

FEB 7

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant Karen Weiner Escalera  
Associates, Inc.

Registration No. 340522

Business Address of Registrant 104 Fifth Avenue - 11th Floor  
New York, NY 10011

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

| Name | Position | Date Connection Ended |
|------|----------|-----------------------|
|------|----------|-----------------------|

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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

| <i>Name</i> | <i>Residence<br/>Address</i> | <i>Citizenship</i> | <i>Position</i> | <i>Date<br/>Assumed</i> |
|-------------|------------------------------|--------------------|-----------------|-------------------------|
|-------------|------------------------------|--------------------|-----------------|-------------------------|

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
Yes  No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

| <i>Name</i> | <i>Position or connection</i> | <i>Date terminated</i> |
|-------------|-------------------------------|------------------------|
|-------------|-------------------------------|------------------------|

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

| <i>Name</i> | <i>Residence<br/>Address</i> | <i>Position or<br/>connection</i> | <i>Date connection<br/>began</i> |
|-------------|------------------------------|-----------------------------------|----------------------------------|
|-------------|------------------------------|-----------------------------------|----------------------------------|

## II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

## III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

(Registrant rendered public relations services as described in Exhibit A which is attached hereto and by this reference made a part of this supplemental statement

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<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).  
A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully.

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<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

| <i>Date</i> | <i>From Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|------------------|----------------|---------------|
|-------------|------------------|----------------|---------------|

(The information herein is set forth fully in Exhibit B which is attached hereto and by this reference and made a part of this supplemental statement.)

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Total

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## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

| <i>Name of<br/>foreign principal</i> | <i>Date<br/>received</i> | <i>Description of<br/>thing of value</i> | <i>Purpose</i> |
|--------------------------------------|--------------------------|--|----------------|
|--------------------------------------|--------------------------|--|----------------|

<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(c).  
<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| <i>Date</i> | <i>To Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|----------------|----------------|---------------|
|-------------|----------------|----------------|---------------|

(The information requested herein is set forth fully in Exhibit B.)

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Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?  
Yes  No

If yes, furnish the following information:

| <i>Date disposed</i> | <i>Name of person to whom given</i> | <i>On behalf of what foreign principal</i> | <i>Description of thing of value</i> | <i>Purpose</i> |
|----------------------|-------------------------------------|--|--------------------------------------|----------------|
|----------------------|-------------------------------------|--|--------------------------------------|----------------|

(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?  
Yes  No

If yes, furnish the following information:

| <i>Date</i> | <i>Amount or thing of value</i> | <i>Name of political organization</i> | <i>Name of candidate</i> |
|-------------|---------------------------------|---------------------------------------|--------------------------|
|-------------|---------------------------------|---------------------------------------|--------------------------|

V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts  Magazine or newspaper articles  Motion picture films  Letters or telegrams
 Advertising campaigns  Press releases  Pamphlets or other publications  Lectures or speeches
 Other (specify)

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials  Newspapers  Libraries
 Legislators  Editors  Educational institutions
 Government agencies  Civic groups or associations  Nationality groups
 Other (specify)

21. What language was used in this political propaganda:

- English  Other (specify)

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes  No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes  No

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup> Yes  No 
Exhibit B<sup>7</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

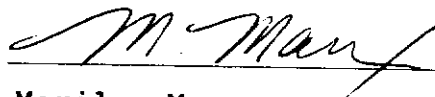
Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes  No

If no, list names of persons who have not filed the required statement.

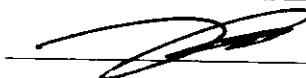
The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



Marilyn Marx



Karen Weiner Escalera

Subscribed and sworn to before me at New York, N.Y.

this 23<sup>rd</sup> day of March, 19 90

KENNETH T. WASSERMAN  
Notary Public, State of New York  
No. 01428412  
Qualified in New York County  
Commission Expires March 30, 1991



(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No XX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes \_\_\_\_\_ or No XX

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

M. Marx  
Signature

(3/22/90)  
Date

Marilyn Marx  
Please type or print name of signatory on the line above

Vice President  
Title

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EXHIBIT A

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GRENADA DEPARTMENT OF TOURISM

MONTHLY REPORT - SEPTEMBER 1989

Projects

Hosted the September 18 - 26 press trip to the island. Many conversations with participants prior to the trip regarding flights to the Caribbean in the wake of Hurricane Hugo. Participants included: Andy Faulkner, on assignment for ORLANDO magazine; Susan Edwards, on assignment for TAMPA BAY LIFE; Priscilla Weadon, BROOKS NEWSPAPERS; Julie Wilson, PENGUIN CARIBBEAN GUIDE BOOK and contributor to magazines such as BOSTON and FREQUENT FLYER; Brenda Fine, story most likely will appear in NEW YORK DAILY NEWS; Steve Veale, TRAVEL A LA CARTE magazine and GLOBEHOPPER magazine; Valmai Howe, DOCTOR'S REVIEW. Because of confusion caused by Hurricane Hugo, Valmai missed her BWIA flight out in Toronto.

Travelled to Grenada to help coordinate and facilitate the September 10 - 13 taping of the top-rated show "Runaway with the Rich and Famous." Provided Eileen Katz, producer of the segment, with names of Grenadians the crew would meet while on the island. Provided Ann Marie Marecheau with a revised itinerary for the shoot. While on the island, Marilyn Marx gathered story material for releases.

Spoke to Lou Clancy of the TORONTO STAR regarding his interest in participating in the press trip. Working with Peter Rothholz, public relations for BWIA, was able to get Lou a pass out of Toronto. At the last minute, Lou had to cancel due to an illness in the family.

Sent letter listing participants to Rita Glassman, public relations for Ramada.

Continued work in coordinating November 2 - 15 photo shoot for TIME-LIFE crew. Provided Jule Campbell with Grenada rainfall chart, per her request. Received names and special requests of TIME-LIFE group that was to be in Grenada November 2 - 15 for a

(more)

photo shoot. Christy Walker of TIME-LIFE subsequently advised that the crew would not be going to Grenada due to budget constraints. (Fashion shoot was to be for SPORTS ILLUSTRATED swimsuit issue.)

Working with CTO, confirmed half-hour press conference for Diana Taylor during the Caribbean Tourism Conference in the Bahamas, provided a list of important topics to cover, and subsequently prepared a statement for Diana. Provided 10 waterfall photographs to Marcella Martinez, public relations for CTO, for inclusion in CTC press kits.

Prepared press material for inclusion in the ASTA CONGRESS DAILY newspaper to be distributed at the ASTA World Congress meeting in Miami October 22 - 28. Additionally, provided copies of some of the past year's releases to Martin Elder of TRAVEL AGENT magazine.

Attended September 25 special meeting of CTO to discuss the effect of Hurricane Hugo on the Caribbean and subsequently advised Marcella Martinez, public relations for CTO, that Grenada was not affected.

Advised the following media that Grenada was not affected by the hurricane: Gary Walther, TRAVEL & LEISURE; Martin Elder, TRAVEL AGENT magazine; Amy Dana, VOGUE magazine.

Provided two color slides of Grenada for inclusion in the CTO calendar.

Completed tourist board survey for YOUR HOLIDAY magazine.

Provided updated information on Grenada to the following trade guide books:

|                               |                         |
|-------------------------------|-------------------------|
| OAG TRAVEL PLANNER            | December-February issue |
| OFFICIAL HOTEL & RESORT GUIDE | 1990 Guide              |

Spoke to Ian Keown, who advised that Spice Island Inn would be featured in his October piece on private swimming pools for TRAVEL & LEISURE.

Followed-up with Abby Rand, who advised that her "Dream Vacations" piece, which includes Grenada and Secret Harbour, will appear in the October issue of DIVERSION.

Provided background material and calendar of events to Eric Hosek of OFFICIAL RECREATION GUIDE.

Sent black/white photos to Alissa Wolf of the TRENTONIAN to accompany Bill Kent's piece on the island. Bill visited the island on a press trip.

(more)

Spoke to writer Jennifer Cecil, who writes on island travel for NEW YORK magazine and is Caribbean editor of CONDE NAST TRAVELER. Provided background material on the island and on accommodations in advance of her trip in November.

Discussed the Game Fishing Tournament with Harcourt Tynes, who is doing a story for CURRENT magazine.

