

U.S. Department of Justice
Washington, DC 20530

OMB No. 1124-0002; Expires May 31, 2020

Supplemental Statement

**Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending 30 Sep 2018

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

SINGAPORE TOURISM BOARD

2414

(c) Business Address(es) of Registrant

589 FIFTH AVENUE
SUITE 1702
NEW YORK, NY 10017

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
Michele Ching Lee	Area Director, Americas	18 Jun 2018

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Christina Choh	150 East 58th Street, Floor 231, New York, NY 10155	Singaporean	Area Director, Americas	19 Jun 2018

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
- Nicole Rohrmann	47-09 5th Street, Apt 501, New York, NY 11101	American	Manager, Tourism Marketing	11 Sep 2018
- Britt H.S. Ulrich	2 Pennsylvania Ave, Tuckahoe, NY 10707	Denmark	Manager, Tourism Business	26 Sep 2018
- Charlise Ferguson	67-40 Yellowstone Blvd, Apt 2A	American	Manager, Tourism	26 Sep 2018
- Debbie Ann	14 R 191 St, Apt 1107, Jersey City, NJ 07302	American	Manager, Tourism Business	2 Apr 2018

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Susan Krulic	Manager, Tourism Business	14 Aug 2018

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
 If yes, furnish the following information:

Foreign Principal	Date of Termination
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8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
 If yes, furnish th following information:

Name and Address of Foreign Principal(s)	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A ³	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B ⁴	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

Please refer to the attached marketing activities - Attachment to Section III.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date Note	From Whom Please refer to	Purpose Attachment to Section IV - Financial Information	Amount
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\$1,889,548.29

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D⁸ to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Note 1	Refer to Attachment to Section IV	Financial Information	See detailed breakdown
Note 2	Public Relations Agency	Bullfrog + Baum 56 West 22nd Street, 3rd Fl, New York, NY 10010	See Attachment to Section IV - Item 23 Public Relations-Media/Digital Agency
Note 3	Digital Agency	87 AM 233 Broadway, Floor 13, New York, NY 10279	See Attachment to Section IV - Item 23 Public Relations-Media/Digital Agency
Note 4	Advertising Agency	Handled directly by Head Office in Singapore (STB HQ)	The marketing promotions locally are mostly done through event (see Marketing Activities Attachment to Section III - Item 21 Marketing Promotion)

\$1,496,024.88

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.
 REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Tourism Court
 1 Orchard Spring Lane
 Singapore 247729
 SINGAPORE

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No
 If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

From: REPUBLIC OF SINGAPORE (SINGAPORE TOURISM BOARD)
 Amount: \$1,889,548.29
 Period: 01 Apr 2018 - 30 Sep 2018

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) Social Media

Electronic Communications

- Email
- Website URL(s): www.VisitSingapore.com
- Social media websites URL(s): www.facebook.com/VisitSingaporeUS; www.twitter.com/visitSG_US
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) Travel Agents, Tour Operators

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

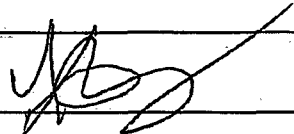
VI- EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

11/14/2018



Kershing Goh
Regional Director, Americas
Singapore Tourism Board

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Singapore Tourism Board

Last Name	First Name	Registration Date
Ahn	Debbie	04/27/2018
Banglin	Jaclyn Tan	07/12/2017
Goh	Kershing	04/03/2014
Krutic	Susan	04/13/2015
Lee	Michelle Ching	10/23/2015
Wang	Sze Mien	07/12/2017
Yang	Inez	10/18/2016
Yang	Yawen	04/24/2017

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Attachment to Section III

Singapore Tourism Board Marketing Activities for April 1, 2018 to September 30, 2018

