

For Six Month Period Ending 27 FEB: 1983
(Insert date)

Name of Registrant
Karen Weiner Escalera Associates, Inc.

Registration No. 3405

Business Address of Registrant
465 Park Avenue
Suite 304
New York, New York

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in item 1.

N.A.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
Yes No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

GRENADA TOURIST DEPARTMENT

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Registrant rendered public relations services as described in Exhibit A which is attached hereto and by this reference made a part of this Supplemental Statement.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV-FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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The information requested herein is set forth fully in Exhibit B which is attached hereto and by this reference made a part of this Supplemental Statement.

Total

(b) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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The information requested herein is set forth fully in Exhibit B.

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C.

If you have previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No N.A.

If no, list names of persons who have not filed the required statement.

N.A.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Karen Weiner Escalera

Karen Weiner Escalera

Marilyn Marx
MARILYN MARX

Subscribed and sworn to before me at New York, New York

this 1st day of March, 19 83

Thomas J. Schuch

(Signature of notary or other officer)
Notary Public
No. 31-47E2605
Qualified in New York County

¹The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, or bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

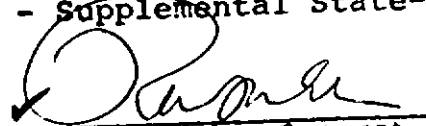
UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No _____


KAREN WEINER ESCALERA

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Signature

March 1, 1983

Date

Karen Weiner Escalera
Please type or print name of
signatory on the line above

President
Title

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

(212) 838-4370

Telex: 226000 BTLR UR

GRENADA DEPARTMENT OF TOURISM

PUBLIC RELATIONS REPORT FOR AUGUST, 1982

News Releases:

"Grenada to Open Tourist Office in Canada" sent to trade papers in U.S. and Canada. Consumer version sent to Canadian press.

"Twelve Degrees North in Grenada the West Indies Offers Honeymoon and Anniversary Couples Special Bonus Feature" sent to the U.S. and Canadian trades.

"Grenada Undertakes Major Cruise Ship Promotion" sent to U.S. and Canadian trade press.

Media Liason:

Contacted Phyllis Funke, contributing editor of the LADIES HOME JOURNAL, and thanked her for the very fine travel piece highlighting Grenada; invited her to re-visit the island.

Initiated story interest in Grenada with Milton Bass of the BERKSHIRE EAGLE in Massachusetts who also writes for three other New England papers. His wife is food editor of the same paper.

Contacted Vina Castellarin of Global Communications on possible cable tv show.

Sent extensive information on Grenada to Al Borcover, travel editor of the CHICAGO TRIBUNE, to interest him in an update. Considerable followup made with itineraries, etc. He was ready to go but then his editor advised him to change his plans and travel to Mexico as he felt there was more topical story what with the devaluation of the peso and the value offered now in Mexico for tourists.

Sent selection of slides of Grenada for TRAVEL HOLIDAY for possible inclusion in their October Caribbean issue.

Information on Camp Carriacou provided to DIVERSION magazine for November article on new resorts in the Caribbean.

Worked with David Scott, Travel Editor of the LONDON FREE PRESS in Canada on his travel arrangements to Grenada. Sent press material.

Initiated visit of Aaron Leventhal, freelance writer for various Ohio newspapers; worked on securing free air from BWIA.

Information on Game Fishing Tournament provided to Ed Antrobus for inclusion in a Calendar of Events around the world which will be in an AMOCO publication.

Wrote full feature article on Grenada for AIRFAIR publication, the major magazine for airline employees, and sent selection of slides for publication early next year.

Held conversations with John Esau, Producer of the SUSAN NOON SHOW which is syndicated on Cable TV, re possible show from Grenada.

Press kit sent to Mary Ann Willtarp who is writing an article for a Swedish publication, THIS WEEK SOCIAL DEMOCRAT.

Information and photos sent to Mary Hausch, LAS VEGAS REVIEW JOURNAL, for possible inclusion in upcoming travel section.

Held conversations with Warren Pierce, WJR Radio in Detroit re possible visit to Grenada.

Contacted Karen Anderson who is writing Caribbean section for LOS ANGELES magazine. Will provide information later this year.

Met with Craig Claiborne, food editor of THE NEW YORK TIMES, to propose an article on Grenadian cuisine. Sent him followup story proposal and press kit.

Initiated call to Gerry Hall, travel editor of THE TORONTO STAR about an update on Grenada. Sent him press kit information and suggested itineraries; he's considering visit.

Met with Jim Glab of TRAVEL MANAGEMENT DAILY to give him news item on the cruise ship promotion.

Contacted Diane Chun, Travel Editor of the GAINESVILLE SUN, who wants to go to Grenada for opening of the Marrayshow Folk Theatre.

Information sent to Amy Kopelin, Director of Early Morning Programming for the ABC-TV network. She has heard much about Grenada and would like to go on holiday there possibly next year.

Information on Grenadian food, flora sent to Lois Warbuton for article in CRUISE TRAVEL magazine.

Information on Grande Anse beach sent to Rick Sylvain who writes "Sink or Swim" article for Knight Ridder newspapers.

Wrote copy for CTA NEWS FOR TRAVEL AGENTS for Special Winter Edition.

