

For Six Month Period Ending APR 23 1985
(Insert date)

Name of Registrant

Burson-Marsteller

Registration No.

2469

Business Address of Registrant

1825 Eye Street, N.W.
Suite 950
Washington, D.C. 20006

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☐
(2) Citizenship	Yes ☐	No ☐
(3) Occupation	Yes ☐	No ☐

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☒	No ☐
(3) Branch offices	Yes ☒	No ☐

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2. Explain fully all changes, if any, indicated in item 1.

Burson-Marsteller acquired Rogers Merchandising. Burson-Marsteller also opened a branch office in Fort Worth, Texas.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Nancy G. Bowen	VP	3/1/85
Jean Carol	VP	2/15/85
Robert Hills	VP	2/8/85
Blair Jackson	VP	11/30/84
Sandra Sternberg	VP	12/31/84

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
See Attachment I				

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes ☒ No ☐

If yes, identify each such person and describe his services.

Patrick Griffin, Senior Vice President and Managing Director, Government Relations. Mr. Griffin counsels Thomson S.A. on corporate communications and marketing strategies.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Matthew Schmidt	Account Executive	4/15/85
Carl Levin	Sr. Vice President	1/85

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☒

No ☐

If yes, furnish the following information:

Name of foreign principal

Sultanate of Brunei

INTELSAT

Robert Bourassa

1/15/85 ✓

12/5/84 ✓

4/23/85

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period?

Yes ☒

No ☐

If yes, furnish following information:

Name and address of foreign principal

Thomson, S.A., 75360 Paris 8, France

Robert Bourassa, 460 Rue Gilford, Montreal, Quebec
H2J1N3

2/85

4/85

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Petroleos de Venezuela, S.A., Stern Magazine, Saudi Basic Industries Corp.

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Attachment(s) II

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).
A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
 Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Burson-Marsteller on occasion sends press releases to trade magazines and business publications on activities surrounding Saudi Basic Industries Corp. (See attachments for Section III.)

Burson-Marsteller prepared and distributed news releases on a forum entitled "Venezuela: Past and Future" for Petroleos de Venezuela, S.A. (See attachments for Section III.)

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment III

\$700,301.69
Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(c).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment IV

\$423,840.33

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V--POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

Saudi Basic Industries Corp, ✓
Petroleos de Venezuela, S.A. ✓

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes ☐ No ☒*

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

- * Our contract with Saudi Basic Industries Corp. has an overall media relations budget of which dissemination activities are but one element.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☒ Lectures or speeches

☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in this political propaganda:

☒ English ☐ Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes ☒ No ☐

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☒ No ☐
 Exhibit B⁷ Yes ☒ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

If you have previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Jonathan S. Jessar

Senior Vice President and

General Manager

Subscribed and sworn to before me at 1825 Eye St. NW Washington DC

this 23rd day of May, 19 85

My Commission Expires December 14, 1989.

Voltaire A. Kinder
(Signature of notary or other officer)

¹The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

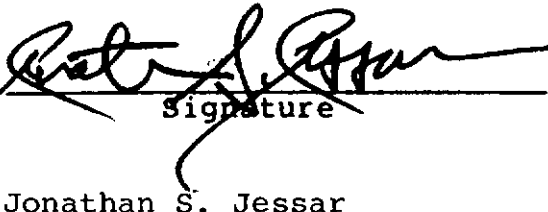
Yes X or No

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes or No

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)


