

For Six Month Period Ending JUN - 1 2002
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No. 3911

BSMG Worldwide DBA Weber Shandwick

(c) Business Address(es) of Registrant

700 13th Street, N.W., #800

Washington, D.C. 20005

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☒

(2) Citizenship

Yes ☐

No ☒

(3) Occupation

Yes ☐

No ☒

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐

No ☒

If yes, have you filed an amendment to the Exhibit C?

Yes ☐

No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by-laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
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See Attached

- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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See attached

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☒No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

See attached

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

See attached

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³

Yes ☒No ☐

Exhibit B⁴

Yes ☒No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐No ☒

If yes, have you filed an amendment to these exhibits?

Yes ☐No ☐ N/A

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
See attached			

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

- (2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See attached

Total

15. (b) **DISBURSEMENTS—THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) **DISBURSEMENTS—POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- ☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in this political propaganda:

☐ English ☐ Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☐ No ☐

SEE II #10

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☐
 Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

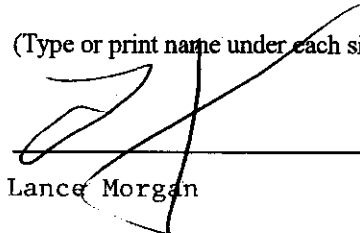
⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

VI--EXECUTION

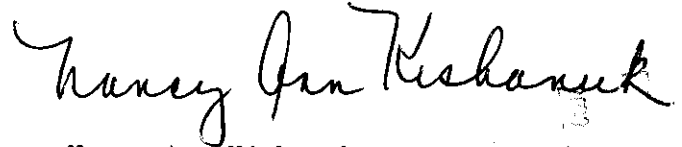
In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

6/27/02

(Type or print name under each signature¹³)

 Lance Morgan

Sworn to before me this 27th day of June, 2002, at Washington, D.C.

Nancy Ann Kishanuk
 Notary Public
 Commission Expires 10/31/06

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530**

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials - page 8 of Form CRM-154, formerly Form OBD-64-Supplemental Statement):

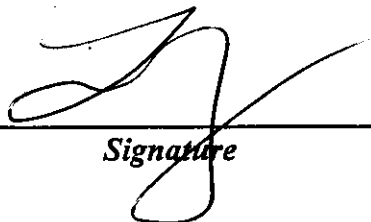
YES _____ or NO _____ X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

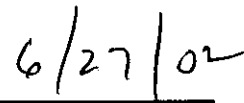
2. Do you disseminate any material in connection with your registration:

YES _____ or NO _____ X

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature



Date

Lance Morgan

**Please type or print name of
signatory on the line above**

President and Partner

Title

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT
SUPPLEMENTAL STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

Short Form List For Registrant: BSMG Worldwide

Last Name	First Name and Other Names	Registration Date	Termination Date	Role
Delahunt	Kara Mai	9/15/99		
Jarzebowski	Conrad	5/15/01		
Lattimore	George Neel	11/17/97	- 9/30/01	
Lynam	Clare B.	2/4/92		
Maroni	William John	3/18/97		
Meszaros	James A.	4/15/93		
Morgan	Lance Ian	2/21/89		
Opinsky	Howard S.	3/2/01		
Repp HUDSON	Cynthia H.	10/4/91	4/96	
Rosenbaum	Steven	7/30/92	4/1/98	
Thompson	Amy Lynn	6/16/99		
Williams	Scott	6/22/94		

2002 JUN -2 11 54 AM
FBI - NEW YORK

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principal(s) who have not as yet filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity. If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to us describing the activities and connection with the foreign principal.)

Name	Function	Date Hired

Signature: _____

Date: _____

Title: _____

ITEM 11 & 12

Foreign
Principal: Government of The Bahamas

Interests: Help develop and execute tourism promotions for
the Bahamas.

<u>Date</u>	<u>Name</u>	<u>Contact</u>	<u>Nature of Individual</u> <u>Contacted</u>
12/01/01-5/31/02			(See attached Bahamas #A)

SM 6 11 7-101-101
11 9 15

ITEM 11 & 12

Foreign
Principal: Government of Colombia

Interests: Provide advice and strategic counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

Key: HO Howard Opinsky

Luis Alberto Moreno - Ambassador to the United States

<u>Date</u>	<u>Name</u>	<u>Nature of Contact</u>	<u>Individual Contacted</u>
2/20/02	HO	Tel call	Sen. McCain's office to discuss urgent Colombia/US relations issues.
2/22	HO	Attended	Interview of Ambassador Moreno with Ray Suarez of PBS's Newshour.
3/1-8	HO	Tel calls	Andrea Koppell, CNN, to discuss interview of Amb. Moreno and follow up calls.
3/5	HO	Attended	Meeting with Ambassador Moreno and Sen. John McCain to discuss aid to Colombia.
3/6	HO	Attended	Interview of Ambassador Moreno with Andrea Koppell, CNN.
3/11	HO	Tel call	Office of Sen. John McCain's office to follow up on meeting with Amb. Moreno.
4/2	HO	Tel call	Office of Andrea Mitchell, NBC, to discuss possible interview of Amb. Moreno.

ITEM 11 & 12

Foreign

Principal: Scottish Enterprise

Interests: Provide advice and counsel relating to communications and marketing activities, develop communications materials and promote Scotland to journalists and the business community as an investment location or important strategic business partner.

	Nature of Individual
<u>Date</u> <u>Name</u> <u>Contact</u>	<u>Contacted</u>

12/01/01 - 5/31/02	(See attached Scottish Enterprise #A,B)
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(See attached Scottish Enterprise #C - advertisements which were published.)

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/01	Government of the Bahamas	"	131,302.00
	Republic of Colombia		110,000.00*
	Scottish Enterprise		46,616.00
1/02	Gov't of Bahamas	"	140,565.00
	Scottish Enterprise		122,561.50
	Republic of Colombia		*
2/02	Gov't of Bahamas	"	133,409.50
	Scottish Enterprise		168,516.64**
	Republic of Colombia		*
3/02	Gov't of the Bahamas	"	160,376.50
	Republic of Colombia		*
4/02	Gov't of the Bahamas	"	138,260.00
	Republic of Colombia		122,500.00*
	Scottish Enterprise		118,394.75
5/02	Gov't of the Bahamas	"	75,000.00***
	Scottish Enterprise		65,137.59
	Republic of Colombia		*
Total	\$1,532,639.38		

* No monthly fee - client billed on a project basis.

** This is for both February and March, 2002, fees.

*** This is retainer amount only, does not include actual time expended. Amount will be reported when received.

GOVERNMENT OF THE BAHAMAS

<u>DATE TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
12/01 Agency	Reimburse Expenses	
	Local Transportation	570.73
	Telephone	2,117.90
	Photocopying	947.45
	Overnight Courier	502.23
	Messenger Service	12.00
	Clipping Service	1,966.80
	Supplies	155.10
	Press Releases	258.11
	Publications	45.41
	Video/Audio Tapes/Duplication	68.20
	Staff Meals	273.56
	Miscellaneous Expenses	137.00
	Video Production	5,814.70
	Facsimiles	111.00
	Monitoring Services	242.48
	Postage	56.91
	Printing	2,547.84

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; for visiting journalists programs; for contest winners; for Nickelodean video and for weather conference.

Roundtrip airfares, NY/Bahamas, P. Meyers, 11/14-11/16/01 291.70

Airfares, Freeport to Nassau, S. Walsh & A. Vanderhoof, 11/13/01 154.00

Airfare, N. Eleuthra to Nassau, G. Johnston, 10/27/01 58.00

Roundtrip airfare, Los Angeles, CA/Bahamas, K. Misuraca, 12/14-12/16/01 362.20

Roundtrip airfare, Ft. Lauderdale, FL/Bahamas, R. Mack, 11/26-11/18/01 186.70

Roundtrip airfare, Toronto, Canada/Nassau, W. & M. Hodgins, 1/16-1/22/02 389.60

Lodging, R. Mack, Miami, FL, 12/10/01 204.02

Lodging, D. Partridge, Nassau, 2/21-2/25/02 872.00

Total \$18,345.64

Telephone	2,410.14
Photocopying	1,365.70
Facsimiles	26.00
Overnight Courier	351.99
Messenger Service	62.00
Staff Meals	108.75
Local Transportation	292.90
Clipping Service	1,004.13
Dues/Subscriptions	19.56
Mailings	99.25
Color Copies	6.70
Printing	986.81
Video Production	503.40
Research	23.90
Webcast	5,000.00
Spokesperson	2,815.55
Catering	101.49
Graphics	175.00
Storage	225.00
Supplies	166.17

Following airfares were for marketing public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; and media trip;

Roundtrip airfares, Ft. Lauderdale, FL/Bahamas,
T. Brown and M. Fortuno, 2/4-2/10/02 341.40

Roundtrip airfares, Rochester, NY/Bahamas, M.
Matoushek & D. Partridge, 2/21-2/25/02
1,095.40

Roundtrip airfare, New York, N.Y./Bahamas,

P. Engelhorn, 1/8-1/14/02	243.70
D. Mikula, 1/8-1/13	238.70
C. Vilano, 1/6-1/13	310.70
R. Thompter, 1/8-1/14	253.70
A. Bernthal, 12/12/01-12/15/01	243.70

Roundtrip airfares, Minneapolis, MN/Bahamas, S. &
T. Balgaard, 1/9-1/12/02 1,231.40

Roundtrip airfare, Nassau/Freeport, 12/12/01, K.
Misuraca 77.00

Roundtrip airfare, New York, NY/Ft. Lauderdale,
FL, 12/10-12/12/01 101.00

Roundtrip airfare, Washington, DC/Bahamas, R.
Smallwood, 1/8-1/13/02 469.20

Roundtrip airfare, Miami, FL/Bahamas, J. Beltran,

1/7-1/14/02

118.70

Roundtrip airfares, New York, NY/Boston, MA, R.
Mack and A. Diaz, 12/5/01 539.00

Roundtrip airfares, Chicago, IL/Bahamas,

M. Hong, 1/7-/1/14/02	494.20
J. Cross, 1/7-1/14	494.20
R. Moorhoise, 1/7-1/14	494.20
M. Sylvester, 1/7-1/14	412.20
D. Hoekstra, 12/14-12/17/01	406.20

Total \$23,309.04

2/02 Reimburse Expenses

Staff Meals	1,011.36
Overnight Courier	1,184.44
Telephone	2,058.24
Local Transportation	1,088.22
Clipping Service	3,333.42
Photocopy	1,290.04
Facsimiles	34.00
Audio/Video Tape/Transcript Duplication	118.80
Publications/Dues/Subscriptions	117.50
Supplies	153.34
PIMS (including mailing, press kits, press releases and printing)	2,592.24
Messenger Service	28.00
Printing	1,040.48
Press Kits	308.05
Monitoring	264.67
Information Services	665.74
Shipping	632.50
Miscellaneous Travel	299.70
SMT Webcast	2,000.00
Special Events	275.65
Postage	112.31

Following airfares were for marketing/public relations purposes, to coordinate Bahamian Government activities with travel writers' activities; to meet with client; Visiting Journalists programs; press trips for journalists; weather conference; Macy's prizewinners; and for "Solo - Get Away From It All" sweepstakes:

Roundtrip airfares, New York/Bahamas:

R. Rose, 2/9-2/15/02	440.50
T. Rose, 2/9-2/15	440.50
R. Mack, 1/15-1/17	527.70

Promotion Prize Certificates (20)
10,500.00

Roundtrip airfares, Boston/Bahamas:

S. Fulton, 2/24-3/3/02	390.00
C. Levangie, 2/24-3/3	390.00
J. Martin, 3/19-3/23	707.00
J. Moore, 3/19-3/23	707.00
R. Sylvester, 3/19-3/23	707.00
H. Sinden, 3/19-3/23	722.00

Roundtrip airfare, New York, NY/Ft. Lauderdale,
FL, A. Diaz & R. Mack, 1/15-1/16/02 586.92

Roundtrip airfares, Toronto, Canada/Bahamas, J.
Macdonald & A. Johnston, 2/23-3/2/02
1,846.40

Roundtrip airfares, Tampa, FL/Bahamas, S. Marck,
2/14-2/17/02 246.50

Lodging, R. Mack, Ft. Lauderdale, FL, 1/19/02
196.05

Lodging, A. Diaz, Ft. Lauderdale, FL, 1/15-
1/16/02
210.19

Lodging, A. Diaz, Bahamas, 2/5-2/7/02
881.13

Lodging, D. Weissman, Bahamas, 2/6-2/8/02
902.08

Total \$39,009.67

3/02 Agency Reimburse Expenses

Staff Meals	1,148.08
Overnight Courier	700.58
Telephone	2,801.27
Local Transportation	3,271.28
Photocopy	992.25
Clipping Service	1,057.86
Facsimiles	26.94
Messenger	6.00
Miscellaneous Travel	180.50
Supplies	435.76
Video Production	1,400.00
Publications	67.32
Postage	2,384.67
Press Releases	3,870.01
Storage	32.48
Luggage Tags	119.07
Shipping and Handling	1,687.85

Video/Audio Dupes	133.42
Framing	136.39

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for visiting journalist program; for attendance at weather conference; for branding meeting; for Bahamas Romance press trip; for film commission marketing; and for winners of WXRT - Chicago contest winners:

Roundtrip airfare, Columbus, OH/Bahamas, D. Armitage, 5/11-5/16/02	432.00
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Roundtrip airfares, New York/Bahamas,

K. Frank, 2/28-3/1/02	865.00
D. Weissman, 2/6-2/9	365.50
A. Diaz, 2/5-2/8	660.73
R. Mack, 2/5-2/6	1,154.50
K. Henriksen, 5/11-5/17	337.00
M. Carros, 5/11-5/17	337.00