Date	Event	Venue	Partner	Officer	Contact (email address)	Description
Apr - Jun 2018	United Airlines' Travel Agent Fare Promotion	USA	United Airlines	Simone Wang	simone_wang@stb.gov.sg	United Airlines promoted their non-stop flight from Los Angeles to Singapore by offering discounted fare to travel agents so that they could experience the destination first-hand. STB supported this promotion by presenting a Singapore Uncovered 2018 – A 360 Guide to The City's Top Experiences to the travel agents who purchased a ticket to Singapore. This guide is packed with exclusive deals and promotions, from complimentary attraction admissions and food tastings to attractive discounts on local souvenirs, allowing the travel agents to have a good experience in Singapore.
1 Apr 2018 - 31 Jan 2019	Joint Marketing Campaign with Sonic Travel and Tour	USA	Sonic Travel and Tour	Simone Wang	simone_wang@stb.gov.sg	STB and Sonic Travel and Tour jointly promote Singapore as a destination for leisure travel through Radio Station AM1430 and AM1300, as well as ETTV.America, and TVB.
13 Apr 2018	Singapore Destination	Sao Paulo, Brazil	NA	Simone Wang	simone_wang@stb.gov.sg	STB undertook a destination and sales call roadshow in Sao Paulo, Brazil to highlight Singapore as a destination to Brazilians. STB hosted a luncheon and presentation for 21 travel advisors and 2 media representatives. In addition, STB conducted sales calls visits to select tour operators in the area.
16 Apr - 19 Apr 2018	SISO CEO Summit	Four Seasons, Las Vegas	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	STB attends this annual platform to meet with and connect with trade show organizers.
18 Apr - 21 Apr 2018	Incentive Travel Exchange	Las Vegas, NV	NA	Jaclyn Tan	jaclyn_tan@stb.gov.sg	One on one meeting meetings platform organized by Questex. STB participated in this for M&I business development.
18 Apr - 20 Apr 2018	Cruise360 Conference	Ft. Lauderdale, FL	NA	Susan Krulic (Former Staff) Simone Wang	Britt_ulrich@stb.gov.sg Simone_Wang@stb.gov.sg	STB participated in the Cruise360 show in Ft. Lauderdale, FL. Attendees at the show were N.A. travel advisors. STB conducted a 45 min. Singapore destination workshop with Holland America Line (Cruise) and showed a 30 second Singapore brand video at the start of the three general sessions to educate advisors about Singapore.
30 April - 2 May 2018	HelmsBriscoe Annual Business Conference	Orlando, FL	NA	Debbie Ahn Assistant Manager	debbie_ahn@stb.gov.sg	STB attends this annual platform to meet with and connect with HelmsBriscoe associates who book international programs.

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Date	Event	Venue	Partner	Officer	Contact (email address)	Description
1 May - 15 May 2018	Hitlist marketing campaign	Digital	Hitlist	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Digital marketing campaign to inspire travel to Singapore and book a trip
5 May 2018	Destination Update On-Board a Holland America Line Cruise	San Francisco	Holland America Line	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Destination update to educate Holland America Line's travel agents on Singapore
11 May 2018	Destination Update at Classic Vacations	San Jose	Classic Vacations	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Destination update to educate Classic Vacations' travel agents on Singapore
11 May 2018	Reception for Jimami Tofu movie screening event	San Francisco	Centre for Asian American Media	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Served Singaporean food and distributed tourism brochures at the reception of the Jimami Tofu movie screening event produced by a Singaporean production company
26 May 2018	ASEAN Fest 2018	Puente Hills, California	Globotours	Simone Wang	simone_wang@stb.gov.sg	STB participated in the ASEAN Fest held at the Puente Hills Mall in City of Industry, California on May 26, 2018, and partnered with tour operator Globotours to promote Singapore at the event. 2018 marks Singapore's chairmanship of ASEAN, hence Consulate-Generate of Singapore in San Francisco Darryl Lau delivered the opening remarks at the event, while Singapore singer-songwriter Nathan Hartono was the guest performer and also fronted media interviews on Singapore.
Jun - Aug 2018	ShowBird media campaign	USA and Canada	Quantcast	Susan Krulic	Britt_ulrich@stb.gov.sg	STB launched a programmatic pilot campaign with Quantcast to target active silver in the US and Canada for travel to Singapore during the winter months. The two-month campaign featured a content article and two Passion Made Possible tour packages for Foodies and Explorers respectively. The campaign was est. to reach 8.3 mill. impressions.
5 Jun - 7 Jun 2018	Changi Airport, Singapore Airlines and Singapore Tourism Board Roadshow	New York City, Chicago, Toronto	Singapore Airlines & Changi Airport	Susan Krulic (former Staff) Jaclyn Tan	Britt_ulrich@stb.gov.sg jaclyn_tan@stb.gov.sg	SIA-CAG-STB roadshows were conducted in New York City, Toronto and Chicago in conjunction with the announcement of the SQ non-stop flight from Newark to Singapore starting October 2018. Each roadshow conducted a presentation by partners and STB and provide dinner or lunch for travel advisors. A total of 91 travel advisors attended the roadshow events.
10 Jun -13 Jun 2018	PCMA Education Conference	Cleveland, OH	NA	Debbie Ahn	debbie_ahn@stb.gov.sg	Second largest event organized by PCMA. As a supplier partner of PCMA, STB attended this annual event to participate in the education sessions with meeting