Special Projects:

Continued coordination of CTA reception which will take place in New York in November. Met and had several conversations with David Hawks.

Ongoing coordination with David Hawks on Grenada advertising campaign.

Tremendous amount of time spent in working on the cruise ship promotion including determining decision makers at each cruise line and then setting up appointments; setting up publicity in Los Angeles, San Francisco, New York and Miami through personal letter followed up by calls; developing special press kit materials; developing travel itinerary and making travel arrangements.

List of suggested Canadian media invitees sent to Hazel Palmer for invitations to attend opening of Toronto office. Spoke with Hazel and obtained necessary background for her to write release on opening.

Met with Alice Marshall, public relations for Cunard, on joint promotion for Grenada and the Countess in January.

Information and brochures sent to Aston James, President of Eagle Travel and Tours on request from D.Hood.

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

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(212) 838-4370

Telex: 226000 ETLB UR

October 8, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada

GRENADA TOURIST DEPARTMENT

MONTHLY REPORT FOR SEPTEMBER 1982

PRESS RELEASES

"Inflation-Fighting Ideas From the Island of Grenada" - a set of five shorts, was sent to consumer and trade press in the U.S. and Canada. This release offers copies of a list of "50 Things To Buy, See and Do in Grenada for \$1.00 or Less" which was compiled.

"Grenada Accelerates North American Tourism Drive in 1982" was updated and distributed to U.S. and Canadian press on an individual basis.

"Grenada Hotel Association Offers Discount on Airline Employees" sent to travel trade press in the U.S. and Canada.

MEDIA LIAISON

Spoke with Raymond Sokolov, Natural History Magazine and Wall Street Journal, about doing a story on food in Grenada; he will consider for future.

Questionnaires which were sent to Grenada re: tennis on the island, were submitted to TRAVEL WEEKLY for inclusion in their tennis roundup.

Coordinating PALM BEACH ILLUSTRATED on the visit of Executive Editor, Daniel Lorenzetti, for the January Caribbean issue.

Arranged for the October visit to Grenada by Milton and Ruth Bass. He is Travel and Food Editor of THE BERKSHIRE EAGLE (Massachusetts) and three other New England papers and a contributor to the WASHINGTON POST and BOSTON GLOBE. She writes food stories for a Sunday paper in Pittsfield, Massachusetts.

Information on Grenadian food sent to Chris Lofting for a Caribbean cookbook he is preparing.

(cont.)

Background information and pictures sent to Mary McCoy, freelance writer.

Additional press names to receive invitations to the reception for the opening of the Toronto office were sent to Hazel Palmer.

Submitted a picture of Carnival to CTA News.

Met with Paul Finney, columnist for TRAVEL AND LEISURE and proposed stories on the "Lesser Known Caribbean" and "A Caribbean Vacation for Under \$1,000 a Week" highlighting Grenada.

Updated travel information sent to Jay Clarke, travel editor of the MIAMI HERALD, for upcoming Caribbean section.

Met with Phyllis Funke, who had written piece on Grenada for the LADIES HOME JOURNAL and suggested other story ideas including "Inflation Fighting Travel Ideas For the Winter." She's also interested in Marryshow Theatre opening for possible Caribbean cultural roundup piece.

Current releases sent to ASTA CONGRESS DAILY for convention publication.

Updated news release information, photos and postage stamps sent to the NEW YORK TIMES for special Caribbean issue scheduled for November.

Personal letter and winter season news sent to leading Caribbean writers including Margaret Zellers, Ian Keown and Jeanne and Harry Harmon to bring them up to date for articles they may be doing this fall.

Updated news releases sent to Iris Jones for a "Getaway" column for her OBSERVER-ECCENTRIC newspaper syndicate (six papers in the Detroit suburbs).

Held telephone interview with Al Thompson of Scripps Howard newspapers, questions he had from "Inflation Fighting Ideas" release.

SPECIAL PROJECTS

Press kit sent to Balosi Mohammed of Third World Travel Institute in New York. This was done at the request of Ambassador Taylor.

Press kit sent to Fairchild Travel Center, a travel agency in Washington state.

Wrote Gertrude Siemers to arrange for stay at Horseshoe Bay for winners of American Cancer Society prize.

Contacted Kathy Sloan who took pictures while visiting Grenada in August and obtained black and white prints from her.

Slides sent to Barbara Dellums for a presentation to the West Coast chapter of the Grenada-U.S. friendship society.

(cont.)

Arranged 15 meetings with cruise ship executives and media interviews in Los Angeles, San Francisco, New York and Miami, for members of the cruise ship delegation. Included was a cable tv show which will air in five million homes across the U.S.; an Associated Press radio interview which goes out to 1,600 stations, in addition to seven other radio shows; three consumer newspaper interviews; a meeting with a travel writer for the LOS ANGELES TIMES who is also Travel Editor of LOS ANGELES MAGAZINE and his wife, who is Associate Travel Editor of the magazine.

KWE and MM attended the reception for the opening of the Toronto office. Contacted Canadian press regarding coverage and provided press kits. Complimentary air tickets were provided by Air Canada.

A copy of "50 Things to Buy, See, and Do..." was sent to Hazel Palmer in Toronto advising her of the availability of this list for distribution.

