

MAR 4 1989

For Six Month Period Ending _____
(Insert date)

Name of Registrant
CAYMAN ISLANDS DEPARTMENT OF TOURISM

Registration No.
2500

Business Address of Registrant
P.O. Box 67
Grand Cayman Island
British West Indies

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes No **NOT APPLICABLE**

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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E. BERGSTROM	DIRECTOR OF TOURISM	12/31/88
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

GOVERNMENT OF THE CAYMAN ISLANDS

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

THE REGISTRANT IS A GOVERNMENT DEPARTMENT CARRYING ON THE PROMOTIONS OF THE PROMOTIONS OF THE CAYMAN ISLANDS AS A TOURIST CENTRE BY MEANS OF THE DISTRIBUTION OF BROCHURES TO TRAVEL AGENTS, THE HOLDING OF SEMINARS FOR TRAVEL AGENTS, AND THE EXHIBITION OF A MOVIE ON THE CAYMAN ISLANDS TO TRAVEL AGENTS. COPIES OF BROCHURES AND THE MOVIE HAVE ALREADY BEEN SUBMITTED.

(SEE ATTACHED LIST OF SPECIFIC PROMOTIONS FOR EACH REGIONAL OFFICE)

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9))

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
THROUGHOUT	GOVERNMENT OF THE CAYMAN ISLANDS	FUNDS TO MEET EXPENDITURE: SEE 15 (a)	2,869,171.18

Total \$2,869,171.18

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
Throughout	Cayman Is. Dept. of Tourism Coral Gables, Florida	Personal Emoluments Promotional Activity Operating Expenses	225,369.59 201,295.25 202,395.19
"	Cayman Is. Dept. of Tourism Chicago, Illinois	Personal Emoluments Promotional Activity Operating Expenses	42,490.39 24,822.00 57,572.30
"	Cayman Is. Dept. of Tourism New York, New York	Personal Emoluments Promotional Activity Operating Expenses	55,352.94 32,587.00 76,970.59
"	Cayman Is. Dept. of Tourism San Francisco, California	Personal Emoluments Promotional Activity Operating Expenses	11,503.08 1,800.00 11,362.62
"	Cayman Is. Dept. of Tourism Houston, Texas	Personal Emoluments Promotional Activity Operating Expenses	45,762.70 17,685.38 20,651.00
"	Cayman Is. Dept. of Tourism Los Angeles, California	Personal Emoluments Promotional Activity Operating Expenses	49,081.03 16,759.00 65,470.18
"	Cayman Is. Dept. of Tourism Tampa, Florida	Personal Emoluments Promotional Activity Operating Expenses	12,142.14 15,081.98 8,633.76
"	Cayman Is. Dept. of Tourism Dallas, Texas	Personal Emoluments Promotional Expenses Operating Expenses	11,503.88 2,923.00 6,515.46
"	Cayman Is. Dept. of Tourism Atlanta, Georgia	Personal Emoluments Promotional Activity Operating Expenses	13,739.82 10,962.28 8,295.43
"	Cayman Is. Dept. of Tourism Baltimore, Maryland	Personal Emoluments Promotional Activity Operating Expenses	12,822.66 6,842.56 10,535.67
"	Cayman Is. Dept. of Tourism Boston, Massachusetts	Personal Emoluments Promotional Activity Operating Expenses	13,461.71 16,775.46 11,783.23
"	Kaprielian O'Leary New York, New York	Advertising Collateral & Photo.	1,212,051.91 302,960.23
"	U.S. Travel Data Center	Advertising	257.39
"	Caribbean Tourism Assoc'n.	Membership/Contribution	32,952.38

\$2,869,171.19

To

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?
Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?
Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

CAYMAN ISLANDS DEPT. OF TOURISM

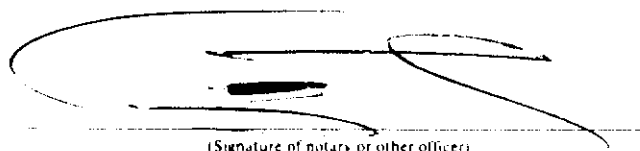
BY:

EDWARD REMINGTON

DIRECTOR OF TOURISM

Subscribed and sworn to before me at GEORGE TOWN, GRAND CAYMAN, CAYMAN ISLANDS

this 29 day of MARCH, 19 89


(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U. S. Department of Justice, Washington, D. C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

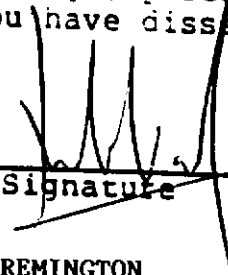
Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

MARCH 29, 1969

Date

EDWARD REMINGTON

Please type or print name of signatory on the line above

DIRECTOR OF TOURISM

Title

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SERVICES DIVISION

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ITEM 14 (a)

