

For Six Month Period Ending 2 MAR 1991
(Insert date)

Name of Registrant **Ehrig and Associates** Registration No. **2603**

Business Address of Registrant
**8th Floor, 4th & Vine Bldg.
Seattle, WA 98121**

I--REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position</i>	<i>Date Connection Ended</i>
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
Yes No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Korea National Tourism Corp.

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Korea National Tourism Corp.

Public relations activities and distribution of tourism promotional materials.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).
A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
October 1990- March 1991	Korea National Tourism Corp.	Public Relations/ Tourism Advertising	\$7,200
Total			\$7,200

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes **XX** No

(2) transmitted monies to any such foreign principal? Yes No **XX**

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
October 1990- March 1991	B. R. Anderson Co.	Customs Entry	\$ 437.94
	Chinook Freight	Delivery Charges	21.83
	Postage & Telephone	Mailing releases, contacting travel agents and others regarding questions on travel brochures	804.78

Total \$1,264.55

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No N/A
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represent during this six month period? Yes No

N/A

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT


Have short form registration statements been filed by all of the persons named in Items 5 and / of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.


(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)


Bonnie Fossum, Controller

Subscribed and sworn to before me at Seattle, Washington

this 28th day of March, 19 91


(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

B. Fossum
Signature

3-28-91
Date

Bonnie Fossum

Please type or print name of signatory on the line above

Controller
Title

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2

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA: WINNING ESSAYS

DATE: JANUARY 3, 1991

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Valley Herald
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
South Pierce County Dispatch
Enumclaw Courier-Herald
Westside Record-Journal
Journal of The San Juan Islands
Peninsula Gateway
Issaquah Press
Valley Daily News
Kirkland Courier
South Whidbey Record
Chinook Observer
Longview Daily News
Lynden Tribune
Edmonds (Etc.) Enterprise
Weekend Community Newspapers
Marysville Globe
Mercer Islander
Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
Port Angeles Chronicle
Peninsula Daily News
Port Orchard Independent
Port Townsend/Jefferson Co. Leader
Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
Beacon Hill News
Capitol Hill Times
Lake Union Review
Magnolia/Queen Anne News
North Central Outlook
University Herald
West Seattle Herald
East Is East
Seattle Chinese Post
Tri-City Herald
Pullman Daily News

Page 2

ALASKA

Fairbanks Daily News Miner

IDAHO

Boise Idaho Register
Wood River Journal

MONTANA

Billings Gazette
Missoula Missoulian
Kalispell Weekly News

OREGON

Eugene Register Guard
Clackamas County Review
Lake Oswego Review
West Linn Tidings
Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

MISCELLANEOUS

Chatelin Features

cc: Christina Sebelius

January 3, 1991

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR RELEASE IMMEDIATELY

Korea: Winning Essays

Korea National Tourism Corporation will honor an international group of essay writers from Australia, Texas, California, Japan and Taipei for their success in capturing the spirit of Korea in the tourist board's annual travel sketch contest.

"Essay writers shared their sincere thoughts about their experiences in Korea," Duk-Soo Hur, KNTC's director in Los Angeles, said. "This type of feedback is invaluable. Travelers enjoy the culture of Korea and the hospitality of the Korean people," Hur said.

The gold medal essay, A Korean Obsession by Peter Moor of Australia was a light-hearted story about experiencing the friendship of the Korean people en route to Popchusa Temple in central Korea.

The silver medal will be awarded to Morris Baggett of Texas for My Feeling and Experience which focused on the daily living cadence in Korea.

The bronze essay, Sunlight in the Morning, by Steve Goldsmith of California was a thoughtful commentary on philosophy and modern history.

Honorable Mention will be awarded to Therese Conrad of Ohio and Roger Alphonse Lahr of Minnesota.