Spoke to freelance writer Sally Moore, who visited Grenada on our June press trip, and while in Grenada, Marilyn Marx secured wide range of prices of Grenadian items at Tikal for her upcoming story in CARIBBEAN TRAVEL & LIFE.

Additional fact-checking of Amy Dana's story for VOGUE magazine.

Fact-checked winter rates for Secret Harbour's "Club Mariner" package for Sharon Jaffe, who included them in CARIBBEAN TRAVEL & LIFE's "Caribbean Hotlines" section.

Spoke with and provided recent releases to Carolyn Snyder of the SAN JOSE MERCURY NEWS for possible inclusion in the newspaper's upcoming Caribbean travel section.

Sent Hotel Association brochure to Anne Crane, an individual traveler visiting Grenada in October.

Spoke to Barbara Gillam, Travel Editor of GLAMOUR magazine, regarding her appearance on the "LIVE WITH REGIS AND KATHY LEE" syndicated television show and provided rates and a color slide of Blue Horizons for possible use on the show.

Pitched Grenada to writer Herbert Hiller, who is doing a piece for the February 1990 issue of FLORIDA HOME & GARDEN. Followed-up with background material.

Provided calendar of events to Chelle Koster Walton for inclusion in her updated piece for TRAVELAGE CARIBBEAN.

Fact-checked with Katherine Wesslan of ESQUIRE magazine for upcoming Caribbean real estate section.

Spoke to Dale Suib of the ARTISTS COMPANY regarding interest in shooting a commercial in Grenada. Followed-up with press kit.

Provided names of realtors in Grenada to Tom Dekay of QUEST magazine, for upcoming piece on Caribbean rentals.

Met with Herman Hall, Publisher of EVERYBODY'S and provided color slides of Grenada for Carver Savings Bank calendar he is producing.

Sent selection of black/white photos of Grenada to syndicated columnist Peter Greenberg for possible inclusion in a Caribbean round-up.

(more)

Provided recent releases to Mary Murray of JAX FAX for inclusion in upcoming Caribbean section.

Pitched Deborah Cushman of USA TODAY on Grenada for inclusion in a story on "lesser travelled Caribbean islands." Followed-up with press kit.

Provided a list of Grenada's black-owned hotels and restaurants to Sonia Diaz of the ASSOCIATION OF BLACK TRAVEL WRITERS, per her request.

Sent background material to photographer Mark Sennet, who has been assigned to take photos to accompany Peter Greenberg's story on Grenada in the LONDON SUNDAY MIRROR. Mark also does work for TIME-LIFE and advised that his photographs could eventually appear in PEOPLE magazine.

Provided background material to Fran Fry, who writes a column for the ERIE TIMES NEWS.

Spoke to Susan Bornstein of VOGUE magazine regarding Grenada's inclusion in the magazine's reader service section for additional information on the island. This will accompany Amy Dana's story. Spoke with Margaret Evans and advised Susan that the Tourist Office has brochures in a quantity sufficient to handle the incoming requests.

Spoke to Florice Newberry, a freelance travel writer, who advised that she has an assignment from SOUTHEAST ASIA TRAVELER to write a story on Grenada. Advised that we handle North America but would be happy to work with her. Requested she provide an assignment letter for us to forward to Grenada.

Provided black/white photos to Elliott Anthony of CARIBBEAN TOURISM MAGAZINE.

Spoke to freelance writer Laura Kelly about the September press trip. Laura was interested in going on the trip but unfortunately it was full.

# KWE

Karen Weiner Escalera  
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GRENADA DEPARTMENT OF TOURISM

MONTHLY REPORT - OCTOBER 1989

## Releases

"Grenada Not Affected by Hurricane Hugo" originally written for distribution to travel trade publications but distributed to travel agents via Grenada Office of Tourism. Instead, the Caribbean Tourist Organization distributed a release outlining islands not affected by the storm.

"First Dive School/Operation on Carriacou Opens" distributed to travel trade publications in the U.S. and Canada, consumer travel and dive publications, and selected freelance writers with an interest in the Caribbean and diving.

"Grenada's Calabash Hotel Adds Pool, Pool Bar and Meeting Space" distributed to U.S. and Canadian travel trade publications and selected freelance writers.

## Projects

Met with Jennifer Cecil traveling to Grenada as Jennifer Brown and discussed possible itinerary for her November stay at Spice Island, Secret Harbour and possibly Calabash. She will be paying. Made recommendations regarding dining and shopping. Jennifer is the new Caribbean editor of CONDE NAST TRAVELER and also writes for NEW YORK magazine's annual "Island Travel" section. Sent word to Lir Nelson, Leo Garbutt, Arnold and Royston Hopkin, and Augustus Cruickshank of her visit. Advised that she should be well looked after but that no VIP treatment should be offered. Her primary outlet for this trip is CONDE NAST TRAVELER as Linda Wolfe, who also writes for NEW YORK, has "claimed" Grenada. Advised Grenada Tourist Department of her visit and requested a day tour of the island be set up.

(more)

Working with Ann Marie Marecheau, arranged for Jule Campbell of SPORTS ILLUSTRATED to be given permission from Customs and Immigration to travel in and out of Grenada's waters without need to check in each time for a period of three weeks. They are shooting the magazine's annual swimsuit issue - the top seller. They will be photographing in the Carriacou area. Much time spent coordinating this.

Followed-up with Eileen Katz of RUNAWAY WITH THE RICH AND FAMOUS, who advised that the Grenada segment is scheduled to air on November 18, January 20, and June 23. Advised Diana Taylor of the dates, times and station for New York viewers and, by way of cc's, advised others involved in project. Also advised BWIA, and other contacts that assisted in putting this together. Provided Eileen with additional information on the island and Spice Island Inn.

Reviewed material on the Caribbean Tourism Organization's "Caribbean Celebration 1990" unified public relations campaign. Advised the Grenada Tourist Department of our public relations opportunities as they relate to this campaign and requested Ann Marie Marecheau provide material, black/white photos and color slides.

Fact-checked freelance writer Brenda Fine's upcoming story for the NEW YORK DAILY NEWS. Contacted Yellow Poui regarding the name and address of the publisher of Canute Calliste's book, for Brenda's story. She visited Grenada on our September press trip.

Forwarded information to Kay Showker for the upcoming Caribbean section for SOUTHERN LIVING.

Contacted Laura Powell of CNN TRAVEL GUIDE, regarding doing a story on Grenada. Followed-up with footage taken of the island for the 5th Anniversary video news release.

Advised Arnold Hopkin of freelance writer Madeline Greedy's planned trip to Grenada.

Provided Jean Fisher's phone number to Norie Quintos of CARIBBEAN TRAVEL & LIFE in order for her to obtain a photo of Tikal for publication in the magazine. Sally Moore, who was on June press trip, wrote the story.

Verified information for writer Sally Grotta, regarding FODORS CRUISE BOOK.

Met with Gary Walther, Caribbean Editor of TRAVEL & LEISURE. Gary is interested in doing a short piece on Grenada's rock star stamps to accompany Ian Keown's January feature story on the island. Followed-up to Gary with copy of the NEWSWEEK and TRAVEL-HOLIDAY articles in which they were featured and requested Ann Marie Marecheau provide set of stamps and name and address of printer.

(more)

Provided 1990 off-season rates to Gary Walther, TRAVEL & LEISURE, for inclusion in the April issue.

Per the request of Maureen Campbell, faxed the "Meet the People" release to Beach Travel, a travel agency which has a client wanting to participate.

Spoke with Sandra Hart, who is researching and updating the FODORS guidebook to the Caribbean. She requested our assistance with transportation to Grenada, but advised that she would need to contact BWIA. Subsequently, updated the 1990 copy for her in preparation for her impending visit.

Supplied updated information to writer Milton Bass, who visited Grenada some time ago, and was speaking to a writers' group about his experiences on the island.

Spoke to freelance writer Kal Wagenheim, who is writing the December Caribbean advertorial for the WALL STREET JOURNAL. Followed-up with recent releases.

Met with and reviewed writer Geri Trotta's story for the January issue of GOURMET.

Met with Harry Ryan, Travel Editor of the NEW YORK DAILY NEWS, who advised that Brenda Fine's story will appear in the November 5 edition.

Provided names of photographers who might have pictures of Cassada Bay to Julie Stone of NEW YORK magazine for consideration to accompany Jennifer Cecil's story.

Sent background material to Stanley Carr for possible inclusion in his upcoming Caribbean round-up in the NEW YORK TIMES. The piece will compare and contrast luxury and budget hotels in the Caribbean.