Certificates (16) for WXRT- Chicago contest winners	8,400.00
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Roundtrip airfares, Nassau/Andros Town, J. MacDonald, A. Johnston, 2/23-3/2/02	304.00
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Roundtrip airfares, New York/Ft. Lauderdale, FL, J. Maguire & K. Frank, 2/5/02	420.00
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Roundtrip airfares, Cleveland, OH/ Bahamas, J. & H. Podolak, 2/14-2/17/02	829.00
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Roundtrip airfares, Ft. Lauderdale, FL/Bahamas, B. & K. Clayborne, 2/14-2/17/02	266.00
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Roundtrip airfares, Tampa, FL/Bahamas, U. Galvan & E. Vieland, 2/23-2/26/02	1,120.00
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Roundtrip airfare, Orlando, FL/Bahamas, L. & L. Meador, 5/8-5/13/02	403.00
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Roundtrip airfares, Washington/Bahamas, E. & L. Shosteck, 2/23-3/2/02	1,357.00
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Roundtrip airfares, Denver, CO/Bahamas, L. Brennan & M. Proctor, 2/24/3/1/02	1,465.00
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Roundtrip airfares, Baltimore, MD/Bahamas, Y. Moore & R. Duncan,	1,115.00
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Roundtrip airfare, Hartford, CT/Bahamas, J.	
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Williams, 2/27-3/1/02 1,109.00

Lodging while in Bahamas, R. Mack, 2/5/02
266.26

Lodging while in Bahamas, R. Mack, 3/17/02
271.55

Lodging while in Bahamas, K. Frank, 2/28
115.50

Total \$42,044.77

4/02 Agency Reimburse Expenses

Staff Meals	430.08
Overnight Courier	1,312.30
Telephone	2,580.19
Local Transportation	357.00
Photocopy	6,614.37
Facsimiles	72.00
Messenger	290.00
Miscellaneous Travel	53.78
Video/Audio Duplication	3,693.48
Supplies	630.53
Publications	15.95
Postage	366.53
Photography	15.13
Dues/subscriptions	1,045.24
Research	768.44
Video Production	23,975.00
Framing	249.31
CTO Caribbean Marketplace	
Exhibit	3,850.00
Clipping Service	1,278.43
Laser Copies	729.06
Mailings	1,034.93
Press Releases	1,728.63
Storage	30.00

Roundtrip airfares for attendance at the weather conference from the following to the Bahamas, 4/15-4/23/02, Miami, Ft. Lauderdale, Ft. Myers, Tampa, Pensacola, Orlando, Jacksonville, FL; Mobile, Montgomery, AL; New York, Rochester, Buffalo, NY; Baltimore, Salisbury, MD; Pittsburgh, Erie, PA; Knoxville, Memphis, Nashville, TN; Corpus Christi, Houston, Victoria, McAllen, San Antonio, TX; Richmond, Norfolk, VA; Colombia, Myrtle Beach, Greenville, Charleston, SC; Greensboro, Charlotte, NC; Providence, RI; Hartford, CT; Atlanta, GA; Denver, CO; Indianapolis, IN; Phoenix, AZ; Jackson, MS; Los Angeles, CA; and Columbus, OH, for the following people:

S. Bonachea, A. Wood, N. Morganelli, R. McCollough, L. Hickok, C. McAfee, B. Harrigan, J. Verszyla, N. Gregory, M. Goldberg, D. Roberts, R. Steadham, B. & D. Jarvinen, W. & L. Massey, g. Gerberg, J. Clarke, D. Tillman, B. Teigland, K. Lemanowicz, L. Hernandez, R. Smidt, R. Beasley, C. Hall, C. Cormier, C. Miovac, J. Rossiter, D. Trieber, L. Abreu, D. Shepherd, G. Chavez, J. McCormick, W. Ziolkowski, W. Zwerschke, L. McElroy, V. Reid, M. & K. Johnson, K. Stiver, J. Caveratta, L. Lafferty, M. Spear, W. & N. Wagner, R. Guardino, W. & S. Fugate, P. Greave, S. Cascione, M. Wrobel, M. Harvey, K. Brewer, C. Gillespie, A. Strum, M. Simon, R. Katzfey, J. Russell, M. Brookins, D. Sobien, D. Glenn, T. Smith, J. Monroe, R. Marsolais, R. Bohling, T. Crawford, E. Piotrowski, M. Morano, C. & L. Stamp, B. Field, J. Bailey, A. Dadam, R. Mack, R. Jackson, D. Luehrs, S. Weagle, W. & B. Winn, D. Phillips, V. Edmonds, A. Diaz, C. Maloney, J. Wendell, J. Ray, B. Norcross, S. Zedeker, M. Quiban, D. Zunke, A. Sealls, and A. Morin.

54,088.62

Following airfares were for marketing/public relations purposes; to coordinate Bahamian Government activities with travel writers' activities; for visiting journalist program; and for Dunkin Donuts promotion;

Roundtrip airfares, New York, NY/Bahamas:

R. Mack, 3/13/02	408.00
3/18-3/20	757.46
V. Delia, 3/6-3/9	565.00
J. Halsbond, 4/18-4/22	742.00
W. Paris, 3/14-3/19	535.00
K. Frank, 4/10	816.00
S. Bonachea, 5/3-5/6	358.50
M. Mestre, 5/3-5/6	358.50

Roundtrip airfares, Orlando, FL/Bahamas, J. Louderback, M. Johnson, 4/18-4/22/02 904.00

Roundtrip airfare, Boston, MA/Bahamas, F. Shinzawa, 4/12-4/14/02 1,039.00

Airfares, Nassau/Freeport, K. Kemp, B. Wallace, J. Halsbond, 3/21-3/24/02 385.00

Roundtrip airfare, Boston, MA/Bahamas, E. Scharmer, 3/19-3/23/02 944.00

Roundtrip airfare, New York, NY/Ft. Lauderdale, FL, A. Diaz, 3/6/02 245.00

Roundtrip airfares, Atlanta, GA/Bahamas, S. Day &
J. Fierro, 2/18-2/24/02 1,898.00

Roundtrip airfares, Daytona, FL/Bahamas, C. Ma &
R. Kwong, 4/14-4/21/02 1,188.00

Lodging while in Bahamas, S. Bonachea and A.
Diaz, 4/17-4/21/02 979.77

Lodging while in Bahamas, J. Pantone, 12/22-
12/26/01 1,105.72

Total Expenses \$118,437.95

5/02 Agency Reimburse Expenses

Information for May, 2002, not completed. Will
be submitted as soon as information is available.

Grand Total
Bahamas
Expenses \$241,147.07

REPUBLIC OF COLOMBIA

<u>DATE</u>	<u>TO WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
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12/01, 1/02, 2/02, 3/02, 4/02, 5/02

No reimbursement for expenses.

SCOTTISH ENTERPRISE

<u>DATE</u>	<u>TO WHOM</u>	<u>PURPOSE</u>
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12/01 Agency Reimburse Expenses

Miscellaneous travel	123.83
Ground Transportation	85.61
Staff meals	765.39
Clipping Service	559.30
Facsimile	6.00
Messenger	54.70
Overnight courier	19.92
Photocopy	274.25
Research	113.48
Telephone	457.33
Publications	1.95

Total \$2,461.76

1/02 Agency Reimburse Expenses

Advertising Production (includes creative, retouching, copyfitting, layout, kerning, refining type, electronic mechanical, laser prints, photography, prepress, shipping, deliveries, electronic transmissions)

	118,328.33
Advertising research	3,708.73
Research	71.30
Photocopy	5.25
Overnight Courier	48.23
Clipping Service	395.90
Mailings	5,491.25
Ground Transportation	139.12
Staff Meals	20.75
Telephone	340.83

Roundtrip airfares, Boston/Glasgow, Scotland, to meet with client, 12/2/01-12/7/01, W. Drake, A. Coyle, T. Bain, L. Carlson. 2,119.60

Total \$130,669.29

2/02 and
3/02 Agency Reimburse Expenses

Alba Centre Mailing	7,426.45
Alba Centre/Fortune Magazine	90,161.03
Media Placements (in Photonics Spectra, Focus World, EDN, Nature, Electronic News, EE Times, and Science Magazine)	203,608.50

Total \$301,195.98

4/02 Agency Reimburse Expenses

Postage	93.98
Staff Meals	156.01
Telephone	1,300.63
Travel Expenses (includes roundtrip airfare, Boston, MA/Glasgow, Scotland, L. Carlson and roundtrip airfare, Boston, MA/New York, NY, P. Rodriguez, Boston, MA/Phoenix, AZ, A. Coyle)	3,598.81
Miscellaneous Expenses (includes advertising creative, prepress, retouching, art usage, copyfitting, layout, shipping, deliveries, image scaling, electronic mechanical, photography, laser prints, kerning and refining)	25,170.86
Clipping Service	1,249.70
Photocopying/printing	155.88
Research	3,168.98

	Supplies	154.80
Total	\$35,049.65	
5/02 Agency	Reimburse Expenses	
	Subscriptions/magazine/newspapers	51,825.00
	Postage	1,423.88
	Research	83.88
	Miscellaneous Expenses	2,691.67
	Uploading Web Site	450.00
Total	\$56,474.43	
Grand Total		
Scottish Enterprises	\$525,851.11	
Grand Total		
All Expenses	\$766,998.18	

5(b). Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Clifford May	Sr. Managing Director	11/01

5(c). During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes

If yes, furnish the following information:

Name	Address	Position	Date
Thomas Bain	29 Mt. Vernon St. Melrose, MA 02176	Acct Exec	5/00
Lars Carlson	199 Marlborough St. Boston, MA 02116	Director	2/00
Anne Coyle	15 Joy St. Boston, MA 02114	Group Mgr	2/00
Darren Craig	2035 Winrock Houston, TX 77057	Sr. Acct Exec	2/00
Thomas Ford	51 Ellery St. Cambridge, MA 02138	Asst Acct Exec	3/00
Jason Khoury	407A Washington Blvd. San Francisco, CA 94129	Sr. Acct Exec	5/99
Daniel Kobayashi	3 Baldwin Pl. Boston, MA 02113	Acct Exec	3/00

If yes, furnish the following information:

Name and Address

Date Acquired

Scottish Enterprise
150 Broomielaw, Atlantic Quay
Glasgow, G2 8LU Scotland

12/02

9. In addition to those named in Items 7 and 8, if any, list the foreign principals whom you continue to represent during the 6 month reporting period.

Government of the Bahamas, Government of Colombia

Gov't of the Bahamas # A

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Affordable Flight to GBI	CM	Distributed 11/20.	Completed.	Nov	Yes
TeenNick Recap	JM	Drafted release for Adrian, forwarded for distribution in Bahamas.	Completed.	Nov	Yes
GBI USAirways Service	CM	Release on new GBI/LGA service.	Pending info from client.	Dec	
Calendar of Events 02	VE	Release on Jan-Mar 02 events.	Pending info from client.	Dec	
Winter Deals in The Bahamas	CM/KF	Release on late '01 early '02 resort deals.	Updating with new information.	Dec	
Press Kit Update	AD/VE	Update press kit releases for 2002.	Reviewing and updating info.	Jan	
Unique Weddings/Honeymoons in The Bahamas.	CM	Collecting information for release on Bahamas weddings/honeymoons options.	Gathering information.	Jan	
Destination Bahamas	AD	Release on new destination offer/program.	Pending info from client.	TBD	

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Nature Trip (Abaco, Andros); Jul 11-15	KF/LM	Media traveled to Nettie's Different of Abaco and Small Hope Bay Lodge. Media secured: Boston Herald, Fifty Plus Lifestyles, Travel Agent, Pittsburgh Magazine, NY Post, Today's Black Woman, Porthole, Country Living Gardener, Cleveland/Akron Family Life.	Follow-up in progress. Articles published to date: Boston Herald (10/7), Travel Agent (2 stories); New York Post TBD and Today's Black Woman to publish in May issue.	Ongoing	
Surviving the Corporate Golf Outing (Women and Golf on GBI); Jun 21-24	CM/JM	Accommodations: Our Lucaya. Media secured included Boston Herald, MORE, Troika, Sport Diver, InStyle, Oxygen and Weston Magazine.	Follow-up in progress. Weston & Troika stories published in Nov.	Ongoing	
Tween Trip; Jul 19	CM	Accommodations: Radisson Cable Beach. Media secured included Junior Scholastic, Girl's Life, Twist, Teen Ink, Word Up! and Sisters in Style.	Follow-up in progress. Girl's Life and Twist have published articles on line.	Ongoing	
GBI USAirways Inaugural; Dec 6-8	JM/CM	Accommodations: Our Lucaya. Media secured included C25 New Amsterdam News, Three Village Herald, Carib News and The Gleaner.	Follow up to begin ASAP.	Ongoing	

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Margo True - Saveur Magazine	KF	Arranged trip to Abaco with visits/interviews with Nettie and others for feature story on Bahamian cuisine, people, activities and culture, with the focal point being Cherokee's Village Day on Oct 12. Accommodations secured at Abaco Beach Resort & Marina and Different of Abaco.	Trip completed; story scheduled to appear in 2002.	Oct	
Greg Johnston - Caribbean Travel and Life; Aug 15-17	KF	Arranged flights and itinerary for trip to Ocean Club to shoot for cover and feature story in Nov issue on spas and golf in the Caribbean (Ocean Club one of four resorts featured)	Article appeared in Nov issue.	Nov	yes
Andy Harris - Taste Magazine	LM	Arranged mailboat excursion to Abaco with visits/interviews with Nettie, Different of Abaco and Brendal at Green Turtle. Side trip arranged to Exuma/ Peace & Plenty.	Article appeared in Dec Holiday issue.	Dec	Yes