All contestants received a cultural memento for their efforts and the contest will be repeated in 1991. For further information, contact Korea National Tourism Corp. at 3435 Wilshire Blvd., Ste. 350, Los Angeles, CA 90010

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FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA: KOREA: BUSINESS TIPS

DATE: JANUARY 21, 1991

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Valley Herald
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
South Pierce County Dispatch
Enumclaw Courier-Herald
Westside Record-Journal
Journal of The San Juan Islands
Peninsula Gateway
Issaquah Press
Valley Daily News
Kirkland Courier
South Whidbey Record
Chinook Observer
Longview Daily News
Lynden Tribune
Edmonds (Etc.) Enterprise
Weekend Community Newspapers
Marysville Globe
Mercer Islander
Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
Port Angeles Chronicle
Peninsula Daily News
Port Orchard Independent
Port Townsend/Jefferson Co. Leader
Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
Beacon Hill News
Capitol Hill Times
Lake Union Review
Magnolia/Queen Anne News
North Central Outlook
University Herald
West Seattle Herald
East Is East
Seattle Chinese Post
Tri-City Herald
Pullman Daily News

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INTERNAL DIVISION
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Page 2

ALASKA

Fairbanks Daily News Miner

IDAHO

Boise Idaho Register
Wood River Journal

MONTANA

Billings Gazette
Missoula Missoulian
Kalispell Weekly News

OREGON

Eugene Register Guard
Clackamas County Review
Lake Oswego Review
West Linn Tidings
Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

MISCELLANEOUS

Chatelin Features

cc: Christina Sebelius

January 21, 1991

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR IMMEDIATE RELEASE

Korea: Business Tips

Business travelers can build a good foundation for international business by following a few tips suggested by Duk-Soo Hur, Director of Korea National Tourism Corp. in Los Angeles.

- Plan to hand out numerous business cards. Business cards are an important introduction and reference. Each person should receive a business card and it is customary to study the card briefly. Business cards can be a helpful reference in a meeting.
- Formal introductions are important. An introduction -- in person or by letter from a mutual business colleague -- is a definite asset.
- Address Korean business executives by job title, such as vice president, director or manager. Courtesy titles such as Mr., Miss and Mrs., are also correct. First names and nicknames are not used.
- Be a patient negotiator and speak English carefully. Korea is not a land of "snap" decisions. Written information after a meeting is a good follow-up measure to insure understanding.
- Phrase questions with care. Depending on the phrasing, a Korean "yes" can mean "no" and vice versa. In order to avoid confusion, avoid questions which include the word "not".

- more -

Visit Korea Year, with its emphasis on international friendship, is a timely focus in Korea's new era as a tourist generating country, Roh said. Just as Koreans travel abroad for new experiences, foreign visitors will have the opportunity to experience Korean hospitality and culture via the special commemorative events, he said.

Visit Korea Year will be a time to recapture the harmony and balance of the 24th Olympiad and to reflect on the potential reunification of the peninsula, Roh said.

Visit Korea Year updates will be provided by Korea National Tourism Corp., 3435 Wilshire Blvd., Ste. 350, Los Angeles, CA 90010.

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Korea - China Ferry

August 1990 Debut

Booking Information

Ship Name: Golden Bridge
and Size 5400 tons Capacity: 480 passengers

Ports of Call
and Schedule: Inchon City, Korea
Waihai City, China

Korea bound A. Monday, lv. Waihai City at 5:00 pm
Tuesday, ar. Inchon City at 12:00 noon

China bound B. Wednesday, lv. Inchon City at 4:00 pm
Thursday, ar. Waihai City at 9:00 am

Korea bound C. Thursday, lv. Waihai City at 5:00 pm
Friday, ar. Inchon City at 12:00 noon

China bound D. Saturday, lv. Inchon City at 4:00 pm
Sunday, ar. Waihai City at 9:00 am

