

NOV 18 1999

For Six Month Period Ending _____
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant **Jamaica Tourist Board** (b) Registration No. **3305**

(c) Business Address(es) of Registrant
**3440 Wilshire Boulevard
Suite 805
Los Angeles, CA 90010**

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:
(1) Residence address Yes No
(2) Citizenship Yes No
(3) Occupation Yes No

(b) If an organization:
(1) Name Yes No
(2) Ownership or control Yes No
(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes No - none

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (a waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his service.

- (b) Have any employee or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Roger A. Dryden	Marketing Representative	July 19, 1999

- (c) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Rosemary C. DaCosta	8950 Arrow Rte. #30 Rancho Cucamonga, CA 91730	USA	Marketing Rep.	October 11, 1999

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?
Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Jamaica Tourist Board - Kingston, JAMAICA

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No - none
Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Jamaica Tourist Board - Kingston - Jamaica

Called on travel agents, airlines and group planners to encourage travel to Jamaica as a tourist destination.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places, of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government, a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From Whom	Purpose	Amount
June 1999	Jamaica Tourist Board, Kingston	Operating Expns.	18,906.15
July 1999	Jamaica Tourist Board, Kingston	Operating Expns.	7,375.32
Aug. 1999	Jamaica Tourist Board, Kingston	Operating Expns.	8,423.51
Sept. 1999	Jamaica Tourist Board, Kingston	Operating Expns.	6,459.03
Oct. 1999	Jamaica Tourist Board, Kingston	Operating Expns.	6,301.47
Nov. 1999	Jamaica Tourist Board, Kingston	Operating Expns.	7,443.04

Total
\$54,908.52

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign named in Items 7, 8, and 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Please see the attached

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: - none

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups: - none

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials: n/a
 English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No
none

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No
none

12. The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

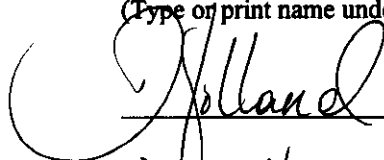
VI--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

12-15-99



JIAN HOLLAND

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

15(a) DISBURSEMENTS - MONIES

JAMAICA TOURIST BOARD - LOS ANGELES - STATEMENT OF EXPENDITURE
 JUNE - NOVEMBER 1999

ITEM	June	July	August	September	October	November
TELEPHONE	2,362.90	2,090.72	496.24	1,269.20	108.35	1,946.72
POSTAGE	918.89	71.44	1,145.89	812.80	25.00	666.43
TRAVEL	6,145.84	3,545.59	2,290.66	2,962.18	3,003.29	2,783.37
SUBSISTENCE	5,663.12	511.62	1,260.18	19.00	1,704.27	1,370.18
ENTERTAINMENT	967.10	773.12	263.27	583.65	713.08	74.37
PROMOTIONS	593.10	200.00	75.00	162.96	272.00	239.20
STATIONERY/PRINTING	424.24	231.34	103.37	46.77	399.98	1.08
COMPUTER	0.00	0.00	0.00	0.00	49.97	0.00
MAINTENANCE EQUIPMENT	0.00	0.00	0.00	286.00	0.00	0.00
SHIPPING	700.29	896.32	280.93	434.02	92.25	196.46
SUBS & DUES	0.00	25.00	103.34	0.00	0.00	0.00
OFFICE EXPENSES/MISC.	563.84	139.99	272.90	84.85	126.87	111.85
STORAGE RENTAL	77.00	77.00	77.00	77.00	77.00	83.00
TOTALS	\$18,416.32	\$8,562.14	\$6,368.78	\$6,738.43	\$6,572.06	\$7,472.66