**Weber Shandwick Status Report for The
Islands Of The Bahamas - December 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Mike Steele - New York Magazine	CM	GBITB and agency assisted with this travel feature. Secured accommodations at Our Lucaya and Old Bahama Bay and island tour.	Story appeared in Nov issue.	Nov	Completed
Alan Bastable - Golf Magazine	CM	Arranged itinerary for golf feature. Secured accommodations at Our Lucaya, Ocean Club and Treasure Cay and helped arranged golf at all three resorts.	Story appeared in Dec issue.	Dec	Completed
Jarred McCallister - New York Daily News	DW	Arranged for Jarred to meet with DG to discuss the current state of tourism in The Bahamas. Also arranged for Jarred to take a day trip to Eleuthera to get future ideas for his column.	Will follow-up with writer upon his return.	Jan	
Antonio Fins - Fort Lauderdale Sun-Sentinel	VE	Working on story for business section on tourism investment, economic development in Bahamas, plans and prospects for further development.	Pending response from writer to reschedule postponed trip.	Ongoing	
Karen Misuraca - Distinction & Best Golf Resorts in the World	CM	MOT provided air and along with agency assisted with this golf and travel feature. Will be staying at Pelican Bay.	Traveling on Dec12 -16 to NPI and GBI.	Ongoing	
Regina Lynch-Hudson - Air Tran Arrivals	CM	GBITB and agency assisted with feature, "GBI: Rich in Local Charm." Will participate in island tour and People-to-People program.	Trip scheduled for Dec12-17.	Ongoing	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - December 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Jessica Chapman - Caribbean Travel + Life; Oct 29-Nov 3	CM	MOT and agency assisted with this VJP Feature, GBI round-up.	To appear in Jan 2002 issue.	Jan	
Pat Mack - The Record; Nov 26-28	CM	MOT and agency assisted this VJP. Features on Bahamian Cuisine, general travel. Accommodations secured at Atlantis. Activities: Graycliff, Dune, Poop Deck West, island tour and interview/lunch at Arawak Cay.	Follow up in progress.	Ongoing	
Sandy Katz - Mature Travel Syndicate, Travel-travel- travel.com.; Oct 31-Nov 1	CM	MOT and agency assisted with VJP. Participated in island tours for GBI/NPI round- up.	To be published in mid-Dec.	Ongoing	
Peter Meyers - Freelancer; Nov 14-16	CM	MOT and agency assisted with freelancers visit. Focus, *Nsync and NPI round-up. Accommodations secured Atlantis. Activities: island tour, dive with Stuart Cove.	Shopping stories around with Salon.com, Parade and others.	Ongoing	

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001				
Project	WS Contact	Activity	Status	Due Date Complete
David Hoekstra - Chicago Sun Times	DW	Arranging NPI visit for Bahamian culture story.	Trip scheduled for Dec 2001.	Jan
Kitty Pope - Upscale magazine	KF	Arranged Abaco visit. Accommodations, Different of Abaco.	Story scheduled to appear in Feb 2002 issue.	Feb
Ann Vanderhoof and Sam Walsh -- Travel, Etc.	VE	MOT and agency arranged GBI/NPI VJP, Nov 12-16.	Trip completed; story scheduled to appear in 2002.	Spring
Ron Bernthal -- National Public Radio	VE	Arranged interview w/ DG. MOT and agency assisted with VJP, Jan 12-15, NPI. Activities: P to P, TBD.	NY interview aired 10/31. On island material airdate TBD.	Ongoing
Erik Hedegaard - Men's Journal	DW	Interested in OIS for an adventure story.	Pending feedback/dates from writer.	Ongoing
GBI VJP Outreach	CM/JM	Securing ongoing media visits from publications in top ten markets.	Pitching and scheduling itineraries for travel.	Ongoing
NPI VJP outreach	DW/AD	Securing ongoing media visits from publications in top ten markets.	Pitching and scheduling itineraries for travel.	Ongoing
OI VJP outreach	LM/KF	Securing ongoing media visits for publications in vertical markets.	Pitching and scheduling itineraries for travel.	Ongoing

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001

Project	WS Contact	Activity	Status	Due Date	Complete
Self Magazine	KF	Year-long opportunity with Self's "Self Direct" reader response page. Kahn Communications/Radisson providing 3 all-inclusive trips for 2, MOT agreed to provide 6 flight certificates.	Winners selected; agency awarding prizes.		
Big Sister Charity Event	CM	MOT and agency secured all-inclusive Breezes giveaway for Nov, Boston charity raffle and gala.	Details finalized; agency awarded prize to winner.	Dec	Yes
Solo Cup	CM	MOT and agency secured airfare for 5 family vacations to NPI in conjunction with Atlantis promotion.	Magazine promotion pages appeared through 10/31; pending additional winner information to arrange airfare.	Ongoing	
Dualstar/Radio Disney	CM	MOT and agency secured air for this giveaway on Radio Disney. Promotion extended to 3 weeks.	Promotion has begun. Follow up to continue.	Ongoing	
Marathon Petroleum and Retail	JM	Working on Million Dollar Madness gas station promotion for GBI.	Pending proposal.	Summer 02	
Macy's Couple of the Year	KF	Secured year-long promotion (2000/2001) with Macy's surrounding their bridal registry.	Prize winners have been selected and certificates/letters are being distributed.	Ongoing	
SpyKids	CM	MOT provided airfare and arranged Atlantis accommodations and camp for national Discovery Store promotion.	Promotion materials sent to client. Pending response from winner to determine if they will accept the prize.	Ongoing	

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001				
Project	WS Contact	Activity	Status	Due Date Complete
SpyKids 2	CM	Agency in discussion with Miramax on a Bahamas promotion tie-in with Summer 2002 movie release.	Miramax to send proposal.	Summer 02
My Sisters Place	CM	MOT to provide 1, 3-night/4-day trip for winner. Charity auction Dec15, NYC.	Confirming host property and will send certificate to charity ASAP.	TBD
Nick Jr. Magazine	CM	MOT and agency to review Spring 02 magazine promo.	Pending proposal from Nick Jr.	Spring 02
Hole in the Wall Gang Fund	CM	MOT and agency secured air and rooms at Atlantis for charity promotion.	Auction completed; awarding prize.	Nov
Mr. Tux	DW/AD	Agency forwarded proposal to BTO for recommendations.	Feedback from BTO pending.	Mar
CD 101.9	CM/VE	Developing promotion for Jan 02.	Reviewing CD 101.9 proposal; soliciting airline partners.	Ongoing
WKTU-FM New York "Joke Off" Contest	JM	2-week promotion on WKTU morning show Dec 3-14. Trip giveaway to GBI/Our Lucaya.	Promotion running.	In progress

**Weber Shandwick Status Report for The
Islands Of The Bahamas - December 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
WKLTU-FM New York 2001 Trippin' In The Bahamas Promotion	JM/AD	Reviewing opportunity for participation.			
Live With Regis and Kelly	LM/VE	Solicited sponsorship from Radisson, British Colonial Hilton and Coral Sands for travel wheel.	Forwarded b-roll and copy points to PIC-TV; securing additional prize elements.	Dec	
Hollywood Squares	LM/CM/J M	GBI prize trip for Survivor Week in Jan or Valentine's Week in Feb.	Working with MOT and host property to create package.	Dec/Jan	
WKHX-FM Atlanta "Buck's Treasure Chest" Contest	DW	Proposal submitted from station	Will forward details to BMOT for approval	Jan	
Radio Buy Promos	AD/DW/C M/KF	Contacting radio stations featuring the Bozell radio commercials to develop promotions.	First status report sent to client on 12/7. Developing individual station promotions; sending to MOT for consideration.	Ongoing	
Elimidate	DW/AD	Coordinating 5-episode shoot in TIOTB.	AA feedback pending re cast/crew air.	Feb	
Travel Channel Celebrity Hot Spots	DW/AD	Coordinating shoot in TIOTB with celebrity with personal connection to The Bahamas.	MOT to cover airfare for the crew; Atlantis to provide accommodations.	Feb	
Travel Channel	LM/KF	Filming Top Ten Bahamas, Top Caribbean and Caribbean Babylon.	NPI/Bimini/Exuma scout Jan 5-12; shoot Jan 26 - Feb 24. Working with MOT and Film commission on arrangements and permits.	Feb	

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001

Project	WS Contact	Activity	Status	Due Date	Complete
Home & Garden "Secret Gardens"	KF	Arranged on-island production; visits to NPI gardens.	Feature segment to appear in May 2002.		
New England Sports Network	LM/KF	Filming "Outdoors with Charlie Moore" bonefishing segment in Long Island March 21-25.	Working with Stella Marris, MOT, OIPB and Benjamin Pratt on itinerary and arrangements.	Mar	
New York Boat Show	DW/AD	In discussions with show's PR rep and Earl Miller to determine the best ways to attract press during the show.	Agency to provide press kits and arrange interviews.	Jan	
Spiegel 2003 Swim Catalogue	DW/AD/JM	Crew accommodations secured at Our Lucaya for Jan shoot; will host winners from sweepstakes in the 2002 Swim Catalogue.	MOT to review proposal outlining promotion.	Jan	
LL Bean Traveler	DW/AD	Pitching catalogue shoot in The Bahamas.	Agency and MOT to plan shoot, sweepstakes and destination coverage.	May	
Nick Highlights Tape	AD/CM	Developing highlight tape of all programs.	Finalized; duping for distribution to all.		
Teenick	AD/JM	Coordination of summer concert with BMOT.	Finalized; wrap-up report from Nick sent to the BMOT.		
The Big Help	AD/VE	Coordination of 50-state tour. Media alerts developed in advance and distributed to regional media.	Tour finalized; Wrap-up report pending from client. BH Bahamas stop still airing.		
Games & Sports	JM/CM	Developing GBI on-island production to feature professional skater Tony Hawk.	Pending additional info from Nick for 1st quarter 2002 production.		

Weber Shandwick Status Report for The Islands Of The Bahamas - December 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Computer Donation	VE	Arrange for contribution of computers for schools.	Pending finalization of agreement for remainder to be delivered.		
2002 Bahamas WC	LM/AD	Dates researched, quotes submitted to MOT for Atlantis to host.	Pending response on finalization of dates to move forward with contract.		
Meteorologist Outreach	CM/JB/D W/SB/VE/ SV	Calling meteorologists to update contact information.	Upon date finalization, save the date postcards will be sent.		
Post 9/11 Tourism Outlook	Team	Research effects and related industry stories	Sending stories as they appear	Ongoing	
Ken Pantton	VE	eCityoftravel.com	response to travel query	online article	
Laura Sutherland	VE	Family Life Magazine	fact checking & NPI info	Feb. article	
Stuart McIver	KF	freelance author	press kit w/ Out Island info	Hemingway book	
Echo Garrett	CM	Chief Executive	island rental info	Dec. article	
Maria Lenhart	AD/CM	Meeting News	press kit	article	
Chris Hosford	VE	Meeting News	slides	article	
Kim Sheeton	CM	WISH-TV CBS	TIOTB & GBI b-roll, Getaway release	air charter article	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - December 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Susan Kelly	CM	Travel Channel	fact checking & NPI info	article	
Nicole Bernier-Ahern	CM	Self	info on water sports, all islands	article	
Paula Holzman	VE	Ft. Pierce Tribune	private flights to Bahamas	proposed article	
Janis Frawley-Holler	CM	book	info on People-to-People	book	
Anne Raso	CM	Black Elegance	NPI info & slides	article	
Ilene Grifen	VE	mytravelcom.com	straw market image	article	
Robin Robinson	VE	Toronto Sun	info on deals	per conversation	
Eric Meadow	CM	Weston Magazine	NPI images	article	
Eric Meadow	CM	Troika Magazine	NPI images	article	
Joy Kinnon	VE	Ebony	info on deals, events & slides	article	
Chelle Koster-Walton	CM	Captiva Chronicle	slides	article	
Mark Atchison	VE	Toronto Star	press kit & story ideas	discussed vjp	
Kristen	CM	USA Today	Getaway release	article	
Renee Dee	VE	Arizona Foothills Magazine	TIOTB info	new publication	
Ken Killpatrick	VE	freelance (Globe & Mail)	press kit & vjp info	discussed vjp	
Kristine Ziwica	KFG	Travel + Leisure	winter rates and seasonal packages, security, proximity, popular destination, etc.	article	

Weber Shandwick Status Report for The
Islands of the Bahamas - December 2001

Project	W/S Contact	Activity	Status	Due Date	Complete
Sue Dritmanis	KFG	Travel Etc.	"Secret Bahamas"	spring 2002 issue	
Erica Noonan	KFG	Boston Globe	UNEXSO pics to accompany article on diving in Bahamas (dive press trip)	Postponed due to Sept. 11, TBD soon	
Ellsworth Boyd	KFG	Freelance scuba writer/columnist	Info on diving in Bahamas	possible future assignment	
Emily Kaufman	KFG	freelancer, KTVK "Good Morning Arizona"	fall and winter specials	possible inclusion in broadcast	
JoAnn Milivojevic	KFG	Fodor's	fact sheets on Out Islands	guide book updates	done
Robert Schauf	KFG	explored potential photoshoot and broadcast opp in Bah.	Declined as participation required sponsorship from BMOT (\$)	done	
Alison Peacock	KFG	Seattle Bride	wedding and romance info	Nov.	
Karen Schwartz	KFG	freelancer, KTVK "Good Morning Arizona"	info on family travel in the Out Islands	Noc.	
Laurie Macafee	KFG	Wheretostay.com	updated list of property management companies. Referred to Bahamas Reawl Estate Association.	Nov.	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - December 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Bob Payne	KFG	Conde Nast Traveler	inquiry on whether an ultra-deluxe singles resort or island retreat is being built in Out Islands. Referred to Craig Woods, MOT.	Nov.	

