

RECEIVED
DEPARTMENT OF JUSTICE
MAY 21 4 18 PM '80
REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending APR 12 1980
(insert date)

Name of Registrant North American Precip Syndicate, Inc. Registration No. 2836

Business Address of Registrant
201 East 42nd Street
New York, NY 10017

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

(See attached sheet)

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

(See attached sheet)

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period. Czechoslovakia (c/o Pace Advertising), Lufthansa Airlines, French Government Tourist Office, Intourist Travel Information Office, Air India, Dept. of Industry, Trade, and Commerce (Canada), Israel Ministry of Tourism, Foods and Wines from France, Inc., Port of Hamburg, Japan Whaling Association (c/o Telepress Associates), Australian Tourist Commission, South African Tourist Office (c/o Ellis Associates), Embassy of Argentina
-

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

(See attached sheet)

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes No (See the enclosed releases in order to confirm this determination.)

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes No

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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(See attached sheet)

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No (See the enclosed releases in order to conform this determination.)

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (Specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

- Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

- Yes No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

- Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6-month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

x Carol Torres Exec. VP.

Carol Torres Exec. VP.

Subscribed and sworn to before me at

New York City

this

19

day of

May

, 19

80

SOPHIE BERGER
NOTARY PUBLIC, STATE OF NEW YORK
No. 025733D
Qualified in Westchester County
Term Expires March 30, 19 81

Sophie Berger
(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

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INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Harold Marcus
Signature

5/16/80
Date

HAROLD MARCUS
Please type or print name of signatory on the line above

ACCOUNTANT
Title

SUPPLEMENTAL STATEMENT
April 12, 1980

ITEM #8

Name and Address of Foreign Principal

Date of Termination

Romania Tourist Office
573 Third Avenue
New York, NY 10016

2/20/79

Bulgarian National Tourist Office
50 East 42 Street
New York, NY 10017

12/21/78

SUPPLEMENTAL STATEMENT
April 12, 1980

ITEM #9

<u>Name and Address of Foreign Principal</u>	<u>Date acquired</u>
Embassy of Argentina 1600 New Hampshire Avenue NW Washington, DC 20009	12/16/79
Australian Tourist Commission 1270 Avenue of the Americas New York, NY 10020	3/19/80
Japan Whaling Association c/o Telepress Association 342 East 79 Street New York, NY 10021	2/14/80
South African Tourist Office c/o Ellis Associates 304 East 42 Street New York, NY 10017	1/3/79

SUPPLEMENTAL STATEMENT
April 12, 1980

ITEM #11

Embassy of Argentina

Set in type and distributed seven print releases (to 3,800 newspapers), provided clipping service.

Australian Tourist Commission

One tv release (to 325 newscasters).

Czechoslovakia; as subcontractor to Pace Advertising
Department of Industry, Trade and Commerce
(Canada)

One tv release (to 325 newscasters).

Set in type and distributed one print release (to 3,800 newspapers), provided clipping service.

Danish National Tourist Office

Set in type and distributed one print release to (3,800 newspapers); provided clipping service.

Food & Wines from France, Inc.

Set in type and distributed one print release (to 3,800 newspapers), provided clipping service.

Hamburg (Germany); as subcontractor to Interview Communications

Set in type and distributed one print release (to 3,800 newspapers), provided clipping service.

Intourist

Set in type and distributed one print release (to 3,800 newspapers), provided clipping service.

Japan Whaling Association; as subcontractor to Telepress Association

Set in type and distributed two print releases (to 3,800 newspapers), and one tv release (to 325 newscasters), provided clipping service.

Lufthansa Airlines

Set in type and distributed two print releases (to 3,800 newspapers), provided clipping service.

South African Tourist Corporation; as subcontractor to Ellis Associates

Set in type and distributed two print releases (to 3,800 newspapers), provided clipping service.

SUPPLEMENTAL STATEMENT
(April 12, 1980)

ITEM #14a
Payment

<u>Date</u>	<u>For Whom</u>	<u>Purpose</u>	<u>Amount</u>
12/20/79	Embassy of Argentina	Payment for preparation and distribution of seven print releases.	7505.00
3/19/80	Australian Tourist Commission	Payment for preparation and distribution of one TV release.	1475.00
1/24/80	Czechoslovakia	Payment from Pace Advertising for preparation and distribution of one TV release.	1475.00
2/4/80	Department of Industry, Trade, Commerce, (Canada)	Payment for preparation and distribution of one print release.	1650.00
12/10/79	Danish National Tourist Office	Payment for preparation and distribution of one print release.	1545.00
4/7/80	Food & Wines From France, Inc.	Payment for preparation and distribution of one print release.	1245.00
3/18/80	Hamburg (Germany)	Payment from Interview Communications for preparation and distribution of one print release.	1245.00
3/19/80	Intourist	Payment for preparation and distribution of one print release.	0000.00
2/21/80	Japan Whaling Association	Payment from Telepress Associates for preparation and distribution of two print releases and one TV release.	4575.00
1/15/80	Lufthansa Airlines	Payment for preparation and distribution of one print release.	1250.00
3/17/80	Lufthansa Airlines	Payment for preparation and distribution of one print release.	2990.00

SUPPLEMENTAL STATEMENT (CONT.)

<u>Date</u>	<u>For Whom</u>	<u>Purpose</u>	<u>Amount</u>
1/3/79	South African Tourist Corporation	Payment from Ellis Associates for preparation and distribution of one print release.	1435.00
12/13/79	South African Tourist Corporation	Payment from Ellis Associates for preparation and distribution of one print release.	1495.00
			27,885.00



North American Precise Syndicate, Inc.

201 East 42nd Street • New York, N.Y. 10017 • (212) UN 7-0000

Embassy of Argentina
1600 New Hampshire Avenue NW
Washington, D.C. 20009
Attn: Herman Messini Pzcurra

Date 12/6/79
Your Order No.
Terms: Net 10 Days
Invoice No. 17925
RNL

SUBJECT: THE PUBLIC INTEREST
A Positive Action Program Protects THE Nonviolent

Publicity distribution of 7 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings..... \$7,215.00

5 column inches in excess of seven inch release depth..... 175.00

Publicity distribution of script and slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above..... 665.00
7,855.00

Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

less discount..... -830.00
\$7,505.00

SALESMAN'S COPY

RECEIVED
INTERNAL SECURITY
CRIMINAL DIVISION
MAY 11 4 25 PM '80

THE PUBLIC INTEREST

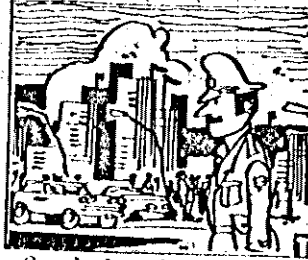
A Positive Action Program Protects The Nonviolent

Women, children, the elderly and millions of peaceful people may find their world a little safer, thanks to the dedication and courage of a group of professional peace-keepers.

Many people have said that police forces here might benefit from studying these *ayudables* of Argentina. These South American police forces protect the civil rights of all those people who are opposed to crime in the streets and who want police protection against it.