Ferry Company: Weidong Ferry Co., Ltd.
Seoul, Korea
Tel: 011-822-551-0570

Price: Deluxe cabin: \$150
First class: \$130
Second class: \$110

Reservations: Seil Travel Service Samhee Travel Service
292-20 Tohwa-dong 148-1 Karibong-dong
Mapo-gu, Seoul Nowon-gu, Seoul
Tel: 011-822-701-6611 011-822-777-3180
Fax: 011-822-701-5591 011-822-756-3263

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA: SKIING

DATE: SEPTEMBER 19, 1990

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Bellevue Uptown News
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
South Pierce County Dispatch
Enumclaw Courier-Herald
Westside Record-Journal
Journal of The San Juan Islands
Peninsula Gateway
Issaquah Press
Valley Daily News
Kirkland Courier
South Whidbey Record
Chinook Observer
Longview Daily News
Lynden Tribune
Edmonds (Etc.) Enterprise
Weekend Community Newspapers
Marysville Globe
Mercer Islander
Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
Port Angeles Chronicle
Peninsula Daily News
Port Orchard Independent
Port Townsend/Jefferson Co. Leader
Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim's Jimmy Come Lately Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
Beacon Hill News
Capitol Hill Times
Lake Union Review
Magnolia/Queen Anne News
North Central Outlook
University Herald
West Seattle Herald
East Is East
Seattle Chinese Post
Tri-City Herald
Pullman Daily News
Valley Herald

Page 2

ALASKA

Fairbanks Daily News Miner

IDAHO

Boise Idaho Register
Wood River Journal

MONTANA

Billings Gazette
Missoula Missoulian
Kalispell Weekly News

OREGON

Eugene Register Guard
Clackamas County Review
Lake Oswego Review
West Linn Tidings
Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

MISCELLANEOUS

Chatelin Features

cc: Christina Sebelius

September 19, 1990

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR IMMEDIATE RELEASE

Korea: Skiing

Korea, famous for the ancient martial art of Taekwondo, is an undiscovered winter wonderland for modern day ski enthusiasts from December through March.

Skiers can take advantage of Korea's cold (about 10° F), clear winter weather at five resorts: Yongin, Chonma and the Bears (all near Seoul) and Dragon Valley and the Alps (on the East Coast).

Yongin, Chonma and the Bears resorts are ideal for 1-day ski excursions from Seoul. The three resorts are located about 20 miles from Seoul, and the slopes are ideally suited for novice skiers.

The Alps, near Mt. Sorak, and Dragon Valley, near Mt. Odaesan, are about 150 miles from Seoul. Dragon Valley slopes range from "bunny" hills with a 10 degree grade to advanced slopes with 20-25 degree grades.

The Alps resort, in Chinburyong Pass, has three slopes from 20-40 degrees. Slopes range from 1.12 - 2.15 miles long, and ski trails are geared for intermediate and advanced skiers.

From Seoul, travelers can reach the East Coast ski resorts via air (Korean Air and Asiana Airlines), express bus or rental car. The flight time from Seoul to Sokcho is less than one hour, with multiple daily departures. Air fare is about \$50. A shuttle bus service is available from Sokcho to the resorts.

- more -

Express buses depart Seoul every 40 minutes for the 6-hour ride to Sokcho. Bus fare is 4,460 won, about \$7.

In terms of affordability, a Korean ski vacation is almost an economic miracle. Ski equipment and ski clothing are bargains -- about 50 percent off U.S. prices -- in Itaewon, a leading shopping district in Seoul. All-day lift tickets cost \$22 and ski rentals cost about \$21 per day. Condominiums are available for \$30 - \$50 per person, per night. Accommodations in hotels and yogwans are also available.

A Korean ski adventure can be arranged through a travel agent in the United States or at ski resort information offices in Seoul. Additional travel information is available from Korea National Tourism Corporation, 3435 Wilshire Blvd., Ste. 350, Los Angeles, CA 90010.