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Date	Event	Venue	Partner	Officer	Contact (email address)	Description
13 Jun - 15 Jun 2018	Travel Leaders Group (TLG) EDGE annual conference	Las Vegas, NV	TLG	Susan Krulic	Britt_ulrich@stb.gov.sg	STB attended the annual TLG EDGE conference, which is a conference attended by 1,500 leisure and corporate travel advisors to unite to be inspired from numerous educational opportunities. STB attended the networking events, hosted a 45 min. Singapore destination workshop, which is a platform to educate advisors about the destination (35 advisors attended). Hosted a Singapore booth at the tgrade show, attended the "Luxury Forum" and had one-on-one appointments with luxury travel advisors.
17 Jun - 19 Jun 2018	Direct Selling Association Annual Meeting	San Diego Convention Center, San Diego, CA	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	Largest annual gathering of DSA members. STB attended as a supplier delegate to better understand the direct selling industry and meet with meeting planners who organize events for direct selling companies. STB hosted the Meeting Planner Track luncheon.
Jul 14 - 18 2018	Crazy Rich Asians (CRA) Media & Influencer Fam Trip	Singapore	NA	Yawen Yang	nicole_rohrmann@stb.gov.sg	Key US media and influencers embarked on CRA and socializer-themed trips to Singapore, where they immersed in film-relevant experiences, as well as CRA-themed tours to capitalize on this pop culture movement for Asian-Americans while simultaneously celebrating the best of Singapore
17 Jul 2018	"Bleisure" Focus Group discussion	New York City	Tzell & Travel Leaders Group	Susan Krulic	Britt_ulrich@stb.gov.sg	STB and Travel Leaders Group-owned Tzell Travel conducted a focus group discussion about "bleisure" travel in which nine travel agents participated. The purpose of this discussion over lunch was for STB to gain insights into how to best encourage business travellers to Singapore to extend their stay for leisure purposes. The learning points from this discussion will help shape STB America's efforts to promote "bleisure" travel to Singapore to the corporate agents in the Travel Leaders Group network.
7-Aug-18	Crazy Rich Asians World Film Premiere After Party @ TAO	Los Angeles, CA	Warner Bros.	Yawen Yang	nicole_rohrmann@stb.gov.sg	STB co-hosted with Warner Bros. the Crazy Rich Asians Film Premiere After-Party. STB featured Singapore food, cocktail, art and music experiences, leveraging the hype and excitement around a major motion picture release to promote destination Singapore.

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Date	Event	Venue	Partner	Officer	Contact (email address)	Description
9-10 August 2018	Crazy Rich Singapore Week	Los Angeles, CA	Warner Bros. & TAO Group	Yawen Yang	nicole_rohrmann@stb.gov.sg	As a continuation from the Premiere activities, STB Americas organised the "Crazy Rich Singapore Week" at The Highlight Room from 9-11 August. Open to the general public, guests got to experience "crazy" and "rich" Singapore experiences through interactive and sensory experiences, in the form of Singapore food, cocktails, art and music. Chef Malcolm Lee served a special Singapore menu comprising 4 Peranakan dishes while mixologist Peter Chua, contemporary artist Jahan Loh and DJ Wayne Liu (DJ Koflow) offer the same programming as the after-party. All participants are PMP Brand Ambassadors.
9-Aug-18	CRA Media & Influencer Networking Night	Los Angeles, CA	NA	Yawen Yang	nicole_rohrmann@stb.gov.sg	STB Americas hosted over 50 LA-based media and influencers as a kick-off the Crazy Rich Singapore Week.
13-Aug-18	CRA Advance Private Screening at iPic Theatres	New York, NY	Warner Bros. (iPic Theatres)	Yawen Yang	nicole_rohrmann@stb.gov.sg	STB hosted 200 of our key media and trade stakeholders for an advance private screening of the Crazy Rich Asians film. Held at iPic theatre, guests enjoyed light bites and Singapore Sling – The Singapore Sling is part of a special Crazy Rich Asians menu which Warner Bros. rolled out across iPic Theatres nationwide.