JAMAICA TOURIST BOARD - LOS ANGELES
CALENDAR OF ACTIVITIES
1999

As at December 10, 1999

DATE	EVENT	FOCUS	FORMAT	EXP. ATTN.
January 07	SuperClubs 1999 Kick-off Seminar - Las Vegas, NV	Trade	Information Booth	100
January 08-09	International Travel Exposition - Salt Lake City, NV	Consumer	Information Booth	5,000
January 09	Prestige American Express Travel, Travel Fair, Las Vegas, NV	Consumer	Information Booth	8,000
January 15-16	The Travel Show - Seattle, WA	Trade/Consumer	Information Booth	150/8,000
January 15-17	CHA Marketplace - San Juan, Puerto Rico	Trade		
January 17	Bridal Bazaar - San Diego, CA	Consumer	Information Booth	6,000
January 24	Advantage Cruise & Travel, Travel Show - San Ramon, CA	Consumer	Information Booth	400
January 27-31	JTB/Sundance Travel/American Airlines Farm Tour	Trade		15
February 01	Travel Impressions West Coast Product Launch - Torrance, CA	Trade	Information Booth	100
February 02	Travel Impressions West Coast Product Launch - Irvine, CA	Trade	Information Booth	100
February 03	Travel Impressions West Coast Product Launch - San Diego, CA	Trade	Information Booth	100
February 04	Travel Impressions West Coast Product Launch - San Francisco, CA	Trade	Information Booth	100
February 06-07	Orange County Register Travel Show - Costa Mesa, CA	Trade/Consumer	Information Booth	500/8,000
February 09	San Diego Travel Festival - San Diego, CA	Trade	Information Booth	800
February 22	JTB Spring Blitz - Sacramento, CA	Trade	Trade Show/Dinner/Seminar	180
February 23	JTB Spring Blitz - San Jose, CA	Trade	Trade Show/Dinner/Seminar	150
February 24	JTB Spring Blitz - San Francisco, CA	Trade	Trade Show/Dinner/Seminar	150
February 25	Apple Vacations Training - San Jose, CA	Trade	JTB/Hoteliers presentation	42
February 25	JTB Spring Blitz - Santa Cruz/Aptos, CA	Trade	Seminar/Reception	100
March 01	JTB Spring Blitz - Marina del Rey, CA	Trade	Trade Show/Dinner/Seminar	150
March 02	JTB Spring Blitz - Ontario, CA	Trade	Trade Show/Dinner/Seminar	130
March 03	JTB Spring Blitz - Newport Beach, CA	Trade	Trade Show/Dinner/Seminar	150
March 04	JTB Spring Blitz - La Jolla, CA	Trade	Trade Show/Dinner/Seminar	150
March 06	Sacramento Bee Travel Fair - Sacramento, CA	Consumer	Information Booth	3,000
March 10	AIR JAMAICA'S LAX WEDNESDAY FLIGHT BEGINS AND WILL OPERATE YEAR ROUND			
March 10-17	JTB/Air Jamaica Farm (Gateway: Los Angeles, CA)	Trade		14
March 19-21	Denver Travel Festival - Denver, CO	Trade/Consumer	Information Booth	1,400/6,500
March 27	Discover Cruises & Travel Bridal Show - Ontario, CA	Consumer	Information Booth	1,800
March 31 - April 07	JTB/Air Jamaica Farm (Gateway: Los Angeles, CA)	Trade		14
April 12-16	Morris Travel, Pacific Northwest staff training	Trade	Seminars	27
April 17	Active 20/30 Jamaica Evening" - Sacramento, CA	Consumer		5,000
April 19	Apple Vacations Luncheon Seminar, Sacramento, CA	Trade	Information Booth	125
April 19	Caribbean Tourism Orgn. Trade Show - San Jose, CA	Trade	Information Booth	150
April 20	Apple Vacations Breakfast Seminar - Santa Rosa, CA	Trade	Information Booth	50