Gov't of the Bahamas

Weber Shandwick Status Report for The Islands Of The Bahamas - Jan 2001				
Project	WS Contact	Activity	Status	Due Date
Calendar of Events 02	VE	Release on Feb-Apr 02 events.	Drafted.	ASAP
Winter Deals in The Bahamas	CM/KFG	Release on early '02 resort deals.	Distributed 1/14.	ASAP
GBI US Airways Service	CM	Release on new GBI/LGA service.	Distributed 12/11.	Dec
Press Kit Update	AD/VE	Updated press kit releases for 2002.	Reviewing and updating info.	Jan
Unique Weddings/Romantic Honeymoons in The Bahamas.	CM	Collecting information for release on unique ideas for weddings/honeymoons in The Bahamas.	Gathering information.	Jan
Destination Bahamas	AD	Release on new destination offer/program.	Pending info from client.	Jan/Feb
Out Island Romance	SVN/KFG	Romantic spots in OI. and resort packages.	Pending info from client.	Jan
Best Beaches of Bahamas	SVN/KFG	Top ten beaches in The Bahamas.	Collecting info from client.	Feb
Volunteer Vacations	SVN/KFG	Release on ecotourism/vacations in The Bahamas.	Researching and collecting info from client.	Mar
US Airways Charlotte Svce	CM	Release to announce new Charlotte service to GBI.	Drafting release and collecting info from airline.	Jan
US Airways LaGuardia Svce	CM	Release to announce transition to daily service from LaGuardia.	Drafting release and collecting info from airline.	Jan
Spiegel Photo Shoot	JM	Release to be distributed in The Bahamas.	Sent to Spiegel for approval, will send to AA for distribution and edits.	Jan
US Airways Newark Svce	JM	Supporting new service.	Awaiting additional details.	Jan
Summer vacations	KFG/VE	To develop w/ all brands.	Collect info.	Apr
Top Ten Postcard Series	Team	Post cards to be sent to targeted media to showcase the top beaches in The Bahamas.	Researching top beaches to be featured.	Ongoing

Weber Shandwick Status Report for The Islands Of The Bahamas Jan 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Newark Service / Valentine's Day Weekend / GBI	JM	Working w/ GBITB to secure additional approvals and arrange trip to support new service (Continental/Prokocimer).	In progress.	Feb	
US Airways / Charlotte Inaugural Service to GBI.	CM	Working w/ GBITB to secure itinerary for trip scheduled Feb 2-5 to highlight the new service and the renaissance on-island. Host hotel: Our Lucaya.	Invitations sent -- follow up in progress w/ media.	Feb	
Family Press Trip	AD	Develop press trip as element of 02 family marketing initiative.			
Jarred McCallister - New York Daily News	DW	Arranged interview w/ DG to discuss the current state of tourism in TIOTB. Activities: day trip to Eleuthera to get future ideas for his column.	Coverage from his interview w/ the DG and his trip to Eleuthera and Nassau ran on Dec 16 and Dec 23	Completed	
Karen Misuraca - Distinction & Best Golf Resorts in the World, Dec 12 -16	CM	MOT and agency provided air and assistance w/ golf and travel feature. Accommodations: Pelican Bay.	Traveled to NPI and GBI.	Ongoing	
Regina Lynch-Hudson - Air Tran Arrivals, Dec 12-17	CM	GBITB and agency assisted w/ feature, "GBI: Rich in Local Charm." Activities: island tour, People-to-People program. Accommodations: Pelican Bay.	Trip completed. Follow up w/ writer in process for fact checking. Date to be published TBD.	Ongoing	

Weber Shandwick Status Report for The Islands Of The Bahamas - Jan 2001				
Project	WS Contact	Activity	Status	Due Date Complete
Greg McCluney - Wine Report, Jan 10-13	CM	GBITB and agency are assisting w/feature on Cuisine and wine on GBI. Activities: food and wine tastings at Ferry House and Churchill's. Accommodations: Our Lucaya.	Trip scheduled.	
Jessica Chapman - Caribbean Travel + Life; Oct 29-Nov 3	CM	MOT and agency assisted w/ VJP feature, GBI round-up.	Article appeared in Jan 2002 issue.	Jan Yes.
Pat Mack - The Record; Nov 26-28	CM	MOT and agency assisted w/ VJP. Features on Bahamian Cuisine, general travel. Accommodations: Atlantis. Activities: Graycliff, Dune, Poop Deck West, island tour and interview/lunch at Arawak Cay.	3 separate stories to appear in 2002. The first installment, Dining In Paradise, will run in Feb.	Ongoing
Sandy Katz - Mature Travel Syndicate, Travel-travel-travel.com.; Oct 31-Nov 1	CM	MOT and agency assisted w/ VJP. Activities: island tours for GBI/NPI round-up.	Online story ran at end of Dec 2001. Writer to send hard copy print out. Syndicate story TBD.	Ongoing
Peter Meyers - Freelancer; Nov 14-16	CM	MOT and agency assisted w/ freelancers visit. Focus, *Nsync and NPI round-up. Accommodations: Atlantis. Activities: island tour, dive w/ Stuart Cove.	Shopping stories around w/ Salon.com, Parade and others. Follow up to continue.	Ongoing
David Hoekstra - Chicago Sun Times	DW	David participated in art and cultural related activities during his trip to Nassau in Dec.	Trip completed; story scheduled to appear in early Feb 2002.	Feb

Weber Shandwick Status Report for The Islands Of The Bahamas - Jan 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Kitty Pope - Upscale magazine	KFG	Arranged Abaco visit. Accommodations: Different of Abaco.	Story scheduled to appear in Feb 2002 issue.	Feb	
Margo True - Saveur Magazine	KFG	Arranged trip to Abaco. Accommodations: Abaco Beach Resort, Different of Abaco.	Article to run in 2002.	Feb	
Jake MacDonald, Rev magazine (Canadian version of Maxim) and Outdoor Canada	KFG	Looking into arranging flights from Toronto to Andros and three night's accommodations. Rev piece will review three couples-oriented vacation spots, including South Andros. Outdoor Canada piece will focus on fishing.	Liaising w/ client. Travel in late Feb.	Feb	
Christian Nardi, Outside	KFG	Looking into media rates for Exumas and NPI. Researching potential story ideas for Bahamas.	Liaising w/ client. Travel in Mar	Mar	
Ann Vanderhoof and Sam Walsh -- Travel, Etc., Nov 12-16	VE	MOT and agency arranged GBI/NPI VJP. Accommodations: Our Lucaya; Radisson.	Trip completed; story scheduled to appear in 2002.	Spring	
Ron Bernthal -- National Public Radio, Jan 12-15	VE	Arranged interview w/ DG. MOT and agency assisted w/ VJP to NPI. Activities: P to P, island tour.	NY interview aired 10/31. On island material airdate TBD.	Ongoing	
Erik Hedegaard - Men's Journal	DW	Interested in OI for an adventure story.	Pending feedback/dates from writer.	Ongoing	
James Raia - Freelancer for USA Today, Golf, Runner's World, etc.	DW	Interested in press trip for destination story promoting edurance sports, fitness and health.	Looking to schedule trip in Spring/Summer 2002. Will lock down dates in Mar.	Ongoing	
GBI VJP Outreach	CM/JM	Securing ongoing media visits from publications in top ten markets.	Pitching and scheduling itineraries for travel.	Ongoing	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Jan 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
NPI VJP outreach	DW/AD	Securing ongoing media visits from publications in top ten markets.	Pitching and scheduling itineraries for travel.	Ongoing	
OI VJP outreach	KFG/SVN	Securing ongoing media visits for publications in vertical markets, key regional markets (FL, NY, DC, Phila, Pgh, Chic, Atl), birding outlets, upscale publications.	Pitching and scheduling itineraries for travel.	Ongoing	
Hole in the Wall Gang Fund	CM	MOT and agency secured air and rooms at Atlantis for charity promo.	Auction completed; prize awarded.	Nov-01	Yes.
Live w/ Regis and Kelly, Jan 02	LM/VE	MOT and agency secured travel wheel prize sponsorship from Radisson, British Colonial Hilton, Coral Sands, restaurants and attractions.	Forwarded b-roll and copy points to PIC-TV.	Dec-01	
WKTU-FM New York "Joke Off" Contest, Dec 3-14	JM	2-week promo on WKTU morning show. Trip giveaway to GBI/Our Lucaya.	Promo complete, securing air checks.	Dec-02	yes
WKTU-FM New York 2001 Trippin' In The Bahamas promo, Jan-Mar	JM/AD	Reviewing opportunity for participation, negotiating w/ station.	Reviewing opportunity for GBI to participate in promo.	Jan-02	
Z100 - New York	CM	Possible promotion with New York's number one FM station.	Working with promotion director to create a proposal for GBI.	Ongoing	
Hollywood Squares	LM/CM/JM	GBI prize trip for Valentine's Week in Feb. Secured accommodations at Our Lucaya; excursions arranged w/ GBIPB and MOT.	Filming to take place in Jan to air in Feb.	Dec/Jan	

Weber Shandwick Status Report for The Islands Of The Bahamas - Jan 2001				
Project	WS Contact	Activity	Status	Due Date
WKHX-FM Atlanta "Buck's Treasure Chest" Contest	DW	Proposal submitted from station.	BMOT approved; Radisson Cable Beach to offer accommodations.	Jan-02
WLTW-FM New York Lite fm	DW	Proposal submitted from station.	BMOT approved; Radisson Cable Beach to offer accommodations.	Jan-02
Jackpot.com	DW	Proposal submitted from station.	Proposal submitted and currently being reviewed.	Feb-02
Nick Jr. Magazine, Spring 02	CM	MOT and agency to review magazine promo.	Pending proposal from Nick Jr.	Spring 02
Marathon Petroleum and Retail	JM	Working on Million Dollar Madness gas station promo for GBI.	Pending proposal.	Summer 02
SpyKids 2	CM	Agency in discussion w/ Miramax on a Bahamas promo tie-in w/ Summer 2002 movie release.	Miramax to send proposal in Feb.	Summer 02
"Grounded for Life" and FOX Television	LM/JM	National sweepstakes on FOX network.	Pending approval from client.	Ongoing
Solo Cup	CM	MOT and agency secured airfare for 5 family vacations to NPI in conjunction w/ Atlantis promo.	Magazine promo pages appeared through 10/31; pending winner information to arrange airfare.	Ongoing
Dualstar/Radio Disney	CM	MOT and agency secured air for this giveaway on Radio Disney. Promo extended to 3 weeks.	Promo aired for a total of 4 weeks. Follow up to continue.	Ongoing
Macy's Couple of the Year	KFG	Arranging travel for prizewinners in 2000/2001 promotion. Sent query to Macy's re: 2002 promotional opportunity.	Continuing to follow-up w/ prizewinners and issue flights through Jul 2002.	Ongoing

Weber Shandwick Status Report to The
Islands Of The Bahamas - Jan-2002

Project		WS Contact	Activity	Status	Due Date	Complete
SpyKids		CM	MOT provided airfare and arranged Atlantis accommodations and camp for national Discovery Store promo.	Promo materials sent to client. Pending response from winner to determine if they will accept the prize.	Ongoing	
CD 101.9		CM	Developing promo for early spring 2002.	CD 101.9 to submit proposal; soliciting airline partnership w/ US Airways.	Ongoing	
Luxury brands outreach, Summer 02		SVN/KFG	Developing lists for outreach to upscale/luxury products/companies/stores for promotions w/ Ol.	Research companies and marketing/promotional directors.	ASAP	
Online partnerships		SVN/KFG	Explore marketing partnerships w/ online consumer web sites, including parents.com, ivillage.com, rei.com, and Ol.	Research companies and marketing/promotional directors.	Ongoing	
Vertical market publication in- print promotions		SVN/KFG	Explore marketing partnerships w/ vertical market publications, including For The Bride, Parents, etc.	Research publications and promotional directors.	Ongoing	
Baskin Robbins Promo		RM	Developing in-store summer promotion.	Proposal pending.	Mar-Apr-02	
Chatelaine magazine/Bic		KFG	Liaising with OIPB to secure property for two-month promotion	Awaiting client and property approval	May-02	
Elimidate		DW/AD	Coordinating 5-episode shoot in TIOTB.	AA feedback pending re cast/crew air.	Feb	
Travel Channel Celebrity Hot Spots		DW/AD	Coordinating shoot in TIOTB w/ celebrity w/ personal connection to The Bahamas.	MOT to cover airfare for crew. Accommodations: Atlantis. Producer selecting celebrity.	Feb	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Jan 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Travel Channel, Jan 5-12 and Feb. 9-18	KFG/LM	Filming Top Ten Bahamas, Top Caribbean and Caribbean Babylon.	NPI/Bimini/Exuma scout Jan 5-12; shoot Feb 9-18. Working w/ MOT and Film Commission on arrangements and permits.	Feb	
Radio Buy Promos	AD/DW/C M/KFG/M E	Contacting radio stations featuring the Bozell radio commercials to develop promos.	First status report sent to client on 12/7. Developing individual station promos; sending to MOT for consideration.	Ongoing	
Home & Garden "Secret Gardens"	KFG	Arranged on-island production; visits to NPI gardens.	Feature segment to appear in May 2002.		
New England Sports Network, Mar 21-25	LM/KFG	Filming "Outdoors w/ Charlie Moore" bonefishing segment in Long Island.	Working w/ Stella Marris, MOT, OIPB and Benjamin Pratt on itinerary and arrangements.	Mar	
New York Boat Show; Jan 5	DW/AD	Attended show on behalf of TIOTB, communicated w/ attending press, handed out press materials, tended to booth.	Completed.	Jan	
Spiegel 2003 Swim Catalogue, Jan 02	DW/AD/J M	Crew accommodations secured at Our Lucaya for Jan shoot; will host winners from sweepstakes in the 2002 Swim Catalogue.	Currently providing copy for 2002 catalogue, shoot taking place	Jan	
LL Bean Traveler	DW/AD	Catalogue shoot secured to take place in Spring 2002.	Pending specific dates to plan shoot, agency arranging sweepstakes and destination coverage.	May	
Beaches program	AD/DW	Researching beaches calendar and addtl. related program elements.	In progress, to discuss further w/ client.		

Weber Shandwick Status Report for The Islands Of The Bahamas - Jan 2001					
Project	WS Contact	Activity	Status	Due Date	Complete
Entertainment Marketing	RM	Agency coordinating w/ Rogers & Cowan on program.	Approved; implementation to be discussed on Jan 30 w/ client.		
PR Meeting, Jan 30	AD	Preparing w/ MOT for pr mtg. at WS office in NY.			
Island Scene	AD	Participating in editorial development mtg. on Feb 7.		Ongoing	
Bahamas Map Mailing	AD/CM	Agency distributing map w/ "did you know" story angles.	Developing angles and presentation.		
Promo Evaluation Criteria & Forms	AD/CM	Agency developed list of criteria for BTO offices.	Distributed; new promotion approval forms also implemented.		
*Nsync Concert Support	CM	Agency pursued writers to cover concert and destination.	Follow up in progress.		
Editorial Calendar	CM/Dw/KFG/VE	Pitching TIOTB for planned 2002 features.	Contact continues as appropriate.	Ongoing	
Nick Highlights Tape	AD/CM	Developing highlight tape of all programs.	Finalized; duping for distribution to all.	ASAP	
Computer Donation	VE/RM	Arrange for contribution of computers for schools.	Pending finalization of agreement for remainder to be delivered.	ASAP	
2002 Bahamas WC, Apr 17-21	LM/AD/C M	Dates researched, quotes submitted to MOT for Atlantis to host.	MOT approved. Contract and site inspection mtg. in progress.		
Meteorologist Outreach	CM/JB/D W/SB/VE/SV	Calling meteorologists to update contact information.	Completed.		