RECEIPTS - MONIES

SIX MONTH PERIOD ENDING FEBRUARY 28, 1989

ADVERTISING	1,212,309.30
COLLATERAL & PHOTOGRAPHY	302,960.23
MIAMI OFFICE	629,060.03
CHICAGO OFFICE	124,884.69
NEW YORK OFFICE	164,910.53
SAN FRANCISCO OFFICE	24,665.70
HOUSTON OFFICE	84,099.08
LOS ANGELES OFFICE	131,310.21
TAMPA OFFICE	35,857.88
DALLAS OFFICE	20,942.34
ATLANTA OFFICE	32,997.53
BALTIMORE OFFICE	30,200.89
BOSTON OFFICE	42,020.40
CARIBBEAN TOURISM ASSOCIATION	32,952.38
	<u>\$2,869,171.19</u>

ITEM 15 (a)

DISBURSMENTS - MONIES

SIX MONTH PERIOD ENDING FEBRUARY 28, 1989

DEPARTMENT OF TOURISM - OVERSEAS OFFICE

CAYMAN ISLANDS DEPT. OF TOURISM 250 Catalonia Avenue, Suite #004 Carol Gables, Florida 33134	629,060.03
CAYMAN ISLANDS DEPT. OF TOURISM One Magnificent Mile 980 North Michigan Avenue, Suite #1266 Chicago, Illinois 60611	124,884.69
CAYMAN ISLANDS DEPT. OF TOURISM 420 Lexington Avenue, Suite #2312 New York, N.Y. 10170	164,910.53

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CAYMAN ISLANDS DEPT. OF TOURISM
1005 Market Street #207
San Francisco, CA 94103

4,665.70

CAYMAN ISLANDS DEPT. OF TOURISM
Two Memorial City Plaza
820 Gesner, Suite #170
Houston, Texas 77024

84,099.08

CAYMAN ISLANDS DEPT. OF TOURISM
3440 Wilshire Blvd., Suite #1202
Los Angeles, CA 90010

131,310.21

CAYMAN ISLANDS DEPT. OF TOURISM
P. O. BOX 824
Tarpon Springs, Florida
34286-0824

35,857.88

CAYMAN ISLANDS DEPT. OF TOURISM
302 Hay Meadow
Celena, Texas 75009

20,942.34

CAYMAN ISLANDS DEPT. OF TOURISM
P. O. BOX 900024
Atlanta, Georgia 30329

32,997.53

CAYMAN ISLANDS DEPT. OF TOURISM
2808 Mohawk Avenue
Baltimore, MD 21207

30,200.89

CAYMAN ISLANDS DEPT. OF TOURISM
3 Snake Brook Road
Wayland, MA 01778

42,020.40

ADVERTISING

Kaprielian O'Leary
99 Madison Avenue
29th Street
New York, N.Y. 10016

1,212,051.91

U. S. Travel Data Center
Two Lafayette Centre,
1133 21st Street,
N.W. Washington, D.D. 20036

257.39

COLLATERAL & PHOTOGRAPHY

Kaprielian O'Leary
99 Madison Avenue
29th Street
New York, N.Y. 10016

302,960.23

INTERNAL SECURITY
SERIALS
REGISTRATION

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CRIMINAL DIVISION

CARIBBEAN TOURISM ASSOCIATION

Caribbean Tourism Association
20 East 46th Street
New York, N.Y. 10017

32,952.38

2,869,171.19

CHICAGO SALES REGION

1988 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January	Travel Agents Seminar Airline Presentation (EA)	Peoria Chicago
February	Travel Agents Seminar Dive Show Presentation	Minneapolis Minneapolis
March	Travel Agents Seminar	Schaumburg
April	Travel Agents Seminar Airline Presentation (NW)	St. Louis Minneapolis
May	Travel Agents Seminar	Oak Brook
June	Travel Agents Seminar Travel Agents Dinner Travel Agents Dinner Travel Agents Breakfast Travel Agents Dinner Travel Agents Breakfast	Milwaukee Indianapolis Toledo Akron Detroit Flint/Saginaw
July	ASTA Travel Agents Dinner Travel Agents Seminar Travel Agents Dinner Travel Agents Breakfast Travel Agents Dinner	Lake Geneva Winnetka Madison Green Bay Milwaukee
August	Travel Agents Seminar Travel Agents Dinner Travel Agents Breakfast Travel Agents Dinner ASTA Travel Agents Dinner	Wilmette Chicago Kansas City St. Louis Moline
September	Travel Agents Seminar Airline Presentation (NW) Dive Show Presentation	Lake Forest Detroit Detroit
October	Travel Agents Seminar	South Bend
November	Travel Agents Seminar Dive Show Presentation	Fort Wayne Chicago
December	Travel Agents Seminar Airline Presentation (DL)	Grand Rapids Chicago