Sent Chandra Baldeo of BWIA September press trip participant Valmai Howe's unused ticket in order to recover \$173 service charge paid. She subsequently advised that a refund could not be issued, but would return the ticket which could be used as a credit.

Contacted Valmai Howe, who was to participate in our September press trip, and advised that our next press trip scheduled is for the spring. Will be in touch with her when we start working on it.

Spoke to Pamela Madden of GOURMET regarding the cost of quantity reprints/tear sheets of the upcoming Grenada story. She will advise.

Assisted READER'S DIGEST with information needed for a novel.

(more)

Received a call from a freelance yachting writer who wanted air transportation to Grenada, as well as sightseeing and meals, for a trip in January. Advised him of difficulty at that time of year and suggested he contact BWIA public relations representative, Peter Rothholz Associates. Subsequently, discussed with Donna Rosner of Peter Rothholz Associates, who turned him down.

Provided 800 toll-free telephone number to Jay Clarke, Travel Editor of the MIAMI HERALD for future publication.

On behalf of Angela Clements, contacted Denise Iest of ISLANDS magazine regarding when item on Arawak Island products might appear. She advised either January/February or March/April issues.

Provided Allyson Reid-Dove with names of black-owned guest houses for a story she is writing for the new magazine, EMERGE.

Spoke to Grace Blake, wife of BWIA's Horace Blake, regarding the island, for consideration in the production of a major film starring Anthony Hopkins and Jodi Foster. Followed-up with information on Carriacou.

Sent slides of Grenada to Barbara Coats for use in the COSTA CRUISES PORT GUIDE.

Spoke to Joe Anthony of CHANGING TIMES and advised that Grenada was unaffected by Hurricane Hugo.

Fact-checked Ian Keown's upcoming story for TRAVEL & LEISURE and provided information on Twelve Degrees North and Morne Fendue.

Fact-checked Halifax Bay photos for Jim Buckley of SPORTS ILLUSTRATED for upcoming Caribbean advertorial.

Sent black/white photos and color slides to Middie Randerson of the HOUSTON POST to accompany Peter Greenberg's story on the island.

Sent slides and background information to INTERACTIVE MARKETING, for use in developing 2-3 minute presentation on Grenada dive sites.

Updated Grenada information for Reed Travel Group's Central Database, which supplies material to TRAVEL WEEKLY, HOTEL AND TRAVEL INDEX, MEETINGS AND CONVENTIONS, FAST FACTS, and ABC WORLDWIDE HOTEL GUIDE.

Sent John Good, of the Caribbean Hotel Association, our Grenada/Hurricane Hugo release.

Met with Dick Lee of TRAVELAGE and provided background material for his piece in the October 30 issue of the magazine.

(more)

Spoke to writer Hank Herman who visited the island on our May press trip. He advised that his story for OUTSIDE magazine will appear in the March or April issue.

Per her request, faxed a copy of the Grenada weddings release to Mary Brennan of Marcella Martinez Associates (public relations for CTO).

Met with Merle Richman, of Taylored Video Services, and advised that Grenada is not, at present, interested in producing a travel video.

At the request of Linda Ogilvie, sent press kit for her to give to a Canadian journalist.



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GRENADA DEPARTMENT OF TOURISM

MONTHLY REPORT - NOVEMBER 1989

Releases

"Two New Brochures Outline Wide Variety of Accommodations and Rates on Grenada and Carriacou" distributed to travel trade publications in the U.S. and Canada and selected freelance writers.

"Grenada Boasts Double-Digit Tourism Increase Through Third Quarter of 1989; Stayover visitors up 11.5%" distributed to travel trade publications in the U.S. and Canada.

"Grenada Anticipates Marked Boost in Tourist Arrivals with Start-up of American Airlines Service" distributed widely to U.S. and Canadian travel trades, selected consumer travel magazine, newspaper editors in market cities and freelance writers.

"Caribbean Celebration/Grenada 1990 Fact Sheet" distributed to CTO chapter presidents, CTO/CHA contacts, selected trade publications and freelance writers.

Projects

On behalf of GDT, requested a copy of the RUNAWAY WITH THE RICH AND FAMOUS/Grenada segment and signed agreement that tape will be used for personal viewing only. Subsequently, wrote to Peter Schlossberg of LIFESTYLES OF THE RICH AND FAMOUS, requesting permission for the public station on the island to re-broadcast the segment on the weekly local news show. Advised Gus Cruickshank that we'd let him know as soon as we receive word.

Spoke to John Horne of the ASSOCIATED PRESS, regarding his December trip to the island to do a travel story. Provided him with background material and suggested he contact Ann Marie Marecheau. Advised Ann Marie that he is traveling on his own, staying at Calabash. Although he is not looking for

(more)

complimentary meals, suggested Ann Marie offer to set up a few. Also, advised Leo Garbutt and Clive Barnes of when John would be arriving.

Mary Fazulak of American Airlines advised that the start-up date of service to the island has been moved to June 23. Advised TRAVEL & LEISURE and the NEW YORK TIMES.

Fact-checked Regina Shrambling's nutmeg story for the NEW YORK TIMES with Stanley Carr. Provided visuals and description of the flag of Grenada.

Pitched Grenada's current development to Carl von Wodtke of RECOMMEND magazine for possible inclusion in upcoming feature.

Requested material for CTO's February public relations theme, small hotels and inns, from Ann Marie Marecheau.

Fact-checked past press trip participant Hank Herman's story on Grenada, which is to appear in OUTSIDE early next year.

Pitched Michael Carlton of SOUTHPOINT magazine on a possible inaugural trip to Grenada when American begins service in June.

Assisted John Elmore, APPLE BOX PRODUCTIONS, in identifying locations for a Suntory Beer commercial. Followed-up with kit and maps. They are considering Grenada as the location for the commercial.

Met with Brian Mackenzie of WINZ-AM/WZTA-FM (Miami, FL) regarding working together on future radio promotions.

Spoke to Norie Quintos, who advised that the story on Grenada's inns will appear in the May/June issue of CARIBBEAN TRAVEL & LIFE.

Per his request, added Rick Muncaster, Publisher of SAULT STE. MARIE THIS WEEK, to our mailing list.

Inputted the names of all CTO chapter presidents into data base for all future Grenada mailings.

Corresponded with Paul Slinger of the Grenada Triathlon Committee regarding his request to get specialized writers to cover the upcoming event. Advised that we would be happy to work on getting writers there if we can be assured BWIA will provide air and that there will be hotel space. He advised he could obtain both.

Pitched Sibby Christensen of ASSOCIATED PRESS SPECIAL EDITION on weddings in Grenada for possible inclusion in her upcoming "Bride and Groom" December section.

(more)

Sent draft of informational material for the CTO/Caribbean Celebration 1990 program to Diana Taylor for her review and additions. The January category is land-based sports. Subsequently, received additional material for January release from Roger Naimool of the Grenada Department of Tourism.

Met with and pitched Kathryn Howard on including Grenada in the February issue Caribbean round-up in FLORIDA HOME & GARDEN. She will consider. Followed-up with kit and photos.

Approached Mary Fazulak of American Airlines regarding their interest in continuing to co-sponsor Grenada press trips in 1990, via Barbados. Provided proposed dates for these trips. Upon learning of American's January 31 start-up date, discussed with Mary the GTD's desire to coordinate an inaugural flight press trip, January 31 through February 6. Sent Mary copies of recent Grenada placements. Subsequently, wrote to Diana Taylor regarding hotel availability.

Sent out American Airlines release with many personal notes to travel editors and writers.

Updated Scott Daube, Caribbean Editor for TRAVEL WEEKLY, on winter season projections and other tourism updates.

Contacted writer Rich Kahn, who recently produced the STAR LEDGER (Newark, NJ) Caribbean section which prominently featured Grand Anse. Advised that the tourist office telephone numbers were listed incorrectly and provided correct numbers.

Provided 1987 and 1988 tourism figures to Dan Dignam of TOUR & TRAVEL NEWS.

Discussed with writer Art Thomas his one-day visit to Grenada at the end of December and sent press kit. Art writes for the CLEVELAND PLAIN DEALER and WESTLIFE magazine. He will be visiting the island on a cruise ship.

At the request of Linda Ogilvie, sent press kit to Nancy Doetzel, a Canadian writer.