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Jan 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Save the Date	CM/AD	Develop and send out reminder to meteorologists for conference.	Distributed.		
Speakers	CM	Working w/ Dr. Sheets to develop list of possible topics and speakers for Ministry review.	Dr. Sheets is reaching out to colleagues to determine availability.		
Airline Partner	CM/AD	Working w/ travel agency and American Airlines for possible group discounts.	Reviewing proposal from travel agency.		
Post 9/11 Tourism Outlook	Team	Research effects and related industry stories	Sending stories as they appear	Ongoing	
Sheila Bronner	VE	Upscale Magazine	Island rental pitch.	Profnet	
Maggie Simmons	DW	Fine Living	Getaway pitch.	Profnet	
Jim Burmester	CM	Media Projects, Inc.	Images and Junakanoo info.	Book	
Liz Ozaist	CM	More Magazine	Fact checking.	Article	
Ken Lindley	CM	Frommers	Fact checking.	Article	
Jenny P	CM	Ocean Drive en Espanol	Images.	Article	
Sandy Edry	VE	New York Daily News	Images and Junakanoo info.	Article	
Pat Clark	VE	spa publication.	Spa pitch.	Profnet	
Thurston Hatcher	VE	CNN.com	Christmas abroad pitch.	Profnet	
Barbara Jarvie	VE	Bergen County	Honeymoon pitch.	Profnet	
Sandy MacDonald	CM	Freelance	Adventure pitch.	TPL	
Scott Shalaway	CM	Freelance	Ecotourism pitch.	TPL	
Jonathan Siskin	CM	Freelance	General pitch.	TPL	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Jan 2001**

Project	WS Contact	Activity	Status	Due Date	Complete
Renee Dee	VE	Arizona Foothills Magazine	General pitch.	Partyline	
Maxine Manor	CM	Bestfares Travel Magazine	Spa pitch.	Profnet	
Judith Kirkwood	CM	Celebrated Living	Upscale pitch.	Profnet	
Lisa Matte	DW	Boston Herald	Family pitch.	Profnet	
Kitty Pope	KFG	Upscale Magazine	Wedding/honeymoon pitch.	EdCal	
Della Pacheco	KFG	Indianapolis Prime Times	Getaway pitch.	EdCal	
Meg Ragas	KFG	Philadelphia Magazine	Getaway pitch.	EdCal	
Leslie Craig	KFG	Golf for Women	Golf pitch.	EdCal	
Scott Livingston	CM	FOX 45 Baltimore	B-roll.	Story	
Leonardo Allasia	SB	Colors Magazine	Press kit and slides.	Article	
Kristen	CM	Kahn Travel	Caribbean update.		

Govt of the Bahamas

Weber Shandwick Status Report for The Islands Of The Bahamas - Mar 02					
Project	WS Contact	Activity	Status	Due Date	Complete
Out Island Romance	SVN	Romantic spots in Ol. and resort packages.	Gathering information.	Jan	yes
Destination Bahamas matte	AD/VE	Matte release on new program.	Distributed Mar 21. Awaiting first report	Feb	yes
Summer vacations	SVN	To develop w/ all brands.	Adding additional package information and sending to client	May	
Amex Getaway Program	AD/VE	Release drafted and sent to Adrian	Release approved; being distributed week of May 6	May	
NPI Family Vacations	DW	Developed release for NPI website	Finalized and placed on website	Apr	yes
Graycliff Cigar Company	DW	Release drafted and sent to Adrian	Awaiting approval	Mar	
Bahamas Top 10 Lists	DW	Release drafted and sent to Adrian.	Awaiting approval	Mar	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
Spiegel Catalogues Arrive (On-Island)	DW	Release drafted and sent to Adrian	To be distributed in The Bahamas.	Mar	
Unique Weddings/Romantic Honeymoons in Nassau/Paradise Island	DW	Release drafted.	Release approved for website; being sent to client for national distribution	April	
Boating Flings	DW	Group boating adventures crossing the Gulf Stream and highlighting The Bahamas proximity to the U.S.	Awaiting approval	April	
Most Romantic Spots in The Bahamas	DW	Release drafted	Awaiting approval	April	
Out Island diving packages	KFG	Dive packages offered by Out Island resorts in the upcoming months.	Distributed 4/23	April	yes
Kayaking in The Bahamas	KFG	Leverage recent published articles on kayaking, include Exuma, GBI, etc.	Collecting info from client.	May	
Culinary delights in the Out Islands	SVN	Revise current culinary release to incorporate info from Out Island resorts, recently published articles on Bahamian food, etc.	Collecting info from client.	May	
Bimini Road	VE	Update Bimini release.	Researching.	May	
New England Sports Network to air "Outdoors with Charlie Moore" bonefishing special	KFG	Follow-up on recent filming opportunity in Long Island for on-island distribution	Drafting	May	
Top Ten Postcard Series	Team	Post cards to be sent to targeted media to showcase the top beaches in The Bahamas.	Destination Bahamas postcard completed and distributed. Developing first beach series card	Ongoing	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
People-To-People / NPI	DW	Scheduled for May 16-19. Confirmed media include Parents, Ladies Home Journal, Boston Globe, Baltimore Times, New Jersey Savvy Living and Americas	Working with Carla on finalizing itinerary	May	
Family Press Trip	AD	Develop press trip as element of 02 family marketing initiative.	Selecting dates with client		
Seaplane/Out Island press trip	KFG/SVN	Sent outline and plan to MOT and OIPB; drafted invite and media list. Plan to depart from FLL via seaplane and visit Bimini, Abaco, Exuma and Harbour Island.	Waiting for confirmation from client on participating properties; invite will be distributed w/o April 29	Jun 18-23	
Karen Misuraca - Distinction & Best Golf Resorts in the World, Dec 12 -16	JM	MOT and agency provided air and assistance w/ golf and travel feature. Accommodations: Pelican Bay.	Traveled to NPI and GBI.	Ongoing	
Regina Lynch-Hudson - Air Tran Arrivals, Dec 12-17	JM	GBITB and agency assisted w/ feature, "GBI: Rich in Local Charm." Activities: island tour, People-to-People program. Accommodations: Pelican Bay.	Trip completed. Follow up w/ writer in process for fact checking. Date to be published TBD.	Ongoing	
Wendy Paris, Fort Worth Star Telegram, Mar 16-19	JM	Writer visited Pelican Bay and Old Bahama Bay, story scheduled for late April/early May.	Trip completed and story fact checked. Interviews are complete.	March	
Sue Cocking, Miami Herald Outdoors Editor, Feb 7-10	JM	Scheduled writer for bonefishing and scuba diving. Sent images for story.	Story to be published in Mar. Sent GBI details for fact-checking.	Feb	

Weber Shandwick Status Report for The Islands Of The Bahamas - Mar 02				
Project	WS Contact	Activity	Status	Due Date Complete
Valarie D'Elia - New York 1 Travel Report, Mar 6-9	JM	Valarie D'Elia, on-air travel reporter for New York 1 News (24-hour cable news channel serving NYC). Accommodations: Old Bahama Bay.	Trip complete and segment aired	March Yes

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
MSNBC.com, Susan Lawlor, Feb 10-15	JM	Susan Lawlor visited Our Lucaya for feature on "Hot Places to Travel," scheduled for Web site in Sep 02 for the Winter travel season. Worked with OL PR firm to schedule dinner with Tourism Board and schedule activity.	Follow up in progress.	Feb	
Jake MacDonald, Rev magazine (Canadian version of Maxim) and Outdoor Canada	KFG	Arranged flights from Toronto to Andros and three night's accommodations at Small Hope. Rev piece will review three couples-oriented vacation spots, including South Andros. Outdoor Canada piece will focus on fishing.	Travel complete. Following up with writer to determine publication date and other story angles.	Feb	
Christian Nardi, Outside	KFG	Secured media rates for Exumas and NPI. Writer is researching potential story ideas for Bahamas.	Travel complete. Continue to follow up with writer to determine publication date.	Mar	
Dan Armitage - Columbus Dispatch, AAA Home & Away, Clear Channel radio; May 11-16	VE	MOT and agency assisting w/air and hotel for multiple placements including destination and fishing angles. Accommodations: Atlantis, OI Kamalame Cay. Activities: bonefishing, interview w/guide.	All air and hotel arrangements confirmed. Bonefishing guide assigned.	Mar	
Jeff Louderback and Miranda Johnson, Cincinnati Enquirer and Columbus Dispatch.	KFG	On assignment to develop articles on off-the-beaten path, active vacations. Visiting Long Island, staying at Stella Maris April 18-22.	Trip complete. Following up with writer	April 18-22	

**Weber Shanowitz Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
Ken Kilpatrick and Suzanne Bourret-Kipatrick	KFG	On assignment for CARP Fifty Plus magazine (Canada, 300,000/mo) and Hamilton Spectator (140,000/day) to write about Cat Island and Fernandez Bay	Flights and accommodations secured.	May 29- June 2	
Lorry Heaverly - Miami Herald	DW/SB	Lorry is a Diving Columnist for the Miami Herald, currently in communication with her to confirm dates	Trip tentatively scheduled for Fall 2002	Oct	
Fort Worth Star Telegram, Mar 14-19	JM	Wendy Paris is visiting Pelican Bay Suites and Old Bahama Bay. Working on itinerary.	Trip scheduled.	Ongoing	
GBI VJP Outreach	JM	Securing ongoing media visits from publications in top ten markets.	Pitching and scheduling itineraries for travel.	Ongoing	
NPI VJP outreach	DW/AD	Securing ongoing media visits from publications in top ten markets.	Pitching and scheduling itineraries for travel.	Ongoing	

Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar-02

Project	WS Contact	Activity	Status	Due Date	Complete
OI VJP outreach and 02 VJP hit list	SVN	Securing ongoing media visits for publications in vertical markets, key regional markets (FL, NY, DC, Phila, Pgh, Chic, Atl), birding, outdoor, upscale, senior outlets.	Created media hit list, developed invitation letters, will send in early Mar with current issue of Island Scene.	Ongoing	
Partnerships/promos					
WKHX-FM Atlanta "Buck's Treasure Chest" Contest	DW	Proposal submitted from station.	Promotion concluded, arranging trip for winner	Mar-02	Yes
Dunkin Donuts Munchkins 30th Anniversary	DW	Providing 2 family trips for contest.	Promotion has started in U.S., in discussions to discuss Nassau on-island tie-ins	Apr-2002	
Jackpot.com	DW	Providing 1 trip to winner	Promotion concluded, arranging trip for winner	Apr-02	yes

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
WCBS-FM/Foodtown Live w/ Regis and Kelly, Nov 1	DW KFG/VE	Proposal submitted from station. MOT and agency secured travel wheel prize sponsorship from Radisson, British Colonial Hilton, Coral Sands, restaurants and attractions.	Promotion Concluded Forwarded b-roll and copy points to PIC-TV. Awaiting contracts.	Apr-02 Apr-02	Yes
Solo Cup	DW	MOT and agency secured airfare for 5 family vacations to NPI in conjunction w/ Atlantis promo.	Winners have been picked and trips are being redeemed.	Apr-02	Yes
Chatelaine Magazine and Bic, Jan 02	KFG	"Destination Sun" contest; host property Abaco Inn; ad will run in Apr and May issues.	Ad has appeared in both issues of publication, copies forwarded to Abaco Inn, OIPB and MOT.	Prize to be awarded Jun 02	
Macy's Couple of the Year	KFG	Arranging travel for prizewinners in 2000/01 promotion. Sent query to Macy's re 02 promotional opportunity.	Continuing to follow-up w/ prizewinners and issue flights through Jul 02.	Travel must be completed by Jun 02	
Redbook Magazine, Feb 02	KFG	"Free Stuff Blowout" contest; host property on Exuma (Peace and Plenty), air American Airlines; Jul issue.	Waiting for confirmation from client on participating property; copy and ad to be developed shortly.	Prize to be awarded in Aug 02	
Polaris	KFG	Exploring possible promotion with the introduction of Polaris' new personal watercraft and an Out Island resort.	Continue to speak with contact in consumer practice in Weber Minneapolis.	Second half 02	
Nick Jr. Magazine, Spring 02	JM/AD	MOT and agency to review magazine promo.	Pending proposal from Nick Jr.	Spring 02	
Z100 - New York	DW	Giving away 5 trips to listeners in Mar.	Partnering with the Radisson Cable Beach to provide trips.	Spring 02	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
Coca-Cola/Fanta	DW	Partnership set-up with WS client for on-can and online major promotion	MOT approved. T IOTB branded promotion; no hotel or airline partners will be used.	Summer 02	
WKTU-FM New York 01 Trippin' In The Bahamas promo, Jan-Mar	SB/JM	Sent recap and results of on-air promo, which ran from Feb 21 - Mar 1 in New York. Live broadcasts and Listener Appreciation Party took place Apr 25-28 at Our Lucaya. Sending air	Working on prizewinner details.	Ongoing	
"Grounded for Life" and FOX Television	SB/JM	Currently fulfilling prizes for national sweepstakes that ran on FOX network appeared online and in US Weekly, Entertainment Weekly.	Distributed copies to GBITB during on-island visit. Sending to BMOT.	Ongoing	
Dualstar/Radio Disney	DW	MOT and agency secured air for this giveaway on Radio Disney. Promo extended to 3 weeks.	Promo aired for a total of 4 weeks. Follow up to continue.	Ongoing	
CD 101.9	JM/AD	Discussed possible spring 02 promotion. Timing was not right for station.	CD 101.9 to consider Bahamas for future promos.	Ongoing	
Out Island promotional outreach, Mar	KFG	Developing lists for outreach to upscale/luxury products and companies; web sites; outdoor products and companies; vertical market publications.	Research companies and marketing/promotional directors.	Ongoing	
WWLV-FM Love 94.3, Mar-Apr 02	SV	Developing radio promotion for the OI. One trip giveaway for two to Abaco Beach Resort (airfare included). Awaiting dates from station.	Client approved/drafting copy points for station.	Ongoing	