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Karen Weiner Escalera Associates, Inc.

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November 4, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada

GRENADA TOURIST DEPARTMENT

MONTHLY REPORT FOR OCTOBER 1982

PRESS RELEASES

"Grenada Marks Over Fifteen Years of Costa Service" and captioned photograph sent to U.S. and Canadian trade publications.

"Grenada Marks Tenth Anniversary of Cunard Line Service" and captioned photo sent to U.S. and Canadian trade publications.

"Grenada Hotel Association Publishes New Rate Sheet for 1983" distributed to North American trade publications.

"Grenada Resorts Corporation Offers Dine-Around For Winter Season 1982/83" sent to U.S. and Canadian trade publications.

MEDIA LIAISON

Met with Claire Devener who will be in Grenada to update the Fisher Guide to the Caribbean and to write a travel article.

Suggested to Larry Littman, who is writing an article on off-season travel to posh resorts for DIVERSION, that he include Spice Island Inn.

Sent release on GHA discounts to airline employees to Maggie Ruzza for possible inclusion in "Agents Update" for TRAVEL/HOLIDAY.

Color slides sent to Joanna Ebbut of GLOBEHOPPER Magazine and Wendy Penfield of ENROUTE and both of whom were on the June Canadian press trip.

Photos sent to Sy Oshinsky, NEW YORK MOTORIST.

Assisted Bob Dunphy with information on inflation-fighting holidays in Grenada for inclusion in the "Travel Advisory" column of THE NEW YORK TIMES.

Cont.

Wrote Robert Wolfe, freelance writer in Ohio, saying Grenada would be happy to welcome him if he can obtain air tickets.

Working with Louis Bignami, freelance writer, on a possible visit to Grenada, pending assignments.

Freelancer Janet Nelson sent inflation-fighting ideas release which she requested to use as basis for possible article.

Worked with writer Aaron Leventhal and photographer Etta Kloepfer of the AAA MOTORIST in Ohio, on their visit later this month.

Spoke with Diane Chun of the GAINESVILLE SUN, who wants to write an article on the Marryshow Folk Theatre and carnival.

Spoke with Pat Reilly of northern New Jersey papers and Fred Ferretti of THE NEW YORK TIMES and other national publications, who expressed interest in visiting Grenada next year.

Information to Humphrey Sutton on diving in Grenada. He is submitting story proposal to GEO magazine.

Contacted Jack Gouveia, BWIA in Toronto, re possibility of obtaining tickets for press trip in early January.

Current releases and press kit sent to Barbara Crossette of THE NEW YORK TIMES.

Wrote and sent background to Richard Harrington, freelancer in Toronto, who will be in Grenada in January. Offered our assistance during his visit.

OTHER PROJECTS

Wrote letters to cruise ship executives the delegation met with while in the U.S., thanking them for their time and enclosing copies of positive articles.

Liaised with Bill Carter, winner of American Cancer Society benefit prize and Gertrude Siermers. He won a vacation at Horse Shoe Bay.

Drew up information sheet on "Spice-Filled Holiday" to service THE NEW YORK TIMES requests resulting from October 24th article.

Much time spent on November 3rd CTA presentation, including sending out individual invitation to press, cruise ship executives and other friends of Grenada.

Information sent to Ted Hatfield, National Advertising Coordinator for MGM/UA Entertainment Co., who is planning to vacation in Grenada.

Serviced requests for inflation-fighting ideas background to readers of THE NEWS AMERICAN in Baltimore, Maryland. (This office was mentioned in the article).

Cont.

Release on airline employee discounts sent to Mary Penniman, TWA attendant, who is going to distribute to airlines.

Met with Alice Marshall, public relations for Cunard re press trip to Grenada. Trip has to be postponed from January due to British government's requisitionin of the ship for several months.

Press kits and thank you letters sent to Kenneth Seeman, Commodore Cruises; Eduardo Apro, Saitecin; and Mary Ellen Hanna of STonestown Travel in San Francisco, all of whom we met during the cruise ship tour and requested further information.

Nov. - 19 82

Karen Weiner Escalera Associates, Inc.

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GRENADA DEPARTMENT OF TOURISM

PUBLIC RELATIONS MONTHLY REPORT FOR NOVEMBER, 1982

Initiated story idea on cruising the Grenadines using Carriacou as a base with Pam Bayliss on assignment for WORKING WOMAN. Put her in touch with Roberta Blount of Spice Island Charters for consideration as a guest in their 1983 flotilla outing.

Met with Kay Showker, freelance writer, to discuss article on world's poshest resorts and inclusion of Grenada.

Edited slide show, adding new slides by Kathy Sloan on Carnival. Duplicates made and sent to J. Belfon and D. Hood.

Initiated and attended meeting to discuss possible Grenada audio visual presentation with Daniel Aubry and J. Belfon.

Coordinated arrangements for CTA Northeast Chapter presentation in New York and attended event.

Represented Grenada at 27th annual convention of the Society of American Travel Writers in the Bahamas, Nov. 11-18.

Set up interview for Doug Burke of CBS News with Ambassador Taylor.