**JAMAICA TOURIST BOARD – LOS ANGELES
CALENDAR OF ACTIVITIES
1999**

EVENT	FOCUS	FORMAT	EXP. ATTEND.	ACTUAL ATTEND.	TO COVER
kick-off Seminar – Las Vegas, NV	Trade	Information Booth	100	120	Dryden
II Exposition – Salt Lake City, NV	Consumer	Information Booth	5,000	2,000	Hoshin
Express Travel, Travel Fair, Las Vegas, NV	Consumer	Information Booth	8,000	5,000	Dryden
Seattle, WA	Trade/Consumer	Information Booth	150/8,000	100/5,000	Hoshin
- San Juan, Puerto Rico	Trade				Dawson
n Diego, CA	Consumer	Information Booth	6,000	7,900	Holland
& Travel, Travel Show – San Ramon, CA	Consumer	Information Booth	400	250	Hoshin
vel/American Airlines Fam Tour	Trade		15	7	Dryden
West Coast Product Launch – Torrance, CA	Trade	Information Booth	100	45	Dryden
West Coast Product Launch – Irvine, CA	Trade	Information Booth	100	80	Dryden
West Coast Product Launch – San Diego, CA	Trade	Information Booth	100	41	Dryden
West Coast Product Launch – San Francisco, CA	Trade	Information Booth	100	85	Hoshin
gister Travel Show – Costa Mesa, CA	Trade/Consumer	Information Booth	500/8,000	300/4,000	Dryden
estival – San Diego, CA	Trade	Information Booth	800	300	Dryden
Sacramento, CA	Trade	Trade Show/Dinner/Seminar	180	114	Hoshin/Dawson/Dryden
San Jose, CA	Trade	Trade Show/Dinner/Seminar	150	93	Hoshin/Dawson/Dryden
San Francisco, CA	Trade	Trade Show/Dinner/Seminar	150	195	Hoshin/Dawson/Dryden
aining – San Jose, CA	Trade	JTB/Hoteliers presentation	42	40	Hoshin/Hoteliers
Santa Cruz/Aptos, CA	Trade	Seminar/Reception	100	61	Hoshin/Dawson/Dryden
Marina del Rey, CA	Trade	Trade Show/Dinner/Seminar	150	190	Dryden/Dawson/Hoshin
Ontario, CA	Trade	Trade Show/Dinner/Seminar	130	130	Dryden/Dawson/Hoshin
Newport Beach, CA	Trade	Trade Show/Dinner/Seminar	150	195	Dryden/Dawson/Hoshin
a Jolla, CA	Trade	Trade Show/Dinner/Seminar	150	140	Dryden/Dawson/Hoshin
Travel Fair – Sacramento, CA	Consumer	Information Booth	3,000	4,000	Hoshin
AX WEDNESDAY FLIGHT BEGINS AND WILL ROUND					
ram (Gateway: Los Angeles, CA)	Trade		14	9	Dryden
ival – Denver, CO	Trade/Consumer	Information Booth	1,400/6,500	1,500/3,500	Dryden
Travel Bridal Show – Ontario, CA	Consumer	Information Booth	1,800	2,000	Dryden
ram (Gateway: Los Angeles, CA)	Trade		14	8	On-island staff
ific Northwest staff training	Trade				
ca Evening" - Sacramento, CA	Consumer	Seminars	27	27	Hoshin
ancheon Seminar, Sacramento, CA	Trade	Information Booth	5,000	5,200	Hoshin
Orgn. Trade Show – San Jose, CA	Trade	Information Booth	125	50	Hoshin
reakfast Seminar – Santa Rosa, CA	Trade	Information Booth	150	150	Hoshin
			50	20	Hoshin

April 20	Apple Vacations Luncheon Seminar – Lafayette, CA	Trade	Information Booth	100
April 21	Apple Vacations Breakfast Seminar – Pleasanton, CA	Trade	Information Booth	100
April 21	Apple Vacations Dinner Seminar – San Jose, CA	Trade	Information Booth	200
April 21	Sandals Ultra Convention – Los Angeles, CA	Trade	Information Booth	400
April 22	Apple Vacations Breakfast Seminar – Palo Alto, CA	Trade	Information Booth	50
April 22	Apple Vacations Luncheon Seminar – Burlingame, CA	Trade	Information Booth	100
April 22	Sandals Dinner Seminar – Berkeley, CA	Trade	Information Booth	100
April 22	Caribbean Tourism Organization Trade Show – Orange County, CA	Trade	Information Booth	100
April 23	Apple Vacations Luncheon Seminar – Aptos, CA	Trade	Information Booth	50
April 24-25	Los Angeles Times Travel Show – Los Angeles, CA	Trade/Consumer	Information Booth	800/20,000
April 26	Friends of Golf golf tournament – Los Angeles, CA	Consumer		
April 26	JTB Luncheon Seminar – Chico, CA	Trade	Luncheon/Seminar	20
April 26	Apple Vacations Dinner Seminar – San Diego, CA	Trade	Information Booth	200
April 26	SuperClubs Diamond Agents Appreciation Dinner – Long Beach, CA	Trade		40
April 27	JTB Breakfast Seminar – Roseville, CA	Trade	Breakfast Seminar	20
April 27	Apple Vacations Dinner Seminar – Garden Grove, CA	Trade	Information Booth	200
April 28	Apple Vacations Breakfast Seminar – Ontario, CA	Trade	Information Booth	100
April 28	JTB Luncheon Seminar – Modesto, CA	Trade	Luncheon/Seminar	60
April 28	JTB Dinner Seminar – Fresno, CA	Trade	Dinner/Seminar	60
April 28	Apple Vacations Dinner Seminar – Los Angeles, CA	Trade	Information Booth	200
April 29	Apple Vacations Breakfast Seminar – Woodland Hills, CA	Trade	Information Booth	75
April 29	Apple Vacations Luncheon Seminar – Oxnard, CA	Trade	Information Booth	150
April 30-May 05	JTB/Air Jamaica N. California County Club Golf Pros Fam Tour	Consumer		15
April 30-May 05	West Coast Press Trip	Press		6
May 01	Sundance Travel Int'l, Vacation Travel Faire – San Diego, CA	Consumer	Information Booth	500
May 03	17 th Annual Cruise-a-thon, Santa Clara, CA	Trade	Information Booth	800
May 04	JTB Breakfast Seminar – Albuquerque, NM	Trade	Breakfast/Seminar	40
May 05	JTB Breakfast Seminar – Las Vegas, NV	Trade	Breakfast/Seminar	70
May 06	JTB Breakfast Seminar – Tucson, AZ	Trade	Breakfast/Seminar	40
May 07	JTB Breakfast Seminar – Scottsdale, AZ	Trade	Breakfast/Seminar	70
May 05-11	JTB/American Airlines Fam (Gateway: San Francisco, CA)	Trade	Breakfast/Seminar	40
May 11	JTB Breakfast Seminar – Pasadena, CA	Trade	Breakfast/Seminar	40
May 12	JTB Breakfast Seminar – Westlake Village, CA	Trade	Breakfast/Seminar	40
May 13	JTB Breakfast Seminar – Santa Barbara, CA	Trade	Breakfast/Seminar	45
May 14	JTB Breakfast Seminar – Shell Beach, CA	Trade	Breakfast/Seminar	30
May 14	JTB/American Airlines Fam (Gateway: Sacramento, CA)	Trade	Breakfast/Seminar	15
May 12-18	JTB/American Airlines Fam (Gateway: Sacramento, CA)	Trade	Luncheon	30
May 17	JTB In-house Marketing Reps. Training – Montego Bay, Jamaica			
May 19	JTB In-house Marketing Reps. Training – Montego Bay, Jamaica			
May 20-23	JAPEX – Montego Bay, Jamaica			
May 21-26	JTB/Air Jamaica JAPEX Fam (Gateway: Los Angeles, CA)	Trade		8
May 23	Island Patties Annual Domino Tournament – Los Angeles, CA	Consumer	Information Booth	600
May 23-26	ASTA Western Regional Conference – Big Island, HI	Trade	Information Booth	400
May 29	ERAS Center "Jamaica Evening" – Carlsbad, CA	Consumer	Tip giveaway	400

