firm up dates for early 2005 and send to MOT.	Oct.	
Marketing Partnerships/Promotions					
Redbook Magazine	MH	Agency secured promotion with national magazine for a trip giveaway in the April issue.	Agency awaiting approval and hotel partner recommendation from MOT to move forward.	Nov.	
Verizon Wireless	MH	Agency proposed national in-store promotion with leading cell phone company to MOT.	Agency secured approval from MOT and is currently liaising with all partners on promotion logistics. The three-month promotion will begin in March 2005.	Sept	
Dunkin Donuts	MH	Agency secured promotion with Dunkin Donuts and WPLJ in New York City and Q102 in Philadelphia. Grand prize winners to win a trip to Our Lucaya.	MOT approved and Our Lucaya agreed to partner. Logos and copy points have been forwarded to DD to be uploaded onto Web site.	Nov.	
Staples	KP/JM	Working with WS client on digital camera in-store promotion ideas.	In progress, working with Boston office and client to develop ideas.	Oct	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Sea Ray boats	VE	Agency developed opportunity w/ major boat manufacturer w/ custom publication to develop partnership for Out Island properties.	Secured four hotel properties to participate. Agency to continue working with Sea Ray for additional exposure opportunities.	June	
ClubMom	AS	"Bahama Mama" promotion secured to promote The Bahamas to 3 million members of ClubMom.com and daily visitors. Running Nov. 29 - Jan 8.	Agency secured approval from MOT. Hotel partner secured: Our Lucaya. Agency provided copy points and visuals to client.	Oct.	
Nordstrom	AS	"Mother-Daughter" promotion secured in 95 Nordstrom stores and online at www.bpnordstrom.com for Feb '05.	MOT approved and Pelican Bay secured as partner. Agency working to create copy points and visuals.	Oct.	
Gorton's	KC	Online promotion with Gorton's grilled fish products promoting healthy lifestyles to take place in Jan.	MOT approved and Radisson secured as hotel partner.	Sept.	
Whole Foods	KT	Agency pursuing opportunity to host "Taste of The Bahamas" in several FL, NC, and GA Whole Foods stores. In-store promotion would involve GBI chefs doing cooking demos in stores, along with trip giveaways.	Waiting for Whole Foods initial response before moving forward. Timing tentatively slated for February 2005.	Nov.	
Television/Radio Outreach					
Z100 Party Plane	MH	To further support new air service to Nassau from New York, agency contacted top New York radio station for promotion opportunity.	Agency contacted Delta Song for airline partner. Awaiting response.	Oct.	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
WALK-FM, Long Island, NY	MH	Agency pitched radio station for winter promotion to highlight new flights to Nassau from New York.	Agency secured MOT approval and is currently working to secure hotel partner. Promotion will run the month of January 2005.	Oct.	
Wheel of Fortune "Bahamas Week"	KT/JM	Agency in discussion with Wheel of Fortune regarding barter promotion opportunities with the nationally syndicated game show.	Bahamas to supply prizes for show, to air in early 2005. Bahamas Week moved to later date.	June	
3 Day Weekend: Bahamas	EB/AS	Agency working with Tentmakers Productions and Pelican Bay at Lucaya on details of "3 Day Weekend" shoot. Dates were changed from late October to mid-January.	Agency to work with MOT on arranging details of shoot.	July	
Special Projects					
Meeting Planners Fam Trip to Our Lucaya	MH	Agency pitched numerous meeting and travel trades to participate in December's meeting planner fam trip. Meetings & Conventions magazine is currently attending.	Agency will continue outreach.	Nov.	
Discovery Cruise Lines / 4 Millionth Passenger	GBI team	Working with GBIMOT and BTI to develop on-island event in Jan. to celebrate Discovery's contribution to Bahamas tourism.	Planning conference calls to begin ASAP.	Nov.	
Bahamas Christmas in New York	MH	Agency assisting with MOT on coordinating Dec. 3 event.	Coordinating audio/visual production. Provided quotes on printing materials. Agency is currently pursuing radio promotions in support of event.	Oct.	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
WS Volunteer Team to Grand Bahama Island, Nov. 19-21	KT/WS Team	Agency organized relief effort for Grand Bahama Island. Travel Team volunteer group traveled to Grand Bahama Island to assist with cleanup efforts on Gold Rock Beach. Agency/BMOT also sponsored "Kids Day" at Sunset Village.	Donations of toys and books were delivered to children at "Kids Day," as well as to children of West End. Thank you's distributed.	Oct	Yes
2005 Calendar of Events	MH	Agency updating annual event calendar for Caribbean Tourism Organization.	Ongoing.	July	

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
After the Sunset	Team	Agency arranged for a Junkanoo troupe to travel to New York from Nassau and perform at the "After the Sunset" premiere party on Nov. 9. Agency secured appearances for the troupe on <i>The Today Show</i>, <i>Good Morning America</i> and at the popular <i>Planet Hollywood</i> restaurant. Agency also executed a strategic promotional blitz leading up to the Nov. 12 release date. Promotions included: a family-oriented sweepstakes with Coral Sands Resort and AOL.com; a romance-themed sweepstakes with Fernandez Bay and a grand-prize trip giveaway to Tiamo Resort as part of the charity auction held during the Nov. 9 premiere party. A series of 10 print and radio promotions with hotel partners including the British Colonial Hilton, the Wyndham Nassau Resort and Crystal Palace Casino and The Westin at Our Lucaya were also executed. Print promotions appeared in <i>The Dallas Morning News</i> and <i>Chicago Sun-Times</i> while radio promotions were secured in top markets across the U.S. including New York WKTU-FM (103.5), Los Angeles KISS-FM (102.7) and KBIG-FM (104.3); Detroit WKQI-FM (95.5); Philadelphia WMV	Complete.	July	Yes