Discussed with Carrie Simon of ACT PRODUCTIONS her company's interest in shooting the Dillard's catalog in Grenada in January on a trade-out or partial trade-out basis. The shoot would take seven days and involve 12 - 15 people. Advised that due to the time of year, we could not recommend going ahead with this.

Wrote to author James Michener, thanking him for his kind words about Grenada in a recent issue of TIME magazine and suggested he contact us when he has time to re-visit the island for a longer stay. This first visit was on a ship.

Sent updated material on Grenada to writer Milton Bass. Milton visited the island twice, in 1982 and in 1987 and recounted his experiences to a group of 150 teachers.

(more)

Provided slides of Spice Island Inn and the new Carenage pedestrian plaza to Ursula Mahoney, of the NEW YORK TIMES for possible use in an upcoming story.

Sent color slides to TAMPA BAY LIFE to accompany Susan Edwards' story on Grenada, which will appear in the January issue.

Requested and received Gus Cruickshank's c.v. for use in writing a release on his appointment as president of the Grenada Hotel Association.

Fact-checked cost of day tours to Carriacou for upcoming story in TRAVEL & LEISURE.

Fact-checked Grenada copy for February/March issue of BRIDES' magazine.

Advised writer Jennifer Cecil's assistant that she can send material that Jennifer needs upon arrival at Spice Island Inn by Federal Express.

Met with Jon Holman, publisher of WINE COUNTRY INTERNATIONAL, and followed-up with press kit and photos.

Pitched Grenada meetings to Justine Gerety of BUSINESS TRAVEL NEWS for possible inclusion in a story on resort meetings.

Discussed Grenada's "People to People" program with Ron Lux of GOING SOLO newsletter and followed-up with release.

Discussed with writer Gail Rickey her one-day visit to Grenada and followed-up with updated information on the island. She will advise the exact date of her visit and at that time we will make arrangements, at her request, for her to meet "Mama" and to see Secret Harbour.

Met with Jeff Kriendler, vice president of public relations for Pan Am Airways regarding the airline's possible interest in co-sponsoring press trips in 1990. He advised that there are no specific dates yet for flights into Grenada although we heard that service was imminent.

Pitched Grenada properties for possible inclusion in Larry and Barbara Fox's new book, "Romantic Caribbean Journeys." Followed-up with background information and weddings release.

Pitched freelance writer Dolly Nielsen on Grenada for a story she is writing on Caribbean cuisine.

Contacted Alys Bohn of RECOMMEND magazine regarding the January Caribbean dive focus and followed-up with material on Dive Paradise and HMC.

Reviewed Ian Keown's Grenada copy in 1990 CARIBBEAN HIDEAWAYS book and corrected several errors.

(more)

Sent slides to Burl Willes for use in his upcoming book on the Caribbean.

Provided name and address of the company that manufactures Grenada's rock star stamps to Gary Walther of TRAVEL & LEISURE.

Sent color slides of the "spice ladies" to Ursula Mahoney to accompany piece in the NEW YORK TIMES' "Fare of the Country" story by Regina Schrambling, which will appear in the December 10 issue. Also, advised that Bob Krist, Pat Canova, and Sally Moore have color slides she might want to consider.

Spoke to Caroline Gammon of SKINDIVER magazine regarding Dive Carriacou and suggested she call them for additional information. Also updated her on HMC.

Discussed with Harcourt Tynes of CRUISE PASSENGER NETWORK Grenada's upcoming special events for inclusion in the Winter issue.

Spoke to Steve Noveck of TRAVELAGE regarding Joan Iaconetti's dive story.

Requested Jim Concannon send a photo of the Bianca C to past press trip participant Pat Canova to accompany her stories in SEA FRONTIERS and H'OMBRE.

Suggested to past press trip participant Hank Herman that he submit his Grenada story to LANDS' END for consideration in their mail-order catalog.

Followed-up with press trip participant Priscilla Weadon, who advised that her Grenada piece will appear in the Connecticut-based BROOKS NEWSPAPERS in January 1990.

Spoke to Susan Pierres regarding her revision of the INSIGHT GUIDE and followed-up with background material on Grenada's hotels, restaurants, and attractions.

Spoke to past press trip participant Brenda Fine, who advised that she is pitching CARIBBEAN TRAVEL & LIFE on a story about artist Canute Calliste.

Spoke to freelance writer Sandra Hart, who is writing the Grenada chapter of FODOR'S 1991 GUIDE TO THE CARIBBEAN, regarding her November visit to the island. Requested that Ann Marie Marecheau arrange accommodations, meals, and tours of newly-developed sites for her five-day visit and asked that, as she is arriving on Sunday, the person on duty at the airport advise her of where she is staying.

Sent 73 VOGUE magazine reader responses to the Grenada Office of Tourism for fulfilling. This is a result to date of interest in November story on Grenada.

(more)

Provided information to past press trip participant Allyson Reid-Dove for her story on Grenada to appear in the April issue of ESSENCE. At her request, sent color slides to Pamela Toussaint at the magazine.

(30)



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GRENADA DEPARTMENT OF TOURISM

MONTHLY REPORT - DECEMBER 1989

### Releases

"Augustus Cruickshank Named President of Grenada Hotel Association and "Hotelier of the Year" distributed to U.S. and Canadian travel trade publications and writers specializing in the Caribbean.

"Two Grenada Hotels Introduce New Brochures" distributed to U.S. and Canadian travel trade publications and selected freelance writers.

Compiled CTO/Caribbean Celebration Fact Sheet for February on Small Hotels and Inns and sent to travel trade publications, CTO list, and Caribbean interests.

### Projects

On behalf of Richard Cherman, contacted Paul Settles of the Association of Tennis Professionals regarding the possibility of his arranging for a male player to participate in the Caribbean Invitational Lawn Tennis Tournament at Coyaba Beach Resort, May 30 - June 3, 1990. Advised Richard that ATP arranged for Jim Settles, captain of the Arizona State University tennis team, to participate. Subsequently, per Richard's request, asked the ATP to suggest a female player to participate as well.

Much time spent arranging accommodations for Linda Wolfe for her January visit to the island as her plans changed. Arrangements were made for Linda and her husband, Max Pollack, to stay at Coyaba, Spice, and Secret Harbour. Linda is visiting Grenada to research for her annual "Island Travel" section for NEW YORK magazine. The magazine is paying for her visit. At her request, advised Alister Hughes of her visit and that she would like to meet him. Followed-up with background

(more)



material on the island and suggested she try to visit Carriacou while there.

Provided color slides, press kit, and rate information to Renee Leslie, Travel Editor of the WASHINGTON POST, to accompany Peter Greenburg's story on Grenada.

Followed-up with Jennifer Cecil, new Caribbean editor for CONDE NAST TRAVELER, regarding her recent trip to Grenada. She advised she loved the island and the people. Jennifer also writes, with Linda Wolfe, NEW YORK magazine's annual "Island Travel" section.

Initiated contact with freelancer Jane Adams, who is writing the spring NEW YORKER Caribbean supplement, and followed-up with background material.

Provided off-season rate and events information to Marci Kozichousky of CARIBBEAN TRAVEL & LIFE.

Followed-up with John Horne of the ASSOCIATED PRESS regarding his trip to Grenada, for which we provided background material and advised people on island of his visit. He advised he had a great trip.

Pitched freelance writer Risa Weinreb on Grenada for inclusion in two stories she is currently writing -- for MODERN BRIDE and WINE COUNTRY magazine. Risa advised that she is now head of TRAVEL PRESS INTERNATIONAL, which markets articles by travel writers to newspapers and magazines throughout the country.

Pitched Harriet Choice, Editor of PRIMARY COLOR TRAVEL - UNIVERSAL PRESS SYNDICATE, and followed-up with background material on the Bianca C.

Sent press kit and selected releases to Chris Kelly, who is writing a story on Grenada for POWER & MOTOR YACHT magazine.

Spoke to Gloria Hayes Kremer, a travel writer visiting Grenada on the Stella Solaris, and, per her request, asked Gus Cruickshank to let her see a room at Spice during her one-day stay.

Pitched updated material on Grenada to Sara Southworth of TRAVEL WORLD NEWS.

Provided color slides to Judy Williamson, Travel Editor of the HOUSTON CHRONICLE, to accompany Regina Schrambling's story on Grenada's spices.

Met with Richard David Story, who writes NEW YORK magazine's "Fast Track" (and is also a freelance contributor to TRAVEL & LEISURE and FOOD & WINE), and pitched Grenada. He is very interested in a visit.