Signature

5/23/85

Date

Jonathan S. Jessar
Please type or print name of
signatory on the line above

Senior Vice President and General Manager
Title

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ADDITIONS

<u>NAME & ADDRESS</u>	<u>TITLE</u>	<u>DATE ASSUMED</u>	<u>CITIZENSHIP</u>
Patrick Griffin 519 New York Avenue Takoma Park, MD 20912	Sr. V.P.	02/11/85	U.S.
Robert Marquis 351 Birch Hill Road Lattington, NY 11560	Sr. V.P.	04/09/85	U.S.
Sheila Tate 1913 Mircle Lane Falls Church, VA 22043	Sr. V.P.	02/19/85	U.S.
Alan Baker 344 South Las Palmas Ave. Los Angeles, CA 90020	V.P.	12/17/84	U.S.
Heidi Kane Bonomo 17 Westwood Lane Arlington Hudson, NY 10533	V.P.	04/09/85	U.S.
Michael Claes 6 Harding Parkway Mt. Vernon, NY 10552	V.P.	11/15/84	U.S.
Peter Crockett 317 N. 3rd Street San Jose, CA 95112	V.P.	04/09/85	U.S.
William Delaney 12545 Overbrook Drive Reno, NV 89511	V.P.	12/17/84	U.S.
James Fusco 5 Charles Street, Apt. 4F New York, NY 10014	V.P.	04/09/85	U.S.
Michael Grossman 445 Wellington - 13A Chicago, IL 60657	V.P.	04/09/85	U.S.
M. Robert Harris 17211 Palisades Circle Pacific Palisades, CA 90272	V.P.	12/03/84	U.S.

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<u>Name & Address</u>	<u>Title</u>	<u>Date Assumed</u>	<u>Citizenship</u>
Joan Hounsell 32 Okanagan Drive Ottawa, Ontario K2H7G1	V.P.	04/09/85	Canadian.
Susan Kornfeld 500A E. 87th Street New York, NY 10128	V.P.	04/09/85	U.S.
John Lengel 3321 Prosperity Ave. Fairfax, VA 22031	V.P.	02/01/85	U.S.
Michael Levine 11 W. 81st Street New York, NY 10024	V.P.	04/09/85	U.S.
Charles Lutz 1601 South Shepherd - #263 Houston, TX 77019	V.P.	10/29/84	U.S.
Janice Weiner 111 W. Prairie Ave. Wheaton, IL 60187	V.P.	04/09/85	U.S.

ADDITIONS

OFFICERS OF ROGERS MERCHANDISING

<u>Name & Address</u>	<u>Title</u>	<u>Date Assumed</u>	<u>Citizenship</u>
Rogers Brackmann 27W145 Mack Road Wheaton, IL 60187	C.E.O.	1/01/85	U.S.
William Rotz 113 Iroquis Drive Clarendon Hills, IL 60514	President	1/01/85	U.S.
Claire Lannon 2043 W. Addison Street Chicago, IL 60618	Secretary/ Treasurer	1/01/85	U.S.

Thomson, S.A.
Activities Report
October 23, 1984 - April 23, 1985

- o In Paris, briefed corporate officials on U.S. congressssional decision-making process.
- o Continue to monitor congressional actions as it may affect the company, in particular defense-related activities.

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Burson-Marsteller

Sultanate of Brunei
Activities Report
October 23, 1984 - April 23, 1985

- o Developed a series of photo albums for the Sultan for his private use on his United Nations visit in September.
- o Finished production of a television documentary aired on Bruneian television.
- o Completed administrative tasks; account terminated on January 15, 1985.

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INTELSAT
Activities Report
October 23, 1984 - April 23, 1985

- o Occasional consulting on client's twentieth anniversary activities.
- o Completed administrative tasks; account terminated December 5, 1984.

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Petroleos de Venezuela, S.A.
Activities Report
October 23, 1984 - April 23, 1985

October 23 - November 15, 1984

- o Set up media monitoring systems on topics of interest to client.
- o Conducted brief survey of a few oil journalists to determine attitudes toward PDVSA and knowledge of lawsuit. Results reported to client.
- o Drafted and submitted communications recommendations for various contingencies.

November 16 - December 15, 1984

- o Determined sentiment in governmental circles toward PDVSA and lawsuit in general. Results reported to client.
- o Drafted and submitted general strategy recommendations.
- o Conferred with client about media reports in U.S. and Venezuela.

December 16, 1984 - January 15, 1985

- o Drafted and submitted basic media questions for consideration.
- o Conferred with client about media reports in U.S. and Venezuela.