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HOUSTON SALES REGION

1988 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January 5	Travel Agents Workshop	Omaha
7	Travel Agents Workshop	Wichita
14	Travel Agents Workshop	Oklahoma City
February 3	Travel Agents Workshop	Albuquerque
4	Travel Agents Workshop	Tulsa
11	Travel Agents Workshop	Colorado Springs
25	Travel Agents Workshop	Shreveport
March 1	Travel Agents Workshop	Denver
2	Travel agents Workshop	Houston
11	Travel Agents Workshop	Beaumont/Pt. Arthur
12	Travel Agents Workshop	Temple
16	Travel Agents Workshop	Baton Rouge
17	Travel Agents Workshop	Lafayette
April 4	Travel Agents Workshop	San Antonio
5	Travel Agents Workshop	Austin
6	Travel Agents Workshop	Dallas
19	Travel Agents Workshop	New Orleans
20	Travel Agents Workshop	El Paso
May 3	Travel Agents Workshop	College Station
4	Travel Agents Workshop	Midland/Odessa
20	Travel Agents Workshop	Wichita Falls
June 2	Travel Agents Workshop	Little Rock
July 13	Travel Agents Beach Party	Houston
14	Travel Agents Beach Party	Dallas
September 8	Travel Agents Dive	Denver
17	Cayman Night Party	Pt. Arthur
October 4	Travel Agents Dive	Houston

LOS ANGELES SALES REGION

1988 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
April	Travel Agents Cocktails	San Diego
	Travel Agents Luncheon	Irvine
	Travel Agents Cocktails	Anaheim
	Travel Agents Breakfast	Studio City
	Travel Agents Luncheon	Beverly Hills
	Travel Agents Breakfast	San Jose
	Travel Agents Luncheon	San Francisco
	Travel Agents Breakfast	Sacramento
November	Travel Agents Breakfast	Seattle
	Travel Agents Breakfast	Portland

MIAMI SALES REGION

1988 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January 26	Travel Agents Evening	Jacksonville
27	Travel Agents Evening	Gainesville
28	Travel Agents Evening	Tallahassee
February 2	Travel Agents Evening	Naples
3	Travel Agents Evening	Fort Myers
22	Travel Agents Evening	Chattanooga
23	Travel Agents Evening	Knoxville
24	Travel Agents Evening	Nashville
25	Travel Agents Evening	Memphis
March 1	Travel Agents Evening	Columbia/Augusta
2	Travel Agents Evening	Charleston
3	Travel Agents Evening	Savannah/Hilton Head
7	Travel Agents Evening	Greenville
8	Travel Agents Evening	Charlotte
9	Travel Agents Evening	Greensboro/Winston-Salem
10	Travel Agents Evening	Raleigh
April 12	Travel Agents Luncheon	Coral Gables
13	Travel Agents Luncheon	Kendall
14	Travel Agents Luncheon	North Miami
18	Travel Agents Luncheon	East Broward
19	Travel Agents Luncheon	West Broward
20	Travel Agents Luncheon	Palm Beach
21	Travel Agents Luncheon	North Palm Beach
June 20	Travel Agents Breakfast	Mobile
21	Travel Agents Breakfast	Montgomery
22	Travel Agents Breakfast	Huntsville
23	Travel Agents Evening	Birmingham
July 26	Travel Agents Evening	Miami
27	Travel Agents Evening	Ft. Lauderdale
28	Travel Agents Evening	West Palm Beach
August 10	Travel Agents Evening	Orlando
11	Travel Agents Evening	Daytona Beach
17	Travel Agents Breakfast	Biloxi
18	Travel Agents Breakfast	Jackson

MIAMI SALES REGION

ATLANTA OFFICE

1988 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
March 3	Travel Agents Evening	Savannah/Hilton Head *
24	Travel Agents Evening	Atlanta
September 21	Travel Agents Breakfast	Atlanta

MIAMI SALES REGION

TAMPA OFFICE

1988 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January 11	Travel Agents Breakfast	Sarasota
12	Travel Agents Breakfast	Clearwater
13	Travel Agents Breakfast	Lakeland
14	Travel Agents Breakfast	Tampa
May 5	Travel Agents Evening	Tampa

NEW YORK SALES REGION

1988 SALES PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
March	Travel Agents Wine & Cheese	Norfolk
	Travel Agents Wine & Cheese	Richmond
	Travel Agents Wine & Cheese	Baltimore
	Travel Agents Wine & Cheese	Cherry Hill
September	Travel Agents Wine & Cheese	Hartford
	Travel Agents Wine & Cheese	Long Island
	Travel Agents Wine & Cheese	New Jersey
	Travel Agents Wine & Cheese	Westchester

CHICAGO SALES REGION

1988 TRADE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
March	CTA Trade Show	Detroit
	CTA Trade Show	Chicago
	Don Holland Trade Show	Kansas City
	Don Holland Trade Show	Chicago
	Detroit News	Detroit
	Minneapolis Star & Tribune	Minneapolis
April	Midwest Business Travel Assoc.	Chicago
	Plain Dealer Trade Show	Cleveland
	CTWC Trade Show	Chicago
	MAST Trade Show	Chicago
	Post Dispatch Show Trade	St. Louis
	Our World Underwater Trade Show	Chicago
September	IT&ME Trade Show	Chicago
	Minneapolis Star & Tribune	Minneapolis
	Don Holland Trade Show	Chicago
	Don Holland Trade Show	Kansas City
	Don Holland Trade Show	Des Moines
	Don Holland Trade Show	Quad Cities
	Detroit News Trade Show	Detroit
October	Don Holland Trade Show	Columbus
	Adventure Trade Trade Show	Kalamazoo
	Travel Festival	Grandville
	Don Holland Trade Show	Indianapolis
	CTA Trade Show	Detroit
	CTA Trade Show	Chicago
November	Post Dispatch Show Trade	St. Louis
	Wisconsin Women in Travel	Madison
	Milwaukee Journal Trade Show	Milwaukee
	International Tours Trade Show	Cincinnati
December	Great Travel Connection	Rochester