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FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA & CHINA: FERRY SERVICE

DATE: OCTOBER 1, 1990

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Bellevue Uptown News
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
South Pierce County Dispatch
Enumclaw Courier-Herald
Westside Record-Journal
Journal of The San Juan Islands
Peninsula Gateway
Issaquah Press
Valley Daily News
Kirkland Courier
South Whidbey Record
Chinook Observer
Longview Daily News
Lynden Tribune
Edmonds (Etc.) Enterprise
Weekend Community Newspapers
Marysville Globe
Mercer Islander
Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
Port Angeles Chronicle
Peninsula Daily News
Port Orchard Independent
Port Townsend/Jefferson Co. Leader
Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim's Jimmy Come Lately Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
Beacon Hill News
Capitol Hill Times
Lake Union Review
Magnolia/Queen Anne News
North Central Outlook
University Herald
West Seattle Herald
East Is East
Seattle Chinese Post
Tri-City Herald
Pullman Daily News
Valley Herald

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Fairbanks Daily News Miner

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Boise Idaho Register
Wood River Journal

MONTANA

Billings Gazette
Missoula Missoulian
Kalispell Weekly News

OREGON

Eugene Register Guard
Clackamas County Review
Lake Oswego Review
West Linn Tidings
Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

MISCELLANEOUS

Chatelin Features

cc: Christina Sebelius

October 1, 1990

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR IMMEDIATE RELEASE

Korea & China: Ferry Service

Korea and China are strengthening their relations by agreeing to a landmark joint venture linking the two countries via ferry service across the Yellow Sea.

The Weidong Car Ferry Company, headquartered in Waihai City, China, launched its premier ship, the Golden Bridge, in August. The car ferry, which has a capacity for 480 passengers, will make two roundtrip crossings weekly. The crossing of 350 km/207 miles takes 17 hours. The ferry, which also has a cargo capacity, will travel at a speed of 18 knots (about 20 1/2 mph).

"The ports of Inchon, Korea, and Waihai (pronounced "way high") City, China, were chosen because of geography and similar city features," Duk-Soo Hur, Director of Korea National Tourism Corporation in Los Angeles, said. "Inchon is about a 1-hour drive from Seoul, and Waihai is located on the Shandong peninsula, so these two ports make the ferry link fast, easy and convenient," Hur said. "Both cities have similar tourist attractions such as golf courses, beaches and hot springs," he added.

There are four passenger classes. Round trip fares range from \$150 (royal class) to \$110 (tourist class). Reservations can be made through travel agencies in Seoul. Detailed travel information is available from Korea National Tourism Corp., 3435 Wilshire Blvd., #350, Los Angeles, CA 90010.

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FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA: VISIT KOREA YEAR

DATE: OCTOBER 12, 1990

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Valley Herald
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
South Pierce County Dispatch
Enumclaw Courier-Herald
Westside Record-Journal
Journal of The San Juan Islands
Peninsula Gateway
Issaquah Press
Valley Daily News
Kirkland Courier
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Chinook Observer
Longview Daily News
Lynden Tribune
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Marysville Globe
Mercer Islander
Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
Port Angeles Chronicle
Peninsula Daily News
Port Orchard Independent
Port Townsend/Jefferson Co. Leader
Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim's Jimmy Come Lately Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
Beacon Hill News
Capitol Hill Times
Lake Union Review
Magnolia/Queen Anne News
North Central Outlook
University Herald
West Seattle Herald
East Is East
Seattle Chinese Post
Tri-City Herald
Pullman Daily News

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Clackamas County Review
Lake Oswego Review
West Linn Tidings
Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

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Chatelin Features

cc: Christina Sebelius

October 12, 1990

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR IMMEDIATE RELEASE

Korea: Visit Korea Year

In honor of Seoul's 600th anniversary as the capital of Korea, President Roh Tae Woo designated 1994 as Visit Korea Year in Seoul on September 27, World Tourism Day.