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Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Kayleaser P. Moss Outreach	KT/AS	Agency reached out to Bahamian producer/award-winner Kayleaser Moss to brainstorm potential FOX placement/promotion ideas	Meeting complete. Kay moving forward with Basil Smith on potential ZNS opportunities.	Oct	Yes
Trade Media Initiatives	MH/KP/JM	Ongoing coordination of press releases, media outreach and various trade initiatives.	Ongoing.	Jan	
Religious Marketing	MH	Agency working with Linville Johnson on press releases, religious media outreach and various other initiatives.	Ongoing.	Jan	
Bahamas.com support	KP	Agency continuing to incorporate Bahamas.com into all PR outreach.	Working with James Turner on new Web-relations program for additional Bahamas.com awareness. Agency also worked with Fallon to add news stories and announcements to site.	May	
Nassau Paradise Island Promotion Board	AD/MH	Agency to support NPI program and propose opportunities. Agency currently working on promoting new air service to Nassau and following up on promotional initiatives.	Ongoing.	July	
Grand Bahama Island Tourism Board	JM/KT/AS	Agency scheduled December 3 meeting with GBI Tourism Board to review 2004 results and propose 2005 PR ideas. In preparation for meeting, agency met with Our Lucaya, Crowne Plaza and Wyndham representatives in Nov. to discuss 2004/2005 pr initiatives.	Meeting scheduled for Dec. 3 in Plantation.	Aug.	

**Weber Shandwick Status Report for
The Bahamas Ministry of Tourism
Work completed through
November 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Bahamas Weather Conference	AD/VE/MH/K T/KC	Agency confirmed dates for 2005 C36 conference, secured continuing credit for conference from AMS, developed action plan and targets for sponsorship recruitment, and finalized invite list.	Preparing save the date and pursuing major sponsor.	May	
Fallon	Team	Agency support and leverage advertising campaign and work with Fallon on collaborative efforts.	Regular contact maintained. Currently coordinating new escape campaign tie-ins for pr opportunities. Next joint meeting confirmed for Dec. 2.	Ongoing	
Tourismbahamas.org	AD	Agency reviewing new Intranet for Bahamas.	Agency to develop PR section and suggesting other intranet additions to facilitate better communications.	Feb	
POVs	Team	Agency provided POVs on projects per request.	Agency provides POV on an ongoing basis and is working with Janet Johnson/Basil Smith to develop further criteria and rationale for future POVs.	Ongoing	
Editorial Calendar	WS	Pitching TIOTB for planned 04 trade and consumer features.	Contact continues as appropriate.	Ongoing	
News Bureau					
Name	WS Contact	Media Affiliation	Material Sent	Use	
Rowland Stiteler	KT	Meeting Professional	GBI info	Per request	
Diego Mulligan	KT	KSFR-FM	GBI info	Per request	
Shawn Fitz	KT	Freelance	GBI family info	Proactive	
Stephanie Pearson	KT	Outside Magazine	VJP pitch	Proactive	

**Weber Shandwick Status Report for
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Work completed through
November 30, 2004**

Project	WS Contact	Activity	Status/Story Opportunity	Begun	Complete
Heidi Margulius	KT	Hiatus Travel Magazine	Junkanoo Images	Per request	
Eileen Ogintz	KC	Freelance	Family deals that are available after the Christmas holiday season	Per Request	
Valerie D'Elia	KC	NewYork 1/CNBC	Hotel property availability over Thanksgiving for possible CNBC segment	Per Request	
Lisa Simundson	MH	Latitudes	Provided general information.	Per request	
Peter Zaremba	MH	Freelance	Provided information on Arawak Cay	Per request	
Aaron Dalton	MH	New Business Today	Provided quote from Vincent Vanderpool-Wallace for story	Proactive	

Rogers & Cowan/Weber Shandwick Status Report for The Islands Of The Bahamas - November 2004				
Project	WS Contact	Activity	Status	Due Date Complete
Entertainment Marketing with Rogers & Cowan Project	WS/R&C Contacts	Activity and Details	Status	Due Date Complete
Big Picture Movie and Multi-Media Promotions: Features and DVD's	TW	Fat Albert/FOX: A Bahamas poster has been placed in the bedroom of a lead character. <i>Ten market radio promotions</i> (Atlanta, Boston, Charlotte, Chicago, Detroit, Miami, NY, Philadelphia, Tampa, & Washington D.C.) for a Grand Prize Trip to The Bahamas Wyndham Viva Fortuna. The trips are a 3-night/4-day trips for four (2 adults and 2 children), including airfare. Website links are included to to Bahamas.com and Viva Fortuna. <i>HMV In-Store promotion</i> - 102 HMV stores in Canada (including Quebec) ballot contest driving customers to hmvonline.com giveaway of a trip to the Bahamas (4-Night/5-day family trip for four to the Treasure Cay Hotel Resort & Marina) as a Grand Prize. Ballots will be at point of purchase in all stores. Contest will also be pre-promoted on hmvonline.com as well as through their email blast to customers. Entry deadline is January 2, 2005. Primary in-store exposure is through the ballots. 9,000 English ballots and 2,000 French ballots will be printed.	Will receive proof of promotion upon completion of each one (air checks and copies of web sites) then will release prize certificates. Finalizing ballot for printing for HMV. Will be in-store week of 12/13.	Release Date: Dec. 25, 2004
Film Placement				
	KM	Fun with Dick & Jane/Columbia: Sent standee, posters. Brochures and mouse pad for set dressing in travel agency scene.	Will watch film for exposure.	Jun-05 Yes