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1988 TRADE SHOWS

<u>DATE</u>		<u>EVENT</u>	<u>CITY</u>
January	18	Cruise Shows	Houston
February	28	Travel Agent Association	Little Rock
		Firstours Trade Show	Dallas
		Firstours Trade Show	Houston
March	13	World of Cruises	Dallas
	28	CTA Trade Show	Dallas
	29	CTA Trade Show	Houston

INTERLINE PROMOTIONS

May	2	Continental Airlines	Houston
June	14	American Airlines	Dallas
July	6	Delta Airlines	Dallas

HOUSTON SALES REGION

1988 DIVE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January 25-29	DEMA	New Orleans
June 3-5	Seaspace	Houston
September	Splash 87/88	Denver
October	Texas Gulf Coast Divers Assoc.	New Braunfels

LOS ANGELES SALES REGION

1988 MINI SEMINARS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
February/March	Travel Agents Breakfast	Palm Springs
June/July	Travel Agents Breakfast Travel Agents Breakfast	Oxnard/Ventura Santa Barbara
September/October	Travel Agents Breakfast Travel Agents Breakfast Travel Agents Breakfast	La Jolla Scottsdale Phoenix
October/ November	Travel Agents Breakfast Travel Agents Breakfast Travel Agents Breakfast Travel Agents Breakfast	Salt Lake City Idaho Torrance Los Angeles

AIRLINES

September	Delta, Northwest, Continental Pan American Delta, Eastern	Los Angeles San Francisco Salt Lake City
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LOS ANGELES SALES REGION

SAN FRANCISCO OFFICE

1988 MINI SEMINARS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
July/August	Travel Agents Breakfast	Palo Alto
	Travel Agents Breakfast	Oakland
	Travel Agents Breakfast	Fresno
October/ November	Travel Agents Breakfast	Reno
	Travel Agents Breakfast	Concord

LOS ANGELES SALES REGION

1988 TRADE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January	2-10 Sportsman's Trade Show	Anaheim
	22-23 ASTA Trade Show	Los Angeles
	22-23 Bridal Bazaar Trade show	Los Angeles
	30 ASTA Trade Show	Phoenix
February	6- 7 ASTA Trade Show	Tucson
	TBA Las Vegas Review Trade Show	Las Vegas
	21 Travel Market Place	Scottsdale
	24 ASTA Trade Show	San Diego
April	15-17 Los Angeles Times Trade Show	Los Angeles
	TBA Travel Marketplace	Portland
	TBA T.A. West Trade Show	Los Angeles
	TBA CTA	Los Angeles/ Orange County/ Seattle
September	Henry Davis Trade Show	Los Angeles
October	3 Travel Market Place	Seattle
	4 Travel Market Place	Portland
	11 Travel Market Place	Salt Lake City
November	T.A. West Trade Show	San Francisco

LOS ANGELES SALES REGION

SAN FRANCISCO OFFICE

1988 TRADE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
March 9-13	Sportsman's Trade Show	San Mateo
11	Seaview Dive Trade Show	Oakland
17	Travel Market Place	San Francisco
Sept	Henry Davis Trade Show	San Francisco
	Travel Market Place	San Jose

MIAMI SALES REGION

TRADE SHOWS

1988

<u>DATE</u>	<u>FUNCTION</u>	<u>CITY</u>
January	Brownell Travel Show	Birmingham
	A.S.T.A. Regional	Miami
February	Travel Agents Carolinas	Winston-Salem
March	Don Holland	Fort Lauderdale Orlando
	Southern Women's Show	Nashville
September	Travel Agents Carolinas Mid-Year Convention	Cayman
	Southern Women's Show	Charlotte
October	National Trade Shows	Jacksonville Orlando

MIAMI SALES REGION

TAMPA OFFICE

TRADE SHOWS

1988

<u>DATE</u>	<u>FUNCTION</u>	<u>CITY</u>
February	Suncoast Travel Show	St. Petersburg
March	Don Holland Trade Show	Tampa
April	Gogo Tours Seminars	Tampa
May	Travel Marketplace	Tampa
October	All Star Tours Promotion	Tampa
	National Trade Shows	New Port Richey Sarasota

MIAMI SALES REGION

ATLANTA OFFICE

TRADE SHOWS

1988

<u>DATE</u>	<u>FUNCTION</u>	<u>CITY</u>
January	Knoxville Travel Exposition	Knoxville
February	Bryant & Garrett Travel Show Travel Industry Association Georgia	Atlanta Atlanta
March	Don Holland Show	Atlanta
October	Don Holland Show	Atlanta
November	Gogo Tours Trade Show	Atlanta