Their emerging victory over the *abusados*, the criminals, as shown by figures indicating sharply decreasing crime, increasing tourism and trade and growing recognition that cities in Argentina are among the safest in the world.

In the contest between the law-abiding people on the one hand and the violent criminal element on the other, the good news is in Argentina, at least, that the good guys have been win-



Combating crime in the streets anywhere can help keep people safer everywhere.

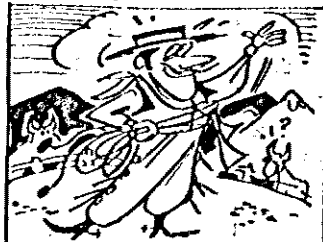
ning, and the bad guys have been losing.

Perhaps part of this is due to the interesting idea Argentines have developed about the role the government should play in the contest. Instead of being neutral, or acting as a referee, the government of Argentina is favoring the peace-keepers.

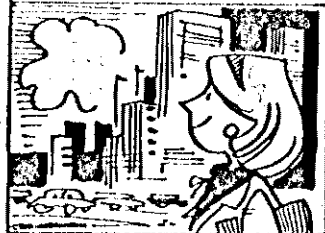
The crime-fighting efforts of the Argentines can be seen by peace-loving people all over the world as an aid in making the world safer for everybody.

QUICK QUIZ

Are you up on the facts about our South American ally Argentina? This quiz can help you tell.



1. The gaucho, the colorful cowboy of Argentina, can best be found in (a) Buenos Aires (b) Patagonia (c) the Pampa?



2. Tourists in Buenos Aires are safe on the street (a) only during the day (b) compared to those in many Western cities (c) only on the colectivos?



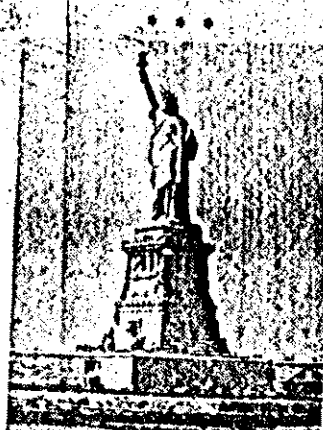
3. The leading sport in Argentina is (a) baseball (b) tennis (c) soccer?

ANSWERS:

1: (c) Buenos Aires is as urban and sophisticated a city as any. Gauchos can be seen there, primarily in the many fine museums. Real the huge ranches of Argentina's western plains, or Patagonia. (b) Argentina's firm attempts to keep peace has led to some of the safest city streets in the world. The millions of tourists to Buenos Aires say it's not only safe to be out there at night but the numerous nightclubs, theaters, cinemas and restaurants make it a lot of fun. The colectivos, small buses, are a pleasant way to get around town, day or night. (c) Known here as football, it's the Argentine's favorite sport and Argentina is the world champion in soccer. One stadium at Buenos Aires can hold 105,000 spectators—and often does.

THEN and NOW

The new world—our Western hemisphere—has become a haven for refugees from the old world.

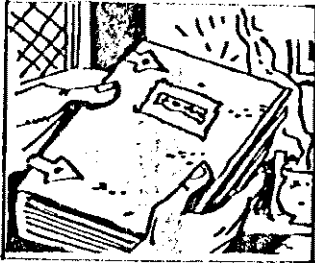


THEN: In 1886 the Statue of Liberty went up in New York. Three years later, at the other end of our hemisphere, where they have winter when we have summer, 884 Jews fleeing from persecution in Russia were welcomed in Argentina.



NOW: Scores of millions of Americans have come from abroad, nearly half a million Jews live in Argentina, and both countries are examples to the whole hemisphere of how working people—children and grandchildren of immigrants—can move upward in standard of living under the free enterprise system while resisting the forces of communism.

THEN and NOW

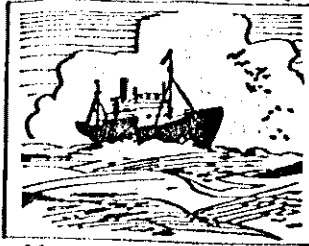


THEN: Some 45 centuries ago, an emperor of ancient China, it's believed, wrote a book that showed people then understood the human circulatory system and the function of the heart.



NOW: Until recently that's about as far as the care of heart disease went. In the 1960s, heart transplants were first performed, and, more recently, the first artificial heart was developed. Domingo Liotta, one of the great, life-saving scientists of Argentina, developed an artificial heart that kept Haskell Karp of Illinois alive for 63 hours, till a human heart could be implanted. Although he won't guarantee it for more than a few days, Liotta says his artificial heart could function for months—"maybe even years." That could be heartening news for us all.

IT'S A FACT!



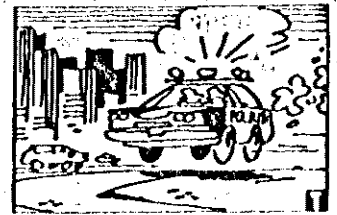
More than a million Southeast Asian refugees need homes. Tens of thousands are living on the sea in overloaded and under-supplied boats. Many nations are ignoring the tragic plight of these people. A few countries are not.



In the forefront of nations that are offering homes, jobs and education to these refugees is Argentina. An estimated 5,000 refugees will be arriving in Argentina, and the people of that country are finding them the jobs and the homes they need. That could take some of the burden off the U.S.

WINNERS & LOSERS

Some winners have helped make winners of us all: health and safety all over the world may have been improved by the winning ways of a number of people in Argentina.



Newborn babies and prospective diabetics may win longer, better lives, thanks to the work of 1970 Nobel Prize winner, Argentina's Luis Federico Leloir. This biochemist discovered fascinating facts about sugar that doctors say could lead to a way to predict and prevent diabetes and identify galactocemia—a disease in which infants have a fatal intolerance to milk.

The people of Argentina are also winning the battle for safer streets that is being waged in cities all over the world. With sufficient government support, the police there are able to go a long way toward encouraging terrorists to lose their interest in crime.

Another Nobel Prize winner from Argentina, Bernardo Houssay, won his award for work on problems of the pituitary gland—which controls human growth and reproductive functions. He is also known as the creator of the Argentine School of Physiology, which can turn out scientists that can help the whole world win the fight against suffering.

NEWS OF TRAVEL

DENMARK -- YOU'LL LOVE IT

The Danish Tourist Board's new film, "Denmark--You'll Love It", stars world renowned comedian Victor Borge, the great Dane himself. The 27-minute film, specially produced for the American market and cleared for television, features Borge's daughter, Frederikke, who attended the U.S. premiere recently in New York.

Who better to ask about Denmark than Victor Borge? Though he's lived in the U.S. for more than 35 years, he still returns each year to visit the homeland he loves. In the film, Borge and Frederikke tour the tiny kingdom stopping off to see the sights they feel no visitor should miss in Denmark.

"I love Tivoli. I can't help it. Tell me where else in the world I can experience anything similar. I love strolling down the Strøget (the pedestrian shopping street in Copenhagen) and watching life unfold. Denmark has a cultural tradition from which other countries could learn--just look at our Royal Danish Ballet, one of the foremost dance companies in the world," Borge says.