Weber Shandwick Status Report for The Islands Of The Bahamas - Mar 02					
Project	WS Contact	Activity	Status	Due Date	Complete
Travel Channel Celebrity Hot Spots	DW/AD	Coordinating shoot in TIOTB w/celebrity w/personal connection to The Bahamas.	MOT to cover airfare for crew. Accommodations: Atlantis. Producer selecting celebrity.	TBD	
New England Sports Network, Mar 21-25	KFG	Filmed "Outdoors w/ Charlie Moore" bonefishing segment in Long Island. Worked with Stella Maris, MOT, OIPB and BTO on itinerary and arrangements.	Complete. Writing release for on-island distribution.	Will air in May and throughout summer 02	
Travel Channel, Jan 5-12 and Feb. 9-18	KFG	Scouted and filmed Top Ten Bahamas, Top Caribbean and Caribbean Babylon.	Complete. Top Ten Bahamas to air in Aug/Sep 02 and during Beach Week 03.	Air dates late 02/early 2003	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
Spiegel 2003 Swim Catalogue, Jan 02	DW/AD/J M	Crew accommodations: Our Lucaya for shoot; will host winners from 02 Swim Catalogue sweepstakes .	Catalogues have been mailed to 1.4 million consumers.	Mar	Yes
Destination Bahamas	AD/VE	Developed postcard mailing, national consumer press announcement and matte release to support new marketing initiative.	Postcard designed and printed.	Mar	
Out Island Press Kit	KF	Revised Out Island press kit materials	Waiting for additional revisions from OIPB and kit covers from Bozell	Mar/Apr	Releases, yes.
B-roll, Feb 02	JM/RM	Securing crew for b-roll shoots on NPI and GBI.	Production to take place in late Mar.	Apr	
FW Magazine	DW	Fashion shoot scheduled to take place in NPI in Apr. Accommodations: Radisson.	Shoot concluded, awaiting coverage	Apr	Yes
LL Bean	DW/AD	Coordinating dates for Harbour Island shoot.	Pending specific dates to plan shoot, agency arranging sweepstakes and destination coverage.	May	
Beaches program	AD/DW	Researching beaches calendar and add'l. related program elements.	In progress, to discuss further w/ client.	Ongoing	
Island Scene	AD	Participated in editorial development mtg. on Feb 7	Submitted materials for various story development	Ongoing	
Editorial Calendar	CM/DW/S VN/VE	Pitching TIOTB for planned 02 features.	Contact continues as appropriate.	Ongoing	
Nick Highlights Tape	AD	Developed and distributed highlight tape of all programs.	Done.	ASAP	yes

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
Nick Extreme Games and Sports	JM/ AD	Working with GBITB and Nick on April 30 -May 6 production at Our Lucaya for June broadcast. Filming with USA Swimming champ Aaron Peirsol and wakeboarder Tara Hamilton.	Production taking place. Arranging for photo opp with Ministry and local press release	April	
Computer Donation	VE/RM	Arrange for contribution of computers for schools.	Pending completed tax form from IBM for remainder to be delivered.	ASAP	
02 Bahamas WC, Apr 17-21	AD/CM/V E/SB	Dates researched, quotes submitted to MOT for Atlantis to host.	MOT approved. Contract signed. Agency sent invites to meteorologist and is developing itinerary with BMOT.		
Media Attendees	AD/CM/V E/SB	Agency reviewing and processing responses	In progress		
Speakers	CM	Working w/ Dr. Sheets to develop list of possible topics and speakers for Ministry review.	Agency sent invites to speakers and is confirming		
Airline Partner	CM/AD	Working w/ travel agency and American Airlines for sponsorship/group rate.	AA secured as conference sponsor.		
Michelle Higgins	VE	Wall Street Journal	Info Destination Bahamas	Column	
Kelly Roberts	VE	Bridal Guide	Bahamas images	Article	
Ken Lindley	VE	2003 Frommers Guide	Bahamas images	Book	

**Weber Shandwick Status Report for The
Islands Of The Bahamas - Mar 02**

Project	WS Contact	Activity	Status	Due Date	Complete
Nichole Wright	CM	WS public affairs	Weather conference case study		
Heidi King	CM	Bridal Guide	GBI images	Article	
Jacque Spinosi	VE	Carnival Cruise Line brochure	Press kit	Brochure	
Francis Gallagher	VE	Business Traveler/Good Day NY	Destination Bahamas info	Story	
Olya Fessard	SB	Georgia Family Matters	Family Pitch	EdCal	
Lisa Carden	SB	Orlando Sentinel	General Pitch	EdCal	
Della Pacheco	SB	Indianapolis Times	Senior Pitch	EdCal	
Hilari Graff	VE	Kahn Travel	Revised DG bio	Book	
Heidi King	CM	Bridal Guide	Fact checking	Article	
Felicia Persaud	SB	Kipp Report	Bahamas images	Article	
Felicia Persaud	VE	Kipp Report	Info on Bahamas tourism	Article	
Paul Strachan	SB	Chicago BTO for Funjet Vacations	B-roll	TV promo	
Kay Fernandez	KF	Orlando Sentinel, Porthole, Tennessean, Daytona News Journal	VJP or press trip, assignments	Articles	
Kathy Witt	KF	Memphis Commercial Appeal; doll, arts and crafts, regional magazines, US dailies	Interested in travel and arts & crafts angles. Exploring possibility of visiting Different of Abaco and speaking with dollmaker Lorna Miller	Articles	
Stephanie Pearson and Christian Nardi	KF	Outside Magazine	Pitched seaplane press trip.	Articles	
Susan Katzman	KF	St. Louis Homes & Lifestyles, other regional magazines in major metro areas	Possible vjp opp	Articles	
Chris Elliott	KF	US News and World Report	2 for 1 summer deals for upcoming article, sent info on Stella Maris diving packages	Articles	
Rosemarie Lennon	KF	Freelancer	Possible vjp opp	Articles	
Danielle Cohen	KF	Southern Flair, other Atlanta outlets	Images for upcoming article	Articles	

Weber Shandwick Status Report for The Islands Of The Bahamas - Mar 02					
Project	WS Contact	Activity	Status	Due Date	Complete
Georgia Hesse	KF	San Francisco Chronicle	Research per Coral Sands	Inquiry	
Madelyn Miller	KF	Travellady.com	Culinary delights and Bahamian food	Articles	
Lynn Seldon	KF	Rodale's Scuba Diving	Info on dive packages and diving in TIOB, quote to accompany article attributed to DG, per AA	Articles	
Amanda Formano	SVN	familycorner.com	Info on Out Islands, family activities.	Articles	
Tamara Wieder	SVN	Boston Phoenix	Traveling to the Out Islands.	Articles	
Shari Mycek	SVN	Travel & Leisure	Private island escapes.	Articles	
Ann Hazard	SVN	Freelancer/Mexican travel, cooking	Cooking trips to the Out Islands	Articles	
Jodie Gould	SVN	About.com; iexplore.com, Family Circle	Family vacation materials, outdoor adventure.	Articles	
Dori Cook	SB	Gulf Media Consultants	Nassau dining & convention releases		
Mike Kelly	SB	Toledo Blade	Bahamas images	Article	
WC Meteorologists	VE	Various markets	Pitched satellite uplinks		

Weber Shandwick Status Report for The Islands Of The Bahamas - Mar 02						
Project	WS Contact	Activity	Status	Due Date	Complete	

Scottish Enterprise #A

Media Outreach for Duke of York Event

February 25, 2002

Via Telephone

- Brian Bergstein, *Associated Press*: Contacted Bergstein and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Tom Gallagher, *Associated Press*: Contacted Gallagher and invited to be the pool photographer for the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend but coordinated with the *San Jose Mercury News* on the photographs taken at the event.
- Michael Liedtke, *Associated Press*: Contacted Liedtke and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Jim DeTar, *Investor's Business Daily*: Contacted DeTar and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Dan Gaughan, KNTV-TV (NBC Affiliate): Contacted Gaughan and invited KNTV-TV to be the pool camera for the Scottish Development International Silicon Valley office opening ceremony. Gaughan accepted and informed me that Jonus Tichenor (pool reporter), Dawn Hardy (pool cameraperson), Bob Redell (outside reporter) and Alan Waples (outside cameraperson) would attend the event. Coordinated with Gaughan and staff on appropriate credentials for reporters/camerapeople at the event.
- Dean Takahashi, *Red Herring*: Contacted Takahashi and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Andrew Quinn, *Reuters*: Contacted Quinn and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Jennifer Bjorhus, *San Jose Mercury News*: Contacted Bjorhus and invited her the Scottish Development International Silicon Valley office opening ceremony. She was unable to attend but specified that she would send a photographer/reporter to cover the event.
- Erik Linden, *Silicon Valley Business Ink*: Contacted Linden and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Ken Spencer Brown, *Silicon Valley/San Jose Business Journal*: Contacted Spencer Brown and invited him the Scottish Development International Silicon Valley office opening ceremony. He was unable to attend.
- Lidia Wasowicz, *United Press International*: Contacted Wasowicz and invited her the Scottish Development International Silicon Valley office opening ceremony. She was unable to attend.
- Kendra Wall, *Upside*: Contacted Wall and invited her the Scottish Development International Silicon Valley office opening ceremony. She was unable to attend.

California office activities for Duke of York event.

February 26, 2002

Via Fax

- Tracey Watkowski, assignment director, KGO-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony media alert and informed Watkowski that KNTV-TV would be the pool camera for the event and provided KNTV-TV contact information.
- Brian Dinsmore, assignment director, KPIX-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony media alert and informed Dinsmore that KNTV-TV would be the pool camera for the event and provided KNTV-TV contact information.
- Assignment Director, KTVU-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony media alert and informed newsroom that KNTV-TV would be the pool camera for the event and provided KNTV-TV contact information.
- Assignment Editor, KRON-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony media alert and informed newsroom that KNTV-TV would be the pool camera for the event and provided KNTV-TV contact information.

February 27, 2002

Via In Person

- Jonus Tichenor (pool reporter), KNTV-TV: Coordinated with Tichenor on appropriate documentation for attending the Scottish Development International Silicon Valley office opening ceremony. Communicated with Tichenor on rules and regulations and proper placement during the ceremony.
- Dawn Hardy (pool cameraperson), KNTV -TV: Coordinated with Hardy on appropriate documentation for attending the Scottish Development International Silicon Valley office opening ceremony. Communicated with Hardy on rules and regulations and proper placement during the ceremony.
- Bob Redell (outside reporter), KNTV -TV: Coordinated with Redell on appropriate documentation for filming/reporting outside of the Scottish Development International Silicon Valley offices for the Duke of York's arrival. Communicated with Redell on rules and regulations and proper placement during the arrival. Set up and staffed interview between Redell and Ellen Stallins, acting director of North American Operations, Scottish Development International, prior to the Duke of York's arrival.
- Alan Waples (outside cameraperson), KNTV-TV: Coordinated with Waples on appropriate documentation for filming/reporting outside of the Scottish Development International Silicon Valley offices for the Duke of York's arrival. Communicated with Waples on rules and regulations and proper placement during the arrival.
- Eugene Louie, *San Jose Mercury News*: Coordinated with Louie on appropriate documentation for attending the Scottish Development International Silicon Valley office opening ceremony. Communicated with Louie at the event on rules and regulations and proper placement during the ceremony. Chaperoned Louie during photograph session and as he interviewed various guests at the event.

February 27, 2002

Via Fax

- Tracey Watkowski, assignment director, KGO-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony press release and informed Watkowski that KNTV-TV was the pool camera for the event. Provided Watkowski with KNTV-TV contact information.
- Brian Dinsmore, assignment director, KPIX-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony press release and informed Dinsmore that KNTV-TV would be the pool camera for the event. Provided Dinsmore with KNTV-TV contact information.
- Assignment Director, KTVU-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony press release and informed newsroom that KNTV-TV would be the pool camera for the event. Provided newsroom with KNTV-TV contact information.
- Assignment Editor, KRON-TV: Faxed over the Scottish Development International Silicon Valley office opening ceremony press release and informed newsroom that KNTV-TV would be the pool camera for the event. Provided newsroom with KNTV-TV contact information.

February 27, 2002

Via e-mail

- Michael Liedtke, *Associated Press*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Liedtke.
- Peter Robinson, *Financial Times*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Robinson.
- Jim DeTar, *Investor's Business Daily*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to DeTar.
- Dean Takahashi, *Red Herring*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Takahashi.
- Andrew Quinn, *Reuters*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Quinn.
- Jennifer Bjorhus, *San Jose Mercury News*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Bjorhus.
- Erik Linden, *Silicon Valley Business Ink*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Linden.
- Ken Spencer Brown, *Silicon Valley/San Jose Business Journal*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Spencer Brown.
- Lidia Wasowicz, *United Press International*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Wasowicz.
- Kendra Wall, *Upside*: Emailed the Scottish Development International Silicon Valley office opening ceremony press release to Wall.