Luncheon Seminar – Lafayette, CA	Trade	Information Booth	100	73	Hoshin
Breakfast Seminar – Pleasanton, CA	Trade	Information Booth	100	23	Hoshin
Inner Seminar – San Jose, CA	Trade	Information Booth	200	110	Hoshin
Convention – Los Angeles, CA	Trade	Information Booth	400	450	Dryden
Breakfast Seminar – Palo Alto, CA	Trade	Information Booth	50	23	Hoshin
Luncheon Seminar – Burlingame, CA	Trade	Information Booth	100	40	Hoshin
Seminar – Berkeley, CA	Trade	Information Booth	100	100	Hoshin
Organization Trade Show – Orange County, CA	Trade	Information Booth	100	75	Dawson
Luncheon Seminar – Aptos, CA	Trade	Information Booth	50	17	Hoshin
Travel Show – Los Angeles, CA	Trade/Consumer	Information Booth	800/20,000	1,489/21,570	Dryden/Dawson
Tournament – Los Angeles, CA	Consumer				Dawson
Seminar – Chico, CA	Trade	Luncheon/Seminar	20	16	Hoshin
Inner Seminar – San Diego, CA	Trade	Information Booth	200	130	Dryden
End Agents Appreciation Dinner – Long Beach, CA	Trade	Information Booth	40	40	Dawson
Seminar – Roseville, CA	Trade	Breakfast Seminar	20	22	Hoshin
Inner Seminar – Garden Grove, CA	Trade	Information Booth	200	162	Dryden
Breakfast Seminar – Ontario, CA	Trade	Information Booth	100	80	Dryden
Seminar – Modesto, CA	Trade	Luncheon/Seminar	60	40	Hoshin
Seminar – Fresno, CA	Trade	Dinner/Seminar	60	46	Hoshin
Inner Seminar – Los Angeles, CA	Trade	Information Booth	200	180	Dryden
Breakfast Seminar – Woodland Hills, CA	Trade	Information Booth	75	42	Dryden
Luncheon Seminar – Oxnard, CA	Trade	Information Booth	150	115	Dryden
California Country Club Golf Pros Fam Tour	Consumer		15	5	Hoshin
Trip	Press		6	6	Dawson/Millet
Multi-Day Vacation Travel Faire – San Diego, CA	Consumer	Information Booth	500	250	Dryden
Marathon, Santa Clara, CA	Trade	Information Booth	800	550	Tatham
Seminar – Albuquerque, NM	Trade	Breakfast/Seminar	40	42	Dryden
Seminar – Las Vegas, NV	Trade	Breakfast/Seminar	70	48	Dryden
Seminar – Tucson, AZ	Trade	Breakfast/Seminar	40	30	Dryden
Seminar – Scottsdale, AZ	Trade	Breakfast/Seminar	70	72	Dryden
Wines Fam (Gateway: San Francisco, CA)	Trade	Breakfast/Seminar	40	18	Hoshin
Seminar – Pasadena, CA	Trade	Breakfast/Seminar	40	18	Dryden
Seminar – Westlake Village, CA	Trade	Breakfast/Seminar	40	22	Dryden
Seminar – Santa Barbara, CA	Trade	Breakfast/Seminar	45	16	Dryden
Seminar – Shell Beach, CA	Trade	Breakfast/Seminar	30	18	Dryden
Wines Fam (Gateway: Sacramento, CA)	Trade	Breakfast/Seminar	15	15	On-Island Staff
Seminar – Marina del Rey, CA	Trade	Luncheon	30	30	Dawson
Marketing Reps. Training – Montego Bay, Jamaica	Trade				Dryden/Hoshin
Day, Jamaica					Dawson/Dryden
PEX Fam (Gateway: Los Angeles, CA)	Trade		8	8	Dryden
Alamo Domino Tournament – Los Angeles, CA	Consumer	Information Booth	600	750	Wright
International Conference – Big Island, HI	Trade	Information Booth	400	410	Holland/Hoshin
"Jamaica Evening" – Carlsbad, CA	Consumer	Trip giveaway	400	450	Dawson