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Date	Event	Venue	Partner	Officer	Contact (email address)	Description
1-Aug-18	CRA Videos	Los Angeles, CA	Warner Bros.	Yawen Yang	nicole_rohrmann@stb.gov.sg	STB produced a series of fun, light-hearted videos together with Warner Bros. The "Crazy Rich Experiences" videos, hosted by three of the film's Singaporean cast, share stories behind the locations and cultures of Singapore featured in Crazy Rich Asians, while the "Singapore Trivia" videos test the film's main cast on Singapore's various iconic experiences. These have been shared on the STB Americas' and global social media pages as well as on visitsingapore.com
Aug - Sep 2018	CRA Media Partnerships	National	WhoWhatWear, My Domaine, Teads and YouTube.	Yawen Yang	nicole_rohrmann@stb.gov.sg	STB Americas forged media partnerships with outlets WhoWhatWear, MyDomaine, Teads and YouTube to create custom content and amplify video content produced by STB and Warner Bros. The partnership comprised a quiz on MyDomaine enabling readers to create a travel itinerary based on their travel style (glamorous globetrotter vs quirky traveller), dedicated emails and social media posts on the Crazy Rich Singapore Week in LA. Consumers viewed the vignettes of the Singapore cast, and were led to the Visit Singapore deals page where consumers could learn more about the Crazy Rich Asians promotions in the US.
Aug - Sep 2018	CRA Trip Sweepstakes	National	Warner Bros.	Yawen Yang	nicole_rohrmann@stb.gov.sg	STB leveraged Warner Bros.' partner platforms, namely iHeartRadio, leading wedding platform The Knot and iPic Entertainment to organise sweepstakes where consumers had a chance to win a trip to Singapore.
Aug - Sep 2018	CRA Tactical Partnerships	Los Angeles, CA and National	Travelzoo and Indus	Yawen Yang	nicole_rohrmann@stb.gov.sg	We promoted Singapore and her crazy rich experiences through Travelzoo's 14 million database. Travelzoo provided a sponsored story on living out your crazy rich experiences in Singapore, amplifying it through their social media channels, including Facebook and Instagram. Singapore was also featured in destination of the week and the Indus Crazy Rich Asians package was featured as part of their Top 20 (list of qualified deals alongside other destinations) e-blast on 26 August.
Aug - Sep 2018	Singapore Airlines digital marketing partnership	Digital	Singapore Airlines, Changi Airport	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Digital marketing partnership to inspire travel to Singapore and book a trip and a Singapore Stopover Holiday package
Aug - Nov 2018	Northstar marketing campaign	Digital	Northstar Meetings Group	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Digital marketing campaign on Northstar's website to educate meeting planners on Singapore as a business events destination and keep them updated on the latest developments