"When I came to the United States," Borge continues, "I couldn't speak a word of English. It's a bit better now, but I haven't forgotten how to speak Danish. Even if I had, no one would notice it at all along Strøget. That says something about the international atmosphere in



In a scene from the Danish Tourist Board's new film "Denmark--You'll Love It", its stars Victor Borge and his daughter Frederikke stop in Skagen, the northernmost town in the country.

Copenhagen."

Of course, Denmark is more than just Copenhagen, Borge and Frederikke are quick to add. Father and daughter spend some time in the film touring Funen, stopping in Odense to visit the birthplace of another famous Dane, Hans Christian Andersen.

They visit towns along the North Sea Coast, villages in the lush Danish countryside and Danish castles, "a gift to tourists" according to Borge. Literature buffs will delight at the duo's stop at Hamlet's house, Kronborg Castle in Elsinore.

Borge and Frederikke both agree that the first and foremost reason to visit Denmark is "to experience everything Danish -- the

ambiance and joy of the people, the coziness of the towns, the friendliness of the cities and the fairytale feeling all over the country."

But of all things Danish, Borge says, "By far the best thing to experience in Denmark is a broad Danish smile."

Church, school and community groups who would like more information about the film, "Denmark--You'll Love It" should contact the Danish Tourist Board at 75 Rockefeller Plaza, New York, NY 10019, phone (212) 582-2802. The film is distributed in the U.S. through Audience Planners, One Rockefeller Plaza, New York, NY 10020, phone (212) 489-7788.



North American Preci Syndicate, Inc.
 201 East 42nd Street • New York, N.Y. 100 • (212) UN7-9000

Food & Wines From France, Inc.
 1350 Avenue of the Americas
 New York, NY 10017
 Attn: Diane Creedon

520

Date 2/27/80
 Your Order No.
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 JAW

SUBJECT: ONE MAT RELEASE

Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings..... \$1,245.00
 _____ column inches in excess of seven inch release depth

Publicity distribution of script and _____ slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above.....

Publicity distribution of _____ script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

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550

FRENCH CHEESE ADDS STYLE TO 'LE BRUNCH



One of the most elegant and, paradoxically, most casual ways to entertain guests is the "brunch," a gathering that usually takes place on Sunday somewhere between breakfast and lunch and combines the best aspects of both. The French have adopted this American tradition referring to it as "le brunch," but they have their own style of celebrating the occasion.

A typical French brunch menu might include "Bouchées à la Marie-Antoinette" and, of course, Champagne. The bouchées are flaky pastry shells filled with a mixture of diced, smoked ham, French semi-soft Bonbel, St. Paulin or Beaumont cheese, bound together with a delicious cream sauce, laced with dry French white wine. The pastry shells are first filled with the cheese sauce and then topped with a freshly poached egg, over which is poured the remaining mixture.

BOUCHEES A LA MARIE-ANTOINETTE

(Makes 6 servings)

- 1 package (10 oz.) pastry shells
- 1/4 cup butter
- 1/4 cup flour
- 1 cup French dry white wine
- 6 poached eggs
- 1 cup (1/2 pint) heavy cream
- 8 oz. grated Bonbel, St. Paulin or Beaumont cheese
- 2 cups finely diced smoked ham
- Salt and pepper

Bake pastry shells according to package directions. Place shells on serving platter. In saucepan melt butter and stir in flour. Gradually stir in white wine and heavy cream. Stir over low heat until sauce bubbles and thickens. Stir in cheese, one handful at a time until sauce is smooth. Stir in ham, salt and pepper to taste. Fill shells with mixture and place poached eggs on top. Spoon over remaining hot sauce. Serve garnished with dill sprigs.



North American Press Syndicate, Inc.
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Inter-Med. Comm. Sessions
 545 Madison Avenue
 New York, NY 10022

Date: 2/29/60

Your Order No:
 301-626
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Att.: Mr. Doug Kallje

S/D

Invoice No: 18213

SUBJECT: SPRING IS...

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column inches in excess of seven inch release depth.....

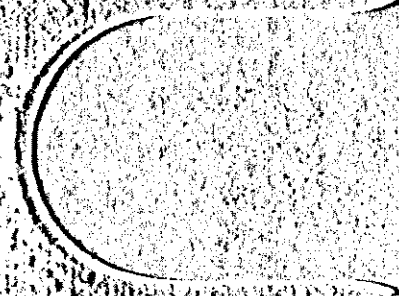
Publicity distribution of script and slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release, and showing the number of homes and viewers served by each station.....

Artwork for above.....

Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

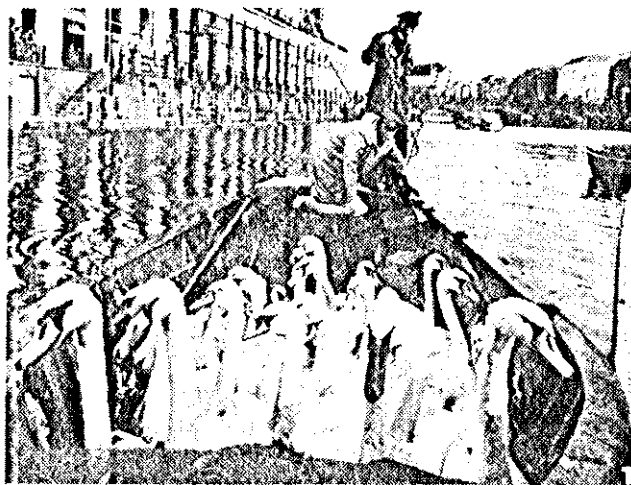
OFFICE COPY

SSD



THE WORLD'S MOST BEAUTIFUL SIGHTS

THE SWANS OF HAMBURG



They call him the "Swan Father" in Hamburg; small wonder since he looks after the health and welfare of more than 150 of his majestic "children." Herr Niess's official title is State Game Warden, in charge of Hamburg's swans.

One of his more challenging duties every year is to round up and transfer his charges from the city's two central lakes—the Inner and Outer Alster lakes—to their winter home. Starting on Nov. 1, Hamburgians are witnesses to a rather "captivating" spectacle, when the Swan Father and his helpers entrap their clever and reluctant friends for a short trip to the Mill Pond winter quarters.

Here, in the Borough of

Eppendorf—just about a mile from city center—Hamburg has provided the swans with winter shelters, park-like grounds and a pond, small enough to keep partially ice-free, but large enough to provide the necessary exercise.



Come warmer weather each year the same ceremony repeats, the return of the white swans to the Alster Lakes. To Hamburgians it means only one thing: Spring has arrived!



North American Precise Syndicate, Inc.

201 East 42nd Street • New York, N.Y. 10017 • (212) UN7-9000

Intourist
630 Fifth Avenue
New York, NY 10020

Attn: Valeria Kirburion

SIA

Date 8/16/80

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Invoice No. 18322
JAW

SUBJECT: NEWS OF TRAVEL
Most Unusual Sights

Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings.....

NO

..... column inches in excess of seven inch release depth.....