NEW YORK SALES REGION

1988 TRADE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
February	Wainwright Tours	Philadelphia
	Dive to Adventure	Boston
	Travel Agents Seminar	White Plains
	Travel Agents Seminar	Pennsylvania
	Bar Harbour Trade Show	Bangor
	VT Society of Travel Agents	Burlington
March	Eastern Airlines Travel Fair	Pittsburgh
	Boston Sea Rovers	Boston
	CI Travel Show	Norfolk
	National Trade Shows	Pennsylvania
	Travel Agents Trade Show	White Plains
	Beneath the Sea Trade Show	Tarrytown
	CTA Travel Show	Northeast/Mid Atlantic
April	Long Island ASTA	Long Island
	Travel Agents of Suffolk	Long Island
	Gogo Tours Seminars	Northeast
	Henry Davis Trade Shows	Northeast/Mid Atlantic
May	New York City Mini Seminar	New York City
	Meeting & Incentive Show	New York City
June	Women in Travel	Rochester/Syracuse
	ASTA Regional	T B A
	CTA Caribbean Festival	New York City
	CTA Caribbean Festival	New Jersey
	CTC-12	T B A
August	EA Incentive Show	White Plains
September	National Trade Show	Virginia/Maryland
	EA Express Travel Fair	New Hampshire
	Fairfield County Travel Fair	Stamford

NEW YORK SALES REGION

1988 TRADE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
October	Henry Davis Shows	Northeast/Mid Atlantic
	CTA Travel Shows	Northeast/Mid Atlantic
	EA Airlines Travel Fair	Upstate New York
	CTA Chapter Dinner	New Jersey
	Worcester News Travel Fair	Worcester
November	AAA Travel Fair	Philadelphia
	EA Travel Fair	Washington
	ASSN. of EA Travel Agencies	Pennsylvania

NATIONAL TRADE SHOWS

1988 DIVE PROMOTIONS

<u>DATE</u>	<u>SHOW</u>	<u>LOCATION</u>
January	DEMA	New Orleans
February	Miami Boat Show	Miami
March	Beneath the Sea	New York
April	Underwater Canada	Toronto
	Our World Underwater	Chicago
June	Seaspace	Houston
November	NAUI I.Q.	Grand Cayman
	Scuba Bowl	Grand Cayman

CHICAGO SALES REGION

1989 SALES PROMOTIONS

MONTH	EVENT	CITY
January	Airline Presentation (EA)	Kansas City
	Dive Club Presentation	Peoria
	Travel Agents Seminar	Grand Rapids
February	Airline Presentation (AL/PI)	Dayton
	Travel Agents Seminar	Springfield
	Dacor Presentation	Northfield
April	Travel Agents Seminar	Dayton
May	Airline Presentation (DL)	Chicago
	Travel Agents Seminar	Highland
	Dive Club Presentation	Moline
June	Travel Agents Promotion	Chicago
	Travel Agents Promotion	Kansas City
	Travel Agents Promotion	St. Louis
	Travel Agents Promotion	Decatur/Springfield
	Travel Agents Promotion	Champaign/Bloomington
	ASTA Travel Agents Promotion	Moline
July	Travel Agents Promotion	Columbus
	Travel Agents Promotion	Lexington
	Travel Agents Promotion	Louisville
	Travel Agents Promotion	Indianapolis
	ASTA Travel Agents Promotion	Oak Brook
	Dive Shop Presentation	Detroit
	Airline Presentation (NE)	Detroit
August	Travel Agents Seminar	Green Bay
	Travel Agents Seminar	Wausau
	Travel Agents Seminar	Cleveland

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CHICAGO SALES REGION

1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
September	Airline Presentation (ML)	Chicago
	Dive Shop Presentation	Minneapolis
October	Dive Shop Presentation	Evanston
November	Travel Agents Seminar	Davenport
	Travel Agents Seminar	Evanston
	Airline Presentation (DL)	Cincinnati
December	Dive Shop Presentation	Skokie
	Dive Shop Presentation	Chicago
	Dive Shop Presentation	Racine
	Airline Presentation (AL/PI)	Indianapolis

HOUSTON SALES REGION

1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January 12	Travel Agents Seminar	Huntsville
	Travel Agents Seminar	Conroe
February 27	Travel Agents Promotion	Houston
February 28	Travel Agents Promotion	Austin
April 11	Travel Agents Promotion	Denver
April 12	Travel Agents Promotion	Oklahoma
April 15	Travel Agents Promotion	Tulsa
June 6	Travel Agents Seminar	Roswell
June 7	Travel Agents Seminar	Ruidosa
June 21	Travel Agents Seminar	Omaha
August 17	Travel Agents Seminar	Alexandria

HOUSTON SALES REGION

1989 SHOPPING MALL PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	Bridal Fair - Town & Country	Houston
March	Sharpstown Mall Memorial City Mall	Houston Houston
June	Northwest Mall	Houston
September	Post Oak Mall	College Station
TBA	Rushmore Mall	Rapid City
TBA	Foothills Mall	Ft. Collins