January 16 - February 15, 1985

- o Attended New York seminar on Venezuela; submitted report to client.
- o Conferred with client about media reports in U.S. and Venezuela.

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February 16 - March 15, 1985

- o Met with client in Houston for account review and to plan future actions.
- o Set up contacts for client with appropriate sources for background on Houston cultural scene and staging events.
- o Coordinated with Venezuela Consulate, Venezuela-American Chamber of Commerce in Houston and Fedecamaras to provide publicity and logistical support for Venezuela forum March 15. Counseled on best ways to reach target audience.
- o Drafted invitation list and letter of invitation.
- o Prepared and distributed three news releases (see Attachments A and B) announcing forum, highlighting a speech given by PDVSA's Dr. Juan Chacin and summarizing forum happenings and conclusions.
- o Called area journalists to invite them to attend forum; set up one newspaper and one radio interview.
- o Attended forum events March 14 and 15.
- o Conferred with client about media reports in U.S. and Venezuela.

March 16 - April 23, 1985

- o Set up special media monitoring to pick up stories on refined oil products seminar at Louisiana State University March 18.
- o Confirmed credentials of journalists who requested client interviews.
- o Drafted and submitted document on U.S. lobbying procedures.
- o Conferred with client about media reports in U.S. and Venezuela; forwarded stories from Houston forum.

Saudi Basic Industries Corp. (SABIC)
Activities Report
October 23, 1984 - April 23, 1985

October 23 - November 15, 1984

- o Developed press contacts, gathered petrochemical market information and media monitoring to characterize ongoing activities and responsibilities of Burson-Marsteller's representation of SABIC.
- o Contacted key petrochemical trade associations to determine membership eligibility and other requirements.
- o Developed design for press kit, kit folder, paper and labels for use at SABIC media events and press conferences.
- o Begin to plan media itinerary for Dr. Al-Jarbou's 1/85 visit to the U.S. (Dr. Al-Jarbou is Director of Project Implementation for SABIC.)
- o Continued to work on corporate advertising campaign, prepared six ads, submitted media strategy and schedule.

November 16 - December 15, 1984

- o Finalized preparations for the visit by a group of plastics and petrochemical trade editors to SABIC facilities in Riyadh and Al-Jubail, Saudi Arabia.
- o Prepared news releases on three milestone achievements of SABIC production and marketing. (See attachments A)
- o Developed schedule of press interviews for Dr. Al-Jarbou, with U.S. editors during his planned trip to New York. (See attachment B)
- o Reported on progress and quality of training program for SABIC PR trainees at Boston University.
- o Reserved space for SABIC with the National Plastics Exposition (NPE) Bureau in Chicago for the June 17-22 show.

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December 16, 1984 - January 15, 1985

- o Released and provided coverage of: "LADENE" product announcement '84, "SABIC Sales Figures," "SABIC, Gulf Petrochemical Industries Co." and "Managing Director Salamah's CEFIC response. (See attachments A)
- o Prepared a recommendation for marketing collateral materials to be used in SABIC's sales efforts.
- o Obtained acceptance by the board of directors of the NPE for a SABIC spokesperson to participate in the International Symposium on June 18, 1985.
- o Continued scheduling interviews with the business and trade press for Dr. Al-Jarbou in preparation for his New York visit.
- o Submitted to SABIC for approval copy for the Quarterly Global Newsletter.
- o Instituted periodic review of B-M's compliance with U.S. Department of Justice regulations requiring that B-M report all press materials and activities to the federal government in our role as a foreign agent for SABIC.
- o Submitted public relations recommendations to SABIC for the National Petroleum Refiners Association's Petrochemical Conference in San Antonio, Texas.
- o Prepared, edited and mailed press release on Dr. Al-Jarbou's address to American-Arab Association of Commerce and Industry. (See attachments A)

January 16 - February 15, 1985

- o Continued preparation for final client approval of Global Quarterly Newsletter, comprehensive sales collateral material, trade association lists.
- o Distributed SABIC press kit simultaneous with Dr. Al-Jarbou's visit to New York. (See attachments A)
- o Started advertising campaign with first two ads appearing in U.S. publications.
- o Continue planning for important NPE trade exhibition in Chicago and contacted editors who previously attended the show.

