

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For 6 Month Period Ending 05/31/2022  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration Number  
     Hill and Knowlton Strategies, LLC 3301
- (c) Primary Business Address  
     1111 19th Street NW, 3rd Floor, Washington, DC 20036

2. Has there been a change in the information previously furnished in connection with the following?
- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.**

3. If the registrant previously filed an Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No
- If yes, has the registrant filed an updated Exhibit C? Yes  No
- If no, please file the updated Exhibit C.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Ceased
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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
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(b) During this 6 month reporting period, did any employee or individual working in any other capacity begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
See Appendix for Response					

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
See Appendix for Response		

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
See Appendix for Response			

6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes  No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

**II - FOREIGN PRINCIPAL**

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date of Termination
The Gem and Jewellery Export Promotion Council("GJEPC")	12/31/2021

8. Has the registrant added any new foreign principal(s)<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Added
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9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

Cayman Islands Ministry of Financial Services, Commerce & Environment  
 United Nations Office of the High Representative for the Least Developed Countries, Landlocked  
 Developing Countries and Small Island Developing States (UN-OHRLLS)  
 Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")  
 Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa  
 Saudi Arabia Limited ("Informa")

10. (a) Have the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A <sup>3</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>
Exhibit B <sup>4</sup>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	N/A <input checked="" type="checkbox"/>

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and/or B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes  No

If yes, has the registrant filed an amendment to these exhibits? Yes  No

If no, please file the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
See Appendix for Response	

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

See Appendix for Response

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
See Appendix for Response				

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes  No

If yes, describe fully.

Foreign Principal	Activities/Services

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, please explain why no monies were received.

United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS): Registrant did not receive monies/payment from this foreign principal during this reporting period.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Foreign Principal See Appendix for Response	Date Received	From Whom	Purpose	Amount	Subtotal
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\$ 336,796.25

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, has the registrant previously filed an Exhibit D<sup>8</sup> to its registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

If no, please file the required Exhibit D.

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal?      Yes       No

If no, explain why no disbursements were made.

See Appendix for Response

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
See Appendix for Response					

\$ 173,137.07
<u>Total</u>

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?<sup>12</sup> Yes  No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

The Gem and Jewellery Export Promotion Council ("GJEPC")  
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa  
Saudi Arabia Limited ("Informa")

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
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Total

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper       Advertising campaigns       Press releases       Pamphlets or other publications  
 Lectures or speeches       Radio or TV broadcasts       Motion picture films       Letters or telegrams  
 Email  
 Website URL(s): \_\_\_\_\_  
 Social media websites URL(s): \_\_\_\_\_  
 Other (*specify*) \_\_\_\_\_

See Appendix for Response

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (*specify*) \_\_\_\_\_

See Appendix for Response

20. Indicate the language used in the informational materials:

- English       Other (*specify*) \_\_\_\_\_

See Appendix for Response

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

If no, please file the required informational materials.

See Appendix for Response

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No

See Appendix for Response

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature <sup>13</sup>
06/30/2022	Andy Scharf	/s/Andy Scharf
_____	_____	_____
_____	_____	_____
_____	_____	_____

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

## Appendix

### Response to Item 5(b)

**Item 5(b): During this 6 month reporting period, did any employee or individual working in any other capacity begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?**

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
Todd Plummer	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		03/14/2022
Brian Pitts	Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa Saudi Arabia Limited ("Informa")		UNITED STATES		01/13/2022
Richard Cohen	Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa Saudi Arabia Limited ("Informa")		UNITED STATES		01/13/2022
Ryan Cassidy	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)		UNITED STATES		12/06/2021
Timothy Michaels	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		02/19/2022
Emma Redmond Garrison	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		12/02/2021
David Robert Johnson	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		12/17/2021

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
Patricia Oien	Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")		UNITED STATES		01/13/2022
Kevin James Ramero	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		01/05/2022
Ashely Michelle Tsao	Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")		UNITED STATES		01/13/2022
Laura Salerno Evans	The Gem and Jewellery Export Promotion Council("GJEPC")		UNITED STATES		12/16/2021
Brian Friedrich	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)		UNITED STATES		01/13/2022
Mark Edgar	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)		UNITED STATES		12/08/2021
Jordanna Lippe McGraw	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		03/09/2022
Fiona Tapp	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		GREAT BRITAIN		02/28/2022
Sarah Jane Stone	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")		UNITED STATES		12/03/2021