CHAIN STORE PROMOTIONS

April	J.C. Penney's	South Texas
May	J.C. Penney's	Louisiana

DALLAS SALES REGION

1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January 10	Travel Agents Seminar	Waco
January 19	Travel Agents Seminar	San Angelo
February 2	Travel Agents Seminar	Shreveport
February 7	Travel Agents Seminar	Arlington
February 21	Travel Agents Seminar	Little Rock
March 1	Travel Agents Seminar	Dallas
May 16	Travel Agents Seminar	Fayetteville
May 18	Travel Agents Seminar	Fort Smith
June 13	Travel Agents Seminar	Topeka
June 15	Travel Agents Seminar	Independence
July	Travel Agents Seminar	Lawrence
	Travel Agents Seminar	Manhattan
August 8	Travel Agents Seminar	Lubbock
August 9	Travel Agents Seminar	Midland
	Travel Agents Seminar	Salina
	Travel Agents Seminar	Overland Park

LOS ANGELES SALES REGION

1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January 25	Travel Agents Snacks	Las Vegas
February 3	Travel Agents Breakfast	Phoenix
February 8	Travel Agents Breakfast	Fresno
February 9	Travel Agents Breakfast	Bakersfield
March 3	Travel Agents Wine/Cheese	Tucson
March 7	Travel Agents Snacks	San Luis Obispo
March 8	Travel Agents Snacks	Santa Barbara
March 9	Travel Agents Breakfast	Camarillo
April 4	Travel Agents Breakfast	Palm Springs
May 31	Travel Agents Breakfast	Oceanside
June 21	Travel Agents Wine/Cheese	Riverside
June 22	Travel Agents Breakfast	San Bernardino
August 11	Travel Agents Breakfast	Granada Hills
August 23	Travel Agents Breakfast	Pasadena
August 24	Travel Agents Breakfast	Torrance
August 24	Travel Agents Wine/Cheese	Lakewood
September 13	Travel Agents Breakfast	Provo
September 13	Travel Agents Snacks	Salt Lake City
September 14	Travel Agents Breakfast	Ogden
September 17	Travel Agents Breakfast	Fullerton
September 21	Travel Agents Breakfast	Ontario
October 3	Travel Agents Breakfast	Canyon Country
October 17	Travel Agents Breakfast	Long Beach

LOS ANGELES SALES REGION

1989 MAJOR PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
May	Travel Agents Cocktails	San Diego
	Travel Agents Lunch	Newport Beach
	Travel Agents Breakfast	Hollywood
	Travel Agents Lunch	W. Los Angeles
November	Travel Agents Breakfast	Seattle
	Travel Agents Breakfast	Seattle

SAN FRANCISCO SALES REGION

1989 PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	Travel Agents Evening	Stockton
July -	Travel Agents Breakfast	Palo Alto
August	Travel Agents Breakfast	Oakland
	Travel Agents Breakfast	San Francisco
October -	Travel Agents Evening	Reno
November	Travel Agents Breakfast	Concord
	Travel Agents Breakfast	Santa Rosa

MIAMI SALES REGION

1989 PROMOTIONS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
January 10	Travel Agents Evening	Jacksonville
11	Travel Agents Evening	Gainesville
12	Travel Agents Evening	Tallahassee
31	Travel Agents Evening	Naples
February 27	Travel Agents Evening	Memphis
28	Travel Agents Evening	Nashville
March 01	Travel Agents Evening	Knoxville
02	Travel Agents Evening	Chattanooga
08	Travel Agents Evening	Charleston
13	Travel Agents Evening	Greenville
14	Travel Agents Evening	Charlotte
15	Travel Agents Evening	Greensboro
16	Travel Agents Evening	Raleigh
May 16	Travel Agents Evening	Palm Beach
17	Travel Agents Evening	Fort Lauderdale
18	Travel Agents Evening	Miami
June 21	Travel Agents Breakfast	Biloxi
22	Travel Agents Breakfast	Jackson
July 17	Travel Agents Evening	Mobile
18	Travel Agents Evening	Montgomery
19	Travel Agents Evening	Birmingham
20	Travel Agents Evening	Huntsville
August 08	Travel Agents Evening	Daytona Beach
09	Travel Agents Evening	Orlando
22	Travel Agents Luncheon	Dade County
23	Travel Agents Luncheon	Broward County
24	Travel Agents Luncheon	Palm Beach County

ATLANTA SALES OFFICE

1989 PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
March 8	Travel Agents Evening	Savannah
April 6	Travel Agents Evening	Atlanta
September 19 20	Travel Agents Breakfast	Atlanta N.E. Atlanta N.W.