Together with J. Belfon, reviewed Grenada copy for 1983 'GET EM AND GO TRAVEL GUIDE on the Caribbean with Marcia Vickery.

Extensive followup made with BWIA to try to secure free air for January press trip from Canada; secured tickets and began extending invitations.

Great deal of time spent in working with Marion Roach of the NEW YORK TIMES on special Caribbean section slated for December 12; secured postage stamps of Grenada, gave updated hotel rates.

Placed several mentions of Grenada's fruits and cuisine in special article on Caribbean fruits in Florence Fabricant's article for the NEW YORK TIMES.

Made arrangements for Claire Devener for travel to Grenada in connection with update of 1984 FISHERS BEST OF THE CARIBBEAN.

Information on yachting in Grenada and Carriacou given to MOTOR BOATING AND SAILING.

Press kit sent to Richard Cramer, Four Way Communications, for "A Guide to Romantic Holidays".

Coordinated with offices of Edward Lamb and Harry Belafonte re their visit later this month. Sent them spice baskets.

Color slides and black and white photos supplied to the NEW YORK TIMES for possible inclusion as illustration for an article on Grenada which will be printed shortly.

Arranged sightseeing for Herb Brown of TRAVEL WEEKLY who will be stopping in Grenada while on the cruise ship Atlantic.

Press kit and background on food sent to FINE DINING magazine.

Spoke with Dick Barkle, public relations for Pan Am, who is interested in working with us on a future press trip, in conjunction with Pan Am's new service to Barbados.

Captioned photos from the CTA presentation in New York were sent to travel trade publications in the U.S.

Wrote draft on fishing tournament for release in the Caribbean.

Contacted Dodd Gorman about additional information on the lifting of port fees and dues for news release; release pending his further details.

Began work on public relations review for 1982; program for 1983.

Arranged interview with Royston Hopkin and Barbara Crossette of the NEW YORK TIMES on her request as followup to stay she had at the Ross Point Inn.

In-house file
copy
1/10/83

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

(212) 838-4370

Telex: 226000 BTLE UR

MR. T. J. ...
...
...

GRENADA DEPARTMENT OF TOURISM

PUBLIC RELATIONS REPORT FOR DECEMBER, 1982

Media Liaison

Met with Richard Harrington, Canadian travel writer and photographer who will be visiting Grenada in January.

Hotel and meal prices provided to THE NEW YORK TIMES for their Caribbean round-up.

Calendar of Events and a color slide of Carnival were supplied to Kay Showker who is preparing the 1983 International Travel Planner for the ATLANTIC MONTHLY.

Copies of positive travel articles were provided to Keith Moore, who is preparing an article for HARPER'S magazine.

Spoke with Linda Wolfe, freelance writer, who is planning to go to Grenada in January for a story.

Liaising with Many Ann Littel of GOOD HOUSEKEEPING magazine for an upcoming article. Provided her with a selection of slides.

At the request of Ruth Bass, Editor of the BERKSHIRE SAMPLER, who recently visited Grenada, sent copies of brochures and rates.

Met with David Burke, NBC-TV News MAGAZINE show and gave him articles written by the press who have visited Grenada; arranged interview with Ambassador Taylor.

Contacted Fred Ferretti, THE NEW YORK TIMES, re a possible visit.

Drafted letter to be sent by Richard Cherman to Doug McArthur, Editor, CANADIAN TRAVEL NEWS, in response to article by Firdaus Kharas, "Political Conditions Affect Travelers' Holidays."

Conversations with Madeline Rosen and others with the NEWS TRAVEL NETWORK, a syndicated travel report which currently is aired on television stations in 57 major U.S. cities. Provided a press kit as a follow-up.

Cont.

Held several meeting with George Cord, travel writer for U.S. and German media, on story ideas and possible trip to Grenada.

Met with Carl Purcell, columnist for POPULAR PHOTOGRAPHY and SIGNATURE, to propose visit to Grenada for August Carnival. He is most interested and, in fact, will mark it in his calendar.

Extensive time commitment made in detailing Grenada's special interest attractions (hiking, water sports, food, etc.), with facilities, for upcoming special island supplement in TRAVEL/HOLIDAY.

Other Projects

Information on the off-season given to CTA public relations agency for press releases.

Information on hotels given to tour operator, Robert Wolfson of Wilderness Travel, who will be visiting in January.

On the request of Jane Belfon, sent slides to Gordon Paulsen, Pleasure Tours, Winnipeg, for use in brochure.

Extensive time commitment in contacting the press and coordinating with BWIA on the January Canadian press trip.

Prepared: 1/7/83

Karen Weiner Escalera Associates, Inc.

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File copy
Mailed to all parties
Monday 2/14
mailed to Jane
2/17/83

GRENADA MINISTRY OF TOURISM

JANUARY MONTHLY REPORT

Releases

FOURTEEN DAYS OF SAILING IN THE GRENADINES OFFERED--FOR THE PRICE OF TEN--BY SPICE ISLAND CHARTERS IN GRENADA, WEST INDIES sent to consumer and travel trade publications.

Captioned photo of travel guide editor, Virginia Puzo, giving a copy of her latest FODOR'S CARIBBEAN book to Minister Whiteman submitted to TRAVEL AGENT magazine.