February 16 - March 15, 1985

- o Begin construction for the NPE exhibit (June 17-22 in Chicago). Drafted plans for public relations activities for NPE, begin work on general news release, responded to editorial calls for information concerning SABIC's participation.
- o Continued coordinating production of corporate ad campaign with special attention to four-color ads for SABIC.

March 16 - April 23, 1985

- o Continued work on CPE booth and related media activities. Revised and updated press kit and plan for media interviews for SABIC spokesman.
- o Provided tailored SABIC press kit to include news of SHARQ and the Al-Nikhilan speech, to the press office of the National Petroleum Refiners Association Conference.
- o Produced 500 SABIC press kits and sent them to Mohammed A. Al-Kuysyair in Washington, D.C., as per client's telexed request.
- o Continued on-going newsbureau activities which include information gathering to generated stories and articles for SABIC.
- o Met and consulted with trade press editors regarding their assessment of SABIC operations.
- o Prepared and administered comprehensive public relations training program for Abdulrahman Al-Sahaf, SABIC trainee, who arrived on March 25 in the New York office from Boston University.

ATTACHMENT B

Dr. Al-Jarbou met with the following news and business publications during his U.S. visit January 13-18, 1985:

Wall Street Journal -- Barry Meier

New York Times -- Dan Cuff, Claudia Deutch (story syndicated via TIMES news service)

Newsweek -- Michael Meyer, Spencer Reiss

Business Week -- John Pearson

Fortune -- Michael McFadden

Forbes -- Harold Seneker

Associated Press -- Steve Rosenfeld

Reuters -- Ted D'Afflisio, Jim Hammett

Journal of Commerce - Francine Brevetti

AP/Dow Jones -- Amy Meyers

Christian Science Monitor -- John Yemma

Mid-East Report -- David Mizrahi

Chemical Business -- Robert Warren

Business International -- Dan Cobal

Plastics Industry News -- Mel Friedman

Platt's Oilgram News -- Omnic Marashian, Michael Noble

International Construction Week -- Christopher Platt

Engineering News-Record -- Alan Soast

Modern Plastics -- Robert Martino

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Robert Bourassa
Activities Report
October 23, 1984 - April 23, 1985

- o Meeting and planning media, trade associations, energy specialists, State Department, Canadian Embassy officials and Johns Hopkins guests attendance at breakfast meeting with Mr. Robert Bourassa. Included:

Development of invitation list (see attachment A)

Development of media list (see attachment A)

Arranging for: room reservations
caterer and florist
sound equipment for media
photographer

- o Scheduled meeting with James Schlesinger, Center for Strategic and International Studies, for April 17, 3:00 p.m.
- o Worked with Jim Wright of Canadian Embassy to avoid conflicts in schedule.
- o Telephone conference with office of Mr. Bourassa regarding schedule changes, acquiring copies of books and hotel reservations for Mr. Bourassa and Mrs. Boucher.
- o Arranging for leisure activities and hotel rooms for Bourassa party for April 16-17.

Reserved 25 rooms for group at request of Tommy D'Errico.

Arranged leisure activities/tours for group with Capitol Informer, including bus, van, two French-speaking guides, dinner, and transportation to and from events.

Prepared individual information packets for guests, including breakdown of individual costs, list of activities and menus.

Worked with Jim Wright of Canadian Embassy to assure attendance of group at Embassy reception for Mr. Bourassa.

Worked with Johns Hopkins to expand room arrangements to accomodate Bourassa group.

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INTER-OFFICE
NOTES

- o Scheduled following media appointments for Mr. Bourassa during gaps in schedule arranged by Mr. Burke, Rhode Island Public Utility Commission, Jim Wright of Canadian Embassy and Burson-Marsteller.