TAMPA SALES OFFICE

1989 PROMOTIONS

<u>MONTH</u>		<u>EVENT</u>	<u>CITY</u>
January	24	Travel Agents Breakfast	Sarasota
	25	Travel Agents Breakfast	St. Petersburg
	26	Travel Agents Breakfast	Tampa
February	1	Travel Agents Evening	Ft. Myers
April	25	Travel Agents Evening	Tampa
September	12	Travel Agents Evening	New Port Richey
	13	Travel Agents Evening	Lakeland
	14	Travel Agents Evening	Ocala

NEW YORK SALES REGION

1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
February	Scuba Seminar for Dive Shops	Philadelphia
	Scuba Seminar for Travel Agents	Philadelphia
	Scuba Seminar for Dive Shops	Boston
	Scuba Seminar for Travel Agents	Boston
	Scuba Seminar for Travel Agents	Metro
	Scuba Seminar for Travel Agents	Long Island
	Scuba Seminar for Travel Agents	Westchester
September	Travel Agents Evening	Hartford
	Travel Agents Evening	Long Island
	Travel Agents Evening	New Jersey
	Travel Agents Evening	Westchester

BALTIMORE SALES REGION

1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
March	Travel Agents Evening Travel Agents Evening Travel Agents Evening	Charleston Roanoke Charlottesville
April	Travel Agents Evening	Baltimore
September	Travel Agents Evening Travel Agents Evening	Washington D.C. Lynchburg
October	Travel Agents Evening Travel Agents Evening	Wheeling Salisbury

BOSTON SALES REGION
1989 SALES PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
February	Travel Agents Breakfast	Hyannis
	Travel Agents Breakfast	Worcester
	Travel Agents Breakfast	Springfield
March	Travel Agents Breakfast	Portland
	Travel Agents Breakfast	Manchester
	Travel Agents Breakfast	Montpelier
September	Travel Agents Evening	Boston
October	Travel Agents Evening	Providence

CHICAGO SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	Fox Valley Travel Vacation & Travel Expo	Appleton Kansas City
February	Wisconsin Women In Travel	Madison
March	Visions of the Seas Don Holland Don Holland Detroit News Minneapolis Star & Tribune	Oak Brook Kansas City Chicago Detroit Minneapolis
April	Milwaukee Journal Midwest Business Travel Plain Dealer Chicago Travel Womens Club MAST Trade Show Post Dispatch Our World Underwater	Milwaukee Chicago Cleveland Chicago Chicago St. Louis Chicago
May	Single Travelers Trade Show	Indianapolis
September	IT & ME Show	Chicago
October	Minneapolis Star & Tribune Don Holland Don Holland Don Holland Detroit News Don Holland Don Holland Don Holland Travel Marketplace CTA CTA	Chicago Minneapolis Chicago Kansas City Des Moines Detroit Grand Rapids Indianapolis Indianapolis Cleveland Chicago St. Louis
November	Post Dispatch Don Holland Don Holland Don Holland Wisconsin Women in Travel Milwaukee Journal International Tours Travel	St. Louis Cincinnati Indianapolis Columbus Madison Milwaukee Cincinnati

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HOUSTON SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	Texas Bridal Show	Houston
	Travel Fair 1989	Albuquerque
	Wellington International	Houston
	Greenspoint Bridal Show	Houston
February	Henry Davis Show	New Orleans
March	Henry Davis Show	Houston
	Henry Davis Show	San Antonio
	Travel Marketplace	New Orleans
	Travel Marketplace	Houston
	Travel Marketplace	San Antonio
	Travel Marketplace	Tulsa
	Travel Marketplace	Oklahoma
	Travel Marketplace	Albuquerque
	Caribbean Tourism Association	Denver
	Caribbean Tourism Association	Houston
Caribbean Tourism Association	San Antonio	
May	Texas Bridal Shows	Houston
September	Wellington Int'l Bridal Show	Houston
	Port Arthur Cayman Party	Port Arthur
November	Henry Davis Show	Houston
	Travel Marketplace	San Antonio
	Travel Marketplace	Houston
	Travel Marketplace	New Orleans

DIVE SHOWS

February	"Splash"	Denver
May	High Country Dive Expo	Denver
June	Seaspace	Houston

HOUSTON SALES REGION

1989 WHOLESALER TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
March	Funjet	Austin
	Funjet	Houston
	Funjet	San Antonio
July	Travel Impressions	Houston
	Travel Impressions	San Antonio
	Travel Impressions	Austin
September	Adventure Tours	Houston
	Adventure Tours	Beaumont
	Adventure Tours	Clear Lake
	Adventure Tours	The Woodlands
November	Gogo Tours	Houston
	Gogo Tours	San Antonio
	Gogo Tours	Lafayette
	Gogo Tours	Baton Rouge
	Gogo Tours	New Orleans

DALLAS SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	World of Cruises	Dallas
February	Henry Davis Show	Dallas
March	Travel Market Place	Dallas
	Travel Market Place	Ft. Worth
	Dallas Morning News	Dallas
	C.T.A.	Dallas
November	Henry Davis Show	Dallas
	Travel Market Place	Dallas

DIVE SHOWS

March	Southwest Scuba Expo	Dallas
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WHOLESALE TRAVEL SHOWS

February	Moore Tours	Dallas
July	Travel Impressions	Dallas
September	Adventure Tours	Dallas
November	Gogo Tours	Dallas