Media Liaison

Escorted group of travel writers from Toronto and Montreal on visit to Grenada, January 18 - 23. Marilyn Marx stayed on to research updating of press kit releases, new stories and to work with media there on independent visits (until January 30).

Spoke with Yvette Cardozo, prominent freelance writer (TAMPA TRIBUNE, WORKING WOMAN, BERGEN RECORD) about visiting Grenada to do several pieces. She is most interested and will be in touch.

While in Toronto to meet Canadian press group, had meetings with Bill Baxter, Publisher, CANADIAN TRAVEL PRESS and Jack Gouveia, Regional Manager, BWIA.

Worked with prominent freelance writer from Toronto, Richard Harrington, while he visited Grenada.

Extensive conversations and meetings with David Burke, NBC-TV News, MONITOR show, who is considering filming a story in Grenada. Met with him while he and Marilyn Marx were both in Grenada and introduced him to many people there.

Discussed possible story on Grenadian food with Joyce White, for the NEW YORK DAILY NEWS and other publications.

Much time spent with Claire Devener in helping her to update the FISHER GUIDE TO THE CARIBBEAN. Also researched answers to some questions she had, while in Grenada.

Slide of St. George's with caption supplied to the popular GOOD HOUSEKEEPING magazine for use in the April issue.

cont.

Press kit and background material given to freelance writer Charles Maclean who is now interested in pursuing a story for a national publication.

Slides sent to Marilyn Hurley, Press-Information Officer at the Grenada Mission in Washington, for use in general story in CARIBBEAN CONNECTION.

Other Projects

Contacted Dick Barkle, Pan Am, re possible group press trip and re individual press visits. He would like to work with us in the future.

Spoke with Alice Marshall, Cunard, about re-activating a joint press trip. This is now scheduled for late summer.

February 8, 1983

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

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GRENADA MINISTRY OF TOURISM

FEBRUARY MONTHLY REPORT

Press Releases

"Grenada's 'Hottest' Events Occur Mid Summer" about Carnival and the Carriacou Regatta was sent to North American consumer press and, with a picture of Carnival, to the travel trade press.

"Grenada Appoints First Director in North America" about the appointment of Richard Cherman was sent with a picture to the U.S. and Canadian travel trade press.

Updated "Inflation-Fighting Ideas" release to include with press kit material and to send out as necessary to individual press.

Media Liaison

Spoke with Milton Bass who wrote articles for the WASHINGTON POST and the BERKSHIRE EAGLE. He said he's submitting another piece to the CLEVELAND PLAIN DEALER.

Press kit sent to Kate Peterkin, freelancer, who is writing an article. Also gave her Marilyn Hurley's name at the Mission in Washington since thrust of her article goes beyond tourism.

Background on the Medical School at Grand Anse and "Inflation-Fighting Ideas" release sent to Linda Wolfe for article to appear in NEW YORK magazine.

Met with Joyce White, NEW YORK DAILY NEWS and who also contributes to other publications, re possibility of going to Grenada for food story.

Continued working with Clarie Devener on update for Fisher's GUIDE TO THE CARIBBEAN.

Press kit sent to freelance travel writer Katherine Imbrie, contributor to TRAVEL-HOLIDAY, DETROIT FREE PRESS, etc. to try and interest her in a future trip.

Color slides sent to Thelma Dickman who was a guest on the January press trip. She is writing an article for AMERICAS magazine.

Cont.

Information on tourism figures sent to Francois Trepanier of LA PRESSE, who was a guest on the January press visit.

Karen Weiner Escalera met with Mort Rosenbloom, Associated Press Bureau Chief in Paris, who is writing an article on Grenada. Gave him tourism statistics and suggested he contact Jane Belfon.

Updated press kit releases.

Initiated contact with freelance writer Ed Antrobus about an article on Grenada and the new international airport. He will propose story idea to FREQUENT FLYER magazine.

Conversations with David Burke, NBC-TV, about the story he is planning to film in Grenada.

Reprints of articles on Grenadian food sent to Diane Marshall, TRAVEL-HOLIDAY magazine, to try and interest her in doing such a story later this year.

Reprints of articles sent to Mark Baldwin, who wrote excellent piece on boat building in Carriacou for WOODEN BOAT magazine. He is submitting story ideas to other publications.

Working with Virginia Puzo on update for FODOR'S 1984 GUIDE TO THE CARIBBEAN. Much time spent going over her chapters on culture, food and Grenada and making comments and footnotes.

Sent Editor of CTA NEWS FOR TRAVEL AGENTS information for summer edition.

Background and recent releases sent to RECOMMEND TRAVEL PUBLICATIONS who are coming out with a new Caribbean newsletter for travel agents.

Other Projects

Arranged for New York Tourist Office to receive 50 copies of each press release to send to the Prime Minister.

Information on Grenada sent to Dr. Jerry Brown, a professor at Long Beach City College in California, who is planning to conduct an educational tour this summer. Also, asked the Consulate to send information on aspects other than tourism.

Wrote Dr. Henry Petit Jean Roget in Guadaloupe, asking him for information on Grenadian artifacts which will help us to develop editorial coverage. Dr. Roget is advising at the Grenada National Museum.