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Date	Event	Venue	Partner	Officer	Contact (email address)	Description
11 Aug - 17 Aug 2018	Virtuoso Travel Week	Las Vegas	NA	Christina Choh	christina_choh	STB attended Virtuoso Travel Week in Las Vegas, NV and met one-on-one with approximately 450 travel advisors to network and educate them about Singapore.
12 Aug -15 Aug 2018	Experient E4	Anaheim Convention Center, Anaheim, CA	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	E4 is Experient's annual event that brings together Experient and its key clientele. Attended as part of the benefits under Maritz/Experient & STB Destination Partners program.
18 Aug -21 Aug 2018	ASAE Annual Meeting & Expo	Chicago, IL	MBS and Shangri-La	Debbie Ahn Assistant Manager	debbie_ahn@stb.gov.sg	STB attends this annual platform to meet with and connect with Association executives for business development purposes. STB also hosted a reception
22 Aug - 24 Aug 2018	Maritz Collaborative	Fairmont Austin, Austin, TX	NA	Ambrose Tham, MICE Specialist, Americas	ambrose_tham@tourism-singapore.org	STB attends this annual platform to meet with and connect with Maritz Travel associates who book international programs.
Sep - Dec 2018	United Airlines digital marketing partnership	Digital	United Airlines, Changi Airport	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Digital marketing partnership to inspire travel to Singapore and book a trip
4 Sep 2018	Changi Airport, Singapore Airlines and Singapore Tourism Board Roadshow	San Diego	Singapore Airlines, Changi Airport	Simone Wang	simone_wang@stb.gov.sg	Roadshow to educate travel agents in San Diego about Singapore as a travel destination and to introduce the Singapore Airlines' Non-stop flight from US to Singapore. A total of 47 travel agents attended this roadshow event.
5 Sep 2018	Changi Airport, Singapore Airlines and Singapore Tourism Board Roadshow	Los Angeles	Singapore Airlines, Changi Airport	Simone Wang	simone_wang@stb.gov.sg	Roadshow to educate travel agents, and travel trade industry members in Los Angeles about Singapore as a travel destination and to introduce the Singapore Airlines' Non-stop flight from US to Singapore. A total of 47 travel agents attended this roadshow event.
6 Sep 2018	Changi Airport, Singapore Airlines and Singapore Tourism Board Roadshow	San Francisco, Menlo Park	Singapore Airlines, Changi Airport	Jaclyn Tan	jaclyn_tan@stb.gov.sg	Roadshow to educate travel agents in the San Francisco Bay Area about Singapore as a travel destination and to introduce the Singapore Airlines' Non-stop flight from US to Singapore. A total of 55 travel agents attended this roadshow event.

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Attachment to Section IV - FINANCIAL INFORMATION			
Statement of Receipts, Disbursements, and Activities of the Singapore Tourism Board			
for the period of April 1, 2018 to September 30, 2018			
			US\$
A.	1	Receipts of monies from Singapore (STB/SIN)	1,887,379.36
	2	Receipts of monies from Other (Refunds)	\$ 2,168.93
		TOTAL RECEIPTS	\$ 1,889,548.29
			US\$
B.	1	Disbursements	
		a.) Salaries of Local Staff	\$ 192,258.51
		b.) Staff Bonus	\$ 62,396.28
		c.) Staff Welfare (incl Medical)	\$ 68,397.83
		d.) Staff Training	\$ 1,150.00
		e.) Posting Expense (incl Housing)	\$ 103,572.51
	2	Office Rent (incl Conservancy Charges)	\$ 99,265.16
	3	Public Utilities - Office	\$ 3,688.94
	4	General Insurance - Office (paid once a year)	\$ 3,672.78
	5	Recruitment Fee	\$ 1,470.28
	6	Telecommunication	\$ 4,793.01
	7	Freight/Postage/Courier	\$ 4,515.08
	8	Vehicle Running/Repar/Maintenance	\$ 7,593.26
	9	Local Transport	\$ 523.69
	10	Non-Capitalized Office Equipment & Furniture	\$ -
	11	Upkeep of Office Equipment & Furniture	\$ 79.91
	12	Office Equipment Rental	\$ 1,378.52
	13	Stationery	\$ 3,674.90
	14	Sundries	\$ -
	15	Remittance Charges	\$ 1,350.22
	16	Professional Fees/Consultant Fees/Outsourced	\$ 1,449.83
	17	Newspaper & Articles	\$ 345.00
	18	Membership	\$ -
	19	Entertainment	\$ 15,274.82
	20	Capital Expenditures	\$ -
	21	Marketing Promotion	\$ 525,706.75
	22	Sales Calls/Business Development	\$ 160,662.24
	23	Public Relations Agency-Media / Digital Agency	\$ 232,063.94
	24	Miscellaneous	\$ 741.42
		Sub-total	\$ 1,496,024.88
		TOTAL DISBURSEMENT	\$ 1,496,024.88