LOS ANGELES SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	Sportsman's Show	Anaheim
	The Travel Show	Seattle
	Travel Marketplace	Fresno
	Travel Marketplace	Ventura
February	ASTA	Portland
	ASTA	Phoenix
	Orange County Register	Costa
	Bridal Show	Los Angeles
	UCLA	Los Angeles
March	Fishing & Boat	Long Beach
	ASTA	Tucson
	Henry Davis Show	Anaheim
	Fishing & Boat	San Diego
	Lewis Travel	Visalia
	Prime Minister Travel	Santa Maria
	Fishing & Boat	San Diego
	Los Angeles Times	Los Angeles
April	CTA	San Diego
May	Scuba '89	Los Angeles
August	Bridal Show	San Diego
November	Henry Davis Show	Los Angeles
	Henry Davis Show	San Diego
	Travel Marketplace	Portland
	Travel Marketplace	Seattle

SAN FRANCISCO SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	Giselle's Travel Expo Travel Expo 89	Sacramento Walnut Creek
February	The Press Travel Fair Sacramento Bee Fair	Santa Rosa Sacramento
March	Seaviews 89 Sportsman Travel marketplace	Oakland San Mateo San Jose
April	Alameda Travel Show Caribbean Tourism Association	Pleasanton San Francisco
September	Henry Davis Show	San Francisco
November	Travel Marketplace	San Jose
December	Caribbean Tourism Association	Marin

MIAMI SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>	
January 20-21 *	Brownell Travel Show Travel Marketplace	Birmingham Nashville Memphis	
February 7 8	P.A.L. Shows	Boca Raton Stuart	
	9-12 9-12	Travel Agents Carolinas A.S.T.A. S.E.	Columbia, S.C. Savannah, GA.
March 6 7 16-19 *	Don Holland Southern Women's Show Marathon Travel	Ft. Lauderdale Orlando Nashville Key West Marathon Key Largo Palm Beach	
	*	Palm Beach Post	
April *	Southern Women's Show	Raleigh	
*	National Trade Show	Daytona/Orlando	
May *	TOPS - Tour Operators	Miami	
September *	Southern Women's Show	Birmingham	
*	Orlando Dive Show	Orlando	
October *	Southern Women's Show	Charlotte	
November *	National Trade Shows	New Port Richey Jacksonville Raleigh	

*DATES NOT AVAILABLE AT THIS TIME

ATLANTA SALES OFFICE

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January *	Knoxville Travel Expo.	Knoxville
February *	Bryant and Garrett	Atlanta
March 9	Don Holland	Atlanta
November *	Don Holland	Atlanta
*	C.T.A.	Atlanta

* DATES NOT AVAILABLE AT THIS TIME

TAMPA SALES OFFICE

1989 TRADE SHOWS

<u>MONTH</u>		<u>EVENT</u>	<u>CITY</u>
February	9-12	Suncoast Travel	St. Petersburg
March	8	Don Holland	Tampa
April	*	GoGo Tours Seminars	Ft. Myers Naples Sarasota
May	*	I.S.D.A.	Tampa
	*	Travel Marketplace	Tampa
November	*	All Star Tours	Tampa

* DATES NOT AVAILABLE AT THIS TIME

NEW YORK SALES REGION

1989 TRADE SHOWS

<u>DATE</u>	<u>EVENT</u>	<u>CITY</u>
February	Wainwright Tours Westchester Travel Agents Keystone Travel Seminar	Philadelphia White Plains Philadelphia
March	Eastern Airlines Travel Fair National Trade Shows (4) Westchester Trade Show Beneath the Sea CTA Travel Shows (4) Long Island ASTA	Pittsburgh Pennsylvania White Plains Tarrytown Northeast Long Island
April	Travel Agents of Suffolk County Gogo Tours Seminars (6) Henry Davis Trade Shows (6)	Long Island Northeast Northeast
May	New York CTA Meeting & Incentive Show	New York City New York City
June	Women in Travel (2) ASTA Regional CTA Caribbean Festival Murray Hill Street Festival CTC-13	Rochester/Syracuse T B A New York City New York City T B A
September	Fairfield County Travel Fair	Stamford
October	Henry Davis Trade Shows (10) CTA Travel Shows (7) Eastern Airlines Travel Fairs CTA Chapter Dinner Long Island Divers Ass.	Northeast Northeast Upstate New York New Jersey Long Island
November	AAA Travel Fair Assn. of Eastern Travel Agencies	Philadelphia Pennsylvania

BALTIMORE SALES REGION

1989 TRADE SHOWS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
March	Caribbean Tourism Association Caribbean Tourism Association	Baltimore Washington D.C.
April	Henry Davis Trade Shows (2) National Trade Shows (2)	Washington D.C. Maryland/Washington
October	Henry Davis Trade Shows(2) Caribbean Tourism Association National Trade Shows (2)	Maryland/Washington Washington/Maryland Virginia
November	Eastern Airlines Travel Fair Scuba Dive Show	Washington D.C. Washington D.C.

NATIONAL TRADE SHOWS

1989 DIVE PROMOTIONS

<u>MONTH</u>	<u>EVENT</u>	<u>CITY</u>
January	DEMA	New Orleans
February	Miami Boat Show Ocean Expo	Miami Miami
March	Beneath the Sea	New York
April	Underwater Canada Our World Underwater	Toronto Chicago
June	Seaspace	Houston
September	Florida Int'l Dive & Travel	Orlando
November	Florida Int'l Watersports	Miami