Much time spent investigating sites and prices for possible luncheon to introduce the Minister of Tourism to the North American press.

Lengthy conversation held with Phyllis Funke, freelance travel and culture writer about a Caribbean cultural roundup with Grenada additions.

- Telephone interview held with Diane Welebit, Travel Editor of the BOSTON PHOENIX, with story ideas for her piece on island vacations highlighting excellent travel values in Grenada.

Press kit and pertinent releases sent to Alma Eshenfelder who is writing an article for CONNECTICUT WOMAN.

Reviewed FIELDINGS GUIDE TO THE CARIBBEAN, 1983, for updates to give to Margaret Zellers, the Editor.

Met with Gordon Garrison, broadcaster for CKAR and CKQT-FM radio in Toronto to propose trip to Grenada. Also gave him "Travel Tip" for program -- list of fifty things to see and do under \$1 U.S.

Karen Weiner Escalera traveled to Grenada, February 8 - 12 to address tourism course on public relations. Also took advantage of visit to meet with Minister Ramdhanny, meet the new general manager of Grenada Resorts Corp., interview Eddie Fredericks on changes at the National Museum, and meet with hotel association to review several pending matters.

Karen Weiner Escalera Associates, Inc.

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REC'D
MAY 7 1982
10:21 AM '82

GRENADA TOURISM DEPT.

August, 1982 through February, 1983

Month	Fees Billed	Expenses Billed
Aug.	\$ 4500.	\$1485.24
Sept.	\$ 4500.	1392.24
Oct.	\$ 4500.	1539.77
Nov.	\$ 4500.	1455.85
Dec.	\$ 4500.	1393.00
Jan.	\$ 4400.	1610.69
Feb.	\$ 4840.	1633.41
Additional Promotional Expenses		
May 11- Canada promotional tour		2951.32
May 25 -Canada travel expenses and slides		779.66
June 22-Canada tour		1104.97
June 25-Canada tour		169.00
Oct.28-Opening of Toronto office		295.60
Oct.29-Cruise ship promotion		2635.80

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GRENADA TOURISM DEPT.

August 1982 through February 1983

Month	Fees Paid	Expenses Paid
Aug.	\$4400.	1500.
Sept.	4400.	1500.
Oct.	4400.	1500.
Nov.	4400.	1500.
Dec.	4400.	1500.
Jan.	4400.	1500.
Additional Promotional Expenses Paid		
June 25 invoice		169.
Oct.28 invoice		295.
Short payments owed from fees, Feb.through July,1982		2400.

Karen Weiner Escalera Associates, Inc.

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September 10, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada

PUBLIC RELATIONS SERVICES FOR AUGUST 1982	\$4,500.00
ENTERTAINMENT	
Sandra Hart, Fisher's Guide to the Caribbean	21.74
Marina Polvay, Gastronome	29.50
Dick Lee, Travel Weekly	8.65
Prudence Heller, AP Radio	14.99
PR AIDS	
Canadian Tourist Office	131.12
CLIPPING SERVICE	243.12
RE-ORDER 2nd sheets stationery	147.76
PHOTOGRAPHY	119.89
AIR TRANSPORTATION, LIAT, for Marilyn Marx in May	105.00
TELEX	121.39
FEDERAL EXPRESS	42.00
MESSENGER SERVICE	23.55
PHONE	242.48
POSTAGE	65.00
XEROX	169.05
TOTAL:	\$5,985.24

Karen Weiner Escalera Associates, Inc.

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October 8, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada

PUBLIC RELATIONS SERVICES FOR SEPTEMBER \$4,500.00

ENTERTAINMENT, Jim Glabb, Travel Management Daily 46.59

PR AIDS

"Grenada's First Cultural Center" 534.69

"Grenada Hotel Association Discount to Airline" 113.95

CLIPPING SERVICE 206.40

PHOTOGRAPHY 48.08

FEDERAL EXPRESS 104.00

TELEX 46.28

MESSENGER SERVICE 39.25

POSTAGE 95.50

XEROX 157.50

TOTAL: \$5,892.24

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

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Telex: 226000 ETLB UR

APR 7 1982
RECEIVED

November 4, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada

PUBLIC RELATIONS SERVICES FOR OCTOBER	\$4,500.00
ENTERTAINMENT	
Pam Bayliss, <u>Working Woman</u>	20.90
Mal Johnson, <u>Cox Broadcasting</u>	19.35
PR AIDS	
"Inflation Fighting Ideas" (consumer)	746.83
CLIPPING SERVICE	209.12
TELEX	91.12
FEDERAL EXPRESS	10.50
TAXIS	
Meeting with Milton and Ruth Bass	4.50
CTA Meeting/Home	4.50
PHONE (to be charged next month)	
XEROX	204.75
POSTAGE	180.20
MESSENGER SERVICE	48.00
TOTAL:	<u>\$6,039.77</u>

Karen Weiner Escalera Associates, Inc.

