

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 02/28/17

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
- FCB New York 2415
- (c) Business Address(es) of Registrant
100 West 33rd Street
New York, NY 10001

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes No If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name Position Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name Residence Address Citizenship Position Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name Residence Address Citizenship Position Date Assumed

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position or Connection Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name Position or Connection Foreign Principal Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
- If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Jamaica Tourist Board

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No Exhibit B⁴ Yes No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Jamaica Tourist Board - Provide general marketing communications and advertising services requested and/or approved by the client periodically as part of the client's marketing program

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
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SEE ATTACHED

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No (2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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SEE ATTACHED

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

Electronic Communications

- Email
- Website URL(s): _____
- Social media websites URL(s): _____
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

March 21, 2017

/s/ Jeff Tarakajian

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: FCB New York

<u>Last Name</u>	<u>First Name</u>	<u>Registration Date</u>
Burns	Molly	12/15/2014
Resch	Gary	12/15/2014
Tarakajian	Peter Jeffrey	08/06/2009
Wikoff	Gregory	12/15/2014

Jamaica Tourist Board
Cash Receipts
09/01/2016-02/28/2017

Client	Client Name	Document Date	Doc Type	Document Number	Invoice Number	Currency	Production Origin	Product Name	Product	Profit Center	PC Description	Job Number	Payer	Payment Reference	Original Inv. Amount	Line Item
30018442	JAMAICA TOURIST BOARD	2/17/2017	RV	8300004045	5000289476	USD	100594189	JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10701768	30018442	5000289476	18,000.00	1
30018442	JAMAICA TOURIST BOARD	2/17/2017	RV	8300004044	5000289474	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10653401	30018442	5000289474	1,623.60	1
30018442	JAMAICA TOURIST BOARD	2/17/2017	RV	8300004043	5000289468	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10556506	30018442	5000289468	2,039.92	1
30018442	JAMAICA TOURIST BOARD	2/17/2017	RV	8300004042	5000289485	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10551767	30018442	5000289485	97,500.00	1
30018442	JAMAICA TOURIST BOARD	1/20/2017	RV	8300003971	5000283718	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10551767	30018442	5000283718	97,500.00	1
30018442	JAMAICA TOURIST BOARD	1/20/2017	RV	8300003972	5000283719	USD	100566845	JAMAICA TOURIST BOARD- CANADA	10030837	1210001	FCB New York	10709333	30018442	5000283719	40,434.50	1
30018442	JAMAICA TOURIST BOARD	12/20/2016	RV	8300003899	5000279027	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10551767	30018442	5000279027	97,500.00	1
30018442	JAMAICA TOURIST BOARD	11/18/2016	RV	8300003785	5000268506	USD	100449890	JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10550506	30018442	5000268506	4,514.20	1
30018442	JAMAICA TOURIST BOARD	11/18/2016	RV	8300003783	5000268465	USD	100538183	JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10653481	30018442	5000268465	39,484.26	1
30018442	JAMAICA TOURIST BOARD	11/18/2016	RV	8300003782	5000268463	USD		JAMAICA TOURIST BOARD- EUROPE	10031330	1210001	FCB New York	10410994	30018442	5000268463	398.32	1
30018442	JAMAICA TOURIST BOARD	11/18/2016	RV	8300003781	5000268482	USD		JAMAICA TOURIST BOARD- EUROPE	10031330	1210001	FCB New York	10610992	30018442	5000268482	398.32	1
30018442	JAMAICA TOURIST BOARD	11/18/2016	RV	8300003780	5000268481	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10605519	30018442	5000268481	119.83	1
30018442	JAMAICA TOURIST BOARD	11/18/2016	RV	8300003789	5000268460	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10551767	30018442	5000268460	97,500.00	1
30018442	JAMAICA TOURIST BOARD	10/20/2016	RV	8300003702	5000261516	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10644109	30018442	5000261516	6,200.00	1
30018442	JAMAICA TOURIST BOARD	10/20/2016	RV	8300003701	5000261514	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10605519	30018442	5000261514	8,666.22	1
30018442	JAMAICA TOURIST BOARD	10/20/2016	RV	8300003700	5000261513	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10551767	30018442	5000261513	97,500.00	1
30018442	JAMAICA TOURIST BOARD	9/20/2016	RV	8300003609	5000255106	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10594813	30018442	5000255106	70.00	1
30018442	JAMAICA TOURIST BOARD	9/20/2016	RV	8300003608	5000255105	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10551767	30018442	5000255105	97,500.00	1
30018442	JAMAICA TOURIST BOARD	8/14/2016	RV	8300003596	5000253805	USD	100507749	JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10819845	30018442	5000253805	330,000.00	1
30018442	JAMAICA TOURIST BOARD		RV			USD									1,036,189.99	
30018442	JAMAICA TOURIST BOARD	11/18/2016	ZX	5500000312	7000022064	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10556506	30018442	7000022064	-1,434.33	1
30018442	JAMAICA TOURIST BOARD	10/20/2016	ZX	5500000308	7000021608	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10547334	30018442	7000021608	-73.63	1
30018442	JAMAICA TOURIST BOARD	8/20/2016	ZX	5500000304	7000021218	USD		JAMAICA TOURIST BOARD-USA	10030837	1210001	FCB New York	10581661	30018442	7000021218	-271.01	1
30018442			ZX			USD									-1,778.37	
30018442						USD									1,036,189.99	
						USD									1,036,189.99	