June 01-04	JTB Sales Calls Blitz – San Jose, CA	Trade	Sales Calls	40 agenc
June 01-04	JTB Sales Calls Blitz – San Diego, CA	Trade	Sales Calls	40 agenc
June 06	Carlson Travel Group Bridal Show – Phoenix, AZ	Consumer	Information Booth	3,000
June 08	JTB Breakfast Seminar – Long Beach, CA	Trade	Breakfast/Seminar	75
June 08-11	JTB Sales Calls Blitz – N. California	Trade	Sales Calls	30 agenc
June 09	JTB Breakfast Seminar – Laguna Hills, CA	Trade	Breakfast/Seminar	30
June 11-12	TravelAge Trade Show – Las Vegas, NV	Trade	Information Booth	800
June 12	JAMPRO reception at Sheryl Lee Ralph's home – Los Angeles, CA	Consumer	Reception/dinner	30
June 14	AIR JAMAICA'S LAX MONDAY FLIGHT BEGINS AND WILL OPERATE THRU AUGUST			
June 15	Launch of Jamaica Film Festival "Cinema Inna Yard" – W. Hollywood, CA	Consumer	Cocktail reception	100
June 16	Bloomingtondale's Beverly Center Swim Night Fashion Show – Los Angeles, CA	Consumer	Information Desk	200
June 19	AIR JAMAICA'S LAX SATURDAY FLIGHT BEGINS AND WILL OPERATE THRU JANUARY 08, 2000*****			
June 21-28	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA) CANCELLED	Trade		14
June 23-30	JTB/American Airlines Fam (Gateway: San Francisco, CA)	Trade		8
June 29	American Express Travel Fair – San Jose, CA	Consumer	Information Booth	500
June 28-July 02	JTB/Hoteliers Sales Calls Blitz – Denver, CO CANCELLED	Trade	Sales Calls	100 agenc
June 28-July 02	JTB/Hoteliers Sales Calls Blitz – San Francisco, CA	Trade	Sales Calls	100 agenc
July 06-09	JTB/Hoteliers Sales Calls Blitz – Phoenix, Tucson, Scottsdale, AZ CXLID.	Trade	Sales Calls	100 agenc
July 07-11	Lifestyles Tours & Travel Convention – Reno, NV	Consumer	Information Booth	2,000
July 12-14	JTB/Hoteliers Sales Calls Blitz – Monterey Peninsula, CA	Trade	Sales Calls	20 agenc
July 12-19	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA) CANCELLED	Trade		14
July 19-26	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA) CANCELLED	Trade		14
July 20-23	Carlson Wagonlit Travel staff training – Pacific Northwest	Trade	Seminars	65
July 30	"Bugaboo" Caribbean Festival – Seattle, WA	Consumer		
August 02	Oakland A's Baseball "Jamaica Jamboree" – Oakland, CA	Consumer	Band, Prize trip, food, fun!	40,000
August 04	Pleasanton Street Fair, Pleasanton, CA	Consumer	Information Booth	1,000
August 12	Classic Customs Vacations sales staff training – San Jose, CA	Trade	Training seminar	12
August 18	CTO Silicon Valley Jamaica Seminar - Jose, CA	Trade	Seminar	80
August 20	Apple Vacations sales staff training – San Jose, CA	Trade	Training seminar	20
August 21	Jamaica Assoc. of N. Calif. "Black Green & Gold" Ball – Oakland, CA	Consumer		180
August 26	Old Town Upland, Jamaica Street Fair – Upland, CA	Consumer	Band, prizes, food, fun!	7,000
August 28	Sacramento State Fair – Sacramento, CA CANCELLED	Consumer	Information Booth	30,000
August 30	AIR JAMAICA SUSPENDS MONDAY FLIGHT UNTIL APRIL 10, 2000			
Sept. 02	Irvine Spectrum Concert promotion – Irvine, CA	Consumer	Trip giveaways, advertising, information table	5,000
September 07	Presentation to East Bay Women in Travel – Oakland, CA	Trade	Seminar	80