Weber Shandwick – Scotland Pitching Grid 2/2/05
2001 - 2002

<u>Date sent to W.S.</u>	<u>SDI Source</u>	<u>Company Info</u>	<u>Company Details</u>	<u>Status</u>	<u>Contact</u>
2/28/02	Mike Rymaruk Chris van der Kuhl	SDI VIS Interactive, plc.	Pitched Computer Games, Game Developer and Computer Graphics World on VIS' Hollywood deal.	Made initial contact with reporters, contacted VIS directly for details.	Computer Games, Cindy Yans Game Developer, Jennifer Olsen Computer Graphics World, Karen Mollenbrey
2/25/02	Jenny Honey	Alba Center VCX	Disseminated Chartered Semiconductor & Altera releases to contacts on semiconductor design and manufacturing media list.	Disseminated pitch as an FYI. Did not follow up.	
2/22/02	David Cannon	Scottish Enterprise Intelligent Finance	Disseminated release as an FYI announcing 600 new call center jobs in Fife.	Publications include: American Banker, Banker & Tradesman, Better Investing, Banking Report, Global Investment, Institutional Investor, Investment Management Weekly, Investor's News, Investor's Business Daily, U.S. Banker, Wall Street Journal.	
2/15/02	Mike Rymaruk	SDI/Scottish Enterprise	Disseminated a proactive pitch to game development/gaming publications.	Publications include: Computer Games, Computer Gaming World, Electronic Gaming Monthly, Game Developer, Game Informer, Game Week, Game Pro, Games First!, GameSpot, X-Box Magazine. Following up.	
2/15/02	Craig Cowbrough	Scottish Enterprise	Upon dissemination of Project ATLAS announcement, pitched to	Following up, announcement was covered by Phone Plus	Phone Plus International, Fred Dawson

Client + Boston office activities

Scottish Enterprise # B

			telecommunications publications.	International. Also coordinated an interview with eWeek Magazine.	EWeek, Caron Carlson
2/11/02	Mike Rymaruk	SDI Scottish Games Alliance	Pitched Scottish game development industry to Games First Magazine.	Emailled pitch and referenced Chris van der Kuhl and the SGA. Have not heard back. Still following up.	editors@gamesfirst.com
2/07/02	Mike Rymaruk Mark McCulloch	SDI/Scottish Enterprise	Pitched reporter on a potential Scotland feature story as a desirable place to locate business internationally.	Emailled proactive pitch to reporter, who wrote back that she may be interested, but they are not currently planning to use Scotland as one of those places. She will contact me when they plan to focus on Scotland.	Gerri Gambale gerri@area-development.com
2/07/02	Ray Perman	Scottish Financial Enterprise	Pitched Scotland's financial industry in response to a Profnet query posted by a reporter with the Baltimore Sun for a story on the Irish company Allfirst's embezzlement news.	Emailled Ray's contact information. Heard back from reporter, who said he would keep Ray's information on file as the stories developed, as a European source.	Paul Adams paul.adams@baltisun.com
2/07/02	Mike Rymaruk Mark McCulloch	SDI/Scottish Enterprise	Pitched call center industry in response to a Profnet query posted by a reporter with Area Development Magazine for a story on call center trends.	Followed up with reporter, re-pitching Scotland's call center industry. Beat deadline prior to 2 nd pitch, which was 01/31/02, and heard back that he wanted to speak to consultants, not economic development people.	Steve Slackhouse steve@curlismagazines.com
2/7/02	Jenny Honey	Alba Centre	Pitched talentscotland.com in response to a Profnet query posted by a reporter from HostingTech Magazine. He was looking for popular, hip or fun sites to write about.	Emailled a pitch, highlighting talentscotland.com 's features. Followed up with reporter via email. no response.	Dennis McCafferty dmccaff@regiononline.com
				Pitched prior to deadline, which was February 11, 2002.	

2/04/02	Mike Rymaruk	SDI	Pitched Silicon Glen in response to a Profnet posted by a reporter with Wired News (online arm of Wired Magazine) for a story on Silicon Valley copycats	Pitched prior to deadline, which was 1/18/02. Made consecutive attempts to follow up into February. Story was written 2/04/02. Re-pitched for feature on Silicon Glen as the most formidable 'next Silicon Valley.' No response	Tania Hershman taniah@netvision.net.il
1/30/02	Mike Rymaruk	Quintiles Scottish Enterprise PPL Therapeutics	Pitched Quintiles, PPL & SE in response to a Profnet query posted by a reporter with Genetic Engineering News, for a story on issues surrounding the IMCione.	Pitched companies as experts on cloning issues. Followed up in an email with reporter to no avail.	Gail Dutton gaildutton@cox.net
1/18/02	Mike Rymaruk	Silicon Glen	Pitched Silicon Glen in response to a Profnet query posted by a reporter with Wired News (online arm of Wired Magazine) for a story on Silicon Valley copycats.	Pitched Silicon Glen as an industrial area in Scotland that closely resembles Silicon Valley. Followed up with reporter, no response until after story was written.	Tania Hershman taniah@netvision.net.il
1/16/02	Jenny Honey	Talentscotland.com	Pitched talentscotland.com in response to a Profnet query posted by a reporter with Smart Business for a story involving technology in the hiring process.	Pitched reporter prior to deadline, which was 1/16/02, with talentscotland.com. She didn't think a recruiting web site was enough to fit the mold of a 'new' technology.	Ellen Ullman Eullman2@earthlink.com
1/16/02		SDI PPL Therapeutics	Pitched PPL in response to a Profnet query posted by a reporter with The Scientist, for a story on molecular biology tips.	Pitched PPL as an expert to speak on molecular biology information as it pertains to the biotech industry.	
1/15/02	Mike Rymaruk Iain MacFayden	SDI ISLI	Posted Business News lead for H-1B visas on Profnet	Lead positioned Iain as an expert on H-1B visas for students. No response from journalists.	
1/15/02	Mike Rymaruk	SDI/Scottish Enterprise	Pitched Scotland's game development industry in response to a Profnet query posted by a reporter with Entrepreneur	Pitched game development industry and SGA as a plethora of companies who	Nichole Torres ntorres@entrepreneur.com

			Magazine for companies who have started business on shoestring budgets.	have started business with almost no budget. Reporter responded, and decided to go in a different direction. Invited more pitches.	
1/15/02	Mike Rymaruk Angus Bell	SDI/Scottish Enterprise Quintiles	Pitched Quintiles in response to a Profnet query posted by a reporter with Bloomberg News for a story on FDA approval process with regard to new drugs.	Pitched Angus Bell as an expert who can effectively talk about the approval process as it pertains to new pharmaceuticals. Followed up prior to deadline which was 1/15/02, and no response.	David Glovin dglovin@bloomberg.net
1/15/02	Mike Rymaruk	SDI/Scottish Enterprise	Pitched sDI/SE in response to a Profnet query posted by a reporter with Plants, Sites and Parks Magazine for a story on locating in foreign trade zones.	Pitched SDI's business as an economic development agency, and why Scotland is a desirable place to locate. Magazine was interested in leads on the manufacturing side.	Laurie Aron liaron@mindspring.com
1/15/02	Jenny Honey	STAR Center	Pitched Texas Technology Magazine on the STAR Centers.	Pitched reporter with STAR Center story. Followed up numerous times, to no avail.	Carly Pricce carly@amplified.com
1/11/02		Sun Microsystems	Pitched Scotland and Sun in response to a Profnet query posted by a reporter with E-Business.	Pitched Sun Microsystems' Graham Steven as an expert on supply chain solutions globally. Followed up, did not hear back.	Robert McGarvey mccgarvey@qazslarnet.com
1/08/02	Mike Rymaruk Colin Rose	lomart	Pitched PC Magazine in response to a Profnet query posted for a story on the decrease in hacking trends, post-9/11.	Pitched Colin Rose as an expert on hacking and hacking trends. Reporter wanted to hear from U.S. companies.	Cade Melz cmelz@ziffdavis.com
1/08/02	Mike Rymaruk	SDI/Scottish Enterprise The Millionaire Next Door	Pitched USA Today Snapshots section with 'The Millionaire Next Door' book information	Drafted chart listing Scottish as 2 nd in rank in U.S. millionaires. Followed up, and this graphic will run, but	William Risser wrissier@usatoday.com

1/07/02	Mike Rymaruk	Scottish Enterprise/SDI/ Quintiles	Pitched AP in response to a Profnet query on Pharmacogenetics.	at an undetermined time. Pitched reporter and provided Quintiles as a contact. Followed up with reporter, and was not interested in speaking to Quintiles.	Dan Haney dan@ap.org
1/07/02	Mike Rymaruk	Scottish Enterprise/SDI/Scotland	Pitched World Trade Magazine reporter on a potential feature story on Scotland.	Followed up with a reporter at World Trade Magazine and left a brief message citing some interesting things I learned in Scotland.	Lara Sowinski 310-753-4998 laras@worldtrademag.com
1/07/02	Mike Rymaruk	Scottish Enterprise/SDI/Scotland	Pitched SE/SDI in response to a Profnet query posted by a reporter with Forbes, who has a new beat. He is covering American companies going overseas, and companies overseas locating to America.	Still following up. Emailed a generic Scotland pitch, highlighting some Scotland industry figures as well as focusing on the thriving industries of Scotland. Made a follow-up call and spoke about the potential in rich sources SE/SDI can provide for him. He is interested in setting some time aside to speak to SE/SDI.	Rob Wherry 212-620-2348 rwherry@forbes.com
1/04/01	Mike Rymaruk	Scotland	Responded to a Profnet query posted by a reporter with Entrepreneur Magazine who is looking to speak to companies who are located in "unusual" locations.	Inquired via email to clarify what would constitute an "unusual" location, and also to determine if he might consider Scotland as a "unique" location for business purposes. Pitched prior to deadline, which was 01/07/02 and still	Geoff Williams gwilliams@cinci.rr.com

1/02/02	Mike Rymaruk Neil Guthrie	CXR Biosciences Ltd. PPL Therapeutics Quintiles Limited	Pitched CXR, PPL & Quintiles in response to a Profnet query posted by an AP writer looking to speak to sources about pharmacogenetics. Pitched CXR, PPL and Quintiles as experts who could speak to the topic of pharmacogenetics. Provided contact information and company descriptions prior to deadline, which was 1/07/02. Followed up with a phone call & left a voice mail message. Still following up.	following up. Pitched CXR, PPL and Quintiles as experts who could speak to the topic of pharmacogenetics. Provided contact information and company descriptions prior to deadline, which was 1/07/02. Followed up with a phone call & left a voice mail message. Still following up.	Dan Haney 617-357-5689 ghaney@ap.org
1/02/02	Mike Rymaruk	Scottish Enterprise/SDI	Pitched SE/SDI in response to a Profnet query posted by a reporter with the Citizen-Times in Asheville, NC. He was looking to speak to sources that could comment on the factors, which influence technology companies to locate business to certain locations. Pitched reporter prior to deadline, which was 1/02/02. Followed up with a voice mail message. No response from reporter.	Pitched SE/SDI as a credible source that can speak to the factors, which influence technology companies' business locations. Pitched reporter prior to deadline, which was 1/02/02. Followed up with a voice mail message. No response from reporter.	Mark Barrett 828-232-5833 mbarrett@citizen-times.com
01/02/02	Mike Rymaruk	PPL Therapeutics	Pitched PPL Therapeutics in response to a Profnet query posted by a reporter for Plastic Surgery Products. The reporter was looking for sources to comment on innovative wound care modalities. Pitched reporter prior to deadline, which is 01/11/02, and left a voice mail follow-up message. Editor responded and is assigning the story. Coordinating interview with PPL Therapeutics.	Pitched PPL Therapeutics as an innovative company with an innovative wound-closing fiber sealant product, unlike any other in the industry. Pitched reporter prior to deadline, which is 01/11/02, and left a voice mail follow-up message. Editor responded and is assigning the story. Coordinating interview with PPL Therapeutics.	Rashida Syed 310-642-4400 rsyed@medpubs.com

12/27/01	Mike Rymaruk	Sun Microsystems, Scotland Tality UK Limited	Pitched Sun and Tality in response to a Profnet query posted by a reporter for Oxford Intelligence, a financial online media service. The reporter was looking for companies who were locating to Europe or considering locating to Europe.	Pitched reporter positioning Graham Stevens of Sun and Peter Hutton of Tality as 2 credible sources at American companies who are located in Europe. Pitched reporter prior to deadline, which was 12/27/01. No response from reporter.	Gene Koprowski Gene1655@aol.com URL: www.oxint.com
12/21/01	Mike Rymaruk	VCX	Pitched the VCX in response to a Profnet query posted by a reporter from Chief Executive Magazine, who was looking to speak to CEO's or C-level peers about the successes and pitfalls of B2B exchange models.	Pitched Mark O'Donnell as a source and provided a brief description of the VCX. Pitched reporter prior to deadline, which was 12/31/01. No response from reporter. Still following up.	Jane Hodges janehodges@hotmail.com
12/14/01	Mike Rymaruk	Scottish Enterprise/SDI VCX	Pitched SE/SDI and the VCX in response to a Profnet query posted by a reporter with PC Magazine. The reporter was looking for sources to comment on a story about the Impact of Technology on offices, specifically speaking about telecommuting, virtual companies and 24-7 work days/weeks.	Pitched SE/SDI as a company who has taken advantage of these technology trends, and would be willing to talk to him. Also pitched the VCX separately as a technological innovation allowing IP traders to not have to be physically present, but could trade via the Internet. Pitched reporter prior to deadline, which was 12/28/01. No response from reporter. Still following up.	
12/14/01	Mike Rymaruk	STAR Centers	Pitched the STAR Centers to Texas	Pitched STAR Centers	Carly Price

12/14/01	Mike Rymaruk	VIS Entertainment Mindwarp Pavillion Intelligent Assessment Technologies www.scottisgames.com	Technology Magazine.	feature to Texas technology Magazine as a business collaboration piece. Following up with reporter. Pitched VIS, Mindwarp, and IAT along with providing contact information at each company, as sources who could talk about starting a business, building from the ground-up and becoming successful. Also directed reporter to www.scottisgames.com as an additional information source. Pitched reporter within given deadline, which was 12/20/01. No response from reporter in numerous voice mails and follow-up emails.	Nichole Torres 949-261-2325 ntorres@entrepreneur.com	carly@amplify.com
12/10/01	Mike Rymaruk	lomart	Pitched lomart in response to a Profnet query posted by a reporter for HSBC Magazine. He was looking to speak to sources that could comment on network security, and in particular, face recognition technology and the privacy issues surrounding this security practice.	Pitched reporter positioning Colin Rose as an expert in network security who could also comment on face recognition technology and its importance in the wake of the September 11 attacks. Pitched reporter prior to his deadline, which was 12/11/01. No response from reporter.	Todd Nichols toddnichols@hotmail.com	
12/10/01	Mike Rymaruk	VIS Entertainment Digital Animations Group	Pitched VIS & DAG in response to a Profnet query posted by a reporter for Alaska Airline Magazine. He was	Pitched reporter positioning Chris van der Kuyt and Michael Antiff as experts in	Dayton Fandray dfandray@quilina.com	