Gail Sockwell - Bureau of National Affairs
 Norma Greenway - Canadian Press
 Bodgan Kipling - Kipling News Service
 Raymond St. Pierre - CBC Radio
 Alan Fatheringham - Southam News Service
 David Doubrava - Washington Times

- Follow-up calls to members of media.
 - Preparation of information packets to interested media.
 - Follow-up on requests by Bourassa's office.
 - Addition of media at request of Bourassa's office.
- o Preparation of itinerary for Mr. Bourassa.
 - o Greeted Bourassa/Boucher at airport, evening of 4/15/85.
 - o Worked 1-1/2 days on arranging 13 additional rooms to original reservation.
 - o Met Bourassa party at airport with transportation.
 - o Escorted Canadian press to Capitol Hill for coverage of Hill meetings arranged by Northeast Midwest Institute and Senator Clairborne Pell's office.
 - o Attendance at Embassy reception.
 - o Attendance and supervision of breakfast at Johns Hopkins - 4/17/85.
 - o Supervision of photographer and providing contact sheets and prints for Mr. Bourassa, Montreal Gazette and McLeans 4/16-17/85.
 - o Attendance at dinner on final evening of Bourassa party's visit to Washington - 4/17/85.

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#606
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Ms. Juliet O'Neill
Canadian Press
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Mr. Fred Harrison
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WIRES

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Attachment II

Stern Magazine
Activities Report
October 23, 1984 - April 23, 1985

- o Offered assistance and follow-up for possible interviews with Senators Lugar and Laxalt (letters were sent to Mark Helmke, Press Secretary for Lugar and Tom Loranger, Press Secretary for Laxalt, on January 7, 1985) on behalf of Wibke Bruhns, a reporter for Stern; both Senators, however, declined interviews.
- o Handled the layout of an article for Advertising World and coordinated its production.
- o Compiled a list of approximately 1,000 names to which the Advertising World article was sent. (See attachment A)
- o Developed a special media list for press releases on Stern's "Special Section," a project celebrating VE-Day entitled, "The Unknown America." Wrote press releases for "The Unknown America" and made follow-up calls. (See attachment B)
- o Letter went to Vernon Walters, Ambassador at Large, Department of State on February 25, 1985, for a possible interview on behalf of Ms. Bruhns
- o Letter sent to John Rogers, Assistant Secretary for Management (designate), The Treasury Department on March 19, 1985, requesting an interview with Secretary James Baker, again on behalf of Ms. Bruhns.
- o Compiled a memorandum on the Amish, including overview, background information and contacts to assist Ms. Bruhns in developing a story on the Amish.
- o Attended conference at Advertising World on International Marketing and Advertising.
- o Contacted Mark Helmke, Press Secretary for Senator Lugar and arranged for Stern's presence at his press conference held on March 8, 1985.
- o Reviewed and critiqued Stern's promotional film Window on the World.

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MAY 23 5 07 PM '85
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REC'D
INFORMATION

- o Contacted in late April Bob Sims, deputy White House press secretary for foreign affairs, to line-up Stern interview with the President prior to Economic Summit. Interview declined.

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617-851-4111
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203-794-2000

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Union Carbide Corporation
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203-622-3000

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AMAX Center
Greenwich, CT 06830

203-552-2000

Donald G. Rosellini
American Can Company
American Lane
Greenwich, CT 06830

203-662-8100

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203-661-2000

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203-762-1000
Charles Miller
Parkin-Elmer Corp.
Main Avenue
Norwalk, CT 06856

203-222-3000
R.D. Caruthers
Stauffer Chemical Company
Nyala Farm Road
Westport, CT 06881

203-762-2222
Peter L. Wilson
Richardson-Vicks Inc.
10 Westport Road
Wilton, CT 06897

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Russ Rogge
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Hotels & Restaurants International
1350 E. Touhy Avenue
P.O. Box 5080
Des Plaines, Illinois 60018
(312) 635-8800

Ms. Madelin M. Schneider

New York Times
229 W. 43rd Street
New York, New York 10036
(212) 556-1234

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EDITORIAL

Time Magazine
1050 Connecticut Ave., N.W.
Washington, D.C. 20036-5334
(202) 861-4000