Visit Korea Year will be an opportunity to strengthen the bonds of peace, friendship and understanding among nations, Roh stated in the tourism proclamation. Additionally, 1994 will be an opportunity to celebrate and witness Korea's progress as a newly industrializing nation, he said.

Korea National Tourism Corporation, under the auspices of the Ministry of Transportation, will orchestrate a 3-year series of special events and promotions in preparation for Visit Korea Year. Kickoff events will begin in 1991. Additionally, KNTC is bidding for Seoul as the 1994 PATA Conference host city.

There will be cultural and tourism events in and beyond Seoul. A special museum, commemorating the 600th anniversary, will be constructed in Seoul and an exhibition hall highlighting the Paekche culture (57 BC - 668 AD) will be constructed in Puyo, Chungchongnamdo. The 1993 Taejon International Expo in central Korea will also feature events commemorating Seoul's 600 years as the nation's capital.

- more -

- Koreans place a high value on courtesy. Answers, such as "yes" and "This is a good proposal," are courteous. Final decisions are made collectively, reflecting lengthy study and group discussion.

- At a business meeting, ask about seating. There is a special seating protocol and it is rude to sit in the top manager's chair. Generally, the chair at the head of the meeting table is reserved for the top-ranking manager.

- Establish rapport by beginning meetings with small talk. Entertaining is also important. A hosted dinner is an ideal setting to show your sincerity and interest in doing business in Korea.

- Take along promotional items as courtesy gifts for Korean business associates. A gift exchange is a gesture of friendship and sincerity.

- It is important to dress appropriately. Suits and ties are standard business attire for men. Women should wear conservative dresses or suits.

Korea National Tourism Corporation provides brochures and planning tips for leisure and business travelers. Further information is available from KNTC, 3435 Wilshire Blvd., #350, Los Angeles, CA 90010.

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FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA: SANTA VISITOUR

DATE: OCTOBER 23, 1990

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Valley Herald
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
South Pierce County Dispatch
Enumclaw Courier-Herald
Westside Record-Journal
Journal of The San Juan Islands
Peninsula Gateway
Issaquah Press
Valley Daily News
Kirkland Courier
South Whidbey Record
Chinook Observer
Longview Daily News
Lynden Tribune
Edmonds (Etc.) Enterprise
Weekend Community Newspapers
Marysville Globe
Mercer Islander
Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
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Port Townsend/Jefferson Co. Leader
Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim's Jimmy Come Lately Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
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West Linn Tidings
Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

MISCELLANEOUS

Chatelin Features

cc: Christina Sebelius

October 30, 1990

FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR IMMEDIATE RELEASE

Korea: Santa Visitour

Visitours will offer goodwill tours -- called Santa Visitours -- to Korea and other Asian countries, departing from the U.S. West Coast via Japan Air Lines. The goodwill tours, begun in 1985, combine sightseeing and shopping with the opportunity to visit schools and hospitals.

The Santa Visitours range from five nights in Seoul for \$1,325 to a 10-night tour of Seoul, Taipei and Hong Kong for \$1,925, with departures on Nov. 30. The Seoul/Bangkok tour, departing on Dec. 7, features four nights in Seoul and four nights in Bangkok for \$1,815. Tour prices include deluxe hotel accommodations and economy class transportation by Japan Air Lines from West Coast cities.

Travelers, attired as Santa Claus, will have the opportunity to visit schools, hospitals and orphanages to spread holiday cheer. The itinerary also includes free time and city sightseeing tours. The Seoul tour includes an excursion to Panmunjom, site of ongoing peace negotiations.

For reservations or additional information, contact Visitours at 1-800-338-7673 or Korea Natonal Tourism Corporation, 3435 Wilshire Blvd., Ste. 350, Los Angeles, CA 90010.