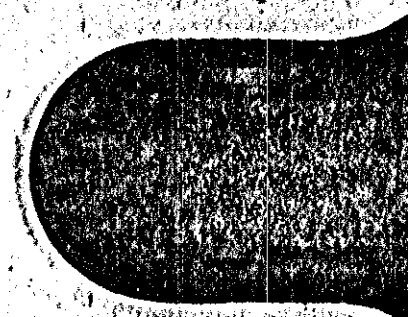
Publicity distribution of script and slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above.....

Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

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550



Most Unusual Sight

When you plan a visit to the Soviet Union, your friends may be a bit surprised, but you are on the right track for seeing sights



Pitsunda

that most people will never see -- or even imagine -- in their lifetime.

Visiting the great cities of the Soviet Union, you're also likely to save a great deal more money than you would visiting other European capitals -- and you'll have the chance to spread word of America abroad.

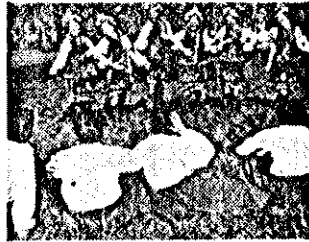
How many sights you see, and how much you save in the Soviet Union may depend on understanding one very important facet of Soviet tourism; that is, Intourist, what it is and how it works.

Intourist is the official Soviet travel agency for foreign tourists in the USSR. The organization maintains close relations with travel agencies, tourist agencies and transportation companies around the world. Throughout the country, Intourist maintains an extensive network of self-operated hotels, motels,

camping sites, restaurants, cafes and bars as well as a vast fleet of cars and buses.

Whether you want tickets to a performance, a recommendation for a special restaurant, an interpreter or a guide, Intourist personnel are on hand to assist you.

Few Americans fully grasp the enormous size and vibrant diversity that is the Soviet Union. Fifteen culturally and geographically



Ukrainian Folk Dancers

distinct republics make up the nation. Russia is only one of these.

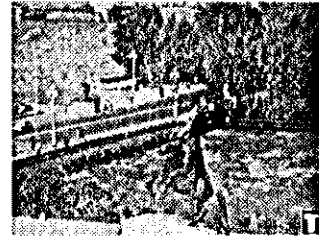
The way to plan your travel and hotel arrangements for a Soviet visit, is to contact one of the travel agents in the United States who can arrange travel in the Soviet Union.

Whether you prefer to explore the USSR on an individual or group basis, Intourist has designed a stunning array of travel and vacation options, ranging from splendid river cruises along the Volga and Dnieper, to itineraries in such cosmo-

politan cities as Leningrad, Moscow and Kiev -- or even hunting trips for stag, bear, boar or chamois in the Ukraine or Central Russia.

Intourist also offers a spectrum of plans for people who have more than tourism as a goal: medical cures and treatment at Spas along the Black Sea, in the Caucasus and on the Baltic Sea Coast; special Russian language seminars or perhaps equestrian experience in Pyatigorsk for beginning riders.

For those who have the time to really experience the vast distances, the drama and the diversity that are the Soviet Union, Intourist will help arrange transit travel from Moscow by train and/or plane across the vast expanses of Siberia, and from there either to



Leningrad

Japan or Hong Kong by Soviet passenger ship.

For more information about a Soviet vacation, see your travel agent, or write Intourist, 630 Fifth Avenue, New York, N.Y. 10020.



Telepress Associates
 342 East 79th Street
 New York, NY 10021

Date 2/11/80

Your Order No.

Terms: Net 10 Days

Invoice No. 18157
 PD

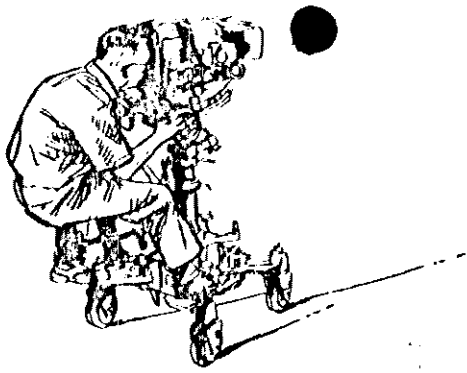
Att.: Alan Hachow

SUBJECT: 2 MAT RELEASES, 1 TV FOR JAPANESE WHEALING ASSN.

Publicity distribution of 2 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings.....	@ \$1245	\$2,490.00
column inches in excess of seven inch release depth.....		
Publicity distribution of script and 4 slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....		1,875.00
Artwork for above..... 2 2-column cartoon @ \$105.....		210.00
Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....		\$4,575.00

547
 547

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IN COLOR TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
201 East 42nd Street • New York, N.Y. 10017 • UN 7-9000

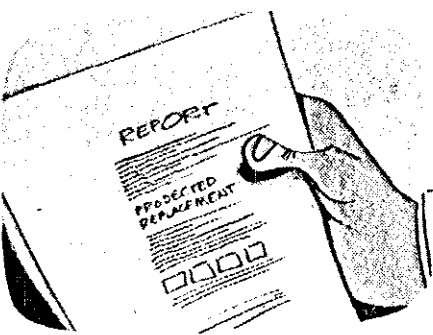
WHALE FACTS AND FANCIES



1. Are all whales endangered? No, they're not. All species, however, are protected by the International Whaling Commission — the IWC — whose members now come mostly from nonwhaling countries.



2. Under IWC rules, none of the endangered species can be caught by commercial whalers. Japan's far seas whalers, for example, can harvest only one species — the plentiful minke (min-key) whale, under a strict quota set by the IWC.



3. Most scientists agree that the fast-breeding minkes have become a dominant species in the Antarctic—competing strongly with other species for the available food and living space. A reduction in the minke population is needed to ensure a faster increase in the number of the great whales which were formerly over hunted.



4. Whale meat has traditionally provided needed protein for the land-short Japanese. It would take 310,000 head of cattle, raised on 183,000 acres of pasture, to replace the whale meat consumed by the Japanese annually. But thanks to IWC and its new program of careful whale management, the world's whale populations are being rebuilt while man's needs are being met.

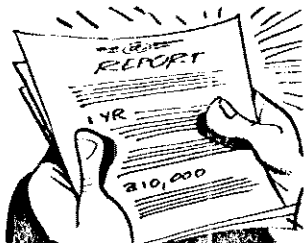
WHALE facts & fancies



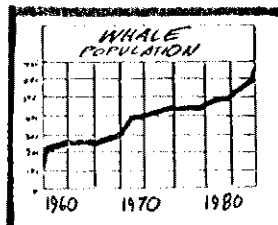
The water-spouting of a whale is part of its breathing process. The whale inhales air above the water every few minutes and blows it out from nostrils on the top of its head.



At present, Japan's pelagic whaling vessels harvest only the minke species, which is abundant and reproducing faster than the small percentage taken under strict quotas. Japan is a member and staunch supporter of the International Whaling Commission (IWC), which regulates the world's whaling industries.



Japan has traditionally depended upon whaling for much needed protein. Whale meat, one of the most nutritious proteins in the Japanese diet, is more palatable to the Japanese than beef, which was once proscribed by their religion. If Japan were to replace whale meat with beef, it would take 310,000 head of cattle to replace the whale meat consumed by Japan in a single year.