Blitz – San Jose, CA	Trade	Sales Calls	40 agencies	25 agencies	Hoshin
Blitz – San Diego, CA	Trade	Sales Calls	40 agencies	10 agencies	Dryden
Wedding Bridal Show – Phoenix, AZ	Consumer	Information Booth	3,000	3,200	Dryden
Seminar – Long Beach, CA	Trade	Breakfast/Seminar	75	30	Dryden
Blitz – N. California	Trade	Sales Calls	30 agencies	21 agencies	Hoshin
Seminar – Laguna Hills, CA	Trade	Breakfast/Seminar	30	21	Dryden
Show – Las Vegas, NV	Trade	Information Booth	800	1,190	Dryden
at Sheryl Lee Ralph's home – Los Angeles, CA	Consumer	Reception/dinner	30	30	Holland
MAX MONDAY FLIGHT BEGINS AND WILL OPERATE					
Film Festival "Cinema Inna Yard" – W. Hollywood, CA	Consumer	Cocktail reception	100	110	Dawson
Yearly Center Swim Night Fashion Show – Los Angeles, CA	Consumer	Information Desk	200	250	Holland
MAX SATURDAY FLIGHT BEGINS AND WILL ANJARY 08, 2000****					
Im (Gateway: Los Angeles, CA) CANCELLED	Trade		14	7	Dryden
es Farm (Gateway: San Francisco, CA)	Trade		8	7	On-Island Staff
Travel Fair – San Jose, CA	Consumer	Information Booth	500	1,000	Hoshin
s Calls Blitz – Denver, CO CANCELLED	Trade	Sales Calls	100 agencies		Dryden
s Calls Blitz – San Francisco, CA	Trade	Sales Calls	100 agencies	33 agencies	Hoshin
s Calls Blitz – Phoenix, Tucson, Scottsdale, AZ CXLD.	Trade	Sales Calls	100 agencies	-	Dryden
Travel Convention – Reno, NV	Consumer	Information Booth	2,000	3,500	Hoshin
s Calls Blitz – Monterey Peninsula, CA	Trade	Sales Calls	20 agencies	14	Hoshin
Im (Gateway: Los Angeles, CA) CANCELLED	Trade		14	-	Dryden
Im (Gateway: Los Angeles, CA) CANCELLED	Trade		14	-	
Travel staff training – Pacific Northwest	Trade	Seminars	65	60	Hoshin
an Festival – Seattle, WA	Consumer				
all "Jamaica Jamboree" – Oakland, CA	Consumer	Band, Prize trip, food, fun!	40,000	20,000	Hoshin
air, Pleasanton, CA	Consumer	Information Booth	1,000	1,500	Hoshin
vacations sales staff training – San Jose, CA	Trade	Training seminar	12	12	Hoshin
Jamaica Seminar - Jose, CA	Trade	Seminar	80	90	Hoshin
es staff training – San Jose, CA	Trade	Training seminar	20	20	Hoshin
N. Calif. "Black Green & Gold" Ball – Oakland, CA	Consumer		180	200	Hoshin
Jamaica Street Fair – Upland, CA	Consumer	Band, prizes, food, fun!	7,000	12,000	Holland
air – Sacramento, CA CANCELLED	Consumer	Information Booth	30,000	-	Hoshin
PENDS MONDAY FLIGHT UNTIL APRIL 10, 2000					
ncert promotion – Irvine, CA	Consumer	Trip giveaways, advertising, information table	5,000	4,000	Dawson/P.R. agency
st Bay Women in Travel – Oakland, CA	Trade	Seminar	80	67	Hoshin