Films, Pending									
	EC	The Boynton Beach Bereavement Club/Independent: Posters for set dressing in airport scenes.	Waiting to hear back from Production.	TBD					
	EC	Goal/ Icon Productions: Posters for set dressing in airport scenes.	Waiting to hear back from Production.	Aug-05					
Television, Pending									
	TW	Eve/UPN: Provided feedback to production from Our Lucaya. Production needs 514 room nights and airfare for 74. Provided show with contacts for local production managers. Reviewed production's filming request.	Need to set up location scout ASAP. Need to address additional budgeting concerns based on Our Lucaya's level of support.	ASAP					
	TW	Real World/Road Rules Challenge/MTV: Eight trips for two to Radisson Cable Beach were awarded to the winning team. The show will air on MTV on December 21, 2004. Sent indemnity forms to MTV in September, followed up with MTV.	Indemnity forms still need to be signed. Once signed, provide winners with certificates.	Dec-04					
	TW	The Challenge/MTV: Reviewed proposal to have upcoming season film in Bahamas. Show would film starting December 20th.	Passed on opportunity to host the show due to peak holiday timing.	Dec-04					
	TW	My Wife & Kids/ABC: Escorted production and ABC to Nassau for scout. Negotiated airfare details and script integration with Weber Shandwick, Atlantis, ABC and production. Filming will take place at Atlantis from January 3rd-13th.	Need to review revised script. Waiting for production to confirm acceptance of airline offer.	Nov-04					
Feature Films, Passed									
Wannabe	JD	Review for placement/promotion opportunities.	No appropriate opportunities.						
Jarhead	KM	Review for placement/promotion opportunities.	No appropriate opportunities.						
Dying for Dolly	EC	Review for placement/promotion opportunities.	No appropriate opportunities.						
The 40 Year Old Virgin	KM	Review for placement/promotion opportunities.	No appropriate opportunities.						

All the King's Men	KM	Review for placement/promotion opportunities.	No appropriate opportunities.		
Poolhall Prophets	EC	Review for placement/promotion opportunities.	No appropriate opportunities.		
Nadine in Dateland	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
A Priest Named Irving	JD	Review for placement/promotion opportunities.	No appropriate opportunities.		
Ghost Rider	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		
Just Friends	ML	Review for placement/promotion opportunities.	No appropriate opportunities.		

F.A.R.A. REPORTS May 31 to November 29, 2004

Life Sciences

Bio 2004 and Life Sciences General (May to October 2004)

First name	Last Name	Organization	Job Title
Susan	Messinger	American Biotechnology Laboratory	Editor
Joelle	Babula	Arizona Republic	Reporter
Kit	Frieden	Associated Press	Health and Sciences Editor
Janet	McConnaughey	Associated Press	Staff Writer
Patricia	Guthrie	Atlanta Journal-Constitution	Health Reporter
Erika	Niedowski	Baltimore Sun	Staff Writer
Diana	Sugg	Baltimore Sun	Health Reporter
Steve	Edelson	BioCentury	News Editor
Eric	Pierce	BioCentury	Senior Editor, News
Kevin	Davies	Bio-IT World	
Kevin	Robinson	BioPharm	European Editor
Rosemary	Do	BioSpace.com	Web Site Manager
Jill	Roberge	Biotech News International	Editorial Director
Terri	Pavelic	Biotechnology Focus	Publisher/Editor-in-Chief
Michelle	Grayson	BioVenture View	Editor
Brady	Huggett	BioWorld Today	
Jim	Shrine	BioWorld Today	Managing Editor
Michelle	Cortez	Bloomberg News	Reporter
Scott	Allen	Boston Globe	Health & Science Writer
Carey	Goldberg	Boston Globe	Medical Reporter
Catherine	Arnst	BusinessWeek	Senior Writer
John	Carey	BusinessWeek	Washington, DC News Editor
Debbie	Stoller	BUST	Editor-in-Chief
Robin	Summerfield	Calgary Herald	Health Reporter
Karen	Garloch	Charlotte Observer	Medical Writer/Columnist
Jim	Ritter	Chicago Sun-Times	Health Reporter
Robert	Condor	Chicago Tribune	Health & Fitness Writer
Esther	Crain	Cosmopolitan	Senior Articles Editor
Laura	Beil	Dallas Morning News	Medical Reporter
Allison	Sherry	Denver Post	Medical Writer
Pat	Anstett	Detroit Free Press	Medical Writer
Hollister	Hovey	Dow Jones News Service	Reporter
Shira	Ovide	Dow Jones News Service	Reporter
Christopher	Dickey	Drug Discovery & Development	Editor-in-Chief
Pamela	Holland-Moritz	Drug Discovery & Development	Associate Editor
Sean	Keating	Drug Discovery & Development	Managing Editor
Rachael	Combe	ELLE	Managing Editor
John	Carrol	FierceBiotech	Editor In Chief
Amy	Fishbein	Fitness	Health Senior Editor
Ellyn	Kerr	Genetic Engineering News	Scientific/Technical Editor
John	Sterling	Genetic Engineering News	Managing Editor

