
From: B20Media
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To: B20Media
Subject: Business voice to the G20 issues call to action on advancing the UN's global goals

MEDIA ADVISORY

Business voice to the G20 issues call to action on advancing the UN's global goals

Riyadh, Saudi Arabia, 13 October 2020 - The world is far from being on track to achieve the UN Sustainable Development Goals (SDGs) by 2030. Despite the progress made since 2015, COVID-19 has deeply hurt the global SDG efforts by diverting resources, stalling development work and highlighting tensions between countries.

The voice of business has never been more important in guiding the conversation around sustainable development and "building back better". To that end, [the B20](#), the voice of the private sector to the G20, today launches its report on *Advancing the Global Goals on Sustainable Development: A B20 Call to Action*.

The report demonstrates how the policy recommendations put forth [by the B20 to the G20 earlier this month](#) align with the SDGs. If adopted by the G20, they can help accelerate progress on the SDGs in the Decade of Action. The report details how each of the B20's policy recommendations directly supports respective SDGs and how society must approach these issues from a business perspective.

The G20 can play a leading role in delivering SDG-centric policy formulation and should partner with the UN system and the business community to positively impact effective implementation.

You can read the report in its entirety [here](#).

For easy reference, below is an infographic that summarizes the findings of the report, in alignment with the policy actions proposed by the B20.

GLOBAL BUSINESS ADVANCING THE SDGs



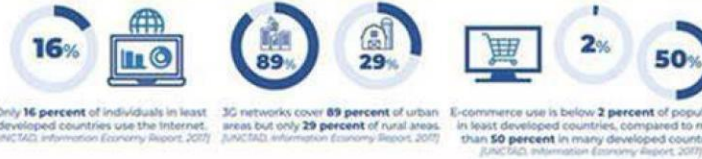
B20 Saudi Arabia has presented policy recommendations to the G20 to help advance the SDGs. The current crisis is the right time to accelerate progress on SDGs and for business to strengthen its commitment for government policies that *build back better*.

WOMEN IN BUSINESS



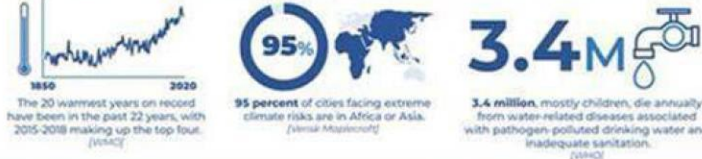
RECOMMENDATIONS	Relevant SDGs
<ul style="list-style-type: none"> Driving reforms to foster an inclusive environment, ensuring fair and equal pay and encouraging new ways of flexible working Promote female business ownership and create an enabling environment for female-founded start-ups and businesses Apply a user-centric approach to policymaking and create synergies between stakeholders 	

DIGITALIZATION



RECOMMENDATIONS	Relevant SDGs
<ul style="list-style-type: none"> Enable and support resilient digital infrastructure Support the healthy development and adoption of artificial intelligence (AI) Lay the foundations for smart cities Drive digital inclusion and grow digital skills 	

ENERGY, SUSTAINABILITY & CLIMATE



RECOMMENDATIONS	Relevant SDGs
<ul style="list-style-type: none"> Commit to action towards carbon neutrality Provide predictable, effective policy frameworks to achieve carbon neutrality Strengthen climate resilience of infrastructure 	

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