September 08-15	JTB/American Airlines Fam (Gateway: Seattle, WA)	CANCELLED	Trade			15
Sept. 09	Irvine Spectrum Concert promotion – Irvine, CA		Consumer	Trip giveaways, advertising, Information table		8,000
September 14	JTB Fall Seminar – Ft. Collins, CO		Trade	Breakfast Seminar		40
September 15	JTB Fall Seminar – Boulder, CO		Trade	Breakfast Seminar		70
September 15	CTB, Greater Los Angeles Chapter "Caribbean Beach Party" – Los Angeles, CA		Trade	Information Booth		100
September 16	Irvine Spectrum Concert promotion – Irvine, CA		Consumer	Trip giveaways, advertising, Information table		5,000
September 16	JTB Fall Seminar – Aurora, CO		Trade	Breakfast Seminar		70
September 17	JTB Fall Seminar – Colorado Springs, CO		Trade	Breakfast Seminar		35
September 23	Irvine Spectrum Concert promotion – Irvine, CA		Consumer	Trip giveaways, advertising, Information table		8,000
September 23-25	Caribbean Tourism Conference – Dominican Republic		Trade			
September 25	The Traveler's First Family "Jamaica Fest" – Moreno Valley, CA		Consumer	Information Booth		150
September 27	Town & Country Tours 1999/2000 Product Launch – San Diego, CA		Trade	Information Booth		250
September 28	Town & Country Tours 1999/2000 Product Launch – Costa Mesa, CA		Trade	Information Booth		250
September 29	Town & Country Tours 1999/2000 Product Launch – Las Vegas, NV		Trade	Information Booth		250
Sept. 29-Oct. 05	JTB/Northwest Airlines/Morris Travel Fam (Gateway: Seattle, WA) CXLD		Trade			15
September 30	Therien & Co. Gallery, West Indian Furniture Showcase party – Los Angeles, CA		Consumer	Reggae band, Trip giveaways Information table		300
September 30	Town & Country Tours 1999/2000 Product Launch – Phoenix, AZ		Trade	Information Booth		250
September 30	CTO, Orange Cty & San Diego Chptr. "Super Clubs" evening – Dana Pt., CA		Trade	Information Booth		100
September 30	Irvine Spectrum Concert promotion – Irvine, CA		Consumer	Trip giveaways, advertising, Information table		4,000
October 05	Sunburst Holidays Fall Seminar – San Diego, CA		Trade	Information Booth		50
October 06	Sunburst Holidays Fall Seminar – Los Angeles, CA		Trade	Information Booth		125
October 07	Sunburst Holidays Fall Seminar – Irvine, CA		Trade	Information Booth		100
October 07	Irvine Spectrum Concert promotion – Irvine, CA		Consumer	Trip giveaways, advertising, Information table		4,000
October 07	In-office staff meeting					5
October 13-17	JACI Golf Tournament – Montego Bay, Jamaica					
October 13-19	JTB/American Airlines/Carlson Wagonlit Travel Fam (Gateway: Seattle, WA)		Trade			15
October 23&24	CAR/CABELA Caribbean Carnival – Los Angeles, CA		Consumer	Information Booth, band		2,000
October 18	Sandals & Beaches Resorts Loyal Partners Luncheon – Long Beach, CA		Trade			20
October 18	Apple Vacations Fall Trade Show/Seminar – Ft. Collins, CO (dinner)		Trade	Information Booth		120
October 19	Apple Vacations Fall Trade Show/Seminar – Boulder, CO (dinner)		Trade	Information Booth		150
October 20	Apple Vacations Fall Trade Show/Seminar – Golden, CO (breakfast)		Trade	Information Booth		80
October 20	Apple Vacations Fall Trade Show/Seminar – Denver, CO (dinner)		Trade	Information Booth		180
October 21	Apple Vacations Fall Trade Show/Dinner – Colorado Springs, CO (dinner)		Trade	Information Booth		120
October 20-26	JTB/American Airlines Fam (Gateway: San Francisco, CA)		Trade			15
October 25	One Love: Bob Marley All-Star Tribute Press Reception – W. Hollywood, CA		Press	Reception/Presentation		70
October/November	WESTA Cruise Trade Shows – Orange County & San Jose, CA; Seattle, WA & Portland, OR		Trade	Information Booth		125-150