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(212) 838-4370

Telex: 226000 ETLB UR

December 10, 1982

Ms. Jane Belfon,
Director of Tourism
GRENADA TOURIST DEPARTMENT
P. O. Box 293
St. George's, Grenada
West Indies

PUBLIC RELATIONS SERVICES FOR NOVEMBER 1982

\$4,500.00

ENTERTAINMENT and TRAVEL:

Charles Monaghan - Travel and Leisure Magazine 30.69
George Green - The New Yorker Magazine 23.67
SATW Luncheon 19.50
Magazine Publishing Dinner 50.00
Stanley Carr - NY Times 33.76
Alice Marshall - Cunard Lines 59.96
Taxi - Milton Bass 4.50

SATW 27th Annual Convention 136.87

PR AIDS 20.00
PRINTING 256.01
PHOTOGRAPHY 178.74

TELEX 69.45

TELEPHONE 308.06 (Sept.)

XEROX 93.08

POSTAGE 102.16

RAPID MESSENGER SERVICE 69.40

TOTAL: \$5,955.85

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

(212) 838-4370

Telex: 226000 ETLB UR

January 10, 1983

Ms. Jane Belfon
Director of Tourism
GRENADA TOURIST DEPARTMENT
P. O. Box 293
St. George's, Grenada,
West Indies

PUBLIC RELATIONS SERVICES - DECEMBER 1982 \$4,400.00

ENTERTAINMENT and TRAVEL:

•Bunny Brower - <u>Travel and Leisure Magazine</u>	40.90
•David Burke - <u>NBC-News</u>	22.60
•Ed deFontaine - <u>AP Radio</u>	31.05
•Taxi - West 60th St./Algonquin/Office with Carl Purcell - <u>Popular Photography</u>	7.00

STATIONERY 740.43

CLIPPING SERVICE 253.32

PHOTOGRAPHY 13.07

RAPID MESSENGER SERVICE 43.30

POSTAGE 55.10

TELEPHONE 140.45

TELEX 74.18

XEROX 71.60

TOTAL: \$5,893.00

Karen Weiner Escalera Associates, Inc.

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Telex: 226000 ETLZ UR

February 8, 1983

Ms. Jane Belfon
Director Of Tourism
The Grenada Tourist Dept.
P. O. Box 293
St. George's, Grenada, W.I.

PUBLIC RELATIONS SERVICES - JANUARY 1983	\$4,400.00
ENTERTAINMENT and TRAVEL:	
·SATW Northeast Chapter Meeting/Lunch	21.50
·M. Marx Lunch with Claire Devener (writer)	46.70
PR AIDS: Release entitled "Fourteen Days of Sailing..."	144.99
PRINTING	21.80
CLIPPING SERVICE (Dec. 1982; Jan. 1983, respectively)	465.39
TIME Magazine and	1.50
FORBES Magazine (three copies)	9.00
TELEPHONE - Nov.-Dec. 1982	372.38
- Dec. '82; beginning of Jan. '83	311.25
TELEX	49.42
POSTAGE	82.30
XEROX	84.46
<u>TOTAL:</u>	<u>\$6,010.69</u>

Karen Weiner Escalera Associates, Inc.

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Telex: 226000 ETLB UR

February 28, 1983

Ms. Jane Belfon
 Director of Tourism
 The Grenada Tourist Dept.
 P. O. Box 293
 St. George's, Grenada, W. I.

APR 7 10 21 AM '83
 RECEIVED

PUBLIC RELATIONS SERVICES - FEBRUARY 1983 \$4,840.00

Marilyn Marx Press Trip/Story Gathering - Grenada:
 Expenses incurred (from January 17-30, 1983) -

. Air-Transportation, Toronto Section of Trip	243.91	
. 1/17, 1/18 - Taxis: Office-Home @ \$4.85; To Airport @ \$17.00; Toronto Airport to City @ \$18.00; and Cinnamon Hill to Spice Isl. (two taxis w/Group) @ \$5.00	44.85 (US)	
. Tips - Airport, hotel, office	16.00	
. Film	11.67	
. Breakfast NY Airport; w/Group in Barbados; and Refreshments w/Group in Toronto	28.60	
	14.25	
. 1/19 thru 1/23 - Taxis: To St. George's, hotels, Spice Island Charters, etc.; To Pearl's w/Group	16.00	
Tips - yacht, driver	25.00	
	15.00	
. 1/24, 1/25 - Lunch w/Richard Harrington	44.00 (EC)	
Taxis to St. George's and return; Ministry; and other	68.00 (EC)	
. 1/25 - Dinner - M. Marx	70.00 (EC)	
. 1/26 - 1/29 - Lunches	50.00 (EC)	
Taxis: To St. George's, Ministry, returns, etc.	80.00 (EC)	
"This Is Grenada" (purchased 4 copies)	55.00 (EC)	
. 1/29, 1/30 - Lunches	27.00 (EC)	
Taxis: To Pearl's w/R. Harrington	85.30 (EC)	
Tips - hotel	75.00 (EC)	
Departure Tax	5.00 (EC)	

"EC" = 559.30 @ 2.65, which equals 211.05 US
 "US" = \$197.87, itemized above, and below.