Mr. Robert Ajemian,
Bureau Chief/Politics
Mr. Strobe Talbott,
International

Newsweek
1750 Pennsylvania Ave., N.W.
Washington, D.C. 20006
(202) 626-2000

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International
Ms. Jane Whitmore
International

Changing Times
1729 H St., N.W.
Washington, D.C. 20006
(202) 887-6400

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Mr. Theodore J. Miller,
Executive Editor

U.S. News & World Report
2400 N St., N.W.
Washington, D.C. 20037
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Wall Street Journal
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Washington, D.C. 20036
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Washington, D.C. 20071
(202) 334-6000

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Ms. Sara Fitzgerald,
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1000 Wilson Blvd.
Arlington, Virginia 22209
(703) 276-3400

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Ms. Sheryl Bills, Managing
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Washington, D.C. 20036
(202) 331-7494

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(617) 536-9500

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1301 Pennsylvania Ave., N.W.
Washington, D.C. 20004
347-5155

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1000 National Press Bldg.
Washington, D.C. 20045
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Copley News Service
1100 National Press Bldg.
Washington, D.C. 20045
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Washington, D.C. 20006

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Washington, D.C. 20045
783-1760

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Gannett News
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Arlington, Virginia 22209
276-5800

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Bureau Chief
Sally Squires, Social
Change

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833-9520

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Berl Schwartz, Features
Alan Thompson, Social Issues

Scripps-League
1341 G St., N.W.
#602
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783-1866

Lee Roderick, Bureau Chief

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1333 F St., N.W.
4th Floor
Washington, D.C. 20004
628-3100

Rick Bowers
Leland Schwartz, Editor

Thompson News Service
506 National Place
1331 Pennsylvania Ave., N.W.
Washington, D.C. 20004
628-2157

Richard Maloy, Bureau Chief

WIRES

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Washington, D.C. 20005
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Mr. Ron Cohen, Bureau Chief

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Suite 606
Washington, D.C. 20006
(202) 833-5300

Mr. Walter Mears, Bureau
Chief

Reuters
1333 H St., N.W.
Suite 410
Washington, D.C. 20005
(202) 628-9212

Mr. Bruce Russell, Bureau
Chief

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
2/21/85	SABIC	on account	\$ 66,402.08
3/12/85		on account	91,607.32
3/22/85		on account	137,442.44
4/15/85		on account	<u>169,891.46</u>
		TOTAL	\$465,343.30

INTERNAL SECURITY
MAY 23 5 08 PM '85
U.S. DEPARTMENT OF JUSTICE
CRIMINAL DIVISION

Burson-Marsteller

Attachment III
Page (2)

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
11/8/84	Sultanate of Brunei	on account	\$100,000.00
2/6/84		630476	41,943.47
3/4/84		23292	<u>5,794.29</u>
		TOTAL	\$147,737.76

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
11/7/84	Stern Magazine	10217	\$ 5,764.79
11/28/84		10256	5,309.75
1/9/85		10293	5,699.63
2/7/85		10322	5,150.60
3/6/85		10356	5,171.75
4/22/85		10425	<u>2,377.50</u>
		TOTAL	\$29,474.02

Burson-Marsteller

Attachment III
Page (4)

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
10/26/84	INTELSAT	10226	\$11,420.19
11/19/84		10271	2,777.81
12/14/84		10200	16,036.14
2/4/85		10287	692.33
2/15/85		10347	<u>463.27</u>
		TOTAL	\$31,389.74

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
1/3/85	PETROLEOS de VENEZUELA, S.A.	228881 & 230652	\$16,604.91
		232243	<u>9,751.96</u>
		TOTAL	\$26,356.87

Burson-Marsteller

Attachment III
Page (6)

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
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ROBERT BOURASSA

No monies received October 23, 1984 - April 23, 1985.

<u>Date</u>	<u>From Whom</u>	<u>Invoice</u>	<u>Amount</u>
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THOMSON, S.A.

No monies received October 23, 1984 - April 23, 1985.