Jamaica Tourist Board
 Disbursements
 9/1/2016-2/28/2017

Company code	Vendor	Job Type	Pay Period	USD	USD	
1210	FCB New York	ADVERTISING DIGITAL IDENTIFICATION	Broadcast Production	DEC 2016	390.00	390.00
			Result		390.00	390.00
			Result		390.00	390.00
	ALLIED PRINTING SERVICES INC	Print Production	FEB 2017	36,567.69	36,567.69	36,567.69
			Result		36,567.69	36,567.69
			Result		36,567.69	36,567.69
	AMERICAN EXPRESS-CONCUR	Brand	OCT 2016	0.00	0.00	0.00
			SEP 2016	728.15	728.15	728.15
			Result		728.15	728.15
			Result		728.15	728.15
	BLUE MOUNTAIN MUSIC LTD	Broadcast Production	SEP 2016	300,000.00	300,000.00	300,000.00
			Result		300,000.00	300,000.00
			Result		300,000.00	300,000.00
	DELUXE DIGITAL MEDIA MANAGEMENT INC	Broadcast Production	DEC 2016	900.00	900.00	900.00
			Result		900.00	900.00
			Result		900.00	900.00
	ENTERTAINMENT COMMUNICATIONS	Broadcast Production	FEB 2017	38.40	38.40	38.40
			JAN 2017	13.20	13.20	13.20
			Result		51.60	51.60
			Result		51.60	51.60
	EXTREME REACH INC	Broadcast Production	DEC 2016	2,470.20	2,470.20	2,470.20
			JAN 2017	2,470.00	2,470.00	2,470.00
			NOV 2016	2,470.20	2,470.20	2,470.20
			Result		7,410.40	7,410.40
			Result		7,410.40	7,410.40
	FCB INFERNO LIMITED	Brand	NOV 2016	671.35	671.35	671.35
			Result		671.35	671.35
		Fee	DEC 2016	27,500.00	27,500.00	27,500.00
			FEB 2017	14,792.73	14,792.73	14,792.73
			OCT 2016	13,750.00	13,750.00	13,750.00
			SEP 2016	27,500.00	27,500.00	27,500.00
			Result		83,542.73	83,542.73
		Print Production	DEC 2016	796.64	796.64	796.64
			NOV 2016	428.81	428.81	428.81
			Result		1,225.45	1,225.45
			Result		85,439.53	85,439.53
	FCB TORONTO	Fee	DEC 2016	2,917.00	2,917.00	2,917.00
			JAN 2017	2,917.00	2,917.00	2,917.00
			NOV 2016	2,917.00	2,917.00	2,917.00
			OCT 2016	2,917.00	2,917.00	2,917.00
			SEP 2016	2,917.00	2,917.00	2,917.00
			Result		14,585.00	14,585.00
			Result		14,585.00	14,585.00
	Initiative Media	Not assigned	DEC 2016	1,253.75	1,253.75	1,253.75
			Result		1,253.75	1,253.75
			Result		1,253.75	1,253.75
	IRON MOUNTAIN	Broadcast Production	OCT 2016	107.98	107.98	107.98
			Result		107.98	107.98
			Result		107.98	107.98
	PELCO HD	Broadcast Production	DEC 2016	1,980.00	1,980.00	1,980.00
			JAN 2017	5,745.00	5,745.00	5,745.00
			Result		7,725.00	7,725.00
			Result		7,725.00	7,725.00
	TRANSPERFECT TRANSLATIONS	Web-based	SEP 2016	950.00	950.00	950.00
			Result		950.00	950.00
			Result		950.00	950.00
Overall Result					456,109.10	456,109.10