(more)

At the request of Linda Ogilvie, sent a press kit to Paul Knowles, Editor of NEW ERA magazine.

Fact-checked for Sandra Hart, who is working on FODOR'S Grenada chapter.

Pitched Joe Viesti on Grenada's special events for possible inclusion in DISCOVERY magazine.

Pitched Grenada as a wedding destination to Mary Nelson, who is writing a story on unusual locations for weddings for BRIDE'S magazine and referred her to Norma Blaize for additional details. Followed-up with background on Spice Island Inn and Ramada Renaissance weddings.

Provided press kit to Jerry Bloom, who will be visiting the island on the Regent Sun in January. Jerry is writing for the PHILADELPHIA CITYLINE NEWS.

Fact-checked Grenada material for Costa Cruises new island guides, made corrections, and returned.

Discussed with Ron Lux of GOING SOLO (a new newsletter for single travelers) the possibility of a feature on the "Meet the People" program. Unfortunately, Edyth Leonard advised they do not keep records of the program's participants.

Pitched freelancer Shane Mitchell on Grenada's special events for a story she is writing for TRAVEL & LEISURE magazine.

Spoke to Julie Wilson, who advised she is writing a piece on Grenada for the November issue of CONNECTICUT magazine.

Sent 1990 Calendar of Events to Marcella Martinez Associates for inclusion in the Caribbean Tourism Organization's annual calendar for the region.

Fact-checked listings for Bill and Cheryl Jamison's BEST PLACES TO STAY IN THE CARIBBEAN book, and provided fax numbers and updated rate information.

Initiated contact with new publication, CARIBBEAN WEEK, and followed-up with background material on Grenada. Added to our mailing list. Also, referred Mr. Steckels of CARIBBEAN WEEK's Barbados office to Ann Marie Marecheau for additional information on guest house accommodations.

Provided name of Jim Rudin to Anne Burguieres of Regency Cruises in order to arrange a photo of the Regent Sun in St. George's.

Advised Gus Cruickshank that RUNAWAY WITH THE RICH AND FAMOUS cannot give permission for the island to air the Grenada segment on local television.

(more)

Reviewed the 108 requests to date for additional information, which were generated as a result of the VOGUE magazine article by Amy Dana on Grenada, and sent to the Grenada Tourist Office for fulfillment.

Pitched Phyllis Meras of the PROVIDENCE (RI) JOURNAL on Carriacou as a winter getaway. Sent press kit.

Provided background on hotels, restaurants, and activities to WBBM-TV (CBS) in Chicago. Also, arranged with Margaret Evans to send video. They are doing a story on favorite Caribbean destinations of three reporters. Bill McWhirter chose Grenada.



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GRENADA DEPARTMENT OF TOURISM

MONTHLY REPORT - JANUARY 1990

Releases

"Great Values and Great Times Make Grenada a Top Summer Destination" distributed to U.S. and Canadian travel trade publications, editors and freelancers with an interest in the Caribbean, and other key contacts. This is the island's March submission for CTO's Caribbean Celebration 1990.

Projects

Contacted Mary Fazulak of American Airlines regarding our interest in the airline's participation in our May and October press trips, and of course, an inaugural trip, possibly on June 23. Subsequently, Mary asked that we change our October press trip dates to 11 - 17 (instead of 3 - 9). Advised Ann Marie Marecheau.

Per his request, advised Richard Cherman that the Association of Tennis Professionals was able to come up with a female tennis player for the upcoming tournament. Richard will advise if he's interested as she is based in Arizona and this will involve airfare.

Pitched Kris DeLorenzo of BUSINESS TRAVELER INTERNATIONAL on Grenada and followed-up with background material.

Discussed with Rebecca Sawyer of COUNTRY LIVING a tentative story on "how not to wreck and island," spotlighting Grenada. She is interested in pursuing this story on fall 1990 trip. Rebecca visited Grenada in 1988 and has written excellent stories since. Also, advised Clive Barnes that COUNTRY LIVING's conservation editor, Monica Michael Willis, would be honeymooning on the island in March, staying at Calabash. She chose Grenada based on Rebecca's recommendation and will possibly be writing a story.

(more)



Spoke to Jacqueline Monk of NEW WOMAN magazine regarding interest in doing a fashion/beauty shoot in Grenada. She expressed interest in going in February. Advised would like to coordinate with her at a later date, but that February would be impossible.

Spoke to Susan Smith of OUTSIDE magazine and suggested the names of several photographers for photos to accompany Hank Herman's piece in an upcoming issue.

Fact-checked with Julie Wilson for the PENGUIN GUIDE TO THE CARIBBEAN.

On request of Ann Marie Marecheau, contacted Sebastian Keep and Deborah Schneider of Smiley Films, who want to shoot a Michelob Beer commercial. After speaking with them, suggested Ann Marie offer full cooperation. Means many room nights for Grenada and excellent - although uncredited - exposure.

Met with Bob Selwitz of HOTEL & MOTEL MANAGEMENT and pitched Grenada's strong tourist arrival increases and major hotel chains' interest in the island.

Met with and pitched freelance writer Marilyn Green on Grenada and followed-up with detailed information on the island's food.

Discussed with Marc Serota of 25TH PARALLEL magazine, the publication's interest in doing a fashion shoot on the island. They will send background.

Contacted Harriet Choice, UNIVERSAL PRESS SYNDICATE, who had expressed interest in sending James Michener to Grenada for a story. Advised that we'd been in touch with his good friend Frank Riley who agreed to pass along some material to him. Subsequently, Harriet advised that she will pursue the story through his agent.

Discussed with freelancer Brenda Fine, CARIBBEAN TRAVEL & LIFE's interest in a lengthy story on Canute Caliste. Brenda will find out what the magazine's timetable is and we will assist in arranging an interview.

Advised Gus Cruickshank that Linda Wolfe and her husband requested an extra night at Spice. Subsequently, spoke to Linda, following her trip for NEW YORK magazine's November "Island Travel" feature. Linda reported that everything was great and that she will feature Coyaba, Secret Harbour, and Spice Island Inn in the issue.

Jule Campbell of SPORTS ILLUSTRATED advised that at least one Grenada shot made it into the swimsuit issue and that the island is mentioned in the copy. Fact-checked spelling.

(more)

Discussed with Ann Marie Marecheau our interest in nominating Grenada's National Parks System for a Phoenix Award from SATW and requested she provide additional information.

Updated PRENTICE HALL's very out-dated guide book on Grenada, which was brought to our attention by Ian Keown, who wrote the excellent story on Grenada in this month's TRAVEL & LEISURE.

Spoke to Norie Quintos of CARIBBEAN TRAVEL & LIFE regarding a story on Mama's. She advised that her story on the island will appear in the May/June issue.

Provided one slide of boat building on Carriacou to Burl Willis of TRIPS OUT TRAVEL, for possible inclusion in his book on the Caribbean, due out in September.

Updated the 1989 APA INSIGHT GUIDES, CARIBBEAN AND THE LESSER ANTILLES for Susan Pierres.

Per her request, sent a copy of an article on Grenada's hospital system which appeared in the JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION to Pauline Andrew.

Contacted freelance writer Susan Edwards, who advised she is pitching her Grenada story to other magazines. It recently appeared in TAMPA BAY LIFE.

Met with and pitched Barbara Gillam, Travel Editor of GLAMOUR magazine. Followed-up with spring and summer rates for possible inclusion in piece on reasonably-priced travel.

Per request, received additional information on recent hotels, villas, and guest houses from Roger Naimool (however, arrived too late to include).

Fact-checked the Grenada chapters of freelance writer Kay Showker's book, "Ports of Call," and contacted Ann Marie Marecheau regarding whether Balisier and Chez Josephine serve lunch.

Per Richard Cherman's request, has GTO send brochures and rate sheets to Unique Vacations, Inc.

Provided calendar of events to Harcourt Tynes of CRUISE PASSENGER NETWORK.

Pitched Patricia McMillan of the NEWARK STAR-LEDGER on Grenada as a wedding (or honeymoon) destination for possible inclusion in honeymoon section.

Provided additional information on Betty Mascoll to Allyson Reid-Dove of ESSENCE magazine.

(more)

Added Bruce Noonan of Schwartz & Noonan Advertising to our Grenada mailing list.