. 1/29, 1/30 (cont'd.) - Breakfast - R. Harrington (Barbados)	10.50 (US)
Taxi - Airport to Home	13.00 (US)
Tips - Airports: Barbados, NY	3.00 (US)

-continued-

February 28, 1983

Ms. Jane Belfon

February 1983 Monthly Expenses (cont'd. from Page 1):

PRINTING (DynaCopy and Pro-Print)	\$166.27	\$ 361.99
	101.43	
	94.29	
PHOTOGRAPHY		77.94
FEDERAL EXPRESS (Press Kits to Guests - Grenada) incurred in January 1983		126.00
POSTAGE (other).		124.15
XEROX		115.40

Karen Weiner Escalera's Trip to Grenada, to address Tourism Course (February 8-13, 1983) -

• Taxi: Home/JFK (New York)	60.00
• Tips, baggage and breakfast at airport (NY)	6.10
• Rt. taxi - Pearl's Airport/Spice Inn	50.00
• Rt. taxi to Spice Inn/Grenada's Tourist Dept.	10.00
• Taxi to Marryshow Theatre/Spice Inn	5.00
• Departure tax	2.00
• Rt. taxi Spice Inn/St. George's	10.00
• Overnight in Barbados, February 12th, due to closing of JFK Airport, NY, delay due to snow and incoming flights:	
• Rt. taxi from Barbados Airport/Hilton	20.00
• Baggage tips (carrying boxes of brochures)	5.00
• Lunch, breakfast, telephone (checking on flight departures)	7.00

Total: \$ 6471.41

Karen Weiner Escalera Associates

465 Park Avenue - Suite 304

New York, N.Y. 10022

(212) 838-4370

May 11, 1982

To: Jane Belfon
Grenada Dept. of Tourism
St. George's, Grenada

MISCELLANEOUS PROMOTIONAL EXPENSES

Air Transportation for K. Weiner and J. Belfon to
participate in CTA Chapter Presentation on Grenada,
May 13

~~\$796.00~~

Hotel bills incurred by delegation in conjunction
with promotional tour of Western Canada, 4/24 to
5/3, 1982

423.32

Reprinting of News Release Stationery

1732.00

TOTAL

1732.00
\$2951.32 US

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

(212) 838-4370

Telex: 226000 BTLE UR

MAR 7 1982

May 25, 1982

To: Ms. Jane Belfon
Director of Tourism
Grenada Dept of Tourism
St. George's, Grenada

INVOICE FOR SPECIAL PROMOTIONAL EXPENSES

35mm slides for three duplicate slide presentations for New York tourism office -- 3 copies of each of 48 slides (remainder to be charged to public relations budget as will be used for publicity purposes)

49 slides @2.75	134.75
95 @ .95	90.25
sales tax	15.43

Travel expenses incurred by Marilyn Marx in conjunction with promotion in CANada (inclusive of all expenses except hotel in Western Canada; that bill was submitted at an earlier date)

	539.23
--	--------

TOTAL \$779.66

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

(212) 838-4370

Telex: 226000 BTLE UR

June 22, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
Botanical Gardens
St. George's, Grenada

INVOICE FOR MISCELLANEOUS PROMOTIONAL EXPENSES

1. Supplementary expenses incurred as a result of the
publicity tour in Canada for the Grenada Tourist Department.

PHONE CHARGES \$893.04

2. Printing of 50 press kits for
Jane Belfon
- | | |
|--|-------|
| $\frac{1}{2}$ of Dynacopy bill of 5/10 | 65.30 |
| $\frac{1}{3}$ of Dynacopy bill of 5/10 | 59.09 |
3. Travel expenses for Karen Weiner
to Seattle for CTA Presentation
May 13 and 14 87.54

TOTAL: \$1,104.97

Karen Weiner Escalera Associates, Inc.

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Telex: 226000 ETLR UR

June 25, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
Botanical Gardens
St. George's, Grenada

SUPPLEMENTARY PROMOTIONAL EXPENSES

Photography for the Grenada promotion in Canada.

\$169.00

A handwritten signature in dark ink, appearing to be 'J. Belfon', is written over a horizontal line.

Karen Weiner Escalera Associates, Inc.

465 Park Avenue-Suite 304

New York, N.Y. 10022

(212) 838-4370

Telex: 226000 ETLB UR

October 28, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada
WEST INDIES

INVOICE

SPECIAL PROMOTION SEPTEMBER 28-29

Opening of Toronto Office

Karen Weiner Escalera	
Hotel and Lunch	\$87.05 (U.S.)
Taxis and Tips	68.00
	<hr/>
	\$155.05
Marilyn Marx	
Hotel	52.00
Taxis	32.50
	<hr/>
	\$84.50
Federal Express	56.05
(film to Toronto)	
	<hr/>
TOTAL:	\$295.60

Karen Weiner Escalera Associates, Inc.

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October 29, 1982

Ms. Jane Belfon
Director of Tourism
Grenada Tourist Department
P.O. Box 293
St. George's, Grenada

INVOICE

EXPENSES INCURRED FOR CRUISE SHIP PROMOTION, SEPTEMBER 10-24

Marilyn Marx

Airfare: New York/Los Angeles/San Francisco/New York	\$403.00
Airfare: New York/Miami/New York	338.00
Hotel, Meal, Taxi, and Misc. Expenses	958.37
Photographer and prints (Costa Cruises)	153.13
Prints (Cunard Line)	50.00
Phone charges in conjunction with promotion	733.30

TOTAL

\$2635.80