John	MacNeil	Genome Technology	Senior Editor
Marian	Jones	GenomeWeb News	News Director
Denise	Brodey	Glamour	Deputy Editor
Wendy	Naugle	Glamour	Health Director
Paul	Taylor	Globe & Mail	Health Editor
Todd	Ackerman	Houston Chronicle	Medical/Health Reporter
Mark	Ratner	In Vivo	Managing Editor
Karen	Catchpole	JANE	Senior Editor
Silvia	Galipeau	La Presse	Medical Reporter
Alexandre	Sirois	La Presse	Health Reporter
Benedict	Carey	Los Angeles Times	Health Writer
Marty	Munson	Marie Claire	Health Editor
Kathy	Foster	Miami Herald	Religion/Health Page Editor
David	Filmore	Modern Drug Discovery	Associate Editor
Ann	Thayer	Modern Drug Discovery	Pharmaceuticals Editor
Randall	Willis	Modern Drug Discovery	Sr. Associate Editor
Aaron	Derfel	Montreal Gazette	Health Reporter
Brad	Evenson	National Post	Medical Reporter
Aaron	Bouchie	Nature Biotechnology	Assistant Editor/News
Laura	DeFrancesco	Nature Biotechnology	Senior Editor/News and Features
Raquel	Nolasco	New York Daily News	Staff Writer
Marsha	Kranes	New York Post	Reporter
Alicia	Ault	New York Times	Health Correspondent
Gardiner	Harris	New York Times	Healthcare Reporter
Bryn	Nelson	Newsday	Staff Writer
Claudia	Kalb	Newsweek	General Editor
Karen	Springen	Newsweek	Medical/Health Correspondent (Chicago)
Anne	Underwood	Newsweek	Correspondent (New York)
Patrick	O'Neill	Oregonian	Reporter
Joanne	Laucius	Ottawa Citizen	Health Reporter
Sarah	Houlton	Pharmaceutical Executive	International Correspondent
Doreen	Coppola	Pharmaceutical Technology	Assistant Editor
Jodi	Harris	PharmaGenomics	Pharmaceuticals Managing Editor
Taren	Grom	PharmaVoice	Editor
Stacey	Burling	Philadelphia Inquirer	Health & Science Reporter
M. Nielson	Hobbs	Pink Sheet	Managing Editor
Roger	Mezger	Plain Dealer	Reporter
Tim	Studt	R&D Magazine	
Bill	Berkrot	Reuters	Reporter
Cheryl	Clark	San Diego Union-Tribune	Medical Writer
Carl	Hall	San Francisco Chronicle	Science Writer
Elizabeth	Pennisi	Science	News Writer
Richard	Stone	Science	European News Editor, Science International
Ricki	Rusting	Scientific American	
Carol	Smith	Seattle Post-Intelligencer	Health & Science Reporter
Julia	Sommerfeld	Seattle Times	Health Reporter

Elizabeth Anne	Shaw	Self	Senior Health Editor
Nancy	Gottesman	Shape	Senior Editor, Features/Books
Amy	Bertrand	St. Louis Post-Dispatch	Health & Fitness Editor
Susan	Aschoff	St. Petersburg Times	Staff Writer
Lisa	Greene	St. Petersburg Times	Medical Writer
Janet	Moore	Star Tribune	Medical Technology Reporter
Angela	Stewart	Star-Ledger	Medical/Health Reporter
Robert	Buderi	Technology Review	Editor
David	Rotman	Technology Review	Executive Editor
Paula	Park	The Scientist	Science Senior Editor
Christine	Gorman	TIME	Senior Writer, Medical
Michael	Lemonick	TIME	Senior Writer
John	Pope	Times-Picayune	Medical and Health Reporter
Judy	Gerstel	Toronto Star	Health Columnist
Patricia	Reaney	Toronto Star	Reporter
Sharon	Lem	Toronto Sun	Health Reporter
Susan	Brink	U.S. News & World Report	Senior Writer
Katherine	Hobson	U.S. News & World Report	Associate Editor (New York)
Kathleen	Fackelmann	USA TODAY	Medical Reporter
Rita	Rubin	USA TODAY	Medical Reporter
Joanne	Chen	Vogue	Articles Editor
David	Armstrong	Wall Street Journal	Staff Reporter
Marilyn	Chase	Wall Street Journal	Staff Reporter
Sandra	Boodman	Washington Post	Health Reporter
David	Brown	Washington Post	Reporter
Ann	Geracimos	Washington Times	General Assignment Reporter
Veronique	Mandal	Windsor Star	Health-Science Reporter

Corporate

Jack Perry visit follow up, Innovation Week and General Corporate (May to October 2004)

First name	Last Name	Organization	Job Title
Liz	Moyer	American Banker	International Business Editor
Daniel	Haney	Associated Press	Medical/Health Editor
Rachel	Konrad	Associated Press	Silicon Valley Correspondent
Justin	Pope	Associated Press	Higher Education Writer
Karen	Testa	Associated Press	Reporter
Terry	Egan	Banker & Tradesman	Editor
J. Michael	Whalen	Banker & Tradesman	Associate Editor
James	Emerton	BioTechniques	Publisher
Jay	Gilchrist	BioTechniques	Associate Publisher
Mark	Hollmer	Boston Business Journal	Reporter
Bill	Lane	Boston Business Journal	Managing Editor
Ed	Mason	Boston Business Journal	Reporter