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
Laura Morgan	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLS)		GREAT BRITAIN		12/06/2021
Aida Ines Orozco Jimenez	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLS)		UNITED STATES		12/06/2021
Caroline Pollard Curran	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	708 N Glasgow Dr. Dallas, TX 75201	UNITED STATES	Account Executive	05/31/2022
Breck Wickman	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLS)	2650 Cedar Springs Road, Apt. 3337 Dallas, TX 75201	UNITED STATES	Creative Writer	04/11/2022
Keanan Wilson	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	609 E Baseline Rd Lafayette, CO 80026	UNITED STATES	Digital Producer	03/07/2022
Conner McCormick	United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLS)	44 Elizabeth Way North Easton, MA 02356	UNITED STATES	Senior Graphic Designer	03/07/2022
Amy Bryant Winston	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	3911 Sierra Drive Austin, TX 78731	UNITED STATES	Senior Copywriter	12/20/2021

**Appendix**  
**Response to Item 5(c)**

**Item 5(c): Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? If yes, furnish the following information:**

<b>Name</b>	<b>Position or Connection</b>	<b>Date Terminated</b>
Liana Jo		05/27/2022
Alfred L Black Jr.		12/09/2021
Emma Redmond Garrison		01/22/2022
Anabelle Bacon		02/01/2022
Brian Friedrich		01/31/2022
Qiong Lin		03/09/2022
Amy Bryant Winston	Senior Copywriter	04/30/2022

## Appendix

### Response to Item 5(d)

**Item 5(d): Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? If yes, furnish the following information:**

Name	Position or Connection	Foreign Principal	Date Terminated
Brian Friedrich		United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/31/2022
Ann Temple		United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	12/01/2021
Qiong Lin		United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	03/09/2022
Hannah Quick		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Colin Smillie		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Whitney Webster		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Jack Bushell		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Brigethia Arai Guins-Jamison		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Nathalie Ann Serralheiro-O'Neill		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Laura Salerno Evans		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Laura Morgan		The Gem and Jewellery Export Promotion Council ("GJEPC")	12/31/2021
Liana Jo		Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	05/27/2022
Emma Redmond Garrison		Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	01/21/2022
Anabelle Bacon		Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	02/01/2022
Colin Smillie		Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/01/2021
Amy Bryant Winston	Senior Copywriter	Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	04/30/2022
Alfred L Black Jr.		Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa Saudi Arabia Limited ("Informa")	12/09/2021

## Appendix

### Response to Item 11

**Item 11: During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? If yes, identify each foreign principal and describe in full detail all activities and services:**

Foreign Principal(s)	Activities/Services
Cayman Islands Ministry of Financial Services, Commerce & Environment	Registrant provided information gathering and analysis, public affairs advisory and support, public relations advisory and support, strategic messaging and content development, crisis communications, and media monitoring.
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	Registrant provided professional services in support of the least developed countries conference in Doha, specifically, the development of a conference visual identity including physical event space look and feel, development of a detailed digital content and publishing strategy. Registrant also completed additional design services and additional strategic planning due to the postponement of the conference.
The Gem and Jewellery Export Promotion Council ("GJEPC")	Registrant assisted GJEPC with its execution of a US-focused communications program, specifically, content hub development, influencer program execution, media relations, account management, and planning for a potential press trip in 2022.
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	Registrant assisted with the development and execution of a North American communications campaign to promote tourism in Japan for ANA on behalf of JNTO, specifically, research, strategy, video campaign development and production, content and publishing strategy for website campaign launch, and journalist engagement for campaign participation.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa Saudi Arabia Limited ("Informa")	Registrant sent invitation to US-based media to attend the LEAP event held in Saudi Arabia in February 2022, and also shared press releases about the event with US-based media.

## Appendix

### Response to Item 12-Description

Cayman Islands Ministry of Financial Services, Commerce & Environment: Registrant provided information gathering and analysis, public affairs advisory and support, public relations advisory and support, strategic messaging and content development, crisis communications, and media monitoring.

United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS): Registrant provided professional services in support of the least developed countries conference in Doha, specifically, the development of a conference visual identity including physical event space look and feel, development of a detailed digital content and publishing strategy. Registrant also completed additional design services and additional strategic planning due to the postponement of the conference.

The Gem and Jewellery Export Promotion Council("GJEPC"): Registrant assisted GJEPC with its execution of a US-focused communications program, specifically, content hub development, influencer program execution, media relations, account management, and planning for a potential press trip in 2022.

Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA"): Registrant assisted with the development and execution of a North American communications campaign to promote tourism in Japan for ANA on behalf of JNTO, specifically, research, strategy, video campaign development and production, content and publishing strategy for website campaign launch, and journalist engagement for campaign participation.

Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa"): Registrant sent invitation to US-based media to attend the LEAP event held in Saudi Arabia in February 2022, and also shared press releases about the event with US-based media.



## Appendix

### Response to Item 12-Detail

Foreign Principal(s)	Date	Contact	Method	Purpose
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Vivian Morelli, Writer / New York Times	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Anne Farrar, Assistant Managing Editor, Travel Photography / National Geographic	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Bella Gerard, Fashion & Lifestyle Editor / StyleCaster	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Lucy Maguire / Trends Editor / Vogue Business	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Victoria Gomelsky, Beauty, Fashion and Jewelry Freelancer, (JCK, Robb Report, New York Times)	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Vivienne Becker, Jewelry freelancer / Financial Times	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/08/2021	Kristen Shirley, Freelance Writer / Bloomberg, Forbes, Travel + Leisure, etc.	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/14/2021	Vivian Morelli, Writer / New York Times	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/14/2021	Anne Farrar, Assistant Managing Editor, Travel Photography / National Geographic	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/14/2021	Bella Gerard, Fashion & Lifestyle Editor / StyleCaster	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/14/2021	Lucy Maguire, Trends Editor / Vogue Business	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council ("GJEPC")	12/14/2021	Victoria Gomelsky, Beauty, Fashion and Jewelry Freelancer, (JCK, Robb Report, New York Times)	Email	Invite to India press trip

Foreign Principal(s)	Date	Contact	Method	Purpose
The Gem and Jewellery Export Promotion Council("GJEPC")	12/14/2021	Vivienne Becker, Jewelry freelancer / Financial Times	Email	Invite to India press trip
The Gem and Jewellery Export Promotion Council("GJEPC")	12/14/2021	Kristen Shirley, Freelance Writer / Bloomberg, Forbes, Travel + Leisure, etc.	Email	Invite to India press trip
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/07/2021	Fiona Tapp, Journalist	Email	Discussed FARA filing requirements.
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/13/2021	Todd Plummer, Journalist	Phone	Discussed ANA x JNTO campaign project, deliverables and content.
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/13/2021	Jordi Lippe-Mcgraw, Journalist	Email	Discussed FARA filing requirements.
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/15/2021	Todd Plummer, Journalist	Email	Todd shared FARA short form request form.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Mike Didymus, AltAssets	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start-up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Tom Warren, The Verge	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Kia Kokalitcheva, Axios	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start-up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Eric J. Savitz, Barron's	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start-up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Sarah McBride, Bloomberg	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start-up Pitch Competition.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Lizette Chapman, Bloomberg	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Kate Rooney, CNBC	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Tom Huddleston Jr., CNBC	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	JD Alois, Crowdfund Insider	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Joanna Glasner, Crunchbase News	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Drew Prindle, Digital Trends	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Kenrick Cai, Forbes	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Rebecca Szkutak, Forbes	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Jessica Mathews, Fortune	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Taylor Soper, GeekWire	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Todd Bishop, GeekWire	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	John Cook, GeekWire	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Kevin Ryan, Inc.	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Lindsay Blakely, Inc.	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Brian Deagon, Investor's Business Daily	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Marina Temkin, PitchBook News	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Priyamvada Mathur, PitchBook News	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Connie Loizos, Strictly VC	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Natasha Mascarenhas, TechCrunch	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Alastair Goldfisher, Venture Capital Journal	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Emilia David, Venture Capital Journal	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Paul Sawers, VentureBeat	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Kyle Wiggers, VentureBeat	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Arielle Pardes, WIRED	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Michael Liedtke, Associated Press	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Scott Rosenberg, Axios	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Mark Sullivan, Fast Company	Email	Sent invite to LEAP conference.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Cade Metz, The New York Times	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Nicolás Rivero, Quartz	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Hasit Shah, Quartz	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Ron Miller, TechCrunch	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Alex Wilhelm, TechCrunch	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	James Vincent, The Verge	Email	Sent invite to LEAP conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	01/13/2022	Dan Primack, Axios	Email	Pitched press release regarding LEAP22's The Rocket Fuel Start- up Pitch Competition.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Marina Temkin, PitchBook News	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Priyamvada Mathur, PitchBook News	Email	Pitched release summarizing announcements and news from LEAP22 conference.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Nicolás Rivero, Quartz	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Mike Didymus, AltAssets	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Michael Liedtke, Associated Press	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Dan Primack, Axios	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Kia Kokalitcheva, Axios	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Eric J. Savitz, Barron's	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Sarah McBride, Bloomberg	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Lizette Chapman, Bloomberg	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Kate Rooney, CNBC	Email	Pitched release summarizing announcements and news from LEAP22 conference.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Tom Huddleston Jr., CNBC	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Joanna Glasner, Crunchbase News	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Kenrick Cai, Forbes	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Rebecca Szkutak, Forbes	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Jessica Mathews, Fortune	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Todd Bishop, GeekWire	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	John Cook, GeekWire	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Melia Russell, Insider	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Jordan Parker Erb, Insider	Email	Pitched release summarizing announcements and news from LEAP22 conference.



Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Brian Deagon, Investor's Business Daily	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Cade Metz, The New York Times	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Connie Loizos, Strictly VC	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Natasha Mascarenhas, TechCrunch	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Ron Miller, TechCrunch	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Alex Wilhelm,	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Kevin McLaughlin, The Information	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Rolfe Winkler, The Wall Street Journal	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Eliot Brown, The Wall Street Journal	Email	Pitched release summarizing announcements and news from LEAP22 conference.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Alastair Goldfisher, Venture Capital Journal	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Emilia David, Venture Capital Journal	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Paul Sawers, VentureBeat	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Kyle Wiggers, VentureBeat	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Arielle Pardes, WIRED	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/01/2022	Chris Metinko, Crunchbase News	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Scott Moritz, Bloomberg	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Eli Blumenthal, CNET	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Jordan Parker Erb, Insider	Email	Pitched release summarizing announcements and news from LEAP22 conference.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Drew Prindle, Digital Trends	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Michael Liedtke, Associated Press	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Mitchell Clark, The Verge	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Veronica Combs, TechRepublic	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Tim Starks, CyberScoop	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Jessica Lyons Hardcastle, SDxCentral	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Drew Fitzgerald, The Wall Street Journal	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Maggie Reardon, CNET	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Jon Fingas, Engadget	Email	Pitched release summarizing announcements and news from LEAP22 conference.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Diana Goovaerts, FierceTelecom	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Monica Alleven, FierceWireless	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Mike Dano, Light Reading	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Catherine Sbeglia, RCR Wireless	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Kelly Hill, RCR Wireless	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Jeff Kagan, RCR Wireless	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/02/2022	Nancy Liu, SDxCentral	Email	Pitched release summarizing announcements and news from LEAP22 conference.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Chance Miller, 9to5Mac	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Chris Metinko, Crunchbase News	Email	Pitched final LEAP22 release.

Foreign Principal(s)	Date	Contact	Method	Purpose
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Jordan Parker Erb, Insider	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Veronica Combs, TechRepublic	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	David Price, MacWorld	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Jessica Lyons Hardcastle, SDxCentral	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Jon Fingas, Engadget	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Johnny Evans, Computerworld	Email	Pitched final LEAP22 release.
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	02/07/2022	Tim Starks, CyberScoop	Email	Pitched final LEAP22 release.

## Appendix

### Response to Item 14(a)-Detail

Foreign Principal(s)	Date Received	From Whom	Purpose	Amount	Subtotal
Cayman Islands Ministry of Financial Services, Commerce & Environment	01/27/2022	Hil & Knowlton LTD	Professional Services	\$ 3,717.50	
Cayman Islands Ministry of Financial Services, Commerce & Environment	02/24/2022	Hil & Knowlton LTD	Professional Services	\$ 1,445.00	
Cayman Islands Ministry of Financial Services, Commerce & Environment	05/19/2022	Hil & Knowlton LTD	Professional Services	\$ 4,920.00	
Cayman Islands Ministry of Financial Services, Commerce & Environment	05/19/2022	Hil & Knowlton LTD	Professional Services	\$ 5,713.75	
Cayman Islands Ministry of Financial Services, Commerce & Environment	-----	-----	-----	----->	\$15,796.25
The Gem and Jewellery Export Promotion Council("GJEPC")	12/01/2021	The Gem & Jewellery Export Promotion Council	Professional Services/Content & PR Program	\$15,000.00	
The Gem and Jewellery Export Promotion Council("GJEPC")	12/28/2021	The Gem & Jewellery Export Promotion Council	Professional Services/Content & PR Program	\$15,000.00	
The Gem and Jewellery Export Promotion Council("GJEPC")	05/18/2022	The Gem & Jewellery Export Promotion Council	Professional Services/Content & PR Program	\$15,000.00	
The Gem and Jewellery Export Promotion Council("GJEPC")	-----	-----	-----	----->	\$45,000.00
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/28/2021	All Nippon Airways Co Ltd	JNTO Campaign	\$200,000.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	01/31/2022	All Nippon Airways Co Ltd	JNTO Campaign	\$17,500.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	02/28/2022	All Nippon Airways Co Ltd	JNTO Campaign	\$17,500.00	