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FROM: EHRIG AND ASSOCIATES
8th Floor, 4th & Vine Bldg., Seattle, WA 98121
(206) 441-6666

CLIENT: KOREA NATIONAL TOURISM CORPORATION

SUBJECT OF RELEASE: KOREA: SHOPPING TIPS

DATE: NOVEMBER 8, 1990

FOR RELEASE: IMMEDIATELY

The attached release was sent this date to the following:

WASHINGTON

Bellevue Journal-American
Everett Herald
Korea Times
Skagit Valley Herald
Seattle Post-Intelligencer
Seattle Times
Spokane Fairchild Times
Spokane Valley Herald
Tacoma News Tribune
Travel Industry Newsletter
Yakima Herald Republic
Aberdeen Daily World
Anacortes American
Wenatchee World
Bainbridge Review
Valley Herald
Citizen Newspapers
Bremerton Sun
Highline Times/Des Moines News
Centralia Daily Chronicle
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Journal of The San Juan Islands
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Weekend Community Newspapers
Marysville Globe
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Mercer Island Reporter
Skagit Argus

WASHINGTON (continued)

Whidbey News-Times
Whidbey Today
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Kitsap County Herald
Walla Walla Union Bulletin
Willapa Harbor Herald
Sammamish Valley News
Skagit River Post
Sequim Gazette
Sequim Sun
Shelton-Mason County Journal
The Bremerton Press
Everett News Tribune
Snomish County Tribune
Snoqualmie Valley Record
Sumner News Review
Vancouver Columbian
Woodinville Weekly
Lewis River News
Ballard News Tribune
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Portland Observer
Portland Skanner News
Willamette Week
Springfield News/Metro

MISCELLANEOUS

Chatelin Features

cc: Christina Sebelius

November 8, 1990

FROM: EHRIG AND ASSOCIATES

8th Floor, 4th & Vine Bldg., Seattle, WA 98121

For information, contact: Christina Sebelius (213) 382-3435

FOR: KOREA NATIONAL TOURISM CORPORATION

FOR IMMEDIATE RELEASE

Korea: Shopping Tips

Korea is the Land of Morning Calm, Afternoon Shopping and Evening Entertainment. Visitors can insure memorable shopping experiences by following these helpful tips from Korea National Tourism Corp.

1. It is important to be courteous. Courteous shoppers receive the best discounts. English is commonly spoken in the major department stores and in the Itaewon shopping district.
2. Bargaining is standard practice in Korea. It's easier to bargain with cash or traveler's checks. Department stores have fixed prices. Major credit cards are accepted, and there is one advantage: refunds can be easily arranged through the credit card company.
3. It is a good idea to try on all tailored clothing before making the final payment. Alterations are easy to negotiate on-the-spot. Alterations and refunds are difficult to arrange through the mail.
4. It is best to hand-carry merchandise. Shipping can also be arranged by the hotel staff. These steps are the best way to avoid shipping errors, such as incomplete shipments or incorrect merchandise.
5. Korea has a wide range of items reflecting the country's history and culture. Popular items are eelskin and celadon. Counterfeit merchandise, on the other hand, can be a risk. U.S. Customs staff check for counterfeit items, and volume purchases of imitation designer goods can be confiscated upon arrival in the United States.

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6. Koreans want to preserve their heritage. This means that antique items, such as chests and paintings, cannot be exported. It is possible to purchase reproductions of antiques in the Insadong shopping district. There is no paperwork necessary to export reproductions of antiques.
7. Courtesy Carried Too Far: Korean shop clerks want to be courteous by telling you good news: "the designer goods are genuine," and "the wooden chests are genuine antiques." Listen and shop with care.
8. There are many elegant jewelry settings for smoky topaz, amethyst and white jade (Korea's indigenous stones). Jewelers do not offer certificates of authenticity, and imitation stones are common in the Itaewon shopping district.
9. Save your receipts! KNTC manages a Tourism Complaint Center which investigates shopping complaints. It takes time, but the TCC staff will remind shop clerks to ship merchandise and honor other purchase arrangements.

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