Drafted a release on American Airlines' new terminal; awaiting approval from American Airlines.

Contacted Royston Hopkin regarding meeting facilities and other details for GUIDE TO MEETINGS AND INCENTIVES.

Provided to Ellen Cain, Editor of the Institute of Certified Travel Agents' newsletter, updated information on Grenada and American Airlines' service to the island for inclusion in upcoming newsletter.

Discussed story ideas with freelancer Gail Rickey, who contributes to CARIBBEAN TRAVEL & LIFE and several other publications. She is visiting the island by ship. Gave her names of contacts.

Provided material on Grenada to Jim MacDonald, a potential hotel investor.

Requested off-season rate information on packages from Connie Kent of The Moorings, advising her of our deadlines.

Discussed advertising with Peter Cowley of SCUBA TIMES and subsequently referred to Silver Beach Resort.

Updated information on Grenada for freelancer Laurie Senz, who is writing a piece for NEWSDAY.

Sent off-season rate and event material to Tracy White of TRAVEL SOUTH.

Spoke to Pamela Toussaint of ESSENCE regarding the Grenada story in the April issue and subsequently suggested she contact Bob Krist about a color slide of Betty Mascoll.

Followed-up with recent press trip participant Canadian Steve Veale, who advised he is editing a new magazine, KHARD, and that the current issue includes a story by Madeleine Greey, who visited individually.

Initiated contact with Delores Long of PRODUCE BUSINESS magazine and followed-up with material on Grenada.

Updated material for the second edition of GUIDE TO MEETINGS AND INCENTIVES IN THE CARIBBEAN REGION.

Provided press kit and recent releases to Phil Kukielski of the PROVIDENCE JOURNAL for possible future story (he already wrote one).

(more)

Forwarded requests for additional tourist information to the Grenada Tourist Office for fulfillment. These requests, 133 received to date, are a result of Amy Dana's story in VOGUE magazine.

Spoke with Angela Clements, Arawak Island Ltd, while she was in the U.S. As a result of our input, story on her products will be in the May/June issue of ISLANDS magazine.

Advised Linda Ogilvie on a writer from ABC STAR SERVICE (Toronto freelancer). Suggested she continue working with her as she is well into project.

# KWE

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## GRENADA DEPARTMENT OF TOURISM

MONTHLY REPORT - FEBRUARY 1990

### Releases

"American Airlines Terminal in Grenada Slated for Completion in March 1990; Gillian Thompson Named Carrier's General Manager in Grenada" distributed to U.S. and Canadian travel trade publications and freelance writers and consumer editors with an interest in the Caribbean.

"Caribbean Celebration 1990 April Fact Sheet: Scuba, Sailing and Watersports" distributed to U.S. and Canadian travel trade publications, selected freelance writers and consumer editors, and CTO list.

### Projects

Began work on May 3 - 9, June 4 - 10 and October 3 - 9 press trips to the island. The May trip will be a hiking/diving trip; June will be cuisine-oriented.

Working with Peter Rothholz, confirmed BWIA's co-sponsorship of our June 4 - 10 press trip. Provided a list of possible participants to Peter and requested eight service charge tickets out of Canada, Miami, and New York.

Sent list of 1990 press trip dates and themes to Ann Marie Marecheau and an update on where American Airlines stands concerning a possible inaugural press trip in June.

Advised Gillian Thompson that Jose de Jesus' office has committed to two press trips this year.

Met with Margaret Evans and Dunbar Graves to discuss plans for the GTD/GHA's spring sales trip. Subsequently suggested to Andre Cherman that GHA and GTD representatives plan to be in New York the week of May 14, because of April holidays.

(more)

Margaret informed that the Embassy is putting a reception together with American Airlines in D.C. on May 16 so the timing of this would work out very well.

Discussed with Barnett Laschever, Director of Tourism for the State of Connecticut, our idea to have representatives of Grenada present the Governor with nutmeg plants directly from the island, as Connecticut is considered the nutmeg state. We proposed to do this the week of May 14.

Pitched freelancer Kent Black on the May 3 - 9 press trip and followed-up with background and details about the island's hiking and diving opportunities.

Met with and pitched freelance writer David Butwin on one of the upcoming press trips.

Contacted John Rasmus of OUTSIDE magazine about possible participation on the May press trip. John is running Hank Herman's story on hiking on the island in a spring issue but he also does a lot of freelance writing for other publications.

Initiated contact with Crys Blundell, Editor of WEDDING BELLS magazine, Canada's top bridal publication, and followed-up with press kit.

Pitched SOUTHPOINT magazine's Michael Carlton on the June press trip and subsequently confirmed his participation.

Pitched prolific freelancer Richard Sax, a frequent contributor to FOOD & WINE, on Grenada, and followed-up with kit and background information on food. Said he'd like to go but is working on a book over next few months.

Pitched spring and summer travel to Marjorie Whigham of BLACK ENTERPRISE for possible inclusion in upcoming feature on off-season travel.

Provided detailed background information on Grenada's nutmeg production to freelance writer Richard Covington for CURRENTS magazine. Richard was on our May 1989 press trip.

Pitched Grenada for inclusion in the ASSOCIATED PRESS SPECIAL EDITIONS April focus on Spring Travel and Recreation. Followed-up with material and rate information.

Sent background material on the Bianca C and Tikal to writer Chris Lyons, who will be participating on our May press trip. Chris writes for USA TODAY, GANNETT WESTCHESTER-ROCKLAND papers, et al.

Met with Kris DiLorenzo, BUSINESS TRAVELER INTERNATIONAL, and followed-up with background information.

(more)

Fact-checked copy for a Grenada story to appear in the May issue of GLAMOUR and provided information for the reader service coupon which will accompany the story.

Fact-checked Grenada copy for upcoming BIRNBAUM GUIDE TO THE CARIBBEAN.

Pitched Alys Bohn, RECOMMEND, on Grenada as a honeymoon destination for possible inclusion in April feature.

As a follow-up to a fax requesting March information for "Caribbean Celebration 1990," confirmed with Marcella Martinez Associates that they had already received our material for March.

Provided freelancer Harvey Chipkin with background information on American Airlines service to Grenada, food, and events for inclusion in a "Caribbean Celebration 1990" special advertising section he is writing for TOUR & TRAVEL NEWS.

Phoned Pat Canova, who participated in our May 1989 press trip regarding taking a look at and possibly purchasing some of her slides of the Bianca C.

Attended the February 13 meeting of the public relations representatives of CTO member countries. Meeting was held to discuss progress made on "Caribbean Celebration 1990" and other publicity and CTO activities.

Pitched the Bianca C as a story idea to Janet Piorko of the NEW YORK TIMES and offered our assistance should she be interested in assigning someone to it. The TIMES, like many newspapers, does not take press trips or stories resulting from subsidized trips.

Provided photos of Grenada and Carriacou to Martin Pine for neighborhood New York City papers.

Forwarded reader responses from VOGUE magazine to GTO for fulfillment. 148 requests for information received to date resulting from Amy Dana's November story.

Attended press reception introducing SPORTS ILLUSTRATED's swimsuit issue, which appeared on newstands February 12 and included photos taken in Grenada.

Followed-up with Rika Thaelke of 25TH PARALLEL magazine regarding their request to do a fashion shoot on the island. Suggested that she contact us at a later time as she is currently redirecting the focus of the magazine. Rejected this request based on format and quality of the publication.

(more)

Provided information on HMC's new name, Ocean Quest, and other background to Julie Wilson for the PENGUIN GUIDE TO THE CARIBBEAN.

Provided additional background information about Mama's to Norie Quintos for her article in an upcoming issue of CARIBBEAN TRAVEL & LIFE.

Provided color slides of the island to Lonnie Glazer for use in developing Regency Cruise's new brochure.

Pitched freelance writer Victor Block on Grenada's diving and followed-up with background and rate information.

While in Boston, KWE met with and pitched:

Bill Davis, BOSTON GLOBE, regarding off-season travel and press trips.

Steve Morgan, BOSTON HERALD, regarding interest in the Caribbean.

Jane Doerfer, GOING SOLO, regarding single travel to Grenada. Followed-up with background information.

Per conversation with Jim Concannon about a new watersports operation on the island, requested that Ann Marie Marecheau contact and have them fax information on offerings and rates as soon as possible for inclusion in April CTO watersports-themed fact sheet.

Jim Concannon advised that he will work with us on the May 3 - 9 press trip.