12/10/01	Mike Rymaruk	PPL Therapeutics	looking to speak to sources on how virtual reality can be used in practical business applications.	virtual reality practices prior to reporter's deadline, which was 01/02/02 and the story is slated for the March issue.	Will Courtney wcourtney@eagletribune.com
12/04/01	Mike Rymaruk	VIS Entertainment Digital Animations Group	Pitched PPL Therapeutics in response to a Profnel query posted by a writer for the Eagle-Tribune in Massachusetts. He was looking for sources to speak to the various issues in genetic cloning. Pitched VIS Entertainment and Digital Animations Group to South Africa Computer Magazine. Reporter was looking for sources that could speak to the impact of Virtual Reality on the gaming industry in North America and Europe.	Still following up with reporter. Pitched PPL Therapeutics as a source to the reporter prior to his deadline, which was 12/10/01. No response from the reporter. Retrieved information from both VIS & DAG and forwarded to reporter prior to her deadline.	Bianca Wright bmt@icon.co.za
11/28/01	Mike Rymaruk	lomart	Pitched lomart in response to a cloaked Profnel query for a network security magazine. The reporter wanted sources to speak about how network security concerns/practices were changing in the wake of September 11.	Pitched lomart's Colin Rose as a network security expert who can speak to post-September 11 network security concerns. Apparently the reporter had too many responses to his query, so he didn't want to speak to Colin.	Alan Radding radding@mediaone.net 617-332-4369
11/28/01	Mike Rymaruk		Responded to a Profnel query where the reporter wanted to speak to experts in the pharmaceutical industry who can talk about how America should prepare to fight the war on bioterrorism for the Star-Ledger of New Jersey.	Inquired prior to his deadline, which was 11/30/01, however, the reporter closed the opportunity citing too many responses.	Dave Schwab dschwab@starledger.com
11/28/01	Mike Rymaruk	lomart	Responded to a Profnel query pitching lomart. The writer was looking to speak	Pitched lomart, positioning Colin Rose as an expert in	Alex Salkever Alex_salkever@businessweek.com

11/27/01	Mike Rymaruk	lomar	to mid-sized and smaller companies about how their security practices have changed post-September 11 for Businessweek.com.	network security prior to writer's deadline, which was 11/29/01. Followed up with a phone call and there was no response. Handled media inquiry from freelance reporter with Newsweek, Japan. Had numerous calls and email exchanges, providing clarifying information for reporter and contact information for her to pitch her editor. Reporter was nixed on the story idea and explained she was not writing for Newsweek any longer. Researching possibilities.	k.com Erin Flynn 212-861-4711 erin@flynnmedia.com
	Mike Rymaruk	Edinburgh Biocomputing	Posted Profnet Business News Lead on www.profnet.com. The news lead positioned Colin Rose of lomar as an expert on steganography, a method of communication terrorists are suspected of using to communicate globally. A biotech company spun off from U Edinburgh's biocomputing research unit. Will launch software for smaller companies who want to sequence genes but cannot afford UNIX-based systems. Expects to attract nearly \$3 million in VC.	Researching possibilities.	
	Mike Rymaruk	RRK Technologies	Royal Navy officer developed a new system to communicate with submarines while they remain far below the surface. Now has 7 figure contracts with the Royal navy and the U.S. Navy.	Researching possibilities.	
	Mike Rymaruk	Scapatech	Launched Scapa StressTest for Citrix, the first tool for end-to-end network synchronised performance assurance tool for Citrix MetaFrame XP. Scapa Technologies develops software and provides consultancy to ensure the	Researching possibilities.	Danya Caceres, Marketing Manager +44 131 652 3939

			performance of large-scale commercial systems for business intelligence, database and ebusiness solutions.	
11/21/01	Mike Rymaruk	Indigo Vision	This leading embedded video solutions provider has technology which was utilized at Ground Zero to assist in the recovery effort.	Interviewed company representatives. Drafted release and pitch. Distributed release to 73 targets across the US. Currently making follow-up calls to release recipients.
11/20/01		lornart	Press release disseminated to approximately 25 technology and business publications. Follow up media calls to approximately 25 technology and business publications. Coordination of interview with Colin Rose.	Carly Price Freelance business writer 972-247-1195 carly@amplify.com
11/19/01	Ellen Stallins/ Mark Hallan	Rhetorical Systems	There was a story in the Scottish Press about this company, they recently signed a deal with a West Coast company for work in Hollywood. Mike has already forwarded this lead to Weber	Potential interest by Info World, Newsweek and Business Week. Strong potential. Identifying potential targets.
11/18/01	Ellen Stallins/ Paul Dodman	Proposal from Golf Scotland for golf-based mission to Arizona	Golf Scotland is a well-established inward golf tour company based in Broughty Ferry. I visited recently with John Cargill from tayside export Forum. They are interested in incubating in the Virginia STAR centre, but also in operating golf-based missions in either direction.	Limited potential.
11/18/01	Ellen Stallins	Drug Discovery Technology 2002	New for 2002 is a "Start-Up Showcase"	Researching possibilities.

			which will allow start-up and emerging companies to present their technology to possible partners and investors.		
11/16/01	Ronnie Scott/ Mike Rymaruk	PanTherix Ltd.	PanTherix is a biopharmaceutical company specializing in the discovery and early development of new chemical classes of antibacterial agents targeted at common infections. Part of Bio 3 case study.	Conducting additional research	
11/16/01 to KT/RM	Mike Rymaruk	VCX Andy Travers, CEO	Spoke to the VCX folks this morning and they are very enthusiastic about the story idea. Andy Travers, CEO of the VCX is a great interviewee and would be prepared to talk around this subject if you were successful in pitching an interview.	Research completed. Pitch drafted. Targeting of reporters nearly complete. Pitching story week of 1/7	
11/16/01	Ronnie Scott/ Mike Rymaruk	Quantase Ltd.	Quantase specialises in the dynamic and growing biotechnology field of neonatal diagnostics, designing and manufacturing blood testing kits. Part of Bio 3 case study.	The focus on developing countries makes it a bit of a stretch for US media.	
11/16/01	Ronnie Scott/ Mike Rymaruk	Cyclacel Ltd.	Cyclacel Limited is a biotechnology company engaged in the discovery and development of modern therapeutics for cancer and other serious diseases. Part of Bio 3 case study.	Posted Profnet lead for health reporters doing year-end wrap up stories on cancer research suggesting Sir David Lane as an expert source. (12/26)	
11/16/01	Mike Rymauk	Biotech newsletter/website	Background information – lead story is the high % of biotech start ups in Scotland – could be the "linking" element of these biotech story	Not a story in and of itself, but a good proof point about the thriving Scottish biotech sector that could be included in other stories.	
11/16.01	Ronnie Scott/Mike Rymaruk	Microcrystals	New diabetic inhaler of insulin	Strong potential, additional research required.	

11/15/01	Valerie Hellums	Commercial Microbiology Ltd	Press announcement which would include both the opening of the Houston office along with the 2001 Scottish Offshore Achievement Award	Little interest by U.S. media in covering office opening or awards.	
11/15/01	Iain Ross/ Debra Braga/ Ellen Stallins	The Boston Photonics Centre Dr Shawn Burke, burke@bu.edu	We had the director of the Boston Photonics Centre make a key-note presentation at our IEEE/LEOS Optopreneurship event earlier this year	<u>Brad's initial response</u> I wanted to get back to you on this. It is a little hard to follow and I don't know what the IEEE/LEOS event was, but to me, the point here is that the head of the Center has spoken at an SE event which means he might become a good third party spokesperson for us going forward. He's the type of opinion leader that we should keep in the loop about the great things that are going on in Scotland, so that we can use him as appropriate to fill out a story we are pitching to somebody. This might be a facility that Scotland considers developing a strategic partnership with, and if so, then he would also be appropriate on panels signing the praises of what's going on in Scotland and why the Photonics Center is partnering with Scotland...If he is going to be visiting Scotland, then perhaps he could be profiled in an upcoming newsletter talking	

					about how impressed he was by what he saw...those are my initial thoughts...	
11/14/01	Karen McMurrich/ Ellen Stallins	Doug Caldwell, The Silicon Valley/San Jose Business Journal	How your "incubator within an incubator" has worked? I would be interested in (1) specific success (or failure) stories; (2) comments on the efficacy of the general concept; (3) how your San Jose experiences compare to your centers in Texas and other states.	Story appeared in San Jose Business Journal		
11/14/01	Marlin Harvey/ Ellen Stallins	ORBITAL Software	Press release - ORBITAL Software's problems escalated last night as it emerged that the former head of its US operations is suing it for refusing to allow him to sell his stock options.	Hold off for now		
11/14/01	Greg McLelland	Viragen	SCOTLAND'S biotechnology manufacturing industry has been given a boost by a multi-million pound deal to sell alpha interferon made in Scotland. A new brand, ViraNative, has emerged after AMEX-listed Viragen, based in Florida, last month paid £20 million for the Swedish biotechnology firm BioNative.	Good potential. Researching targets. A company testimonial has the potential for inclusion in broader Scotland feature stories.		
11/10/01	Mike Rymaruk	Proof of Concept website	44 case studies to research by WS	Have identified five interesting technologies for further examination. Once actual products and companies emerge, there will be greater media possibilities.		
11/01/01	Shannon Norstrud	RST Projects	RST Projects Ltd (RST) has opened a new office in Houston, Texas. The office will assist RST in providing pipeline inspection and related services to the North and Central American hydrocarbon	Pitched to Houston area media, but they found it too specialized for their audience.	Bob Snodgrass Business Manager bs@pipeline-inspection.com	

			pipeline market. The office, located on Richmond Avenue, opened in October 2001 and has been facilitated by Scottish Trade International's 'STAR Centre USA' initiative. Time frame: I spoke with Helen O'Conner at RST, and ideally they would like something to be released in the next three to four weeks. As indicated on the press release, they will be exhibiting at a pigging conference 23-24 January in Houston. If the press release was to be issued in a monthly publication, January would be the ideal month.		
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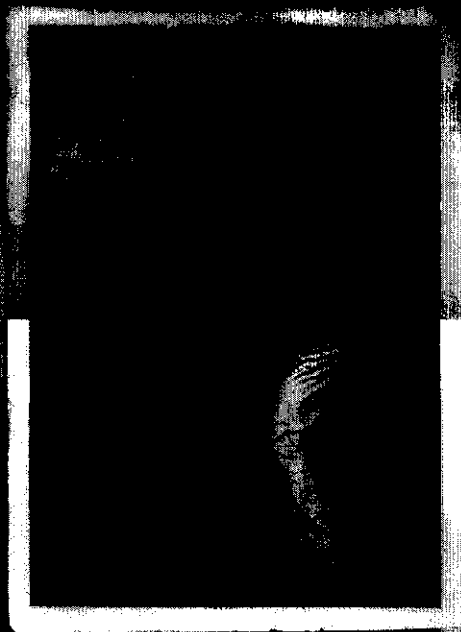
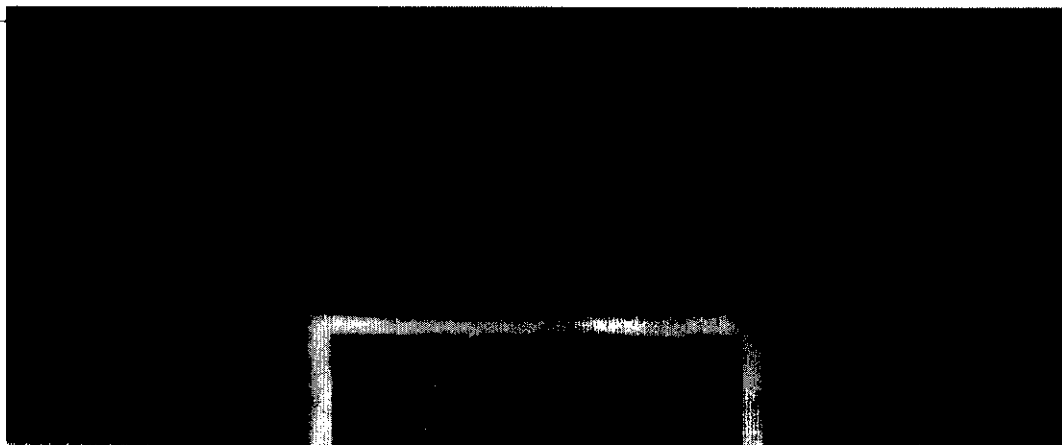
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Scotland's modern infrastructure and
technology are a direct result of Scotland's thriving and
innovative economy. The world's R&D is broken down
into three sectors: universities and private sector



...how looking at Scotland from a different perspective –
the world's R&D is broken down into three sectors:
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The image is a dark, grainy photograph of a person's legs and feet, possibly walking or standing in a field, with a dark background.

The image is a dark, grainy photograph of a person's legs and feet, possibly walking or standing in a field, with a dark background.

Everyone's always telling you we have more to offer (than) what we wear underneath them. But the reality is you'll find more Scotland in us than you can imagine.

Our famous sheep, whisky and the landscape are just the start of what we have to offer. Scotland is a country of driving and innovative energy industry. In fact, we're the only country in the world that's a leader in wind power and in system level integration.

Our history, culture, and scenery are a testament to our rich heritage. We're a country of driving and innovative energy industry. In fact, we're the only country in the world that's a leader in wind power and in system level integration.



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001 03/01/02 PAGE 4 COLOR	ST. ANDREWS	10,560.00
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