Foreign Principal(s)	Date Received	From Whom	Purpose	Amount	Subtotal
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	03/31/2022	All Nippon Airways Co Ltd	JNTO Campaign	\$35,000.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	-----	-----	-----	----->	\$270,000.00
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	04/24/2022	Gulf Hill + Knowlton For MCIT	Press release distribution	\$ 6,000.00	
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	-----	-----	-----	----->	\$ 6,000.00

## **Appendix**

### **Response to Item 15(a)-Description**

Cayman Islands Ministry of Financial Services, Commerce & Environment: Registrant did not have any expenses/disbursements for this foreign principal during this reporting period.

The Gem and Jewellery Export Promotion Council("GJEPC"): Registrant did not have any expenses/disbursements on behalf of this foreign principal during this reporting period.

Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa"): Registrant did not have any expenses/disbursements on behalf of this foreign principal during this reporting period.



## Appendix

### Response to Item 15(a)-Detail

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/11/2022	Scott Silvestri	Travel - Airfare	\$ 126.80	
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/11/2022	Scott Silvestri	Travel - Airfare	\$ 15.00	
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/11/2022	WorkSome US, Inc	Graphics & Design	\$ 3,846.75	
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/11/2022	Conduit Projects, Inc	Other Production Costs	\$13,575.00	
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/11/2022	Nathalie O'Neill	Printing	\$ 2,420.98	

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	01/11/2022	Scott Silvestri	Travel - Airfare	\$ 20.00	
United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS)	-----	-----	-----	----->	\$20,004.53
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/10/2021	THE BINDERY LLC	Video/DVD Production	\$ 1,464.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	12/15/2021	THE BINDERY LLC	Video/DVD Production	\$12,810.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	01/11/2022	THE BINDERY LLC	Artwork	\$ 6,588.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	01/11/2022	THE BINDERY LLC	Artwork	\$ 7,320.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	01/11/2022	THE BINDERY LLC	Video/DVD Production	\$ 6,710.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	01/21/2022	THE BINDERY LLC	Video/DVD Production	\$ 1,464.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	02/10/2022	THE BINDERY LLC	Video/DVD Production	\$ 6,405.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	02/23/2022	SELECAO NYC	Artwork	\$ 7,000.00	

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	03/02/2022	GETTY IMAGES (US), INC.	Artwork	\$ 811.89	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	03/07/2022	THE BINDERY LLC	Video/DVD Production	\$ 1,220.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	03/10/2022	THE BINDERY LLC	Video/DVD Production	\$99,949.65	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	03/17/2022	THE BINDERY LLC	Video/DVD Production	\$ 1,220.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	05/31/2022	SHUTTERSTOCK	Proofreading	\$ 170.00	
Japan National Tourism Organization ("JNTO") through ALL Nippon Airways Ltd. ("ANA")	-----	-----	-----	----->	\$153,132.54

**Appendix**  
**Response to Item 18-List**

**Item 18-List: During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:**

<b>Foreign Principal</b>	<b>Informational Materials</b>
The Gem and Jewellery Export Promotion Council("GJEPC")	Email
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa Saudi Arabia Limited ("Informa")	Press releases

## Appendix

### Response to Item 19-List

**Item 19-List: During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:**

<b>Foreign Principal</b>	<b>Recipients</b>
The Gem and Jewellery Export Promotion Council("GJEPC")	Newspapers
The Gem and Jewellery Export Promotion Council("GJEPC")	Editors
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	Newspapers

## Appendix

### Response to Item 20-List

**Item 20-List: Indicate the language used in the informational materials:**

<b>Foreign Principal</b>	<b>Language Used</b>
The Gem and Jewellery Export Promotion Council ("GJEPC")	English
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT" through Informa Saudi Arabia Limited ("Informa")	English

## Appendix

### Response to Item 21-List

**Item 21-List: Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? If no, please file the required informational materials.**

<b>Foreign Principal</b>	<b>Filed</b>
The Gem and Jewellery Export Promotion Council("GJEPC")	No
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	Yes

## Appendix

### Response to Item 22-List

**Item 22-List: Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?**

<b>Foreign Principal</b>	<b>Label</b>
The Gem and Jewellery Export Promotion Council("GJEPC")	No
Kingdom of Saudi Arabia Ministry of Communications and Information Technology "MCIT") through Informa Saudi Arabia Limited ("Informa")	Yes