Discussed possible promotional tie-ins with Howard Bonze of New York's Island Grill restaurant.

Pitched freelance writer Herb Hiller on his possible participation in a press trip to the island this year. Herb writes for FLORIDA HOME & GARDEN, among others.

Arranged phone interview for Bob Selwitz, HOTEL & MOTEL MANAGEMENT, with Gus Cruickshank and discussed with Bob his possible participation on the May 3 - 9 press trip. Bob writes for many other publications and is interested in pursuing the island and its hotel development as a story idea.

Provided information to the WASHINGTON (D.C.) POST regarding Bay Gardens in answer to a letter to the editor, which appeared on February 11.

Provided rate information and background to Lynn Seldon for a Honeymoon Sales Guide he is writing for OAG.

(more)

Grenada 5

Pitched off-season rates and packages to Kathleen Silvassy for possible inclusion in an upcoming UPI SPECIAL SECTION on summer travel.

Met with Stanley Carr, NEW YORK TIMES, and later fact-checked information. He advised American Airlines release will run soon.

(30)

EXHIBIT B

EXHIBIT B

Invoices paid from September 1989 through March 27, 1990:

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| <u>INV. DATE</u> | <u>DATE PAID</u> | <u>INVOICE (#)</u>             | <u>AMOUNT PAID</u> |
|------------------|------------------|--------------------------------|--------------------|
| 08/1/89          | 1/19/90          | August'89 Fee (8-20-F)         | \$ 7,340.00        |
| 08/10/89         | 3/12/90          | July'89 Expenses (8-20-E)      | \$ 1,758.35        |
| 09/1/89          | 1/19/90          | September'89 Fee (9-20-F)      | \$ 7,340.00        |
| 09/10/89         | 3/12/90          | August'89 Expenses (9-20-E)    | \$ 2,486.16        |
| 10/1/89          | 1/19/90          | October'89 Fee (10-20-F)       | \$ 7,340.00        |
| 10/10/89         | 2/7/90           | September'89 Expenses(10-20-E) | \$ 946.02          |
| 11/1/89          | 2/7/90           | November'89 Fee (11-20-F)      | \$ 7,340.00        |
| 11/10/89         | 3/12/90          | October'89 Expenses (11-20-E)  | \$ 2,145.44        |
| 12/1/89          | 2/5/90           | December'89 Fee (12-20-F)      | \$ 7,340.00        |
| 12/10/89         | 2/28/90          | November'89 Expenses(12-20-E)  | \$ 1,247.30        |
| 01/1/90          | 3/12/90          | January'90 Fee (1-20-F)        | \$ 7,340.00        |
| 01/10/90         | 2/7/90           | December'89 Expenses (1-20-E)  | \$ 1,648.61        |
| 02/1/90          | 3/12/90          | February'90 Fee (2-20-F)       | \$ 7,705.00        |
| 02/10/90         | 3/12/90          | January'90 Expenses (2-20-E)   | \$ 1,015.12        |

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Total Amount Paid Between September 1989 and March 27, 1990:

\$ 62,992.00

EXHIBIT B

Invoices billed from September 1989 through March 27, 1990:

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| <u>INVOICE DATED</u> | <u>INVOICE (#)</u>             | <u>AMOUNT</u> |
|----------------------|--------------------------------|---------------|
| 09/1/89              | September'89 Fee (9-20-F)      | \$ 7,340.00   |
| 09/10/89             | August'89 Expenses (9-20-E)    | \$ 2,486.16   |
| 10/1/89              | October'89 Fee (10-20-F)       | \$ 7,340.00   |
| 10/10/89             | September'89 Expenses(10-20-E) | \$ 946.02     |
| 11/1/89              | November'89 Fee (11-20-F)      | \$ 7,340.00   |
| 11/10/89             | October'89 Expenses (11-20-E)  | \$ 2,145.44   |
| 12/1/89              | December'89 Fee (12-20-F)      | \$ 7,340.00   |
| 12/10/89             | November'89 Expenses(12-20-E)  | \$ 1,247.30   |
| 01/1/90              | January'90 Fee (1-20-F)        | \$ 7,340.00   |
| 01/10/90             | December'89 Expenses (1-20-E)  | \$ 1,648.61   |
| 02/1/90              | February'90 Fee (2-20-F)       | \$ 7,705.00   |
| 02/10/90             | January'90 Expenses (2-20-E)   | \$ 1,015.12   |
| 03/1/90              | March'90 Fee (3-20-F)          | \$ 7,705.00   |
| 03/10/90             | February'90 Expenses (3-20-E)  | \$ 1,862.02   |

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Total Amount Billed Between September 1989 and March 27, 1990:

\$ 63,460.67

**KWE**

**Karen Weiner Escalera  
Associates, Inc.**

104 Fifth Avenue - 11th Floor  
New York, N.Y. 10011

(212) 255-7403  
Telex: 226000 ETLXUR  
Telecopier: (212) 255-7333

BRIS

September 1, 1989

INVOICE # 9-20-F

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM

SEPTEMBER 1989

PLEASE PAY.....\$ 7,340.00

# KWE

Karen Weiner Escalera  
Associates, Inc.

104 Fifth Avenue - 11th Floor  
New York, N.Y. 10011

(212) 255-7403  
Telex: 226000 ETLXUR  
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BNS

September 10, 1989

INVOICE # 9-20-E

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada, West Indies

FOR PUBLIC RELATIONS EXPENSES -- AUGUST 1989

ENTERTAINMENT/BUSINESS MEETINGS

|                                  |               |        |
|----------------------------------|---------------|--------|
| -Susan Farewell, FREELANCER      | 34.73         |        |
| -Taxi r/t(Client Meeting) 7/26   | 6.25          |        |
| -Grenada/Time-Life Trip expenses | <u>106.50</u> | 147.48 |

TRAVEL EXPENSES

|   |  |          |
|---|--|----------|
| -Airfare(Grenada Press Trip) BWIA International |  | 1,384.00 |
|---|--|----------|

PHOTOCOPIES/PRINTING

60.26

TELEX

40.30

TELEPHONE

173.70

POSTAGE

74.82

MESSENGER SERVICE

68.40

PHOTOGRAPHY

|                         |  |        |
|-------------------------|--|--------|
| -Press Kit photo prints |  | 119.20 |
|-------------------------|--|--------|

STATIONERY SHIPPING

23.33

PRESS KIT ASSEMBLY

56.00

PRESS RELEASE PRODUCTION/DISTRIBUTION

|   |  |        |
|---|--|--------|
| -"Spice Inn & Blue Horizons" release              |  | 104.66 |
| -"Mid Year Figures Show Continued Growth" release |  | 130.91 |
| -"Coyaba Beach Resort" release                    |  | 103.10 |

PLEASE PAY.....\$ 2,486.16

**KWE**

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New York, N.Y. 10011

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Telecopier: (212) 255-7333

*BF20*

October 1, 1989

INVOICE # 10-20-F

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM

OCTOBER 1989

PLEASE PAY.....\$ 7,340.00

# KWE

Karen Weiner Escalera  
Associates, Inc.

104 Fifth Avenue - 11th Floor  
New York, N.Y. 10011

(212) 255-7403  
Telex: 226000 ETLXUR  
Telecopier: (212) 255-7333

October 10, 1989

INVOICE # 10-20-E

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada, West Indies

*WJW*

FOR PUBLIC RELATIONS EXPENSES -- SEPTEMBER 1989

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TRAVEL EXPENSES

-BWIA International, supplement for press trip tickets 32.00  
-Press Trip airfare for Andy Faulkner 62.00

PHOTOCOPIES/PRINTING

189.60

TELEX

43.70

TELEPHONE

339.12

POSTAGE

46.94

FEDERAL EXPRESS

62.26

MESSENGER SERVICE

81.00

PHOTOGRAPHY

-press kit photo prints 44.85

PRESS RELEASE PRODUCTION/DISTRIBUTION

-"Runaway With The Rich" release 44.55

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PLEASE PAY.....\$ 946.02



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New York, N.Y. 10011

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Telecopier: (212) 255-7333

BR22

November 1, 1989

INVOICE # 11-20-F

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM  
NOVEMBER 1989

---

PLEASE PAY.....\$ 7,340.00

# KWE

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Associates, Inc.