Since 1972, most whale populations have grown steadily as a result of the IWC's strict catch-control measures. Whale species declared endangered because of excessive hunting in earlier days can no longer be hunted by commercial whalers, thanks to the IWC, which is now dominated by nonwhaling nations.

FANCY THAT!

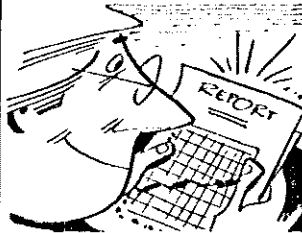


The largest whale in the world, the Great Blue, can grow at maturity to 100 feet and weigh at least 150 tons. Once severely threatened, the Great Blues since 1965 have been protected by strict prohibitions on whaling established by the International Whaling Commission.

* * *

Of the 90 species, only one is harvested by the pelagic (sea-going) ships of Japan. It's the minke whale, which is used primarily for food. All of the great whales — the blues, the humpbacks, the rights, the greys, the sperms — are fully protected from pelagic whaling.

* * *



Scientific studies show the minke whale to be in abundance. Its numbers continue to grow, because harvesting is kept well below their reproduction rate. Scientists agree that by harvesting minke whales, greater access to the feeding grounds is preserved for other larger species so they can replenish their herds faster.

The International Whaling Commission, dedicated to the preservation of whale species and protection of those that are endangered, is no longer dominated by whaling nations. Scientists from nonwhaling countries now far outnumber those from whaling countries on the Commission.



North American Precise Sylicate, Inc.
201 East 42nd Street • New York, N.Y. 10017 • (212) UN-7-9000

Lufthansa German Airlines
1640 Hempstead Turnpike
East Meadow, New York 11554

Attn: Miss Lucille Hoshabjan

Date 12/27/79

Your Order No.

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Invoice No. 17986

JL

SUBJECT: NEWS OF TRAVEL
USA: INCREASINGLY COSMOPOLITAN

Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings.....

\$1,195.00

_____column inches in excess of seven inch release depth.....
Publicity distribution of script and _____slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

55.00

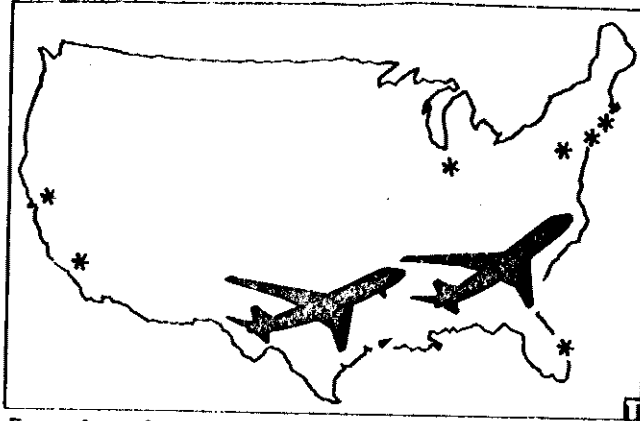
Artwork for above.....
Publicity distribution of _____script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

\$1,250.00

SALESMAN'S COPY

NEWS OF TRAVEL

U.S.A.: INCREASINGLY COSMOPOLITAN



For Americans in the south and southwest, the whole world is closer to home than ever before.

The growing importance of America's south and southwest has recently been underscored by a leading international airline which will soon begin wide-bodied jet service linking Dallas, Fort Worth and Atlanta directly with Europe.

Starting date for the three times weekly service, offered by Lufthansa German Airlines, is May 1. Eastbound flights will depart from Dallas/Fort Worth, stop in Atlanta and then continue nonstop to Frankfurt. The flights between the two U.S. gateways and Germany will operate on Mondays, Thursdays and Fridays.

The airline's low point-to-point "Holiday" fares will allow not only Americans from the south and southwest to visit Germany, but will also allow German

travelers to fly directly into Georgia and Texas.

The east and westbound flights will offer the full range of inflight services found on Lufthansa's other North Atlantic routes: for its first class passengers—all the amenities of its traditional "Senator Service; for full-fare economy passengers—a special business class section immediately behind the first class cabin.

Last year, the airline began service to Miami and San Francisco, the first two of the six additional U.S. gateways granted to Germany in the new bilateral aviation agreement. Dallas and Atlanta bring the current total of gateways to ten. The six other cities which Lufthansa serves are New York, Chicago, Philadelphia/Boston, Los Angeles and Anchorage.



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Date 2/29/80

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Invoice No. 18246

JR

Lufthansa German Airlines
1640 Hempstead Turnpike
East Meadow, NY 11554

Attn.: Miss Lucille Roshabjian

SUBJECT: WORLDS GREATEST SIGHTS, NEWS OF TRAVEL


Publicity distribution of 2 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings 3-column \$2,990.00
_____ column inches in excess of seven inch release depth.....

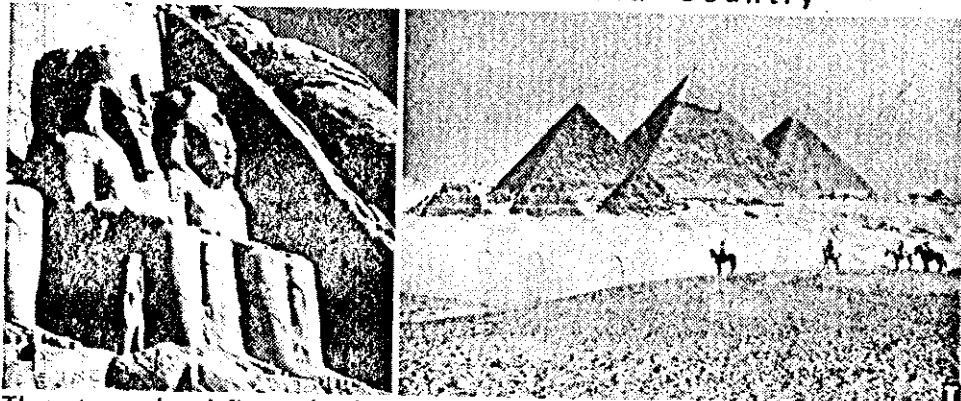
Publicity distribution of script and _____ slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above.....

Publicity distribution of _____ script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

WORLD'S GREATEST SIGHTS

A New Look At An Old Country 

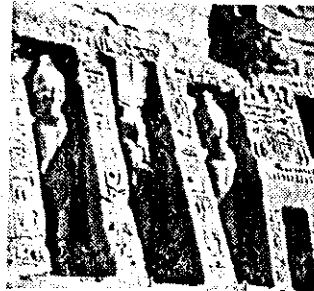


These two colossal figures (left) are just a detail of the great temple at Abu Simbel. The Step Pyramids (right), nearly 5,000 years old, are just outside modern Cairo.

Scores of historic statues, sumptuous and serene; the sacred and sensational Valley of the Kings; magnificent monuments to the god-king who may have brought monotheism into the world; busy modern cities; bustling, exotic bazaars; a culture ornate and splendid and very ancient, those are just some of the things travelers can take in on a new type of tour of that old - and new - land: Egypt.

You can take a guided tour of this exotic land in an air-conditioned bus or take the water route: a sail up the Nile, the longest and, many say, most interesting river in the world.