Mike	Olivieri	Boston Business Journal	Publisher
Greg	Walsh	Boston Business Journal	Associate Managing Editor
Sam	Allis	Boston Globe	Columnist
Naomi	Aoki	Boston Globe	Business Reporter
Steve	Bailey	Boston Globe	Business Columnist
Martin	Baron	Boston Globe	Editor
Kimberly	Blanton	Boston Globe	Business/News Reporter
Hiawatha	Bray	Boston Globe	Business Columnist
Matthew	Brelis	Boston Globe	Business Reporter
David	Denison	Boston Globe	Business Reporter
Bennie	DiNardo	Boston Globe	Senior Assistant Business Editor
Marilyn	Garateix	Boston Globe	Assistant Metro Editor/Education Editor
Ellen	Goodman	Boston Globe	Associate Editor/Columnist
Thomas	Grillo	Boston Globe	Correspondent
Beth	Healy	Boston Globe	Business Reporter
Jeff	Jacoby	Boston Globe	Staff Columnist
Carolyn	Ryan	Boston Globe	Assistant Managing Editor/Metro
Caleb	Solomon	Boston Globe	Business Editor
Alexander	Star	Boston Globe	Ideas Editor
Charles	Stein	Boston Globe	Business Columnist
Steven	Syre	Boston Globe	Business Columnist
Adrian	Walker	Boston Globe	Metro Columnist
Virginia	Buckingham	Boston Herald	Deputy Editorial Page Editor
Ted	Bunker	Boston Herald	Business Editor
Jon	Chesto	Boston Herald	Staff Writer
Stephanie	Schorow	Boston Herald	Features Writer/Assistant Features Editor
Cromwell	Schubarth	Boston Herald	Financial Editor/Assignments
Scott	Van Voorhis	Boston Herald	Business Reporter
Kent	Fung	Boston Metro	News Editor
Pete	Engardio	BusinessWeek	International: Senior News Editor
Michael	Serrill	BusinessWeek	International: Senior Editor
William	Symonds	BusinessWeek	Boston Bureau Manager
John	Templeman	BusinessWeek	Senior Editor
Michael	Tarsala	CBS MarketWatch	Reporter
Kyle	Murphy	Cell	Managing Editor
Paul	Rogers	Chief Executive	Corporate Management Senior Editor
Cheryl	Asselin	CIO	Managing Editor, Production
Juan	Aruego	CNBC Cable Network	News Editor, 5:00 p.m. to 8:00 p.m. ET
Judith	Dobrzynski	CNBC Cable Network	Managing Editor
Beatrice	Myers	CNBC Cable Network	News Director of Business News
Abid	Ali	CNN	Business Editor, CNN International
Gail	Chalef	CNN	Managing Editor for Network Booking
Eason	Jordan	CNN	Chief News Executive and News Gathering President

Jenny	Harris	CNNfn	Executive Producer, Afternoon Programming
Leora	Kapelus	CNNfn	Planning Editor
Kasey	Clark	EDN Magazine	Assistant Managing Editor/Webmaster
Frances	Granville	EDN Magazine	Senior Associate Editor
Joshua	Israelsohn	EDN Magazine	Technical Editor
Joan	Lynch	EDN Magazine	Managing Editor, Contributed Articles
Bill	Schweber	EDN Magazine	Executive Editor
Dan	Strassberg	EDN Magazine	Contributing Technical Editor
Bill	Breen	FAST COMPANY	Senior Writer (Northeast Bureau Chief)
John	Byrne	FAST COMPANY	Editor-in-Chief
Charles	Fishman	FAST COMPANY	Senior Writer
Fiona	Haley	FAST COMPANY	Assistant to the Editor
Scott	Kirsner	FAST COMPANY	Contributing Editor
David	Lidsky	FAST COMPANY	Senior Editor
Jena	McGregor	FAST COMPANY	Associate Editor
Alison	Overholt	FAST COMPANY	Staff Writer
Chuck	Salter	FAST COMPANY	Senior Writer
Linda	Tischler	FAST COMPANY	Senior Writer
Lionel	Barber	Financial Times	US Managing Editor
Deborah	Brewster	Financial Times	Editor, Global Investing
Bernard	Condon	Forbes	Associate Editor
Larry	Light	Forbes	Senior Editor
Richard	Morais	Forbes	Senior Editor
Xana	Antunes	Fortune	Executive Editor
Robert	Friedman	Fortune	International Editor
Fred	Vogelstein	Fortune	Financial Writer
David	Champion	Harvard Business Review	Business Senior Editor
Diane	Coutu	Harvard Business Review	Business Senior Editor
Ben	Gerson	Harvard Business Review	Business Senior Editor
Paul	Hemp	Harvard Business Review	Business Senior Editor
Julia	Kirby	Harvard Business Review	Senior Editor
Ellen	Peebles	Harvard Business Review	Business Senior Editor
Anand	Raman	Harvard Business Review	Business Senior Editor
Jack	Krouse	Harvard Political Review	Managing Editor
Tom	Krazit	IDG News Service	US Correspondent
Anthony	O'Donnell	Insurance & Technology	Senior Associate Editor
James	DeTar	Investor's Business Daily	Technology Reporter
Cyndi	Antoniak	MSNBC	Producer, Booking
David	Levine	MSNBC	Senior Producer
Robert	Aglow	MSNBC on the Internet	Executive Producer/News
Mont	Fennel	New England Cable News	Business Reporter
Alison	King	New England Cable News	Reporter
Shannon	Ogden	New England Cable News	Anchor/Reporter
Fred	Brock	New York Times	Staff Editor, Business
Lawrence	Ingrassia	New York Times	Business and Financial Editor
David	Leonhardt	New York Times	Business Editor