November 02	Apple Vacations 2000 Product Launch (evening) – Mesa, AZ	Trade	Information Booth	120
November 03	Apple Vacations 2000 Product Launch (breakfast) - Phoenix, AZ	Trade	Information Booth	40
November 03	Apple Vacations 2000 Product Launch (evening) – Scottsdale, AZ	Trade	Information Booth	125
November 04	Apple Vacations 2000 Product Launch (evening) – Tucson, AZ	Trade	Information Booth	80
November 05	<i>Gourmet</i> Global Tasting – Santa Monica, CA	Consumer		
November 07-12	ASTA World Congress – Strasbourg, France	Trade		
November 09	JTB Fall Seminar – Spokane, WA	Trade	Trade Show/Dinner/Seminar	80
November 10	JTB Fall Seminar – Salt Lake City, UT	Trade	Trade Show/Dinner/Seminar	80
November 11	JTB Fall Seminar – Boise, ID	Trade	Trade Show/Dinner/Seminar	80
November 12-16	JTB/Air Jamaica Fam (Gateway: Atlanta, GA for Colorado agents) CXL.D.	Trade		10
November 15	JTB Fall Seminar – Eugene, OR	Trade	Trade Show/Breakfast/Seminar	40
November 16	JTB/CTO Seminar – Portland, OR	Trade	Trade Show/Dinner/Seminar	120
November 13-19	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA)	Trade		10
November 15-16	JTB Sales Calls Blitz – Eugene & Portland, OR (did regular sales calls)	Trade	Sales Calls with suppliers	20 agents
November 18	JTB/CTO Seminar – Seattle, WA	Trade	Trade Show/Dinner/Seminar	120
November 19	JTB Fall Seminar – Tacoma, WA	Trade	Trade Show/Lunch/Seminar	60
November 19	JTB Sales Calls Blitz – Bellevue, Redmond & Kirkland, WA (did reg. Calls)	Trade	Sales Calls with suppliers	20 agents
November 20	CTO Cascade Chapter Annual Gala Fundraiser – Portland, OR	Trade	Information Booth	80
December 03-08	JTB/Air Jamaica Fam (Gateway: Los Angeles, CA) CANCELLED	Trade		14
December 09	CTO, Northern California Chapter "Jamaica Evening" – Oakland, CA	Trade	Trade Show/Dinner/Seminar	80
December 13	JTB Tour Operators/Hoteliers/Staff Luncheon – Marina del Rey, CA			18

**** Note: Air Jamaica's Saturday schedule extended to January 2000

000 Product Launch (evening) – Mesa, AZ	Trade	Information Booth	120	110	
000 Product Launch (breakfast) - Phoenix, AZ	Trade	Information Booth	40	57	DaCosta
000 Product Launch (evening) – Scottsdale, AZ	Trade	Information Booth	125	100	DaCosta
000 Product Launch (evening) – Tucson, AZ	Trade	Information Booth	80	80	DaCosta
asting – Santa Monica, CA	Consumer				
ress – Strasbourg, France	Trade				No one from West
- Spokane, WA	Trade	Trade Show/Dinner/Seminar	80	50	Hoshin
- Salt Lake City, UT	Trade	Trade Show/Dinner/Seminar	80	84	Hoshin
- Boise, ID	Trade	Trade Show/Dinner/Seminar	80	66	Hoshin
eam (Gateway: Atlanta, GA for Colorado agents) CXL.D.	Trade		10		
- Eugene, OR	Trade	Trade Show/Breakfast/Seminar	40	30	Hoshin
- Portland, OR	Trade	Trade Show/Dinner/Seminar	120	124	Hoshin
eam (Gateway: Los Angeles, CA)	Trade		10	9	On-Island Staff
itz – Eugene & Portland, OR (did regular sales calls)	Trade	Sales Calls with suppliers	20 agencies		Hoshin
- Seattle, WA	Trade	Trade Show/Dinner/Seminar	120	96	Hoshin
- Tacoma, WA	Trade	Trade Show/Lunch/Seminar	60	22	Hoshin
itz – Bellevue, Redmond & Kirkland, WA (did reg. Calls)	Trade	Sales Calls with suppliers	20 agencies		Hoshin
pter Annual Gala Fundraiser – Portland, OR	Trade	Information Booth	80	230	Hoshin
eam (Gateway: Los Angeles, CA) CANCELLED	Trade		14		
ifornia Chapter "Jamaica Evening" – Oakland, CA	Trade	Trade Show/Dinner/Seminar	80		Hoshin
s/Hoteliers/Staff Luncheon – Marina del Rey, CA			18	14	

ule extended to January 2000