One tour includes a view of Egypt's oldest obelisk; the Islamic Museum, where more than 60,000 exhibits represent every type of Moslem art; and the Step Pyramid at Sakkara, architect-



This Temple of Hathor is just one of the magnificent sights that await travelers to Egypt.

turally the forerunner of the pyramids at Giza.

The people who take it also get to see the mysterious Sphinx; ancient Thebes; the huge Temple of Karnak; the Pharaoh's burial ground, where King "Tut's" tomb of wonderful things was found; Aswan, the site of the famous dam and the favorite resort of the late Aga Khan;

and the temple of Osiris, built by Ramses I, its wall drawings and reliefs outstanding for their delicate beauty plus about 70 cartouches of the pharaohs in chronological array.

The tour is available in ten and -15 day versions and departs one to three times monthly through March, 1981.

Travelers who take these Lufthansa German Airlines' tours stay at first class and deluxe hotels and get three meals daily, except while in Cairo, when no lunches are provided.

The program also offers tours that take you to Jordan and Israel as well as Egypt.

For a free brochure, Egypt and the Holy Land, ask a travel agent or write to Lufthansa, Dept. UM 72, East Meadow, New York 11554.



North American Preci Syndicate, Inc.
 201 East 42nd Street • New York, N.Y. 10017 • (212) UN7-9000

557

Ellis Associates
 304 East 42nd Street
 New York, NY 10017

Attn.: Mr. Peter Celliers

Date 12/20/78

Your Order No.

Terms: Net 10 Days

Invoice No. 16488
 JAW

SUBJECT: ANIMAL ODDITIES
Saving Crocodiles Fascinates Tourists

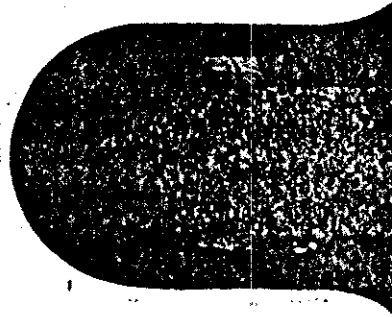
Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings..... **\$1,435.00**

_____ column inches in excess of seven inch release depth.....

Publicity distribution of script and _____ slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above.....

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ANIMAL ODDITIES

SAVING CROCODILES FASCINATES TOURISTS

Mercilessly hunted for its valuable skin, and with its enemies protected by conservation laws, the wild crocodile has been declared an endangered species in South Africa. So a vast recovery project has begun on a farm outside Pretoria which tourists are invited to visit, says the South African Tourist Corporation.

Although the biggest killer of humans in Africa is not the lion but the crocodile, a whole ecological chain depends on crocodiles. The operator of the rescue project, Jan-Gerd Kuhlmann explains that the crocodile's preferred diet is the barbel or catfish. Kill off the crocs and the barbel proliferate. The barbel then kill off surface fish like carp and kurper. So fish-eating birds then dwindle towards extinction or move elsewhere. (With no surface fish to eat mosquito larvae, there is also increased fever hazard.)

At the farm, appropriately titled "Croco," Kuhlmann and his wife, Hestrie, have raised over 2,000 crocodiles...so far. In nature, only about one egg survives out of an adult female's clutch of 50 eggs a year. But, under farm conditions, in hot houses and nurseries, 49 will survive. At the age of 5 the crocodiles are delivered to the nearly 500 private game reserves in South Africa. The first 400 were recently released to a Transvaal Lowveld reserve.

To educate the public



Jan-Gerd Kuhlmann in playful mood with a ferocious-looking crocodile.

about the vital importance of the preservation of the crocodile, Jan-Gerd gives a talk to the hundreds of schoolchildren and adult tourists who visit the farm about one of the few creatures to have survived from prehistoric times. Selected visitors can touch the baby crocodiles in the nursery, who will live for 100 and more years. Feeding time is the highlight for most visitors when the huge adult crocodiles heave out of the water to snap powerful jaws ferociously at great chunks of meat.

Tourists who just want to see crocodiles under natural conditions can travel South Africa's many national parks, taking their chances on a sighting—or they can visit the new



A baby crocodile in one of the nurseries at "Croco."

Cango Crocodile Ranch just outside the ostrich center of Oudtshoorn on the road to the Cango caves.



North American Precast Syndicate, Inc.
 201 East 42nd Street • New York, N.Y. 10017 • (212) UN7-9000

Public Association
 304 B. 42nd Street Suite 304
 New York, NY 10017

S 58

Attn: Peter Ceffers

Date: 11/16/79

Your Order No.

Terms: Net 10 Days

Invoice No. 17791

JAN

SUBJECT: THE LION AND ELEPHANT TRAIL

Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings..... \$1,545.00
 column inches in excess of seven inch release depth.....

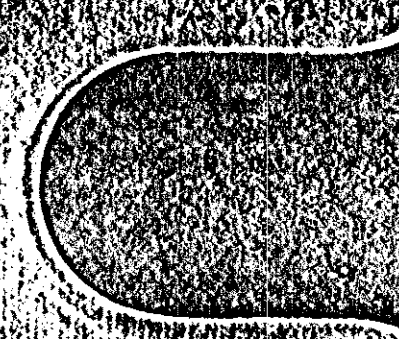
Publicity distribution of script and slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above.....

Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

less 4% rate discount..... -50.00
\$1,495.00

OFFICE COPY



THE LION AND ELEPHANT TRAIL

Pack now. . . it's a lot easier and less expensive than you may think to photograph an elephant feeding almost at your feet, watch a lion stalk a deer, view the brilliant colors of the birds and plants of South Africa's bushveld plains.

Taking to the trails of one of the world's largest private game sanctuaries can be a rich and inspiring experience as you spend leisurely days in the bush with an armed ranger as your expert guide—then come back to the simple comfort of your tented camp for showers and grand meals around a wilderness campfire.

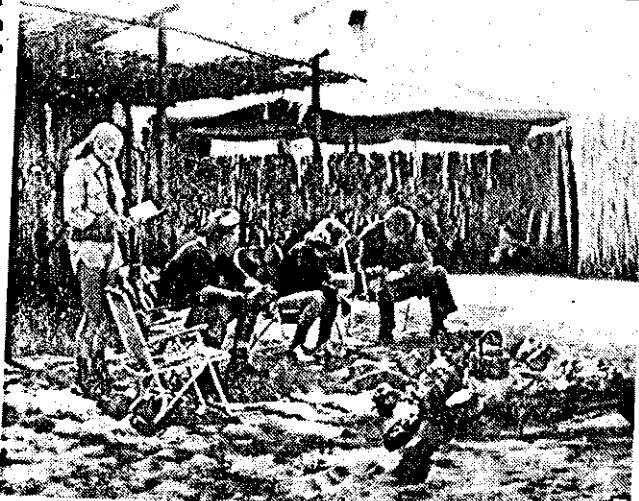
You'll be just one of eight people enjoying personalized attention as you fly a small plane from Johannesburg to an airstrip in the Klaserie Game Reserve, then drive in the quiet of the bush to your reed-walled camp set under a giant ebony tree on the banks of a lazy river.