104 Fifth Avenue - 11th Floor  
New York, N.Y. 10011

November 10, 1989

212-255-7403  
Telex: 226000 ETLXUR  
Telecopier: (212) 255-7333

INVOICE # 11-20-E

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada, West Indies

BR22

FOR PUBLIC RELATIONS EXPENSES -- OCTOBER 1989

TRAVEL EXPENSES

|   |              |          |
|---|--------------|----------|
| -Jennifer Cecil, CONDE NAST TRAVELER                            | 31.65        |          |
| -V. Randazzo, NEW ORLEANS TIMES                                 | 26.34        |          |
| -Harry Ryan, NY DAILY NEWS                                      | 26.66        |          |
| -"Run Away With The Rich and Famous"<br>and Press Trip expenses | 909.68       |          |
| -Transportation (Taxis, Subway)                                 | <u>20.90</u> | 1,015.23 |

REPRESENTATION AT THE SOCIETY OF AMERICAN TRAVEL WRITERS  
CONVENTION (prorated)

300.84

PHOTOCOPIES/PRINTING

61.34

TELEX

80.90

TELEFAX

21.00

TELEPHONE

184.13

POSTAGE

77.74

FEDERAL EXPRESS

39.12

MESSENGER SERVICE

30.00

PRESS RELEASE PRINTING

21.50

PRESS RELEASE PRODUCTION/DISTRIBUTION

|                                    |        |
|------------------------------------|--------|
| -"Grenada Not Affected..." release | 159.84 |
| -"First Dive School" release       | 151.85 |

PUBLICATIONS

1.95

PLEASE PAY.....\$ 2,145.44

**KWE**

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Telecopier: (212) 255-7333

December 1, 1989

INVOICE # 12-20-F

BR24

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM  
DECEMBER 1989

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PLEASE PAY.....\$ 7,340.00



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Associates, Inc.

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New York, N.Y. 10011

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Telex: 226000 ETLXUR  
Telecopier: 212-255-7333

December 10, 1989

INVOICE # 12-20-E

BR 24

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada, West Indies

FOR PUBLIC RELATIONS EXPENSES -- NOVEMBER 1989

|   |        |
|---|--------|
| <u>ENTERTAINMENT/BUSINESS MEETINGS</u>                  |        |
| -David Molyneaux, CLEVELAND PLAIN DEALER                | 30.71  |
| -Gary Walther, TRAVEL & LEISURE                         | 30.43  |
| -Michael Carlton, SOUTHPOINT                            | 30.24  |
| -Taxi to United Nations(re Ben Jones)                   | 5.50   |
| -Taxi from GTO(brochures pickup)                        | 4.50   |
| <u>PHOTOCOPIES/PRINTING</u>                             | 131.52 |
| <u>TELEX</u>  | 58.45  |
| <u>TELEFAX</u>  | 26.00  |
| <u>TELEPHONE</u>  | 149.53 |
| <u>POSTAGE</u>  | 50.58  |
| <u>FEDERAL EXPRESS</u>                                  | 34.04  |
| <u>STATIONERY</u>                                       | 110.42 |
| <u>PRESS RELEASE PRODUCTION/DISTRIBUTION</u>            |        |
| -"Celebration Caribbean" release                        | 81.52  |
| -"Grenada Anticipates Marked Boost in Tourist Arrivals" | 148.45 |
| -"Calabash Hotel Adds Pool Bar & Meeting Space" release | 157.45 |
| -"Two New Brochures" release                            | 155.92 |
| <u>PUBLICATIONS</u>                                     | 42.04  |

PLEASE PAY.....\$ 1,247.30

**KWE**

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Telecopier: (212) 255-7333

(BRI)

January 1, 1990

INVOICE # 1-20-F

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM  
JANUARY 1990

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PLEASE PAY.....\$ 7,340.00

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New York, N.Y. 10011

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Telecopier: (212) 255-7333

January 10, 1990

INVOICE # 1-20-E

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada, West Indies

FOR PUBLIC RELATIONS EXPENSES -- DECEMBER 1989

ENTERTAINMENT/BUSINESS MEETINGS

-Marilyn Moore, SOUTH FLORIDA MAGAZINE 34.30  
-Julie Wilson, N Y TRAVEL WRITERS Luncheon 20.00

PHOTOCOPIES/PRINTING 105.38

TELEX 46.70

TELEFAX 181.00

TELEPHONE 199.95

POSTAGE 50.75

MESSENGER SERVICE 13.80

FEDERAL EXPRESS 73.36

PRESS RELEASE PRODUCTION/MAILING

-"Caribbean Celebration/Grenada 1990" release mailing 114.07  
-"Two Grenada Hotels Introduces New Brochures" release 92.60  
-"A. Cruickshank Named President & Hotelier of the Year" 116.00

ANNUAL PUBLICATIONS CHARGE 1989 (Prorated) 600.70

PLEASE PAY.....\$ 1,648.61



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Telex: 226000 ETLXUR  
Telecopier: (212) 255-7333

February 1, 1990

INVOICE # 2-20-F

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM  
FEBRUARY 1990

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PLEASE PAY.....\$ 7,705.00

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Karen Weiner Escalera Associates, Inc.

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(212) 255-7403 Telex: 226000 ETLXUR Telecopier: (212) 255-7333

February 10, 1990

INVOICE # 2-20-E

Ms. Diana Taylor Deputy Director of Tourism Grenada Department of Tourism P.O. Box 293 St. George's, Grenada, West Indies

Handwritten circled number 323

FOR PUBLIC RELATIONS EXPENSES -- JANUARY 1990

ENTERTAINMENT/BUSINESS MEETINGS

-Laura Kelly, NEW MIAMI EASTERN REVIEW 30.47 -Linda Wolfe, NEW YORK MAGAZINE 29.88 -Coat check 2/7(Sports Illustrated) 7.50 67.85

MISCELLANEOUS EXPENSE(Video tape for Runaways Segment) 5.40

PHOTOCOPIES/PRINTING 255.76

TELEX 37.70

TELEPHONE 243.40

POSTAGE 115.97

MESSENGER SERVICE 13.80

FEDERAL EXPRESS 74.95

STATIONERY SHIPPING(client letterhead & envelopes) 30.00

PRESS RELEASE PRODUCTION/MAILING

-"Great Values-Top Summer Destination" release 131.45

PUBLICATIONS 38.84

PLEASE PAY.....\$ 1,015.12

**KWE**

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Telecopier: (212) 255-7333

PR5

March 1, 1990

INVOICE # 3-20-F

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada W.I.

---

INVOICE

FOR PUBLIC RELATIONS SERVICES - GRENADA DEPARTMENT OF TOURISM

MARCH 1990

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PLEASE PAY.....\$ 7,705.00

# KWE

Karen Weiner Escalera  
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104 Fifth Avenue - 11th Floor  
New York, NY 10111

212 255-7403  
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Telecopier: 212 255-7333

March 10, 1990

INVOICE # 3-20-E

Ms. Diana Taylor  
Deputy Director of Tourism  
Grenada Department of Tourism  
P.O. Box 293  
St. George's, Grenada, West Indies



FOR PUBLIC RELATIONS EXPENSES -- FEBRUARY 1990

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ENTERTAINMENT/BUSINESS MEETINGS

|                                    |        |        |
|------------------------------------|--------|--------|
| -Jennifer Kramer, TOWN & COUNTRY   | 61.49  |        |
| -Evelyn Renold, LEARS              | 52.41  |        |
| -Tracey Kimmel, COMMERCIAL GRAHICS | 14.55  |        |
| -SATW Luncheon (Prorated)          | 19.50  |        |
| -CTO Ball (Prorated)               | 200.00 | 347.95 |

TRAVEL

|                     |  |        |
|---------------------|--|--------|
| -Airfare to Grenada |  | 541.00 |
|---------------------|--|--------|

MISCELLANEOUS EXPENSE

|  |  |       |
|--|--|-------|
| -Runaway With The Rich & Famous video dupe |  | 26.95 |
|--|--|-------|

PHOTOCOPIES/PRINTING

185.22

TELEPHONE

260.63

POSTAGE

174.62

MESSENGER SERVICE

21.98

PRESS RELEASE PRINTING

22.08

PRESS KIT ASSEMBLY

155.75

PRESS RELEASE PRODUCTION/MAILING

|   |  |        |
|---|--|--------|
| -"Caribbean Celebration 1990 Grenada" release |  | 125.84 |
|---|--|--------|

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PLEASE PAY.....\$ 1,862.02