Adam	Bryant	Newsweek	Senior Editor (Business)
Richard	Ernsberger	Newsweek	Senior Editor (World Affairs), Newsweek International
Michael	Hirsh	Newsweek	Senior Editor
David	Jefferson	Newsweek	News Editor
Brad	Stone	Newsweek	Computers/Hi Tech Correspondent
Kristin	Lewotsky	OE Magazine	Editor-in-Chief
Tim	McLaughlin	Reuters America, Inc.	Manufacturing Reporter
Steven	Brown	San Francisco Business Times	Small Business/Web Editor
Jim	Gardner	San Francisco Business Times	Managing Editor
Patrick	Twohy	San Francisco Business Times	Senior Editor
Elise	Ackerman	San Jose Mercury News	E-Commerce Reporter
Dawn	Chmielewski	San Jose Mercury News	Computers/Hi Tech Columnist
Troy	May	San Jose/Silicon Valley Business Journal	Biotechnology Business Reporter
Janet	Rae-Dupree	San Jose/Silicon Valley Business Journal	Technology Editor
Sharon	Simonson	San Jose/Silicon Valley Business Journal	Reporter
Rhonda	Ascierto	Silicon Valley Business Ink	Business Managing Editor
Tracy	Staedter	Technology Review	Managing Editor
Julie	Flaherty	The New York Times	News Freelance Journalist
William	Bulkeley	The Wall Street Journal	Technology Industry News Reporter
John	Hechinger	The Wall Street Journal	Banking Reporter
Ted	Carey	Today in New England	Executive Producer
Fred	Bayles	USA Today	Bureau Chief
Michael	Clements	USA TODAY	Assignment Editor/Economics & Workplace
Mindy	Fetterman	USA TODAY	Deputy Managing Editor/News
Rosalind	Jackler	USA TODAY	National Editor
Gary	Rawlins	USA TODAY	International Business Editor
Steve	Adler	Wall Street Journal	Deputy Managing Editor
Bryan	Gruley	Wall Street Journal	Senior Editor
George	Melloan	Wall Street Journal	Deputy Editor/International
Paul	Steiger	Wall Street Journal	Managing Editor
Michael	Flagg	Washington Post	Washington Business Editor
Larry	Roberts	Washington Post	Business Editor
Claudia	Townsend	Washington Post	Deputy Business Editor
Dave	Anthony	WBIX-AM	Broadcast Report/Host
Kathleen	McKenna	WBUR-AM	Managing Editor
Rick	Radzik	WBZ-AM	Producer, The David Brudnoy Show/The Paul Sullivan Show
Anthony	Silva	WBZ-AM	Co-anchor, Afternoon News
John	Henning	WBZ-TV	Senior Correspondent
Joe	Roche	WCVB-TV	Assignment Manager
Maria	Stephanos	WFXT-TV	News Anchor/Reporter
Scott	Tetreault	WFXT-TV	Assignment Editor
Andy	Hiller	WHDH-TV	Political Editor

Steve	Rose	WLVI-TV	Weekend Assignment Editor
William	Troop	World	Senior Editor
Tim	White	WSBK-TV	Daytime Assignment Editor
Lee	Gomes	WSJ.com	E-Commerce Reporter
Michael	Totty	WSJ.com	Technology Business Projects Editor

Energy

OTC follow-up and General Energy

First Name	Last Name	Publication	Role
Robert	Burke	Advanced Technology	
John	Biers	Dow Jones Newswires	Business Reporter
Wilson	Essien	Energy Business Magazine	
Ioannis	Panagiotou	Energy Info Source	
Douglas	Johnson	Geographical Review	Editor
Karen	Broyles	Gulf of Mexico Newsletter	Energy Editor
John	Bradbury	Hart's E&P	Offshore Editor
Rhonda	Duey	Hart's E&P	Editor/Exploration
Chris	Sugden	Hart's E&P	
Monica	Perin	Houston Business Journal	Reporter
Nelson	Antosh	Houston Chronicle	Business Writer
Bill	Hensel	Houston Chronicle	Business Reporter
Pam	Gibbens	Houston Community Newspapers	
Francisco	Bello	IHS Energy	
Leonard	Cors	International Dredging Review	Advertising Sales Manager
Scott	Weeden	LNG Express	Managing Editor
Maria	Ancheril	ODS-Petrodata	
Terry	Childs	ODS-Petrodata	
Eldon	Ball	Offshore	Managing Editor
Jeremy	Beckman	Offshore	Editor-Europe
William	Furlow	Offshore	Editor-in-Chief
Frank	Hartley	Offshore	Engineering Editor
Judy	Maksoud	Offshore	International Editor
Drew	Michel	Offshore	
Marshall	DeLuca	Offshore Engineer	Associate Editor
Terry	Knott	Offshore Engineer	Senior Editor
David	Morgan	Offshore Engineer	Editor-in-Chief
Darius	Snieckus	Offshore Engineer	International Editor
Rick	von Flatern	Offshore Engineer	United States Editor
Brad	Baethe	Offshore International Newsletter	Editor
Helge	Keile	Offshore Media Group	

Laura	Bell	Oil & Gas Journal	Statistics Editor
Judy	Clark	Oil & Gas Journal	Associate Editor
Marueen	Lorenzetti	Oil & Gas Journal	
Alan	Petzet	Oil & Gas Journal	Chief Editor - Exploration and Economics
Warren	TRUE	Oil & Gas Journal	Chief Technology Editor-Pipelines/Gas Processing
Chelsea	Cook	Oil & Gas Network	
J.B.	Avants	Oil, Gas & Petrochem Equipment	Publisher/Editor
Jeff	Anderson	Oilweek Magazine	
Rita	Tubb	Pipeline & Gas Journal	Managing Editor
C.	Bussmann	Sea Technology	Publisher
Michael	Bussmann	Sea Technology	
Steven	Sasanow	Subsea Eng News	
Dagmar	Brasilio	T&B Petroleum	
Alejandro	Alonso	Tenaris	
Jeff	Gosmano	The Oil Daily	
Donald	Corace	The Queensbury Press	
Bill	Evans	The Waterways Journal	Southern Bureau Chief
Katie	Couric	Today	Co-Anchor
Anthony	Guegel	Upstream	Correspondent
Chris	Hopson	Upstream	Features Editor
Brian	Nixon	Upstream	
Staff	Writer	Upstream	
Jesus	Amaya	World Energy	
Richard	Loomis	World Energy	Publisher
Naomi	Loomis	World Energy	
Glenn	Newbeck	World Energy	
Christopher	Ross	World Energy	
Lane	Sloan	World Energy	
Perry	Fischer	World Oil	Editor