The next five days of casual exploring at your own pace will offer sightings not only of lions and elephants in their natural environment—but also of many other species of wildlife, including leopards, cheetahs, white rhinos, buffaloes, giraffes and various types of antelope and birds.

Trails are designed to make picture-taking easy, says the South African Tourist Corporation, and arrangements can often be made for the serious student to discuss wildlife projects with scientists in the field.

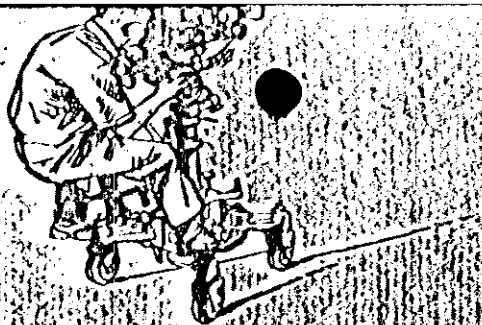


Taking a tour through the African veld can include taking a picture of a grazing elephant on his home grounds.



Clean and well-kept camps, complete with fresh foods, running water and sleeping accommodations, are nice places to come home to after an exciting day on the trail.

For more information on York, Chicago or Beverly Hills offices of the South Educational Wildlife Expeditions, contact the New African Tourist Corporation.



TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
201 East 42nd Street • New York, N.Y. 10017 • UN 7-9000



LOOK UP TO DOWN UNDER

People destined for adventure travel to the land Down Under — Australia — the continent of countless surprises.

1. Sydney has the most beaches and some of the best restaurants in the Southern hemisphere. The Opera House is renowned for opera, ballet, theatre and dining year round.

2. The Outback is a fascinating frontier. A must attraction is Ayers Rock; the world's largest monolith which rises from flat desert plains and changes its color from bright red at sun up to deep purple at sundown.

3. The Great Barrier Reef shelters an enticing chain of tropical islands with resorts and package tours for a once in a lifetime adventure of fishing, sailing, snorkeling, scuba diving and lazing in the sun.

4. Yes, the kangaroo and koala abound throughout Australia. For a free book about Australia and tours of this exciting land "Destination Australia" write the Australian Tourist Commission, NA, P.O. Box A-1, Addison, Illinois 60101.



North American Precise Syndicate, Inc.

201 East 42nd Street • New York, N.Y. 10017 • (212) UN7-9000

Australian Tourist Commission
1270 Avenue of the Americas
New York, NY 10020
Att.: Pat Callinan

SPH

Date 3/10/60

Your Order No.

Terms: Net 10 Days

Invoice No. 18318

18

SUBJECT: TV: AVENUES TO TAKE YOU DOWN UNDER

Publicity distribution of _____ release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic envelopes, addressing, inserting, sealing, mailing, postage and clippings.....

_____ column inches in excess of seven inch release depth.....

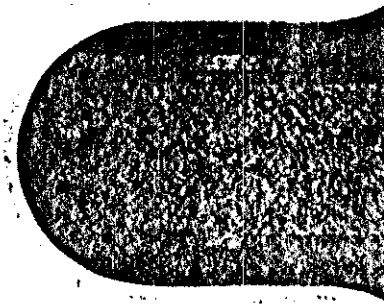
Publicity distribution of script and _____ slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

\$1,475.00

Artwork for above.....

Publicity distribution of _____ script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

OFFICE COPY



NEWS OF TRAVEL

GOOD THINGS COME IN CANADIAN VACATION PACKAGES



Tobogganing as a family or sleigh riding in a group are two of the most enjoyable activities available for visitors to Canada this winter.

Experience the challenge of helicopter skiing or disco the night away in a big city—Canadian vacation packages offer all kinds of fun every season of the year.

Holiday packages to Canada's major cities are available year-round and sometimes winter is the best time to go.

In Montréal, Québec, for example, winter guests have the advantage of National Hockey League games, ice-skating at Olympic Park, a brand new theatre season and nearby skiing, snowshoeing and snowmobiling. Combine these activities with the city's four-season attractions—excellent shopping, dining, nightlife, historic sites and museums—and it's easy to see why Montreal is a popular year-round destination.

Vacation packages to all Canada's major centres are available from a number of U.S. starting points. From Houston, Texas, for example, America in Motion offers three nights in Montreal at the beautiful Château Champlain, a wine and cheese party, champagne breakfast, half-day city tour and discounts to some attractions for \$414 per person (double occupancy), including airfare.

But if city life is what you're trying to escape, helicopter skiing is the ultimate alternative. Poised at the top of a soaring British Columbia mountain, it's just you and the never-ending slope. Week-long heli-ski packages range in price from \$860 to \$1700 for accommodation, guides, transportation to and from the airport, some or all meals and all the exhilarating helicopter skiing you can handle.



Skiing the Canadian Rockies offers beginners and experts a challenge.



Ice skating is always a popular attraction for the winter tourist.

For those who prefer lift-skiing, there are numerous packages to all of Canada's best alpine regions.

In the Canadian Rocky Mountains, Cartan Tours offers seven nights in Banff, six days of skiing at Sunshine Valley, Mount Norquay and Lake Louise (all within 48 km—30 miles—of your hotel) and bus transfers between the Calgary Airport and Banff, for \$231 based on double occupancy (airfare to and from your hometown not included).

The company offers similar cross-country skiing and snowshoeing holiday packages in the same area for a minimum of \$138.

Alpine ski packages are also available in the British Columbia mountains, and the Laurentian Mountains and Eastern Townships of Québec.

Winter resort vacation packages are becoming increasingly popular in Canada, particularly in traditional holiday areas like Ontario's Muskoka and Haliburton regions. Typical activities include cross-country skiing, snowshoeing, tobogganing, sleigh rides, snowmobiling, ice-skating, ice-fishing, evening entertainment, indoor swimming, fine dining and more.

Québec was the birthplace of the modern snowmobile, and now there are vacation packages from the U.S. which make this province's 60 800 km (38,000 miles) of excellent trails, numerous beautiful resorts and infectious French-Canadian joie-de-vivre, even more accessible.

R.J. Snowmobile Voyages Inc., in St. Paul, Minnesota, offers six nights' lodging, all breakfasts and dinners, five days and one night of guided trail rides, use of a 1980 Arctic Cat snowmobile (including gas and oil), special entertainment and membership in the hosting snowmobile club for between \$350 and \$400, depending on which package you choose.

Vacation packages are a convenient, worry-free way to visit Canada in any season. And don't forget, when you go to Canada your American dollar is worth more because of the exchange rate. Combine this with whatever type of holiday package you prefer, and you've got a terrific trip at affordable prices.



North American Precise Syndicate, Inc.
 201 East 42nd Street • New York, N.Y. 10017 • (212) UN7-9000

Danish Tourist Board
 75 Rockefeller Plaza
 New York, NY 10019

Attn.: Nils Plo

862

Date 12/3/79

Your Order No.