INTELSAT

Reproduction	13.14
Shipping/Messenger	128.75
Postage/Photocopies/Local Transportation	65.27
L.D. Telephone	<u>168.18</u>
TOTAL	<u>\$375.34</u>

STERN MAGAZINE

Reproduction	15.00
Travel Expenses - C. Levin	376.40
" " - S. Tate	76.00
Local Transportation	5.50
Telephone/Typegraph	4.28
L.D. Telephone	244.39
Messenger	74.80
Shipping	147.15
Postage/Photocopies	1,270.39
Decmate Processing	14.60
Carole Pierce/Secretarial Service	73.68
Clerical Services	1,298.41
Printing	350.24
Mailing List	235.30
Travel & Entertainment - S. Eisenhower	<u>158.83</u>
TOTAL	<u>\$4,344.97</u>

ROBERT BOURASSA

Shipping	36.50
Postage	.22
Infobank	64.70
Reproduction	20.00
Messenger	3.60
Decmate Processing	<u>41.61</u>
TOTAL	<u>\$166.63</u>

INTERNAL SECURITY
SECTION
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OF JUSTICE
CRIMINAL DIVISION

SAUDI BASIC INDUSTRIES CORP.

Photography	\$35,029.80
Local Transportation	1,550.71
Telephone	6,794.64
Televideo Production	2,497.99
Shipping	8,804.37
Postage	73.37
Travel/Expenses	15,974.08
Editorial Contacts	3,822.39
Messenger Service	1,316.65
A/V Supplies	1,470.00
Information Bank Searches	535.94
Videotape Dubs/Dupe	1,658.64
Stats/Prints	6,626.57
Reproduction Charges	4,575.91
Maps	456.48
Word Processing	7,033.97
Slides	2,249.65
Art Materials	611.00
Client/Programming Meetings	1,324.63
Media Training Session	568.75
Mechanical Art, Layout	1,470.61
Typography	2,938.69
Translation	25.00
Editing	205.00
Audio Recording	78.48
Corporate Ad - Design, Comps, Tissues	11,536.44
Releases	2,456.05
Magazines & Subscriptions	336.10
Molecular Models	883.53
Printing	24,844.92
Print Materials	2,032.03
Production Supervision	12,154.52
Press Luncheon	1,448.15
Press Kit Production/Distribution	4,170.80
Photo Engravings	1,598.38
Photo Retouching	3,031.00
Clerical Services	1,331.54
Membership Dues	1,262.20
TOTAL	<u>\$174,778.98</u>

SULTANATE OF BRUNEI

Photography	\$ 5,523.55
Typography	1,290.73
Press Kit and Letterhead	1,241.68
Illustration	1,306.50
Printing	15,429.05
Local Transportation	653.47
Messenger Service	752.70
Information Bank Searches	526.17
Briefing Book	1,077.13
Media Distribution	789.50
Staff/Production/Editorial Meetings	1,165.69
Documentary/Video Production	51,530.00
Documentary/Videocassettes	911.25
Media Insertions	132,302.76
Mat Service Releases	4,520.70
Reproduction Charges	352.85
Word Processing	481.34
Postage & Shipping	797.21
Carina Associates (Brass Etched Gold Plate)	1,888.51
Secretarial Services	<u>290.87</u>
TOTAL	<u>\$222,831.66</u>

PETROLEOS DE VENEZUELA

Telephone	\$ 553.03
Information Bank Data Searches	929.41
Clipping Service	7,500.00
Shipping	276.25
Messenger	595.20
Postage, Copies, etc.	959.16
Platt's Oilgram News, 2/17	1,090.62
Mailgrams	672.00
Radio Clip	96.36
Editorial Contacts/Account Reviews	780.79
Travel Expenses	<u>2,142.75</u>
TOTAL	<u>\$ 15,595.57</u>

THOMSON-CSF, INC.

Postage, Telephone, Copies, Messengers	\$ 1,485.00
Travel Expenses	<u>4,262.18</u>
TOTAL	<u>\$ 5,747.18</u>