MOCT

Wireless tour 2004 and general MOCT

First name	Last Name	Organization	Job Title
Joan	Engebretson	America's Network	Editor-in-Chief
Kirk	Laughlin	America's Network	Executive Editor, Wireless & Business
Shira	Levine	America's Network	Executive Editor, OSS, Regulatory & Finance
Dan	Sweeney	America's Network	Executive Editor, Technology
Eric	Krapf	Business Communications Review	Managing Editor
Greg	Meckbach	Communications & Networking	Editor
Ellen	Muraskin	Communications Convergence	Executive Editor
Maria	Petroccione	Communications Convergence	Managing Editor
Jennifer	Tomaro	Communications Convergence	Telecommunications Industry Managing Editor
Michael	Feazel	Communications Daily	Managing Editor
Ken	Anderberg	Communications News	Editor
Carren	Bersch	Communications News	Managing Editor
Ray	Peckham	Communications News	Associate Editor
Keith	Dyer	Communications News - United Kingdom	Editor
Supriya	Nayalkar	Communications Technology	Executive Editor
Jonathan	Tombes	Communications Technology	Senior Editor
Keith	Dawson	CommWeb	Senior Editor
Chappell	Brown	EE Times	Managing Editor, Technology & System Design
Anthony	Cataldo	EE Times	Editor, News and Semiconductors
Bernard	Cole	EE Times	Managing Editor
Linley	Gwennap	EE Times	Contributor, Microprocessors
George	Leopold	EE Times	Managing Editor, International News/Bureau Chief
Patrick	Mannion	EE Times	Section Editor, Wireless & DSP/Section Editor - Co
Stephan	Ohr	EE Times	Contributing Editor, Analog & DSP/Group Editorial
Michael	Santarini	EE Times	Senior Editor
Cristina	Eichner	Global Wireless	Managing Editor
Greg	Galitzine	Internet Telephony	Editorial Director
Rachael	King	Net Economy	Senior Writer
Tim	Kridel	Net Economy	Senior Writer
Joe	McGarvey	Net Economy	Executive Editor
Meg	McGinity	Net Economy	Senior Writer
Dennis	Mendyk	Net Economy	Editor
Bruce	Boardman	Network Computing	Executive Editor, Technology
David	Molta	Network Computing	Senior Technology Editor
Doug	Allen	Network Magazine	Senior Editor
Elizabeth	Clark	Network Magazine	Executive Editor

Steve	Steinke	Network Magazine	Editor-in-Chief
Bob	Brown	Network World	Executive Editor, News
Tim	Greene	Network World	Senior Editor
Carolyn	Marsan	Network World	Senior Editor
Bill	Maguire	RCR Wireless News	Editor
Dan	Meyer	RCR Wireless News	Reporter
Hilary	Smith	RCR Wireless News	Reporter
Leslie	Ayers	Smart Business	Features Editor
Thomas	Claburn	Smart Business	Senior Editor
Sean	Buckley	Telecommunications	Staff Editor
Sue	O'Keefe	Telecommunications	Editor-in-Chief
Jason	Ankeny	Telephony	Senior Editor
Jim	Barthold	Telephony	Senior Editor
Glenn	Bischoff	Telephony	Senior Writer
Ed	Gubbins	Telephony	Senior Writer
Dan	O'Shea	Telephony	Chief Correspondent
Chris	Donner	TMCnet.com	Editorial Director, eNews In Your Inbox
Jeremy	Geelan	Wireless Business & Technology	Editorial Director
Brenda	Greene	Wireless Business & Technology	Mobile Communications Associate Editor
Jamie	Matusow	Wireless Business & Technology	Mobile Communications Executive Managing Editor
Nancy	Valentine	Wireless Business & Technology	Mobile Communications Editor
Kim	Stokes	Wireless Design & Development	Editor-in-Chief
Glenn	Bischoff	Wireless Review	Contributing Writer
Lynette	Luna	Wireless Review	Wireless Senior Editor
Jason	Meyers	Wireless Review	Editorial Director
Nancy	Konish	Wireless Systems Design	Technology Editor
Marc	Choma	Wireless Telecom	Managing Editor
Tony	Carmona	Wireless Telecommunications	Editor
Cathy	Mallen	Wireless Telecommunications	Managing Editor
Craig	Mathis	Wireless Telecommunications	Telecommunications Industry Editor
Monica	Alleven	Wireless Week	Editor
Sue	Marek	Wireless Week	Senior Editor
Richard	Purcell	Wireless Week	General Manager, Electronic Media
Brad	Smith	Wireless Week	Wireless Data/IP Networking Editor
Jeff	Demmin	Advanced Packaging	Editor In Chief
Amy	Knutson-Strack	Advanced Packaging	Senior Executive Editor
Nancy	Roswell	Biophotonics International	
Nancy	Rowell	Biophotonics International	Editor
Lee	Goldberg	ChipCenter	Computers/Hi Tech Senior Editor
Ramona	Stewart	ChipCenter	Managing Editor
Ted	Jernigan	ChipCenter.com	Editor
Matt	LaDuke	ChipCenter.com	Editor
Paul	O'Shea	ChipCenter.com	Senior Technical Editor
Staff Writer		Compound Semiconductor	Staff Writer