Terms: Net 10 Days

Invoice No. 17887
 JAW

SUBJECT: NEWS OF TRAVEL
 Denmark - You'll Love It

Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings..... \$1,565.00

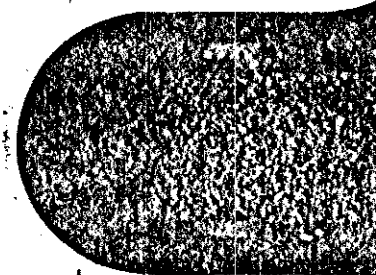
.....column inches in excess of seven inch release depth.....

Publicity distribution of script and slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

Artwork for above.....

Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

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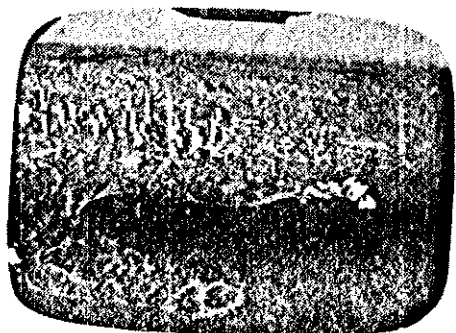




IN COLOR

TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.
201 East 42nd Street • New York, N.Y. 10017 • UN 7-9000



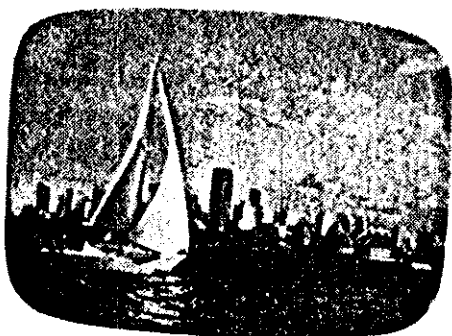
AVENUES TO TAKE YOU DOWN UNDER

Here's an idea for a tiptop trip...go down under to Sydney. Sydney, Australia, that is.

1. In this cosmopolitan city, visitors find everything from sand and surf to the best of cultural events, including the "Evening at the Sydney Opera House" tour.



2. Two packages are available beginning at \$25: one for those who wish to attend a performance of opera, ballet or music, and another for visitors who want a glimpse of life behind the scenes, plus dinner at the Opera House's famed Bennelong Restaurant. It, like this Opera House cafeteria, overlooks Sydney Harbor.



3. For rest and relaxation, by the day or the week, you can charter a 27- or 32-foot sailboat—or even a cabin cruiser—and see Sydney from its fascinating harbor. While you enjoy the enchantment of land-locked coves and beaches, you might sample a gourmet seafood lunch or dinner, which can be ready and waiting on board when you arrive.



4. And, the Sun is always up Down Under. Sydney's famous beaches, many within minutes' bus or cab ride from the heart of the city, include Bondi, Manley and Avalon.

For free booklets on Australia, just contact the Australian Tourist Commission, NA, Distribution Center, P.O. Box A-1, Addison, Illinois 60101.



S 56

Pace Advertising
260 Madison Avenue
New York, NY 10016

Attn: Miss Betty Vaughn

Date 11/7/79

Your Order No.

Terms: Net 10 Days

Invoice No. 17739
JAN

SUBJECT: TV TAKES - THE CHARM OF CZECHOSLOVAKIA

Publicity distribution of _____ release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings.....

_____ column inches in excess of seven inch release depth.....

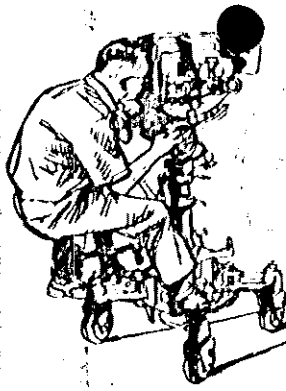
Publicity distribution of script and _____ slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station.....

\$1,475.00

Artwork for above.....

Publicity distribution of _____ script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release.....

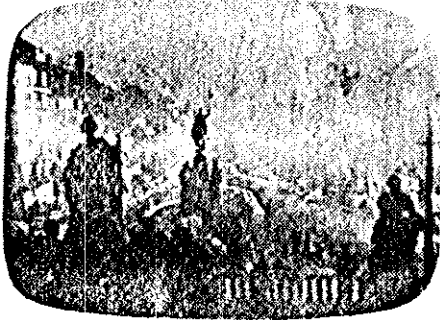
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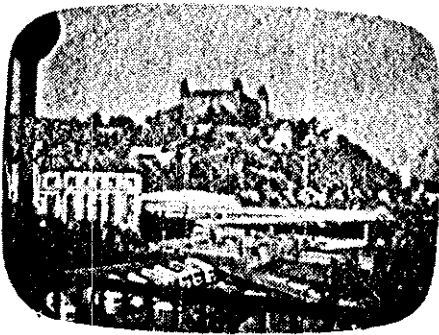
TV TAKES

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201 East 42nd Street • New York, N.Y. 10017 • UN 7-9000 10017

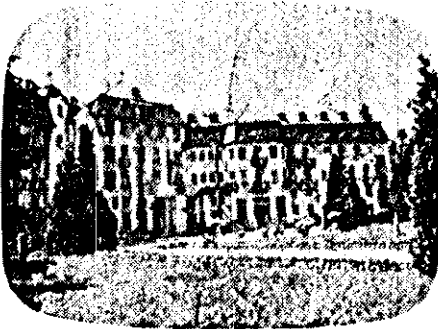


THE CHARM OF CZECHOSLOVAKIA

1. The next time you sing about Good King Wenceslaus, consider where you can see him. In Prague, the thousand-year-old capital of Czechoslovakia, a statue of that munificent monarch looks out over Wenceslaus Square.



2. A 13th-century castle guards Bratislava, capital of the Slovakian part of this small Eastern European country. Located on the Danube, Bratislava is only hours away from Vienna and Budapest by boat.



3. Czechoslovakia has 56 major spas, enjoyed by 1,800 Americans. The most popular is Pistany in Slovakia. Spas offer the finest medical treatments and are huge recreational centers.



4. Some of the best - and least crowded - ski resorts in Europe can be found in Slovakia's High Tatras. They're fun in summer too. The little Spis towns nearby are perfectly preserved pieces of the 13th century.

Czechoslovakia has one other big adventure for visitors - its low prices for hotels, food, and entertainment.



Dept. of Industry, Trade & Commerce
 Financial Services Branch (92)
 235 Queen Street 2 East
 Ottawa, Ontario, Canada K1A 0H5

S65

Date 12/14/79

Your Order No.

Terms: Net 10 Days

Invoice No. 17954

SUBJECT: NEWS OF TRAVEL
 Good Things Come In Canadian Vacation Packages

Publicity distribution of 1 release(s) to 3,800 selected editors on daily and weekly newspapers, including all costs of typography, mechanicals, plates, mats, proofs, traffic, envelopes, addressing, inserting, sealing, mailing, postage and clippings: \$1,650.00

column inches in excess of seven inch release depth

Publicity distribution of script and slides to 300 selected TV stations, including all costs of printing, slides of TV quality, slide holders, reply cards, mailing, postage, and usage report printouts showing which stations have broadcast the release and showing the number of homes and viewers served by each station

Artwork for above

Publicity distribution of script(s) to 5,000 radio stations, including all costs of printing, reply cards, mailing, postage, and usage report printouts showing the number of homes and listeners served by each release

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526