

# NEOM Tech & Digital Holding Company signs Oracle as first tenant of hyperscale data center

Oracle's second cloud region in Saudi Arabia will enable support of Vision 2030 technology ambitions

NEOM Tech & Digital Hold Co. and EzdiTek sign joint venture to build and operate hyperscale data center

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**NEOM Tech & Digital**

Oct 27, 2021, 06:39 ET

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RIYADH, Saudi Arabia, Oct. 27, 2021 /PRNewswire/ -- NEOM Tech & Digital Holding Company – the first holding company to be established as a subsidiary of NEOM – today announced Oracle as the first tenant of its hyperscale data center at NEOM. Oracle Cloud Infrastructure (OCI) will be hosted at the data center, providing a high-performing, resilient foundation for cloud services.

To meet business continuity and compliance requirements, Oracle's unique dual-region cloud strategy enables customers to deploy resilient applications in multiple geographically separated locations within a country – without having sensitive data leave the country. The agreement follows the successful launch of the [Oracle Cloud Saudi Arabia West Region in Jeddah](#) in February 2020 and supports [Oracle's commitment to open two dedicated cloud regions in the](#) Kingdom.

Speaking at the Kingdom's flagship Future Investment Initiative event, **His Excellency Abdullah Alswaha, Minister for Communications and information Technology and Chairman of the NEOM Tech & Digital Hold Co. Board of Directors**, said: "Saudi Arabia is fast emerging as a global technology hub and NEOM Tech & Digital Hold Co.'s partnerships with Oracle and EzdiTek will enable us to build the foundations required to deliver on our full potential. The data center will not only attract global businesses by creating a powerful platform for knowledge exchange, but it will also empower innovators to pilot their ideas at scale inside the Kingdom. Today's announcement means the realization of technology that will serve the ambitions of the public and private sector across the region and far beyond, positioning Saudi Arabia at the forefront of the industry."

**Richard Smith, Executive Vice President – Technology, EMEA, Oracle**, said: "We are fully committed to support Saudi Arabia's digital economy objectives in line with Saudi Vision 2030. Conceived and architected on security-first principles, Oracle Cloud Infrastructure is the preferred cloud in Saudi Arabia. With this collaboration with NEOM, we are now expanding our footprint in the Kingdom to continue supporting the digital transformation initiatives of the country's public and private sector organizations."

**Nadhmi Al-Nasr, CEO of NEOM**, said: "Establishing a hyperscale data center at NEOM represents a significant milestone and is the first step in creating NEOM as a new internet exchange point. This partnership offers a dynamic blueprint for alliances, making a major stride towards our goal of becoming an economic engine for the region and the world."

**Joseph Bradley, CEO of NEOM Tech & Digital Hold Co.**, said: "With industry-leading partners of the caliber of Oracle and EzdiTek, NEOM Tech & Digital Hold Co. aims to co-invent the future of living, designing and building an ecosystem of cognitive technologies that will enable predictive, personalized and autonomous services."

**Fabio Fontana, Executive Director of NEOM Tech & Digital Hold Co. Cloud Park**, said: "The data center is the first step in our overall Cognitive Connectivity Hub strategy and combines levels of compute and connectivity that will be unrivalled in the region. NEOM Tech & Digital Hold Co. Cloud Park will create an end-to-end gateway to the Kingdom and GCC markets for global content giants and providers of cloud, networking and internet services. NEOM is the perfect location for providers seeking to co-locate their infrastructure - it will be cost-effective, drawing on high-speed connectivity and an abundance of skilled talent."

NEOM Tech & Digital Hold Co. (via its affiliates, NEOM Company) also announced a USD 0.5bn joint venture with EzdiTek (via its affiliate, FAS Energy Trading Co, a subsidiary of Saudi Arabia's Fawaz Alhokair Group) to power the creation and operation of the data center. EzdiTek will partner with global engineering and architectural firms RED and Gensler.

**Kamel Alqalam, Group Managing Director, Fawaz al Hokair Group, said:** "We are proud to partner with NEOM Tech & Digital Hold Co. and support on a strategic project of this magnitude and importance. It will allow us to offer our co-location customers access to pioneering data center facilities. NEOM offers a truly inspiring future and as leaders in renewable energy in the Kingdom we are excited by the opportunity to help realize that vision."

The data center, 51% owned by NEOM Tech & Digital Hold Co. and 49% by EzdiTek, will be designed to meet the highest security standards in the industry and serve MENA, parts of Sub-Saharan Africa, and eventually Europe. The data center is strategically located at the nexus of terrestrial and sub-sea cable cables, enabling it to provide customers with fast and reliable connectivity.

### **About Oracle**

Oracle offers integrated suites of applications plus secure, autonomous infrastructure in the Oracle Cloud. For more information about Oracle (NYSE: [ORCL](#)), please visit us at [www.oracle.com](http://www.oracle.com).

### **About NEOM Tech & Digital Holding Company**

NEOM Tech & Digital Holding Company is powering the world's first ecosystem of cognitive technologies at NEOM. Evolving from its Technology & Digital sector, it was the first holding company to be established as a subsidiary of NEOM, a region in Saudi Arabia charting the course for a new future fueled by technology. NEOM Tech & Digital Hold Co.'s digital infrastructure will be the operating system of NEOM, enabling its communities and industries. In partnership with global tech-industry leaders, it will co-invent the future of living with pioneering cognitive technologies. Consent, trust and transparency are fundamental to NEOM Tech & Digital Hold Co.'s license to operate, providing the ethical foundations to collect and leverage customer data to realize bold ambitions. NEOM Tech & Digital Hold Co. will use accurate, consented to and protected data to learn the day-to day rhythms of residents to deliver predictive, personalized and autonomous services. Its solutions will be powered by unrivalled connectivity and computing capability, as well as cutting-edge Artificial Intelligence (AI) and robotics, all underpinned by global security standards.

For further information visit : <https://www.neom.com/en-us/sectors/technology-and-digital>

### **About EzdiTek**

EzdiTek is part of Ezdihar Holding. EzdiTek's mission is to pioneer reliable Digital Infrastructure Services to enable innovative and highly-demanding digital services; and have an active role in the realization of Vision 2030 Digitization Mission within the Kingdom of Saudi Arabia. Data Center Services is at the corner of EzdiTek's Digital Infrastructure vision.

## **About NEOM**

NEOM is an accelerator of human progress and a vision of what a New Future might look like. It is a region in northwest Saudi Arabia on the Red Sea being built from the ground up as a living laboratory – a place where entrepreneurship will chart the course for this New Future. It will be a destination and a home for people who dream big and want to be part of building a new model for exceptional livability, creating thriving businesses, and reinventing environmental conservation.

NEOM will be the home and workplace to more than a million residents from around the world. It will include hyperconnected, cognitive towns and cities, ports and enterprise zones, research centers, sports and entertainment venues, and tourist destinations. As a hub for innovation, entrepreneurs, business leaders and companies will come to research, incubate, and commercialize new technologies and enterprises in ground-breaking ways. Residents of NEOM will embody an international ethos and embrace a culture of exploration, risk-taking and diversity - all supported by a progressive law compatible with international norms and conducive to economic growth.

For further information email [media@neom.com](mailto:media@neom.com) or visit [www.neom.com](http://www.neom.com).

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