Jennifer	Baliko-Shah	EBN	Senior Editor
Darrell	Dunn	EBN	Assistant Managing Editor, Communications
James	Haughey	EBN	Economist
Jack	Robertson	EBN	Editor-at-Large
Liz	Neely	ECN	Senior Web Editor
Alex	Romanelli	ECN	Web Editor
Joshua	Israelsohn	EDN Access	Technical Editor
Gabe	Moretti	EDN Access	Technical Editor
Bill	Schweber	EDN Access	Executive Editor
Warren	Webb	EDN Access	Technical Editor
Brian	Dipert	EDN Magazine	Technical Editor
Frances	Granville	EDN Magazine	Senior Associate Editor
Anthony	Cataldo	EE Times	Editor, News and Semiconductors
Richard	Goering	EE Times	Managing Editor, EDA
R. Colin	Johnson	EE Times	Contributor, Technology
George	Leopold	EE Times	Managing Editor, International News/Bureau Chief
Craig	Matsumoto	EE Times	Senior Editor
Charles	Murray	EE Times	Senior Editor
Margaret	Quan	EE Times	Senior Editor
Michael	Santarini	EE Times	Senior Editor
Junko	Yoshida	EE Times	Paris Bureau Chief
David	Bursky	Electronic Design	Editor-in-Chief/Technology Editor: Digital ICs/Com
Robert	Pease	Electronic Design	Contributing Editor/Columnist
Jeff	Chappell	Electronic News	Senior Editor
Gale	Morrison	Electronic News	Senior Editor
Greg	Reed	Electronic Packaging & Production	Editor
David	Manners	Electronics Weekly	Components Editor
Harry	Goldstein	IEEE Spectrum	Senior Associate Editor
Douglas	Bartholomew	IndustryWeek	Senior Technology Editor
Robert	Pease	Lightwave	Senior Editor
Leland	Teschler	Machine Design	Executive Editor
Thomas	Cheyney	Micro Magazine.com	Online Editor
Peter	Glaskowsky	Microprocessor Report	Senior Analyst
Valerie	Coffey	Optoelectronics Report	Editor
staff		Photonics.com	
Mike	Martin	Science News	
Robert	Henkel	Semiconductor Business News	Editor
Robert	Lineback	Semiconductor Business News	Editor-in-Chief
Jack	Robertson	Semiconductor Business News	Washington Editor
Alexander	Braun	Semiconductor International	Senior/West Coast Editor
Brian	Dance	Semiconductor International	Contributing Editor/Europe
Aaron	Hand	Semiconductor International	Managing Editor
Maria	Lester	Semiconductor International	Associate Editor
Laura	Peters	Semiconductor International	Senior Editor

Peter	Singer	Semiconductor International	Editor-in-Chief
Steve	Buehler	Semiconductor Magazine	Editor-in-Chief
Rose	Eufinger	Semiconductor Magazine	Executive Editor
Lise	Quintana	Semiconductor Magazine	Assistant Managing Editor
Allan	Richter	Semiconductor Magazine	Managing Editor
Jonathan	Ashford	Solid State Technology	New Products Editor
Bob	Haavind	Solid State Technology	Editor-in-Chief
Julie	MacShane	Solid State Technology	Managing Editor
Debra	Vogler	Solid State Technology	Senior Technical Editor

Financial Services

General outreach May to October 2004

First name	Last Name	Organization	Job Title
Lauren	Bielski	A B A Banking Journal	Managing Editor
Kaisha	Harris	ABA Banking Journal	Assistant Editor
Jeff	Demmin	Advanced Packaging	Editor In Chief
Amy	Knutson-Strack	Advanced Packaging	Senior Executive Editor
Jennifer	Kingson	American Banker	Senior Editor, Viewpoints/Cards/Technology
Niamh	Ring	American Banker	International Business Editor
Will	Wade	American Banker	Computer/high tech reporter
Leonard	Riley	AMR Research	Financial Services Analyst
Ivan	Schneider	Bank Systems & Technology	Senior Editor
Karen	Krebsbach	Bank Technology News	International Editor/US Banker/ Managing Editor/Ba
Terry	Egan	Banker & Tradesman	Editor
Samara	Zwanger	Buy Side IT	Enterprise Computing Executive Edito
Samara	Zwanger	Buy Side IT	Executive Editor
Gene	Kim	Financial Insights	Finance Senior Analyst
Maggie	Scarborough	Financial Insights	Finance Senior Analyst
Joshua	Chaffin	Financial Times	Staff Reporter
Rich	Blake	Institutional Investor	Financial Staff Writer
Jeffrey	Kutler	Institutional Investor	Banking Assistant Managing Editor
Karen	Krebsbach	U.S. Banker	
Kerry	Massaro		
Ivy	Bowbliss	Wall Street & Technology	Editor-In-Chief
Antonio	Schmerken	Wall Street & Technology	Editor-at-Large
Mike	Regalado	Wall Street Journal	Staff Reporter
Phil	Schroeder	Wall Street Journal	
Phil	Albinus	Waters	Computers/Hi Tech Editor
Samara	Zwanger	Waters	Computers/Hi Tech Executive Editor
Samara	Zwanger	Waters	Executive Editor